

Red Tells Plan to Overthrow Brazil

EDITOR'S NOTE—U.S. intelligence Chief John A. McCone stirred up Washington with his testimony, released Friday, that as many as 1,500 Latin Americans went to Cuba last year to learn how to upset their governments at home. One Latin American, who has made frequent trips to Cuba is Francisco Juliao, leader of the Peasant Leagues of northeast Brazil. In an interview with AP correspondent George Arfeld in Havana Juliao tells what he has in mind in Brazil.

By GEORGE ARFELD
HAVANA (AP)—Short, squinty-eyed Francisco Juliao, leftist leader of the Peasant Leagues in the impoverished Brazilian northeast, makes no bones about his tactics. The

only way to combat what he called U.S. influence in Latin America, he said Saturday, is by force.
Juliao, a Brazilian congressman and lawyer who claims to lead about 2 1/2 million peasants in a fight for land, is on another of his frequent visits to Cuba. He also has been a guest of the Red Chinese in Peking and expresses great admiration for Communist leader Mao Tse-tung and his tactics.
Juliao denies he is a Communist, claiming he is a socialist who has the peasant at heart.
"I WISH THERE WERE ways other than force but against the landholders and the imperialists, it is only force," he said in an interview.
Juliao said his main task right now, however, is to

expand his leagues into agrarian unions.
"By the measure one publicizes," he said, "one makes revolution."
Juliao called the government of Brazilian President Joao Goulart "weak, contradictory and lacking in popular support." He said Goulart's Brazilian Labor Party could hardly be considered an organization of the left because "in it one finds holders of large tracts of land."
JULIAO ONCE supported Goulart and his party.
"At the moment there is no Brazilian political party capable of attracting the masses," Juliao said.
Also in Havana is the old Brazilian Communist Party leader Luis Carlos Prestes, just in from a visit to Moscow. The contrast of the two here now is significant.

Prestes follows the Moscow line of coexistence. Juliao favors the Red Chinese hard line.
PRESTES CAME out of a meeting with Prime Minister Fidel Castro Saturday praising him as "undoubtedly the most distinguished personality in Latin America."
Prestes said he came to Havana to learn about the Cuban revolution first hand.
Juliao admitted he is on the outs with Prestes. "We had discrepancies," he said.
JULIO SAID he was here to arrange a congress of solidarity for the Cuban revolution. He said he hopes to
(Continued Page A-2, Col. 3)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather---
Partly sunny with considerable
cloudiness. Gusty winds, con-
tinued cool. High about 65. Com-
plete weather, Page A-2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 3, 1963

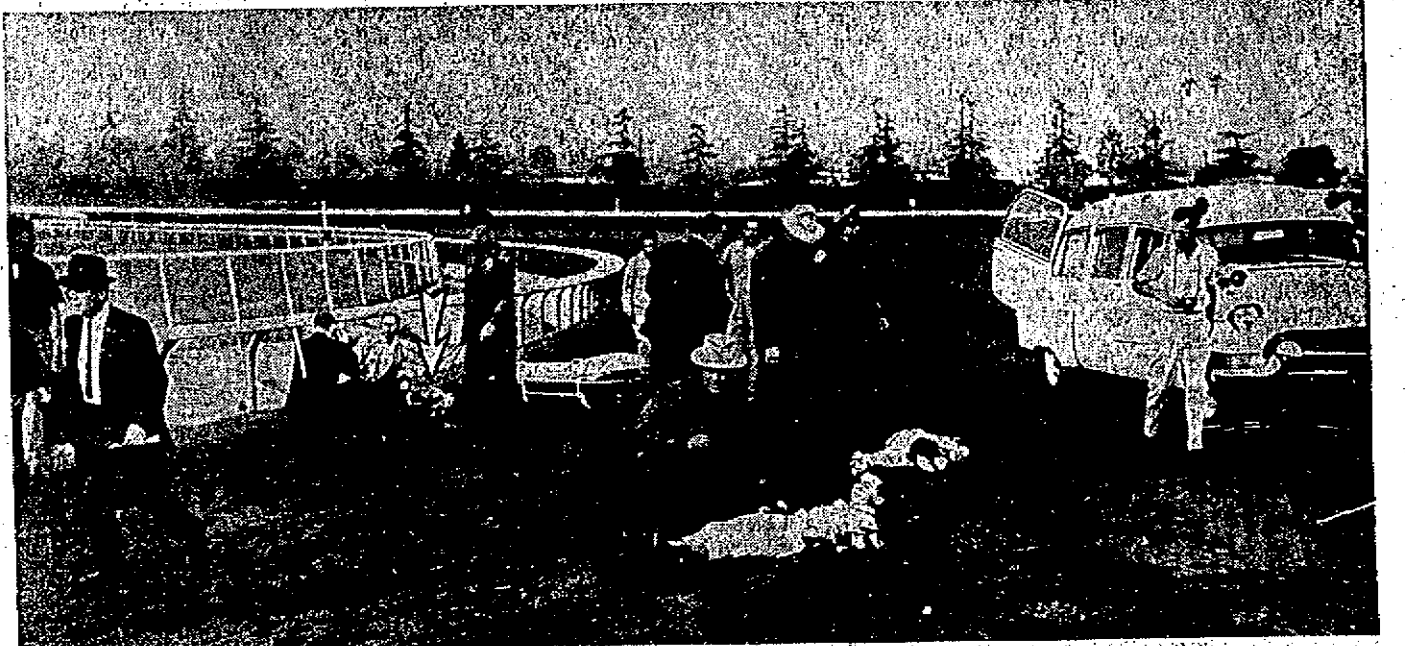
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168 PAGES

RUSS JETS ARE WORRY

Carrier Might Under Review

WASHINGTON (UPI)—U.S. aircraft carriers' defenses are under close review despite apparent Navy concern about Soviet long-range reconnaissance scouting of four of the big flattops in recent weeks, it was learned Saturday.
The Navy and Defense Secretary Robert S. McNamara contend that the appearance of Russian planes over the carriers Forrestal, Enterprise, Kitty Hawk and Princeton in the Atlantic or Pacific posed no new threat to the safety of these vessels. They pointed out that the scouting took place in peacetime, when the locations of the carriers were no secret. They added pointedly that the Soviet planes were under U.S. fighter escort and observation while near or over the carriers.
Against this, Soviet Premier Nikita Khrushchev is on record that his navy will build no more cruisers or other large surface ships because such vessels would become floating coffins in time of war.
Some U.S. experts think that Khrushchev's military advisers at least may hope



INJURED JOCKEYS AWAIT AID AFTER SPILLS
Three injured jockeys lie on ground after a four-horse spill on the clubhouse turn in the Santa Anita Derby. In the foreground is Rudy Campas, near him is Eddie Burns, and arrow points to Pete Moreno. Story and more pictures in the Sports Section.

\$8-Billion Boom in Building Due

SAN FRANCISCO (AP)—A record \$8.48-billion volume in public and private construction is predicted for California in 1963.
Dwight M. Cochran, Kern County Land Co. president and first vice president of the California State Chamber of Commerce, reported the construction estimate to the chamber's board of directors.
The 1963 construction total will show an increase of \$779 million, or 10 per cent, over 1962 California building.
The 1963 construction estimate includes \$3.87 billion in private projects and \$2.61 billion in public building.
The chamber reported civilian employment reached 6,239,000 in January, 1963, a new record for the month and 213,000 over January, 1962. Civilian unemployment at 440,000 was 6,000 down from a year ago.

JESUS AND WATCHING
"Watch and pray."
—Matt. 26:41.
"Could ye not watch with me one hour?" Christ chides them as they doze and cower... That Thursday night that was to be... His last, there in Gethsemane... Can you not hear The Master say... "Why weren't you in your pew today? ... Could you not spare one hour's time... When you heard church bells ring and chime?"... Consider why you could not spare... One hour for worship, song and prayer.
JULIEN C. HYER

Pentagon Mum on Exodus

WASHINGTON (UPI)—The Defense Department maintained silence Saturday in the face of continuing reports that large-scale withdrawal of Soviet troops from Cuba already has begun.
The reports were that 2,000 or more Russian combat troops had left the island, the first aboard the luxury liner Baltika which sailed from Havana Thursday. The reports said another 6,000 were expected to be withdrawn in the next few weeks.
The Pentagon, however, decided to stand on Defense Secretary Robert S. McNamara's statement three days ago that it is "too early" for a definite report on the withdrawal.
The 8,000 expected to be withdrawn are members of four combat units, of 2,000 men each, which apparently were sent to guard Soviet missile bases which were dismantled last fall.

Peru War Minister Resigns, Military Junta in Crisis

LIMA, Peru (AP)—Gen. Nicolas Lindley, minister of war and one of four joint presidents of Peru's ruling junta, quit Saturday night as the nation's military bosses wrestled with what was officially described as a crisis.
Lindley gave no reason for his resignation, and junta leader Gen. Ricardo Perez Godoy refused to disclose the nature of the crisis that brought the junta members into an extraordinary session at the national palace.
There is a crisis and the reasons will be revealed later," Perez Godoy told newsmen in the national palace before returning to the meeting.

Lost Newsman Enigma Probed

LONDON, Sunday (AP)—British newsman Harold Philby, a figure in the case of fugitive diplomats Guy Burgess and Donald Maclean, was reported today to be missing from his Middle East assignment for the London Observer.
The Sunday newspaper said Philby left his home in Beirut, Lebanon, five weeks ago and had not returned. It said the British Foreign Office had been informed of Philby's disappearance and asked to make inquiries.
Philby, 51, once a Foreign Office official, served in the British Embassy in Washington as a temporary first secretary from 1945 to 1951.
For The Observer and The London Weekly Economist. The Observer said he was last seen in Beirut Jan. 23 when he left his apartment to attend a dinner party at a diplomat's house.

Avalanche Hits Town, Kills 300

LIMA, Peru (UPI)—Three hundred persons were killed by an avalanche that swept over a small town in the Peruvian Andes, according to reports reaching here Saturday night.
The reports identified the town as Pampayacta. Police in Abancay reported to Lima that the avalanche buried "hundreds of persons" and left "at least 300 dead."

WHAT ABOUT SPRING? Fashion Questions Expertly Answered

Whither goest the hemline, the waistline, the hairdo this spring?
Those and other questions are answered for local fashion-conscious femmes in today's special section edited by J. P.T. fashion editor Mary Ellis.
All the new looks that spell S-P-R-I-N-G '63 are included—the shirt suit, the shift, the slip of a shoe, the slither of an evening dress.
Fashions pictured are from local stores to make Easter shopping easier—AND to help make "you" the last word in spring fashion.



Lakewood Woman Dies in Crash

A Lakewood woman riding with her husband and two small daughters was killed Saturday night when a car believed fleeing a hit-run accident smashed into their station wagon at Lakewood Boulevard and Willow Street.
Dead on arrival at Community Hospital was Mrs. Margaret Murrello, 38, of 5702 N. Snowden Ave.
John Paul Pfeffer, 23, of Whittier, driver of the other car, will be held for investigation of manslaughter. Officer Virgil Woods said Pfeffer was taken to the hospital with major head injuries, as was Mrs. Murrello's husband, George, 36.

REPORTER FINDS HAPPY CHANGES IN DECADE

Russians Enjoy More Freedom Now

EDITOR'S NOTE—Soviet life today hardly resembles that of ten years ago, at Stalin's death. Few persons are in a better position to note the changes than Associated Press correspondent Eddy Gilmore, who spent many years in the Soviet Union and married a Soviet woman. He and his wife have just returned from an extended visit with many friends and others there. Here is a report on what the Gilmores found.
By EDDY GILMORE
MOSCOW (AP)—The biggest change in the Soviet Union since the death of Joseph Stalin ten years ago next Tuesday is the disappearance of police terror from the lives of millions of people.
"Nowadays when someone knocks on my door at 2 o'clock in the morning," said architect Alexander A. Podhutov, "I no longer automatically reach under my bed for my Siberian traveling clothes."

Podhutov knew the unspeakable terror intimately.
ARRESTED in 1948, he spent 18 months in the most dreaded place in Moscow, the Lubianka Prison, before being moved to a labor camp in the Arctic.
"I must apologize for my face," he explained. "But a human face will take only so much beating."
The right side of his face was lopsided and too

full, but the left side sagged badly, like a collapsed football. And his eyes were the opposite of being crossed. They looked out from his tortured face in opposite directions.
This was an old friend, a Muscovite I'd last seen 14 or 15 years ago. I talked to dozens more like him in their homes or in my hotel.
These persons — and thousands upon thousands of others falsely accused and sentenced under Stalin — were liberated in waves after the dictator's death.
They told me the same story. Of being returned to their home towns, given priority in getting a new room or apartment and a job.
Not a single meeting I had with these or any other Soviet citizens was arranged by Soviet authorities.
The Intourist (Soviet travel agency for for-

eigners and for Soviets visiting foreign countries) official said with considerable exaggeration: "You know Moscow as well as we do, so you won't need a guide. And, as you speak Russian, you won't need an interpreter."
So my wife and I have been on our own since arriving here Jan. 24.
Every citizen I talked to — and there were scores of them — agreed that the stark terror of Stalin and his police henchman, the late but unlamented L. P. Beria, has gone.
A NUMBER of Soviet citizens agreed that they did not feel entirely free in meeting and talking with foreigners.
But nearly every one of them agreed that the terror had gone and that the 220 million inhabitants of the Soviet Union live more freely.
One of the most astonishing things that happened to me took place during a trip to Stalin.
(Cont'd Pg. A-10, Col. 1)

WHERE TO FIND IT
• DOCTOR'S fees running to as much as \$98,000 for treatment of indigent patients. Irl Supervisor Kenneth Hahn who is urging a ceiling on how much one doctor can collect from the county. Story B-5.
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Women's News W-1 - 8

L.A.C. Says: Would We Press the Button?

Uppermost in the minds of President de Gaulle of France—and to a great extent in the minds of the British and other countries—is the question: Would the United States press the button to release nuclear bombs on Russia in the event that the Russians started to conquer all of Western Europe? This question is being asked in view of our insistence that the U.S. must have the final decision on release of the nuclear weapons.

The British foreign secretary put it this way: "The West must be prepared to use tactical atomic weapons immediately in the face of a major conventional assault from the East—if that fails then the West must be demonstrably ready to use our strategic weapons far back." He went on to say, "If we tried to match Russian conventional forces the credibility of the nuclear deterrent would be eroded because the enemy might think we were anxious to put off its use as long as possible—the result could encourage enemy miscalculation and make nuclear catastrophe more rather than less likely."

It is this fear that causes De Gaulle to insist upon having his own nuclear striking power under his control. The fear is expressed that the United States might stand by and allow Russia's overwhelming ground forces to invade the West and refuse to use nuclear bombs because of the fear that retaliation would also destroy our own country. Our indecisive action in Cuba has increased this fear.

In fairness to these friends we might ask ourselves if we would feel secure if the conditions were reversed. Would we have confidence that Britain would chance a nuclear war to save us from invasion if Britain controlled the release of nuclear attack on the invader? Not many of us would feel secure—just as the people of Western Europe do not feel secure in its complete dependence on our actions. This is why De Gaulle insists on developing and controlling his own nuclear deterrent.

Clare Booth Luce in U.S. News gives this viewpoint, "One can imagine Mr. Khrushchev's satisfaction when his theory of U.S.A. military position was proven correct. But he could hardly have been prepared for the next surprise. No sooner had he agreed to remove all the nuclear hardware than Mr. Kennedy referred to him as a great statesman and to show there was no hard feeling over the episode—gave him Cuba." No on-the-spot inspection—no withdrawal of all Russian troops.

The whole free world was jubilant when the blockade was placed in effect and missiles were supposed to have been removed. Then came the letdown—we did not follow through and today the free world looks upon us as having backed down from our strong but short-lived position. It is no wonder it is being questioned as to just what we would do should Russia take over Berlin and West Germany and move on to France and Britain. These are some of the fears that are causing the Western European nations to insist that they have their own nuclear deterrent forces—under their own control.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

JULIAO FAVORS FORCE

Red Tells Plan to Seize Brazil

(Continued from Page A-1)

stage the congress in Brazil in a few months, with such figures present as Mexico's pro-Communist ex-President Lazaro Cardenas, Britain's philosopher Bertrand Russell and Algerian Premier Ahmed Ben Bella.

Switching to Americans in Brazil, Juliao said U.S. officials serving with a Brazilian agency for northeast development are there only for "political penetration."

He said hundreds of landing strips were being laid out in the Brazilian backlands and that planes piloted by "English-speaking crews" land on them continuously. He did not elaborate.

Up to now, Juliao's campaign against northeast landholders has been pretty much a failure.

Peasant forces, armed with outmoded weapons and machetes, have managed to invade a few sugar cane plantations around Recife since 1959 but police and national guard forces have blocked any further attempts.

'Progress' in Strike Talk Seen

NEW YORK (UPI)—Mayor Robert F. Wagner said Saturday night last-ditch negotiations between printers and publishers aimed at settling New York City's longest and costliest newspaper strike had resulted in "some progress."

"I want to be careful not to have everybody become overly optimistic," the mayor said, "but I believe there has been some progress."

Wagner said both sides were continuing the talks. The mayor left to attend a banquet by city hall reporters and said he would remain on call any time the negotiators wanted him.

Wagner said both sides had spent the afternoon meeting separately and working on "language." He added he did not want anyone to think that this "language" involved the drafting of a settlement. The strike ended its 12th week Saturday.

Air Mapping Reported at Dixie School

JACKSON, Miss. (UPI)—A Jackson newspaper said in its Sunday edition that it had learned reconnaissance maps have been prepared and photographs taken of the University of Southern Mississippi at Hattiesburg.

Charles M. Hills, columnist for the Clarion-Ledger, said the action was similar to that taken by the Justice Department at the University of Alabama in Tuscaloosa.

"In fact, we are told that the entirety of Hattiesburg, all its approaches by highway and backway, its airfield facilities and even points where a helicopter could sit down and unload men and materials, have been carefully chartered . . . and not just for posterity," Hills wrote.

A Jackson Negro, John Frazier, has applied for admission to Southern Mississippi. His application was rejected but he said he would attempt to enroll for the spring term this month.

Niven Working Under Handicap

HOLLYWOOD (UP)—David Niven writes from Rome: "I'm doing the greatest acting of my career in 'The Pink Panther.'"

"David Jr. had an emergency appendectomy. Jaime is in a Rome hospital with hepatitis. Hjordis (Mrs. Niven) has had a recurrence of trouble from the broken leg she got skiing."

"And, in the movie, I'm supposed to be a happy, care-free character without a worry in the world. Cheers."

Russia's Oldest Man

MOSCOW (UPI)—Moscow Radio said Saturday the oldest person in the Soviet Union is a 158-year-old man named Shiralee Muslemov who lives on a collective farm in the Caucasus.



FRANCISCO JULIAO
Leader of 2 1/2 Million

Town Marshal Keeps His Eye on Domain

LYLE, Minn. (UPI)—Town Marshal Clarence Berg sat at the edge of Lyle Saturday night, scanning his domain with binoculars.

Then he got up and went to a service station three blocks away, where he arrested John Kohnke, 18, Mona, Iowa, for breaking into the building.

China Out of Commie Magazine

LONDON (UPI)—Communist China has withdrawn its name from the World Marxist Review in the first open break with the Moscow-led international Communist movement, authoritative sources said Saturday.

The World Marxist Review, also known as "Problems of Peace and Socialism," is the official Communist ideological organ and is a remnant of the former Cominform, the ideological platform of international communism. It is printed in Prague and serves as a forum for Communist issues inside and outside the Red bloc.

THE BREAK came announced recently as part of the sharpening Sino-Soviet conflict. Confirmation came from the Communist organ itself which has quietly dropped China's name. In the past Red China has always been listed as No. 2, immediately after the Soviet Union in the list of sponsoring countries.

The last two issues have dropped China from the list without any reference or explanation. The break thus appears to have occurred in November or December.

HIGH Communist sources in London, pointing out the

Sailors Nabbed With Huge Loot

DENISON, Tex. (UP)—Two sailors, absent without leave from a naval base in Japan, were arrested Saturday with government checks potentially valued at more than \$1 million in their possession, Police Chief Paul Borum said.

The pair was turned over to naval intelligence officials. When arrested, the men were in a new sports car and had \$2,400 in cash between them, plus 25 stolen checks, each made out for \$800, Borum said.

AN additional 1,000 checks, partially filled out in amounts from \$800 to \$1,000, were recovered by authorities from a room the two were renting. Borum identified them as Milford Ray Newsom, 22, of

subtle move, said it meant Red China has withdrawn from the Moscow-led Communist international platform, thus signifying openly to the Communist world she is going it alone.

The Cominform was set up at the height of the cold war to align international communism under Russian leadership and to streamline ideology and information. It began publication of a regular organ dealing with "Problems of Peace and Socialism." Seat of the publication was Bucharest. It later was moved to Prague.

Denison, and William F. Snell, 21, of Chicago, Ill. He said his office was alerted by naval authorities the two might be in the Denison area.

Navy officials said 2,000 checks, types used for mustering out and re-enlistment pay, were stolen from the base in Japan several weeks ago. Newsom and Snell had been missing since that time.

IT WAS NOT immediately known how the two traveled to the United States. Borum said he was not told the name of the Japan base.

The checks could be negotiated merely by filling in a name, Borum said.

Borum added that Newsom and Snell said they toured the East Coast and Midwest before coming to Denison, in north Texas.

Italy Students Strike for Tougher Courses
MILAN, Italy (AP)—Milan University architecture students vowed Saturday to continue their sit-in strike for tougher courses and exams. They have occupied their classrooms and barred professors from them for the past 17 days.

The 450 students, at a so-called strike council Saturday, said they would not quit until their professors agreed to discuss the student demands.

Grain Dust Blast

BOW, N.H. (UPI)—A thundering grain dust explosion touched off a chain reaction fire in six silos and a warehouse at the Merrimack Farmers Exchange Saturday, destroying 100,000 bushels of grain with loss estimated at \$1 million.

No one was injured fighting the fire, but the flames destroyed all of the grain stored in the exchange, largest of its kind in the state and one of the biggest in New England. It supplies grain to customers in New Hampshire and adjacent states.

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COMPLETE WEATHER

FORECAST

Long Beach and Vicinity: Partly sunny with considerable cloudiness. Gusty winds at times. Continued cool with a high of about 64. Southern California: Considerable cloudiness with chance of scattered showers. Snow showers above 4,500 feet. Strong gusty northwesterly winds. Cooler night.

Interior and Desert Regions: Considerable cloudiness with chance of few scattered showers, especially near mountains. Strong gusty winds locally 25 to 35 m.p.h. with blowing dust and sand. Highs, 45 to 60 under valleys. Lows, 25 to 35. Lower valleys, 35 to 45.

Offshore Wind and Weather Forecast (Pt. Conception to Mexican Border): Small craft warning displayed Pt. Conception to Oceanside. West to northwest winds 15-25 knots along coast. Partly sunny with considerable cloudiness. Chance of few light showers.

SUN, MOON AND TIDES
Sunrise: 6:20 a.m. Sunset: 5:51 p.m.
Moonset: 11:57 a.m. Moonrise: 1:27 a.m.
Tides: High, 4.8 feet at 5:16 a.m. and 3.2 feet at 5:32 p.m. Lows, 0.1 feet at 11:02 a.m. and 2.4 feet at 10:19 p.m.

SATURDAY'S WEATHER REPORTS
California

Long Beach	H	L	Prc.	Fresno	H	L	Prc.
Long Beach Airport	62	45	---	Newport Beach	62	45	---
Los Angeles	69	45	---	Overland	63	41	---
Aviation	69	45	---	Sacramento	63	41	---
Bakersfield	62	38	---	San Bernardino	63	41	---
Big Bear Lake	52	30	---	San Diego	65	52	---
Bishop	39	31	---	San Francisco	57	26	---
Bowling	73	41	---	Santa Ana	60	49	---
Coachella	65	44	---	Santa Barbara	60	49	---
El Centro	65	44	---	Victorville	64	49	---

Across the Nation

Albuquerque	H	L	Prc.	Minneapolis	H	L	Prc.
Albuquerque <td>57</td> <td>40</td> <td>---</td> <td>Minneapolis-St. Paul<td>56</td><td>29</td><td>---</td></td>	57	40	---	Minneapolis-St. Paul <td>56</td> <td>29</td> <td>---</td>	56	29	---
Atlanta <td>57</td> <td>40</td> <td>---</td> <td>Mobile<td>63</td><td>30</td><td>---</td></td>	57	40	---	Mobile <td>63</td> <td>30</td> <td>---</td>	63	30	---
Bismarck <td>57</td> <td>27</td> <td>1.6</td> <td>New Orleans<td>58</td><td>30</td><td>---</td></td>	57	27	1.6	New Orleans <td>58</td> <td>30</td> <td>---</td>	58	30	---
Boston <td>40</td> <td>30</td> <td>0.3</td> <td>New York<td>63</td><td>34</td><td>0.2</td></td>	40	30	0.3	New York <td>63</td> <td>34</td> <td>0.2</td>	63	34	0.2
Buffalo <td>40</td> <td>30</td> <td>0.3</td> <td>Oklahoma City<td>63</td><td>34</td><td>0.2</td></td>	40	30	0.3	Oklahoma City <td>63</td> <td>34</td> <td>0.2</td>	63	34	0.2
Chicago <td>30</td> <td>23</td> <td>0.2</td> <td>Omaha<td>57</td><td>32</td><td>0.4</td></td>	30	23	0.2	Omaha <td>57</td> <td>32</td> <td>0.4</td>	57	32	0.4
Cleveland <td>30</td> <td>23</td> <td>0.2</td> <td>Philadelphia<td>57</td><td>32</td><td>0.4</td></td>	30	23	0.2	Philadelphia <td>57</td> <td>32</td> <td>0.4</td>	57	32	0.4
Denver <td>48</td> <td>17</td> <td>0.1</td> <td>Pittsburgh<td>51</td><td>24</td><td>0.6</td></td>	48	17	0.1	Pittsburgh <td>51</td> <td>24</td> <td>0.6</td>	51	24	0.6
Des Moines <td>48</td> <td>17</td> <td>0.1</td> <td>Portland<td>49</td><td>41</td><td>0.5</td></td>	48	17	0.1	Portland <td>49</td> <td>41</td> <td>0.5</td>	49	41	0.5
Detroit <td>38</td> <td>19</td> <td>---</td> <td>Portland<td>49</td><td>41</td><td>0.5</td></td>	38	19	---	Portland <td>49</td> <td>41</td> <td>0.5</td>	49	41	0.5
El Paso <td>58</td> <td>28</td> <td>---</td> <td>Richmond<td>49</td><td>40</td><td>0.6</td></td>	58	28	---	Richmond <td>49</td> <td>40</td> <td>0.6</td>	49	40	0.6
Houston <td>57</td> <td>42</td> <td>0.1</td> <td>Salt Lake City<td>51</td><td>28</td><td>---</td></td>	57	42	0.1	Salt Lake City <td>51</td> <td>28</td> <td>---</td>	51	28	---
Indianapolis <td>57</td> <td>42</td> <td>0.1</td> <td>San Antonio<td>64</td><td>36</td><td>---</td></td>	57	42	0.1	San Antonio <td>64</td> <td>36</td> <td>---</td>	64	36	---
Kansas City <td>50</td> <td>32</td> <td>---</td> <td>Seattle<td>46</td><td>35</td><td>0.3</td></td>	50	32	---	Seattle <td>46</td> <td>35</td> <td>0.3</td>	46	35	0.3
Las Vegas <td>58</td> <td>31</td> <td>---</td> <td>Spokane<td>45</td><td>35</td><td>0.4</td></td>	58	31	---	Spokane <td>45</td> <td>35</td> <td>0.4</td>	45	35	0.4
Memphis <td>58</td> <td>31</td> <td>---</td> <td>Washington<td>45</td><td>35</td><td>0.4</td></td>	58	31	---	Washington <td>45</td> <td>35</td> <td>0.4</td>	45	35	0.4
Miami Beach <td>79</td> <td>71</td> <td>---</td> <td>Wichita<td>62</td><td>29</td><td>---</td></td>	79	71	---	Wichita <td>62</td> <td>29</td> <td>---</td>	62	29	---

Highest temperature Saturday in the 48 adjacent states was 87 at West Palm Beach, Fla. Lowest was -8 at Elm, Mich.

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Carrier delivery 80 cents \$9.60
By mail \$1.00 \$12.00

Dutch Student Hurt by Train

A foreign exchange student was critically injured Saturday in Huntington Beach when the car he was driving ran into a diesel train engine.

Johanne S. Tjepke, 26, from The Netherlands, but living at 2957 Cliff Drive, Newport Beach, was taken to Hoag Memorial Hospital, Costa Mesa, suffering head and internal injuries.

Officer James Caldwell, who witnessed the accident, said the student failed to stop for the engine as it crossed Pacific Coast Highway near First Street on the Pacific Electric tracks.

Nasser to Recall
Troops in Yemen
CAIRO (AP)—President Nasser of the United Arab Republic is considering a phased withdrawal of some of the 23,000 U.A.R. troops in Yemen, informed sources reported Saturday.

The informants said the action may be taken as a gesture toward the current Middle East trip of U. N. Undersecretary Ralph Bunche.

GIANT PROJECT ORDERED IN WORLD WAR II

Pier J Passed Test Long Ago

By LOU JOBST

Port of Long Beach's \$20-million Pier J was built and proved nearly 15 years before it began rising from the waters of the harbor.

Work on the 311-acre pier, biggest man-made wharf in the world and future site of the California World's Fair, was started last year and will be completed in 1965.

The pier was termed a "questionable" project by Alan Post, legislative analyst for the state, in a sweeping attack recently on Long Beach use of tidelands oil money.

Post, in a 1,030-page report on the proposed California budget and spending, claims the size of Pier J recently has been doubled to create a world's fair site.

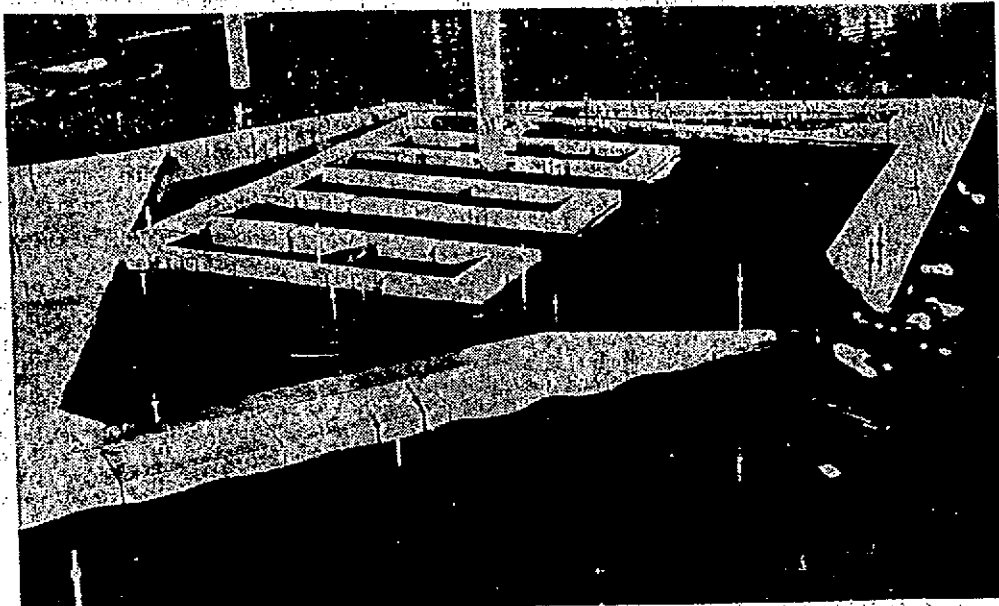
HIS CRITICISM brought to light a monumental engineering project that was ordered in World War II and carried out four years later in a huge warehouse in Vicksburg, Miss.

A working scale model, 230 x 100 feet, of Long Beach Harbor and the adjoining Naval Shipyard was constructed by the U.S. Army Waterways Experiment Station in Vicksburg.

The model was flooded and extensive tests were conducted on it between March, 1947 and May, 1948.

BY USING ingenious devices simulating tides, waves and surge, and other instruments which measure and record these phenomena, Army engineers, aided by Long Beach port officials, conducted a series of tests on models of the various piers of the southeast basin, now being built in Long Beach Harbor.

The model included Piers



WORKING MODEL of Long Beach harbor constructed by the U.S. Army Corps of Engineers at its Waterways Experiment Station, Vicksburg, Miss., includes Piers A, F, G, H, I, and J (clockwise, from pier, bottom left). Port officials studied wave and surge action 15 years before starting huge fill.

A and G, now in use, and F, H and J, projected.

Out of the model investigation, observed by Charles L. Vickers, now general manager of the port, and the late Robert R. Shoemaker, chief harbor engineer at the time, 14 basic designs of the southeast basin (including Pier J) were devised.

"OF THE various designs developed, there was one almost exactly like the one we are using. Most of the others were much larger," explained Vickers.

"The bigger piers were rejected as not being practical for our needs," he said.

Every conceivable situation and condition was simulated during the tests and in September, 1949, the Corps of

Engineers, issued a report approving construction of the southeast basin and its several piers.

THE REPORT, in part, read:

"The results of the model tests indicated that a Southeast Basin Harbor can be constructed which will be relatively free of troublesome wave and surge action; that construction of the proposed improvement works in the existing Long Beach Harbor would not affect the overall efficiency of the Long Beach Harbor or the Navy Harbor at Terminal Island."

Vickers, who made two visits to the test site during the investigations, recalls that platforms were built out over the waters of the miniature harbor "and you could wade

out into the bay like a Gulliver in Lilliput."

IN THE TESTS, scale models of various types of ships were tied alongside the model piers to determine how they reacted under different conditions.

"They tested the different plans with different wave lengths, speeds, heights and tide conditions under every conceivable combination of conditions," explained Vickers. "And after this work was completed, another 10 to 12 years of study went into the project before the contract was awarded and the first rock dumped."

To build the pier, he said, more than three million tons of rock and 33 million cubic yards of sand will be used.

Evening Mass of Requiem Allowed Pueblo Catholics

PUEBLO, Colo. (AP)—The Catholic Church in southern Colorado is experimenting with funeral Mass in the evening as a convenience to friends of the family.

Usually the Requiem Mass is sung only at morning services.

Bishop Charles A. Buswell of the Pueblo diocese early in January gave Msgr. Howard L. Delaney, pastor of St. Mary's parish at Walsenburg, south of Pueblo, permission to hold evening requiem services at the family's request.

THE BISHOP said this was to be on a three-month trial basis and if found satisfactory, would be extended elsewhere in the diocese. Since then, however, he has granted permission for night services to other pastors requesting it, including some in Pueblo.

"For some time now, attendance at the morning funeral Mass has been declining," Bishop Buswell said. It is often a hardship, he said, for persons to get away from their jobs for the service.

At the same time, there has been an increase in attendance at the Rosary service,

which always is held at night, prior to the funeral.

Bishop Buswell said from a religious viewpoint, the shift in emphasis from the funeral Mass to the evening Rosary service is regrettable.

"The Rosary service is non-liturgical," he said. "It is not recognized in the burial ritual of the church."

INN THE CASE of the evening Mass, the absolution rite follows the service and burial is held the next morning. The Rosary service, if desired, can be held at a time prior to the

Mass, the bishop said. Before granting the Walsenburg parish permission for the night mass, Bishop Buswell conferred with Archbishop Paul A. Hallinan of Atlanta, a member of the Ecumenical Council's chief international commission of the liturgy.

Archbishop Hallinan said the bishop had the power to grant permission for the evening Mass.

BETTER TENANTS' look for your "For Rent" ads in Classified. Dial HE 2-5959.

Secret Tape Record of Killing Hoped for by Chicago Police

CHICAGO (UPI)—Police ran out of suspects Saturday night in the "Chinese execution" of Alderman Benjamin F. Lewis and launched a search for a secret tape recorder which may contain the sounds of the slaying and events which preceded it.

Tommy Anderson, 51, reputed operator of the crime syndicate's West Side 4-11 and Comet-Neptune-Atlas policy wheels, and Jimmy Wilson, 38, hulking ex-prizefighter who works for Anderson, were cleared of complicity in the slaying following lie-detector tests.

Anderson walked into a police station Saturday with his attorney and agreed to the polygraph test.

WILSON, 340-pound former Joe Louis sparring partner and once the nation's third-ranked heavyweight under the name "Kid Riviera," had been grilled for two days about the slaying. Police had received reports that Anderson henchmen three times had threatened Lewis' life.

Police had not yet located Anderson's attractive wife, Florence, 35, whom Lewis reportedly had been warned to stay away from. It was rumored that she was in Mexico.

The search for the tape

recorder was launched when police learned from Lewis' political associates that the Negro leader had installed it in a drawer of his desk and used its hidden microphone and switch to record most conversations in his office.

An electrical-appliance dealer reported he reinstalled the recorder in Lewis' new 24th Ward Democratic organization office Feb. 15.

The recorder last was seen two days before Lewis was shot to death in the office Wednesday night. Police theorized the recorder was removed by the slayer, who

handcuffed Lewis and pumped three bullets from a .32-caliber automatic into the base of his skull.

POLICE SAID the killing appeared to be the work of a professional. The city offered a \$10,000 reward for the slayer but the only remaining solid clue was a palm print on a television set.

Every facet in the life of the rising power in Negro politics was under investigation—his political rivalries, financial affairs, friendships with women and reported clashes with crime-syndicate hoodlums.

Lewis was said to have carried a .32-caliber gun for the past year and police were trying to find it.

Police received reports that Lewis was in financial trouble and was known as "Deep Pockets" because he was slow in paying his debts.

Chopping Exhibition Fatal to Boy Scout

RUSSELL, Mass. (UPI)—An 11-year-old Boy Scout, died Saturday after he was struck on the head by a falling branch during a firewood-chopping demonstration.

Officials said the David A. Maynard of Springfield, was standing with other scouts watching a tree being chopped down. As the tree fell it hit another tree, knocking off a branch that struck Maynard on the head. He died a few hours later of multiple skull fractures.

Singer Ill

POMPAÑO BEACH, Fla. (UPI)—Vocalist Bonnie Baker, the "Wee Bonnie" whose distinctive rendition of "Oh Johnnie" boosted her to fame in the '40s, was reported recovering satisfactorily Saturday night from a heart attack.

Two Quakes a Day Jolt Libya Town

TRIPOLI, Libya (AP)—Three more earthquakes shook the stricken Libyan town of Al Marj Saturday but there were no reports of casualties.

A government spokesman said at least two earthquakes a day have jolted the town since the first violent one shattered Al Marj Feb. 21, killing more than 250 persons.

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ENTRANCES: Pacific Ave. at 1st St. — Broadway between Pacific and Cedar

Philadelphia Winter Coldest Since 1918

PHILADELPHIA (AP)—Glenn Stallard, in charge of the Philadelphia Weather Bureau, gave out some cold facts Saturday. He said this has been the coldest winter ever recorded in Philadelphia in 45 years and no other winter has been colder.

Stallard said the average daily temperature in December, January and February was 28.4 degrees. No colder average for these three months ever has been recorded here. Only two other winters — those of 1903-04 and 1917-18 — had the same low average.

More French Strikes

PARIS (UPI)—French gas and electricity workers Saturday called a one-hour strike for Tuesday to back striking coal miners who are defying a government threat to throw them in jail if they don't work.

EASTERN HARD-ROCK MAPLE

RETURNED FROM MANUFACTURER'S SHOWROOM. FOUR ROOMS OF QUALITY SOLID MAPLE FURNITURE GROUP. INCLUDES: 7-PIECE EARLY AMERICAN LIVING ROOM ENSEMBLE INCLUDING TABLES AND LAMPS. TWO BEDROOM SUITES WITH MASSIVE TRIPLE DRESSER — FRAMED MIRROR — HEADBOARD BED AND TWO NITE STANDS. TWIN BEDS WITH MATCHING CHEST. LARGE FAMILY SIZE MAPLE DINING ROOM SET WITH MATCHING BUFFET AND HUTCH. ORIGINAL PRICE \$1389. YOURS FOR ONLY \$589 — "EASIEST TERMS". WILL SEPARATE FOR QUICK SALE.

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A wonderful way to travel. Sacyny Ciella® jersey goes fearlessly thru suds and sun... and wrinkles never mar your adventures.

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left—The lure of jungle moonlight. Schiffli embroidered in white and beige on white, blue and white on blue... in 10/20.

right—Lush tropical blooms... a front zipper that works magic. Lemon and lime, hibiscus and blue, wild orchid and azure... in 8/18.

better dresses... pacific at 1st, long beach, open mon. and fri. 'til 9; lakewood center open mon., thurs., fri., 12:30 to 9:30.

free park 'n shop—LINCOLN PARK GARAGE—just across the street

WORLD NEWS BRIEFS



Survey of Mars Believed Success



MAP SHOWS route of balloon which bore giant telescope for a nightlong look at the planet Mars. Original destination was Columbus, Ga.

PALESTINE, Tex. (UPI)—Instruments raised by a giant balloon from Texas to the fringe of space and brought to earth in Tennessee Saturday gave man his first unrestricted look at Mars and possibly an answer to the question of life on the planet.

Elated scientists, successful after 15 attempts to launch the unmanned tandem balloon and its 6,300-pound payload, said they may have a preliminary report within two days on whether the Martian atmosphere can support life.

The balloon was launched Friday from Palestine and came to earth Saturday morning near Pulaski, Tenn., with its instrument package and 36-inch telescope. Scientists in Pulaski said they were "tickled pink" by the 12-hour flight.

New England Gets Foot More Snow

By United Press International

A driving snowstorm dumped up to a foot of snow on New England Saturday before moving out to sea.

Indiana, suffering its worst winter on record, had record low temperatures in addition to a new 10-inch snowfall. The late-season storm gave Boston, Mass., its heaviest snow of the season and left 10 inches of snow or more from Indiana to Maine. Pennsylvania and northwestern New Jersey and New York state dug out from an average of a half foot of new snow.

Copter, Airliner Crashes Kill 32

MANILA, Sunday (AP)—A helicopter crash killed five U.S. Marines and left one missing on Luzon Island Saturday. Six hundred miles away, a Philippines airliner with 27 persons aboard crashed into a mountain slope on rugged Mindanao.

The wreckage of the airliner was sighted from the air about 2,500 feet up the slope and 15 miles south of Malabag, in southern Mindanao, the airline reported. It said there was no indication of any survivors.

Desi Arnaz Wed on Birthday

LAS VEGAS, Nev. (AP)—Desi Arnaz married Mrs. Edith Hirsch Saturday—his 46th birthday—in a ceremony cheered by flowers from ex-wife Lucille Ball.

It was the second marriage for each. Actors Van Johnson and Jimmy Durante watched as the Cuban entertainer married Mrs. Hirsch, 45.

Red China Signs Pakistan Pact

KARACHI, Pakistan (UPI)—Communist China Saturday signed a border agreement with Pakistan that split the difference in their territorial claims, but showed continued hostility to India in its other border dispute.

The Pakistani Foreign Office announced that the agreement was signed in Peking, settling claims to 3,400 square miles of disputed territory along a 300-mile line of mountainous frontier.

Billy Graham Cancels Asia Tour

HONOLULU (UPI)—Evangelist Billy Graham withdrew from his planned Asian crusade Saturday under doctor's orders to rest completely for at least two months.

"Certainly God must have a purpose in this," Graham said in St. Francis Hospital here. "This is the first time in my ministry that I have ever had to postpone a crusade."

The 44-year-old minister from North Carolina said his associates in the Far East will carry on without him. He entered the hospital here three days ago in an effort to pin down the cause of an acute gastro-intestinal infection.

BANDIT DISCOMMODED

Thug Puts Foot in It More Than One Way

STUDIO CITY (CNS) — The attempted holdup of a narcotics suspect had an ignominious ending Saturday for the would-be robber.

Police reported John Hines, 29, of Glendale, parlayed poor timing and faulty footwork to gain a bullet through the arm and a place in jail.

Investigators said Hines' first mistake was bursting into the Studio City motel room of Sam Goldstein, 54, while Goldstein was being taken into custody on suspicion of possession of heroin by police and sheriff's deputies.

HINES' second mistake was his method of entry. Police said the Glendale man, carrying a rifle with a

sawed-off stock, leaped in through a bathroom window, caught his foot in the commode and went sprawling into the room where Sheriff's Detective Bob Hill was questioning Goldstein. Hines assertedly ignored Hill's orders not to move, grabbed up the .22-caliber rifle and aimed it at the deputy, who promptly fired one shot through Hines' right arm.

HINES, after being treated for the bullet wound, was booked at the North Hollywood station on suspicion of burglary.

Goldstein was booked on suspicion of narcotics possession. Detectives said they found 35 grams of heroin, worth \$1,000, in his room.

Sen. Engle Deplores South's Reactionary Rule

By BILL BROOM
U. P. T. Washington Bureau

WASHINGTON—The words from the past warn "the South shall rise again."

You have the word of Sen. Claire Engle, D-Calif., student and appreciator of politics Dixie style, that the South already has risen.

"The Southerners control the United States Senate," Engle said in an interview. "Make no mistake about it. They do it with the help of senators from the small states."

The victims of this control are senators from Northern and Western big states, most of whom represent liberal constituencies. The ultimate victims, of course, are the residents of the big states

who are under-represented, because their senators are penalized by banishment to lesser committees in the Senate.

The key to power in the Senate is through assignment to the proper committee which is made by the Democratic Steering Committee. Seven of its 15 members are Southerners. They, with two conservatives from other sections, hold a 9-6 working majority.

There is an easy way to get along with these dispensers of power and patronage, and that's a "right" vote on civil rights. Since senators from the big states, through conviction and the necessities of political life, must vote

against the Southern position, they become the objects of retaliation when committees are organized.

Sen. Engle, for example, was a candidate this year for a post on the Senate's most powerful committee, Appropriations. His credentials were flawless. Before coming to the Senate in 1958, he had spent 15 years in the House of Representatives, rising to chairmanship of a major committee.

The Californian had a well-earned reputation as a legislative craftsman and a slick parliamentary fighter. He had always got along well with Southern legislators through mutual understanding.

"I didn't bait them," said Engle. "I made one speech and cast my vote against them and they knew why." In addition to his senatorial skills, Engle also represented the nation's No. 1 state, which has a vital interest in the appropriations process.

So what happened when the steering committee made its assignments?

Sen. Engle, who voted against the Southerners after the long antifilibuster debate at the opening of Congress, was passed over. Sen. E. L. Bartlett, with less seniority and a representative of 226,000 Alaskans (not including seals), got the job.

Statistics marshaled by Sen.

Joseph Clark of Pennsylvania told the story.

Of eight nonfreshman senators who voted with the South against changing the filibuster rule, six were assigned to the committee of their first choice.

Of the 14 nonfreshman senators who voted to liberalize the filibuster rule, only one got the committee of his choice.

Angered by that treatment, Clark took the fight to the Senate floor. The goals were relatively simple. Clark asked for addition of enough Democrats on each Senate committee to reflect the Democrats' 68-32 majority in the Senate.

This would have involved addition of two Democrats to

the Senate Finance Committee.

"The conservatives and the Southerners didn't want that," said Engle. "They wanted the Finance Committee kept under the control of conservatives and special interests who want to keep their favored tax treatment."

"The Senate Armed Services Committee has a 2-1 ratio. Why shouldn't the Finance Committee?"

Clark's motion was defeated 68-17. Three liberal Republicans voted with Engle and the other liberal Democrats in the losing cause.

To Sen. Engle, the defeat was expected but still deplorable.

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Be our guest. Try the sleeping comfort of Beautyrest Long Boy (or any other Beautyrest model) in your own home, or your own bed. If not completely satisfied your money will be completely refunded.

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Come in today. Arrange for delivery of your Beautyrest Long Boy Set at the big \$20 saving. You have your choice of twin or full size, normal or extra firm, quilted or tufted. How's that for an offer?

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For this limited time only Beautyrest Long Boy is priced the same as a Standard Beautyrest Set... you get 5-extra inches of stretch-out comfort free! Don't miss this grand opportunity to really save.

*15-Year Guarantee—If structurally defective first 2 years, free replacement. Thereafter, replacement with charge based on proportionate actual use.

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Come in and see our exciting new Bemberg sheer dresses, specially purchased for you directly from New York, choose from many fashionable styles in Misses or half sizes.

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reg. 5.00

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Women's Pettipants

Be plain or fancy, whichever your preference be, in these smart and sassy rayon petti-pants, now at a fabulous low price. Limited quantity.

66c
reg. 2.00

second floor

FAMOUS MAKE BRAS

Do we have an assortment? I'll say we do! Some lace, some padded, and some strapless in black or white, sizes 30AA to 40C.

2 for 1 00
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WOMEN'S WALLET

Ladies, make a bee-line to Walker's if you're in need of a new wallet, French or clutch purse, classic styling in smooth grained leather.

2 for 3 00
reg. to 3.98 ea.

street floor

WOMEN'S SWEATERS

Fur blend or orlon novelty sweaters in cardigan or slipover styles. Select from a wide range of colors.

2 00
values to 6.00

street floor

WRISLEY'S SOAP

Hey! You can pocket real savings on this deal, Wrisley's hard milled soap at an unbelievable low price.

10 bars 1 00
reg. 25c ea.

street floor

WOMEN'S SLIPPERS

A brilliant buy, these jewel trimmed golden slippers with leather soles and heel lifts, wear either indoors or outdoors.

2 for 3 00
reg. 4.00

street floor

PURSE ACCESSORIES

Attractively styled in pink or gold soft plastic leatherette, set off by a pretty jeweled clasp. Key case, cigarette case, or wallet.

3 for 1 00
reg. 1.00

street floor

WOMEN'S JAMAICAS

An exciting collection of jamaicas in new Spring fabrics and colors, choose from plaids, stripes, prints and solid colors in sizes 8 to 18.

1 00
reg. 3.00

street floor

WOMEN'S BLOUSES

Shirt-tail tuck-in style with roll sleeves, they'll wash in a jiffy and need no ironing. Choose from 5 different collar styles, comes in solid colors, white or prints, sizes 32 to 38.

88c
reg. 3.05

second floor

COTTON DUSTERS

Choose one that flatters you best, now at a price that does wonders for your budget, made of pretty printed drip-dry cotton, Sizes S. M. L.

99c
reg. 4.00

second floor

NYLON SLIPS

Practical, but oh, so pretty, nylon half-slips with fancy hem-line, such wonderful savings you'll thank your lucky stars you came, but be here early, they won't last long at this price. S. M. L.

99c
reg. 4.00

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the friendly store of Long Beach

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ASSISTANT MANAGERS'

SALE

BOXED NOTES

A variety of boxed notes containing 18 to 27 notes per box, all first quality, too. Stock up now and save.

5 boxes 99c
reg. 59c ea.

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MEN'S PAJAMAS

Fine quality cotton broadcloth pajamas. An inspiration of fit, comfort, and quality, choose from many patterns and styles, shorties included. Sizes A-B-C-D. Be here early and scoop a smashing value!

2 00
reg. 3.98

street floor

MEN'S SOCKS

A perfect blend of style, comfort and savings. You may choose from a wide array of patterns and colors, but be here early for best selections. Sizes 9 to 13.

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MEN'S PANTS

Men's polished cotton pants, sizes 28 to 36, red only, use for golfing, fishing, gardening, etc. Excellent bargain, shop early for yours.

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DRIP-DRY COTTON

Usable lengths of solid colors and printed drip-dry cotton fabrics. Will be ideal for fun 'n sun togs, and just think of the low cost your summer's outfit will cost.

4 yds. 1 00
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third floor

SCOTT TISSUE

Scott toilet tissue, famous for its soft weave, comes in pastel pink and white. No deliveries.

12 rolls 1 00

lower floor

BOYS' KNIT SHIRTS

Smart looking knit shirts. 2 & 3-button front with collar, choose from solid colors, stripes, or checks, 6 to 18.

2 for 3 00
reg. to 2.99

lower floor

NYLON HOSIERY

You'll make a dramatic entrance with the most exciting limbs in town when you wear these lovely seamless hose in the newest Spring colors, sizes 8½ to 11.

2 for 1 00
reg. 1.35

street floor

UNBLEACHED MUSLIN

At this low price you can use yards and yards. Truly the fabric of 101 uses. 39" wide and first quality. Come in early. Buy now.

6 yds. 1 00
reg. 2.00

third floor

TV TRAYS

Quaker 4-pc. king size TV tray set, and we at Walker's are selling them to you at a special low price. They have non-mar plastic leg tips and self storage hostess cart, styled with bronze finished frames.

3 99
set reg. 9.05

lower floor

TRAINING PANTS

So soft for the baby and absorbent, too! Well stitched and nicely made, so you can be sure to get long wearing qualities.

3 for 99c
reg. 49c

lower floor

WOMEN'S SHOES

We have shoes galore, whether your choice be flats, sports, dress or for evening wear. You ladies that have trouble finding small and narrow sizes will be happy to know that we mostly have those sizes.

99c
orig. to 14.00

lower floor

PILLOWCASES

First quality American made pillowcases. This is really a packed-in value. Size 42x36 fine muslin cases. Limited quantity, so be here early.

4 for 1 00
reg. 59c ea.

third floor

SEWING THREAD

Famous Belding Corticelli sewing thread, and what a selection of colors we have for you in mercerized or heavy duty thread. Why not fill your sewing basket now while you can buy at this special low price.

3c
reg. 15c

third floor

DACRON PANELS

Made of 100% Dupont Dacron Polyester Fiber. Has 5 outstanding features, it washes easily, is sun resistant, insect-mildew proof, has minimum shrinkage and requires little or no ironing.

88c
reg. 1.00

fourth floor

MEN'S WORK PANTS

Made to give the most in economy, reinforced at all points of strain, heavily stitched, and sanforized. Grey or khaki, sizes 29 to 42 waist.

2 for 5 00
reg. 4.98

street floor

SPORT ANKLETS

Bonnie Doone Orlon anklets with elastic top or straight-up style, sweater colors that are lovely to match or blend, sizes 9 to 11.

2 for 1 00
reg. 1.00

street floor

NYLON APRONS

Why not be fashionable in the kitchen, too, with these lovely, dainty waist aprons. Your choice of print nylon or plain. We also have equally as attractive cotton bib aprons. Be here early for best selection.

44c
reg. 1.08

third floor

SLIP COVER FABRIC

Just think, over 1,000 yards of slip cover fabric at a tremendous low price. Now you can re-cover your sofa and chair for a very low price. We urge you to take advantage of this opportunity to buy and save.

99c
reg. 1.09

fourth floor

GIRLS PANTS

Sturdy cotton shorts and pedal pushers for girls' sizes 3 to 14. You may choose from solid colors or an assortment of prints, some in Sailcloth and Pique fabric.

99c
reg. to 2.49

lower floor

SHOP MONDAY AND FRIDAY 9:30-9:00—OTHER DAYS 9:30-5:30—PARK FREE—PHONE HE 2-7451

Men's Sport Shirts

regular 4.95 **2^{FOR} \$5**

Famous make, but the price is so low we dare not mention the name. Your choice of Ivy or conventional styles in stripes, prints or solid colors, complete size range.

second floor

Costume Jewelry

regular to 4.00 **99c**

Come in and see our new Spring collection of costume jewelry. Choose from imported stones, pearls, gold, silver, or colorful Spring colors. We have necklaces, earrings, bracelets and pins.

street floor

Mid Heel Dress Shoes

regular to 15.99 **8.88**

Famous nationally advertised brand, Spring and summer dress shoes in mid-way and walking heels. Your choice of pumps, straps or ties in bone, white or combinations. Pre-season savings, buy several pairs now, most all sizes from 5 to 10.

street floor

Famous Make Lingerie Sale

regular to 8.95 **3.99**

A group of famous make lingerie, now at a special low price. Group consists of slips, shift gowns, pajamas, sleepcoat and cotton pinafores to wear over white wallz length gowns. Be here early; they won't last long at this low price!

second floor

Designer Hats

regular 15.98 **9.88**

Special purchase of important large brims tailored and flower laden, hold Bretons. Hat shown priced at 9.88

Advanced Spring Hats

regular 7.98 **3.88**

Much fashion at a wee price, choose from solid flowers, dressy and tailored straw, all newest shapes. black, white, bone, navy, and pretty Spring colors, head sizes 22 to 23.

Millinery 2nd floor

SALE

Walker's the friendly store of Long Beach DOWNTOWN at 4TH and PINE

FASHIONS (second floor)

reg. to 29.98 Famous woolen Spring suits in newest Spring colors & styles, sizes 10-18 **19.99**
17.98 A special purchase of wool Spring toppers, comes in sizes 8 to 16 **12.99**
reg. to 6.98 Gay and colorful cotton patio dresses in misses' and half sizes **3.99**
8.98 Jersey dresses, specially priced, your choice of prints or stripes, 12-20, 14 1/2-24 1/2 **5.99**
reg. to 25.98 Fashion dresses, one and two-piece styles in misses' and half sizes **17.99**

SPORTSWEAR (second floor)

7.95 Proportioned sheath skirts with seat lining, Short 8-16, avg. 8-18, tall 12-18 **5.99**
8.99 Proportioned capris, fully lined, sizes short, 8-16, avg. 8-18, tall 12-20 **6.99**
4.99 Dacron/cotton blouses, your choice of inner or outer styles in prints or pastels **2.99**
9.95 Wool & rayon sweaters, cardigan style with mandarin neck & collars, sizes 36-40 **5.99**
6.95 Better blouses, many styles and fabrics to choose from in solids or prints, 32 to 44 **3.99**
Gored or Walker style skirts by Summit of Boston, 5 colors to choose from, sizes 10-20 **6.99**
5.95 Special Acce blouses in brown, beige, or blue tones, sizes 10 to 16 **3.99**

SPORTSWEAR (street floor)

Cotton coordinated blouses and capris in newest Spring colors. Capris 8-18, blouses 30-38 **ca. 1.99**
reg. to 10.98 Bulky orlon novelty weave sweaters with 3/4 sleeves & Johnny collars **5.99**
reg. to 4.98 Nationally advertised blouses, tailored or dressy styles, sizes 30-38 **1.99**

LINGERIE AND ROBES (second floor)

4.95 Famous make nylon slips with scalloped bodice and hemline, sizes 32 to 40 **2.99**
4.00 Nylon half-slips, elastic waistband and embroidered trim hemline **1.99**
4.00 Cotton or rayon gowns, now at a special low price, be sure to buy now and save **1.99**
2.00 Nylon briefs and trunk panties with fancy trimming at an unbelievable low price **.99c**
4.00 Cotton print Binkies **2.99**
3.98 Glazed cotton dusters, newest Spring colors and styles, at budget prices **5.99**
12.98 Beautiful nylon quilted robes, buy now and really save, **8.99**
5.00 Cotton shifts or dusters **3.99**

MATERNITY & FOUNDATIONS (2nd floor)

reg. to 2.00 Famous make cotton bras, your choice of many styles **.99c**
2.00 Elastic pucker panties with garters, so light and comfortable, sizes S-M-L **.99c**
5.98 Pantie girdles in firm, lightweight Lycra with stitched reinforced front panel **3.99**
5.98 Cotton side hook girdles, famous for comfort and long wearing qualities **3.99**
4.00 Cleverly styled maternity tops, made of lovely cotton print fabric, S-M-L **1.99**

FOUNDATIONS (street floor)

7.98 Bestform girdle, spiral boning, side zipper, short, long, medium lengths, sizes 28-36 **5.99**

Sil-O-Ette Sale

reg. 3.98 to 7.95 **3.29 to 5.99**

A style to mold and control for every figure and occasion. We have dress or sport tights in reg. or long lengths, girdles and sport tights, all reduced to a special low price.

COSMETICS (street floor)

1.00 2-way stretch panty girdle medium leg **.79c**
2.00 Bestform embroidered cotton bronchcloth bras, firm but comfortable fit, 32A to 42C **1.39**

1.50 Helena Rubinstein after-bath freshener, Heaven Scent, Apple Blossom fragrances **.75c***
3.00 Soft Magic dry skin oil, bathes away dry skin like magic, **1.50***
2.00 Bubbling Bath Oil, Rose Geranium, Apple Blossom, Lilly of the Valley fragrances **1.00***
3.50 De Vilbiss Crackle atomizers in gold, silver, pink or blue, **1.99**
10.00 Imported Italian soap dish, beautiful Venetian shell-shape glass in pink or blue **4.99**
5.00 Filigree tissue boxes, gold or gold and white metal finish, **2.99**
8.95 Mirror trays, oval, round or rectangular shapes in gold, silver and gold or white finish **4.99**
4.50 Hand mirrors, your choice of double faced or fabric backs, **2.99**
1.00 Harriet Hubbard Ayer deodorant, cream, roll-on, or stick. Now only half price. **.50c***
1.00 Tussy dusting powder in Contendard, Safari, or Flamingo fragrances **2/100***



As is our custom at this time of year, we are continuing our Clearance of fine furs to make way for the new spring fashions, which we are expecting soon. . . . Due to our policy of carrying an exceptionally large stock during the fall and winter months, there are still many outstanding buys to be had during this special event. . . . You will have to come early for the best selection. . . . Most of the listed furs are priced close to wholesale cost, and some even BELOW COST!

COME EARLY, BUT COME! . . . SEE THESE FINE FURS . . . SOME PRICED

BELOW COST!

- | | |
|--|--------|
| Black cashmere sweater . . . natural mink collar | \$20* |
| Four-skin natural pastel mink scarf | \$48* |
| Beige dyed muskrat flanks collar stole | \$58* |
| Honey dyed squirrel backs collar envelope stole | \$78* |
| Natural dark ranch mink capelet | \$143* |
| Natural Norwegian blue fox stole | \$149* |
| Dyed Japanese mink portrait collar suit stole | \$174* |
| (A) Natural royal pastel mink collar suit stole | \$188* |
| Natural silver-blue mink collar suit stole | \$209* |
| Natural spotted cat jacket . . . natural beaver collar | \$224* |
| Natural desert gold mink clutch cape | \$234* |
| Natural cerulean mink collar stole | \$239* |
| Natural demi-buff mink collar-suit stole | \$239* |
| (B) Natural EMBA** Diadem mink collar stole | \$349* |
| Natural silver-blue mink cowl-suit stole | \$489* |
| Natural EMBA** Autumn-Haze mink portrait stole | \$537* |
| Natural EMBA** Cerulean mink portrait suit stole | \$537* |
| Natural EMBA** Tourmaline mink suit stole | \$830* |
| Natural EMBA** Lutelia mink-bolster collar stole | \$419* |

FURS 2nd FLOOR—TAKE UP TO 12 MO. TO PAY
*plus tax. Fur products labeled as "how country of origin of imported furs."
**EMBA, mink breeders association

ACCESSORIES (street floor)

reg. to 3.98 A group of Spring and summer handbags, newest styles and colors **2.99**
1.00 Orlon stretch anklets with elastic tops for casual footwear, L-M sizes **.59c**
Walker's own fabulous 60's nylon hosiery, light suntan and neutral tones **6 pr. 5.99**
reg. to 5.00 Lovely cotton and nylon gloves, tailored or beaded styles **1.99**
1.00 Silk blend head scarfs, your choice of prints or solid colors, **2/1.00**
79c Dainty cotton handkerchiefs with lace and embroidery trim and initials **4/1.00**
1.00 Lovely linen print handkerchiefs, will make very nice gifts for someone **2/1.00**
reg. to 2.00 Matinee length beads, ropes, pearls, bracelets, pins and earrings, new Spring colors **2/1.00**

ART & NEEDLEWORK (third floor)

69c Bear Brand nylon 'n wool sock and fingering yarn, 1-oz. skeins **59c**
49c Super spun nylon sock and sweater yarn, 1-oz. skeins **.39c**
1.69 Supra Mohair imported from Italy, 40-gram balls **1.49**
1.19 4-Ply Orlon Sayelle, 2-oz. skeins **.89c**
reg. to 2.98 Pillow tubing and cases, stamped to embroider, and hemstitched hems **pr. 1.59**
5.98 Bear Brand raglan cardigan sweater kits, contains enough fleece wool yarn for sizes to 18 **3.99**
1.99 Decorative sofa pillows, "Siam" chromspun covered, self-corded edges, 4 styles **4/5.00**
reg. to 3.00 Imported scissors and shears, a complete assortment of styles **1.29 pr., 2 pr. 2.50**
79c Imported French Angora, 10-gram balls **.59c**
1.19 Penguin Tweed, imported French yarn, 50-gram balls **.89c**
1.69 4-Ply knitting worsted, large 4-oz. skeins **1.29**
39c 100% nylon net, fine hole quality, 72" wide, 20 colors to choose from **4 yds 1.00**

STATIONERY (street floor)

1.00 All-occasion cards, 12 to 21 cards per box, be sure to take advantage of this price **2/1.00**
1.00 Plastic coated playing cards, choose from many designs and colors **2/1.00**
1.00 Boxed stationery, choose from white, solid colors and some are decorated, too **2/1.00**
1.98 Scrap books, leatherette covering in green, black or brown, 11 1/2 x 13 1/2 size **.89c**
89c Eatons Parchment Deckle stationery, 100 sheets per box, white, gray or blue **.69c**
45c Eatons Parchment Deckle envelopes **.35c**

GIRLS' DEPT. (lower floor)

2.98 Slim capri pants made of heavy basket weave cotton pique, solids, prints, pastels **1.39**
3.49 Easy-care cotton jamaca shorts, made of beautiful Marvel Poplin, sizes 7 to 14 **1.79**
1.98 Fine cotton broadcloth blouses, choose tailored or fancy styles, sizes 3 to 6x **1.39**
49c Acetate panties, dainty pastel nylon trim, 4-14 **4/99c**

BOYS' DEPT. (lower floor)

39c Cushion foot socks, white with stripe tops, 3 in pkg., sizes 7 to 10 1/2 **3/79c**
10.98 Fleece lined jacket with knit collar and cuff, water repellent, sizes 6 to 12 **6.99**
2.69 Sweatshirts with short sleeves, zipper all the way down, and two pockets, 10 to 16 **1.99**
2.99 Broadcloth pajamas, button front, elastic waist, completely sanforized, sizes 8 to 18 **1.99**
2.99 Sport shirts made of wash & wear Dan River cloth, Ivy League collar, and sanforized, 6-20 **1.99**

Men's Shoes

values to 14.99 **7.90**

Expertly crafted shoes in black or brown leathers. Your choice of slip-ons or ties.

street floor

MEN'S DEPT. (street floor)

1.00 Our own Craig Noble T-shirts, made of 100% cotton, the best buy in town **3/2.00**
1.00 Briefs, your choice of boxer or gripper styles, hurry, they won't last long **3/2.00**
15c Men's handkerchiefs, made of fine cotton fabric, tremendous savings for you **10/1.00**
3.95 All-cotton wash and wear pajamas, long wearing qualities, **2.99**
2.50 Men's silk ties, styled by a famous maker of ties, be here early for best selection **3/5.00**

Men's Suit Sale

suit values up to 85.00 **59.99**

Two top brand suits from famous manufacturer. Your choice of wool or wool blends. Some suits even have two pair pants and we have a complete size range for you to select from.

Spring Handbags

regular to 11.98 **5.99**

Set off your new Spring outfit with a smart looking handbag. We have large array of colors and styles to select from, and because of a special purchase, we are able to sell them to you at this low price.

street floor

Kangaroo Arch Shoes

regular 7.99 **5.44**

Long wearing, soft fitting, genuine Kangaroo leathers, at an amazing low price. Choose from versatile black pumps and walkers with arch cushion support. Sizes 5 to 10. Buy now and save!

lower floor

Orlon & Wool Sweaters

regular 5.99 **3.99**

Sheer flattery are these lovely sweaters. Jackie jacket cardigan style with button front and crew neck. Choose from new Spring colors of yellow, blue, green or beige, sizes 36 to 40.

second floor

Judy Bond Blouses

regular to 4.98 **2.99**

An outstanding collection of easy care blouses styled by Judy Bond in tailored or fancy styles. Your choice of white or pretty prints, sizes 32 to 38. Hurry in for best selection.

street floor

100% Wool Coats

regular 39.95 **\$23**

A coat that is as ageless as the woman who wears it. Its smart styling makes it a delight to the eye as well as a pleasure to wear. Petite and regular sizes 8 to 16. We urge you to take advantage of this big saving.

second floor

City Boosters Sing Long Beach Praises

By GEORGE ERES

The biggest voice in Long Beach is hardly a peep in the city.

Just outside of the city's limits is a juiced-up home town booster with 20th Century amplifiers for getting heard around the world.

Long Beach Promotion, Inc., does its horn-toting outside of Long Beach.

"THAT'S the way it should be," says Vern Baker, manager of LBP. "We get the word out on Long Beach to the region, the west coast area, nationally and the world."

The city has been tooting its horn for about 10 months now through contract with Long Beach Promotion an independent agency made up of 24 Long Beach organizations.

Considering the shaking hands and shaking-down period, Baker figures the results are pretty good.

"We're not trying to sell land in Long Beach through our program," Baker said. "We're trying to sell a way of life that will appeal to tourists and industrial concerns to show through our news bureau and our industrial and tourist advertisements that Long Beach is the best possible place to locate plants and to come on vacations."

LONG BEACH Promotion, operating through an executive board composed of Bob Mytinger, president; Don Ohl, vice president; Vito Romans, secretary; Henry Powell, treasurer; Bob Graham and Paul Rloth, has a four-pronged program:

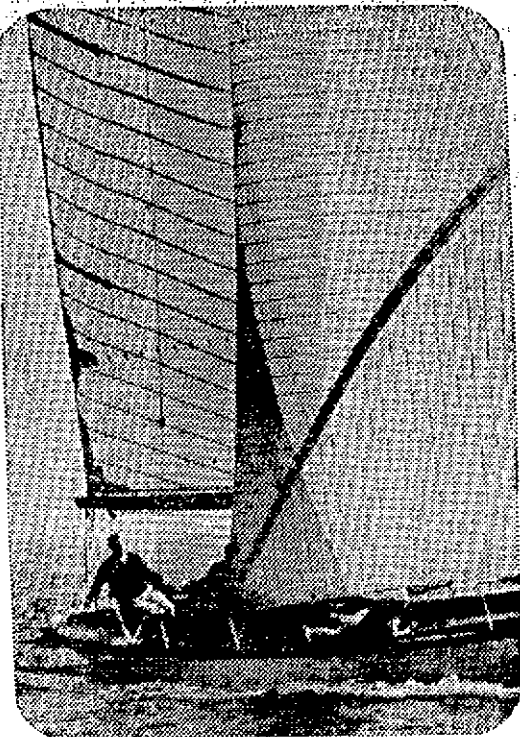
1. A news bureau operation through which LBP tells the world about what's going on here by preparing materials for newspapers, magazines, wire services. Two photographers and a news-writer assist Baker in this program.

2. Industrial development by "creating an attitude toward Long Beach" through a series of advertisements aimed at industry. This program got under way in November when advertisements were placed in the midwest and eastern editions of the Wall Street Journal; 11 newspapers in the four western provinces of Canada and the northwest edition of Sunset Magazine.

INQUIRIES AS a result of these advertisements have been encouraging, said Baker. LBP works with the Chamber of Commerce in this program, with the inquiries being turned over to the Chamber for follow-up. The program now is keyed to industry case histories. A full program of such advertisements is scheduled for next year when more money becomes available.

3. The tourist program. Newspaper and magazine advertisements were placed aimed at bringing the tourist dollar to Long Beach.

4. Promotional program. LBP is available for promotion of Long Beach events with outside attraction potency and this year will handle publicity for the International Beauty Congress, the



22
MINUTES
AGO THIS
MAN WAS
IN HIS
OFFICE

longubeach



It's not unusual in Long Beach to escape the city grid for the world of sailing—within minutes after leaving your office or plant. Life by the Pacific does well by a man, provides him with a healthy climate: low cost utilities, favorable tax rate, available land, ready facilities, large skilled labor pool, excellent transportation, efficient city government, access to the nation's No. 2 market—over 5 million customers. Out of this has emerged an efficient, seafaring International City—veritable hub, world's most modern port, Long Beach center in Southern California. This potent mix of business and pleasure warrants your investigation now for locating, buying, prospering here. For the thought-provoking specifics, write, wire or call collect.

International Trade Fair, the World Entertainment Golf Tourney and possibly other events.

THE PROGRAM'S financing will come principally from a 4 per cent motel and hotel room tax plus \$25,000 each for the Harbor and Water Departments, and grants from private industry. Thus far \$8,300 has been received from the room tax, but when the program is in full swing the amount will be \$100,000 giving LBP an annual operating budget of \$150,000.

Lack of the full amount expected from the room tax limited the original advertising program in publications but a full program will be initiated when the room tax money starts coming in, said Baker.

The creation of an independent promotion organization for the city has, for the first time, given Long Beach a professional agency with the sole objective of getting the word about Long Beach out to where it will do the most good and at the same time establishing a center where news disseminating agencies can go for information about the city.

Other agencies in the city have done this in a haphazard manner in the past, but with

no one assigned full time to a basic function in our society of letting the world know about what's available here, and selling it.

BAKER'S IS not the hard sell, "I don't believe in the snow job," he said. "We've prepared factual statistical information about the city, showing the areas available for development, the labor market, the port's facilities, the advantages of living and working in Long Beach."

This material has been compiled in convenient attractive form.

The office is currently engaged in building up a photography file—with pictures immediately available for any publication in the world which wants them.

JUST OFF the press is in the 50th state.

LONG BEACH'S
PRINTING INDUSTRY
COMES OF AGE

See Mirror of Business & Industry,
Page B-3.



A VACATION-WONDER WITHOUT VACATION WANDER

Long Beach is made-for-er for folks who want to run the gamut of Southern California vacation activity—without dog-sleeping from town to town. From near-the-water quarters, you're only minutes to go to golf, swim, sail, embark on a scintillating cruise from our modern shipyard, or shop the latest fashions. Here your fun—Long Beach has it, plus highly convenient and seaside resort places. The finest activities and tax complexes economically during uncharted, one-stop vacations. Make our reservation, unpack only once. Disneyland, Mainland, Knott's Berry Farm, Hollywood—all your "must" stops—are within an hour's drive away. Intercept your packing only to write for our free illustrated brochure—you can read it on the way down!

longubeach
CONVENTION & VISITORS BUREAU 130 PINE AVE., LONG BEACH 2, CALIFORNIA

NEWSPAPER and magazine advertisements, such as these have appeared in the northwest, mid-west and east and western Canada to lure tourists and industry to city.

LBP's multi-color brochure, prepared that it can be supplied on "Long Beach—California's International City." Baker said 100,000 of these will be distributed throughout the U.S. and abroad. The brochure is part of the overall program of selling an image of Long Beach. It is so pre-

Three Tree Films
at Public Library

In addition to a regular collection of 493 (16mm) films the Long Beach Public Library has a special group available to patrons until March 28, according to Nina Boyle, film librarian. There is no service charge for the following three: "British Columbia," "Outboard Fisherman USA," and "Skyline Trail-Alberta."

Among the films requiring a service charge is one of special interest to local boating enthusiasts. It is "Small Craft Safety," which shows elementary rescue techniques for small boats.

Joint Church College
in Hawaii Planned

HONOLULU (UPI)—Four Protestant denominations in Hawaii have unveiled plans to create a single coeducational church-related college in the 50th state.

Common Fly Doing Yeoman Job on Behalf of Science

PASADENA (UPI) — A fly no longer is only a despicable insect to shoo away and swat.

At the California Institute of Technology the humble house fly is showing almost as much fortitude as some other hard-working fellow insects.

Engineers and biologists are conducting an intensive study on sight intelligence of the fly. This also includes his navigation system—which is one of the best, according to scientists.

Eventually the study may result in development of an automatic electric eye capable of reading numbers or letters. Scientists also hope to learn more about how light—received by the eye and converted into electrical nerve impulses—is translated into consciousness and action.

Each fly is identified from the others by a small tape rigidly attached to his head and thorax.

Flies can stay airborne for 100 miles non-stop. But at Caltech scientists encour-

age them to rest by giving them small pieces of fuzz or fluff with which to play.

If we can find out how biological eyes achieve pattern recognition, then we can hope to make mechanical or electronic eyes that can accomplish the same tasks, experimenters said.

YOU'LL BE delighted at how easy it is to make quick cash by selling worthwhile things you don't need through inexpensive Classified ads. Dial HE 2-5939 today.

Bonnie Bell
TEN-O-SIX LOTION
BONUS OFFER!

\$3.00
PLUS TAX



Your face never had it so clean

Skin cleansed by Ten-O-Six Lotion is immaculately clean, antiseptically clean, cleaner than it's ever been. Medications in Ten-O-Six work to correct and normalize your skin, heal blemishes, reduce oiliness, and relieve dryness.

Cleanse your skin with Ten-O-Six twice daily.

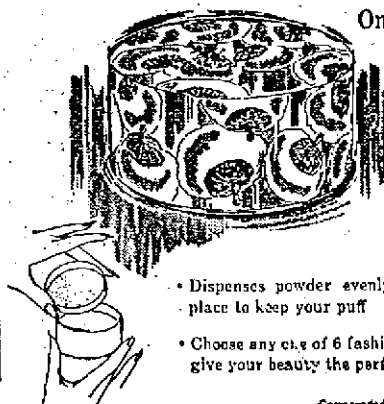
street floor

Walker's
the friendly store of Long Beach

NOW! Famous 'Air Spun' Face Powder

by COTY

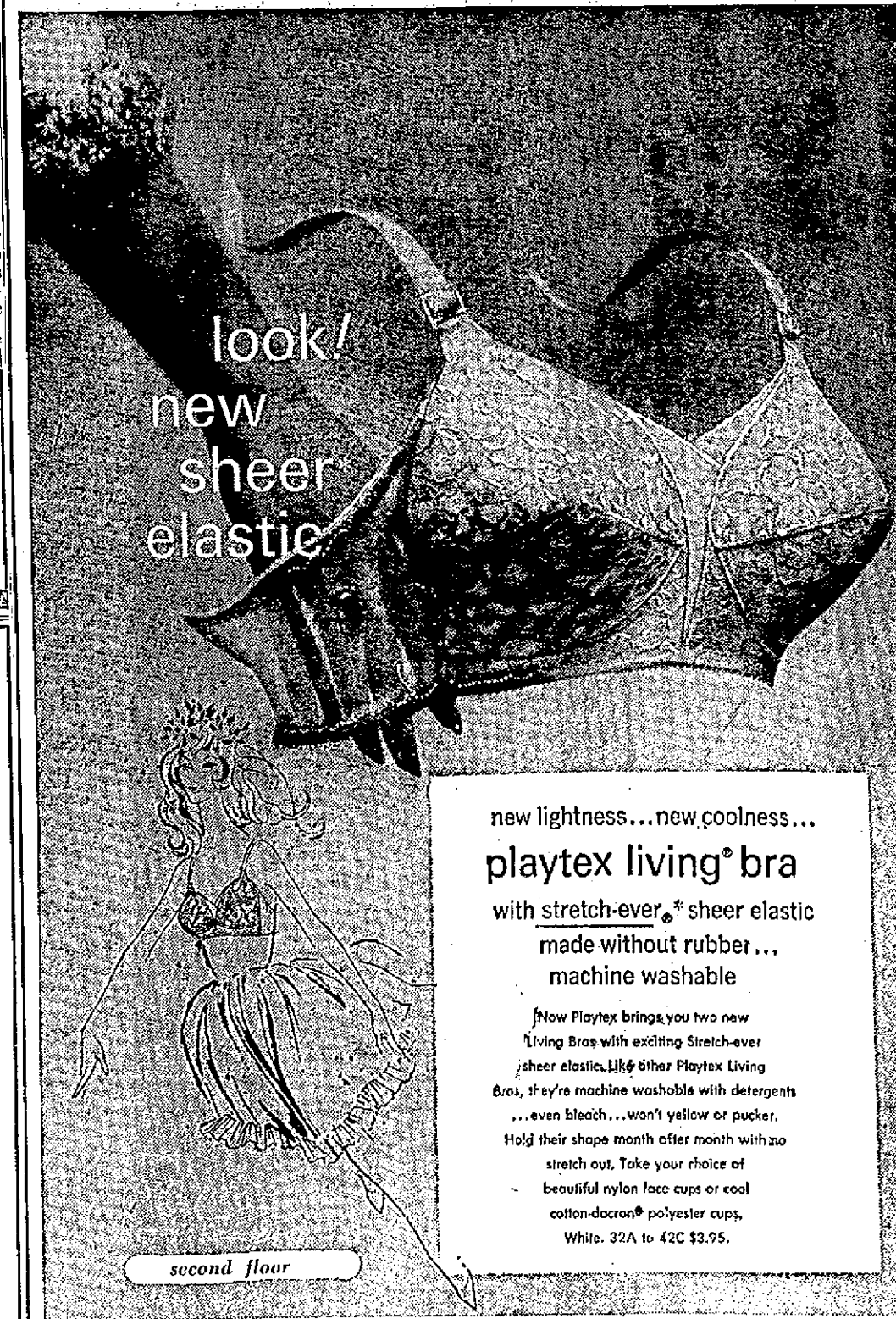
in convenient new sifter box!



Only \$1.50
(plus tax)

- Dispenses powder evenly... has a place to keep your puff
- Choose any one of 6 fashion shades to give your beauty the perfect finish.

Recommended by Coty to the U.S.A.



look!
new
sheer
elastic

new lightness...new coolness...
playtex living® bra
with stretch-ever,* sheer elastic
made without rubber...
machine washable

Now Playtex brings you two new Living Bras with exciting Stretch-ever sheer elastic. Like either Playtex Living Bras, they're machine washable with detergents...even bleach...won't yellow or pucker. Hold their shape month after month with no stretch out. Take your choice of beautiful nylon face cups or cool cotton-dacron® polyester cups. White. 32A to 42C \$3.95.

second floor

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Everything's Not So Rosy Back Home

INDIANAPOLIS (AP) — State Sen. James W. Spurgeon, D-Brownstown, serving in the Indiana General Assembly, received this letter from his wife, Pauly:

"Since I last saw you—just one week ago—the sewer backed up in the basement, the mixer burned out, the oven door is sprung (it will open about three inches but won't close), my watch has stopped, the muffler has gone out on the station wagon and I had to be pushed twice to start, the one-day-old bike has a flat and John's has chain trouble, Jaly's radio quit, the sewing machine doesn't work, the gasket broke on the lid of the dishwasher.

"On the other hand, we are all well.

"Oh, yes, I forgot about the storage room burning.

"You think you have troubles?"

FABRIC SALE

Fashion Pleated
SKIRT LENGTHS

227

Complete with all trimmings to make it yourself and some will fit all sizes 8 to 18. Waist band, zipper and instructions enclosed. 100% Arnel Tricelacete. White only.

NEWBERRY'S SPECIAL
LOW, LOW PRICE

36" Cotton
DUCK CLOTH

Huge array of assorted solids and prints. Doubled & rolled. Slightly imperfect but difficult to detect. Ideal for Capris, Jackets, Shorts & Skirts.

NEWBERRY'S SPECIAL
LOW, LOW PRICE

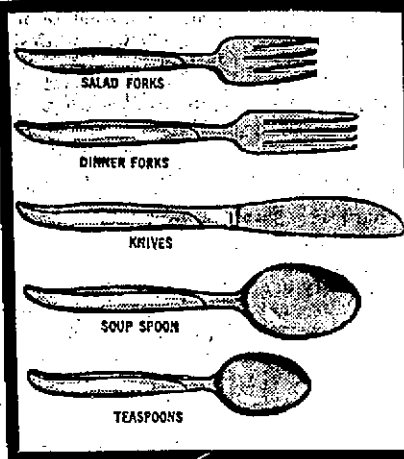
47^c
yd

J.J. Newberry Co. 433 PINE • DOWNTOWN

Fourth and Pine — Shop Mon. and Fri. 'til 9:00 — Park Free — Ph. HE 2-7451

Walker's
the friendly store of Long Beach
DOWNTOWN at 4TH and PINE

assistant managers



**5-pc. SETTING
STAINLESS
STEEL
FLATWARE**

LIFE-TIME GUARANTEE

reg. 1.95 **99c** set.

Tableware that's always gleaming bright, never tarnishes, never needs polishing. Now at an unheard-of low price!

**CATHEDRAL SHAPED
DOOR MIRROR**

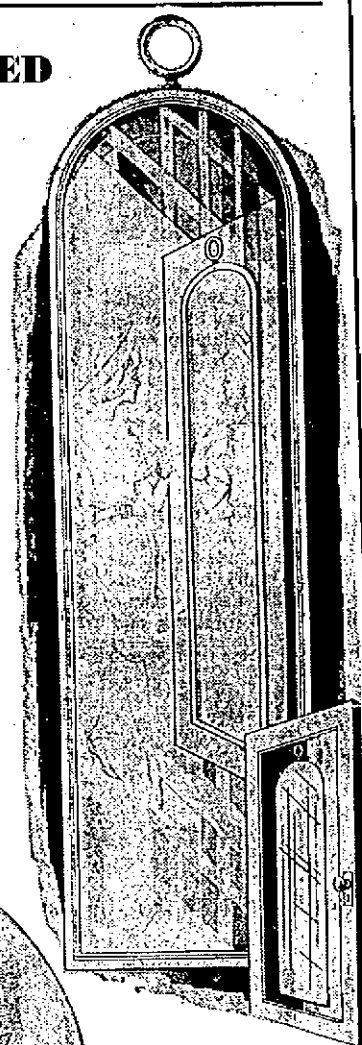
size
14x54

4.99

size
16x60

6.99

A beautiful brass plated frame with ornamental ring it is so attractive on the wall. The mirror is select quality window glass electro copper plated, and complete with brass clips and screws.



**SYMCO
CHINA
BY
NORITAKE**

reg. 39.95

29.99

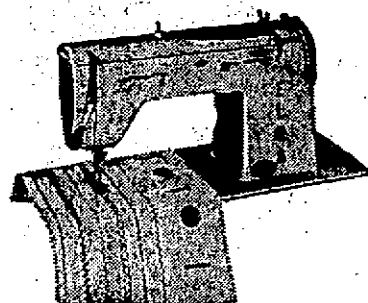
A complete service for 6 in daintily decorated pure white china, the china that is famous for quality and beauty. 57 pieces in all.

lower floor

FURNITURE AND DRAPERIES

- 1.39 Rayon Marquisette panels, size 36x81, 5 color 66c
- reg. to 2.99 yd. Custom draperies, labor included 1.99 yd.
- 8.98 Fiberglass draperies, 48x84, 3 colors 3.99 pr.
- 7.98 Fiberglass draperies, 48x54, 3 colors 2.99
- 24.98 Pole lamps or decorator chain lamps 14.99
- 19.98 Table lamps, 50 styles & colors 9.99
- 39.98 Dinette table with 2 chairs 29.99
- 59.95 Platform rocker, beige or turquoise 39.99
- 79.98 Quilt or extra firm mattress or box spring 39.99 ea.
- 59.98 Sealy Health Flex mattress or box spring 39.88 ea.
- 89.98 set Twin size mattress, box springs, hd-brd. & frame
Come early, won't last long at this price 59.99 set
- 159.98 King size mattress & box springs 99.99
- 149.98 Mr. & Mrs. dresser, mirror, hookcase headboard 99.99
- 169.98 Make-a-bed including mattress, 3 colors 129.99
- 249.98 Sofa & chair with nylon frieze 199.99
- 7.95 yd. Continuous filament nylon carpet, candy stripe
Be sure to take advantage of this price 3.99 yd.

fourth floor

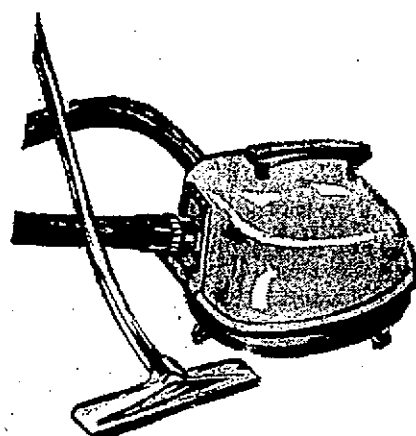


SEWING MACHINES

special price **179.00**

A Necchi or Elna fully automatic, guaranteed against mechanical defects without time limit. Save 70.00. Special prices on all models of Necchi and Elna machines, also special trade-in allowances on your old machine.

Lightweight Elna portable 89.00
Free lessons with all models, and we specialize on repairs.



**EUREKA
VACUUM CLEANERS**

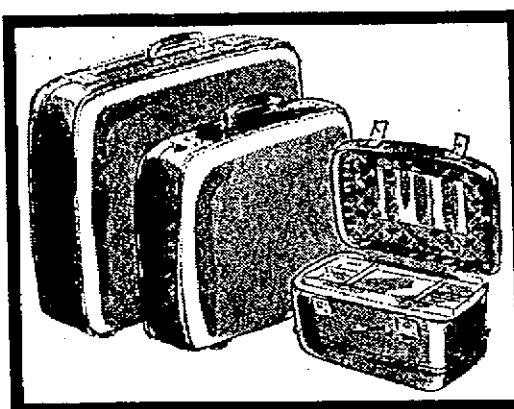
new 1963
models

39.95

Eureka all purpose vacuum cleaner with new features. Also Eureka Deluxe two-speed upright, with your old cleaner, only 69.95.

We specialize on repairing all makes

third floor



First time at this low price! Deluxe quality molded Aeroplane luggage, reg. 19.95 to 39.95, now 12.95 to 29.95.

Save 7.00 to 10.00 on each piece

- Deluxe Fiberglass construction
- Stainless steel close-ups
- Lightweight new fashion, colors white, blue, charcoal

	reg.	now
22" Weekend Cases	19.95	12.95
Train Cases	19.95	
Hat Box	19.95	
Companion Cases	22.95	13.95
Pullman Cases	32.95	23.95
Family Cases	35.95	27.95
Man's 2 Suiters	39.95	29.95

luggage lower floor



**CANNON SPRINGS
MUSLIN SHEETS**

Fine quality luxury muslin by Cannon-Springs Mills

reg. 2.49 Twin fitted, 72x108 **1.89**

reg. 2.69 Double fitted, 81x108 **1.99**

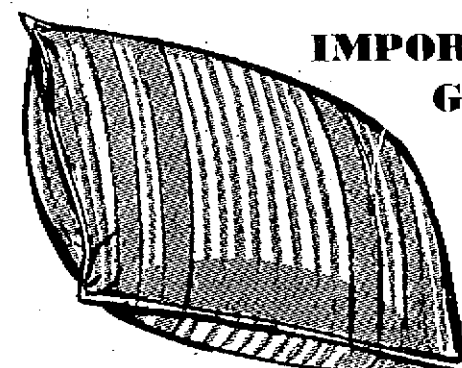


**FRENCH CREPE
COMFORTER**

reg. 6.98 **4.79**



Covered with beautiful printed French crepe, filled with fluffy rayon and nylon, a large 72x84 size. C.S. printed floral top with solid color backing.



**IMPORTED WHITE
GOOSE DOWN
PILLOWS**

reg. 11.98 ea.

2 FOR 16.99

For the rest of your life. Choice 100% imported white goose down pillows, pink-blue stripe ticking, 21x27 cut size, and corded edge.

**PURE SILK
SHANTUNG
11 SPRING COLORS**

special purchase **3.49** yd.

Your choice of 11 new Spring colors including black and white in beautiful pure silk shantung. There is nothing like silk to complement your new Spring wardrobe.

BLENDED FABRICS

reg. to 1.98 yd.

Usable lengths of better miracle blend fabrics, 45" wide. Select from prints, **69c** yd. plains or solid colors.



DOMESTICS AND CLOSET SHOP

- 9.98 Heirloom type bedspreads, twin or full size 7.99
- 5.98 Blend blankets, 72x90, good selection 3.99
- reg. to 8.98 Daeron pillows, jumbo, standard, or bolster 4.99 ea.
- Set of 8 plastic dress or blouse hangers 59c
- Set of 4 plastic suit hangers 59c
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Reporter Finds Russians Living More Freely Now

(Continued from Page A-1)

grad, now called Volgograd.

AS A TOURIST I simply asked for a pullman compartment for myself and my Soviet-born wife, now a U.S. citizen.

We wanted to go to Stalin-grad for the 20th anniversary of the great Red army victory there, the victory that, perhaps, more than any other, turned the tide of World War II.

To my amazement I found myself on a train taking about 400 officers of the Soviet army to the anniversary celebration.

TO MY DOUBLE surprise, I discovered I was put on the same pullman as three marshals — including chief of artillery Marshal Nikolai N. Yurionov — five generals and a flock of colonels.

In the last years of Joseph Stalin's regime I couldn't have gotten within a mile of the train much less inside a pullman with high command officers.

In Volgograd, one of the marshals invited me inside his room and talked with amazing frankness — but certainly no disloyalty — about a number of facets of Soviet life in 1963.

"BUT AREN'T you afraid to talk to me, a foreigner, like this?"

"Of course I'm not," he said. "I'm doing nothing wrong. God knows I'm telling you no secrets. We're talking, that's all."

He grumbled about one or two things, but he went out of his way to emphasize that he in no way was criticizing policy, the party or the government.

"YOU HAVEN'T been here for how many years?" he asked.

"Ten years," I told him. "Well, a lot's changed since then," he said. "A man can speak his mind about a lot of things and we do. And Comrade Khrushchev is right — we don't have political prisoners anymore."

I shook my head. "I can't get over this," I said. "It's like I'm living in some sort of dream world."

AS KHRUSHCHEV said at the 22nd congress of the Communist party in October 1961: "Our carriage is now more erect, our breathing freer, and our vision clearer."

Another factor, and an important one, has entered relations between the erring party member and party leadership.

This is — forgiveness. When the Marxists wrote their textbook on behavior they included no chapters on innocence or forgiveness.

SO FAR AS I know, they still have none on innocence. If you approach them in innocence — on almost any subject — you're likely to receive rough and disillusioning treatment.

But they do seem to be starting a chapter on forgiveness.

Like many people in other parts of the world, the Russians are interested in living.



EDDY GILMORE
No Police Terror

well and quietly and without the threat of war.

Time and again in meeting with simple kindly people, I would be asked: "Is there going to be a war?"

INVARIABLY, the question was raised, and when I replied, "Do you think the American people want war?" I would be answered: "No. No one wants war."

Two nights ago I attended a party in a Russian home. I was the only foreigner, unless my wife be considered one. Other than the two of us there were 18 Russians, 8 men and 10 girls and women.

It was a superb evening. Two things never change in Russia — the Russian winter and the kindness and hospitality of the people.

WE DANCED and sang and talked until 4:30 in the morning.

Finally, on the way home, about 10 of us piled down the stairs of the apartment house, laughing, joking and — I'm afraid — making an awful lot of noise.

As we reached the icy street, I instinctively looked up and down the thoroughfare for the Secret Police car that followed me wherever I went 10 years ago.

READING my thoughts, an old friend, Pavel P. Orlov, a foreman in a cigarette factory, slapped me on the back and said: "Eddy Eddyovich, nobody follows you anymore."

"No," I replied, "I've been here over a month and I haven't spotted anyone and I'm an authority on cops, from Soviet secret policemen to house dicks in Dallas."

"I'm not sure I follow you," he said, "but things have changed a lot since you lived here. We Russians are getting really efficient. Today, if you were being followed — which I seriously doubt — you wouldn't know it."

"This is 1963, ten years after that s-o-o-b Stalin died."

Plant Dedicated

SAN BERNARDINO (UPI) Aerospace Corp.'s new \$8 million San Bernardino operations facilities were dedicated Saturday.

Older People Resist Senior Housing Plans

LOS ANGELES (UPI)—A national survey taken on a group of persons 45 years old and older indicated future developments for senior citizen housing communities will encounter an uphill road to success. For failure, it was announced Saturday.

Among factors for this gloomy prediction are the lack of medical facilities and part-time job opportunities in such planned senior citizen housing projects, the survey indicated.

The findings were based on interviews with 1,000 persons in the above-45 category in Los Angeles, Fort Worth, Tex., Indianapolis, Ind., and Phoenix, Ariz., said Sanford R. Goodkin, research associate of L. C. Major & Associates, community coordinators and housing designers.

THE SURVEY also noted that formidable resistance would be encountered by the elderly who were reluctant to leave children, friends and familiar institutions to move to communities restricted to certain age groups.

Goodkin, noting that new large-scale senior citizen communities on the West Coast will triple this year, said the survey indicated most of the ventures would be unsuccessful because of the developer's lack of insight into the needs of elderly persons. "With rare exceptions, prevailing senior citizen communities—and those planned for this year—do not provide medical facilities, part-time employment opportunities or prices which the majority of the elderly can afford," he said.

OPPORTUNITIES FOR TINKERERS GREAT AS EVER

L.B. Area Abounds in Inventors

By BOB SCHMIDT

America's inventors of today may not be revolutionizing industry as did their counterparts 50 years ago, three Long Beach patent attorneys have acknowledged, but the opportunities for the home-workshop tinkerer are just as great and the rewards can be even greater.

Francis A. Utecht, a member of the West Coast's largest patent-law firm, Fulwider, Patton, Rieber, Lee and Utecht; Harold A. Dreckman, who's been practicing in Long Beach since 1924, and William C. Babcock, like Utecht and Dreckman, possessor of a degree in engineering in addition to his law credentials, agree on one further point.

The Rube Goldberg-type inventions and the wacky, absent-minded-professor-type of inventor just don't exist any more, if, in fact, they ever did.

"OH, WE GET somebody with a perpetual motion machine every now and then," Babcock says, "but we explain that the government requires a working model before it will issue a patent on such a device, and no one has yet gotten over that little hurdle."

"We get more and more inventions every year," Utecht says. "Most of the ones devised by the workshop tinkerer have to do with improving ways to do things around the house. Women, for instance, invent new and better dusters, suggest jewelry designs, or come up with gadgets like a wire Christmas-card rack in the shape of a tree."

"MEN frequently invent things which make their



QUICK SCRUB for Bossy is provided by Long Beach-area inventor Teunis Albers' "Cowash," which, he says, doubles the number of cows one man can milk in a day.

work easier. Probably the best recent example of this is Mario Puretic, a Yugoslav immigrant who worked on tuna boats out of San Pedro. Like every crewman of every fishing boat in the world, his back ached just thinking about the incredible amount of work required to haul in nets manually.

"And like commercial fishermen everywhere, he wished there were some other way to reel in the net. There wasn't, so he invented a 'power block,' a rubber-covered pulley suspended on a boom. It is powered by a hydraulic motor so that a net can be pulled in with it."

"PURETIC invented his power block early in the 1950s, and now more than 3,000 sailers throughout the

world use it. He's become a wealthy man."

Dreckman has a story about an inventor who wasn't so wise. The man had invented a fuel vaporizer and received a patent on it. A steel firm investigated, decided they wanted it, and offered him \$400,000 for the rights.

"The inventor and I went to San Francisco to close the deal. I can still see the steel company's attorneys sign the contract and slide it across the table for my client to sign."

"All of a sudden, taking me completely by surprise, he said, 'I want \$500,000.'"

"THE OTHER attorneys put the contract back in their briefcases and left. My client wound up without a nickel."

The three men agree that although big industries

maintain huge research laboratories of their own, they are constantly seeking new products and ideas. Many firms wishing to diversify and strengthen their product lines keep constant touch with patent attorneys, asking that they be given the opportunity to acquire rights to promising ideas.

They agree, too, that the Long Beach area abounds in inventors. Utecht told of another man who is making a goodly sum of money for coming up with a time-saving device.

IT SEEMS that cows must be washed thoroughly before being milked. Up until recently, they'd been hand-washed, usually, a process which took a great deal of time. Now, thanks to Teunis Albers, of 21205 Norwalk Blvd., they can be washed automatically in less than a minute.

His "Cowash" looks like a car-wash, with jet sprays, whirling brushes, and rinse sprays. Albers claims his invention enables one man to milk an average of 180 cows per day, nearly a hundred per cent increase over pre-Cowash days.

One of Babcock's clients invented a multidose syringe for use in treating cattle, and he's making a good income from it. Another came up with a device attached to an ordinary shower head to aid the drip-dry process.

OTHERS have designed fish lures, a power-operated baby rocker, a type of material which could be attached to a wall which cats could use for scratching, and other gadgets which come, he says, from simply applying common sense to every-day problems.

Dreckman says there is unlimited room for adaptation, that as automation increases, brand-new problems will keep arising. They'll need solutions, and

chances are it'll be the tinkerers who'll find them.

Obtaining a patent involves several steps. First, the inventor should contact a patent attorney, who usually recommends that a search be made of the Patent Office in Washington, D.C., to see if the idea is sufficiently different from other, similar patents.

IF THE searcher in Washington gives the go-ahead, the attorney prepares patent applications which include drawings, descriptions, and claims, detailing what is new about the invention and what it can accomplish.

A Patent Office examiner then researches the application on his own, and decides if the coverage asked for is excessive.

The patent attorney and the examiner work together on what the final patent coverage should be, and the patent is issued.

Even though the Patent Office issues an average of 1900 patents a week, it still takes two and sometimes

three years to receive a patent, Babcock says.

A GOOD patent protects the inventor from infringements on his idea. The inventor has the right to exclude others from capitalizing on his idea without first obtaining his approval for 17 years after the patent is issued.

In return, he discloses the full details of the invention so that the public ultimately can benefit.

All three attorneys warn against mail-order patent services. Kiplinger's "Changing Times" magazine, recently printed a report exposing the pitfalls awaiting the inventor who falls for the "promise anything" magazine ads.

Utecht says the work of the patent attorney must, of necessity, be meticulous, but an element of fun is included in his own practice because one of his clients is Disneyland. All the new rides must be patented. And, of course, tested. By members of the Utecht clan.

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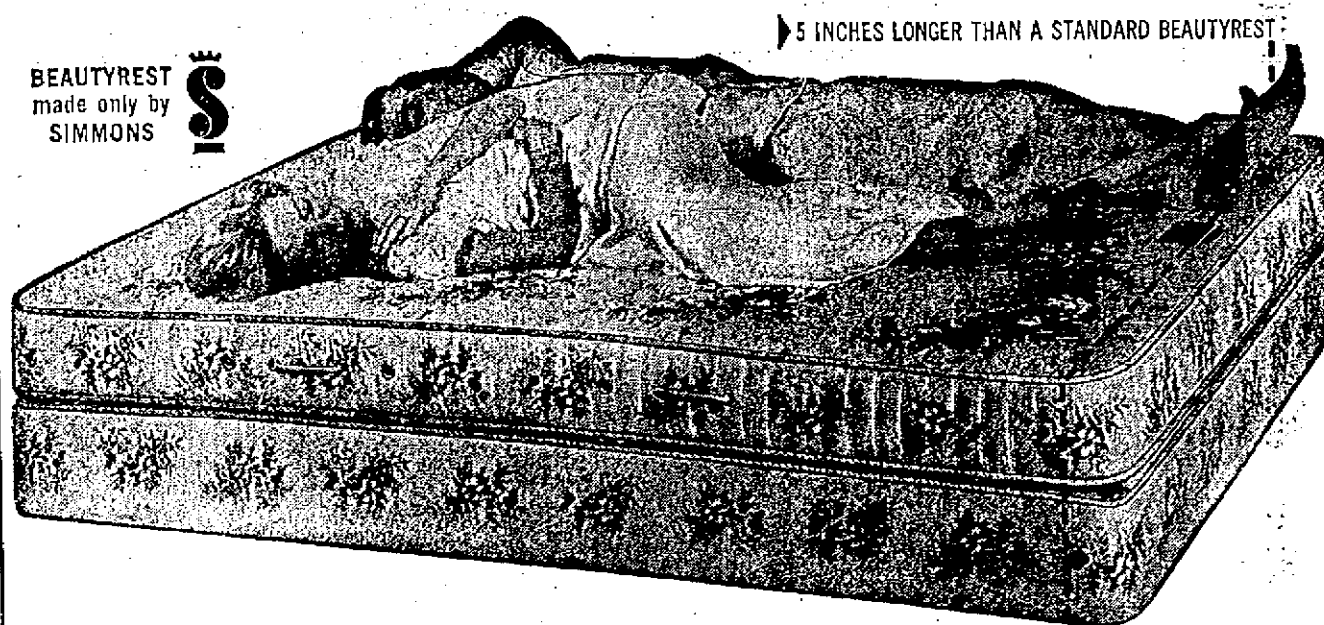
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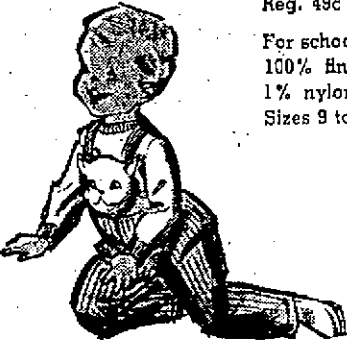
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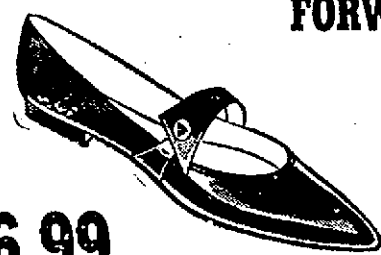
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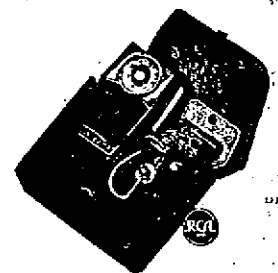
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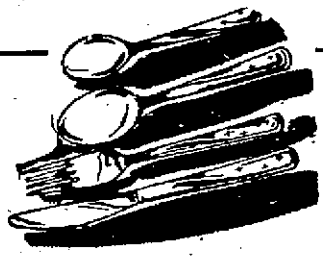
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VOICE OF EXPERIENCE

Boy Maimed by Missile He Made Advises Others

By BILL JONES

The Missile Age has spawned awe-inspiring satellites, planet probes — and kids without fingers, without hands.

Thirsting for a drink of the new frontiers of space, local children have molded their small package of knowledge of "propellants," "solid fuel," "liquid mix" into weapons of lethal power that have maimed them and even destroyed them.

Within the past six months, one youth was killed and seven others suffered severe injuries in such accidents.

Take Mark Hopkins of 20 Sorrel Lane, Rolling Hills Estates, for instance.

AS HE told the Independent Press-Telegram: "I was building a solid-fuel rocket in the living room of my house when it blew up. I'm lucky, though. I lost only a finger."

The 13-year-old boy spent six weeks in the hospital after the explosion. He not only lost the finger, but also suffered a hole in the hip, a puncture in the side. Doctors performed a skin graft on his leg.

Only now is Mark trying to walk again.

But he is lucky. His 14-year-old buddy, Mark Regan, died in the thundering explosion.

NEWSPAPER accounts of the past tell another part of this story:

"A 14-year-old Lakewood boy was burned and gashed when his 'pipe' missile blew up at his home."

"A homemade bomb exploded and blew off three fingers of a Lakewood boy."

"Community Hospital surgeons were trying Friday night to save a thumb and two fingers of a 14-year-old Long Beach youth."

"Two Torrance teen-age boys and a 3-year-old girl were seriously hurt when a metal bomb loaded with matchheads exploded in the backyard of their home."

Realizing that parents are nearby — and spankings very near — the young missile scientists have taken their meager knowledge and meager space equipment out of the house and into the community.

ONE Fullerton youth exploded a homemade missile in a residential area, frightening passers-by and send-



MARK HOPKINS' experiments with a solid-fuel rocket propellant in the living room of Rolling Hills home led to loss of finger. He now has safer hobby—coin-collecting.

ing fragments 75 feet.

He told police he had crammed powder from rifle shells into a piece of pipe. Luckily, no one was hurt.

Mark Hopkins—who lost a finger and is barely able

to walk now—because of a homemade rocket—has one piece of advice:

"Don't try homemade missiles unless you have expert guidance. I know I won't."

Senate to Battle on Roosevelt Job

By WALTER T. RIDDER
Chief, U. P. T. Washington Bureau
(Related Story, Page A-10)

WASHINGTON — There's half of Kennedy, reminding apt to be an interesting political showdown here one week from Tuesday when Senate hearing will open on the nomination of Franklin D. Roosevelt to be undersecretary of commerce.

Involved in the hearings will be such long and short range political objectives as New York State's 1964 senatorial race and the 1966 Empire State gubernatorial contest. In addition, some senators are expected to question the qualifications of the former President's son for the post to which he has been nominated. It is tacitly assumed here that Roosevelt will achieve confirmation, but the hearings may well turn into a political donnybrook. The name Roosevelt is among certain groups of politicians always able to provoke controversy and Franklin, Jr., is no exception.

One of the first objections to be recorded will be the contention that President Kennedy is appointing Roosevelt to the No. 2 commerce post is merely paying off a political obligation. That Kennedy is politically obligated to Roosevelt is incontestable. At the time of the West Virginia primary in 1960, Roosevelt roamed the state on be-

in a race for that state's attorney-generalship to Jacob Javits.

There is little doubt that Roosevelt would like to take another stab at running in New York.

Highest School Age Population in Cal.

WASHINGTON (AP) — The 17 years, 4,193,812. National Education Association said California has the nation's highest school age population, 5 to 17 years, for July 1, 1962. Nevada was 49th with 75,085. New York was second with 3,863,949. The figures are for July 1, 1962.

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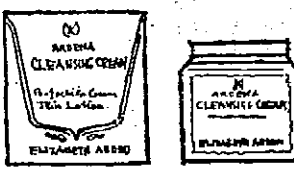
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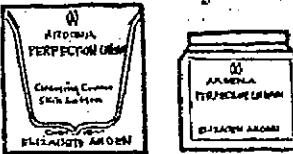
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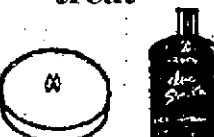
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Plan Report on Mach-3 Plane Plans

WASHINGTON (UPI) — Federal Aviation Administrator Najeeb Halaby Saturday promised President Kennedy a report in the next three months on the costly question whether this country should get into the supersonic air transport race with France and Britain.

Halaby said after a conference with the President that a cabinet-level committee, headed by Vice President Lyndon B. Johnson, was trying to make a "hard-headed, accurate" report to submit to Kennedy in May. Halaby is in charge of preparing the study.

The United States, for some time, has been considering whether to undertake the tremendous cost of designing, testing and building a passenger plane that could fly two or three times the speed of sound.

THE EXHAUSTIVE considerations were placed in a time squeeze last November when France and Britain signed an agreement to develop jointly a Mach-2 transport—a plane that would fly two times the speed of sound, or about 1,400 miles an hour.

U.S. experts had been considering a more advanced Mach 3—one that would fly three times the speed of sound or more than 2,100 m.p.h.

Halaby said Saturday that the Federal Aviation Agency believes the British-French project has "serious limitations."

One of the major questions facing U.S. planners is whether development of a supersonic airliner would be worth the cost.



EUREKA! EUREKA!
Valuable Find

Even the Junk Business Advances to Space Age

By WILLIAM JONES

One of the world's most unusual junkyards may well be that at 12508 Clark St. in Downey.

There you can buy anything from space missile parts to a bucket of connecting washers (50 cents a pound).

Annual sales average half-a-million dollars.

The industry that has made the junk business a big business are the missile manufacturers, forever finding their satellites becoming obsolete as engineers uncover better means to launch men into space.

Stuck with outdated equipment, the missile industry is stuck with disposal. It costs money to haul the material away.

As a result, missile plants such as that in Downey—North American Aviation's Space and Information Systems Division—have come up with the idea of selling their surplus goods to the public.

Because of electronic interest in the industry, the surplus centers—the "junkyards"—at missile plants have become the buying paradise for the ham radio operator.

AT DOWNEY, QUICK-WITTED, balding Nels Broberg runs the operation between puffs from his ever-present pipe.

Broberg, 48, explains that surplus material at Downey is sold to the public only after North American and the government are given "first dibs at it."

"As scientists discover new ways for smaller packages in bigger space payloads," he says, "present items become obsolete and come back to us in the surplus center."

Hours at the center are from 11:05 a.m. to 1 p.m. Tuesday and Thursday and from 8 a.m. to noon on Saturdays.

For Broberg, his talents and the surplus center go together like a horse and carriage, or better a horse and cart. "I was born next to a junkyard," he recalls. "I was always a nut about junk."

BUT HIS PAST—AS HE EXPLAINS IT, and his friends always note the lump in the cheek where his tongue is—is deceiving.

Broberg, actually, has a striking appearance for a junk dealer. The constant pipe in mouth, the conservative cut of his suit, his sociability hardly resemble today's conception of the oldtime junkman.



NELS BROBERG... "Nut About Junk"

He joined North American in 1941 in Los Angeles as an assembler, getting 60 cents an hour. His present position proves out his ambition.

Broberg, despite his past and his thoughts, insists "there is no junk in the surplus center—just surplus goods."

In the same tone, he adds that the surplus center even sells "floor sweepings, and, well — everything else."

Independent-Press-Telegram

EDITORIAL PAGE B-2

SUNDAY, MARCH 3, 1963



NO JUNK IN THIS SURPLUS CENTER... Sweepings, Maybe

\$19,557,912 JOBS OK'D

Building Activity Up 88 Percent

Long Beach building activity continued at an above-normal rate in February with a valuation of \$7,309,155 for 2,001 projects.

Last month's activity brought the total for 1963 to \$19,557,912, an increase of 88 per cent over the \$10,392,165 figure for the first two months of 1962.

The February volume was down 40 per cent from the near-record January peak of \$12,248,757.

But it was 52 per cent higher than the \$4,806,175

valuation in February, 1962.

Residential construction last month amounted to \$2,768,935 for 408 family units.

This was a 66 per cent decrease from the \$8,247,835 figure for 882 units in January. But it was a 249 per cent gain over the volume in February of last year, \$791,560 for 110 units.

The figures were reported by Edward M. O'Connor, city superintendent of building.



Beach Combing with Malcolm Epley

FOR years, I've been getting calls from people who have old-time Long Beach pictures, wanting to know if somebody is interested.

Well, some one is now, and in a big way. Here's why:

As one of the features of Long Beach's 75th anniversary jubilee — that's this year, you know — it is planned to produce a heavily pictorialized book depicting the interesting history of the city.

Bill Boyd, the jubilee director, has started the collection of pictures, and he needs a lot of them from which to make selections.

The plan is to print one picture for each year since 1888, the city's incorporation year. Each page of the book will feature a picture and a part of the running account of the city's history.

So pictures symbolizing significant events, or beach or business area scenes, or school or church events, or anything of that nature, are needed, with emphasis on the early years.

It won't be hard to get good shots of things here in the last 10 years or so. But beyond that, we've got to depend heavily on the contributions of the friendly public.

SO PLEASE help. And read this carefully:

Send or take your pictures to, Bill Boyd, Jubilee Director, at Chamber of Commerce, 121 Linden Ave., Long Beach.

Write the date or the approximate date on the back of the picture or on a securely attached note. Also write a brief description of what the picture shows, your own name and address, and note if you want the picture back.

All pictures will be returned to the owners if that is indicated. All others will be turned over to the Historical Society of Long Beach to be preserved.

This writer, as chairman of the jubilee history committee, is working with Boyd on this project, and if making it a personal appeal from me will help, okay, it's per-

sonal.

Everybody who sends in pictures, whether they are used or not, will be making a contribution to what should prove an interesting production adding zest to the jubilee and providing an interesting memento.

THIS jet-speed thing is getting out of hand.

Miles Sines, our managing editor, in Phoenix to visit an ailing relative, took a pure jet plane home.

The plane left Phoenix at 5:45 p.m. and arrived at International Airport at 5:30 p.m.

Just before leaving Phoenix, he called his wife, Anne, and told her the trip was confirmed and to meet him at International. She barely made it to the field from here in time to pick him up as he deplaned.

THE area weather man, according to a story in our paper, has a record of being 90 to 95 per cent accurate in its forecasts.

So we shouldn't be jabbing too hard at the poor fellow when he makes a miscalculation, as he has on significant storm occasions recently.

The story didn't make it clear just what type of forecast was the basis of the accuracy record. If it was on temperature, humidity, fog or smog, a cheer for him. If it was on a rain or shine, it's not particularly impressive. In a region where rain is a rarity, it's not hard to make a 90 per cent accuracy record on rain or dry predictions. I think I can do that myself without even looking out the window.

L.A. County Plans Zoning Fee Hike

County supervisors have ordered an ordinance prepared to increase filing fees on zone changes, zone exceptions and other zoning revisions as much as 100 per cent.

Rising costs incurred by the County Planning Commission were given as the reason for the increase, which will bring county fees more in line with most Southland cities, supervisors said.

Lt. Miller Assigned to Active Duty Here

Assignment of 2nd Lt. Sharon Miller as active duty information officer for the 2478 AF Sector headquarters at Municipal Airport was announced Saturday.

Lt. Miller, a graduate of Duquesne University, Pa., and the WAF officers school at Lackland AF Base, Texas, from which she was graduated with top honors, is in charge of disseminating information to all reserve units in the sector which includes Southern California, Arizona and part of Nevada.

The assignment is Lt. Miller's first since graduation from officer school.

Approximately 6,000 men are in the sector command.

That Shrill Shriek May Be Steam Test

I, P-T Los Angeles Bureau

Shrill, high-pitched sounds may be heard intermittently this week from the Hayes steam generating plant which the Los Angeles Department of Water and Power is building north of Pacific Coast Highway near San Gabriel River.

The noise will be caused by steam tests on a new boiler to be placed in service this year, according to W. C. Poe, plant superintendent.

Because the sounds probably will be audible in East Long Beach, Seal Beach and Garden Grove, Poe said, the department wanted to advise residents and prevent a deluge of inquiring calls to police or Civil Defense authorities.

The tests will be made only between 11:30 a.m. and noon and from 4 to 9 p.m., Poe said. They will run from Monday through Saturday.

Poe said he hoped the public would "bear with us during these necessary tests." After they are completed, he said, an open house at the \$57-million plant will be held next

Newsman Jewish Men's Club Speaker

Herb Brin, publisher and editor of a group of Jewish newspapers, will be the speaker at the Rossmore Jewish Men's Club dinner meeting Tuesday in the Hawaiian Restaurant.

CARNIVAL GUEST

Scott Lane, who plays Cadet McKeever in the NBC-TV comedy series "McKeever and the Colonel," will be guest at the Purim Carnival of Temple Sinai, Seventh Street and Molino Avenue, next Sunday afternoon.



—Staff Photo

'FOR OUTSTANDING SERVICE'

Michael Davis, 18, is presented with the Long Beach Junior Concert Band's top service award by Vice Mayor Bert Bond at group's 11th anniversary banquet Saturday night in Lakewood Country Club. More than 500 young bandmen watched as Davis, the band's student council president, and others received awards. Band organizer-director Marvin Marker was honored by musicians and parents.

Assessor Mailing Tax Form to Landlords

I, P-T Los Angeles Bureau

Report forms designed to aid assessment of household furnishings in an estimated one million rental units in Los Angeles County will be mailed this week to some 374,000 landlords.

County Assessor Philip E. Watson said the forms must be completed and returned to his office by April 1.

The forms require the landlord to list each tenant or vacancy as of March 4 and the ownership of household furnishings in each rental unit.

IF ANY statement is not postmarked before midnight, April 1, or if ownership of furnishings is not specified by the landlord concerned, all household furnishings in those rental units will be assessed as part of the landlord's personal property, Watson warned.

Carpets, drapes and "free-standing" appliances, frequently supplied by landlords even in unfurnished rentals, are assessed as personal property and should be considered in filling out the form, Watson said.

Built-in appliances are assessed as residential improvements.

Any owner of rental property who does not receive a landlord-report form by March 11 should get in touch with the assessor's office in the Hall of Administration,

\$382,653 Sewer Project on Way

Construction will start this month on a \$382,653 pipe-installation project; first unit in a projected \$2.6 million improvement to increase the disposal capacity of the sewer system serving Long Beach and neighboring areas.

County sanitation districts have awarded the contract to G. E. Kerns Construction Co., Long Beach, to relieve a potential health hazard noted during heavy rains in 1962.

Plans call for installation of 4,100 feet of 60-inch concrete pipe in 16th Street and in Caspian Avenue, in West Long Beach. This will be the first link of an additional outfall sewer from the county pumping plant at 16th Street and Long Beach Freeway to a disposal plant in Harbor City.

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Financing of the complete trunk system, plus the expansion of the pumping plant's capacity, will require several years, sanitation district officials said.

In the meantime the emergency bypass outfall will increase protection against potential flooding of houses and streets with sewage-polluted rainwater during extreme storms, Deputy City Engineer John E. McGinnis pointed out.

No such flooding occurred during the storm last month. A few instances were reported during the more intense rainfall of February 1962. Most of them occurred in the east section of Long Beach, along El Cedral and Oleta Streets and in the vicinity of Clark Avenue and Atherton Street.

The pumping equipment in the local plant has a nominal capacity of 50 million gallons per day. Ordinary peak flow does not exceed 45 million gallons, district engineers said. But during the 1962 storm, rainwater entering the sewers is estimated to have increased the flow to 70 million gallons.

City Manager John R. Manly, who directed attention to the potential hazard a year ago, praised the sanitation districts for the action to provide both temporary and permanent expansion of the system.

Small-craft warnings again will be displayed, and winds up to 35 knots are expected to blow mostly from the northwest.

Long Beach police and fire departments reported no serious damage from Saturday's short-lived gusty winds.

Psychologist to Lead Delinquency Parley

Orange County Schools Office Psychologist Ralph C. Hickman will participate in the Governor's Conference on Juvenile Delinquency in Sacramento March 13 and 14.

Hickman has been named a discussion leader on the responsibility of organizations, agencies and community groups involved in various aspects of delinquency prevention.

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EDITORIAL

U.S. Bolsters Loyal Cubans Who Would Fight Fidel

THE MOST ENCOURAGING American statement on Cuba since the President's pre-election speech last October came this week from Secretary of Defense Robert S. McNamara.

Asked what the reaction of the United States government would be if Soviet forces were used in Cuba, he replied:

"We will not accept combat operations in this hemisphere by Soviet personnel."

He explicitly included the uses of Soviet troops to combat any popular uprising in Cuba.

THE PRESENCE OF 17,000 Russian troops obviously has been a discouragement to anti-Castro forces. Secretary McNamara's remark holds out to loyal Cubans an assurance they have not had until now: If the Russians interfere with any effort to wrest the government from the hands of Communist dictator Fidel Castro, they will have to reckon with the United States. This means that Cuba need not resign itself, as have most of the Eastern European vassal states, to an indefinite period of Communist domination.

Amid the specious quibbling about the difference between "offensive" and "defensive" weapons and between "technicians" and "soldiers," the world has tended to forget the plight of the Cuban people, who are interested not so much in definitions as in regaining freedom and democratic government, which they have not known since the shadow of Batista fell across their island preparing the way for Castro. Now they have a new hope.

SECRETARY McNAMARA'S statement took care of a most important point. Testimony by Intelligence Chief John A. McCone this week, however, suggests how the Soviets may plan to extend their influence in this hemisphere without taking direct military action.

Mr. McCone reported that 1,000 to 1,500 Latin Americans went to Cuba in 1962 for training in sabotage and guerrilla warfare, and more have gone there this year for such training. In this may lie the significance of those Soviet troops and technicians: They are the instructors in a gigantic school for revolution!

No policy publicly announced by the United States government suggests how this country intends to deal with that encroachment upon this hemisphere by a foreign power.

CAPITAL CAPER

White House Has Its Author Quota

By Our Washington Bureau

WASHINGTON—A close friend of President Kennedy's heard via the grapevine that Emmet Hughes was slated for a White House advisory post. Hughes, newsman, author and pundit, has at times been an aide to President Eisenhower and Gov. Nelson Rockefeller. His resignations from those jobs were followed by distressingly candid memoirs published about his former employers. When he heard the rumor, the Kennedy friend wrote the President a note, asking in effect, "Say it ain't so, Jack." The President replied that indeed the rumor was untrue because two political biographers on the White House premises were quite enough. The other two being Arthur Schlesinger Jr. and the President, himself.

FADS, FASHIONS and foibles run full circle. Several years ago, the National Park Service pleaded with Americans to help solve the buffalo problem by any means possible—eating them, making pets of them—just anything to cut down on the size of the herd. Well, the American fashion show here the other day displayed new fur coats made of buffalo hides. We suppose that in no time at all the G-men will be hunting down poachers who are decimating the buffalo herds in behalf of fashion, just as the great buffalo hunters of the 19th century did.

ALTHOUGH GOV. NELSON Rockefeller is not an impoverished politician, many of his advisors are seriously concerned about the mounting cost of political campaigns. As they assess his last race for re-election, the sums spent on television, particularly, seem enormous. One possible antidote to prevent politics from becoming an exclusive rich man's preserve is being considered by Rocky's men. They would have the opponents in national races get together in advance of a campaign and agree to an upper limit on total campaign expenditures and an upper limit on the amount of television time bought.

THE VERDICT IS not yet in on the alleged wrestling match which went on between Sen. Ted Kennedy and a photographer who sought to catch the Kennedys at play on the ski slopes, but it adds to the growing body of literature here on Kennedy (any Kennedy) and the press. The President is said to have bawled out six newsmen for stories he disapproved of. One of our local newsmen (society type) was bawled out by Ethel for overdoing stories about swimming pool drinkings. Bobby has read out four reporters and ordered midnight quizzes of others (during the late steel price crisis). Administration aides also have been in the act. Arthur Schlesinger, Jr., called columnist Henry Taylor an idiot. Pierre Salinger has sought at least 12 scalps. And then we had the famous cancellation of the New York Herald Tribune at the White House.

'My Last Assignment? Did You Ever Hear of Hungary?'



DREW PEARSON

Steps Taken to Control High Illegitimacy Rate in Chicago

SPRINGFIELD, Ill.—The state of Illinois, which reminds tourists on auto license plates that it's the "Land of Lincoln," is struggling with a problem reminiscent of Lincoln's day. It's the migration of Southern Negroes to the "ghettos" of Chicago and the high rate of illegitimate children that follows.

Mixed with this problem is that of religion. It was precipitated when the forthright new head of the Illinois Public Aid Commission, Arnold H. Maremont, began issuing contraceptives to Negro women and giving them information on birth control—all paid for by the state.

This is a problem which has confronted almost every major city of the eastern and midwestern United States where relief roles for dependent and frequently illegitimate children have skyrocketed among the Negro population but where the Catholic church has vigorously opposed information on birth control.

In Puerto Rico, for instance, church opposition to birth control information was so strong that in the 1960 election the bishop publicly denounced Gov. Munoz Marin and urged Puerto Ricans to vote against him.

ARNOLD Maremont, who has precipitated a similar storm in Illinois, is a wealthy industrialist who manufactures auto mufflers, and is an art connoisseur of some note. The Catholic clergy and many Catholic political leaders are bucking him. But he has not budged an inch. Two showdowns, however, are imminent.

No. 1 is his confirmation which will soon come up before the Illinois state Senate where Republicans are in control. They have mixed feelings about Maremont.

The migration of southern Negroes to Chicago, they contend, is what insures an overwhelming Democratic vote against them in Cook County, and Maremont, a Democrat, is the first man who has taken a courageous step to curtail this future Democratic vote.

Democratic senators also have mixed feelings. Maremont was appointed by a Democratic governor, Otto Kerner. However, many Democratic leaders are Catholic.

Regardless of these mixed emotions, the chances are Maremont will be confirmed. As one Republican senator remarked: "He's intelligent and has courage. You may disagree, but he's able. He's a buzz saw. Be careful how you handle him."

Showdown No. 2 will come over two bills introduced in the Illinois legislature to ban Maremont's policy of giving free contraceptives to women on relief and making available information on birth control. If these pass, Maremont might as well resign.

The battle line is tightly drawn. The Catholic clergy have lined up almost unanimously for these two bills. The Protestant clergy are almost unanimously against. Catholic political leaders

are also pushing the anti-birth control bills. But they are Democrats and in a minority. The Republicans control the legislature, and they have mixed emotions. They would like to embarrass the Democrats, but they would also like to curtail both the skyrocketing cost of relief and the swelling Negro Democratic vote in Chicago.

Chairman Maremont spelled out the facts very simply when he was called to testify on his budget of \$12,000,000 a month to aid dependent children with a total welfare aid of \$700,000,000 a year.

"Look, gentlemen," he said, "this birth control plan will cost \$600,000 a year. But it will save \$2,000,000 a year. It will prevent 6,473 illegitimate children from coming into the world. It costs \$7,000 to support a child for 17 years or a total cost to the state of \$47,000,000 in that time."

Chairman Maremont was also eloquent on other relief problems.

"You want to cut the cost of public aid," he told the state Budgetary Commission, headed by Everett R. Peter, an arch Republican. "If you're really sincere about it, if you want to save money, do something about unemployment. Do something about the Negro who is paying 25 to 30 per cent more rent than whites. But I warn you, don't slash the aid program too much or you won't

get your federal money from Washington.

Mayor Richard Daley of Chicago, a Catholic, has supported Maremont. Actually, ever since 1957, he had gone along with an unpublished policy of referring women interested in birth control to the clergy or a doctor and having Cook County pay the doctors' bills. This system has now been expanded and is being developed for the entire state.

GOVERNOR Kerner, who also started out backing Maremont to the hilt, of late has been hedging. Recently, he appointed Dr. Herbert Nebel of East St. Louis, a prominent Catholic physician, to the Illinois Public Aid Commission to serve under Maremont. Nebel has testified for the two bills banning birth control information and contraceptives. Kerner made the appointment at the insistence of the Democratic state chairman, James A. Ronan, a Catholic who also serves as Illinois' Finance Director and is ex-officio member of the Aid Commission. Dr. Nebel replaces William Rutherford of Peoria, a Protestant.

So goes the birth control battle in Illinois. Meanwhile the illegitimacy rate among Chicago women on welfare is 40 per cent; there is an increasing number of multiple fathers, conditions in the Negro ghetto become worse, and the crime rate is on the increase.

JIM M'CAULEY

Bill-Writing Volume Setting New Records of Absurdity

I, P-T Sacramento Bureau

SACRAMENTO—The brisk bill-writing pace is reaching new levels of absurdity, and has set the stage for government by ignorance someday.

Some 2,500 new laws were proposed in the first eight weeks of the legislature, and the number of new bills is expected to top 5,000 before the session ends.

The 1963 bill blitz actually is a little lighter than in recent years, but it still is maintaining a pace of one thousand a month.

Fortunately, the legislature is blessed with an excellent committee structure and intelligent leadership in two parties. Most of the bad bills will be uncovered in committee and condemned to death—or exposed so that their defeat will be assured on the floor of either the Senate or Assembly.

But if all 2,500 were enacted—legislators must have nightmares about the havoc that could bring.

Big danger to sensible government would be that the bill deluge even would simply overwhelm the normal legislative checks-and-balances that guard against passage of bad bills.

The first line of defense against bad bills already has begun to crumble, according to some veteran legislative observers.



M'CAULEY

BOB HOUSER

Curfews In, Seconds Out as CDC Plans Crucial Conclave

AUTOMATIC adjournment and the automatic "choke" are new devices built into the California Democratic Council (CDC) convention machinery this year to eliminate costly candidate pings.

In an apparent effort to convert its 60,000-member torque to useful political horsepower, CDC leadership has set curfews against marathon wildeyes who sometimes in the past have manipulated resolutions and policy statements with vest-pocket quorums. Their vile endurance, say regulars, saddled Democratic candidates with untenable positions on sensitive issues.



HOUSER

Come March 29-31 at Berkeley, it's a new scene. Saturday night's (March 30) session automatically adjourns at 1 a.m. Sunday morning's session will adopt issues and policy statements and there is a 1 p.m. deadline on hearing any talk on resolutions, issues, policy statements, credentials, by-laws or elections.

ANOTHER welcome innovation of the Democrats' procedure is its handling of the state election. Candidates will be nominated the first night, Friday, and there will be no seconding speeches. Conventions then have all day Saturday for electioneering before the election comes, as one of the last orders of business Sunday forenoon.

Biggest news likely out of the three-day session may be the CDC's try for a repaired image, one which can turn aside the persistent cries of "left wing" from its enemies over the past two years. This image will be revealed in the positions it takes on major issues through resolutions and policy statements.

A considerable rip tide impedes with Assembly Speaker Jesse M. Unruh and CDC President Tom Carvey transiently in the same pool. Unruh is the successful author

of paid precinct workers in the 1962 November election. CDC and friends, including past national committeeman Paul Ziffren, have criticized the practice. Thus the liberal CDC finds itself singing the same song against Unruh and paid workers as sing the Republicans, a most exotic duet.

Carvey also has tasked Unruh over a civil rights matter at Berkeley, charging Unruh has been anti-civil rights in his request for a "second look" at laws banning private housing discrimination in that city.

GOVERNOR Brown will do the speaking honors at 10 p.m. opening night. This may also be the night for the CDC's annual egg-walking demonstration—the center-stage presentation of all or almost all of the state's Democratic legislators.

While Republican lawmakers appeared only in "ones and twos" at two recent GOP affairs, the Young Republican and California Republican Assembly election conventions, Democrats traditionally defy an often electric hostility to appear for harmony's sake before the CDC.

In many cases their appearance is out of genuine gratitude because CDC endorsements have had a high success rating. In other cases, elected Democrats opposed to some CDC positions, nevertheless want to thank at least the grass-roots segment of CDC members. They undoubtedly will pay this tribute until it has been proved whether CDC is truly a strong political force or whether its endorsements have been coincident with other successful factors for Democrats.

CLUBS ACROSS the state will have been studying issues for weeks when the convention comes to order. Their agenda is likely to include these items: Alliance for Progress, labor dislocation from automation, the nation's peace posture, de facto segregation, metropolitan planning, election reforms, conservative-rightist politics and fallout shelters.

Public Forum

Brown Remarks Termed 'Ridiculous'

EDITOR:

So Gov. Brown blames the John Birch Society for trying to dump Chairman Thomas Braden as a State Board of Education member. Brown said he will probably ask Atty. Gen. Mosk to find out who is writing a barrage of letters asking senators to refuse to confirm the reappointment of Braden to the Board.

THESE ARE about the most ridiculous statements yet to be attributed to our governor. In the type of government under which we are supposed to be operating our senators and congressmen are to reflect the desires of the people. How can they be expected to do so if the public does not express to them their views? And does an affiliation with any organization exclude them from such expression? I am not a member of the John Birch Society and know no one who is, but I agree with those "more than 1,000" people, whoever they are, that have sent anti-Braden letters to their senators.

Undoubtedly, many of these letters came from citizens who are not affili-

ated with any organization but are merely concerned with our educational system.

Dr. Max Rafferty was elected to the position of Superintendent of Public Instruction by a large majority. Mr. Braden was not elected, but appointed by the governor. He has just been reappointed after making the statement that the Board would cooperate with Dr. Rafferty. But if he comes up with all this stuff about indoctrinating school children in patriotism and the dangers of communism, he's going to incur opposition from us.

I FEEL SURE that the majority of people who gave Dr. Rafferty their vote did so because they realized the absolute necessity of our children being indoctrinated with all this stuff about patriotism and the dangers of communism! Such education is of the utmost importance to the welfare of our nation. "Progressive Education" of which Dr. Rafferty is a foe and Mr. Braden is a supporter, has turned out millions of high school graduates who can neither read, write nor spell sufficiently to equip them for their place as future leaders of our society, many being unable to even fill out properly an entrance examination for college.

If Mr. Braden refuses to support the corrective program which the majority of California voters endorsed, then I agree—write your senator and ask him to refuse to confirm the reappointment of Braden to the board.

MRS. WALTER WEBER
 5456 Oleta St.

Who Knows What Is in the Bag?

EDITOR:

Since the theoretical return of all offensive weapons in Cuba to Russia, the administration seems to feel quite satisfied and believes that Khrushchev has been shown that we mean business. However, business has not been so good since that event. As a matter of fact, Mr. K and his pal, Castro, seem to be doing all the business, and an extremely good business, spreading their seditious ideology throughout South America, using Cuba as a base for their fiendish operations.

Is the United States playing possum and the Monroe Doctrine forgotten? Who are these professors of fine arts who instruct saboteurs in the bombing of storage depots, oil wells and all

sorts of devastation? There has no doubt been a lot of Castro and Khrushchev dirt picked up in Cuba and South America by a political vacuum machine, but only a chosen few know exactly what's in the bag. It might be quite interesting, if not alarming, to the general public.

It can only be hoped that the bag will eventually be dumped on Russian soil. The United States should rid the western hemisphere of these red rodents such as Castro and his cohorts. Without such action, and soon, no man or men will be able to cope with the ever growing onslaught of the international Communist conspiracy.

WILLIAM A. CARTER
 2728 E. First St.

Language in the News

Questions from readers: "What are the origins of the names of the months?" —The Fourth Grade class of Turnbull School, San Mateo, Calif.

January, from Janus, a Roman god who had two faces. February, from the Latin verb februa, "to clean"; referring to the customary month of cleansing and sacrifice. March, from Mars, the God of War. April, from Aprilis, the Latin name of the month. May, from Jupiter Maius, the God of Growth. June from Juno, the wife of Jupiter, ruler of the gods. July, in honor of Julius Caesar, who rearranged the calendar. August, in honor of the first Emperor Augustus. September, from septem, Latin for "seven." October, from octo, Latin for "eight." November, from novem, Latin for "nine." December, from decem, Latin for "ten." (September was counted the seventh month of the old calendar, which started in March.)

"Is 'gantry' a word plucked out of the air, or is there some significance behind it?" Kay Leach, Brookline, Mass.

The word "gantry" presently so well known to describe the support for space vehicles, comes through Old French ganter from the Latin cantherius, meaning "trellis" or "rafter." This, in turn, comes from the ancient Greek kanthellos, meaning, rather appropriately in consideration of the gantry's function, "pack mule."

INDEPENDENT Press-Telegram

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MIRROR OF BUSINESS AND INDUSTRY

Kelly's, and Area Grow Together

Business Boom Boosts Printer

Signed any contracts lately? Given or received any receipts? Filled out any business forms or order blanks? Chances are you have. It's difficult to get through a day in our modern world without coming in contact with one business form or another. In triplicate or quadruplicate, of course!

Chances are, too, that the form was printed by a remarkable Long Beach firm which was begun just 10 years ago.

The Kelly Printing and Stationery Co., 2789 Long Beach Blvd., did close to a million dollars worth of business in 1962. Not bad, for an operation begun in a garage late in 1952 by a man who didn't know the first thing about printing!

EDWARD H. KELLY was 24 years old in 1952. He had been a footloose wanderer, occupying himself at various times with such diverse vocations as operating drive-in restaurants, a body and fender shop, selling electrical goods, working in a shipyard and designing clothes.

His wanderings had brought him to Long Beach; he liked it, and decided he wanted to stay.

His assets included: one automobile, a knack for business, and an idea that the increasing complexity of modern business required an unending supply of business forms, brochures, reports and other types of paperwork, all of which had one thing in common.

They had to be printed.

HE BORROWED money on his car, bought a second-hand

press from an acquaintance, rented garage space at 1460 American Ave. (now Long Beach Blvd.), and set to work. John C. "Jack" Ritchie was an interior decorator with a mechanical bent when he met Kelly in 1952, a few months before Kelly launched his enterprise. The two became fast friends.

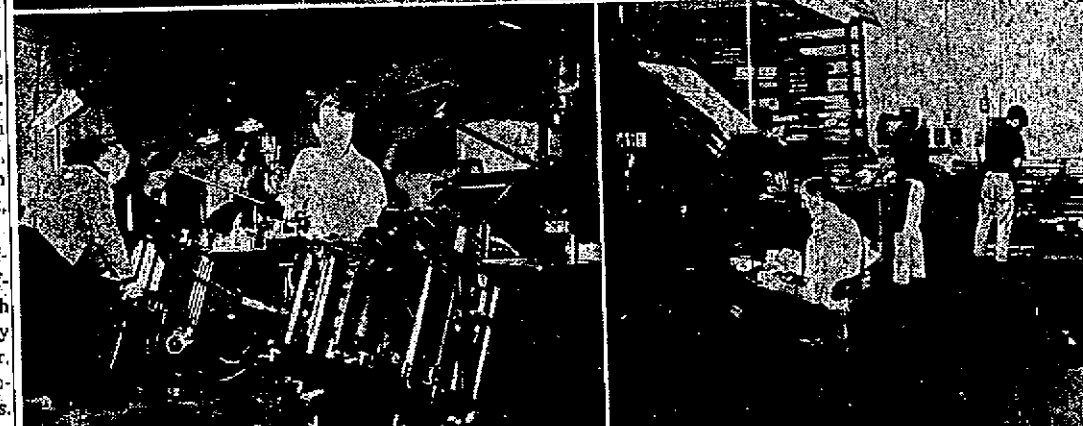
Kelly asked Ritchie to be his partner, handling the production end of the business while he concentrated on sales work. Ritchie agreed, and the awkward, one-man operation became an efficient, two-man company.

The new partners had different backgrounds and different personalities, which may account for why they meshed so well together. Kelly was flamboyant, extroverted, eager to take risks. Ritchie was conservative, quiet, cautious. They each had the good sense to listen to the other.

"For the first year," Ritchie says, "the firm grossed about \$10,000, and doubled that each year for the next four or five."

THE BOOMING business quickly outgrew the little garage, and in 1953 Kelly and Ritchie moved to bigger quarters at 1428 E. Pacific Coast Highway. A few years later, the partners had to slow down the firm's rate of business increase when it became obvious that the plant they had was nearing its production capacity.

They began shopping around for a new location, seeking a plant that not only would be big enough to handle the amount of production they an-



KELLY PRINTING CO. features latest equipment design to handle all types of printing. Clockwise from upper left, chief litho press specializing in process color for small publications and business forms; small litho presses and Heidelberg cylinder press specializing in small printing jobs. Complete composition room including Linotype machines and proof presses for printing business cards, tickets, invitations, advertising circulars, and numerous other requirements for business firm everywhere.

icipated, but which could be enlarged if their estimate proved conservative.

They found what they were looking for at their present location, and moved in last December.

"Our immediate goal is to do \$2 million worth of business a year," Kelly says, "but we don't intend to stop there."

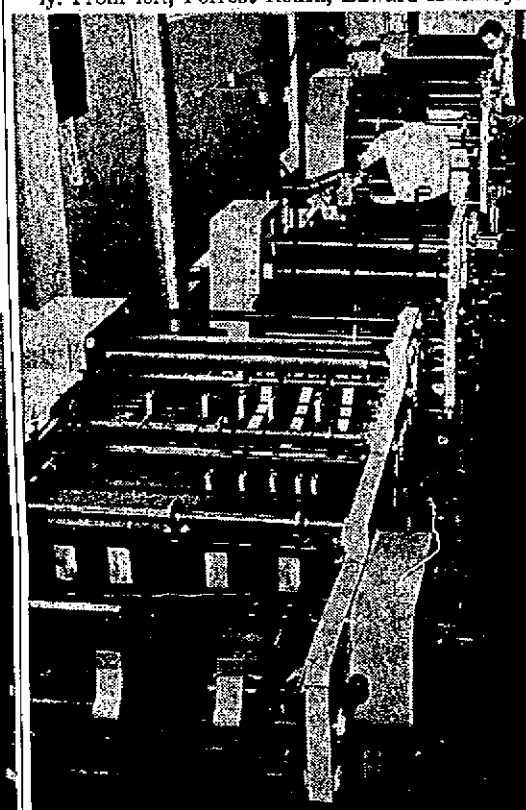
"WITH INDUSTRIES flocking to Southern California the way they are, the need for quick, competent printing increases all the time. When people want printing, they usually want it in a hurry. The one service we strive for, in addition, of course, to quality, is promptness. We've built a good reputation for promptness, and we intend to maintain it."

Looking back on the success they've made of their business in the relatively few years of its existence, Kelly and Ritchie see nothing "miraculous" about it.

The basic ingredient in any success formula is hard work, they agree. Plus, they add thankfully, the capitalistic climate that provides, first, the incentive, and second, the opportunity to combine hard work, imagination, and business acumen and come up with a success.



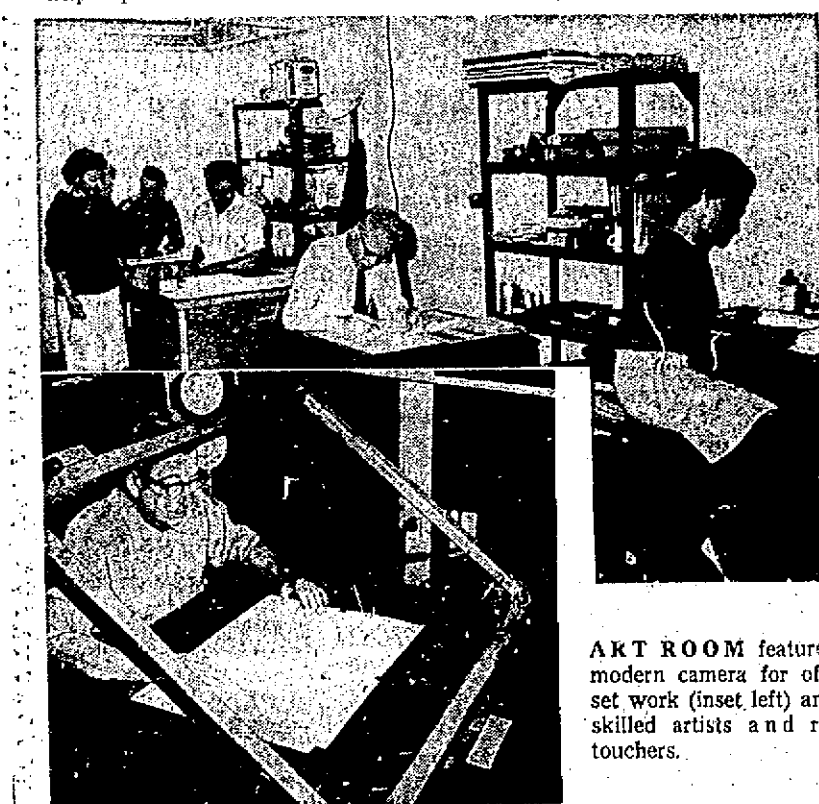
CAPABLE SALESMEN from Kelly Printing Co. help boost firm's business near \$1 million yearly. From left, Forrest Reush, Edward Kennedy.



CAPABLE OF PRODUCING 100,000 two-color letterheads an hour is this giant rotary press. Press is used primarily for carbon snap-apart business forms which are specialty of modern Kelly Printing Company.



CONSTANTLY SEEKING ways of improving product are partners Jack Ritchie (seated) and Edward Kelly. Kelly founded firm in 1952, has helped push business to near \$1 million yearly.



ART ROOM features modern camera for offset work (inset left) and skilled artists and retouchers.

WAITING TO GREET the public at Kelly's Printing are (from left) Carole Mays, Thelma Zeaser and Marty Kautz, who receive and process orders and answer calls in plant at 2789 Long Beach Blvd.

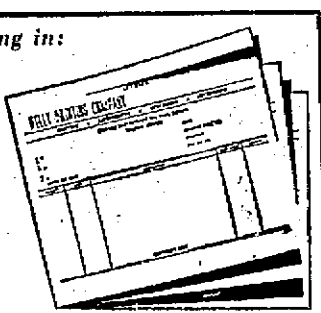


KELLY PRINTING PROUDLY ANNOUNCES ITS NEWLY EXPANDED FACILITY . . .

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Kelly Printing and Stationery Co. wishes to thank the friends and customers who helped make our expansion possible. We can only show this gratitude by quality printing and quality service.

Edward H. Kelly
John C. Ritchie
KELLY PRINTING CO.

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LONG BEACH

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THE WEEK IN REVIEW

McNamara Warning Highlighted Tense Week

By HARRY SHARPE
United Press International

Defense Secretary Robert S. McNamara warned Moscow last week the United States would react with force if Russian troops in Cuba tried to put down a people's revolt against Communist Premier Fidel Castro.

McNamara also disclosed that long-range Soviet reconnaissance bombers have been keeping tabs on the U.S. Atlantic and Pacific fleets. But he stressed that this was legal since it takes place "without hostile intent" over international waters.

THE OBVIOUS purpose of the secretary was to disarm any Russian propaganda bomb before it could be dropped. Moscow, for example, might claim boastfully that the flights went undetected. His statement also neutralized Soviet protests that U.S. war planes have buzzed Soviet ships on the high seas.

McNamara replied with a sharp "no" when newsmen asked whether Russian reconnaissance had occurred over North America.

His statements highlighted a week of tension-tightening developments between the United States and Moscow.

Soviet Premier Nikita Khrushchev again warned that Russia would come to the aid of Cuba, Red China or any other Soviet-bloc nation in any "imperialist" attack.

PRESIDENT Kennedy, McNamara and other high U.S. officials, aware of Khrushchev's humiliating backdown in the Cuban missile crisis, ignored this as the same old propaganda line. But McNamara added a stern warning.

He said the United States would not tolerate in any way whatsoever combat operations by Khrushchev's troops in Cuba or elsewhere in this hemisphere. McNamara obviously had in mind Khrushchev's bloody suppression of the Hungarian anti-Communist revolt.

The secretary said it was too early to report on the movement of 17,000 Soviet troops out of Cuba in accordance with Khrushchev's promise to President Kennedy. It has been suspected that their primary job is to preserve Castro's regime.

KHRUSHCHEV himself said nothing more about the troops in a belated speech in which he noted he had agreed to pull his missiles and bombers out of Cuba. "But that doesn't mean," he said, "that we left Cuba to be eaten by the sharks of imperialism. If the imperialists try to impose their own orders, it will lead to thermonuclear war."

McNamara said the Soviets were now venturing farther afield with their long-range aircraft.

Previously they had scouted U.S. ships with short-range bombers from bases near the U.S.S.R. border. He said that each time the long-range bombers were detected U.S. aircraft carrier war planes rose to keep an eye on them.

McNamara indicated neither alarm nor anger. He said radar traced the bomb-



ROBERT S. McNAMARA
React With Force

ers long before they flew over.

A newspaper editor in a party aboard one of the carriers said one bomber flew as low as 1,200 feet and the pilot waved a handkerchief at an American pilot who flew close range to him.

Khrushchev just about wrote off nuclear test-ban negotiations at Geneva with an adamant stand against more than three on-site inspections against cheating.

U.S. delegate William C. Foster flatly said Moscow does not want to negotiate. But Kennedy rejected defeat.

HE DIRECTED the drafting of a new treaty that would place "primary reliance" on monitoring outside the Soviet union.

This coincided with a statement by the U.S. Disarmament Agency that chances of Russia gaining a military advantage through secret tests were "vanishingly small."

Khrushchev continued

Birch Society
Is Termed
a 'Dracula'

READING, Pa. (UPI)—A California congressman who defeated a John Birch Society member's bid for election to Congress Saturday night branded the society a "Dracula" which saps the nation's strength.

Rep. Ronald Brooks Cameron, D-Calif., made the statement in a speech at the 85th anniversary banquet of the American Club, the nation's oldest political organization of its kind.

"The Birch Society is an organizational Dracula that sucks its life-blood from doctors and lawyers, laborers and farmers, small businessmen and corporation executives," Cameron said.

BY PREYING on the people's fears, he said, the Birchers were making communism the scapegoat for all the nation's problems. He compared the society's actions with those of Hitler in making Jews the scapegoats for Germany's problems in the 1930's.

Cameron, a first-term Democrat, defeated a bid for reelection by Rep. John Rousset, R-Calif., one of two avowed Birch Society members in the last Congress.

prating peaceful coexistence—the issue that caused Red China to defect from the Soviet bloc—and denounced the President's plan to arm the West's NATO alliance with a joint nuclear force. But he took a softer line toward Berlin.

The United States again rejected Khrushchev's claim that he had won a Kennedy pledge against a U.S. invasion of Cuba. The pledge, as such, was conditioned on a promise which Khrushchev failed to carry out. This was to persuade Castro to agree to on-site inspection after the October missile pullout.

Secretary of State Dean Rusk brought up the Russian troop issue in a Houston, Texas, speech. He said "the Soviet military presence cannot be accepted." He also restated the U.S. Cuban goal which is to return Cuba to the Cuban people, under free leadership. Castro, he warned, "will not be permitted to use Russian arms outside Cuba."

ON EUROPEAN defense, Rusk said of French President Charles de Gaulle's defection from NATO that the possible choices now are for the United States to try and retain NATO nuclear power in its own hands, for European countries to obtain their own nuclear arsenals, as De Gaulle is doing, or to organize a joint nuclear force "on the basis of equality."

He said the U.S. attitude would depend upon the attitude of our Allies. "We are prepared," he said, "to discuss with them important changes in present arrangements. But we are not pressing an American plan upon them."

Across the world, Red China, in one of its sharpest attacks, accused Russia of imposing economic and political pressure in an effort to force the Peking regime to acknowledge Soviet leadership in the Communist world. This was a direct slap at Khrushchev who has been trying to woo Peking back into the Moscow fold.

PRESIDENT Kennedy asked Congress for far-ranging racial rights laws. In doing so he robbed the Republicans of a pet election campaign issue but set Southern members of his own party at his throat.

GOP leaders had been charging him—after two years in office—with deliberating dragging his heels on civil rights bills so as not to offend Southern Democrats and imperil his legislative program.

They had cited their own racial equality campaign and challenged him to match it. Some of Kennedy's Democratic liberal adherents in Congress also had criticized him for inaction on a campaign pledge made in 1960.

In his special message—the first on the subject—the President took note of the political overtones. He remarked that no state or area's record is self-righteously clean on improving the Negroes lot and warned against imperiling his proposals with bi-partisanship.

He insisted that, acting on its own in the non-legislative field, his admin-

istration in the past two years had "made more progress in securing the civil rights of all Americans than in any comparable period in our history."

The President asked for quick action on new statutes to protect Negroes from "the cruel disease of discrimination" in voting, schooling and other walks of life. He was particularly denunciatory of literacy standards as a voting qualification.

HE SAID THAT some progress had been made through executive action, litigation, private persuasion and private initiative in protecting equality of opportunity in education, voting, housing, transportation, government and public accommodations. But, he said, there still was urgent need for new laws to give all Americans "first class citizenship."

Senate liberals of both parties lauded the message. But leaders of the Southern bloc said it had the earmarks of a political

stump speech and "should not be seriously considered."

And that probably will be its fate. Southern senators have demonstrated in the past that they can and will filibuster such measures to death. In that event, Kennedy's only satisfaction is that he had gone on record.

CONGRESSIONAL committees continued investigating Kennedy's handling of the Cuban crisis, with Republicans maintaining a drumfire attack. House Democratic Leader John W. McCormack, Mass., reminded them the President "inherited Cuba" from the Eisenhower administration.

The President is expected to spell out his campaign against Castro at a Central American Presidents' meeting in Costa Rica March 18-20.

Vice President Lyndon B. Johnson flew to the Dominican Republic last week to represent Kennedy at the inauguration of President Juan Bosch—the first constitutional president there



Associated Press Wirephoto

SNOW AND COLD WEATHER continued to plague much of the nation last week, but these three San Diego State College coeds took advantage of a Southland warm spell and continued their quest for higher education on a lawn outside their dormitory. And the paper bags—complexion protection, naturally.

In 34 years, A Communist demonstration marred the inaugural parade.

The President addressed an American Bankers Association symposium on economic growth and defended his \$10.3 billion net tax cut program against widespread attacks. He called for an end to "squabbles over who will benefit most," saying the nation's economic welfare was at stake.

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Bronchitis Blamed on Tobacco, Smog
GLASGOW, Scotland (UPI)—The Scottish Health Services Council claimed in a report that cigarette smoking and air pollution are the two major causes of bronchitis. A report by the standing medical advisory committee said bronchitis killed about 2,500 persons in Scotland each year. In 1960 the mortality rate from the disease was 43 per 100,000 cases.



MISS OUTER SPACE
Susan Peters, Miss Canada in last year's International Beauty Congress, is Miss Outer Space—queen of the Chamber of Commerce March Grand Finale membership drive. Campaign workers dubbed "astronauts" and "spacemen" are headed by Postmaster David Selcer.

Medical Aid Pay Limit Advocated

P.T. Los Angeles Bureau
Some doctors and dentists have been paid from \$35,000 to \$98,000 annually by Los Angeles County for treatment of indigent patients, Supervisor Kenneth Hahn said Saturday. He urged a ceiling be placed on such payments to any one doctor.
His charges were questioned by the Los Angeles County Medical Society president, Dr. Richard L. Taw. Hahn said the county pays \$4 per office call plus laboratory fees and other incidentals. For a doctor to draw \$52,000 from the county at such rates, he asserted, it would be necessary to handle so many patients that adequate service could be given to none.

Peace Corps Grads to Get College Aid

WASHINGTON (UPI)—The Peace Corps announced Saturday it had received a birthday gift from American colleges—scholarships for more than 100 of its first graduates. The corps celebrated its second anniversary Friday. The first group of volunteers sent overseas are scheduled to complete their tours in June.
More than 100 scholarships, fellowships and assistantships already have been set aside for the returning volunteers by 16 universities and colleges. The Peace Corps said other institutions of higher education were also considering special assistance for the corpsmen.

County Medical Society president, Dr. Richard L. Taw. Hahn said the county pays \$4 per office call plus laboratory fees and other incidentals. For a doctor to draw \$52,000 from the county at such rates, he asserted, it would be necessary to handle so many patients that adequate service could be given to none.

Dr. Taw said his organization is "anxious to cooperate in correcting any abuses," but questioned Hahn's facts.

DR. TAW said the supervisor did not have the names of physicians assertedly receiving such payments, nor did he know whether such payments went to an individual doctor or a clinic, in which a number of doctors would be treating patients. Hahn suggested that the state set a maximum payment amount equal to current salaries of doctors in full-time county employment. These salaries range from \$11,000 to \$14,532 per year, Hahn said.

DR. TAW SAID that proposal overlooks the fact that county physicians work in a government institution—Los Angeles County General Hospital—and therefore do not

Wife's Divorce Sleuth Cannot Make Man Pay

TOPEKA, (AP)—Can a husband be held liable for services of a private investigator hired by his wife to obtain evidence in support of a divorce action against him?
The Kansas Supreme Court said Saturday the answer is "No."
Virgil Chipp, Wichita, the investigator, filed suit against Howard T. Murray who was divorced by Mrs. Feryl A. Murray. Chipp alleged Mrs. Murray paid him \$380 and that the unpaid balance for his services was \$4,118.
But the Supreme Court said: "The services of a detective engaged at the in-

stance of a wife to unearth band are not a necessity for the reputation, character, assets and activities of her husband, which the husband is responsible."

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IMPORTED ITALIAN CIGARETTE TABLE

\$37.50 Value **\$19.95**

IT'S OUR PARTY and you're invited

Our 39th anniversary features hundreds of brand new items. Many designs in Oriental, Italian, Spanish and modern made just for this event, all at savings designed to make this event the biggest sale in our history. Just three of dozens of specials are shown in this ad. The others are just as exciting.

THE MOST LUXURY AT THE GREATEST VALUE EVER OFFERED

Quilted Sofa

A DEEP-SEATING 96-INCH

Featuring gorgeously-quilted reversible loose pillows, cushions filled with downy-soft Kodel*, the filling that keeps its springiness, resists shifting and matting.

WE SAVED 30% ON THIS LUSH SOFA

By purchasing just for our anniversary, a lovely fabric in your choice of champagne, toast, gold, aqua, or jade.

\$414.50 value **\$289.50** ON SALE

\$454.50 NINE-FOOT QUILTED MODEL on sale at \$319.50

The Squared Corner

A NEW DESIGN FOR PROBLEM CORNERS

A PERFECT DIVIDER FOR PROBLEM ROOMS

Occupies less space than a circular sectional. Fills corner 100"x78". Made both left and right way.

THIS COMPLETELY HAND TAILORED

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RAISED AS HOBBY

Blue-Blood Birds in Downtown L.B.

By ANDY PARK

You may think that those pesky cooing blobs of feathers flying over the Civil War Monument at the Public Library are only pigeons but chances are they're a very special kind called "Tumblers."

Now this is not an idle Chamber of Commerce boast. Most cities of any size have Tumblers — that is if they have public buildings — but the Long Beach birds have a caste system of their own, thanks to Louis Greenberg, of 612 Pacific Ave.

GREENBERG is very big with the birds. Particularly the 50-plus "Tumblers" he provides with lodging and shelter on top of his apartment building on Pacific Avenue at 6th Street. These are the cream of the cream of Long Beach birdom.

Greenberg has raised pigeons since he was eight years old on the Black Sea shore of Czarist Russia in the town of Odessa.

He explains his love for the feathery flyers as just that: "I love pigeons."

GREENBERG, who is 75 and has been retired in Long Beach for the past 14 years, estimates the number of pigeons he has raised over the years in the "thousands."

The retired grocer from Massachusetts feeds his pets a special commercial food and he says that they are "definitely domesticated."

"If they ever got lost or something happened to me, they would probably die," he says.



—Staff Photo
LOUIS GREENBERG and his wife, Dorita, feed his very special kind of pigeons, tumblers, near Greenberg apartment at 612 Pacific Ave.

The distaff side of the family, Mrs. Dorita L. Greenberg, says she has shared her husband's love of the birds during the 21 years of their marriage.

"I MET LOUIS in Boston and he had pigeons then and he's got pigeons now. I think he'll always have pigeons," she says.

Mrs. Greenberg is a retired registered nurse and, surprisingly, a registered licensed mortician. "I'm also a licensed masseuse here in Long

Beach but mostly I'm retired."

Greenberg is an expert on pigeons and, at the drop of a feather, he can produce from his billfold a complete listing of the more than 25 "breeds" of pigeons, including his own "Tumblers," "Rollers," racing stock and even the common courthouse variety.

Several times a day, he goes aloft at 612 Pacific Ave., to watch his little friends perform their tumblers and fly in circles around the area. "It's better than betting on the races," he says.

County Building Permits \$44 Million in February

By P.T. Los Angeles Bureau

Although it dipped slightly from January, building construction last month in areas served by the county Building and Safety Division totaled \$44,116,217 — second greatest month since March 1956.

With January's total of \$50,221,004, the figure brought 1963 construction to \$94,337,221, compared to \$68,993,552 for the first two months of 1962.

County Engineer John A. Lambie said \$33,563,306 of the February total was in the unincorporated area and \$8,160,933 was in the 29 cities served by the Building and Safety Division. In this area: The City of Lakewood recorded 117 permits and a total

valuation of \$1,037,340. This included 81 tract homes with total value of \$832,800, as well as two other single-family dwellings valued at \$68,000.

The Lomita district far exceeded all other county offices during the month, issuing 432 permits with a combined valuation of \$9,059,885, Lambie said.

Valuations in other nearby cities served by the division were:

Artesia — 14 permits for \$19,800.

Avalon — 9 permits for \$89,830, including a \$55,000 hotel.

Bellflower — 73 permits for \$495,120, including a \$92,000 19-unit apartment, a \$57,000 church building, a \$50,000 store and two publicly-owned buildings totaling \$23,100.

Dairy Valley — Five permits for \$11,600 plus one \$641,700 school, for which a permit is not required.

La Mirada — 35 permits for \$78,674.

Norwalk — 136 permits for \$934,355, including 44 tract homes totaling \$618,500, two apartment buildings valued at \$133,000 and containing 18 dwelling units and a \$25,000 store.

Paramount — 51 permits for \$307,400, including 12 tract homes totaling \$108,000, ten other dwellings with total value of \$118,300, a \$40,000 store and a \$12,500 industrial building.

Rolling Hills — one permit for \$4,000.

Rolling Hills Estates — 22 permits for \$360,000, including seven tract homes totaling \$266,400 and two other single-family dwellings totaling \$58,900.

Santa Fe Springs — 20 permits for \$270,800, including two stores valued at \$212,000.

U.N. Session Set for Finance Talks

UNITED NATIONS, N.Y. (AP) — U. N. diplomatic sources said Saturday that Secretary-General U Thant had decided to set May 14 as the starting date for a special session of the General Assembly.

The session will deal with the financial situation of the United Nations, troubled because any member countries refuse to help pay for the U. N. Congo and Middle-East forces. The session is expected to last about a week.

Banquet of 4-H Clubs to Honor Adult Leaders

It's 4-H Club week begins (the Orange County Farming Monday, and 600 boys and girls and 150 volunteer leaders in Orange County clubs will make the most of it.

The adult leaders come into their own Monday night, at a banquet and club program at Bureau Hall in Orange. It's their annual banquet, honoring a long list of club leaders.

Ben Anderson, president of the 4-H Leaders' Council, said that Mrs. Arnold Ackland of Orange Community Club will be hostess for the event.

Public Funds Stolen
BELLEVILLE, Ill. (UPI) — Fred Grueber, East St. Louis, Ill., chief cashier at the St. Clair County treasurer's office, was arrested Saturday on a warrant charging him with theft of \$6,845 in public funds.

Dr. Daniel G. Aldrich Jr., chancellor of the University of California's new Irvine campus, will be speaker.

One Of The Southland's Largest Printing Plants...

See Page B-3 for this fascinating success story... in the Mirror of Business and Industry.

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Famous DUPONT "501" NYLON

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This Genuine DuPont "501" Continuous Filament Carpeting Is Also Available in Room-Size Rugs

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SQ. YD.
CHOICE OF COLORS

BEFORE YOU BUY ANYWHERE
—COMPARE BELMONT'S LOW PRICES
ATTENTION
Apartment Owners, Builders, Contractors —
Get Our Low Volume Price Before You Buy!

9x12 AXMINSTER RUG

Add color and charm to your room with this long wearing axminster weave.

REG. \$9.50

39.95

SALE! Room-Size Rugs

YOUR CHOICE—100% NYLON or ALL-WOOL

Tremendous stock all reduced during this sale—Hurry, Limited Quantity

50% OFF

100% Nylon or All-Wool

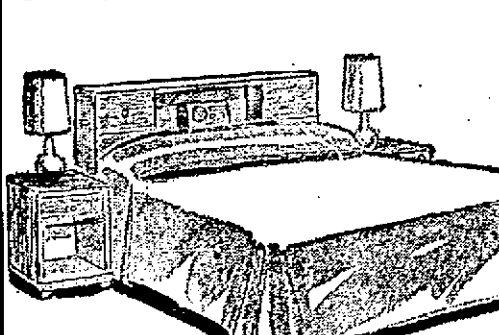
Completely Installed

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- LABOR
- DOOR METALS
- PADDING

3.99
SQ. YD. INSTALLED

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5-PC. BEDROOM SET



Modern double dresser with six drawers, wood-trimmed mirror and bookcase headboard, Navy-Mar tops and brass finish hardware. This is the best homeowner and apartment-owner anywhere... (Matching chest available).

NEW LOW PRICE

79.95

7-PC. DINETTE SET

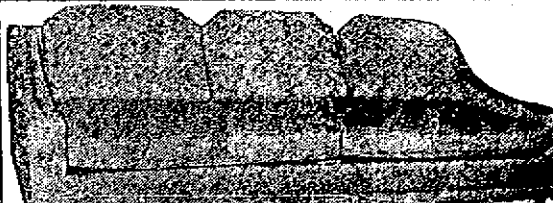
Big family-size table with leaf, Navy-Mar top, 4 upholstered chairs, 2 chairs with backs, NEW LOW PRICE

39.95

500-COIL BOX SPRING & MATTRESS

Custom-built, beautiful damask cover. Guaranteed for 10 years. Pre-built borders and mazy silver expensive features. Full Size, BOTH FOR

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Modern loose pillow back sets in decorator fabrics... Reversible foam cushions with zippers... Legs with brass casters. Reg. 219.95.

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Thousands of men, women and children are now finding a simple, easy way to breathe easier. Breathing mucus and wheezing due to recurrent attacks of bronchitis, asthma and chronic cough. This is by taking NEW Improved, quick-acting MUCODOL. Acts fast to loosen and remove mucus from the lungs and help remove thick, congestive mucus. This quickly eases breathing, fast relief; coughing, chest trouble, asthma, sleep. Get MUCODOL at drugstore. Cheaper up and feel better fast.

Does BLADDER IRRITATION MAKE YOU NERVOUS?

After 21 common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous. From too frequent urination or itching urination, burning and night. Secondly, you may lose sleep and suffer from headache, backache and feel old, tired, depressed. In such irritation, OXYBEX usually relieves the bladder comes by curbing irritating uric acid in urine, acid urine and by analgesic pain relief. Get OXYBEX at drugstore. Feel better fast.

UCLA Designed to Give Lecture
Archibute Felty, UCLA professor of interior design, will be the speaker Friday at 8 p.m. for the Southern California Designer-Craftsmen meeting in the student lounge at Otis Art Institute, Los Angeles.

Ex-Newsman Has 101st Birthday

George Alvin Monteith, 101, 75 Chestnut Ave., just celebrated his 101st birthday at a party given by fellow Scottish Rite members.

Monteith, a retired proofreader, still is active enough

to attend lodge meetings in his wheelchair, and he sprightly attended his party given Friday night at the Scottish Rite Temple.

Born Feb. 25, 1862, in Seymour, Ind., Monteith started his newspaper career as a printer's devil in Toulon, Ill., when he was 10 years old. Andrew Johnson was President.

MONTEITH was to become

JFK News Conference

WASHINGTON (AP)—President Kennedy will hold a news conference at 11 a.m. EST Wednesday, the White House announced Saturday.

editor and publisher of the Finley, N.D., Golden Slope and changed the name to Finley Beacon.

He sold his newspaper in 1920, and came to Long Beach where he worked as a proofreader on the old Long Beach Telegram until he retired at age 65 in 1927.

He went to work for the Board of Education as a custodian, retiring again at 84 in 1946.

Monteith used to play 500 rummy with cronies in Lincoln Park before the park was closed to build an underground parking lot.

He is now a resident of Crestwood Convalescent Hospital.

Monteith has eight grand-



G. A. MONTEITH
101 Years Young

children and 16 great-grandchildren.

Freeze Cuts Florida Orange Sugar, Juice

ORLANDO, Fla. (AP)—Survey by the U.S. Department of Agriculture shows the mid-December freeze reduced the amount of juice and sugar in oranges still on the trees in Florida.

Tests made in 318 groves throughout the state showed that a 90-pound box of Valencia oranges, yielding about 52 pounds of juice under normal conditions, lost from 10 to 16 pounds of juice.

Sugar content—pounds of solids—also has dropped from a normal six pounds to 4.43 pounds, according to the report.

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SURE CURE FOR BALDNESS!

• BEWARE OF FALLING HAIR
• ELIMINATE DANDRUFF
• PROMOTE HAIR GROWTH
GUARANTEED RESULTS FOR MEN AND WOMEN WITH SCALP DISORDERS AND DISEASES—STOP ITCHING—FREE EXAMINATION—HOME TREATMENTS FOR OUT OF TOWN CLIENTS

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CENTRAL BUILDING Hemlock 2-9990
Open Daily — 11 a.m. to 8 p.m. Saturday — 10 a.m. to 2 p.m.

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AT Sav-on

Beauty Salon
SHAMPOO with EGG
Leaves all types of hair bright, shiny and easy to manage. Adds body.
Reg. 69c ea. Pints **2:1.00**

Round the Neck Mirror
4 1/2" diameter. One side plain, other magnified. Adjustable for distance from face. Ideal for putting on make-up or other beauty aids.
89c

Magnetic Rollers w/Clips
Pak of 12 rollers with 12 hair clips. Gives professional results.
Reg. 89c **69c**

Magic Turban
La Mode — Keeps your hair-do... as you sleep, bathe, drive, work or play. No fasteners.
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Fancy Head Scarf
"Breezelette" — Goes well with casual dress or evening dress. Ass't colors.
89c

"Just Wonderful" Spray Hair Set
For exquisite hair care & control. No lacquer, not sticky.
14 oz. can **1.33**

Dresser Mirror
4 1/2" diameter, decorated back, assorted colors.
49c

Milk of Magnesia
PHILLIPS' — Gentle laxative. Choice of reg. or mint.
12 oz. **53c**

Formula 44
Cough Mixture with extra strength.
3 1/2 oz. Reg. 54c **69c**

Amber Mouth Wash
SAV-ON — For daily mouth care.
4 oz. **49c**

Fever Thermometer
Hospital accuracy. Special safety bulb. Case included.
59c

Saccharin
SAV-ON — 1/4 grain, non-nutritive artificial sweetener.
1,000 Tabs **23c**

Scissors & Notions for Sewing

Imported Scissors
Finest quality scissors available at these money saving SAV-ON prices. Made of drop forged steel with nickel plating.

- Barber Shears... **1.49**
- 7" Trimmer... **1.49**
- Thinning Shears **1.49**
- 6" Sewing Scissors **1.49**
- Dressmaker... **1.49**
- Bandage Scissors **1.19**

Sewing Thread (White or Black)
J. & P. Coats — Choice of #40-#50 or #60... 125 yard spools. Reg. 15c **6:69c**

Eyelet Plier Kit
Complete with pliers and 300 aluminum eyelets in assorted colors & white.
1.59

"Fix-So" Fabric Mender
Mends all fabrics, leaves no stitch marks. Use on leather, paper, canvas, etc.
1 1/4 oz. Reg. 59c **49c**

Deluxe Needles
CLINTON — Assorted needles with large extra smooth eyes, polished points.
Pak of 50 **23c**

Shoulder Strap Holders
Deluxe — Card of two pair.
Reg. 25c **19c**

Beauty Gloves

"White-a-Sleep" — Cotton gloves protect hands after applying cream or lotion to your hands. Aids absorption.
Reg. 39c **29c**

Jonny Mop

Disposable Toilet Mop — Kit contains plastic handle, plastic dispenser filled with 10 flush-away pads. Hands don't touch water.
98c

Pixall LINT REMOVER

Your Personal Valet — Rolls away all lint from clothes, suede, furniture with complete ease.
69c

X-Tra-Key

Magnetic Key Holder — 59c Value
Permanent magnet holds securely on any steel surface. Don't be locked out.
49c

Auto Certificate Holder

Choice of styles. Each one complies with the state laws. Assorted colors to match car interior.
Reg. 35c **29c**

Medical Support Nylon Hosiery

"Charmee" — Contains no rubber, aids circulation. All sizes available. Seams or Seamless
Reg. 3.95 **2.95**

White Envelopes

Household Helper
Gummed, white legal size. Box of 50 **29c**

Royal Woolyn COLD WATER SOAP

12 oz. Granules or 8 oz. Liquid. **2:1.00**

LOOSE LEAF NOTE BOOK Filler Paper

3-Hole, side punched. 300 Sheet Paks **2:1.00**

Cocktail Peanuts PLANTER'S

Lightly Salted 7 1/4 oz. **3:88c**

Flash Bulbs

BOND — Guaranteed to flash or we will replace 2 for 1. #5 **12 Bulbs 98c**

Home Permanent NUTRI-TONIC

Choice of Regular, Gentle or Super. Reg. 2.90 **1.39**

Transistor Batteries

A Volt Size
Hours of performance in each battery. **4:1.00**

Beauty Care Needs and Aids

Electric Hair Curling Iron
"Curl-A-Wave" — hair curler with 3 interchangeable rollers to curl size and styles you want. Safe, instant, even heat.
2.69

Brush & Comb Set
Double Duty "Jewellite" by PRO — alternating rows of natural bristle and round end nylon, nylon comb. Packed in attractive gift box. Reg. 3.99 **3.49**

Brush Curlers w/Pins
Pak of 10 curlers and 20 quickie pins. Sweeps up short ends.
Reg. 89c **69c**

2-Sided Mirror
4 1/2" in diameter — One side plain, other magnified.
Reg. 89c **69c**

Stretch Hair Bands
"Show-Off" — Made of 100% pure nylon. Choice of assorted pastel colors.
29c

Feminine Hygiene Needs

Confidets by SCOTT
Sanitary Napkins
True Anatomical Shape — for the greatest comfort. Reg. 45c **3:1.00**

Vaginal Foam EMKO
With Applicator **1.49**

Kleinert's Sanitary Brief
W/pointless napkin fasteners. **1.29**

ORTHO-GYNOL
Vaginal Jelly
Large Size **2.25**

ORTHO-CREME
Vaginal Cream
Large Size **2.25**

Tampax
No Belts — Pins — Pads.
Box of 48 **1.29**

Bidette Disposable Pads
A refreshing toilette...
Box of 12 **85c**

COETS
EXTRA SOFT FACIAL PADS
Reg. 99c Box 180 **89c**

Norforms
Antiseptic Vaginal Suppositories.
Box of 12 **1.23**

HEXOL
Germicide For bathroom, feminine hygiene.
Reg. 89c 12 oz. **69c**

K-Y Sterile Lubricant
A mild lubricating water-soluble jelly. Large 4 oz. size. Reg. 65c **2:1.00**

SAV-ON IVORY SOAP PRODUCTS

Ivory Soap
Large Size... **2:31c**
Medium Size... **4:33c**
Personal Size... **4:27c**

IVORY FLAKES Giant... **79c**

IVORY SNOW Giant... **79c**

IVORY LIQUID Giant... **65c**

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SELF-SERVICE DRUG STORES
OPEN 9 AM-10 PM... 7 DAYS A WEEK

RED CROSS IS ALWAYS THERE WITH YOUR HELP

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PAY LATER CREDIT PLAN OF
NO MONEY DOWN!
START PAYING
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AND very low prices MAKE modern dental plates available to everyone. Make your first small payment after April 1st, 1963, then take as long as 2 years to pay on approval of credit. You can make your own credit terms, any reasonable offer is accepted. We welcome your credit account. When you are quoted a low price, that low price is exactly what you pay.

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PLATEWORK • FILLINGS • CROWNS INLAIS • EXTRACTIONS • REPAIRS
PENSIONERS PLEASE NOTE!

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS.

AND WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire case load."

NOW! NEW DENTURES IN 1 DAY
Come in before 11 A.M. any day except Saturday (closed at 1 o'clock Saturday). Plates delivered same day.

**NO APPOINTMENT NEEDED
BIG SAVINGS NOW!**

DR. BEAUCHAMP

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FREE PARKING PACIFIC AUTO PARK
NO APPOINTMENT NEEDED

PHONE HE 5-0240

GROUND FLOOR — NO STAIRS TO CLIMB

600 U.S. Baptists to Crusade in Japan

AUSTIN, Tex. (UPI)—About 600 American Baptists will begin a major evangelistic crusade this month in a land where Buddhism and Shintoism have been practiced for more than 1,000 years.

They will go to Japan, and much of free Asia, in an effort to reach millions of non-Christians through personal contact and blanket radio, television and newspaper coverage.

The crusade, known as the Japan New Life Movement, is being sponsored by Texas Baptists who are putting up \$1.5 million for expenses alone. Another \$1 million or more is being raised, or contributed by individuals to pay personal expenses of the participants. Many are paying their own way.

The program was first outlined three years ago on a small scale for Japan. But since then it has grown into a movement that will touch some 160 major population centers of the country, and spread over into Korea, Hong Kong, Taiwan and the Philippines.

The campaign opens March 24 and runs through May 6. Evangelist Billy Graham, probably the world's best known evangelist, will make 21 appearances in five Japanese cities during the closing phase.

Leaders of the movement say the original seed was planted by Gen. Douglas MacArthur who pleaded for "1,000 missionaries" to come to Japan at the close of World War II.

But more directly, the movement itself was started by Baptist missionary Douglas Jackson in Japan three years ago.

The campaign "sort of spread on its own," according to Dr. Ralph Smith, pastor of Austin's Hyde Park Baptist Church and one of the 160 or more Baptist preachers who will participate in the movement.

"It's really fantastic how this thing worked out," Dr. Smith said. "We certainly can see the hand of God in this, and all those connected with the crusade are expecting big things to happen."

Library Sets Pre-School Child Program

Registration is open for an eight-week series of programs for pre-school children and mothers at Bay Shore Branch Library, 195 Bay Shore Ave. The first meeting is scheduled for 10:30 a.m. Tuesday (March 5). Enrollment is limited to 50.

Special events planned for the youngsters by Miss Jane Bradley, children's librarian, include story-telling, songs, and rhymes.

Mrs. Avalon Warren, branch librarian, and Mrs. Eleanor Humphries will alternate at planning and presenting programs for the mothers.

USERS 'PANIC' Cools Spoil Garlic-Scented Gas Tryout

FRANKFURT, Germany (AP)—As a safety measure, the municipal gas works introduced the scent of garlic into its main recently.

Emergency calls flooded the company from people fearing they were about to be gassed. Inspection squads worked around the clock, found most of the complaints baseless.

Announcing no more garlic in the mains, a company official said: "Quite a few times our crews found no leak at all. They just found the housewife next door was cooking with garlic."

L.B. Doctor on Nurse Meet Panel

Dr. William Harris, of the Long Beach Medical Society, will be a guest speaker at the 55th convention of the California Nurses' Association, March 7 to 12 at the Statler-Hilton Hotel, Los Angeles.

Participating as a panelist in a discussion of national defense, Dr. Harris will speak on "A City Acts With Medical Sponsorship."

Aid African Students

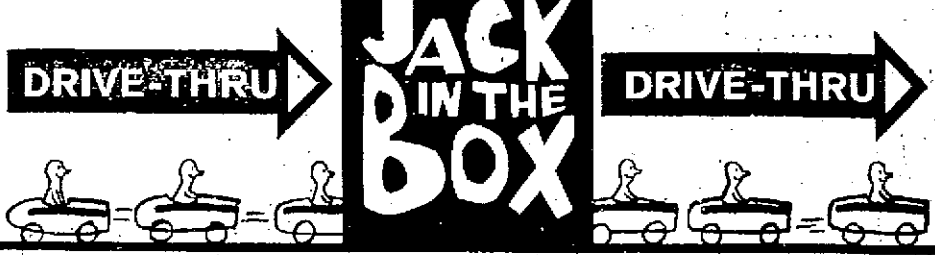
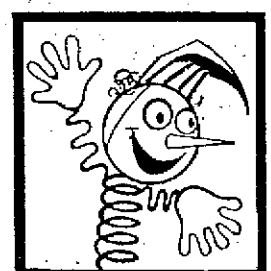
PROVIDENCE, R. I. (AP)—Brown University students are conducting a "freedom fund" drive to assist African students willing to leave schools in Communist Bulgaria.



Shrimp Boat

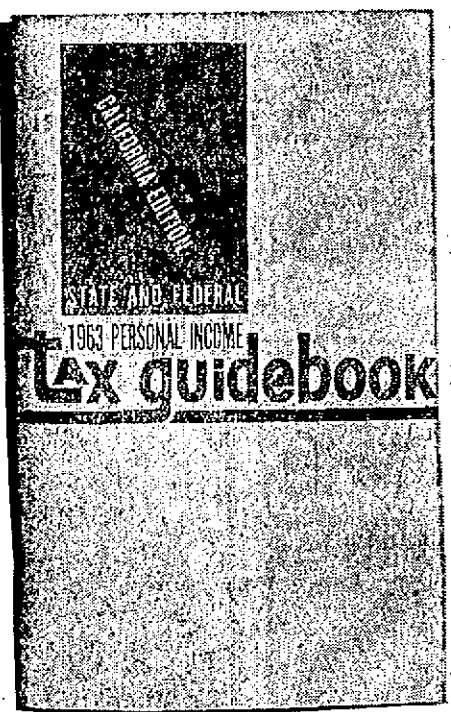
59¢

4 large shrimp
tangy cocktail sauce
mound of french fries



Long Beach: Anaheim St. & St. Louis St. • 7th & Atlantic
Signal Hill: Pacific Coast Highway & Redondo
Lakewood: Woodruff Ave. & Del Amo Boulevard.

Fullerton • Anaheim • Orange • Santa Ana • Buena Park • Garden Grove • Westminster
Paramount • Norwalk • Santa Fe Springs • Downey • South Gate • Burbank • Sunland • La Canada



This informative 63 page **SAVE** money; state and local taxes, book tells who must file a **SAVE** medical and dental expenses, return, the kind of return you should file; discusses personal exemptions, sale of property—capital gains, deductions for nonbusiness expenses, contributions to charities; **WITH YOUR** child and invalid care, casualty loss and theft, expenses on your job, alimony, annuities and pensions, sale of residence; how to file Form 1040A; samples of Form 1040, Form 1040, Schedule B; also interest paid **FREE 1963 TAX** California State Income Tax and on mortgages, **GUIDEBOOK** many other items. purchases, borrowed **GUIDEBOOK** many other items.

AVAILABLE AT NO COST WHILE THEY LAST

Your savings grow faster **WATCH** of any month earn interest with daily interest at Com- **YOUR** from the 1st. And at Com- munity. All savings earn from **YOUR** munity, you receive interest the day received if they re- four times a year. As always, main thru the end of the quar- your savings are insured up to ter. As an added bonus, all \$10,000 by an agency of the savings received by the 10th United States Government. ☺

GROW AT COMMUNITY 4.8%
per annum, current annual rate

Our 35th Year
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and loan association/Member Financial Federation Inc. with assets over one-half billion dollars
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HOUND GETS I.D. TAG
Two-year-old Kelt Flick places identification bracelet on pet basset hound, Gaylord, to point out need for such identification. With her is her grandfather, Signal Hill Police Chief William F. Stovall. He has worn an identification bracelet since 1954. The Civil Defense has recommended use of bracelets.

Organize for Guy for School Board

Herbert F. Murphy, president of Anso Construction Co., was announced Friday as chairman of "Parents for Arthur D. Guy," a campaign organization for Guy's election to the board of the Long Beach Unified School District. In accepting the directorship for Attorney Guy, Murphy said, "The rebirth of interest in the education of our children is one of the healthiest signs I have seen in community life in many years."

TFX Plane Award Probe Continues

By HALE MONTGOMERY
WASHINGTON (UPI)—Sen. John L. McClellan, D-Ark., said Saturday if "poor judgment" was used in the award of the huge TFX warplane contract his investigating subcommittee wants to know the how and why. Involved in the closed-door inquiry is the largest fighter plane contract since World War II. Production of 1,700 of the all-purpose supersonic TFX fighters is expected eventually to cost around \$6 billion.

On Nov. 24 of last year, civilian Pentagon chiefs announced that General Dynamics Corp. had won the bid competition over Boeing Aircraft Co. McClellan said it was his understanding that the decision in favor of General Dynamics was made Nov. 13—more than a week before a memo justifying the decision was written by Air Force Secretary Eugene M. Zuckert. The subcommittee resumes the inquiry Tuesday behind closed doors. Some of the developments disclosed through censored transcripts of the testimony: The Boeing plane had superior firepower, longer ferrying range, better take-off and shorter landing characteristics, and up to 200 per cent more bomb capacity than the General Dynamics plane. Civilian chiefs, including Defense head Robert S. McNamara and the secretaries of the Air Force and Navy, overruled military advisers four times within a year to hand the contract to General Dynamics.



SHOP: SUNDAY 10-5; THURS., FRI., SAT. 'TIL 9; TUES., WED., SAT. 'TIL 6

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Takes only Minutes to Open an Account.

SAVE \$81—16 FT. FOAM SECTIONAL
Reg. \$329.95
\$248
See over 200,000 sq. ft. of Coordinated Displays at all our great stores.
Stylish with loose pillow back of thick foam, giant bumper end, with hardwood frame, deep coil construction, and covered with handsome decorator fabric. \$9.50 MONTHLY

SAVE \$71
3 PC. DARDANELLA BEDROOM SET
Reg. \$249.95
\$178
New bleached pine, massively styled pieces, that include dble. dresser, full panel bed, framed mirror.
\$8.50 Monthly

5 PC. ROOM OF DUAL PURPOSE PLASTIC FOAM SEATS 7 SLEEPS 4
Reg. \$259.95
\$179
Foam cushioned room set with built-in head and back pillows that convert in seconds to two double beds. Wall-to-wall upholstered cover in color choice. Club chair.

SAVE \$51—4 PC. WROUGHT-IRON SET
Reg. \$199.95
\$148
Seats 4 persons. Rustic iron finish with reversible floral seat pads. Corner and end table.
\$7.50 Monthly

SAVE \$60—3 PC. WHITE "EMPIRE" GROUP
Reg. \$219.95
\$159
Brass accents, and plastic tops, on a gleaming white & coat lacquer finish bedroom group by Gillespie. 58" dble. dresser, crown mirror, and full size bookcase headboard.
\$7.50 Monthly

SAVE \$61—5 PC. DARDANELLA DINING SET
Reg. \$249.95
\$168
Round pedestal table, opening to 62". 4 side chairs, dramatically styled. China priced separately.
\$8.50 Monthly

SOLID HARD ROCK MAPLE PCS
Reg. \$259.95
\$248
Authentic reproductions of early American furniture. Hardwood on edge. Features including: 6 piece chair, 6 piece table, 6 piece bench, 6 piece sideboard, 6 piece hutch, 6 piece china cabinet.
\$15 Monthly

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Reg. \$249.95
\$138
Covered in durable nylon fabric with tufted foam cushions. Modern set. 100% foam seats.
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\$44
30"x40" fawn walnut top table, opening to 48", comet toast, upholstered chairs, self level glides... Gold plate finish, 100% foam seats.
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SET \$148
FREE! 1 fitted sheet 2 king pillows 1 flat sheet 1 blanket 2 cases 1 spread

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\$29.95
Full 18" x 40" walnut finish record cabinet. A room divider, sliding door, plastic top.
\$5 Monthly

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Reg. \$79.95
\$49
Tapered Revere table lamp, finished in gold. Lamp, electrical shade of double drapery over vinyl. \$5 Monthly

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\$5 Mon.

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Ex-Child Actress in Films Imprisoned as Auto Thief

By ALEX ADWAN
HOUSTON (UPI) — Once upon a time she was billed in Hollywood as "the greatest since Shirley Temple," but then she grew up, and today she was on her way to prison.
The federal court record in Houston says simply that Lora Lee Scott, 22, and her husband, Frank, a 25-year-old U.S. Army deserter, were sentenced Friday for driving a stolen car from Jonesboro, Ark., to Houston last June.
Mrs. Scott, a bleached blonde, was sentenced to 13 months in the Federal Women's Institution in Alderson, W. Va. Her husband was sentenced to 27 months in prison.
AS LORA LEE Michel, Mrs. Scott made \$100 a day as a child actress in Hollywood. She said she was in 19 movies, including such hits as "The Snake Pit" and "Tokyo Joe."
In "Lady at Midnight," she was billed as a sensational new child star... with the greatest appeal since Shirley Temple at that age.
There were troubles. In 1950, Lora Lee, a native of Schulenberg, Tex., became the center of a custody case. She



LORA LEE SCOTT
'Second' Shirley

Lora Lee married a drug-gist. The marriage ended and she married Scott.
THE COUPLE was accused of taking a 1957-model car from a dealer in Jonesboro on the pretext of a demonstration ride and driving the car to Houston.
In Houston, authorities said, Mrs. Scott visited her former husband. She and Scott took the ex-husband's 1962 convertible and traveled over the eastern and southern United States for six months, running up \$3,700 in bills on three credit cards found in the car's glove compartment.
The end of the road came at El Paso, Tex., last Dec. 28 when Texas highway patrolmen picked them up.
Mrs. Scott was asked what had happened to the career that had seemed so promising. "I grew up," she said.

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Ship	From	To
Admiral	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco

POPULAR IDEA OF AUTO WORKERS UPSET

Women Lead 600-Member Local

By GEORGE ERES
Somehow, it doesn't quite jibe with the generally accepted picture of the United Auto Workers of America—but Local 805—the Grayson Division of Robertshaw-Fulton local—according to some wags, is well on its way to becoming a matriarchy.
Four of the 11 officers of the 600 member local are women—and the top officer, Mrs. Betty Elder, 50, of 2927 Dashwood St., Lakewood, says she's the only woman UAW local president in the union.
SHE'S NOT new to the union office—holding bit, though. She was a steward for 10 years and a trustee for three of those years. Then, two years ago, she was elected vice president, and when the president retired from office, she took over.
Mrs. Elder is not only a union booster, she's a company booster.
"We make the best controls in the business," she contends. "The plant is a nice plant and the people who run it are nice people."
Plant management said it thinks Mrs. Elder is a nice lady, too.
The union just finished negotiations for a new contract, and Mrs. Elder pointed out that 75 contract changes were made.



MRS. BETTY ELDER, only woman president of a United Auto Workers union, operates die-cast machine at local plant.

The plant employs about 800.
The three other women officers of the local are Mrs. Celia Kelly, Huntington Park, treasurer; Mrs. Jeanne Nelson, Bell, recording secretary; and Mrs. Bea Cree, 1450 E. 68th St., executive board member.
The union membership, 60 per cent men, doesn't seem to mind a woman president.
"Of course, they argue and fight for what they think is right in the union meetings, but they don't complain about the women officers—after all they elected us."
TO A LADY there are certain inconveniences one has to put up with on the job, say like some genteel cussing, maybe, when the arguments get warm.
"But, after all," says Mrs. Elder, "you can't be a dainty little thing and do a job in the plant or the union. Sometimes you have to take the kid gloves off. Women hold their own in the plant and the union."
Mrs. Elder's term has about five more months to go.
She was a bit undecided about what she'd do when her term is up, but she made up her mind quickly—"I will run for president."

Ship Arrivals, Departures

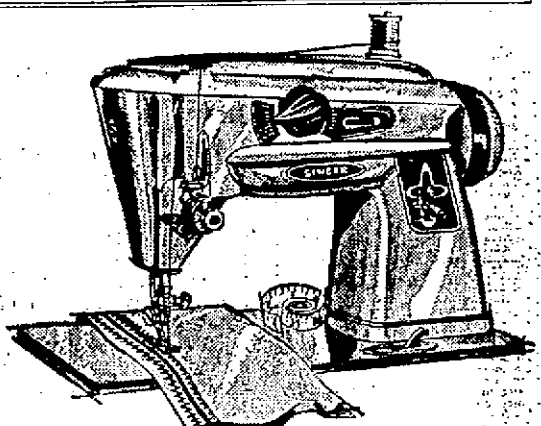
Ship	From	To
Admiral	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco
Albatross	San Francisco	San Francisco

Dynamite Ship Found on Isle Reef

NASSAU, Bahamas (AP) — The shipwreck of a dynamite-laden Newfoundland vessel on a remote Bahamas reef was disclosed Saturday.
Police set up a round-the-clock guard near the hulk of the 130-ton "Okay Service Four," owned by Himmelman Supply Co., St. Johns, Newfoundland, on Mayaguana Island reef which apparently tore the vessel's bottom out Feb. 22.
The vessel's cargo was described as 100 tons of dynamite, plus 110 cases of dynamite caps still on its deck. Authorities said salvage appeared impossible because of the cargo's dangerous nature.

Old Wall Collapses

SIENA, Italy (UPI) — A segment of the Renaissance walls of Siena, weakened by rain, caved in Saturday, hampering traffic.



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Jackson Picture on New 1-Cent Stamp

WASHINGTON (AP) — A new one-cent stamp bearing the profile view of Jackson replaces a picture of George Washington on the one-cent stamp. Washington's portrait post offices later as existing stocks of one cent stamps are stamp.

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no money down... up to 24 months to pay
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Window Widths	100"	120"	140"	160"	180"	200"	220"	240"	260"	280"	300"
100"	10.10	16.90	18.10	26.22	28.54	35.36	38.14	45.20	47.84		
120"	10.10	17.71	20.38	27.96	30.82	38.20	40.92	48.33	51.12		
140"	10.10	19.27	21.88	29.69	32.74	40.56	43.71	51.46	54.58		
160"	11.28	20.26	23.16	31.34	34.72	43.01	46.48	54.58	58.06		
180"	12.62	21.19	24.07	32.69	36.38	45.13	48.74	57.15	60.75		
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FEAR COVERED U.S. 30 YEARS AGO

FDR's First Day as President Recalled



PRESIDENT-ELECT Franklin Delano Roosevelt greeted President Herbert Hoover with a warm smile at the start of the one and one-quarter mile drive to the inaugural ceremony March 4, 1933. An estimated 500,000 persons lined the route—with many of the onlookers coming to the capital on credit to see the man they hoped would lead them out of the Great Depression.

Editor's Note: Thirty years ago Franklin D. Roosevelt began his unprecedented years as President of the United States. Men were later to disagree bitterly over FDR — some to denounce him as an unscrupulous dictator, some to idolize him as a savior. But no one looking back can fail to recognize March 4, 1933, as one of America's significant days, whatever feelings held in the years since. Here is that day recalled.

By JOSEPH E. MOHBAT

WASHINGTON (UPI)—The fourth day of March 1933 dawned gray and cold. It was Saturday. A fog of fear and despair obscured the land.

In Washington an occasional beam of sunlight slanted through the dull gray clouds. A chill wind blew from the northwest. It brought a few drops of rain.

At the Mayflower Hotel, Franklin Delano Roosevelt, 51, awoke to assume the presidency of the United States.

He locked himself into the steel braces that lent support to his lifeless legs. It would be a long day.

THE MAN from New York State arose with avowed determination to try and quell the mounting fear that choked the nation. The words were there, in his typed inaugural address:

"The only thing we have to fear is fear itself—nameless, unreasoning, unjustified terror which paralyzes needed efforts to convert retreat into advance."

FDR—the monogram already was a fixture—was pale and quiet when, surrounded by his family and the Cabinet he had chosen, he entered old St. John's Episcopal Church across Lafayette Square from the White House.

His headmaster from Groton School days, Dr. Endicott Peabody, prayed for Roosevelt and the promised New Deal.

ROOSEVELT left the church for the White House, to join a weary President Herbert Hoover.

Across the nation, commerce was paralyzed. Food in abundance rotted on the farms for want of a market. Factories lay still and cold.

Millions were unemployed. Millions were hungry, angry, despairing, frightened, shattered. A few were defiant of all authority in their desperation. A very few had hopes.

The 157-year-old United States of America had given new depth and sinister meaning to the word "depression."

At the White House the President-elect — by mandate of 42 states, a plurality of 7 million voters and an electoral margin of 452-59—waited in the back seat of an open-topped, glistening black limousine.

PRESIDENT Hoover emerged. He stepped into the car and the men tipped their hats in greeting. They

shook hands. Roosevelt remained seated because of his paralysis. Hoover sat in the seat next to him. The 1 1/4-mile ride to the Capitol began.

It was estimated that 500,000 persons lined the streets that day. They stood 10 deep, craned from atop crates, perched in the wet trees.

Roosevelt lifted his silk hat to the waving, friendly crowds.

At the Capitol on the hill, 100,000 spectators waited, seated, standing and in the trees and on nearby roofs. They were good-natured, if not exactly in holiday spirits.

THE FLAGS on the hill whipped in the northwesterly gusts that flicked across the plaza. They were at half-staff in tribute to Roosevelt's original attorney general-designate, Sen. Thomas J. Walsh of Montana, dead two days.

President Hoover left his successor. He went to the ornate President's Room just off the Senate floor to perform his final official acts of office. The huge table was piled with last-minute bills passed by Congress. He signed some, rejected others.

In the Senate Military Affairs Committee Room, Roosevelt waited. He penciled new thoughts in his address. He sat quietly, reflectively.

Outside, excitement was growing in the crowd. The minutes before noon dragged by. Roosevelt entered the Senate chamber

to watch his vice president, John Nance Garner, sworn in by Vice President Charles Curtis.

THEN THE President-elect rode in a wheelchair to the great bronze doors. A herald sounded a fanfare from the colonnaded platform outside. The doors swung open.

Up the maroon-carpeted ramp Roosevelt walked, leaning on the arm of James, his eldest son.

A band sounded "Hail To The Chief."

The wind rustled the white beard of Chief Justice Charles Evans Hughes. The 300-year-old Roosevelt family Bible, covered with oilcloth, lay open to First Corinthians—"and now abideth faith, hope and charity, these three; but the greatest of these is charity."

HUGHES intoned the oath. Roosevelt, arm raised, hand on the Bible, rejected the traditional "I do" and repeated the oath.

The 31st American to hold the presidency turned quickly toward the rostrum.

The thrust forward his chin with a characteristic gesture and set the tone of his address: "... a candor and decision which the present situation of our nation impels. This is preeminently the time to speak the truth, the whole truth, frankly and boldly."

Roosevelt's words rippled across the plaza. Radio carried them to the nation and far places as he declared:

"This great nation will endure as it has endured,

will revive and will prosper."

THE PRESIDENT said of the nation's woes:

"They concern, thank God, only material things."

He turned his wrath on "rulers of the exchange of mankind's goods" who, he said, "have failed, through their own stubbornness and their own incompetence, have admitted their failure, and have abdicated."

"Practices of the unscrupulous money changers stand indicted in the court of public opinion; rejected by the hearts and minds of men."

The prescription? "This nation asks for action, and action now..."

A murmur of approval from the throng below swelled into a full-throated roar.

THE NATION faced the arduous days to come, Roosevelt said, "in the warm courage of national unity... In this dedication of a nation we humbly ask the blessing of God. May He protect each and every one of us."

"May He guide me in the days to come."

That night—after hours of watching the inaugural

parade, swearing in his Cabinet, dining with friends and family—the new President eased himself out of his steel braces and settled down for an evening of relaxation and conversation with a trusted friend, Louis M. Howe.

At 10:30 he went to bed.

Russ Claim 16,276 Women Over 100

MOSCOW (UPI)—The Soviet Union has 16,276 women over 100 years old, according to a new book called "Women and Children in the USSR."

A review of the book by the official Tass news agency said that of the number, all but 3,524 live in rural areas. The average life expectancy of women in the Soviet Union was said to be 72 years.

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most feminine trump...

"queen of diamonds"

by lily of france

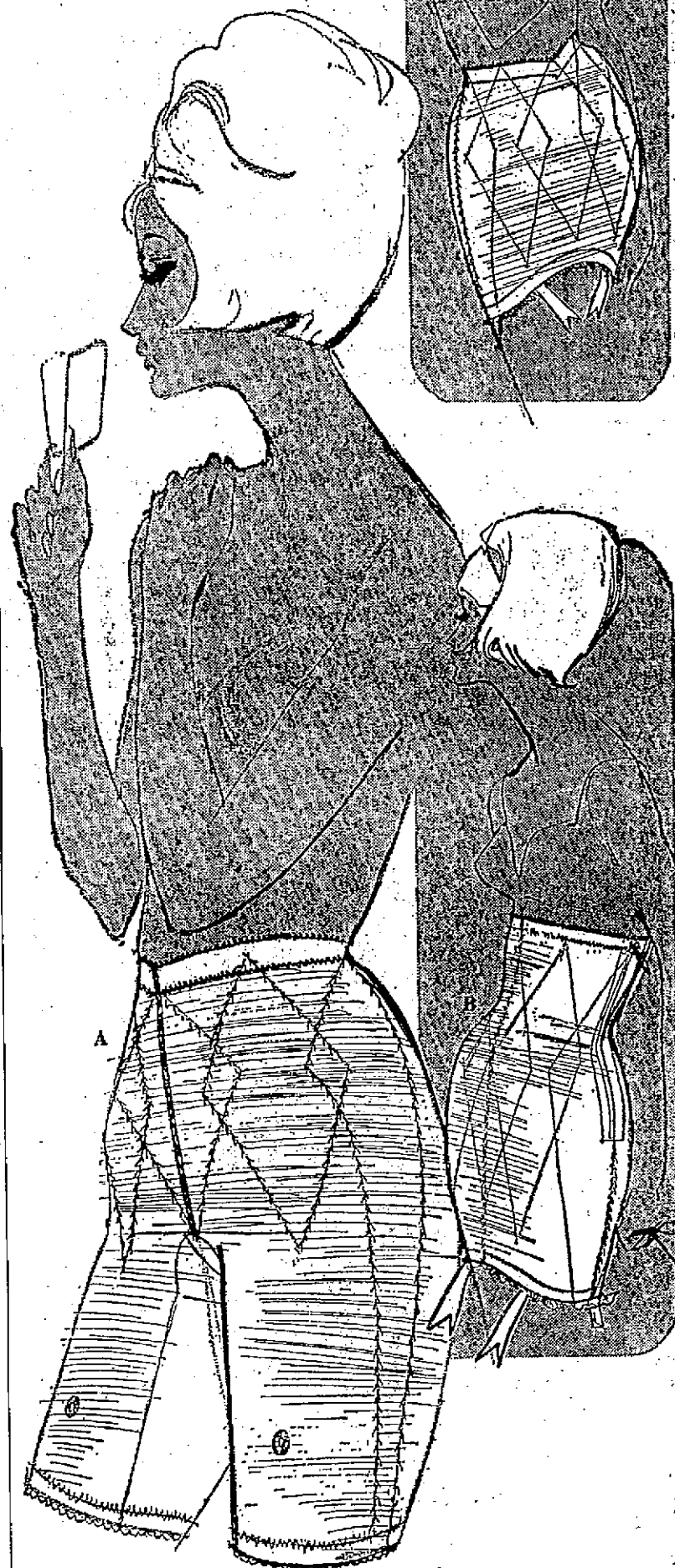
Here's a card that any lady can hold... to her own great advantage. Lily of France introduces the "Queen of Diamonds" girdle and panty girdle to give directional control for beautiful minimizing.

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B. High-waist zipper-style of nylon, acetate, and lycra spandex. Sizes 26-32, 16.95

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Faltering Lakers Fall to S.F., 122-113

Indians Stave Off SC, 60-58

4th Loss in Row as Wilt Scores 49

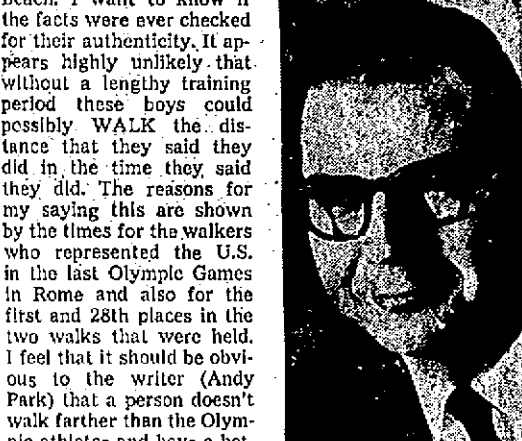
C-2—INDEPENDENT-PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, March 3, 1963

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

The Clients Compose

Readers turn authors:
"In a recent issue of your paper an article appeared in the news section stating that a 'record' had been set for the 50-mile walk by several young boys from Long Beach. I want to know if the facts were ever checked for their authenticity. It appears highly unlikely that without a lengthy training period these boys could possibly WALK the distance that they said they did in the time they said they did. The reasons for my saying this are shown by the times for the walkers who represented the U.S. in the last Olympic Games in Rome and also for the first and 28th places in the two walks that were held. I feel that it should be obvious to the writer (Andy Park) that a person doesn't walk farther than the Olympic athletes and have a better minutes-per-mile average without some training. If the boys ran AND walked, then I think that it should be stated that they did. To the gullible public the boys' record should be exposed or maybe an asterisk used by it similar to Roger Maris' homerun record." (signed) Bob Soth, c/o Mayfair High School, 6000 N. Woodruff Ave., Lakewood.



HANK HOLLINGWORTH

(Mr. Soth, a member of the 1960 U.S. Olympic team, should know his subject. Let's say the boys had a little too much back kick in their "walk"—and then ring up an asterisk. And since when is it bad being in Maris' company?)

"If you visit our training camp this spring in Orlando, I would like to meet you. Had I known of the enclosed article ("Minnesota, the Worst Team in Baseball"), I'd have paid you a visit when in Long Beach with the Green Bay Packers. I've always felt that it took even greater skill to be 100 per cent wrong than to be 100 per cent right." (signed) Ray Scott, c/o Minnesota Twins, Orlando, Fla.

(After viewing my past record, I must be dripping with SKILL.)

"WHAT CAN WE DO to get rid of Duke Snider, the 'has been' of all time? And for Vin Scully to allow Snider to appear on his newscast and say he didn't have a chance to play enough so his timing was off, insinuating it was Alston's fault? All we heard when the Dodgers came out here was 'The Duke's knee,' and it will be a couple of months before we'll know, etc. Then if he accidentally got on base, someone would run for him. If no one wants him and they can't trade him, they should give him away." (signed) Marcella Arthur, 455 E. Ocean Blvd. (Apt. 211). (And lose one of their SKILLED players?)

"I was wondering how many of your clients would like to get RICH? Well, I found a sure-fire recipe. All you need is a telephone and a fellow who can lie like a round dog on the radio. He advertises a GUARANTEED race horse for \$10 and if by any way this horse should lose he gives you another horse the following day. My friends phones for the guaranteed horse, which loses, so he phones in for the second horse, he loses also. So he phones in again. The man who answers tells him 'we have kept our word. We agreed to give you another horse and we did.' My friend is mad as Hades. He's out \$64 and the radio guy is in \$10. I was wondering how many thousands of people have experienced this sad jolt?" (signed) Thomas B. Browne, 2691-A Santa Fe Ave. (Counting me, Thomas, about 185,001.)

"IF THAT FELLOW (Mr. Weeks) who wrote you about a guaranteed system to win at the races, played his own system, why isn't he a retired millionaire?" (signed) Kenny Wagner, Bellflower. (Because he played his own system.)

"I wish to make a prediction on our Dodgers: Chuck Dressen the next manager. . . . Walter Alston upstairs, or elsewhere. . . . Leo the Lip with the Mets or Cardinals. . . . Dodgers third place." (signed) Ward McIntosh, 2701 E. Third St. (I've always felt it took even greater skill to be 100 per cent wrong than to be 100 per cent right, Ward.)

"Open remark directed at Mr. Bart Ferrel of Paramount, who wrote to you recently: Mr. Ferrel, whose daughter is one of the finest speed skaters and racing stars for her age (16) in the state and maybe the whole nation, belongs to the De Morra Club at Paramount, which is the best rated speed skating club in America, a question—What if your daughter belonged to a figure skating club and was a champion figure skater or a 'dancer on ice' as you call them? What then would your comment be of the subject you wrote about in the Sports Merry-Go-Round? Would it differ from your present opinion?" (signed) Unit 27 Operators, Union Oil Co. (Is there a bovine in Beaumont?)

Duke, W. Va. in Playoffs

RALEIGH, N.C. (UPI)—Duke overcame a first-half deficit and a stubborn Wake Forest team Saturday night to win the Atlantic Coast Conference tournament 68-57 and a berth in the NCAA playoffs.

The Blue Devils, ranked second in the nation, found themselves behind 31-35 at the half, but used their stamina to put on the pressure in the final portion of the game.

Duke, the heavy favorite in this tournament, was led by All-America Art Heyman.

Dose Slips in Winning Field Goal

By JEROME HALL

The USC basketball team came within two seconds of producing another startling comeback upset Saturday night—just two little ol' seconds.

But the Stanford big man, 6-8 Tom Dose, with one twist of the wrist erased it and probably eradicated the uncertainty that has surrounded the AAWU race. Stanford won, 60-58.

Playing before a crowd of about 3,700 at Los Angeles State College, the Trojans fell 14 points behind in the second half and didn't catch up until the final 26 seconds.

But Stanford, trying for its first basketball championship of any kind since it won the NCAA crown 21 years ago, played its trump card at the right moment. Dose, a Glendale boy who totaled 13 points for the night, was fed the ball as the clock clicked toward overtime.

HE GOT the ball under the Trojan basket, pushed it up and in with two clicks remaining, and the Indians advanced their conference record to 7-3.

Only UCLA, which eliminated Washington from contention Saturday night, 80-52, has a chance to catch the Tribe and force a playoff. The scramble which was open to all five teams in the conference before Saturday's games ends next weekend.

It might be interpreted as poetic justice, what happened to the Trojans Saturday night. Where they won the game against UCLA Friday on free throws in the closing seconds, they lost it on free throws this time.

TROY FIZZLED, badly on four tries from the free line in the final 69 seconds.

Wells Stoniger, the undersized team quarterback from Garden Grove who had missed a pair of foul shots only seconds before, almost turned out the night's hero when he put through the last-minute field goal that made it 58 all.

It was a shot that would have haunted Stoniger for years to come if he had missed it. He got the ball under the Stanford basket—all alone. He had the simplest shot the game knows. He paused for a long agonizing moment taking aim.

THROUGH IT went. Whoosh. Phew. 25 seconds to go.

Unfortunately for Troy, Stanford's big center soon got a shot almost as easy and he had the same success.

The night's leading scorer was Gordy Martin, whose 24 points moved him a notch to the No. 5 position on the USC all-time scoring list. Guard Don Clementson was Stanford's leader with 14.

Next weekend Stanford and Cal come south for a trade-off series against the Bruins and Trojans. If Stanford loses both, and UCLA wins both, a playoff will be needed to determine the conference's representative for the NCAA Western Regional playoff at Provo, Utah.

The USC freshmen team won the preliminary, 70-54, over Long Beach State J.V.s. Doug Bolcova led the Trojans with 32 points.

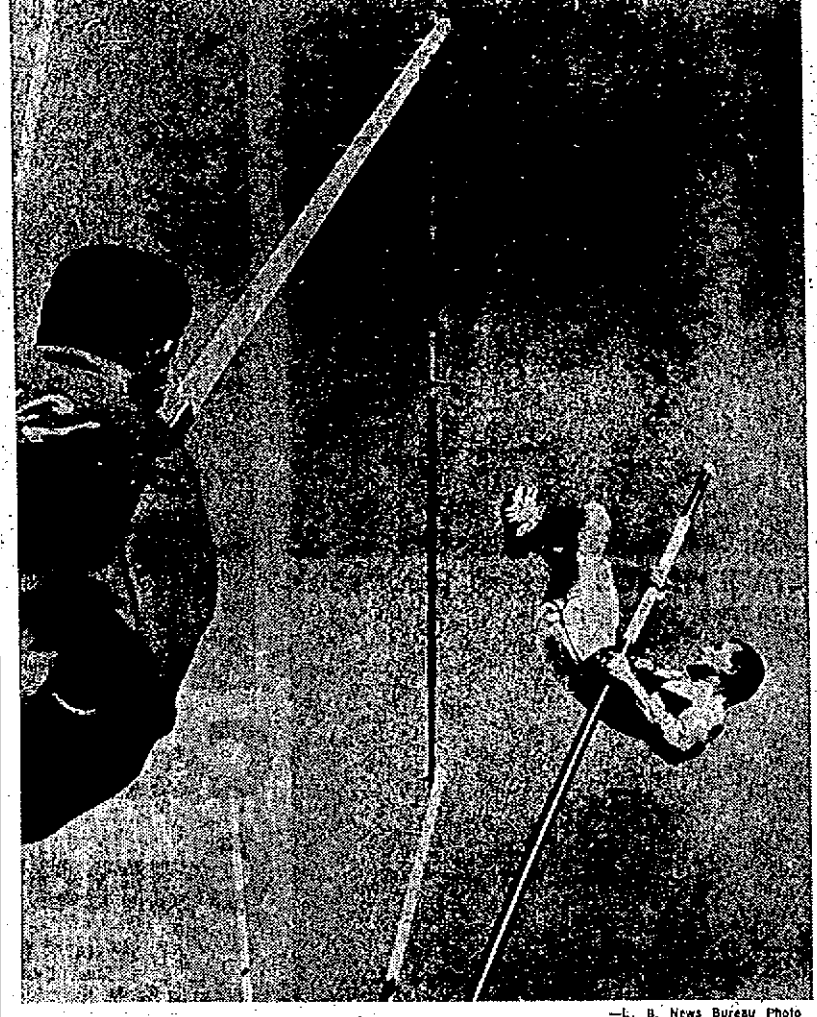
Stanford G F P T USC G F P T
Stander 15 12 20 40 12 12 24 40
Raaka 5 3 10 20 10 10 20 40
Alonso 1 0 0 0 1 0 0 0
Dose 6 1 13 26 10 10 20 40
Huckley 6 2 13 26 10 10 20 40
Clementson 6 2 13 26 10 10 20 40
Huckley 6 2 13 26 10 10 20 40
Sunderland 6 2 13 26 10 10 20 40
Cordes 6 2 13 26 10 10 20 40
Sunderland 6 2 13 26 10 10 20 40

Totals 27-42 12-20 40 21 17-25 11 38
Halftime score: Stanford 32, USC 21.

Long Beach St. JV USC Fresh (74)
Annamann (9) Spencer (10)
Storey (10) Westcott (10)
Barnhill (10) Smith (10)
Huckley (10) Smith (10)
Halftime score: USC St. J.V. 30, Long Beach 24.

Richardson (12), Kibala (12), Rader (10), Nelson (12), Sunderlund (12), Gachy (11), Nelson (12).

NYU Streak Ended
NEW YORK (UPI)—Fordham knocked off New York University's ninth-ranked Violets, 71-68, and ended their 12-game win streak despite a 35-point effort by NYU all-American Barry Kramer.



HEADS UP AND NEARLY OVER
Ron Morris, who finished second in the 1950 Olympics, is shown here on his way to clearing 14-10 1/2 in Saturday's Long Beach Relays at Veterans Stadium. That was the limit, however, as no one went any higher. Morris wound up third on basis of misses.

Bruins Crush Huskies Hazzard, Hirsch Pace 80-52 Victory

Walt Hazzard and Jack Hirsch each scored 20 points Saturday night to power UCLA over Washington 80-52 and keep alive the Bruins' slim hope of repeating as Big Six champion.

The game was staged before a packed house in the Santa Monica City College gym. The win evened UCLA's conference record at 5-5 and left the Bruins two games behind Big Six leader Stanford, which edged Southern California Saturday night and now has a 7-3 record.

BOTH THE Indians and the Bruins have two games left to play, one against each other.

The loss closed Washington's season and left the Huskies with an even 6-6 mark—mathematically eliminating them from any chance at the championship.

With Hazzard scoring 17 in the opening half—and contributing enough of his amazing passes to keep the Bruins on the move—UCLA held a 42-31 margin at intermission.

WASHINGTON closed the gap to six points when they scored early in the second half but the Bruins roared back and coasted to their lone victory in three games this season against Washington.

Dale Easley, with 14 points, and Steve Wilson, with 11, led the Husky attack.

UCLA G F P T Wash G F P T
Caso 4 8 13 26 10 10 20 40
Slaughter 1 0 0 0 1 0 0 0
Goodrich 6 2 13 26 10 10 20 40
Hazzard 1 0 0 0 1 0 0 0
Waxman 1 0 0 0 1 0 0 0
Erickson 1 0 0 0 1 0 0 0
Stewart 1 0 0 0 1 0 0 0
Mifflin 0 0 0 0 0 0 0 0
Totals 25-42 12-20 40 21 17-25 11 38
Halftime score: UCLA 42, Washington 21.
Attendance: 2,300.

Opinion Research Wins Hoop Title
Dave Jones, Bill Florentine and Dave Hubbard combined for 50 points as Long Beach Opinion Research raced to a 71-60 victory over Calevo of San Diego in the finals of the Southern California AAU basketball tournament Saturday night at LACC.

Long Beach now qualifies for the Far Western finals at San Francisco next Saturday night. A win there would send the locals to Denver and the AAU tournament.

Opinion Research (71)
Florentine (14)
Jones (14)
Hubbard (10)
Slaughter (10)
Goodrich (10)
Hazzard (10)
Waxman (10)
Erickson (10)
Stewart (10)
Mifflin (10)
Totals 27-42 12-20 40 21 17-25 11 38
Halftime score: Opinion Research 31, Calevo 21.

NAME HEYMAN TOP CAGER IN NATION
NEW YORK (UPI)—Art Heyman, Duke's one-time badboy who reformed this season, Saturday was voted the college basketball player-of-the-year for 1962-63 by United Press International.

DID YOU REALLY SEE LAST MILLIKAN SHOT?

By DOUG IVES
Millikan missed the last shot . . . and so did I.

If you left the Rams' CIF basketball playoff game with Montebello Friday night in the LBCC gym after the final buzzer, you missed it too.

As reported, Ram Bill Johnston failed on a jumper with two seconds left in overtime, teammate Bob North rebounded, was tied up and the buzzer sounded. The Rams had lost, 70-69.

Or had they? Pandemonium broke out, players and fans converged on the court and this reporter was off and running to report his story. Hundreds of others had left to beat the traffic.

In this melee, referee Dick Larson frantically ruled that a jump ball situation was in order (so I was told later) and two seconds should be left on the clock. For several minutes, no one knew this.

The ref prevailed at last and there was a jump. North got the tip to Mike Kinrade, who cast off a 25-footer. Unfortunately for Millikan, he missed.

Bonham Hits 32 for Cincy

ST. LOUIS (UPI)—All-America Ron Bonham hit 32 points Saturday night to lead top-ranked Cincinnati to a 66-52 victory over St. Louis University in a Missouri Valley Conference game.

The Bearcats of Ohio won the game with free throws, scoring 26 against 12 for St. Louis. Both teams scored 20 field goals.

Cincinnati's other All-America, Tom Thacker, added 13 points. Cincinnati led all the way and was never threatened, although the Billikens cut an 30-11 deficit to 37-25 at the half.

MISS. ST. ACCEPTS NCAA INVITATION
STARKVILLE, Miss. (UPI)—Mississippi State's 1962-63 Southeastern Conference champion basketball team Saturday night was granted permission to play in the National Collegiate Athletic Association tournament at East Lansing, Mich.

WHL Hockey Results
Spokane 5, Vancouver 1.
Calgary 4, Edmonton 3.
Portland 6, Seattle 1.

Celts Clinch 7th Division Title in Row

BOSTON (UPI)—The Boston Celtics, led by rookie John Havlicek, captured their seventh consecutive Eastern Division title Saturday night with a 122-117 National Basketball Association victory over the New York Knicks.

Havlicek's play was a tonic to the Celtics who had to contend with the New York team hitting on almost 50 per cent of its shots from the floor during the first three periods.

The former Ohio State All-America scored 32 points, his season's high, and sparked on the defense with a half-dozen clever ball-thefts when the Celtics really needed them.

badly sprained knee of Elgin Baylor. Since West has been sidelined with a pulled hamstring muscle, the Lakers have lost nine and won but seven. And, before Jerry was sidelined, the Lakers appeared on their way to a record win total in the NBA. But, at the present, Boston, with its win Saturday night, now has a game and one-half edge over the Lakers in over-all standings.

Chamberlain, who travels about 50 per cent of the time on his fall-away shot, finally was called for that infraction a couple of times Saturday. He wasn't called for it enough.

THE BIG Dipper made 23 out of 35 field goal attempts. However, he was woefully inept at the charity line, garnering only three of 12 attempts.

It was obvious at the beginning that Baylor should not have suited up. He was limping noticeably from his injury. Playing part-timer Elgin scored 24 points. But it was Dandy Dick Barnett who kept the Lakers in the game until there was 3:40 remaining. The hot-shooting southpaw scored 35 points.

The lead sea-sawed until late in the final quarter when San Francisco took advantage for good. The Warriors simply out-raced the hobbled Lakers and that is something they did not do earlier in the season. They are now playing as if they have something at stake, and they do.

THE LAKERS take a much-needed rest today and will host Oscar Robertson and the Cincinnati Royals Monday night.

Walters G F P T Lakers G F P T
Menschy 7 22 31 64 10 15 30 60
Hawthorn 23 24 39 76 10 10 20 40
Climbin 2 0 0 0 1 0 0 0
Ridgers 3 6 14 28 10 10 20 40
Patterson 3 6 14 28 10 10 20 40
Adams 2 6 14 28 10 10 20 40
Lee 2 6 14 28 10 10 20 40
Hawkins 2 6 14 28 10 10 20 40
Sears 3 6 14 28 10 10 20 40
Totals 51-122 24-32 52 117 44-51 33 74
Warriors 51-122 24-32 52 117 44-51 33 74
Attendance: 9,724.

51-Pt. Spree Sparks Nats
SYRACUSE (UPI)—After spotting Detroit a 14-point lead in the second period, the Syracuse Nationals roared back to notch their fourth straight victory, a 152-128 decision over the Pistons at the War Memorial Auditorium here Saturday night.

In coming from behind, the Nats unleashed a 51-point third period, equaling the club record for points in one quarter. In that period, the Nats outscored Detroit, 51-27, and had no trouble holding the advantage despite losses of Larry Costello by injury and Chet Walker by technical foul ejection.

SYRACUSE G F P T Detroit G F P T
Schafer 15 44 88 176 10 10 20 40
Pettiford 6 14 28 56 10 10 20 40
Grier 9 19 38 76 10 10 20 40
Green 4 11 22 44 10 10 20 40
Gambrell 4 11 22 44 10 10 20 40
Hawkins 4 11 22 44 10 10 20 40
Hawkins 4 11 22 44 10 10 20 40
Worley 2 4 8 16 10 10 20 40
Totals 51-122 24-32 52 117 44-51 33 74
Warriors 51-122 24-32 52 117 44-51 33 74
Attendance: 4,011.

Upset for Wichita
CHICAGO (AP)—Wichita's NIT-bound Wheatshockers, down by eight points late in the second half, rallied Saturday night behind Dave Stallworth to upset third-ranked Loyola of Chicago, 73-72.

NBA Standings

EASTERN DIVISION			
Team	W	L	Pct.
Boston	21	21	.500
Syracuse	21	21	.500
Cincinnati	21	21	.500
New York	21	21	.500

WESTERN DIVISION

Team	W	L	Pct.
Lakers	11	21	.344
Los Angeles	11	21	.344
San Francisco	11	21	.344
Chicago	11	21	.344

Saturday's Results

Team	Score	Team	Score
Boston	122	New York	117
Syracuse	152	Detroit	128
San Francisco	122	Los Angeles	113

Only Games Scheduled

Team	Opponent	Time
Boston	at New York	7:30 P.M.
Syracuse	at Detroit	7:30 P.M.
San Francisco	at Los Angeles	7:30 P.M.



By JERRY WYNN

Ernie Ladd is on a diet. He is down four pounds to 320. A star defensive end for the San Diego Chargers, Ladd was faced with two choices at the end of the past football season. He could find a job wrestling a shovel or he could wrestle wrestlers.

Ernie is happy today he chose the latter although other wrestlers are not. For last Tuesday at the Municipal Auditorium, he scored his 18th successive triumph which is considerably better than the Chargers were able to do.

In fact, wrestling promoters say Ladd could be one of the big men in their business—a sizable understatement in regards to one who is 6-foot-9—and are tempting him with big money to become a full-time grunter and groaner and former football player.

Are you serious, Ernie, about giving up football for wrestling?

"I got \$13,000 for a whole season with the Chargers, and if things keep going for me in wrestling like they have the past few weeks, I could make that much in one night. Which would you do?"

What does Charger coach Sid Gillman think of this?

"I haven't discussed it with him yet. I figure I'll wait for him to simmer down and forget last season. He's a real tough man."

Now that you are a veteran of more than two months in wrestling, what is your impression of it?

"I think it's great. Wrestling and swimming are the two greatest body conditioners there are. I'm in better shape now than I've ever been before."

How would you compare the type of

athlete in pro football with that in wrestling?

"There's no difference. Both learned their sport in college. That's something that surprised me. These wrestlers are high class guys. The Masked Destroyer used to be a football coach at Syracuse."

In the ring, are you a good guy or a bad guy?

"I don't like to be booed so I guess that makes me a good guy. I don't see how anybody could like it."

What hold hurts you the most?

"I couldn't say any of them really hurt, but I've been punched around a lot and that's no fun."

What is your favorite hold?

"I like the body slam. I like to pick guys up and slam them down. It's pretty easy for me to pick up people. I'm not a great wrestler yet, but I'm pretty strong."

Is it true that you are on a diet?

"Yes, although some of those stories about my appetite are exaggerated. Down in San Diego, they used to write about how I was the world champion eater, but I entered a pancake eating contest not long ago and lost. Of course, it was for two-man teams and I entered as a team."

How much did you consume?

"One hundred twenty-four pancakes, a pound of bacon and two quarts of orange juice."

How many pounds do you want to lose in your diet?

"I've lost four already and I want to lose about 30 more. I figure it will take about three or four weeks. Maybe five if I get hungry for some more pancakes."

Meanwhile, Ernie fattens his wallet by devouring human pancakes a la mat. You see, good guys don't always finish last.

Clover Leads Masters



ALL SMILES... ON FIRST TEE

Set to tee off in first round of Long Beach Masters Tournament at Lakewood Saturday are (from left) Ed McBratney of Skylinks; Richard Dick of Lakewood, Dick Clover of Recreation Park, Hank Gowdy of Meadowlark and John Walter of Virginia CC.

Cards 74; Gowdy One Back

By JERRY WYNN

The key to success in golf is to be able to shoot poorly and score well at the same time.

Dick Clover used this formula Saturday as he opened his bid for a second successive Long Beach Masters title by carding a 74 at Lakewood for a one-stroke lead.

The blond bomber from Recreation Park hit only seven greens in regulation figures, but came through with several fine recovery shots and nine one-putt greens to score well on a lengthened, wind-whipped layout.

Hank Gowdy of Meadowlark, the silver-thatched veteran of 57, shot a sturdy 75 to take second place, and is in excellent position to bid for the lead when the tournament of club champions shifts to his home course today at 10 a.m.

Gowdy, who plays Mead-

Masters Cards

PAR OUT	AT LAKEWOOD
Dick Clover	74 45 45 35
Hank Gowdy	75 46 46 37
Richard Dick	76 47 47 38
John Walter	77 48 48 39
Ed McBratney	78 49 49 40

PAR IN	AT LAKEWOOD
Clover	43 44 45 34 35 71
Gowdy	44 45 46 35 36 72
Dick	45 46 47 36 37 73
Walter	46 47 48 37 38 74
McBratney	47 48 49 38 39 75

owlark three times a week, boldly agreed: "I should be leading by three shots after tomorrow."

Richard Dick of Lakewood shot a 76 and John Walter of Virginia CC a 77 Saturday to keep in the thick of contention, but Ed McBratney of Skylinks fired and fell back with an 84.

"I was lucky to get a 74," said Clover. "I hit some real bad shots, and had a lot of trouble judging the distances."

The two-time former Long Beach City champion began wobbly with five bogies on the first seven holes to go along with a six-foot birdie putt on the third hole. On the seventh, he had to sink a 15-footer for a bogey after two misdirected iron shots pinned him against a fence and in a trap.

That big putt set him straight, and Dick followed it with birdies on the eighth and ninth holes on taps of 12 and 5 feet to make the turn in two-over par 37.

Clover three-putted to

Masters Box Score

	OD	GHP	OF	TP	B
Clover (74)	5	7	4	9	27
Gowdy (75)	4	9	2	5	31
Dick (76)	3	8	4	4	32
Walker (77)	2	5	4	5	31
McBratney (84)	4	7	6	4	33

LEGEND: OD—out-drive or closest to pin on par-three holes; GHP—greens hit in par; OF—off fairways; TP—one-putt greens; TP—total putts; B—birdies.

bogey the 10th and parred the final eight holes. On the 18th, he was partially buried in a sand trap but hit a superb explosion to within two feet of the pin.

Gowdy played the steadiest of the five. He was hurt by a double bogey on the fifth and made one birdie with a 20-footer on the ninth. Hank cracked two outstanding 3-iron shots for pars on the second and 14th.

Dick complained of a case of hooked tee shots, but rallied for birdies on the 16th and 17th holes on putts of 15 and 10 feet.

Walter made one birdie with a six-footer on the tough third hole and also delivered a few excellent long approach putts.

McBratney took a fat eight on the par-four second hole, and never recovered from misfortune.

DON DRYSDALE
Kept Uniform On

TURLEY SHELLED

Bo Takes New Grip on Baseball

By ROSS NEWHAN

PALM SPRINGS—Bo Belinsky has changed. Changed, that is, his grip on the baseball.

Baseball's bright lights didn't make his spring debut in a family feud won by the Del Rioes 6-1 Saturday and pitched effectively considering he'd adopted an entirely new grip.

It became obvious it was

time for a change in Belinsky's grip a few days ago when manager Bill Rigney detected Bo tipping his curve during batting practice.

"We've got Bo gripping the ball on the seams now," said pitching coach Marv Grissom, after watching his favorite pupil yield two hits, walk three and fan one in two innings.

"I thought he pitched well," said Grissom. "You wouldn't expect much more considering he's trying something new."

WHILE Belinsky was debuting, ex-Yankee Bob Turley was making his second appearance in one of the most important trials of the spring. The Bullet yielded five hits and four runs in two frames and appeared very tense.

"I think Bob is trying to be too fine, said Rigney. "He's pitching as if it's the Fourth of July."

For otherwise, in fact, I would say that morale is even better than at times after we won pennants."

Reports of Dodger strife were circulated soon after the ill-fated playoff with the Giants and were rekindled recently in a national sports magazine.

"To be honest," said Bavasi, "I thought that we might have a little group apart from the rest of the club. I mean such players as Tommy Davis, Don Drysdale and Maury Wills. Each has a right to say 'it wasn't my fault that we didn't win the pennant.'"

"But that hasn't happened. They're all dedicated to win. All the players realize that they had better produce. The borderline cases, the boys on the verge of making the majors, know they'll have to make it this time or they may have to wait a few years before getting another chance."

"The same applies to the older fellows, who may not have another opportunity. I'll admit that we may have had some individual misunderstandings. But such things are common on all clubs."

"Wills and Charlie Neal didn't get along, but we

DODGER DOTS

Sandy Koufax and Ed Reebuck turned

in highly encouraging pitching performances Saturday to lead the Dodgers to a 6-0 victory over the Los Angeles Angels in the second six-inning game of the spring.

Koufax, who pitched with curves and changeups, faced only six batters in two innings and allowed two hits, but one was out striking and

Francis Howard took care of the other. Koufax also struck out batting champion Tommy Davis.

Reebuck gave up one hit and also faced the minimum of six batters. Bruce Gardner, a left-handed pitcher, pitched the first inning and retired six in order. Later Jack Smith allowed two runs on singles by Ken Kneass and Roberto Clement and

Spencer, plus a sacrifice fly by Dick Facecamp. The Dodgers added four runs off left-handed Nick Williams, three runs scoring on a triple by Barry Erstad, a young catcher who hit 260 at Reno last year.

Tracowski left the game with a bruise on the big toe of his right foot after he was hit by a pitch.

Durocher left for Miami Saturday night to complete a photographic session with Saturday Evening Post. Durocher's life story will appear in the early April issue of the magazine.

The Angels' batting average is 34.6 percent, for which Leo will collect at the rate of about \$1.50 per word.

still won a pennant (1959)."

Drysdale, now a respected spokesman for the players, repeated Bavasi's sentiment.

"You won't find a closer knit club," said Drysdale.

"We have no cliques as other teams do. Everyone gets along well and that's a good reflection on the manager and the front office."

Drysdale, at the same time, spiked published re-

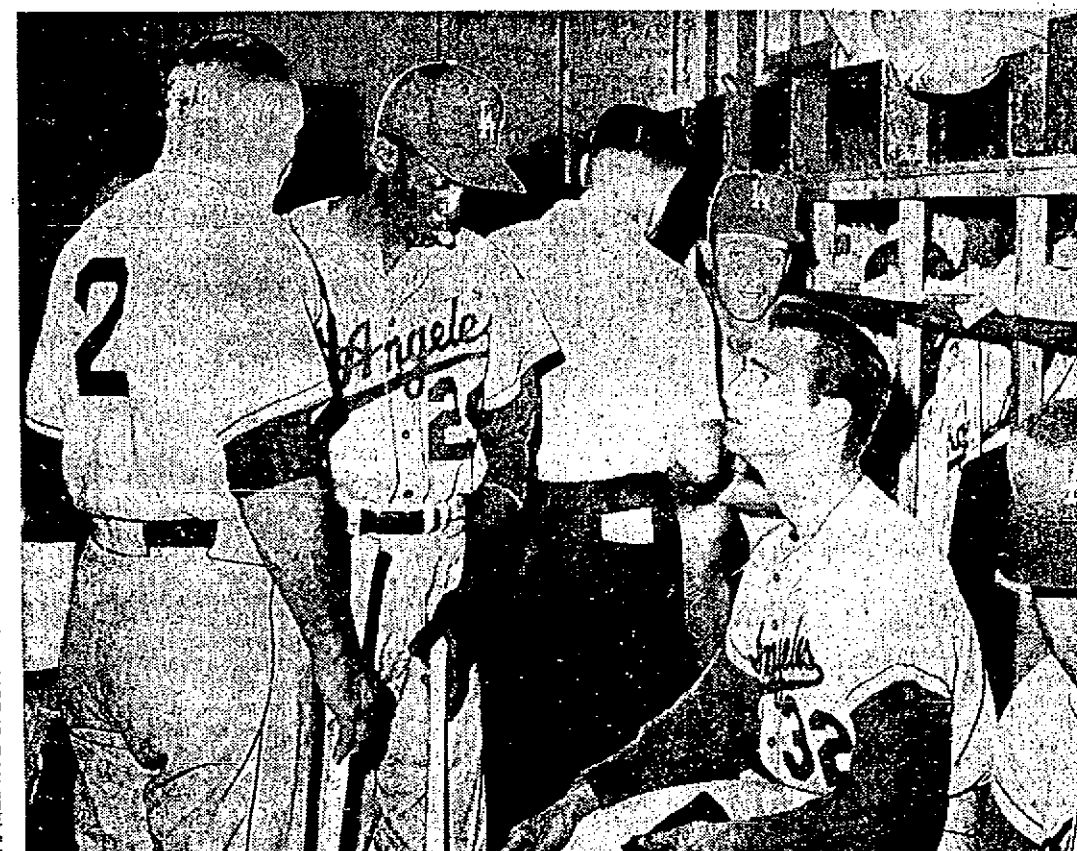
ports that he had changed to his street clothes after the seventh inning of the final playoff game and was unavailable to pitch even if called.

"That's ridiculous," said Drysdale. "During those last two innings I was pacing between the dugout and the clubhouse."

"One writer asked me if I could have pitched in that ninth inning and I said, 'yes, I thought (Ed) Roebuck

had done enough.' That's exactly what I said, but when it appeared in the national magazine, the writer's leading question was omitted and it sounded as if I had second-guessed the manager."

"The best thing that could happen to the players morale," concluded Bavasi, "would be for that (national magazine) writer to show up in camp. Then, you'd really see some fun."



DODGER CLUBHOUSE 'BUBBLING' OVER

Rookie second base sensation PeeWee Oliver is caught blowing gum bubbles as he chats with coach Leo Durocher (left) and Sandy Koufax (seated) in "inside look" at Dodger clubhouse at Vero Beach. Maury Wills is also shown.

ALBIE PEARSON
Not Out to Win Bat Title

Albie Shifts From Sand Trap to Fly Trap

By ROSS NEWHAN

PALM SPRINGS—Each year, shortly after the Palm Springs Classic, Albie Pearson trades golf shoes for spikes, niblick for Louisville Slugger and such fairway partners as Arnold Palmer, Gary Player and Bob Hope for roommate Bo Belinsky.

This migration from sand trap to a major league garden has been taking place now for six years with ever increasing success.

Last year, for example, the littlest Angel won the

pro-amateur division of the Bing Crosby clambake and then donned baseball spikes to score 115 runs (most in the American League), bang out 160 hits, walk 95 times (most on the Angels), strikeout 36 times (least on the Angels), steal 15 bases (most on the Angels), and drive in 42 runs from his leadoff position.

His 5-5 frame covered centerfield so well that manager Bill Rigney opined the other day that "even if Ken Hunt's shoulder is sound I'd have to say Albie

has an edge as far as centerfield is concerned."

For non-drinking, non-swearing, highly-principled Pearson, these statistics, however, are only a reminder that this was a job well done. This, you see, is a new year and being the spring it is time once again for the annual blossoming of that famous question: "You don't mean that little guy is going to play centerfield again?"

"For me," says Pearson, "being humble is a way of life. It is the way I was

raised. I try to say the nice things at all times. But it's pretty difficult each spring when I hear someone say 'You can't win with Pearson in center.'"

"Here I've been in the majors for six years and I'm not accepted yet. Believe me it hurts deeply. I'm a good talker, but I'm certainly not a politician—to stay here this long I must be able to play a little."

"Two years ago I couldn't do the job in center," he admits. "But last year I did and I'm well aware that

as soon as I slip there'll be someone to take over. There's always someone who can do the job and I'm the first to admit that."

Albie is also the first to admit that his maturity as an outfielder and hitter was largely fathered by Rigney.

"If this man asked me to run a mile backwards I'd do so and ask questions later. He taught me to get the best out of what I've got. He gave me the opportunity to play and then turned me loose. He's never said anything when I've

made a mistake through aggressiveness."

Last season Pearson played 160 games, batted .261 and by October was ready for a long winter's nap.

Pearson is quick to add that winning a batting title isn't his objective.

"My job at the plate is to get on base. If I went up there solely to hit I'm sure I could come up with a pretty good average. But if I started swinging on the first pitch what would hap-

pen to my on-base percentage. It might help me wrangle a few more dollars out of Haneey (he got \$20,000 this year) but I wouldn't be of much value to the club."

If Pearson raises above his natural frame when someone questions his ability, he does so with confidence but not conceit.

Standing only a chip short, the job Albie Pearson turns in is equivalent to a George Bayer drive—mighty big.

Once Over Lightly

By DAVE LEWIS
Sports Editor

Baseball May Start 'Oscar' Show

HITTING THE HIGH SPOTS: An interesting plan has been submitted to commissioner Ford Frick for the two major leagues to stage an annual television spectacular similar to the movie's "Oscar" show and TV's "Emmy" affair.

The idea came from two Cleveland sportscasters and baseball officials are reacting very favorably to the chance to dramatize the game's major achievements in a manner like that of motion pictures and TV.



DAVE LEWIS

It is said that any number of companies would jump at the chance of sponsoring the show during which such awards as player of the year, outstanding pitcher, top rookie, etc., would be handed out. All nominees in each category would be present and film clips of them in action would be shown before the winners were announced.

Latest word from NFL sources indicate that Red Hickey of the 49ers will be on the "hot seat" next season. If he doesn't come up with a winner, it is rumored that Paul Brown will be offered the post.

If Sonny Liston belts out Floyd Patterson again, best bet as his next opponent is Cleveland Williams, whom he considers "easy pickings."

Sonny has been guaranteed \$400,000 to fight Williams in Houston late in June. He'll probably take it since he already has knocked out Williams twice. Cleveland has a reputation as a terrific puncher, but he also has a fragile chin.

After 24 years of serving the University of Georgia, most of the time as football coach and finally as athletic director, Wally Butts announced his "resignation" last week.

However, it is heard that it was a "forced" resignation. Reports say that the athletic board had charged Butts with trying to undermine present football coach, Johnny Griffith.

★ ★ ★

BILL VEECK RECENTLY revealed that labor leader Jimmy Hoffa came very close to becoming interested in major league baseball.

When Veeck was maneuvering to buy the Detroit Tigers a few years ago, he tried to get Hoffa to purchase Briggs Stadium with union money and then lease it to him if he was able to get the Tigers. However, the deal fell through when Veeck's offer for the club was turned down.

Colt general manager Paul Richards, one of baseball's keenest students, says that while the big hitters get most of the spotlight "baseball is still a defensive game. In fact, 99 per cent of the games aren't won—they're lost. Somebody makes a mistake and the other team scores and wins."

After the Chicago Cubs hired former Air Force Colonel Robert Whitlow as athletic director, the front office received a letter that read: "Now that you have hired a colonel, maybe you would want a bugler, too. I want to apply. I play both 'charge' and 'taps' real well!"

Jim Piersall has the most unique pitch for a raise in salary in baseball history. His argument: "I have eight children and because it's a big family I can't take them to spring training. I miss them so I figure that's worth something extra!"

★ ★ ★

HEADQUARTERS OF ONE of the big gambling rings was located in an old ramshackle house as a cover-up. However, it didn't fool lawmen. In fact, after they broke up the ring, one cracked: "The house probably would have fallen apart if it hadn't been held together by the wiring for our phone taps."

Cincinnati's Tom Thacker, one of the few top prospects in this season's crop of seniors, answers comparisons between him and former Cincinnati great, Oscar Robertson, thusly: "I've picked up a lot of Oscar's moves, but I think I'm still about 200 behind him."

A move to ban fiberglass poles in pole vaulting is gaining strength and may be accomplished at the next international rules meeting.

A top pitcher commenting on the new strike zone: "They helped the throwers, not the pitchers. If they wanted to help the pitchers, they should have made the zone wider instead of higher." That makes sense, all right!

★ ★ ★

KEN MCKENZIE, New York Met pitcher, says "They offered me a slight raise, but I still got it figured out that I'm the lowest-paid member of the Yale class of 1956."

Speaking of Yale, it is heard the Elis may tab Susquehanna's Jim Garrett as their next football coach. You probably don't know it, but Garrett owns the longest collegiate undefeated streak in the country. Tiny Susquehanna has won 22 straight under him.

Few people realize what a grueling conditioning program bullfighters go through. They run 8 to 10 miles daily, preferably up and down hills. In addition to spending over 20 hours a week working on their passes and footwork. Then they fight the bulls on weekends.

One of our most charming women athletes recognizes she is no beauty and readily kids about it. In fact, she likes to mention that "two men once fought a duel over me with pistols to see who'd get me."

When she is asked "what happened," she explains "one got me in the leg and the other kicked my arm!"

Czechs Capture Ice Skate Title; Littlefield 17th

CORTINA D'AMPEZZO, Italy (UPI)—The Czech brother-sister team of Eva Romanova and Pavel Roman came from behind with a spectacular ice display to defeat Britain's Linda Shearman and Michael Phillips for the world ice-dancing championship.

Paulette Doan and Kenneth Ormsby of Canada were third, Yvonne Littlefield and Peter Betts of L.A. finished fourth.

—Eva Romanova and Pavel Roman, Czechoslovakia, 32.4 points, and 14 orphans.

—Linda Shearman and Michael Phillips, Britain, 29.5 and 15 orphans.

—Paulette Doan and Kenneth Ormsby, Canada, 31.6 and 26 orphans.

—Yvonne Littlefield and Peter Betts of L.A., 30.8 and 24 orphans.

—Linda Shearman and Michael Phillips, Britain, 29.5 and 15 orphans.

—Paulette Doan and Kenneth Ormsby, Canada, 31.6 and 26 orphans.

—Yvonne Littlefield and Peter Betts of L.A., 30.8 and 24 orphans.

—Linda Shearman and Michael Phillips, Britain, 29.5 and 15 orphans.

Lane Struggles by Unranked Foe

NEW YORK (UPI)—Southpaw Kenny Lane, top challenger for the world lightweight championship, scored a hard-earned 10-round unanimous decision over unranked Vicente Derrado of Argentina Saturday night, doing little to improve his title chances.

The 30-year-old Lane, with nothing to gain and his top ranking to lose Saturday night, found a tough opponent in the two-fisted aggressive South American, making his Madison Square Garden debut in the nationally televised 10-round bout.

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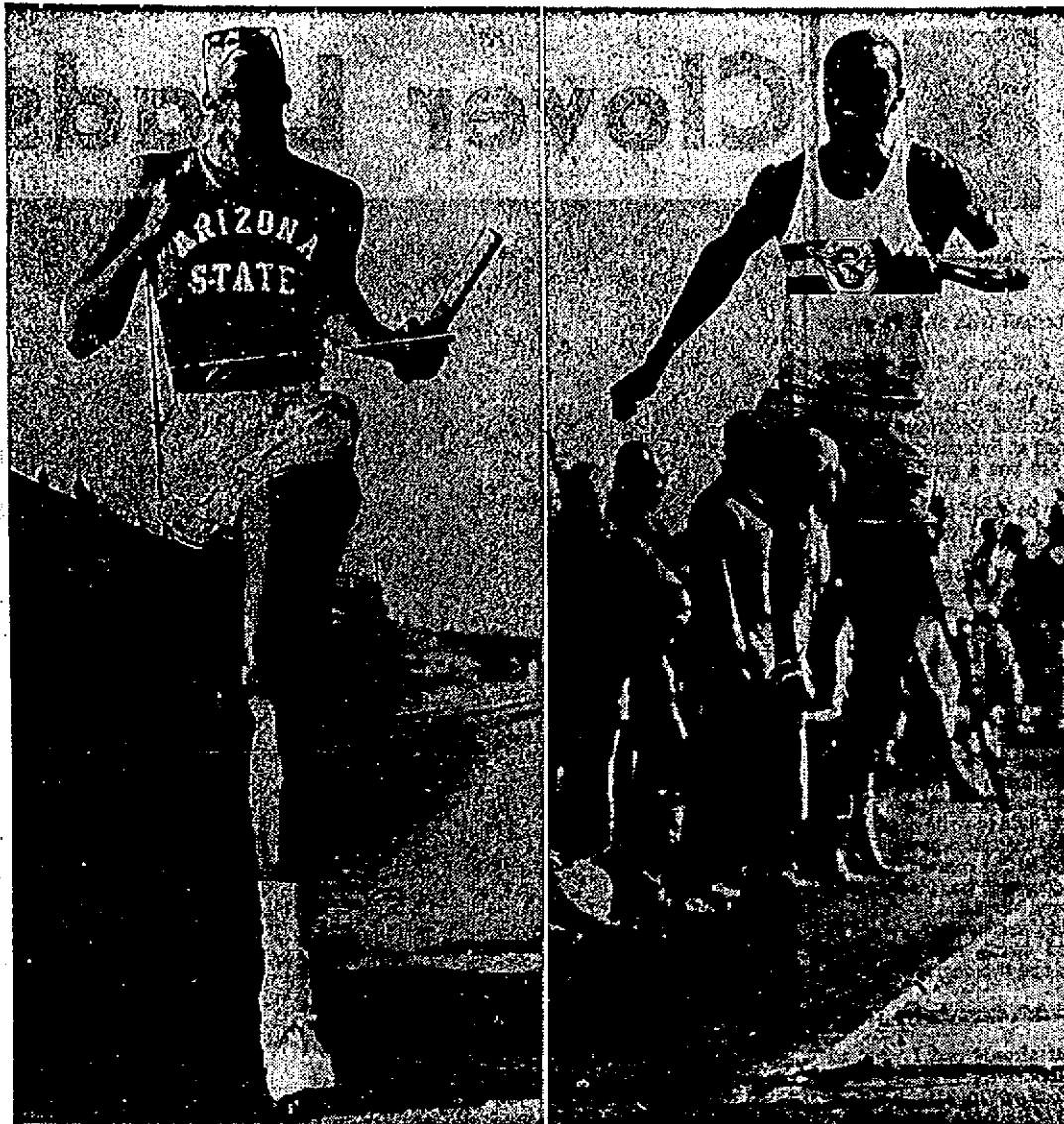
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HERE COMES THE CREAM OF THE TRACK WORLD

Ulis Williams (left) bursts across finish line to anchor Arizona State's mile relay team to the fastest time in the country, 3:09.2 Saturday at Veterans Stadium. Ralph Boston is ready to fly to his meet and stadium broad jump record of 26-1/4. These were only two of the days' outstanding events at L.B. Relays.

—Staff Photo by Skip Shuman

L.B. State Falls Twice to Arizona

TUCSON — University of Arizona bombed Long Beach State with 10 runs in the third inning en route to a 17-7 first-game victory, then came back in the nightcap to edge the 49ers 7-6 to complete the sweep of a three-game series here Saturday.

Arizona racked Tom Griepentrog and Jerry Otterson for 16 hits in the opener. Despite outlasting Arizona 10-5 in the second contest, Long Beach's defense collapsed again and ruined any victory hopes. The 49ers committed six errors in the opener.

ROGER Rhoades was Long Beach's batting star. The centerfielder hammered out a home run in each game. Bob Cooper, Ed Quatre and Don Anderson collected two hits in the second game while Rhoades and Bob Riley slapped out a pair in the first tilt.

Al Verdun, who started the nightcap, was tagged with the loss.

FIRST GAME
Long Beach St. 17, Arizona 7 (10 innings)
Long Beach St. 17, Arizona 7 (10 innings)
Long Beach St. 17, Arizona 7 (10 innings)

SECOND GAME
Long Beach St. 7, Arizona 6 (10 innings)
Long Beach St. 7, Arizona 6 (10 innings)
Long Beach St. 7, Arizona 6 (10 innings)

THIRD GAME
Long Beach St. 6, Arizona 7 (10 innings)
Long Beach St. 6, Arizona 7 (10 innings)
Long Beach St. 6, Arizona 7 (10 innings)

FOURTH GAME
Long Beach St. 5, Arizona 8 (10 innings)
Long Beach St. 5, Arizona 8 (10 innings)
Long Beach St. 5, Arizona 8 (10 innings)

FIFTH GAME
Long Beach St. 4, Arizona 9 (10 innings)
Long Beach St. 4, Arizona 9 (10 innings)
Long Beach St. 4, Arizona 9 (10 innings)

SIXTH GAME
Long Beach St. 3, Arizona 10 (10 innings)
Long Beach St. 3, Arizona 10 (10 innings)
Long Beach St. 3, Arizona 10 (10 innings)

SEVENTH GAME
Long Beach St. 2, Arizona 11 (10 innings)
Long Beach St. 2, Arizona 11 (10 innings)
Long Beach St. 2, Arizona 11 (10 innings)

EIGHTH GAME
Long Beach St. 1, Arizona 12 (10 innings)
Long Beach St. 1, Arizona 12 (10 innings)
Long Beach St. 1, Arizona 12 (10 innings)

NINTH GAME
Long Beach St. 0, Arizona 13 (10 innings)
Long Beach St. 0, Arizona 13 (10 innings)
Long Beach St. 0, Arizona 13 (10 innings)

TENTH GAME
Long Beach St. 0, Arizona 14 (10 innings)
Long Beach St. 0, Arizona 14 (10 innings)
Long Beach St. 0, Arizona 14 (10 innings)

ELEVENTH GAME
Long Beach St. 0, Arizona 15 (10 innings)
Long Beach St. 0, Arizona 15 (10 innings)
Long Beach St. 0, Arizona 15 (10 innings)

TWELFTH GAME
Long Beach St. 0, Arizona 16 (10 innings)
Long Beach St. 0, Arizona 16 (10 innings)
Long Beach St. 0, Arizona 16 (10 innings)

THIRTEENTH GAME
Long Beach St. 0, Arizona 17 (10 innings)
Long Beach St. 0, Arizona 17 (10 innings)
Long Beach St. 0, Arizona 17 (10 innings)

FOURTEENTH GAME
Long Beach St. 0, Arizona 18 (10 innings)
Long Beach St. 0, Arizona 18 (10 innings)
Long Beach St. 0, Arizona 18 (10 innings)

FIFTEENTH GAME
Long Beach St. 0, Arizona 19 (10 innings)
Long Beach St. 0, Arizona 19 (10 innings)
Long Beach St. 0, Arizona 19 (10 innings)

SIXTEENTH GAME
Long Beach St. 0, Arizona 20 (10 innings)
Long Beach St. 0, Arizona 20 (10 innings)
Long Beach St. 0, Arizona 20 (10 innings)

SEVENTEENTH GAME
Long Beach St. 0, Arizona 21 (10 innings)
Long Beach St. 0, Arizona 21 (10 innings)
Long Beach St. 0, Arizona 21 (10 innings)

EIGHTEENTH GAME
Long Beach St. 0, Arizona 22 (10 innings)
Long Beach St. 0, Arizona 22 (10 innings)
Long Beach St. 0, Arizona 22 (10 innings)

NINETEENTH GAME
Long Beach St. 0, Arizona 23 (10 innings)
Long Beach St. 0, Arizona 23 (10 innings)
Long Beach St. 0, Arizona 23 (10 innings)

FRESNO STATE CAGERS OWE THANKS TO LBSC

By AL LARSON

Attention Fresno! When you're passing out basketball awards, don't forget Long Beach State. Thanks to the 49ers' 78-63 triumph over San Diego State, Fresno was able to retain its CCAA title.

The Bulldogs were upset by Cal Poly (SLO), but Long Beach came to their defense by squelching San Diego's hopes of gaining a tie for the championship.

Fresno now will represent the CCAA in the NCAA District 8 college division playoffs which begin this weekend in Fresno.

LONG BEACH OPENED the season by losing its first five games, but came on strong at the finish by reeling off three victories in a row. This pulled the 49ers' final record to 10-15 and 6-6 in league play.

Next year? Who knows. Long Beach will have Johnny Johnson, Bob Roeland, Al Windfeldt, Lyn Hodge, Tom Dorch, Jim Payne, Lonnie Moore and Phil Herman back from the varsity. Only four players graduate.

But by scheduling Wichita as an opener, coach Dick Perry is bound to have some nightmares between now and Dec. 8.

SPORTS BEAT

An athlete who transfers to a Big Eight Conference school from any four-year college will lose one year's eligibility under a rule adopted Saturday.

The old rule provided that an athlete lost a year's eligibility when he transferred from one Big Eight school to another in that conference.

Other leagues have considered the change, but the Big Eight was the first to adopt it.

CINCINNATI Bearcats' coach Ed Jucker has been named Ohio college basketball coach of the year by the state's coaches in a poll conducted by the Columbus Dispatch.

"This is one honor I deeply appreciate," said Jucker. "It means a great deal to be selected by your fellow coaches and especially in a basketball state like Ohio."

NEGRO star Charlie Sifford, battling to become the first member of his race to win a 72-hole PGA-sanctioned golf tourney, holds a one-shot lead going into today's final round of the Puerto Rico Open.

Sifford shot a 73 Saturday for a three-round total of 209, one shot ahead of George Knudson and Manuel de la Torre.

IN TENNIS, Leslie Turner upset top-seeded Maria Bueno, 6-1, 6-4, in the semis of the Good Neighbor meet in Miami Beach, and Carol Hanks topped Mary Ann Elsel, 6-2, 6-2, to win the women's indoor championships in Brookline, Mass.

FORMER RAMS' defensive tackle Tom Dahms, 35, has been appointed defensive line coach for the Oakland Raiders. He has held

the same with Dallas (NFL) the past three years.

BOSTON mayor John F. Collins decreed March 17-23 as Bob Cousy Week in Boston. Cousy is concluding a brilliant 13-year career this season with the NBA Celtics.

Osuna-Ralston in Tourney Finals

LA JOLLA (AP)—The top-seeded team of Rafael Osuna and Dennis Ralston advanced easily into the finals of the Pacific Coast sectional men's tennis doubles championship Saturday.

But who they'll play in Sunday's game had been determined. The other semifinal was called because of wind and darkness, and was to be finished Sunday morning.

Bill Bond and Tom Edlefsen were leading Ramsay Earnhart and Charles Romeau 6-8, 14-12, 6-3, when darkness fell.

HIGH SCHOOL

RELAYS

444—Varsity (Poly Swanton, McCullough, Miles, Huench) 4:17, Wilson 4:0. Downey 4:0, Lakerwood 4:1, Millikan 4:2. (Meet record, old record 4:0. Poly 1962.)

440—Coe (Lakerwood (Boudreau, Robinson, Larson, Stoughton) 4:0, Poly 4:4. Millikan 4:4, Wilson 4:5. (Meet record, old record 4:0. Poly 1962.)

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Boston, Uli's Meet Heroes

(Continued From Page C-1)

College was a standout in the two-year school action.

Viking John Rambo set a meet record in winning the high jump at 6-3/4. Bill Pace nabbed the shotput at 52-7/8, and Joe Lanning's foursomes won each of the relays entered—the two-mile in school record time of 7:56.6, and the distance medley in meet record time of 10:30.8.

George Davis, brilliant frosh prospect from Millikan, clocked 1:55.6 and 1:56.6 880s in the relays.

Poly dominated the high school events with meet record victories in the 440, 880 and mile relays and individual wins by Doug Bagby (55-3/4) in the shotput and Will Matthews

(137-6) in the discus.

Stan Bauer's intellectual anchor 880 enabled Wilson to set a two-mile relay record of 8:13.2.

Tork, Jones Sail to Wins

CLEVELAND (UPI)—Pole vaulter Dave Tork sailed 16-1/4 Saturday night to break the meet record in the 23rd annual Knights of Columbus track meet.

Tork, the only 16-foot vaulter in the field, shattered the meet record of 15-7/8 set last year by Risto Anko of Finland.

Tork missed twice at 16 feet, then cleared it on his third try. Officials then remeasured the bar and found it was 16-1/4.

YOUTHFUL miller Tom O'Hara won the mile run in 4:05.5.

Earlier, Hayes Jones of Detroit captured his 43rd consecutive indoor victory, winning the 50-yard high hurdles in 6.1.

In other events, Paul Drayton tied the meet record of 5.2 in winning the 50-yard dash. Willie Atterbury won the 600-yard run in 1:12.9, while Jim Dupree whipped home the winner of the 1,000-yard run in 2:11.3.

HAYES EQUALS WORLD MARK IN 220—20.5

CORAL GABLES, Fla. (UPI)—Florida A&M Negro university track star Robert Hayes unofficially tied the world record for the 220-yard dash Saturday with a 20.5-second run.

The big, fleet-footed Hayes also made a stab at the 100-yard dash record during the Florida Athletic Club's invitational track meet at the University of Miami. But an eight-mile-an-hour headwind slowed him to 9.5 seconds.

L.B. Relays Summary

UNIVERSITY—OPEN

120 HH No. 1—Pierce (USC) 1:44, Boston (Sliders) 1:44, Pokinghome (USC) 1:44, Patterson (UCLA) 1:44, Vile (USC) 1:44.

150 HH No. 2—Buller (Pasadena TC) 1:57, Ghermley (UCLA) 1:51, Greenwood (USC) 1:51, Chady (Sliders) 1:52, Schmel (Pasadena TC) 1:52.

120 HH No. 3—Jen (Cal Poly SLO) 1:52, Hahn (Oxy) 1:52, Stratton (Cal Poly SLO) 1:52, Stratton (Cal Poly SLO) 1:52, Stratton (Cal Poly SLO) 1:52.

120 HH No. 4—Brody (San Bernardino) 1:53, Lewis (Pasadena TC) 1:54, Walker (Cal Poly SLO) 1:54, Johnson (Orange Coast) 1:54, Johnson (Orange Coast) 1:54.

120 HH No. 5—Carle (USC) 1:54, Doodson (Pasadena TC) 1:54, Doodson (Pasadena TC) 1:54, Doodson (Pasadena TC) 1:54.

100—No. 2—Vaughn (Sliders) 9:5, Gaudel (Long Beach St.) 9:8, Brownlee (Pasadena TC) 10:1, Howard (Sliders) 10:2, Howard (Sliders) 10:2.

880—Radda (L.A. Track Club) 1:59:2, Jisher (L.A. Track Club) 1:59:4, Williams (L.A. Track Club) 1:59:4, Williams (L.A. Track Club) 1:59:4.

3-Mile—Sargent (L.A. Track Club) 1:59:2, Jisher (L.A. Track Club) 1:59:4, Williams (L.A. Track Club) 1:59:4, Williams (L.A. Track Club) 1:59:4.

2-Mile walk—DeMunn (US Air Force) 15:0:6, Bowman (Sliders) 16:3:1, Cohen (UCLA) 17:5:4, Kip (Millikan) 17:5:0.

RELAYS

444—USC (Cawley, Pierce, Morris, Corle) 4:13, Sliders 4:22, UCLA 4:23, Sliders 4:23, Sliders 4:23.

440—USC (Cawley, Pierce, Morris, Corle) 4:13, Sliders 4:22, UCLA 4:23, Sliders 4:23, Sliders 4:23.

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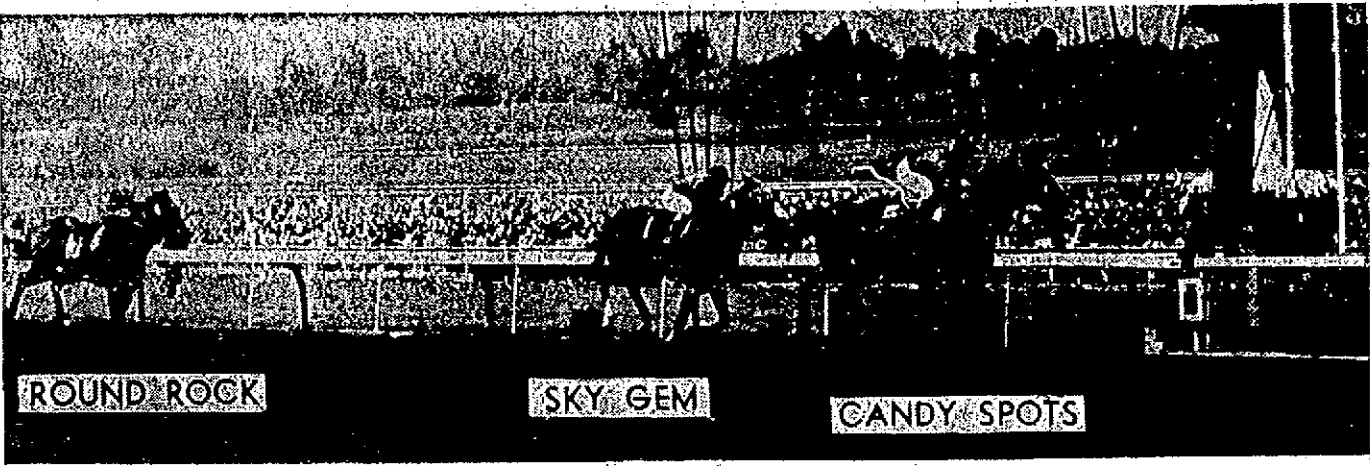
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Gulls Play at Burbank

By DENNIS PUTNAM
There's a tiger loose in the California Hockey League. The entry from Bakersfield has been knocking off league leaders right and left as the title race enters its final stages. Long Beach, leading the league, and the second place Burbank Stars, who host the Gulls this afternoon, have found Bakers-

field tough to handle in recent meetings. Long Beach has salvaged only one victory in their last five games with the Kernals, and Burbank, which has been plagued by Bakersfield all year, dropped an 8-4 contest 10 days ago. Burbank picked up a point on the Gulls Thursday with an 11-5 victory over Torrance while Bakersfield



ROUND ROCK SKY GEM CANDY SPOTS

Fishin' Around

By DONNELL CULPEPPER

Expensive When You Shoot a Horse.

When a deer hunter whirls and puts a bullet from a 30-06 rifle through a white horse, killing it instantly, it can prove to be an expensive mistake. Burl B. Lollis, of San Bernardino, is ready to vouch for that fact after paying a \$500 fine, giving up all California hunting rights for five years and replacing the horse.

And if you think that Lollis was startled when he made that mistake, just think about the fright of John Flanagan, of Hermosa Beach, who was astride the horse at the time. And Flanagan was wearing a bright, red coat!

The shooting occurred last fall in the Troy Meadows area of Nine-Mile Canyon, which is a part of the plateau formed by the South Fork of the Kern River.

The aftermath of the shooting—a trial in Porterville Judicial Court—was brought to my attention by R. S. (Bob) Daggett Jr., of 6515 E. Seaside Walk, who regards that part of the Sierra Nevada as the finest fishing and hunting country within such a short distance of Long Beach. Actually, it's only 209 miles from this city via Highway 395 to Kennedy Meadows, where pack trains leave for Troy and other places.

Bob and his wife, Marilou, and sons, John, 17, and Bob, 20, have spent many happy hours fishing such creeks as Trout, Fish, Snake, and Rattlesnake.

Winger Tops Fields by 2 Shots

NEW ORLEANS (AP)—Conquering the treacherous bunkers, defending champion Bo Winger moved into the lead at the midway point of golf's \$40,000 Greater New Orleans Open Saturday with a 2-under-par 70.

With a 68-70—138 for 36 holes, he stood two strokes in front of Billy Casper Jr., who carded a 70 for a total 140.

The 40-year-old Winger, who won the New Orleans Open last year when he played only intermittently on the tour, used his putter as a "Texas wedge" on his second shots when he missed seven greens on approach shots.

He was still kidding about the attention given to golf's big three—Arnold Palmer, Gary Player and Jackie Nicklaus.

"I'm only kidding," said Bo, laughing as a youngster asked for an autograph. "Can't you get through the crowds to Palmer?" he quipped.

Bo Winger: 68-70-138
Billy Casper Jr.: 70-70-140
Jackie Nicklaus: 72-72-144
Arnold Palmer: 74-74-148
Gary Player: 76-76-152
Tommy Horton: 78-78-156
Clayton Kopp: 80-80-160
Don January: 82-82-164
Tommy Aaron: 84-84-168
Tommy Green: 86-86-172
Tommy Bolt: 88-88-176
Tommy Jack: 90-90-180
Tommy Morris: 92-92-184
Tommy Smith: 94-94-188
Tommy Jones: 96-96-192
Tommy White: 98-98-196
Tommy Brown: 100-100-200
Tommy Black: 102-102-204
Tommy Gray: 104-104-208
Tommy Red: 106-106-212
Tommy Blue: 108-108-216
Tommy Green: 110-110-220
Tommy Yellow: 112-112-224
Tommy Purple: 114-114-228
Tommy Pink: 116-116-232
Tommy Orange: 118-118-236
Tommy Silver: 120-120-240
Tommy Gold: 122-122-244
Tommy Bronze: 124-124-248
Tommy Iron: 126-126-252
Tommy Steel: 128-128-256
Tommy Copper: 130-130-260
Tommy Nickel: 132-132-264
Tommy Zinc: 134-134-268
Tommy Lead: 136-136-272
Tommy Tin: 138-138-276
Tommy Platinum: 140-140-280
Tommy Palladium: 142-142-284
Tommy Silver: 144-144-288
Tommy Gold: 146-146-292
Tommy Bronze: 148-148-296
Tommy Iron: 150-150-300
Tommy Steel: 152-152-304
Tommy Copper: 154-154-308
Tommy Nickel: 156-156-312
Tommy Zinc: 158-158-316
Tommy Lead: 160-160-320
Tommy Tin: 162-162-324
Tommy Platinum: 164-164-328
Tommy Palladium: 166-166-332
Tommy Silver: 168-168-336
Tommy Gold: 170-170-340
Tommy Bronze: 172-172-344
Tommy Iron: 174-174-348
Tommy Steel: 176-176-352
Tommy Copper: 178-178-356
Tommy Nickel: 180-180-360
Tommy Zinc: 182-182-364
Tommy Lead: 184-184-368
Tommy Tin: 186-186-372
Tommy Platinum: 188-188-376
Tommy Palladium: 190-190-380
Tommy Silver: 192-192-384
Tommy Gold: 194-194-388
Tommy Bronze: 196-196-392
Tommy Iron: 198-198-396
Tommy Steel: 200-200-400
Tommy Copper: 202-202-404
Tommy Nickel: 204-204-408
Tommy Zinc: 206-206-412
Tommy Lead: 208-208-416
Tommy Tin: 210-210-420
Tommy Platinum: 212-212-424
Tommy Palladium: 214-214-428
Tommy Silver: 216-216-432
Tommy Gold: 218-218-436
Tommy Bronze: 220-220-440
Tommy Iron: 222-222-444
Tommy Steel: 224-224-448
Tommy Copper: 226-226-452
Tommy Nickel: 228-228-456
Tommy Zinc: 230-230-460
Tommy Lead: 232-232-464
Tommy Tin: 234-234-468
Tommy Platinum: 236-236-472
Tommy Palladium: 238-238-476
Tommy Silver: 240-240-480
Tommy Gold: 242-242-484
Tommy Bronze: 244-244-488
Tommy Iron: 246-246-492
Tommy Steel: 248-248-496
Tommy Copper: 250-250-500
Tommy Nickel: 252-252-504
Tommy Zinc: 254-254-508
Tommy Lead: 256-256-512
Tommy Tin: 258-258-516
Tommy Platinum: 260-260-520
Tommy Palladium: 262-262-524
Tommy Silver: 264-264-528
Tommy Gold: 266-266-532
Tommy Bronze: 268-268-536
Tommy Iron: 270-270-540
Tommy Steel: 272-272-544
Tommy Copper: 274-274-548
Tommy Nickel: 276-276-552
Tommy Zinc: 278-278-556
Tommy Lead: 280-280-560
Tommy Tin: 282-282-564
Tommy Platinum: 284-284-568
Tommy Palladium: 286-286-572
Tommy Silver: 288-288-576
Tommy Gold: 290-290-580
Tommy Bronze: 292-292-584
Tommy Iron: 294-294-588
Tommy Steel: 296-296-592
Tommy Copper: 298-298-596
Tommy Nickel: 300-300-600
Tommy Zinc: 302-302-604
Tommy Lead: 304-304-608
Tommy Tin: 306-306-612
Tommy Platinum: 308-308-616
Tommy Palladium: 310-310-620
Tommy Silver: 312-312-624
Tommy Gold: 314-314-628
Tommy Bronze: 316-316-632
Tommy Iron: 318-318-636
Tommy Steel: 320-320-640
Tommy Copper: 322-322-644
Tommy Nickel: 324-324-648
Tommy Zinc: 326-326-652
Tommy Lead: 328-328-656
Tommy Tin: 330-330-660
Tommy Platinum: 332-332-664
Tommy Palladium: 334-334-668
Tommy Silver: 336-336-672
Tommy Gold: 338-338-676
Tommy Bronze: 340-340-680
Tommy Iron: 342-342-684
Tommy Steel: 344-344-688
Tommy Copper: 346-346-692
Tommy Nickel: 348-348-696
Tommy Zinc: 350-350-700
Tommy Lead: 352-352-704
Tommy Tin: 354-354-708
Tommy Platinum: 356-356-712
Tommy Palladium: 358-358-716
Tommy Silver: 360-360-720
Tommy Gold: 362-362-724
Tommy Bronze: 364-364-728
Tommy Iron: 366-366-732
Tommy Steel: 368-368-736
Tommy Copper: 370-370-740
Tommy Nickel: 372-372-744
Tommy Zinc: 374-374-748
Tommy Lead: 376-376-752
Tommy Tin: 378-378-756
Tommy Platinum: 380-380-760
Tommy Palladium: 382-382-764
Tommy Silver: 384-384-768
Tommy Gold: 386-386-772
Tommy Bronze: 388-388-776
Tommy Iron: 390-390-780
Tommy Steel: 392-392-784
Tommy Copper: 394-394-788
Tommy Nickel: 396-396-792
Tommy Zinc: 398-398-796
Tommy Lead: 400-400-800
Tommy Tin: 402-402-804
Tommy Platinum: 404-404-808
Tommy Palladium: 406-406-812
Tommy Silver: 408-408-816
Tommy Gold: 410-410-820
Tommy Bronze: 412-412-824
Tommy Iron: 414-414-828
Tommy Steel: 416-416-832
Tommy Copper: 418-418-836
Tommy Nickel: 420-420-840
Tommy Zinc: 422-422-844
Tommy Lead: 424-424-848
Tommy Tin: 426-426-852
Tommy Platinum: 428-428-856
Tommy Palladium: 430-430-860
Tommy Silver: 432-432-864
Tommy Gold: 434-434-868
Tommy Bronze: 436-436-872
Tommy Iron: 438-438-876
Tommy Steel: 440-440-880
Tommy Copper: 442-442-884
Tommy Nickel: 444-444-888
Tommy Zinc: 446-446-892
Tommy Lead: 448-448-896
Tommy Tin: 450-450-900
Tommy Platinum: 452-452-904
Tommy Palladium: 454-454-908
Tommy Silver: 456-456-912
Tommy Gold: 458-458-916
Tommy Bronze: 460-460-920
Tommy Iron: 462-462-924
Tommy Steel: 464-464-928
Tommy Copper: 466-466-932
Tommy Nickel: 468-468-936
Tommy Zinc: 470-470-940
Tommy Lead: 472-472-944
Tommy Tin: 474-474-948
Tommy Platinum: 476-476-952
Tommy Palladium: 478-478-956
Tommy Silver: 480-480-960
Tommy Gold: 482-482-964
Tommy Bronze: 484-484-968
Tommy Iron: 486-486-972
Tommy Steel: 488-488-976
Tommy Copper: 490-490-980
Tommy Nickel: 492-492-984
Tommy Zinc: 494-494-988
Tommy Lead: 496-496-992
Tommy Tin: 498-498-996
Tommy Platinum: 500-500-1000

KENTUCKY'S 'DAY' TODAY AT CALIENTE

AGUA CALIENTE—It's Kentucky Day at Caliente today. Four of the features are named for the home of the Kentucky Derby. Top race is the Churchill Downs Allowances, for 4-year-olds and up at the three-quarters distance.

Then there's the Wathen Knebelkamp Purse, named for the honor guest and president of Churchill Downs; the Blue Grass, and the Louisville.

Never Bend Wins by Five in Flamingo

MIAMI, Fla. (AP)—Cain Hoy Stable's Never Bend was as hot as the Florida sun Saturday as he led from start to finish and blazed to a five-length victory as expected in the \$135,000 Flamingo Stakes.

The Red Oak Stable's King Toots was a surprising second, two lengths in front of Ogden Phipps' Royal Ascot in the field of 10 3-year-old colts at Hialeah Park.

Never Bend, champion 2-year-old last year and early favorite for the Kentucky Derby, sped the 1 1/2 mile in 1 minute, 49 2/5 seconds over a fast track in his first official start since November. He won a no-bet exhibition here a couple of weeks ago by 15 lengths.

The crowd of 32,642 made the dark bay colt a 1-4 favorite and he left no doubt whatsoever who was the best horse in the field.

Never Bend paid \$2.70, \$2.60 and \$2.50. King Toots returned \$14.50 and \$8.20 while the show price, on Royal Ascot, second choice at 7-1, was \$3.30.

Caliente Results

FIRST RACE—Two Furlongs
Polaris, Canfield: \$11.00, 55.00, 52.00
Mist, Canfield: 11.00, 55.00, 52.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

SECOND RACE—Six Furlongs
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

THIRD RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

FOURTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

FIFTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

SIXTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

SEVENTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

EIGHTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

NINTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

TENTH RACE—One Mile
Royal Crest, Canfield: 16.00, 4.00, 4.00
Mist, Canfield: 16.00, 4.00, 4.00
Time—2:21.50, scratched—Bahama Babe, Breeze, Canfield

GUINIECA PAID \$342.45

Bowler Had to Win to Pay Way Home—He Did

HOUSTON (UPI)—Johnny Meyer, a big left-handed kid from Nesconset, N.Y., "who had to win something to get back home," won the Professional Bowlers Association's \$20,500 Houston Charity Classic Saturday.

The 23-year-old rookie had to borrow the money to make the trip from New York to Texas and came through with a \$4,000 first prize.

Meyer had to beat Dick Weber, the all-star champion from St. Louis 191-74 to take the first prize.

Dick, Irwin Tie for Sweepstakes Honors

Milo Dick, 81-15-66 and Ralph Irwin Sr., 77-11-66, tied for low net honors in the Virginia Country Club sweepstakes Saturday.

Low net—Milo Dick, 81-15-66; Ralph Irwin Sr., 77-11-66; Les Lawson Sr., 66-11-66; Harry Jacob, 66-11-66; Bill Beyer (77)—Art Jones, Les Hales, Bill Abrams, Gus Gurley.

100-LAP CYCLE RACE AT ASCOT

Defending champion Dick Dorresteyn of San Pablo and Clark White of Bakersfield rate as favorites for the longest motorcycle race of 1963, the third 100-lap steeplechase today at Ascot Park.

An all-time record field of 136 riders start qualifying at 12 noon for the 33 starting berths. First of two races, 10-lap semi-main, is at 2:30 p.m.

Santa Anita Charts

Copyright 1963 by Trans World Publications, Inc.
Los Angeles Turf Club, Inc., Santa Anita Park, Arcadia, Calif., Saturday, March 2, 1963. All races confirmed by official photo-camera.

3:14—FIRST RACE—4 1/2 furlongs, 3 year olds bred in Calif., claiming, Purse \$1000.
Winnor \$25.00, second \$10.00, third \$5.00, fourth \$2.50.
Index Horse Owner W.L.P.P. St. 1/4 1/2 3/4 1 Mile 1 1/4 1 3/4 2 Miles 2 1/4 2 3/4 3 Miles 3 1/4 3 3/4 4 Miles 4 1/4 4 3/4 5 Miles 5 1/4 5 3/4 6 Miles 6 1/4 6 3/4 7 Miles 7 1/4 7 3/4 8 Miles 8 1/4 8 3/4 9 Miles 9 1/4 9 3/4 10 Miles 10 1/4 10 3/4 11 Miles 11 1/4 11 3/4 12 Miles 12 1/4 12 3/4 13 Miles 13 1/4 13 3/4 14 Miles 14 1/4 14 3/4 15 Miles 15 1/4 15 3/4 16 Miles 16 1/4 16 3/4 17 Miles 17 1/4 17 3/4 18 Miles 18 1/4 18 3/4 19 Miles 19 1/4 19 3/4 20 Miles 20 1/4 20 3/4 21 Miles 21 1/4 21 3/4 22 Miles 22 1/4 22 3/4 23 Miles 23 1/4 23 3/4 24 Miles 24 1/4 24 3/4 25 Miles 25 1/4 25 3/4 26 Miles 26 1/4 26 3/4 27 Miles 27 1/4 27 3/4 28 Miles 28 1/4 28 3/4 29 Miles 29 1/4 29 3/4 30 Miles 30 1/4 30 3/4 31 Miles 31 1/4 31 3/4 32 Miles 32 1/4 32 3/4 33 Miles 33 1/4 33 3/4 34 Miles 34 1/4 34 3/4 35 Miles 35 1/4 35 3/4 36 Miles 36 1/4 36 3/4 37 Miles 37 1/4 37 3/4 38 Miles 38 1/4 38 3/4 39 Miles 39 1/4 39 3/4 40 Miles 40 1/4 40 3/4 41 Miles 41 1/4 41 3/4 42 Miles 42 1/4 42 3/4 43 Miles 43 1/4 43 3/4 44 Miles 44 1/4 44 3/4 45 Miles 45 1/4 45 3/4 46 Miles 46 1/4 46 3/4 47 Miles 47 1/4 47 3/4 48 Miles 48 1/4 48 3/4 49 Miles 49 1/4 49 3/4 50 Miles 50 1/4 50 3/4 51 Miles 51 1/4 51 3/4 52 Miles 52 1/4 52 3/4 53 Miles 53 1/4 53 3/4 54 Miles 54 1/4 54 3/4 55 Miles 55 1/4 55 3/4 56 Miles 56 1/4 56 3/4 57 Miles 57 1/4 57 3/4 58 Miles 58 1/4 58 3/4 59 Miles 59 1/4 59 3/4 60 Miles 60 1/4 60 3/4 61 Miles 61 1/4 61 3/4 62 Miles 62 1/4 62 3/4 63 Miles 63 1/4 63 3/4 64 Miles 64 1/4 64 3/4 65 Miles 65 1/4 65 3/4 66 Miles 66 1/4 66 3/4 67 Miles 67 1/4 67 3/4 68 Miles 68 1/4 68 3/4 69 Miles 69 1/4 69 3/4 70 Miles 70 1/4 70 3/4 71 Miles 71 1/4 71 3/4 72 Miles 72 1/4 72 3/4 73 Miles 73 1/4 73 3/4 74 Miles 74 1/4 74 3/4 75 Miles 75 1/4 75 3/4 76 Miles 76 1/4 76 3/4 77 Miles 77 1/4 77 3/4 78 Miles 78 1/4 78 3/4 79 Miles 79 1/4 79 3/4 80 Miles 80 1/4 80 3/4 81 Miles 81 1/4 81 3/4 82 Miles 82 1/4 82 3/4 83 Miles 83 1/4 83 3/4 84 Miles 84 1/4 84 3/4 85 Miles 85 1/4 85 3/4 86 Miles 86 1/4 86 3/4 87 Miles 87 1/4 87 3/4 88 Miles 88 1/4 88 3/4 89 Miles 89 1/4 89 3/4 90 Miles 90 1/4 90 3/4 91 Miles 91 1/4 91 3/4 92 Miles 92 1/4 92 3/4 93 Miles 93 1/4 93 3/4 94 Miles 94 1/4 94 3/4 95 Miles 95 1/4 95 3/4 96 Miles 96 1/4 96 3/4 97 Miles 97 1/4 97 3/4 98 Miles 98 1/4 98 3/4 99 Miles 99 1/4 99 3/4 100 Miles 100 1/4 100 3/4 101 Miles 101 1/4 101 3/4 102 Miles 102 1/4 102 3/4 103 Miles 103 1/4 103 3/4 104 Miles 104 1/4 104 3/4 105 Miles 105 1/4 105 3/4 106 Miles 106 1/4 106 3/4 107 Miles 107 1/4 107 3/4 108 Miles 108 1/4 108 3/4 109 Miles 109 1/4 109 3/4 110 Miles 110 1/4 110 3/4 111 Miles 111 1/4 111 3/4 112 Miles 112 1/4 112 3/4 113 Miles 113 1/4 113 3/4 114 Miles 114 1/4 114 3/4 115 Miles 115 1/4 115 3/4 116 Miles 116 1/4 116 3/4 117 Miles 117 1/4 117 3/4 118 Miles 118 1/4 118 3/4 119 Miles 119 1/4 119 3/4 120 Miles 120 1/4 120 3/4 121 Miles 121 1/4 121 3/4 122 Miles 122 1/4 122 3/4 123 Miles 123 1/4 123 3/4 124 Miles 124 1/4 124 3/4 125 Miles 125 1/4 125 3/4 126 Miles 126 1/4 126 3/4 127 Miles 127 1/4 127 3/4 128 Miles 128 1/4 128 3/4 129 Miles 129 1/4 129 3/4 130 Miles 130 1/4 130 3/4 131 Miles 131 1/4 131 3/4 132 Miles 132 1/4 132 3/4 133 Miles 133 1/4 133 3/4 134 Miles 134 1/4 134 3/4 135 Miles 135 1/4 135 3/4 136 Miles 136 1/4 136 3/4 137 Miles 137 1/4 137 3/4 138 Miles 138 1/4 138 3/4 139 Miles 139 1/4 139 3/4 140 Miles 140 1/4 140 3/4 141 Miles 141 1/4 141 3/4 142 Miles 142 1/4 142 3/4 143 Miles 143 1/4 143 3/4 144 Miles 144 1/4 144 3/4 145 Miles 145 1/4 145 3/4 146 Miles 146 1/4 146 3/4 147 Miles 147 1/4 147 3/4 148 Miles 148 1/4 148 3/4 149 Miles 149 1/4 149 3/4 150 Miles 150 1/4 150 3/4 151 Miles 151 1/4 151 3/4 152 Miles 152 1/4 152 3/4 153 Miles 153 1/4 153 3/4 154 Miles 154 1/4 154 3/4 155 Miles 155 1/4 155 3/4 156 Miles 156 1/4 156 3/4 157 Miles 157 1/4 157 3/4 158 Miles 158 1/4 158 3/4 159 Miles 159 1/4 159 3/4 160 Miles 160 1/4 160 3/4 161 Miles 161 1/4 161 3/4 162 Miles 162 1/4 162 3/4 163 Miles 163 1/4 163 3/4 164 Miles 164 1/4 164 3/4 165 Miles 165 1/4 165 3/4 166 Miles 166 1/4 166 3/4 167 Miles 167 1/4 167 3/4 168 Miles 168 1/4 168 3/4 169 Miles 169 1/4 169 3/4 170 Miles 170 1/4 170 3/4 171 Miles 171 1/4 171 3/4 172 Miles 172 1/4 172 3/4 173 Miles 173 1/4 173 3/4 174 Miles 174 1/4 174 3/4 175 Miles 175 1/4 175 3/4 176 Miles 176 1/4 176 3/4 177 Miles 177 1/4 177 3/4 178 Miles 178 1/4 178 3/4 179 Miles 179 1/4 179 3/4 180 Miles 180 1/4 180 3/4 181 Miles 181 1/4 181 3/4 182 Miles 182 1/4 182 3/4 183 Miles 183 1/4 183 3/4 184 Miles 184 1/4 184 3/4 185 Miles 185 1/4 185 3/4 186 Miles 186 1/4 186 3/4 187 Miles 187 1/4 187 3/4 188 Miles 188 1/4 188 3/4 189 Miles 189 1/4 189 3/4 190 Miles 190 1/4 190 3/4 191 Miles 191 1/4 191 3/4 192 Miles 192 1/4 192 3/4 193 Miles 193 1/4 193 3/4 194 Miles 194 1/4 194 3/4 195 Miles 195 1/4 195 3/4 196 Miles 196 1/4 196 3/4 197 Miles 197 1/4 197 3/4 198 Miles 198 1/4 198 3/4 199 Miles 199 1/4 199 3/4 200 Miles 200 1/4 200 3/4 201 Miles 201 1/4 201 3/4 202 Miles 202 1/4 202 3/4 203 Miles 203 1/4 203 3/4 204 Miles 204 1/4 204 3/4 205 Miles 205 1/4 205 3/4 206 Miles 206 1/4 206 3/4 207 Miles 207 1/4 207 3/4 208 Miles 208 1/4 208 3/4 209 Miles 209 1/4 209 3/4 210 Miles 210 1/4 210 3/4 211 Miles 211 1/4 211 3/4 212 Miles 212 1/4 212 3/4 213 Miles 213 1/4 213 3/4 214 Miles 214 1/4 214 3/4 215 Miles 215 1/4 215 3/4 216 Miles 216 1/4 216 3/4 217 Miles 217 1/4 217 3/4 218 Miles 218 1/4 218 3/4 219 Miles 219 1/4 219 3/4 220 Miles 220 1/4 220 3/4 221 Miles 221 1/4 221 3/4 222 Miles 222 1/4 222 3/4 223 Miles 223 1/4 223 3/4 224 Miles 224 1/4 224 3/4 225 Miles 225 1/4 225 3/4 226 Miles 226 1/4 226 3/4 227 Miles 227 1/4 227 3/4 228 Miles 228 1/4 228 3/4 229 Miles 229 1/4 229 3/4 230 Miles 230 1/4 230 3/4 231 Miles 231 1/4 231 3/4 232 Miles 232 1/4 232 3/4 233 Miles 233 1/4 233 3/4 234 Miles 234 1/4 234 3/4 235 Miles 235 1/4 235 3/4 236 Miles 236 1/4 236 3/4 237 Miles 237 1/4 237 3/4 238 Miles 238 1/4 238 3/4 239 Miles 239 1/4 239 3/4 240 Miles 240 1/4 240 3/4 241 Miles 241 1/4 241 3/4 242 Miles 242 1/4 242 3/4 243 Miles 243 1/4 243 3/4 244 Miles 244 1/4 244 3/4 245 Miles 245 1/4 245 3/4 246 Miles 246 1/4 246 3/4 247 Miles 247 1/4 247 3/4 248 Miles 248 1/4 248 3/4

LOCAL NEWS BRIEFS



Boy, 17, Injured in Wild Chase

Eight police cars, a motorcycle policeman and a fence finally stopped a 17-year-old Hermosa Beach youth in Torrance early Saturday after his allegedly stolen convertible had taken him at speeds up to 100 miles an hour through 20 stop signs, 14 traffic light signals, six boulevard stop signs, four busy intersections and over a concrete traffic directional sign.

Bertrand Alfred Barras, of 609 Eighth Place, was in Torrance's Little Company of Mary Hospital Saturday with head injuries after the top of his car was torn off near Newton Street and Hawthorne Boulevard when he drove through a fence. Police found him unconscious on the ground.

Officers have 28 traffic citations waiting for the youth.

L.B. Youth Shot in Argument

A 17-year-old Long Beach youth, Tony J. Detro Jr., of 1830 Kenzie St., was reported in satisfactory condition Saturday at St. Mary's Hospital after being struck in the abdomen by a pistol bullet.

Police said Detro and two companions were driving along the Anaheim Street bridge over the Flood Control Channel when they had an argument with four men in another car. In the argument, Detro was shot.

Arrested for investigation of attempted murder were: Freeman H. Ray, 22, 1417 Lemon Ave.; John W. Kennedy, 39; Fairbanks Taylor, 22, and Eugene Goudy, 28, all of Los Angeles.

San Pedro Renewal Questionnaire

Harbor District Councilman John S. Gibson Jr., was circulating a questionnaire Saturday among members of a San Pedro citizens committee on the proposed urban renewal of a 12-block area in the Beacon Street district.

Gibson's query asks for opinions from civic leaders on the proposed formal application by the city council for funds to develop the area some experts have called "seriously blighted."

Boy, 15 Months, Killed by Truck

A 15-month-old Torrance boy was killed Saturday when he was crushed beneath the wheels of a telephone company truck.

Curtis Pfaff, who was staying with his grandparents at 22618 Evelyne Ave. while his parents were out of town, apparently crawled under the truck after it was parked in front of the grandparents' house by telephone installer John Edward Rochlitz, 26, of Manhattan Beach.

Rochlitz returned to the truck a few moments later, unaware that the child was under the truck, and started to drive away. The boy was dead on arrival at Little Company of Mary Hospital.

L.B. Woman, 22, Sentenced for Checks

A 22-year-old Long Beach woman and two men Saturday received prison sentences in Kansas City (Mo.) U.S. District Court on charges of transporting fraudulent checks in interstate commerce.

Judy Lynn Harden, no address listed, got an indeterminate sentence of up to six years. Michael Wilson Walker, 23, Independence, Mo., and Newton D. Tritico, no address given, were ordered to federal prison for five years each.

The checks listed in the charges totaled \$1,366. Asst. U.S. Atty. William A. Kitchen told the court the trio made at least two trips to Denver and one to Cincinnati to pass the checks. He said the group was believed to have cashed about \$10,000 worth of bad checks.

El Toro Captain Escapes Jet Crash

An El Toro Marine captain escaped injury Saturday when his F6S single-seat jet fighter crashed at Kirtland Air Force Base near Albuquerque, N.M.

Capt. Robert Weiss, 33, was taking off when the plane suddenly lost power and hit the runway.

The two wing-tip fuel tanks ignited—leaving a 1,000-foot black mark on the runway. The plane did not explode. Weiss hit the ground running before the aircraft had completely stopped. Air Force officials said an investigation of the power failure would be conducted.

Lakewood Doctor Joins NAA Staff

Dr. Robert G. Wilbur, 4402 Fairway Drive, Lakewood, has joined the medical staff of North American Aviation's Space and Information Systems Division in Downey.

Before joining North American Dr. Wilbur was a surgeon at the Grants Pass Clinic, Grants Pass, Ore., for 13 years.

Cancer Campaign Leaders Named

Two Long Beach businessmen have been appointed team leaders for the forthcoming fund-raising campaign of the American Cancer Society.

They are Rich Mathers, business chairman, and Bill Carr, commerce and industry chairman.

The announcement was made by John Wells, chairman for the Long Beach Cancer Crusade.

FAA to Convert Catalina Radio

The Federal Aviation Agency in Washington Saturday announced plans to convert its facilities on Santa Catalina Island from "omnidirectional radio ranges (VOR)" to the "standard en-route short-range air navigation aid" as part of a \$113.1-million program to install facilities and equipment in numerous communities throughout the U.S.

Negro Group to Hear Compton Mayor

Compton Mayor Del Clawson will be the principal speaker at the Negro General Welfare Fund first annual banquet at 6:30 p.m. March 16 in Wilson Community Park, 123 N. Rose St.

Home-O-Rama Giving Orchids to 200 Today

Today is "Homemaker's five-day event closes for the day" at the Home-O-Rama year. Attendance Saturday "was show in the Long Beach Arena, according to Jack Horner, manager of the Long Beach Builders Exchange, sponsors of the spectacular.

The first 200 ladies through the door will be presented with orchid corsages, compliments of the builders' group.

Free entertainment by Red Angel's Revue will be presented four times during the day. The entertainment and displays will continue until 10 p.m. when the annual goods from east and west.

Trade Mart Opens

BERLIN (AP)—The Leipzig Spring Fair, biggest east-west trade mart, was opened formally Saturday night at a ceremony at Leipzig's opera house. About 9,000 exhibitors from 60 countries are displaying industrial and consumer goods from east and west.

Death Notices

FULLER (Wilmington)—Glenn D., 57, of 105 E. 11th St., died Thursday. Surviving are brothers, Warren S. Harry. Service Monday, 1 p.m., Forest Lawn Mortuary.

SHAW (Lakewood)—Alonso, A., 87, of 4112 Carfax Ave., died Friday. Surviving are daughter, Mrs. Ruth Reynolds; son, Roland; two granddaughters. Graveside service Tuesday, 2 p.m., Santa Barbara Cemetery, Lakewood. Mortuary in charge locally.

YOWELL—Mrs. Mildred F., 65, of 2154 San Anselmo Ave., died Friday. Surviving are daughters, Mrs. Peggy Craft, Mrs. Rheta Coffman; brothers, John A., Frank; Paul McGinnis; four grandchildren. Service Tuesday, 11 a.m., Christensen-Pino Mortuary, 244 Redondo Ave.

EICHENBAUM—Jacob, 83, of 4477 Orange Ave., died Friday. Surviving are son, Sol; daughters, Mrs. Rose Fischman, Mrs. Sylvia Spiro; a grandson. Service today, 3 p.m., Eden Memorial Park, San Fernando Valley. Groman Mortuary, Los Angeles.

WALKER—William, 72, of 432 44th Circle, died Friday. Surviving are wife, Annie M.; brother, Jimmie; sister, Mrs. Ruth Lockhart. Service Tuesday, 2 p.m., Mottell's & Peck Mortuary.

JUDD—Orbal, 82, of 987 Paradise Lane, died Saturday. Surviving are wife, Mildred; daughters, Mrs. Mary Ellen Collins, Mrs. Jewell La Moure; brothers, Lester, Hoyte; three grandchildren. Service Tuesday, 11 a.m., Mottell's & Peck Mortuary.

CASKEY—Ben, 78, of 2666 Dominguez St., died Saturday. Surviving are wife, Eulah; sons, Ben W. Jr., James, Jack, Sam, Bill; daughters, Mrs. H. G. Johnson, Mrs. Jackie Weaver; 15 grandchildren. Service Tuesday, 1 p.m., Mottell's & Peck Mortuary.

BROOKS—David, 38, of 3041 Snowden Ave., died Friday. Surviving are wife, Florence; son, John; daughter, Susan; father, Charles; brother, C. L. Service Wednesday, 11 a.m., Dilday Family Funeral Directors.

BONDS—M. H., 39, of 2671 Hayes Ave., died Friday. Surviving are wife, Marian; sons, Carl, Joe; daughter, Gale; parents, Mr. and Mrs. Carl Bonds; brothers, Carl, Joe, James; sisters, Mrs. Catherine Davis, Mrs. Louise Upshaw. Service Monday, 9:30 a.m., Dilday Family Funeral Directors. Family requests contributions to Johnny Bonds Memorial Fund of Silverado Methodist Church.

GRICE—Rosebud, 68, of 3246 Lees Ave., died Friday. Surviving are son, Thomas; daughter, Mrs. Robert E. Brace. Service at Pendleton, Ore. Dilday Family Funeral Directors in charge locally.

ZIMMERMAN (Torrance)—Walter, 51, of 21613 Ellinwood Dr., died Saturday. Surviving are wife, Mildred; brother, Robert. Service at Council Bluffs, Iowa. Dilday Family Funeral Directors in charge locally.

CURRY (Bellflower)—Jennie, 83, of 9838 1/2 E. Maple St., died Friday. Surviving are daughter, Mrs. Catherine Breslin; sons, William, Walter; seven grandchildren. Rosary Monday, 7:30 p.m., Bellflower Mortuary Chapel. Requiem Mass Tuesday, 9 a.m., St. Bernard's Church, Bellflower.

SANCHEZ—Juan, 73, of 1073 Euclid Ave., died Saturday. Surviving are wife, Juana; daughter, Mrs. Emma Aguilar; sister, Mrs. Luvina Nieto. Rosary Monday, 7:30 p.m., Sheelar's Mortuary. Requiem Mass Tuesday, 9:30 a.m., St. Matthew's Church.

BUTLER—John, 61, of 2029 Magnolia Ave., died Friday. Surviving are wife, Louise; brothers, James, Richard, Frederic; sister, Mrs. Margaret McDonald. Rosary Monday, 8 p.m., Sheelar's

Russ Expel Canadian

MOSCOW (UPI)—The weekly Nedelya said Saturday Russian authorities have expelled a Canadian identified as John Norton Westwood from the Soviet Union for illegally taking photographs of trains.

Weather Fixers Invite Disaster

By JOSEPH L. MYLER

WASHINGTON (UPI)—Man some day may find out how to make big changes in the weather.

But before he attempts to do so, scientists warn, he had better:

—Make certain that the changes will be beneficial, ill-advised messing with the weather could generate appalling disasters.

—Plan nothing except by international agreement. Any large-scale alteration of the weather patterns will affect many—perhaps all—of the world's nations.

This advice was given by two U.S. authorities in a paper prepared for a recent United Nations scientific conference in Geneva. The authors were the late Dr. Harry Wexler, director of meteorological research of the Weather Bureau, and Dr. Thomas K. Sherwood of the Massachusetts Institute of Technology.

They said "notable progress" has been made in the past five years in developing mathematical models of large-scale atmospheric conditions which "bear amazing similarities to the real atmosphere."

WITH THE USE of computers it has been possible to vary components of the mathematical model and observe what the effect would be on atmospheric circulation.

For example, the machines reported that a certain change in the pattern of solar radiation falling on the northern hemisphere would wipe out a whole family of storms covering 10 million square miles of the earth's surface.

Feeding a hypothetical radiation change into computers is easy. But making the same change in the real world would amount to altering the season, and "no one has suggested practical means" of doing that, the authors said.

It takes a colossal amount of energy to manufacture weather. It has been estimated that the energy in the winds of the entire world at any one instant is equal to about seven million atomic bombs of the kind used in World War II.

THE ENERGY OF the winds streaming across the middle latitudes of the United States during one year is equivalent to 40 million H-bombs, or to all the power America's electrical plants could turn out in 3,000 years.

So man is not yet ready to change his weather by brute force; his energy resources are far too puny. Will he ever find a means of triggering vast changes with the expenditure of relatively little energy? After all, it takes only the gentle pressure of a foot to send a 200-horsepower automobile hurtling down a highway.

Hurricanes are "prodigious producers of fresh water," Wexler and Sherwood noted. It has been estimated that hurricane Carla in 1961 caused more than 40 billion tons of rain to fall on the Mississippi Valley in a single day.

This was enough to have supplied the fresh water needs of the United States for more than two months. If hurricanes could be steered, and forced to dump their water into reservoirs, the nation's growing thirst could be more than satisfied.

BUT HURRICANE feeding experiments have produced no evidence that this is feasible. An alternative to triggering techniques, in the attempt to modify the weather, might be vast engineering works.

the warm Gulf Stream, created by scientists have repeatedly pointed out that for all anybody knows a climate change that made arctic lands green might well turn Mediterranean Europe or Southern United States into a lifeless desert.

BEAUTIFUL LOTS \$105
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They're Still Fussin'

By JAMES BACON

HOLLYWOOD (AP)—Dean Martin, who wants to live like Bing Crosby, and Jerry Lewis, who can't afford to but doesn't have been solo almost seven years now.

But the feud that broke them up still lingers on.

What has happened to the two comics since that historic breakup in mid-summer 1956 could be summed up in this way: Dino would be richer if he had stuck with Jerry—but more miserable.

One of Martin's business partners reports that Dean might become a rich man soon. Lewis is a millionaire already.

LOTS of reasons have been expounded for the split of the two as a comedy team, perhaps the most successful in history.

Jerry said Dean was too lazy (true). Dean said he couldn't progress as an actor playing stogee for Jerry (true). Dean said Jerry imagined himself another Charlie Chaplin (true).

But the main cause of the split is basic. As one who practically grew up in the business with Martin and Lewis, I can say flatly that Dean hates Jerry—er, well... and vice versa.

SINCE the split this hatred has erupted in odd competitive ways.

Maury Samuels, an entrepreneur, bought a dining restaurant on the Sunset Strip. Samuels, a golfing partner of Dean's offered Martin a piece of the restaurant in exchange for his name and caricature. A toupie was made with the television show "77 Sunset Strip" and Dino's became a successful bistro.

Samuels and Martin had a falling out so Samuels bought

another restaurant, one the strip a few blocks from Dino's. Samuels approached Jerry, who put in money along with his name and caricature. The old restaurant was leveled and in its place arose a palace of eatery in which a Vanderbilt could feel comfortable while dining. In Jerry's restaurant, the chef came from Maxim's in Paris and the Maître d' came from Dino's. That hurt most of all.

With Martin and Lewis having fancy restaurants only two blocks apart on the Sunset Strip, Milton Berle announced that he was going to open one between and call it "And."

THERE'S no contest in mode of living. When they were partners, both lived in the same part of town in solid but not elaborate mansions. Martin still lives there.

Jerry, more of a homebody and than Dean, paid \$415,000 cash on the line for the old Louis B. Mayer estate in fashionable Bel-Air. Lewis didn't even bother to sell his old home, worth \$100,000, until several years later.

The Lewis home is so big that even the rooms have rooms. There are 31 rooms, 13 bathrooms, three kitchens and a swimming pool slightly smaller than Lake Arrowhead.

OTHER SYMBOLS of the Lewis' wealth include a \$60,000 yacht, Danny Lewis, father of Jerry, refers now to "my son, the commodore."

Hi-fi is another of Jerry's hobbies. At last count, he owned 299 stereo recorders and had his house bugged with microphones.

There was only one way to go—and Jerry went. He bought an FM radio station—

KVFM in the San Fernando Valley. Jerry has the station wired into his house.

DEAN, of course, can't top any of this. Doesn't even try. He fights back by socializing. Dino is chief lieutenant in Frank Sinatra's swinging clan and makes all the parties in Beverly Hills.

Moviewise, Jerry is winner going away. During their heyday as a team, Martin and Lewis were in the top ten box office. Since they split, Jerry is still there. Martin has never made it.

Lewis, trade sources say, is the only star in Hollywood whose name on a marquee assures boxoffice success. Barney Balaban, president of Paramount Pictures, reports that Lewis' films have grossed \$140,000,000 so far.

That's not counting the current "It's Only Money" and "The Nutty Professor." But curiously it does count pictures the two made as a team. Balaban refers to them as Lewis' pictures, omitting Martin as a draw.

MARTIN'S solo acting career almost got bombed at the start.

After the split with Lewis, Dean was cast in a movie called "10,000 Bedrooms." He was the star with the only



MARTIN VS. LEWIS... Not Speaking



marquee name. The picture died a horrible death at the boxoffice although it was an entertaining movie and Dean was good in it.

His agents called an emergency meeting.

"It was decided that Martin henceforth should be cast only in movies where other stars would carry the box office lure," one recalled.

Since then Dean has appeared in a number of successful pictures with Frank Sinatra, John Wayne and others. He was bombed in one with Susan Hayward, however.

"No wonder," says Dean. "they gave me a role where I didn't take a drink. I can't act without a glass in my hand."

IT HAPPENED LAST NIGHT

Some Data, Some Dirt and a Few Famous Last Words

By EARL WILSON

NEW YORK — Everything's so fast nowadays. Take TV. It's wonderful how you can be discovered on it, started on it, and forgotten on it, all in three months.

Down at our friendly neighborhood tavern, the Sage said, "The guy who can drink or let it alone, never lets it alone." You did hear about the cannibal chef's last words, "I'm fed up with everybody."

REX HARRISON'S boiling over being left out of the "Cleopatra" ads... Sophia Loren, following in Brigitte Bardot's shoes, will record six songs for a French record company... Basin St. East is

working on a deal to reunite Benny Goodman with Teddy Wilson and Gene Krupa, of the original Benny Goodman Quartet.

John Barrymore, Jr., and his wife Gabriella have flown back to Rome after getting the disheartening news that nothing was cooking for him in Hollywood... Jack Lemmon and Richard Quine purchased the just-released novel, "Good Lord You're Upside Down" (it's about a guy who first sees his wife-to-be through a camera lens).

The doctor (old Julie London and Bobby Troup) their expected July addition may be a twin edition.

Charlie Chaplin is reportedly ready to write the screenplay, direct and star in a new picture in Europe, if legal negotiations with America can be worked out... Arthur Kopit, who wrote "Oh Dad, Poor Dad, Mama's Hung You in the Closet and

I'm Feelin' So Sad," has titled his new play, briefly, "Asylum or What the Gentlemen Are Up To Not To Mention the Ladies."

TODAY'S BEST LAUGH: Sonnie Francis met a teenager who's an outcast in his high school set—he got a haircut.

WISH I'D SAID THAT: "I've taken karate lessons and have boiled it down to one simple rule: The bigger your opponent, the more he'll beat hell out of you." (Woody Allen).

REMEMBERED QUOTES: Yul Brynner's description of himself: "I'm just a nice, clean cut Mongolian boy."

"Loosen up, men!" says Harold Coffin. "Send the girl of your dreams a box of candy today. Better send one to your wife, too"... That's Earl, brother.

Vital Thing Is to Keep on Changing---Roz Russell

By WILLIAM GLOVER

NEW YORK (AP)—The important thing, asserts Rosalind Russell, is to keep changing. It may be risky, but it's also vital.

"The older you become," declares the glamorous star of 50, "the more you, with draw, shall we say, from the bulk of a movie audience—which is a youthful audience. Therefore, the more you must diversify."

"The Broadway theater presents another kind of challenge, and I'd like to return to it again if I can find the right thing. A play takes long thought and preparation, perhaps more than a film. It's good to mix both if you can."

ROZ-RUSSELL
Take a Chance

screen the roles made famous by other actresses on stage doesn't faze the Russell determination. Her three latest picture stints were in shows that previously played the White Way, with stars of far different theatrical style.

In "Gypsy," she essays one of Ethel Merman's standout parts; in "A Majority of One," she is a Jewish matron done initially by Gertrude Berg; in "Five-Finger Exercise," she is up against recollection of Jessica Tandy's performance.

"It's nice to do a proven property," says Miss Russell, "although you're bound to be compared—and that's a dangerous thing. So you just simply have to forget the other performance—brain-wash it out."

EVEN TACKLING on

N.Y. Stage Is Active, Glitters With Stars

NEW YORK (AP)—An impressive burst of major theatrical activity studs Broadway's calendar for March.

The month's agenda began Saturday night with premiere of "Dear Me, the Sky Is Falling," a comedy starring television's Gertrude Berg and includes:

"The Riot Act," a comedy headed by Dorothy Stickney and Ruth Donnelly; "Strange Interlude," the first production of the Actors Studio Company with Geraldine Page, Betty Field, Jane Fonda and Pat Hingle; Shaw's "Too True to Be Good" with Cedric Hardwicke, Eileen Heckart, Glynis Johns, Robert Preston, Cyril Ritchard, David Wayne, Lillian Gish and Ray Middleton; "Enter Laughing," a comedy with Sylvia Sydney and Vivian Blaine.

Vivien Leigh and Jean-Pierre Aumont head the musical version of "Tovarich," "The Lady of the Camellias," with Susan Strasberg and

John Stride; Lillian Hellman's latest play, "My Mother, My Father and Me," enters with Ruth Gordon starred.

The month's second musical, "Hot Spot," is highlighted by Judy Holliday and the calendar winds up March 28 with Brecht's "Mother Courage," starring Anne Bancroft. Not to be outdone, the Off-

Broadway zone is coming up with such specials as Gertrude Stein's "Yes Is for a Very Young Man;" "A (Oscar) Wilde Evening with (Bernard) Shaw;" "The Taming of the Shrew;" and Arthur Kopit's "Asylum."

Good Prop to Start With

HOLLYWOOD (AP)—Lawrence Harvey cuddled shapely France Nuyen, gave her a torrid kiss for a scene in "A Girl Named Tamiko."

Then he turned to producer Hal Wallis and exclaimed:

"That's the best love scene I've ever done!" France smiled in that oriental way and quipped: "No wonder, look at the prop you're working with."

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Show Times

Here are starting times of features at Long Beach theaters as listed by theater managers:

THEATRE	SHOWTIME
ROXY	"Five Branded Women" 10:30, 1:00, 3:30, 6:00, 8:30, 11:00 "The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
CREST	"Son of Flubber" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30 "The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
IMPERIAL	"Son of Flubber" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30 "The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
IMPERIAL	"Son of Flubber" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30 "The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
IMPERIAL	"Son of Flubber" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30 "The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00

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NEIGHBORHOOD Theatre Guide

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DOWNEY	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
NORWALK	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
REDONDO BEACH	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
BELLFLOWER	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
COMPTON	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
WILMINGTON	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
PARAMOUNT	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
SUNDOWN	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00
TWIN VUE	"The Guy Who Can Drink or Let It Alone" 1:00, 3:30, 6:00, 8:30, 11:00

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OPEN 12 NOON
LOLITA

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LOLITA

ROXY

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Alan Ladd-John Tetzl
"HELL BELOW ZERO"
Lauren Bacall-Color
"FLAME OVER INDIA"

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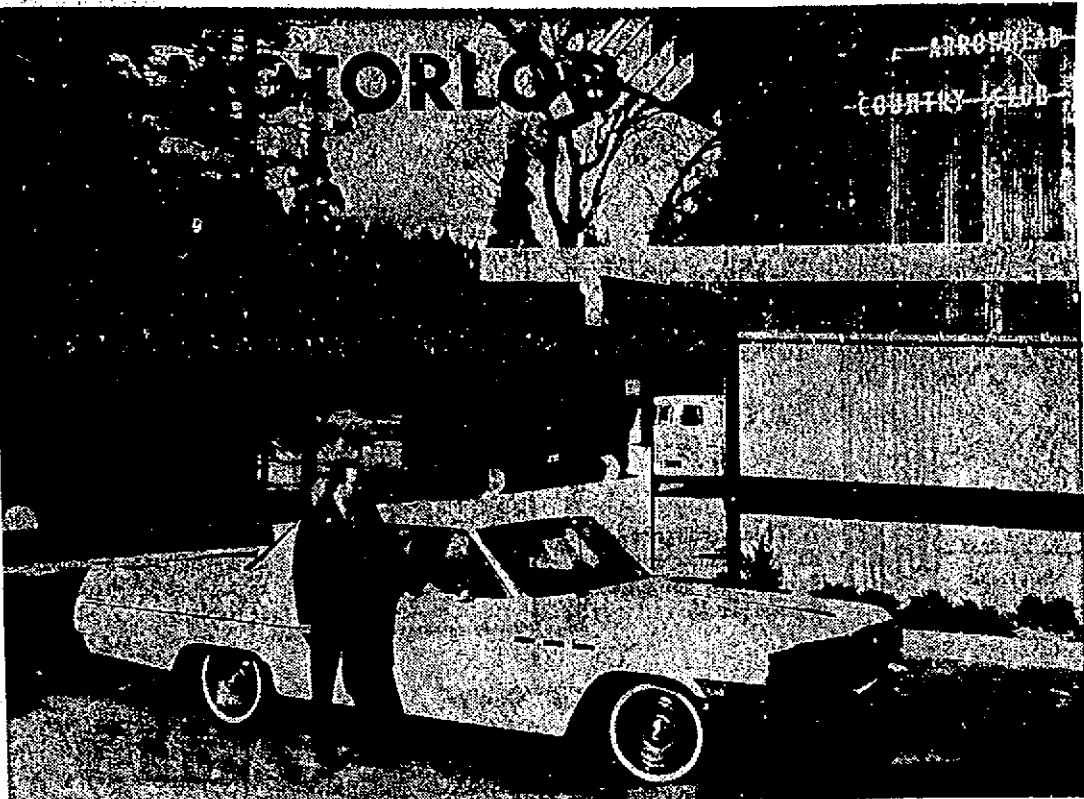
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Beach City Chevrolet 3001 E. Pac. Cst. Hwy. GE 3-7421
Ed Barbieri 6200 No. Bellflower Blvd. TO 7-2731
Bld. Motor Clinic 3250 L.B. Blvd. Clayton Dynamometer Serv. TO 7-2731
Dick Browning 1227 L.B. Blvd. Olds Parts & Service NE 2-7171
Guy Moothart, Inc. 1112 No. L.B. Blvd., Compton NE 2-7171
Jamestown 1350 L.B. Blvd. Mercedes-Benz Parts & Serv. GA 4-8604
Johnny Gillette Tire Co. 3910 Cherry Ave. Parts & Service GA 6-3341
Hale Young Ford Co. 2641 E. Anaheim Parts & Service GA 6-3341
Harbor Chevrolet 3770 Cherry Ave. GA 6-3341
Harry C. Clark 150 So. L.B. Blvd., Cmpln. Buick Sales-Serv. GA 6-3341
Kott & Smoler Ford 338 W. Anaheim, Wilton Ford Sales-Serv. GA 4-0407
Long Beach Engine Builders 3525 Long Beach Blvd. GA 6-3311
Mal Burns Ford 2000 Long Beach Blvd. GA 6-3311
Snively Langford 410 N. L.B. Blvd., Cmpln. Dodge Sales-Serv. 5869 Cherry, Wheel Alignment & Brake Serv.

FIND THE HOME OF YOUR CHOICE FROM THE BIGGEST SELECTION OF REAL ESTATE FOR SALE IN THE GREATER HARBOR AREA IN YOUR Classified Section

THE BUSINESS WEEK
Economy Leaders Hear JFK Plea for Tax Slash
By ROGER LANE
AP Business News Writer
NEW YORK (AP)—A new call by President Kennedy for prompt tax cuts — his most urgent yet — overshadowed other events touching the business-finance world last week.
The alternative may be a fifth postwar recession, the President told a symposium on economic growth. He indicated willingness, if necessary, to sacrifice at least some tax reform objectives to achieve the tax reduction goal.
Kennedy made it plain he wasn't talking about token cuts. "If we are going to err," he said, "I would certainly err on the size of a large enough cut — not to go through this laborious, painful procedure — and then bring forth a mouse."
MEANTIME, the "laborious, painful" aspects grew steadily more evident as critics hit the administration program from several directions.
The AFL-CIO Executive Council called the presidential prescription for a first-step, 1963 reduction of \$3 billion "altogether inadequate." Over three years, the plan seeks net reductions totaling more than \$10 billion.
An administration follower, Sen. William Proxmire, D-Wis., challenged the President's argument that a deep tax slash would lead to increased federal revenues.
OTHER CRITICS joined a parade of opponents taking turns before the House Ways and Means Committee. They found fault with Kennedy tax reform proposals involving treatment of corporate profit sharing plans, executive stock options and personal exemptions.
Secretary of Treasury Douglas Dillon, appearing before the same committee, was sharply questioned on the administration plan by Republican tax-writers.
Off Capitol Hill, most developments reflecting on the state of the economy were on the plus side. However, none was especially dramatic.
Steel production gained for a fourth consecutive week, retail sales outstripped year-ago levels a fourth week running and January construction contracts awards were reported up 5 per cent from January 1962.
AUTOMOBILE sales for the middle third of February were strong, second only to 1955's peak for the period. Reversing a two-month decline, manufacturers' new orders rose 2 per cent in January, hitting a seasonally adjusted annual rate of \$33.6 billion. Orders for durable goods were up 4 per cent to an all-time high.
Although down from December, machine tool orders in January were higher than a year earlier. Orders for new cutting tools for industry totaled \$37 million, a figure unmatched for the 1962 period.
TULSA, Okla. (UPI)—Refineries are off toward a profitable marketing year but a cut of at least 500,000 barrels per day of refined oil is needed, the Oil and Gas Journal said.
The next two months will make it clear whether refinery management has learned any lessons from last year's wrong-way runs, program, the magazine predicted.
A survey of the industry shows there is no need for more gasoline now, and it is too early to start replenishing low distillate stocks for the next heating season, according to the Journal.
The Journal summed it up this way, "The only answer is a cut in runs, because if they continue high, the inevitable cycle of product oversupply and weak prices will result."
month since 1957.
The Labor Department reported the consumers' price index edged up 0.2 to 106 per cent of the 1957-59 average, owing largely to higher prices for fresh fruits and vegetables.
BUT THERE were some minuses, too.
The Commerce Department said spendable income of factory workers backed off in January from December's record high, mainly because of a decline in average hours worked to 40.1 from 40.5 a week.
The stock market skidded lower, making February the first month of price decline since September. Railroad loadings slumped, some more, and were down 5.8 per cent for the first eight weeks of the year from the like 1962 period.

Open Now: Final Unit
Lake Arrowhead
1/3 Acre Country Club Estate Sites
If you have ever driven up the Rim-of-the-World highway into the towering pines and discovered crystal blue Lake Arrowhead... you've fallen in love with it!
Now you can own a view homesite in this mountain paradise — one of a limited number of choice sites from only \$4990 (excellent terms) — to build now or hold for the future.
How valuable are these sites to you and your family? Consider! Government forests completely surround Lake Arrowhead. No more original Country Club sites can be offered. Your investment can only become more valuable — even while you enjoy it! We suggest you visit Lake Arrowhead today.
As a property owner, you'll enjoy these exciting privileges now — and all year round:
• Private Boating (only property owners can put their boats on the Lake)
• Swimming at private beaches
• Trout Fishing in Lake Arrowhead and Grass Valley Lake
• Golf on our superbly beautiful new golf course
• Skiing — on the snow slopes in winter — on the pine-rimmed lake in Spring, Summer and Fall
• Horseback riding on memorable mountain trails.
Each Lake Arrowhead Estate is dressed in tall, lovely pines. It's served by wide, paved streets open all year... all utilities: sewers, water, natural gas, electricity. The new shopping center will be one half mile away.
Mountain scenery: all around you. And undiluted crisp, fresh air... all you can use!
ROADS OPEN ALL YEAR
Lafayette Driving Time 2 hours, 70 miles from Los Angeles
Send For Maps and Pictures — Free
LAKE ARROWHEAD DEVELOPMENT CO. Or Phone 15
Box 4, Lake Arrowhead 2, California OL 1-2210 (Los Angeles)
Gentlemen: Send me full information about Lake Arrowhead.
Name _____
Address _____
City _____ Phone _____
State _____
LAKE ARROWHEAD DEVELOPMENT CO.
Sales Office at the Village Gate



COUNTRY CLUB IS 5,000 FEET UP

Lodge manager George Kraus takes Buick LeSabre Motorlog party on tour of new golf course near Lake Arrowhead Lodge. The 18-hole course will be completed this year.

LeSabre Tours Lake Arrowhead

By BILL EMERY
Nowhere in these United States is there so much diversified scenery and climate available as there is right here in the Southland. From Long Beach, the mountains, desert and tropical islands are but minutes away.

This motorlog took us to "the new" Lake Arrowhead Lodge in a full-sized Buick LeSabre four door sedan furnished by Jim Willingham and Charlie Campbell, co-

owners of Boulevard Buick at 1881 Long Beach Blvd. We refer to the Lodge in quotes as "the new" because of the extensive \$400,000 revamping and re-decorating that was just completed this winter. Manager George Kraus is justly proud of the progress of this mountain resort in setting a pace in keeping with the growth of the area by developing a first-rate country club complete with a controlled quality real

estate development surrounding the fabulous 18-hole golf course. Membership will be limited to a 500 family group. There's a couple of ways to get to Lake Arrowhead from Long Beach after you have turned off the Riverside Freeway on Highland Ave. in San Bernardino. Follow Highway 18 up the winding road (which is now being slowly converted into a 4-lane freeway... a 5-year project) or go straight ahead on High-

land on up to Running Springs and turn back to Lake Arrowhead. The latter is said to be faster and shorter.

Saturday, we drove up to Snow Valley, which is half way between Arrowhead and Big Bear on the Rm Drive. There were many cars parked alongside the road near this ski resort. Kids were sliding down small patches of snow on tire tubes or plastic discs. At the ski resort at Snow Valley, the resort manager (who was operating the ski lift) said that although they had had several inches of snow recently, the rains had packed the snow to ice, and the winds were evaporating the snow rapidly. There was skiing high on the mountain, but only for the most advanced skiers as the snow was icy. The lift will operate through the season, he explained, for sight seeing.

Week-end traveling brings you in contact with a wide variety of people and every now and then, paths begin to cross. Relaxing in the Fireside Lounge, we got acquainted with Mark Tenser and his charming wife of Crown international movie film distributors. They were there gathering data on the reactions to their new protegee Jody Dan- playing electric guitar in the Lounge. The fact that Tenser knew a mutual acquaintance... Long Beach movie producer, Sal Mungo... triggered a chain reaction of events that evening.

Daniels is being featured in an Allied Artist color Western called "The Gun Hawk" soon to be released starring Rory Calhoun, Rod Cameron and Ruta Lee. We finished our conversation and walked over to the Arrowhead Chalet for a cup of coffee.

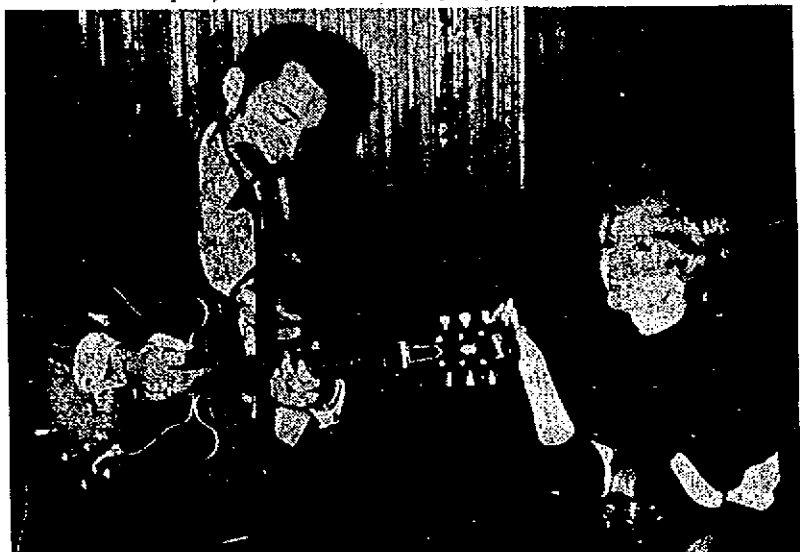
In walked Ruta Lee with her escort. We informed her of the events at the Lodge, and later she surprised us by joining us for a stimulating evening of conversation in the lounge.

The luxury ride of the full size Buick LeSabre is just as advertised... the finest in the industry. Our motorlog car was equipped with air conditioning, power steering and brakes, twin outside mirrors that can be adjusted from the inside, seven-position steering wheel, transistor radio and many other niceties.

The base price of the LeSabre is just over \$3,000 and, of course, the extras will boost this price according to your selections.

We drove this car a week in traffic and on the highway. It was a revelation to me that air conditioning could be used daily in this area. If it's warm enough to roll a window down (day or night) the new units do a better job of humidity control and can make your driving pleasure a comfort from the first two minutes. Our gas mileage averaged a remarkable 14.7 M.P.G.

Another Buick feature this year is the positioning of the muffler far to the rear and set cross-wise. The resulting effect is an almost imperceptible sound from engine noise even at high speeds. It's a great car to get to know... and to own... the 1963 LeSabre, Buick's smartest!



RECOGNIZE THESE STARS?

Jody Daniels, recording artist, accompanies himself on the electric guitar in the Fireside Lounge while Ruta Lee, movie and TV star, relaxes after a day of sight-seeing.



MEANWHILE, SHOOT NINE HOLES

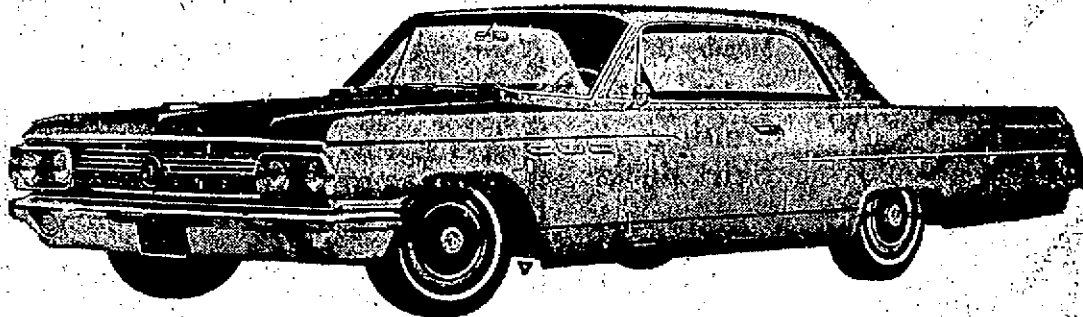
The new golf course with three holes on the water has been compared to Banff's in Alberta, Canada. Nine holes are now in operation.



LeSABRE AT LODGE

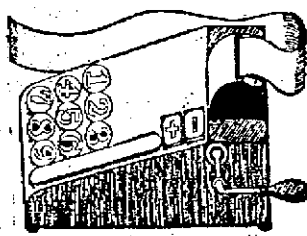
Less than two hours from Long Beach is the "all new" Lodge at beautiful Lake Arrowhead. A \$400,000 remodeling project was just completed.

Boulevard Buick invites you to the



LeSABRE

VALUE CARNIVAL



ADD UP THE VALUES

CELEBRATING BUICK'S SMASHING SUCCESS! YOUR CAR IS WORTH MORE NOW IN TRADE THAN IT EVER WILL BE AGAIN. DON'T DELAY! BE MONEY AHEAD! TRADE NOW!



Savings Will Be Fun

☆☆ SEE AND MEET OUR NEW CAR SALES STAFF AT BOULEVARD BUICK ☆☆☆



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☆ DAVE WILKINSON Credit Manager



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☆ JIM BURRER Sales Representative



☆ CLIFF EDRICH Sales Representative



☆ RAY KLUGER Sales Representative



☆ NEIL WATERMAN Sales Representative



☆ RAY CHAPMAN Sales Representative



☆ MEL KUTTER Sales Representative



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☆ PAUL LUKACS Sales Representative

NO SUNDAY SELLING

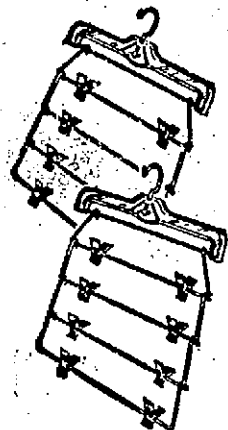
Take the wheel. Get the new '63 LeSabre feel!

1881 Long Beach Blvd. SP 5-6156 • HB 7-2751

BOULEVARD 1881

BUICK

One Day Super-Savings at Sears



Monday Only!
Folding Metal
Multiple
Skirt Racks

78¢

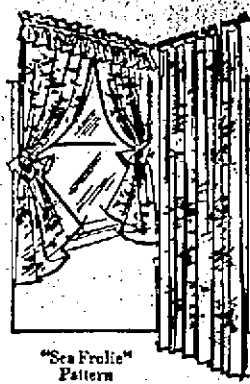
Sturdy metal clips securely hold 5 to 10 skirts. Fold for traveling. Perma-chrome finish.



Monday Only!
80-Square
Cotton
Percale

4^{Yds.} \$1

Fine quality new season prints. 36-inch widths for wearing apparel, home decorating.



Monday Only!
½-Price Sale!
\$3.99 Curtains
for Bathroom

1⁹⁹
each

72x72-inch shower or 27x45-inch window curtain. 3-color print designs on 4-gauge plastic.



Monday Only!
SAVE 18% on
\$2.98 Utility
Chair Throws

2⁴⁴
72x60-in.

\$5.98, 72x108-in. . . 4.44
Cotton and rayon textured throws have 3-inch fringe. In 6 colors.

SEARS

ROEBUCK AND CO

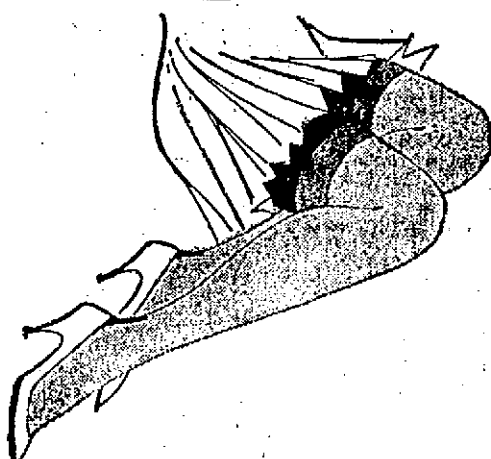
MONDAY

Only

March 4th

Limited Quantities!

MONEY SAVERS



SAVE 17% to 20%!

***1.19-1.25 Full
Fashion Nylons**

Choose ultra sheer run-proofs or utility sheer with cotton sole and top. Popular shades. Women's sizes.

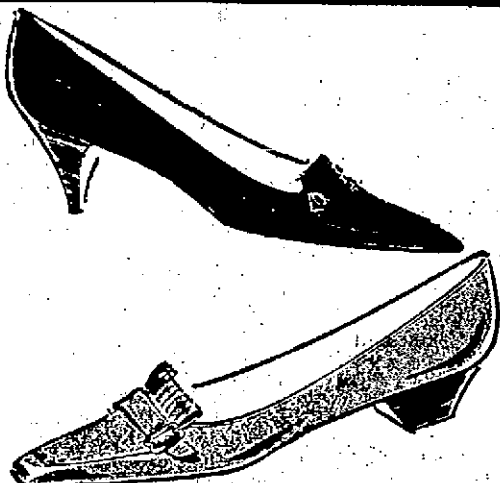
MONDAY ONLY
Your Choice
99¢
Limited quantity



**Pastel Print
Cotton Blouses**

Classic style with shirt-type collar, roll sleeves. Selection of Spring colors, patterns and prints. 32 to 38.

MONDAY ONLY
\$1
Limited quantity



SAVE \$2!

**Women's \$7.99
Casual Shoes**

"Gold Street" shoes with soft glove leather upper, flexible soles. Cushioned insoles. Assorted styles.

MONDAY ONLY
5⁹⁹
Limited quantity



**Men's Cotton
Flannel Shirts**

Assorted plaids, sport collar, permanent stays, self-lined yoke. Small to large.

MONDAY ONLY
4^{for} \$5
Limited quantity

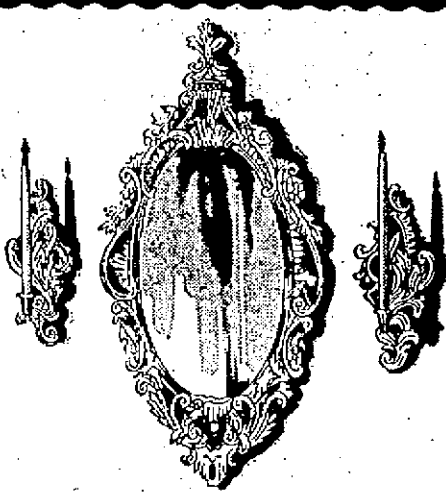


SAVE \$1.54!

**Men's \$4.98 All
Nylon Jackets**

100% nylon taffeta, water-repellent finish. Hand washable. Small to extra-large.

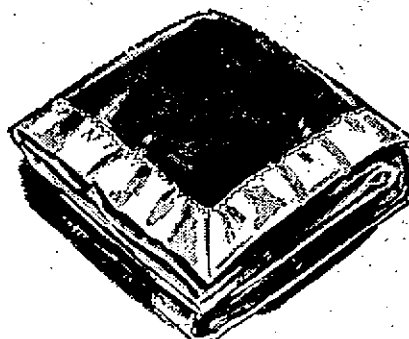
MONDAY ONLY
3⁴⁴
Limited quantity



**Sculptured-Style
Mirror Ensembles**

Pendant mirror and matching double sconces. Roman gold or antique white gold finish.

MONDAY ONLY
19⁸⁸
Limited quantity

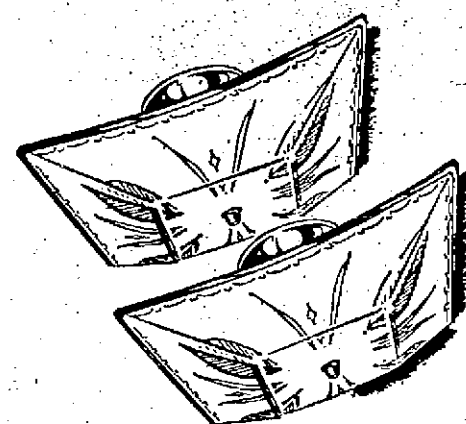


SAVE \$1!

**\$2.99 Acrylic
Crib Blankets**

100% acrylic blanket with 6-inch nylon binding. Washable. Pink, blue, yellow, white.

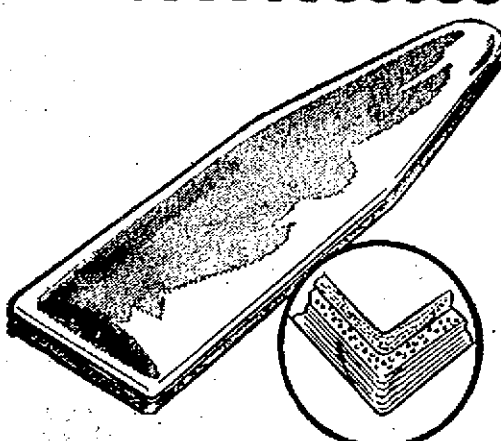
MONDAY ONLY
1⁹⁹
Limited quantity



**2-Light Bedroom
Ceiling Fixture**

Harmony House fixture has 12-inch square white opaque glass shade, white metal holder.

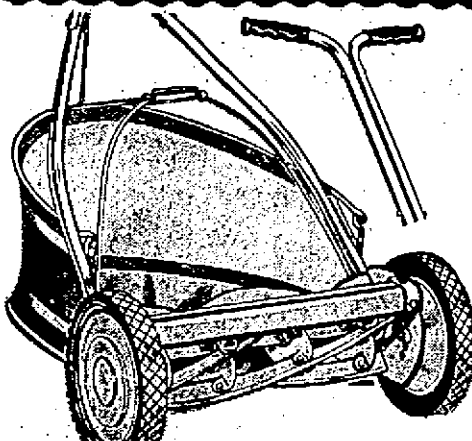
MONDAY ONLY
99¢
Limited quantity



SAVE \$2...\$3.99
**Pad and Cover
Ironing Set**

Made in one unit - fits better. Heat reflecting. Non-flammable center. Standard 54 inches.

MONDAY ONLY
1⁹⁹
Limited quantity

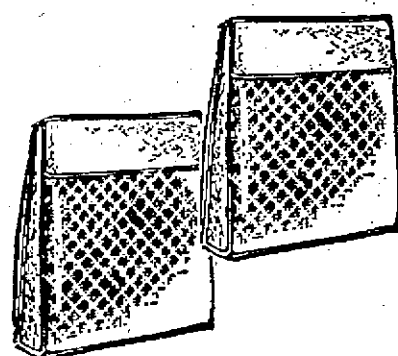


SAVE \$7.99!

**Craftsman \$26.99
Lawn Mower**

17" cut. 5 steel blades. Adjustable cutting height. Rubber tires. 4-pc. hardwood roller. Catcher extra. No. 8127.

MONDAY ONLY
\$19
Limited quantity



SAVE 26%!

**\$2.39 Plastic
Wedge Cushions**

Cotton filled, covered with woven plastic. Vinyl trim. Assorted colors. Car cushions.

MONDAY ONLY
1⁷⁷
each
Limited quantity



SAVE 20%!

**\$1.25 1-Lb. Can
Dichondra Seed**

Dichondra makes a beautiful evergreen lawn the year around. Grows rapidly.

MONDAY ONLY
99¢
Limited quantity

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE!

LOS ANGELES—Vermont & Slauson
LOS ANGELES—E. Olympic Blvd. & Soto
LOS ANGELES—W. Pico Blvd. & Pampas

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COMPTON
EL MONTE

GLENDALE
HOLLYWOOD
INGLEWOOD

LONG BEACH
PASADENA
POMONA

SANTA ANA
SANTA MONICA
TORRANCE

VALLEY

Shop 5 Nights

Shop Monday, Wednesday, Thursday,
Friday & Saturday 9:30 A.M. to 9:15 P.M.
Tuesday hours 9:30 A.M. to 5:30 P.M.

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT PRESS-TELEGRAM

Classified ads

REGIONAL OFFICES
BELLFLOWER — Torrey 4-1721
7833 East Belmont
GARDEN GROVE — JE 7-9120
7624 Garden Grove Blvd.
LAKEWOOD — ME 3-6744
5056 Faculty Avenue

Phone HE 5-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 3, 1963

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

NEW CAR DIRECTORY

ALFA ROMEO
LONG BEACH, LAKEWOOD
Brewster Gray, 3515 Atlantic
GA 4-0951
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Peters Bros. (Imports)
15734 Bellflower Blvd., Bellflower
NE 1-4940
Whittier Imports
Compton & Long Beach Blvd., Compton

AUSTIN
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911

AUSTIN-HEALEY
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911

AVANTI
LONG BEACH
Village Lark, 2185 Long Beach Blvd., L. B.
HE 7-0751

BUIICK
LONG BEACH
Boelward-Buick
1581 Long Beach Blvd., Long Beach
HE 7-2751; SP 6-6156
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Harry C. Clark, 150 So. Long Beach Blvd., Compton, NE 5-7141
Peters Bros. Buick
15734 Bellflower Blvd., Bellflower
TO 7-1781

ORANGE COUNTY
Jerry's, 5th & Walnut, Huntington Beach
LE 6-6588

CADILLAC
LONG BEACH, LAKEWOOD
Riding Motors, 1501 Long Beach Blvd.
HE 7-2241

CHEVROLET
LONG BEACH, LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.
GE 3-7421
Cormier Chevrolet, 601 Long Beach Blvd.
HE 6-5291
Harbor Chevrolet, 3770 Cherry Ave.
GA 6-3341
Parkwood Chevrolet
5059 Lakewood Blvd., Lakewood
ME 3-0781

ARTESIA
S & J Chevrolet
11900 E. South St., Artesia
UN 5-1276

BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE
Bill Barnett Chevrolet
Corner Long Beach Blvd. & Compton Blvd.
NE 9-3060
Enoch Chevrolet
8730 L.B. Blvd., South Gate
NE 8-0523
George Chevrolet
17150 Lakewood Blvd., Bellflower
TO 7-1721
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
ME 0-5866
Paramount Chevrolet
Corner Firestone at Paramount Blvd.
ME 0-2181

ORANGE COUNTY
Eddie Hopper Chevrolet
10511 Garden Grove Blvd., Garden Grove
HE 2-6411; JE 4-2700

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Gladhill Chevrolet
304 E. Anaheim St., Wilmington
TE 4-3491

CHRYSLER
LONG BEACH, LAKEWOOD
R. O. Gould Co., 1800 Long Beach Blvd.
HE 7-2871
Ed Barbari, 6200 N. Bellflower Blvd., Lkwd.
TO 7-2731
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Guy Mothart, Inc.
1112 No. Long Beach Blvd., Compton
NE 2-7171
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington
TE 5-3131

CITROEN
LONG BEACH, LAKEWOOD
Burgin's, 4001 Cherry, L. B.
GA 7-1827

COMET
LONG BEACH, LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd.
434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fledeboe, 17617 Bellflower Blvd., Bellflower
TO 6-1761
Geo. Meyer, Inc.
912 No. Long Beach Blvd., Compton
NE 2-7141
Sachs & Sons
9515 Lakewood Blvd., Downey
TO 1-0721
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro
TE 3-3577

CORVAIR
LONG BEACH, LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.
GE 3-7421
Cormier Chevrolet, 601 Long Beach Blvd.
HE 6-5291
Harbor Chevrolet, 3770 Cherry
GA 6-3341
Parkwood Chevrolet
5059 Lakewood Blvd., Lakewood
ME 3-0781
PARAMOUNT, COMPTON
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
ME 0-5866
Bill Barnett Chevrolet
Corner Long Beach Blvd. & Compton Blvd., Compton
NE 9-3060

CORVETTE
LONG BEACH, LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.
GE 3-7421
Harbor Chevrolet, 3770 Cherry
GA 6-3341
PARAMOUNT, COMPTON
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
ME 0-5866
Bill Barnett Chevrolet
Corner Long Beach Blvd. & Compton Blvd., Compton
NE 9-3060

DART
LONG BEACH
Verne Holmes, 35th & Atlantic
GA 4-8603
Glenn E. Thomas Co., 340 E. Anaheim
HE 6-1281
BELLFLOWER, LAKEWOOD, COMPTON
Widger-Goodwin Dodge
16900 Lakewood Blvd., Bellflower
TO 6-9081
Snively Langford
401 No. L. B. Blvd., Compton
NE 1-6163

DEVIN
BELLFLOWER
Nielsen Motor Co.
17609 Lakewood Blvd.
634-5055

DODGE
LONG BEACH
Verne Holmes, 35th & Atlantic
GA 4-8603
Glenn E. Thomas Co., 340 E. Anaheim
HE 6-1281
BELLFLOWER, COMPTON, LAKEWOOD
Snively & Langford
401 No. L. B. Blvd., Compton
NE 1-6163
Widger-Goodwin Dodge
16900 Lakewood Blvd., Bellflower
TO 6-9081

ENGLISH FORD
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Geo. Meyer, Inc.
912 No. Long Beach Blvd., Compton
NE 2-7141

FALCON
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlain Ford
15727 Paramount Blvd., Paramount
ME 3-1107
Hale Young Ford Co., 2641 E. Anaheim
GE 8-1156
Mal Burns, 2000 Long Beach Blvd.
GA 6-3311
Los Altos Ford, 2302 Bellflower Blvd.
434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Glen Organ Ford
220 So. Long Beach Blvd., Compton
NE 2-7145
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Koff & Smolar Ford
336 W. Anaheim, Wilmington
TE 5-6621

FIAT
LONG BEACH, LAKEWOOD
Palmer Motors, 3300 Atlantic
GA 4-0754
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Peters Bros. Buick (Imports)
15734 Bellflower Blvd., Bellflower
TO 7-1781
Whittier Imports
Compton & Long Beach Blvd., Compton
NE 1-4940

FORD
LONG BEACH, LAKEWOOD
Mal Burns, 2000 Long Beach Blvd.
GA 6-3311
Hale Young Ford Co., 2641 E. Anaheim
GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd.
434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Chief Chamberlain Ford
15727 Paramount Blvd., Paramount
ME 3-1107
Glen Organ Ford
220 So. Long Beach Blvd., Compton
NE 2-7145
Hensley-Anderson Ford
9833 Alondra, Bellflower
TO 7-2734
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Koff & Smolar Ford
336 W. Anaheim, Wilmington
TE 5-6621

HAWK
LONG BEACH
Village Lark, 2185 Long Beach Blvd., L. B.
HE 7-0751

HILLMAN-SUNBEAM
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Widger-Goodwin
16900 Lakewood Blvd., Bellflower
TO 6-9081

IMPERIAL
LONG BEACH, LAKEWOOD
R. O. Gould Co., 1800 Long Beach Blvd.
HE 7-2871
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington
TE 5-3131

JAGUAR
LONG BEACH, LAKEWOOD
Boulevard Buick, 1881 Long Beach Blvd.
HE 7-2754

JEEP
LONG BEACH, LAKEWOOD
Doster Motors, 4005 E. Anaheim
GE 8-4560
Holiday Rambler, 1427 Long Beach Blvd.
HE 6-9001
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Palos Verde, Jeep
3680 Pac. Cst. Hwy., Torrance
FA 8-8488

LANCER
LONG BEACH, LAKEWOOD, COMPTON
Verne Holmes, 35th & Atlantic
GA 4-8603
Glenn E. Thomas, 340 E. Anaheim
HE 6-1281
Snively Langford
401 No. L. B. Blvd., Compton
NE 1-6163

LARK
LONG BEACH, LAKEWOOD
Village Lark, 2185 Long Beach Blvd., L. B.
HE 7-0751

LINCOLN-CONTINENTAL
LONG BEACH, LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd.
434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Geo. Meyer, Inc.
912 No. Long Beach Blvd., Compton
NE 2-7141
Sachs & Sons
9515 Lakewood Blvd., Downey
TO 1-0721
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro
TE 3-3577

MERCEDES-BENZ
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911

MG
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911

MERCURY
LONG BEACH, LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd.
434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fledeboe, 17617 Bellflower Blvd., Bellflower
TO 6-1761
Geo. Meyer, Inc.
912 No. Long Beach Blvd., Compton
NE 2-7141
Sachs & Sons
9515 Lakewood Blvd., Downey
TO 1-0721
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Cabrillo Motors, Inc., 1850 S. Pacific, San Pedro
TE 3-3577

METROPOLITAN
LONG BEACH, LAKEWOOD
Rancho Rambler, 2011 L. B. Blvd.
GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd.
HE 6-9001
ORANGE COUNTY
Grove Rambler Sales, 12222 G. G. Blvd.
JE 4-4545

MORRIS
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911

OLDSMOBILE
LONG BEACH, LAKEWOOD
Dick Browning Oldsmobile
1227 Long Beach Blvd., Long Beach
HE 6-9621
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Nowlings
7440 E. Firestone, Downey
NE 8-4111
Leo Rula, 505 So. L. B. Blvd.

PEUGEOT
LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON
Import Auto, 1450 Long Beach Blvd.
HE 2-8916

PLYMOUTH
LONG BEACH, LAKEWOOD
R. O. Gould Co., 1800 Long Beach Blvd.
HE 7-2871
Ed Barbari, 6200 N. Bellflower Blvd., Lakewood
TO 7-2731
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington
TE 5-3131

PONTIAC
LONG BEACH, LAKEWOOD
Rickoffs Motors, 999 Long Beach Blvd.
HE 7-7489

PONTIAC
LONG BEACH, LAKEWOOD
Salta Pontiac, 1545 Long Beach Blvd.
HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK
J. P. Lamerdia
302 N. Long Beach Blvd., Compton
NE 9-6666
Suburban Pontiac
17639 S. Bellflower Blvd.
TO 6-1725
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Reiman Pontiac, 412 W. Anaheim, Wilmington
TE 5-3141

RAMBLER
LONG BEACH, LAKEWOOD
Rancho Rambler, 2160 L. B. Blvd.
GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd.
HE 6-9001
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Dell Kraft Inc.
12316 E. Firestone, Norwalk
UN 8-1724
Friendly Rambler — Compton
410 No. Long Beach Blvd.
NE 8-0581
Don-A-Vue Rambler
15737 Bellflower Blvd., Bellflower
15737 Bellflower Blvd., Bellflower
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Hunt Rambler, Inc.
402 W. Anaheim, Wilmington
TE 5-6545
ORANGE COUNTY
Grove Rambler Sales, 12222 G. G. Blvd.
JE 4-4545

RENAULT-DAUPHINE
LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON
Import Auto, 1450 Long Beach Blvd.
HE 2-8916

SPRITE
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911

STUDEBAKER — LARK
LONG BEACH, LAKEWOOD
Palmer Motors, 3300 Atlantic
GA 4-0754
Village Lark, 2185 Long Beach Blvd., L. B.
HE 7-0751

TEMPEST
LONG BEACH, LAKEWOOD
Salta Pontiac, 1545 Long Beach Blvd.
HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Suburban Pontiac
17639 So. Bellflower Blvd., Bellflower
TO 6-1725

THUNDERBIRD
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlain Ford
15727 Paramount Blvd., Paramount
ME 3-1107
Mal Burns, 2000 Long Beach Blvd.
GA 6-3311
Los Altos Ford, 2302 Bellflower Blvd.
434-8461
Hale Young Ford Co., 2641 E. Anaheim
GE 8-1156
Glen Organ Ford
220 So. Long Beach Blvd., Compton
NE 2-7145

TRIUMPH
LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd.
HE 2-7911
Whittier Imports
Compton & Long Beach Blvd., Compton
NE 1-4940

VALIANT
LONG BEACH, LAKEWOOD
R. O. Gould Co., 1800 Long Beach Blvd.
HE 7-2871
Ed Barbari, 6200 N. Bellflower Blvd., Lakewood
TO 7-2731
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington
TE 5-3131

VOLVO
LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON
Cabe Bros., 2201 Long Beach Blvd.
426-7001
Brewster Gray, 3515 Atlantic
GA 4-0951
Ed Barbari, Volvaville
6200 N. Bellflower Blvd., Lakewood
TO 7-2731
Herb Friedlander Auto Sales
9425 Garden Grove Blvd., Garden Grove
JE 0-0222
Whittier Imports
Compton & Long Beach Blvd., Compton
NE 1-4940

VOLKSWAGEN
LONG BEACH, LAKEWOOD
Lakewood Motors
5815 South St., Dutch Village Shopping Center, Lakewood
TO 6-0741, SP 3-5351
Rickoffs Motors, 999 Long Beach Blvd.
HE 7-7489
BELLFLOWER, COMPTON, DOWNEY
Leo Carpenter, 1150 E. Compton Blvd., Compton
NE 8-0455
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Kendon Motors
Pacific Coast Highway at Normandie
TE 2-2624

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For additional information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS PHONE DISTRICT

1 BEDROOM
6537 Lemon Ave. GA 3-5468 North Long Beach

2 BEDROOMS

3924 East 3rd St. GE 3-0433 Belmont Heights
350 Grand GE 9-2349 Belmont Heights
6109 Eckleson WA 5-1484 Lakewood Area
4148 San Anselme Lakewood Area
6081 E. 19th St. GA 3-2406 Los Altos
5470 Garford GA 4-8113 Los Altos
5655 California GA 3-7981 North Long Beach
232 E. Bort GA 3-6831 North Long Beach
150 Hullett HA 1-8211 North Long Beach
5930 Lime Ave. GA 3-7981 North Long Beach
434 Silva St. ME 4-2530 North Long Beach
2761 Caspian Ave. GA 6-3903 Westside
2765 Wetherly GA 4-4712 Westside
2363 Daisy Ave. GA 4-4712 Wrigley
3361 Fashion Ave. GA 6-3903 Wrigley
1932 Golden Ave. HE 7-1281 Wrigley

2 BEDROOMS AND DEN

3962 Rose Ave. GA 4-9895 Bixby Area
5618 Castana TO 7-2707 Lakewood
4029 Pine Ave. GA 7-5924 Los Cerritos

3 BEDROOMS

13734 Carfax GA 4-3198 Bellflower
10602 Felson 925-5078 Bellflower
17211 S. Carfax WA 5-2102 Bellflower
130 Claremont HE 7-1281 Belmont Shore
5886 Bolivia Dr. GE 1-5797 Buena Park
3451 Brayton Ave. California Heights
3731 Lemon Ave. HE 5-4858 California Heights
2506 E. Esther St. GE 9-8549 Eastside
5142 Adenmoor TO 7-9978 Lakewood Area
4903 Ashworth HA 5-1201 Lakewood Area
6309 Charwood TO 6-4883 Lakewood Area
3707 Volk Ave. HA 9-1558 Lakewood Plaza
2341 Bellflower Blvd. HE 7-6356 Los Altos
6957 Goldcrest HA 5-1201 Los Altos
2420 San Anselme HA 1-8233 Los Altos
1446 Stevely HE 6-9701 Los Altos
12372 Foster Rd. GE 1-7884 Rossmore
11444 Harrisburg Rd. GE 9-8549 Rossmore
1918 Raymond GA 4-7604 Signal Hill
3815 Magnolia Ave. GA 6-3903 Wrigley
3203 Pine Ave. HE 7-1281 Wrigley
123 W. 33rd St. GA 6-3903 Wrigley

3 BEDROOMS AND DEN OR FAMILY ROOM

9883 Crestbrook TO 7-7273 Bellflower
3317 Warwood JE 4-1823 Lkwd. Cntry. Club Estates
3109 Irquois HA 5-4826 Lakewood Plaza
4430 Greenbrier GE 9-2323 Lakewood Village
245 San Remo Dr. 438-8743 Naples-Marina
1121 El Mirador GA 2-4444 Park Estates
905 Fathom GE 1-2924 Seal Beach
625 Seabreeze TO 7-7273 Seal Beach

4 BEDROOMS

13642 Purdy St. 897-8195 Garden Grove
6821 Septimo GE 1-5407 State College Area

6 BEDROOMS

10249 Monterey GA 2-6920 Bellflower Area

DUPLEXES

6002 Walnut Ave. North Long Beach
1825-27 Golden GA 4-4712 Wrigley

HOME & INCOME

102 Claremont GE 3-0433 Belmont Shore
3581 Olive Ave. HE 7-3567 Bixby Knolls
3731 & 3731-A Lemon HE 5-4858 California Heights
2031 Raymond GA 4-7604 Signal Hill

INCOME PROPERTY

428 South St. GA 6-3903 North Long Beach
2461 Elm Ave. GA 6-3903 Poly Hi District

BONA FIDE USED CAR DEALERS DIRECTORY

A-1 USED CARS 16207 Lakewood ME 4-2946
ADVANCE MOTORS 1740 L.B. Blvd. HE 2-3434
APPROVED CARS 17829 Bellflower UN 3-4701
C. BOB AUTREY 1570 L.B. Blvd. HE 2-4441
ANDERSON, L. A. 1842 E. Anaheim HE 7-8403
BOB THOMPSON 1091 E. Pac. Cst. Hwy. GA 6-6445
BEST AUTO SALES 1401 E. 4th St. HE 6-4317
BURKLEIN IMPORTS 211 W. Pac. Cst., Wilmington TE 4-6771
CABE BROS. 2201 L. B. Blvd. 426-7001
CAYIN USED CARS 2120 W. Pac. Cst. HE 6-5580
C. L. BROOKS MOTORS 1700 L.B. Blvd. HE 5-1478
COTTER'S USED CARS 2223 L.B. Blvd. GA 7-3555

COTTER MOTOR SALES 2185 L.B. Blvd. HE 6-7234
COURTESY CAR CO. 801 E. Anaheim HE 6-2453
CREST MOTORS 1335 Long Beach Blvd. HE 2-2969
DE VILLE MOTORS 565 E. Anaheim HE 7-2731
HARMONY MTRS. 700 L. B. Blvd., Cmp. NE 8-4944
HILLTOP AUTO SALES 2599 E. Pac. Cst. GE 4-4939
C. FRED HOLMSEN 437 E. Anaheim HE 5-8971
IMPORT USED CARS 111 S. L.B. Bl. Cmp. NE 6-0885
LYDD C. PATTERSON 2101 L.B. Bl. (L.B.) HE 6-4957
MANNING MOTORS 1048 L.B. Blvd. HE 7-7549
W. F. McPHEETERS 1450 L.B. Blvd. HE 2-5407
NERO MOTORS 1700-A L.B. Blvd. HE 7-3706
OSBORN'S 1990 Cherry GE 9-9379
PALOS VERDE RENEWED CARS FA 8-8488

PATOR-RICH 9420 Artesia, Bellfr. WA 5-4274
O'HENRI'S AUTO SALES 3765 Cherry GA 6-6565
RALPH KINCHLOE 2120 L.B. Blvd. GA 6-2517
ROSCOE MOTORS 2295 L.B. Blvd. GA 4-2983
RUSHING, BEN 850 Long Beach Blvd. HE 5-7424
LES RUTLEDGE 1001 L.B. Blvd. HE 6-7204
S. W. LEMON 2330 L.B. Blvd. GA 7-0555
SEVERIN MOTORS 1580 L.B. Blvd. HE 6-6562
SPECIAL CAR CO. 17056 Lakewood TO 6-0713
TERMINAL SALES 16530 Lkwd., Bellfr. TO 7-1881
WHEELER MOTORS 2259 L.B. Blvd. GA 4-0433
WOOLPERT IMPORTS, INC. 431 W. Pacific Coast Hwy. HE 5-8918
Z-Z USED CARS 1427 E. Anaheim HE 6-7727

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Long Beach 12, Calif., Sunday, March 3, 1963

Southland Cities Prop. 140

BELLFLOWER

16x30 Swimming Pool
The 3-bedroom & den home with fireplace, etc., w/ real nice. The neighborhood is quiet, safe, all kinds of built-ins. Don't miss seeing this lovely home, \$23,500 - terms.

\$1950 DOWN
buy this especially nice & clean 2-bedroom, 1 1/2 baths, w/w carpet over hrdw., floors, patio, fenced yard, 16x30 pool.

J. A. MUELLER, REALTOR
12614 Clark Bellflower To 7-3704

OPEN HOUSE, SUN. 1-5

10602 FELSON
So. of Artesia, E. of Woodruff. 3 bedrooms with built-ins, FHA loan, 16 baths, fireplace, w/w carpet, large front porch, water softener, cinder block foundation, close to Christian school, shopping, sharp & clean for only \$20,500 - good terms.

RYLEE REALTY
9929 E. Artesia Blvd. Bellflower 925-5278

OWNER'S SELLING
I need money - 2 bedrooms, No. Bellflower, h/dwd., floors, 10,500. 16x30 pool, incl. taxes & ins. Submit cash offer.

SAME OWNER
Still crying "money" - 2 bedrooms, No. Bellflower, h/dwd., floors, 10,500. 16x30 pool, incl. taxes & ins. Submit cash offer.

OPEN HOUSE TUES.
6315 LA JARA
E. of Woodruff & So. of Artesia Blvd. 3 bedrooms, 1 1/2 baths, built-in fireplace, brick fireplace, w/w carpet throughout, sprinklers, owner's move - see appreciation.

HARREL REALTY
15129 S. Clark, Bellflower To 6-6110

64x305
Just off Alondra Blvd. 1300 sq. ft. 3 bedroom home, natural cabinets, h/dwd. floors, carpet, drapes, water softener, w/d, access to the rear yard. If you want to build something, this is a good investment.

MEMPHRIES REALTY TO 7-2707
9251 E. Artesia Blvd., Bellflower

OPEN HOUSE
SAT. & SUN. 12-5 P.M.

7906 E. MAPLE, large 2-BR.
13x20 ft. a/c, 16 bath, h/dwd. floors, 16x30 pool, w/d, access to the rear yard. If you want to build something, this is a good investment.

MEMPHRIES REALTY TO 7-2707
9251 E. Artesia Blvd., Bellflower

3-BR. CORNER BEAUTY
2 BATHS, BUILT-INS
Near Mayfield & Valley Christian Hgk. 4315 G. Area. Room for rent or for sale or lease.

17844 CANTHILL - Open Sun. p.m.
WOFFORD REALTY
4331 Carson. Open eyes, HA 51261

OPEN HOUSE, SAT. & SUN. 12-5 P.M.
7631 CRESTBROOK - custom built
3 & 1/2 family room in executive style. 16x30 pool, 16 baths, large lot, \$28,500 P.F. Low down payment or will trade for smaller home.

HURT SMITH CO., REALTORS
9429 E. Placentia Ave. To 7-7373
9142 Rosecrans. (ME 4-541)

OPEN HOUSE TUES. 1-5
15153 CABELL
2 bedrooms, h/dwd. floors, double drap., garage, newly decorated. Veneer cabinets, new owner.

HARREL REALTY
15129 S. Clark, Bellflower To 6-6110

3 BEDRMS. - 11/2 BA.
NORTH BELLFLOWER
Modern home, one of Bellflower's best neighborhoods, h/dwd. floors, natural cabinets, double garage, block paved yard. Price \$18,900 - FHA terms. Prizable Realty. Realtors. To 6-1758

CITY FARM
FOR THE LARGER FAMILY
Room to live & play in this spacious 3-bedroom, 2 1/2 bath home. Walk to school & High schools.

15154 S. RYAN
RYERSON, REALTOR, JONES
GE 5-2009 Realtors GE 1-3511

M-I Excellent Location
4 bedrooms, large home, extra large kitchen, 16x30 pool, double garage, 2 storage rooms, w/ the garage with 1/2 bath.

64x305
HARREL REALTY
15129 S. Clark, Bellflower To 6-6110

NEAR BELLFLOWER HIGH
1 1/2 bath, 3 bedroom home built in 1950. Large lot, w/d, access to the rear yard. New 16x30 swimming pool, w/d heater, filter & vacuum. Priced at \$20,000, terms available.

HAUSER REALTY CO.
8447 E. Artesia Blvd. To 61291

OPEN HOUSE Sat. & Sun. 12-5 P.M.
By owner. 3 bedrooms, 1 1/2 baths & shops. 13234 Carfax.

COMPTON

BY OWNER
Near 2-bedroom & den, 1 1/2 baths. 16x30 pool, w/d, access to the rear schools & freeway. 205 S. Bufile Rd. NE 5-2447.

Southland Cities Prop. 140

ARTESIA

20 BRAND NEW HOMES

Southland Cities Prop. 140

COMPTON

LOT 74x100 - On business street
w/ 10x10 tent, incl. \$200 per mo. 16x30 pool, incl. taxes & ins. qualified buyer.

BK. GA 4-181

DOWNEY
BUYER with all cash wants 2 or 3-BR. house. Royal ME 4-3330

NORWALK

NO \$5 DOWN
\$13,750 FILL PRICE
Lovely 3-Bdrm., corner lot, w/w carpets, shag, car. Walk to school, 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

COAST REALTY, INC.

NO DOWN 'G'
VILLI - FHA
Charming 3 Bdrms., gleaming h/dwd. flrs., shag, roomy kitchen, brick floor, 16x30 pool, w/d, car. car., cement blk. fence, Only \$450 dn. (ME 4-7731)

PIONEER BROKERS - CH 8-7861

NO DN. TO ANYONE
Lovely 3-BR., h/dwd., huge tile, rm., sliding glass doors, roomy kitchen, tile floor, 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

PIONEER BROKERS - CH 8-7861

NO DOWN TO ANYONE
Lovely 2-BR. ranch style. Large tile floor, 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

LOW DOWN
Corner lot, 3 bdrms. w/w carpets, 2nd wiring, water softener, cov'd patio, 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

2 story 4 Bdrms - 1 1/2 baths
\$450 dn. 1199 P. & J. Ideal for the two car family. 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

BLUE CHIP REALTY UN 3-4747
12212 E. Firestone

\$95 DN. TO ANYONE
Nico 1 1/2, 3 br. home, built-ins, 11x16 bath, 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

ED DATES REALTY UN 4-7736

BY OWNER
2-BR. h/dwd. floors, soft water, Veneer, new. \$525 dn. 185 mo. 14718 E. Placentia Ave. NE 2-7771-SF 6-0024

IN A NEW COUNTRY HOME
in nice area. \$13,200.

DON JONES, Realtor - GA 3-3778

NEW NORWALK - Nice 2-BR
\$13,200. 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

BUYER with all cash wants 2 or 3-BR house. Royal ME 4-3330

PARAMOUNT

6826 San Miguel - I to 5
Newer 3-br. home & 1-bd. duplex + older 3-br. frame. Good income, terms available.

6836 San Miguel - I to 5
Custom built home. Only 10 years old. Huge stone / fresh. Pool, dining rm., eating area, 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

JOE HODGE, REALTOR
GA 2-7141 OPEN EVENINGS GA 2-6869

HOME & INCOME
Modern 3-bedroom, home & clean older 2-bedroom, 60x302 lot in Paramount. 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

M-2 ZONE
3-Room Bungalow w/ Office
Lot 100x150
JERKINS REALTY
Open 6:00 - 8:00 PM. GA 3-6337

M-1 ZONE
7 1/2 Acres. Choice corner.
JERRY'S REALTY
Open eve. 5:00 - 9:00 PM. GA 3-1637

3-Bdrm. stycco, inadequate condition. Pymms like rent, move in today. BK 4-2901

GI NO DN. p/m. 3-BR., w/w carpet. Only \$35 dn. PSL BK ME 4-3436

5151 Dn. Move In. BK 3-1515
New. Xim. cond. 2-BR. ME 4-3436

BUYER with all cash wants 2 or 3-BR house. BK ME 4-3436

\$25 dn. 16x30 pool, 2-BR. house. "Sparkling new." Bkr. ME 4-3436

Orange County Prop 141

POOL
Summer is just around the corner. Now is the time to buy this fabulous POOL home, 3 Bedrooms, 2 1/2 Baths, Built-in fireplace, carpets & drapes, New Anthony heated & filtered POOL, w/ 16x30 pool, w/d, access to the rear yard. 2 m/c. P. & T. to vols. Non-veats only \$450 dn. (ME 4-7731)

BUY IN POOL HOMES
Please call. MOORE REALTY. GE 8-3662

Custom Executive Home
2600 sq. ft. of xlt. California living. 3 Bedrooms, 2 1/2 baths, forced air heat, heavy tile floor. For more info, locate call.

MOORE REALTY GE 8-3662

\$150 DOWN
Take over new 3-BR. h/dwd. flrs., 2 baths, service porch. Billerica Beverly Jackson Sh. GA 7-7774

10001 BEACH BLVD. STANTON

Southland Cities Prop. 140

ARTESIA

ARTESIA MEADOWS
SOUTH STREET AT NORWALK BLVD.

✓ 4 Big Bedrooms and 2 Baths
✓ Contemporary, Rustic and Ranch Style

FEATURES INCLUDE:

✓ Wall-to-Wall Carpeting
✓ Built-In Range and Oven

FULL PRICE FROM \$19,200
30-YR. FINANCING

\$595 DOWN PAYMENT
IMMEDIATE OCCUPANCY

FURNISHED MODEL HOMES
OPEN 9 A.M. TO DARK DAILY

ARTESIA MEADOWS
SOUTH ST. AT NORWALK BLVD.
FOR INFORMATION CALL 555-5555

FOR INFORMATION CALL 865-9036

Orange County Prop. 141 Orange County Prop. 141

**CAN GET FOR
TOTAL
DOWN**

BRIDGE

SANTA ANA FWY
17th ST
1st ST
SANTA ANA
HARBOR BLVD
NEWPORT BLVD

**WE INVITE
YOUR
INSPECTION**

Look for our signs . . . or follow the map. You can't miss it.

Orange County Prop. 141

BUENA PARK

\$18,500-\$800 DOWN
Just reduced \$18,500 to \$17,500. This is a beautiful 3-bedroom, 2-bath home with a large living room, dining room, kitchen, and a large back yard. The house is in excellent condition and is a must-see. Call for more information.

ANAHEIM

EXQUISITE

PROVINCIAL WITH SHAKESPEARE
This is a beautiful 3-bedroom, 2-bath home with a large living room, dining room, kitchen, and a large back yard. The house is in excellent condition and is a must-see. Call for more information.

BEAUTIFUL HOME

By OWNER. 3-beds, convertible to 4, large living room, dining room, kitchen, and a large back yard. The house is in excellent condition and is a must-see. Call for more information.

WE ARE

Looking for a woman that has real estate experience. She must have a minimum of 3 years experience in the field. She must be able to handle a large volume of business. Call for more information.

POOL PALACE

Beautiful 2000 sq. ft. home. 3 bedrooms, 2 bathrooms, large living room, dining room, kitchen, and a large back yard. The house is in excellent condition and is a must-see. Call for more information.

Kingsize!

Separate family room that every family needs. 3 bedrooms, 2 bathrooms, large living room, dining room, kitchen, and a large back yard. The house is in excellent condition and is a must-see. Call for more information.

GARDEN GROVE

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My. GE 4-9979 dir.

'60 FALCON 2dr. Economical standard trans. Beautiful 2-tone paint, power windows, whitewall tires. local - new car trade-in. UHX 913 \$1099. Hale Young Ford, 2641 E. Astorin. GE 9-2636.

\$100 DELIVERS

'60 Falcon Deluxe Sedan with automatic, radio, heater and only \$966. ROSCOE MOTORS L.B. 2295 Long Beach Blvd.

'60 FALCON Dlx. Sed.\$1195
Radio, heater, automatic. LOW MILEAGE.

3300 ATLANTIC
Palmar Motors
GA 4-2754

'62 FALCON Futura. Automatic, radio, heater, wsw tires. Big engine. 1 no cash, \$25 mo. dn. + 10% contract bal. Call Mr. Beck, LU 9-5779.

'62 FALCON 4 dr. deluxe sedan. wsw tires, radio, heater, like new. \$1895. With finance. TW 7-4043

'60 FALCON\$1095

'55 FORD. R&H. \$700
NE 8-5779

'56 Ldr. R&H. New tires. Sharp. \$382 cash. 1231 E. 5th St. (near) ME 0-1035

'57 FORD 2dr. Slick. Very sharp. ME 0-1035

'58 FORD 2dr. Slick. V-8. 106 E. 5th Hwy. GA 2-1198

'54 FORD, \$150. 1957 line 4dr. V-8. 432-5583

'60 FORD Gal. Pwr. slwr. R&H. Make offer. FA 9-6636

'59 FORD Fairlane new T-Bird engine. Slick. \$650. HE 7-6018

'55 FORD 4dr. sedan. \$284. Dlr. GE 9-4471

'55 FORD Convertible. \$575. Dlr. GE 9-4471

'54 FORD-V-8. Slick. \$149. (w) price. Dlr. NE 9-2373

'60 FORD 1dr. 6-cyl. slick. Good economy. Asking \$350. GE 1-1460

'50 FORD, mechanically perfect. Like new condition. GE 1-3364

SAVE \$\$\$

DRIVE TO OUR LOW OVERSEAS LOCATION IN LAKEWOOD AND SAVE!

'63 VALIANT \$1887

from

Prices are for delivery here. Includes \$500 - 5 year, 50,000 - mile factory warranty.

ED BARBARI

6200 BELLFLOWER BLVD.
Bet. South and Artesia Blvd.
TO 7-0112

4-door, V-8, automatic, radio, heater, rack on top. No. VNH 482.

'60 V-8, Slick \$1049


Dodge 4-door, Sharp car. Seal belts, radio, heater, Solex glass. No. TDF 120.

'60 Valiant\$899

4-door Sedan, Standard Trans., push-button heat, Clegg and good as any of our '60 models. No. T6J 239.

'59 Fairlane\$899

4-door Ford, radio, heater, MA



1-BIRDS

\$4599

FULL FACTORY EQUIPPED ON THIS MODEL

SOME WITH AIR

CHOOSE YOUR OWN FINANCE

PAY CASH

HARBOR
CHEVROLET

SUPERMARKET

FOR CARS

Arbino SPORTS

Arbino SPORTS

[illegible]

VALIANT
CUSTOMIZED SPECIAL

UNIONIZED SPECIAL
60 VALIANT V-200.....\$1,950
 Plymouth 1974 Dodge 1974
 radio, heater, custom 14-speaker
 front seat with console in center.
 immaculate, well kept! Must see
 & drive to appreciate.

HOLIDAY RAMBLER
 1310 Long Beach Blvd. HE 6-9007

61 VALIANT DELUXE
 2-dr. Hardtop\$1,600
 1-owner, low mileage, local car
 radio, heater, push button econ-
 omy 353







VERNE HOLMES—Dodge
 35th & Atlantic GA 4-8633

60 VALIANT V-200, R&H.....\$2,000
 clean, \$950. 253-1111 NE 2-4960

WILLIAMS

52 WILLIAMS \$99

4-dr. Sedan, Nice runner.
PHIL HALL
2401 E. PAC. COST. 1-75 65-250
ST. WILLIS-Cleary Roma, perfect
\$250 F.P. 50-gal. tank, 775, Jun-
pero.

Delivered in Wilmington GRAND NEW 1963 RED AMERICAN	
5-DR. \$1795 seats, R&H, C. (#2003)	
WAGON \$1695 4 air, auto, electric windows,	
WAGON \$1395 4 air, P.B. (#2045)	
CANCER \$1195 small trans., C. (#2007)	
WAGON \$1095 with R&H, C. (#2008)	

H FURY \$895
4 door, V-8, auto, P.S. &
air, windows, R&H

412 \$695
6 door power, w/h, 412

2-DOOR \$595
4 door, automatic, air, central
lock, windows, (2019)

"500" \$595
Slick shift, radio.

WEST ANAHEIM
ON TE 5-6646

OWNING SAYS...

*** Get the Jump -**

'60 CHEV. WAGON
FACTORY AIR CONDITIONED
4-Door Parkways, Radio, heater,
Powerlocks, power steering, 7
tone turquoise & white with
matching interior. \$802A.

\$1999

'55 CHEVROLET
HARDTOP COUPE
The first with vinyl top heater.
STICK SHIFTER TRANSMISSION.
Black body, all vinyl 2-tone
Shirley Shook.

\$699

'55 FORD
STATION WAGON
4-door, radio and heater, New
clutch, All white finish, Yours
for only

\$599

'62 CHEVROLET
BEL AIR 4-DOOR
Powerglide, radio & heater, power
steering & brakes, 2-ton
blue & white immaculate in
slide & dot SP-1

\$2199

'53 CADILLAC
HARDTOP COUPE

'62 OLDS SUPER '88
HOLIDAY SEDAN
Factory all conditioned. Hydra-Matic, radio and heater, power steering and brakes, electric windows, \$5,000. Gold paint with matching interior. Call for price was \$5,000. See it. Buy it.

'60 CHEVROLET
3-DOOR BEL AIR '64
Powersteering, radio, heater, power steering. Original light tan with matching interior. \$3775.

\$1499
BROWNING
(Oldsmobile Dealer)
LONG BEACH
BLVD.
1090
AYS HE 6-962

**NT
BLER**
WINGTON

\$32
MONTH
PER



88

Delivered in Wilmington—
GRAND NEW 1993
ER AMERICAN

F.D.R. \$1795
 4 cyl., 2.9L, 16V, 4 door

WAGON \$1695
 4 cyl. air, auto, 16V, power windows, 4 door

WAGON \$1395
 4 cyl., P.S. & P.B. (1994)

CANCER \$1195
 4 cyl., 2.9L, 16V, 4 door, alloy trans., 4 door

WAGON \$1095
 4 cyl., P.S. & P.B., 4 door, 16V, 4 door

H FURY \$895
 4 cyl., 2.9L, 16V, 4 door, 16V, 4 door

Full power conv. \$695
 ing. (#2123)

2-DOOR \$595
 with economical
 tilewalls. (#2019)

"500" \$595
 black shift, radio.

BEST ANAHEIM
ON TE 5-6646

WINNING SAYS..

* Get
 the
 Jump-

ices' and save

BEACH BLVD.

'60 CHEV. WAGON
FACTORY AIR CONDITIONED
4-door Parkward, Radio, heater,
Powerlocks, power steering, 7
tons luggage and 18" white with
black and white interior. \$1999

'55 CHEVROLET
HARDTOP COUPE
The Bel Air with radio, heater
STICE, TRANSMISSION, 4 door
black finish, all vinyl 2-tone
trim. Sharal #36A. \$699

'55 FORD
STATION WAGON
4-door, 1200 cc and 7000. New
clutch, All white finish, Year
for only \$599

'62 CHEVROLET
BEL AIR 4-DOOR
Powerlocks, radio & heater, power
steering & brakes, 4-ton
black & white trim, immaculate in
side & out. \$2199

'53 CADILLAC
HARDTOP COUPE
Hydra-Matic, radio, heater, air
conditioned, power steering and
brakes. Price for rock sale. \$399

'62 OLDS SUPER '68
HOLIDAY SEDAN
Factory air conditioned, Hydra-
Matic, radio and heater, power
steering, 4 door, electric
windows and seats. Gold and
black. Price was \$5000, now \$3999.
Buy It. \$3999

'60 CHEVROLET
5-DOOR BEL AIR '64
Powerlocks, radio, heater, power
steering. Original 4 door car
with matching interior. \$377

\$1499
BROWNING
(Oldsmobile Dealer)
LONG BEACH
BLVD.
1090
AYS HE 6-962

**HUNT
RAMBLER**
WILMINGTON

32
MONTH
WARRANT

1688

Full price — delivered in Wilmington—
for this BRAND NEW 1963
RAMBLER AMERICAN

'62 MONZA 2-DR. \$1795
4-speed, bucket seats, R&H,
whitewalls. Sharp. (#2033)

'60 CHEV. WAGON \$1695
4-dr., V-8, Factory air, auto.,
P.S. & P.B., electric windows,
R&H. (#2007)

'59 PONTIAC WAGON \$1395
2-door, V-8, auto., P.S. & P.B.
R&H, whitewalls. (#2045)

'61 DODGE LANCER \$1195
770, with automatic trans.,
radio, heater, etc. (#2089)

'61 RAMBLER WAGON \$1095
The "American" with R & H,
whitewall tires, etc. (#2094)

'60 PLYMOUTH FURY \$895
2-door hardtop, V-8, auto., P.S. &
P.B., electric windows, R&H

'56 CADILLAC 42 \$695
Hardtop with full power equip.,
Luxury at a saving. (#2125)

'59 RAMBLER 2-DOOR \$595
The "American" with economical
driving R&H, whitewalls. (#2019)

'59 FORD V-8 "500" \$595
Factory 4 door, slick shift, radio,
heater. (#2120)

Full price — delivered in Wilmington—
for this BRAND NEW 1963
RAMBLER AMERICAN

'62 MONZA 2-DR. \$1795
4-speed, bucket seats, R&H,
whitewalls. Sharp. (#2033)

'60 CHEV. WAGON \$1695
4-dr., V-8, Factory air, auto.,
P.S. & P.B., electric windows,
R&H. (#2007)

'59 PONTIAC WAGON \$1395
2-door, V-8, auto., P.S. & P.B.
R&H, whitewalls. (#2045)

'61 DODGE LANCER \$1195
770, with automatic trans.,
radio, heater, etc. (#2089)

'61 RAMBLER WAGON \$1095
The "American" with R & H,
whitewall tires, etc. (#2094)

'60 PLYMOUTH FURY \$895
2-door hardtop, V-8, auto., P.S. &
P.B., electric windows, R&H

'56 CADILLAC 42 \$695
Hardtop with full power equip.,
Luxury at a saving. (#2125)

'59 RAMBLER 2-DOOR \$595
The "American" with economical
driving R&H, whitewalls. (#2019)

'59 FORD V-8 "500" \$595
Factory 4 door, slick shift, radio,
heater. (#2120)

Full price — delivered in Wilmington—
for this BRAND NEW 1963
RAMBLER AMERICAN

'62 MONZA 2-DR. \$1795
4-speed, bucket seats, R.H.,
whitewalls, Sharp. (#2033)

'60 CHEV. WAGON \$1695
4-dr., V-8, Factory air, auto.,
P.S. & P.B., electric windows,
R.H. (#2007)

'59 PONTIAC WAGON \$1395
4-door, V-6, auto., P.S. & P.B.,
R.H., whitewalls. (#2045)

'61 DODGE LANCER \$1195
770, with automatic transmission,
radio, heater, etc. (#2097)

'61 RAMBLER WAGON \$1095
The "America" with V-8, R.H.,
whitewall tires, etc. (#2094)

'60 PLYMOUTH FURY \$895
2-door hardtop, V-8, auto., P.S. &
P.B., electric windows, R.H.

'56 CADILLAC 62 \$695
Hardtop with full power auto.,
Luxury of a saving. (#2123)

'59 RAMBLER 2-DOOR \$595
The American with economical
drive, R.H., whitewalls. (#2019)

'59 FORD V-8 "300" \$595
Fairlane 4-door, slick shift, radio,
heater. (#2120)

508 WEST ANAHEIM
WILMINGTON TE 5-6646

DICK BROWNING SAYS...

Got
the
Jump-

on spring

used car prices'
 . buy now and save
1090 LONG BEACH BLVD.

'59 OLDS
 SUPER "W" V8
 36,000 ACTUAL MILES
 One owner. Original white finish with tan interior. Hydro-Matic, radio and heater, power steering and brakes. \$1899

'58 CHEVROLET
 BEL AIR SEDAN
 Radio, heater, Powerglide, power steering, power brakes. Original, bronze mist finish. A real stunner. \$899

'61 FORD
 3-Door
 Original white, tan, Fordomatic, radio, heater, V-6. Like new inside and out. \$654.

'60 OLDS "88"
 4-DOOR SEDAN
 Hydro-Matic, radio and heater, power steering and brakes. 21,000 actual miles. One owner. Blue finish with matching interior. \$449.

'58 OLDS "88"
 4-DOOR SEDAN
 Hydramatic, radio, heater, power steering and brakes. Original white with interior like new. \$1664.

'60 CHEV. WAGON
 FACTORY AIR CONDITIONED
 4-door Parkward, Radio, heater, Powerglide, power steering. 7 horse turnouts. 4000 miles with matching interior. \$602A.

'55 CHEVROLET
 HARDTOP COUPE
 The Big Air with radio, heater, STICK SHIFTER, TRANSCOLOR, black black finish, all Vinyl 2-tone trim, Shovel \$364A.

'55 FORD
 STATION WAGON
 4-door. Radio and heater. New clutch. All white finish. Yours for only

'62 CHEVROLET
 BEL AIR 4-DOOR
 Powerglide, radio & heater, power steering & brakes. 4-ton blue & white. Immaculate inside & out. #P431.

'53 CADILLAC
 HARDTOP COUPE
 Hydro-Matic, radio, heater, all conditioned, power steering and brakes. Price for quick sale.

used car prices'
 . buy now and save
1090 LONG BEACH BLVD.

'59 OLDS
 SUPER "W" V8
 36,000 ACTUAL MILES
 One owner. Original white finish with tan interior. Hydro-Matic, radio and heater, power steering and brakes. \$1899

'58 CHEVROLET
 BEL AIR SEDAN
 Radio, heater, Powerglide, power steering, power brakes. Original, bronze mist finish. A real stunner. \$899

'61 FORD
 3-Door
 Original white, tan, Fordomatic, radio, heater, V-6. Like new inside and out. \$654.

'60 OLDS "88"
 4-DOOR SEDAN
 Hydro-Matic, radio and heater, power steering and brakes. 21,000 actual miles. One owner. Blue finish with matching interior. \$449.

'58 OLDS "88"
 4-DOOR SEDAN
 Hydramatic, radio, heater, power steering and brakes. Original white with interior like new. \$1664.

'60 CHEV. WAGON
 FACTORY AIR CONDITIONED
 4-door Parkward, Radio, heater, Powerglide, power steering. 7 horse turnouts. 4000 miles with matching interior. \$602A.

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 HARDTOP COUPE
 The Big Air with radio, heater, STICK SHIFTER, TRANSCOLOR, black black finish, all Vinyl 2-tone trim, Shovel \$364A.


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 4-door. Radio and heater. New clutch. All white finish. Yours for only

'62 CHEVROLET
 BEL AIR 4-DOOR
 Powerglide, radio & heater, power steering & brakes. 4-ton blue & white. Immaculate inside & out. #P431.

'53 CADILLAC
 HARDTOP COUPE
 Hydro-Matic, radio, heater, all conditioned, power steering and brakes. Price for quick sale.

508 WEST ANAHEIM
WILMINGTON TE 5-6646

DICK BROWNING SAYS..

 * Get
the
Jump-
on spring

'60 OLDS
"AIR" HOLIDAY SEDAN
Too much of the old money
The FACTORY "AIR COND"
radio, heater, power windows,
steering and brakes, electric
door locks, 3 tone
covecolor top, matching leather
and nylon interior.

\$2299
12,700 MILES

'57 T-BIRD
Immaculate lot black finish
with white top. Original
black and chrome interior.
Radio, heater, Fordomatic. Out-
standing every way.

SEE IT! BUY IT!

'62 OLDS SUPER '88
HOLIDAY SEDAN
Factory air conditioned, Hydramatic, radio and heater, power steering and brakes, electric door locks, 3 tone
covecolor top, matching leather
and nylon interior.
price was \$3,000. See it!
Buy it!

\$3399
12,700 MILES

'60 CHEVROLET
2-DOOR BEL AIR "44"
Powerglide, 3 speed heater, power steering, Original light top, with matching interior. \$3777

'60 OLDS
"AIR" HOLIDAY SEDAN
Too much of the old money
The FACTORY "AIR COND"
radio, heater, power windows,
steering and brakes, electric
door locks, 3 tone
covecolor top, matching leather
and nylon interior.

\$2299
12,700 MILES

'57 T-BIRD
Immaculate lot black finish
with white top. Original
black and chrome interior.
Radio, heater, Fordomatic. Out-
standing every way.

SEE IT! BUY IT!

'62 OLDS SUPER '88
HOLIDAY SEDAN
Factory air conditioned, Hydramatic, radio and heater, power steering and brakes, electric door locks, 3 tone
covecolor top, matching leather
and nylon interior.
price was \$3,000. See it!
Buy it!

\$3399
12,700 MILES

'60 CHEVROLET
2-DOOR BEL AIR "44"
Powerglide, 3 speed heater, power steering, Original light top, with matching interior. \$3777

Pioneer Ford CLEARANCE WHOLESALE PRICES!!

'57 FORD Fairlane
'500" Club Victoria
Auto, radio, htr. \$699
power steering.

'61 FORD Galaxie
'500" Club Victoria
Auto, R.H., \$1799
power steering.

'58 FORD V-8
Station Wagon
Auto, radio, htr. \$699
power steering.

'60 CHEVROLET
Radio, heater. \$1099
Beautiful car!

'58 PONTIAC 4-Door
CUSTOM
STAR CHIEF. \$949

PIONEER FORD
18403 PIONEER BLVD.
ARTESIA UN 5-1266

SEE THE FABULOUS '63 DEVIN

Uses Corvair Power On Display

Niekerk Motor Co.
EXCLUSIVE DEVIN
DLR. IN AREA
17598 LAKEWOOD
BELLFLOWER 634-5455

SAVE \$\$\$

DRIVE TO OUR LOW
OVERHEAD 2850 BANK

'63 PLYMOUTH
from \$1998

Price is for delivery. Pers.
includes 5-year, 50,000-mile
factory warranty.

ED BARBARI
8200 BELLFLOWER BLVD.
Bel. South and Artesia Blvd.
TO 7-0112

Commer Chevrolet PRE-SPRING USED CAR SALE

CHEVROLETS
Sedans — Coupes
Convertibles

'60 IMPALA Sport Coupe, Big
engine, Power
steering, (OAT 942) \$1999

'60 IMPALA Sport Coupe, V-8
Powersteering, power
steering, (OAT 971) \$1999

'60 IMPALA Sport Sedan, V-8
Automatic
(LTC 414) \$1899

'60 IMPALA 4-door Sport Se-
dan, V-8, auto
matic, (Stock 216) \$1799

'60 IMPALA 4-door, 6-cylinder,
standard trans-
mission, (Stock B 229) \$1699

'59 IMPALA Sport Coupe, V-8,
Powersteering, (RJR 614) \$1699

'60 BUCARVE 2-door, 6-cyl-
inder, standard trans-
mission, (PHM 571) \$1399

'57 BEL AIR 2-door, V-8, Power-
steering, (GGJ 000) \$990

'59 INPU 645
'59 BELRAY 4-door, V-8, Power-
steering, (ISK 537) \$599

'57 BEL AIR 2-door,
Powersteering, (GGJ 000) \$499

CHEVROLET
Station Wagons

'61 CORVAIR 4-door Deluxe,
Powersteering,
(VSC 425) \$1699

'61 CORVAIR 4-door Deluxe,
Powersteering,
(KHN 972) \$1699

'60 BROOKWOOD 4-door, 4-cyl-
inder, Powersteering,
(Stock 108-A) \$1699

'59 '210' 4-door, V-8, Power-
steering, (GXP 079) \$999

CORVAIRS

'61 COUPE Deluxe \$1999
4-speed, (KID 208)

'61 COUPE Deluxe, V-8, Power-
steering, (VJG 424) \$1899

'61 COUPE Deluxe \$1899
(KHN 972)

'61 COUPE, Power-
steering, (LGA 108) \$1499

'61 COUPE, Power-
steering, (LJC 363) \$1399

'61 4-door, Deluxe \$1099
Slick, (MPB 983)

'61 4-door, Standard \$999
Transmission (KHN 066)

OTHER MAKES

'62 FALCON Fairlane, Automatic
transmission, (GQJ 572) \$1999

'62 COMET 1-door, Automatic
transmission, (GOK 571) \$1899

'62 COMET 2-door, Automatic
transmission, (WHV 261) \$1899

'61 OLDS F-43 4-door, V-8, auto-
matic, (OHC 303) \$1899

'61 RAMBLER Super 4-door, 6-
cylinder, standard
shift, (KAD 087) \$1699

'61 COMET 4-door \$1699
Automatic, (PRP 751)

'61 FALCON Station Wagon 2-
door, Automatic, Power-
steering, (KOH 226) \$1699

'60 RAMBLER Station Wagon 4-
door Super, V-8, automatic, power-
steering, (OKA 664) \$1699

'60 COMET Station Wagon 4-door
Super, Standard, V-8, automatic,
transmission, (HYC 57) \$1499

'59 FORD Station Wagon 4-door
Super, Standard, V-8, automatic,
transmission, (LQC 729) \$1299

'59 FORD Fairlane 4-door, V-8,
automatic, power-
steering, (KGT 651) \$999

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Casts its Spell

• mary ellis
fashion editor

Independent Press Telegram
Women

Spring fashion issue 1963

long beach 12, california sunday, march 3, 1963 section f

The Long Look That Spells S-P-R-I-N-G '63



- THE SWISH
of a sheik's scarf
- THE SWAGGER
of a slim suit
- THE STREAK
of a long overblouse
- THE SLINK
of an evening dress

By MARY ELLIS
I, P-T Fashion Editor

That special chic that spells S-P-R-I-N-G '63 can be translated in many ways—the long shirt look, the chic sheik look, the little boy influence (from "Oliver"), the long suit jacket gone feminine.

It can be defined in the swirl of a long scarf, often four or five feet in length, knotted front or back or over the shoulder—the excess streamed... a new look inspired by "Lawrence of Arabia."

It may mean pockets in the most unexpected places. Sample: at the midpoint between waist and knee.

OR IT MAY mean new ways of doing belts. Other translations: the play of polka dots, the burst of plaid, the bang of black and white; the slip of a shoe—with medium heels, even for evening.

Most definitely, spring means overblouses—in silks, satins and manmade fabrics of every type. The look: relaxed but unsloouched.

Also, the sailor suit, old-fashioned girls and even crown jewels figure inspirationally in spring fashions.

OTHER TRENDS for spring can be spelled out this way:

S—is for shifts with shape. It's also for new softness in detail—such as ruffled tops, cowl necklines and back ties put on like leis. S also is for seaming, simplicity and sleevelessness. But it means sleeves, too—slim and tapered, often with shirt cuffs.

P—is for prints... huge geometric prints, stripes that melt into each other, zoo prints. P is also for prettiness; with soft femininity creeping in—gathers in a skirt, puffed sleeves. It's for purity of line and cut, also pastels.

R—is for right for our times—in fabrics that won't crease or crush. Feathery, spongy wools and spring weight mixtures of silks and wools, synthetics combined with naturals and silks in tailored patterns resembling men's wear fabrics.

I—is for individuality, showing up in exclusive fabrics and other touches—stoies, hoods and scarves, also the sleeveless suit.

N—is for news in the skinny coat, shaped often at the waist to follow the body line—some single-breasted, some double. There's news in vests as part of the three-piece suit... also in waistlines, still wandering.

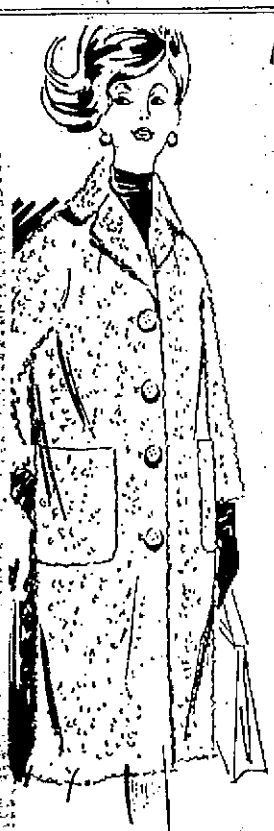
G—is for glamor in clinging black silk dresses... in dinner suits that look like they were tailored on Bond Street... in full-length coats worn over matching evening dresses of lace or chiffon... and in long, columnar evening dresses of slinky silk crepe.

Of course, the most important way to spell chic this spring—or any season—is to select those silhouettes that are most flattering for Y-O-U.



NEW SWEATER SUIT spells S-P-R-I-N-G '63... especially when draped with scarf of a hat. Other 1963-isms: shirt-cuffed sleeves, polo shirt neck closing. Also new, the fabric: fishnet mesh in canary yellow. By Mooredale; at Buffums', Pine Avenue and Broadway.

SHIFT with matching stole (top) by Donald Brooks... reed coat tops sleeveless dress, by Maurice Rentner... shirt suit by Larry Aldrich... slim evening shaft by Herbert Sondheim.



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Spring
1963



The Shirt Right Off His Back

Besides the man-tailored suit, there are a lot of steals from the men's wear division this spring—particularly in the theft of the shirt right off his back.

The shirt blouse, with French cuffs, shows in numerous collections, its severity softened by a bow at the neckline.

It frequently is combined with vests, another steal from the men.

THE MEN'S smoking jacket has been copied in at-home glamor togs, but with the jacket stretched on down to sweep the floor. The same goes with the shift itself, stretched to a slim floor-length evening dress in some collections.

The shirt has been modified by some designers into wool tunic tops for slim daytime skirts.

In This Section

Your spring fashion section, featuring styles available in local stores, was edited by I, P-T fashion editor Mary Ellis. Art work, including the cover, is by local artist Jackie Wood.

Local fashion shots, by photographer Perry Griffith, were posed by Wilma Hastings models Ruth Willardson (top of this page, right) and Joy Wegley, pictured on the opposite page.



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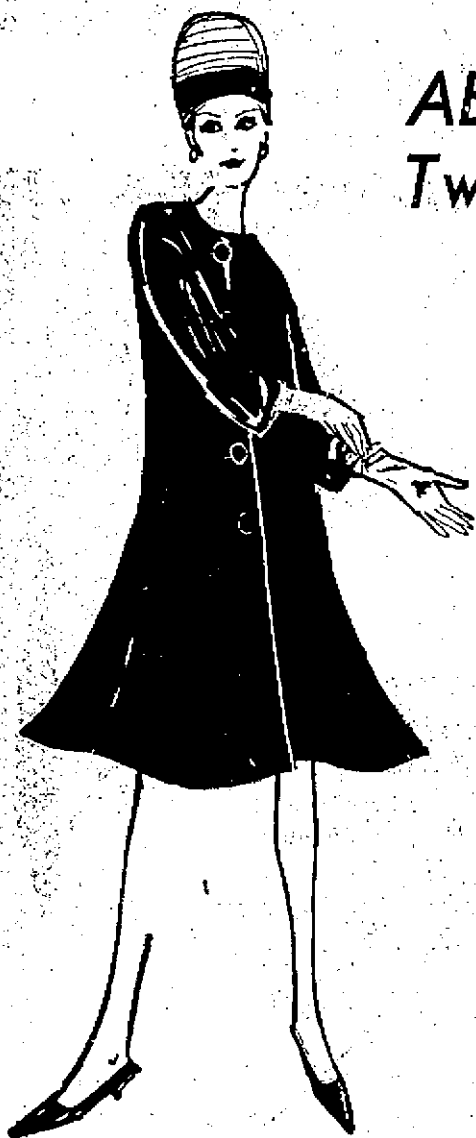
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HOW TO LOOK SMART, BE SMART . . .



ABC's of Fashion: Twos 'n Threes

Coats and dresses, dresses and jackets, suits and coats —like sugar and cream— go together this spring. Fact is, they're made for each other.

These companion features not only afford added warmth, they give a definite look of chic and finished perfection to the spring fashion picture.

IN MANY ensembles the fabric and color are the same in both dress and coat or dress and jacket. In knits, for example, sleeveless, collarless shifts are seen under coats with standaway collars that reveal dresses' round necklines.

Other dress-coat teams are done in matching shades, but the fashion keynote is the contrasting textures of fabrics. Pastel silk dresses

are shown with coats in the same shade, styled in fluffy mohair. Bold black and white checks in lightweight wool top slim white shifts.

SHORT DINNER suits frequently have jackets or coats that could start the glamor ball rolling while the sun still beams, then come off to show a bare strapless bosom, a beautifully cut bodice or shoe-string straps.

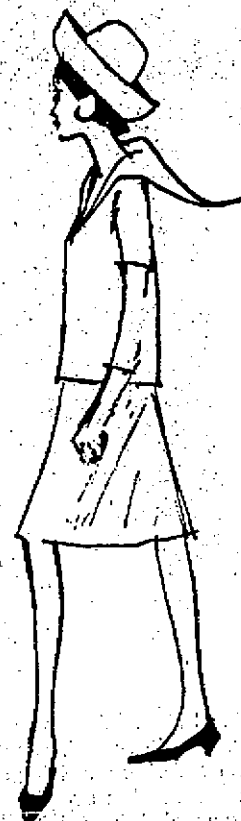
For the really stunning effects, there are full-length coats also impeccably tailored, worn over matching dresses of lace or chiffon . . . chignons made to float yards in each direction as you move, worked on the bias and flaring into a winged look.

The tops often have little waist-length overblouses or jackets twinkling with beads.



LITTLE BOY look with English accent . . . "Norfolk" styling in sleeveless sheath by Casual Time of California. Also borrowed from the boys: yoke, low-slung belt, hand-picked stitching. In white Irish linen, also seaweed or red. At Gigi's, 5251 E. Second St. At right, the new middy suit look.

Borrowed From the Boys



FRESH WAY to measure costume success; the tulip suit. The coat: very slim, very trenchantly curved, flared tulip-style at hem. Beneath it, the news of an easy sheath with tank top, self-tie belt. Black only; by Lili Diamond. At Genes Smart Shop, 450 Pine Ave.



that 'Schick' look

as seen in Vogue

The highly urbane tunic suit—a great look in town, at dinner, whenever you want to impress. Newest fashion created from an outstanding Paris original. Lightweight whipcord wool in white, navy or red. Sizes 6 to 18.

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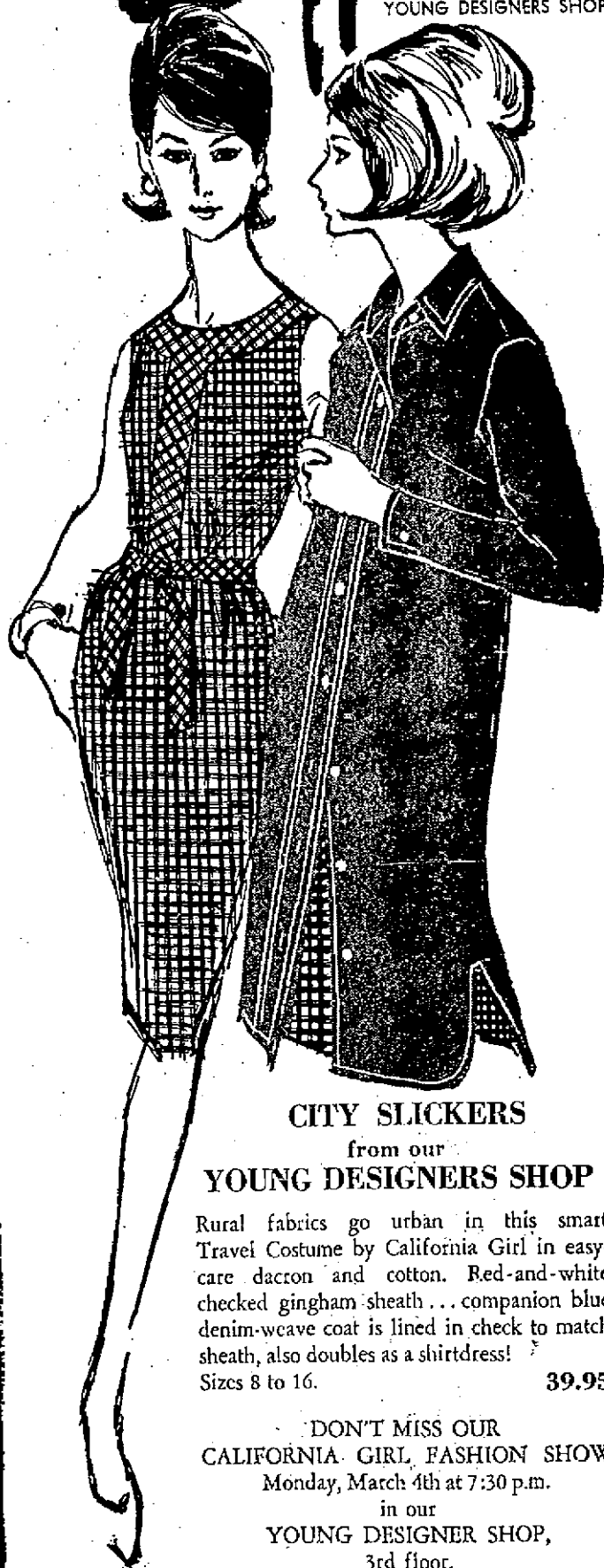


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Rural fabrics go urban in this smart Travel Costume by California Girl in easy-care dacron and cotton. Red-and-white checked gingham sheath . . . companion blue denim-weave coat is lined in check to match sheath, also doubles as a shirtdress! Sizes 8 to 16. 39.95

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Attention, Mr. Kennedy

So 'Suited' to Fitness

Fashion designers have brought back the walking suit. Walking dresses, too. This is a good thing! With the stress on achieving a long, lean look in order to be chic this spring, the average woman needs more mobility.

Most design houses have tackled the problem of getting around on one's own shoe leather by making nearly everything wearable, walkable.

Little shifts or sheaths have their own short unem-cumbering coats... classic English plaid country costumes have box pleated skirts—all dandy for walking for the sport of it.

TO SNAP a woman into more of a march than a brisk walk, designer Ben Reig has concentrated on the military mood with epaulets on the shoulders of slim navy blue coats and orderly rows of brass buttons.

Usually those dressy cocktail hour tunics, which are one long skinny column over another (like pipe connections) leave little stride room. But Reig fixed this, too, by pleating along the hemline of his tunics.

AND SOME of Reig's floor-length white shafts of brilliant beading created for spectacular entrances at charity balls are designed to have additional ambulatory equipment.

One instance: a startling side seam open almost to the thigh and bow-tied there.



SETTING NEW PACE for spring... the walking suit, here in rugged, nubby silk burlap. Under-cover surprise: a striping of bright-colored chiffon—repeated in overblouse, coat lining. To top that: a wide-brimmed deep cloche. At Parisienne, 539 E. Ocean Blvd.



MAKING GIANT strides in fashion world this spring, the costume—here designed for the tall figure by Martin Beren. Slither of a coat in tweedy beige and green, covers slip of dress in pale green, linen-like rayon. At Taller Girl, 350 Long Beach Blvd.

The Silk Tweed Suit

THAT GOES EVERYWHERE

The smart surplice front is nipped in by a large patent belt. Wonderfully tailored by Sophisticated Miss. Sizes 8 to 16. Fine black and white tweed.

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here's the dress fashion company Gene's keeps

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GENE'S 450 Pine Ave., Downtown Long Beach
SMART 186 E. Compton Blvd., Compton
SHOPS 2300 Harbor Blvd., Costa Mesa

Suits Go Schizo...

You just can't tell about suits anymore—they've gone schizophrenic.

Some look like dresses, costumes, shirts or sweaters. Others are split personality types with three and four pieces to be worn several ways.

And man-tailored suits are back—but they've gone feminine.

THE SHIRT SUIT, new on the scene this year, is dressy but has a slouch silhouette. Many feature tops that don't button at all—they slip over the head. Some are belted, some are not.

Other suits have jackets that look like sweaters.

Longer jacketed suits reach to the hips. Most have wrist length sleeves, many cuffed like men's shirts.

Most out-of-touch with reality: a man-tailored, over-bloused suit cut of that most feminine of all fabrics—chiffon!

WHEN THE TUNIC'S a "two-nik"... then the walking suit goes a long way in fashion. By Mam'selle, of imported douppioni silk: sleeveless little blouse, tapering tunic of beige, understated by slim, black skirt. At Vinson's, Atlantic Avenue and 45th Street.

Cover Story

Coat fabrics create surface interest for spring, with soft mohairs, fluffy wools, lacy tweeds, ottomans, whipcords, dressy ribbed silks and silk-worsted-blends. The checks and plaids of every size abound.

SLIM PICKIN'S

It's Good Year for Dry Toast

It'll take a slim figure to wear many of the spring creations invented by the nation's leading fashion designers.

All in all, it looks a good year for dry toast and black coffee.

Pastels and giant prints, some smacking of the Congo influence, will do nothing to hide any excess poundage. Shifts skim the figure—but don't shift the weight. New coats are skinny as a string bean.

OTHER FITTING observations:

—The bust line is stationary, but the waistline wanders from hip to half mast.

—Sleeves and necklines are draped, drooping and dramatic. The hemline still hugs the kneecaps.

—For casual wear, the hip-skimmer is getting big play with abbreviated capri pants.

—Repeat: spare tires will be painfully evident.

—Dramatic, almost movie-starrish, is the word on evening wear.

—Coat and dancing dress ensembles are big again with beading and draping prominent.

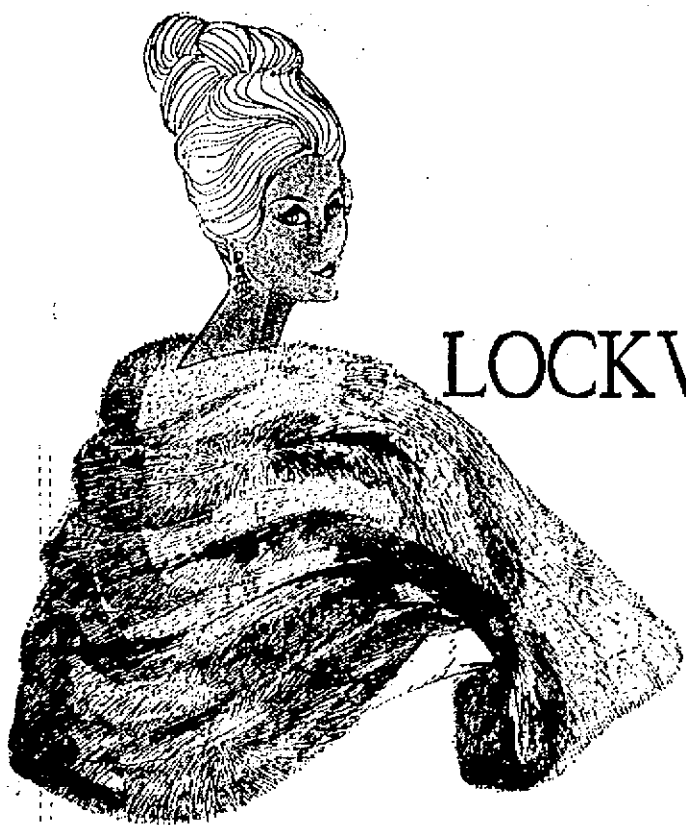
—Pastels are used in after-five wear in the most feminine chiffon and silk creations.

Result: Everything is ultra-feminine, to make the woman look more womanly. And the men look more often.

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Dresses Fit to a 'T' ...Have S-Appeal



Shifts
Sheaths
Shirts
Skimmers
Stoles
...and tunics

Spell it shift, shaft, skimmer or skimese—it's the newest way to shift into high fashion for spring.

If you don't like that dress form, coat yourself in a coat dress.

Both shapes are front-line silhouettes in the smorgasbord of dresses served up for spring by the nation's top designers.

AND IF THOSE don't fit the build, there are also sheaths, tunics, jumpers, overblouse dresses and mid-dy types. There are princess styles, Empire waistlines, dropped waistlines and waistlines where nature intended.

The shirtwaist has given way to the shirt dress, which this year is either a long, long skirt—standing alone—or an overblouse shirt with a sliver of a skirt.

Skirts range from slim to flared to pleated—each of the latter including plenty of walking room for Mr. Kennedy's prescribed 50-mile hikes.

Dresses are sleeveless, have little sleeves, lampshade sleeves or the new short sleeves. Necklines may be V-ed, sweater-style, or collared, shirt-style.

THERE'S NEW softness in detail, achieved with ruffled tops, cowl necklines and back ties put on like leis.

Even the woollens used for daytime dresses have a soft



OFFICER'S TUNIC gets salute from Dame Fashion, here in long-line, at-ease silhouette by couture designer Ben Reig. Dress of canella beige coloring has separate seven-eighths tunic with brass-buttoned closing, flap pockets. At Schick's, 701 Pine Ave.

look this spring. To further this feeling, many designers add triangular chiffon scarves to plain necklines, or they tuck scarves into V-ed versions.

White is THE color for spring, but pastels are important, too, whether soft or vivid.

Prints are more wonderful, splashier, gayer than ever. In the spring breeze are huge geometric prints, stripes that melt into each other, imaginative zoo prints—even the world of birds and bees.

THE BANG of black and white is heard throughout the fashion world.

Examples: the zing of a zebra dress... silky, sinuous, undulating on an unfitted tunic... the lure of

Fabrics, Too, Cast a Spell

The fabrics industry has cooked up a whole soufflé of lightweights for spring.

The manufacturers of dresses, coats and suits talk about the new fabrics in ecstatic terms—cloudlike, feather light, an airy nothing-to-wear, foamy, bubbly... and the list goes on.

There are soufflé tweeds, mohair wools and black on white blocked-checked wools sheer enough to wear into summer.

SURFACE of the fabrics also provide interest, ranging from rough to smooth, with loops, kernels, boucles, nubs, puffs and matte finishes.

Chiffons far out-run any other fabric as a favorite for evening. The runner-up for dress occasions: four-ply silk crepe.

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... White's Right

The fashion rule for color in spring '63 is "After white, something light!"

White, from dazzling pure whites through a wide array of creamy whites and off-whites, is far and away the leading color on the spring scene.

White sparkles in suits, captivates in coats, dramatizes dresses, succeeds in separates. There's white in stripes, in checks and plaids, and white looking especially striking in combination with deep tones.

AFTER WHITE, the "something light" is provided by a spring-fresh array of ice cream pastels, light beiges and grays. Citrus tones favor lemon and lime, occasionally deepen to orange.

Baby and sky blues, pale pinks and rich blossom pinks, leafy greens carry out the light, lovely look of fashion. New-looking mauves join the pastel parade. Sunny apricot and peach tones get their inspiration from the yellow-family.

WHATEVER THE HUE, the paler and prettier nature of the new pastels assures spring flattery for feminine complexions.

Often united with white are the bright and deep tones—lively navy, purplish royal, vivid reds, burgundies, garnets, emerald greens. Rich browns make news. As for black, it's especially important this spring in contrast with white, including many checks and other black and white prints.

Evening Chic: Long 'n Slinky

Fashion has put the bouffant evening dress into mothballs—at least for the duration of Mrs. John F. Kennedy's preference for the slim-cut formal gown.

When the First Lady abandoned the voluminous skirted formal, and set millions of other women off in the same austere direction, the fabric people must have headed for the aspirin bottle.

All that yard goods NOT needed anymore.

Albeit, the slim formal will at least save acres of space in the nation's clothes closets and make women's navigation in and out of cars and through revolving doors a simpler maneuver.

WHAT ABOUT FABRIC?

Chiffon drifts through most spring collections. Fluid crepes are for evening, too. So is lace. And silk and worsted mixtures are used for those dinner suits that many American women find essential to their way of life.

Also important: prints that come in pairs, a sheer one matched identically to a soft silk, designed so the patterns overlap, giving a misty back-lighted effect.

Most often laces and prints have a dusting of beads—to give them the dewy twinkle of an early spring morning after a star-studded night on the town.



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EVERY LOOK FROM A TO Z . . .

This Season Just Suit Yourself



BOUND TO BE BEAUTIFUL . . . double-buttoned jacket slips coolly over figure, is top interest for slim skirt of matching sharkskin . . . all good news for spring, for Easter, for travel. In blue, beige, gray or black; at Butler's Department Store, Lakewood Center.

- there are sweater suits, shirt suits
- middy suits and walking suits
- also tunic and fencer suits

The man-tailored suit is making a comeback for spring.

But the most recent flashback in fashion has new femininity—an overall softening of the harsh lines of old when wide shoulders, three-button jackets and straight skirts marked the classic costume.

Today's man-tailored look, one of many suit shapes for spring, features the hip length jacket of the 30's and early 40's.

But the shoulders are rounded or arched rather than padded, and the jackets have none of the severe fit their predecessors did.

FABRICS are the traditional men's wear fabrics—such as chalk stripes, pin stripes, herringbones, even serges.

But they look completely feminine with the addition of floating ascot scarves over one shoulder, crocheted edges or wide silk cummerbunds at the top of the skirts.

Most skirts hang slim, although many of the man-tailoreds have flat-lying pleats or gores.

Although the man-tailored influence is strong, there are several other sensational ways to suit yourself this spring. Some examples:

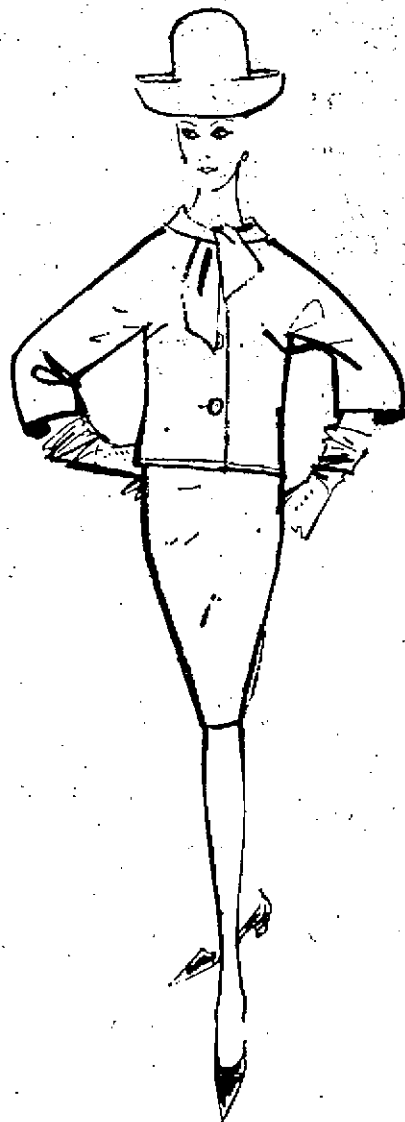
• The sweater suit—long pullover top, slipping unimpeded to the top of the thigh, worn over an equally Jean skirt.

• The middy suit—jacket zipped up the front, set over a straight skirt, often concealing a silk print blouse.

• The schoolgirl look—a small straight jacket in crisp fabric, often worn over sleeveless overblouse and jaunty, out-swinging skirt.

• The shirt suit—most often a handsome wool jacket with turn-back collar and shirt-cuffed sleeves worn over slim skirt and trim overblouse.

• The tunic suit—the top swooping low enough to be a tunic, back-zipped over



THREE'S COMPANY any season . . . double wool knit by Kimberly goes everywhere, any time. Slim skirt is topped by sleeveless in-or-out shell, collarless buttoned jacket. In buff beige/white; blue/white or rouge red/pink. Desmond's, 146 E. Broadway.

a camisole-suspended skirt.

• The walking suit—longer jackets with free-wheeling skirts (ambulatory enough for that 50-mile hike).

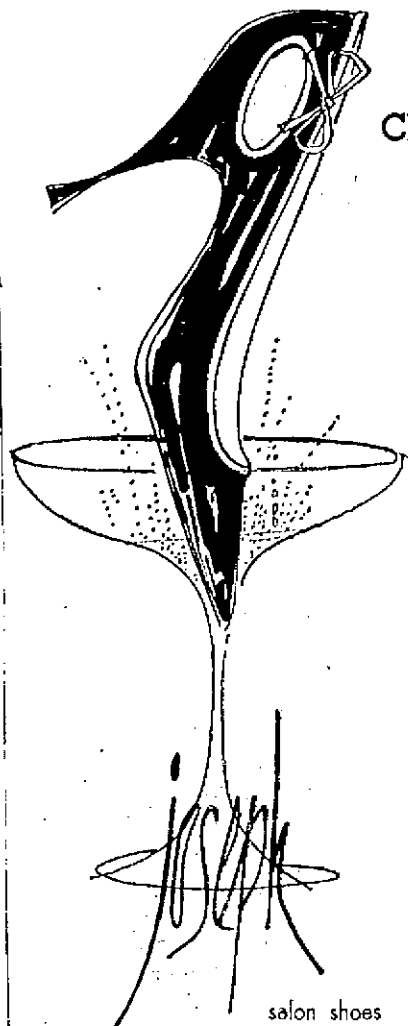
• The fencer suit—sometimes with vests of newsy satin crocodile. Other vests show their pointed fronts and sleeveless lines over soft contrasting blouses.

• The dinner suit—deftly

tailored, often looking as though they had been turned out by Bond Street masters.

Bare Facts

The sandal with a toe ring is a fashion borrowed this season from antiquity. According to the National Shoe Institute, the women of Asia Minor wore thick or thin soled leather sandals held on by jeweled toe rings and straps or thongs laced over the instep.



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Skin Tight? Not Right

This season's long-line shirts are perfect companions for the new hip-hugger skirts and pants. To be fashion right, be sure your skirt covers the knee. Also, pants should never be skin tight. Test them for "sitting room" before you buy.

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O-O-O Is for Overblouse!

...long on fashion

Call it overblouse. Call it pullover. Call it a long, long sweater or elongated vest. By whatever name, it's the Number One fashion for spring.

The overblouse, or pull-over look is seen everywhere, in all forms: short ones ride the midriff and show a high-rise waistband; waist-length versions graze the top of hipbones; long, long, long are others, sometimes tunic length.

THEY SHOW up in knits, tweeds and jerseys, crepes and chiffons—designed for all occasions:

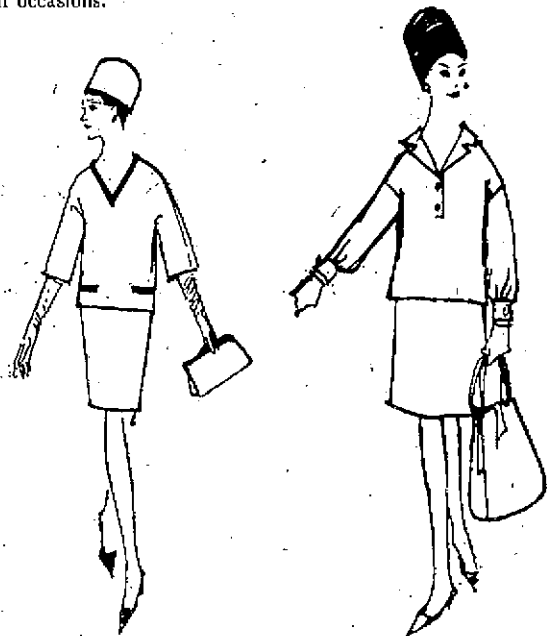
Sometimes the pullover is belted either with leather or fabric, sometimes it hangs freely, skimming over the bodice.

Part of the overblouse look shows in adaptations of the sailor's middie or the fisherman's shirt—in wools, silk, satin and synthetic fabrics of every type.

They followed the body line just barely. Many are sleeveless with bow treatments at the neck, all part of the soft look which is taking over for spring.



NATURALLY BEAUTIFUL, naturally California—both easy pullover silhouettes in supple rayon-acetate crepe. Left, slim skirt and middie pullover in black/white or navy/white. Right, V-neck pullover with French cuffs atop pleated skirt... in pink, blue or black. By Carlette Juniors; at Broadway, Los Altos Shopping Center, Bellflower at Stearns.



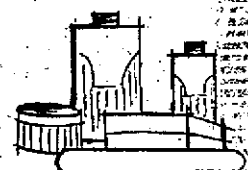
THE LONG, LEAN overblouse becomes a tunic, adds fashion importance to California casual look. Fashioned of paisley border tunic, belted or not. Pants are dacron/cotton gabardine. In turquoise or flamingo. By Tabak of California; at Town & Country Fashions, 4129 Long Beach Blvd.



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THE STORY OF SPRING

The Tale of the Long Shirt a 'Two-Nik'

Shirts, shirts and more shirts!

That's the latest word—repeated again and again—in blouse fashions.

The shirts you'll wear this season have one thing in common: a brand-new "tapered look."

That means they're neater, narrower. Sleeves are slimmer, usually long. Shirt tails are extra-long—many are rounded and tapered, like those on a boy's shirt. Tucked into skirts and pants, they give a smoother, slimmer line to the hip.

SMALLER COLLARS, narrowed detailing and trimmer detailing also play an important part in the new slim shirt look.

You'll find lean and lanky

shirts—as casual as can be—with tiny gentry collars, yokes, fringe, removable neckerchiefs or embroidered motifs.

Another smart version of the slim-line shirt is the neckbander... neat and narrow, with a little stand-up collarband to wear buttoned or unbuttoned.

Button down shirts? To be sure. But now they're slimmed down, trimmed down. Collars and placket fronts are tinier, tails are more tapered. Their fashion importance is greater than ever!

THEN THERE'S the "dandy" look. These are very special shirts indeed... with long sleeves, slender lines and a bibful of

ruffles. You'll see them in calico prints and in fresh colors with contrast edging on the ruffles.

There are also many tailored classics—in wonderful new colors. Simple in design and versatile, they lend a note of good taste to all your separates.

Seamingly Chic Wash Day Blues

When you shop for a dress, be sure to examine the hem depth and seams, and be sure that the dress is lined if the skirt is straight.

The hem should be at least 1½ inches deep, and seams should be pinked to prevent fraying.

Think you don't have enough places to wear a floor-length dress? Make it double-duty.

Like couture designer Arnold Scaasi's most recent innovation. He has skinny dinner gowns with tunics so long that, when the underneath long skirt is removed, there's still adequate coverage for cocktails.

A reader offers a safer way to launder a shirt or long-sleeved blouse in an automatic washer: "Button shirt front, then turn shirt inside out—thus holding sleeves on the inside and keeping them from getting tangled."

College Set Goes Hobo

The current "go" fashion for college girls is the hobo shirt, reports the National Cotton Council.

Seen most often in cotton gingham checks and bandanna prints, the blouses are distinguished by bright-colored patches at the elbow. In solid-colored shirts, the elbow patches are prominently displayed in gay checks, plaids or prints.

Besides hobo shirts, patches also are turning up on shirtwaist dresses and shifts. One blue madras plaid shirtwaist is adorned with blue chambray elbow patches, while a pin-checked gingham shift boasts bright tablecloth checks at the elbow.

Now, Milady Can Wait in Style

Lifting waistlines, easy tunic tops, sweater-like pullover jackets and relaxed shift lines are spring newsmakers that can, and do, adapt themselves to maternity fashion thinking.

With increasing emphasis on the suit and the costume look, maternity suits are favored not only for their virtues of comfort and concealment but for fashion importance, too.

Suit skirts expand in a number of ingenious ways, and many jackets have the added advantage of shape-retaining foam linings.

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long and lean...

THE PULLOVER IN PURE SILK

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BY WALDMAN OF CALIFORNIA

A collared V neckline closed by a single button, sleeves cuffed at the elbow, a long, lean streak of color... the pullover in pure silk with a textured linen weave... fashioned for spring, beautiful for you. Turquoise, rose, beige or gold, sizes 10-18.

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New Fur Look Is Spelled J-A-C-K-E-T

...stoles still in, but jackets steal the fashion spotlight



NEW SHAPE In spring furs ... the bubble jacket, caped and colored. Of natural autumn haze mink; specially priced at Harris Furs, 4260 Atlantic Ave.

What will well-furred ladies wear for balmy days and nights this spring? There'll be stoles, of course, lots of them. All shapes and sizes. But even newer on the scene are gentle little jackets. They come in a myriad of styles, some with half-length sleeves and easy fit, others built like shirt jackets, some with hidden closings.

Stoles for spring take on all shapes, but for the most part are brief in appearance. Some are cape-like, others have cross-over styling.

AND HERE'S some valuable advice on how to select your furs: Most important, buy your fur from a reputable store or furrier. Also, realize that there will be a wide variation in price, depending on the quality and number of skins used.

A fine quality mink, for instance, can be recognized by the height of top or "guard" hairs, which should be high enough to cover the "underground" hair, yet not so long that it is brittle. The fur should be silky yet have sufficient underground to have body. On the other hand, mink should not have a heavy, weighty look.

ALSO, skins should be well matched. There should be as little color variation as possible in either a coat, jacket or stole.

The style and color of a mink jacket depends on a lady's size and build, skin tone and hair color.

There are 28 mink mutations or colors, ranging from blackest black (which is very rare), to whitest white, which is equally rare. There are deep brown ranch minks and lighter brown ranch minks. There are emma or mutation minks in gray, blonde, violet and varying shades of each.

It's a season when there's a fur-for-all.

FASHIONABLE SPRING wrap-up ... dyed-brown Persian lamb jacket, 24-inch length, with two-skin Tourmaline mink collar, double-breasted styling. The inside story: a lining of silk flower print. From Furs by David, 203 E. Third Street.

It's Cotton-Pickin' Time; Yellows Take the Field



This year's bumper crop of cottons are coming up in the warmest, brightest, lightest color of the year: sunny yellow.

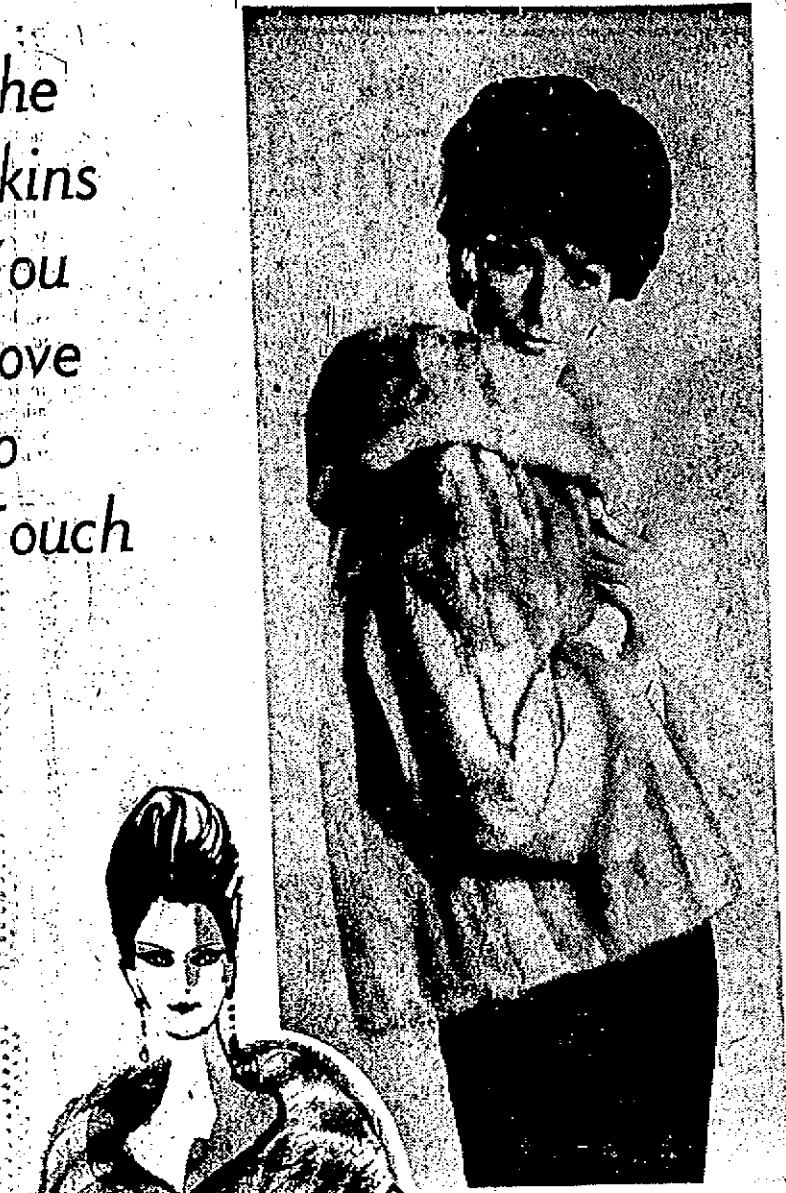
New fashions are appearing in lemon yellows, butter yellows, yellow-yellows.

Also important: neutrals like tan, beige, brown and creamy white. On the cool side, there's a return of lavender, violet and blues mixed with purple.

TEXTURE is the keynote in spring cottons, ranging from homespun with a rustic, tweedy quality to loosely woven "fishnet" cottons with lacy aires. Also important are ribbed cottons, including ottomans, heavier ribbed piques, and corded cottons with novelty ribs.

Especially high in texture interest — and admirably suited for 1963's natural silhouette — are cotton tiques and matelasse.

The Skins You Love to Touch



SOFT, FEMININE ... the touch of mink, above, fashioned in Tourmaline mink jacket, newest look for spring '63. Available in all shades, customfit to your size at Frank A. Hill & Son, 3316 E. Broadway.

YOUR SPRING JACKET ... black-dyed processed broadtail lamb, collared with natural chinchilla ... glove-length sleeve with fluttering turn-back cuff. At Lockwood Furs, 711 Pine Ave.

Going Straight Pays Off

...in stylish coiffures

Long Beach hairdressers are advising their clients to go straight—but curly—this season. This has nothing to do with crime, or one's physical dimensions.

Rather, it means taking a slow curved route in the way of curl.

Happily, it's a departure from the tortured, dull teased coils of past seasons and spells a downfall for the Eiffel Tower look in hair styling.



MOST POPULAR this season is the "convertible" cut that goes up for evening or down daytime.

The exact length is dependent on individual needs and requires professional hair shaping, as well as permanent waving, to give hair its natural flow and convertibility from the "down" line into the "up" line.

Hair coloring and hair conditioning play a particularly important role in coiffures for spring, too, since hair must be bright and fresh with shimmering beauty.

It's a season when girls will look like girls—from head to toe.

SHORT CUT to high style, the "convertible" cut — smoother, shorter, closer to the head ... the newest way to look chic this spring. For evening, tresses can be swept high into sophisticated coil with help of a hairpiece. This and other new style coiffures are currently being turned out by Crowned Glory Beauty Salons, 251 E. Fifth St. and 2620 E. Carson St.

Short Story

Bermuda shorts show up in smooth leather and promise spanking white or basic black to carry through to summer.

Most Wonderful Comfort ... and a size for your foot!

AAA	7-11	C	5-11
AA	6-10	D	5-9
A	5-11	E	5-8 1/2
B	5-11	EE	5-8 1/2

BLACK Calf "20"

Fashion-Ease Shoes

with E-Z WALK FOUNDATION PAT. NO. 2,922,284

You'd never believe a shoe that pleases the eye so much could be so comfortable! Dr. Scholl's patented E-Z Walk Foundation cushions your every step... holds heel in place... gives arches a gentle "lift". The perfect shoe to flatter and dress up your feet! Styles, colors galore.

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Open Friday 12 noon until 9 p.m.

It's the 'U' in Furs That Counts

If you're about to invest guidelines to color choice in a bit of furry elegance, and style: remember that the choice is great these days. In fact, it's a season when there's a fur for all. To help you shop, here are some beiges.

- A gray-haired woman should not wear light brown or beige. She should choose only the darkest ranch minks.
- Brunettes are best in paler toned furs.
- Redheads are lucky. They can wear any mink color becomingly.
- If you are short, don't wear any jacket whose skins run horizontally. It makes you look dummy.
- If you are over 5 feet 5, you can wear a jacket with a large collar. If not, buy one with a small collar, or no collar at all.
- A small woman should wear a short, not to full jacket.
- A tall girl can wear a longer jacket with fuller sleeves than would be becoming to her shorter sister.

Oval Elegance

Diamonds from E. Lewis

Prices include Fed. tax

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The essence of femininity — oval diamonds look larger than their actual weight ... brilliant, beautiful gems.

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headlines for spring

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Enjoy a touch of spring fashion with a new permanent from Hammond's.

Priced from \$10.95

Hammond's

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4140 Paramount at Carson
HA 1-8206 Open Daily Mon. thru Fri. 'til 10 P.M.
Saturday 'til 5:30
MANICURIST NOW AVAILABLE

by Stanley Nelson of California

This short-jacket, demi-fit suit for Spring '63 employs Jerseycraft wool ottoman, a fabric milled exclusively for Stanley Nelson. Two diagonal welt pockets on each side of the three-button closure, notched collar and slimming skirt give this two-piece suit great versatility wardrobe-wise. In pimento red.

Available at ...

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in bixby knolls

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Store Hours: 10 a.m. to 5:30 p.m.

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The mid-heel "Circus" by Valentine in exciting jubilee patent leather ... candy apple red or summer nude with black trim.

15.99

Matching handbags available.

Innes Charge—Over 6 mo. to pay Also BankAmericard

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the rush to spring

in chalk beige ... a new skimmer with the slight fit and slight flare by Jane. Andre

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also available in willow green sizes 6 to 16

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Here, an example of Buffum's

OUTSTANDING VALUE

NEW BUBBLE CAPE IN MINK

The beauty of a cape ... the function of a jacket ... the fashion of a stole are all combined in one beautiful fur. An opulent fashion with complete arm coverage and a double fur collar in luscious

Autumn Hazel for only **495.***

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Footnote: Less Shoe . . . More Chic!

FOOTLOOSE FASHIONS . . . interpreted below by Herbert Levine. At top, "Peeping-Tom" gives more foot exposure, in black patent; below, "In Tune" is popular fashion note in bone/bronze, red/white/blue, also black patent. At Joseph Salon Shoes, 547 E. Ocean Blvd.

THE SLIP OF A SHOE . . . below, free and easy new fashion groundwork for spring '63. By Fredelle, gives more exposure of foot and leg than in many a moon. Available in black patent, red patent or bone kid; patent bag. At Guildhouse, 507 E. Ocean Blvd.

"STRIP TEASE" . . . one of the leggiest shoes in town, styled by Valentine. The 1963-isms: shelled-out vamps, lowered sides. Of Jubilee patent in nude/black, candy-apple, red/black—also overall black patent. At Innes Shoes, Lakewood Center.

SPRING'S NEW FLING . . . the sling . . . walking right back into fashion favor this season. Expressly made by Mademoiselle for Jacobs Fashion Shoes, 5016 E. Second St., shoe is black patent. The patent bag — reversible! By Lennox.

Lower Goes the Heel, Snip Goes the Toe

Needles Back in Sewing Baskets

Wiggle your toes, break out the foot beautifiers and do whatever else needed to make the tootsies more appealing.

For this spring, more of the foot will be showing—almost as much as when a gal goes barefoot.

The air-conditioned trend,

say fashion experts at National Shoe Institute, is a "plain case of less meaning more," nothing that the Less Shoe Look will rocket to prominence.

"LESS" MEANS wide open upper—a trend extending even to the classic opera

pump, this season shown with cut-out sides.

"Less" also means shorter heels—spelling a downfall for the tall, skinny underpins that have propped up fashionable feet for so many seasons.

The new mid-height heel of two to two-and-one-half inches is a favorite for both day and evening.

And destined to bring hurrahs from fashion-conscious

femmes and over-worked foot doctors: the needle-toe has given way to a rounder or squared-off silhouette.

THE "MORE" promised is more fashion elegance, more detailing, more ease, more exposure for the feet.

Perforations and cut-outs emphasize the vamps and collars. Straps and ties—from narrow tubular stripings to wide bands that

decorate insteps, shanks and backs—star in the new opened-up shoe look.

Where these are absent, draping, overlay tips and handstitching dress up the pared-down vamp or shank. Details are cast in color as well as neutrals, black and white.

And they appear in shoes that will be worn for everything from walking to waltzing, in every heel height,

You Can Alter Your Lip Line

If you are under 21, you're in luck . . . because the youthful look is "in" this spring.

Enhancing the young feeling of many new fashion designs is the trend to softer, lighter colors in cosmetics. Pink, for example, will be tops on the list. And, for you under voting age, it is ideal.

THE NEW LIPSTICK shades are tailored for the peaches and cream set, but they can enhance mother

and, quite possibly, grandmother, too.

One lipstick, with complementary foundation and powder in pressed form, is designed with a creamy base to protect young lips. Just as important is the fact that it stays "true" under any lighting.

YOU WILL come to appreciate this as you experiment with various shades to find those that work to advantage with your skin coloring as well as the many

colors in your wardrobe.

You probably have discovered by now that your lip line isn't perfect. Don't fret. You can slim too-full lips, make droopy ones smile and fill out narrow ones with some patient application.

The important first step is to start with your lips powder-dry. If you use foundation, extend it slightly over your lip line as a base and to eliminate any color gap.

Georgia William's Shoppe

2013 Pacific Ave.

2023 Pacific Ave.

2 piece dress

For the girl who's going places, a fingertip reversible seersucker cutaway coat over a 65% dacron and 35% combed cotton sheath. A smart contrast that will take you anywhere from noon through night.

\$25⁹⁸

Beautiful selection of Israeli double knits from Alad Originals Ltd. The ultimate in knits.

\$110.00

Visit our separate Sports Bar. See the latest spring fashions. Sweaters — Blouses — Capris — Shorts — and featuring the new spring and summer creations of Lady Manhattan blouses.

Fashion Afoot

Stockings are as essential to foot care as are the proper shoes. The right size and frequent (once or twice a day) changes of hose are imperative.

A special tip to those who like everything they do not only to look fresh but also to have a clean aroma: use a few drops of cologne in the rinse water when washing stockings out at night.

It's Not All Glitter

Color, so important in jewelry, is low keyed for spring.

Pink—from deep, rich, beautiful rose quartz to a soft cosmetic pink—gets top billing. Not only flattering to most skin tones, it blends beautifully with soft spring prints.

Soft yellow, creamy beige, white and combinations of white with jet stand high in the fashion parade. As a touch of spice, the shock colors of turquoise, coral and jade provide a strong and beautiful accent touch to the neutral spring clothes.

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is having fun,
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Latest Fashion Yarn

Knits Weave a New Story



EASTEN YOUR BELT loosely... for that shift into high fashion this spring. Straight line coat gives added go-power. Of flat knit wool in pink/American Beauty rose or yellow-on-yellow. By Westwood-Knitting Mills; at Mullen & Bluett, Lakewood Shopping Center.



KNIT WITH LADYLIKE aires. Seven-eighths coat plus skirt plus overblouse adds up to walking suit with go-anywhere personality. The coloring: burnt honey piped in white. An Amalfi Italian import; at Harris-Aire, 4260 Atlantic Ave.



FASHION CURRENCY, three-for-the-money style... imported Israel double knit circulates from luncheon to dinner. Of Merino wool, cover-up jacket tops flower-strewn shell; slim skirt. By Aled Originals at Georgia Williams Shoppe, 2013-2023 Pacific Ave.

FASHION'S NO. 1 accessory—in 14-carat yellow gold, a three-dimension link bracelet in unusual design. The added glamour: at left, cultured pearls; gem stones... center, tree of life with cultured pearls... and, right, flower garden in multi-color gem stones. From C. C. Lewis Jewelry Co., 333 Pine Ave., where large charm collection is varied and ever-changing, always interesting.



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It's a New Hatitude

This spring there's no doubt been a peace treaty signed between milliners and hair stylists. Coiffures are pared down from bouffant heights and Cleopatra extremes to soft, manageable styles. And millinery, in turn, is geared to complement every hairdo, neither to dominate nor bow down to it.

Now's the Hour Footnote: White

This is a good time of year to give your summer wardrobe a thorough going-over. Try on clothes you've kept from last year, and ruthlessly discard whatever you know you won't be able to wear this summer. Shorten hems that need lifting. Make any needed minor repairs, and be ready for the first warm day.

Former shoe designer for Christian Dior, Roger Vivier, brought about the present boot kick. Now he is making a big thing of white.

For the woman with everything, he has fashioned white alligator pumps. For the girl about to get a man are white tulle bridal shoes covered with white lace.

Season's Biggest Hit: Knits

Whatever happened to the "sweater girl"? Thanks to modern-day knits, that sex symbol of yesteryear has been dropped from the front pages and her modern counterpart (scarcely recognizable) has moved onto the fashion pages of newspapers and slick magazines.

Knits are a revolution. They have made such an impact on what-we-wear-where that all other clothes tend to follow this fashion leader.

So, we see many woven fabrics that stretch or emulate the look and feel of knits: the once "tailored suit" is now cut as casually as a pullover; and formal evening gowns in opulent silk crepes and brocades are

frankly inspired by the T-shirt.

THE NEWEST LOOK in knits: the costume, precisely cut, finished with fine dress-making details. The new breed achieves the fashion ultimate, by successfully combining the look of well-tailored clothes with the comfort and casualness of sweaters.

Especially popular are three-piece costumes in wool flat knit—destined to suit Easter paraders from New York to California.

Example: a trim pin-striped jacket topping solid shell top and skirt—especially smart this year in pewter accented with chalkings of white.

KNIT DRESSES for spring

are masterpieces of chic understatement. Shapes are easy, figure-skimming. There are shifts, cardigan coat dresses, shirt-top dresses and overblouse two-pieces.

This year fashion creators have slithered into the boudoir with knits in full-length mohair robes destined to give the fashionable lady more-than-sweater-girl chic. Generally speaking, new creations in knits carry the well-dressed woman from dawn to dawn—whether she's a stay-at-home or globe trotter.

What's in a Shoe?

It takes 240 pieces of material to make a simple pair of shoes, reports the National Shoe Institute.

DESMOND'S

MEN'S, WOMEN'S AND BOYS' QUALITY FASHIONS

our two-piece treasure



THE FRENCH INSPIRED "FISHERMAN LOOK"

in all wool double knit 59.95

KIMBERLY'S interpretation of the smashing new Paris trend... significant at every exposure... Long cuffed and collared overblouse, complemented by a shirt of skirt. Incomparably rich all wool double knit in FLARE RED or SKIPPER NAVY. Sizes 8-14.

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Broadway at Locust—Downtown Long Beach
Phone HE 7-2251. Shop Mon. and Fri. 'til 9 P.M.



costume drama

Exclusively ours—dramatic costume that says Spring with a flourish. Nubby, lightweight coat of acetate and silk lavishly lined in a floral print that matches its own short sleeved, slim sheath. Colors: pale celery green coat with harmonizing print. Sizes: 10-16... \$39.95



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FA 6-9930

GARDENA
2518 Rosecrans Blvd.
327-7350

In Print This Spring Black, White—Plaid All Over



THE DASH OF PLAID, the chic of a laminated innerlining in an all-cotton walking suit that sets new pace in spring fashion. The styling: double-breasted. The inside secret: a red lining. From Foreman & Clark, Lakewood Center and 144 Pine Ave.

Geometry Gives a New Purse-onality to Spring

Fashion dips into geometry texts for spring handbag styles. New collections include squares, rectangles, circles, arcs and trapezoids in many leather textures and more leather colors.

Rounding out the picture are shoulder bags, newly returned to the fashion scene, in pouch and barrel shapes for day, evening and sports, according to Leather Industries of America.

Both boxy bags and rounded totes take graceful shape in smooth and grained, antiqued and patent, suede and brushed leather.

ENVELOPES, scheduled for spring and popularity, are gently rounded and feminine in line. They're set off with rigid bar handles, gold bracelets and filigreed detail. Brilliant patents are seen as frequently as smooth, antiqued and suede leathers in the envelope handbag category.

Most of the new shoulder bags have adjustable self-leather straps to give added versatility. Outside flap closings, gold buckles and bright colors add color to costumes.

HALF-SIZE checks in for spring... here in jacket dress that shuns wrinkles, looks as dashing on a morning errand as it does on an evening out. Chanel jacket is edged in grosgrain. At Modern Woman, 436 Pine Ave.

STACCATO CONTRAST in black and white plaid, the excitement of a sleeveless coat... all in tune with the times in this three-piece costume with slim skirt, shirt-sleeved blouse, tunic coat. At Sears Fashion Shop, 450 Long Beach Blvd.

BUTLERS

*MINK TRIM

\$50

COMPARE AT 69.95

For the lady who loves furs... this is fashion supreme. A magnificent white mink collar on lovely lightweight wool. Choose White, Red or Blue. Misses' sizes.

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LAKEWOOD CENTER Mon. thru Fri. 9:30 to 9:30
5252 LAKEWOOD Sat. 9:30 to 5:30

Stretch Wardrobe and Fashion Dollars

Fashion has "stretch appeal" this season. Slim, trim, stretch capris are more popular than ever, and the new, new stretch tops in a kaleidoscope of colors are teaming with capris, skirts and shorts this year.

And nowhere is the stretch story being told better than at Zody's Quality Discount Department Stores, where every shopper's fashion dollar stretches further.

THE POPULAR modern store, located at the intersection of Woodruff and Los Coyotes, offers merchandise tuned to Southern California living. Zody's fashion departments run the gamut in color, style and assortment for women, girls and little girls—as well as the men in the family.

Delightful new items in the sportswear department—such as an action skirt, the colorful print blouses, and the long-torso look practically everywhere—made it fun to browse in this area.

Multi-type dresses are the feature in Zody's dress department. Included are two-piece dress shirts, three-piece dress suits and duster dress ensembles. This type of fashion merchandise is particularly well-suited to California's warm afternoons and cool evenings.

IN THE LINGERIE department: Zody's "undercover" buyer is "knee-deep" in petti-pants, and the attractive assortment of this new fashion extends from women's through children's fashions. Interesting fashion items in the lounge-wear department stress the comfortable living needs for indoors and outdoors—including shifts, with and without belts, some with slit sides, the Hawaiian influence, even the new "A" line look.

ZODY'S FASHION department also places emphasis on fashions for little girls. We found everything from the "A" line look to two-piece ensembles, sheer dresses in nylon and dacron, cotton knit suits. Everything Mama wears her little girl can wear this Spring: sportswear, coordinated play sets and skirt sets.

The best news of all for thrifty shoppers in the Long

The Thong's the Thing

The desert thong is still another vestige of the Lawrence of Arabia fashion fad.

The summer sandal sports a twinkling jewel at the toe and a few more on the threads that tie around the ankle.

Worn with thongs to keep sand out of toenails are thong stockings in desert shades, of course.

Be Glovely

Don't let your white leath-cleaners. Spots that have been gloves become too soiled come ingrained are difficult before you send them to the to remove.

New, exquisite 5 DIAMOND STAR SET BRIDAL PAIR. Available in white or yellow gold. An exciting value, compare at \$3.50. Now \$2.29. No money down, \$4 a week. KAY JEWELERS, 319 Pine Ave., DOWNTOWN LONG BEACH. Open Monday and Friday evenings, or 5208 Lakewood Blvd., Lakewood Center, Open Monday-Thursday-Friday Eves.

CHANDLER'S

first love

YOUNG AS SPRINGTIME PUMP heeled less than high but every bit as shapely. Uppers soft as the caress of a new born breeze in black patent, black, red, bone, white kid bandana print lined. Cross my heart, it's just \$7.99

540 PEPPERWOOD (OPPOSITE MAY CO.)

Ladies Go Two-Pieces --Also Three and Four

The old match game isn't just a gambler's delight. Women play it, too, but differently. We call it "co-ordination" or "mix-and-match". And what a great little gimmick it is for stretching a wardrobe!

Separates aren't news. But the wide variety of available co-ordinated items certainly is. You can mix and match a series that will take you not just around the clock, but from the office on a Friday straight through a weekend in the country.

START WITH a simple pair of Jamaica shorts, and you can coordinate everything you'll need for the two days, short of a ball gown.

Weekender groups focus attention on interchangeable parts consisting of slim or pleated skirts, slim pants, surfers, shorts, print blouses and tomboy jackets (fashion's gift from the musical "Oliver"). And there are culottes and wrap-and-tie skirts as well.

THIS IS A 1963 CERTIFIED FASHION! AND IT'S A ZODYS CERTIFIED DISCOUNT!

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HERE'S FASHION NEWS!

Saucy Petite A-Line SUSPENDER SKIRT

A ZODYS CERTIFIED DISCOUNT Only **4⁶⁷**

Style sensation in easy-care Wash 'n Wear Dacron polyester and cotton poplin. Choose it in the prettiest new spring pastels. Petite sizes 6 to 14.

TULIP COLLAR BLOUSE

The perfect mate for your suspender skirt. Nothing look blouse in drip dry cotton. Skinny sleeve, zipper back. White and pastels in sizes 32 to 38. **2⁷⁷**

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Casuals Win in a Walk

There's more and more fashion afoot in casual shoes.

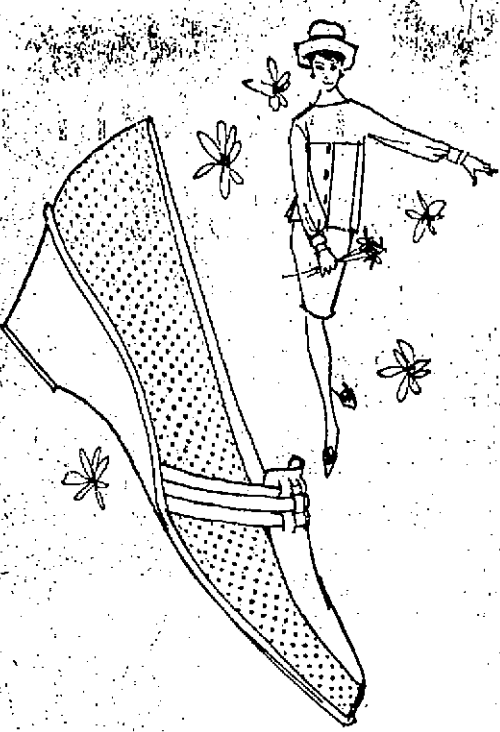
The silhouette, generally, mocks more formal wear, in pumps, open-toe sandals, strapped styles—but on the decline, are oxford, gored and high-riding designs.

Toes come out best, when tapered moderately or crescent cut. The rounded toe may well prove the dark horse in the running for favor. Stacked heels hit the top of the list.

Detailing, again as in tailored shoes, runs the gamut of handstitching, perforations and outright cut-outs.

THE TEXTURED leathers and reptiles are fresh in casuals while patents, glove kid and woven leather continue to hold their own. The neutrals—bone is best with straw-beige and whites also in the running—were never so strong.

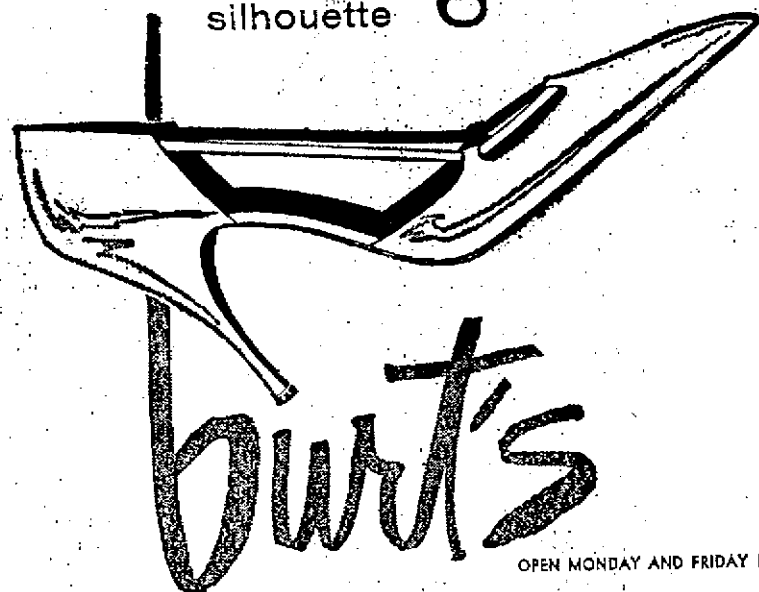
The wedge heel, moves smartly into position as part of the Less Shoe Look in casuals. Often straws, fabrics and cork cover the wedge. Casuals also capture attention at the sole where a new, to-be-watched padded and wrapped construction holds great promise.



WALK ON A CLOUD in soft-as-a-petal, light-as-a-breeze Revelation shoes by Desco. The inner secret: deep Urethane heel-to-toe insole padding. Bone and white in pinpoint perforation. At Tri-Point Foot Relief, 235 E. Fourth St.

Shining for you! Bewitching pump by Stylepride welcomes Spring with sides cutout, collar delicately striped. So elegant with genuine patent uppers of bone, red, black; other parts man-made.

Spring's open silhouette \$6.99



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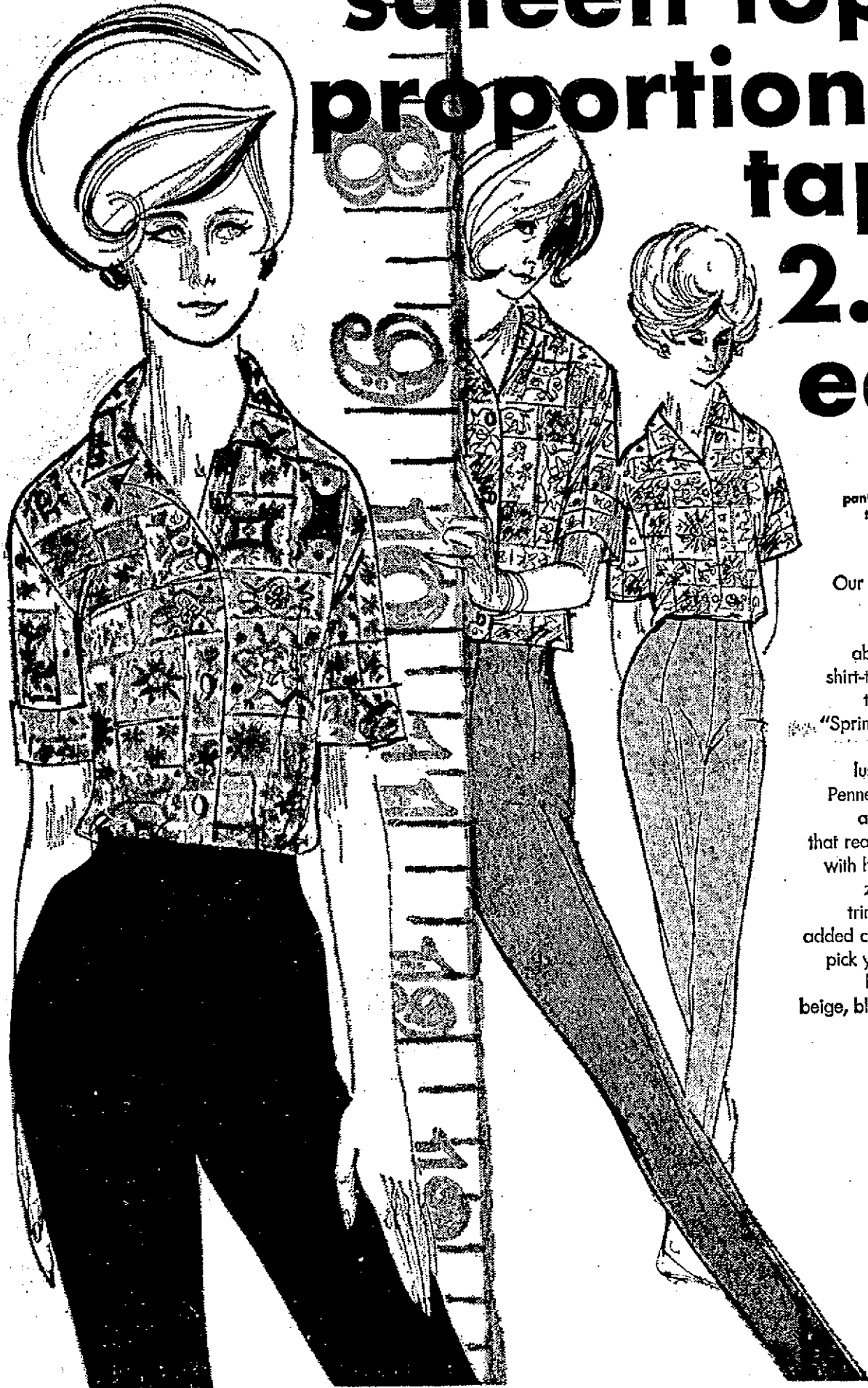
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Our team-mates spring into action in a pair of sheen-cottons! Sateen abstracts print the newest shirt-tailers picked especially to match our gabardine "Springateen", a wonderfully durable fabric with a lustrous touch. Where but Penney's could you find such a tapered price on pants that really fit? Proportioned-cut with high-rise waist and back zipper accents new slim, trim look. Vented legs give added comfort. Join the fun and pick your colors! Team black, beige or blue pants with beige, blue, green or rose prints.



IN SOUFFLE mohair, it's bulk a mirage... Stan Nelson's versatile coat in ribbon-like driftings of Mediterranean sand tones. New-look shaped front contrasts with full-swing back. At Chrysteens, 4518 Atlantic Ave.

A CHANGE IN THE LEATHER Forecast: Suedes in Rosy Brocades!

No doubt the rugged cowboy will be champing at the bit when he discovers that leather, his favorite fashion material, has gone completely sissy.

The fashion world started the trend last year with the gradual introduction of hitherto unheard of hues in suedes and leathers in ladies' casual wardrobes.

This season the ultimate has been reached: pink suede leather brocade!

THE DISDAIN of Wild Bill Hickock or his modern day counterparts notwithstanding, open love to see the weaker sex in slithery or buffed leather.

At least, so commented high-fashion designer Samuel Roberts during recent spring-summer showings in New York.

Even Daniel Boone would have responded to the lanky Roberts mannequin who slunk onto the runway in buckskin gold pants topped with a white knit sweater with its matching buckskin

border. Roberts also teams once-virile suede with one of the most fragile of all fabrics, Thailand silk.

ANOTHER DESIGNER responsible for leather's change in personality is John Weitz, for Leather-modes. His inkly black cabretta kidskin skirt with a gold suede sleeveless pull-over or his chamolite suede dresses are proof of his philosophy that "anything but underwear can be made of leather."

Single jungle prints are knitted into wool sweaters and dyed into fake fur coats, why not in leather?

Weitz' answer to that is a zebra print leather jacket suit, sharp black on white, and combined with a black leather slim skirt.

Perhaps ladies might have gone for leather a long time ago if it had been as practical then as now. Thanks to modern chemistry, the surfaces are treated to retard soil and resist cracking and fading.

UNDERSHIRT FABRIC Not for Men Only

Men's underwear has never been a fashion inspiration to the ladies. Neither have babies' rompers.

The garments per se are still not, but the fabrics from which some of these are made will be cropping up everywhere in the summer wardrobes of women who are smart, chic and lazy.

The material is composed of a dyrene fiber, a two-ply double knit cotton which is lustrous and slinky without being saggy.

FOR YEARS men's T-type undershirts of such material have been stuffed into duflie bags or tossed into laundry tubs without being worse for the wear. And mothers, lacking time to pamper infants' play clothes, have been equally careless without ill effects.

Why not, decided designer James Kenrob, share the blessed easy care with womankind?

HE, AS WELL as other sportswear designers, utilized

the yarn for Chanel type suits and dresses, or classic sweater and skirt combinations. Every now and then Kenrob let the knitting machines run away with the sweaters until they grew to the hemlines into waistless shifts.

Sports clothes—shorts for the beach and long pants for everywhere—were also shaped out of the same type of material.

BECAUSE THE YARN gives with body movement, knits are a natural for sportswear. In fact, this give or take quality which makes knit dresses and sweater costumes so comfortable and perfectly fitted is what brought about knit popularity within the past decade.

From an upkeep and climatic point of view, cotton knits would seem to be more practical than anything. Yet, until very recently certain kinds of these have been as tricky to wash as cotton candy. A size 15 one fine laundry day could easily be a size 3 the next.

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A Season for Originality



RISE OF AN EMPIRE waistline captures glances for spring evenings. Wide taffeta cummerbund spreads wings in butterfly bow for grand exit. Of nylon vel-ray embossed organza; an Emma Domb original. In white, maize, sky or light blue. At Audrey's Bridals and Formals, 131 E. Fourth St.

This spring women have a choice of how they want to look—sissy or tomboy. This is a season when there's no stereotype of the American female. Instead, a whole series of fresh new concepts offer an unprecedented variety.

In active and leisure sportswear, pants run the gamut of all lengths.

Most eye-popping: the low-slung hipsters. When worn with brief tops, a whole expanse of midriff is bared to the hipbone. For the more conservative, long-tailed shirts are worn tucked in—and they stay tucked in.

SURPRISINGLY fresh is the effect of long sleeves on everything from shirts to bright cotton dresses.

Long sleeves for summer? Why not, with all the air conditioning, some kind of coverup seems almost a necessity. Besides, that's how unpredictable Dame Fashion can be. Haven't we been exposed in sleeveless creations all winter? But homes, restaurants, what-have-you are toasty warm, she reasons.

BUT BACK to spring. Tops that coordinate with pants or skirts are sometimes so abbreviated that they just cover the bosom—or else they're so long that they become tunics.

The loose, easy overblouse is a favorite for spring and again appears in endless variety.

Skirts for casual wear are slim, flared or full—but no bouffant petticoats, please.

Even full skirts fall softly, giving a more slender silhouette.

TOMBOY-LIKE, many dresses are designed either with the classic shirt type neckline, or with the collarless "ring" neck—a flat bias band ringing the high neckline.

They take on a purely sissy look when trimmed with exquisite Swiss cut-work embroidery or frothy eyelet embroidered ruffles.

One of the newest looking silhouettes: the beltless princess, shaped to the body contours, but not plastered, widening to a gentle flare at the hem.



PERENNIAL FASHION, flowered for spring—demure shirtwaist blooms every season. Collarless style with button front, roll sleeves, is full-skirted, practical. Of dacron polyester and cotton, it's drip-dry. In blue or beige at all J. C. Penney Co. stores.

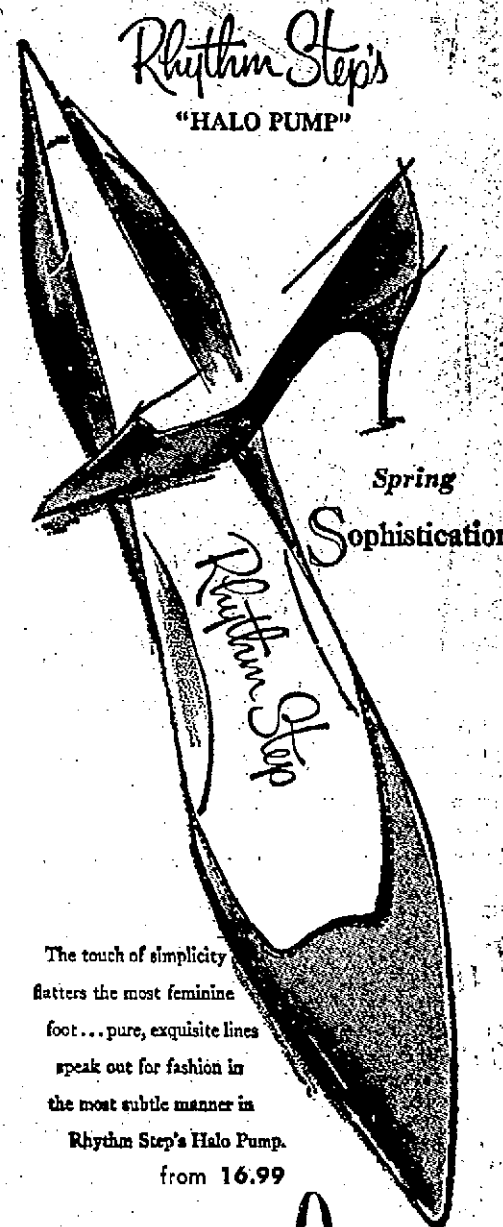
Some Fancy Footwork for at-Home Parties

Probably never before in history have cookbooks vied with novels on the best seller list. Today's interest in food—especially gourmet cuisine—is a significant gauge of the importance Americans place on home entertaining.

As sophisticated as the foods we serve are the ensembles worn at home. The silks and satins are appropriately matched by sandals and slippers that daringly expose the foot.

The toe ring and the ankle sling return to glory. The bare back sandal is as provocative as the tapered pants or the floor-length hostess gown slit from knee to ankle.

Heels for at-home shoes tend to be low and shapely. Some, curved delightfully, mock the hourglass. Others flare discreetly, set low and under the pared-down pump.



The touch of simplicity flatters the most feminine foot... pure, exquisite lines speak out for fashion in the most subtle manner in Rhythm Step's Halo Pump. from 16.99

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ON HAND FOR SPRING

The Gauntlet Is Back!

Sleeves are staging a comeback and gloves will be playing into their hands this spring!

There are short, bloused shirt sleeves... long, tapered sleeves... wide, flaring sleeves... and no sleeves at all.

Result: a variety of glove lengths and, even more important, a variety of styles are on the fashion scene. Often the character of the glove, rather than the length, determines what glove should be worn.

NEWEST is the gallant

gauntlet, most often done in doe-soft cotton, always with a flair for chic.

Example: almost elbow-length versions that rise to the forearm before showing off their dramatic flare.

Complementary coverage for the long skinny sleeve (or to give the illusion of a sleeve where one barely exists), these are the gloves that will give any costume a 1963 accent—right down to the fingertips.

GENERALLY, six and beach dresses shown in re-four-button lengths appear sort fashions if your knees are not perfect. They are meant to draw attention to the legs.

sleeves, eight and ten-button types with short and no-sleeve styles.

But newer and even more fashionable are such ideas as the wrist-length shorties with the sleeveless or short-sleeved fashion.

Understated colors, including a number of neutrals, glove the hand for spring.

Knee Notes

Stay away from the short re-four-button lengths appear sort fashions if your knees are not perfect. They are meant to draw attention to the legs.

IN WORLD OF BRIDES

It's the Rise of an Empire

In the world of orange blossoms and white tulle, the rise of an Empire is edicted by Dame Fashion.

The flowing grace of Empire styling, which by-passes the natural waist or cinches it with a cummerbund for a raised effect; makes it especially flattering for any bride.

IN ADDITION to the Empire style, fashion romances the spring bride with slim princess silhouettes, bell-shapes, A-lines and classically simple styles.

Delicate and feminine, any one of the new gowns will make the most important member of the wedding feel and look younger than springtime.

With elevated waistlines drawing attention upward, bridal fashions focus on a flattering array of portrait, "V," and bateau necklines.

MANY OF spring's most fashionable wedding gowns create back interest with cathedral and chapel trains, bustles, panels, garlands and sashes. The Watteau back, with train cascading from almost shoulder level, is often used with Empire styling.

More and more brides are choosing formal weddings, perhaps because today's floor-length formal gowns often have detachable trains "skimmer" shift. About 27 and take-off jackets permitting them to be worn again different colors or textures are worn at once, often mixed with chains for interesting color combinations.

Among the loveliest are silk organzas, paeu de soies, organzas over taffeta and laces tucked and tiered.

The traditional bride will want a white or ivory gown, but others may prefer spring's pretty pale pink, blue or champagne shades.



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FASHION'S AFOOT FOR SMALLFRY Tots in Step With Mom

Little sister, a fashion-hep miss these days, will mimic mother this spring in foot-wear—with strapped shoes and tapered toes.

And for the very young, from Caroline Kennedy down to the crib set, the one-strap Mary Jane is the most important style afoot.

Shoes shine—literally—in patents and leathers as never before and colors include, in the order of the popularity, white, black and red.

CASUAL WEAR is a light story both in silhouette and toning. Oxfords take either pale or brightly colored trims and some are edged with never-dulling patent.

A mushroom tone grows wild as a top neutral shade. The low-riding, sabot-strap shoe can be seen at every step. Moccasins, hand-stitched and tied with waxed leather, is a shoe style girls will borrow from daddy.

Fabric sneakers and oxfords will capture as much interest as always.

WED TO fashion themes throughout the children's market will be campaign for better fit.

For the variety of lasts necessary to fit every child are available—for parents and youngsters alike. Frequent size checkups are advised. Children six to ten can go two or three months between shoe size change. Ten to 12-year-olds need their feet measured every three or four months.

Important rule: Make sure shoes extend three-quarters of an inch beyond the longest toe. A shoe should also be one-quarter of an inch wider than the foot across the ball.

Lasses in Glasses

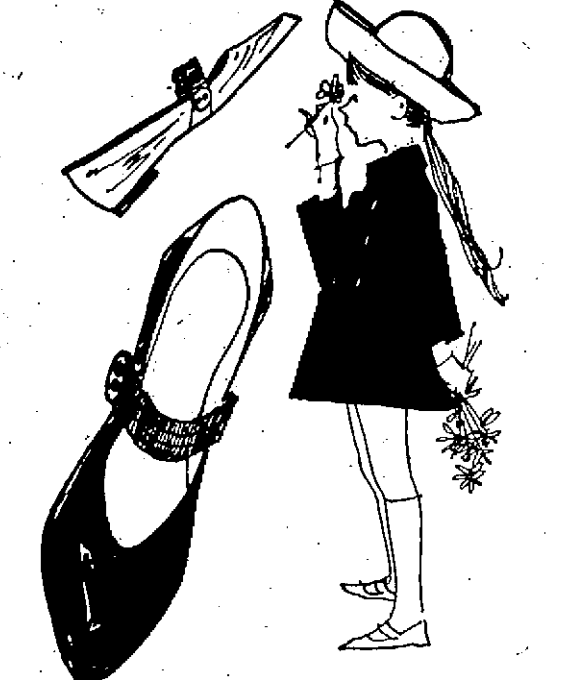
Women today are buying eyeglasses the way they choose hats.

They try them on for looks, get different glasses for different kinds of occasions and end up not with the pair of glasses you might expect, but with a wardrobe of them.

Lasses in glasses now have a surprising average of three and one-half pairs apiece.

Ladies, Dress Your Age

Here's a word to the wives, also college girls, teenagers and career women: A recent survey found that the most frequent fashion mistakes are made by young girls and older women—each trying to look like the other.



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THE STRAW VOTE Turbans Are on Top-- Brimms Are in Favor, Too

You can do some ladylike courting in your new spring chapeau, ladies.

For the millinery industry's newest hats are courting caps which tell the romantic status of the wearer.

They're the creation of noted millinery designer Sally Victor, who picked up the idea when vacationing in the Caribbean where she was entertained with the dances of French Martinique.

status, Miss Victor said. One "ear" of fabric pulled upward from the draping proclaimed the dancer is fancy free and looking for romance.

Two ears—already spoken for, too late boys! Three ears—married and hands off! Four, married, but still the siren.

All Miss Victor's courting caps are turban shapes in splashy stripes or polka dots.

THE TURBAN, in fact, is the No. 1 look for spring.

At recent spring-summer showings of the Millinery Institute of America, the most-of-ten seen influence was from the new movie, "Lawrence of Arabia."

From "Lawrence" came copies of exotic headgear such as red felt fez, chignon turbans with draped scarves, organza burnouses wreathed with flowers, even desert helmets with attached scarves.

Chanda of New York produced the "Chignhat"—a turban with a hair knot.

Emme, New York manufacturer-designer, produced a combination of turban and beret. Fred, boss of

PRETTY POLISH for the "Little Princess"... petite dress flat with ruffled elastic strap. Fashioned of Pattina by Dupont, they're happiest thing that ever happened to little feet—need no polishing and withstand all types of weather—summer, winter, wet days or dry. At Children's Bootery, 4346 Atlantic Ave. in Bixby Knolls; also Los Altos Shopping Center.

John Frederick, copied moorish turbans in bold striped fabrics and trimmed them with bits of beading. Matching necklaces came with them.

NOT ALL the hats, however, are turbans copied from a sheik or a Martinique dancer.

Adolfo does a feminine version, in straw, of the confederate officer's hat, with brim and military crown. Adolfo also produced the white hunter hat, a variation of the pith helmet, in natural straw with leopard band.

CLASSIC SHAPES still are around for the woman not interested in military cap, courting cap or pith helmet.

These include wide-brimmed sailors with deep crowns, cloches, dip-brimmed fedoras, large rollers and "profilers"—those hats with a side-slanted brim hiding most of one side of the face.

FLOWERED HATS also are shown for spring, but calmed down from some of those outside petal jobs of previous seasons.

Fred, for instance, shows a whole group of tiny hats setting on the back of the head and called his "rock garden" series—using Spanish moss, tea roses and maiden hair fern to cover the hat body.

Colors for spring are traditional—the neutrals, clear pastels combined with white, or all white.

On the Spot

If you have a slight scorched spot on a shirt or blouse, try rubbing it with a cut onion and soaking in cold water. Ink spots from ballpoint pens can be removed from cottons by a quick rinse with clear water and then washing in soap-suds.

Keep in Tone

Amid spring's pale pastels and dazzling whites, deep colors have a special impact. Classic navy, lighter and brighter, becomes fashion news.

Dark, autumnal browns, make a spring appearance. Deep-hued dresses flash under pale coats, and dark blouses accompany the light suits.

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539 E. Ocean Blvd.
SCHICK'S
Pine and Seventh
TALLER GIRL
350 Long Beach Blvd.
THE WONDER SHOPS
221 Pine Ave.
ZUKOR'S
235 Pine Ave.



for spring fashion

FREE
Park & Shop
CUSTOMER PARKING

51,600 PARKING SPACES DAILY DOWNTOWN

Crusade to Aid Small Property Owners

By VERN ANTHONY, Southland Progress Editor

A 'Bill of Rights' proposed to spark a crusade in behalf of the 'forgotten man' — the small property owner — in receiving endorsements from Southland area real estate boards.

The proposal, sent to board presidents by L. H. Wilson of Fresno, president of the California Real Estate Association, was endorsed Monday by the Long Beach district board, Wednesday by the Garden Grove board, and Thursday by the Bellflower board. Approval of other area boards was expected.

"IT IS TIME to launch a new crusade — a crusade for freedom to rescue the rights of the new 'forgotten man' — the small property owner," Wilson said recently. "Militant minorities have organized and vocalized for equal rights," he said, "until 'equal rights' have almost become 'special privileges,' and this forgotten man lies neglected. He is the great, patient, passive majority, the working majority that pays for expensive government. He is the American small property owner."

A CRUSADE for freedom in his behalf is overdue. The pendulum has swung too far. His defenders have been silent too long! Erosion of property owners' rights through pressure legislation and government edict is growing.

Wilson, in letters to Melvin Mould, Long Beach board president; Dick Casterline, Garden Grove president; Robert Prigmore, president at Bellflower; Norwalk-La Mirada president Herman LaVine and other area board heads explained that the Bill of Rights was endorsed last month by the States Association Committee of the National Association of Real Estate Boards, meeting at New Orleans. He urged backing of area boards in the state.

Text of the proposal follows:

PROPERTY OWNERS' BILL OF RIGHTS

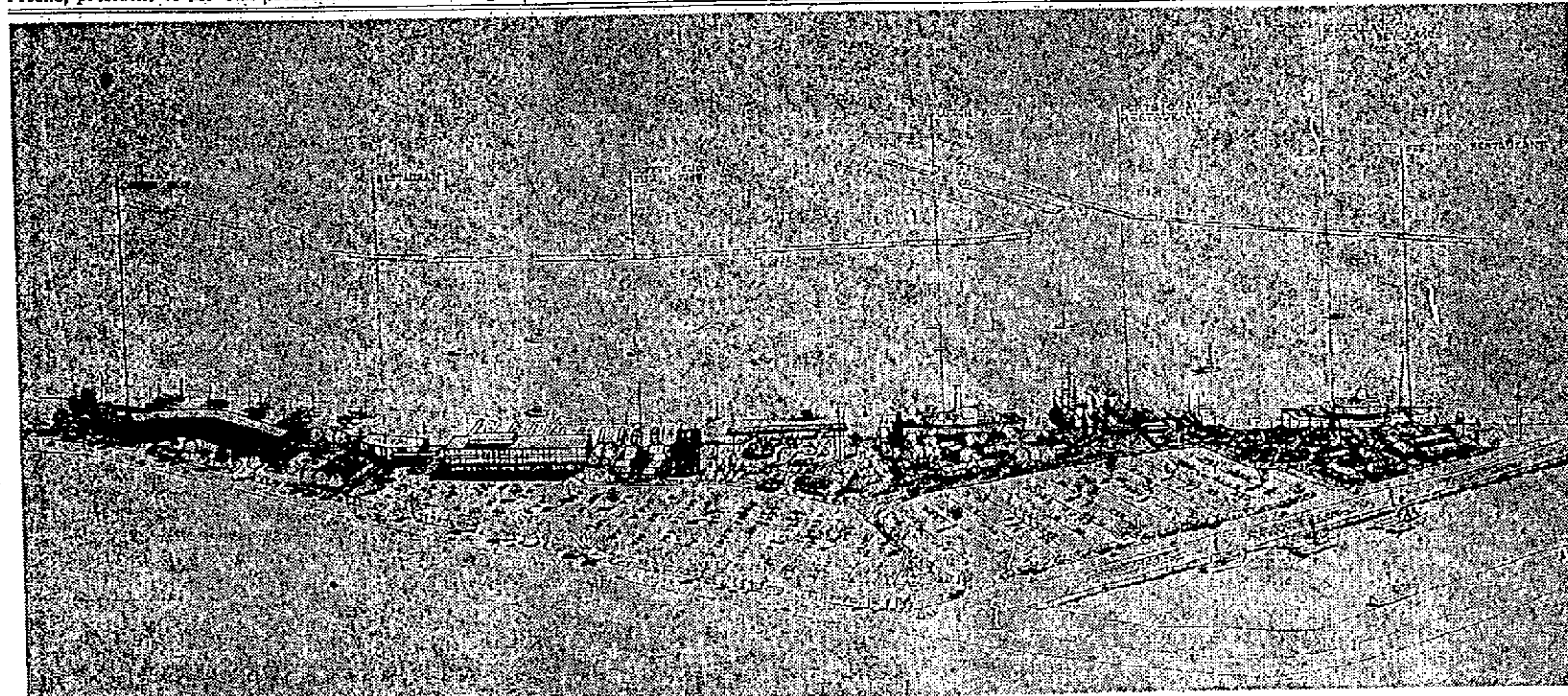
In 1789, the people of America were fearful that government might restrict their freedom. The first Congress of the United States, in that year, proposed a 'Bill of Rights.' The Bill of Rights, essentially, tells the government what it cannot do. The statements comprise the first-10 amendments to the United States Constitution.

The Bill of Rights has had a profound impact upon the

(Continued Page R-5, Cal. 2)

SOUTHLAND PROGRESS

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, MARCH 3, 1942



SAN PEDRO TO HAVE BIG OCEAN FRONT SHOPPING AND AMUSEMENT CENTER

Perspective shows big Ports O'Call Village shopping and recreation center planned at San Pedro along ocean front south of present ferry terminal to Standard Oil property. Work is under way on unit just north of Ports O' Call Restaurant. Opening of this \$426,000 project is set for Memorial Day. Overall complex, valued at \$2,662,000, is due for completion in 1956. David C. Tallichet is head of development; Vernon G. Leckman is chief of design. A motel will be built at north end of Village. Boat pictured in center will be old San Francisco ferry, Sierra Nevada. Former San Francisco fair railroad built at one-third scale will be operated on grounds.

Raze 2 Sea Front Houses for High-Rise

Demolition of two large oceanside homes was begun the past week to make way for erection of a 20-story four-tower own-your-own apartment structure to be known as the Galaxy.

The ultra-modern Galaxy will be of steel construction and completion is slated this year, according to David Termohlen, of Santa Ana, designer-developer.

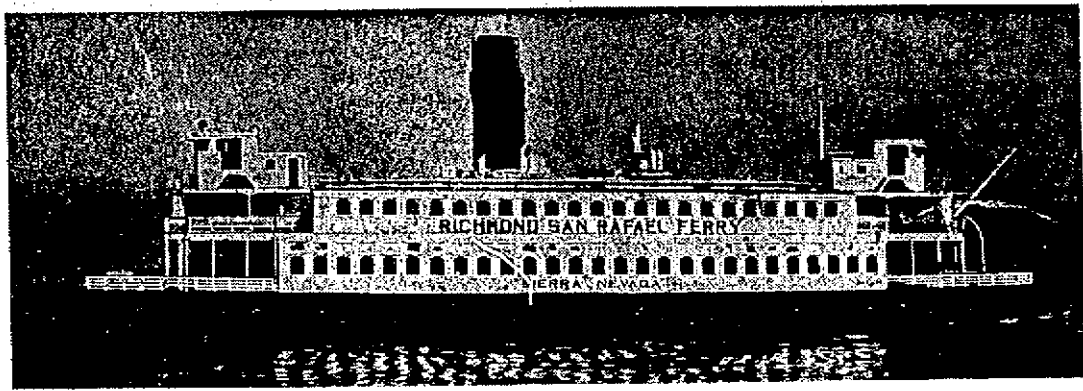
Original plans called for a 17-story structure; but it was decided to add three more floors, Termohlen said.

ONE OF THE houses being razed for the new high-rise is the mansion at 2935 E. Ocean which was built in 1932 by oil millionaire A. T. Jenkins. Mrs. Anona M. Buse had owned it since 1943. The second house being razed was at 2915 E. Ocean.

The Galaxy will have underground parking facilities; there will be two-story three-bedroom penthouses on the 19th and 20th floor of each tower. There will be one apartment residence per floor per tower, with views from three sides of each tower.

THE BUILDING will be of steel and concrete, with two elevators. Easy maintenance will be featured, with all windows washed on the outside by workers lowered from the top by cranes. Steel will be encased in concrete for added fire-proofing.

Prices will range from \$35,500 to \$46,500 for two-bedroom apartments; and penthouses are set at \$185,000 for each of the two facing the ocean, and \$165,000 for the other pair.



FERRY BOAT TO BE PERMANENT FIXTURE

Ferry boat Sierra Nevada, which used to ply between San Francisco and Sausalito, will become permanent attraction at Ports O' Call Village in San Pedro. Developers purchased unused craft and are having it refurbished at Sun-Lumber Co. dock in Wilmington. Boat, 230 feet long and 62 feet wide, was launched in 1913. It will become a store, with ice cream parlor and waffle shop on upper deck.

L.B. Chamber Chief Named to State Posts

Harry Krusz, manager of the Long Beach Chamber of Commerce, is the 1963-64 chairman of the Finance Committee of the California Association of Chamber of Commerce Managers.

Krusz was appointed to the job by CACOM President J. Sam Porter at the closing session of the group's recent 50th annual conference in Fresno, Feb. 20 through 22.

Krusz received an additional job during the Fresno convention: by being elected treasurer of the group.

The meeting is a workshop session for chamber managers and representatives from throughout the 58 counties of California.

Open Industrial Building on Stanford (Ave.), Garden Grove

By LEONARD SARGEANT

Newly-opened in the important Garden Grove industrial district on Stanford Avenue is Country Club Industrial Park.

Already half of the eight units in the modernistic building, located from 10694 to 10707 Stanford Avenue, have been leased, according to the owners, Mr. and Mrs. Ed Carroll.

Units in the 14,000-square-foot structure range from 1,420 square feet to 2,270 square feet in size. Parking is available for 39 cars. Zoning in the park is M-1 (light manufacturing).

PRESENT tenants are the Stanford Auto Parts and Machine Shop, Aerospace School where electronic assembly instruction is given, Vinson and Thomas Construction Co., and Advance Optimum Sales, Inc., the latter a dealer in organs, musical instruments and hardware for homes.

The building is painted in four different color panels—blue, beige, yellow and pink, providing a contrast between the different businesses. There also are attractive separate canopies before the front entrances, and each unit has a drinking fountain, two restrooms and a floor drain.

Owner Ed Carroll, a member of the Chamber of Commerce's Highway and Transportation Committee, also is

OK Big Projects at H.B.

New construction in Huntington Beach came close to the \$1 million mark during the past week.

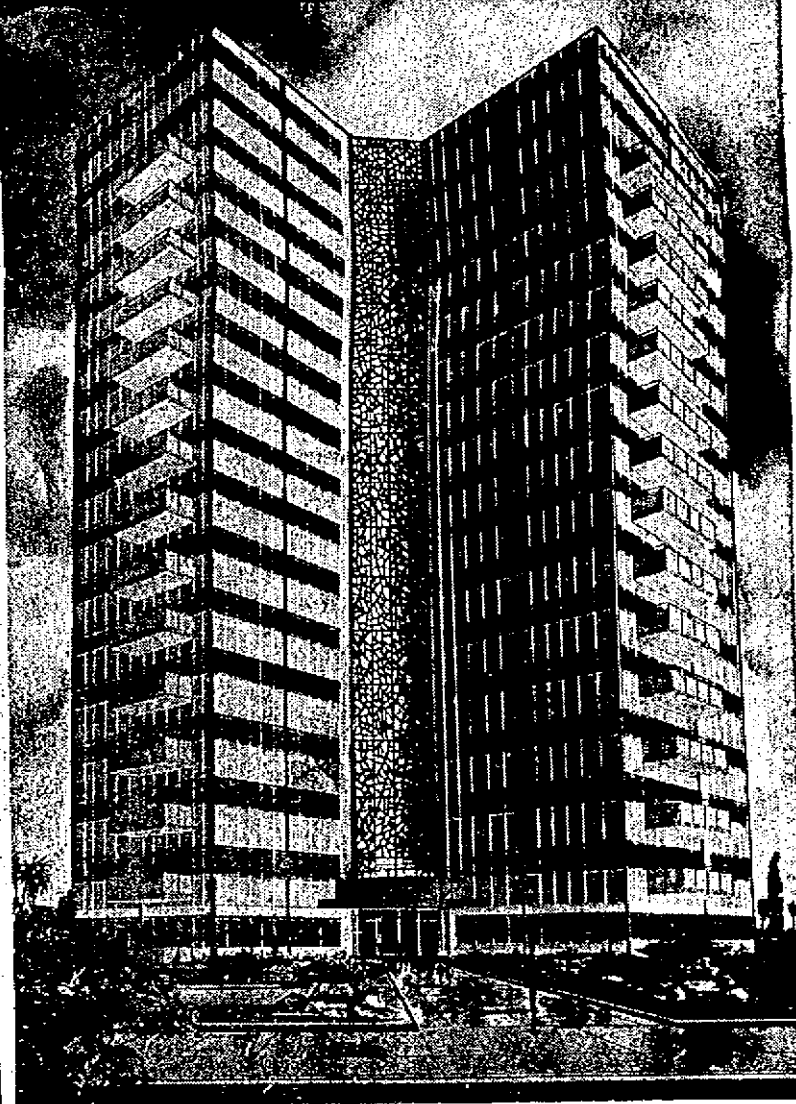
Accounting for more than half the total was the Huntington Driftwood development in the 21000 block of Ocean Avenue just west of Beach Boulevard.

Permits were taken out for a 48-unit motel, \$197,025; a 166-space trailer park, \$298,800; an office, lounge and snack bar, \$94,500; and a utility building, \$7,000.

HUNTINGTON Harbour Corp. took out permits for a 10,800-square-foot beach club at 4121 Warner Ave., \$70,250; and a \$22,155 residence at 3282 Falkland Cir.

B. A. Berks, P. O. Box 837, Huntington Beach, was issued a permit for a 10-unit, 12,094-square-foot apartment house in the 17000 block of Cammerton Street. The building was valued at \$120,940.

Other permits totaling more than \$100,000 were issued for block walls, fences, home additions and other improvements to existing structures.



HIGH-RISE FOR OCEAN BOULEVARD

Above is how new Galaxy apartment structure will look at Orizaba Avenue and Ocean Boulevard when completed later this year; but there will be three more stories than picture shows. There will be two more towers back (north) of those visible in picture, so designed that owners will have spectacular views from three sides of their apartments.



MODERNISTIC INDUSTRIAL PLANT OPENS AT GARDEN GROVE

L.B. Gains in 8 of 10 Indicators

BUSINESS

The Long Beach trade area recorded gains in eight of 12 economic indicators polled by the Long Beach Chamber of Commerce the past week.

Although bank clearings declined 11% last month compared to the comparable period last year, debits increased 16%.

Number of building permits declined 24% from 1,036 to 788, but valuation increased a whopping 173%. The latter was caused by a change in procedure in permits issued.

Department store sales jumped 6%, based on a 1957-59 index, and electric power used by industry was up 16%.

Help wanted ads in Long Beach daily newspapers declined 5% in lineage and increased 5% in ad count.

Number of ship arrivals at the Port of Long Beach was up 11, although net tonnage declined 1%.

Due to a change in postal rates, postal receipts rose 46% in the month of January.

Registered unemployed at the California Employment Bureau in Long Beach was down 3%.

Hotel-Motel Association to Hear Assessor

County Assessor Philip E. Watson will discuss taxes in a talk to the Long Beach Hotel-Motel Association Monday.

The meeting will be at 2:30 p.m. in the Crystal Room of the International Breakers Hotel.

Steve Miller, first vice president, will preside in the absence of President John P. Loupy. Miller urged a full attendance to hear latest information of vital tax assessment problems.

Kwikset Addition Started at Anaheim

ANAHEIM—Roy C. Bolt, vice president and general manager of Kwikset Division, The American Hardware Corporation, recently announced the ground breaking for a new addition to the Kwikset factory here.

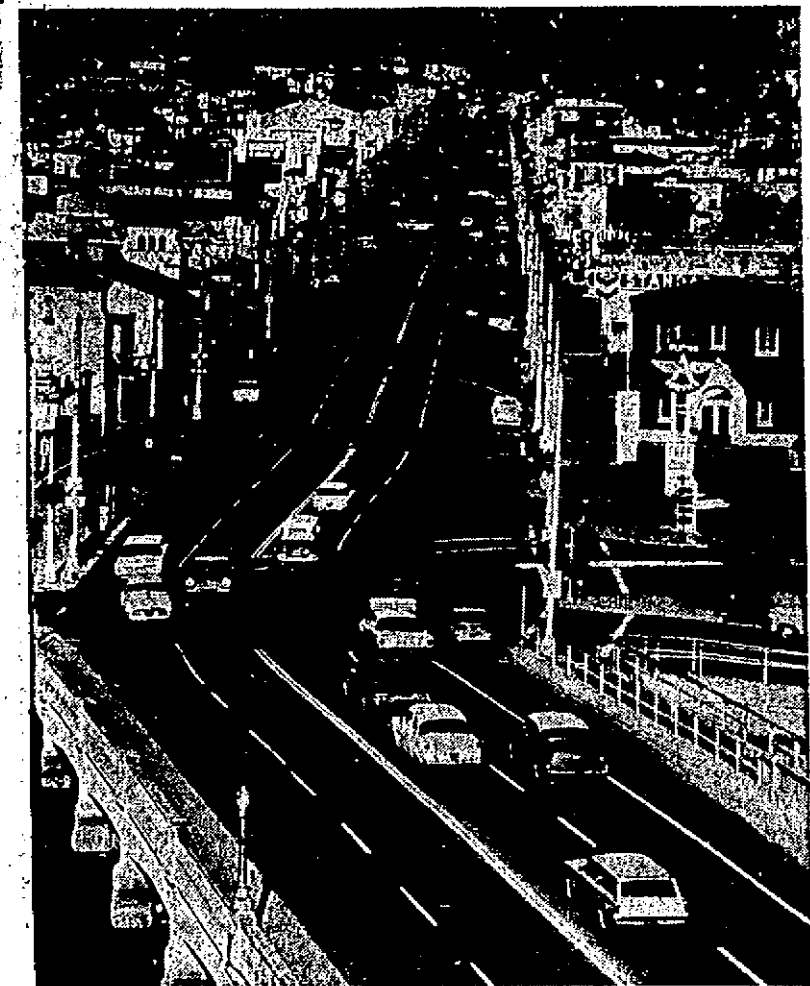
Kwikset manufactures residential locksets.

This newest plant facility will contain more than 25,000 square feet of space, and will house the latest in automated manufacturing equipment.



JUST BEFORE WRECKING CREW CAME

Photo shows corner of Ocean Boulevard and Orizaba Avenue just before wreckers moved in to raze two houses back of sign. Work is due to start shortly on construction of 20-story Galaxy apartment building. Corner house, visible at right of sign, is former A. T. Jenkins mansion.



NEW LOOK AT BELMONT SHORE

Staff Photographer Dick Tolbert climbed to top of Toledo Towers building under construction at east end of Second Street bridge in Belmont Shore to get this graphic view occupants of the building will have of downtown district. Seen from the far end of this street, the Towers building makes an imposing background for the Shore's main business thoroughfare.

Hawthorne Firm to Hold Previews

HAWTHORNE — Mattel, Inc., of 5150 Rosecrans Ave., will preview its Spring 1963 line for retail toy dealers at a series of retailer dinner meetings to be held in cities throughout the United States and Canada, beginning in mid-April.

The meetings will be directed by Mattel's top marketing personnel, including Clifford W. Jacobs, vice president-marketing; Herb Holland, national sales manager; and Bernard Loomis, assistant national sales manager.



CARL BURLING
West Coast Chief

Downey Plant to Be Headquarters

DOWNEY—Carl F. Burling, vice president of Lindberg Engineering Co., Chicago, has been named general manager of West Coast operations and will headquarter at the firm's Downey plant.

Burling, a native of Postville, Iowa, moves west from the company's main office in Chicago.

Lindberg, manufacturer of industrial heating equipment, recently became a division of Basic Products Corp., Milwaukee.



WORKER HAS INTERESTING VIEW

Although it looks like he's about to walk the plank, this electrician is just going about his business at Toledo Towers. Building faces Alamitos Bay waters, and view is toward Bayside Avenue with ocean in background. This picture also taken by Photographer Tolbert.

Pair Recognized as Sales Leaders

James E. Miller of 4030 Virginia Road and Clarence Southfield of 5352 DeLong Street, Cypress, have received national recognition as leaders in the Penn Mutual Life Insurance Company.

During 1962 they placed more than \$1 million each of new life insurance protection in force and became members of the Penn Mutual Million Club.

Miller and Southfield have qualified to attend a five-day national educational conference to be held at the San Marcos Hotel in Chandler, Ariz., in early April.

New Executive Has L. B. Headquarters

Lawrence J. Horan Jr. has been appointed acting western regional sales manager of the Floor Tile Division of The Ruberoid Co. He joined the company in 1951 as a West Coast sales representative and in 1959 was made assistant sales manager of the Western division. He makes his headquarters at the company's floor tile plant in Long Beach.

Realty Firm Expands; March 12 Open House Set

Two major expansion displays of colored slides from 8 to 11 p.m. daily to show moves have been announced by Metric Realty, which topped \$2 million in sales in its first year of business.

A new office has been opened in Orange County, at 3720 W. Valencia, Fullerton; a plush addition has been made at the main office, 3740 E. 7th St., Long Beach.

Robert A. Robinson of Metric announced that an open house, with refreshments, will be held at the main office from 7 to 9 p.m. March 12 for public viewing of the enlarged facilities.

ON HAND for the open house will be Robinson, his wife Cora Mae, and staffers Glen Sockey, Vic Israel, Jack Reese, Art Moore, Gene Engstrom, Mark Johnson, Jim Eberle, Liz Taylor, Joe Adkinson, Fred Brandmeier, Raab Paul DeLude, Al Newburg and Rae Cole.

Metric features window

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

CITY COLLEGE COURSE

Student's Scholarship Given by Realty Firm

The firm of Ellis-Schrader, in Orange County. An additional office or two will be started this year.

Regarding the scholarship, Ellis said: "We of Ellis-Schrader are anxious to improve our professional standing in the real estate field. We feel that the scholarship idea may be a step in that direction."

"WE FEEL CERTAIN" it will and are prepared to extend our activities in that direction. We hope that other real estate concerns will take advantage of the City College program.

The greatest real estate development of modern times is taking place in Southern California. All of us are zeroing in on methods designed to help the industry meet the challenge.

The Real Estate Department of the Business and Technology Division offers 29 real estate subjects. These are designed to prepare a student to meet the requirements established by the state, and include real estate practices, law, finance, appraisal, residential design and construction, to mention a few.

Salesmanship Seminar Held by Walker & Lee

Walker & Lee, Inc., Real Estate, has just concluded a five-day session seminar on salesmanship, featuring the nationally known sales trainer, Al Tomsik.

At the opening session, held at the Greenbrier Inn, Garden Grove, Frank Hart, Walker & Lee executive vice president, told 38 guests of the company:

"The history of our firm is replete with successful selling careers and reflects a basic belief in people and in management as a team."

Tomsik's lectures were pointed especially at real estate salesmanship.



LAUNCHING A CAREER

"Jerry" Reynolds accepts scholarship from J. Tyson Ellis, president of Ellis-Schrader, Inc., Realtors, which will aid him in a course of study in the Real Estate Department of the Business and Technology Division of Long Beach City College. Dick Jones, head of the department who helped in selecting Jerry for the scholarship, is at right.



the things dreams are made of.....

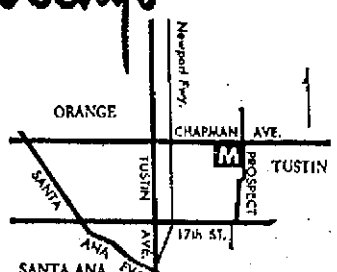
When they married... he promised —
Enduring love and the home she deserves
The Meredith Company offers the culmination of a million wonderful dreams
Her home in Meredith Village, peerless quality, timeless charm.
As in their marriage, there's a feeling of "foreverness"
Spacious, gracious, all the finer things in life.

outstanding features

- 3-4-5-6 Bedrooms
- 12 x 18 Dining Rooms and Informal Dining Rooms
- Black Walnut Parleled Family Room, up to 500 sq. ft.
- Dramatic Double Door Entry to all Master Bedroom Suites
- 3 Large Baths — 2-3 Car Garages
- Spacious Living Rooms — Massive Foyer
- Premium Quality Wall-to-Wall Carpeting Throughout
- Genuine Lath and Plaster Construction

Meredith Village

Split level and Two Story Design
Up to 3,200 sq. ft.
Priced from \$34,000
90% financing — 5% low interest
30 year loans



DIRECTIONS:
From Los Angeles, take the Santa Ana Freeway to 17th St. exit Santa Ana Freeway, east on 17th St. to Prospect. Turn left, (north) on Prospect to Chapman and MEREDITH VILLAGE.

Difference in Preparing Federal, State Income Tax Returns Explained

(This information is shared with you by the California Society of Taxpayers in preparing income tax returns.)

The California and Federal individual income tax laws are very similar. There are some differences, which are important and might save you a hard earned dollar or two. You may be eligible on California returns to file a punch card Form 540A. If the total income reported by both you and your spouse is less than \$15,000 and consists entirely of wages, dividends and interest you may qualify.

However, it may not be used when you are claiming head of household status, deduction for certain travel expenses or credit for tax paid to other states.

The federal government will allow you to file a punch card Form 1040A only if your income is less than \$10,000 and consists entirely of wages, subject to income tax withholding and not more than \$200 total of other wages, dividends and interest.

THE MAXIMUM income that can be reported on the Federal Form 1040A is \$10,000, whether the return is filed separately or as joint return.

California Form 540A allows the taxpayer to itemize deductions. The Federal Form 1040A requires that the standard deduction be used and does not allow the taxpayer to itemize deductions.

If you are a serviceman and have your home in some other state, you are not subject to tax at all in California. If your home is in California you still may exclude up to \$1,000 a year of military compensation. If you are a member of the United States National Guard or of a reserve unit of any branch of the federal military you may also exclude that compensation to \$1,000 a year (but if you were not in a unit which is not federally recognized then all of your earnings are taxable.)

UNLIKE the federal government, California does not allow you to exclude \$50 (up to \$100 on a joint return) of dividends from your income. Nor does California provide for a credit against tax for any portion of dividends received. California also will not allow you to exclude any sick pay.

If you own shares of a mutual fund (regulated investment company) which pays a capital gain dividend, this dividend will not be accorded capital gain treatment as far as California is concerned even though the federal government does allow this treatment. This is considered by California to be an ordinary dividend.

California also has different rules for the taxing of annuities.

Interest which you receive on any United States Government bonds is not taxed by California. This includes not only Eeries E Savings Bonds, but all other treasury bonds and notes.

If you file a return and do not itemize your deductions but take the standard deduction, you are permitted to deduct up to 10 per cent of your adjusted gross income not to exceed \$500 (\$1,000 on a joint return). The federal government will allow a maximum standard deduction of \$1,000 on a separate return (except that where a married couple file separate returns neither spouse may deduct more than \$500 each or a total of \$1,000).

Whereas the federal government in certain cases will allow deductions of up to 30 per cent of your adjusted gross income for charitable contributions, California allows only a maximum of 20 per cent.

California also allows you to deduct certain taxes which the federal government does not, for example:

Federal admissions tax, federal dues tax, federal import duties tax, federal telephone tax, federal transportation tax and the employer's share of social security taxes on wages paid to domestics, babysitters, etc.

The cigarette tax which

California has imposed, since 1961 may not be deducted from your California income, but it is deductible on your federal income tax return.

California allows you to deduct political contributions made in a primary or general election up to \$100. On a joint return both you and your wife may contribute \$100 or if the contributions are made from community property you may deduct \$200.

California has larger exemptions for the taxpayer and his wife than the federal does. A taxpayer is entitled to a \$1,500 exemption and if a joint return is filed the exemptions of the husband and wife will be \$3,000. The federal exemption is only \$600 each.

Industrial Building Tops Projects at Buena Park

Sixteen building permits for construction totaling \$113,338 were issued during the past week by the Buena Park Building Department.

Permit for a \$54,504 industrial building to be constructed at 6951 Oran Circle was issued to Dunn and Sangster of Orange.

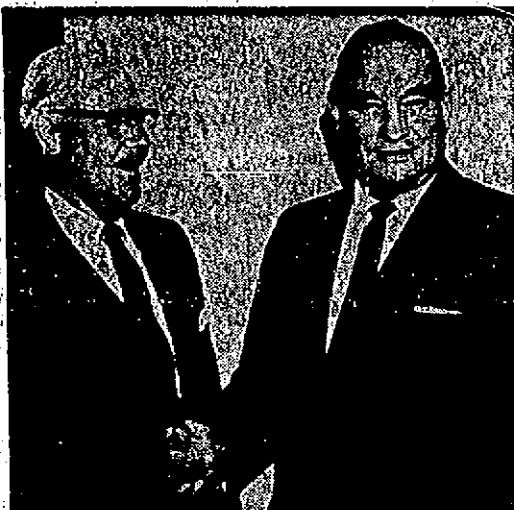
Stevenson and Buck of Newport Beach took out a permit for construction of motel buildings at 7861 Beach Blvd. costing \$24,120.

SWIMMING POOL permits were issued to Jackson Taylor, 6788 Via Sola Circle, \$2,700, and to Porcelli, 8371

Bonnie Brue Place, \$2,800. Burry, Biscuit Co., 6655 Knott Ave., took out permit for a monorail system costing \$4,000 and a sign listed at \$500.

Permits for family room additions were issued to Lyman P. Juckett, 8802 San Pablo Circle, \$4,115, and Steve Havacko, 6622 San Hugo Circle, \$3,925.

Other permits were issued to Alfonso Scordia, 7591 Knoll Ave., recreation room \$2,400; (trial), Development, Co., 61051 Lincoln Ave., two wall signs, \$2,500; Tom Pumilio, 6229 San Bruno Circle, (house), \$100; R. A. Dieckrich Co., 6700 Shattuck Ave., storage building, \$2,315; Clarence M. Rockafellow, 611212 Home-wood St., apply asbestos siding to dwelling, \$955; M. O. Babb, 591 Homewood St., garage, \$1,840; John A. Tulewsky, 8471 San Casimiro Circle, bedroom addition, \$1,000; Joseph Fletcher, 8367 Planetary Drive, garage, \$1,331.



L.B. MAN HEADS S.I.R. CHAPTER

William R. Brooks (left), president of Bill Brooks Co., Realtors, Long Beach, is congratulated on assuming presidency of Southern California Chapter, National Society of Industrial Realtors, by H. R. Hudson, national S.I.R. head, at meeting the past week. Brooks will guide activities of the area chapter in cooperating with the more than 800 other industrial real estate specialists throughout the United States who comprise the S.I.R. membership.

Grecian Maidens?

PALO ALTO UP—A plush Brew, Caesar's Seizure and Nero's Nightmare—served by cocktail waitresses scantily clad as Grecian maidens.

\$867,000 Apartment Project Given Green Light at Anaheim

Two apartment developments and a telephone exchange pushed the Anaheim building permit totals to \$1,308,530 the past week.

Largest of the developments is for 22 four-unit apartments with 109 garages and a cabana being built by V. N. L. Construction Co., Inc., at 920 S. Nutwood with a total value of \$867,000.

A \$256,250 development of 18 apartments was applied for by Florence Jones, 311 W. Katella Ave. The units will be located in the vicinity of Leatrice Lane and Wakefield St.

PACIFIC TELEPHONE CO. applied for a permit to build an \$80,000 exchange at Orange and Knott avenues.

Autonetics Division of North American Aviation made application for five separate permits totaling \$8,310 to allow for remodeling of offices and manufacturing space.

Williams Manufacturing Co. obtained a permit to build a \$28,000 commercial building at 419 E. La Palma Ave.

F. Simpson obtained a permit to build a \$9,000 residence. Renbar, Inc., of 1422 N. Central Park obtained a permit to construct an industrial building valued at \$28,000 at 518 E. Central Park.

Other permits were issued to Joseph Clark, 1234 S. Dale for a \$4,000 family room; John Ravenbach, 713 S. Agate, \$4,500 for two bedrooms, bath and family room; and Herbert Bunk, 225 N. Dale Ave., \$400 garage foundation.

Notes 25th Year With First Western

Max E. Nichols, vice president and manager of First Western Bank's Long Beach office, recently celebrated 25 years of service with the bank, according to Darwin A. Holway, president. Nichols was named assistant manager of First Western's Long Beach office in 1954; in 1959, he became assistant vice president and manager; and he was appointed vice president and manager in 1961. He is a member of the American Institute of Banking.

rooms, bath and garage; E. Morgan, 727 S. Gilbert, \$2,200 family room; and Arthur J. Hoffman, 2287 Ravenswood, \$2,500 family room. 1235 Danvers, \$1,350 family room; E. W. Silver, 624 E. 9th St., \$2,000 family room; Carmine F. Ilesco, 2204 W. 11th St., \$400 patio sign; and Stewart Krause, 728 Bellevue, \$300 remodeling.

\$7,600 in Permits Issued at Stanton

Only four building permits for construction totaling \$7,600 were issued by the Stanton Building Department during the past week.

The permits were issued to William Roulo, 10211 MacDuff St., family room addition, \$3,000; Georgia Madden, 11901 Beach Blvd., sign, \$1,000; A. P. Ochoa, 11942 Santa Maria St., bedroom and two-car garage, \$3,100; and L. P. Marcum, 10392 Westchester Drive, remodel kitchen, \$500.

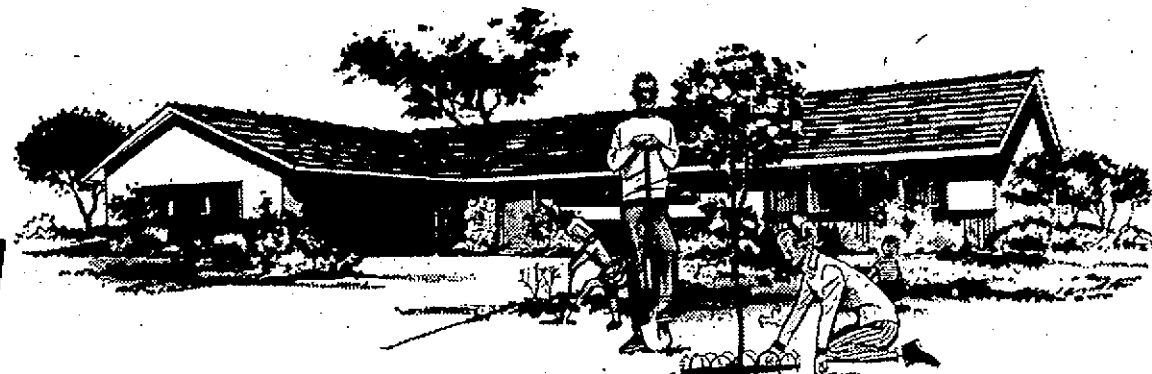
WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

VETERANS

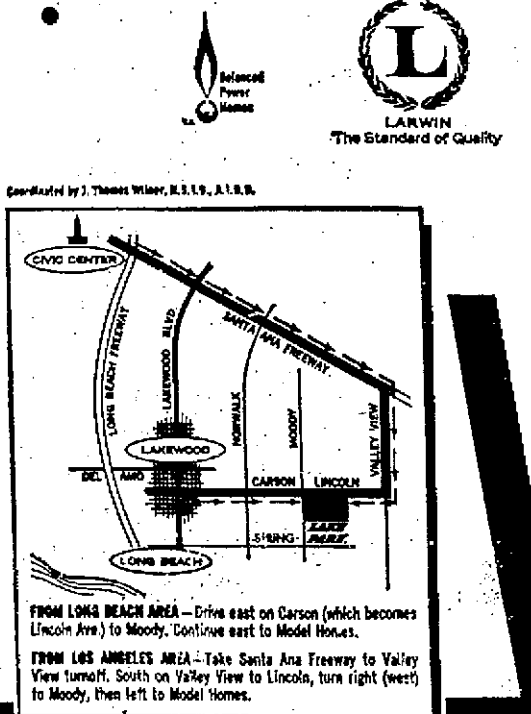
Moves you into any one of these feature-filled homes! No other charges whatsoever!

	HOME	PRICE	MONTHLY PAYMENT (p&I)	TOTAL MOVE-IN COST
▶ 1	3 Bedrooms, Family Room, Oversized garage	\$17,400	\$9674	\$1
▶ 2	3 Bedrooms, Family Room, Master Bedroom Suite, Two Baths	\$18,450	\$10258	\$1
▶ 3	4 Bedrooms, Family Room, Two Baths	\$19,250	\$10703	\$1
▶ 4	4 Bedrooms, Additional Family Room, Two Baths, Master Bath	\$19,400	\$10786	\$1

• Close-in Convenient Location •



Live close-in
LAKE PARK
just east of Lakewood



Declare Dividend

Directors of Robertshaw-Fulton Controls Company, at a recent meeting in Richmond, Va., declared a dividend of 25 cents per share on the common stock. Thomas T. Arden, president, has announced. It is payable March 20, 1963, to shareholders of record at the close of business March 6, 1963.

Merit Homes Draw Throngs at Opening

Several hundred families visited Merit Homes Placentia during the grand opening last weekend, according to Richard McNish, sales manager. The comment most often heard from the visitors was that these homes are of exceptional quality," he said.

Three, four and five-bedroom two-bath floor plans are available in a variety of exteriors. Prices start at \$27,950 with excellent terms available.

McNISH NOTED that Placentia is located in the heart of Orange County. Downtown Long Beach and Los Angeles is an easy drive; Newport and Laguna Beaches are nearby and desert and mountain resorts are less than 1½ hours away. There are excellent school facilities, including the nearly completed Orange State College. Major employment and shopping are but minutes from the development.

Features include fully batt insulated, heavy insulated ducts for future air conditioning.

Escrow Unit to Hear About Condominiums

"What's New in Condominiums" will be discussed at the March 13 meeting of the Long Beach Escrow Association, by James Healey, vice president and chief counsel for Title Insurance and Trust Company. It has been announced by Robert Edmond, association president.

The dinner meeting will be held at the Tenderloin Club.

ing, walnut cabinets, rear-tray in kitchens, luxurious 100 per cent nylon wall-to-wall carpeting, Gaiffers & Sattler range and oven, rotisserie and automatic controls, telephone outlets in kitchens and all bedrooms, extra large Palos Verdes stone and brick exterior planters, shake shingle roofs, gas log lighter, parkway trees and street lighting.

From Long Beach area drive east on Carson Street, which becomes Lincoln Avenue, to Brookhurst Avenue, turn left (north) on Brookhurst to Riverside Freeway, go right (east) to State College Ave, turnoff, then north to Orangeforte Ave., right to Placentia, and left (north) to Merit Homes furnished models.



JAMES HEALEY

Cogburn to Move Into New Office

BELLFLOWER — M. W. Cogburn, realtor and civic leader, has announced plans to open around April 1 a new ultra-modern office headquarters at 10001 Artesia Blvd. under the firm name of Cogburn Realty Co.

Cogburn previously was associated for nearly 15 years with the late A. C. Rylee. Commenting on plans for the future, Cogburn said:

"It is my sincere intention to continue to serve the many clients we have built up over the years to the best of my ability."

Cogburn's new offices will be deluxe, he says, with wall-



M. W. COGBURN
Own Realty Firm

to-wall carpeting, hi-fi, air conditioning and the latest equipment.

Until the new building is ready, his staff is working in temporary quarters adjacent to the new structure, which is at the corner of Artesia and Bixby, about two blocks east of Bellflower Boulevard.

Bellflower Realtors to Hear Sales Talk

BELLFLOWER — E. Jack Lane, president of Time Mortgage Company, Los Angeles, will be guest speaker at the breakfast meeting of the Bellflower District Board of Realtors Thursday, Ray Smith, program chairman, has announced.

The meeting will be held at the Student Center, Cerritos College, at 7:30 a.m. with President Bob Prigmore presiding. Lane will speak on "The Art of Selling."

Pair Renamed to Landscape Board

Gov. Edmund G. Brown's Sacramento office has announced reappointment of Thomas G. Heaton, 54, of Martinez and Fred Rochlin, 39, of Sherman Oaks, to the State Board of Landscape Architects. Both men are Democrats. Appointments are for four years. Members of the board receive necessary expenses.

Cal Western Names L.B. Office Head

Richard D. Langley has been named Long Beach branch manager for California Western States Life Insurance Co., 4132 Atlantic Ave.

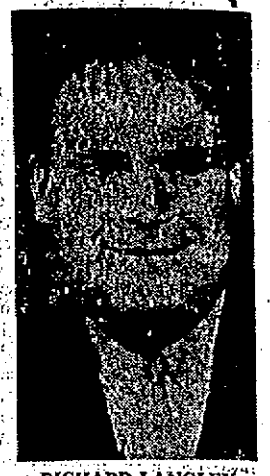
He also will serve the Sacramento insurance firm as manager-brokerage operations for the entire Southern California district. Langley, who is the youngest appointee as agency manager in the company's history, joined Cal Western in its Los Angeles office in 1961 as manager-brokerage operations in this area after having been in the insurance business since 1955.

He is a native son and lives with his wife and two children in Monterey Park, with firm intentions of eventually living in Long Beach.

Cal Western has agencies in 11 western states, with nearly \$4 billion in force through December 1962. It has quintupled in size in the past 12 years.

Named as Western District Manager

John F. Lafferty, who attended junior college at Long Beach and Compton, has been named Western District manager of the General Tire and Rubber Co. Pennsylvania Athletic Products Division. He and his family will move from Akron, Ohio, to Fullerton.



RICHARD LANGLEY
New Manager

Andrist Heads State Group

Lee H. Andrist, 2233 Pine Ave., owner of Andrist Termite Control, was elected president of the Pest Control Operators of California at the group's annual convention held the past week in Bakersfield.

The organization is the statewide agency of professional firms engaged in commercial and residential control of rodents, insects, termites and other pests.

Andrist has slated Long Beach as the site for the group's 1964 convention which will attract an estimated 200 persons in late February or early March of next year, according to Bob Lichtenhan, general manager, Long Beach Convention Bureau.

GRAND OPENING

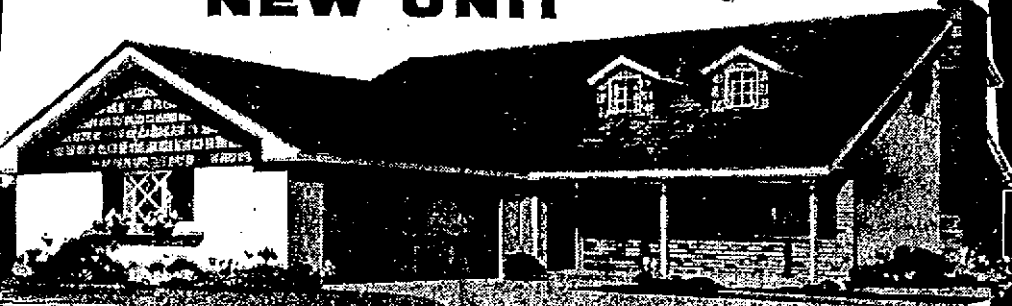
the whole town's talking about the

FRESH New Look

of '63

GARDEN PARK Estates

NEW UNIT



Greatest Value in Orange County - 1 and 2 STORY Homes of Quality
Full Prices from \$18,250 to \$25,600

VETERANS NOTHING DOWN (except costs and impounds)
Veterans Monthly Payments from \$101 (includes principal and interest)

NON-VETERANS Lowest FHA Down
30 and 35 year FHA Financing Available
Excellent Conventional and Cal Vet Terms, too

3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths

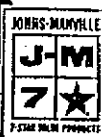


GENUINE LATH AND PLASTER
walls and ceilings

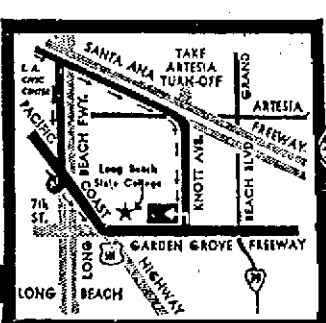
- Concrete driveways—new for Orange County
- Natural ash cabinets with superamie (ceramic) tile top and splash • Pioneer gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many, many other outstanding fine luxury features!

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street-Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.



JOHNS-MANVILLE
Quality Materials



IN GROWING GARDEN GROVE

WESTMONT'S New 2nd-Story BONUS ROOM

Buy the House... Get the BIG BONUS ROOM!



NEW UNIT! NEW MODELS!

Another new unit of the exciting Bonus Room homes everyone is talking about. Imagine! A big 3 or 4 bedroom home PLUS the giant 440 sq. ft. Bonus Room. Great for play room, rumpus room, hobby area... even an extra 3 bedrooms!

3-4 BEDROOMS

from \$19,950

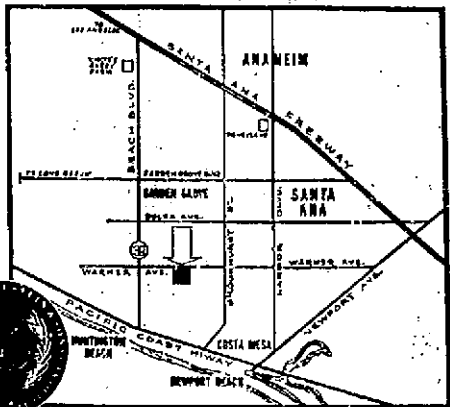
Including Bonus Room
LOW VA AND FHA TERMS



NEW WESTMONT

In Fountain Valley... The Huntington Beach Area's Complete Planned Community

Minutes From Long Beach... just take Garden Grove Blvd. (7th St.) East to Highway 30 and turn right (south) about 3 miles to Warner Ave. Then turn left (East) on Warner and drive about 1 mile to the tree-lined Westmont entry and the 4 models. Open until 8:00

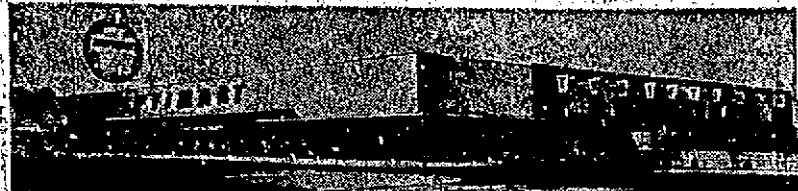


A Development of GEORGE M. HOLSTEIN & SONS
Building quality for over 40 years

Balanced Power Homes



Thriftmart to Remodel Los Altos Center Store



HOW LOS ALTOS STORE WILL LOOK WHEN REMODELED

Roger M. Laverty, president of Thriftmart, Inc., has revealed plans to completely remodel its Los Altos Shopping Center store.

The revamping includes a completely new exterior, faced with painted brick and native stone. Colorful panels of enameled steel and plastic will be incorporated in the outside decor.

The interior will be furnished with new fixtures including display tables, freezer cases and refrigerated display shelves. Under the new plans, the store will contain about 30,000 square feet.

In disclosing his company's plans, Laverty indicated that Thriftmart had been working closely with Westgate-California Corporation on plans for several changes in the Los Altos Shopping Center.

A spokesman for Westgate indicated an announcement would be forthcoming from them within two or three weeks.

Woman Charm Authority Will Address Realtors



MARTY HUNTER
Talks Tuesday

"See Yourself as Others See You" will be spotlighted from a woman's point of view to Long Beach realtors at the district board breakfast Tuesday.

Miss Marty Hunter, of the General Telephone Co., will address the 7:15 a.m. meeting at Crown Cafeteria, according to H. Herschel Hart, program chairman for March.

Before joining General Telephone, Miss Hunter was a free lance model, lecturer and "charm" consultant in the Chicago and New York areas; she is well known as a model for Marshall Field and Co., a supervisor in the Patricia Stevens School of Charm and Modeling, and as a judge in the official preliminary contest of the Miss America Pageant.

She is recognized as the originator of Chicago's first personality development course for men.

Active in community affairs, Miss Hunter is a member of the International Toastmistress Club, the Professional and Business Women's Club, Beta Sigma Phi, an international professional woman's sorority, and the Woman's Division of the Los Angeles Chamber of Commerce.

Mortgage Co. Pair Will Address Club

The North Long Beach Real Estate Club will hear two speakers at its Thursday morning meeting.

Both men are connected with the City & Suburban Mortgage Co. and will give the latest information on financing.

Roger Anderson will speak on "90% Loans" and Gail Thomas on "G. I. Loans and FHA Loans."

The club meets at 8 a.m. at Mayo's Restaurant, 5925 Cherry Ave.

Realtors Act to Aid Small Property Owner

(Continued from Page 1)

history of the world.

FORTY MILLION immigrants gave up everything to come to this new land—seeking something promised here—and only here. Many countries have abundant natural resources, vast vacant lands and climate as good as America.

They came here for the promise of security—the promise of freedom—for the precious right to live as free men with equal opportunity for all.

In July of 1868, a new guarantee of freedom was ratified. Freedom for the slave race was its purpose. But its guarantees were for the equal protection of all.

THIS NEW GUARANTEE of freedom is the 14th Amendment. It reads, in part, as follows:

"No state shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any state deprive any person of life, liberty or property, without due process of law; nor deny to any person within its jurisdiction the equal protection of the laws."

The vital importance of these federal laws was re-emphasized in a recent statement of the chief justice, United States Supreme Court, in which he urged the retention of "Government of laws in preference to a Government of men."

TODAY, the rights and freedoms of the individual American property owner are being eroded. A renewed Bill of Rights to protect the American property owner is needed.

It is self-evident that the erosion of these special freedoms may destroy the free enterprising individual American.

It is our solemn belief that the individual American property owner must be allowed, under law, to retain:

1. The right of privacy.
2. The right to choose his own friends.
3. The right to own and operate property according to his own dictates.
4. The right to occupy, administer and dispose of property without legal interference in accordance with the dictates of his conscience.
5. The right to equal rights in the enjoyment of property without interference by any laws giving special privilege to any group or groups.
6. The right to maintain congenial surroundings for tenants.

7. The right to contract with a real estate broker or other legal representative of his choice and to authorize him to act for him according to his instructions.

8. The right to determine the acceptability and desirability of any prospective buyer of his property.

9. The right of the senior citizens and other Americans to choose congenial tenants in any properties they own—to maintain the stability and security of their income. These property owners should not be obligated to require their tenants to accept each other indiscriminately, giving rise to inter-group relations by coercion of law.

10. The right to enjoy the freedom to embrace, reject, deal or not deal with others.

Loss of these rights diminishes personal liberty and creates a springboard for further erosion of Liberty.

Daughter Will Continue Rylee Realty Firm



MRS. CHARLES PRICE
Continues Business

BELLFLOWER — Braunell Rylee (Mrs. Charles) Price has opened an office at 9939 Artesia Blvd. to continue operation under the name of Rylee Realty the real estate firm founded by her father, the late Alvin C. Rylee.

Her father, who died in August, had been in partnership with M. W. Cogburn.

Mrs. Price has been in the realty business more than 20 years and is a member of the Bellflower District Board of Realtors. She is active in community affairs.

Associated with her in the new firm will be E. C. Hill and James Elder.

Fullerton Firm Gets Hall as Plant Engineer

FULLERTON — Douglas facility planning, layout, construction and services of the American Electronics, Inc., company, which manufactures electronic systems and will be responsible for all components for the aerospace industry.

For the past six years Hall was plant engineer for Hallmore, Electronics Division of

Lear Siegler, Inc. He was station and equipment installation project engineer for design, construction and installation of Explorer Satellite tracking denberg Air Force Base.

BEST HOME BUYS IN HUNTINGTON BEACH

Springdale SOUTH

3 & 4 BEDROOMS • 2 BATHS • 2 CAR GARAGES

NO DOWN TO ALL

\$100 COSTS

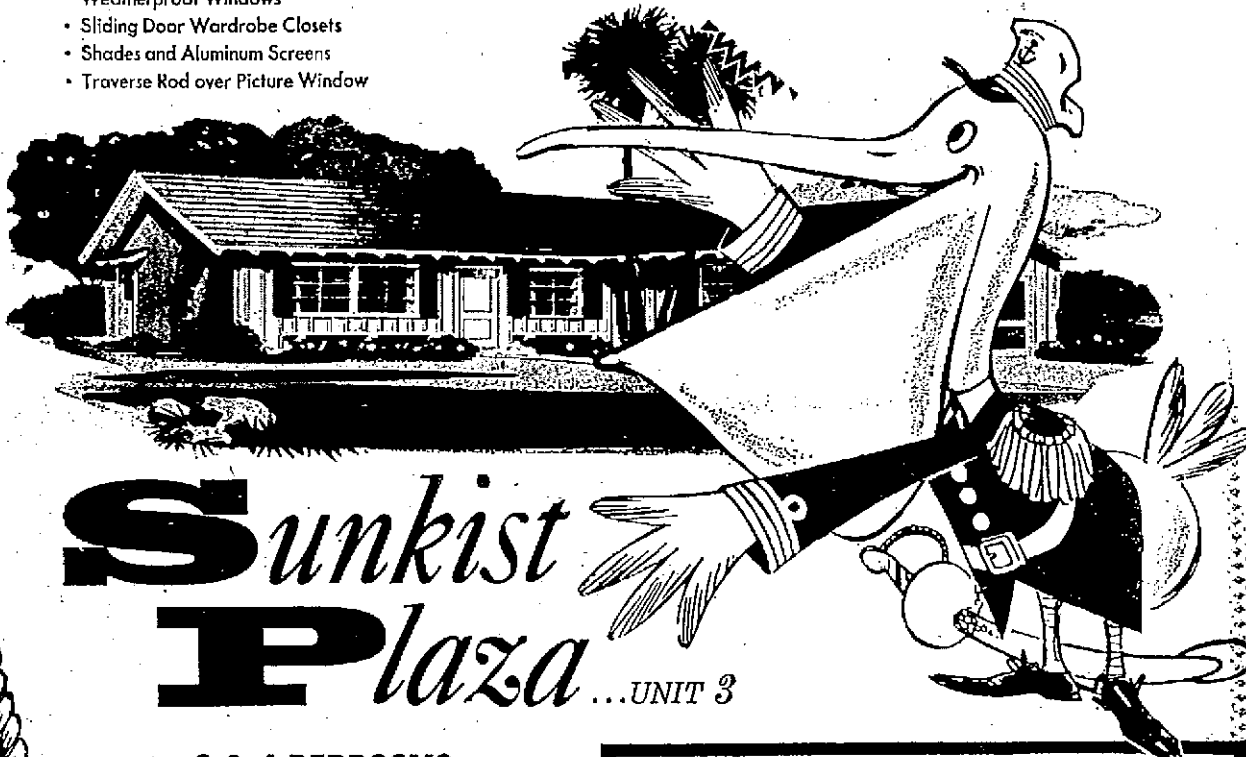
MOVES YOU IN

Features

- Matching Range Hood and Fan
- Forced Air Heating with Thermostat Control
- Genuine "Formica" Counters
- Natural Ash Cabinets
- All Brass Hardware
- Aluminum and Glass Shower Doors
- All Aluminum Sash, Weatherproof Windows
- Sliding Door Wardrobe Closets
- Shades and Aluminum Screens
- Traverse Rod over Picture Window
- Weather Stripped Exterior Door
- Generous Use of Luxury Materials for Exteriors, Shutters, etc.
- Distinctive Trim Shutters, Handsome Entrance Doors
- Wide Paved Streets
- All Lots over 6,000 Square Feet
- Fireplaces (Sunkist Plaza only)

ADDED
SPECIAL
Rear Yards
Fully Fenced

FROM \$16,250 FULL PRICE



Sunkist Plaza ... UNIT 3

3 & 4 BEDROOMS

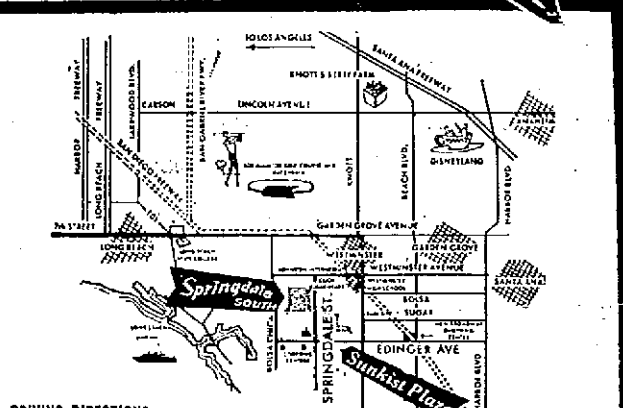
FAMILY ROOMS • 2 BATHS

NO DOWN TO ALL

\$100 COSTS

MOVES YOU IN

FROM
\$17,750 FULL PRICE



DRIVING DIRECTIONS

FROM LOS ANGELES — Santa Ana Fwy. to Beach Blvd. (Hwy. 39) — turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

FROM LONG BEACH — East on Garden Grove Avenue to Golden West (right) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale to furnished models.

FROM SANTA ANA — West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

EARLY AMERICAN
RANCH
CAPE COD
MODERN
HAWAIIAN

Fashion Homes

WESTMINSTER



3 & 4 Bedrooms - 2 Baths - Family Room

PRICED FROM

\$21,950 - No Down to Vets - Low FHA Terms



(EXCEPT COSTS AND IMPOUNDS)

- 4 Different Floor Plans
- 16 Different Exteriors
- Raised Foundations with Hardwood Floors
- All Electric Kitchens
- Built-in Range and Oven
- Under-counter Dishwashers
- Garbage Disposers
- Range Hood & Exhaust Fans
- Formica Breakfast Bars
- Ash Hardwood Cabinets with Raised Panels
- Ceramic Tile and "Marble" Counter Tops
- 2 Full Bathrooms with Full Mirrors
- Shower Over Tub
- Quartzite Slat Showers—Safety Glass Enclosures
- Service Porches
- Wood-burning Fireplaces with Log Lighter
- Overlaid Two-car Garage
- Shake and Shingle Roofs
- Sliding Glass Patio Doors
- Acoustical Type Ceilings
- Forced Air Heating with Thermostat Control
- Sewer, Street Lights and Sidewalks in and Paid For
- AN EXCLUSIVE WALLED-IN COMMUNITY

— DIRECTIONS —

Drive out 7th St. (Garden Grove Blvd.) to 1/2 mile past Bolsa Chica and model homes.



New Sales Manager

William A. Hinkle has been appointed Long Beach sales manager of Blake, Moffitt & Clayton M. Christensen who,

Towne, distributors of printing and industrial papers, a division of Kimberly-Clark Corporation. He succeeded

for reasons of health, is assuming an inside position at BM&T's Long Beach division. Hinkle transfers from Spokane.

More on Roads

SALEM, Ore. (AP)—Oregon registered 1,029,943 motor vehicles in 1962, the first time the million mark has been topped.

Gardena Firm Gets Titan Job

GARDENA—A multimillion dollar contract has been awarded to the H. I. Thompson Fiber Glass Co. to produce 120-inch diameter rocket motor nozzles for the first-stage booster motors of the Air Force Titan III-C. Robert M. Daiss, president of the company, has announced. The contract was awarded by United Technology Center, a division of United Aircraft Corp. U.T.C. is an associate prime contractor to the Air Force Space Systems Division for the Titan III-C solid-propellant booster motors. HITCO's current backlog stands at approximately \$16 million as compared to \$8.4 million a year ago, Daiss said. To prepare itself for the production of such mammoth rocket motor nozzles HITCO recently constructed one of the nation's largest hydro-claves at its Gardena facility, where its Titan III work will be done.

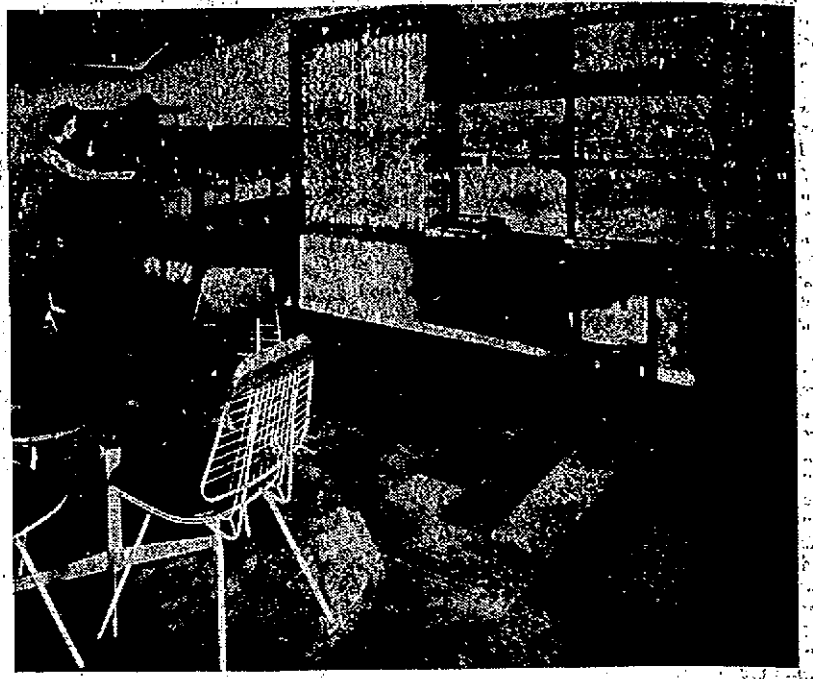
Bill Becker Will Speak to Ad Club



BILL BECKER To Tell of LB Promotion

J. W. "Bill" Becker will be guest speaker at Thursday's luncheon meeting of the Advertising Club of Long Beach. Becker is past president of the club, is a partner in the Max W. Becker Advertising Agency, which firm was recently appointed to handle the advertising phase of the newly organized Long Beach Promotion, Inc. In his talk, he will tell the full story of how the Long Beach Promotion, Inc., was started, the people in the organization, the functions and activities accomplished since its inception and future plans. The meeting will be in the Panorama Room, Lafayette Hotel. President Raymond R. Garcia will conduct the meeting. Guests are welcome and reservations may be made by calling Helen Perkins, HEM-lock 5-1161, extension 267.

440 - Square - Foot 'Bonus Room' Aids Sales of Westmont Homes



Good community planning combined with a choice near-the-sea locale and the big extra "bonus room" is spelling sales success and public acceptance at the Westmont development near Huntington Beach, according to the developers, George M. Holstein and Sons. Long Beach, stay east on 7th Street (Garden Grove Boulevard) to Highway 39, then turn south on Highway 39 about four miles to Warner Avenue. Turn left (east) on Warner and drive just one mile to the tree-lined entry.

Grove Building Near \$3 Million in February

Garden Grove City Building Department announced that total valuation of building permits issued during February is expected to reach the \$3 million mark, following a January slump.

Women Realtors Hear Talk on Youth Problems

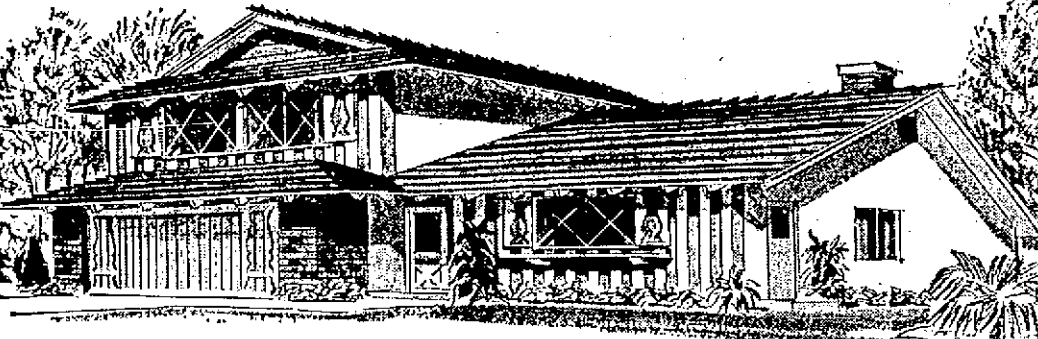
BELLFLOWER—Lena Jenkins, president of the Women's Council, Bellflower District Board of Realtors, reports an attendance of 45 members and guests at the recent luncheon meeting of the council at the board office, 9921 Flower Ave. William Fisher, consultant to the Southern California Gas Company, spoke on juvenile delinquency, pointing out causes and what had been done in some communities to combat it. Fisher has been closely identified with YMCA work.

Special guests present were Jack Kane, executive secretary, Bellflower YMCA; Jacob Vander Molen, Bank of America, Bellflower; Dorothy Grunke, president, Lakewood Toastmistress Club; Peggy Woiever, president, Women's Council, Southeast Board; Marie Buckner, Compton-Lynwood Board of Realtors; Mrs. Jim Morgan and Sharon Morgan, Long Beach.

EVERYTHING IN ONE PURCHASE PRICE:

100% wool wall-to-wall carpeting in living room, hall, entry and master bedroom. A planted front lawn. Front yard sprinklers installed. Rear and side yard fencing. Massive fireplace.

- * Exterior brick and stone veneer and planter
- * Two baths, both with contemporary pullmans
- * Showers in both baths * Pullman-length mirrors in both baths * Family room for informal living and dining * Large master bedroom suite * Central hall plan * Forced air heating, with summer cooling switch
- * Large 2-car garage * Aluminum sliding windows * Sliding glass patio door * Natural ash kitchen cabinets * Built-in range and oven * Range hood with exhaust fan and light * Silent disposal * Ceramic tile counter with cove splash * Kitchen breakfast bar * Decorator wallpaper



NOW OPEN UNIT #2

ONE- AND TWO-STORY HOMES

3- AND 4-BEDROOM FROM \$20,250 AS LOW AS \$395 DOWN

2-STORY, 5-BEDROOM ONLY \$24,450

Glenpark

GLENPARK...JUST 20 MINUTES FROM DOWNTOWN LOS ANGELES

GRAND OPENING

Here are the apartments you've been seeking! Deluxe 2 bedroom GROUND FLOOR apartments in a setting of luxurious tropical plantings. Living at its finest in the gracious Hawaiian manner! Unsurpassed location! Gardendale Lanai is located minutes away from the magnificent recreation areas of the Orange County coast: beaches, harbors, fishing, surfing, scuba diving, golf, and yet convenient via fast arteries and freeways to all of Southern California. Shopping, medical facilities and schools are within walking distance.

For your living pleasure

Each Gardendale Lanai apartment has a 10 x 30 PRIVATE fenced rear patio, Wedgewood-Holly built-in range & oven, carpets, drapes, forced air heat, pullman bath, separate service porch with space for washer & dryer, sliding glass doors to patio, breakfast bar, covered carport, AND a recreation hall (with storage facilities and laundry) for parties, dances and meetings. Adjacent to 2 swimming pools and patio.

on the ground level and... in the gracious Hawaiian manner!

Gardendale Lanai APARTMENTS

Model apartments open for your admiration daily from 9 to 9. Phone 897-8317

Will take "acceptable" pets!

THE HUNSAKER organization, builders of Sunshin Homes, now has residential projects underway in Artesia, Camarillo, Charter Oak, Huntington Beach, Lakewood, La Puente, Newhall, Norwalk

Shown above is one of several model homes now on display in Westminster at Parliament Homes Unit 4 by builders, William Krueger, William Rousey.

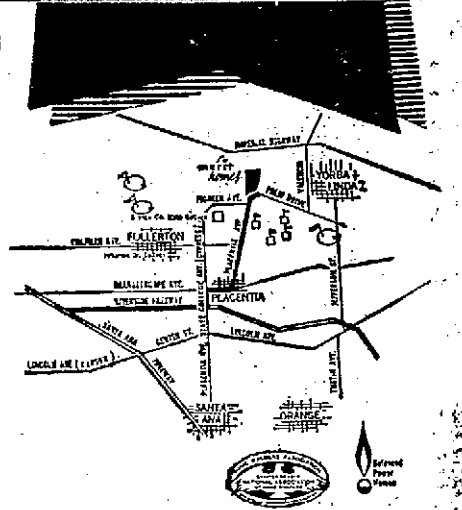
NEW YORK (UPI)—A survey by the Philippine Tobacco Board shows one out of every 150 cigars is purchased by a woman.

Sunday, March 3, 1963—R-7

velopment in Fullerton is superintendent for the Sturtevant Corp.

Don Travis, formerly general

FEATURES • FULLY BATT INSULATED • HEAVY INSULATED DUCTS FOR FUTURE A/C CONDITIONING • GENUINE WALNUT CABINETS • REAR YARDS COMPLETELY ENCLOSED BY CONCRETE BLOCK WALLS • EYE-SAVING LUMINOUS CEILINGS IN KITCHEN AND BATHS AND OVER DRESSING VANITIES • LARGE PANTRY IN KITCHENS • Luxurious 100% Nylon wall-to-wall carpeting • Gaffers & Sattler range and oven, rotisserie and automatic controls • Telephone outlets in kitchens and all bedrooms • Extra large Palos Verdes stone and brick exterior planters • Shake shingle roofs • Gas log lighter • Parkway trees • Street lighting



celebrate the company's profit trend by making 120 barrels of gasoline from each 100 barrels of feed stock. The process was developed by Union's research laboratories.

Beginning his career at P... amount in 1946, Allen was a... vanced to officer status fi... years later and subsequent... served as operations offic... at two Long Beach an... branches.

- Frigidaire Oven and Range
- Color Coordinated Range Hood, Light and Exhaust Fan Unit
- Whirlaway Disposer
- Family Room
- Brick Fireplaces with Log Lighter
- Stall Shower in Master Bedroom-Bath Suite with Safety Glass Door
- Grape Stake Fencing

Phone 714 KE 1-7352

GARDEN GROVE BLVD.

WESTMINSTER BLVD.

BROOKHURST

SUGAR AVE.

101 HWY.

SANTA ANA

BLVD

SOL VISTA
1100 Series Homes

HARBOR

COSTA MESA

PACIFIC OCEAN

Another
ALCO-PACIFIC
Quality Development

NEWPORT

Furnished models
on display 10:00
to 3:00 p.m. daily

Offer Luxury Living at Moderate Pricing

In addition to our offer of only \$1 move-in cost to veterans, there will be no payments until May for the few remaining four-bedroom, two-bath Stardust Homes in Huntington Beach. Robert H. Grant, builder of the development on Bolsa Ave., reminds homeseekers. Grant urged those interested to visit the development soon, before this opportunity has passed.

Priced from \$17,950 the \$1 move-in terms are available to veterans, with 5 1/4 per cent financing available to non-veterans.

THE FOUR-bedroom, two-bath homes have large sliding glass doors to outdoor areas. Oversize two-car garages provide abundant storage space. Gas forced-air heating has overhead "no draft" diffuser.

"One feature with great appeal for women is the seldom seen service porch off the built-in kitchen," Grant notes. Roomy kitchens have built-in Gaffers & Sattler gas range and oven, heavy duty disposals, breakfast bars which provide a pass-through to the large separate dining area, vinyl floor covering, and mahogany cabinets and doors.

ANOTHER feature with homemaker appeal is "Jack and Jill" bedrooms. Sliding wood panel dividers permit enlarged daytime play areas, more convenience for cleaning, and make separated sleeping rooms.

To reach Stardust Homes from Long Beach, drive east on Seventh St. (which becomes Garden Grove Blvd.) to Bolsa Chico; south on Bolsa Chico two miles to Bolsa Ave., left to the models.

Control of Noises Next Big Problem

By GERALD S. SNYDER

NEW YORK (UPI) — QUIET, please.

The staccato b-r-r-r of a pneumatic hammer, the w-h-o-o-o-sh of a jet exhaust and dozens of other annoying sounds — are giving rise to a new breed of scientists concerned with making things more quiet.

A leading de-noiser is Leo L. Beranek, whose consulting firm of Bolt Beranek and Newman in Cambridge, Mass., has been awarded a contract by the Federal Housing Administration to develop a tentative noise control standard for the United States.

This is a "backward nation" in terms of acoustics and noise control, Beranek maintains. Common noises, such as plumbing, footsteps, radio or television and conversation have unhappily become all too common annoyances, he said.

construction noise, poor building acoustics and airport jets wrack the sound waves. Chicago is a close second, he said, with elevated trains in particular contributing to the problem. Then, in order, come Boston, Pittsburgh and St. Louis because of traffic noises.

Noise can never be completely eliminated, Beranek believes. "But it can and should be better controlled."

HE SAID manufacturers sound-test such things as refrigerators, air conditioners, fans, toilet fixtures, dishwashers, washing machines, power equipment, automobiles and lawn mowers. But this does not mean they are made sufficiently quiet.

"Manufacturers in most cases understand the noise problem," he said, "but they do not necessarily know how to reduce the noise at low cost. Where the cost is sufficiently high, the manufacturer often believes that consumers will not pay the extra cost for quieting and hence the product remains noisy."

Lack of knowledge about sound and its behavior is the major reason why 80 per cent of all new multi-use buildings now being constructed (apartments, hotels, motels, schools, churches, etc.) have sub-par acoustics, Beranek said.

He contends pressures such as those which resulted in seat belt and smog control legislation have yet to be brought to bear on acoustic problems.

THE FHA has been receiving a great number of such calls from people in FHA-mortgaged buildings for multi-family use.

They are getting tired, it seems, from sounds of foot-falls, kids dropping toys, Mom dropping a pan on the floor, or somebody banging on the wall next door.

The FHA wants to tighten up this "impact" area of noise control and make it one that has to be met before its mortgages will be approved.

Beranek claims the noisiest city in the United States is New York, where traffic and

Sunkist Plaza and Springdale South Homes Offer Combination of Lures



DESIGNED TO SAVE STEPS
Family room and kitchen in Sunkist Plaza and Springdale South homes are designed for step-saving convenience for family and entertaining of guests.

Combination of three or four bedrooms, plus family rooms and two baths are accounting for the high volume of sales at Sunkist Plaza and Springdale South in Huntington Beach, according to Sy Bram, executive director for Sunkist Plaza Builders.

"Homebuyers know quality and what they need in a home. Our plans are so flexible a buyer finds just what he wants," Bram said.

Another attraction is the subdivisions' convenient location to schools, shopping, employment and recreation plus no down payment for those who prefer this advantage in buying a value home.

Springdale South offer four basic floor plans, with over 25 variations in exterior elevations. Combinations of three and four bedrooms, plus family rooms and two baths provide for a complete flexibility of selection catering to individual taste.

These homes are all Waste King Universal equipped and feature built-in gas ranges and ovens, matching hoods, forced air heat, Formica counters, natural ash cabinets, all brass hardware, aluminum and glass shower doors, aluminum sash windows, sliding wardrobe doors and generous use of luxury material for exteriors, for sutters, etc.

ON LOTS of 6,000 square feet and over, these homes come with fully fenced rear yards. Sunkist Plaza homes include fireplaces, the spokesman said.

Springdale South homes are priced from \$16,250, while Sunkist Plaza Unit No. 3 homes are priced from \$17,750.

From Long Beach drive east on Garden Grove Boulevard to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

Luxury furnished models are open daily.

Johns-Manville Report Tells Expansion at L.B.

Addition of equipment at included among \$18 million worth of outlays by Johns-Manville Corporation the past year, according to the annual report by H. W. Mattice, western regional manager, building products division.

Locally, added capacity was created for production of epoxy-lined transite asbestos cement pipe.

The company continued to stress research as a vital element in Johns-Manville growth, stability and industrial position.

Out of total sales of \$392.3 million in 1962, the report indicated that some \$40 million was directly attributable to the creation of new product lines introduced since 1959.

"MOST BUYERS have based their choice of a home at Springdale South or Sunkist Plaza Unit No. 3 on these factors, plus the value built-in to every home," Bram said.

Buyers may move in either development for only \$100 closing costs, he added.

Bram reports that the "Planned Community" concepts insure the prospective buyer that every possible convenience and service is furnished practically at his doorstep. New shopping centers and schools, expanding local employment and excellent recreational facilities are particularly suited to meet the needs of the growing family. Buyers have pointed out that these community services and accoutrements played a major roll in the desire to buy.

Month Rent Free in Gardendale Lanai

One month's free rent is being offered to renters during the grand opening weeks of Gardendale Lanai, Huntington Beach's newest fine garden apartments just off Beach Boulevard at Sugar Avenue.

The maintained lawns and plantings are immaculate and enclose an extensive recreation area with two swimming pools, sun deck, shuffleboard and badminton areas and recreation.

THE DE LUXE two-bedroom apartments, all on ground level, have a 10x30' private, fenced rear patio.

Gardendale Lanai is located on the southeast corner of Beach Boulevard (Hwy. 39) and Sugar Avenue, 15 minutes from the recreation areas of the Orange County coast. The apartments are open from 9 to 9.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

INCOME

YOU MAY HAVE VALUABLE PROPERTY IN YOUR OWN BACK YARD

100% FINANCING ON YOUR LOT

PAID FOR OR NOT!

USING OUR PLANS OR YOURS

WE FINANCE WHERE OTHERS FAIL

WE BUILD IN ANY AREA

- APARTMENTS • SINGLE DWELLINGS
- DUPLEXES • COMMERCIAL BUILDINGS

BUILD UNDER THE BANKERS GOLD QUALITY HOMES EMBLEM

BANKERS CONSTRUCTION CO.

Over 30 Years' Building Experience in the Long Beach Area
General Contractors and Developers

560 E. WILLOW
PHONE GA 6-6077

See **6** NEW MODEL HOMES

IN HUNTINGTON BEACH

GRAND OPENING

Why Climb Stairs...

BIG 1 STORY * 5 BEDROOM

Separate dining room and dining kitchen / semi-atrium with front and rear patio / direct access to bath from rear yard / large master bedroom with lighted walk-in closet plus wardrobe / oversize master shower

Beautiful All-Electric Kitchen...
Cleaner, Cooler, A Pleasure To Use!

Bolsa Park

3, 4 and 5 bedrooms • 2 full baths with extra shower

Convenient to shopping center, schools and the new Douglas Space Research Center. Quiet cul-de-sac streets for your children's safety. 6,700-foot oversized lots.

Full prices from **\$20,300 to \$23,490**

Vets No Money Down (except costs and imposts)

FHA from \$1200 down and 30 and 35 year terms ALSO CONVENTIONAL AND CAL-VET TERMS

Homes built to rigid Medallion specifications and include these features:
Genuine lath and plaster walls and ceilings • Full shake roof (front and rear) • Oversize concrete patio • Concrete driveways
Built-in electric Gaffers & Sattler range with full 20-inch double ovens with double windows / Wasteking automatic dishwasher / Ceramic tile showers, counter tops, and bath pediments / Ash kitchen cabinets
Floor-to-ceiling Palos Verdes stone and used brick fireplaces with log lighters • Pure vinyl entries • Natural ash interior doors • Sliding glass doors • Central hall plans • Shatterproof glass shower doors
Forced air heat with summer cooling switch • Copper plumbing — won't rust • Glass-lined water heater • Built-in TV outlet and jack • 220 volt electric and gas service to dryer • Yale locks throughout • Double hung windows for lower heating bills

TW. 7-5341 ED. 1-7503

CLEAN FRESH AIR • OUT OF THE SMOG BELT

Builder Excellence Award

GENUINE LATH AND PLASTER

Map showing location of Bolsa Park in Huntington Beach, near Santa Ana Freeway and Carlin Drive Blvd.

What work does a P.I.P.E. Mechanical Contractor do?

The work of the mechanical contractor is found all around us. A day never goes by that we are not dependent upon his skill and training.

It is his knowledge that makes it possible to transport crude oil through pipe from the field in Texas to the refinery in California. The refinery itself is a giant piping installation. Even the service station, where the refined gasolines and oils are delivered, is highly dependent upon piping.

The skill and knowledge of the mechanical contractor are vital to freezing and processing foods. You find his work all the way from the refrigerated packing plant to the frozen food display case in the supermarket.

He plays an important role in our national defense with his specialized piping installation so essential to the proper functioning of launching pads, rockets and missiles.

Hospitals are extremely dependent upon the skills of the mechanical contractor. Oxygen is sent through pipes and liquids and gases are supplied where and when they precisely are needed through piping systems.

Without the skill and training of the mechanical contractor and his workmen, American industry as we know it today would come to a screeching halt.

Try to think of one industry or profession that is not dependent upon piping or plumbing in one way or another. Or imagine living just one day without the comforts afforded us by the work of the mechanical contractor.

Wherever air, oil, gas, water or any liquid under pressure is piped, there you will find the skills of the P.I.P.E. mechanical contractor and his journeyman pipefitters and plumbers.

PIPE PLUMBING INDUSTRY PROGRESS & EDUCATION FUND

608 South Hill Street, Los Angeles 14, California, MADISON 2-8632

Lake Park Homes Now Offer Only \$1 Down for Vet to Buy

Three and four-bedroom homes in a price range from \$17,400 to \$19,400 are now being offered qualified veterans at Lake Park at only \$1 down. The move-in cost, reports Don Hermanson, sales manager for the new \$40 million, 2,000-home community near Lakewood.

"The builder pays all other costs and imposts fees for veterans," he said. Hermanson added that both VA and FHA financing terms are available at the community.

"Low monthly payments under either loan plan often make ownership less than rent," he said.

NOTING THAT Lake Park homes have sold well into the second unit in the few months since opening, Hermanson said that major factors in attracting buyers to the community have been the unique financing terms and location.

"We're less than 20 minutes from Long Beach, Compton and Gardena," he added, illustrating the community's close proximity to major industrial centers of southwestern Los Angeles County.

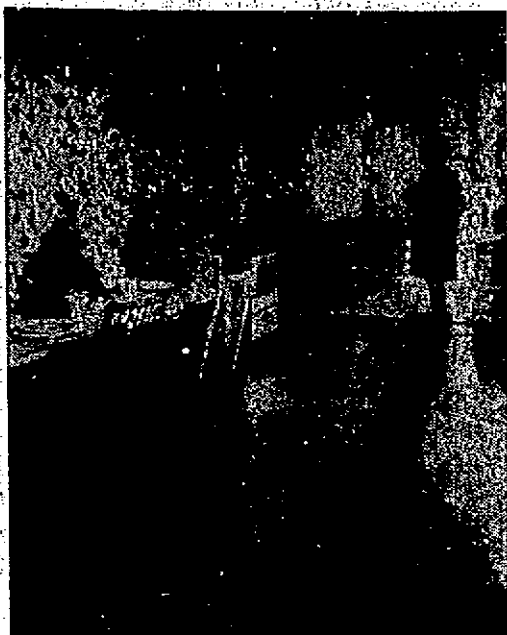
Established shopping centers, schools and recreation areas are only minutes away, he said.

"The community is the newest development of Larwin Co., affiliate of Larwin Group companies, largest builders and developers of homes and shopping centers on the West Coast.

The development is on Lincoln Blvd. (Carson) near Moody, just east of Lakewood.

IN ADDITION to the three and four-bedrooms, Lake Park homes have family room, two baths and feature a separate entry hall.

To reach Lake Park from Long Beach, drive east on Carson (which becomes Lincoln Boulevard) to the model homes just east of Moody.



KITCHEN APPEALS

Spacious kitchens are an attraction for home buyers at Lake Park where vets can move in at community near Lakewood for just \$1.



AWARD FOR QUALITY

Mervin B. Johnson (left) receives "Q" Award symbolizing quality features of 347 homes he is building in Fashion Homes communities in Garden Grove, Huntington Beach and Westminster. The award was presented by the Tile Council of America through its Western representative, Robert H. Richelson.

New Shopping Center Opened to Serve Bolsa Park Families

Opening of the Springdale Shopping Center, at Springdale and Edinger, Huntington Beach, now provides Bolsa Park community residents with complete modern shopping and service facilities.

Clifford Lindenberg, a new Bolsa Park homeowner, is president of the Springdale Shopping Center Association, and manager of the Center's Alpha Beta supermarket. He received a warm welcome to Bolsa Park community from Ernie Merrill, sales manager, on behalf of the community developers as well as Bolsa Park residents.

"IT IS FITTING that an Alpha Beta Market, representing high service, quality and integrity in modern supermarkets, should become part of Bolsa Park, which represents high quality and integrity in modern home building," Merrill said.

Lindenberg formerly managed the La Habra Alpha Beta Market, and has been associated with the supermarket chain 13 years.

The center's facilities include Bank of America, service station, a drug store, liquor store, beauty salon, laundry and drycleaning service, women's sportswear shop, men's store, a gift shop, barber shop, and a 24-hour medical center.

BOLSA PARK homes offer a variety of contemporary exterior designs, with six



STORE MANAGER GREETED

Bolsa Park sales manager, Ernie Merrill (right) welcomes Alpha Beta Market manager, Clifford Lindenberg, to the Bolsa Park community.

floor plans, three, four or five bedrooms, two baths, family-dining rooms, fireplaces of stone or brick, large sliding glass doors opening onto terraces and atrium patios, separate loggia entries, and roomy laundry and storage areas in oversize garages.

Priced from \$20,300 to \$23,490, Bolsa Park homes may be purchased with veterans no-down-payment terms, FHA 30 and 35 year 6 1/4% interest

New Space-Heater Control Developed

A new, compact and highly versatile space-heater control, known as the "Unitrol 1200" and designed around the basic idea of gas pressure control, has been developed by Robertshaw-Fulton's Grayson Controls Division at Long Beach.

It was shown recently at the International Heating and Air-conditioning Exposition in New York City.

Grayson Controls, which over a period of years has produced an extensive line of "Unitrol" water-heater and space-heater controls, is one of eight manufacturing divisions of Robertshaw-Fulton in the United States.

The company has its headquarters at Richmond, Va. Subsidiaries are located in seven other countries.

L.B. Man Acts to Keep Electrical Code Modern

Revisions to keep electrical industry codes modern will be one of the main goals of James O. Ashcraft of Long Beach as chairman of the Harbor Section of the National Electrical Contractors Association.

Ashcraft, an electrical contractor, of 729 E. 3rd St., has appointed a committee to work with local governmental agencies for this purpose.

Other area men played key roles in the recent installation of officers of the Los Angeles Chapter, NECA, held at the Beverly Hilton Hotel, Beverly Hills.

JACK D. COX, Wilmington, was elected to a two-year term on the board of directors.

Emil Weber, president of the San Francisco chapter, installed the following officers:

Vice president, Allen F. Knickrehm; treasurer, Richard E. Arbogast; and member of the board of governors, A. L. Berg.

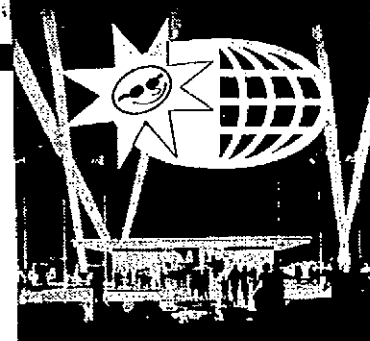
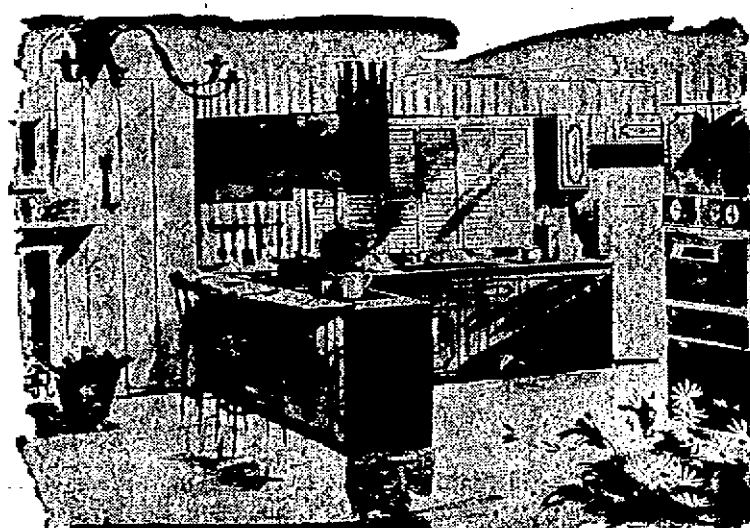
WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.



JAMES ASHCRAFT
Harbor Area Chairman

Weber then turned the meeting over to the retiring president, F. S. Kellstrom, who installed the president elect, Harry M. Dalby.

Entertainment for the ladies night event featured Gogi Grant, the Rhythm Master, and Guy Marks. Dancing was to the music of Manny Harmon and his band.



The Americas
...Brave new world of wealth, progress and dynamic change ...bold proportions!

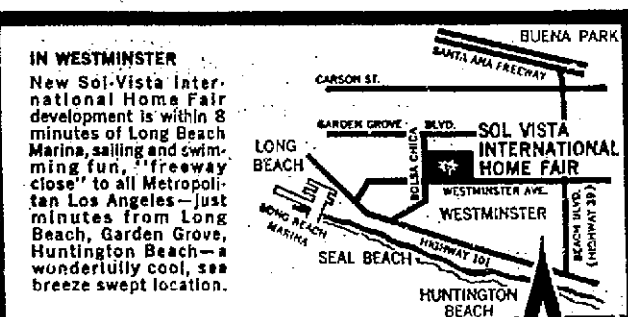
SOL-VISTA INTERNATIONAL HOME FAIR

From Hong Kong to Rio, from Copenhagen to Paris, then home again to the warm traditional hearthside of Colonial Vermont... Moods, colors, ideas from all over the world to inspire the decor of the exciting new Sol-Vista Luxury Homes that are color planned and styled in an authentic theme of one of the following: The Americas, The Orient, The South Seas, The Scandinavian Countries, The Western European Continent—Color coordinated by internationally famous New York color consultant, Beatrice West. Now see *The International Home Fair!*



International Home Fair Pavilion and furnished models Now on display daily to 8:00 p.m.

\$22,895 to \$27,750 Full Price
FHA-Cal Vet and Conventional Terms



IN WESTMINSTER
New Sol-Vista International Home Fair development is within 8 minutes of Long Beach Marina, sailing and swimming fun, "freeway close" to all Metropolitan Los Angeles—just minutes from Long Beach, Garden Grove, Huntington Beach—a wonderfully cool, sea breeze swept location.

Another **PALCO-PACIFIC** Quality Development **Caloric** **Balanced Power Homes**

When you buy a Parliament Home, your investment is

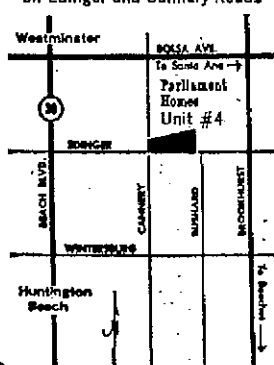
GUARDED

by CUSTOM QUALITY FOR LESS,
A-1 CONSTRUCTION & QUALITY FEATURES!

MAJOR FEATURES INCLUDE:

- 3 bedrooms and den with family/dining room
- 4 bedrooms and family/dining room
- 2 full baths
- REAR YARD COMPLETELY FENCED
- FRONT YARD LANDSCAPED
- WALL-TO-WALL CARPETING OPTIONAL
- HOT POINT all electric "Medallion" kitchen featuring built-in push-button range, wide oven, automatic dishwasher and plumber's design garbage disposal
- Floor to ceiling fireplace & others
- 7 floor plans, 13 elevations
- Exterior Palos Verdes Stone, Used Brick, Colonial Brick
- PLUS
- Large entry hall
- Privacy lock on master bedroom
- Ceramic tile in kitchen and baths
- Sliding safety glass shower enclosures
- Marble oval basins
- Pullman lavatory in bath
- All Aluminum sliding windows
- Glass sliding patio door
- Custom light fixtures
- Oversize linen closet - Card table storage
- Generous closet-space
- Laundry facilities in garage
- 5 year guaranteed glass lined water heater
- Door from kitchen to garage

Furnished models are located on Edinger and Cannery Roads



\$90 VA TOTAL COSTS FROM \$16,650



Parliament Homes

FURNISHED MODELS ARE LOCATED ON EDINGER AND CANNERY ROADS

IN THE HEART OF ORANGE COUNTY

IN BUSINESS CIRCLES

Theft of Electronic Secrets Costly to U.S. Business Firms

By KEN CHILCOTE

Exploitation and theft of company secrets by employees engaged in research and development is increasing at an alarming rate, the Electronic Industries Association was told at a meeting last week in San Diego.

Such exploitation not only threatens the industry's \$15 billion yearly investment in new technology and products but poses a grave danger to our national security, declared Norman Jaspán, head of a New York management engineering firm bearing his name.

Attempt to control kickbacks and conflicts of interest merely by promulgation of rules and regulations has failed, Jaspán added, and as a consequence the electronics industry is most vulnerable to widespread collusion with vendors, sub-contractors and others.

"THE STAKES are so high

that the most reputable elements in our society — the engineers, chemists, metallurgists, the scientists — are too often willing to compromise their ethics for financial gain. The temptation to steal an idea, formula, design or blueprint can be irresistible."

Unparalleled job-hopping and the breakdown in traditional loyalties between employee and employer is corrupting professional integrity, said Jaspán.

"One must also bear in mind the more than \$4 million daily loss experienced by business firms due to employee theft of cash and merchandise alone," continued Jaspán. "The majority of this loss is attributable to men and women who hold supervisory and executive positions — white collar employees in positions of trust."

He blamed failure of top management to keep informed of what actually is taking

place at all levels within an organization for the internal dishonesty and urged adoption of new techniques and communication procedures to stop such losses.

FOR THE NINTH consecutive year, the trade publication American Banker has named the Home Savings and Loan Association of Los Angeles as the largest of the 6,375 associations in the nation. It reported Home's assets at \$1,234,000,000 with more than 420,000 people holding share accounts.

Of the 10 largest associations in the United States, five of them are located in Los Angeles.

SIGNAL OIL net income rose to \$18,331,000 or \$1.80 per share in 1962, from \$13,521,000 or \$1.33 a share in 1961, Samuel B. Mosher, chairman of the board, announced.

Vet Needs Only \$1 Until May on Home

Sol-Vista homes in Santa Ana have been designed and built to give luxury living at moderate prices to forward thinking Southern California families who are moving to or want to move up to the fun and convenience of Orange County living.

Visitors to this new Alco Pacific Construction Co. community hail the excellent location, which is convenient to south coast resort areas as well as employment and industrial centers. The new St. Barbara Catholic Church and school site is within one block of the project and the Pacific Ocean an easy six mile drive.

OVER \$2,000,000 in sales have been recorded at the development, which is closing out its final unit of houses. These three and four bedroom dwellings with two baths are

priced from \$10,950 to \$18,100. They feature Frigidair built-in range and oven, rangehood and light with fan, whirlaway disposers and forced-air heat.

Monthly payments on these residences are as low as \$85, including principal and interest. The majority of the homes may be bought on FHA terms with up to 35 years to pay. In some, veterans may move in for nothing down except closing costs and impounds.

The Sportsman's Series with three and four bedrooms is a popular group of homes in the Santa Ana development. The garage is detached and faces on an alley, making it convenient for boat, trailer and camper owners to store and work on their equipment.

Sales information may be obtained on Sugar Avenue, just east of Brookhurst in Santa Ana.

Garden Park Estates Opening of New Home Unit Continuing



FIREPLACE IN BEDROOM

Exciting new "1963 unit" at Garden Park Estates, Knott Avenue and Garden Grove Freeway, presents a magnificent selection of one and two-story luxury homes. The lovely bedroom pictured is the master bedroom on the second floor of the award-winning two-story model.

Garden Park Estates offers its own harbinger of Spring with the grand opening of its fresh new 1963 unit of spacious one and two-story luxury homes, officials of this walled "city-within-a-city" at Knott Ave. and Garden Grove Freeway report.

Visitors and home buyers alike bring glowing accounts of the new unit. The furnished models sparkle; there are new lighting fixtures; colors are refreshingly new; the ceramic tiling is new; and there are new plumbing fittings in the luxurious baths.

The new unit presents a complete selection of hand-some Contemporary and Con-ventional exteriors and an ex-ceptionally comprehensive range of spacious floor plans.

There are two-bath plans with two bedrooms and a convert-ible den, and three and four bedrooms, with family rooms and dining room in the one-story elevations.

AWARD-WINNING two-story models are designed with five big bedrooms; three on the second floor and two in a separate "sleep" wing on the first floors. These distinc-

New Office Opened

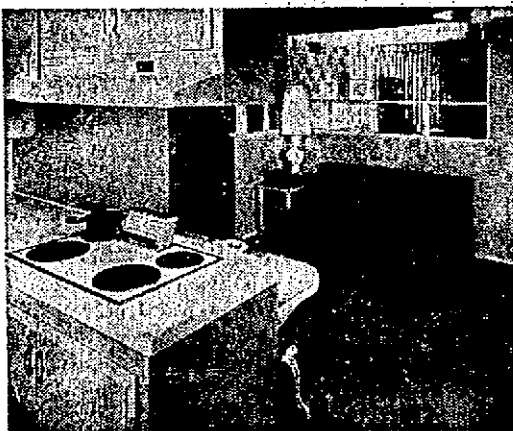
Opening of a new office at 2231 S. Bristol St., Santa Ana, has been announced by Walker & Lee Real Estate, Inc. It is the firm's eighth branch office in Orange County, and Ernest LeBlanc is manager.

Five plans are also distinguished by two handsome fireplaces one in the living room, and a second in the upstairs master bedroom.

Moderately priced in spite of their many luxury and convenience features, the quality-built dwellings are also available on unusually flexible terms. Veterans may purchase on VA loans with terms of nothing down, except impounds and closing costs; Cal-Vet; good conventional loans or choice of 30 or 35-year FHA loans. Full prices are from \$18,250 to \$25,600.

Furnished models are reached from the Long Beach area, by driving east on Seventh St. past Long Beach State College, straight to Knott Ave.

Choice of Models in Fashion Homes



SPACIOUS INTERIOR

Spaciousness is the watchword at Fashion Homes in Westminster. The big feature—full three and four bedrooms, family-room homes—are priced from \$21,950, with no down to vets, except for costs and impounds, and low FHA terms.

Buyers still have their choice of exterior designs at Fashion Homes on Garden Grove Blvd. in Westminster, according to the builder, Marvin B. Johnson.

Located just a short drive from Long Beach and only five minutes from the \$78 million Douglas Space and Missile plant, the three and four-bedroom, two-bath, family-room homes have been designed to meet the needs of the homemaker.

Hardwood floors on raised foundations; kitchens with built-in range and oven, hood and fan, under-counter dishwasher and disposer unit,

Formica breakfast bars, ash hardwood cabinets with raised panels, ceramic tile and "Marbelene" countertops; the two Pullman baths with full mirrors and over-sized stall showers; service porches; woodburning fireplaces with log lighters and forced air heating with thermostat control.

Fashion Homes in Westminster offer no down to veterans, except for costs and impounds, low FHA terms and are priced from \$21,950.

To visit the decorated model homes, open daily from 11 to dusk, drive out Seventh Street (Garden Grove Blvd.) to ½ mile east of Bolsa Chica.

Gains Shown by Pan Am

An increase of nearly 18 per cent in passenger traffic and a 22 per cent climb in cargo ton miles were recorded by Pan American Airways in 1962, Willis G. Lipscomb, vice president traffic and sales, has announced.

For the entire Pan Am system, revenue passenger miles increased from 6,192,000,000 in 1961 to 7,287,000,000 in 1962.

Lipscomb said the gains in passenger traffic were due to

increased frequencies — as many as 188 transatlantic jet flights each week during the summer of 1962 — introduction of new low group fares, and promotion of 17-day excursion fares.

Pan Am flew approximately 200 million ton miles of cargo in international traffic in 1962, compared to 159,525,000 the previous year.

Across the Atlantic alone, cargo traffic was up 25.5 per cent.



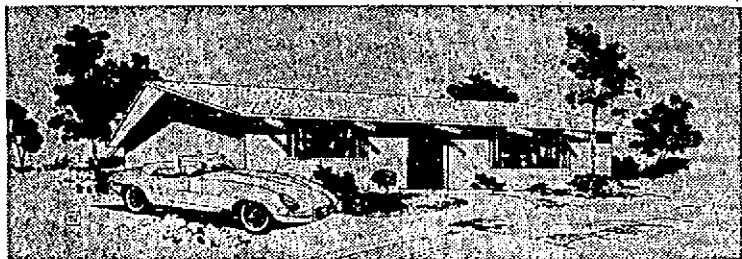
A STYLELINE HOME

At Styleline Homes of East Anaheim eight floor plans in 13 distinctive elevations are still available, according to builders Mike Koli and Ted Bolte of B & K Properties, Inc. Located near Autonetics in East Anaheim off Lincoln and south on Sunkist Drive to Westport Drive, the homes are priced from \$19,560 and up and have three, four and five bedrooms, according to sales agent Ed Boyd.

NEED ANY PRINTING DONE?

See Page B-3 for this weeks mirror of business & industry.

LIFETIME INCOME & SECURITY WITH 100% FINANCING!



IT'LL PAY to build a Guaranteed Home or income unit. Prices start at \$4,595 with no money down and 100% financing. Rental income is usually twice monthly payments.

ON-YOUR-LOT



DUPLEXES, STUDIO APARTMENTS, 2, 3 and 4-bedroom homes and income units are available. Custom quality construction will equal or surpass homes costing thousands more. (The secret's volume building).

ON-YOUR-LOT



EASY TO QUALIFY—All you need is a big back yard, side yard or vacant lot. (And, your land need not be fully paid for.) See for yourself.

ON-YOUR-LOT

*World's largest on-your-lot builder, 32 offices, over 11,000 homes to date.

GUARANTEED HOMES

BELLFLOWER 8717 E. Compton Blvd.
YO 6-9791

COMPTON 12880 Atlantic Blvd.
ME 9-1223

WILMINGTON 1267 Wilmington Blvd.
TE 5-7161

LONG BEACH 1281 Atlantic Ave.
ME 1-0967

Get a FREE 15-Page
Guaranteed Homes Brochure

NAME.....

ADDRESS.....

CITY.....

PHONE.....

☐ Send me full information.
☐ Have a Building Consultant contact me.
Mail to your nearest office.

No Down To ALL



NO PAYMENT 'TIL MAY 1st!
Move-in Tomorrow!

FREE Unit #2
COMPLETELY FENCED YARD
FRONT YARD LANDSCAPED

New 1963 Series

3 & 4 Bedrooms • Family Room
Wall-to-Wall Carpet
2 Full Baths • 2 Car Garage
Built-in Range & Oven
Hood & Exhaust Fan
Insinkerator Disposal

See Sunshine Homes
on Home Buyers' Guide—
KTLA Channel 5, Sundays, 11:30 a.m.

Unit #3—½ mile south of Unit #2
Turn right on Hill

HUNTINGTON BEACH



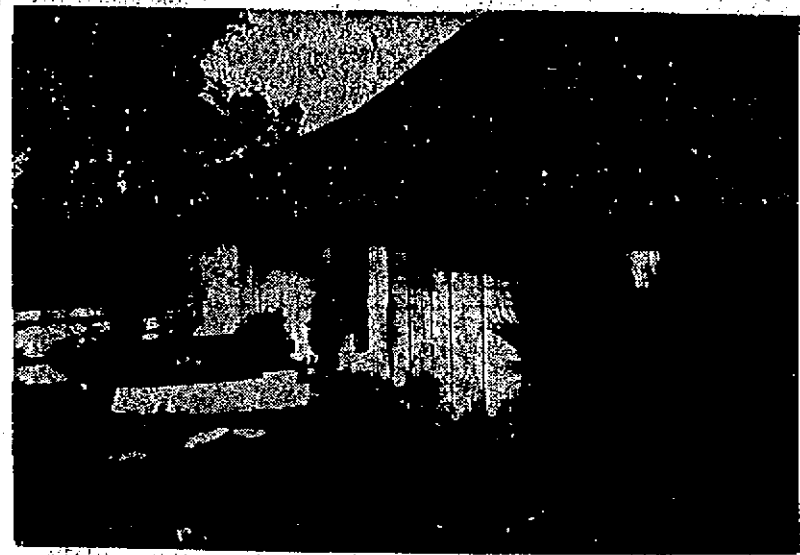
UNIT #2 Furnished models open daily Sun-
days 'til 8 p.m. Golden West and
Smeltzer Avenue.

UNIT #3 Furnished models located on Hill
Avenue between Golden West and
Edward Streets.

ONLY MINUTES TO THE SOUTHLAND'S FINEST BEACHES

S. V. HUNSAKER & SONS • Builders of the Most Wanted Homes since 1932

Luxury Homes With Up to Six Bedrooms in Meredith Village



DESIGNED FOR LUXURY LIVING

Homes like this are offered in Meredith Village in Orange. They range up to six bedrooms with walnut paneled living rooms with up to 500 square feet of living space, formal dining rooms and other attractions, designed for luxury living.

Sunny weather brought throngs of homebuyers to Meredith Village of Orange this past weekend. Meredith Village is a split-level and two-story 155-home development by the Meredith Co. The \$8-million dollar community is located on Prospect a few blocks south of Chapman in the suburbs of the city of Orange.

"We feel we have attained a perfect blending of quality, styling, space and grace that leaves nothing to the imagination," Meredith said, "and we invite everyone to visit The Village."

The development is said to bring a "first" to Orange County with its six-bedroom homes with two or three-car garage and a formal dining room.

"IN ADDITION to the striking six-bedroom plan," Meredith said, "we offer three, four, and five-bedroom dwellings in both split-level and two-story design." Residences are selling from \$34,000 with 90 per cent financing.

Tract visitors walk through an entrance down a landscaped parkway to view furnished display models. Homes include black walnut paneled family rooms with up to 500 square feet for living enjoyment with fireplaces in Palos Verdes stone, painted brick or tile.

A formal dining room for those who like to entertain is a feature. "We expressly designed a strictly formal dining room," Meredith said,

"because we had found from dealing with hundreds of homebuyers that this was an item that they are seeking." Additionally, all dwellings have an informal dining room.

MASTER BEDROOM suites have a double door entry plus marble pullmans; handrubbed walnut cabinet and oval basins in the bath.

Wall-to-wall carpeting is found throughout. Brick and stone veneers set off the exteriors. Buyers will have 32 exteriors from which to choose.

Construction includes lath and plaster walls, silent switches, planned electrical outlets for every room and magnetic catches on all the black walnut cabinet doors.



GLENPARK CYPRESS HOME

This model home interior depicts Glenpark in Cypress which offers one and two-story homes from \$20,250 with three and four-bedroom floor plans. Two-story five-bedroom homes are only \$24,450. Convenient financing with down payments as low as \$395. Glenpark is located just 20 minutes from downtown Los Angeles.

Del Webb Enlarging Sun City Kings Inn

SUN CITY—Construction has been started on a 36-unit addition to Del Webb's Kings Inn motor hotel, located at the Webb Corp.'s Sun City retirement community, it was announced this week by Hollis Hammond, manager of the hostelry.

In addition to the 36 luxury motel units being added to the present 20, Manager Hammond reported that the present construction phase also included an irregularly proximately 30 by 50 feet in size for the use of motel guests.

The new addition will bring to 56 the number of motel units at the Webb facility, which also has 20 rental apartments that are for the use of Sun City retirement home buyers who are waiting for the completion of their new homes.

SINCE THE opening early

in June, the Webb hotel of official pointed out, the apartments have never been vacant and reservations have been necessary to obtain rooms at the Inn.

Webb builders also have under construction the second nine holes of a championship-length golf course—the first nine holes having been open for play since last October—and more than 1,200 individual homes and cooperative apartments purchased by persons over 50 who are retired, semi-retired, or planning retirement and who wish to continue to be active among others of their own age group and with similar intellectual backgrounds.

At present there are more than 1,000 permanent residents of Sun City and sales achievements indicate that the population will be at least 5,000 by the end of 1963.

Alco-Pacific Given Award for Homes



ALCO-PACIFIC HONORED

Frank Seitz, second from left, vice president in charge of sales for Southern Counties Gas Co., presents plaque to Al Solomon, president of Alco-Pacific Construction Co. Special award was for an outstanding contribution to the concept of balanced power home building through planning and construction of Alco-Pacific's International Home Fair development in Westminster.

"Presented to Alco-Pacific Construction Co. from Southern Counties Gas Co. Special award for an outstanding contribution to the concept of balanced power home building through the planning and construction of the International Home Fair development, 1963."

So reads the plaque presented to Alco-Pacific president, Al Solomon, by gas company officials Wayne Nelson, residential sales manager; Frank Seitz, vice president in charge of sales, and Joe Ravenkamp, new business supervisor.

Three miles of pipeline out of the required 12 have been installed to date by Southern Counties to provide natural gas service for the 569 homes in the gigantic new master planned Sol Vista International Home Fair community that Alco-Pacific is developing at the northeast corner of Bolsa Chica and Westminster Boulevard, Westminster.

CONSTRUCTION crews have also installed 7,500 out of the required 30,000 feet of two-inch mains to provide fuel supplies for all residences in this exclusive new project. Another 6,000 out of the required 37,000 feet of three-quarter-inch service lines have been installed and company officials Wayne Nelson will be utilized to connect each house meter with the main.

Everything accomplished to date by Southern Counties has taken place in the first unit of 119 homes at the International Home Fair.

Natural gas will be used for cooking, water heating, central heating and clothes drying in each home.

Newest Apartment Concept Is Planned

The official "green light" which launches Community Plaza between Termino and Grand at Ransom Street, adjacent to the Community Hospital, climaxes well over a year of intensive planning, and marks the start of a de luxe residential community that will bring a fresh, new concept in living to the City of Long Beach. W. R. Effinger, well-known Long Beach resident and real estate expert, announced.

The first of its kind in Long Beach and one of the very few in California, Community Plaza is a planned condominium (joint ownership), of 14 "one of a kind" buildings of Contemporary and Conventional design. Each building will have either three or four de luxe apartments, each designed as a house is designed. Each building will be sold as a separate entity, and a grant deed goes with the purchase.

GEARED TO quality and pleasant seclusion, it is to be a walled community with a handsome private entrance gate. And, more than two of its three and one-half acres will be devoted to landscaped park, planting, such recreational facilities as swimming pool, shuffle board and barbecue area, and parking for guests.

L. C. Richards, president of the Long Beach chapter of the National Association of Accountants, has announced that the chapter will visit Fort MacArthur at 9:30 a.m. Saturday to view Operation Nike, which is a simulated firing of a Nike Ajax.

All local accountants are welcome to make the trip, and may do so by calling Florence R. Mattingly for information.

Beach Sunshine Homes Appeal

One of the fastest selling developments in the Southland continues to be Huntington Beach Sunshine

these attractive homes may be purchased with no monthly payment until May 1st.

Ave. Unit 3 homes, located adjacent to a park site, may be seen on Golden West and Edward Sts.

Homes Units 2 and 3, located near both Orange County and Long Beach industrial centers and close to the finest beaches, according to Stan Rossi, executive sales manager for S. V. Hunsaker & Sons, builders.

Moderately priced, requiring no down payment in unit 2 and only \$95 down in unit 3 plus nominal impounds, Huntington Beach Sunshine Homes have three and four bedrooms, two full baths, family room, two-car garage and large kitchen. Immediate occupancy is available and

THE ULTRA-MODERN kitchens have built-in range and oven with hood and exhaust fan, disposer, Fabricon counter, tops, vinyl tile, and natural finish cabinets. Features that make for lasting value include wall-to-wall carpet, floor-to-ceiling folding wardrobe doors, metal sliding windows with screens, and many large clothes closets.

Furnished model homes are open daily for inspection. Unit 2 homes are located on Golden West and Smeltzer

Lakewood Man Named to Post

Roy E. Place of 6012 Greenmeadow Road, Lakewood, has been appointed merchandising specialist in Tidewater Oil Company's Western Division marketing department in Los Angeles. Place joined Tidewater in Los Angeles in 1958, serving in sales and sales promotion positions.



FIRST PAYMENT IN MAY

Huntington Beach Sunshine Homes, a residential development by S. V. Hunsaker & Sons, builders, may be purchased with no monthly payment until May 1.

PREVIEW

IN COSTA MESA

Customized HOMES

CORNER 23rd & Santa Ana St.

3-4-5 BEDROOMS

EXECUTIVE SERIES

2 and 2½ baths — marble pullmans — 1,500 to 1,718 square feet of living space — electric kitchen with range and oven, dishwasher — carpeting — ceramic tile baths and kitchens — fireplace — forced air heating — cul de sac street — near upper Newport Bay area of fine homes.

Low Down Payment — Priced From \$21,850

ALSO 4 OTHER LOCATIONS WITH 26 HOMES—15 FLOOR PLANS—20 ELEVATIONS

DIRECTIONS TO SALES OFFICE
From Newport Boulevard in Costa Mesa, drive East on 23rd Street about 4 blocks to corner of Santa Ana Street and 23rd to models.
Ask for "TRUDY" Gerstmier Sales Agent

23rd & SANTA ANA ST.—COSTA MESA—MI 6-7841

STYLE LINE

HOMES WITH A FUTURE IN ANAHEIM. ONLY A FEW LEFT — Immediate Occupancy

SEE THIS FURNISHED MODEL



the "Claremont"

3-4-5 BEDROOMS

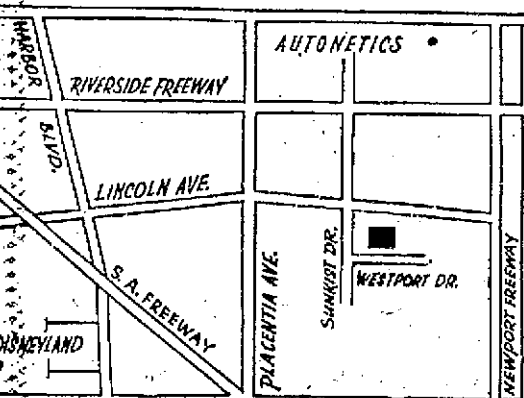
all hardwood floors

East Anaheim is the choice location of Orange County, and is near major shopping centers, churches, and the fabulous expanding electronics industries.

SEE FURNISHED MODELS TODAY!

Veterans, FHA (30 to 35 yrs.) and Conventional Loans

\$19,650 to \$22,750



3 4 & 5 Bedrooms Plus Spacious Family Room
Hardwood Floors—No Slab Driveways in Lifetime Concrete Ceramic Tile in Kitchens and Baths
40 & 50 Gal. Glass-Lined Water Heaters—4 Yr. Guarantee
Payne "Pacesetter" Forced Air Heating
Ceramic Pullmans and Dressing Rooms
Street Lights, Sidewalks & Sewers—In And Paid For
Patio Slab Included in Price
2 & 2½ Baths—Stall & Tub Showers
First-Proof Aluminum Screens and Windows
Plus Many More Convenient Features...
Ed Boyd... Sales Agent

Accountants Will Visit Nike Center

L. C. Richards, president of the Long Beach chapter of the National Association of Accountants, has announced that the chapter will visit Fort MacArthur at 9:30 a.m. Saturday to view Operation Nike, which is a simulated firing of a Nike Ajax.

All local accountants are welcome to make the trip, and may do so by calling Florence R. Mattingly for information.

OPEN HOUSE

TODAY! 10 to 5

OPEN TODAY 10 to 5 P.M.

Newly Completed DELUXE APARTMENTS

2212 SPAULDING ST.

NEAR CHERRY AND ANAHEIM — LONG BEACH

NOW 100% FINANCING ON YOUR VACANT LOT

LOVELY HOMES, INC.

BUILDERS OF HOMES — RENTAL UNITS — COMMERCIAL

5301 ATLANTIC AVE., LONG BEACH **Garfield 2-0484**



Did you have a termite inspection by Terminix? ☆ ☆ ☆ Did you get a Terminix protection contract? ☆ ☆ CALL TERMINIX

Sales in Cardinal Park Launched at Fast Pace



BIG CARDINAL PARK HOME

Here is one of the two-story homes offered in Cardinal Park where prices start at \$23,900 with down payments as low as \$395.

Pre-opening sales at Cardinal Park have been extraordinary, states Paul Bonser, builder. More than 20 sales have been recorded, and the sales office has been open one week. The new community of 120 one and two-story homes offers dwelling of three and four bedrooms, family rooms and two baths. Prices start at \$23,900 and can be purchased with as little as \$395 down plus costs and impounds.

Bonser stated that in his opinion there were two outstanding reasons for this remarkable performance. One is location. The homes are on Golden West St. just south of Garden Grove Blvd. close to Long Beach, recreational areas and the major shopping areas of Orange County.

THE SECOND big reason for the popularity of Cardinal Park is the completeness of its features which are included in the original sales price. Here such features as wall-to-wall carpeting, underground sprinklers in front and back, lawns and shrubs, block wall in rear and side and

built-in electric range and oven are all included in the sales prices of the homes. All homes also have used brick fireplaces with mantle and ash paneling on the fireplace walls.

Cardinal Park is located on Golden West Street just south of Garden Grove Blvd. From



IN MOUNTAIN SETTING

Large sites, for homes overlooking Lake Arrowhead or the new golf course are now available. One-third acre sites are priced from \$4,990.

Home Sites Selling in Lake Arrowhead

Home construction around Lake Arrowhead and the new championship golf course has continued in the mountain resort area throughout the winter, according to officials of Lake Arrowhead Development Company.

Recent building ranges from homes with 1,200 square feet to those boasting as much as 3,500 square feet. FHA building loans have been approved in the Lake Arrowhead area for the past 2 1/2 years and 100 per cent conventional financing is available on new home construction, said Cliff Helms, sales director.

HELMs REPORTED that a limited number of one-third acre estate sites are available at prices from \$4990 complete with utilities including sewers, water, natural gas and electricity. Paved roads serve every site.

There also are a very few fairway properties right at the edge of the golf course with vistas which include the

fairways and surrounding several of the greens. These one-of-a-kind sites begin at \$13,990, Helms said.

Only property owners in Lake Arrowhead Village to exclusive private boats on the big lake. There also is trout fishing.

VISITORS and Country Club Estates site owners have been thronging picturesque

novel, "Ben Hur."

Started 'Ben Hur'

FRANKFORT, Ky. (AP)—Gen. Lew Wallace commanded a Union garrison at Paducah during the Civil War when he began writing his

novel, "Ben Hur."

novel, "Ben Hur."

Costa Mesa Firm Fills New Position

COSTA MESA — Moody Besancon, president of Babcock Electronics Corp., Costa Mesa, has announced appointment of C. L. Downey to the newly created position of manager of engineering. Formerly advanced development department manager, Downey brings to his new position 28 years of experience in military electronics.

Solve your housing problems



4 BEDROOM HOMES ★ MOVE IN IMMEDIATELY NO HOUSE PAYMENTS UNTIL MAY!

From Long Beach: Drive east on 7th Street (which becomes Garden Grove Boulevard.) Turn right on Bolsa Chica. Go south on Bolsa Chica two miles to Bolsa Avenue, then left to models.

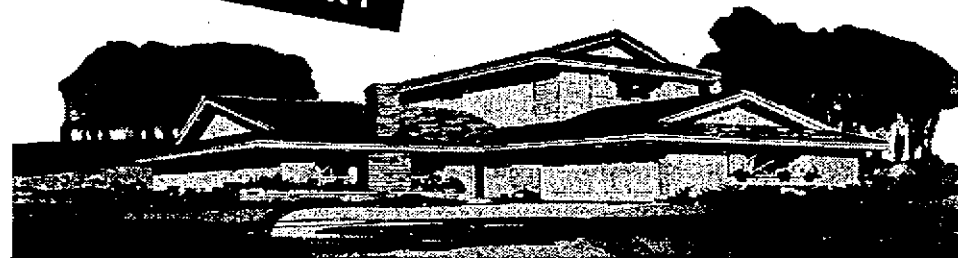
Another Robert H. Grant Development
Stardust HOMES



1 STORY



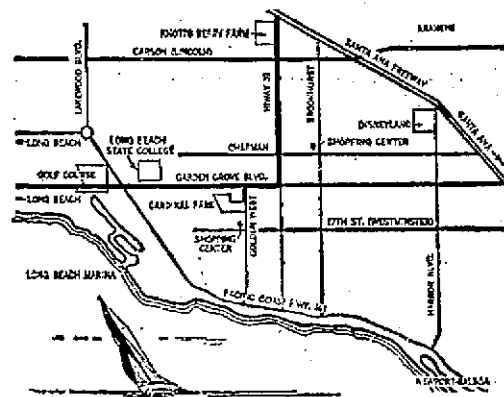
2 STORY



6 EXTRAS INCLUDED AT NO EXTRA COST:

3 & 4 BEDROOMS
FAMILY RM.
2 BATHS

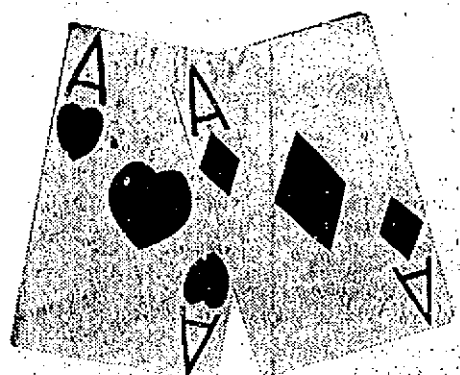
- BLOCK WALL ENCLOSURES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT AND BACK YARDS
- UNDERGROUND SPRINKLERS IN FRONT AND REAR YARDS
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE, OVEN AND DISHWASHER



Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Los Angeles take the Santa Ana Freeway to the Highway 39 turn-off, turn south to Garden Grove Blvd., then west to Golden West, turn south again to Furnished Models. From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West then right to Furnished Models.

YOU BUY OURS—
WE'LL BUY YOURS—
Walker & Lee, Inc., Sales Agents
Phone 897-1501

priced from \$23,900
\$395 dn.
from plus costs & impounds



Cards Go to Work

... as ace in the hole for nursing scholarships

Independent Press Telegram
Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 3, 1963, SECTION W



WINNING HANDS and willing hearts combine Friday when District 3, Woman's Auxiliary to the Los Angeles County Medical Association stages card parties in the homes of 22 members. Dealing themselves in to benefit nursing scholarships are (from left) Mmes. Richard E. Daniels, Phil Hansen, Philip B. Hartley and Robert O. Griffiths. Auxiliary counts encouraging nursing students primary work.

Proving that their hearts are in the right places (diamonds, spades and clubs, too!) 22 members of District 3, Woman's Auxiliary to Long Angeles County Medical Association, simultaneously will open their homes Friday for benefit dessert socials.

Proceeds from the parties, in which 400 members and their guests are expected to participate, will be used exclusively for nursing scholarships.

WHY?

Because, in simple language, the need for nurses is fast becoming a community concern.

Schools today are graduating only about 60 per cent of the nurses needed. World War II and its population explosion brought increased health-care needs, yet there are only 269 nurses available for each 100,000 of population against an ideal figure of 350.

Adding to the problem is the high drop-out rate, with up to one-third of any nursing school graduating class lost to the profession within six years.

Therefore, the auxiliary ranks first in importance in its multi-faceted program of community service, Para-Medical Clubs (Future Nurses) sponsored by the auxiliary in nine area high schools in cooperation with the schools and school nurses.

Club objective is to interest and inform students about the more than 150 health careers open to them. It also exposes them to actual medical and nursing situations to help them decide if the field is one they might enjoy and for which they show aptitude.

Success of the Para-Medical program is seen in the fact that almost half of all "future nurses" actually go on to become R. N.s, with an additional 14 per cent entering other health fields.

ANOTHER phase of auxiliary endeavor is its sewing group which makes layettes and stuffed animals, and mends used clothing for distribution to children who spend time in protective custody at Juvenile Bureau.

The group's welfare committee collects drug samples from doctor's offices for sorting and delivery on request to

(continued on Page W-3, Col. 1)



LOADING CAR with drug samples, Mmes.

Kenneth V. Johnson and J. L. Messersmith prepare to deliver them to clinics for needy at local hospitals. This phase of auxiliary endeavor makes good use of medicine which might go unused.



GATHERING one day a month, auxiliary members sup on sack lunches and sew layette items for distribution by the Juvenile Bureau. With needle at the ready are (from left) Mmes. A. F. Forster, John P. Crivaro, James D. Miller and Chester Laubscher. Fifty such layettes were donated to the bureau last year.

Staff
Photos
by
Joe
Risinger



ADVANTAGES of careers in one of the many phases of medicine are explored in activities of Para-Medical Clubs, sponsored in nine area high schools by the auxiliary in cooperation with the schools. Here (from left) Mmes. Robert F. Gosin and Cletus H. Bodensteiner visit with Future Nurses from St. Anthony's High, Linete Kuras and Nadine Knutson. High rate of employment is one advantage.

Pack Up Your Troubles ...and Smile, Smile, Smile

By IOLA MASTERSON
I. P.T. Women's Editor

It's National Smile Week which, you got to admit, is better than National Hot Dog Mustard Week or Replace Torn Off Buttons Week.

And it's as official as any because Gibson Greeting Card Co., instigators of the idea, has a declaration of same registered with the U. S. Department of Commerce.

Now, most of these national promotion weeks leave me as cold as a cucumber, even during National Eat More Cukes Week, but this caught on because of the heady effect of the week's symbol of mirth, the cherubic mascot pictured at left, who comes to us with the sage slogan "Don't Frown—Smile!"

So we've devised a couple of contests in the interest of a happier populace. First of all, try the smile approach to those you meet this week and see if it doesn't pay off. Nine times out of ten the other guy will smile right back and you'll both feel the better for it.

Contest number two is to test your memory on the smile-o-meter. Pictured right are smiles of seven famous people—past, present, local, national and international.

If you get a tickling sensation in the middle of your chuckle control center when you look to the left and are able to identify six out of seven of the smiles on the right you are outgoing, cheerful, observant and enjoy the benefits of a whole of a memory.

A score of five out of seven, you're all of the above but just a little less so.

Only four out of seven and the cherub is of just passing interest? Life is getting to you—watch it.

Three or less on the right and a definite opinion that little Master Smile is a great waste of space? Then you are definitely, but definitely in the "Bah—Humbug!" category.

Oh. Seven out of seven? You're an outgoing, cheerful, observant toothpaste manufacturer.

WHO'S SMILES?

... see page W-7



"Don't Frown . . . Smile!"



WILD WAVES SAY . . .

By Iola Masterson • I. P-T Women's Editor

BOUQUETS (verbal) and blue ribbons (actual) were distributed in large number Wednesday at Petroleum Club during Alpha Phi's annual Table Topics Tea.



This year 28 women's organizations entered table settings in various categories in competition for the blue ribbons. Most popular, this one decided by the guests themselves, was Paramount Lady Elks' contribution—a delightful Danish table, all set with handsome authentic pieces.

Winners in the children table settings were Long Beach Chiropactic Auxiliary "most functional" for a "Wash Day" theme; Sand-larks "most beautiful" for a Christmas theme; and Women's Architectural League "most original" for a Mexican table setting.

In the adult division, Sema Club was awarded "most original" for a black and gold "Twelfth Night" party setting; Ebell Seniors took "most beautiful" for their "Touch of the Old South" table (everything used—linen, china, silver—was over 100 years old); and Rick Racers won "most functional" with a "Buenas Dias" table setting done in bright burlap cloth, napkins and accessories.

Big joke for the Architectural League's win: Seems the gals in charge tied some gas inflated balloons to a bean pot to hold them down, then raced out to the car to get the main center piece—a phat. By the time they got back in the judges had been around and awarded them a blue ribbon, without benefit of the piece de resistance.

IN ALL their travels around the world during Navy service, no journey has been more exciting or satisfying, I'll betcha, for Rosemary and "Doc" Wilson than the one they made to Fullerton Friday.

That's the day they moved into the first home they've ever owned during all of their married life, such are the drawbacks of the no-made service life.

Their new address is 411 Jose Way—the house is located in the lovely Sunny Hills area on a half acre of land. What's more, says Rosemary, it has been beautifully landscaped by its former owners and all she'll have to do is cut roses. The property boasts about 60 healthy, blooming bushes.

AS PART OF last weekend's big mid-winter boating regatta (hosted by Alamitos Bay Yacht Club and LAYC and primarily an event for sail boats) Long Beach Yacht Club's participation was conducting a predicted log race for power boats.

To assist mariners, not too familiar with the tricks and the plotting of such a race, "Spud" Martin, an accomplished old "sea dog" and long time racer, gave a series of two lectures. He shared all his knowledge of the how to and what not to do.

When the race results were tabulated and announced at the Saturday night dinner for racers it was learned "Spud" came in—dead last.

MOST grandmothers, I think, enjoy baby sitting with their grandchildren occasionally. In Mickey McWhinney's case, she probably enjoys it more than most, thanks to the little extra bonus of pleasure involved. She goes to Europe to do so.

She left the other day for Germany to visit daughter and son-in-law, Cheryl and Danny Bianca, Army stationed there. Part of the purpose of the journey is to stay with the two grandchildren and give Cheryl and Danny an opportunity to do some continental touring during a forthcoming leave. Grandpa John is holding down the fort here.

IN THE dawn's early light, Marie Todd woke husband, Dr. Bill, and explained some unmistakable symptoms which indicated a trip to the hospital was advisable.

They decided not to wake the children (her mother was there to tend them) and thereby lie of communication a tale.

For some reason, live-wire son, Bill, 10, woke up way early, just minutes after Marie and Bill had departed, in fact, and decided he knew, right off the bat, why his folks weren't there.

Being a doctor's son he had no doubt about procedure. He called the hospital, asked for O.B. and then inquired if Mrs. Todd had had her baby yet. Yes, they told him, a baby boy. "Fine," said Bill, "I have a new baby brother," and promptly hung up.

Quickly he roused sisters, Pat, 14, and Barbie, 13, and told them to get on the telephone to relay the good news to friends beyond bike range; he, in the meantime, hopped on his trusty two wheels and blanketed the neighborhood with "the word."

Every time Dad, Dr. Bill, tried to phone home the line was busy, so it was about two hours before he could get through to let them know that they had a new baby sister, Christina Marie. There was a Baby Boy Todd born that morning, all right, but of no relationship whatsoever to Paul Revere Bill. You can imagine the re-calling and explaining by Baby Girl Todd's parents that ensued.

SEE OUR smart, special Spring Fashion Edition today? Working on it over a period of weeks, with the tempo quickening to the slave point this past one,

has been, ye fashion editor, Mary Ellis', chore.

Up to her elbows (at least) in pictures, sketches, copy and layouts, led her to sputter in frustration this week, "I'm so SICK of fashions. I'm . . . I'm . . . I'm going to give up clothes for Lent!" The next morning we were relieved to find her at her desk, as well dressed as usual.

ONE PART of their trip was for pleasure but the balance was sheer fun and relaxation for Helen and Dr. Tom Amberry. They returned Sunday from travels that took them first to New Orleans (Tom was one of the lecturers during a professional conclave). Here they had time to revel awhile in the Mardi Gras festivities.

Then they went to Miami to visit relatives and friends and wound up the trip with a flight to Jamaica for a grand, glorious and sunny week of total rest.

REASON FOR Harriet and Jack Cairns' dinner party in their Seal Beach home Saturday night was thoughtfully functional. They reasoned that this is such a doggone dull time, socially speaking, they'd have a "brighten the season" affair.

And if their plans were realized, they brightened it alright. They requested that all guests arrive in kids' clothes. Also that everyone bring a baby picture of himself or herself to be used for a Guess Who That Kid On A Bear Skin Rug Is contest.

DUE HERE in the near future (about 10 days) are Helen (nee Harrison) and Bill Higgins, usually of England but more recently of Spain and Portugal, where they spent the winter.

Their arrival, first trip back to Helen's old home town in about five years, should signal lots of get togethers of long time friends. Cousin, Hattie Lewis, has arranged for them to stay at 3820 Linden during their two or three week stopover here.

IT WAS a light and easy night Thursday, with just enough nostalgia thrown in to make it effective, when the International Beauty Pageant gang gathered to farewell Oscar Meinhardt, now retired as pageant chief. Party took place, and initiated, the just reopened, redecorated California Room of the Breakers' International.

Howard Jones emceed the show — and just about bowled Oscar over with presentation of a color television from the gang.

Byron Palmer was there, so was Bill Welsh of TV. Localities present to express, in person, their appreciation for Meinhardt's work through the years, included Georgia and Jack Berbowyer, Mary Lou and Glenn Clark, Vi and Bill Dovey, Mary and Mayor Ed Wade, Carrie and Al Vignolo, Birdie and Frank Finch, Jan and Bob Lichtenhan and Betty and Bill Paisley.

ABIGAIL VAN BUREN

Judge Not, That Ye . . .

DEAR ABBY: What do you think of a man whose wife died two months ago and he's ready to marry another woman? The man is 45 and the woman he wants to marry is 30. His wife left five young children. Everyone knows they need a mother, but what is the hurry? The whole town is against this marriage. Even his own minister refused to perform the ceremony, saying it was disrespectful to the deceased wife for him to marry so soon. So the couple is going out of town to get married. What do you think of it? — **SMALL TOWN.**



DEAR SMALL TOWN: Convention dictates a longer wait between mates than two months. But there is an old Indian adage: "Never judge a man until you have walked a month in his moccasins."

DEAR ABBY: The person who wanted to know if the use of wedding bells had been discontinued prompted me to write. My husband is a preacher and lately he has added a touch at the close of the wedding service that has delighted all who have witnessed it. It's not original, but here it is: After the wedding ceremony, the bridal party and all the guests march to the bell rope. My husband then asks the newly-wed couple

to place their hands on the bell rope, while he makes a few brief remarks, calling their attention to the necessity of pulling together now and all the rest of their lives. He also mentions that the tolling of the bells will announce to the world that they are man and wife, whereupon the couple rings the bell themselves. Sincerely — **MRS. D. H. LIGONIER, INDIANA.**

DEAR ABBY: I found a letter in my husband's pocket. It was from someone signed "TONI." When I asked my husband about it, he said TONI was a fellow he worked with. Now would a MAN write to another man telling him how much he liked his hair cut and saying he was looking forward to the next time they could have a beer together? And isn't TONI a woman's name, and TONY a man's name? I am confused and need help on this before I get really mad. — **JEALOUS.**

DEAR JEALOUS: TONI can be a man's name or a woman's, but don't assume the worst. Some men play the game only after they've been given the name.

CONFIDENTIAL TO ALABAMA: Because many sin more than they suffer, some must suffer more than they sin.

What's on your mind? For a personal reply, send a self-addressed, stamped envelope to Abby, Box 3365, Beverly Hills, Calif.

OES State Officers to Visit Monday



Mrs. Earl Jensen

Worthy, grand matron, Mrs. Earl Jensen, worthy grand patron, Edwin F. Collins, and their corps of officers will make an official visit to District 81 of Grand Chapter of Order of Eastern Star at 7:30 p.m. Monday at Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy.

The district is under the supervision of Deputy Grand Matron Anna Holladay, past matron of Service Chapter 414. The district includes Belmont Shore 589, Catalina Island 570, Long Beach 173, Palos Verdes 310, Paramount 628, Searchlight 435 and Service Chapter 414.

The worthy grand matron and patron will traverse the state several times on official visits to each of the 94 districts during the year.

This year will conclude in Long Beach during the third week of October, when more than 10,000 members of the Order of Eastern Star will meet for their 90th annual session in the new Arena.

chapter in 1960. Mrs. Jensen was chosen for the top post in October at the annual session in Oakland.

Collins is a printing firm owner in Santa Monica and has served in many Masonic orders as presiding officer.

All members of the order are invited to attend the meeting and welcome the visitors to Long Beach.

Fraternal Calendar Notes Parties, Official Visits

MONDAY
Wide Awake Rebekah Lodge 71, public card party, 8 p.m., Machinists Hall, 728 Elm Ave. Flora Stuber and Lavinia Newmaster, chairmen. Fern Wood will conduct ante room meeting at 7:30 p.m.

Degree of Honor Lodge 108, "Bring a Member Night," 8 p.m., Machinists Hall, Velta Hunt presides. Virginia Hill and Beatrice Meade, chairmen.

TUESDAY
Del Mar Rebekah Lodge 275 combines 60th birthday celebration with official visit of Georgio Smith, district 84 deputy president, 8 p.m., Machinists Hall. Irene Holton and Ethel Hillegas in charge of program. Velta Hunt, refreshment chairman.

FRIDAY
Betina Chapter, OES, ante room meeting precedes 8 p.m. card party, Monte Vista Temple. Elsie Runge, chairman.

Mar Vista Chapter 511, OES, official visit of Mildred E. Pettenger, deputy grand matron, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Marie Duncan and Lee Robinson preside. Margaret Gebb, chairman; Mr. and Mrs. Joe Thorne, hosts.

Persian Music Meet Topic
Hormoz Farhat of Long Beach State College will speak on "An Introduction to Persian Classical Music" at a joint meeting of Long Beach alumnae chapters of Mu Phi Epsilon and Sigma Alpha Iota, professional music sororities, Tuesday at 7:30 p.m.

WEDNESDAY
Rebekah Lodge 360, 8 p.m., YWCA, Sixth Street and Pacific Avenue. Social hour, hosted by Jessie Bowers and Amelia Thompson, honors members with January, February and March birthdays. Rosa Lee Bouck presides.

Mu Phi Epsilon president, Harriet Payne, will entertain the group at her Rossmoor home. Hostesses will be Mmes. Robert McFadden, Robert Rozz, Harold Hall and Harmon Weston Jr. President of Sigma Alpha Iota chapter is Wilma Snyder.

THURSDAY
All States Chapter 502, OES, honors star points, 8 p.m., Monte Vista Temple. Viola Rasneor, Starpoint Association founder, chairman. Juanita Thach and Frank Posthuma preside.

Members of either sorority may make reservations with the president of her chapter or with Mrs. K. L. Harkey.

The Country Day School
"A Country School for City Children"
Kindergarten through Sixth Grade
Phone: GE 5-255; VIKING 7-2555

Secretaries Will Visit L.B. State

Queen Beach Chapter of Long Beach National Secretaries Association, International, will visit Long Beach State College Tuesday evening.

Dr. Carl W. McIntosh, president of State, will speak in Chart Room, College Cafeteria.

This is the group's third annual firm visitation event. Through such meetings, the group becomes better acquainted with local firms and professions.

Members of the secretarial staff at State have been invited to attend.

FASHION SHOW
WED. EVE
7:30 P.M.

Champion Fashion Show—Thurs. Luncheon—12:15

World Famous Sam's SEA FOOD AND HAWAIIAN VILLAGE FAMILY RESTAURANT
Look for the SWORDFISH
16278 Pacific Cst. Hwy.
SURFSIDE
ACRES OF FREE PARKING
GE 0-1523

ASK Betty Blake
FOASBERG'S FABRIC CARE COUNSELOR

SWEATERS 49c

Genuine SANITONE DRY CLEANING of any plain sweater for only 49c, March 4-16, all stores and on FREE HOME DELIVERY.

Betty Blake
IN PERSON
to answer your questions on fabric care and buying every afternoon from March 3-16 at FOASBERG'S PARK CLEANERS, 5401 E. Village Road, Lakewood Triangle.

Foasberg LAUNDRIES and CLEANERS

840 E. WARDLOW at Atlantic OA 4-8559	3337 E. BROADWAY at Redondo GE 9-2222	4134 WOODRUFF Corridor Day Cir. Lakewood Triangle HA 1-3111	5401 E. VILLAGE RD. at Redondo HA 5-1267
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The Finest of Human Hair Wigs Shown in Your Home

CALL ZARA
GE 8-6752

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PRISMATIC MAKE-UP

in a tube . . .

by *Alexandra de Markoff*

AT LAST! The convenience of a tube, the coverage of a cream, and the easy application of a liquid—with a fresh, young look.

1/2 price during March \$3.75
after March 31st, \$7.50

Schick's
701 Pine Avenue

Five glowing Complexion Tones!

The Country Day School
"A Country School for City Children"
Kindergarten through Sixth Grade
Phone: GE 5-255; VIKING 7-2555

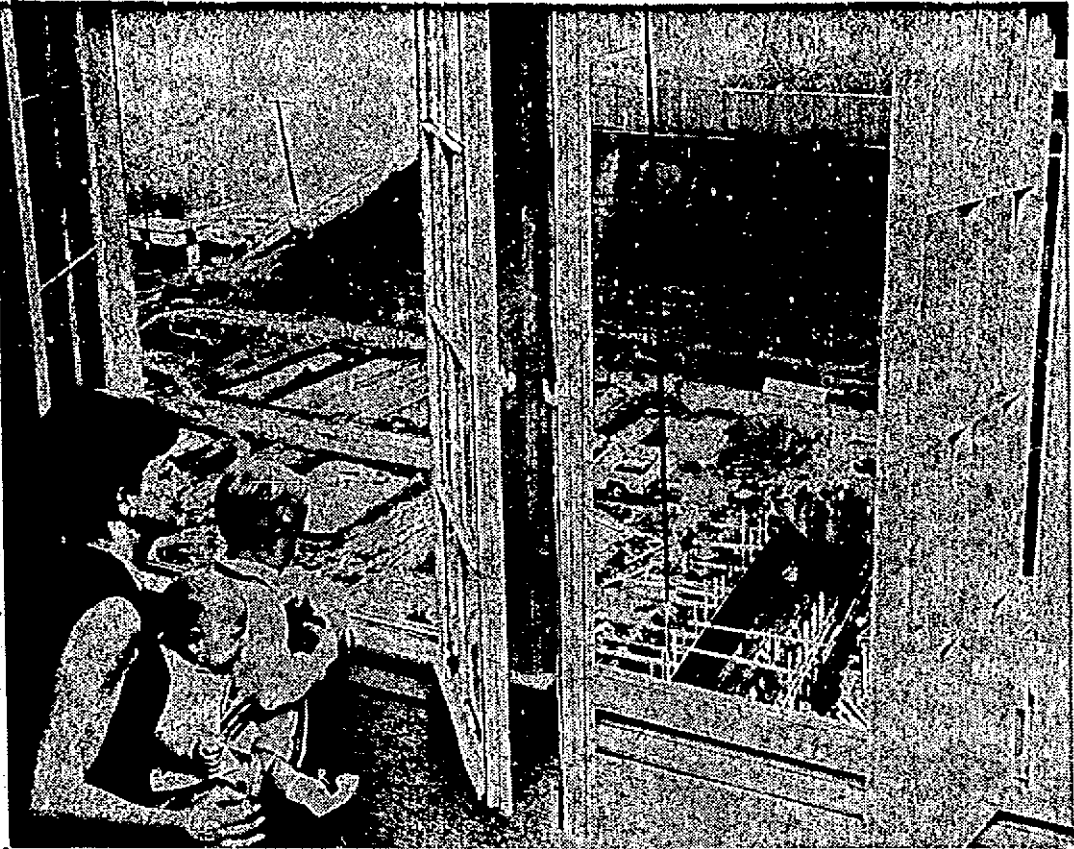
the best of fashion at

GRETA'S

Hand-embroidered Italian knit in three parts . . . brilliantly designed by Gino Paoli . . . for the look magnificent! 100% wool double knit with raised embroidered dots on jacket and sleeveless shell. Fully lined skirt. Maize/white or cherry/white.

119.00

5012 east second street in belmont shore



ROOM WITH A VIEW! Mrs. Larry Bonzer with her two youngest children, Chris and Johnny, checks progress of the apartment construction next door to their home from the children's bedroom window.

—Staff photo by Joe Risinger

Shake, Rattle and Rollmakes nervous neighbors

By CURTYNE DRISCOLL

"The worst is really over," said Mrs. Larry Bonzer, 25 15th Place.

"We hope!" Mr. and Mrs. Bonzer and their four children are the lucky ones who live next door to one of the biggest holes ever dug in Long Beach...

the excavation for Pacific Holiday Towers, Ocean Boulevard at 14th Place.

Mrs. Bonzer came home from the hospital with a new baby, Chris, now 4 months old, the day that the bulldozers arrived to clear away the house next door.

This perfect timing led to the immediate transfer of the nursery to the formal dining room.

Here, baby furniture contrasts interestingly with a crystal chandelier and silver on the mahogany sideboard. One advantage: it's on the opposite side of the house from the construction.

Pile driving has contributed the most enter-

tainment for the Bonzers. Work started about 6:30 a.m. and continued until 9 or 10 p.m. daily for weeks.

The vibration was tremendous. Half a dozen light bulbs a week lost their filament, plaster fell, cracks appeared and Mr. Bonzer, home with the flu, gave up and went to the office.

A SEISMOGRAPHIC ("The science of earthquakes and other phenomena"—Websters) expert was called in and pronounced everything perfectly safe.

Just one member of the family stayed calm. You're right! Baby slept through it all, to the tune of the tinkling chandelier.

The worst may be over, but during the interview this reporter had a very uneasy sensation as the sofa jiggled slightly, a glass top table jarred against its frame and the fire screen rattled ominously.

And 21 stories still to be built!

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of March 4-8:

MONDAY: Spaghetti, southern style, buttered spinach, fruit cup supreme, raisin bread square and milk.

TUESDAY: Barbecued beef on bun, creamy coleslaw, spiced peaches, peanut butter cookie and milk.

WEDNESDAY: Pizza, garden peas, apple wedges, whole wheat bread and butter and milk.

THURSDAY: Taco, chili beans, buttered carrots, fruit gelatin, whole wheat bread and butter and milk.

FRIDAY: Tuna-noodle casserole, buttered green beans, strawberry sauce, hot buttered French bread and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH

MONDAY: Lasagne, whole kernel corn, strawberry sauce, hot buttered French bread and milk.

TUESDAY: Pizza, buttered peas, fruit cup supreme, carrot sticks and milk.

WEDNESDAY: Hamburger, pickle chips, creamy coleslaw, apple-berry crisp and milk.

THURSDAY: Turkey in gravy on mashed potatoes, cranberry sauce, buttered spinach, chocolate pudding, whole wheat bread and butter and milk.

FRIDAY: Macaroni and cheese or wieners with sauerkraut, buttered green beans, sliced peaches, peanut butter sandwich and milk.

Dance Groups Pick 'Royalty'

March is election month at Fine Arts Center, 3720 Long Beach Blvd.

Members of the invitational dance clubs headquartered there will cast ballots for the teenage couple they believe best qualified to rule as king and queen over approximately eight thousand Southland dancers in the fourth grade through high school age level.

Clubs affiliated with the parent-sponsored organization assemble regularly in Long Beach, Garden Grove, San Pedro and Westchester.

Voting in Long Beach began March 1 and will continue until March 28.

The pair capturing the most votes will reign at the eighth annual Grand Medal

Ball slated for April 27, in the Long Beach Arena.

COMPETING for the royal roles will be Robert Boies and Bernice Garcia, Michael Pearson and Andrea Ashcraft, Samuel "Butch" Alhadeff and Carol Clyde, Mike Howey and Lynn Van Winkle, Steve Mabry and Karen Garret.

To qualify for the candidacy the couples had to have not only outstanding ability in ballroom dancing and the social graces, but also demonstrated a continuous practice of the high code governing all students in the Fine Arts Center medalist program.

GRAND MEDAL Ball, previously held in the Municipal Auditorium where it "outgrew" that facility, annually presents a program of

exhibition and general dancing highlighted by the presentation of awards to dancers who have passed specific examinations before national qualified judges.

Presented by Derrall and Chloe Call, the event is open to the public. Chairman is Mrs. John Babrowski. Music will be supplied by Manny Harmon and his orchestra.

Softone Dry Cleaning Home Delivery HE 6-3265

Soft Water Laundry 702 W. ANAHEIM

A Scholarship Deal

(continued from page W-1)

clinics for the needy at local hospitals as well as to the U. S. Navy and foreign charities.

All of which adds up to good medicine for the workers as well as the recipients!

THE PARTIES, arranged by the ways and means committee, Mrs. Philip Hartley, chairman, will take place in the homes of Mrs. Arthur Buell, William G. Durbin, Elliston Farrell, Robert T. Fox, Phil Hansen, J. Thomas Hardesty, Francis C. Hertzog Sr., Kenneth V. Johnson, Paul M. Kegan, Robert R. Montgomery, Bernard L. Pelton, all of Long Beach.

Also Mrs. William G. Rhorer, Donald Root, M. John Rowe Jr., Richard H. Schug, Leslie C. Watson, Donald G. Willardson, Leon L. Wiltse, Long Beach; Esli H. Daniels, Palos Verdes; Harry W. Orme, Seal Beach; Kirt G. Parks, Lakewood, and Paul W. Smith, Los Alamitos.

Oswald Jacoby

'Whitfield Six'--Toughest of 'Em All

Don't think you have been short-changed because today's diagram shows only 24 cards and no bidding at all.

You are looking at the "Whitfield Six" which is the most famous card classic of all time. Hearts are trump and you, South, are in the lead. You must make all six tricks against any defense.

The problem was composed by Prof. William H. Whitfield of Cambridge University and first published in 1884. Prizes were offered for its solution and apparently it was 1886 before anyone claimed the prizes.

If you want to work it out yourself don't read any further. If you want the solu-

tion here it is. South leads the king of clubs and plays the jack, not the five, from dummy. This is essential. If he hangs on to the jack he can't make the hand. Then he ruffs a spade and cashes dummy's second trump.

EAST'S BEST discard is his singleton diamond and South throws his diamond also. West can't throw a diamond and can't afford to jettison the queen of clubs so he lets the jack of spades go.

Now dummy's ace of diamonds is led and East is squeezed. He can't throw the queen of spades so he must discard a club whereupon South makes the last two tricks with the ace and nine of clubs.

If the jack of clubs were not played on the first trick, East would discard all but two clubs and West would retain two diamonds. Dummy would have only the jack of clubs and deuce of diamonds.



SGIW

Are you a little confused?

May we set you straight about WIGS?

We'll gladly explain the many advantages of the 1st quality Hand Made pieces we carry—

1. They have the finest quality European human hair.
2. The hair is painstakingly knotted and double knotted to hold fast (will not pull out).
3. Colors are made of blended shades, not just vat dyed.
4. Foundations are of expensive silk. Light and airy but very durable.
5. They are suited to close fitted compact styles when desired, as well as High Fashion do's.
6. We custom fit, custom cut and style these pieces for you at no extra charge.
7. Wigs are here to stay! Why not get one that will last, feel comfortable, look natural?

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▲ A2	▲ J5	
WEST		
▲ J6	▲ Out	
▲ J3	▲ Q7	
SOUTH		
▲ 10 9	▲ Out	
▲ 10	▲ AK 9	
No one vulnerable		
Hearts are trump. South is to lead and make all six tricks.		

For St. Pat

Celebrate St. Patrick's Day or the first day of spring with a molded lime gelatin salad of cooked peas and cut green beans.

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c.h.baker

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SAVE 51c A PAIR! Only once-a-season opportunity to buy famed Jacques Heim seamless nylons with demi toe, at savings over 40%! Luxuriously sheer, 474 needle, in new spring colors.
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68¢

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• ANAHEIM, 450 N. Euclid (All open Mon., Wed., Thurs., Fri. Nights) • SANTA ANA, 30 Fashion Square (Open Monday and Friday Nights)

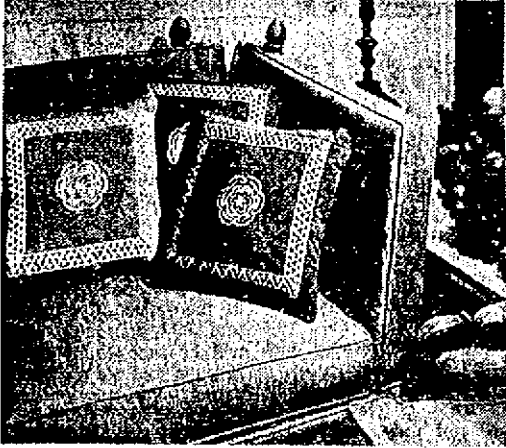
Traditional Design Tops

.. Chicago Mart Shows Trend

"An increasing appreciation for traditional styling is emerging from the constantly changing and greatly diversified home furnishing designs exhibited during the past seasons," said W. O. Ollman, general manager of the Merchandise Mart in Chicago.

"This trend, coupled with the movement toward greater formality, is evident in new spring merchandising," Ollman continued.

"The term, 'good design,' is no longer confined to 20th century shapes. Period pieces exhibit many examples of lasting design elements and it is encouraging to see these basic 'good designs' re-evaluated and adapted to contemporary furnishings," Ollman said.



COLORFUL cotton lace-trimmed pillows from Mexico add dash to decoration.

Many manufacturers are borrowing directly from museum pieces, reproducing as closely as possible the details and aged finish of the original. Other designers modify provincial and formal motifs to make them more practical for contemporary living.

The handsomely elegant and formal designs introduced this spring occasionally stray from authenticity. A growing interest in Queen Anne and French provincial as well as the architectural lines of Italian provincial and Chippendale is evident. Spanish-Moorish motifs have not been overlooked in the new designs.

IN MANY instances "drawing room" styles have become more relaxed while the more casual look of Early American has taken on added formality. In modern, the variations of line, pattern and texture offer interest.

Today's consumer demonstrates a growing assurance and knowledge of good design. Manufacturers of all categories of home furnishing are creating the product to satisfy the demand for quality.

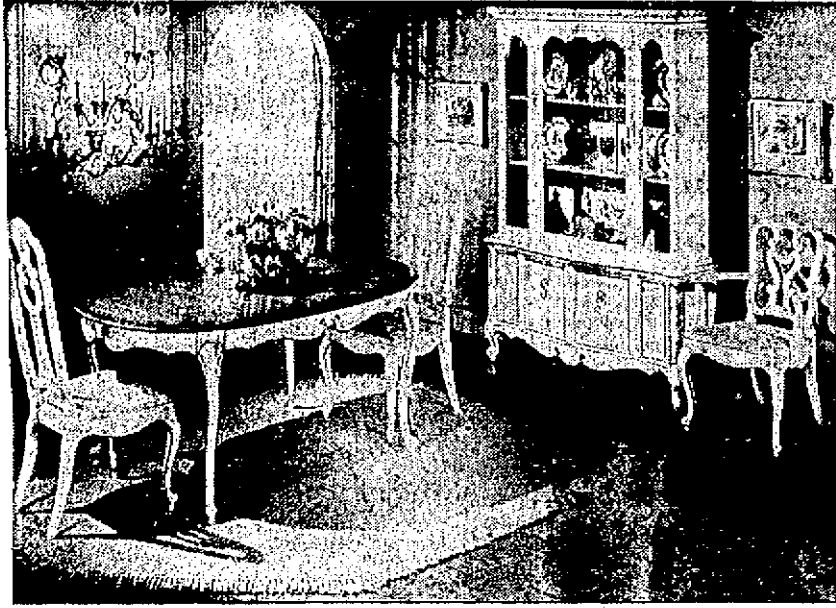
As in women's fashions, the lady wants a lady-like look for her home. The "good little basic" of her fashion wardrobe has been established in the home furnishings industry. Classics, introduced in previous years, have retained their popularity. Several major manufacturers have added accent pieces and boutique type items to provide fresh interest in staple collections.

MODERNISTS may reject the return to tradition and formality, but a study of modern collections indicate that they borrow, or are inspired by, the natural and mellow effects of old hardware, the patina of pewter and copper or the appearance of weathered wood.

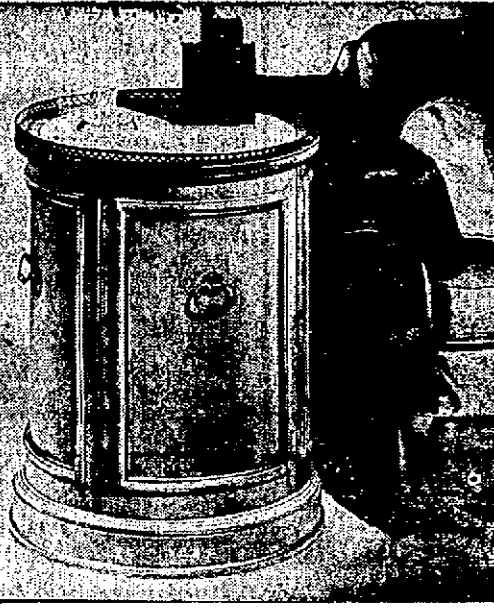
Throughout the new lines in furniture, fabrics, floor coverings, lamps and decorative accessories, there is a constant repeat of the basic theme: increasing formality, more pattern, more color, more elegance of line and detail. New effects are achieved with texture in both fabrics and wood.



GREATER FORMALITY in home furnishings is reflected in this dining room furnished in a harmonious blend of Queen Anne and 18th Century English design adapted from museum piece originals for contemporary living.



ELEGANT French provincial in a dining room group in white trimmed with gold with a natural cherry table top. Area rug is high fashion in new home design trends.



BEIGE MARBLE inset top, highlighted by a filigree antiqued brass gallery in a lamp commode in cherry or painted Chantilly cherry finish.



NEW WALNUT group includes unique collection of dressers and chests designed to hold belts, lingerie, socks, jewelry and stacks of shirts in arrangement of compartments and drawers.

Substitute Affection for That Self-Pity

DEAR MRS. MAYFIELD: I've got a good-as-gold hubby. I've got material possessions beyond my dreams. I've got four darling children whom we worship and spoil. What's our problem? My

husband hasn't a kind word for me. He never tells me I look nice and that he appreciates the little extras I do daily for him. In fact, he rarely touches me and we are still in our 20s. He goes

Dear Molly Mayfield

out of his way to criticize. He says I'm stupid, that his friends don't like me and says what a horrible figure I have.

Before we married I held a responsible job, so I know I'm not stupid. I am small and well proportioned and have been told I'm attractive. He noticed this before we had our last two children. Now he spends all his free time with them and insists they stay up until our bedtime even though they are small.

I shouldn't say this, but I'm beginning to be jealous of my own children.

—NO KIDDING

DEAR NO KIDDING:

This all calls for a halt. I can guess—though you haven't—that about two children ago you began feeling sorry for yourself. (Mothers of four find this not difficult.) And in desperation, he turned to the kids. Lucky you that he did. So forget the missing

words of kindness and give some. Forget the lack of appreciation and spread some. Forget the fact that he seldom touches you and tease him back. I say touch!

—M. M.

DEAR MRS. MAYFIELD: Our daughter, married 18 years and the mother of four children, is divorced and recently remarried. Her husband provided generously and was absolutely faithful.

She went to work, which was not necessary, but she said it gave her variation. Her husband objected to her working, and as soon as the divorce was final she married a man she had known less than two months. She has rejected me and isolated herself and children from us. Our policy has always been hands off in our children's affairs, though we always gave assistance when asked.

Now that she broke her marriage vows, broke up her home and separated her chil-

dren, she writes us a note stating that she is leaving her affairs with her Maker. And that if it is in the divine plan, all will be "whited" again, united in love and harmony.

All of this is beyond my comprehension. The grief we have suffered is beyond description. I fear for my husband's health and I have developed a heart problem. How can this be?

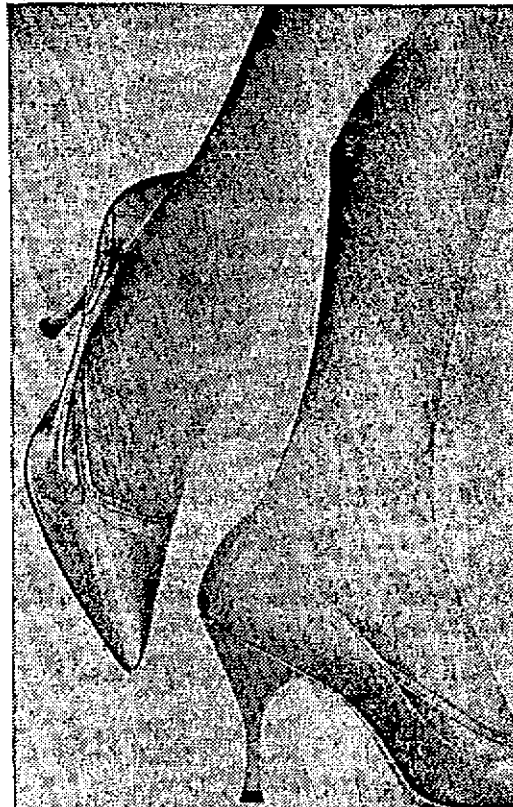
—NO LONGER HER MOTHER

DEAR NO LONGER HER MOTHER:

How and why is not for me to say, but all the hurt rests on the "hurter." So leave that with your Maker—and make the best of what you have left, dear Mother.

You have a lot of love to strengthen your husband, and your heart will not miss a beat, nor will it hurt so.

—M. M.



QualiCraft outlines new-season news

Time was the pump took cover completely, but the spring-new view shows you right through. New too, its color and polish: summer nude diamond jubilee patent stripped in \$7.99 naturelle frosted calf. Irresistibly,

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QualiCraft Shoes

DOWNTOWN Long Beach, 257 Pine Ave. LAKEWOOD CENTER Anaheim Shopping Center • Bellflower • Buena Park Center • Compton Norwalk • Orange County Plaza • Palos Verdes Estates, Peninsula Center Redondo Beach, South Bay Center • Santa Ana • Tarrance, De' Amo Center

MAIL ORDERS, add 35¢ postage plus tax. (Sorry—No C. O. D.'s)

—WIGS—

If you plan to buy a wig, here are some interesting facts that can be very helpful to you in making your selection. There are so many kinds of wigs on the market and so many of them are advertised in such ambiguous language that many women who seriously want to buy simply find themselves too confused to make a confident decision, so in writing this presentation I have tried to be sufficiently precise in its wording that it will dispel your uncertainties and cause you to no longer deny yourself the pleasure and convenience of owning a fine, beautiful wig.

(1) Charles Jeffries wigs are 100 percent pure European human hair of virgin cutting and are made by the most experienced wig makers in all the free-world part of Europe.

(2) My wigs are preferred by discriminating women of polite social status to whom, on suitable occasion, impeccable personal appearance is important and who therefore demand the very finest. I do not handle any sleazy, shoddy, "bargain-basement" wigs for it is a fact of life that buying something "cheap" to save money is like stopping the clock to save time. The only reason I can give you a better wig for less money is that I am now making my wholesale prices available directly to the public and you no longer have to pay a big profit to a middleman retail dealer.

(3) You may try on as many wigs as you like to assure a perfect fit and to make sure you get the color best suited to your complexion. Then there is no waiting. You purchase your selection on the spot and take it right with you at the time.

(4) I receive now shipments directly from Europe by air express, twice a week and, therefore, have most sizes and colors on hand at all times. They come uncut and unstyled, ready to be fashioned exactly to your own good taste by your own hair stylist. You may now buy yours directly from me at wholesale and save from \$60.00 to \$90.00.

(5) All wig prices are bound to go up again very soon because the demand is getting greater by the day and the supply is rapidly diminishing, so the longer you delay your purchase the more the wig will cost you. However, for the rest of this month, I will try to hold the line with the following low prices:

(A) Dark ash, strawberry, copper, light auburn, regular auburn, dark auburn, light brown, milk brown, dark brown, sable and black \$88.90. (The average retail price for these wigs is \$150.00. You save \$61.10.)

(B) Light ash, light platinum, regular platinum, regal platinum, platinum beige, silver beige, silver blond, honey blond, light orchid and dark orchid \$93.85. (The average retail price for these wigs is \$165.00. You save \$71.15.)

(C) Champagne beige, salt and pepper and silver gray \$98.95. (The average retail price for these wigs is \$190.00. You save \$91.05.)

By definite appointment made by telephone you may select your wig in the privacy of my home in Bellflower, free from interruption or distraction, where you will not be subjected to any trick sales tactics or embarrassed by sales pressure. Appointments are available from 12 noon to 9 P.M. every day during this special offering.

Charles Jeffries
Bellflower telephone: 887-0147

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Long Beach Challenged to Live Up to Its Musical Past

By RACHEL MORTON
1. P.T. Music critic

In reading over an article written by Jane Stanley, prominent piano teacher in Long Beach, in the October 1952 issue of Music of the West magazine, I have blushed several times over the facts revealed.

It would appear that we late-comers to Long Beach (I, myself, having moved here in 1947) are ill-informed concerning the musical culture of our city. Instead of deploring her lack of musical culture, we should be deploring her relapse FROM musical cul-

Major and Minor Notes

Believe it or not, way back between the years of 1922-1933, Long Beach was hearing such artists as Galli, Curci, Kreisler, Schumann, Hejnk, Pudercowski, Calve, Mary Garden, Teresa Careno Helfetz, Elman, Moiseyitch and Margaret Matzenauer. The de Reske male quartet

was paid \$3,000 for a concert here.

L. E. BEHYMER, the well-known concert manager, brought many of these outstanding artists to Long Beach. But there were indefatigable local musicians who worked hard to provide the best in music for the people of Long Beach. Among them must be mentioned Jane Stanley, Alice Durham, Mrs. Philip Thompson, Abby de Aviret, William Conrad Mills and Ethel Willard Putnam.

Miss Stanley related that these musical events were given in the large Municipal Auditorium on the beach or in a huge tent at Third and Cedar, which also was used for Chautauqua events. The many visitors to this delightful, all-year-round vacation land, added to the musically inclined living here, provided large and enthusiastic audiences.

ONE OF THE ORIGINAL Long Beach musical attractions was the Municipal Band which has given daily concerts since 1904 and for which our city pays over \$200,000 yearly.

In the early days, the luxurious and nationally known Hotel Virginia, built in 1905, was patronized by distinguished personalities from far and wide, including artists and musicians, and here were held socially attractive events of musical interest.

There was a choral group of 75 business and professional men known as the Apollo Club founded in 1914 and directed by Hugo Kirkhoffer, which gave regular concerts in the Virginia Hotel.

THE FOUNDER of the Musical Arts Club of Long Beach, Kathryn Coffield, for many years brought regular season artist courses. Receptions and dinners often accompanied these concerts and one very lavish one was given for Mary Garden and another for Johanna Gadske.

Chamber music performances were given by such string quartets as the Pro Arte, Budapest and Belgian String Quartet. There was even a Long Beach Chamber Music Society, founded and conducted by Carleton Wood.

THE LONG BEACH Woman's Music Club was awarded at that time the only gold and silver cup presented by the State Federation of Music Clubs.

Think of it! All that tremendous accomplishment 40 years ago! And today we have only occasional artist recitals, usually by way of Community Concerts series, and except for the concerts given by the Los Angeles Philharmonic Orchestra, our entertainment is mostly amateur.

(I hope the committee for the spring music festival takes note of this article).



CLARAMAE TURNER, contralto, will sing arias from Saint-Seans' "Samson and Dalilah" when she appears as soloist with Los Angeles Philharmonic Orchestra tonight at 8:30 o'clock in the Concert Hall, Municipal Auditorium. William Steinberg, director of the Pittsburgh and London Symphonies, also will conduct works by Haydn, Handel and Beethoven.

'Mistress Mine' Opens at Community Friday

Formal opening of "O Mistress Mine," sophisticated comedy by Terence Rattigan, will be held Friday at Community Playhouse, 5021 E. Anaheim St.

Florence Cole and Keith Houdyshell, featured in the roles made famous by Lynn Fontanne and Alfred Lunt, have long been popular leading actors at Community, with varied roles together in past performances.

They opened the Playhouse when it was new in 1951 in "Mr. Barry's Etchings," Houdyshell as "Mr. Barry" and Mrs. Cole as a gangster. In "Janus" and "Life With Mother," they were husband and wife. In "Pleasure of His Company," he was her father. In the current play, Mrs. Cole is his mistress.

State College and Magnolia, Barbara Dahlquist, the first wife, won little theater awards in London, England, and in British Columbia, before coming to this country.

GILBERTA CAUSEY, a Community regular, in the role of domestic manager of the irregular household, and Patte Hobbs, a secretary, were last seen in "The Women." Ruth Crail, chairman of properties, has her first stage role as a novelist. James Brittain is guest director; Larry Johns is producer and set designer; Robin Royce is stage manager. The comedy will run seven weeks on Thursdays, Fridays, and Saturdays.

THEIR HOUSEHOLD arrangement in the new play had been one of comfortable complacency for four years, accepted by the London social set. Houdyshell is a cabinet minister whose first wife has refused a divorce. The son of "Olivia Brown," the mistress, returns from four years in school in Canada, now 18, unaware of the irregular living pattern. His reactions provide the plot, creating a comedy with dramatic undertones.

Gil DeRush, as the antagonistic son, is new to Community, but has played at

Folk Group Will 'Sing-Out'

Randy Sparks heads the New Christy Minstrels who will be presented in concert Saturday evening in Millikan High School Auditorium by Festival Attractions.

The 10-piece folk group is seen each week on television.

Tickets for the "Christy Minstrels Sing-Out" are on sale at Music City, Lakewood Center.

Women's Guild Benefit Luncheon

Women's Guild, Church of Religious Science, will entertain with a benefit luncheon and card social Thursday noon in Guild Hall, 505 E. 36th St.

'Desert Song' Choral Tryouts Set Tuesday

Long Beach Civic Light Opera Association will hold tryouts for "Desert Song" today from 1 to 6 and 7:30 to 10 p.m. at 518 E. Fourth St.

Auditions are open to all non-Equity performers. Rehearsals will begin March 10 for the production which opens April 25. Performers should bring their own music.

Sigmund Romberg's "Desert Song" will be the third production in Civic Light Opera's current season. It features such longtime favorites as "One Alone," "Desert Song," "Romance" and "Riff Song."

Occidental College Glee Clubs, directed by James McKelvy, will appear Tuesday at 8:15 p.m. in First Baptist Church, Tenth Street and Pine Avenue.

Long Beach Chapter of American Guild of Organists is sponsoring the concert, to which the public is invited.

Now in their 35th concert season, the glee clubs have been praised by critics for technical perfection and the musical depth of their presentations. In addition to their annual winter tours, they have sung choral works with Los Angeles and San Diego symphony orchestras. This season their recording with the late conductor, Bruno Walter, in an all-Brahms program will be released.

On Stage---

COMMUNITY PLAYHOUSE, 5021 E. Anaheim St., "O Mistress Mine," 8:30 p.m. Friday and Saturday, 8:30 p.m. Sunday. "The Fantasticks," 8 p.m. Thursday, Sunday, 8:30 p.m. Friday and Saturday. OFF-BROADWAY THEATRE, 211 Line Ave., "Glad 17," 8:30 p.m. Friday and Saturday, 8 p.m. Sunday, 2:30 p.m. Saturday, "Sleeping Beauty."

All-Color Film Lecture on Nigeria

Dr. J. Michael Hagopian, producer of many prize-winning documentary films, will present "Africa Awakens in Modern Nigeria" at five local high school auditoriums this week.

The all-color film lecture opens at 8 p.m. Monday in the Wilson auditorium and will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the box office each night.

This is the sixth program in the 1962-63 International Film Series, sponsored by the Long Beach City College General Adult Division.

In addition to the people, customs and scenic beauties of Nigeria, Dr. Hagopian's film deals with the significant political and social developments in one of the major new African nations.

Alamitos Library, 1936 E. Third St. Mrs. Alex Hansen will give a book review for Alamitos Library Association Wednesday at Alamitos Library.

Library, 1936 E. Third St. Lunch will be served at noon with Mmes. Viva Hilliard and Madeline Skinner, hostesses.

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Twins Have International 'Girls' Club' Seek Stenos for Service Overseas

(Editor's Note: This is the fifth in a series of stories about foreign students attending Long Beach high schools on American Field Service international scholarships.)

By ELISE EMERY
When Valeria da Costa

Aguar arrived at International Airport Sept. 2, she cried, "Hi, Mom! Hi, Dad!" and rushed to her waiting Long Beach family — Mr. and Mrs. Donald J. Tucker, Gary, 20, and identical twins Linda and Leslie, 17.

Later, at the Tucker home, 374 Coronado Ave., the pretty, dark-haired girl from Vitoria, Brazil, recalled her arrival as an American Field Service foreign student.

"I stepped from the plane and saw that sea of faces. Then I spotted a big sign. Valeria — Brazil — Tucker

League during the fall semester, is a flag girl and president of the school's AFS Chapter.

Linda was AFS secretary last year. This semester she is president of the pom-pom drill team, Bruinettes, and is secretary of the student body.

There is her father, Dr. Jacy Ribeiro de Souza Aguiar, a cancer specialist; her mother, Dalva da Costa Aguiar; sisters Vania, 17, and Viviane, 4; and her maternal grandmother, Mrs. Marja Barros da Costa.

The U.S. Foreign Aid Program needs secretaries for overseas posts.



PHONE OF THEIR OWN is dream come true for (from left) Linda Tucker, Valeria da Costa Aguiar and Leslie Tucker. Girls pooled Christmas gift checks to get the phone, now wash the family car for money to make the monthly payments. Valeria is AFS student from Vitoria, Brazil. The three are wearing blouses made for them by Valeria's mother.

THE GIRLS explained what had happened. Linda had been holding the welcome sign aloft, but when she saw Valeria she was so excited she dropped it.

The months since her arrival have been crowded with new experiences for the girl from Brazil.

Just five days after she came, the Tucker family celebrated Valeria's 18th birthday with an American-style birthday party. She entered the senior class at Wilson High School and became a member of student government and treasurer of a leadership club, Ming. She has spoken to clubs and civic groups, was homecoming queen for the November Poly-Wilson football game, has been on many sight-seeing trips and touched and tasted snow for the first time at Big Bear.

"LESIE HAS had some Spanish and wants to major in languages next year at Redlands University," said her mother. "so we were delighted when we knew we were to have a student from Brazil. Then, when Valeria came we discovered that Portuguese, not Spanish, is the language of her country."

Valeria, who has had eight years of English, eight of French and six of Latin, (English, Portuguese and French are spoken in her home), can understand Spanish. Leslie can "almost" understand Portuguese.

The girls used this to advantage recently when they were planning a gift for the Tuckers' 24th wedding anniversary. Leslie spoke to Valeria in Spanish, Valeria replied in Portuguese and Linda used her intuition.

"IN BRAZIL, social activities are for the whole family. When there is a dance at the Yacht Club; for instance, all of us go. We have so much fun! We are always doing something together. Girls start dating at about 15, but have chaperons until they are 17."

Valeria has studied piano for 10 years and her musical taste runs from Bossa Nova to Beethoven and Bach. Gary plays the guitar; when his friends come over for a jam session the Tucker home rocks.

WITH THREE POPULAR teen-age girls, Mrs. Tucker keeps timetables—a calendar of scheduled household chores for each person and one of social activities. The climax of events will come in June. "I'm so lucky to have three girls graduating from Wilson."

Valeria has been so enthusiastic about her experiences as an AFS student that her family in Vitoria opened their home to an American AFS student. A girl from Arizona has just arrived to live with them for six months.

What does Valeria like most about the United States?

"My wonderful family! I'm coming back some day. I'll work for that!"

open to women who can perform stenographic skills with competence. Applicant's must be single, without dependents, American citizens of good health and character.

Mrs. Bean will interview at the California State Employment Service, 3223 W. Sixth St., Los Angeles.

Interview hours are 9 a.m. to 4 p.m. daily, Wednesday, evenings until 7 p.m. and Saturday morning, March 16, by appointment only.

The AID secretarial recruitment brochure, "How to Go Abroad and Make the Most of It," will be sent by Mrs. Bean upon telephone request.

Civil Service assignments in Washington AID offices also are available to stenographers and secretaries.

"THE PROGRAMS help accelerate development of better standards of health and opportunity for people in underdeveloped countries so they may play a more responsible role in the modern world."

The majority of AID secretaries will be given headquarters posts in capital cities. Positions pay \$4575 a year plus housing and other benefits, including a differential up to 25 percent, depending upon assignment.

Choice of post is offered before appointment according to available vacancies.

THE TWO-YEAR overseas assignments with AID are

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Who's Who in Smiling

Now, isn't it easy to recognize those smiles from Page W-1 when you see the sum total of the familiar faces? First row of smiles on the cover page, top to bottom, belong to first three pictured in top row here: Maurice Chevalier, long-time favorite of stage and screen; First Lady Mrs. John F. Kennedy; and our own Long Beach Mayor, Edwin Wade. Second row of smiles on the cover page, top to bottom, continue above with Gen. Dwight D. Eisenhower; Greta Garbo, one of screen's all-time favorites; far left, Carol Burnett, the fast-rising television star; and, finally, the famous Mona Lisa. P. S.: Even if you missed on all seven, we still think you're outgoing and cheerful because you tried our guessing game. Just remember the primary reason for the whole thing—get in the habit of smiling. This old world can use the cheerfulness.

This Week--Everyday's a Club Day Here

TODAY
Real-ette Toastmistress to attend area speech contest, 7 p.m., Huntington Beach Country Club. Local winner Kay Smith competing. Luella Adams to present award.

Monday
National League of Senior Citizens, dessert luncheon, noon, Machinists Hall, 728 Elm Ave. Chester Wood to talk.

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FOR EVERY KITCHEN!
One handle saves time and water

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TUESDAY
Downtown Opti-Mrs. election of nominating committee and bridge play, noon, home of Mrs. Otto Mayfield, 840 E. 37th St. Mrs. Robert Waldron, chairman.

WEDNESDAY
Los Altos Garden Club, dessert luncheon, 12:30 p.m., in St. John's Presbyterian Church, 2345 Ximeno Ave. Talk to be given on "Care of Camellias and Azaleas." Hostesses to be Mmes. H. C. Whitesell, Helene Wuest and E. J. Ellwood.

Calendar of Clubs

WedgeWood, according to Mrs. Sumi Swanson, local chapter.

Matrons Department of Ebell, noon luncheon in club house, honors new members, Bonnie Hyndman to entertain with Irish harp. Nomination of officers and card play to follow.

THURSDAY
Women's Fellowship, First Congregational Church, talk by Rev. Charles L. Copenhaver of Oneonta Congregational Church, on his impressions of the International Congress of the Church in Rotterdam. Rev. Ernest Fowler will give "Christian Views of the News." Morning business meeting, 10:30, luncheon at noon.

FRIDAY
"Port of Long Beach," a technicolor film with Frank Black as commentator, will be shown at Woman's City Club, 1309 E. 3rd St. at 1:30 p.m. Noon luncheon will be served by Group 23; Reservations should be made by Wednesday with Mmes. A. A. Waldner or Myrna Smith.

Friendship Club, YWCA, 1 p.m. in the Y, Sixth Street and Pacific Avenue. Betty Wood to demonstrate flower arranging.

Long Beach Alumnae, Gamma Phi Beta, luncheon 12:30 p.m., home of Mrs. John March, 4023 Elm Ave. followed by election and discussion of conference plans. Mmes. Norman Barker and R. M. Spensley, co-hostesses.

Bishop J. Waskom Pickett, of the Methodist Church in India and the U.S. speaks at Los Altos Methodist Church WSCS. Program begins with devotions at 1:30 p.m.; dessert luncheon at 12:30.

Meet Slated

International Toastmistress Inc., South West Region, Council 1, will meet in Hawaiian Restaurant here Monday at 7 p.m. for a "Qualities of Leaders" conference.

SUCCESS STORY...
See the story of one of the Southland's largest printing plants on Page B-3, this week's Mirror of Business and Industry.

Long Beach members, Katherine Muselwhite Foundation of Decorative Arts to attend noon luncheon in Sutro Auditorium, 4900 Wilshire Blvd., Los Angeles. Olivia Lenhart to talk on

SHE WILL BE HAPPIEST WITH
A DIAMOND FROM BOYSON'S
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New Full-size Kenmore Machine Cabinet Included **\$68**

- Monograms, fancy stitches
- Makes buttonholes, sews on buttons with ease
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- Modern styling... easy operating
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Economy-priced Sewing Machines With Cabinet **\$48**

- Sew forward, reverse
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Handy sewing center
Selection of finishes. Use as a convenient phone or lamp table.

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No Strain as Engineer Stresses Barbecue

By MILDRED K. FLANARY
I. F. T. Food Editor

We dedicate this feature to all engineers who have been in Long Beach attending the National Engineers Convention.

We also introduce Hugh C. Carter, president of the Hugh Carter Engineering Co., a consulting mechanical engineering firm in Long Beach—a city he deems particularly exciting because of the talent and caliber of local architects and building programs.

Carter finds California winters a wonderful contrast to those of his birthplace, Omaha, Neb. He became a confirmed westerner after attending and being graduated from Caltech in 1949.

Prior to opening his office in Long Beach, he was with the Bechtel Corp., the State Department of Public Works and the architect-engineering firm of Periera and Luckman in Los Angeles.

Carter-wise he did the mechanical engineering for the new Edison Building, which, by the way, has the largest air service heat pump west of the Mississippi. His work begins soon on the Long Beach Navy Hospital.

CARTER TAKES time for writing and teaching, too. The author of several text books in his field, he writes articles regularly, for professional magazines, and owns his own publishing firm, California Technical Publications.

He has taught mechanical estimating at USC, and heating and air conditioning at both Long Beach State and City colleges.

Carter is a sagacious man when it comes to raising money, too. As South Bay Area chairman for Caltech Alumni Board of Directors, he raised more than \$55,000 locally for the building program. He has served on the Alumni Board of Directors, and recently was elected to the YMCA Board.

He's also secretary-treasurer of Long Beach Rotary Club, the newly-elected vice president of Consulting Engineers Association of California and a member of National



Hugh C. Carter

Arbitration Association, a group of men who assist in arbitrating labor-management disputes.

Hugh and Helen have four

children, John, 8, Danny, 6, Jimmy, 3, and Betty 1½. Even with the competing sounds of TV and youngsters he is an avid listener

to music—preferring works of Beethoven, Bach, Stravinsky and jazz bands of the 40's.

THE WALLS of both his home and office display contemporary paintings—abstract designs being among his favorites.

He likes to fish and has just started a program (available through our local high schools) which he recommends heartily to those whose activities center around a drafting board. It's the "Carter 50-mile Swim Physical Fitness Program."

On the days he records a half mile swim in Wilson High pool, he functions more happily on the intake—rather than preparation of food. He can, however, be persuaded to start cooking, especially if it's before a barbecue.

Today he's chosen Salmon Steaks. But don't stop short of his recipe for Onion Pie.

BARBECUED SALMON STEAKS
Barbecue firm-fleshed salmon steaks (swordfish is excellent for barbecues, too), 10 minutes on each side. Be careful not to overcook.

Add a generous pat of butter and one-half teaspoon parsley to each steak before serving. Lemon slices and easy tartar sauce adds extra tastiness. Mix equal parts of mayonnaise and sour cream with chopped pickle relish.

A good meal is completed with a baked potato, french cut green beans with almonds, and sliced tomatoes sprinkled with onion salt

and crushed rosemary.

CARTER'S ONION PIE

Put 3 tablespoons butter into a flame-proof casserole, and simmer 10 medium sized sliced onions until yellow and tender. Remove from fire and add a beaten egg, salt and pepper to taste, and ½ cup sour cream.

Mix well and cover with strips of pie crust. Bake about 20 minutes or until crust is browned. This makes a wonderful companion for baked ham.

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Classes
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Ballet
• beginner
• advanced
Jo Winslow
Studio of Dance
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Chef of the Week



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Beauty's within your reach... for every woman who really wants it.

"Lighting the way to a charmed life"

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For the woman who could weep
because her skin beauty is drying out...



With the 'Moon Drops' Moisture Treatment, years without tears can be a reality. Now there need *never* be another dry spell for your skin.

If you've tried creams and moisturizers with only fleeting results (and a bit of despair) you'll want to know *why*. You see, after 25, skin that needs moisture *most* can hold it *least*. Some formulas merely sit on your skin; keep it smooth and moist for a *while*. But moisture, alas, evaporates. And back come the lines and dryness (and the despair!) But 'Moon Drops' helps store up and hold natural moisture *inside*, to *keep* skin moist. And, like plumping up a pillow, this inner moisture fills out little lines. Years without tears? Indeed!

'Moon Drops' Moisture Treatment: Moisturizing Cleanser deep-cleanses, conditions. Facial Freshener tones, firms, refines. Moisture Foundation keeps skin dewy under make-up. Moisture Balm lubricates, moisturizes.



'MOON DROPS' by REVLON

From the world's most renowned cosmetic research laboratories

Patriotic Calendar

MONDAY

Chapter 8, Blue Star Mothers of America, 7:30 p.m., American Legion Hall, 59th Street near Orange Avenue, Erma Sweeney presides. Hospital day, 9 a.m. Thursday, VA Hospital.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building, Sylvia Harm presides.

TUESDAY

Arthur L. Peterson Unit, American Legion Auxiliary, Civil Defense program, 8 p.m., Veterans Memorial Building. A film, "Sonic Boom—Cause and Reason," will be shown. Mrs. Theodore Bowen, chairman.

Widows Club, USWV, election of officers follows noon sandwich luncheon, Linden Hall, Pauline Klump presides.

WEDNESDAY

Auxiliary 71, USWV, 1 p.m. business session, Veterans Memorial Building.

FRIDAY

Aguinaldo Swamp 1, USWV, noon pot luck, 1 p.m. business, Veterans Memorial Building, Mae Nimocks presides.

Mother!!...

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Get Double Discounts

1. Lowest Discount Prices
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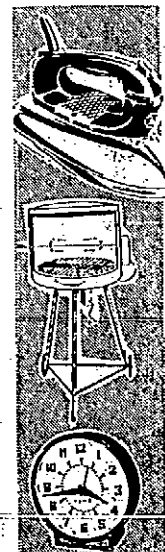
THRIFTY'S OWN PRICE SPECTACULAR

\$12.95 Values! LARGE DECORATOR TABLE LAMPS

- Over 40" Tall... Each One a Masterpiece!
- Brass Fittings — 3-Way Switches

Your Choice
Superb blend of fine material & craftsmanship. Ceramic bases of braided gold on white, fabric covered shades.

\$5.99



Steam 'n Spray G.E. Iron
Easy push-button sprinkling action. Light weight. #71. **\$12.88**

'Big Boy' Family Bar-B-Q Ensemble
Coppertone finish. Heavy duty motor. Adjustable grill & spit. **\$10.88**

4 Transistor Tape Recorder
Includes speaker, reels, amplifier, & earphone. Get 178 Blue Chip Stamps. **\$17.88**

\$2.49 Westclox Keno Alarm Clock
Ivory-colored plastic case. 40-hour spring wind. **\$1.71**

19-Oz. Decanter Bottle **\$1.23 Listerine 88¢**

Regular 98¢ 4-Oz. Cough Syrup **Super Anahist 66¢**

J & J Box of 70 Assorted Plastic Strips **89¢ Band-Aid 2 for \$1**

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Price Includes 10¢ Off on Pkg. **69¢ Mum 47¢**

Regular \$1.00 **Ayers Lipstick 50¢**

88¢ Charles Antell Hair Preps
• Shampoo with Egg
• Amber Shampoo
• Dandruff Remover
• Shampoo • Creme Rinse **2 for \$1.00**

Girl's Blouse & Shorts Sets 98¢
Cool, comfy, printed and plain cottons. Sizes 3 to 8x.

\$4.88 Electric Hair Curling Iron
Complete with 3 rollers in 3 sizes for the styles you want. **\$2.99**

\$7.95 Acetate Tricot Coverlet
Acetate filled... soft, quilted... machine washable. 72x84" for full and twin beds. **\$5.79**

1st Quality-Full Bed Size Electric Blankets \$9.88
2 year guarantee. Nylon binding. Convertible corners. Use flat or fitted. Choice of colors. Regular \$11.88.

\$3.00 Values Spalding Golf Balls
All liquid centers. Powerized high compression. Don Fairfield model. **3 for \$1.88**

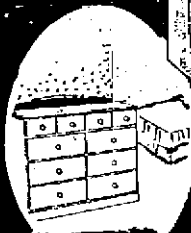
HOMEMAKERS SALE

10 Drawer Maple Dresser

Great for the Kids' Rooms, Den or Extra Storage Space



Special
Purchase
for this
Exciting Sale!



SELLS ELSEWHERE
FOR OVER \$30.00

\$19.89 50c Week

So much for so little! 10 GIANT DRAWERS of roomy storage space in a well-constructed dresser. Selected woods smoothly finished in satiny maple. Big easy-to-grasp drawer pulls for easy drawer opening and closing... even when full! Lovely to look at, practical extra drawer space and at McMahans always low, low price! Come see this sensational buy today.

Relaxer Restful CHAIR

with Plump FOAM Seat!

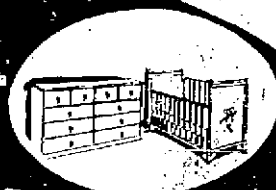
Here is the perfect chair for every purpose. It sits erect for reading, it reclines and it relaxes so you can stretch your legs out comfortably. Its Vinyl and Tapestry cover blends with any decor. The Vinyl cover protects those hard-wearing and easy-cleaning areas... from headrest to armrest! See it in your favorite colors at McMahans!



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TOWEL POLE

A solution to the home space problem! This triple chrome-plated pole is graceful and strong too! Lends a touch of beauty and utility to any room... helps solve the full linen drawer and closet problems... eliminates garments on the shower rod! Stores one-inch tubing and white no-mar plastic cap. Adjusts to 8 1/2 feet tall.

USE IN THE BATHROOM!

USE IN THE KITCHEN!

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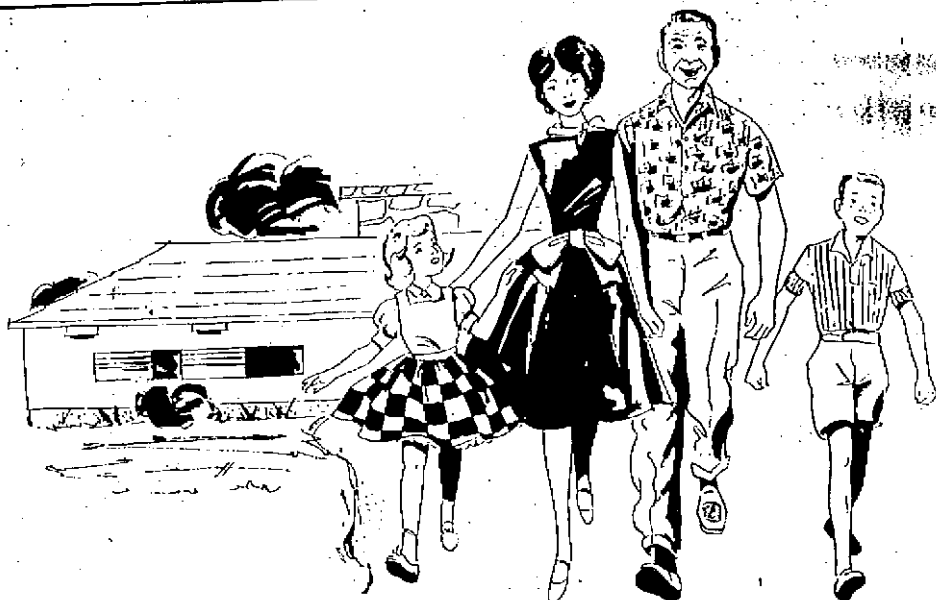
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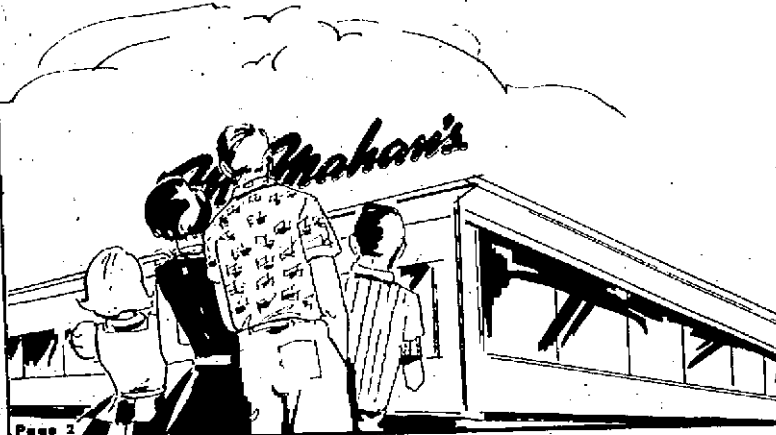


NOW YOU CAN ENJOY A RICHER, FULLER LIFE... IT'S EASY, SO CONVENIENT TOO!

How wonderful it is to have the home furnishings you want now . . . without waiting or without disturbing your savings! Discover how easily you can replace worn or outdated furnishings, how easily you can buy more of the things you want for your family! Simply choose the furnishing you long for . . . tell us what you can pay down and name your own monthly terms. Your credit is approved immediately, there are no complicated lengthy forms to fill-out. You deal only with McMahan's . . . no finance company is ever involved, because we carry your account!

Select the home furnishing you've always wanted . . . start living better today with McMahan's easier terms. You and your family will enjoy a richer, fuller life now . . . without waiting!

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\$ 2.85 MONTH	\$ 60.00
\$ 3.85 MONTH	\$ 80.00
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\$ 8.85 MONTH	\$180.00
\$10.85 MONTH	\$220.00
\$12.85 MONTH	\$260.00
\$14.85 MONTH	\$300.00
\$19.85 MONTH	\$400.00
\$24.85 MONTH	\$500.00
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2 Pc. KROEHLER SET

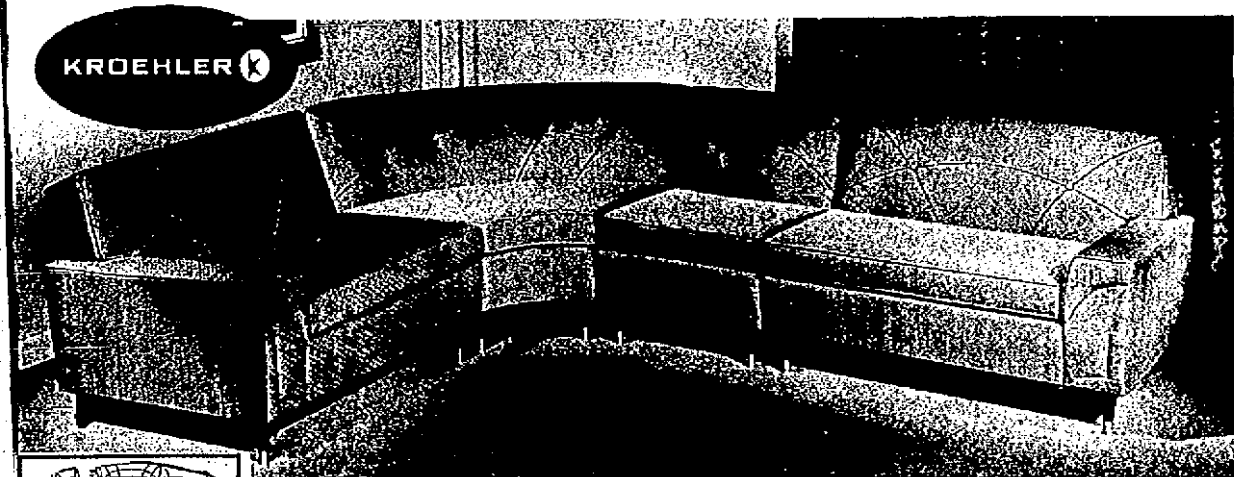
Finely Tailored NYLON FRIEZE COVER and REVERSIBLE FOAM CUSHIONS!

You'll take pride in owning this beautifully styled and tailored living room set. It has comfort you'll delight in, for both sofa and chair have reversible foam cushions over a hardwood base and resilient premier grade coil springs. You can keep this nylon new-looking indefinitely...spills and stains sponge off easily. You get both sofa and chair. See it now in your favorite colors.

\$188⁸⁹
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3 Pc. KROEHLER SECTIONAL

NYLON FRIEZE COVER and REVERSIBLE FOAM CUSHIONS!

Make Your Room More Versatile, More Beautiful!

\$249⁸⁹

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Armless Chair Section \$59

Dramatic new beauty will be yours when we deliver this popular Kroehler sectional to your home. Note the fine styling features — welted and button-tufted back, trim reversible foam cushions, off-the-floor design and long, low elegant lines. Quality built by famous Kroehler with kiln-dried hardwood frames for extra rigid strength and years of use... premier grade steel springs for resilient sitting pleasure. You get a left and right armed section and a graceful center section. Choose from an exciting array of colors.



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It's Quilted

YOUR CHOICE OF ALL 4 SIZES— HOTEL-MOTEL TYPE!

1. FULL SIZE EXTRA LONG
2. FULL SIZE
3. TWIN SIZE EXTRA LONG
4. TWIN SIZE

CONSTRUCTED TO RIGID HOTEL-MOTEL
TYPE SPECIFICATIONS!

\$69

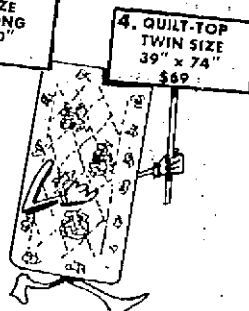
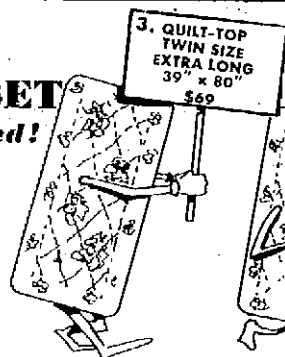
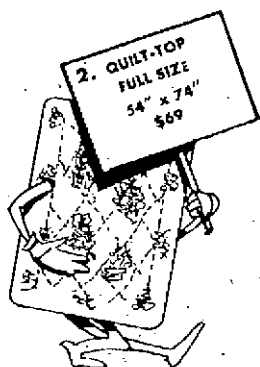
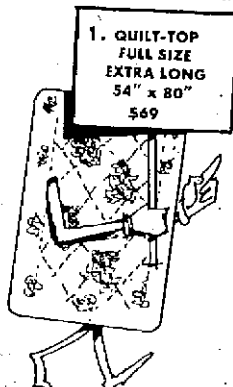
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Luxurious

Supreme Quilt

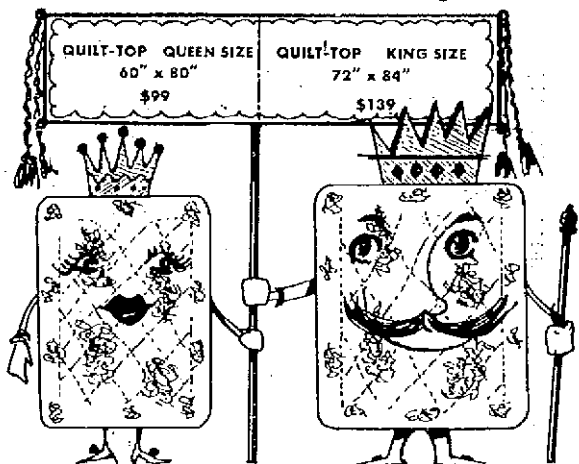
MATTRESS and BOX SPRING SET

4 Custom Sizes to fit your need!



Constructed to rigid Hotel-type Specifications!

Spend one-third of your life in luxurious firm comfort on a quality Supreme Quilt mattress and box spring set!! 8 hours of every 24 you devote to sleep become more relaxing and restful on 252 full supporting coil springs. Deluxe floral cover, layers of heavy cotton and insulation are sewn together to form a diamond quilted smooth button-free sleeping surface. Sturdy vertical stitch border keeps edges firm and trim—prevents sagging. Fancy steel re-enforced handles for ease of turning—will not pull out. 8 large diameter air vents let your mattress breathe and stay fresh always. Don't toss and turn on a lumpy, sagging or too soft mattress. Get night after night of restful, healthful sleep on smooth uniform full-length sleeping surfaces. Come in and buy these sets at an unbelievably low prices. Do it now!



4 Drawer Chest \$49

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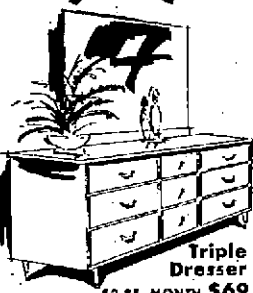
Bachelor Chest \$39

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Triple Dresser

\$1.85 MONTH \$69

Triple Dresser Mirror \$20

50¢ WEEK

Lovely Contemporary Walnut BEDROOM

with Handsome Mar-Proof Top in a
lustrous Walnut finish!

Open Stock Your Choice

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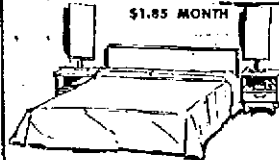


Desk \$49

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Panel Headboard
with 2 Night Stands \$49

\$1.85 MONTH



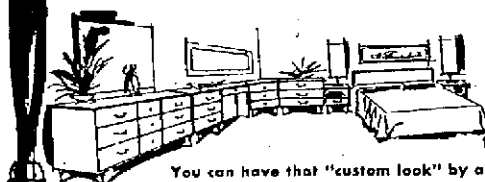
Double Dresser \$49

\$1.85 MONTH

Double Dresser Mirror \$20

50¢ WEEK

Pick the
pieces you
need now—
add other
matching
pieces
later.



You can have that "custom look" by arranging this beautiful bedroom to suit you!

Graceful bedroom furniture designed with close attention to quality and styling. Lustrous wood-grain walnut finish is accented by elegant brass plated hardware and handsome tapered legs. Easy open, easy close drawers even when drawers are full! Graceful, sophisticated and distinctive. Choose the pieces you need now...add perfectly matching pieces later.

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MAKERS OF FAMOUS BEAUTYREST

TWIN BED ENSEMBLE

2+2+2=6 Pcs.

2 Simmons Mattresses

2 Maple Spindle Beds

2 Simmons Box Springs

Famous
SIMMONS
Quality

Lovely
hand-
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Maple finish
on strong,
sturdy hard-
wood beds!

Famous Simmons
quality mattresses
and box springs for
comfortable,
posture-right
sleep!

The twin beds designed to fill the bill! Your guest room, youngsters room or master bedroom will take on fresh new comfort the moment these quality beds are in place. Famous Simmons box springs and Innerspring mattresses give you the ultimate in sleeping comfort and pleasure. Group includes 2 Beds, 2 Simmons Box Springs and 2 Simmons Innerspring Mattresses.

All 6 Pcs.

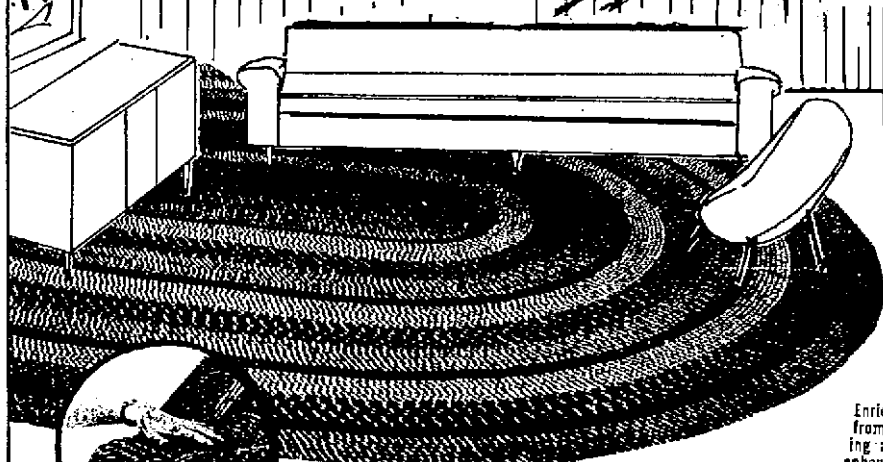
\$159

\$7.85 MONTH

PLUS
FREE

Two Full-Size
Bed Pillows

9' x 12' OVAL BRAIDED RUG PLUS FREE 2' x 8' HALL RUNNER



9' x 12' RUG AND MATCHING
2' x 8' HALL RUNNER RUG

BOTH FOR

\$39.89

\$1.85 MONTH

Colorful and Charming!

Enrich your home with a lovely oval braided rug from McMahan's! These exciting rugs make a charming addition to any room... enlivens furniture, enhances colors and brings a rich glow of Early America to your home. The variety of blended tones in each rug harmonizes easily with any decor. Reversible for double the wear... come see!

REVERSIBLE
FOR DOUBLE
WEAR!

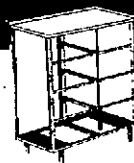
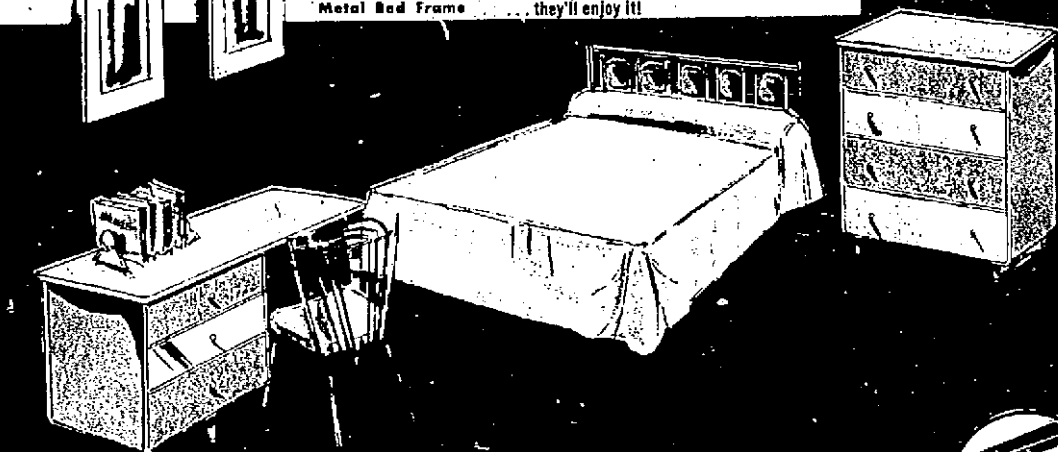
SIZES ARE APPROXIMATE

FREE DELIVERY, FREE SERVICE & LOW EASY TERMS!

5 Pc. STUDENT BEDROOM Group

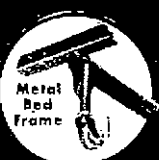
4 Drawer Desk,
4 Drawer Chest,
Desk Chair,
Twin Size Head-
board and
Metal Bed Frame

Enliven your youngsters' room by creating a colorful and practical room. Everything you need is here at one low price. Your youngster will take pride in keeping his bedroom neat and organized. Well-constructed of sturdy metal and wood, finished in your choice of turquoise, persimmon or cocoa. Desk has four large drawers, one deep file drawer, two regular drawers, and one center drawer. Big chest has 4 deep easy-open easy-close drawers. Metal headboard is sturdily built with attractive slim-line design. Make the youngsters room more comfortable... they'll enjoy it!



NEW "UNICASE" CONSTRUCTION!

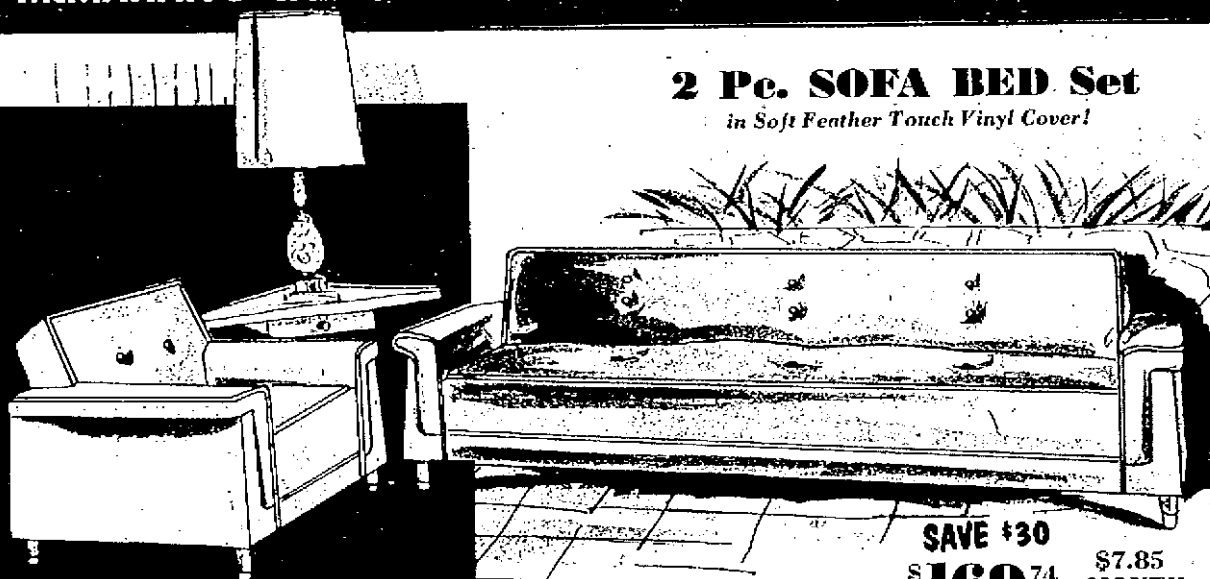
Super strong, all-steel "UNICASE" construction (one-piece) gives you permanent strength with one inch welded steel frame, metal runners for easy sliding drawers. Nylon side-guides for smooth drawer alignment, sturdy tapered legs with clear non-marring plastic glides and high pressure laminate "Perma-Beauty" top resistant to burns, scratches and food acids. Strength and beauty are yours... come see today!



McMAHAN'S CARLOAD BUYING POWER SAVES YOU MONEY!

2 Pc. SOFA BED Set

in Soft Feather Touch Vinyl Cover!



SAVE \$30
\$169⁷⁴ \$7.85
MONTH



Styled for today's living... when loveliness is combined with practicality. This 2-piece set is good-looking and quickly becomes a comfortable full-size bed to accommodate unexpected guests. Treat them to a full night's sleep on this sofa bed, you'll know they'll rest well. Adds a touch of comfortable glamour to your living room by day... luxurious sitting and lounging with deep-seated comfort! Easy to clean, long-wearing cover in your choice of colors. Come see.

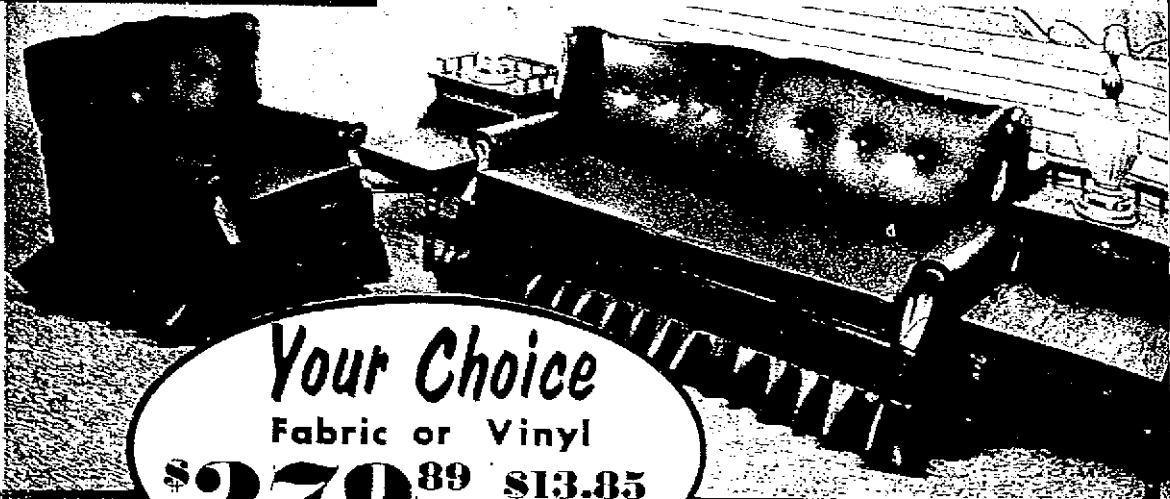
OVER 43 YEARS OF CUSTOMER SERVICE & SATISFACTION!

**100%
FOAM
Cushions**



CAPTIVATING COMFORT

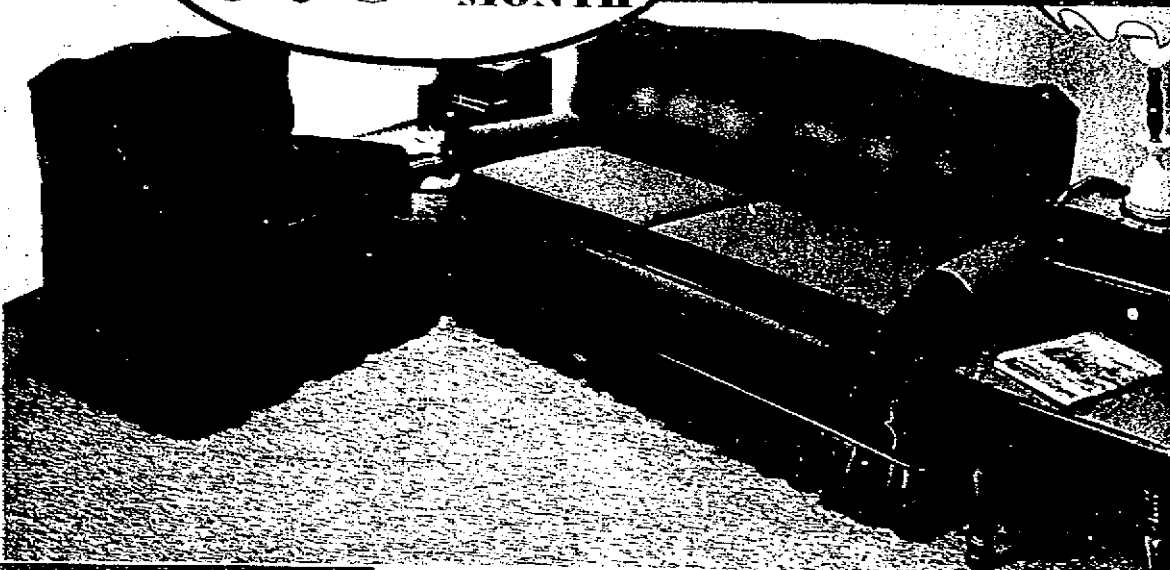
Quiet, deep comfort... this lovely living room set will make your living room more enjoyable for family and friends. Smart provincial styling, pleated flounce, button tufted back and exposed woods of the wing back sofa and matching chair provide that just-right touch of Early American living. Long wearing supported vinyl upholstery resists spotting and wear... so lovely in your choice of favorite hues. Two reversible foam cushions wear a full-coil spring base gives you soft seating and tailor-perfect clean-cut lines. You get both sofa and chair!
Come and see its beauty... sample its comfort... picture it in your living room... do it today!



Your Choice

Fabric or Vinyl

**\$279⁸⁹ \$13.85
MONTH**



**100%
FOAM
Cushions**



LUXURIOUS LIVING

Here it is! Just the Provincial living room set you've been looking for... elegant arched back, comfortable roll-arms, upholstered wings, straight button back and charming pleated flounce.
All the authentic charm and style you desire plus every benefit of modern dry construction! Thick reversible foam cushions, full-coil hardwood spring base with full web backing gives sitting comfort beyond compare. You'll never hit bottom on this sofa! It carries a 10 year Unconditional Construction Warranty too... we will replace any structural defect without charge. See this quality sofa in lovely tweeds at McMahra's now!

WE CARE FOR YOUR COMFORT & POCKET BOOK!

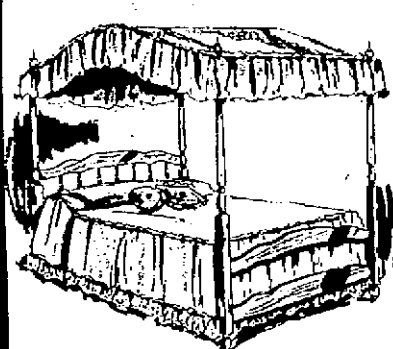
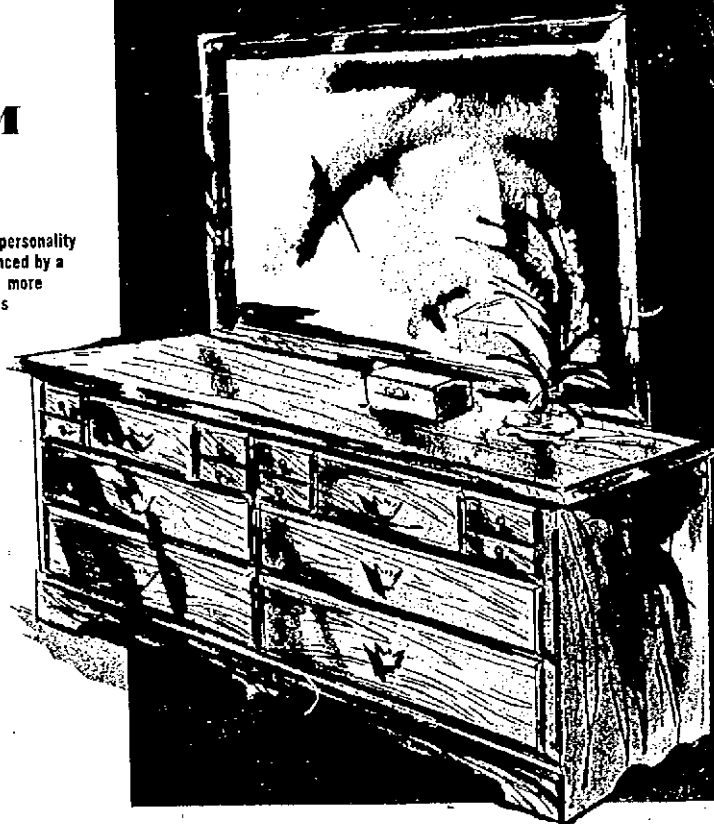
MAGNIFICENT MAPLE BEDROOM

*Purchase a Complete Suite, or any
piece you need from our Open
Stock Collection!*

Charming Early American styling offers your bedroom a new personality while pampering your budget! The beautiful woodgrain is enhanced by a mellow hand-rubbed Salem Maple finish and waxed for still more beauty and silky smoothness. Antiqued colonial hardware adds the rich warmth of Early American styling. Center-guided drawers move easily and steadily . . . even when full! Built entirely of select hardwoods with eye-pleasing beauty. Plate glass framed mirrors for distortion-free image. Your way of life will be more beautiful, more satisfying . . . come see!

\$88

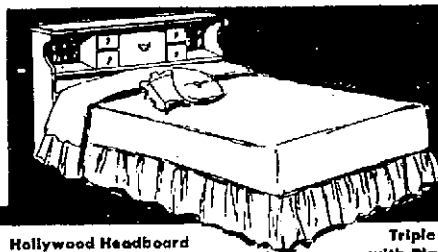
Double Dresser and
Framed Plate Mirror **\$83.85 MONTH**



Delightful CANOPY BED

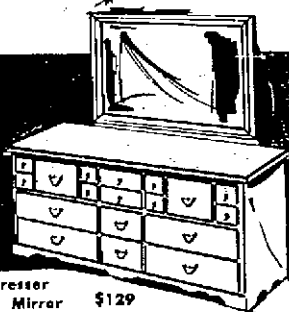
The crowning touch to your bedroom! Now's the time to enrich your bedroom at a budget-pleasing price. This lovely canopy bed is Early American styled in hardwoods with a smooth Salem maple finish. A touch of elegance at such a reasonable price . . . right now at McMahan's!

twin or **\$77** **\$83.85 MONTH**
full-size



Hollywood Headboard

\$ 44

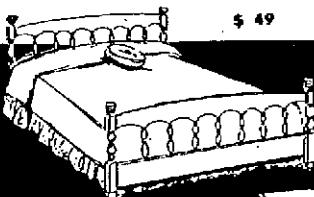


Triple Dresser
with Plate Mirror

\$129

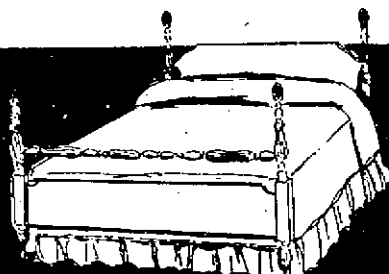
Spindle Bed

\$ 49



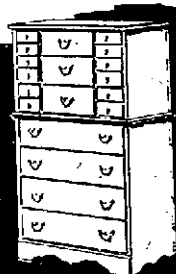
4 Drawer Chest

\$ 55



Pineapple Poster bed

\$ 49



6 Drawer Chest on Chest

\$ 66

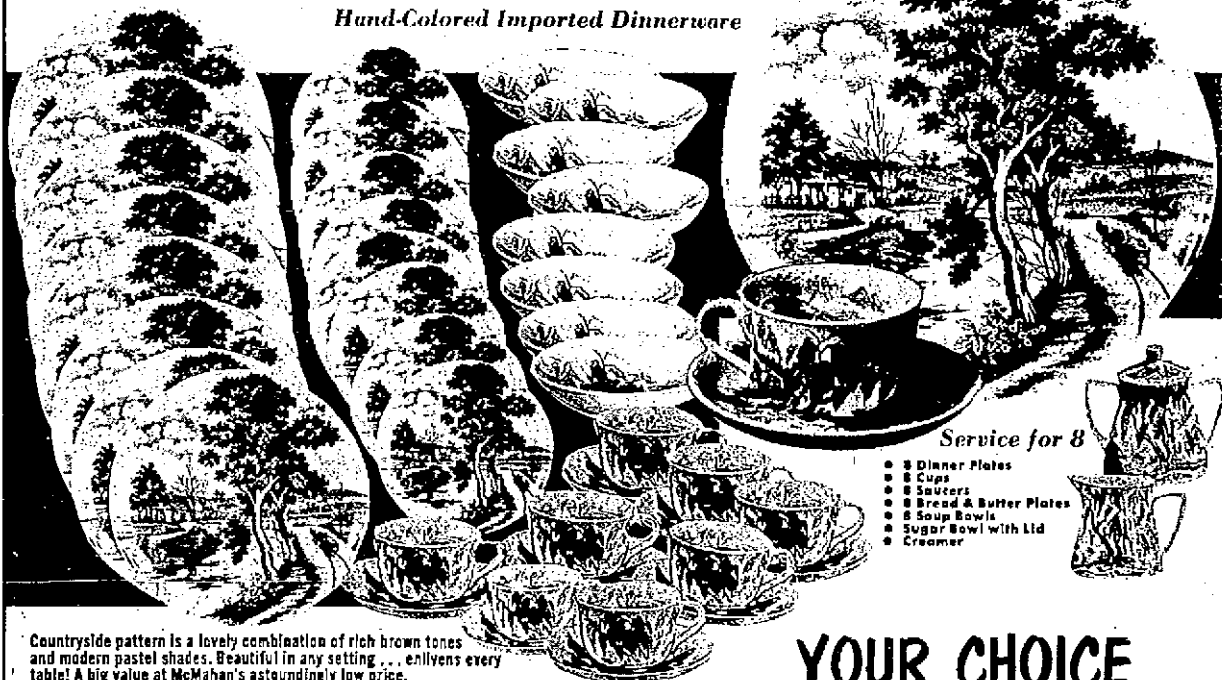
Night Stand

\$ 19



LOW, EASY TERMS TAILORED TO FIT YOUR BUDGET!

43 Pc.
"COUNTRYSIDE" Dinnerware Set
Hand-Colored Imported Dinnerware



Service for 8

- 8 Dinner Plates
- 8 Cups
- 8 Saucers
- 8 Bread & Butter Plates
- 8 Soup Bowls
- Sugar Bowl with Lid
- Creamer

Countryside pattern is a lovely combination of rich brown tones and modern pastel shades. Beautiful in any setting... enlivens every table! A big value at McMahans' astoundingly low price.

YOUR CHOICE
FLATWARE OR
DINNERWARE SET!

\$9.98

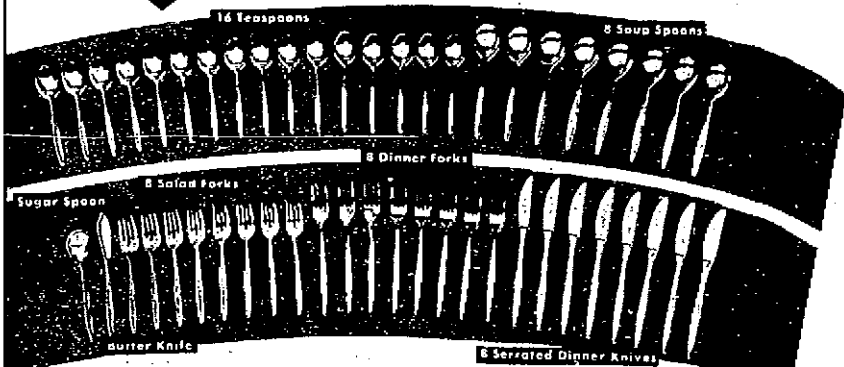
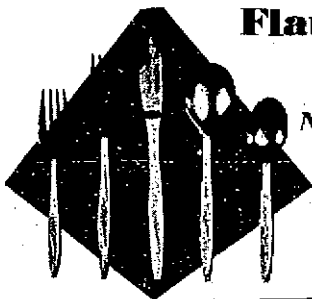
50c WEEK

Never needs polishing... won't tarnish! Absolutely no wear-through and won't stain! This lovely pattern adds a fresh look to your table, heavier, more luxurious. Hand-finished Satin Brushed stainless that'll last a life-time! You must "see it" and "feel it" to approve its richness!

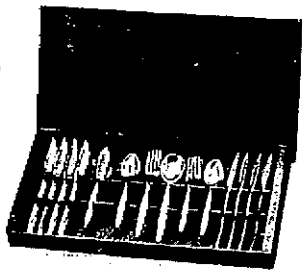
"KISMET"
50 Pc. STAINLESS STEEL
Flatware Set

Service for 8

Never before Satin Finished
Stainless Flatware
in this quality
at this low, low price...



FREE STORAGE CASE!



BUY FROM McMAHAN'S...DEPENDABLE & FRIENDLY!

"2 for 1" DINETTE**BUY ONE SET,
GET THE SECOND SET FREE!**

Value

Self-adjustable Swivel Glides!

Heat, Mar and Stain Resistant Tops!

Thick Foam Cushioned Seats!

Golden Brass Wireback Chairs!

Posture-Fit Contour Backs!

5 Pc. Danish DINETTE
with Elegant White Finish!

Charming and lovely... a real conversation piece! Big 42 inch round white table with mar-proof top, matching self edge and distinctive pedestal base with plastic non-mar leg pads. White Danish chairs with colorfully striped easy-clean vinyl upholstery that is self-wetted for added beauty. Foam cushioned and posture-fit contour backs for added comfort too! Come see... you'll love this set!

All 5 Pcs.

\$88⁸⁹**\$3.85 MONTH**

NEVER BEFORE... so much value, so much quality, so much luxury for your home for so LITTLE A PRICE! Big giant size table used with the extra FREE Add-A-Table creates a Super-Ranch size dining table. Matching mar-proof woodgrain table tops and self edging for added beauty, cleaning ease and protection from bumps, stains or burns. 4 deluxe side chairs and 2 arm chairs with thick foam seats, oversize contour backs and tailor-wetted vinyl upholstery. Gleaming brass trim and bronzetone legs give you brilliant beauty for years and years. Hurry in for the biggest dinette buy ever!

**2 DINETTES 1 LOW
FOR PRICE!**

FREE

60, 36, 24" Table matched to the
given table to make the ideal
even setting, study desk, work
surface, play table etc.

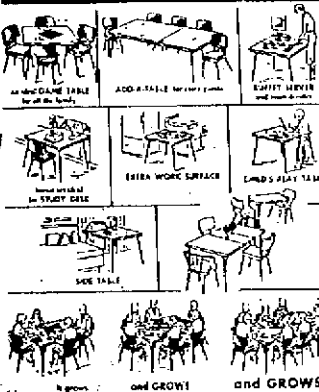
**YOU GET:**

- Big 60 Inch Extension Table
- 4 Side Chairs
- 2 Arm Chairs
- Add-A-Table

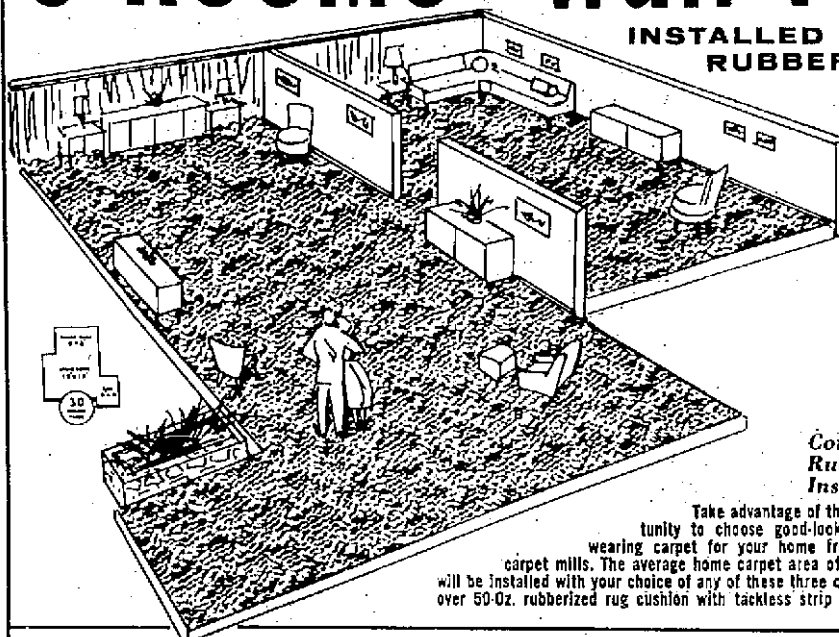
All 8 Pcs.

\$99⁸⁹**\$4.85 MONTH****dozens of uses...**

FOR EXTRA TABLE AND CHAIRS

**QUALITY & RELIABILITY AT McMAHAN'S!**

3 ROOMS—Wall To Wall!



INSTALLED OVER HEAVY 50 OZ.
RUBBERIZED RUG CUSHION

CHOICE OF 3 BROADLOOMS

- 100% WOOL
- 100% Firestone NYLON
- 100% DuPont Continuous
Filament NYLON

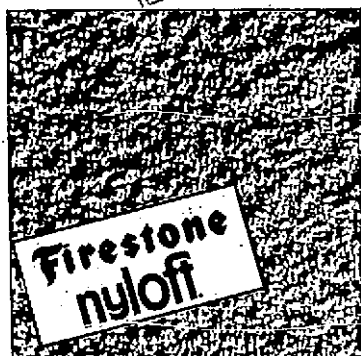
30 SQ. YDS. INSTALLED

\$239

\$11.85 MONTH

Completely Installed Over Heavy 50-oz.
Rubberized Waffle Padding with Tackless
Installation.

Take advantage of this opportunity to choose good-looking, long-wearing carpet for your home from famous carpet mills. The average home carpet area of 30 Sq. Yds. will be installed with your choice of any of these three quality carpets over 50-Oz. rubberized rug cushion with tackless strip installation.



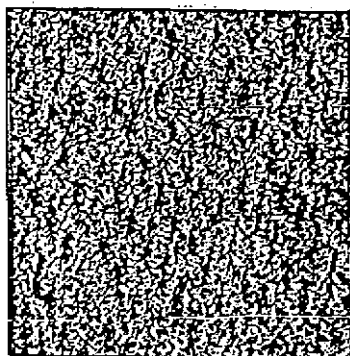
**Firestone
nyloff**

100% NYLON Broadloom

Made of Firestone Nyloff® Carpet Yarns

Excelling beauty of luscious feeling underfoot. Slip off your shoes and enjoy the rich plushness of Firestone Nyloff carpet in your home. This lovely carpet has a textured loop pattern with strong scrim backing for extra wear. Choose from many handsome tweed tones.

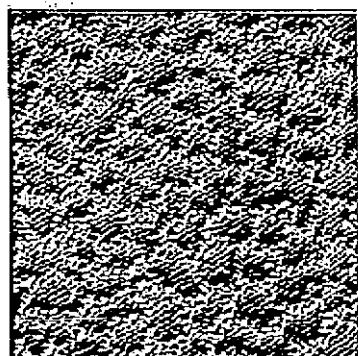
35 SQUARE YARDS Completely Installed.....	\$13.85 MONTH
40 SQUARE YARDS Completely Installed.....	\$15.85 MONTH
45 SQUARE YARDS Completely Installed.....	\$17.85 MONTH



100% WOOL Broadloom

Long-Wearing Livable Luxury!

Small High-low loop textured pattern. Heavy latex backing adds extra wear and locks tufts securely in place. The extra beauty and wearing qualities of 100% Wool Broadloom will add livable luxury to your home. Your choice of colors . . . come see!



100% Continuous Filament NYLON

Made of famous DuPont Nylon Carpet Yarns!

Here's the carpet that's woven for durability and beauty! Choose from a host of exciting colors and hues. No unsightly pilling or fuzzing . . . continuous filament Nylon retains its lovely textured loop pattern for years of enjoyment! Vulcanized latex backing is tightly woven for extra wearability.

50 SQUARE YARDS Completely Installed.....	\$19.85 MONTH
55 SQUARE YARDS Completely Installed.....	\$21.85 MONTH
60 SQUARE YARDS Completely Installed.....	\$23.85 MONTH



SHOP AT HOME

Just a phone call will bring a friendly, experienced representative at your convenience. It's easy to choose the right carpet in the room where it will be used.

COMPLETE INSTALLATION INCLUDES:

- 30 Sq. Yds. of Quality Carpeting
- Tackless Strip Installation
- Heavy 50 oz. Rubberized Rug Cushion
- All Labor
- Two Door Mats at No Extra Charge
- Your Choice of Colors

3 ROOMS-WALL TO WALL!

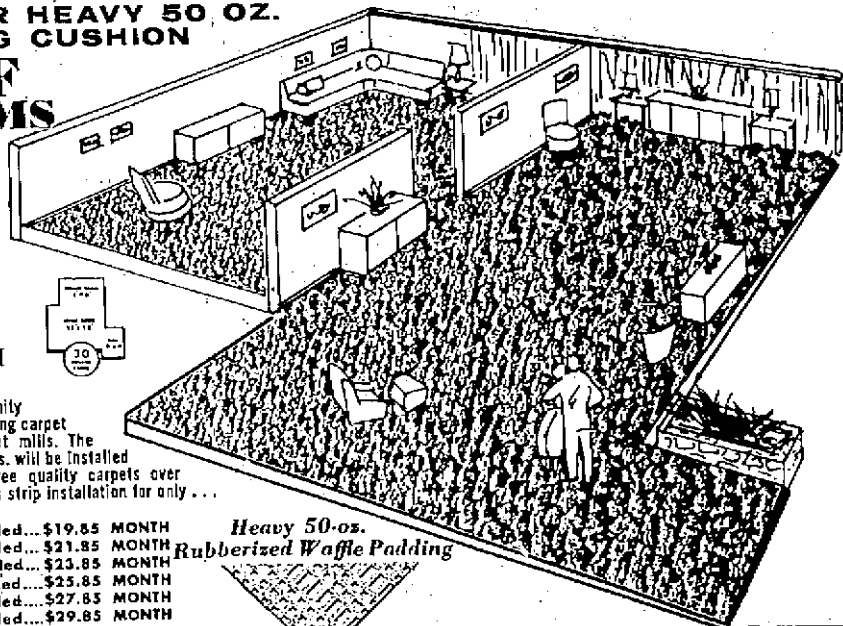
INSTALLED OVER HEAVY 50 OZ.
RUBBERIZED RUG CUSHION

CHOICE OF 3 BROADLOOMS

- 100% WOOL WILTON
- Cumuloft Continuous
Filament NYLON
- DuPont 501 Continuous
Filament NYLON

30 SQ. YDS. INSTALLED

\$339 \$16.85
MONTH



Take advantage of this opportunity to choose good-looking long-wearing carpet for your home from famous carpet mills. The average home carpet area of 30 Sq. Yds. will be installed with your choice of any of these three quality carpets over 50 Oz. rubberized rug cushion with tackless strip installation for only...

35 SQUARE YARDS Completely Installed...	\$19.85	MONTH
40 SQUARE YARDS Completely Installed...	\$21.85	MONTH
45 SQUARE YARDS Completely Installed...	\$23.85	MONTH
50 SQUARE YARDS Completely Installed...	\$25.85	MONTH
55 SQUARE YARDS Completely Installed...	\$27.85	MONTH
60 SQUARE YARDS Completely Installed...	\$29.85	MONTH

Heavy 50-oz.
Rubberized Waffle Padding



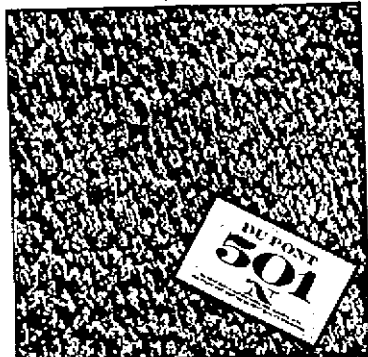
100% Continuous Filament

Such a Broadloom! Gorgeous color combinations in famous Cumuloft Nylon yarns. Laminated backing and tight weaving give extra wear and durability. Continuous filament Nylon will not pill or fuzz... and it's so easy to clean! One of the most practical and beautiful carpets available today! Come see.



100% WOOL WILTON

Two-toned and textured! An effect that adds a note of gracious luxury to your home. Thick, plush carpet with a subtle leaf pattern blends into any decor. 100% Virgin Wool pile is rich and so soft underfoot... long-wearing and easy to clean too! Comes in exciting colors... to match any decor — to suit any taste!



DuPont "501" N^o Continuous Filament NYLON in 25 Colors!

Seldom such a fine carpet in such an array of colors! This luxury carpet is made from famous DuPont "501" M carpet yarns... lasts and lasts under constant and rugged use! No fear of its losing its beauty... will not pill or fuzz, and so easy to clean... spills sponge up quickly and easily. Lovely Pebbletone effect, loop textured, laminated back...

COMPLETE INSTALLATION INCLUDES:

- 30 Sq. Yds. of Quality Carpeting
- Tackless Strip Installation
- Heavy 50 oz. Rubberized Rug Cushion
- All Labor
- Two Door Metals at No Extra Charge
- Your Choice of Colors

SHOP AT HOME

Just a phone call will bring a friendly, experienced representative at your convenience. It's easy to choose the right carpet in the room where it will be used.



BUYING POWER MEANS MORE SAVINGS FOR YOU!

COMPLETE 8 Pc. BUNK BED GROUPS

Including mattress and springs

Built of fine solid hardwoods with heavy, lathe-turned corner posts. You'll have to look far and wide to find a bunk bed built as well as this rugged outfit. Smoothly finished in the warm glowing tones of satiny salem maple. Naturally this group includes the hardwood ladder and guardrail along with the comfortable form-fitting mattresses and spring combinations. If you want a rugged bunk bed that is solid and sturdy to withstand the enthusiastic usage of your youngster LOOK NO MORE...

GROUP INCLUDES:

- 2 MATTRESSES
- 2 SPRINGS
- GUARDRAIL
- 2 BEDS
- LADDER

\$89

**\$3.85
MONTH**



8 Pc. Bookcase BUNK BED

Combines convenient Bookcase Headboards with Popular Spindle Styling!



\$99

\$4.85 MONTH

Books, radio and toys can all be conveniently stored in these bookcase headboards while the popular spindle styling is still maintained in the footboards! Solid hardwoods sturdily assembled to hold up under the rugged use of active youngsters. Finished in mellow salem maple, hand-rubbed to a smooth satiny lustre. Group includes two comfort-fitting mattresses, two form-fitting spring sets, ladder, guardrail and 2 bookcase beds.

8 Pc. Wagon Wheel BUNK BED

Constructed of 100% solid hardwoods with heavy lathe turned right posts and heavy wagon-wheel end panels. Mellow salem maple finish hand-rubbed to a satiny lustre. You'll like the flexibility of these beds... arrange as bunk beds or as two twin beds. Group includes wagon wheel bunk bed, ladder, guardrail, mattresses and springs!

\$79

\$3.85 MONTH

Converts to Twin Beds!



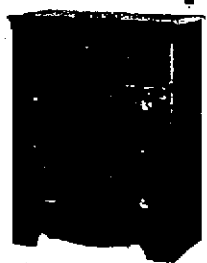
Matching

**3
Drawer
DESK
or
4 Drawer
CHEST**



Your Choice

**\$39
\$1.85
MONTH**



PUFF QUILTED BEDSPREAD

**Machine
Washable**
Filled with fluffy,
lightweight
KODEL®

Pretty flower print pattern, soft and thick yet lightweight filled with resilient Kodel® and diamond stitched for a most colorful bed-spread. Machine washable too! Come see!



\$12.89

50c WEEK

**ALL CHENILLE
SPREADS
IN STOCK
50% OFF**

Large 'n Luxurious

Platform ROCKER

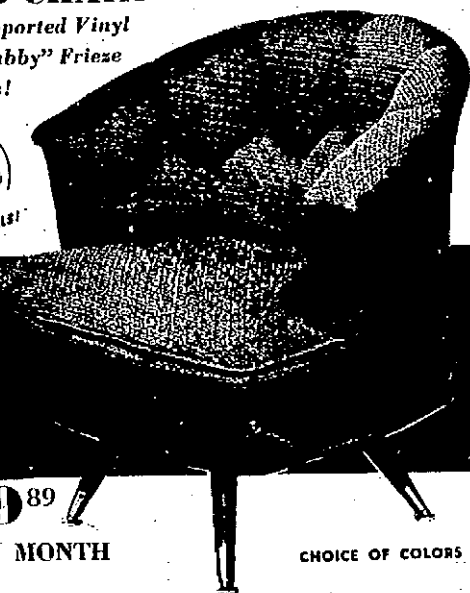
with Plush
4 Inch FOAM Seat!



Turn-About

TUB CHAIR

in Supported Vinyl
or "Nubby" Frieze
Covers!



IT ROCKS!

\$59⁸⁹
\$2.85 MONTH

Sit back and relax in this comfortable giant. Plump and plush 4 inch foam cushion, relaxable arm-rests and soft restful back coupled with the easy-rock base will fit your desire for comfort to a "T". Long wearing and easy clean combination cover of Feather-touch and Nylon Frieze plus handsomely finished walnut arms to add beauty and durability to your home. Come see it in your favorite colors!

\$49⁸⁹
\$1.85 MONTH

CHOICE OF COLORS

So amazingly distinctive! Deeply tufted tub back and spring seat brings maximum comfort to this lovely chair. Hardwood base lets you easily turn in any direction. Brass tipped floor leveling glides sit firmly and solidly. Your neighbors will "ooh" and "aah" your new swivel tub chair! Hurry!

Giant Relaxer CHAIR

FOAM Filled
for Your Total
Comfort!



\$99⁸⁹
\$4.85 MONTH

Deep down, plush comfort will be yours with this new giant relaxer. Foam padded arms and wide seat, plump French Seamed pillow-back, glove-soft Feather-touch Vinyl upholstery and patented TV viewing fixture brings total comfort beyond your wildest dreams! Choose from new and exciting "compatible colors."

Finely Tailored SWIVEL ROCKER

in Supported Vinyl or
Nylon Frieze Covers!

IT ROCKS!
IT SWIVELS!



\$49⁸⁹
\$1.85 MONTH

CHOICE OF COLORS

This spacious swivel rocker offers luxury you can feel... beauty you can see... and comfort you can enjoy! Molded FOAM back and spring seat for easy comfort. Hardwood base lets you swivel or turn in any direction... lets you rock contentedly. Lovely walnut finish accented with polished brass. Get yours now!

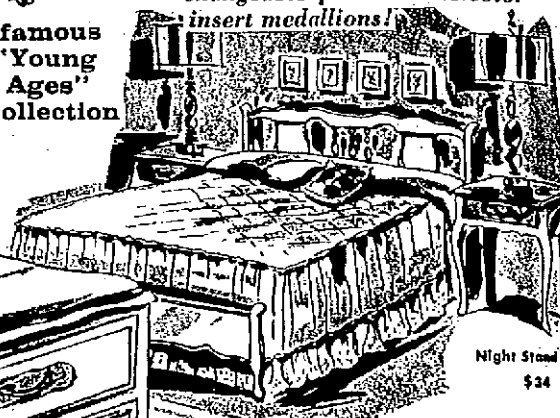
FREE DELIVERY, FREE SERVICE & LOW EASY TERMS!

White Provincial

BEDROOM GROUP
OPEN STOCK

famous
"Young
Ages"
Collection

Easy to coordinate with new
changeable pink or blue color
insert modallions!



Night Stand
\$24

DOUBLE DRESSER, FRAMED
PLATE MIRROR AND
CHAIRBACK BED

All 3 Pcs.

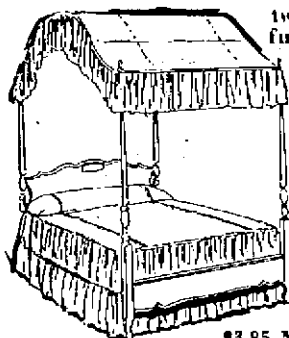
\$159

\$7.85 MONTH

Beautiful and practical...sparkling clean with the elegant custom-look. White French Provincial will make you beam with pride of ownership every time you open your bedroom door. Elegantly constructed of choice cabinet woods with a baked-on white finish over handsome maple veneers...all highlighted by the rich "old gold" look of authentic brass hardware. Easy-open, easy-close center guided American Oak drawers that are dovetailed for extra strength. Full dustproofing throughout for cleaner storage. No distortion framed plate mirror...quality with beauty! Come in and see this "Young Ages" White Provincial Bedroom today. Three piece group includes Double Dresser, Plate Mirror and Chairback Bed.

**Lovely Canopy Bed
with Frame**

twin or
full-size



\$89

\$3.85 MONTH

Choose from big OPEN STOCK selection!



Triple Dresser
with Shaped Mirror
\$159



4 Drawer Chest **\$69**



Bachelor Chest
\$59



Student Desk **\$79**

Decorate Your Living room with this luxurious Loose Pillowback SECTIONAL

The "Embassy"

\$389 \$18.85 MONTH

You'll have the prettiest, most comfortable living room in town! When you see the distinctive beauty and enjoy the buoyant comfort of this elegant sectional, it will become a "must" in your living room. All six loose back cushions have a plump foam core wrapped in fluffy Celacloud for superior back-supporting comfort. Thick buoyant seating will be yours on the four plump foam cushions. The magnificently textured matelasse cover has a lustrous sheen that softly highlights shadows. Easy to move with round brass Sheppard casters...enhances the beauty of the sectional, too. You'll appreciate its glowing warmth, its friendly comfort and its distinctive beauty for years and years to come.

- 18 feet of Luxurious Seating Comfort!
- 5 Inch Thick Foam Seat Cushions!
- Deep Textured Matelasse Cover!
- Plush Foam and Celacloud® Loose Back Cushions!

GIANT DOLLAR'S WORTH!

**3-Tier
TRAY
"Tid-Bit"**

Three colorful hand-painted dishes accented by the rich maple finish wood stand. Beautiful and handy!

WHAT A BEAUTY!
What A Price!
Only \$
Simply Fantastic!



Sleeps two!

\$249⁸⁹

\$11.85 MONTH

KROEHLER

**SLEEP
-OR-
LOUNGE**

*With Full-Coil
Innerspring Mattress
and Glove-Soft,
Leather-Like Vinyl Cover!*

Soft easy-to-clean upholstery beautifully covers your new dual purpose Sleep-or-Lounge from Kroehler. A lovely sofa by day with deep, plush FOAM cushions and comfortable spring back. Distinctively tufted and welted. At night it easily opens into a double bed with the comfort of a full coil innerspring mattress. Sleeps two comfortably! Balance tilt-up feature for easy vacuuming behind and underneath. All with Kroehler's famous features...hardwood frame, quality craftsmanship and smart styling. Your choice of decorator colors...Putty, Brown, Avocado, Turquoise, White, Purple, Black, Charbrown, Gold and Persimmon.

IMMEDIATE CREDIT APPROVAL AT McMAHAN'S!

Thick, Velvet Pile BROADLOOM RUGS

SAVE 20%

9' x 12'
Reg. \$49.99

\$39⁹⁸

\$3.85 MONTH

12' X 15' SIZE ALSO AVAILABLE

This thick cushiony broadloom rug puts high-fashion on your floors! Luxurious ½ inch viscose plush pile is long-wearing and color-keeping to give your rooms a subtle, lush appearance. Easy-to-clean and complete with built-in Foam Rubber Padding... **SAVES YOU MONEY**... no extra pad to buy! Gives you a springy "Walking on a Cloud" feel underfoot. Prevents slipping or skidding too! Serged on all 4 sides... completely finished. Quality made ¾ inch thick rugs that weigh 4 lbs. per sq. yd. in a fashionable velvet twist texture. Choose from 8 new glamorous colors. A lovely rug to enrich your home easy on your budget too!

*Rich, Softness with
Cushiony Foam
Rubber Padding!*

Choose from 11
Fashion Colors:

Honey Beige
Sandalwood
Gold
Evergreen
Burnt Orange
Plush Brown
Off White
Red

GIANT DOLLAR'S WORTH!



Versatile Foam-Filled CUSHIONS

There are large 18" x 18" x 3" cushions



\$2⁹⁹

50c WEEK

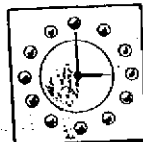
Here's the multi-purpose cushion just right for so many practical uses! Perfect as a throw cushion, for a slatbench or poolside. Take a couple along on your picnics, to sporting events, beach or backyard! Filled with billowy and comfortable foam, covered with durable supported Vinyl that's easy to clean. Comes in White, Persimmon, Gold, Black, Red, Turquoise, Green or Brown.

O'KEEFE & MERRITT HOLD-O-MATIC GAS RANGE

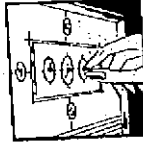
AT LAST! Dinner will wait 'til you're ready! New Hold-O-Matic keeps dinner moist, hot and delicious for hours. You can put your dinner in the oven hours before guests arrive. Simply set the new Hold-O-Matic oven control and it will cook your meal to perfection and then keep it deliciously servable until you, your family or your guests are ready to eat! Other convenience features, 4 Star Jet Burners, Family Feast Oven, One-Piece Lift Top, Griddle with Cover, Smokeless Broiler and many more!

\$199⁸⁹ \$7.10 MONTH

40 MONTHS TO PAY!



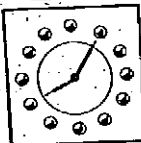
Put in your hours before guests arrive!



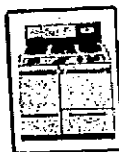
Simply set the all-new Hold-O-Matic oven control!



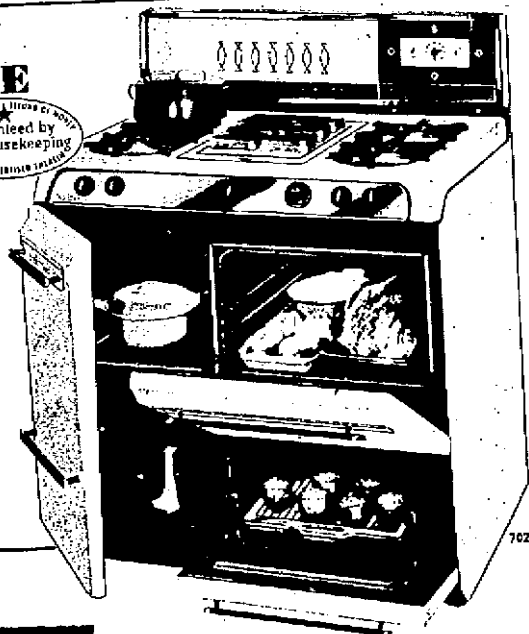
The oven will cook your meal to perfection!



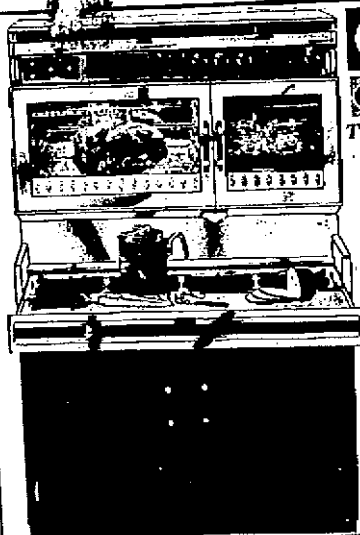
Hold-O-Matic keeps your meal deliciously servable until it's time to eat!



Guaranteed by Good Housekeeping



7022



The Custom-Built-In Look... a Convenient Easy-Install 40-inch Gas Range!



FROM THIS... TO THIS
IN ONLY 28 MINUTES
with no mess, no hole-in-the-wall, no remodeling costs!



YOU CAN HAVE A WALL, DIMENSIONED BY CARPENTER, MEET IN A BACK AS FOR ABOUT THE SAME LOW COST!

Complete versatility is yours with this exciting O'Keefe & Merritt Contempo gas range! This new idea range can be installed in 28 minutes to give your kitchen that built-in look with no hole in the wall, no mess or remodeling! Features include automatic timing and heat control, oven rotisserie, top-edge lighting, oven and broiler light, oven thermostat control and smokeless broiler control.



"Just-right" heat provided by Paramatic burners... foods just can't burn! Grillvator broiler adjusts to desired height... use as a roasting oven, too. Handy maple pull-out counter for extra work-and-serve area. Revolutionary new Contempo gas range is the latest word in styling and convenience. Go in and look over the Contempo... you'll want it for your own!

40 MONTHS TO PAY!

\$519

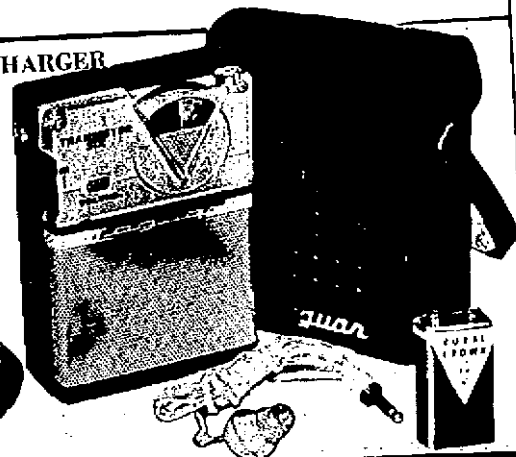
\$18.50 MONTH

6-TRANSISTOR POCKET RADIO with SPECIAL RECHARGER that EXTENDS LIFE of BATTERY 100 TIMES!

With any other transistor radio you'd have to throw away a failing battery and go buy another! When your new Transistor Pocket Radio begins to fade, simply remove the Blue Battery, connect it to the Charger and then plug it into any electrical outlet. When it has recharged you slip it back into the transistor... it's playing loud and clear again! This transistor radio comes with a carrying case, earphone and earphone case.

\$14⁸⁹
50c WEEK

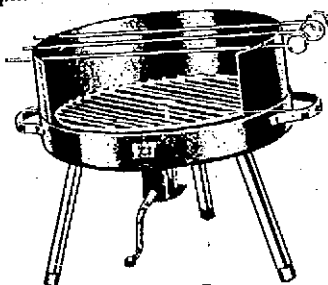
Sensational BLUE BATTERY IS THE EQUIVALENT TO MORE THAN 100 CONVENTIONAL DRY BATTERIES!



NAME YOUR OWN TERMS AT McMAHAN'S!

OUTSTANDING VALUE !

"Big Boy" BRAZIER
Popular Table and Picnic Model!



\$3⁹⁹

50¢ WEEK

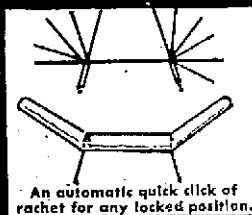


This handsome little brazier is quality constructed for the family who enjoys outdoor cooking... perfect for the table or to take on picnics! Light durable construction with wind hard, plated pick-up handles, plastic tipped legs, 3 plated skewers, chrome-plated revolving grill and grill height adjustment!

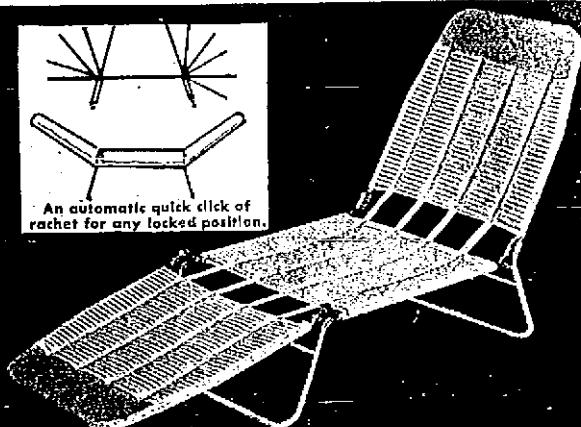
10-Way BANANA CHAISE

Quickly and Easily Converts to Any Position!

A flick of the finger and you've got any of ten positions! Smooth-working "fool-proof" ratchet gear automatically clicks into locked position. This Banana Chaise adjusts for sunbathing, lounging, sitting and exercising. Folds flat for easy storage or lightweight carrying. Heavy duty tubular metal frame for extra strength. Vinyl plastic tubing is form-fitting, comfortable, always stays cool and weather-resistant! Your choice of colors.



An automatic quick click of ratchet for any locked position.



FOAM-FILLED CHAISE LOUNGE PAD
in Weather-Resistant Vinyl!



\$5⁹⁹

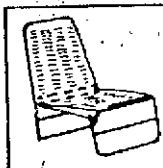
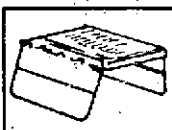
50¢ WEEK

Last years pad kind of worn-out? Here's the ideal replacement! Full-size and full of comfort. Long wearing, weather resistant, easy-to-clean vinyl plastic cover filled with foam for out-of-this-world comfort. Some floral, some solids, some stripes...choose yours today at McMahan's!

USES:

- Patio Lounger
- Contour Chair
- Convalescent Couch
- Camping
- Sunbathing
- TV Recliner
- Settee
- Hossack
- Emergency Guest Bed

\$16⁸⁹ 50¢ WEEK



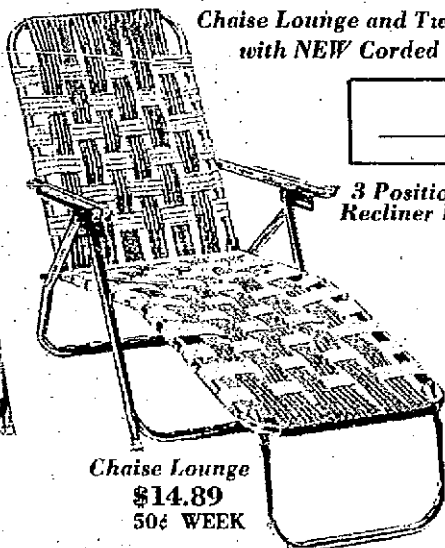
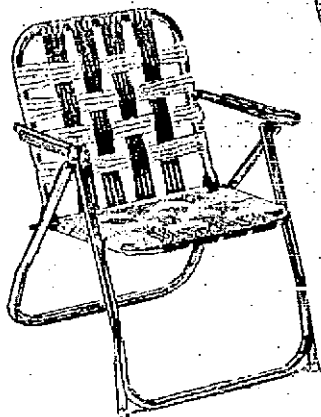
3 Pc. FOLD-A-WAY Aluminum Group

3 Pc. Matching Group

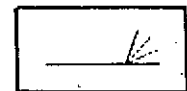
Chaise Lounge and Two Chairs
with **NEW** Corded Plastic!

\$29⁸⁹

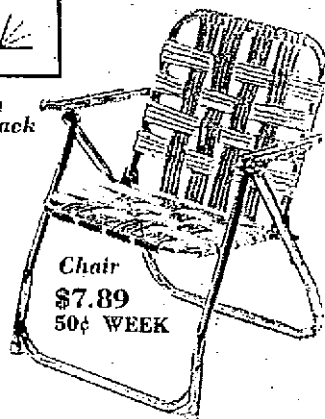
81.85 MONTH



Chaise Lounge
\$14.89
50¢ WEEK



3 Position
Recliner Back



Chair
\$7.89
50¢ WEEK

Striking aluminum folding chaise and chairs...with strong weather-proof corded Vinyl. Wipes clean in a jiffy, retains its bright color. Chaise adjusts to 4 positions for just-right comfort. Enjoy the outdoors more with this handsome furniture...light and compact...Easy to move around.

Aluminum CHAISE LOUNGE

Compare with others sold at \$14.95!

with 3 Position Recliner Back

\$

98

50¢ WEEK



Vinyl Cover!

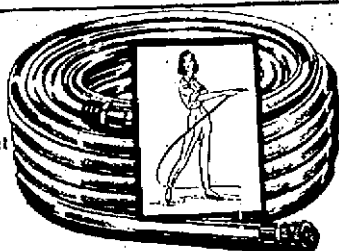
Easy
to assemble

At this price you'd think this would be a skimpy model... well you'll be surprised! It's full-size with easy roll rubber tires and it's made of lightweight sturdy aluminum for easy moving and years of outdoor comfort. Includes a plump floral patterned plastic pad and 3 position recliner back! It's completely weatherproof too! Hurry to McMahan's and save now!

50-FT. GARDEN HOSE

Big 7/16 inch diameter! Full 50 feet long! Durable plastic is kink-proof and weatherproof! HURRY WHILE THEY LAST!

\$1.39



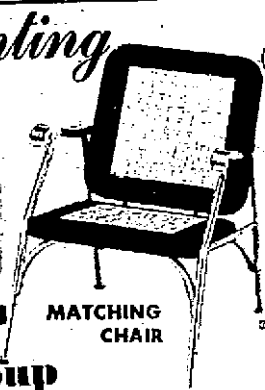
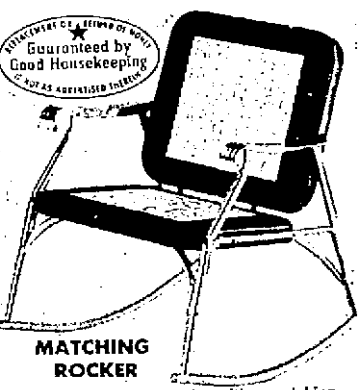
Bunling

3 PASSENGER
GLIDER

\$55

\$1.85 MONTH

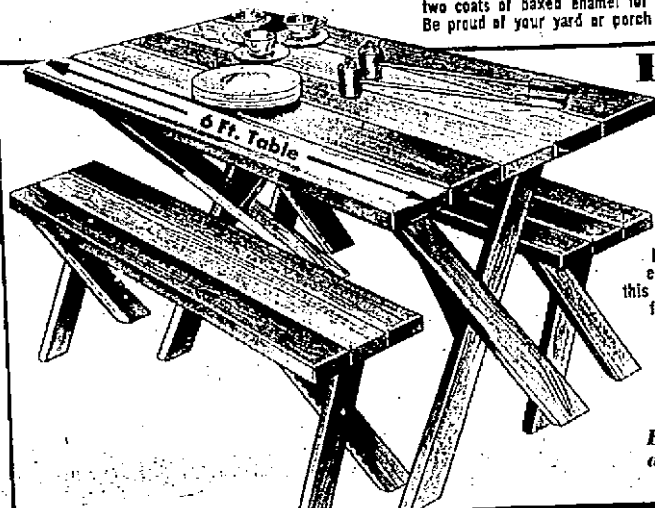
3 Pc. GLIDER Group

MATCHING
CHAIRMATCHING
ROCKER

★ GUARANTEED BY
Good Housekeeping
NOT AS APPLIED IN OTHERS

Luxurious Summer Comfort!

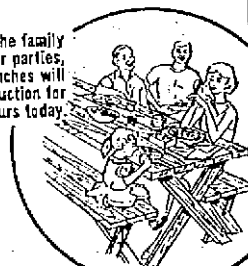
You get beauty and comfort inside or outside. Group includes a big 3 passenger glider with a matching chair and rocker! New ball-glide mechanism insures smooth, effortless and silent gliding. It's rustproof too! Built to last...all steel and aluminum construction. Steel backs are phosphate coated and finished with two coats of baked enamel for permanent beauty! Get more for your money at McMahan's now. Be proud of your yard or porch...enjoy them more!



Redwood PICNIC TABLE and TWO BENCHES

Enjoy Meal-Time Fun in the Sun!

Perfect for your summer entertainment. When the family eats outside or when guests are over for outdoor parties, this giant 6-foot redwood table and 2 matching benches will fill the need excellently. Sturdy redwood construction for years of outdoor pleasure! Come in for yours today!



\$17.89

Easy to
assemble

50¢ WEEK

NO RED TAPE TO OPEN YOUR McMAHAN ACCOUNT!

Gibson 3 CARLOAD BUY-1963

REFRIGERATOR FREEZER

ZERO ZONE FREEZER

Freezes 104 lbs. and holds at safe zero-zone temperature!

FREEZER

DOOR SHELVES
Frozen food and special juice can shelves!

AUTOMATIC CYCLE DEFROSTING

Refrigerator defrosts automatically before frost builds! Food is always kept at ideal temperatures.

SLIDE-OUT CRISPERS

2 porcelain crispers store 30 lbs. of fruits and vegetables—keep them crisp and moist.

TALL BOTTLE STORAGE

Bulky packages, cartons and tall bottles easily stored.

RATTLE-FREE EGG RACKS

24 eggs are stored and cradled gently.

MULTI-MAGNET DOOR SEAL

Holds doors tightly to lock in cold... open at a touch.

Two-Door, Two-Temp.,
13.02 Cu. Ft.

NEVER BEFORE
PRICED SO LOW!

LASTING BEAUTY
Lifetime luster of gloss exterior finish.

\$249⁸⁹

\$7.77 MONTH

8313

Gibson Trimline REFRIGERATOR

12 Cu. Ft., 50 Lb. Freezer

This 12 Cu. Ft. Gibson gives more space and features than ever before! Defrosts by a simple turn of the dial... both freezer and refrigerator! 50 pounds of frozen foods are kept at safe, below-freezing temperatures. Fresh'ner locker quick-chills beverages, salads and gelatin... ideal for safe temporary storage of 21 pounds of frozen foods. Features include 30-qt. crispers, adjustable storage shelf, tall bottle shelf, 2 egg racks, concealed interior light, Easy-Open door latch, 2-toned blue interior, 2 removable door racks and Dial-A-Matic defrosting.

\$199⁸⁹

\$7.10 MONTH

2112

Gibson FOOD FREEZER

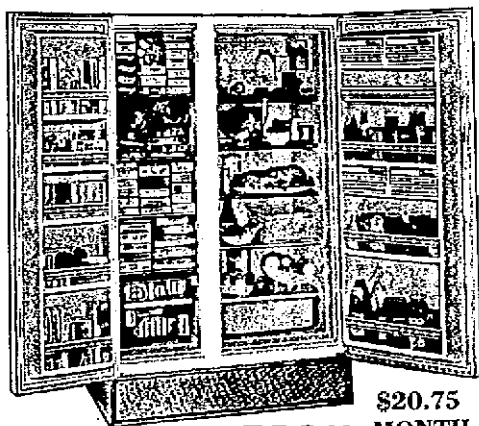
406 Lb. Capacity with 4 Fast Freezing Shelves!

Here's the Gibson that stores enough frozen foods to supply your family with a new menu every day for weeks. This model slips into just 30 inches of floor space, fits almost anywhere in your kitchen. A gentle push and pull is all it takes to open and close the thickly insulated door. It's the right height to fit under kitchen wall cabinets... makes the most of every inch of space. Ask about terms today!

\$219⁸⁹

\$8.75 MONTH

Y812



\$20.75

\$589⁸⁹ MONTH

10220

NEW GIBSON 18.9 Cu. Ft. FOODMASTER REFRIGERATOR FREEZER

FREEZER SIDE—269 lb. Zero Zone Freezer, 5 freezer door racks store all size and shapes of frozen foods within easy reach and the giant freezer basket slides out easily. It's Frost Clear too... NO DEFROSTING EVER!

REFRIGERATOR SIDE—11.2 Cu. Ft. Family size refrigerator with Balanced Conditioned Air that captures and holds food flavor longer, it's Frost Clear NEVER NEEDS DEFROSTING! Has 2 Butter Chests to keep butter spreadable, tall bottle storage door shelves, all porcelain interior for easier cleaning, 18 lb. Meat Chest, special Egg Shelf and 4 Slide-Out Shelves!

EVERYTHING'S EASY TO FIND, EASY TO REACH WITH FOODMASTER'S HOMEMAKER-PLANNED STORAGE... COME SEE, YOU'LL WANT ONE IN YOUR HOME TODAY!

MAYTAG**Dependable, Economical****Fully Automatic****WASHER**

Your Maytag will give you cleaner washes with less wear and tear on clothes. Make washdays a breeze with fully automatic operation. Give you years of trouble-free service because it's America's most dependable washer! Use your old washer as your down payment. Remember we carry your account, tailor terms to your budget, okay your credit in a hurry.

\$198⁸⁹**\$7.10 MONTH**

Selector lets you pick right water temperature!

Safety lid and tub brake stops all action when lid is opened.

Convenient top loading... no bending or stooping!

Timed fill assures correct water level for any size load. Saves water and detergent!

Agitator action loosens and lifts out deep down, even ground-in dirt... quickly and gently!

Full-size, family-size tub!

Flush-to-wall and flush-to-cabinet installation is possible.

Swirl-away spin draining prevents wash water from straining through clean clothes!

Lint remover tub carries lint out and away... never to return!

Porcelain cover, lid and wash basket give positive protection against action of water and detergent. Easy to keep sparkling clean!

Quiet, vibration-free operation... no boiling down.

A-100

40 MONTHS TO PAY

GIANT DOLLAR'S WORTH!
 12 "Gold Rim" GLASSES
 22 "K GOLD RIMS
 Popular "Wheat" Design
 Weighted Bases
\$1
 5" High - 9 1/2 Ounces

CORNING.* WARE**8 Pc.****Saucepan Set**

**Cook, Serve and Freeze
all in the same dish!**

Homemakers, brides, mothers, career girls—everyone who cooks will enjoy Corning Ware for its beauty, its practicality, its many uses... and lightning-fast washability! One set and you've got everything you need! 8 Pc. Set includes 1 quart saucepan, 1 1/2 quart saucepan and 1 3/4 quart saucepan, 3 saucepan covers, 1 carry handle and 1 cradle! What a beautiful way to cook... hurry in for yours!

\$12⁸⁹**50c WEEK**

...ONE-STOP SHOPPING CENTER FOR HOME & FAMILY! Page 23

23" ZENITH CONSOLE TV

\$12.85 MONTH \$259.95

The "Pemberton"

Super Target Turret Tuner for Supersensitive Reception! Make your home entertainment more enjoyable with Zenith's supersensitive reception for sharper detail, better highlight brightness and greater contrast. Handcrafted "Service-Saver" chassis for greater operating dependability...fewer service headaches! Come see at McMahans now!


**ZENITH
CLOCK RADIO**
 with Automatic Sleep Switch!

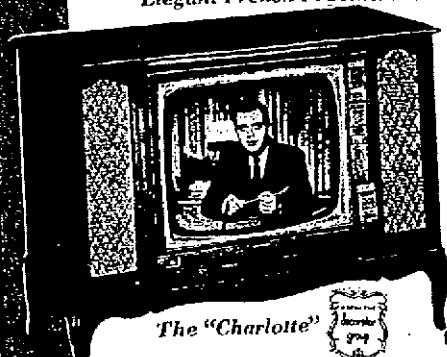
This multi-purpose clock radio awakens you and lulls you to sleep and awakens you gently to Zenith's world-famous tone quality. Compact design is precision engineered for efficient, long-life performance. Powerful Wave Magnet antenna gives you more listening enjoyment...quality 4-speaker assures finest tone. Your choice of decorator colors.

\$24.95

**50¢
WEEK**

23" ZENITH CONSOLE TV
 Elegant French Provincial Cabinet with Space Command
Remote Control!

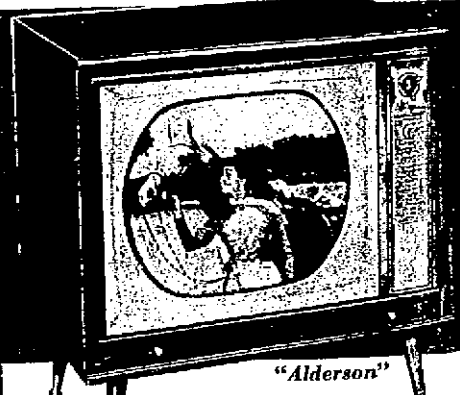
Magnificent 23" Console TV featuring Space Command Remote Control and breathtaking picture detail...unsurpassed in beauty, quality and convenience! This 23" TV gives you new viewing pleasure, thrilling high fidelity sound and distinctive decorator styling. Transistorized Space Command Remote tuning adjusts volume to 3 levels, turns set on and off, changes channels with a flick of the finger. This exciting and beautiful console will delight your family and friends...truly a set you'll be proud of!



The "Charlotte"


21" ZENITH TV
COLOR

Greater Color Dependability with the Most True-to-Life Color Picture!



"Alderson"

\$29.85 MONTH

This Contemporary Lo-Boy Zenith gives you dramatic color picture realism...automatically locks out color to give you sharp, clear black-and-white pictures. Completely hand-wired in a simplified trouble-free mechanical design...fewer service headaches, simpler servicing! Zenith's "Fringe-Lock" circuit offers unmatched picture stability, outstanding reception...even in fringe areas! Truly an example of Zenith's uncompromising Quality Control...this 21" color TV offers beautiful color, exciting black-and-white pictures in a carefree, easy-to-service set.

ZENITH

23" CONSOLE TV

Distinctive Contemporary Cabinet and Space Command Remote Control!

Exciting new 23" Console TV provides you and your family with hours of carefree viewing! Beautiful new styling and advanced features will make you proud of this new addition to your home. Space Command Remote control allows you to adjust volume, turn set on or off and change channels left or right without leaving your chair! "Fringe-Lock" circuit provides unsurpassed picture stability...adjusts automatically when channels are changed, reduces outside disturbances...gives you razor-sharp picture even in fringe areas! This Zenith 23" Console TV is available in Walnut, Blond, Mahogany and Ebony finishes.



The "Marseille"



ZENITH 16" PORTABLE TV

Exciting New Concept in Portable TV!

The "Attache"



ROOM TO ROOM PORTABILITY

Only 29 Pounds!

Outstanding performance from a dramatically different portable! Beautifully molded light-weight case sets a high style note for your home. The Attache by Zenith renders clear distinct pictures with excellent black-and-white contrast. Convenience features include Large Channel Number Panel, Side-Mounted Tuning and Fold-Away Antenna. Sparkling picture clarity and rich tone combined with distinctive styling brings you the finest in really portable television from Zenith! Take a look at it today... you'll like what you see!



\$169⁹⁵

\$7.85 MONTH

ZENITH
HANDCRAFTED

ZENITH TRANSISTOR RADIO

The World's Finest Quality Tiny Transistor Radios



Here's the perfect companion on the go. Sets up handily near you... has standard broadcast reception... tunes in stations sharp and clear. Outstanding tone quality you'll enjoy, too... With automatic volume control and acoustically matched quality speaker. Years of listening pleasure are yours on the finest small transistor radio. Begin enjoying yours today!

\$19⁹⁵

50c WEEK

Complete with earphone and radio carry-in case.

19" ZENITH PORTABLE TV

Slim, light, compact and decorator styled. Brighter, clearer pictures with more realistic black-and-white contrast from the High Gain Tuner. Richer, fuller tone with the front-mounted speaker... comes right from the picture! Fewer service headaches with handcrafted "Service-Saver" chassis. Ideal for bedroom, kitchen, den or playroom!



\$159⁶³ The "Bay View"

\$7.85 MONTH

ROOM TO ROOM PORTABILITY

NATIONAL NAME BRANDS AT McMAHAN'S!

 **FRIGIDAIRE**
PRODUCT OF GENERAL MOTORS

**Deluxe Two-Door 13.24 Cu. Ft. '63
REFRIGERATOR
FREEZER**
with Automatic Defrosting!
**AUTOMATIC
DEFROSTING**
Ends refrig-
erator de-
froster for-
ever!

**EGG
COMPARTMENT**
Stores
21 eggs
gently!

**TWIN
GLIDE-OUT
HYDRATORS**
Easy to
reach all
fruits and
vegetables!

**QUICKUBE
ICE SERVICE**

 Instant
release
no pulling
and prying!

**REMOVABLE
STORAGE
SHELVES**
slide out
for easy
reaching!

**TALL
BOTTLE SHELF**
Full-width
shelf for easy
tall bottle
storage!

\$259⁸⁹
\$9.20 MONTH
40 MONTHS TO PAY!

FD5-13T-1

Back-saving convenience
 **FRIGIDAIRE**
PRODUCT OF GENERAL MOTORS

**'63
AUTOMATIC
WASHER**
**2-SPEED,
2 CYCLE
and
TOP-LOADING!**
**40 MONTHS
TO PAY!**
\$199⁸⁹
\$7.25 MONTH

WCDAS-1-63

No more trips to the laundromat... or hand-washing lingerie! This Frigidaire Automatic Washer brings convenience right into your home. Two speeds and two cycles thoroughly clean clothes, rinses them with fresh running water, pumps lint away automatically and spins clothes driest of all. Comes in decorator colors... copper, yellow, pink, turquoise and white.

Just Set One Dial!
 **FRIGIDAIRE**
PRODUCT OF GENERAL MOTORS

'63 GAS DRYER
Big 12-lb. Capacity!
**40 MONTHS
TO PAY!**
\$134⁸⁹
\$4.75 MONTH

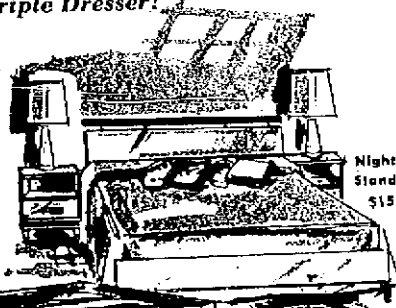
DDASI-63

Put an end to hanging up clothes... no heavy lifting and lugging clothes outside! A flick of the fingers once and you've set the controls to dry your clothes in a jiffy. Exclusive flowing heat dries breeze-fresh with absolutely no snagging... even delicate lingerie. Porcelain enameled drum is rust-resistant, smooth as glass. Wash & Wear clothes come out needing no ironing. No-stoop lint screen right on the door... cleans in seconds!

NO FINANCE COMPANY EVER INVOLVED AT McMAHAN'S! Page 26

3 Pc. Classic White BEDROOM

with Contrasting
Mar-Proof Walnut
Tops and Big 70 Inch
Triple Dresser!



Night
Stand
\$15

Elegant and quiet beauty... handsome walnut woodgrain tops that resist heat, scratches, and bumps with smooth modern white enamel fronts. Pride of ownership is yours with distinctive and graceful styling of the long, low and lovely Triple Dresser with Vertical Mirror and Panel Bed with footboard. Quality is yours too, center-gilded drawers for ease of operation, strong lock-joint construction, handsome tapered legs with brass ferrules and metal drawer pulls. So smart... so reasonable!

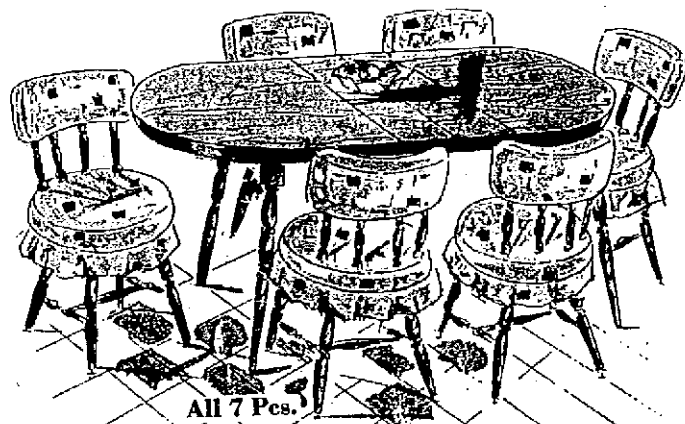
Triple Dresser, Vertical
Mirror and Panel Bed
with Footboard!

\$139

\$6.85 MONTH

7 Pc. Maple DINING SET

Heavy Mar-Proof Maple Top and Foam Cushioned Chairs!

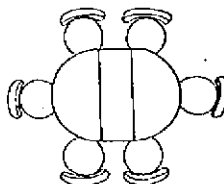


All 7 Pcs.

Extends to a giant 66 inches!

\$139⁸⁹

\$6.85 MONTH



How proud you'll be hosting family and friends with your new Colonial dining set. 6 FOAM cushioned chairs assure soft comfortable seating for everyone... generously proportioned curve backs, heavy lathe-turned legs, spindles and braces for rigid non-shaky sitting. Pretty box pleated easy-to-care-for covers. Charming round table with thick, heavy solid maple top that is prettily protected with a no-mar finish... prevents stains, bumps, scratches and mars.

Deluxe POLE LAMP

A beautiful new way to light your favorite room. This stunning pole lamp is gleaming brass with shades of gold and white. Switch knobs of genuine walnut add a touch of elegance everyone will love. Extends to 8'5" adjustable shades allow you to custom light your home beautifully. Quality construction makes it sturdy and sure-footed. A valuable addition to your home at such a reasonable price.

\$7⁸⁹

50c WEEK

SHOP NOW AT McMAHAN'S FOR BIG VALUES!

BEAUTIFY YOUR HOME WITH ELEGANT LIVING ROOM TABLES

A stunning collection of solid Walnut Top Tables!

**YOUR CHOICE
ITALIAN PUMICE OR
AMERICAN WALNUT
FINISH!**

Sturdy construction and new styling with genuine Walnut tops! Tastefully decorated carved routing, rich wood-grain, soft Pumice finish... delicate and flawless. Floor-glides on each leg... protects floor from marks and scratches. So lovely to look at... come to McMahan's and enjoy seeing these elegant tables today.



End Table

22x30x18"

Reg. \$34.95

\$23⁸⁹

\$1.85 MONTH



Commode

with Drawer

22x28x20"

Reg. \$44.95

\$27⁸⁹

\$1.85 MONTH



Cocktail Table

20x60x15"

Reg. \$39.95

\$25⁸⁹

\$1.85 MONTH



Step Table

22x30x22"

Reg. \$39.95

\$25⁸⁹

\$1.85 MONTH



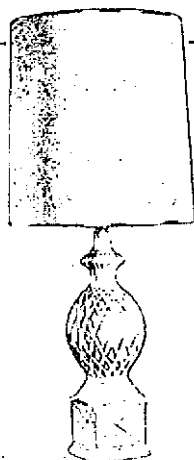
**Corner or
Cocktail Table**

32x32x15"

Reg. \$39.95

\$25⁸⁹

\$1.85 MONTH

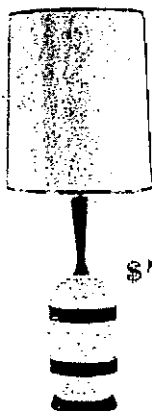


**Deluxe
TABLE LAMP**

A tall, beautiful 34 inches! Genuine Ribishan laminated shade. Handsome hand decorated Leslie China base. Your choice of colors. An elegant addition to your home!

\$5⁸⁹

50c. WEEK



**Walnut and China
TABLE LAMP**

Add more charm to your home... family and friends will enjoy the distinctive style and elegant looks of this lamp. Genuine Leslie China base with that important hand-decorated touch. Genuine laminated Shif fabric shade is a graceful 42 inches tall and tapered!

\$7⁸⁹

50c.
WEEK



**Hand-decorated
Walnut and China
TABLE LAMP**

Magnificent new shape for your home 38 inches tall! Heavy base of genuine Leslie China and solid Walnut add a note of grandeur... so smartly designed and hand decorated. Laminated Ribishan shade is high and handsome everyone will love it... and will tell you so!

\$19⁸⁹

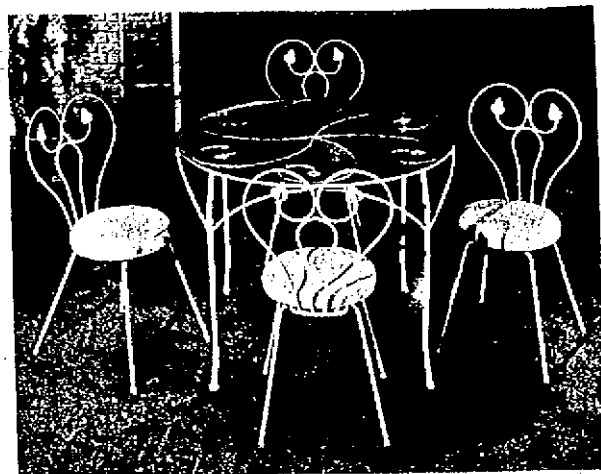
\$1.85 MONTH

SHOP AT YOUR FRIENDLY McMAHAN'S FURNITURE STORE!

5 Pc.

Round "Glass-Top" DINETTE

with Rigid and Beautiful Wrought Iron Frame!



USE INDOORS!



USE OUTDOORS!

Beautiful new way to dine! This dramatic dinette has a large 40" round table with a Velvet Glass Top! Truly a refreshing touch to your mealtime pleasure. Polished edges and extra thickness make the glass top rugged and safe. Four lovely heart-shaped chairs have 1/2" steel legs for sturdy surefooted sitting. Plastic leg tips to prevent scratches and mars. All metal is finished to resist weather-wear when used out-of-doors. Soft, easy-to-clean Vinyl covers with self-welting to keep the pads shapely, firm and buoyant. Chair pads in your choice of white, turquoise or yellow. Don't dare miss seeing this beautiful wrought iron "Glass-Top" dinette set at McMahan's.

All 5 Pcs.

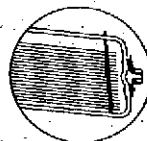
\$69⁸⁹

\$2.85 MONTH

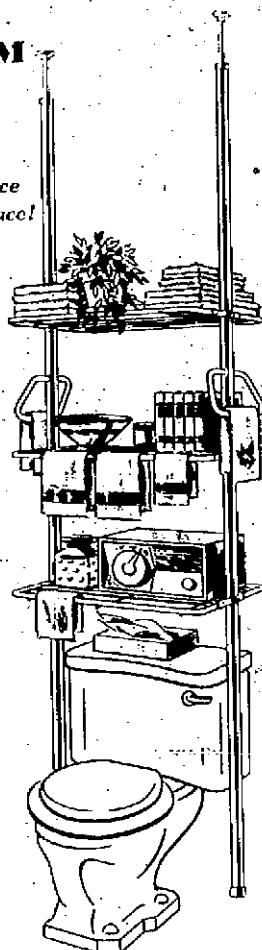
NEW BATHROOM SHELF MAKER

6 Ft. of Towel Space and 6 Ft. Shelf Space!

Deluxe Triple Chrome Unit



Deluxe triple chrome unit designed to beautify and add usable space to your bathroom without utilizing valuable floor space. Hang guest towels, hand towels, bath towels on 3 separate towel bar shelves. Double rings hold towels and cloths. Unit spans all standard water tanks.



\$9⁸⁹

50¢ WEEK

USES NO EXTRA FLOOR SPACE!

2 Pc. "Day and Night" SOFA BED SET



You get a lot more for your money with this "Double Duty" Day and Night Sofa Bed Set. It acts as an extra bedroom when unexpected guests arrive! Smartly styled "S" shaped arm fronts, button-lifted backs and it's covered in Nylon Frieze! This new nylon cover gives you brilliant colors, rich texture and long life. It outlasts traditional fabrics by years! And it's easy to clean too! All of these exclusive styling features and Nylon cover will bring that added touch of elegance to your home! See it today!

SAVE \$30

\$139⁸⁹

\$6.85 MONTH



McMAHAN'S BUYING POWER SAVES YOU MONEY!

NEW!

AMAZING OFFER of the SENSATIONAL WHIRL-O-MATIC

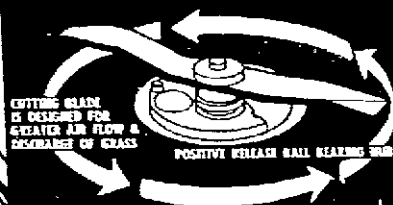
A.S.A. SAFETY APPROVED

22" POWER MOWERwith the ALL NEW **BRIGGS & STRATTON** 4-CYCLE ENGINE**FULL 3 H.P.! OUTSTANDING PERFORMANCE!**

FEATURING THE EXCLUSIVE

WHIRL-O-MATIC

BALL BEARING DRIVE AND AUSTEMPERED BLADE ARE DESIGNED
TO PERMIT ENGINE DRAFT TO CONTINUE ROTATING IF BLADE
IS STOPPED BY STEERING A SOLID OBJECT

**SAFETY ENGINEERED! PRECISION MADE****BALL BEARING DRIVE
AND Austempered BLADE**

Reduce Crankshaft Bending and
Engine Damage • Grease Sealed
• Requires Less Horsepower
• Lasts The Life Of Your Mower

Incredible but true! **ONLY****\$59⁸⁹****\$2.85 MONTH****AMERICA'S SAFEST MOWER**

The Whirl-O-Matic complies with
the "American Standard Safety
Specifications for Power Mowers.
De Luxe quality. Full power performance.
Cuts grass faster, cleaner and
with less effort!



NO STOPPAGE STAGGERING
WITHIN MINUTE! STOP! STOP!
Takes no action to back of
forward, left, etc.



NO SPIN! NO PEEKING!
Greener, cleaner, capacity
Protects engine against dirt.
Easy cleaned!



NEW ROLL DESIGN
PRECISION BUILT
HEAVY-DUTY RIBBED
14 GAUGE STEEL DECK

GIANT 23 INCH
SWATH CUT

NEW ROLL DESIGN
PRECISION BUILT
HEAVY-DUTY RIBBED
14 GAUGE STEEL DECK

SEMI-PNEUMATIC
DIAMOND TRED
TIRES
Insures proper mowing of
grass and leaves in fall.

NEW Lustrous
Spring Blue finish.
Bonderized for
longer life and
lasting beauty.

Mr. Mahan's
FURNITURE STORES

DEUXE MOLDED WHITE PLASTIC
FINGER TIP HANDLE GRIPS

CHROME
PLATED 3-P.
SAFE-T-GUARD
HANDLE

FINGER TIP
THROTTLE
CONTROL

2 1/4" TUBULAR
STEEL

NEW! Revolutionary
BRIGGS & STRATTON
'EASY-SPIN'
STARTING

Safe! Fool Proof System Cuts
Starting Effort in Half

Briggs & Stratton 4 Cycle Engine
3 H.P. AIR COOLED WITH MUFLER
NO NEED TO MIX OIL AND GAS!

HEAVY DUTY
11 GAUGE HANDLE
BRACKETS

JUMBO
GAS TANK

CUSTOM
WHITE 1" STEEL
WHEELS

LOCK OFFSECTOR



THE DOLLAR-WISE & VALUE-WISE SHOP AT McMAHAN'S! Page 30

Eureka's Cannister VACUUM CLEANER

*With Roto-Matic
Hose Swivel!*

Beautiful blue and white
deluxe vacuum cleaner.
Easy Roll built-in casters.
Roto-Matic hose swivels for
maximum reach with
minimum effort. Powerful
motor, disposable bags and
complete 8 piece set of
cleaning tools.

\$49.95

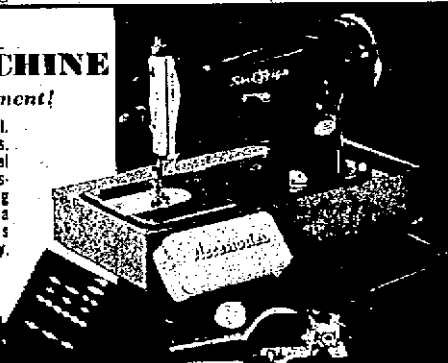
**\$1.85
MONTH**

Portable SEWING MACHINE

with ZIG ZAG Attachment!

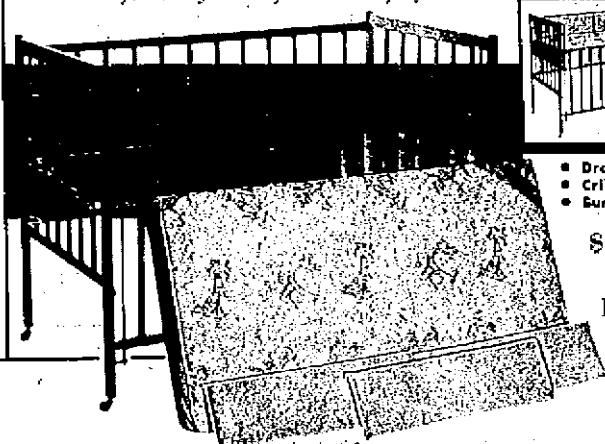
Variable speed foot control.
Sews backwards and forwards.
Automatic bobbin winder. Dial
tension. Jam-proof. Full acces-
sories including automatic Zig
Zag attachment that sews a
variety of decorative stitches
automatically and beautifully.

\$44 **\$1.85
MONTH**



3 Pc. NURSERY ENSEMBLE

*Each piece is quality constructed and designed
for baby's comfort and safety.*



- Drop-side Crib
- Crib Mattress
- Bumper Guard

\$24.89

**\$1.85
MONTH**

Crib is all spindle construction with single dropside,
2 position spring, lucite casters and non-toxic finish.
Comfortable mattress for baby's posture and bumper
guard to protect baby. Come see.

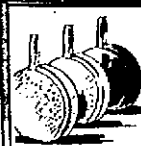
UNIVERSAL



in Fashionable Hat Box Case!

Luxurious new way to dry your hair at
home! So quiet you can telephone or
enjoy TV as your hair dries beau-
tifully. Four temperature settings allow
you to control the heat and speed
after your shampoo or "set." Hat Box
case resembles ostrich leather in choice
of tan, white or black with extra storage
room for rollers, shampoo, cosmetics and
built-in make-up mirror. Top quality too...

om Universal!



It's a hot box hair dryer for the
household's use. Hair dries like
early spring hair. Choice of tan,
white or black.



Four temperature settings allow you to
control the heat and speed. Hair dries
like early spring hair. Choice of tan,
white or black.



Extra storage room for rollers, shampoos,
cosmetics. Built-in make-up mirror.



So quiet you can telephone or enjoy
TV or radio as hair dries beautifully.

GIANT DOLLAR'S WORTH!

**PLASTIC
GARBAGE CAN
With LID**

\$1



7 1/2-gallon
garbage and
trash can
of sturdy
plastic...
won't
scratch the
floor. Easily
sponged
clean and
weather-
resistant.
Plastic top
with handle for
easy opening.
Go away with
denied
unsightly cans,
at this price
you can afford
a couple!

WE CARRY ALL OF OUR OWN ACCOUNTS!

**All Purpose Chrome
DINETTE
CHAIR**

Replace your old or worn-out chairs with these high quality all purpose chairs. Sturdy tubular steel frames sit firmly. Thickly padded seats and contour backs are covered in easy to clean Vinyl. Pick a pair for your dinette, porch, patio or den today!

\$5

50¢ WEEK

**REPLACE YOUR OLD, WORN OR
OUTDATED DINETTE CHAIRS TODAY
AND SAVE!**



**USE YOUR FLEXIBLE
PERSONALIZED CREDIT TODAY!**



**McMAHAN'S... DESIGNED
TO SERVE YOU BEST!**

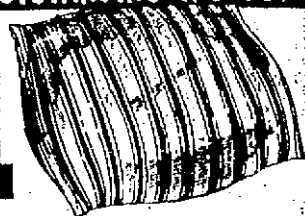
Another of McMahan's OUTSTANDING VALUES!

BED PILLOW

Filled with
100% fluffy
Kapak for
heavenly
sleeping
comfort!

Only

\$1



Sensational 45 Pc. MELMAC® Dinnerware Choice of 3 Patterns!

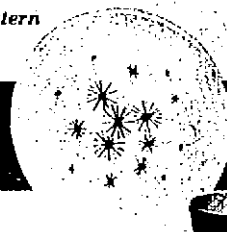
"Staff of Life," "Festival" or "Rhapsody," Pattern



"Staff of Life" Pattern



"Rhapsody" Pattern



"Festival" Pattern



Complete Service for 8!

- 8 Decorated Dinner Plates
- 8 Decorated Salad Plates
- 8 Saucers
- 8 Cups
- 8 Soup or Cereal Bowls
- Decorated Serving Platter
- Large Vegetable Bowl
- Creamer
- Sugar Bowl with Lid

SERVICE FOR 8

\$16⁸⁹

50¢ WEEK

Family meals will take on a festive air and entertaining will be beautiful and carefree. This break, crack and chip resistant dinnerware is dishwasher safe...colors remain true, never fade or wear off! Enjoy beautiful, carefree dining now and for a long time to come. Carefree dining is yours with durable Melmac® by Miltamir.

Tele Vues

TV Record
'Doomsday'
 (See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

TV Dietician Afflicted With Inaccurate Scales

By BERT RESNIK
 TV and Radio Editor

It was two o'clock in the morning and Elizabeth Fraser tip-toed to the kitchen cabinet.

Looking around quickly to make sure none of her three daughters had detected her, she opened the cabinet door.

Guiltily she reached inside, pushed aside a few cans and pulled from the back of the shelf a box of instant cocoa.

Almost trembling, she opened the box, plunged a spoon into it, pulled it out laden with the cocoa and shoved it into her mouth.

Then another spoonful and another and another.

"I can't help it," confessed Lis. "Food is my weakness—especially chocolate—and at absolutely the wrong time."

With such a weakness, it was natural, of course that Lis was selected for the role of dietician on NBC-TV's "McKeever and the Colonel" Sunday night series. (She also appears as Sgt. Bilko's WAC girlfriend on "The Phil Silvers" channel 11 repeats.)

The TV dietician selection brought acclamation from the actress' 17-year-old daughter, Patricia. Said Patricia:

"Oh, mother, you're kidding!"

★ ★ ★

LIS COULDN'T BLAME her daughter for the remark, nor, for that matter, would she have been surprised if either of her other daughters, Meg, 14, or Liza, 13, had voiced similar sentiments.

"Ever since they've been born all they've heard me say is, 'I've got to go on a diet,'" said Lis.

She paused a moment and speared an egg roll from the fancy plate served up by the Cantonese restaurant where we were having a mid-afternoon snack.

"Actually," said Lis, "I do go on a diet about every three weeks—it doesn't last very long."

"But I get very snappish and I have to go back to eating for the good of the group."

Lis, who has been afflicted with inaccurate scales, isn't telling what she weighs. Whatever her poundage, on her it looks pleasingly plump good.

"I would never describe myself as fat no matter how much I weighed," she said.

"Rounded, maybe. Charming, lovely, hungry, sneaky."

★ ★ ★

THE "SNEAKY" aspect of Lis' life was discovered by her family one day recently when they found four months' supply of tinfoil in her bureau drawer.

"Oh why oh why must they wrap chocolate kisses?" she lamented. "It's such a problem getting rid of the paper."

With true dedication, Lis refused to let her family immediately get rid of the tinfoil.

"Don't throw it away," she pleaded. "One may still be there."

If there is some psychological problem compelling Lis to reach for a candy bar, she's

(Continued on Page 3)



ELIZABETH FRASER SHARPENS SWEET TOOTH



DOOLEY'S

**Delicious CARNATION
ICE CREAM**

Your choice of several
delicious flavors.

DOOLEY'S LOW PRICE

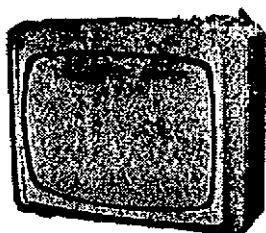
68¢ Half
Gallon



**DAY IN and DAY OUT
7 DAYS A WEEK**

For the Best in Quality, Lowest
Prices Anywhere . . .

SHOP DOOLEY'S



**Newest 1963 Deluxe
19-in. PORTABLE TELEVISION**

De luxe portable with hi-gain
tuner and hand wired chassis.

DOOLEY'S LOW PRICE!

FREE Service and Guarantee

95⁵⁰

**Newest 1963 RCA Victor
17-in. PORTABLE TV**

Quality portable with
front controls, handle
and built-in antenna.

DOOLEY'S LOW PRICE!

FREE Service and Guarantee

126⁸⁸

**New 1963 Westinghouse
23-in. FULL CONSOLE TV**

Comes in Walnut or
Mahogany cabinets.

DOOLEY'S LOW PRICE!

FREE Delivery, Service and Guarantee

177⁸⁸

**New 1963 Zenith
19-in. PORTABLE TV
"SPACE COMMAND" REMOTE CONTROL**

This is the New Zenith
Slim Line Model.

DOOLEY'S LOW PRICE!

FREE Service and Guarantee

198⁸⁸

**Packard Bell
23-in. CONSOLE TV**

A quality, full console.

DOOLEY'S LOW PRICE!

FREE Delivery, Service and Guarantee

189⁹⁵

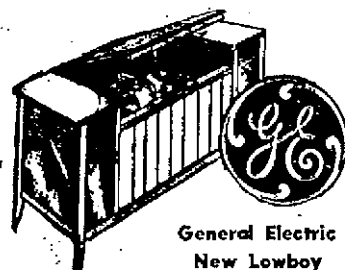
**1963 RCA VICTOR
Mark 8 Chassis
CONSOLE COLOR TV**

With New High Fidelity Color Tube
and Vista Tuner

**DOOLEY'S
LOW
SALE PRICE**

438⁸⁸

Exciting
**LOW
PRICES!**



**General Electric
New Lowboy**

STEREO CONSOLE

With 2-6"x9" SPEAKERS
2-"Tweeter" Cones"

**DOOLEY'S
CLEARANCE
SALE PRICE**

128⁸⁸

**FREE! Stereo Records
with this purchase!**

**Free Delivery Service and
Full Guarantee**

**New 1963 Delmonico
STEREO CONSOLE COMBINATION
WITH RADIO**

With remote speaker
jacks, 4 full-fidelity Hi-Fi
speakers, 4-speed auto-
matic intermix change
with automatic shut-off. In
Ebony finish wood.

**FREE Stereo Albums
With This Purchase!**

**New Family-Size HOTPOINT
10-cu.-ft. REFRIGERATOR**

Huge freezer holds 65
lbs. of frozen foods
(including chiller).
Has 22 sq. ft. of shelf
storage with lots of ex-
tra storage in the deep
door shelves.

**FREE Delivery, Service and
Full Guarantee**

79⁸⁸

138⁸⁸

**20-GAL. GALVANIZED
TRASH CAN with Lid . . . 248**

**FACTORY FRESH 9-VOLT
Transistor Radio Batteries 15[¢] ea**

**12x48 WOOD FRAMED
DOOR MIRRORS . . . 288**

**GENUINE HI-FI or STEREO
DIAMOND NEEDLES . . . 388**

**AS ADVERTISED ON TV!
Instant Grip Cement . . . 88[¢] Total**

**IN 20-30-40 WEIGHTS
Red-E-Lube Motor Oil . . . 15[¢] qt.**

**IN 20-30-40 WEIGHTS
TEXACO MOTOR OIL . . . 28[¢] qt.**

Overhead Garage Door Springs 175

**QUALITY NYLON
DISHMASTER BRUSHES 500 Value 33[¢] ea**

**MOST TOP BRANDS
INSTANT COFFEE . . . 79[¢] Jar**

WOOLITE 1-lb. Powder or 1 Pt. Liquid . . . 99[¢] ea

8 or 16 BOX NAILS . . . 12[¢]

**PRIME COAT OR DULL BRASS
HAGER DOOR BUTT HINGES 39[¢]**

MARCO DOG FOOD 10 cans 88[¢]

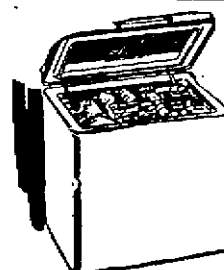
**MORTRUP KING
HOME LAWN GRASS SEED 1-lb. Box 44[¢]**

**RED-E-CRETE
CONCRETE CEMENT . . . 99[¢] 88-lb. Bag**

*The Fabulous Kelvinator
"FOODARAMA"*

A 12 cu. ft. Refrigerator and a 5 cu. ft. Upright
Freezer all in one cabinet.

398⁸⁸



**New 1963 Amana
Deep Freeze
HOME FREEZER**

11-Cubic-Foot

Chest type freezer that holds
385 lbs. of food.

**DOOLEY'S
LOW SALE PRICE**

169⁸⁸

FREE Delivery, Service and Full Guarantee

DOOLEY'S HARDWARE MART

5075 LONG BEACH BLVD., NORTH LONG BEACH

Mon., Thurs., Fri. 9 to 9—Tues., Wed., Sat. 9 to 6—Sun. 10 to 5

'Candid Camera' Goes to College

By JACK GAVER

NEW YORK (UPI) — Few of the millions of viewers who find laugh-provoking entertainment in the "Candid Camera" show on the CBS network Sunday nights (10 p.m., channel 2) are aware that Allen Funt's brainchild does more than provide laughs.



ALLEN FUNT

"Selected 'Candid Camera' films are in the libraries of 31 colleges," Funt said. "The Army uses segments of the show for classes on group pressure and I am constantly receiving invitations to lecture at various colleges."

That laughter can be meaningful in certain circumstances is attested by the fact that prints of various "Candid Camera" shows have been used for teaching purposes by the psychology department of the University of Washington, the speech pathology department of the University of Iowa and Vassar College's sociology department, to give a few examples.

SOME OF Funt's "comic" films have been useful to the neuropsychiatric service of the U.S. Army Hospital, Fort Jackson, S. C., particularly in group discussions with officers assigned to training companies.

Some "highbrow" compliments have come Funt's way. Richard Stern, a professor of English at the University of Chicago, devoted his recent novel, "Golk," to Funt and his peculiar practice of capturing the reactions of people suddenly confronted with unusual or routine problems.

In his book, "The Lonely Crowd," social scientist David Riesman called Funt the second most ingenious sociologist in America. He

turing persons of that area. Cameras had been set up in the service department of an agency, and the unrehearsed enthusiasm showed by the customers completely captivated the conventioners.

"This sales promotion film was so successful that we proceeded to set up a division for the production of industrial films and are becoming deeply involved in this area."

"We also have done scores of television commercials, but the quality or appeal of the product being advertised has much to do with the success of such a presentation in this field. For instance, we once started production for a certain company — had already accepted payment — and had to stop the campaign midway because the results of the candid interviews were negative in this particular case. Fortunately, that doesn't happen often."

Funt has recorded and filmed, since the inception of "Candid Camera" in 1947, well over 1,500 episodes, and he thought up many of the zany stunts himself.

"All it takes," he said, "is a little imagination, some technical know-how and a lot of courage. Or should I say nerve?"

listed Paul Lazarsfeld, chairman of the sociology department of Columbia University as the first.

FUNT SAID that his candid-camera techniques also have been most effective in industry.

"At a recent Atlantic City convention for automobile dealers, salesmen, sales managers and their wives," he explained, "we showed a 45-minute film made by our crew in Hartford, Conn., fea-

TeleVues

FOR THE WEEK STARTING MARCH 3, 1963

Bert's Eye View	7
Week's Top Shows	13
Television Movie Tips	15
Radio	18
FM Highlights	18
Pan and Fan	19

(Page 1 cartoon by Staff Artist Clyde Winslow)
BERT RESNIK, EDITOR

Dietician Finds Food 'Comfy'

(Continued from Page 1)

not aware of it nor consciously disturbed by it.

"It's just that food, to me, is relaxing and comfy."

And there was a point in her life, recalled Lis, when she was malnourished.

"I was about six months old," she said.

In addition to her sporadic diets, the blonde actress does occasionally make other calorie-cutting efforts.

Recently, for example, she tried dietetic-candy patties.

"Ugh," she said. "It was just like eating toothpaste."

"I could hardly get through the box."

Campus Champ

Richard Boone of "Have Gun, Will Travel" was campus light-heavyweight boxing champion for two years at Stanford University.



LUCILLE BALL'S REAL-LIFE DAUGHTER, 12-year-old Lucie Arnaz, makes her acting debut in the role of a soda jerker on "The Lucy Show" at 8:30 p. m. Monday, channel 2.

SHOP and COMPARE

SHOP AROUND, THEN SEE TRADER TUCKER FOR THE BEST DEAL ON MAJOR APPLIANCES... BANK TERMS EVEN ON BUILT-INS

DIRECT FACTORY DEALER
FRIGIDAIRE — WEDGWOOD — GAFFERS & SATTLER
MAGNAVOX TV AND STEREO

BUILT-INS

Our Super Special Wedgwood

Large Deluxe Oven — Clock, Glass Door, Oven Light, etc., with 42" burner top.

BOTH WHILE THEY LAST

\$139⁰⁰

We test that every item in this ad is a REAL VALUE. You can't buy Built-In Ranges and Burners priced anywhere at the prices listed below. Every article is new and factory guaranteed. Delivery and installation (except built-ins). BANK TERMS, even on BUILT-INS.

BUILT-INS

Heads for built-ins from... \$12.11

Stanhope Hood, 2 Burner... 59.99

Waste King Disposals Mt... 79.99

Gaffers & Sattler Top (42") 59.99

Gen. Electric Built-In Burner 39.99

Wedgwood Oven, and top 179.00

Gaffers & Sattler Oven & Top 189.99

Waste King Dishwasher... 149.00

Frigidaire 2 Oven (RCEG9) 229.00

Frigidaire 16" (RBE94) 122.00

Frigidaire Dishwasher (GIVQB) 188.11

Frigidaire 40" Flair (RCDB-41) 329.00

Frigidaire 30" Flair (RCDB-31) 309.00

Gaffers & Sattler Oven (5370) 149.99

Gaffers & Sattler Oven (7035) 159.99

Gaffers & Sattler Oven (2891) 199.00

Gaffers & Sattler Top (42") 59.00

FRIGIDAIRE DRYER

Model DDA-43

\$139

Full Price

FRIGIDAIRE FLAIR

CHOICE OF COLORS

\$399⁰⁰

BASE \$59.00

40 inch double oven range with eye-level ovens and infinite heat surface controls. Automatic clock and all deluxe features. Burners slide out of front when not in use. Automatic turns off. RCIB-415-43.

LAUNDRY EQUIPMENT

Frigidaire Dryer (DDA-43) \$139.00

Frigidaire Washer (CWCDA-43) 209.00

Frigidaire Gas Dryer (CDAAG-43) 169.00

Frigidaire 4-Speed Washer 229.00

REFRIGERATORS

Frigidaire 12" (DA12-43) \$199.00

Frigidaire 15" (FPI-15B-43) 449.00

Frigidaire 15" 6-Door Refrig. 799.00

Frigidaire 16" (FPI-16T-43) 299.00

Frigidaire 12" (FPI 12-B-43) 413.00

Many Others Specialty Prices for Immediate Clearance

Many, many others at greatly reduced prices including over 150 Washers, Dryers and Dishwashers.

TRADER TUCKER

1003 S. Long Beach Blvd.
NE R-3465 COMPTON

Just South of Alhambra

STORE HOURS: WEEK DATES UNTIL 8 P.M.
SAT. UNTIL 6 P.M., SUN. 12 TO 6 P.M.

FRIGIDAIRE

FULL PRICE \$249⁰⁰

12-cu.-ft. 2-door Frigidaire refrigerator. Choice of colors. No-defrost. With 14 cu. freezer. Even on Eskim would buy this terrific value. Available in colors. FDS-33T-43

Our Famous

CHICKEN PIE DINNER

A delicious chicken pie served with Whipped Potatoes, Golden Chicken Gravy, Coleslaw, Hot Biscuits and Butter, Dessert.

99c

Available at Both
GO-SHOP and
RESTAURANT

Chicken
Giblets
\$1.05

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SUNDAY

March 3, 1963

★ PAID ADVERTISEMENT

- 7:30
4 Breakthru (children relig.)
11 Movie: "Jackass Mail," Wallace Beery (42)
8:00 A.M.
2 Lamp Unto My Feet: "40 Days of Spring." Poetry of Donne, Herrick and Herbert
4 (Color) Crusader Rabbit
5 In God We Trust (relig.)
9 Bib Babsitter (cartoons)
8:30
2 Look Up & Live: "Tree of Knowledge," Fred J. Scollay, Roy Poole. First in 3-part drama dealing with medieval "mystery" plays of remote village.
5 Herald of Truth (relig.)
7 Sunday Chapel (Congreg.)
9:00 A.M.
2 Camera Three: "Privacy: The Right to Be Let Alone," book's co-authors
4 (Color) Davey & Goliath
5 The Adventist Hour
7 Movie: "Cowboy and the Blonde," G. Montgomery
11 Movie: "7th Cross," Spencer Tracy (41)
13 Variedades, R. Inglesias
9:15
4 (Color) Let's Talk About
9:30
2 Light of Faith: N.L.B. Christian Church, 1115 E. Market, Rev. Wm. Diehm
4 The Christophers
9 Movie: "Hong Kong Affair," Jack Kelly (58)
10:00 A.M.
2 Learning '63: "Career Guidance Center"
4 This Is the Life (Luth.): "Destination Hell"
5 For Kids Only, Bozo
13 Panorama Latino
10:30
2 L.A. Report, G. Holcomb
4 Frontiers of Faith: "Generation After Generation" (Genesis, pt. 5)
7 Movie: "3 Faces West," John Wayne (40)
13 (Color) Faith for Today
11:00 A.M.
2 Movie: "Dark Horse," Phillip Terry (46-1st run)
4 Movie: "Man in the Iron Mask," Louis Hayward
9 Concourse, Dorothy McKenzie. Literature
11 Great Churches: Wiltshire Christian Church
13 Church in the Home
5 HOME BUYERS' GUIDE
★ Celebrity Home Showcase
Mayor Samuel W. Yorty
9 Way of Faith (relig.)
12:00 NOON
2 Tell It Again, Mark Taylor

- with "Baba Yaga," Challenge Gp. (sports box).
9 (Color) Movie: "Blood Alley," John Wayne (55)
11 Ray Corrigan Western
13 Rev. Oral Roberts
12:30
2 CBS Washington Report, David Schoenbrun. Atty. Gen. Robert F. Kennedy, and ass't. Atty. Gen. for civil rights Burke Marshall examine a proposal to create a post of Public Defender, and recommendations on civil rights.
4 DR. BAXTER'S HARVEST
★ Two Important Sites of Rome & London uncovered by bombs in WW II. on "The Bomb as Archaeologist," in color.
5 It Is Written: "Coronation" of Elizabeth II.
13 Business Opportunities
1:00 P.M.
2 Sum & Substance, Dr. Herman Harvey with cellist Gregor Platigorsky
4 (Color) Ethics: "Ethics & Journalism," Gladwin Hill, metropolitan and Negro editors
5 Movie: "Adventures of Casanova," Arturo de Cordova (48)
7 Adlai Stevenson Reports Ass't Sec. of State Harlan Cleveland reveals new approach to one of world's trouble spots
11 Dan Smoot Reports on "Urban Upheaval" (pt. 2)
13 Voice of Calvary
1:15
11 Capitol Report, D. Jackson
1:30
2 Insight: "The Phoney," Efrim Zimbalist Jr., Joan Leslie, Ann Helm. Status seeker re-examines his life.
4 (Color) Covenant: "Beliefs of Jehovah's Witnesses"
7 Meet the Professor: Dr. Robert A. Good, pediatrician at Minnesota, treats youngster with blood disease.
11 Movie: "Hitler's Madman," John Carradine (43)
13 Cal's Corral (3 hours)
34 San Juan Bosco (serial)
7 Directions '63: "Ethics in 5 Acts," Author Lillian Smith and "freedom riding" clergymen appear
2:00 P.M.
2 Communism: Myth vs. Reality. Dr. Swearingen looks at discipline among Red Chinese agriculture workers.
4 (Color) NBC Opera: "Labyrinth" (see box) in first of 5-part look at moral behavior in society.
9 (Color) Movie: "Blood

- Alley," John Wayne (55)
12:30
2 Sunday Sports Spectacular (see sports box)
5 Ice Hockey (see sports box)
7 Movie: "Sudden Death," Jimmy Ellison
2:50
4 News Report
3:00 P.M.
★ BILL BROWN NEWS
COMPLETE, IN COLOR.
3:15
4 Young Man in Washington, Art Barriault
11 Movie: "Sgt. Madden," Wallace Beery (39)
3:30
4 (Color) Wild Kingdom, Marlin Perkins: "The Amazon River," and giant insects, snakes & jaguar of rain forest.
7 Championship Bridge, Charles Goren
34 La Gloria Quedo Atlas
4:00 P.M.
2 The Great Challenge: "The Individual in the American Democracy" (see box)
4 (Color) Shell's Wonderful World of Golf (sports box)
7 Press Conference
9 Joe Dolan's World of People. Controversial discussions.
4:30
7 Alumni Fun, John K. M. McCaffery. A Redbook editor, chief medical examiner and human rights chairman represent CCNY in challenging the Misses Stutz, McCambridge and Gilman of Mundelein.
9 Mr. D. A. David Brian
13 Social Security in Action
5:00 P.M.
2 Amateur Hour, Ted Mack
4 Update, Robt. Abernathy (news for teens). Reports on mental health, Europe, an actress' day
5 Popeye, Tom Hatten
7 Major Adams: Trailmaster, Robert Horton, Judith Anderson. Woman offers Flint 300,000 acres of ranch land to marry her granddaughter.
9 Trails West, Ray Milland
11 Territory Underwater
13 Dr. Field and Friend
5:30
2 College Bowl, Robt. Earle. Kansas City Univ. meets Wake Forest College
4 (Color) Bullwinkle Show
9 Championship Bowling
11 Movie: "Philadelphia Story," Katharine Hepburn
13 The New You, Don Rose
34 La Hora Catolica (Cath.)
6:00 P.M.
2 The 20th Century, Walter Cronkite: "Franco Spain" (see box)
4 (Color) Meet the Press: David Rockefeller, banker and philanthropist
5 The Invisible Man
7 Stagecoach West, R. Bray
13 Newsroom, Don Rose
34 Teatro Fantastico (child'n)
6:30
2 Password, Allen Ludden. Steve Lawrence, Florence Henderson are guests.
4 McKeever & the Colonel, Scott Lane, Allyn Joslyn. Rash of pranks breaks out when star (Soupy Sales) of children's TV show comes to Westfield
5 Polka Parade, D. Sinclair
9 Maverick, James Garner, Peggy King, Bret falls for "widow" of supposedly dead man.
13 Adv. in Sports, T. Malone
7:00 P.M.
2 (Color) Lassie, Jon Provost (3rd of 5 parts). Lassie is hurt by a wild boar while searching for trail back to civilization.
4 Ensign O'Toole, Dean Jones. The Appleby is turned into a floating art gallery to aid beauty's (Sharon Huguely) career.
7 Lockup, Macdonald Carey
9 The Bitter End
34 La Hora de Bellas Artes,

- 7:30
2 Dennis the Menace, Jay North, Gale Gordon. Wilson decides he's allergic to Dennis.
4 (Color) Disney's Wonderful World of Color: "Square Peg in a Round Hole." Prof. Von Drake cartoon-lectures on the problems of human behavior.
5 The Jack Barry Show
7 (Color) The Jetsons (cartoon). Jane decides to get away from it all at a "dude planet."
9 12 ANGRY MEN PREMIERE
★ A BIG ONE—HENRY FONDA with Lee J. Cobb, Ed Begley (57-1st run). Movie version of Reginald Rose TV play.
11 Congressional Investigator
13 All America Wants to Know, Theodore Granik: "Can the U.N. Survive?" Adlai Stevenson, Nikolai Fedorenko.
8:00 P.M.
2 The Ed Sullivan Show with Bob Newhart, Kate Smith, Nancy Walker, Charles Nelson Reilly, Anita Bryant, Mike Clifford
7 Movie: "Tiger Bay," John Mills, Hayley Mills, Horst Buchholz (58-1st run). Orphan girl witnesses a murder, and is drawn to the lonely slayer.
11 26 Men, Tris Coffin
13 Sidney Linden Interviews
34 BULLFIGHTS! . . . FROM
★ MEXICO CITY—2 HRS.
8:30
4 Car 54, Where Are You? Fred Gwynne, Joe E. Ross. Comedian Joey Faye guests as Car 54 pair devise scheme to get a full house for a Bar Mitzvah.
5 Mediz, Richard Boone. Doctor, at Ford's Theatre, tries to save Lincoln's life.
11 You & Your Big Ideas—by
★ VITA-PAKT Orange Juice
9:00 P.M.
2 The Real McCoys, Walter Brennan. Grampa tries to break up Luke's romance.
4 (Color) Bonanza, Dan Blocker, Signe Hasso, Robert Emhart. Suffering from amnesia, Hoss is almost 'kidnaped' by Dutch couple mourning loss of their own son.
5 Crime & Punishment.
11 Staccato, John Cassavetes.
13 Cavalcade of Books
9:30
2 G.E. TRUE—JACK WEBB
★ American falls in love in Warsaw . . . and risks stars Charles Aidman, Erika Peters, Karl Swenson his nation's security.
5 Movie: "Mine Own Executioner," Burgess Meredith (47). Excellent psychiatric melodrama.
9 Adventures in Paradise, Gardner McKay, Peggy Ann Garner. Adam hires ex-pug as seaman.
11 Sheriff of Cochise
13 Paris Precinct, L. Jourdan
10:00 P.M.
2 Candid Camera, Durward Kirby, singer Fredricka



GENERALISSIMO Francisco Franco, Spain's 71-year-old dictator, discusses his country during a two-part report starting on "20th Century" at 6 p.m. Sunday, channel 2.

- Weber. Gas tank with opening hidden
4 (Color) A Country Called Europe (see box)
7 Voice of Firestone, with Met artists Robert Merrill, Richard Tucker, Anneliese Rothenberger
11 The Best of Coates
13 I Spy, Raymond Massey
34 Comentarios (sports)
10:30
2 What's My Line, J. Daly. Guest: Allen Ludden
7 Howard K. Smith—News & Comment. Congress' delay in settling down to work is explored by James MacGregor Burns plus Sens. Mansfield, Saltonstall, Mundt and Clark.
9 (Color) Movie: "White Tower," Glenn Ford, Valli (50). Climbing Swiss Alps.
11 Open End: David Susskind: "Democracy Today," Wm. O. Douglas, Robert Hutchings, Harry Ashmore, James MacGregor Burns.
13 Operation Success, Quentin Reynolds
34 The Sergio Corona Show
11:00 P.M.
2 News, Harry Reasoner
4 (Color) Bob Wright, News Southland, Carl George
7 Movie: "Man Who Came to Dinner," Monty Woolley
11:15
2 The Late Show Tonight
★ Gregory Peck, Richard Widmark "YELLOW SKY" with Anne Baxter (48)
4 Changing Times Magazine
5 Bill Stout, News
7 Honeymooners, J. Gleason
11:30
4 Movie: "Little World of Don Camillo," Fernandel (Fr-Ital-53)
5 Roller Skating (repeat)
34 Noticiero 34 (News)
1:00 A.M.
2 Movie: "Night Work."

SPECIAL

NBC OPERA—World premiere of Gian Carlo Menotti's symbolic, surrealist opera is at 2 p.m., ch. 4. Commissioned by NBC two years ago, "Labyrinth" can be presented only on tape or film because of trick photography necessary. John Reedon and Judith Raskin star as the pearlyweds who search for their key to a hotel suite—and to life—with a "way out" libretto, a conservative score. (Final opera for the season will be a 2-part, 4-hour colorcast of Bach's "St. Matthew's Passion.")

THE GREAT CHALLENGE—Last of the five symposia looks at the individual, his freedoms and the government, at 4 p.m., ch. 2. Charles Collingwood hosts author-critic Dr. Paul Goodman, Washington Post cartoonist Herb Block, publisher (National Review) Wm. A. Rusher and Sen. C. P. Case (R-N.J.)

20TH CENTURY—Generalissimo Francisco Franco, Spain's 71-year-old dictator, comments on critics of his political system, discussing personal rule and orderly succession, in the first of a 2-part interview with Walter Cronkite at El Prado near Madrid at 6 p.m., ch. 2. Winston Burdette, Edmund Gress and Cronkite talk with Franco supporters and oppositionists.

A COUNTRY CALLED EUROPE—John Chancellor is reporter for a news special examining the emergence of the Common Market as a world power and the changes it has brought to the lives of its 168 million people. Reuben Frank produced color films were made at 40 locations in the six Common Market countries, explained by narration rather than interviews at 10 p.m., ch. 4.

Sports Today

CHALLENGE GOLF, 12 noon, ch. 7, repeat of Saturday's match between Snead-Sanders and Palmer-Player.

SUN. SPORTS SPECTACULAR, 2:30 p.m., ch. 2, has tapes of the stunt driving of "The Auto Thrill Show" from West Palm Beach, and the Washington National Horse Show. Latter includes Arthur Godfrey and his mount Goldie, plus Atty-Gen. Kennedy's daughter Kathleen and her pony.

ICE HOCKEY, 2:30 p.m., ch. 5, with Dick Lane at Burbank as the Stars host the Long Beach Gulls.

WONDERFUL WORLD OF GOLF, 4 p.m., color, ch. 4, has Byron Nelson and Netherlands pro Gerry De Wit at the Hague Golf Club at Wassenaar, Holland.

34 La Hora de Bellas Artes,

'Doomsday' Here for 47 TV Shows

By VERNON SCOTT

HOLLYWOOD (UPI)—Doomsday is here for more than 40 prime-time television shows in the greatest upheaval of network programming in video's brief history.

Weekly shows are falling in clusters, making a death row of the co-axial cable. Dozens of actors and hundreds of crews will be unemployed as a result.

ABC-TV has 22 series shutting down—a few still may be revived but it is doubtful.

CBS-TV is kissing off 11 series while NBC-TV bids adieu to 14.

Curiously, the greatest number of victims is among the new shows which made their debuts last fall.

AMONG LAST YEAR'S NEWCOMERS biting the dust are: "The New Loretta Young Show," Jack Webb's "True," "The Lloyd Bridges Show," "Fair Exchange," all from CBS. At NBC—"McKeever and the Colonel," "Empire," "Wide Country," "Andy Williams," "Sam Benedict." At ABC—"The Jetsons," "Stoney Burke," "Going My Way," "Our Man Higgins," "The Gallant Men," "Mr. Smith Goes to Washington" and perhaps

"I'm Dickens, He's Fenster."

Some of the new shows were so bad they were dropped in mid-season: "It's a Man's World," "Saints and Sinners," "Don't Call Me Charlie," "The Roy Rogers Show."

One of television real oldtimers, "The U. S. Steel Hour," will disappear after 10 years on the air.

YOU CAN KISS GOODBYE "The Voice of Firestone," "The Untouchables," "Armstrong Circle Theater," "Have Gun, Will Travel," "The Rifleman," "Hawaiian Eye" and "77 Sunset Strip." All had long, successful runs.

"Naked City," one of the most honored and revered drama shows on television is likely to be a victim of the ax, too.

Perry Como's weekly songfest will go by the boards, with the easy-going singer appearing in a few specials. Joey Bishop is talking about a variety show, but the network doesn't have him penciled in.

"Dobie Gillis," after four years with CBS is out, but may pop up on another network.

AUDIENCE-PARTICIPATION fans will find "The Price Is Right" absent because the price is wrong. The death of Dick Powell early this year will spell the end to "The Dick Powell Theater" anthology.

Among the cute-kiddie series to be closed are "Leave It to Beaver" and that forever troublesome brat "Dennis the Menace." "My Three Sons" may return, but without Fred MacMurray.

"Howard K. Smith News," which was blasted for allowing Alger Hiss to judge former Vice President Richard Nixon, is

through. And even the cops aren't safe with "Car 54, Where Are You?" getting it in the neck.

For many video stars it's a bad scene. But next season promises some new shows.



CONNIE STEVENS, star of "Hawaiian Eye," is one of the veteran performers whose series has been axed for next season.

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MONDAY

March 4, 1963

★ PAID ADVERTISEMENT

- 6:00 A.M.**
 2 College of Air: "Economy"
 4 Cont. Classr's: "Physics"
6:30
 2 USC: "Oriental Religions"
 4 (Color) Cont. Classr's: American Government
7:00 A.M.
 2 Capt. Kangaroo: dogs
 4 Today, Hugh Downs, with Labor Sec. Willard Wirtz
7:30
 7 Zorrama (San Diego)
7:45
 5 For Kids Only (cartoons)
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 Guest: Everett Sloane
 7 Chucko the Clown
8:15
 11 Business News, Sports AM
8:30
 11 Topper, Leo G. Carroll
 13 Felix the Cat (cartoons)
9:00 A.M.
 2 Calendar, Harry Reasoner
 Teamster chief Jimmy Hoffa is interviewed
 4 Say When, Art James
 5 The Romper Room
 7 I Married Joan, J. Davis
 11 Kit Carson, Bill Williams
 13 Yoga for Health
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Play Your Hunch

- 7 Movie: "Right to the Heart," Brenda Joyce ('42)
 11 The Jack LaLanne Show
 13 Guidepost to Art (5, 6)
10:00 A.M.
 2 The McCays, W. Brennan
 4 (Color) The Price Is Right
 5 The Jack Barry Show
 9 Movie: "Annie Oakley,"
 11 The Pamela Mason Show
 13 G'depost: Amer. Heritage
10:25
 13 Guidepost to Math (4)
10:30
 2 Pete and Gladys
 4 Concentrat'n, Hugh Downs
11:00 A.M.
 2 Love of Life
 4 (Color) First Impression
 Inger Stevens, Mike Jackson are week's guests
 5 Medic, Richard Boone
 7 Jane Wyman Presents
 11 Leave It to the Girls.
 Week's guests: Suzy Parker, Lissa Charell
11:15
 13 Guidepost to Spanish I
11:30
 2 Search for Tomorrow
 4 Truth or Consequences
 5 Mickey Hargitay Show
 7 Yours for a Song, B. Parks
 9 LASC: Art & the Child
 11 Sheriff John, John Rovick
 13 Play Bingo, Johnny Jacobs
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Merv Griffin Show
 with Peter Lorre, Bobby Breen, Jack Benny,

SPECIAL

SURVEY '63—Bob Wright is host for special taped explanation for handling both federal and state income tax returns, at 10:30 p.m., in color (red ink?), ch. 4. Frank Schmidt represents the IRS, with Harry Freese from the State Franchise Board. An animated film describes how taxes originated—and why!

- Dr. Joyce Brothers**
 5 Divorce Hearing, Popenoe
 7 Tennessee Ernie Ford
 9 Looney Tunes Cartoons
 13 Midday Report; Life Line
12:30
 2 As the World Turns
 5 News; Movie (12:35): "Gun Man," Franchot Tone ('49)
 7 Father Knows Best, Young
 9 Movie: "Action in Arabia," Geo. Sanders
 11 Movie: "Barricade," Alice Faye ('39)
 13 Racket Squad, R. Hadley
1:00 P.M.
 2 Password, Allen Ludden.
 Week's guests: Tammy Grimes, Artie Shaw
 4 Loretta Young Theater
 7 December Bride, Byington
 13 Felix the Cat (cartoons)
1:30
 2 Art Linkletter House Party
 4 Young Dr. Malone
 7 Girl Talk, Virginia Graham
 13 Movie: "For Them That Trespass," Richard Todd
2:00 P.M.
 2 To Tell the Truth, Jack Clark with Orson Bean, Skitch Henderson
 4 Match Game, G. Rayburn.
 Week's guests: Peggy Cass, Bennett Cerf
 7 Day in Court: Bilking
 9 Movie: "Cornered,"
 11 Movie: "Andy Hardy's Double Life," M. Rooney
2:30
 2 The Millionaire, M. Miller
 4 Make Room for Daddy
 5 Trouble with Father
 7 Seven Keys, Jack Narz
3:00 P.M.
 2 The Secret Storm
 4 Bachelor Father, Forsythe
 5 NEW! FUN! CARTOONS!
 7 Walker Edmiston Show
 9 Queen for Day, Jack Bailey
 13 Felix the Cat (cartoons)
3:30
 2 The Edge of Night
 4 Movie: "Meet Me on Broadway."
 7 Who Do You Trust?
4:00 P.M.
 2 Amos 'n' Andy
 5 NEW TIME ON TV 5
 7 BOZO'S "LIVE" CIRCUS
 9 American Bandstand
 13 Here's Uncle Johnny
4:30
 2 Life of Riley, Wm. Bendix
 5 Trader Tom of China Seas
 7 Discovery '63: "Alaska"
 11 Rescue 8, Jim Davis
 13 Reloj Musical (variety)
5:00 P.M.
 2 Movie: "Birth of the Blues," Bing Crosby, Mary Martin ('41)
 5 NEW TIME ON TV 5
 7 Pepeye's Pier 5 Club
 9 Sundown, Tom Kennedy
 11 The Engineer Bill Show
 13 Superman, George Reeves
 13 The Lloyd Thaxton Show
 13 Un Canto de Mexico
5:30
 11 Casper the Friendly Ghost
 13 El Seguro Social (soc.sec.)
5:45
 4 (Color) Curt Massey Show
6:00 P.M.
 4 (Color) News and Sports
 5 Premiere! Excitement & Danger—WHIRLYBIRDS stars Kenneth Tobey. After years trying to strike it rich, man finds uranium (repeats)
 7 News Hour, Baxter Ward
 9 The Lone Ranger
 11 The Mickey Mouse Club
 13 The Ann Southern Show

- 34 San Juan Bosco (serial)
6:15
 4 (Color) Brown-Peterson
6:30
 2 Big News, Jerry Dunphy
 4 Huntley-Brinkley Report
 5 NEW TIME! Prizes & Fun—BEAT THE ODDS
 Dennis James hosts
 9 Our Miss Brooks, E. Arden
 13 (Color) Touche Turtle
 34 Noticiero 34 (News)
6:45
 4 (Color) Jack Latham News
 7 Ron Cochran w/the News
 11 George Putnam Dateline
7:00 P.M.
 4 (Color) Golden Voyage, Jack Douglas: "Czechoslovakia." Churches, castles, fiery dancers
 5 NEW TIME! ROBERTS—STOUT—HARMON NEWS
 7 Danger Man, P. McGoochan
 9 People Are Funny
 11 Quick Draw McGraw
 13 Magic of Mardi Gras
 34 on BURRUD'S HOLIDAY
 Land of Bayous, in color
 34 Niebla (drama serial)
7:15
 2 Walter Cronkite, News
7:30
 2 To Tell the Truth, Robert Q. Lewis subs as host, with Martin Gabel, Peggy Cass as guest panelists
 4 (Color) Movie: "Hell & High Water," Richard Widmark, David Wayne, Bella Darvi ('54-1st run). Viennese scientists' commission retired naval officer to investigate World War III plot
 5 By Numbers, Jack Barry
 7 The Dakotas, Larry Ward, Chad Everett, Bert Freed, Maggie Pierce, Dennis Patrick. Angry cavalrymen demand Del surrender his sweetheart's father
 9 Adventures in Paradise, Gardner McKay, Dan O'Herlihy, Vladimir Sokoloff: Australian overlord threatens business of pearl fisher
 11 Checkmate, Sebastian Cabot, Walter Pidgeon. Attorney arranges own murder
 13 (Color) Wild Cargo: "Africa" (repeat)
 34 Estudio "A" (variety)
8:00 P.M.
 2 I've Got a Secret, Garry Moore. Steve Allen is celebrity guest as Jayne Meadows and George Gobel join panelists
 Palmer and Morgan as show makes first of two Hollywood originations
 5 Law & Mr. Jones, James Whitmore, Otto Kruger. Jones' target is serving as his own lawyer
 13 (Color) Adventure Th'r
 34 La Gloria Quedo Atras
8:30
 2 The Lucy Show, Lucille Ball, Vivian Vance, Paul Hartman. Lucy and Viv pinch-hit for Chris and her friend Cynthia (Miss Ball's 12-year-old daughter Lucie Arnaz) as soda jerks so the girls can be majorette in big parade
 5 Dick Powell's Zane Grey Th'r: "Deserter," Powell, Maggie Hayes. Sergeant is assigned to track down Army deserter in Arizona
 7 Rifleman, Chuck Connors, Johnny Crawford. Mark is paralyzed after a fall
 9 LAKERS vs. ROYALS
 ★ GININNATI—LIVE! (see sports box)
 11 M-Squad, Lee Marvin
 13 JOE LOUIS PRESENTS
 ★ MONDAY NIGHT FIGHTS (see sports box)
 34 Ellos se Quieren Asi
9:00 P.M.
 2 The Danny Thomas Show. Jaye P. Morgan plays a cousin of Bunny Halper who comes to New York, hoping Charley will launch her singing career
 5 1st Run Excitement

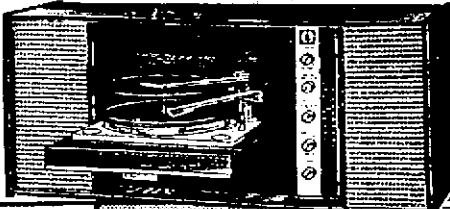
- PRO BASKETBALL**, 8:30 p.m., ch. 9, live from the Sports Arena as the Lakers host the Cincinnati Royals.
BOXING from Moulin Rouge, 8:30 p.m., ch. 13, has Tony Herrera and North American bantam weight champion Manny Elias.
"S.O.S. RHINO"
 African bush country round-up of the 3-ton beasts, to take them to safety from poachers.
 7 Stoney Burke, Jack Lord, Antoinette Bower, Cesare Danova. Stoney becomes beauty's alibi in assassination plot
 11 Highway Patrol, Crawford
 34 Penumbra (serial)
9:30
 2 The Andy Griffith Show. Andy's historical knowledge is tested when Obie rebels against the homework of his pretty new history teacher
 4 The Art Linkletter Show. Yvonne De Carlo will judge whether a beautician can talk a woman into a fried egg shampoo
 11 The Best of Groucho
 34 Comicos y Canciones
10:00 P.M.
 2 New Loretta Young Show. Manuscript by her late husband stirs memories for Cristine
 4 (Color) David Brinkley's Journal. Examination of the caste system in India, and comparison to desegregation problems in the American South
 5 Peter Gunn, Craig Stevens
 7 Ben Casey, Vincent Edwards, Virginia Christine, Beatrice Straight, Diana Hyland. Woman refuses to undergo surgery until her concert pianist niece is freed from the domination of her mother
 11 George Putnam, News
 13 BILL IDHNS NEWS
 ★ Top News Personality Followed by Harold Fishman, Alan Sloane
 34 Box de Mexico (boxing)
10:30
 2 Stump the Stars, Mike Stokely. Gene Barry and Jayne Mansfield are special guests, with Ruta Lee substituting for Diana Dors
 4 (Color) Survey '63, Bob Wright (see box)
 5 Dragnet, Jack Webb
 11 The Paul Coates Show
 13 It's Country Music Time
10:45
 9 Movie: "The Maze," Richard Carlson ('53-1st run)
11:00 P.M.
 2 News, Dunphy and Hart
 4 (Color) Jack Latham news
 5 News, Roberts and Stout
 7 ABC News; Baxter Ward
 11 The Tom Duggan Show
 13 Movie: "Terror Ship," Wm. Lundigan ('52)
11:15
 4 (Color) Tonight, Johnny Carson with Joe Williams, Jane Morgan, Ronnie Graham, David Doyle
 5 Cliff Norton, Weather, Steve Allen Show (11:20), with Slim Gaillard, Mel Torme, Joanie Sommers, Sammy Sahn, Drivotron
11:30
 2 Movie: "Criminal Lawyer," Pat O'Brien
 7 Bat Masterson, G. Barry
 34 Noticiero 34 (News)
12:00 MIDNIGHT
 7 Movie: "Dynamite,"
12:30
 11 Movie: "Unguarded Hour," Loretta Young
12:45
 9 Movie: "Annie Oakley,"
1:15
 2 Movie: "Beautiful but Broke," Joan Davis ('44)

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BERT'S EYE VIEW

Rating System Rates 'Non-Cooperation'

(Editor's Note: This is the concluding article of a two-part series on television's rating systems.)

By BERT RESNIK
TV and Radio Editor

Non-cooperation was one of the principal elements the Federal Trade Commission last winter charged television's rating systems with neglecting to consider.

All of the survey firms involved have signed consent orders to comply with the FTC admonitions.

It is of interest that the largest rating service, Nielsen, before the FTC publicized its charges, had already taken steps to determine the effect of non-cooperation upon its sampling techniques.

Which seems a little ambiguous.

If someone won't cooperate, how do you determine the effect on a survey?

The complete explanation would take a report almost as voluminous as the governmental one submitted by a statisticians' committee that evaluated the rating systems and found them "reasonably good."

Permit me to simplify by explaining that a person who refuses to cooperate by keeping a daily diary and having a meter installed on his television set, will possibly cooperate another simpler way.

That way: He'll answer the phone and let you know if he's watching television and the station to which he's tuned.

In those few instances where the householder was non-cooperative to the extent of saying, "Don't bother me, Buster!", Nielsen statistically eliminated comparable cooperative households.

NIELSEN USED 5,000 non-cooperative homes, 5,000 cooperative homes in the same

area and an already existing panel of 5,000 homes.

The results:

1. Those termed "non-cooperative" watch television 1 to 2 per cent less than the others.

2. They watch in exactly the same manner and depth the same programs as the cooperative householders.

In other words, while there may be fewer "non-cooperative" persons watching, what they're looking at when their sets are on is the same thing as their "cooperative" neighbors.

SO WHY all the abuse directed at television rating services?

The answer is that you and I don't like it when one of our favorite programs is taken off the air because its ratings aren't high enough.

Now it isn't the rating service decision to take off the program. It's merely presenting numbers to its network and sponsor subscribers.

The numbers are used by a soap manufacturer to estimate how many bars his program is selling.

He figures, for hypothetical example, that if 10 people are watching, the chances are good that 3 of them will buy his soap.

The more viewers, the more soap sales. Not enough viewers, no soap. Not enough soap sales, no sponsorship of program.

It is the rating services' function to report numbers.

How the numbers are interpreted are no more their

responsibility than it is the housewife's to raise the chicken she cooks for Sunday dinner.

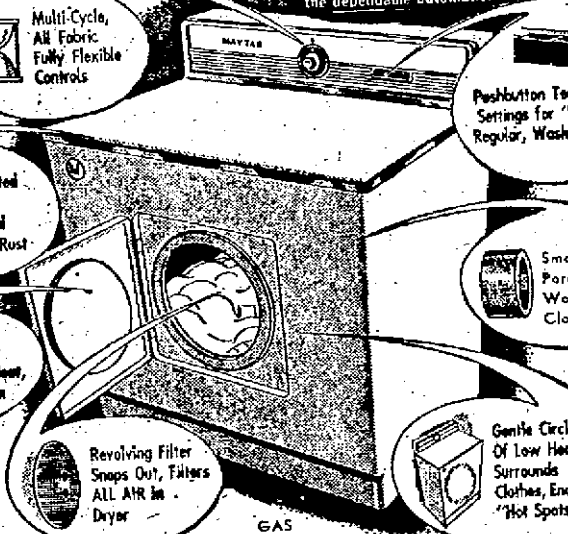
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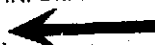
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TUESDAY

March 5, 1963

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Classr'm. "Physics"
- 6:30
- 2 USC: "Changing World"
- 4 (Color) Contn. Classroom: "American Government."

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs

7:30

- 7 Zorrama (San Diego)

7:45

- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Chuko the Clown

8:15

- 11 Business News; Sports AM

8:30

- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 Kit Carson, B. Williams
- 13 Yoga for Health

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "2 Mugs from Brooklyn," Wm. Bendix
- 11 The Jack Lalanne Show
- 13 Guidepost: Soc. Studies

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 9 Movie: "Badlands,"
- 11 The Pamela Mason Show
- 13 Public Service Film

10:15

- 13 G'depost: Living in West

10:30

- 2 Pete and Gladys
- 4 Concentrat'n, Hugh Downs
- 13 Guidepost to Siene (8)

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 Jane Wyman Presents
- 11 Leave It to the Girls
- 13 Guidepost to Spanish II

11:30

- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Yours for a Song, B. Parks
- 9 Heritage: Robert Frost (last in series of readings)
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs

11:45

- 2 The Guiding Light

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12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Merv Griffin Show
- 5 Night Court, Jay Jostyn
- 7 Tennessee Ernie Ford
- 9 Looney Tunes Cartoons
- 13 Midday Report; Life Line

12:30

- 2 As the World Turns
- 5 News; Movie (12:35): "Nose for a Lady,"
- 7 Father Knows Best, Young
- 9 Movie: "Adventure in Baltimore," Robt. Young
- 11 Movie: "Four Men and a Prayer," Loretta Young
- 13 Racket Squad-R. Hadley

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 7 December Bride, Byington
- 13 Felix the Cat (cartoons)

1:30

- 2 Art Linkletter House Party
- 4 Young Dr. Malone
- 7 Girl Talk, Virginia Graham
- 13 Movie: "Man in the Dinghy," Michael Wilding

2:00 P.M.

- 2 To Tell the Truth, Clark
- 4 Match Game, R. Rayburn
- 7 Day in Court: Runaway
- 9 Movie: "Crack-Up,"

2:15

- 11 Movie: "Sinner Take All,"

2:30

- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- 5 Trouble with Father
- 7 Seven Keys, Jack Narz

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for Day, Jack Bailey
- 13 Felix the Cat (cartoons)

3:30

- 2 The Edge of Night
- 4 Movie: "Storm in Jamaica,"
- 7 Who Do You Trust?

- 9 Jack Crowther, Annual message to his 50,000 employees by Sup't of L.A. City School system

4:00 P.M.

- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- Guest: Bobby Comstock
- 9 Here's Uncle Johnny

4:30

- 2 Life of Riley, Wm. Bendix
- 5 Trader Tom, China Seas
- 7 Discovery '63: "Strangest Fish of All"—in N.Y. Aquarium

- 11 Rescue 8, Jim Davis
- 34 Reloj Musical (variety)

5:00 P.M.

- 2 Movie: "Indian Uprising," Geo. Montgomery ('52)
- 5 Popeye, Tom Hatten
- 7 Sundown, Tom Kennedy
- 9 The Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Un Canto de Mexico

5:30

- 11 Casper the Friendly Ghost
- 34 Motivo de Alarma (fire)

5:45

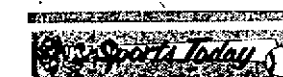
- 4 (Color) Curt Massey Show
- 34 Educacion y Trabajo

6:00 P.M.

- 4 (Color) News and Sports
- 5 Whirlybirds, Ken Tobey
- 7 News Hour, Baxter Ward
- 9 Supercar, Mike Mercury
- 11 The Mickey Mouse Club
- 13 The Ann Sothern Show



MAUREEN O'HARA will be one of the celebrities presenting trophies during "Golden Globe Awards" at 10:30 p.m. Tuesday, channel 11. The two-hour program features selections by members of the Hollywood Foreign Press Ass'n. of outstanding television programs and movies.



ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

4:00 P.M.

- 34 San Juan Bosco (serial)

6:15

- 4 (Color) Brown-Peterson

6:30

- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Beat Odds, Dennis James
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touche Turtle
- 34 Noticiero 34 (News)

6:45

- 4 (Color) Jack Latham news
- 7 Ron Cochran w/the News
- 11 George Putnam Dateline

7:00 P.M.

- 4 (Color) Across the 7 Seas, Jack Douglas: "A Mid-nite in Amsterdam."

- 5 Clete Roberts Reports
- 7 Ripcord, Larry Pennell
- 9 People Are Funny

- 11 Huckleberry Hound
- 13 (Color) Wonders of the World: "Monsoon in Pakistan," Down the Ganges

- 34 Niebla (dramatic serial)

7:15

- 2 Walter Cronkite, News
- 5 The Big Three News

7:30

- 2 Marshal Dillon
- 4 (Color) Laramie, Robert Fuller, John Anderson, A father learns that legacy of a gunfighter's ways should not be passed to his sons.

- 7 Combat! Vic Morrow,

Skip Homeier, American officer, separated from his unit, claims same identity as that on dogtag of dead GI

- 9 Maverick, Jack Kelly, Pat Crowley. Robbery victim seems too familiar with outlaws

- 11 Thriller, Boris Karloff: "Letter to a Lover," Ann Todd, Murray Matheson. Man and wife suspect each other in slaying.

- 13 DENMARK, LAND OF

- ★ DREAMS! BILL BURRUD on "Wanderlust," in color
- 34 Premier Orfeon (musical)

8:00 P.M.

- 2 The Lloyd Bridges Show: "The Courtship," Diane Baker, Lonny Chapman. Blind girl, bride of a 19th century farmer

- 5 Roaring 20's, Donald May.

- 13 OLEDALE FEDERAL

- ★ SAVINGS PRESENTS

- "PROBE"—DR. BURKE

- 34 La Gloria Quedo Atras

8:30

- 2 The Red Skelton Show. Guest Sebastian Cabot is a TV director who discovers Clem for star of "The Beverly Hay Kickers."

- 4 (Color) Empire, Ryan O'Neal, Anne Seymour. Her role axed from the series, Lucia Garret obligingly contracts a fatal disease and dies.

- 7 Hawaiian Eye, Connie Stevens, Troy Donahue. Cricket and Barton help a trumpet player whose comeback attempt is hindered by wealthy woman

- 9 Movie: "The Maze," Richard Carlson ('53)

- 11 Aquanauts, Ron Ely, Jeremy Slate. Hoodlums plan to rob the boys' store

- 13 (Color) Vagabond, Bill Burrud: "Alamos-Mexico"

- 34 Lluvia de Estrellas

9:00 P.M.

- 5 Roller Skating (spis. box)
- 13 This Man Dawson, Andes
- 34 Penumbra (drama serial)

9:30

- 2 The Jack Benny Program. Benny gets himself invited into studio where guest Frankie Avalon is recording.

- 4 Dick Powell Theater: "Thunder in a Forgotten Town" (see box)

- 7 The Untouchables, Robert Stack, J. D. Cannon. Released bootlegger cooperates with, then double-crosses, Ness

- 11 The Best of Groucho
- 13 Call Mr. D, David Janssen
- 34 Yate del Prado (music)

10:00 P.M.

- 2 The Garry Moore Show. First of two consecutive hours from Hollywood features Rosemary Clooney, Dorothy Loudon and that transatlantic commuter Roy Castle

- 11 George Putnam, News
- 13 News, Johns and Fishman

- 34 WORLD CHAMPIONSHIP

- ★ SOCCER MATCHES!

- Guadalajara vs Oro

10:30

- 4 Chet Huntley Reporting, on the National Science Foundation research pro-

SPECIAL

DICK POWELL THEATER

Jackie Cooper, Susan Oliver and Dewey Martin star in a drama of a GI, presumed dead, who returns after 10 years in a Red Chinese POW camp only to encounter suspicion as to his loyalty, and tragedy when his only friend is murdered. Produced by Cooper, it's at 9:30 p.m., ch. 4, with cameo roles played by Milton Berle (again playing his Emmy-nominated Eddie Doyle, blackjack dealer), Joey Bishop, Edie Adams, David Janssen, Pat'Brien, Jackie Coogan and Gary Crosby. Host is Steve McQueen.

GOLDEN GLOBE AWARDS

Taped earlier this evening, the annual Hollywood Foreign Press Association presentations will air for two hours at 10:30 p.m., ch. 11. Art Linkletter is on-stage host; Bill Welsh at the mikes, Edie Adams handling the TV awards, and Bobby Darin emceeing the music ones. Donna (Elly May) Douglas is Miss Golden Globe for TV, with Eva Six from movies. Presenters include Barbara Stanwyck, Bette Davis, Raymond Burr, Charlton Heston, Rock Hudson and Eleanor Powell.

gram aboard the USNS

Eltanin

- 5 Dragnet, Jack Webb

- 7 Mackenzie's Raiders

- 9 Trails West: "Pay Dirt"

- 11 SPECIAL EVENT ON 11

- ★ Golden Globe Awards

- Art Linkletter, Edie Adams & Bobby Darin Emcee (see box)

- 13 It's Country Music Time

11:00 P.M.

- 2 News, Dunphy and Hart

- 4 (Color) Jack Latham news

- 5 News, Roberts and Stout

- 7 ABC News; Baxter Ward

- 9 News, Willis & Brundige

- 13 Movie: "Captains of the Clouds," James Cagney

11:15

- 4 (Color) Tonight, Johnny Carson with Gordon and Sheila MacRae, Dukes of Dixieland, Jerry Shane

- 5 Cliff Norton, Weather, Steve Allen Show (11:20), with Joanie Sommers, comic-musician Pete Barbutti, balloon ball game, Glenn Ford naming winner of Finnish cannon (a sophomore pre-med student at Brooklyn College)

- 9 Movie: "All This and Heaven, Too," Charles Boyer, Bette Davis ('40).

11:30

- 2 Movie: "Slaves of Babylon," Richard Conte ('53-1st run). Nebuchadnezzar's defeat by Israeli

- 7 Bat Masterson, G. Barry

- 34 Noticiero 34 (News)

- 12:00 MIDNIGHT

- 7 Movie: "Minersweeper,"

12:30

- 11 Movie: "Man from Dakota," Wallace Beery ('40)

12:45

- 9 Movie: "Badlands,"

1:15

- 2 Movie: "Sophie Lang Goes West," Gertrude Michael

2:30

- 11 All-Night Movies

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BETWEEN TAKES

**'Naked City'
Cast Shivers**

By DOC QUIGG

NEW YORK (UPI)—Here in this naked city there's nothing quite so naked as Horace McMahon's face as he walks down the street. He'd have to wear a mask if he wanted to keep storekeepers, cab drivers, and passers-by from hollering hellos at him.

Back in the early 1940s a remarkable photographer named Weegee put together a book of his shots of the raw side of New York and titled it "The Naked City." As a bellwether of ABC-TV's weekly hour-long "Naked City" (Wednesdays, 10 p.m., channel 1), McMahon knows that nature in the raw—and nature's weather—is seldom mild.

"I'VE SPENT most of my life here, so it's not hard for me," said the actor who plays Det. Lt. Mike Parker. "I've spent most of my life here, so it's not hard for me," he said. "In New York you work against the street traffic with the 50 per cent outside work that our show uses. In bad weather, we will shoot scenes as long as the cameraman will photograph. Rain, snow, sleet, hail, clouds. Sleet cakes up a camera lens.

"You're allowed to shiver between takes, but then if the take doesn't call for it you've got to straighten up and don't shake. We in the cast are great customers for thermal underwear."

In effect, each show is a feature movie. McMahon has had plenty of experience in movies—he's played 60 to 70 different roles of "heavy" in Hollywood. A heavy is any character who's bad, or against the law—mean, or just colorful, sometimes funny.

"IF THIS SERIES finally finishes (it's in its third year as an hour show), I'd like to do a comedy series," said McMahon. "The crew here calls me a nickname, 'The Coach,' because I'm interested in sports, and my idea is for a series, called 'The Lady and the Coach,' the dean being a woman."

McMahon left Fordham Law School for Broadway in the late 1920s and he's never regretted for a moment being an actor instead of a lawyer.

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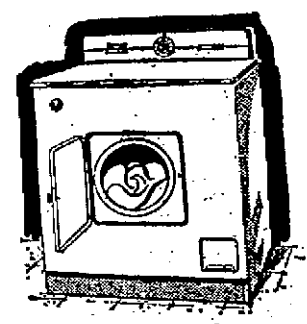
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March 6, 1963

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- 6:00 A.M.
2 College of Air: "Economy"
4 Cont. Classroom: "Physics"
6:30
2 USC: "Oriental Religions"
4 (Color) Contin. Classroom: "American Government"

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs
7:30
7 Zorrama (San Diego)
7:45

- 5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
7 Chuckoo the Clown
11 Food Tips, Bob Church
8:15

- 11 Business News, Sports AM
8:30

- 11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 Kil Carson, Bill Williams
13 Yoga for Health
9:30

- 2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch
7 Movie: "Story of Shirley Yorke," Dinah Sheridan

- 11 The Jack LaLanne Show
13 Guidepost to Science (3,4)

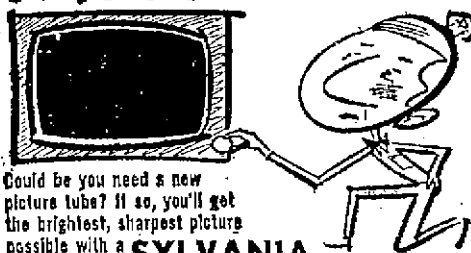
10:00 A.M.

- 2 The McCoy's, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Experiment Perilous," Hedy Lamarr ('44)

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- 11 The Pamela Mason Show
13 Guidepost to Math (5)
10:20
13 Guidepost: Amer. Heritage
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
10:45
13 Essence of Judaism
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Medie, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
11:15
13 Guidepost: Spanish 1
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 I.A.S.C. Art & the Child
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show
5 Divorce Hearing, Popenoe
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report: Life Line
12:30
2 As the World Turns
5 News: Movie (12:35): "Inner Sanctum," Mary Beth Hughes ('48)
7 Father Knows Best, Young
9 Movie: "Allegheny Uprising," John Wayne ('39)
11 Movie: "Unguarded Hour," Loretta Young
13 Racket Squad, R. Hadley
1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theater
7 December Bride, Byington
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Laughter in Paradise," Alastair Sim
2:00 P.M.
2 To Tell the Truth, Clark
4 Match Game, G. Rayburn



ANY RESEMBLANCE of Dick Van Dyke (left) and Henry Calvin to the comedy team of Laurel and Hardy is purely intentional during "The Dick Van Dyke Show" at 9:30 p.m. Wednesday, channel 2.

- 7 Day in Court: Assault
9 Movie: "Deadline at Dawn," Susan Hayward
2:15
11 Movie: "Nick Carter, Master Detective."
2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for Day, J. Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "Her Primitive Man," Louise Albritton ('44)
7 Who Do You Trust?
3:45
9 Feature Page, John Willis
4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom, China Seas
7 Discovery '63: Comedy world of the silent films
11 Rescue 8, Jim Davis
34 Reloj Musical (variety)
5:00 P.M.
2 Movie: "Monsieur Beaucaire," Bob Hope.
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
34 Aprenda Ingles (English)
5:45
4 (Color) Curt Massey Show
34 Hispano America
13 Bill Johns, News (5:50)
6:00 P.M.
4 (Color) News and Sports
5 Whirlybirds, Ken Tobey
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club
13 The Ann Sothern Show
34 San Juan Bosco (serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat the Odds, D. James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45
4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam, Dateline
7:00 P.M.
4 Death Valley Days: "A Gun Is Not a Gentleman," Brad Dexter, Carroll O'Connor. History's only duel to the death between U.S. Senator and Supreme Court Justice
5 Clete Roberts Reports

- 7 Tombstone Territory
9 People Are Funny
11 Heckle & Jeckle (cartoon)
13 ... SURFSIDE 6 ...
★ "HEELS OVER HEAD"
34 Niebla (dramatic serial)
7:15
2 Walter Cronkite, News
5 The Big Three (News)
7:30
2 Where We Stand: Ten Years After Stalin (box)

SPECIAL

WHERE WE STAND — Irregular series is given quarterly prime hour, starting at 7:30 p.m., ch. 2, with a report of Communism's relations with the West since Stalin's death. Eric Sevareid, moderating in New York

- 4 (Color) The Virginian, Lee J. Cobb, Steve Forrest, Bethel Leslie. Con man's scheme to rob a bank is foiled
5 By the Numbers, J. Barry
7 Wagon Train, Scott Miller. Duke is trapped in a terrorized town
9 First Night: "Sun in My Eyes," Al Waxman, Persecution of Jews in Poland
11 The Phil Silvers Show. Bilko starts an all-GI quiz show.
34 Miercoles Musical
8:00 P.M.
5 Championship Wrestling (see sports box)
11 Wanted—Dead or Alive.
13 Flying Doctor, R. Denning
34 La Gloria Quedo Atras
8:30
2 Double Gillis, Dwayne Hickman, Stephen Frank. The Osborne fortune is lost overnight
7 Going My Way, Gene Kelly, Lee Tracy, Nancy Carroll. Loafer with lucky Irish Sweepstakes ticket starts making rash promises
9 Movie: "The Maze," Richard Carlson ('53)
11 Divorce Court
13 THE STORY OF...
★ A TEST PILOT
Herman (Fish) Salmon, Lockheed's chief test pilot
34 Casino Musical (variety)
9:00 P.M.
2 The Beverly Hillbillies, Buddy Ebsen. Drysdale makes Jed a vice president to make use of his shooting ability in the inter-bank skeet tournament.
4 (Color) Perry Como Show, with singer Joanie Sommers, comedians Gene Sheldon and Charlie Maana, and the Four Step

- Brothers.
13 (Color) Passport to Travel, Hal Sawyer; "Caribbean Ports of Call"
34 Penumbra (serial)
9:30
2 The Dick Van Dyke Show
Impromptu variety show gives cast members a chance to display their talents, with Van Dyke (Petrie) and Henry Calvin (Pomerantz) teaming for a Laurel-and-Hardy bit
5 Cain's Hundred
7 Our Man Higgins, Stanley Holloway. Higgins solves the problem of his "day off" miseries
11 The Best of Groucho
13 (Color) Northwest Passage, Keith Larsen, Peter Votrian. Teenager wants to join up
34 Chucheria (comedy)

10:00 P.M.

- 2 U.S. Steel Hour: "Moment of Rage," Charles Aidman, Glenda Farrell, Marc Connelly. Latin professor, adopted as a baby, learns on the eve of his marriage that his father was electrocuted for murder
4 The 11th Hour, Wendell Corey, Jack Ging, Sylvia Sidney, Patricia Barry, Patricia Crowley, Norman Fell. Experimental group therapy with five strangers triggers a chain reaction of mental upheaval
7 Naked City, Paul Burke, Robert Sterling. Homicide is the result of an argument over a parking space
11 George Putnam, News
13 BILL JOHNS NEWS
★ Top News Personality
Followed by Harold Fishman, Alan Sloan
34 ... BOXING! ...
★ FROM MEXICO CITY!
10:30
5 Dragnet, Jack Webb
9 Trails West
11 The Paul Coates Show
13 It's Country Music Time

11:00 P.M.

- 2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "City for Conquest," James Cagney
11:15
4 (Color) Tonight, Johnny Carson with Barbra Streisand, Artie Shaw, "Cannonball" Adderley, Jackie and Roy
5 Clifft Norton, Weather; Steve Allen Show (11:20), with Joanie Sommers, giants Hugh and Hiram Hart, Henry Mancini, singer Dean Reed, the Finkston Trio
9 Movie: "Female Jungle," Lawrence Tierney ('56)
11:30
2 The Late Show Tonight!
★ "TOBACCO ROAD"—It will both shock and haunt you! Gene Tierney, Charlie Grapewin, Marjorie Rambeau, Ward Bond ('41).
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)

12:00 MIDNIGHT

- 7 Movie: "7 Were Saved," Richard Denning ('47)
12:30
11 Movie: "Dante's Inferno," Spencer Tracy ('35)
12:45
9 Movie: "Experiment Perilous," Hedy Lamarr ('44)
1:15
2 Movie: "I'll Take Romance," Grace Moore
2:30
11 All-Night Movies

Sports Today

WRESTLING, 8 p.m., ch. 5. Dick Lane from the Olympic.

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THURSDAY

March 7, 1963

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Classrm: "Physics"

6:30

- 2 USC: "Changing World"
- 4 (Color) Contin. Classrm: "American Government"

7:00 A.M.

- 2 Capt. Kangaroo: balloons
- 4 Today, Hugh Downs

7:30

- 7 Zoruma (San Diego)

7:45

- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Chucko the Clown

8:15

- 11 Business News; Sports AM

8:30

- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health

9:30

- 2 I Love Lucy, Lucy Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "Fabulous Suzanne," Barbara Britton
- 11 The Jack LaLanne Show
- 13 Guidepost: Soc. Studies

10:00 A.M.

- 2 The McCoy's, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 9 Movie: "Fallen Sparrow,"
- 11 The Pamela Mason Show

10:15

- 13 Guidepost: Living in West

10:30

- 2 Pete and Gladys
- 4 Concentrat'n, Hugh Downs
- 13 Guidepost to Science (8)

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 Jane Wyman Presents
- 11 Leave It to the Girls
- 13 Guidepost: Spanish II

11:30

- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Yours for a Song, B. Parks
- 9 Heritage: Frank L. Wright
- 11 Sheriff John, John Rovic
- 13 Play Bingo, Johnny Jacobs

11:45

- 2 The Guiding Light
- 2 Burns and Allen Show
- 4 (Color) Merv Griffin Show

12:00 NOON

- with Joan Crawford,
- 5 Night Court, Jay Jay
- 7 Tennessee Ernie Ford,
- 9 Looney Tunes Cartoons
- 13 Midday Report; Life Line

12:30

- 2 As the World Turns
- 5 News; Movie (12:35): "Trapped by Boston Blackie," Chester Morris
- 7 Father Knows Best, Young
- 9 Movie: "Anne of Windy Poplars," Anne Shirley
- 11 Movie: "His Brother's Wife," Robert Taylor (36)
- 13 Racket Squad, R. Hadley

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Purex Special for Women: "The Change of Life" (see box), Preempts "Loretta Young" and "Dr. Malone"
- 7 December Bride, Byington
- 13 Felix the Cat (cartoons)

1:30

- 2 Art Linkletter H'se Party
- 7 Girl Talk, Virginia Graham
- 13 Movie: "No Place for Jennifer," Leo Genn (Br. 50)

2:00 P.M.

- 2 To Tell the Truth, Clark
- 4 Match Game, G. Rayburn
- 5 Tricks-Treats, Corris Guy
- 7 Day in Court: Custody
- 9 Movie: "Desperate,"
- 11 Movie: "Molly and Me,"

2:30

- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- 5 Trouble With Father
- 7 Seven Keys, Jack Narz

SPECIAL

CHANGE OF LIFE — A repeating "Special for Women" stars Sylvia Sidney in a dramatized report on a woman's critical middle years, her fears and changing attitudes, at 1 p.m., ch. 4.

PACIFIC—THEN & NOW — Bill Burrud and his color cameramen revisit the Solomons and other Pacific battlegrounds of 1942 in a color special at 8:30 p.m., ch. 13 (repeated Friday at 7:30 p.m.). Wartime films of Guadalcanal, Midway and Ienaru are included.

CLOSE-UP! — The toll of civilization on the once-teeming wildlife population of East Africa is shown at 10 p.m., ch. 7. Filmed during 4 months in Kenya, Tanganyika and Uganda, the hour examines the urgent problem of animal preservation and control.

- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for a Day, J. Bailey
- 13 Felix the Cat (cartoons)

3:30

- 2 The Edge of Night
- 4 Movie: "Ride the Pink Horse,"
- 7 Who Do You Trust?

4:00 P.M.

- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- 9 Here's Uncle Johnny

4:30

- 2 Life of Riley, Wm. Bendix
- 5 Trader Tom of China Seas
- 7 Discovery '63: "Desert Animals No. 1" (Sonora Desert near Tucson)
- 11 Rescue 8, Jim Davis
- 34 Reloj Musical (variety)

5:00 P.M.

- 2 Movie: "Sudan," Maria Montex, Jon Hall
- 5 Popeye, Tom Hatten
- 7 Sundown, Tom Kennedy
- 9 The Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Un Canto de Mexico

5:30

- 11 Casper the Friendly Ghost
- 34 Lucha contra el Cancer

5:45

- 4 (Color) Curt Massey Show

6:00 P.M.

- 4 (Color) News and Sports
- 5 Whirlbirds, Ken Tobey
- 7 News Hour, Baxter Ward
- 9 Supercar, Mike Mercury
- 11 The Mickey Mouse Club
- 13 The Ann Sothern Show
- 34 San Juan Bosco (serial)

6:15

- 4 (Color) Brown-Peterson

6:30

- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Beat Odds, Dennis James
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touché Turtle
- 34 Noticias 34 (News)

6:45

- 4 (Color) Jack Latham News
- 7 Ron Cochran w/the News
- 11 George Putnam, Dateline

7:00 P.M.

- 4 "SCIENCE IN ACTION"
- ★ "NUCLEAR ACCELERATORS" Greatest research tool
- 5 Clete Roberts Reports
- 7 Guestward Hol
- 9 People Are Funny
- 11 Yogi Bear Show (cartoon)
- 13 Adventure Tomorrow, Dr. Martin Klein: "A Day at the Glass Works"
- 34 Niebla (dramatic serial)

7:15

- 2 Walter Cronkite, News
- 5 The Big Three (News)



JIMMY STEWART guests in scholarship scene with Don Grady during "My Three Sons," 9 p. m. Thursday, channel 7.

7:30

- 2 Mr. Ed, Alan Young. Ed's psychiatrist decides it's Wilbur who has problem
- 4 Wide Country, Earl Holliman, David Macklin, Peter Whitney. Amish farm boy rebels against the strict dictates of his community
- 5 By the Numbers, J. Barry
- 7 Ozzie & Harriet. Rick and Wally have chance for free dinner

- 9 Sugarfoot, Will Hutchins, Wade Preston. Tom impersonates badman
- 11 One Step Beyond: "The Return," Dick Davalos. Wounded soldier crawls back to his lines through message from distant buddies
- 13 Diamond Thief Meets Justice: "True Adventure" In color, with Bill Burrud
- 34 TV Musical Ossart

8:00 P.M.

- 2 Perry Mason, Raymond Burr, Arthur Hunicutt, Natalie Trundy. Burr returns to his starring role with Hardjack, a dog, for his client. The dog is acquitted, but then bitten and developer is slain
- 5 Special of Week: "S.O.S. Rhino" (repeat of Mon.)
- 7 The Donna Reed Show. Donna and Alex borrow a boat to "hover" near beach where Mary and her classmates are spending weekend

- 11 Trackdown, Robert Culp.
- 13 JANICE HARPER IN
- ★ BROADWAY GOES LATIN Latin beat to music from "No No Nanette"
- 34 La Gloria Quedo Atras

8:30

- 4 Dr. Kildare, Richard Chamberlain, Raymond Massey, Robert Culp, Mary Astor, Marietta Hartley. Blair lab technician fears he has inherited his father's insanity
- 7 Leave It to Beaver, Tony Dow. Lumpy's scholarship falls through during Wally's party in its honor
- 9 Movie: "The Maze," Richard Carlson ('53)
- 11 Great Music. Violinist Isaac Stern is soloist
- 13 BILL BURRUD SPECIAL
- ★ "PACIFIC—THEN & NOW" (see box). In color. Preempts "Silents Please"
- 34 Guitarists (guitarists)

9:00 P.M.

- 2 Twilight Zone, Rod Serling: "No Time Like the Past," Dana Andrews, Patricia Breslin, Robert F. Simon, L.B.'s Robert Cornthwaite. Disenchanted man retreats in time machine to earlier and happier era.
- 5 Focus on the World: "Project: Man in Space." Mike Wallace narrates story of Astronauts and Cosmonauts
- 7 My Three Sons, Fred MacMurray, Brig. Gen. James Stewart, USAF. (Res.) plays himself as

Robbie Douglas fights the egghead label for his science scholarship

34 Penumbra (serial)

9:30

4 (Color) Hazel, Shirley Booth, Vaughn Taylor and Lurene Tuttle are guests, as Hazel commits a bit of larceny to reunite principals of long-shattered romance

7 McHale's Navy, Ernest Borgnine, Joe Flynn. Binghanton tries to fatten up McHale so that overweight will ship him out of his command

11 The Best of Groucho

13 (Color) Exciting World

34 Las Estrellas y Usted

10:00 P.M.

2 The Nurses, Shirl Conway, Philip Carey, Ted van Geithuysen. Romance comes to Liz during first vacation, but she suspects her amputee suitor wants more to be nursed than to be loved

4 (Color) Andy Williams Show, with Jonathan Winters and Martha Raye joining the regulars

5 Peter Gunn, Craig Stevens

7 Bell & Howell Close-Up! "The Irreplaceables" (see box). Preempts "Premiere"

11 George Putnam, News

13 News, Johns and Fishman

34 La Hora de Paco Malgesto

10:30

5 Dragnet, Jack Webb

9 Trails West: "I Am Joaquin" (Murieta)

11 The Paul Coates Show

13 It's Country Music Time

34 Un Poco de lo Nuestro

11:00 P.M.

2 News, Dunphy and Hart

4 (Color) Jack Latham news

5 News, Roberts and Stout

7 ABC News; Baxter Ward

9 News, Willis & Brundige

11 The Tom Duggan Show

13 Movie: "Affair in Reno," John Lund ('57)

11:15

4 (Color) Tonight, Johnny Carson with June Valli, Rosalind Elias, artist Jan De Ruth, Karen Morrow and Ross Bagdasarian

5 Cliff Norton, Weather, Steve Allen Show (11:20), with Shelley Berman, Jayne Meadows, Joanie Sommers, Finks Armored Car Robbery

9 Movie: "Guilty By-stander," Zachary Scott

11:30

2 The Late Show Tonight!

★ Robert Young, Randolph Scott—"WESTERN UNION" with Dean Jagger ('41)

7 Bat Masterson, G. Barry

34 Noticias 34 (News)

12:00 MIDNIGHT

7 Movie: "Within These Walls," Thomas Mitchell

12:30

11 Movie: "Lancer Spy,"

12:45

9 Movie: "Fallen Sparrow,"

1:15

2 Movie: "Unseen Enemy,"

2:30

11 All-Night Movies

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WEEK'S TOP SHOWS

March 3, 1963

Sunday—"20th Century" at 6 p.m. on channel 2 begins a two-part report on Spain with Generalissimo Francisco Franco reporting on political topics in the opener.

Monday—"Survey '63" at 10:30 p.m. on channel 4 in COLOR presents state and federal experts discussing "Income Tax."

Tuesday—"Golden Globe Awards" at 10:30 p.m. on channel 11 is a two-hour telecast. It covers the selection of the best movies and television programs and personalities as judged by members of the Hollywood Foreign

Press Assn. Hosts include Art Linkletter, Edie Adams and Bobby Darin.

Wednesday—"Where We Stand: 10 Years After Stalin" at 7:30 p.m. on channel 2 is an hour assessment by CBS newsmen of the balance of power between the communist and non-communist worlds.

Thursday—"Close-Up!" at 10 p.m. on channel 7 presents a 60-minute documentary on the decreasing wildlife of Africa.

Friday—"The Jack Paar Program" at 10 p.m. on chan-

nel 4 in COLOR features former Vice President Richard M. Nixon making his first network television appearance since his post-election video outing last November.

Saturday—The Los Angeles Angels meet the Houston Colts at Palm Springs as the first pre-season game is telecast at 1:25 p.m. on channel 9.

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DAILY &
SUNDAY**

FRIDAY

March 8, 1963

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: 'Economy'
- 4 Cont. Class'm: 'Physics'
- 6:30
- 2 USC: 'Oriental Religions'
- 4 (Color) Contin. Class'm: 'American Government'

7:00 A.M.

- 2 C. pl. Kangaroo: Hats
- 4 Today, Hugh Downs with Cassius Clay, Jed Harris
- 7:30
- 7 Zorana (San Diego)
- 7:45
- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific: R. Rowe with Karate showing
- 7 Chucko the Clown
- 8:15
- 11 Business News; Sports AM
- 8:30

11 Topper, Leo G. Carroll

13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 Romper Room
- 7 Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: 'Sins of Jezebel,' Paulette Goddard ('53)
- 11 The Jack LaLanne Show
- 13 Guidepost to Science ('5)

10:00 A.M.

- 2 The McCoy's, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 9 Movie: '5 Came Back,' Chester Morris ('36)
- 11 The Pamela Mason Show
- 13 Assignment Education

10:30

- 2 Pete and Gladys
- 4 Concentrat'n, Hugh Downs
- 13 Intelligent Parent

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 Jane Wyman Presents
- 11 Leave It to the Girls
- 11:15
- 13 Guidepost to Spanish I

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- 11:30 P.M.
- 2 Search for Tomorrow
- 3000th broadcast today
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Yours for a Song, B. Parks
- 9 LASC: 'Art & the Child'
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs
- 11:45
- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Merv Griffin Show with Johnny Nash, Walter

SPECIAL

YOUNG PEOPLE'S CONCERTS—Leonard Bernstein looks at the "Latin American Spirit" at 7:30 p.m., ch. 2, as he examines the rhythm, color and syncopation of South and Central American symphonic music and its influence on North American composers. Israeli soprano Netania Davrat is guest performer with the New York Philharmonic. First half features Latin composers of the recent past, with second half looking at Aaron Copland and Bernstein's own "West Side Story" symphonic dances.

JACK PAAR—A Paar-ade of political figures kicks off with former Vice President Richard Nixon in his first TV appearance since his "farewell speech" last November (Sen. Barry Goldwater will visit Paar later this month). Also guesting, at 10 p.m., in color, ch. 4, are singer Helen O'Connell and scientist Dr. John C. Lilly. Lilly tells about communication between animals, and highlights the dolphin.

- Slezak, Francis Biddle, former U.S. atty.-genl. and Aileen Saarinen
- 5 Night Court, Jay Jostyn
- 7 Tennessee Ernie Ford
- 9 Looney Tunes Cartoons
- 13 Midday Report: Life Line
- 12:30
- 2 As the World Turns
- 5 News; Movie (12:35): "Crack-Up," Peter Lorre
- 7 Father Knows Best, Young
- 9 Movie: "Bachelor & Bobbysoxer," Cary Grant
- 11 Movie: "Steamboat 'Round the Bend," Will Rogers ('35)
- 13 Racket Squad, R. Hadley

- 1:00 P.M.
- 2 Passworld, Allen Ludden
- 4 Loretta Young Theater
- 7 December Bride, Byington

- 13 Felix the Cat (cartoons)
- 1:30
- 2 Art Linkletter House Party
- Guest: Elaine Shepard
- 4 Young Dr. Malone
- 7 Girl Talk, Virginia Graham
- 13 Movie: "Trouble in the Glen," Orson Welles ('54)
- 2:00 P.M.
- 2 To Tell the Truth, Clark
- 4 Match Game, G. Rayburn
- 7 Day in Court: small claims
- 9 Movie: "Fighting Father Dunne," Pat O'Brien ('48)
- 2:15
- 11 Movie: "She Went to the Races," James Craig ('45)
- 2:30
- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- Guest: Jack Benny
- 5 Trouble with Father
- 7 Seven Keys, Jack Narz

- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for a Day, J. Bailey
- 13 Felix the Cat (cartoons)
- 3:30
- 2 The Edge of Night
- 4 Movie: "Gay Senorita," Jinx Falkenburg ('46)
- 7 Who Do You Trust?

- 4:00 P.M.
- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- 9 Here's Uncle Johnny
- 4:30
- 2 Life of Riley, Wm. Bendix
- 5 Trader Tom of China Seas
- 7 Discovery '63: "Desert Animals" (pt. 2)
- 11 Rescue 8, Jim Davis
- 13 Keloj Musical (variety)

- 5:00 P.M.
- 2 Movie: "Keep 'em Flying," Abbott and Costello, Martha Raye ('41)
- 5 Popeye, Tom Hatten
- 7 Sundown, Tom Kennedy
- 9 The Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Un Canto de Mexico
- 5:30
- 11 Casper the Friendly Ghost
- 34 Usted y su Salud
- 5:45
- 4 (Color) Curt Massey Show
- 6:00 P.M.
- 4 (Color) News and Sports
- 5 Whirlbirds, Ken Tobey
- 7 News Hour, Baxter Ward
- 9 The Lone Ranger
- 11 The Mickey Mouse Club
- 13 The Ann Southern Show
- 34 Fantasia Musical

- 6:15
- 4 (Color) Brown-Peterson
- 6:30
- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Beat the Odds, D. James
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touche Turtle



SONGSTRESS HELEN O'CONNELL—guests with former Vice President Richard M. Nixon on "The Jack Paar Program" at 10 p.m. Friday, channel 4, in COLOR.

- 34 Noticiero 34 (News)
- 6:45
- 4 (Color) Jack Latham news
- 7 Ron Cochran w/the News
- 11 George Putnam Dateline
- 7:00 P.M.
- 4 Hennessey, Jackie Cooper. Rumors fly when Chick writes an article.
- 5 Clete Roberts Reports
- 7 Lock-up, Macdonald Carey
- 9 People Are Funny
- 11 Deputy Dawg (cartoons)
- 13 THE REBEL—YUMA'S
- ★ LIFE IN JEDAPARDY stars Nick Adams
- 34 Niebla (dramatic serial)
- 7:15
- 2 Walter Cronkite, News
- 5 The Big Three (News)
- 7:30
- 2 N. Y. Philharmonic Young People's Concert (box) Preempts: "Rawhide"
- 4 International Showtime, Don Ameche: "Caesar's Circus," Italian circus, taped at Ferrara
- 5 By the Numbers, J. Barry
- 7 Winston Churchill—The Valiant Years: "Final Christmas," Battle of the Bulge
- 9 Bowery Boys Movie: "Fighting Fools" ('49)
- 11 Rescue 8, Jim Davis
- 13 BULL BURROD SPECIAL
- ★ "PACIFIC—THEN & NOW" (see Thursday box). Preempts "Outlaws"
- 34 Musical Instantaneous
- 8:00 P.M.
- 5 You Don't Say, Kennedy
- 7 Father Knows Best, Robt. Young. Betty is victim of practical joke
- 11 ★ COLGATE THEATRE ★
- ★ ELIZABETH TAYLOR Van Johnson in reckless Parisian love affair—'Last Time I Saw Paris' with Donna Reed, Walter Pidgeon, Eva Gabor ('54-1st run)
- 34 La Gloria Quedo Atras

- Uggams as soloists
- Movie: "Singing Guns," Vaughn Monroe ('50)
- 7 (Color) The Flintstones (cartoon). Ventriloquist Barney fools Fred into believing his new baby talks
- 9 Movie: "The Maze," Richard Carlson ('53)
- 13 Deadline, Paul Stewart
- 34 Mexico Canta (folklore)

- 9:00 P.M.
- 7 I'm Dickens, He's Fenster, John Astin, Mary Ingels: Carpenters discover possible old murder while dismantling spooky mansion
- 13 BRONCO OUTBLUFFS
- ★ A RUTHLESS OUTLAW Ty Hardin stars
- 34 Penumbra (drama serial)
- 9:30
- 2 Alfred Hitchcock Hour: "The Lonely Hours," Nancy Kelly, Gena Rowlands. Housewife learns to fear woman to whom she has rented a spare room when she displays almost fanatic attachment for other's baby
- 4 (Color) Price Is Right
- 7 77 Sunset Strip, Efrem Zimbalist Jr., Richard Long, Diane McBain. Chance remark about compromise solves a dozen people's problems
- 34 La Hora de Raul Astor

- 10:00 P.M.
- 4 (Color) Jack Paar Program (see box)
- 5 Peter Gunn, Craig Stevens
- 11 George Putnam, News
- 13 BILL JOHNS NEWS
- ★ Top News Personality
- 34 Detective No. 1 (comedy)
- 10:30
- 2 Eyewitness, Charles Colingwood. Major story
- 5 Dragnet, Jack Webb
- 7 Third Man, M. Rennie
- 9 Trails West: "Half a Loaf"
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 34 Musica, Risas y Estrellas

- 11:00 P.M.
- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 News, Roberts and Stout
- 7 ABC News, Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "Pittsburgh Kid," Billy Conn, Jean Parker ('42)
- 34 Telehistorias (comedy)
- 11:15
- 4 (Color) Tonight, Johnny Carson with Cassius Clay, Mickey Marlo
- 5 Cliff Norton, Weather: Steve Allen Show (11:20), with Bud and Travis, Swedish gymnast, Sally Rand, Miss Chive, Joanie Sommers
- 9 "THE BIG WHEEL"
- ★ M. Rooney, Thomas Mitchell

- 11:30
- 2 The Late Show Tonight!
- ★ "SLATTERY'S HURRICANE" Stars Richard Widmark with Linda Darnell ('49)
- 7 Bat Masterson, G. Barry
- 34 Noticiero 34 (News)
- 12:00 MIDNIGHT
- ★ ROD CAMERON stars
- ★ In "THE JUNGLE" with Cesar Romero ('52)
- 12:30
- 11 Movie: "Long Knife," Sheldon Lawrence (Br-'58)
- 13 Fright! (movie): "Ghost & the Guest," James Dunn ('43)
- 12:45
- 9 Movie: "5 Came Back," Chester Morris ('39)
- 5 Movie (12:50): "Vanishing American," Scott Brady ('53)
- 1:15
- 2 Movie: "Melody in Spring," Lanny Ross, Ann Southern ('34-1st run)
- 2:30
- 4 (Color) Sing Along with Mitch. "Holidays" inspire songs of many lands, with Sam Ky, Stewart and Lesley

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TELEVISION MOVIE TIPS



"THE LAST TIME I SAW PARIS," a 1954 movie adapted from an F. Scott Fitzgerald story, airs 8 p. m. Friday on channel 11. Starring (from left) are Eva Gabor, Walter Pidgeon, Donna Reed, Van Johnson and Elizabeth Taylor. It's about the break-up of a marriage.

SUNDAY

12. **ANGRY MEN** — 7:30 p.m., ch. 9. Henry Fonda, Lee J. Cobb, Ed Begley, E. G. Marshall (1957). Reginald Rose drama, originally seen on "Studio One," of jury members who show their true colors while deciding whether a young boy killed his father with a knife.

TIGER BAY — 8 p.m., ch. 7. John Mills, Horst Buchholz, Hayley Mills (1958). First run. Little orphan girl witnesses a slaying, and then is drawn to the lonely, hunted slayer.

MINE OWN EXECUTIONER — 9:30 p.m., ch. 5. Burgess Meredith, Kieron Moore, Dulcie Gray (Brit. 1947). Psychiatrist encounters personal domestic problems of his own as well as those of his tormented patients.

MAN WHO CAME TO DINNER — 11 p.m., ch. 13. Monty Woolley, Bette Davis, Ann Sheridan, Jimmy Durante (1942). If you haven't seen this Kaufman and Hart comedy in its other runs, don't miss it. Lecturer is forced to stay in a home because of an accident.

LITTLE WORLD OF DON CAMILLO — 11:30 p.m., ch. 4. Fernandel, Gino Cervi (French-Italian '53). Pixie priest feuds with the Communist mayor of his town.

MONDAY

BIRTH OF THE BLUES — 5 p.m., ch. 2. Bing Crosby, Mary Martin, Brian Donlevy (1941). Delightful score. In story of a trumpet player who supposedly organized the first Dixieland jazz band.

HELL & HIGH WATER — 7:30 p.m., in color, ch. 4. Richard Widmark, Bella Darvi, Cameron Mitchell, David Wayne (1955). First run. Suspenseful spy drama set against a background of submarine warfare in the Arctic Ocean.

WEDNESDAY
LAUGHTER IN PARADISE

1:30 p.m., ch. 13. Audrey Hepburn, Alistair Sim, Guy Middleton (Brit. 1951). Some great comic moments as four relatives have to perform impossible stunts if they are to collect an inheritance.

MONSIEUR BEAUCAIRE — 5:00 p.m., ch. 2. Bob Hope, Joan Caulfield, Patric Knowles (1946). Zany Hope film about a timid barber in the court of France's Louis XV who by accident is sent to Spain to marry a princess. The kids will love this one.

TOBACCO ROAD — 11:30 p.m., ch. 2. Charlie Grapewin, Marjorie Rambeau, Gene Tierney, Ward Bond, Dana Andrews (1941). Moral depravity in the impoverished Georgia farmland. The play has been cleaned up for the screen.

THURSDAY

RIDE THE PINK HORSE — 3:30 p.m., ch. 4. Robert Montgomery, Wanda Hendrix (1947). Suspenseful tale of a hoodlum helped by a Mexican girl when he is crossed by his employers. Superb performance.

FRIDAY

THE LAST TIME I SAW PARIS — 8 p.m., ch. 11. Elizabeth Taylor, Van Johnson, Walter Pidgeon, Eva Gabor, Donna Reed (1954). F. Scott Fitzgerald story of Americans in Paris after World War I.

SATURDAY

SON OF FRANKENSTEIN — 5:30 p.m., ch. 5. Boris Karloff, Basil Rathbone, Bela Lugosi (1939). Crazy, broken-necked man who was hanged and lives, finds Frankenstein's monster and influences it to kill the jurors who convicted him.

IN LOVE & WAR — 9 p.m., in color, ch. 4. Robert Wagner, Jeffrey Hunter, Dana Wynter, Hope Lange, Bradford Dillman, Sheree North

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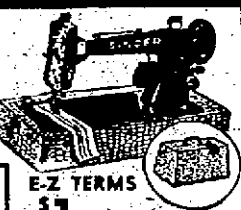
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SATURDAY

March 9, 1963

*** PAID ADVERTISEMENT**

7:00 A.M.

4 Movie: "Girls on the Road," Ann Dvorak ('40)
7:15

2 Movie: "For Beauty's Sake," Ned Sparks ('41)

8:00 A.M.

4 Mr. Wizard, Don Herbert "Everyday Symbols"

9 (Color) From Ground Up - Western: "One Man Law"

8:15

2 Learn to Draw, Jon Gnagy

8:30

2 Sky King, Kirby Grant

4 (Color) Ruff and Reddy

5 Let's Draw, Frank Webb (postponed return). Puppets, music, drawing.

7 Zorrama (San Diego)

9 Cine Mexicano (Span.)

9:00 A.M.

2 Captain Kangaroo

4 (Color) Shari Lewis Show

5 Rocky and His Friends

7 Adventures of Wm. Tell

11 Topper, Leo G. Carroll

13 Panorama Latino

9:30

4 (Color) King Leonardo

5 Movie: "Man Who Dared,"

7 Movie: "Canal Zone."

11 San Juan Capistrano Day (see sports box)

10:00 A.M.

2 Alvin Show (cartoons)

4 Fury, Bobby Diamond

9 Movie: "Suez."

11 Movie: "Main Street After Dark," Edward Arnold

10:30

2 Mighty Mouse Playhouse

4 Magic Midway.

11:00 A.M.

2 Rlu-Tin-Tin, Lee Aaker

4 Make Room for Daddy

5 Movie: "Accused of Murder," David Brian ('56)

7 Top Cat (cartoon)

11 Time Out for Beauty

13 Variedades R. Iglesias

11:30

2 The Roy Rogers Show

4 (Color) Exploring, Dr. Albert Hibbs, "Train" theme

7 Beany & Cecil (cartoon)

9 Movie: "The Maze."

11 Movie: "The 3 Musketeers," Lana Turner ('48)

12:00 NOON

2 Sky King, Kirby Grant

7 Bugs Bunny (cartoons)



AUDREY TOTTER serves as a panelist on "Teen-Age Trials" at 1:30 p. m. Saturday, channel 2.

13 I Spy, Raymond Massey

34 Niebla (dramatic serial)

12:30

2 Reading Room, N. Hoopes

4 Teacher '63: Arnold Pike

5 Movie: "Johnny Guitar."

7 Magic Land of Alla-Kazam

13 Bowling with Art Parra

1:00 P.M.

2 Robert Trout, News

4 (Color) Existence (agric.): "California Citrus"

7 My Friend Flicka

9 Angel Talk, Bud Furillo

1:15

9 Baseball Warm-Up

1:25

9 Angels Baseball (spts box)

1:30

2 Teen-Age Trials, Jerry Dunphy, Audrey Totter.

4 Movie: "Desperados Are In Town," Rex Reason

7 Exclusively Outdoors

13 Movie: "I'll Sell My Life."

2:00 P.M.

2 Viewpoint, John Hart

4 Guest: Upton Sinclair

7 Challenge Golf (spts box)

11 Sports Special on 11

* BIG SIX SWIM MEET . . . (see sports box)

34 Futbol (soccer matches)

2:30

2 City & Modern Man: "The Performing Arts"

5 Wrestling (repeat tapes)

3:00 P.M.

2 Repertoire Workshop: "Thing of Beauty" (box)

4 (Color) Agriculture USA "Rabbits"

7 Professional Bowlers Tour (see sports box)

13 Movie: "Yellow Neck."

3:30

2 Movie: "New Adventures of Tarzan," Bruce Bennett

4 (Color) Sports International (see sports box)

5 Changing Times

34 Novilladas (bullfights)

4:00 P.M.

5 Women's All-Star Bowling

11 People's Choice, J. Cooper

4:30

2 Santa Anita Feature Race (see sports box)

5 TV Bowling Tournament

7 ABC's Wide World of Sports (see sports box)

9 Movie: "The Maze."

11 Hobbymaster

13 Movie: "Tobor the Great,"

5:00 P.M.

2 Winners Circle, Bill Keene

4 (Color) All-Star Golf: Ragan vs. Campbell (sports box)

11 Ronnie Morgan Time (postponed premiere). News and games for children, plus interviews.

5:15

2 Time Out for Sports

5:30

2 Movie: "Tarzan's Magic Fountain," Lex Barker

5 Movie: "Son of Frankenstein," Boris Karloff ('39)

11 You're Never Too Old

34 Que Loco es mi Trabajo

6:00 P.M.

4 (Color) News and Sports

7 Lawrence Welk Show The maestro gets an on-camera birthday surprise.

11 Dan Smoot Reports

13 The Ann Sothern Show

34 Estrellas Infantiles

6:15

4 (Color) News Conference

11 Sat. News, Les Lampson

6:30

9 Mr. D. A., David Brian

11 RCMP, Gilles Pelletier

13 CHILL WILLS STARS

* IN FRONTIER CIRCUS

34 Noticiero 34

6:45

2 Jerry Dunphy Report

4 (Color) Bob Wright News

SPECIAL

REPERTOIRE WORKSHOP

—Seven students from UCLA's Theatre Arts department star in Howard Rodman's one-act play about three college boys who conduct a contest to find the girl of their dreams. KNXT's third contribution to the series, play is at 3 p.m., ch. 2.

7:00 P.M.

2 Sea Hunt, Lloyd Bridges. Electronic equipment is stolen.

4 Biography, Mike Wallace: "Winston Churchill" (I)

5 Jeff's Collie (Lasso)

7 Fight of Week: Williams vs. Daniels (sports box)

9 The Deputy, Henry Fonda, Wanda Hendrix. Teacher threatened by convict husband.

11 Movie: "Dr. Kildare Goes Home," Lew Ayres ('40)

34 Teatro Familiar (drama)

7:30

2 The Jackie Gleason Show "Vas You Dere, Sharlie?" is scheduled to be re-created as Jack Pearl (Baron Munchausen) and Cliff Hall are expected

4 Sam Benedict, Edmond O'Brien, Eddie Albert, Brock Peters. Attorney clashes with Benedict when each represents a man charged with the same murder.

5 Yancy Derringer

9 Science Fiction Movie "The Man-Beast."

13 (Color) It Is Written

7:45

7 Make That Spare, Johnny Johnston (sports box)

8:00 P.M.

5 Restless Gun, John Payne

7 The Gallant Men, Robert McQueeney, Robert

Gothie, Roland LaStarza. Pvt. Hanson disrupts an enemy stronghold with his private war of nerves.

13 It's Country Music Time

34 Noches Tapatias (music)

8:30

2 The Defenders, E.G. Marshall, Betsy Von Furstenberg. Escape artist, making a comeback, drowns while doing his most famous

trick, and his wife is charged with sabotaging his equipment.

4 (Color) Joey Bishop Show Baby-sitting for neighbor's

infant, Joey mixes an unforgettable formula.

5 Movie: "Thunder Over Arizona," George Macready

11 Chiller (movie): "Daughter of Dr. Jekyll."

34 Cita con Adlo Monti

9:00 P.M.

4 (Color) Movie: "In Love and War," Robert Wagner, Jeff Hunter, Dana Wynter ('58—1st run). Impact of war on the lives of three

Marines.

7 Mr. Smith Goes to Washington, Fess Parker, Jim Nabors. Hillbilly opera

singer is cast as Hamlet

9 Movie: "Phantom Horse," (Japanese—'56—1st run). Boy's love for race horse.

13 Jukebox Saturday Night

34 Estudio de Pedro Vargas

9:30

2 Have Gun, Will Travel, Richard Boone, Crahan Denton, Richard Shannon. Paladin takes part in an early experiment in mental

therapy when he escorts convicted homicidal

maniac through country of victim's kin.

7 New Breed, Leslie Nielsen, Lynn Bari. Tragedy of illegal abortions.

34 Variedades (musical)

10:00 P.M.

2 Gunsmoke, James Arness, Warren Stevens. Meek man offers to kill Matt for \$200 when outlaws fail.

5 Ray Anthony Show

11 Movie: "Hangover Square," Laird Cregar

13 JEEPERS' CREEPERS

* "SPOOKS RUN WILD"

Bela Lugosi, Eastside Kids

34 Luchu Libre (wrestling)

10:30

5 "HELL'S HALF ACRE"

* W. Corey, Evelyn Keyes & "HANNAH LEE"—J. Dru

7 Manhunt, Victor Jory

9 Japan Today (film)

11:00 P.M.

2 Jerry Dunphy Report

4 (Color) Bob Wright, News

7 Michael Wilding—WW II

* ACTION in "CONVOY"

9 Movie: "Paths of Glory," Kirk Douglas ('57). A great war film.

34 Noticiero 34 (News)

11:15

2 Premiere! Fabulous 52!

* GREGORY PECK as "THE GUNFIGHTER" . . . with Karl Malden, Skip Homeier ('50—1st run). Johnny Ringo story.

4 Desilu Playhouse: "Hang- ing Judge," James Whitmore. Fanatical judge uses his office to launch terrifying personal vendetta against evil.

Sports Today

SAN JUAN CAPISTRANO Day at Santa Anita, 9:30 a.m., ch. 11, as Bill Garr previews season finale.

BASEBALL, 1:25 p.m., ch. 9, as the Angels open their pre-season exhibition schedule in Palm Springs against the Houston Colt .45s.

SWIM CHAMPIONSHIPS, 2 p.m., ch. 11, with USC defending its title in the Big-6 meet at the UCLA women's pool. Bill Welsh is mikeside.

CHALLENGE GOLF, 2 p.m., ch. 7, has Arnold Palmer and Gary Player meeting Gene Littler and Art Wall Jr. at Paula Valley Country Club.

PRO BOWLERS TOUR, 3 p.m., ch. 7, with a field of 96 leading keglers in the Mobile (Ala.) Open.

SPORTS INTERNATIONAL, with Bud Palmer, 3:30 p.m., in color, ch. 4, reviews the end of sport-flying in England.

SANTA ANITA feature race, 4:30 p.m., ch. 2, with the closing day, \$100,000-added San Juan Capistrano Handicap for 1 1/4 miles.

WIDE WORLD of Sports, 4:30 p.m., ch. 7, has tapes of the National Ski Jumping championships (Colorado) and the Australian Lifesaving and Surfing carnival (Sydney).

ALL-STAR GOLF, 5 p.m., in color, ch. 4, pits Dave Ragan Jr. against Joe Campbell in medal-play match at St. Louis.

FIGHT OF THE WEEK, 7 p.m., ch. 7, is a 10-round heavyweight bout between Cleveland Williams and Bill Daniels at Miami Beach.

MAKE THAT SPARE, 7:45 p.m., ch. 7, finds Bill Pace meeting the Hoover-Blakesley winner.

11:30

11 The Ben Hunter Show, with all 4 candidates for L. A. Board of Education office No. 7.

13 Dan Riss, News

11:45

13 Movie: "This Thing Called Love," Melvyn Douglas

12:00 MIDNIGHT

5 Movie: "Hannah Lee," Joanne Dru ('53)

12:15

4 Movie: "Brute Force," Burt Lancaster ('47).

12:30

7 EXCELLENT WESTERN

* WATCH! "CATTLE QUEEN" stars Marie Hart

12:45

9 Movie: "Guadalcanal - Diary," Wm. Bendix, Lloyd Nolan ('43)

1:00 A.M.

11 Movie: "Wrong Number"

1:15

2 Movie: "Glass Mountain," Valentina Cortesa, Michael Denison (Br.'50). Musical legend; fine cast.

1:45

13 Teledrama: "Great American Hoax," Ed Wynn

2:30

11 All-Night Movies: "Dancing Co-Ed" and "Topper"



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One block north of South St. on

Bride Joanie Sommers Left Groom at Home



JOANIE SOMMERS . . . Big TV Week

(Editor's Note: Songstress Joanie Sommers guests nightly on "The Steve Allen Show" at 11:20 p.m., channel 5, starting Monday, and is featured on "The Perry Como Show" at 9 p.m. Wednesday, channel 4.)

HOLLYWOOD (UPI)—Singer Joanie Sommers, 21, became a bride last October, marrying the man of her dreams and flying off on a two-week honeymoon.

There was only one flaw.

The bridegroom skipped the honeymoon.

By way of explanation, Joanie was committed to a singing engagement in scenic, romantic Kansas City which she was unable to postpone. And husband Jerry Steiner, 26, had pressing business in Hollywood.

All was not lost however. Jerry, an agent, telephoned his pretty young bride every night and managed to stop by over the weekend.

The separation was enough to agitate Joanie's ulcer.

"I'm not kidding about that ulcer," the dark-haired songbird said. "I spent three weeks in the hospital last year trying to heal my ulcer. It still flares up."

But Kansas City cannot be blamed for Joanie's misery. She had signed contracts to sing long before planning her wedding.

★ ★ ★

THUS, SHE ADMITTED, that of the first 48 days of her marriage she spent all but 10 of them working.

"At one point I didn't see Jerry for 18 days," she sniffed.

It would appear that either her career or her husband must go. But Joanie, who rose to fame with the soft drink jingle "For Those Who Think Young," believes otherwise.

"I have to fulfill my obligations," she explained. "But things will settle down and I can manage both a career and marriage."

Joanie, a particular favorite of the younger set, has a husky, smokey voice unusual for modern pop singers. It would fit in agreeably with, say, a trio including Andy Devine and Ethel Merman.

"Jerry and I both think I ought to continue singing," she went on. "I don't want to become a housewife just yet. There's plenty of time for that in the future. However, I do want to be a wife first and a career-girl second."

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(Herbalist)

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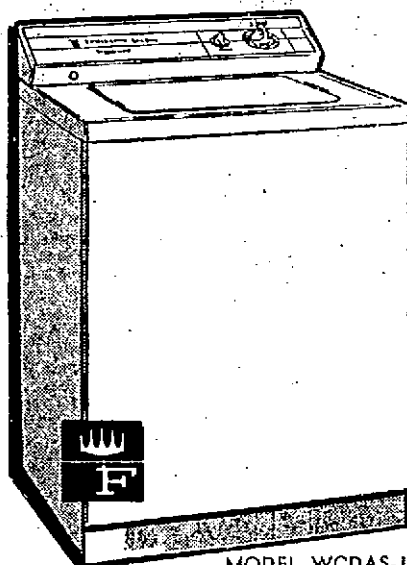
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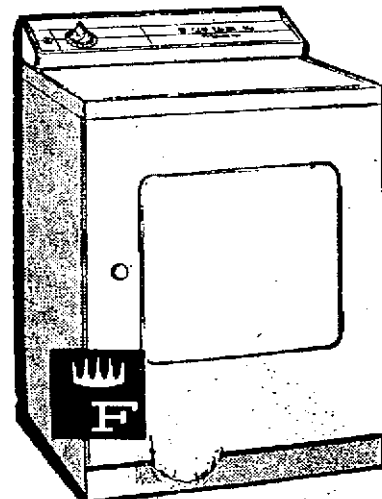
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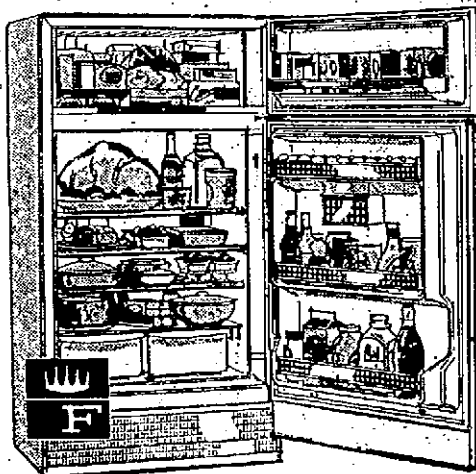
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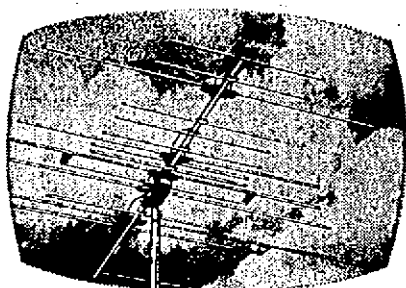
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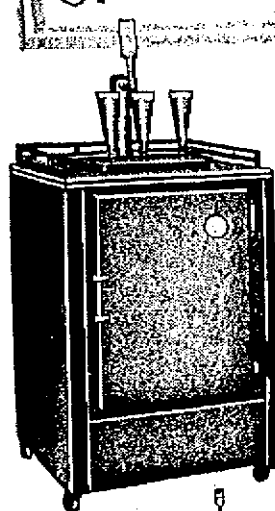
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LE 9-1700

FM HIGHLIGHTS

TODAY

Mormon Tabernacle Choir in multiplex at 8:15 a.m. on KGOK... Andre Previn at 8:30 a.m. on KBIQ... Cleb-anoff at 10 a.m. on KGLA... Folk music in multiplex at noon on KGGK... "Wild-cat" at 1 p.m. on KMLA... Marc Lanjean at 2 p.m. on KGLA... Di Tullio Trio at 3 p.m. on KFAC... Ella Fitzgerald at 4 p.m. on KBIQ... Andre Kostelanetz in multiplex at 5 p.m. on KMLA... Pianist Van Cliburn in stereo at 6 p.m. on KFAC... Buddy Cole in multiplex at 8 p.m. on KMLA... North German Radio Symphony in stereo at 8 p.m. on KFAC... "Gypsy" in multiplex at 9 p.m. on KGGK... "Taras Bulba" soundtrack at 10 p.m. on KGLA... George Shearing Trio at 11 p.m. on KBIQ.

MONDAY

Arthur Lyman at 8 a.m. on KGLA... Rene Bloch in multiplex at 10 a.m. on KMLA... Si Zentner at 11 a.m. in multiplex on KGGK... Halle Orchestra at noon on KFAC... David Rose at 2 p.m. on KBBJ... Nat King Cole at 4 p.m. in multiplex on KMLA... Henry Mancini in multiplex at 5 p.m. on KGGK... Peter London in multiplex at 6:15 p.m. on KPOL... Cleveland Symphony Orchestra in stereo at 7 p.m. on KFAC... Glen Gray at 8 p.m. on KBIQ... Norrie Paramor in multiplex at 9 p.m. on KMLA... Lawrence Welk in multiplex at 11 p.m. on KGGK.

RADIO

KABC—700 KZDY—1180 KGBS—1020 KIEV—870 KKOK—1150
KALB—1430 KFAC—1320 KGER—1330 KLAS—570 KMLA—1110
KBIG—740 KFI—640 KXII—1330 KMPG—710 KWKZ—1480
KBLA—1450 KFOX—1250 KGLI—1260 KNN—1070 KNNW—1300
KOAY—1550 KFWB—990 KHN—930 KPOL—1540

SUNDAY, MARCH 3, 1963

7:00 A.M.
KFI—News; Radio Pullit
KABC—American Farmer
KHJ—Education '63
KXII—Worship News
KFOX—Hugh Cherry
KGER—Maurice Johnson
KNN—Your Income Tax
KFI—Home Town
KABC—Concert Hall
KHJ—Council of Churches
KXII—Church of the Air
KFOX—Church of Christ
KGER—Hour of Faith
KFI—Christian Science
KABC—Hearst
KNN—This I Believe
8:00 A.M.
KFI—News; Bob Anderson
KABC—Dr. Bob Pierce
KHJ—Radio Bible Class
KXII—Church of the Air
KFOX—Guy Nelson (to 11)
KGER—Choir Brotherhood
KFI—Changing Times
KFI—At Home with Music
KABC—Laurie E. Fuller
KHJ—Radio Bible Class
KXII—Sail Late Tabernacle
KGER—Voice of China
KFI—Moments in Music
KABC—World Literature
KHJ—News
9:00 A.M.
KFI—Music for Home Folks
KABC—Hymn Time
KHJ—Musical Sunday (to 4)
KXII—News; Sports
KABC—Gale Emmet Clark
KXII—University Explorer
KFI—California Trail
KGER—Airmail From God
KABC—Radio Bible Class
KXII—Stuart Novins; Invitation to Lenten (to 10:30)
KGER—"Sermons"
KXII—John Brown
10:00 A.M.
KABC—Wings of Healing
KXII—News; Virgil Oliver
KGER—News in Revelation
KFI—News
KFI—The Eternal Light
KABC—Dr. Duff-Forbes
KHJ—London Report
KXII—Gospel Digest
KGER—Chosen People
KABC—Education Report
KGER—Bible Study Hour
11:00 A.M.
KFI—News; Youth Forum
KABC—There's a Fair Way to Prevent
KXII—News; Youth Forum
KGER—Ch of Open Door
KABC—Business Report
KXII—News; Youth Forum
KGER—Ch of Open Door
KABC—The Catholic Hour
KXII—News; Youth Forum
KGER—Ch of Open Door
12:00 NOON
KFI—News; Monitor (to 3)
KABC—Sound of Worship
KHJ—Musical Sunday (to 4)
KXII—News; Monitor (to 3)

1:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—Spokane on Youth
KGER—Radio Bible Class
2:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
3:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
4:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
5:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
6:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
7:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
8:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
9:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
10:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
11:00 P.M.
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
12:00 MIDNIGHT
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class
KXII—New Test. Lights
KXII—Spokane on Youth
KGER—Radio Bible Class

MONDAY, MARCH 4, 1963

7:00 A.M.
KFI—News; Bishop Report
KABC—Hemlock West
KHJ—News; Bishop Report
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
8:00 A.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
9:00 A.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
10:00 A.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
11:00 A.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
12:00 NOON
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
1:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
2:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
3:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
4:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
5:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
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KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
6:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
7:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
8:00 P.M.
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
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KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
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KFI—News; Sports
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KABC—News Around World
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KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
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KHJ—News; Sports
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KHJ—Bob Crane Show
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KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
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KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
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KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home
12:00 MIDNIGHT
KFI—News; Hill the Road
KABC—News; Sports
KHJ—News; Sports
KXII—World News Roundup
KFOX—Charlie M. Lewis
KGER—Christ '63
KFI—Hill the Road
KABC—News; Sports
KHJ—Bob Crane Show
KGER—Audrey Lee
KABC—News Around World
KXII—News; Sports
KFI—News; Sports
KABC—Dr. Albert Burke
KHJ—Bob Crane Show
KGER—Heaven & Home

FM STATIONS

KLON	88.1	KRHA	94.7	KCAF	91.7	KGLA	103.5
KXLU	88.7	KHBA	95.3	KHOF	92.5	KBIQ	104.3
KCFK	89.7	KAKD	96.3	KMLA	100.3	KFCB	102.1
KFAC	92.3	KFMU	97.1	KUFE	101.3	KDMS	102.9
KXII	93.1	KDUD	97.3	KFOX	103.3	KFBI	106.3
KGGK	97.1	KDOP	97.9	KLAC	107.3	KSPJ	108.3

Pan and Fan Mail

You'd never guess that one of the most liked daytime shows would come off, but it has its time set for March 30.

I'm referring to Merv Griffin's show and if you haven't watched it lately, tune it in because the countdown is beginning.

He can probably get another job, streetcleaning or something, but will any game show or soap opera take its place?

Shellie Pearl, Seal Beach

"It will be 'something' instead of 'streetcleaning,'" Shellie. He has offers for other television shows as well as roles in several movies. His office, incidentally, has received more than 9,000 letters protesting the cancellation of the show. That doesn't include letters to the network or individual stations.

I'm writing to you because I would like to complain about something. I am nine years old and my bedtime is 8:30.

Why don't stations put shows like the Beverly Hillbillys, Hazel, The Andy Griffith Show and My Three Sons on when me and my brothers can see them?

Last Christmas vacation my mother let me stay up because I didn't have to go to school in the morning and I liked watching them then. Cartoons and puppet shows

are fine, but during the week that's all for us to watch.

Can you do something to help get shows like these on earlier so I can watch them? Donna Deniston, Long Beach

Sorry, Donna I can't help you. The shows you mention have sponsors who are trying to sell automobiles and cigarettes. The sponsors, who like the later time periods, just don't think 9-year-old girls are old enough to buy their products.

I'm going to Phoenix with my trailer for a few weeks and I wonder, if I take with my portable television set, whether I will be able to get any programs.

Hank Matsone, Long Beach
Yes. They have television in Arizona, too.

What ever happened to "Whiplash" in which Peter Graves starred?

Did he start new series or will there be repeats this summer?

People keep telling me that he passed away a few months ago. Is this true?

Dan Esparza, Long Beach

Not true. Pete is still with us and recently completed a pilot film for a series about an ocean liner. He plays the first mate. I don't know whether "Whiplash" will be repeated during the summer, but if it is not, it will be one of the few old series that doesn't make the re-run grade.



ERIKA PETERS is involved in blackmail during "GE True" at 9:30 p. m. Sunday (today), channel 2.

Stump Stars
Both Eric Fleming of "Rawhide" and Beverly Garland of "Stump the Stars" appeared with Miriam Hopkins in her road company of "Happy Birthday."

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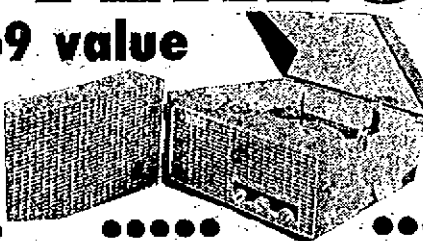


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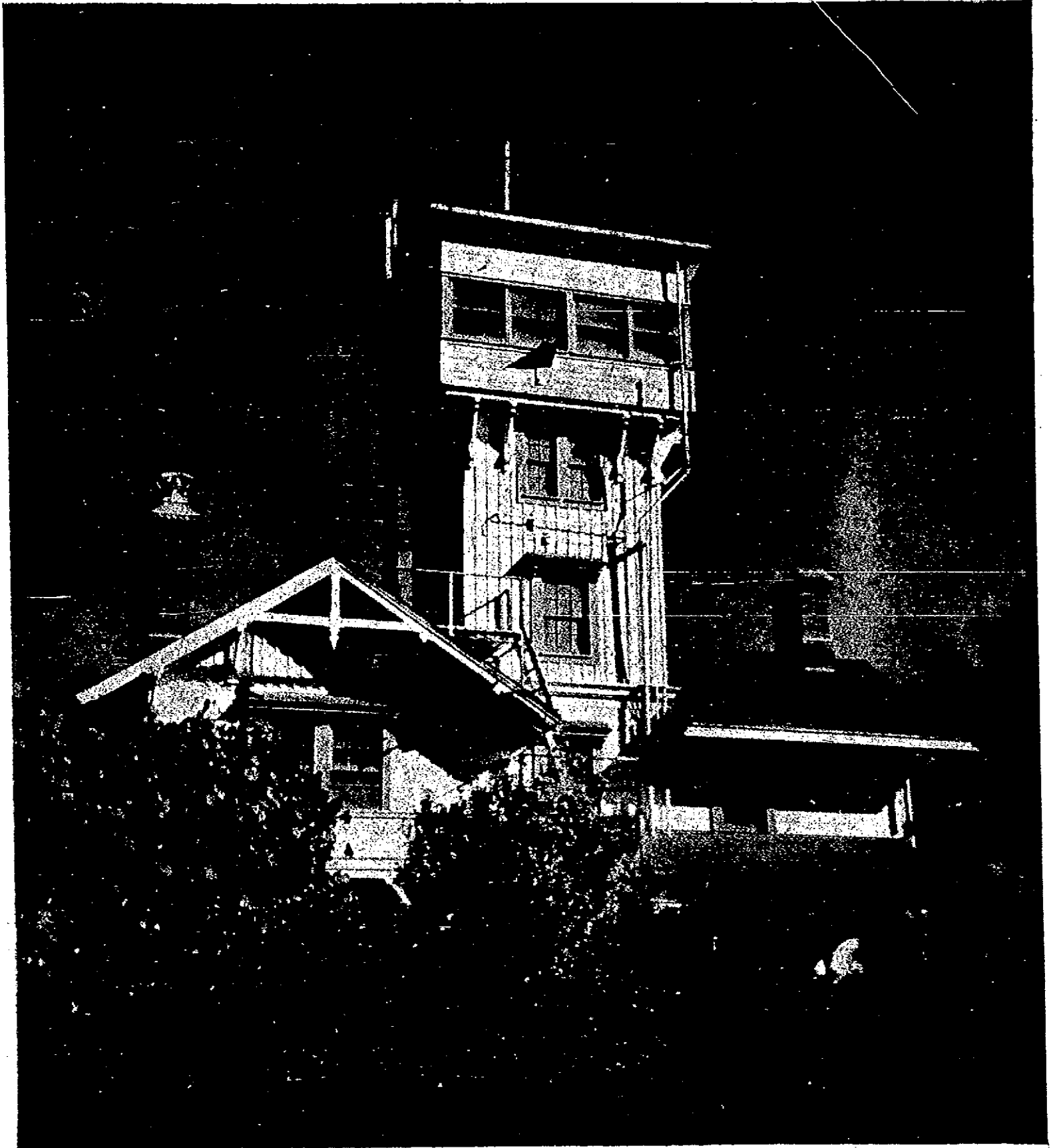
**DON'T WAIT FOR
SPRING!**

March 3, 1963

Southland

IN THE RACE FOR SPACE
WOMANPOWER:
Our Secret Weapon
Page 9

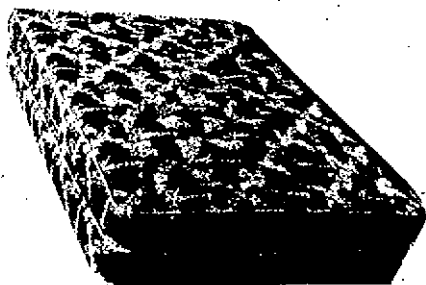
MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



The Grand Old House With the Winking Eye . . . Page 7

Color photography by Roger Cook

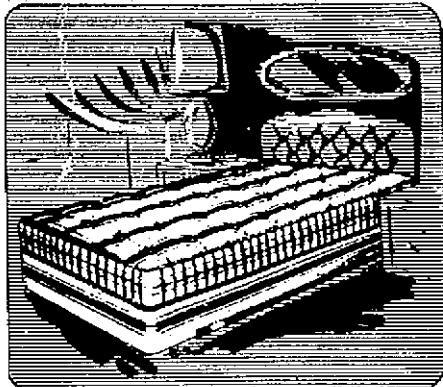
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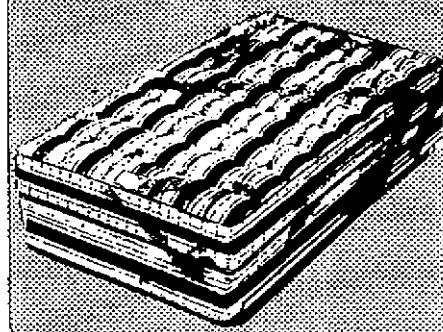
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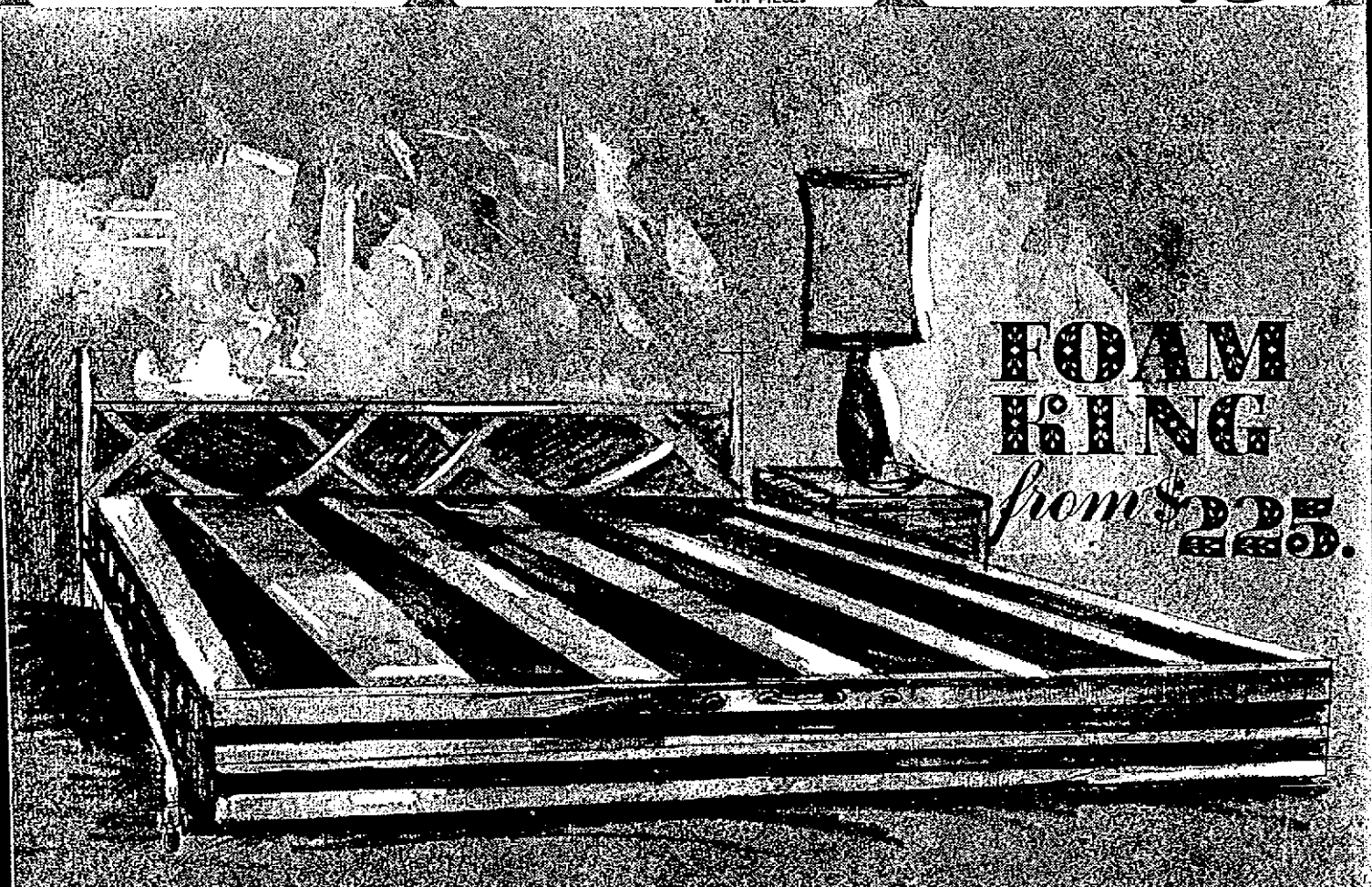
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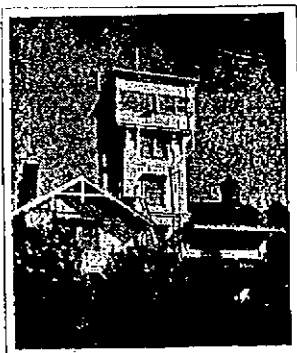
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Southland

March 3, 1963

OUR COVER



Beacon of commerce and guiding light for mariners from 1874 to the period of World War II, Point Fermin lighthouse now stands blind on the bluff, no longer needed or suited to the modern pace. It was a palatial structure, by standards of the 1870s, replete with gimcrackery, surmounted by a cupola and fitted with a 2,100-candlepower light. Its beam later

was increased to 6,600 candlepower and a switch was made from oil to electricity. Two sets of sisters kept house in the building and kept the light in its long history. There were other keepers, of course, and the place had an interesting career. For more about the San Pedro light, see Page 7.

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NEXT WEEK

A world champion at 17! That's the accomplishment of Billie Jean Moffitt, Long Beach tennis whiz, whose dream now is to win the Wimbledon singles. Next week, Southland tells the success story of this colorful young star in a story titled "Little Miss Moffitt . . . Tiger at Tennis."

Fred Taylor Kraft, Editor

PINE AT BROADWAY LONG BEACH

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Lakes in the Desert

By Kay Dunn

IF THE Paiute Indians who lived in Newberry Valley, Calif., centuries ago could return and see the beautiful new lakes that are beginning to dot the countryside—like blue jewels in a blanket of gold—they might think that the Great Spirit had smiled upon the Mojave Desert and turned it into a happy hunting (and fishing) ground.

These new lakes sparkle in an area of parched desert land where but a few short years ago the tumbleweed raced silently and unobserved with the drifting sands. Now it has suddenly come alive and the ever-growing population of water-sports enthusiasts are energetically enjoying swimming, boating, fishing and water-skiing.

Man's faith, imagination and ingenuity plus the advent of the bulldozer has brought the transformation about and is quickly changing the face of the map in a way that sportsmen go for in a big way.

One of the first to glimpse the possibilities of a lake in the desert was Gus Raigosa, young Gardena man of vision and faith. In 1959 he, with his wife, Loreen, bought a 40-acre parcel of raw desert land and dared to dream of a cool blue lake in the midst of a tropical playground. Although no one had yet created a lake in the valley, Gus thought it to be possible because underneath the apparent wasteland was a natural reservoir of water and

on this curious quirk of nature he staked his worldly wealth.

Nested in the shadows of the Calico, Newberry and Cady Mountains, Newberry Valley lies between Hwys. 66 and 91 a few miles east of Barstow. The serene beauty of the Valley hides the natural phenomenon created by the subterranean flow of the Mojave River as it winds its secret way from north to south, Surfacing briefly, then flowing underground again, it strikes a barrier at the Cady Ridge. This mammoth rock formation acts as a natural dike creating a vast backlog of water which fans out under the floor of the valley into a huge underground reservoir.

When the idea of building a lake first struck Raigosa he talked it over with several people in the area, and all were doubtful. Even the operator of the local bulldozer shook his head skeptically. Nevertheless Gus went ahead with his plans. He engaged the services of an architect who sketched an over-all plan for the project. Then work began on the lake by scooping out the sand from an eight-acre area to the depth of about eight feet, carefully leaving a mound in the center for an island.

The bulldozing took only a few weeks then, since a well had been drilled nearby, Gus hooked up an outlet to a small electric pump and said a prayer as he turned on the

(Continued on Page 24)



Tiki gods and other Polynesian trappings set mood for lake resort Gus and Loreen Raigosa (above) have created.

*all Play
no Work*



... with the amazing new
NO VAC!

THE POOL THAT VACUUMS ITSELF!

The new Paddock Pools NO-VAC system is custom engineered and built right into the walls and bottom of your pool. The high pressure jets sweep sand and sediment into the anti vortex main drain and into the filter, keeping your pool sparkling clean, continually. Needs only an occasional brushing. Truly an all play and no work pool!

BUILD YOUR POOL THIS WEEK!

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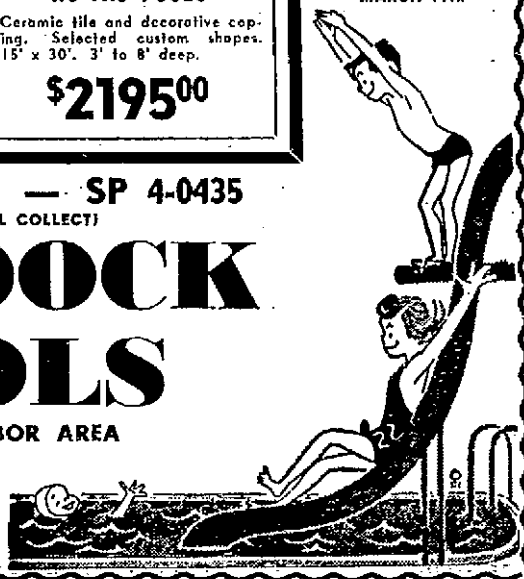
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(IF TOLL — CALL COLLECT)

**PADDOCK
POOLS**

OF THE HARBOR AREA

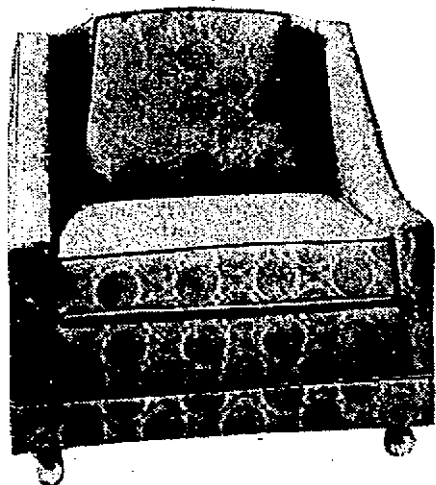
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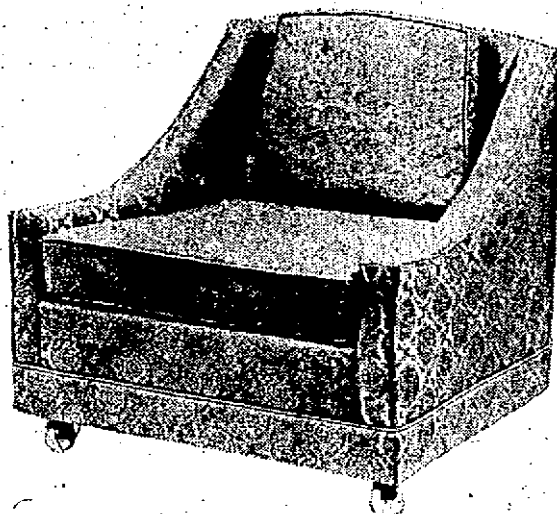
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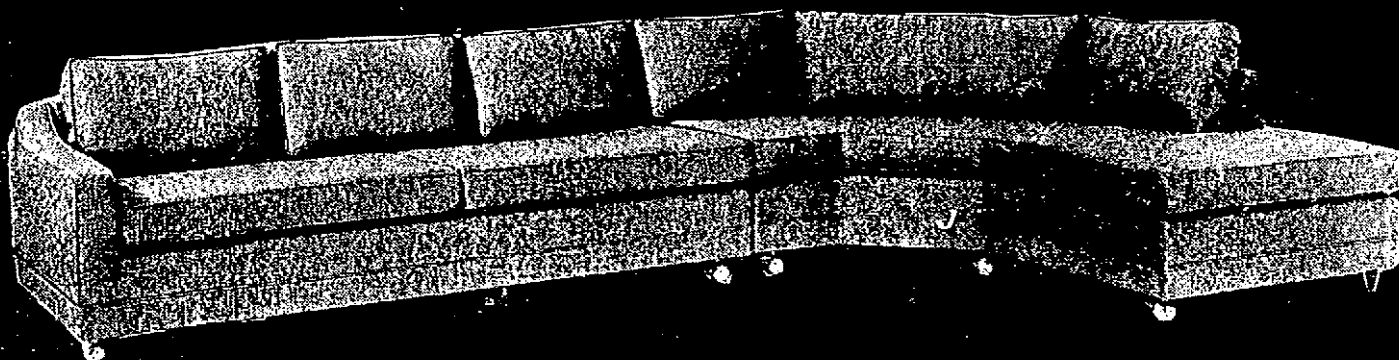


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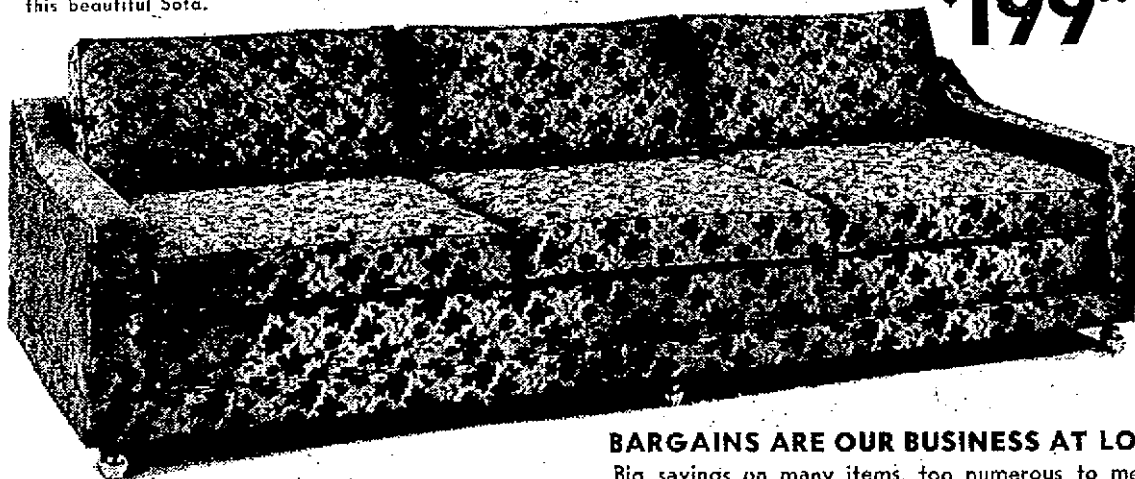
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LA REINA RULE WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give data on McCOWAN. —E. E. Cypress.
E. E.: McCOWAN is from the Scotch and Irish surname MacComhdhain, translated as

"sons of the win." Modernization of the early Gaelic name produced MacCowan and many other variations. The MacCowan shield is silver, centered with a red, X-shaped St. Andrew's cross. Irish forebears were native of County Meath. In Scotland the McCowans are a division of Clans MacDougall and Conquhoun.
DEAR MISS RULE: May

we have information on BLANCHARD? —Mrs. J. R., Long Beach.
J. R.: BLANCHARD originated in France, but many descendants migrated to England in the 12th and 13th centuries. In both countries this name began as "Blanc-hard," an ancient soldier name meaning "blond, bold one." Blanchards were recorded in Lancashire, England as early as

1332. Their coat-of-arms has a gold chevron between two gold coins and a gold griffin head on a red shield.
DEAR MISS RULE: Please give genealogy on BELTRAN. —Mrs. A. G., Norwalk.
A. G.: BELTRAN translates as "celebrated raven," and is the Spanish spelling of the French warrior title Bertrand. The raven was used as a symbol of great wisdom by ancients. The Beltran family of Spanish Galicia were granted an elaborate coat-of-arms. Their shield is green, and is divided into four sections. The upper left section has a black eagle on it; the upper right part has five 8-pointed stars; the lower left section has two black wild boars as insignia; the lower right section has two silver lances lying vertically.

DEAR MISS RULE: Please give brief genealogy on SHACKLEFORD. —Mrs. D.M., Bellflower; G. S., R. G., Long Beach.
D. M., G. S., R. G.: SHACKLEFORD is an uncommon old English name. The family ancestor derived this cognomen from a town by that name in Surrey, England. The source phrase "Scacel-forde," depicted "shackle river-crossing." This was a shallow place in a stream where persons could cross by wading and holding onto a rope held in position by shackles.

DEAR MISS RULE: May we have the background on NIETO? —Mrs. C. N., Harbor City.
C. N.: NIETO, meaning "grandson," was applied eight centuries ago in Spain, to a child fondly nicknamed "nieto" by grandparents. Descendants proudly retained this name. The Nieto coat-of-arms, granted by rulers of medieval Castile, has a gold lion on a shield colored red on the upper half, blue on the lower. In the four corners of the shield are four silver fleurs-de-lis and four fig leaves. The Nietos were famous in early southern California history. In 1784 Manuel Nieto was granted Rancho Las Bolsas, covering seven square leagues (about 31,000 acres), which now comprise the cities of Huntington Beach, Westminster and Garden Grove. At the same time he obtained Rancho Los Alamitos and Rancho los Coyotes, now the city of Buena Park.

DEAR MISS RULE: Please explain KIRKENDALL. —R. K., Long Beach.
R. K.: KIRKENDALL is an Americanized spelling of the location description Scandinavian and German surname Kirkendal; or Kirkendahl. These names decipher simply as, "from the church-valley," where the ancestors resided.

DEAR MISS RULE: Please give the origin of RODRIGUEZ. —L. R., Long Beach.
L. R.: RODRIGUEZ, a Spanish surname, means "son of Roderick." Originally Roderick was a Gothic baptismal name meaning "prosperous and wealthy ruler." Roderick or Rodrigo was used in honor of a great Spanish king who died in A.D. 711. The Rodriguez coat-of-arms has a silver castle tower on a blue shield.

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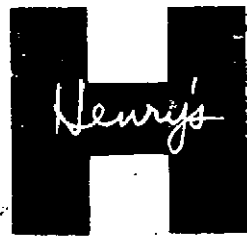


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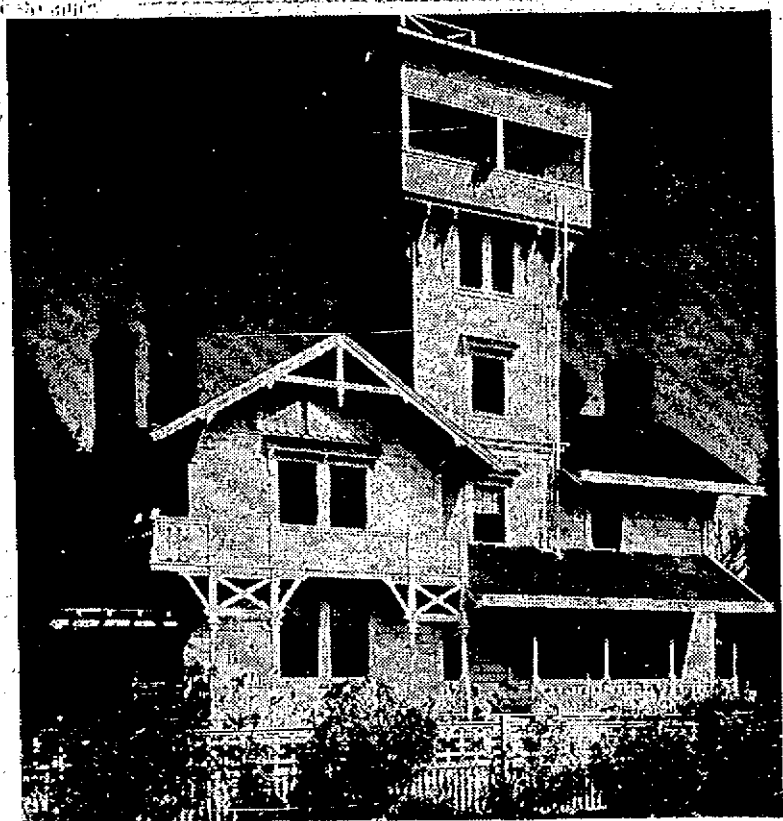


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Long Beach

TERMS
OF COURSE
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DELIVERY
AS USUAL

For three score and 11 years,
ships set their courses by . . .

The Grand Old House

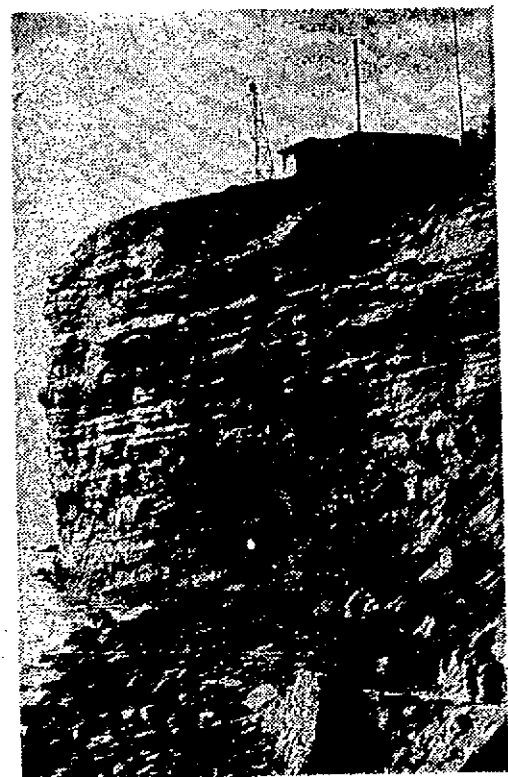


Once a trusted guardian of seafaring men, Point Fermin's old lighthouse has fallen upon evil times, its light removed and tower standing futilely.

With the Winking Eye

By Robert Hazelleaf

IT MUST have been quite a sight for the Smith sisters, lately of a Southern state, when they saw their new home. There it stood on Point Fermin, the last word in modern architecture, with a striking view of the sea and coastline, and Southern California climate thrown in for good measure. All



Modern equipment replaced the light that once warned of this rocky shore.

this was to be rent-free and with a salary while they lived there.

A few strings, of course, there had to be. Like every large house in the year 1874, the building had its share of gimcrackery in hard-to-clean nooks and crannies. It was one of the marks of status affected by the affluent meat packer, oil tycoon and railroad builder. There had to be fancy gables, balconies or towers—all the accoutrements of steamboat gothic at its highest point.

The house on the point was no exception. It had a cupola to match any of the palatial homes in Altadena, Santa Barbara or Pasadena. Not only that, it sported a 2,100-candlepower light.

WHEN THE United States government opened Point Fermin lighthouse, it came almost as an answer to prayer for the Smith sisters. One of them had been ill; the other saw a notice that a lighthouse tender was needed.

So it was that the sisters Smith, with a Negro retainer from the old home place, capped their long journey west with a half-day's trip from Wilmington to their new home. Their hope was that a change of climate would help the ailing sister. Apparently it did. There is no blemish on their record of attending the light.

San Pedro-Wilmington waters made no great shakes as a harbor nearly a century ago.

But consider the master of a four-masted schooner, weary after beating his way nearly 13,000 miles from East Coast ports. For long weeks, the ship wallowed in heavy seas, took green water over how bows, had sails ripped to shreds, took a buffeting in the churning brine where Atlantic and Pacific meet off Cape Horn.

The waters off our shore were a welcome respite, although bringing in ships, even of shallow draft, offered hard-learned lessons in seamanship.

THE LIGHT off Point Fermin provided a needed aid that transcended its prosaic listing in the manuals published by the Lighthouse Service generations ago.

Of the scores of light stations that dot our coasts, Point Fermin is in a class by itself.

Even in the early days, the land near the point became a mecca for picnickers who wanted a full day's outing from town. The point had the only lighthouse in the country accessible to the casual visitor—sharp contrast to those served two or three times a year by supply boat.

IN FACT, in the 1890s, during the tenure of one Capt. Henshaw, gay parties were given for his friends. Since the light was a stationary flasher, there was no complicated rotating mechanism to care for. Plenty of time could be devoted to fun and quiet hours of drinking in the magnificent view from 156 feet above the surging Pacific.

By the 1920s, keeping the light functioning had become sinecure enough so that Thelma Austen could hold a full-time job in Wilmington and still handle the duties at the point.

She was part of another sister team that made the lighthouse their home. Miss Austen was born in the lighthouse at Point Conception, where her father, W. L. Austen, had been keeper.

When their father died, after tours at both Points Conception and Fermin, Thelma took over the job, sharing the old house with sister Juanita.

It was during their tenure that the light gained another distinction. The Los Angeles Park Department took over the point, except for a small government-owned plot for the lighthouse itself.

Today, the installation is the only one in the United States surrounded by a public park and maintained by a city.

NATURALLY, as slow-moving sailing vessels were replaced by steamers and motorships, the lighthouse kept pace. Its power was increased until its oil vapor lamp was shooting a 6,600-candlepower beam visible for about 16 miles.

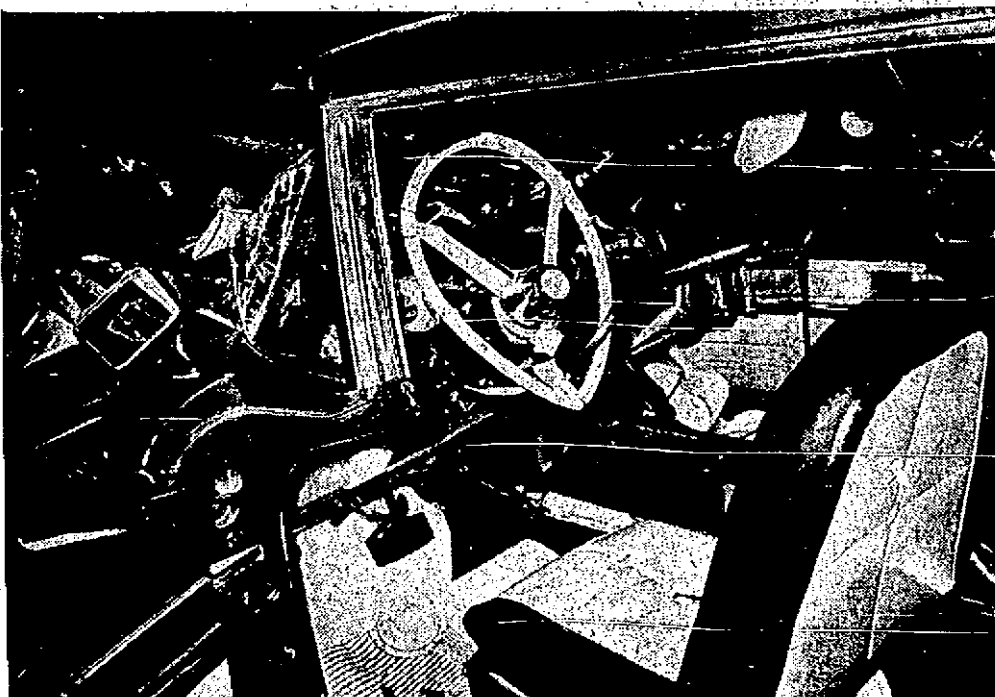
When the Austen sisters were serving it, in 1925, electricity replaced the oil lamp with an even more powerful light that gave the house an 18-mile reach.

During the term of Oscar Johnson, who was also park foreman at Point Fermin, the Coast Guard took over the Lighthouse Service, forcing him to move. Johnson anticipated a return, but it wasn't to be.

World War II erupted. No longer was the big light permitted to shine. Instead, the gleaming white building was painted a dirty wartime green to blend with foliage in the background. The light was turned off to make way for radar and direction finders.

It marked the last time the beam would shine for harbor-seeking mariners. Lights on the breakwater diminished its importance as a tended station.

A tower, only 30 feet high, replaced the big light in the cupola in 1945. It stands a bit farther
(Continued on Page 16)



Bent steering wheel and shattered dash give mute evidence of the terrific impact of two persons hitting the forward section of this car in crash. Seat belts might have saved the lives of two killed in smashup.

The Case FOR Seat Belts

By Ev Hosking

IT'S MURDER by choice—
Or it's just plain carelessness.

And that's the way a growing number of traffic-conscious safety experts look on drivers who make their way around the city streets or freeways without safety belts for themselves or their passengers.

Some insurance companies state flatly that your chance of death or serious injury is reduced one-third the minute you install seat belts in your car—and use them.

Gov. Edmund G. (Pat) Brown has demanded a state law requiring the installation of safety belts. If the bill passes, no car could be registered in California after Jan. 1, 1964, unless it has two seat belts or harnesses in the front seat.

AIRCRAFT PILOTS have known and appreciated the value of safety belts for some time, but their use by the motoring public has been accepted slowly.

Seat belts and shoulder harnesses probably are the most effective devices known today for prevention of death or serious injury in an automobile accident, say many traffic experts, yet 99 per cent of the nation's car owners fail to use them.

This is baffling to those safety experts who point out that the motorist's chance for survival is improved radically by their use.

In California last year 4,106 persons were killed in traffic accidents—about 10 per cent of the 40,000 killed nationally.

Brown pointed out that if the proposed seat belt measure had been introduced one year ago, 800 of those 4,106 fatalities would be alive today.

"This is a minimum," he declared. "There are some who believe we could save half the traffic victims if everyone in the state had seat belts."

MANY BUSINESS organizations have seat belts in their fleet cars. Beginning this year, all new cars purchased by the federal government have anchorages for two sets of seat belts in the front seat, three in the rear.

All major automobile manufacturers have installed anchorages for two front seat belt sets in their 1962 cars. Studebaker-Packard has gone a step further and put in anchorages for two seat belts in the back seat.

Wisconsin now requires that new cars sold or traded in that state must have two sets of belts, properly installed in the front seat.

But for some reason mass installation of the belts is proceeding at too slow a pace, experts say. Realizing this, the Long Beach Junior Chamber of Commerce will conduct a seat belt clinic April 20-21 to promote greater use of seat belts.

A common fear regarding belts is that they might trap their wearers in a burning car or one submerged in water.

The Cornell University automotive crash injury research project reports that only 0.2 per cent of 10,000 accidents it studied involved fire and only 0.3 per cent involved submersion.

AND THERE is another critical factor to be considered. Wearing a seat belt enhances an individual's chance of remaining conscious and escaping from the car if it should catch on fire or go under water following an accident.

An approved seat belt will withstand a force of 4,000 pounds or more and even if it should break with a greater impact, it would have absorbed the major part of the force of the crash and make for less injuries.

Contrary to public belief, seat belts offer great protection at moderate speeds. More than half of the accidents involving serious injury or death occur at speeds of less than 40 miles an hour.

Although the steering wheel and post are among the most death-dealing parts of the car in a crash, the right front passenger's seat can with justice be called the death seat.

Cornell's research department ascertained in accident studies that, from 1956 to 1959, 82.2 per cent of the passengers in that seat were injured to some degree. Seven per cent suffered dangerous-to-fatal injuries and 3.1 per cent were killed.

DESPITE improved latches, doors still fly open. The same Cornell acci-

dent survey shows that 13.4 per cent of the drivers were ejected from their seats, a proportion exceeded only by that same right hand seat with 13.6 per cent. Fatal injuries among ejectees exceeded those among the non-ejected by a ratio of 5.5:1.

Statistics cannot show accident victims who do not achieve fatality lists but who are the living dead in mental hospitals, their brains ruined by crashing into a windshield, a dashboard or the road.

Also not listed are the untold thousands whose youth ended abruptly with the snapping of a spinal column, the loss of a limb or the disfigurement of a once-lovely face.

Based on past figures, 7 out of 10 motorists will be in an accident within the next five years.

Any reasonable means that can be used to cut down the human casual-

ties in these accidents is a "must."

AND THAT'S only part of the case for seat belts.

The National Safety Council cites the case of Los Angeles Dodger star Roy Campanella, who was paralyzed as a result of injuries received when involved in a car accident while traveling 30 miles an hour.

"One year later," states the Council, "Campanella was involved in another accident while traveling at more than 40 miles an hour—but this time he was using a seat belt. He was not injured. Three passengers in Campanella's car were hospitalized. They were not wearing seat belts."

Howard Pyle, president of the National Safety Council, has this to say:

"When a universal use of seat belts has been achieved, we believe more than 5,000 lives will be saved annually."



Seat belts are easy to slip on and off, but they won't give when sudden stress is applied. Here shapely model Kathy Dempsey buckles on her belt.

WOMANPOWER!

Our Secret Weapon in the Space Race

By Mary Neth

WHO'LL WIN the race to put man in space?

Ask the American woman.

Though she's unaware of it, she more than likely has the answer, for what she does in the future could mean the success or failure of our space program.

If we are to surpass Russia when it comes to astronauts and missiles and rockets and robots, we must solve our manpower shortage in space-age technology.

It's a shortage that not only endangers our chance for making it first to the moon but could edge us into second place in the world.

The logical solution? Womanpower, say the experts.

Take engineering for example. It's a field where women could excel and it's a field where the shortage of qualified personnel is acute.

ACCORDING to George Toll, Long Beach office, California Department of Employment, there just aren't enough graduate engineers to go around.

Right now he has openings in the state for 450 and could place twice that many were they available.

When it comes to chemical and aero-dynamic engineering, the doors are wide open for both men and women.

The salaries? They range from \$500 to \$1,000 a month, about double that offered a clerical worker or even accountant.

But, few women qualify.

So far, the American woman has made no mass moves toward the scientific professions.

IT ISN'T THAT the gals aren't working. They are.

One out of every three persons gainfully employed today wears lipstick and carries a purse.

By 1970 the ratio will be one out of five.

However, it seems that for the most part today's working women are content to stick to the well-trodden fields of feminine endeavor: taking dictation, typing letters, filing forms.

Nearly six out of ten employed young married women without children were in clerical occupations last year.

All very fine, but no help when it comes to solving the shortage of technological personnel.

IN RUSSIA the picture is different.

There women comprise 55 per cent of the nation's total labor force and 53 per cent of all professional workers.

According to a report made by Robert Bocher, American Society of Engineering Education, Russia turned out more than 13,000 women engineers in 1953. Our total for that year? A mere 100.

Now, four years later, the situation has not drastically changed.

Why do so few American women enter the field?

Jane Little, hydra-mechanical engineer at Douglas and member of the engineering profession for the past 15 years, believes it's all a matter of job appeal.

"BEING A WOMAN engineer just isn't stylish," she says. "Women don't lack in aptitude—



"My job's not in style," says attractive Jane Little of work as a Douglas hydramechanical engineer.



Sandra Bowens and Dr. R. C. Vivian of Long Beach State College. She is electrical engineering student.

just interest. They want work they believe will give them added glamour and charm."

As she sees it, industry would be happy to welcome more femmes to the fold.

Dr. Robert C. Vivian, professor of engineering and head of the engineering division at Long Beach State College, agrees but with reservations.

"There are more opportunities for women in the profession today," he says. "But, it takes time for the word to filter down to the undergraduate coed."

Last year, out of 675 students enrolled in the engineering department at State College, only six were girls.

And, according to Prof. Vivian, the ratio of male and female students in his department isn't likely to change dramatically in the next few years.

"THERE ARE a number of factors involved," he says.

Though he thoroughly discredits the idea that the feminine brain isn't up to adding up columns of figures, he does believe that "many girls are afraid of mathematics," a prerequisite for the field.

A number of educators say that girls are discouraged from intellectual excellence by our society.

This discouragement, they say, operates most strongly in the areas of science and mathematics.

But, still many professors as well as businessmen retain a certain skepticism when it comes to

(Continued on Page 34)



State job inventory shows need for 450 engineers, says George Toll of California employment department branch in Long Beach. Women could be trained in greater numbers to step into these well-paying jobs.

Photos by Chuck Sundquist

Oil Painting by Projection

By Edna Ward Hicks

MY HOBBY of oil painting by projection started after hearing friends express a desire for an oil painting of their favorite color 35 mm view transparencies.

I just borrowed their 35 mm transparency, focused it on my canvas to the desired size and traced the lines and sha-

dows with a faint color, and within 15 minutes I had an exact pattern duplicate. In making an oil painting by projection, no time was lost composing and sketching. I could also leave out unwanted confusing objects such as telephone poles.

When finished, my friends

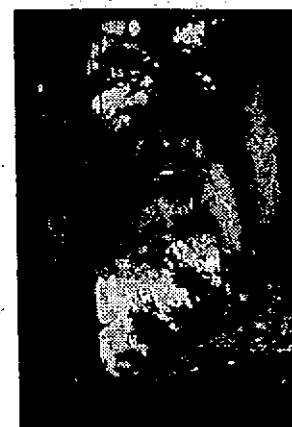
would say, "It's exactly like my photograph."

NO TALENT for drawing or free hand sketching is necessary. For finishing the details, I just turned on my projector and focused the transparency along side of my painting, on a blank paper

and soon the oil painting was finished giving the effect of a professional's "picture in oils." And too, it's a very speedy method of making a "real oil painting by an amateur."

It's easy to paint a portrait of a lively poodle. He will sit still for the artist by project-

Projection method of painting kept this poodle still for the artist, placed features in their related positions.



Photos by the Author

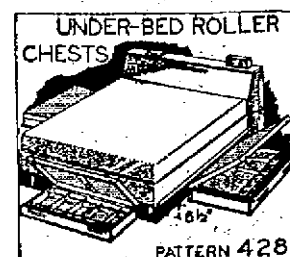
Photo shows oil painting of trees on the Guadalupe River made by projection process of 35-mm. color transparency.

ing the transparency, and his eyes will be placed naturally in the painting, no matter whether the painting is a 9x12 or a mural.

Trim Geraniums

Geraniums should be cut back now to make them compact and healthy looking during the coming summer. If you cut them back last fall, as some people do, then you don't need to do it again, obviously. Most nurserymen tell you to cut the plants about halfway back for best results.

You Make It



Storage problems may be solved with this set of chests. All three fit under a double bed or two under a single bed. Pattern 428, which lists materials and shows construction, costs 35c. The bed-head unit shown is made with Pattern 383 which also is 35c. Both patterns and two others are in the Storage Unit Packet No. 46—all for \$1. Address: Pattern Dept., Southland Magazine, Bedford Hills, N.Y.

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1879 FREEMAN AVE., SIGNAL HILL GE 4-0901

Needle Skill of 1810



Hand embroidered silk, done by a teen-aged girl more than a century ago, forms this picture in oval frame.

By Helen L. Gillum

EMBROIDERED by a 14-year-old girl in England more than a century and a half ago, a colorful silk needlework picture is a treasured possession of Mrs. Fred Ashby of 3714 Gardenia Ave. Beautiful as the handwork might be, and as interesting as a family heirloom, it also draws attention because of its typical Greek-revival styling, that trend which influenced everything from furniture designs and clothing to works of art and buildings in the early 1800s.

"The embroidery work was made in England about 1810, several years before the young lady became the bride of Ashby's grandfather," Mrs. Ashby relates. "Soon after her marriage, Mary Ann Ashby died. But her husband later remarried, and members of his subsequent family cared for and cherished the needlework through the years as though it were their own." Now the picture hangs in the home of Mrs. Ashby's daughter, Mrs. H. D. Shane, where she presently resides.

The 14½x17½-inch creation, with colors still bright and clear, portrays a young woman in a garden setting. Her long, clinging gown with high bodice, and other details in the picture, express the popular theme widely adopted from the Parisian styles and motifs of Napoleon's day. A domed pavilion looms in the background, and a lyre and a trumpet form a classic design on the pedestal in the foreground beside which the young woman stands. A huge basket of flowers and fruit rests atop the pedestal, and

thousands of tiny silk embroidery stitches in every color form a panoply of trees and flowers. A pool in the background reflects the illusion of classic beauty and peace portrayed in the picture.

THE MATERIAL supporting the needlework appears to be silk. It was purchased already stamped with the design, just as fancywork patterns are bought in needlework shops today. The blue sky and flesh tones of the young woman's features were woven or imprinted on the backing before purchase. But the myriads of perfect stitches were done by hand by the teen-age girl of long ago.

Protected behind glass in its original frame, the picture shows no perceptible sign of wear. The sturdy black, wooden, oval frame, 20x24 inches in size, has had no restoration except for a narrow band of gold paint around the inside rim, which was applied to cover a slight cracking and peeling of the old varnish.

Bare-Root Tip

Bare-root planting season comes to an end in California around mid-March, so figure on getting all shade and fruit trees, plus roses and other deciduous shrubs in the ground before then. The California Association of Nurserymen reminds that most of these things are cheaper if you don't wait until nurserymen have to put them in containers, as they do when they start to sprout.

Sally's

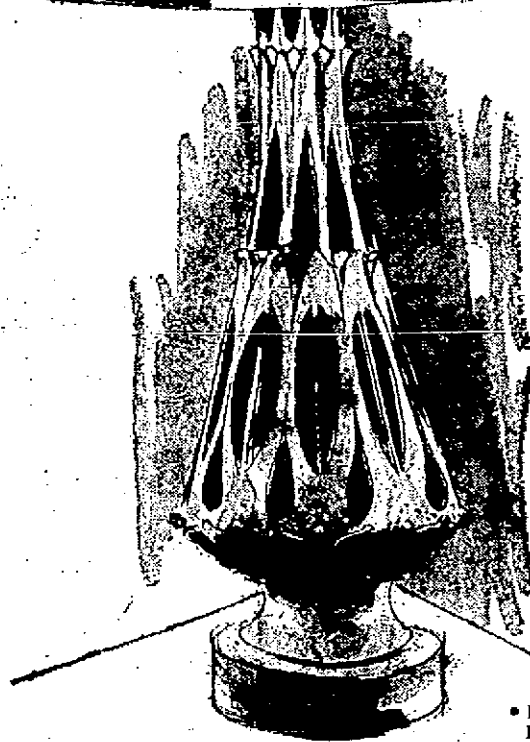
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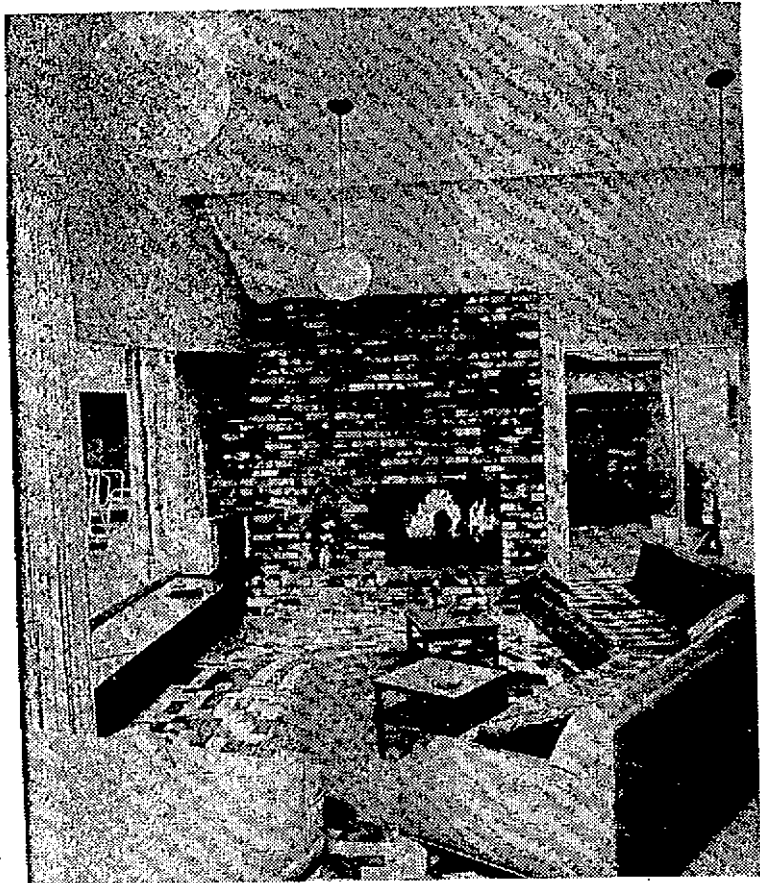
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Photos by Joe Risner

Fashionable and comfortable, the Millers' living room gains interest by addition of a piano upon which Mrs. Miller learned to play in childhood.

SOUTHLAND HOMES

There Were Changes Made

By Stella George

When the Arthur Millers chose their home, an adaptable floor plan that would permit changes was an influencing factor. This is new family room.

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ONE FEATURE as much as any other that "sold" their present home to Mr. and Mrs. Arthur Miller, 11951 Wallingford St., Los Alamitos, was the floor plan. Other factors entered into the summation of what the Millers wanted in a house, but basic was a floor plan that would lend itself to future alterations and additions. Long-range planning has now brought all of their wishes into realization.

Beginning with the front entrance, an impression of an inner entry was created in the living room by placing a couch in such a manner that it backs the entrance and faces the room.

Interest in the room focuses on a grand piano with a family history. Back east, as a youngster, Mrs. Miller had learned to play on this piano, and when her new home was purchased the piano

was shipped 3,000 miles to its new setting. Now her own youngsters use it for practice. A sense of space in the room is brought about in several ways: beamed ceilings add height; uncluttered furniture arrangements allow plenty of walk-around space; and the minimum use of knickknacks emphasizes more important pieces—such as the piano.

TWO IMPORTANT additions (besides a pool) and one major alteration have been made. A large family room was added and, with access to this room, there is a new study with private bath. The dining room was completely remodeled.

The former dining room was tiny and could be separated from the passageway to the kitchen by a sliding door. Mrs. Miller sought improvement here and planned alterations accord-

Beautiful Draperies

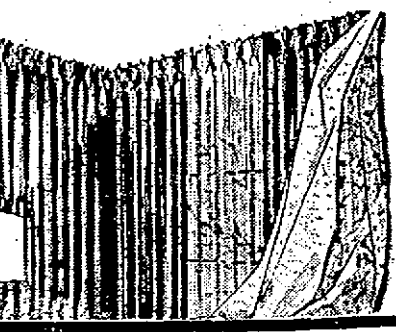
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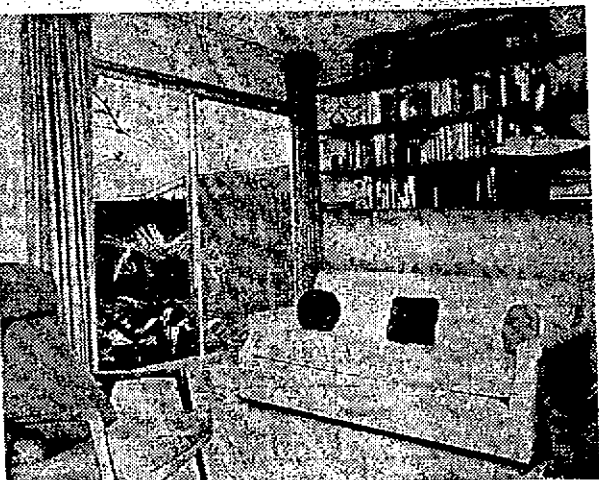
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1879 FREEMAN
DRAPERIES, CARPETING, SIGNAL HILL



One of the principal additions to the Millers' home is this study that looks out upon a small courtyard.

ingly. A door leading to a closet in the dining room was removed and the entire wall was converted into a built-in breakfast, handsomely antiqued by an expert in the field. A built-in buffet along another wall, with shutters above, acts as a divider between the dining and family rooms. The buffet has space for storing such difficult items as a large coffee urn. Table, chairs and chandelier are the only movable furniture pieces in the room. The décor is Italian and the table is made of fruitwood with a pecanwood finish.

A GLASS WALL in the family room faces the pool. Beneath the glass is a long window seat with storage space below. A long couch of tangerine color comes to a point rather than a curve in the center and faces the window. A used brick fireplace with a wide hearth is at the far end of the room. At the other end the wall is paneled from floor to ceiling, providing more storage room for hi-fi equipment and records. A round game table and chairs are nearby. Four lights hang from the ceiling in the room, and these can be dimmed or made bright as needed.

The small study with gold

carpeting has a glass wall that overlooks a tiny courtyard. The room is large enough to be comfortable as a study or guest room. There is a white couch (that doubles as a bed when needed) built-in bookshelves and built-in desk and accessories. A private bath adjoins.

The master bedroom with its handsome Provincial furnishings has the warm, sentimental touch that is felt throughout the home: bedspread and curtains were made by the mothers of both Mr. and Mrs. Miller as a joint project.

BUILT-INS in the youngsters' rooms save clutter and add to the feeling of space. In one room, done in gay pink and red, wallpaper covers the lower half of the wall that surrounds the two beds, thus saving finger prints on the painted area.

Because of its proximity to the family room, and the fact that it can be viewed so easily through the glass wall, the pool is a popular resort for the youngsters and their friends.

Architect Stanley Goldin assisted the Millers with the planning of their home, and Mrs. Miller did her own interior decorating.



Attractive from the outside, this home has gained much from alterations, additions made to fit family wishes.

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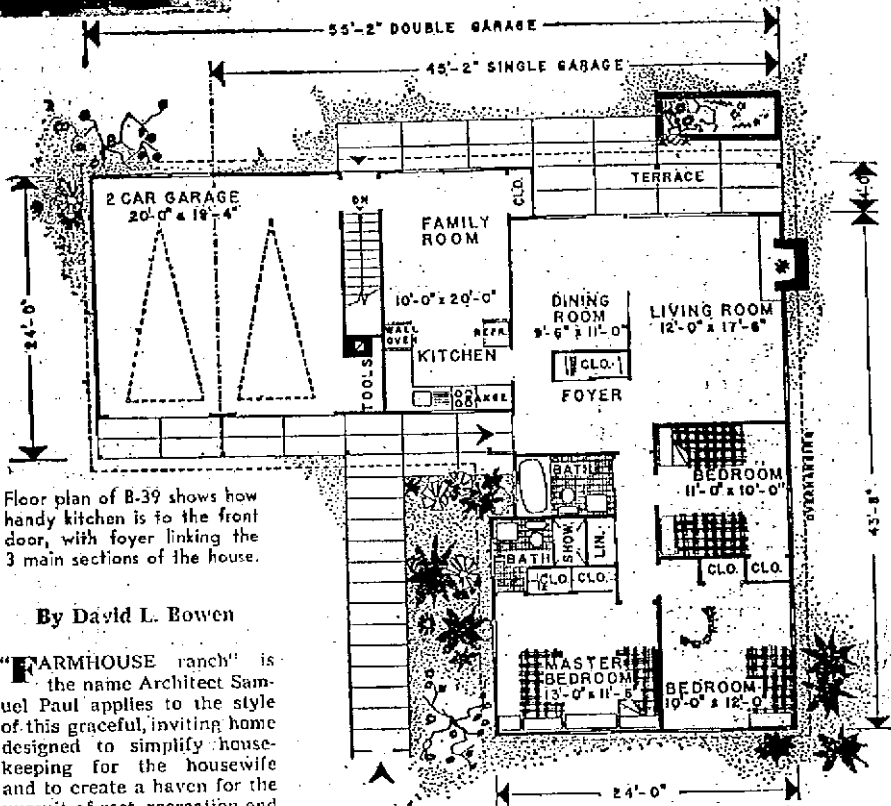
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HOUSE OF THE WEEK

Efficiency, Comfort With Homespun Appeal

Homespun appeal of the American farmhouse characterizes this 3-bedroom, ranch-style home. The interior arrangement holds modern convenience for the housewife.



Floor plan of B-39 shows how handy kitchen is to the front door, with foyer linking the 3 main sections of the house.

By David L. Bowen

"FARMHOUSE ranch" is the name Architect Samuel Paul applies to the style of this graceful, inviting home designed to simplify house-keeping for the housewife and to create a haven for the pursuit of rest, recreation and family togetherness.

It doesn't have any gimmicks; its straight forward design revolves around the requirements of the average American family looking for a three-bedroom home. An attempt has been made to get an especially harmonious relationship between house and land, an essential char-

acteristic of rural American architecture.

Since it expressed American living in its broadest form, B-39 in the House of the Week series can be adapted to local environment in any section of the country.

WHILE the American her-

itage played a big part in design of the exterior, on the inside Paul's prime concern was a good functioning layout which would provide adequate space for all activities—and a good circulation pattern linking them—plus privacy in the bedroom wing and separation of the service

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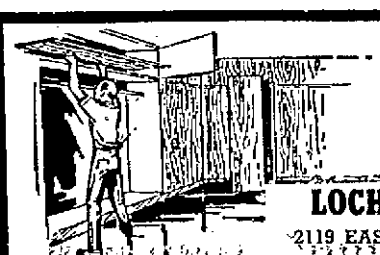
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and informal area of the house from the more formal living area.

These goals were met in a floor plan covering 1,220 square feet of habitable area. With a double garage, the width of the L-shaped home is 55 feet 2 inches. With only a single garage, this drops to 45 feet 2 inches — small enough to fit on a 60-foot lot under most zoning ordinances. All told, there are seven rooms with two full baths. Cellar space is called for only under the kitchen and family rooms.

THE FRONT entrance is strategically located where the two wings of the house meet to form protecting arms. The roof extending all the way across the front of the garage adds physical protection. A spacious foyer is just inside the door and equipped with a six-foot coat closet. Although the ends of dining and living rooms merge into a space 21½ feet across, they can be separated by a folding partition. The living room fireplace provides a feature for both rooms.

Another feature, strategically placed toward the rear

for privacy, is the handsome window wall with a door going to a partially covered terrace. From either the dining or living room, the view toward the window wall passes into the pleasant area beyond. The flowing together of the inside and out gives an illusion of greater space within the house.

The kitchen and family room are almost one, yet separated. Anyone approaching the front door can be observed through the front window. Children at play in the backyard can be watched through the rear window. The family room portion of the combined space is 10 by 12 and has easy access to the rear terrace. A closet is handy for children's coats and other family items.

SEPARATING the family room from the garage is a stairway to the partial cellar. As you can see in the plan, this stairway is convenient to the outside as well as to the garage. Kitchen plans call for dishwasher, counter-top range, wall oven, large refrigerator, 16 linear feet of wall cabinets and an abundance of floor cabinets and counter

space. The through ventilation will provide quicker air changes, preventing odors from going through the house and making it more comfortable to work.

On the other side of the house, away from the noisy activity, is the bedroom wing. Three bedrooms and two baths are arranged around a bedroom hall. The master bedroom has two exposures. It has a private bath with shower and two large closets. The other two bedrooms can hold twin beds for the larger family. Off the bedroom hall is a linen closet four feet wide.

The cellar portion of the house is located under the kitchen-family room area only. The remainder of the house can be either crawl space or slab.

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To Improve Soil

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Don't despair, it's easy to improve soil. Add any kind of organic matter you can lay your hands on: leaves in the fall; vegetable leftovers like pea pods and outer cabbage leaves, grass clippings during the summer months, and so on.

Start in one corner of your yard and dig a hole about 18 inches deep. Fill it with organic matter; cover it with some of the soil you removed. Dig another hole next to it and repeat the process. As the organic matter decomposes and settles, add more soil. In six months time you can spade or rototill the areas treated as described above and, with a little added fertilizer, grow almost anything in that improved soil.

Best spray the material before burying it, however, to kill fungus and pests.

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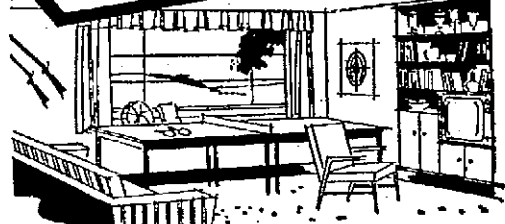
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Grand Old House With Winking Eye

(Continued from Page 7)
to sea on the point and re-
quires no attendant.

Glenn Sullivan, foreman at
Peck Park in the San Pedro
area, lives there now, and the
cupola has gone blind. The
lamp has long since been re-
moved.

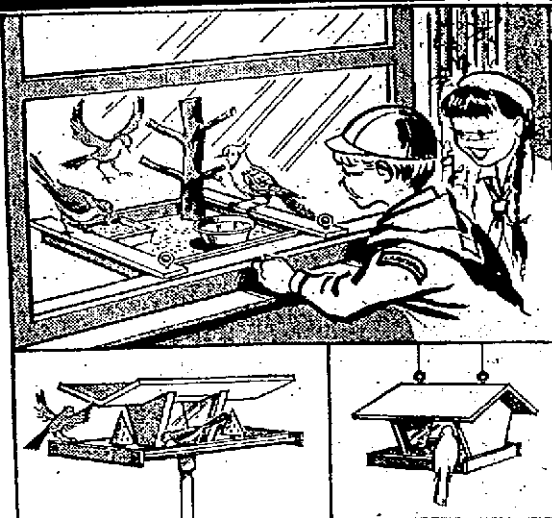
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there are dimmer rays off the
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flash, two-second eclipse; one-
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eclipse." So it is listed in the
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By Bill Meyerriecks

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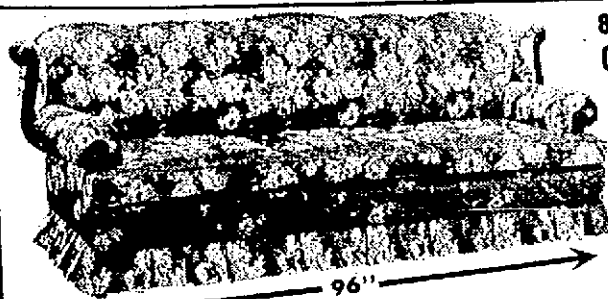
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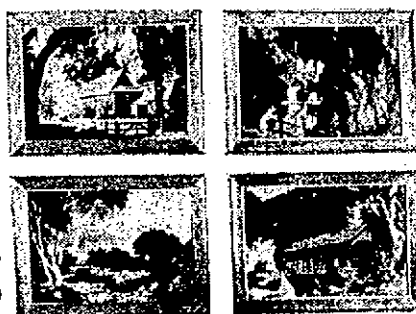
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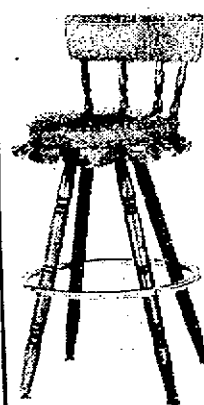
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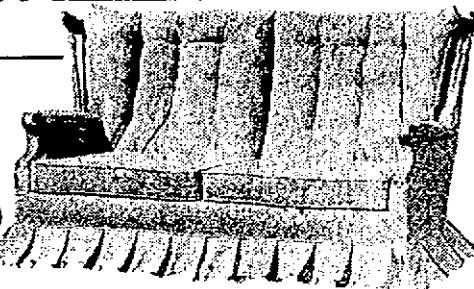
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The lamp pictured herewith
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It may be used for reading or
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more, it's very inexpensive
when you build it yourself
from a full size pattern. A
small piece of wood is all that

you need for the frame. The
shade may be made from
parchment, fibre glass or any
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might wish to make the shade
from your favorite map, if
you do, the pattern tells you
how.

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Kathryn Harrow of NBC-TV with a lamp that's easily made.

MEDICINE AND YOU

New Drugs Search Stressed

By Ben Zinser

Southland Magazine Medical-Science Writer

ONLY POSSIBLE hope for curing or controlling widespread malignancy lies in the discovery of new drugs, says Dr. Justin J. Stein, UCLA radiologist.

Considerable additional progress also can be made in cancer control, he says, if drugs can be found which will potentiate the effects of radiation treatment.

Says Dr. Stein: "Known curative methods such as surgery and/or radiation therapy which have been highly effective in a number of types of localized cancer are ineffective in the control of disseminated disease."

"Although approximately one-third of cancer patients are cured by present methods, the majority of patients," he says, "cannot be helped until new methods or new drugs have been discovered."

Dr. Stein's conclusions appear in the American Journal of Roentgenology, Radium Therapy and Nuclear Medicine.

TWO WEEKS in an underground fallout shelter increased irritability and depression among a family of two adults and two grown boys (18 and 20 years old).

On the other hand, say Houston researchers, the experiment resulted in a feeling of greater family unity.

Psychiatric interviews and psychological tests were conducted after the family emerged from the shelter. The family had volunteered to stay in a shelter under conditions of a simulated nuclear attack.

The study is reported in Archives of General Psychiatry.

STILL ANOTHER study shows that intramuscular injections of procaine cannot reverse the aging process.

But the latest study, reported in Canadian Medical Association Journal, points out hazards from procaine use.

Of four patients given procaine injections over a year's time, three eventually developed severe nosebleeds and one experienced bleeding in the digestive tract.

AN ENZYME preparation called papain (Caroid) can sometimes digest bites of meat which have become lodged in the esophagus (food tube).

Researchers, reporting in the Journal of the American Medical Association, say three or four small doses of papain solution should be given at frequent intervals as early as possible after impaction occurs.

FARM WORKERS should be advised of the danger of working in silos, says a report in Pennsylvania Medical Journal. Lung damage can sometimes result from exposure to nitrogen dioxide formed in silos. It's possible to minimize the danger, though, and safety rules may be obtained from Dr. R. S. Adams, University Park, Pa., or Dr. Leonard M. Schuman, School of Public Health, University of Minnesota.

INCIDENCE of the lung disease emphysema is only half as high in Negroes as in Caucasians, a VA study has found.

The ailment is marked by overdistended air sacs in the lungs.

Researchers at the Washington VA Hospital believe that some emphysema cases may result from a defect in secretion from the bronchial glands—an inherited defect found more often in white than in Negro children.

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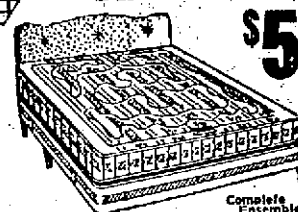


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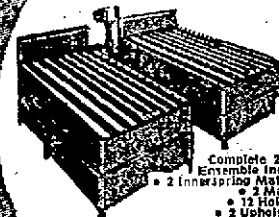
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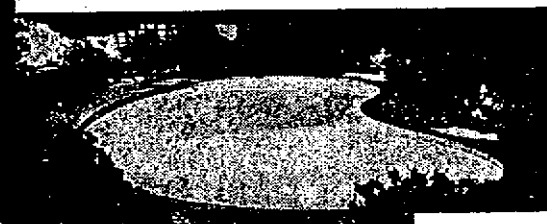
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He Knew Buster Brown When...

By Vera Williams

LET'S GET the record straight—

Charles N. Outcault wasn't Buster Brown, but he knew him when.

"I've been accused of being Buster all my life," he says, "but I'm innocent."

You don't remember Buster Brown, his little sweet-heart Mary Jane and his dog Tige?

Then you don't have much silver in your hair.

Buster Brown, a fabulously successful early comic strip drawn by Outcault's uncle, Richard Felton Outcault, ran in nobody-knows-how-many newspapers from 1902 until 1918, when the artist got tired of drawing it.

A mischievous blue-eyed blond, his hair cut in a long Buster Brown bob, his costume topped with an Eton

collar and a flowing Buster Brown tie, the youngster perpetually got into jams, and usually met a hair brush at the end.

Mary Jane, a big ribbon bow atop her curls, was his foil. Tige, a talking dog of mixed heritage, aided the plot.

THE STRIP usually ended with Buster and Tige, hand and paw raised, solemnly resolving to mend their conduct.

"I remember the summer of 1902 when Buster Brown hit," recalls Outcault, 1737½ Freeman Ave., "My parents and I spent our vacation at my uncle's home on Fire Island, near Bayshore, Long Island. All of the talk was of Buster Brown.

"Buster Brown wasn't I, and he wasn't my uncle's son, Dickie, a few years older than I. Mary Jane, however, undoubtedly was patterned on

my uncle's little daughter, Mary Jane.

"Tige? He was a conglomeration of many dogs.

"Mary Jane—the real one I mean—married Frank Pershing, a Columbia U. athlete at the time, a nephew of Gen. John J. Pershing."

Richard Felton Outcault, who in the mid-1880s did mechanical drawing for Thomas A. Edison in Edison's laboratory in Orange, N. J., is credited with drawing the first comic strip.

IT WAS "The Yellow Kid" and it ran in 1896 in the New York World. The character was a big-eared child in a yellow dress—both boys and girls wore dresses in those days.

In 1900, Outcault came out with "For' L'il Mose," a colored boy who had run away from home, and who wrote letters home to his mother in rhyme.

Two years later Outcault hit the jackpot with Buster Brown.

The Long Beach man has a number of his uncle's original works, including a ragtime song of Yellow Kid vintage.

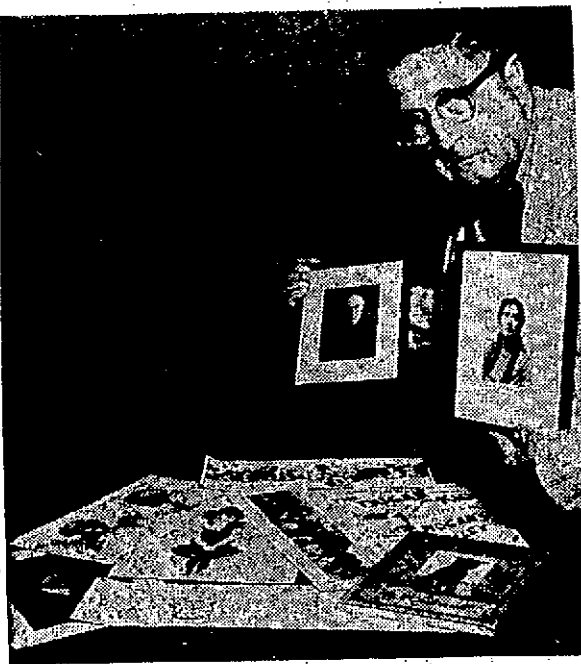
He also has original sketches of Happy Hooligan by F. Oker; Foxy Grandpa by Bunny Schultz; Mama's Angel Child, by Penny Ross; Brownies, by Palmer Cox, and Kewpies, by Rose O'Neill.

He has autographed portraits of Thomas A. Edison and Emma Eames, prima donna with whom he corresponded for years, and has the autographs of Harrison Fisher, Howard Chandler Christy, Charles Dana Gibson, John Singer Sargent, artists; Adelina Patti, Johanna Gadske, Nellie Melba; Ernestine Schumann-Heink, Geraldine Farrar, Alma Gluck, Enrico Caruso, John McCormack, singers; Lillian Russell, DeWolf Hopper, John Drew, David Warfield, Minnie Madern Fiske, Ellen Terry, Julia Marlowe, E. H. Southern, Annie Russell, Maude Adams, Alla Nazimova, Al Jolson, Marie Dressler, stage stars; William Dean Howells, Rudyard Kipling, Gene Stratton-Porter, Henry Van Dyke, Frances Hodgson Burnett (author of "Little Lord Fauntleroy"), Elbert Hubbard, Ellie Parker Butler, writers.

The autograph of Lady Randolph Churchill, mother of Winston Churchill, and one of the great beauties of the late Victorian and early Edwardian period, is in his collection.

Other autographs include Elihu Root, Booker T. Washington, Dr. Frederick A. Cook, "Marse" Henry Watterson and George Washington Goethals, builder of the Panama Canal, Gens. Nelson A. Miles, Leonard Wood and John J. Pershing and Adm. George Dewey, hero of Manila Bay.

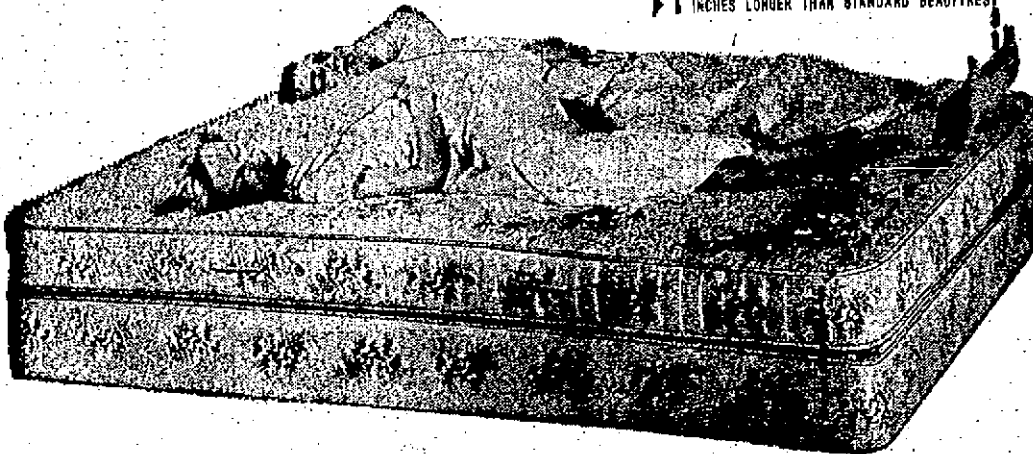
"William Howard Taft and (Continued on Page 24)



Autographed portraits of Thomas Edison and Emma Eames are shown by Charles N. Outcault. On the table: some original work of his uncle, creator of Buster Brown.

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Exemplifying the wonders that can be performed in room decor through a simple change in wall paint color, the living room

Contemporary furniture from "Bonwitz" group by Basic-Witz; Maptex paint by Dutch Boy pictured above could be bland and uninteresting in white or off-white wall treatment but becomes dramatic in yellow-gold.

Color Happy

"Everyone can get pleasure from color providing it's the right color. Just as a poor food diet can upset you, so can a poor diet of color cause grief," claims Faber Birren, international color authority and consultant to the makers of Dutch Boy paints.

(Continued on Page 22)

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Petals

A Career Girl Entertains

By Mildred K. Flanary
Southland Magazine Home
Economics Editor

AS ANY working gal knows entertaining can be a drag after the rough stint of the eight to five routine. But the career gal who goofs off and doesn't invite friends over will soon find herself off the action list as far as invitations from others go. So, the sharp female faces the facts realistically and throws chic and smart conversation type parties that are great fun but don't take hours to prepare.

Two excellent versions of successful career gal menus for merry parties are given below. You'll note that each of them features the new prepared pancake batter, a true boon to working girls. You buy this batter at the dairy section of your market. It comes completely ready to use. If kept refrigerated, it keeps its high quality.

Sunday Morning Pancake Brunch

This is a fun time to entertain friends and you'll get a reputation as a clever hostess if you serve the following menu.

- Fresh orange juice
- Pancakes of all kinds
- Lots and lots of coffee

Before your guests arrive prepare the orange juice and have the coffee ready to plug in. Have the following ingredients set out ready for use: pancake batter, pineapple wedges, grapefruit sections, blueberries, chocolate chips, cottage cheese, chopped green onions, cooked link sausages sliced, cooked bacon, toasted almonds, several varieties of jams and jellies, maple syrup and boysenberry syrup.

When your guests arrive serve them the orange juice. As they enjoy it, begin cooking the pancakes. Shake the carton of pancake batter and pour onto a preheated griddle. As the first side of the pancake is cooking sprinkle a few wedges of pineapple on the uncooked side. On the next pancake, sprinkle bacon bits, on the next one chocolate chips, etc. Make each pancake different and keep your guests intrigued with your variations.

Glamour Supper

A chic menu that you can prepare in minutes.
Tossed Mandarin Salad
Lobster Lemonge
Sparkling sundaes
Cookies
Coffee
Prepare a tossed salad with endive and romaine. Use your favorite French dressing and give the salad a party touch by sprinkling in drained mandarin orange sections.

To make the sparkling sundaes, fill a brandy snifter with round scoops of ice cream, then pour ginger ale over the ice cream.

Lobster Lemonge

- 1 carton pancake batter



—Photo Courtesy The International House of Pancakes
Using prepared batter, career girl Dorothy Sullivan entertains friends happily and easily at breakfast.

- 1 carton pancake batter
- 1 cup chopped celery
- 2 cups soft bread crumbs
- 2 cups diced lobster meat
- 1 cup sour cream
- 1/4 cup parsley
- 2 tbsps. lemon juice
- 1/4 cup butter
- salt and pepper
- Melt butter and saute celery until tender. Add bread

crumbs, lobster, sour cream, parsley, lemon juice and seasonings.

Shake pancake batter. Pour onto pre-heated griddle. Prepare four pancakes, each eight inches in diameter. Stack the pancakes with the lobster filling between them. To serve cut into pie-shaped wedges. Serves six.

Recipe of the Week

DEPARTURE in flavors, but good, carrot cake is the prize-winning recipe for this week, submitted by Mrs. Jess Garner, 9359 1/2 Faywood Ave., Bellflower. The recipe:

Carrot Cake

- | | |
|-----------------------|----------------------|
| 2 cups flour | 1 tsp. salt |
| 2 cups sugar | 2 tps. cinnamon |
| 1 1/4 cups Wesson oil | 2 tps. vanilla |
| 4 eggs | 2 tps. soda |
| 3 cups grated carrots | 1 cup chopped pecans |
- Sift all dry ingredients together. Add Wesson oil and eggs and beat well. Add vanilla, nuts and grated carrots and stir well. Bake at 350 degrees for 35 to 40 minutes in two layers.

Filling:

- | | |
|--|------------------|
| 1 pkg. confectioners sugar | garine or butter |
| 1 cube softened mar- | 1 lemon (juice) |
| Mix these ingredients and spread on cool cake. | 1 orange (juice) |

Lemon Sauce Recipe:

- | | |
|---------------------|-----------------|
| 1 cup sugar | 1 lemon (juice) |
| 1 cup boiling water | 1 egg |
| 1 tbsps. cornstarch | |

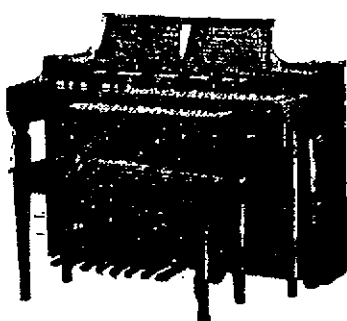
Dissolve cornstarch in small amount of cold water. Add sugar to beaten egg. Add cornstarch and stir in boiling water. Add lemon juice. Cook in double boiler to correct thickness and stir often.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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Dry Milk, 1 GAL. SIZE	65c	49c
Tomato Soup, 10 1/2 OZ. CAN	2/23c	3/33c
Salad Oil, 5 1/2 LBS. CAN	37c	35c
Chunk Tuna, 5 OZ. CAN	31c	29c
Roast Beef, 1/2 LB. CAN	65c	59c
Scott Paper Towels, 12 CT.	33c	31c
Dinner Napkins, 14 CT.	27c	2/45c
Kleenex Tissues, 10 CT.	23c	21c
Broiler Foil, 10 1/2 OZ. CAN	49c	43c
Saran Wrap, 25 FT. ROLL	35c	31c
BBQ Briquets, 3 LB. Pkg.	59c	49c
Arid Cream, 1/2 LB. Pkg.	69c	59c
Vitalis Hair Tonic, 4 FL. OZ.	1.39	1.09

Russ-Ettes Potatoes 2 1/2 OZ. PKG. **25¢**
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Color Happy Home

(Continued from Page 19)

The best color for you and your room is the one you like best. Birren points out that every person has a favorite color and, as in listening to music, varied emotional responses can be aroused.

Generally speaking, if you are the vigorous type, gay and full of vitality, you will like a room full of warm colors with reds or bright shades of yellow predominating. In a room of quiet color—a room in which to relax—it is a blue, green or lilac color scheme for you.

"Don't be afraid of color; use it! The right color, whether it be bright, rich, lively, somber, soft or pale, should be the one you feel genuinely happy to have around you," states Birren. Surround yourself with colors that become your personality and not necessarily your eyes. A shy person will look self-conscious surrounded by gaudy colors and actually will feel better and look better against a background of gentle—but not colorless—shades.

Other suggestions related to the emotional aspects of color by Birren are:

In a room where you entertain most frequently, use a variety of strong colors; they will tend to stimulate your guests and make them talk.

For your library or study, select cool, subdued shades.

If you want to highlight details in an area, keep the background toned down.

To lighten a room that is shy on natural light, use tones of yellow, pumpkin, coral.

If you want children to behave, use bright, happy colors that will help them release their energy.

"Everything is being made easy these days for the do-it-yourself home decorator in the selection of just the right wall color and accessory tones to complement the temperaments of all of us,"

Mr. Birren says. "A visit to the local paint dealer will let the housewife see the huge array of color ideas and harmonizing aids being offered by manufacturers." Dutch Boy, alone, offers as many as 2,200 individual colors from which to select.

Realizing that shades and color tones are difficult to carry in the mind's eye, Dutch Boy paints have developed, after careful research, a new color guide book designed to narrow the margin of error for the do-it-yourself home decorator.

Called the Color Harmonizer, it includes 156 of the most popular wall colors selected from the company's range of 2,200 different shades. It follows through with a variety of six suggested complementary color swatches for each individual wall color—shades which can be used for draperies, furniture, pillows or other accessories. The book also contains eight actual rug samples which are representative of nearly all the colors used in floor coverings. There is also a loose leaf section designed to guide the user in visualizing how two colors will appear in room-to-room harmony.

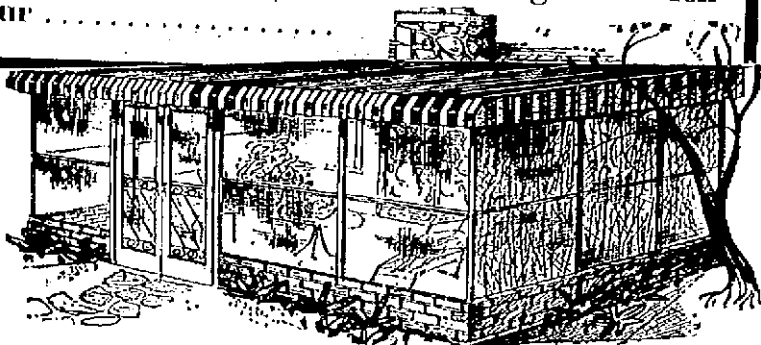
The basic purpose of the Dutch Boy Color Harmonizer is to stimulate ideas and to suggest new color schemes for the homemaker. The book is available at Dutch Boy paint dealers and may be borrowed free for family consultation.

Camera Guild

March competition in 35mm color slides and stereo will occupy Long Beach Camera Guild members at a meeting at 7:45 p.m. Wednesday at Los Altos Library. Visitors are welcome.

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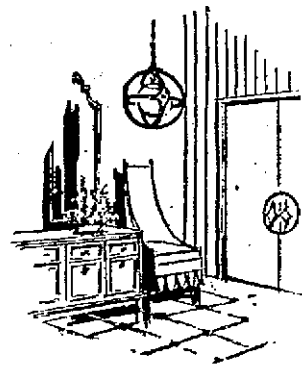
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How to Be a Successful Student

By Vera Williams

Southern Magazine Book Editor

TWO YEARS ago Dr. Leslie J. Nason of Long Beach hit the literary-education jackpot with "You CAN Get Better Grades" which to date has sold a half-million copies.

Last year he authored "Help YOUR Child Succeed in School."

He writes a three-times-a-week Associated Press feature, "Nason on Education" carried in 150 newspapers in the United States and Canada.

Now he is out with a new volume, "KEYS TO SUCCESS IN SCHOOL" (Public Affairs Press, \$3.25) crammed with advice to students, their parents and teachers on how to get kids—kindergarten to college—through school with flying colors.

For the record, Dr. Nason, professor of education at University of Southern California and a teacher for 40 years, has no tolerance for low grades. Every student, he feels, should strive to achieve his highest potential. By using his methods, he says, failing students have brought their grades to B, and fair students have risen to A.)

In "Keys to Success in School" the teacher-author covers over all planning, preparation for school, specific courses, study methods, goals, family interest and co-operation, techniques for taking tests of various kinds. He discusses the spiral of success, how to get back on the spiral of success, and how to save a course if you are in danger of flunking.

The book is all meat—no padding.

In his foreword, State Superintendent of Public Instruction Max Rafferty says "... I strongly recommend this volume for those who wish to succeed in school, for those who wish their children to succeed, and for those who just want to read a good book on practical education."

LT. COL. Joseph B. Mitchell's "DECISIVE BATTLES of the AMERICAN REVOLU-



TION" (G. P. Putnam's Sons, \$4) should be a boon both to the serious student of Revolutionary history and to the tourist planning an auto tour along the East Coast.

As in his "Decisive Battles of the Civil War," Col. Smith has overlaid his maps of Revolutionary engagements and campaigns on modern road maps. In many cases, the old roads used by Rebels and Redcoats in their struggle for North America coincide rather closely with modern roads.

With this book in hand, therefore, it should be no trick at all for the tourist to lead his children in the footsteps of Washington, Lafayette, Greene, Howe and Cornwallis from the first shots at Concord Bridge to the last days of the siege at Yorktown.

Aside from the excellent maps, the book is a good, brief military history of the Revolution.

PASADENA and Balboa, with interludes at UCLA, are the setting for the troubled transition from youth to manhood from Decker Wells, who was born into wealth but finds it no passport to serene maturity.

Many dilemmas, many facets of social behavior confront Decker and he faces his supreme test with his first love, Jane Murdoch, a UCLA classmate, in "A FORTUNE IN DIMES" (Atlantic-Little, Brown, \$4.95), first novel by Mary Carter.

Decker's desire to get along with others, to be one of the boys, to win his Jane is probed caressingly with splendid dialogue, racy humor and a well chosen cast of supporting characters by the brilliant Miss Carter to the inevitable conclusion: adulthood requires emotional stability.

THERE NEED never have been a Castro regime or a Communist revolution in Cuba, Earl E. T. Smith says in "THE FOURTH FLOOR" (Random House, \$5). The former U.S. ambassador in Havana was in a position to know; he charges that officials on the fourth floor in the State Department ignored his and other efforts to solve the Cuban problem without either Batista or Castro.

Two years ago Smith predicted, the book points out, the new turn of events in Cuba. His is a valuable chronology of his stewardship over the U.S. embassy in Havana at a time when the shape of things to come was growing increasingly plain in Cuba.

IN "THE TENTH FLEET" (Ivan Obolensky, \$6.50) Ladislav Farago uses the little-documented American triumph over German submarines in World War II as a backdrop for a valuable lesson and a sharp warning. He points out that little attention is being paid to the antisubmarine warfare gap that exists now.

"The fact remains... that the antisubmarine warfare effort of the United States Navy is woefully inadequate," he writes. "The Navy has no ships for convoy duty even in a limited war!"

"When the Portuguese liner Santa Maria was seized by rebels a few years ago, our strategic detection apparatus was 'so deficient that it could not locate even a wayward ship at large in the Atlantic.'"

THE INCREDIBLE flight of Rudolf Hess on his "peace mission" to Scotland on May 10, 1941, created a wartime riddle unsurpassed for drama and mystery.

With intensive research, strong documentation and clear logic, James Leason of London, author and former newspaperman, provides plausible answers in "THE UNINVITED ENVOY" (McGraw-Hill, \$4.95).

HOLLIS ALPERT, film critic of the Saturday Review, properly praises the worthy and takes apart the banal in the movies, be they products of Hollywood or Europe, in "THE DREAMS AND THE DREAMERS" (Macmillan, \$4.95). The films of France and Sweden's Ingmar Bergman come off well. What makes Brando tick, what lies behind the strangeness of France's "New Wave" are among the best chapters.

THE PEN of such a skillful young writer as Menna Gallie can bring beauty out of the nether world of the Welsh coal miner. "THE SMALL MINE" (Harper and Row, \$3.95) is the saga of Joe Jenkins, the tall, handsome, blond youngster whose singing voice brought him worship of his parents and their determined desire to keep him out of the mines. Joe, as do most lads,



A WHITE PONY with a gift for disrobing ladies is only one of many original characters in Ludwig Bemelmans' "THE STREET WHERE THE HEART LIES," a rollicking novel set in today's Paris. There are 26 illustrations by Bemelmans. (World, \$3.95.)

wanted a sports car, and the mines, to him, paid splendidly. Joe, the universal youth, the girls in his life, Cynthia,

whom he had in mind for a wife, lonely Sam Evans, all make for a novel of wit and compassion.

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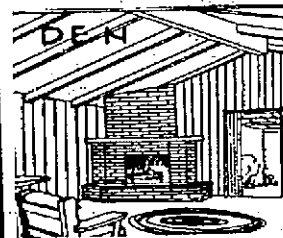
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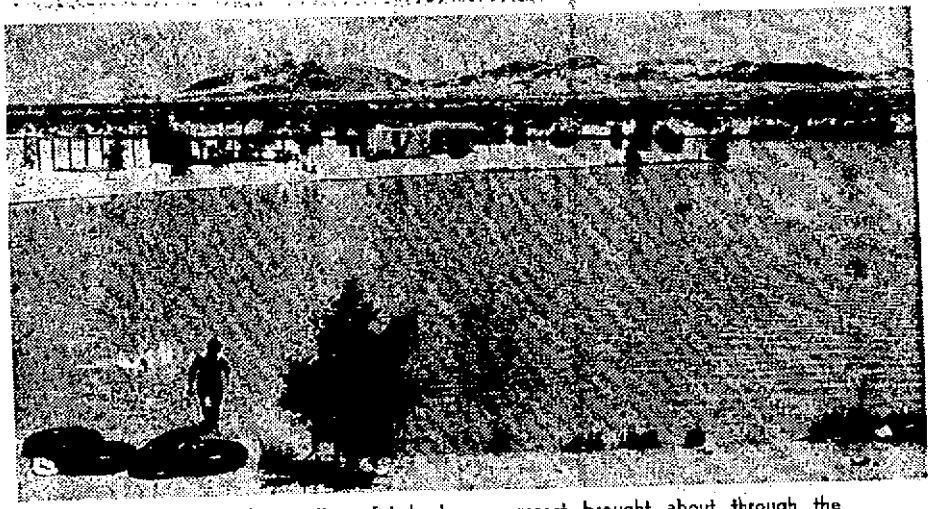
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This is a view of a portion of Lake Loreen, resort brought about through the vision and perseverance of a Gardena couple. Lake is in Newberry Valley, Calif.

Desert Lakes

(Continued from Page 4)

flow. Several weeks of suspense followed — for the water kept pouring into the gaping hole and disappearing.

FINALLY, after the sub-surface had become thoroughly saturated, the lake began to fill. From then on hopes began to brighten.

Since Gus and Loreen both work in the city during the week and only visit the property on weekends, each visit was a new thrill. But the biggest thrill of all came on the weekend that the lake had filled completely.

"We could scarcely believe our eyes as we watched the flaming colors of that first

desert sunset reflecting in our very own lake," Loreen recalls.

Later that same evening the stars came out and added their sparkle to the scene and then followed a brilliant full moon which flooded the lake with silver.

"That," Gus says, "was the supreme moment—worth all the worry, struggle and fear."

On that memorable night Gus fondly named the lake "Loreen" and before they turned in plans for a bigger lake began to take form.

IN THE MONTHS that followed Gus built docks, cabannas, and barbecue pits. He experimented with many different kinds of fish and stocked the lake with bass,

channel catfish and bluegill. He built a separate trout pond and planted trees and shrubs. Now, with a scattering of Tiki Gods and other island accessories the place has been transformed into a tropical playground. In this setting he has recently built a second larger lake to be used for water skiing. It covers an area of 15 acres, has a one-half mile track and is one of the finest ski lakes anywhere.

With the opening of their new restaurant, the Blue Lagoon, Gus and Loreen feel as though they have come a long way since first glimpsing the vision of a lake in their 40 acres of raw desert land. In three short years they have created a new "seaside" com-

Buster Brown

(Continued from Page 18)

Woodrow Wilson both sent me their autographs when they were presidents," he recalls.

"I got the autograph of Teddy Roosevelt, after a delay. Do you remember that Roosevelt was shot in Milwaukee in the Bull Moose campaign in 1912?"

"I wrote asking for his autograph and received a sharp note from one of his relatives saying that Theodore Roosevelt was suffering from a gunshot wound and could not be bothered for an autograph. T. R. later sent me his autograph from the office of the magazine Outlook, of which he was associate editor."

"That letter saying Roosevelt could not be bothered was from a fellow named Roosevelt, but not one of Teddy's sons, so I threw it away."

"I wish now I had kept it. Maybe you have heard of the writer:

Franklin Delano Roosevelt!"

munity in Newberry. While sportsmen are quickly turning it into one of the finest recreation areas in the region its real significance goes deeper. This modern miracle of man-made lakes in the desert is a proud tribute to man's imagination, faith and ingenuity and to his constant search for better things.

Arnold E. Hagen

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If you are considering a motor trip to Old Mexico this packet is a must! It's full of good practical information on where to go, how to get there, entry requirements, Mexican insurance rates, etc. etc. Inquiries for the free Travel-Aid Packet should be addressed to:

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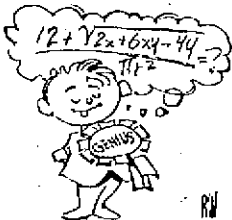
Genius Isn't Idle

By Harry Karns

Education Research Associates

QUESTION: Can students with creative genius get by on their brilliance without doing any real work?
ANSWER: They probably could get by with relatively little effort, but few would be satisfied to do so.

Dr. Frank Barron, research psychologist, recently studied a group of 56 professional writers and 10 student writers. His report, published in the 1963 yearbook of the Association for Supervision and Curriculum Development, National Education Association, notes these traits of the creative genius:



1. He has the organizational ability to bring order out of a chaos of facts.

2. He exercises independent judgment, even when strongly pressed by those around him to conform.

3. He may be abnormally prone to psychological troubles—but has greater resources within himself for dealing with his problems.

4. He may be self-assertive, aggressive, tactless, "eccentric," impatient, and unstable.

5. AND: He is prone to work hard and show intense commitment to the "validity and worth" of whatever he chooses to do.

So the creative youngster is not likely to be one who drifts along and plays it "cool." In fact, his drive, his determination to do things, and to do them his way, can provide quite a problem for parents and teachers who may see only an unruly and smart-alecky child.

He takes some understanding. He also takes some discipline—but of the kind that guides him in sustained efforts that are worthwhile.

His genius is like fuel. The big task is to help him use it effectively in projects that are worth the expenditure.

QUESTION: Is one reading of a lesson enough?
ANSWER: Usually not.

According to Dr. Gerhard Kohn of Reading Development Center, Long Beach. "The average student does not learn more than half of the facts, ideas, and opinions encountered on the printed page from a single reading."

The good student reads more than once, takes notes, and recites until he has learned the main substance of the lesson.

Corn Husk Katie Calls

By Lorena Fleissig

AS A SURPRISE guest for children at the dinner table, this corn husk doll fills the role. She may be quickly assembled while the sweet corn is coming to a boil.



Larry Reichner Studio Photo

When Corn Husk Katie calls, she'll please the kids when invited to stay for dinner.

The inner, more tightly curled husks are rolled into three tubes. Each tube is made of three husks. Two tubes are legs, the other tube is the set of arms.

The large husks are coiled firmly to make the body. The rounding end of the husks forms the head.

To put together, twist a piece of wire tightly round the arm and fasten around the neck. Ribbon, string or tape from vegetables may be used.

THE SLIM tube legs are inserted in the body husks and bound securely with the wire.

Paper clips hold the feet firm but are not necessary.

A smear of white liquid glue holds the corn silk hair that is wound with a scrap of ribbon, company-style. Features inked on with a felt marking pen completes this quickie surprise visitor.

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PET PARADE

That Blind May See

By Eleanor Avery Price

NOT LONG AGO it was my privilege to present a sizable check from the Wilmington Lions Club to the Eye Dog Foundation in Beaumont. You've heard of the Lions, of course, and the project dearest to their hearts—serving the blind. But did you know we have a state-licensed training school for dogs and their prospective blind owners practically in our own back yard? It's a nice clean school, not lavish, but beautifully situated in smog-free Cherry Valley area of Beaumont. Its director is Bud Maynard, a Beaumont Lion.

Also, did you know Walt Disney is a Lion? Put Disney, the Lions, and Eye Dog Foundation together, and you come up with—a film, naturally! This one Disney gave to the Burbank Explorer Scouts, Post 25, or "Movie-teens," sons of the Studio staff, as one of their projects, and the boys have been busy on it the last few weeks. It is a story of Tika, a German shepherd dog, and owner Harold Plummer, a man-dog "team" from Eye Dog Foundation. Writers are the same who did "Lady and the Tramp." The film has Disney Studio background music and runs for over 30 minutes.

Service-minded clubs, and this includes most dog clubs, may contact Maynard who will be pleased to project the film at club meetings and answer any questions regarding Eye Dog Foundation. His mailing address is P.O. Box 815, Beaumont, Calif., and telephone is Victor 5-1303.

AT PRESENT, Eye Dog handles six blind students at one time and has four yearly classes. With more public donations, another licensed instructor can be obtained. Also, more fine German shepherd females are needed from donations. Not every dog can "learn the ropes."

Start Lawn Care

Lawns reawaken for sure this month and the wise gardener will get them off and running with a good lawn feeding in March. Worn spots in the lawn may be reseeded now, but first rake them over well with a stiff rake, or even dig them up and rework the soil if it's badly compacted.

March is a good month to start new lawns, also, says the California Association of Nurserymen. Work up a good seedbed now with plenty of manure and some peat moss in it, then seed it toward the end of the month or during the early part of April.



"Seeing eyes, listening ears, loving heart!" . . . such is one description of German shepherd dogs that aid the blind.

The blind do not have to pay for dogs, and the training is also free. The school reserves the right to screen blind people, for not every blind person can use a dog effectively.

At one time there were 19 guide dog schools operating in California. Many of them were incompetent. One in Long Beach had an operator whose only qualification was that he was a snake charmer on the Pike! Through efforts headed by Mrs. Dorothy Scott of Pasadena, blind woman who had unhappy experiences in obtaining a dog, a state board was set up by the California Legislature to protect the blind with strict standards for regulating and licensing training schools and trainers. Its laws read that five of the members are appointed by the governor and two of them must be blind persons who use dogs to guide them. This board met for the first time in January 1948, and the number of schools very rapidly dwindled from 19 to 3. One of the three is Eye Dog Foundation. Its needs and appeals are legitimate.

Lakewood Dog Obedience Club has its practice match next Sunday at the American Legion grounds, Hollydale.

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Going Places

By SHIRLEY and BOB SLOANE

TO BEGIN with, you have to take two planes, a bus, a boat and a train from Sydney to reach Hayman Island, flying north "down under" across the Tropic of Capricorn into the warm climate.

The Royal Hayman, a cottage-colony hotel, offers the only semblance of first class accommodations along the 1,200 miles length of Australia's Great Barrier Reef, as yet little developed for tourists. There might be some question about the hotel in terms of Florida or Hawaii standards; but, no matter, it is the reef you've come to see.

The Great Barrier Reef is a phenomenon of nature that might have been dreamed up by Walt Disney. It is a living, growing creation of the sea, covering 80,000 square miles off the northeast coast of Australia. There are 500 islands and cays scattered through its length, only a handful of which have been settled.

The reef is continually formed by countless trillions of primitive limestone-depositing sea organisms known as coral polyps. These imprison themselves in self-secreted castles built on their ancestors' skeletons.

MULTITUDINOUS forms of life cluster in pools of varying depth. At low tide they may be completely exposed on the vast, desolate-looking expanse of the reef. The water is translucent as a swimming pool, and it is hard to believe that the profusion of shapes and colors were not planted and painted for the visitor's benefit.

Beneath a glass bottom boat or a skin diver's mask, coral drifts by in forms of cauliflowers, cabbage leaves, vast bunches of grapes and spindly deer horns. A perfect starfish lies still on the bottom. Embedded in and molded to the shape of a rock is a giant tridacnid clam, its teeth carved in a jack-o-lantern grin.

Before we can look into these, we hear the sounds of the huge maws clapping

shut. The tridacnids have no eyes, but light-sensitive organisms that detect moving shadows. Alarmed, the clams snap their valves closed, sometimes with great spurts of water shooting above the surface.

IN THE STRUGGLE for survival, nature has given each her own. The sea anemone waves its forests of tentacles and captures plankton for its rudimentary mouth. The deadly stonefish with its poison spurs deceives its victims by being indistinguishable from a coral rock. Even the cone shell, a type of mollusk, lives by using a venomous spike.

Thus the underwater pageant continues eternally, a dramatic contrast to the prosaic life above.

Books on Travel

Tourist or sportsman, you'll want a new Sunset book "Alaska" if you're planning a visit to the 49th state.

Not only does the book tell what to see and do in this new state, but it also describes the various ways of getting there. And, written

with the assistance of Alaska travel experts, it gives a wealth of information about roads, services and accommodations. There are many maps and photographs. (Lanc Book Co., Menlo Park, Calif., \$1.75).

Three other Sunset books have just been published. "Mexico" has been revised and brought up-to-date. Included are border regulations and a number of side trips,

including Baja California and Yucatan (\$1.75). "Pacific Northwest and British Columbia" is a complete travel guide to Washington, Oregon, Idaho, Montana, Wyoming, British Columbia and Alberta (\$1.95). "Sunset Western Campside Directory, 1963" (\$1.75), includes maps, photos, and up-to-the-minute information on campsites throughout western United States and Canada.

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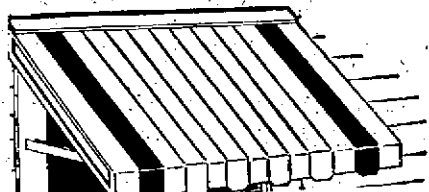


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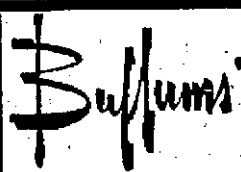
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Siamese Art

Europe's first major exhibit of Siamese art will be shown at Cologne's Wallraf-Richartz Museum through March. The display will include 350 items, reports the German Tourist Office.



What can you tell me about the River Shannon in Ireland? Lengthwise, it's the champ of the British Isles, wandering around for about 175 miles, all of them wat. Here and there it broadens into lakes, and on those lakes you'll find floaters, aquatic, variants of moles. The river's mouth is at Limerick, and it's really not a long ways from there to Tipperary.

Is tipping in Japan about the same as in the U.S.A.?

No, the Japanese frown upon tipping, although those being tipped usually smile. One only tips when the service is special.

When is the Nobel Peace Prize actually presented? December 10th, in Stockholm. That should put to rest all those rumors about unlucky numbers.

Will be in England for several weeks, and would like to see most of the country. What is the most economical way to travel?

Second class rail ticket for \$29 provides for nine consecutive days of unlimited travel in England, Scotland and Wales. For unlimited bus and subway travel in and around London (good for seven consecutive days), try a \$4.25 ticket.

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Las Vegas Reaches for the Sky

By Fred Taylor Kraft
Travel Editor

HAVE YOU heard the latest about Las Vegas? It's exploding with tall towers—shooting straight up—to make more room for tourism which, it is estimated, will ante up \$800 million in Nevada this year.

These casinos in the clouds—a dozen of them in this mecca for dice and fancy entertainment—result from skyrocketing land values and visitors' preferences for shorter walks to club theaters, restaurants, dice tables and slot machines.

Even now, 10 resort hotels are in the midst of towering additions.

The cost? Well, it looks like gambling is in Nevada to stay.

IF YOU LIKE figures, and the chances are that figures are a major reason for your visit to this world-famous entertainment spot, you should know that on your trip you'll see the most costly single building ever constructed in Nevada: the new "Diamond of the Dunes"—a 22-story, multi-million dollar, 510-room addition to the Dunes Hotel.

(This beauty will have a "Top-o' the Strip" cocktail lounge; solarium and health clubs. Included also in Dunes improvements are an 18-hole championship golf course and country club as it expands to 960 rooms.)

Then there's the Landmark, a 29-story tower with the shape of an atomic mushroom-cum-sewing-basket. On a clear day, the roulette player may see Lake Mead, 20-some miles away. Or Barstow, which is down the highway about 157 miles.

ALTOGETHER the new additions will total 163 stories. The Desert Inn is adding a 10-story building. Stardust Hotel will be going up 10 or 13 stories. Hotel Sahara has a 24-story structure, with the new tower to have its "grand opening" soon.

The Sands commences an eight-story addition over the present casino in May. July 4 is the scheduled premiere date for the Flamingo's 200 new rooms. Thunderbird is in the middle of its new four-story addition which opens in June; a 16-story addition is also announced for 1964 at the "T-Bird."

Another luxury spot in the works is the three-story, 450-room Tally Ho, complete with a nine-hole golf course and 32 villas, each with private pool. They say \$12 million will be spent for this outlay which, oddly, has no casino.

THE FAMOUS STRIP is getting competition from downtown Las Vegas, too. The Fremont Hotel has just added 14 stories; the Las Vegas Club plans a 12-story resort and The Mint has broken ground for a 23-story resort hotel, El Cortez Hotel



KENNETH A. FRASER, former National Airlines district sales manager, San Francisco, has been named sales manager of the entire western division for NAL with headquarters in Los Angeles. His wife, Suzanne, formerly lived in Long Beach.

is expanding from its 107 rooms to a 15-story fully-equipped hotel, with construction starting in the summer.

It looks like Las Vegas is tagging along with California, now the nation's most heavily populated state. And for good reason: They do say that about two-thirds of Las Vegas visitors come from the west coast.

ANTICIPATING that the day is not far off when the lucrative eastern market will be serviced with nonstop-to-Vegas daily jet flights, Las Vegas has built a \$5½ million terminal at its McCarran airport.

This new beauty is expected to handle 1½ million passengers this year, funnelled into town by seven airlines that provide big-jet service.

MEXICANA Department of Interior has adopted a new provision permitting American and Canadians to remain in Mexico for periods of up to two years without returning to their country of nationality.

According to Mexicana Airlines (CMA), Mexican consulates throughout the U. S. and Canada will be permitted to issue "visitor" visas valid for six months and renewable three times in Mexico. Applicants for such documents must show proof of an income of \$160 monthly, plus

\$80 each for spouse and all dependents over 15 years of age.

JAPAN National Tourist Association has just opened an elaborately appointed tourist information center in downtown Tokyo, and urges overseas visitors to make use of its facilities.

The location is the Kotani Building at 4, 1-chome, Yurakacho, Chiyoda-ku. Available also is free literature on travel within Japan. Japanese girls, fluent in English, French, Spanish and German, are on hand to assist visitors with their touring problems.

WEEKLY GADABOUTS:

Put it down on your calendar. The Ramona Pageant will be held April 21-22, April 27-28, and May 4-5 at Hemet.

March 8-10: While 2,200 acres of almond trees are scheduled to bloom nearby, Quartz Hill, near Lancaster, holds the annual Antelope Valley Almond Blossom Festival.

Bach Festival

Music fans are alerted to a Bach Festival in Ansbach, July 24-31. The German Tourist Office reports that the festival will be held in a royal palace as well as local churches. Participants include the Munich Bach Choir and the Bopcherini Quartet.

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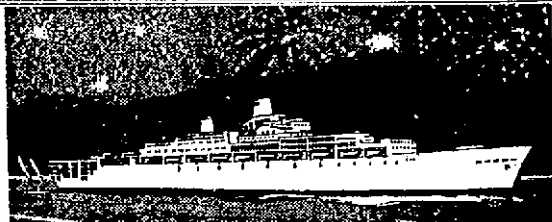
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YOUR GARDEN

Make a Flower Pot Epergne



Clay pots and saucers and ceramic figures form attractive epergne.

By Edna Wherritt

EPERGNES, whether made in formal designs in silver, brass, or blown Venetian glass, are charming centerpieces. But for the modern home, with its indoor-outdoor living, and the patio as part of the living area, an epergne made of flower pots and saucers, with a gay little ceramic figurine mounted on top and small ceramic birds edging the saucers, fits into any room filled with garden flowers at any season. It is very versatile and suited to any occasion with trailing ivy, Christmas berries, luscious grapes and roses, and anyone can make them. It can even be built higher with another pot for special decorations.

To make a flower pot epergne, select a 10-inch saucer, an 8-inch saucer, a 5-inch flower pot, and a 3½-inch flower pot at a nursery. Se-

lect the best ones available, and the deeper saucers are preferable. The cupid figurine and the birds can be purchased at a ceramic studio; they should be unglazed but should have been fired once. The figurine should be about 5 inches high and the birds either 2 or 3 inches and there should be 3 birds.

A **SMALL CAN** of flat white paint will cover two epergnes. Mix this with oil paint of any desired color. Permanent Green Light makes a pretty shade of green; Panama green is another. Other color ideas are optional.

Two coats of paint are required, with each coat allowed to dry overnight.

A verdigris finish can be applied on the third day, if desired, by mixing a small quantity of the green or flat white with flat black until desired darker shade is ob-

tained. With a 4-inch square of old troweling, dip and apply the mixed paint, rubbing lightly here and there so as not to lose the original color. Then rub carefully around edges and both outside and inside the saucers and pots. Do the same to the figurine and birds. Let dry overnight.

THE NEXT DAY glue the pots together, using a good waterproof airplane glue or rubber cement. Glue the 5-inch flower pot upside down onto the 10-inch saucer; then glue the 8-inch saucer onto the top of the flower pot beneath, then on top of that, glue the 3½-inch pot upside down onto the 8-inch saucer. Use floral clay to fasten the figurine and the birds. One bird is perched on the top saucer and two birds on the bottom one. The figurine is fastened to the top pot, also with floral clay.

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Arcadia (above) has been a greenhouse favorite but is now toughened up for early spring and winter seasons.

How to Have Pansies All Season

By Walter Finch

PANSIES are real "toughies" and will bloom for months if given just a little care. Here are tips which will enable you to get a full season of bloom from your plants.

Though greenhouses and growers sell pansy plants when they are in full bloom and gardeners who have raised plants from seeds often transplant them at that stage, this is not the best time to move pansies.

THEY WILL perform much

better if transplanted before buds begin to form on the plants. Thus they need not bear the shock of transplanting at the same time as they are producing flowers.

Keeping flowers picked is synonymous with keeping plants blooming. When flowers go unplucked, plants use nourishment to form seeds instead of buds.

Fertilizing lightly once a month will give pansy plants the necessary "lift" to insure continuing production of large-size flowers instead of ever dwindling ones.

NIPPING back any long shoots at the same time as fertilizer is given prevents that "leggy" look, while at the same time it encourages the plant to make new growth.

There's one more little trick that anyone can use to help pansies flower longer. As each plant is set out, leave a little cup in the soil around its base. All season long, this

depression will catch and hold a little extra water, which is just what pansies like.

Plant Salads Now

Salads can be a unique and welcome summer treat this year when you garnish them with a wide variety of bite-size tomatoes fresh from your own plants. A delicious assortment of Red Cherry, Red Plum and Yellow Pear tomatoes, each a miniature variety, are now available in a plant starter called Punch 'n Gro Cocktail Tomato Kit.

Kits should be started four to six weeks ahead of the outdoor planting season. When thinned, each kit should provide at least 18 seedlings for transplanting.

More than 20 selections of vegetables and flowers are offered this year in the Punch 'n Gro kits, ready fertilized in special soil and packaged for sale in most supermarkets and variety stores.



By Dorothy Janson

One thing the cold weather doesn't destroy is red spider. This menace continues to exist through all kinds of weather and seems to become more prevalent every year.

However, a clean-up spray with a lime-sulphur-oil emulsion in the early spring will strike a deadly blow against the red spider population. It breaks down the fertility of over-wintering eggs, and also leaves a residue remaining on the plants long enough to kill, by means of suffocation, the young as it hatches.

Red spider has always been very prolific but now, in view of the fact that some of the more potent spray materials have destroyed the beneficial insects, it is getting almost beyond control and that early spring clean-up spray with lime-sulphur-oil is the one great opportunity a good gardener has to prevent red spider from "coming alive."

Tips on Gardening

Garden tips for the week—Prune fuchsias now, cutting them back at least one third to be sure of plenty of new growth to carry blooms.

Make another planting of gladiolus if it's been about three weeks since you last set any out. This insures a succession of bloom.

Other summer blooming

bulbs such as begonias, tigridias, tuberose, cannas and callas may also be planted now.

Start working up a seedbed for that new lawn if you want to plant it this spring. Use plenty of manure, and peat moss, and also some commercial soil conditioner to keep it in good shape.

GOLF BRAND'S BLEND OF GREAT GROWING GRASSES makes your lawn thicker, greener



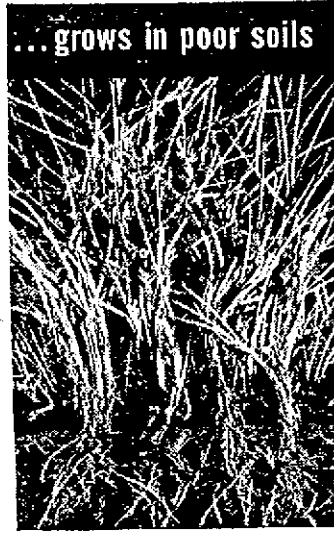
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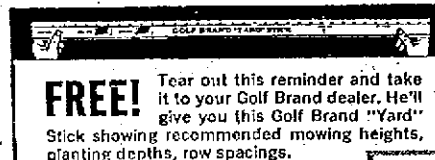


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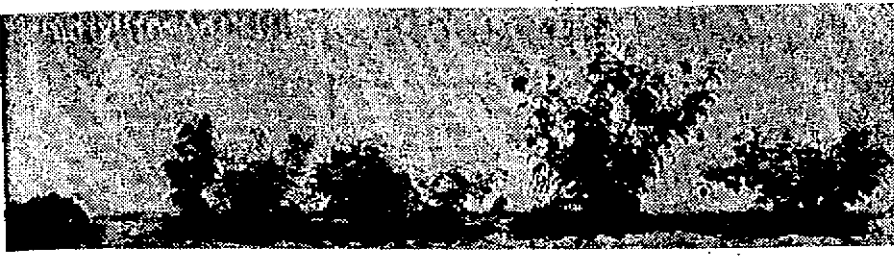
Improved varieties featured in Golf Brand's "Model Mixture"—Each of these improved name varieties helps the Golf Brand blend give you a thick, green lawn. Whatever the conditions of soil and moisture in your locality, Golf Brand gives you the combination of great growing grasses that means lawn success. Assures a vigorous, sturdy lawn.

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A Primer for Would-Be Rosarians

Roses are available in many variations, with forms suitable for many kinds of plantings. Above (l-r) miniature, polyantha, low and tall floribunda and low hybrid tea.

By John Ronson

NOVICE gardeners, wanting to plant some roses, are apt to visit the nursery, buy a few bushes and set them here or there in the garden. The result is several bushes of bloom and some wonderful bouquets for the house. But is this all one should expect? A recent survey indicates that it is not.

The California Association of Nurserymen reminds that the rose is not only a wondrous vehicle for bloom, but a versatile shrub for landscape use as well. It comes not only in a hundred and one varieties, but in several sizes and shapes to fit various needs in the garden design.

Specifically, we have miniature roses, floribunda roses, hybrid tea roses, grandiflora, pillar and climber roses—six different rose types, all with their place in the landscape. We also have some hybrid

teas trained to standard or tree form, making seven types in all, and the would-be rosarian should not be content until he has tried them one and all.

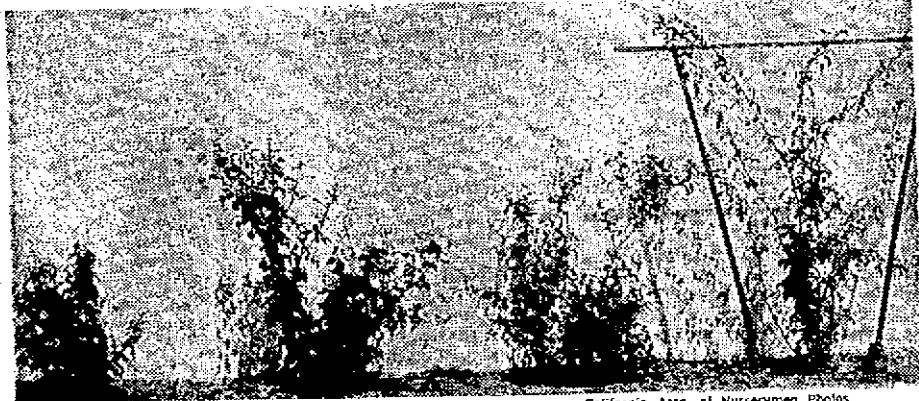
ROSE HOBBYISTS, of course, must have their sunny beds which are devoted exclusively to roses. In these will be found hybrid tea, floribunda and grandiflora roses, the three types which comprise the bulk of roses on the market and, because of their bush form, the types which are suited to growing in featured beds. They will also have pillar roses growing against fences or up a post, climbers trained along the fence or against the wall of his house, miniatures in pots and, perhaps, in the rockery or foundation. And the true rose garden should have its share of tree roses to line a walk or driveway.

In addition to the above named use for floribunda and grandiflora roses, the gardener should also try them in groups of a single variety. Several grandifloras stand out in beautiful contrast to the background of a grapestake

fence—or any fence. A row of floribunda roses, closely planted, makes an informal and highly colorful hedge.

It is the hybrid tea rose, however, on which experienced gardeners rely most heavily. Despite the fact that they are more limited in their landscape use, these produce the best individual flowers for

show and cutting. The two new All-American Rose Selections for 1963 are both hybrid teas — Tropicana and Royal Highness. These are countless winners in this group, dating back to the first All-American Rose Selection winners in the 1940s, and most all of them are still available in C.A.N. nurseries.



For many purposes, a tall hybrid tea rose (left) is desirable. Other forms (l-r) are grandiflora, pillar and climber. Uses of the various forms are described in article.

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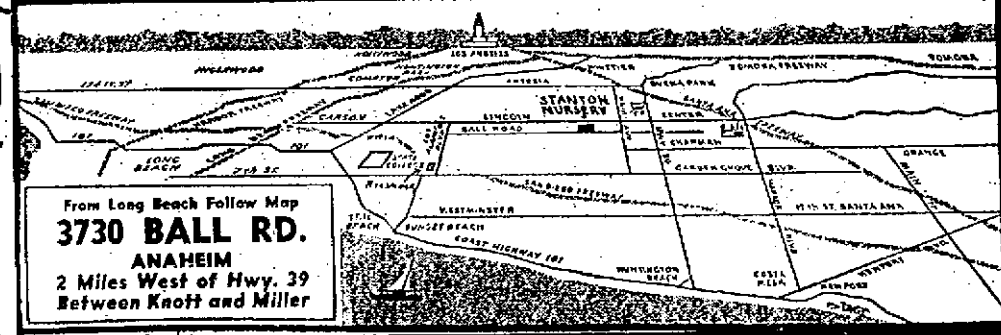
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You Ask We Answer

By Haskin

Q. Was scalping a person while alive always fatal? H.P.

A. Although scalping was painful, it was not fatal. The scalper usually made a circular cut in the skin around the roots of the victim's scalplock (a small ornamental braid at the back of the head)



and then pulled the braid and skin from the head. The popular idea that scalping always meant death probably arose from Indian acceptance of an enemy's scalp (rather than his whole head) as a symbolic token of his death. Earlier, the entire severed head was taken home as a trophy. It was not unusual for Indians to scalp a victim while alive, or to scalp a captive and then release him to return in humiliation to his own people.

Q. Where did the Tuscarora Indians live before they settled in New York State? P.G.

A. Originally, they lived along several rivers in the territory south of present Raleigh, N. C. After white settlers began to encroach on their lands, and to kidnap their young people and sell them into West Indian and New England slavery, the Tuscaroras came to hate the settlers. Defeated in continued fighting with the settlers, the remnant of the tribe migrated north and in 1722 was adopted into the League of the Iroquois in upper New York State. In the American Revolution, the Tuscaroras sided with the Colonists.

Q. Is the Troy in Homer's "Iliad" a legendary city? B.R.

A. No. The site of Troy was discovered in the early 1870s by the German archaeologist, Heinrich Schliemann. Troy is one of nine cities built one on top of the other. It was found in the Hissarlik mound in Asia Minor not far from the Hellespont. Troy is believed to be the seventh city from the bottom, a city whose ruins show that it was destroyed about 1200 B.C. This is approximately the year year when Homer's Troy was demolished.

Q. What is Sigma Xi? E.R.

A. Sigma Xi is an honorary scientific society which was founded in 1886 at Cornell University. Membership is limited to college graduates who have distinguished themselves in the field of science and to a few exceptional undergraduates. The society supplies a medium for discussion and encouragement of scientific research, and for promotion of fellowship among scientists.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 835 F. St., N. W., Washington 3, D. C. Please enclose return postage or self-addressed, stamped envelope.)

Womanpower!

(Continued From Page 9)

education of women. The main complaint? Women don't make contributions worthy of the time invested. They throw away academic training in favor of marriage.

"MANY COMPANIES are concerned over the hazards they believe involved in hiring a professional woman," agrees Toll, "Industry as yet hasn't expressed an overt eagerness for them."

"They fear the girls that spend time training will drop their careers to be married and have babies.

It's a vicious circle. Girls are discouraged from preparing themselves for the scientific professions because they fear they are not suited for the work and wouldn't be hired in any case.

Industry doesn't go out of its way to woo them because so few seem interested.

Yet, the facts remain. While the country is badly in need of technological personnel, it's vast pool of womanpower is yet untapped.

THE AVERAGE girl graduated from high school today will be employed for 25 years during her life despite the fact she is almost certain to marry and have an average of three children.

It seems only reasonable that some of these working years could be devoted to the professions—where there isn't enough manpower to go around.

What's the answer? Perhaps a whole new approach to the education of women not based on Russian standards but on a better understanding of our own society, and it's women.

SUCH A PROGRAM could be designed to meet realistically the needs of the American woman taking into account her different stages of life and levels of ability. That's the thinking of the experts. They say that industry also could take part with women-keyed work plans.

For example, since engineering is no longer solo work, companies might use women as junior or part-time team members until they were free of family responsibilities and available for full team membership.

Most of all women must be made aware of the fact that there is an increased market for their services in technology.

Industry does not invest time and energy unless it sees a market, why should it expect women to do differently?

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Southland's Crossword Puzzle Solution to Puzzle on Page 31

- By Leonard Goldberg ACROSS**

1 After effect of an atomic explosion.

8 Mr. Hodges, Commerce Secretary.

14 Market.

20 Daughter of Afias, king of Crete.

21 Belong, intrinsically.

22 Area of E. France.

23 Those holding money on deposit.

24 Tar or asphalt binder, for surfacing roads.

25 VIP, in the UAR.

26 Philippine tree.

27 Small island.

29 Floral wreath.

30 Finishes of some prize fights.

32 Hebrew letter.

33 Seaweed.

35 Peer.

37 Excuse for not appearing in court.

39 Finished: Fr.

40 Necessities.

42 And others; Law.

43 Cut off.

45 Spirit of Mohammedan mythology.

46 French summer.

48 Turkish title of respect.
- 50 It's used in a salad.

52 Small cable, used for towing a vessel.

55 Oriental.

57 Exclamation of impatience.

58 Indian of Tierra del Fuego.

59 Nullify.

61 Coal.

62 French islands.

64 Gremio.

67 Nation beginning hostilities.

70 Artist; painter.

72 Nicholas I was one.

73 French historian; critic 1821-92.

74 Things of the USA.

76 Garnished: Fr.

77 Murdered.

78 Girl.

79 Ambassadors, for instance.

81 Attention.

82 International treaty.

83 Pen point.

85 Tropical African tree.

86 Shade tree.

87 Distant.

88 Rubbers.

91 Muddled.

93 Embowered.

97 "your wagon..."

98 A day of the week; Abbr.

99 Certain South Africans.

100 Refrigerates.

102 Tropical nut.
- 101 Hal — pioneer Hollywood director.

108 Small person.

109 Mandate; command.

111 Indian weights.

113 Tarry.

114 Beverage.

115 Pto —

116 Army Ordnance Corps; Abbr.

118 S. American monkey.

120 United.

121 Calls out; Var.

123 Foot covering.

126 Man in charge of a group of workers.

128 Crown persons.

129 VIP in Washington.

130 Where Pensacola is.

131 Where Chihuahua is.

132 Attends to; 2 words.

133 Indians of New York.
- DOWN**

1 Popular young singer.

2 Tillable.

3 Alignment.

4 "Mighty" — a Rose.

5 Ancient Greek theater.

6 Cut open.

7 Those taking examinations.

8 Afre.

9 Single.

10 "Cheers."

11 Of N and S America.

12 Age.
- 13 Clergyman in charge of a parish.

14 Clergyman on cathedral staff.

15 Palm leaves; Var.

16 Manuscripts.

17 The spars of a vessel, collectively.

18 Lands of the Central Pacific.

19 Bolder; Colloq.

28 Prepared.

31 City on the Danube river.

34 Beverages.

36 Member of the family.

38 W European industrial area.

39 Parts of spiles.

41 Man's name.

43 Withstand.

45 African antelope.

47 God of love.

49 Follower of a late dictator.

51 Roman highway.

52 Husky-voiced.

53 Girl's name.

54 VIP in New York City.

55 Descendant of Esau, or Edom.

56 Simpletons.

60 Sir — Newton.

63 Jumped.

64 Where Jack is.

65 Yankee slugger.

66 Geometric solids.

68 Inexperienced.

69 Color.

71 Wildly impractical.
- 72 Cap.

75 Europe's classical revival.

76 One who instigates or incites.

78 Female horse.

80 Hawaiian feast.

82 Golf terms.

81 — and call.

87 — Dir.

89 Former Korean leader.

90 Greek letters.

92 Military decorations.

93 Biblical patriarch.

94 Musical embellishment.

95 European customs union.

96 Regiment.

98 Lists of duties on imports.

101 Gorges.

103 Permit.

105 Type of power.

106 Where Prince Edward Island is.

107 Nocturnal carnivores.

109 Male singer.

110 Stirs.

112 Purloined.

115 School military unit; Abbr.

117 Hypocrisy.

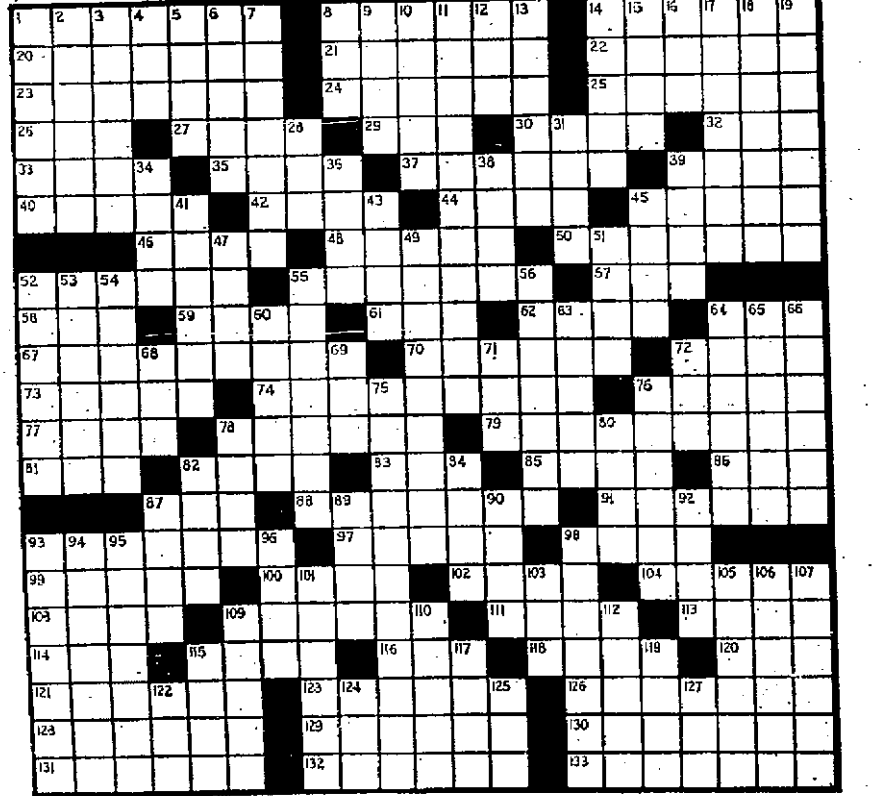
119 Metal.

122 Lord Lieutenant of Ireland; Abbr.

124 Particle.

125 Name of several Popes.

127 Before.



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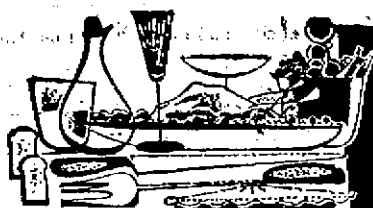
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decided to add a few Chinese
noodles to his green salads,
he didn't attach much impor-
tance to the idea.
But it caught on very fast.
The crisp noodle tidbits were
like croutons, adding sharp
new interest to the salads.
The idea has since been
copied eagerly by other Can-
tonese restaurants, showing
how far a small thought can
expand.
The Leilani, with tropical
booths and island decor
throughout, serves that salad
with its American dinners,
which also include soup of
the day, baked Idaho potato
with chopped onions, ice
cream or sherbet and beverage.
Among the entrees,
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barbecued spare ribs (so deli-
cious a Hawaiian banker
asked for the recipe), pan-
fried chicken, and Louisiana
shrimp. A delectable special
entree is the Teriyaki Steak
(\$3.50), which is a New York
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nese green peas. Persons
with an appetite for Canton-
ese food are always highly
impressed with the Leilani's
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The Leilani serves dinners
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Restaurateur May is also
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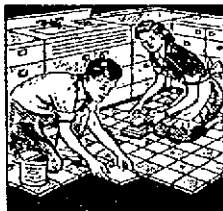
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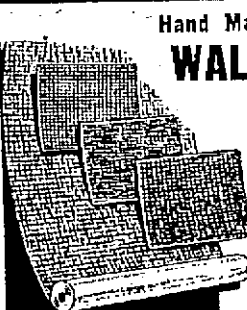
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The power of prayer
by Walter Brennan

Why tough guys fear
the 'spanking judge'

PARADE

THE NEWS & Independent-Press-Telegram

MARCH 3, 1963



MARILYN MONROE

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Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.



Q. Please tell me how many times Howard Hughes has been married. To whom is he married now, and who has the proof?—W. R. Fitzpatrick, La Mesa, Calif.

A. Hughes has been married twice: once to Ella Rice, once to former actress Jean Peters, his current wife.

Q. Tina Louise returned from Italy with a great crack about Italian men. Can you find out what she said? We missed it because of the newspaper strike.—George Kluchek, Cleveland, Ohio.

A. Among other things, Tina said of Italian men: "They seemed so romantic after American men. But then I realized they didn't mean it. All they ever wanted to do was physicalize. I prefer men who verbalize."

Q. Attorney General Robert Kennedy—is he working without a salary?—Charles F. Minor, Sr., Riviera Beach, Fla.

A. Like his brother Jack, the Attorney General is donating his government salary to charity.

Q. Somerset Maugham is entering his 90th year. I read in your column that he takes youth shots, injections of glandular cells from unborn lambs. I read elsewhere that he doesn't. What is the truth?—C. W., Palm Beach, Fla.

A. Until recently Maugham regularly took so-called "youth shots" from Dr. Paul Niehans, the rejuvenation expert in Switzerland. His current physician, Dr. Georges Rosenoff of Nice, now gives him conventional vitamin shots.

Q. What is the relationship between Barbara Hutton and a French engineer named Raymond Vinh?—J. Hillis, Greenwich, Conn.

A. Vinh, a native of Saigon, is Miss Hutton's current favorite friend. They've been conferring in Mexico, where Miss Hutton has a home or two.



Q. Is it true that the Vatican has denounced Sophia Loren as a public sinner who is unfit to stand as god-mother for her sister's child?—Fortunato Vitelli, New Canaan, Conn.

A. Reportedly true.



Q. Can you tell me if it's true that Princess Beatrix of the Netherlands will shortly renounce her right to the throne to marry Bob Steensma, a Dutch commoner?—Els Van Huisen, Burbank, Calif.

A. Steensma, 28, an Eindhoven lawyer who attended Leyden University with the Princess and occasionally carried her books, says, "The truth is that there is no question of marriage. We are simply good friends."

Q. Whatever happened to Red Skelton's first wife, Edna, who struggled with Red on the way up?—Lou Gershenson, Las Vegas, Nev.

A. She was recently widowed by the death of the late Frank Borzage, film director.

Q. I understand that Mr. Hugh Gaitskell, leader of the British Labor Party who died in January, was the most brilliant politician on the English scene. Is this true? Did Gaitskell have any children? How many doctors attended him, and why wasn't he accorded better medical treatment if he was such a distinguished figure?—N. Venable, Oakland, Calif.

A. Gaitskell, 56, in the words of President Kennedy, was a man whose "strength of character, force of intelligence and generosity of purpose made him one of the foremost figures in the Western community..." Gaitskell left a wife, Dora, and two daughters, Julia, 24, and Cressida, 20. He was attended by 9 doctors, 30 nurses and technicians. He was accorded the best medical treatment available, but the combination of heart failure and uremic poisoning was unconquerable.



Q. To whom is singer Julie London married, and how many children has she?—Letitia Pinckney, Columbia, S. C.

A. Julie is married to musician Bobby Troup. They have a daughter, born last May, expect twins in June. By a previous marriage, to Jack Webb, songstress London has two daughters, 12 and 8.



Q. I have a bet with my wife. She claims that Solly Zuckerman is the most famous scientist in Europe. I claim he's a bookie. Who is right?—Dave Davidson, Miami Beach, Fla.

A. Sir Solly Zuckerman is the scientific adviser to the British Ministry of Defense. He is also a professor of anatomy at Birmingham University Medical School and the well-known author of *The Social Life of Monkeys and Apes*.

Q. Is it true or just publicity that James Mason's 13-year-old daughter has become a recording star?—Jan Henshaw, Chicago, Ill.

A. Portland has cut a few vocal sides but is not yet a recording star.

Q. Why do Tony Curtis and David Susskind hate each other?—F. L., Hollywood, Calif.

A. One possibility is that they are too similar in many respects, have some of the same strengths and weaknesses.

Q. Is there any chance that eventually Katharine Hepburn and her long-time friend Spencer Tracy will get married?—Billy Rouzer, Dallas, Texas.

A. Mr. Tracy has been married to the former Louise Treadwell since 1923, is still married.



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THE SUNDAY NEWSPAPER MAGAZINE—MARCH 3, 1963

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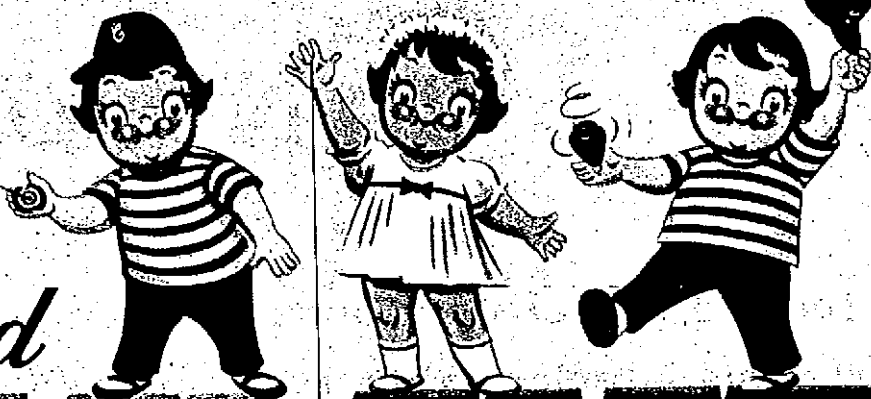
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CAN SUICIDE BE

The medical profession is mounting a full-scale attack on this growing problem

HOLLYWOOD.

LAST YEAR in the early hours of August 5, screen star Marilyn Monroe died.

She was a victim of a mental illness which prevented her from coping with life. Anguish and despair drove her compulsively to prefer death to further suffering.

According to Dr. Theodore J. Curpley, chief medical examiner and coroner of Los Angeles County, her death "was caused by a self-administered overdose of sedative drugs . . . positively identified as Nembutal by the toxicologist . . . the mode of death is probable suicide."

Marilyn's premature passing at 36 served to focus a hot spotlight on the incidence of suicide, which has become a major mental health problem in America.

That problem can best be pointed up by these facts:

- ▲ Every 2½ minutes someone in this country attempts or commits suicide.
- ▲ Suicide is the fifth leading cause of death among people aged 15 to 50.
- ▲ Each year 25,000 people in the U.S. kill themselves.
- ▲ Practically all of them are white, the overwhelming majority Protestant.
- ▲ Three times as many men as women do away with themselves, generally by shooting or hanging.
- ▲ Women who commit suicide almost always use passive means of self-destruction: sleeping pills, poisons or gas. Such women like neither to shed their blood nor disfigure their bodies. Men don't care.
- ▲ Children to age 15 practically never take their lives. From 15 on, there is a consistent rise in suicides, more than 50 per cent occurring among persons 45 or over.

West Coast Weakness

- ▲ Pacific Coast cities like Seattle, Portland, Oakland, Los Angeles and San Francisco have exceedingly high suicide rates.

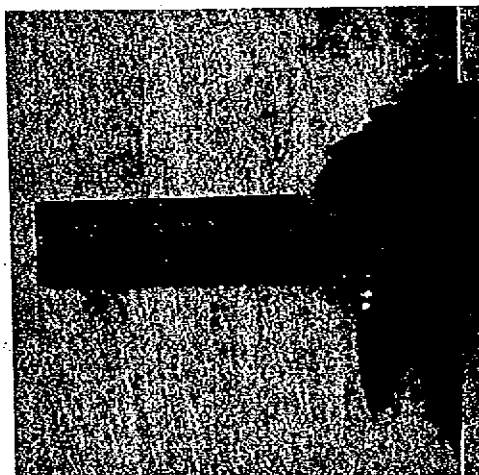
The highest is San Francisco, with a rate 2½ times that of the nation as a whole.

Two Florida cities, Miami and St. Petersburg, with a large number of elderly and invalided people, also have high suicide rates, about twice the national average, estimated at 13.5 per 100,000.

- ▲ Many southern cities such as Chattanooga and Knoxville, Tenn., Corpus Christi, Tex., and Greensboro, N.C., boast low suicide rates, mainly because they are peopled by a goodly proportion of Negroes, who rarely take their own lives.

- ▲ There are several northern cities—Elizabeth, N.J., Yonkers, N.Y., Madison, Wis., to name three—which also have low suicide rates, half the national average or less.

- ▲ Information drawn from records of life insurance



Tomb of Marilyn Monroe has simple plaque inscribed with name, dates. Some observers predicted her suicide.



companies shows that the suicide death rate of better-paid professional groups is higher than that of industrial workers.

The facts here pertain to completed suicides. They are truly important in any study of the subject, but even more vital is the other half of the suicide problem—the attempted or uncompleted suicides. These are thefortunates who have been saved or who have saved themselves. These are the people who can reveal the trend of personal despair, the sequence of events, the pattern of behavior which set them on the path to self-annihilation. These are the people who can help prevent suicide by teaching us to recognize the danger signals of impending self-destruction.

Do you have any idea how many Americans actually attempt suicide annually?

Drs. Norman Farberow and Edwin Shneidman of Los Angeles estimate there are 7 or 8 attempted suicides for each completed one, or approximately 175,000 genuine suicide attempts each year. Most of these are made by younger persons, mostly females, who want their attempts to be discovered, who are using them as cries for help.

Many Try Again

Dr. Joost Meerloo, author of *Suicide and Mass Suicide*, declares, "Eighty per cent of people admit to having 'played' with suicidal ideas."

The great medical statistician, Dr. Louis I. Dublin, recently told an audience of physicians in Los Angeles: "It would not be rash to estimate that perhaps as many as 2,000,000 individuals are now living in our country who have a history of at least one unsuccessful attempt at self-destruction." A great many of these will try again, he suggested, and on the basis of a recent study, 10 per cent will ultimately succeed.

"I emphasize this fact," Dublin stressed, "in order to impress the huge size of the problem with which we are involved and to focus attention on the need for a more concerted effort on the part of your profession and other socially oriented groups to attack this problem seriously."

Can doctors prevent suicide? The *Medical Tribune* of August 27, 1962, says: "Studies in San Francisco, Philadelphia and other cities indicate that more than 70 per cent of the persons who commit or attempt suicide are or recently have been under a physician's care. Moreover, careful investigation has revealed that in a large percentage of cases, these suicidal tendencies were expressed verbally or in behavior by the patient before the act."

Can doctors recognize the symptoms of a likely suicide? Are they alert to the danger signals? Could they have prevented, for example, the suicide of Marilyn Monroe?

Here was a girl under the care of two physicians at the time of her death, one a psychiatrist, the other an internist, both doctors of probity, sagacity and unblemished reputation. And yet one authorized the refilling of Marilyn's prescription, which called for 24 Nembutal capsules, not fully realizing that Marilyn had been withdrawn from the drug and because of this withdrawal had lost her immunity to its mounting sedation. Doctors know that barbiturate over-

PREVENTED?

by LLOYD SHEARER

dosage accounts for 6 per cent of all suicides and is easily the most common form of self-destruction by American females. But what they apparently do not know, at least with any fair degree of accuracy, is whether the drugs of sedation will be used helpfully or tragically, whether the antidepressants will "lift" the patient beyond the point of suicide.

In the case of Marilyn Monroe, drugs intended to relieve the anxiety and insomnia of a depressed and disturbed screen star were misused by the patient to cause her own death.

Reams of copy have been filed on the life and death of Marilyn Monroe, most of it by writers who knew precious little of her background. The truth is that she was a potential suicide through heredity and environment. But her life might have been channeled into long and productive use had her symptoms been recognized early in the game. Many of them were as obvious as the top line of an optometrist's chart. I remember one psychiatrist who in the last year of her life declined Marilyn's patronage, but he confided in private, "This girl is going to knock herself off one of these days, and I don't want to be the doctor treating her when she does."

The responsibility a doctor assumes when he takes on a patient like Marilyn Monroe with a record of previous suicide attempts is the supreme responsibility of life or death. Only the very brave and dedicated will do it, and such a psychiatrist is Dr. Ralph Greenson, who accepted Marilyn as a patient in her final months when others had turned her down.

With a little luck, Greenson might have been able to get her back on her feet, because in the weeks before she died, Marilyn had shown marked improvement.

Took Heavy Sedation

She had been completely disorganized for years and long under the psychiatric care of Dr. Marianne Kris in New York. She experienced frequent depressions and mood changes which made her a victim of insomnia. Thus, she took sedatives in large amounts.

When she returned to Hollywood last year to make *Something's Got to Give*, one of her primary objectives in submitting to further psychiatric treatment was the reduction of her drug intake. She was doing fine until she fell mentally and physically ill. The studio then fired her, filing suit for damages and breach of contract.

This sent her into a depression, and she again became dependent upon sedatives for a modicum of sleep and mental peace.

There is every reason to believe that precious to her suicide, she engaged in a violent quarrel with one of her associates. The psychiatric nurse, supposedly her housekeeper, who was looking after her, was so severely scolded by Marilyn that the poor woman was fearful of disturbing the actress when she found the bedroom door locked, which it should not have been.

The Los Angeles Suicide Prevention Center, following Marilyn's death, assigned its ace psychiatric investigative team headed by Robert Litman, M.D., Norman Farberow, Ph.D., and Norman Tabachnick, M.D., to study the life situation of the actress. The team reported:



Gambling losses motivated suicide attempt by actress Bella Darvi (above). She said that she would try it again.

"Miss Monroe had suffered from psychiatric disturbance for a long time. . . . In our investigation we have learned that Miss Monroe had often expressed wishes to give up, to withdraw and even to die. On more than one occasion in the past, when disappointed and depressed, she had made a suicide attempt using sedative drugs. On these occasions she had called for help and had been rescued.

"From the information collected about the events of the evening of August 4, it is our opinion that the same pattern was repeated except for the rescue. It has been our practice with similar information collected in other cases to recommend a certification for such deaths as probable suicide.

"Additional clues for suicide provided by the physical evidence are: (1) the high level of barbiturates and chloral hydrate in the blood which, with other evidence from the autopsy, indicates the probable ingestion of a large amount of the drugs within a short time; (2) the completely empty bottle of Nembutal, the prescription for which was filled the day before the ingestion of the drugs; and (3) the locked door, which was unusual."

People say that if top doctors and the best medical care could not prevent the suicide of Marilyn Monroe, a girl with all the obvious symptoms and background of the potential suicide—no legitimate father, one uncle who committed suicide, both maternal grandparents plus a mother confined to asylums—what chance has society of spotting the less disturbed individual?

One answer is that ever since Marilyn's death, doctors have convened throughout the country to study the problem of suicide with new intensity and urgency.

At a recent American Medical Association meeting, Dr. Frank J. Ayd, chief of psychiatry at Franklin Square Hospital in Baltimore, told his colleagues that the general practitioner can help reduce the suicide rate in this country by learning "to recognize the early manifestations of depression or melancholia and institute treatment early. . . ." He pointed out that the medical profession now has access to many new drugs which curtail and help eliminate suicidal tendencies, providing the attending physician knows the virtues and liabilities of the particular drugs and carefully selects his patients.

Help Prevent Suicide

Dr. Hamilton Ford, chairman of the AMA council on mental health, speaking in Kansas City, explained that the family doctor and the families of despairing people can help prevent suicide. "Be alert," he advised. "Heed the warnings. The despairing are frequently those with shy and immature personalities who break down when jobs are lost, marriages broken, opportunities bungled. Counsel with the victim. Work together against the despair. The critical cases should be hospitalized for possible help with drugs that ease depression and combat insomnia. But drugs are not the answer all along the line. For many cases, electric shock remains a better bridge to the way back than drugs. . . ."

Also springing up throughout the country are Suicide Prevention Centers such as the one begun in Los Angeles in 1958, with others following in Tulsa and Indianapolis. These centers are designed to save lives, to collect and analyze data, to educate and train in the principles of suicide prevention.

Is there any recognizable suicide prototype? Generally, it's a person who has no strong and loving father, who is melancholy, depressed, hostile, anxious and so disturbed that he verbally expresses suicidal intentions. Such a man should be talked to, sympathized and stayed with, and placed under the care of a knowledgeable physician. If the general practitioner cannot help, then the patient should be turned over to a psychiatrist. If the psychiatrist makes no progress or gets exhausted in the process, then the patient should be hospitalized.

In the field of suicide, medicine over the years has left much unfinished business. Now, society is determined to make up for lost time and lost lives. It may well be that in death Marilyn Monroe accomplished much more than she ever did in a life which pitifully turned out to be a mosaic of misery, despair, tainted genes and potential unfulfilled.



A coat that glows with good health—a benefit of Ken-L Ration's poly-unsaturates!

Now! a dog food with poly-unsaturates added!

Now every helping of Ken-L Ration helps your dog to a better life!

For in addition to a complete diet of lean red meat and other important ingredients, Ken-L Ration now contains additional essential poly-unsaturated oils. These are the natural oils so necessary for a healthy skin and coat. Now, more than ever, Ken-L Ration helps your dog to a longer prime of life, a life of vigor and good health.



See what a difference it makes in a dog's coat!

Dogs with "problem" coats... coats that are dull and lifeless due to a deficiency in these essential poly-unsaturated oils, will show improvement after a few weeks of feeding. In fact, the poly-unsaturates in Ken-L Ration can help all dogs to maintain a coat with *show-glow* luster... a true show of health!

*U.S. Gov't. Inspected Horsemeat



Feed the real thing, Ken-L Ration with lean red meat*

plus poly-unsaturates



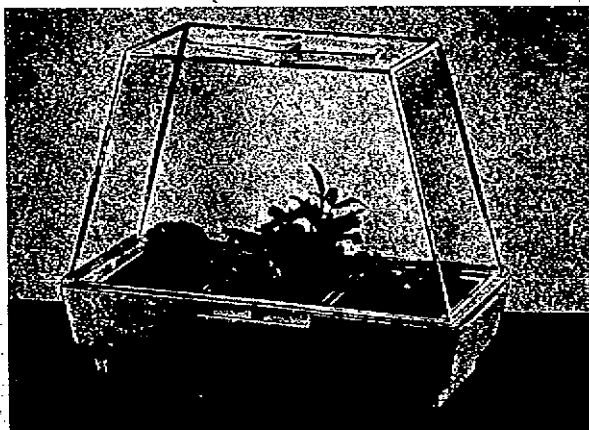
BOMBERS' FAREWELL. Since the end of World War II this country has backed its policy of nuclear deterrence with a combination of manned bombers and missiles. The manned bombers are now on the way out. By 1968 the strategic bomber may be completely replaced by land- and sea-based missiles such as the Minuteman and the Polaris and perhaps others. What happens to our pilot force? What happens to thousands of Air Force men and their families no longer needed? The nuclear stalemate policy of the Kennedy administration holds that bombers are already outmoded, and at this time the U.S. has no bomber plane in production.

NEW ENTRY. The Monte Carlo Rally, a grueling 2,500-mile auto race, is one of the most rigorous and dangerous in existence. This year for the first time an American car manufacturer decided to brave it. Ford entered three U.S. factory cars, all Falcon Sprints, in the classic. And two finished, winning in their class. Only one-third of the 300 cars which started the race—the roads were covered with ice and snow—managed to cover the 2,500 miles.

MOVIE WASH. Do you think the idea would work in this country? Washing machines in theater lobbies. In West Germany one coin-machine company plans to install washing machines in theater lobbies so customers can watch a movie while getting their clothes laundered.

KNEE PROTECTION. Want to make a fortune? Design a knee support which allows athletes normal motion and yet prevents them from injury. Doctors point out that in athletics the knee is particularly vulnerable to injury because it's unprotected. At the University of California (Los Angeles) a study of football injuries was recently made. More than one-tenth affected the knee.

SMELLING SQUADS. Special police units called "Smelling Squads" now roam Red China sniffing for meat aromas. Since meat is almost unobtainable, meat odors are easily traced. Chinese discovered with illegal meat in their possession are hustled off to jails.



Portable greenhouse

PARADE OF PROGRESS

Here are new ideas for your home and family by PETER DRYDEN

Portable greenhouse: Here's a help (above) for year-round gardening—an electrically heated, moisture-venting greenhouse. You can use it to start seeds, root cuttings, grow plants. Its controlled environment also is suitable for raising orchids, other exotic flowers, or your own herb garden: 14" x 7" x 12". With reusable planting trays, special planting medium: \$11.95. M & M, Dept. PP, P.O. Box 16, Port Washington, L.I., N.Y.

Clean sweep: No need for trash containers in the kitchen with a waste trap that fits flush in the floor and has an attractive aluminum door that opens at a toe touch. Sweep in dust, bottles, cans, etc., and they vanish down a canvas chute into your basement waste can, saving time and steps. Simple to install; takes 10" x 10" floor space. \$19.95. Ketch-All, Dept. PP, 449 W. Market, Akron 3, Ohio.

Cold protection: Inhaling cold air bothers many people with asthma, bronchitis, other medical problems. Now comes a knitted mask that fits over nose and mouth—and preheats air. Designed by a physician, it has a heating element energized by a small, rechargeable battery. Details: Carmen Commodities, Dept. PP, 2900 W. Peterson, Chicago 45, Ill.

Quick grip: Just open, then close a new kind of pliers and the jaws automatically adjust to grip anything from thin sheet metal to pipe—no fumbling with set-screw. And they stay locked like a vise until you release them. \$3.95. Crestline, Dept. PP, 218 N. Fifth St., Minneapolis, Minn.

Parade of Progress items are NOT advertising. Write manufacturer if not available at stores. Allow time for delivery or reply. Manufacturers & Distributors: PARADE will consider your new ideas but not correspond.

PATTERNS BY RAULINE

Knitted jacket

THE EASY ELEGANCE and cozy feel of this knitted jacket will make it a favorite in your wardrobe. It can be worn over a shirt and blouse, or a dress, or with a skirt and blouse. Pattern 477, 14 and 16. See instructions for sizes 12, 14 and 16.

Please send me Pattern 477 for Knitted Jacket. I will send you \$1.00 when I receive it. My name is RAULINE. My address is 1234 Main St., New York, N.Y. 10001.

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Really shines as it cleans!

NOW AVAILABLE IN NEW
LOWER PRICE PINT SIZE!

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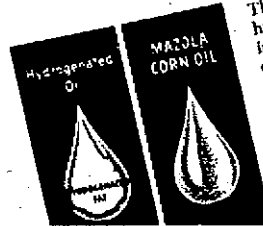
TO THE DEALER: At our agent, accept this coupon for 10¢ on consumer's purchase of any size VISTA Kitchen Floor Cleaner. You will be reimbursed 10¢ plus 2¢ handling allowance, provided you and consumer have complied with coupon offer terms. Mail to the Simoniz Company, P.O. Box 874, Hinsdale, Ill.

SIMONIZ COMPANY

Eat well

...but wisely!

The corn oil in Mazola® Margarine has
LESS SATURATED FAT
 than the hydrogenated oil most other margarines use



The oil most other margarines use is hydrogenated. That's a process that increases their saturated fat... and destroys important benefits.

But pure liquid Mazola Corn Oil, the major ingredient in Mazola Margarine, is never hydrogenated. That's why it contains less saturated fat... gives you more pure corn oil nutrition... gives you full benefit of its polyunsaturated corn oil. And, that's why Mazola is

recognized as a special margarine by the three standards established by a renowned medical association.

Mazola Margarine contains added Vitamins A and D to help build year 'round fitness, too.

Try light, delicious Mazola Margarine—made from golden kernels of sun-ripened corn. You'll get the full benefit of pure liquid Mazola Corn Oil in Mazola Margarine.

Cut down on saturated fats with Mazola® Corn Oil. Any time you try or make a salad with Mazola Corn Oil instead of the more saturated oils, you cut down on saturated fat in your family's meals. Of all leading brands only Mazola is corn oil.



Sold on the West Coast in familiar cube form.



Win Cash in Mazola Margarine's \$50,000

"KNOW THE DIFFERENCE" Sweepstakes!

Easy to Enter. Here's all you do! Look at the opposite page to learn the difference between Mazola Margarine and most other margarines. Then, fill in the difference in the blank spaces on the entry blank (or any plain piece of paper or postcard) and you are eligible to win up to \$20,000 in the big cash prize drawing. Print your name and address and mail to **MAZOLA MARGARINE SWEEPSTAKES, BOX 246, NEW YORK 46, NEW YORK.** All entries must be postmarked by May 1, 1963 and received by May 15, 1963. Enter as often as you wish but mail each entry separately. Drawing will be held on May 31, 1963. Winners will be notified within 30 days.

Anyone in the U.S.A. can enter except employees and members of their immediate families of Corn Products Company, its subsidiaries and advertising agencies. Sweepstakes void in Nebraska, Wisconsin and where prohibited or restricted by law. Prizes to be awarded on basis of random drawings from among those entries which have correctly stated the difference between Mazola Margarine and most other margarines. The drawing will be conducted by the D. L. Blair Corporation, an independent judging organization, whose selections are final. Only one prize to a family. Tax liability on prizes will be the sole responsibility of the prize winners. Winners will be notified by mail. For a list of winners, send separate stamped self-addressed envelope to "Know the Difference" Winners List, P. O. Box 68, New York 46, New York.

**1,058
CASH
PRIZES**

**First prize—\$20,000!
Two second prizes—\$5,000 each!
Five third prizes—\$1,000 each!
Fifty prizes of \$100 each!
And one thousand prizes of \$10 each!
A total of \$50,000 in all!**

ENTRY BLANK

The difference between Mazola Margarine and most other margarines is...

The corn oil in Mazola Margarine has

than the hydrogenated oil most other margarines use. That's why you get more pure corn oil nutrition with Mazola Margarine.

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Now that you know the important difference between Mazola and other leading margarines, you'll want Mazola Margarine for your family. And this money-saving coupon saves you 7¢ toward your purchase of Mazola Margarine.

save 7¢

**Toward Purchase
of 1 lb. of
Mazola
Margarine**

TO THE DEALER: For each coupon you accept as our authorized agent on the purchase by a consumer of the specified product, we will pay you 7¢ plus 2¢ handling charges provided you and your customer have complied with the terms of this consumer offer; any other application constitutes fraud. Coupon may not be assigned or transferred by you. Void where prohibited by outside agency, broker or institutional user.

or where prohibited, taxed or otherwise restricted. Your customers must pay any sales tax. Invoices showing your purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Cash redemption value: 1/20 of 1¢. Good only in U.S.A. Redeem by mailing to the Best Foods Division of Corn Products Sales Company, Box 182, Clinton, Iowa.



PHOTO BY MILDOR

TUNA LASAGNE

BY BETH MERRIMAN Parade food editor

As Lent begins, be creative in the kitchen. Try new dishes like Tuna Lasagne served with a green salad.

TUNA LASAGNE

- | | |
|--|---|
| 1 can (15½ oz.) spaghetti sauce with mushrooms | 2 cans (6½ or 7 oz. each) tuna |
| 1 can (8 oz.) tomato sauce | 8 oz. lasagne noodles |
| 1 teaspoon oregano | ½ lb. ricotta or creamed cottage cheese |
| 1 tablespoon instant minced onion | ½ lb. mozzarella cheese, thinly sliced |
| 1 garlic clove,* finely minced (optional) | 3 oz. grated Parmesan cheese |

FROM PARADE'S TEST KITCHEN

Combine spaghetti sauce and tomato sauce; add oregano, minced onion, garlic and tuna. Bring to boil; cover; simmer 15 minutes. While sauce is simmering, cook lasagne according to package directions. Spoon about ⅓ of tuna sauce into shallow 2-quart baking dish. Top with half the lasagne, then layer with half the ricotta cheese and mozzarella cheese slices. Layer with half the remaining tuna sauce and remaining lasagne, ricotta and mozzarella slices. Top with tuna sauce; sprinkle with Parmesan cheese. Bake at 350° for 40 minutes. Makes 8 servings.

Imagine...home-baked rolls every day!

Why not? Pillsbury brings you 4 Sweet Rolls. All fresh dough...ready to go!



Quick Orange Danish Rolls with icing

Real Danish light and flaky. Tangy orange icing included. 8 delicious rolls in 10 minutes!



Quick Raisin Cinnamon Rolls with icing

9 big beauties. Plump raisins, cinnamon-sugar swirled inside. Creamy icing included.



Quick Cinnamon Rolls with icing, (no fruit)

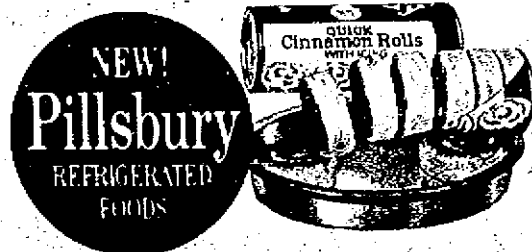
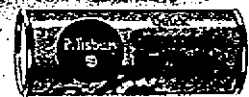
8 cinnamon-sugar favorites with creamy icing... texture and taste like home-made.



new!

Quick Caramel Nut Rolls with topping

More nuts in the rich caramel topping. New lighter texture. Already sliced into 8 rolls.



REFRIGERATED! Each made from its own special refrigerated fresh dough. Just pop in the oven and serve hot and home-baked fresh.

Try all four... at your grocer's dairy case

Pillsbury's fresh dough... for fresh home baking

FREE RECIPE IDEAS! 14 new ideas with Refrigerated Foods. Write to The Pillsbury Co., Box 355B, Minneapolis 60, Minn.

Milk of Magnesia
is the laxative
doctors recommend
and...

**MINT-FLAVORED
PHILLIPS'
TASTES GREAT**



Lots of people think the tangy mint flavor in Phillips' Milk of Magnesia is the best thing that's happened to laxatives in a long time. It makes the world's best laxative the best tasting, too.

Even more important, doctors recommend milk of magnesia. We asked thousands of doctors, "Do you ever recommend milk of magnesia?" The overwhelming majority said, "Yes!"

Like regular Phillips', Mint-Flavored Phillips' is both a laxative and an antacid. It relieves both irregularity and acid indigestion, so gently it's ideal for all ages.

So get Mint-Flavored Phillips' Milk of Magnesia and prove to yourself, the world's best laxative is best tasting, too!



REGULAR OR MINT-FLAVORED

**Mary's
DULL**

PERIODIC PAIN

Every month functional menstrual distress had Mary feeling dull. Now she just takes Midol and goes her way in comfort because Midol tablets contain: • An exclusive anti-spasmodic that stops cramping • Medically approved ingredients that relieve head-ache and backache... CALM JUMPY NERVES • A special, mood-brightening medication that chases "Blues"



EDITOR'S NOTE: Charlie Manna was born and reared in the Bronx, where originally he planned to be an opera star. He studied voice for five years before he realized that he would rather poke fun at singers than be one. Having gained experience in the Army as a comic, he played the Borscht Circuit, then got himself booked into the Versailles in New York. That was in 1955. Since then Charlie has played all the major night spots in the nation, has appeared countless times on television.

MY FAVORITE JOKES

by CHARLIE MANNA

I'm sure you all know of at least one person who reads the obituary columns daily. This is a story about one such man, Fred Abernathy. All of Fred's friends knew of his habit, so one day they decided to play a trick on him by placing his name and picture in the obituaries.

The following day Fred gets his newspaper, turns to the obituary page, and there he sees his name, his biography, his photo. The poor guy is startled and amazed.

He goes to the phone and rings up his pal, George. "Listen," he says. "Do you have the morning paper? You do? Please turn to the obituary page. You have? What do you see in the second column?"

There's a pause and George says, "Holy smoke! It's you, Fred! It's you all right! ... Listen, where are you calling from?"

A smoker walks into a cigar store and says to the owner: "Sir, I just bought this cigar here, and it's positively awful." Says the owner: "Maybe so, but you've just got one cigar. I've got 100 dozen of the damn things!"

A patrolman walking his beat spots a man climbing a near-by bridge. The man stands on the edge of the rail looking out at the river beneath. The patrolman sheds his coat, dashes to the bridge, climbs up and pleads with the man to come down. Finally the man does, and the patrolman says to him, "Why did you do that, buddy?" And the man answers calmly, "It's my job, officer. I'm inspector of public works."

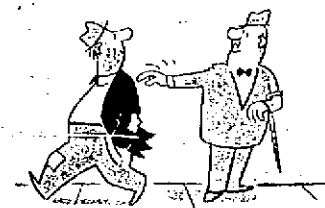
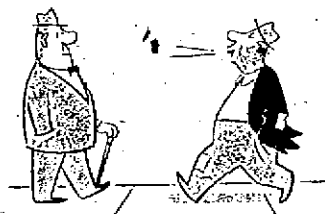
They're telling this one all over Russia. It concerns Khrushchev and his popularity. Mr. K. wants to find out what people really think of him. Naturally they're not going to tell him if they recognize him, so he gets dressed in an elaborate disguise, puts on glasses, a false moustache, the whole works. Then he flies to a small town in the Urals.

Here, he runs into a farmer and says, "Tell me, what do you think of Khrushchev?" The farmer says, "Sh-h-h... you crazy or something?" He looks around furtively, takes the premier inside his farmhouse. He closes all the windows, bolts the doors, pulls down all the shades, then whispers, "I like him."

My agent phoned me last night and said he had had a terrible nightmare. He explained he had sold me to MGM for \$500,000 a year. "What's so terrible about that?" I asked. And he answered, "I woke up just before I collected my 10 per cent commission."

A policeman in Dallas asked an injured pedestrian if by chance he'd noticed the license plate number of the driver who'd hit him. "No," he answered. "But I'd remember his laugh anywhere."

Whistle stop



V. SHIRVANIAN



**Quote of
the week**

THEY SAY ...
"I like him."



Walter Brennan currently stars in *The Real McCoys*, CBS-TV series.

A lesson I've learned from life

by WALTER BRENNAN

THE GREATEST LESSON I've learned from almost 70 years of life is the power of prayer.

During World War I, I saw a lot of combat. I felt fear, and because of that fear I found myself cursing with one breath and praying with the next. Somewhere up there in the front lines, I suddenly realized that I was being both a fool and a hypocrite. I decided to cast my lot with prayer. When the going got really tough and the bombardments heavier and heavier, I turned more and more to prayer.

When it was all over, I was genuinely grateful and gave thanks. That was the lesson I learned—the power of prayer. Not the prayer that asks for something, but the prayer that gives thanks for blessings received.

I guess that most of us pray for good health. I don't pray for it. I give thanks that I have it. Although health, a happy home life and financial security are what most of us do pray for, I wonder what would happen if we silently prayed that other people be granted these blessings.

I think prayer is the greatest force of mankind. I've been on this earth for a good long time, and every night I get down on my knees like a child and offer thanks for the truly wonderful life that has been given to me.

I once prayed for something I wanted very badly. It took 10 years, but I finally got it. I believe my prayers were answered that time. I also believe that when you think you're having a run of bad luck and that your prayers aren't being answered, a far greater force than yourself has decided that it isn't best for you. When you later look back on it, you realize that it actually turned out for the best.

A man once said to me, "I'll never be a success, and I'm 42 years old." When I

asked him if he had any children, he said, "Sure." Then, I asked him if all his children were healthy. Again, he said, "Yes." I told him I knew a man who had a million dollars and a Maltese cat and would be happy to trade places with him. *I think people should always remember the very wise saying: "I wept because I had no shoes, then I met a man who had no feet." There's comfort aplenty in that statement.*

What I'm really trying to say is simply that each of us has a reason for thanks. Maybe in different ways, be it health, wealth, happiness, family or any other reason. Whatever it is, we have all been truly blessed—each in some unique, individual way.

Prayer is something for everybody. I'm a Catholic, but I know of times when I have been prayed for by ministers and rabbis alike. It is the great, irrevocable, universal privilege that each of us has, no matter where we live—no matter who or what we are.

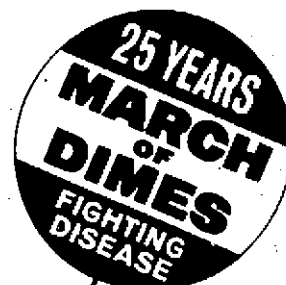
A Complete Man

Talking about this reminds me of when Gary Cooper was dying. Despite the suffering and knowledge of what was happening to him, Coop was able to say that it was the will of God. He was the complete man who could still find plenty of reasons for saying thanks. I can't help but think that Coop must have had a wonderful spiritual outlook. His strength and will made his final hours less difficult.

Sure I'm growing old, and that isn't much fun. I'm nearly 70 now, but nothing's really changed. Maybe I do get on a horse a lot more slowly than I used to, but you know something? I can get off a darn sight quicker.

I believe that your prayers are heard. I hope this one of mine will be answered: That all of the peoples of this world will some day unite in a universal prayer for peace. That would be the best thing of all.

Give
for the
life of
a child



BIRTH DEFECTS ARTHRITIS POLIO

AND THE SALK INSTITUTE



Put it in the very special care of hospital-proved **Dermassage**, the professional-type lotion that relieves excessive dryness **fast!** Dermassage helps heal weather-irritated, clothing-chafed skin—gently soothes and comforts tender, itching skin. Great for massaging tense, aching muscles, too! Wear your skin soft, smooth and supple... get Dermassage lotion.



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How To Use Water To END YOUR CONSTIPATION WORRIES

Here's how to get to the basic root of your constipation problem. Bring enough moisture to your lower colon every day. As soon as food wastes are normally moistened, you will enjoy daily elimination.

So do this to end your constipation worries. Take **SERUTAN**, the all vegetable laxative aid, every day with plenty of water. **SERUTAN** is a pure vegetable gel which carries twenty times its weight in water to your lower digestive tract where it is needed to

promote more normal regularity.

SERUTAN provides the proper moisture, bulk and peristaltic action to help keep you regular. This is utterly different from forcing your system with chemical laxatives. **SERUTAN** contains no harsh roughage, no oils or salts which may be irritating to your system.

Get **SERUTAN** at your drugstore today. Use it faithfully as directed for at least one week. You must enjoy daily regularity or your money back from the maker.

THE SPANKING JUDGE



Judge William J. Obermiller.

He takes the glory out of being a tough guy

by ROBERT CAMPBELL

WHITING, IND.

THE "SPANKING JUDGE" of this Chicago suburb isn't doing any spanking these days.

Ever since the memorable night last summer when Judge William J. Obermiller got fed up and ordered three teenage culprits paddled in open court, there's been a noticeable falling off in Whiting's juvenile delinquency. A large share of the credit is going to the judge's unorthodox methods, of which spanking is only the most celebrated.

"Embarrassment is the key," 39-year-old Judge Obermiller told *PARADE* recently, recalling the incident which brought him national recognition. "I was trying to take the glamour out of jail or court ap-

pearances. With these kids, going to jail is a badge of honor—but you can't be a hero if you've just been spanked."

Haircuts, work details—reading projects, too—all play a part in Obermiller's unique system of teenage justice.

The Obermiller approach got started quite unexpectedly one hot night when a group of youths aged 17-19 came before the City Court bench, charged with drinking and fighting on a near-by beach. Cocky and arrogant, the teenagers strutted before the judge, some of them snapping their fingers, talking "bop," insolently running combs through their long, carefully tended hair. Their parents looked on meekly, made no effort to interfere. One boy openly sassed his mother in the courtroom.



As youthful offenders clean up the beach Saturday mornings, Obermiller supervises, talks out their problems.

Obermiller knew fines and jail sentences meant nothing to kids like these. Most had previous records; all were from "good homes," with plenty of money. Jail would only impress their friends in the gang, who had come to court as a sort of cheering section.

"One hundred dollars and costs, 60 days in jail," Obermiller ruled automatically. Then suddenly he had an idea. What if he made the kids look silly in their friends' eyes—wouldn't that be much more effective?

"Sentence suspended," the judge intoned, then spelled out to the amazed offenders the alternative to going to jail: to go on probation. They must get their hair cut not more than half an inch long and turn out every Saturday on a work gang to clean up the beach they had littered.

Three of the boys, Obermiller felt, needed an even more humiliating lesson. He turned to their parents.

"Have these boys had a good spanking lately?" the judge asked.

"No," came the answer.

"Will you do it?"

The parents demurred—but they agreed to let the police spank their kids. So, in full view of 200 spectators, each boy walked shamefacedly to the front of the courtroom, bent meekly over a table and received 15 resounding whacks, administered by the arresting officers and the bailiff.

When the youths left the court—on their way to the barbershop—they were a chastened, crestfallen lot. The gang cheering section, eyes downcast, shuffled out by another door.

Cause Célèbre

After that, Obermiller found himself page-one news all over the country. Editorials roared, parents and school groups disputed, letters poured in. Although there was considerable opposition, in the end a count showed an overwhelming majority of Americans solidly behind the judge. Many even complained that he hadn't gone far enough—an Illinois man wrote recommending a razor strop, and a Californian proposed that the parents be spanked, too.

Today Obermiller's ideas are in evidence all over Whiting. Teenagers who might otherwise have gone swaggering proudly off to jail are instead painting fences, cleaning up public property, doing church work, studying and writing—anything Obermiller thinks is useful and conspicuously unglamorous. Most Saturdays, he's with the youths himself, supervising, talking, trying to straighten them out.

"I've only done what the parents should be doing at home," Judge Obermiller insists. "Sure, I guess it's a get-tough policy. But we've tried the spare-the-rod approach, and all too often it hasn't worked. It's time we went back to strict discipline. Kids have to learn there's a law more important than their own desires."

To his critics, he points out that he's employed his special methods only with repeated violators who've shown they're indifferent to normal punishment—not on first offenders, who might be psychologically damaged by being exposed to ridicule. And he always leaves a loophole: the delinquent can go to jail if he wants to. "But if they do," Obermiller adds, "it's their own choice—they can't blame a 'lousy judge' or 'lousy prosecutor.'"

How do the kids themselves feel? The fact is, most seem to thrive under the novel experience of being disciplined. They perform their assigned tasks well, improve in personal appearance and conduct. Few of Obermiller's boys so far have been in trouble again. The old gangs, police report, seem to be breaking up.

Best of all, the parents, fortified by the court's example, seem to have begun to take matters into their own hands. Obermiller feels they're far less timid about straightening out their youngsters.

As a result, the Spanking Judge says, he isn't spanking any one these days. He doesn't have to.



Neighboring kids romp with Dixie on part of Bergstrom's 6-acre lawn near Miami.

An elephant around the house

MIAMI, FLA.

WILLIAM BERGSTROM likes animals. So neighbors here were only slightly surprised the first time they saw a two-ton elephant lumbering happily across Bergstrom's lawn with a gang of cheering kids on its back.

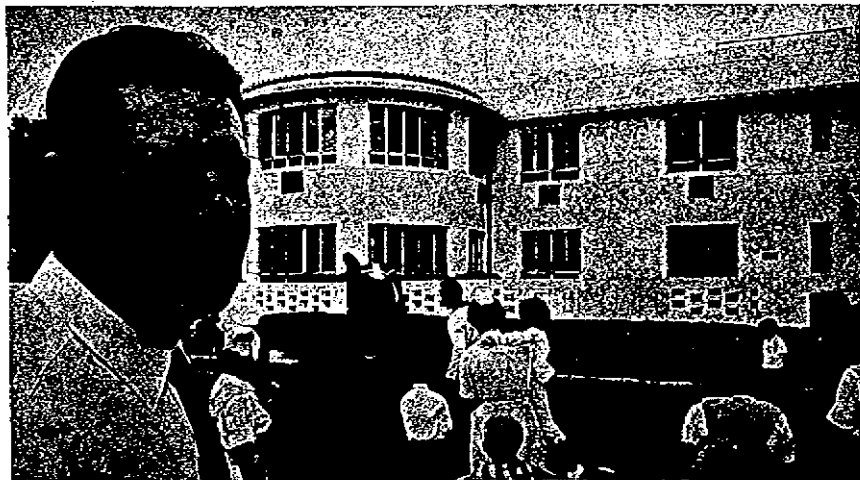
The elephant's name is Dixie, and Bergstrom bought her at age 7 for \$3,500 from a carnival—just for a pet. When she's not performing for the neighborhood youngsters, Dixie is making the rounds of Miami hospitals as the star of a one-act show for bedridden children.

Bergstrom's next pet? "I'd really like a pink porpoise," he says wistfully.

—PAT MURPHY



Dixie frolics at poolside with pretty girl.



Dixie puts on one-mammoth show for Miami hospitalized kids. Owner Bergstrom is at left.

New Vitamin Tablet With Blood-Strengthening Iron Does More For You

— than 5 other leading vitamin tablets!*

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called **BREAKFAST VITAMINS**.

Medical records show that thousands of people start off with a breakfast that may be lacking in vitamins! But you need never again fear a vitamin-short breakfast — because this full-power vitamin tablet supplies the vitamins many breakfasts lack! Plus iron.

Just one **BREAKFAST VITAMINS** tablet gives you the Vitamin B₁ of a pound of cooked ham, the Vitamin D of a full quart of

milk, the Vitamin B₁₂ of 3½ ounces of round steak and seven other vitamins your meals may lack. But **BREAKFAST VITAMINS** do more than that! They go one important step further — each **BREAKFAST VITAMINS** tablet also contains blood-strengthening iron—as much iron as you get in four ounces of beef liver.

Start the day right with **BREAKFAST VITAMINS**. For Vitamin Power plus blood-strengthening iron, get **BREAKFAST VITAMINS**.

*Without iron.



Breakfast Vitamins

Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little **FASTEETH** on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Get **FASTEETH** at any drug counter.

NO MONEY DOWN!

Florida HOME SITES \$495

Lovely ¼ acre sites in Central Florida hills, lake, grow area \$495, no money down, \$10 a month • 5 miles from famous Rainbow Springs • Electricity, phones • 22 miles to Gulf Coast • Fish, hunt • Invest or retire. FREE color folder • Write Dept. 322-1 Rainbow Park, Box 521, OCALA, Florida. AD62070 (K) (C)



The happiest homemakers buy Brand Name Appliances

A BRAND NAME IS A MAKER'S REPUTATION

Brand Names Foundation, Inc. 437 Fifth Ave., New York 16, N.Y.



SARAKA SOLVES THE PROBLEM OF "AFTER 45" IRREGULARITY

Doctor-approved bulk stimulant helps keep you comfortably on schedule as no ordinary laxative can!

As we grow older, our systems may often need outside aid to help maintain a normal regularity pattern. Continued use of strong drug laxatives can be irritating, even dangerous. That's why many doctors recommend **SARAKA**, the pure, all-vegetable bulk stimulant laxative for middle age and over. **SARAKA** supplies the moist, bland bulk that is so essential to healthy bowel function. And only **SARAKA** has a gentle stimulant action to help ease this bulk through your system plus Vitamin B₁.

Special note to weight watchers: Lack of sufficient bulk in 900 calorie liquids can lead to constipation. If this occurs, supplement your daily diet with all-vegetable **SARAKA**.



PAYS YOU CASH DOCTOR CALLS AT HOME · OFFICE · OR HOSPITAL!

\$10,000.00

for the entire family!

Helps pay for:

Hospital: Room and board, X-rays, laboratory fees, iron lung rental, blood transfusions, also in or out of hospital R. N. nursing services and much more!



Treatment expense: Radiation treatments, artificial limbs, almost every kind of treatment known to medical science!



Drug expense: Expensive miracle drugs for fast recovery, special prescriptions and other medications for the whole family.



Specialists: Helps pay the cost of the finest physicians, surgeons, and most specialists!



Now, low-cost protection for the whole family! Ideal way to help keep the family budget balanced. This comprehensive medical package plan from Mutual of Omaha, the greatest name in health insurance, can provide CASH for doctor calls at your home, the hospital or for visits to his office!

medical expenses. You and your family are protected in or out of the hospital. Send coupon today for details of full family protection regardless of age.

Fits almost every budget!

This comprehensive medical plan is low cost, too, because of the deductible, share-the-risk features. Pays cash-benefits, with few exceptions, towards most medical costs! Mail coupon today for more facts about cost and coverage!

Guaranteed Renewable for life!

This Mutual of Omaha feature means that your policy can be renewed—regardless of health, age or number of benefits received—furthermore, you cannot be singled out for a premium

increase. Your premium can be changed only if changed for all policies of this form issued to persons of your class in your state! Positive protection, when you need it most.

But that's not all!

In addition, this plan can provide up to \$10,000.00 toward the cost of budget-shattering major-

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MUTUAL OF OMAHA INSURANCE COMPANY
Home Office, Omaha, Nebraska • V. J. Shaw, President

The Greatest Name in Health Insurance when you get the absolute coverage throughout the world. Licensed by Insurance Authorities in all 50 states, District of Columbia, all provinces of Canada, Mexico, Puerto Rico, Canal Zone and portions of the West Indies. Nearly 400 local offices to serve you everywhere. Mutual of Omaha is now paying an average of over \$3,500,000 in benefits every week. Listen to Bob Casanova, ABC Radio, weekdays! See Mutual of Omaha's Wild Kingdom—a new family show on NBC TV, Sundays!



Free!
"How to Kick
Worry and Tension
out of your life
forever!"

Just mail coupon today to get all the facts about "Paycheck Plus" plan available in your state and receive your FREE copy of the famous guide to health and happiness. Shows you how to get more out of your money, get ahead on your job, elevate your health and how to save money on your health insurance! Fill-in and mail coupon—no obligation, of course for this wonderful free gift.

**Mutual of Omaha
Omaha, Nebraska**

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Send facts about low-cost and coverage of Mutual of Omaha's Medical Plan available in my state. Also, rush my FREE copy of "How to Kick Worry and Tension out of your life forever!" No cost or obligation, of course!

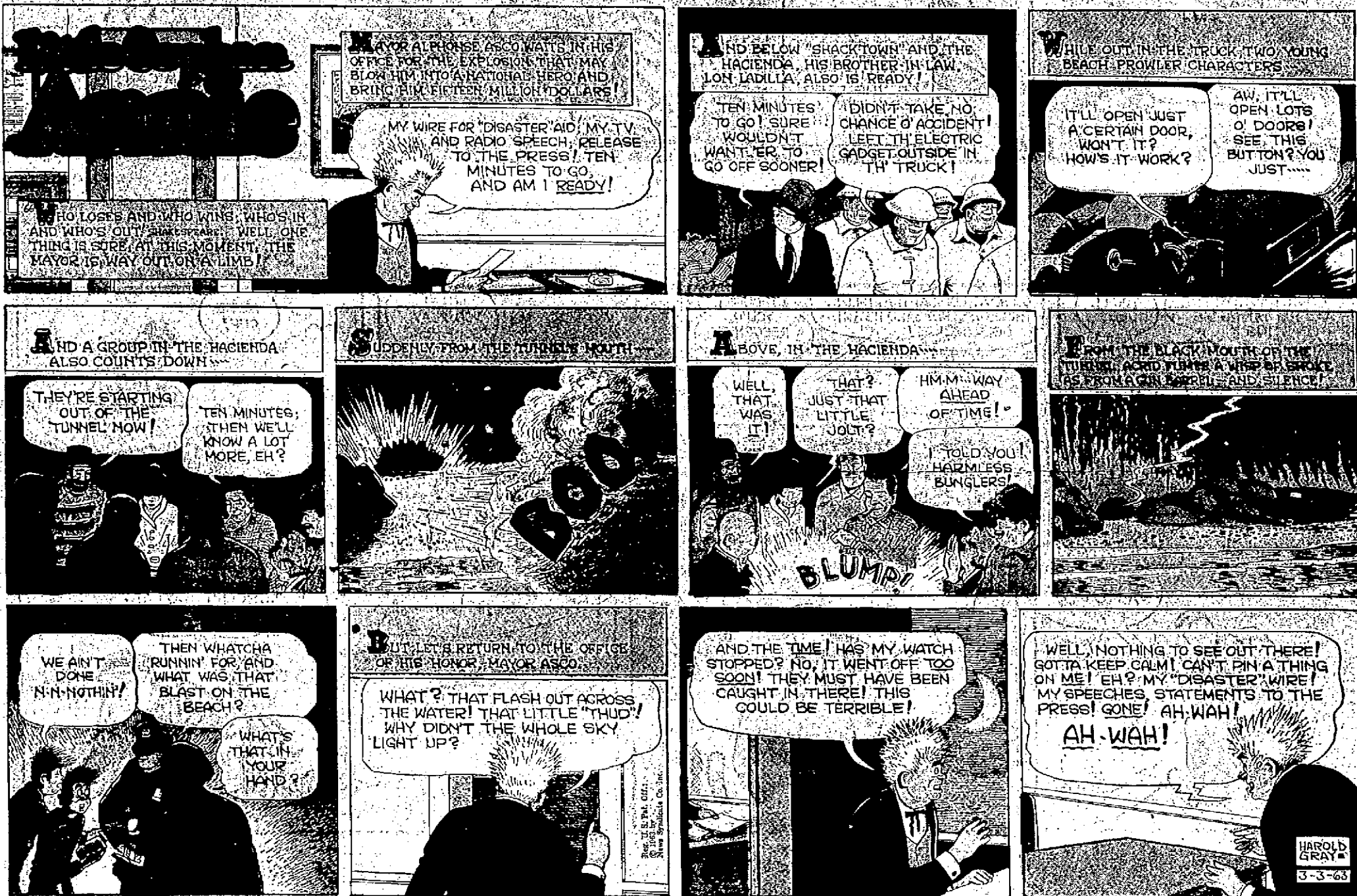
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State

SUNDAY

IN SOUTHLAND MAGAZINE

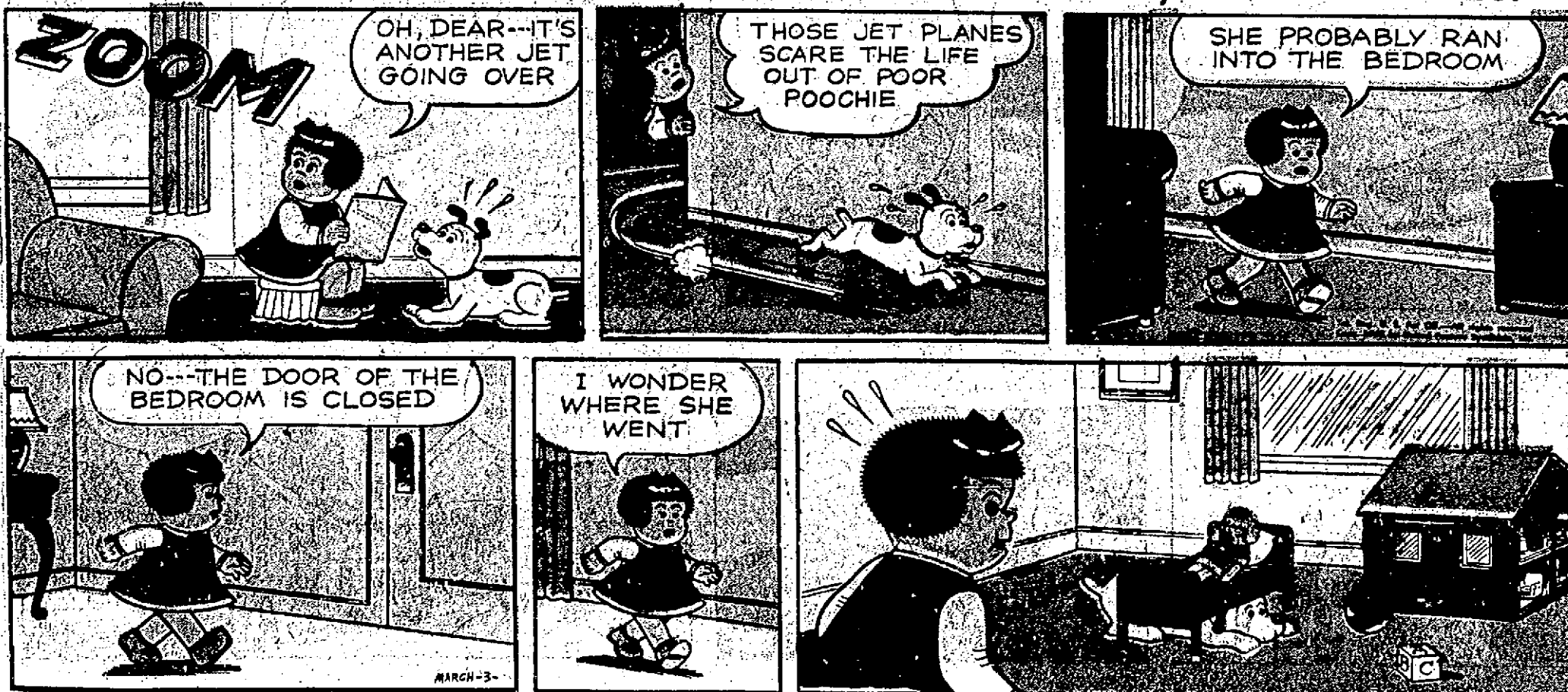
THE CASE FOR AUTO SAFETY BELTS

LONG BEACH, CALIFORNIA—SUNDAY, MARCH 3, 1963



NANCY

By Ernie Bushmiller



MARK TRAIL

A Log's
HORROR
SERIES

by

ED
ODD
3-3



ONE OF THE MOST
BEAUTIFUL FISHES IN THE
SEA IS THE BIZARRE
ZEBRA FISH



THIS STRIKING
DENIZEN
OF THE
CORAL REEFS
OPENLY
SPORTS HIS
GAUDY
COLORS...

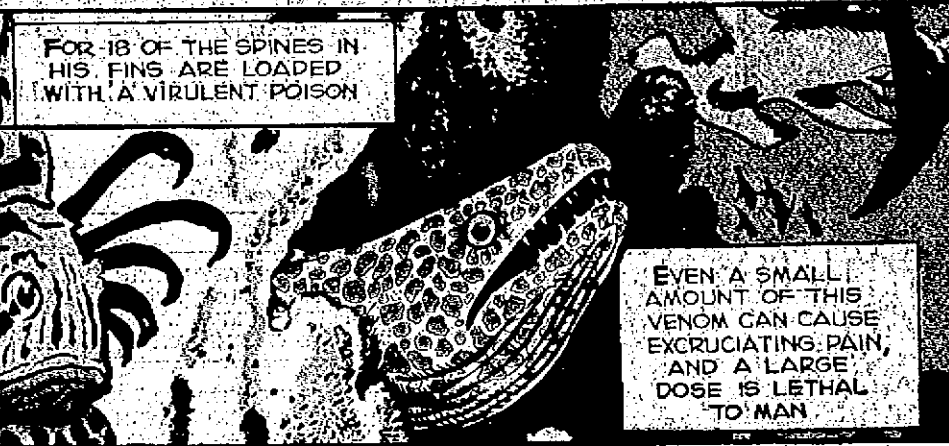
IGNORING THE DANGERS
LURKING IN THE SHADOWS



WHEN OTHER FISH TURN
TAIL AND FLEE, HE
SPREADS HIS STRIPED
FINS WIDE AND CRUISES
MAJESTICALLY ALONG...



AND, THOUGH
HE IS ONLY A
FOOT OR SO IN
LENGTH, THE
MARAUDERS
OF THE DEEP
GIVE HIM A
WIDE BERTH...



FOR 18 OF THE SPINES IN
HIS FINS ARE LOADED
WITH A VIRULENT POISON

EVEN A SMALL
AMOUNT OF THIS
VENOM CAN CAUSE
EXCRUCIATING PAIN,
AND A LARGE
DOSE IS LETHAL
TO MAN

JOE PALOOKA

By Ham Fisher



GOSH, DAD... WHERE
ARE YOU TAKING ME
COASTING?

YOU'LL
SEE!



OH BOY... LOOK AT THAT HILL!!
THIS IS THE HUBBARD HEIGHTS
GOLF COURSE!

I THOUGHT
YOU'D
RECOGNIZE
IT!



SURE!
YOU PLAY
GOLF HERE
IN THE
SUMMER!



WE'RE
OFF!



YAHOOO!



SUMMER OR WINTER,
DAD... YOU CAN'T STAY OUT
OF THOSE SAND TRAPS!

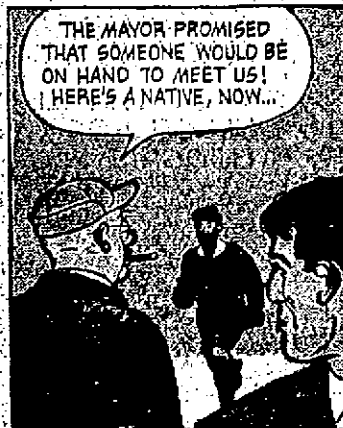
CAPTAIN EASY

By Leslie Turner

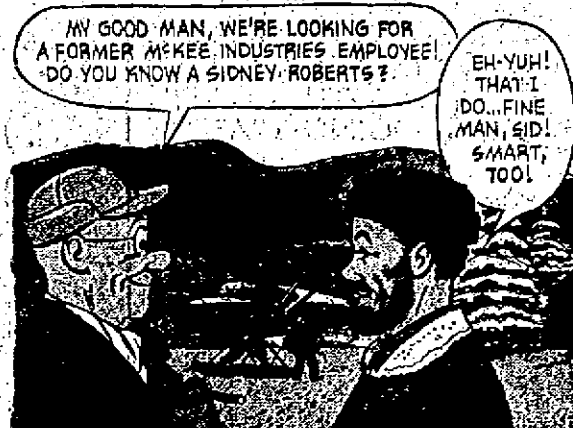


THAT'S SAWTUCKET,
MR. MCKEE... WE'LL LAND
ON THE LAKE AND TAXI
UP TO THE EDGE OF
TOWN!

LET'S
HOPE THE
MAN WE'RE
LOOKING FOR
IS RIGHT
HERE,
EASY!



THE MAYOR PROMISED
THAT SOMEONE WOULD BE
ON HAND TO MEET US!
HERE'S A NATIVE, NOW...



MY GOOD MAN, WE'RE LOOKING FOR
A FORMER MCKEE INDUSTRIES EMPLOYEE!
DO YOU KNOW A SIDNEY ROBERTS?

EH-YUH!
THAT I
DO... FINE
MAN, SID!
SMART,
TOO!



GOT A ROUGH DEAL FROM
OLD MCKEE, HE DID! FIRED
FER BEIN' A SPY, BEFORE
IT EVER WAS PROVED!



THE FBI PROVED OLD MCKEE - ER,
PROVED I WAS WRONG! BY THE WAY,
I AM J.P. MCKEE AND I'VE COME TO
OFFER ROBERTS HIS JOB BACK!

YOU
MIGHT
COULD BE
A BIT
LATE,
SIR...



SID COME BACK T' SAWTUCKET
FEELIN' MIGHTY BITTER IN TH' HEAD...
BEEN BROODIN' A LOT, I HEAR TELL!

JUST TAKE
US TO HIM
- HURRY!



MIGHTN'T BE
A EASY CHORE T' FIND
HIM! WE'LL TRY HIS
SISTER, HEZZY... SHE'S
HEAD LIB'ARIAN!

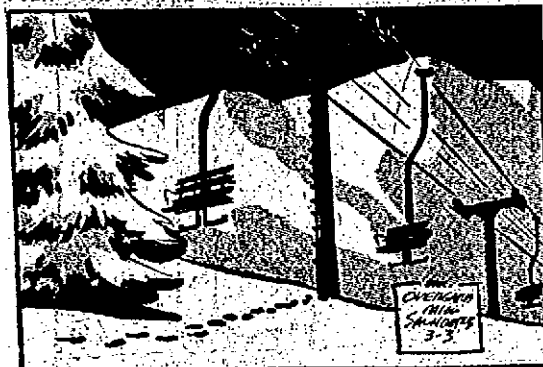
SHE'S BOUND
TO KNOW WHERE
HE IS... I FEEL
BETTER ALREADY,
EASY!

STEVE ROPER

By Saunders and Overgard



"THERE WAS A LIGHT SNOW AROUND DUSK--AND HE FOUND ONE SET OF TRACKS FROM A TREE TO THE LIFT!"



WITH ALL THAT EVIDENCE--AND MISS CREST'S STATEMENT--YOU'RE IN THE CLEAR, LUDOVIC--FOR THE PRESENT!



GOOD! I HAVE MUCH TO DO NOW--TO GET THE CARNIVAL OPENED!



AS IT TURNED OUT, GERRY--YOU WOULDN'T HAVE HAD TO GET MIXED UP IN THAT MESS!



A WOMAN DOESN'T STOP TO WORRY ABOUT CONSEQUENCES, STEVE--WHEN THE MAN SHE LOVES IS IN DANGER!



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



3 Long Play ALBUMS \$1.10

NO RECORD CLUB TO JOIN NOTHING LIKE THIS

30 GREAT HITS

THE BIG HITS THAT MADE SINGERS INTO STARS

Finest Hi-Fidelity Quality



- * YOU SEND ME
- * BEYOND THE SEA
- * TALL OAK TREE
- * PUPPY LOVE
- * WALK, DON'T RUN
- * PEPPERMINT TWIST
- * UNCHAIN MY HEART
- * MY SPECIAL ANGEL
- * NIGHT TRAIN
- * MADISON TIME

- * CALCUTTA
- * TEQUILA
- * VOLARE
- * DREAMIN'
- * BAUNCHY
- * HUCKLEBUCK
- * FASCINATION
- * CHANCES ARE
- * FOOL #1
- * PETER GUNN

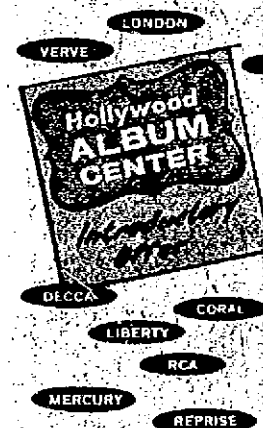
- * PLEASE, MR. POSTMAN
- * WONDERLAND BY NIGHT
- * PRETTY BLUE EYES
- * RUNNING SCARED
- * LET'S GET TOGETHER
- * THE BIG HURT
- * TRAVELIN' MAN
- * HOME FROM A SUMMER PLACE
- * LOVE HOW YOU LOVE ME
- * WHOLE LOT OF SHAKIN' GOIN' ON



Immediate Delivery

Save by ordering extra sets!

SATISFACTION UNCONDITIONALLY



All major labels at discount!

RUSH ORDER TODAY!

HOLLYWOOD ALBUM CENTER
8400 Sunset Blvd. Dept. LBI
Hollywood 69, Calif.

Introductory Offers ends April 30, 1963.

Each set consists of 3 albums containing these 30 great hits. Send only \$1.10 plus 40¢ for packing, shipping, insurance and sales taxes. UNCONDITIONAL GUARANTEE. SAVE BY ORDERING EXTRA SETS. No C.O.D.

Save 50¢	\$1.50 for 1 set	<input type="checkbox"/>
Save \$1.00	\$2.50 for 2 sets	<input type="checkbox"/>
Save \$2.00	\$3.50 for 3 sets	<input type="checkbox"/>
	\$5.50 for 5 sets	<input type="checkbox"/>

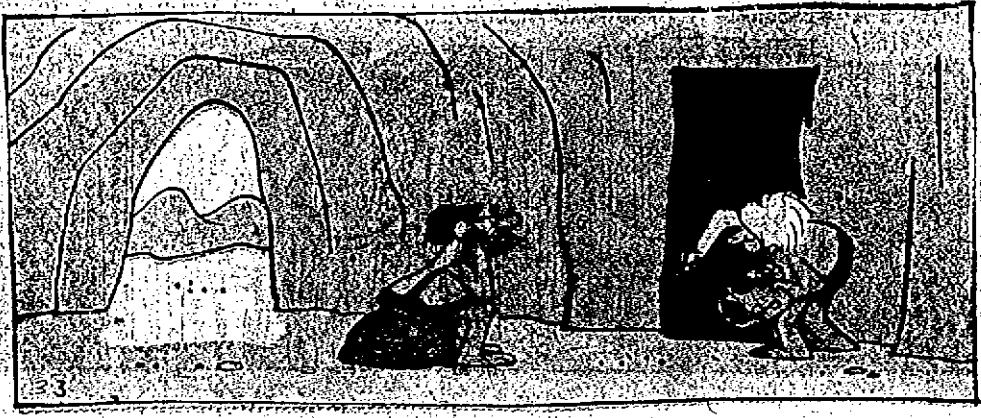
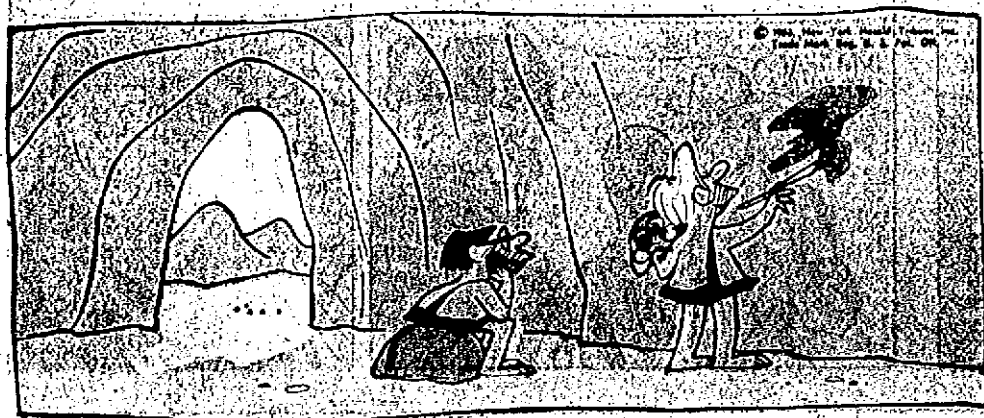
Print Name _____

Address _____

City & State _____
Canada & Foreign - Add \$1.00 for each set

B.C.

By Johnny Hart



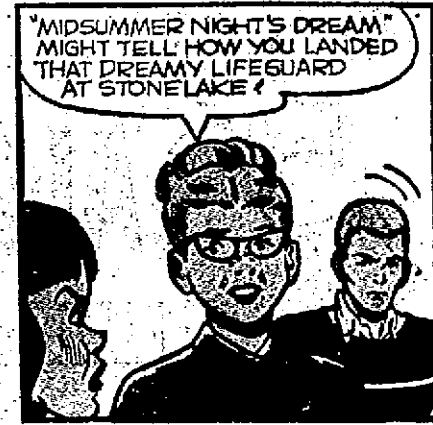
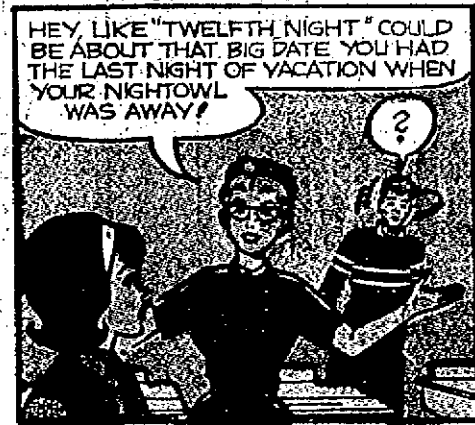
ARCHIE

by BOB MONTANA

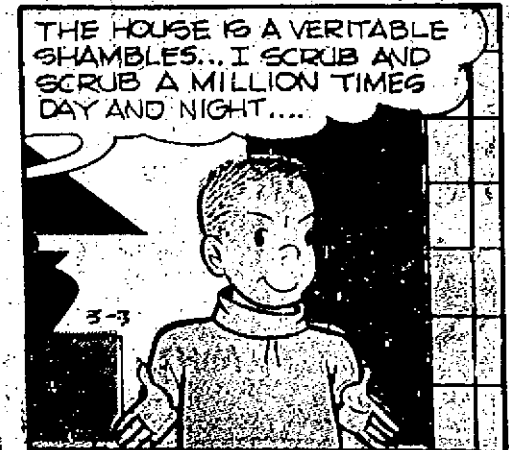
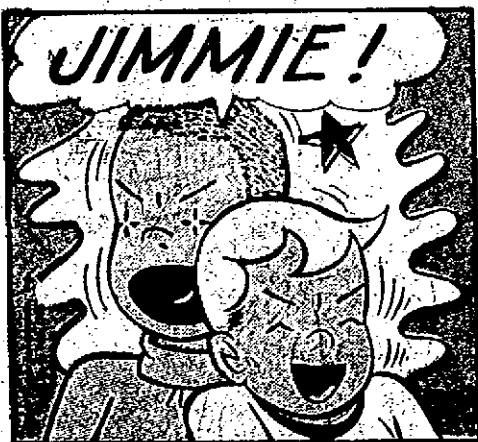
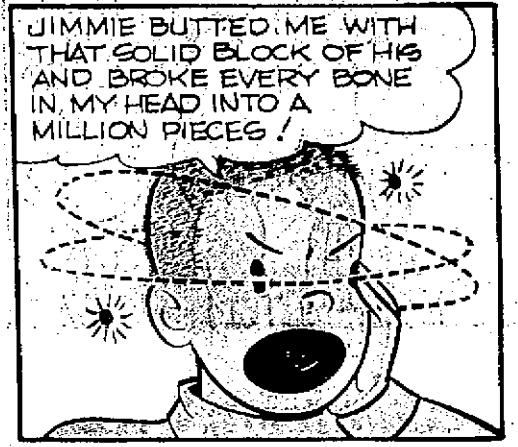
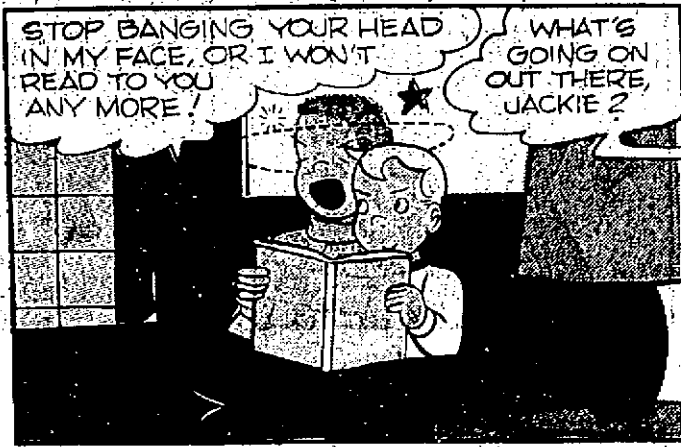
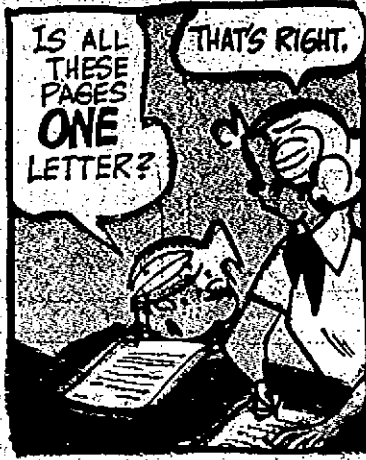
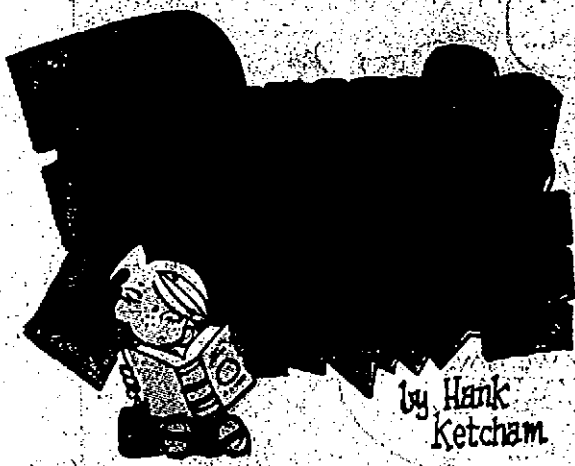


THE JACKSON TWINS

By Dick Brooks

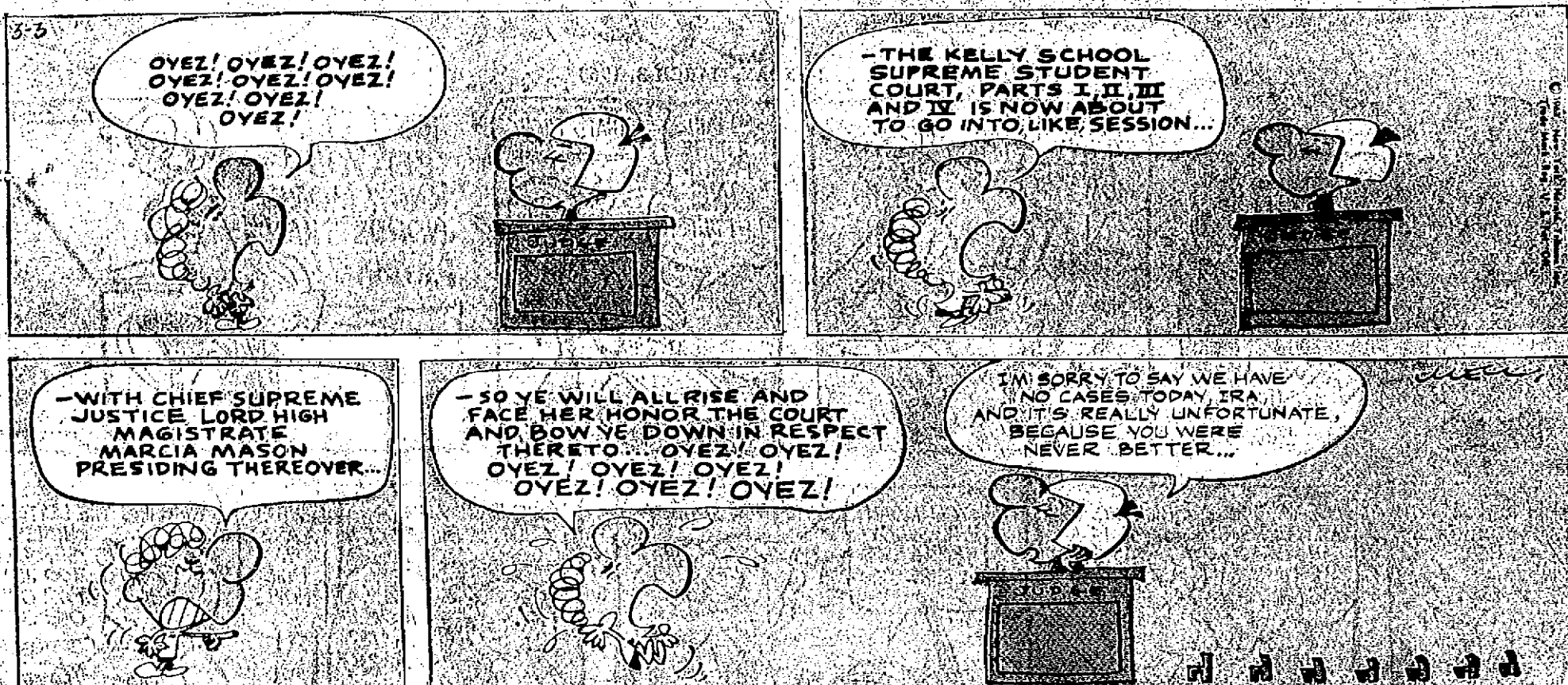


SUNDAY, MARCH 3, 1963



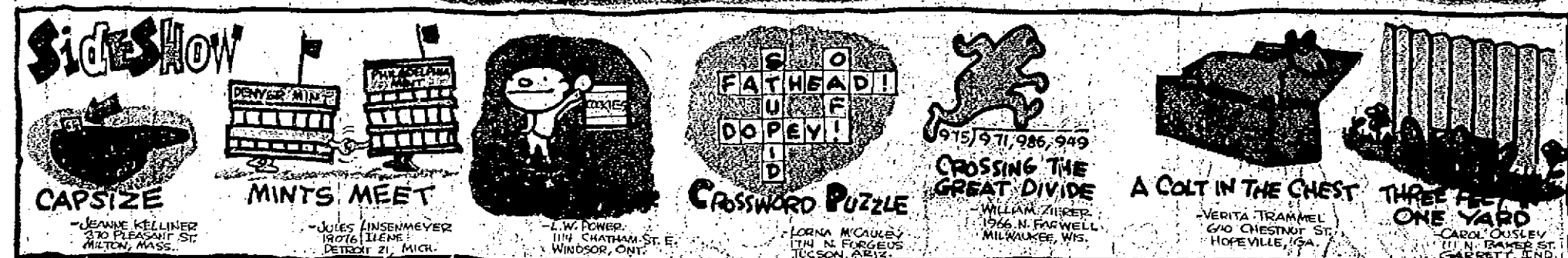
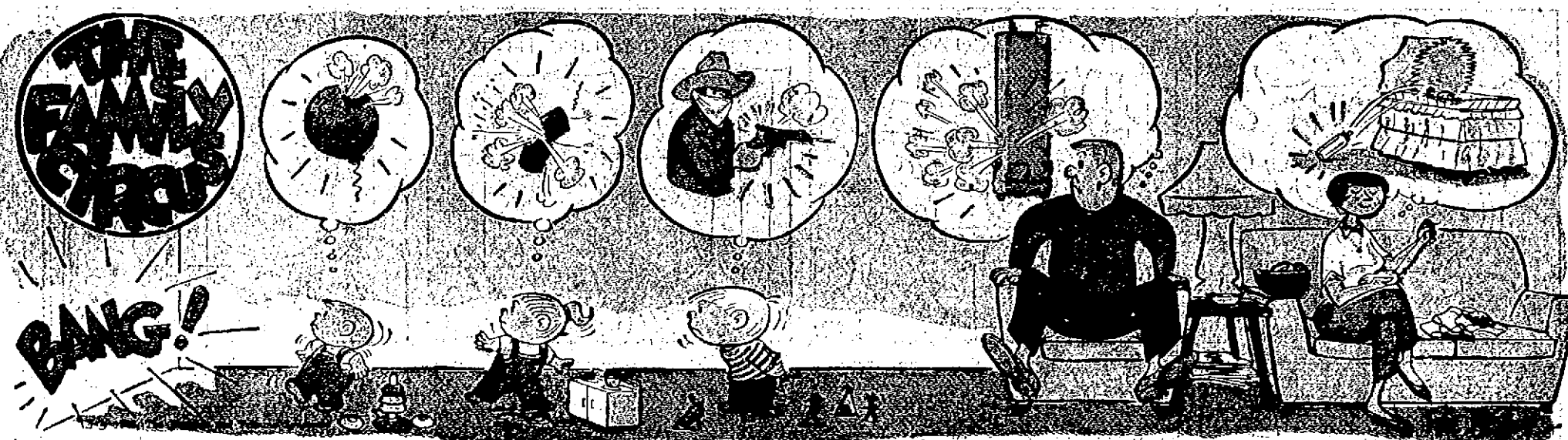
MISS PEACH

By Mell



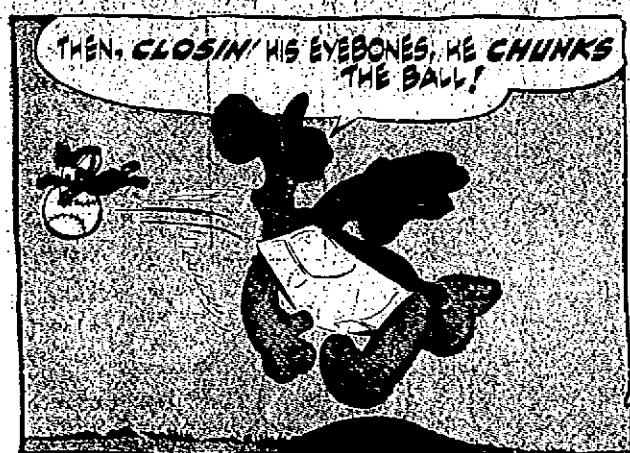
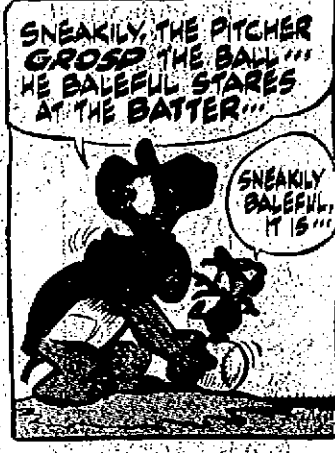
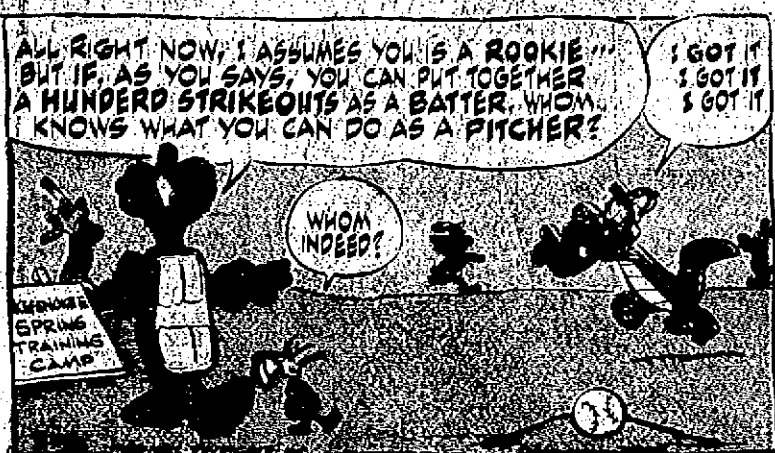
PRISCILLA'S POP

By Al Vermeer



POGO

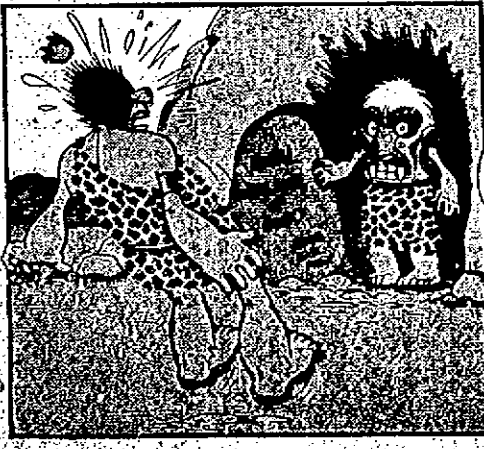
By Walt Kelly



ABBIE AN' SLATS



ALLEY OOP



QUALITY

15 Pc. 1/2" DRIVE SOCKET SET
Chrome Alloy
Chrome Plated

11 Pc. 1/4" DRIVE SOCKET SET

SPARK PLUG TOOL

ELECTRICIANS PLIER

3 Pc. OFFSET BOX-END WRENCH SET

6 Pc. OPEN-END WRENCH SET

NUTS, BOLTS & WASHERS

10 Pc. ALLEN WRENCH SET

18 Pc. SCREW DRIVER SET

24" Pc. IGNITION SET

8 FT. BATTERY BOOSTER CABLE

10 FT. DROP CORD WITH LIGHT GUARD AND SOCKET
bulb not included

3 Pc. ELECTRICIANS SOLDERING SET

HACKSAW WITH 13 BLADES

SWING-BUT TRAYS

HERE'S WHAT YOU GET

- 15 pc. 1/2" drive socket set with 12 sockets (7/16" thru 1", reversible ratchet, 5/8" extension and 10" spreader • 5 open-end wrenches with clip • 10 Allen wrenches in plastic bag • 3 offset box-end wrenches • ignition set with 7 wrenches; 1 point file, 1 screwdriver, 1 plier, 8 blade feeler gauge; 7 pc. gap adjuster and plastic bag • steel tool box with 2 trays and 4 dividers • 10 pc. screwdriver set • 11 pc. 1/4" drive socket set including 8 sockets, 1 flex-handle, 1 reversible ratchet, 1 extension • 7 plier • 1 hacksaw frame with 13 blades • 1 heavy bench vice • soldering kit including soldering iron, scraper, 3 abrasive sheets, coil of solder, stand and plastic bag • box of nuts, bolts and washers • 10" heavy duty drop light with 2 electrical outlets and lamp guard • 1 pc. of 8' battery booster cables in plastic bag.

4 BIG BONUS SETS INCLUDED!

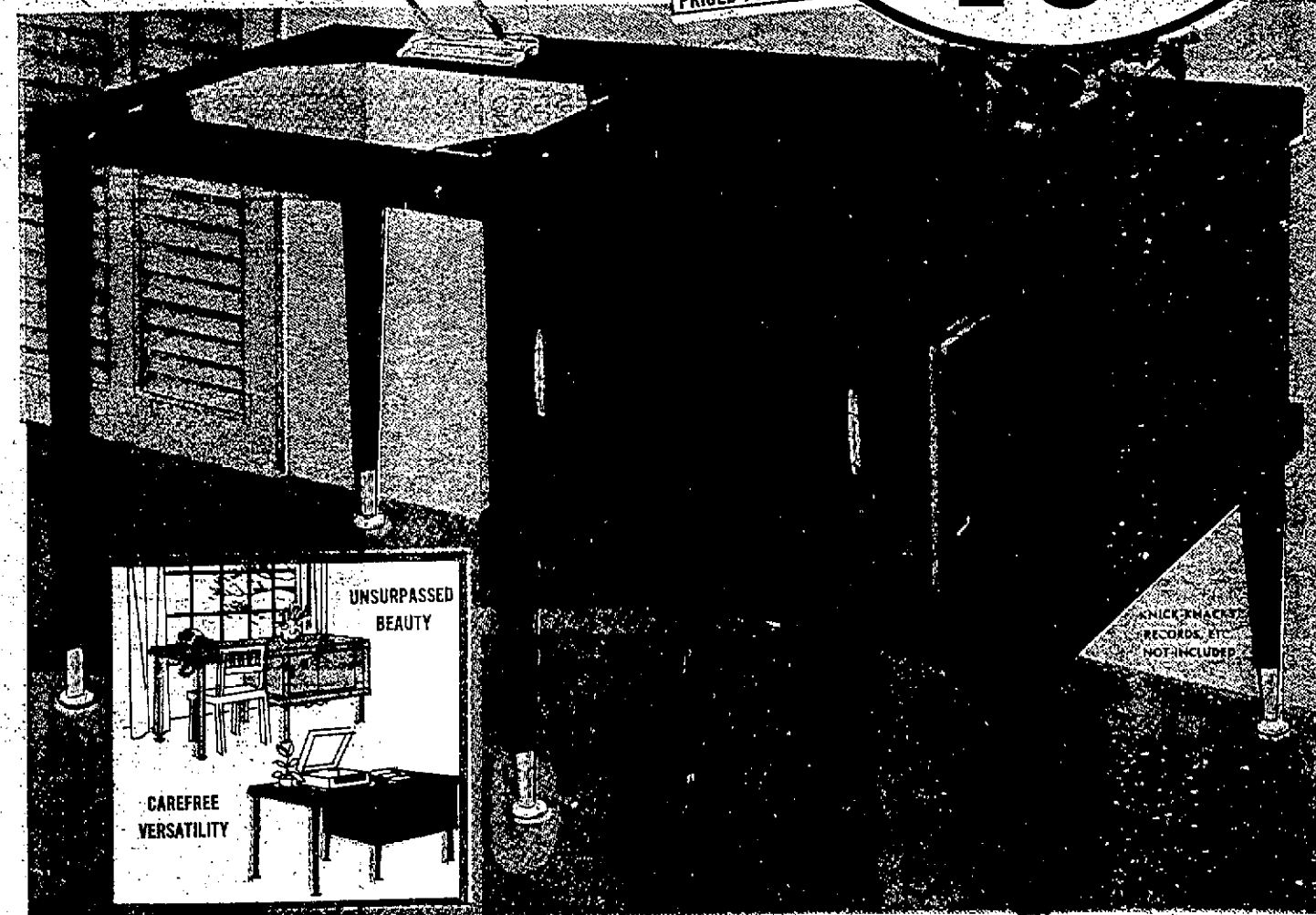
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NO CASH DOWN

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TODAY
SUNDAY
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\$18⁸⁸
NO MONEY DOWN
50¢ A WEEK
THE WISE-BUYER

PRICED FOR THE WISE-BUYER



**VERSATILE BEAUTY
FOR FAMILY-WIDE
HOUSE-WIDE USE**

A place for the children to study comfortably
... ideal for record player and record storage
... a decorator's touch in front of the picture
window ... a natural as an interesting room
divider. All of this and much more when you
own this unique cabinet. From the large
gleaming top to the tips of its tapered, self-
leveling legs it's designed to fit any decor.

**YOUR CHOICE
OF 3 FINISHES**

- WALNUT
- MAHOGANY
- LIMED OAK

Hurry In! Phone! or Mail This Coupon!

KAY JEWELERS (Mail to Nearest Store)

☐ Add to my Account ☐ Cash on Delivery ☐ Open New Account

Name _____

City	How Long
1. _____	_____
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99. _____	_____
100. _____	_____

Employer's Address _____ Phone _____

☐ Please send me the tool set with all the extras as listed above at \$29.99. I agree to pay \$1 a week.

☐ Please send me the Multi-Use cabinet Desk at \$19.99. I agree to pay \$3 a week with no cash down. My color choice is:

☐ Walnut ☐ Mahogany ☐ Lined Oak

☐ Small delivery charge. Add \$1.00 for C.O.D. Orders.



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PARK FREE IN ANY PARK & SHOP LOT

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LAKEWOOD STORE
WEEK DAY PHONE
ME 3-0727

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"ACRES OF FREE PARKING"

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Hawthorne Blvd. at Artesia
Week Day Phone
371-6558

Open Monday, Thursday and Friday Even
"HOURS OF FREE PARKING"

**PHONE
TODAY
SUNDAY
HE 7-2281**

IT'S OK TO OWE KAY

Red Tells Plan to Overthrow Brazil

(EDITOR'S NOTE—U.S. intelligence chief John A. McCone stirred up Washington with his testimony, released Friday, that as many as 1,500 Latin Americans went to Cuba last year to learn how to overthrow their governments at home. One Latin American who has made frequent trips to Cuba is Francisco Juliao, leader of the Peasant Leagues of northeast Brazil. In an interview with AP correspondent George Arfield in Havana Juliao tells what he has in mind in Brazil.)

By GEORGE ARFIELD

HAVANA (AP)—Short, squinty-eyed Francisco Juliao, leftist leader of the Peasant Leagues in the impoverished Brazilian northeast, makes no bones about his tactics. The

only way to combat what he called U.S. influence in Latin America, he said Saturday, is by force.

Juliao, a Brazilian congressman and lawyer who claims to lead about 2½ million peasants in a fight for land, is on another of his frequent visits to Cuba. He also has been a guest of the Red Chinese in Peking and expresses great admiration for Communist leader Mao Tse-tung and his tactics.

Juliao denies he is a Communist, claiming he is a socialist who has the peasant at heart.

"I WISH THERE WERE ways other than force but against the landholders and the imperialists, it is only force," he said in an interview.

Juliao said his main task right now, however, is to

expand his leagues into agrarian unions.

"By the measure one publicizes," he said, "one makes revolution."

Juliao called the government of Brazilian President Joao Goulart "weak, contradictory and lacking in popular support." He said Goulart's Brazilian Labor Party could hardly be considered an organization of the left because "in it one finds holders of large tracts of land."

JULIAO ONCE supported Goulart and his party.

"At the moment there is no Brazilian political party capable of attracting the masses," Juliao said.

Also in Havana is the old Brazilian Communist Party leader Luis Carlos Prestes, just in from a visit to Moscow. The contrast of the two here now is significant.

Prestes follows the Moscow line of coexistence. Juliao favors the Red Chinese hard line.

PRESTES CAME out of a meeting with Prime Minister Fidel Castro Saturday praising him as "undoubtedly the most distinguished personality in Latin America."

Prestes said he came to Havana to learn about the Cuban revolution first hand.

Juliao admitted he is on the outs with Prestes. "We had discrepancies," he said.

JULIO SAID he was here to arrange a congress of solidarity for the Cuban revolution. He said he hopes to

(Continued Page A-2, Col. 3)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather---
Partly sunny with considerable
cloudiness. Gusty winds, con-
tinued cool. High about 65. Com-
plete weather, Page A-2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 3, 1963

VOL 11—NO. 28

168 PAGES

RUSS JETS ARE WORRY

Carrier Might Under Review

WASHINGTON (UPI) — U.S. aircraft carriers' defenses are under close review despite apparent Navy unconcern about Soviet long-range reconnaissance scouting of four of the big flattops in recent weeks, it was learned Saturday.

The Navy and Defense Secretary Robert S. McNamara contend that the appearance of Russian planes over the carriers Forrestal, Enterprise, Kitty Hawk and Princeton in the Atlantic or Pacific posed no new threat to the safety of these vessels. They pointed out that the scouting took place in peacetime, when the locations of the carriers were no secret. They added pointedly that the Soviet planes were under U.S. fighter escort and observation while near or over the carriers.

Against this, Soviet Premier Nikita Khrushchev is on record that his navy will build no more cruisers or other large surface ships because such vessels would become floating coffins in time of war.

Some U.S. experts think that Khrushchev's military advisers at least may hope

to develop a system for keeping track of the locations of U.S. warships and subjecting them to rocket attacks in case of war.

In the vast field opened by space developments for detecting radar pulses at long range, such attacks might be launched from great distances if the approximate position of the vessels were known in advance, according to these experts.

After announcing the Soviet scouting activities which began late last month, McNamara was asked to tell "the meaning of this as far as the value of Navy aircraft carriers is concerned."

"I think it is quite clear that these (Soviet) aircraft were observed long before they were in any position to attack our carriers," McNamara said.

"Does this show new Soviet capabilities to locate our carriers that they didn't have before?" he was asked.

"I think that we did assume that the Soviets had a capability to locate our craft, just as we feel we have a capability to locate theirs," he replied.

\$8-Billion Boom in Building Due

SAN FRANCISCO (AP)—A record \$8.45-billion volume in public and private construction is predicted for California in 1963.

Dwight M. Cochran, Kern County Land Co. president and first vice president of the California State Chamber of Commerce, reported the construction estimate to the chamber's board of directors.

The 1963 construction total will show an increase of \$779 million, or 10 percent, over 1962 California building.

The 1963 construction estimate includes \$5.87 billion in private projects and \$2.51 billion in public building.

The chamber reported civilian employment reached 6,239,000 in January, 1963, a new record for the month and 213,000 over January, 1962. Civilian unemployment at 440,000 was 6,000 down from a year ago.

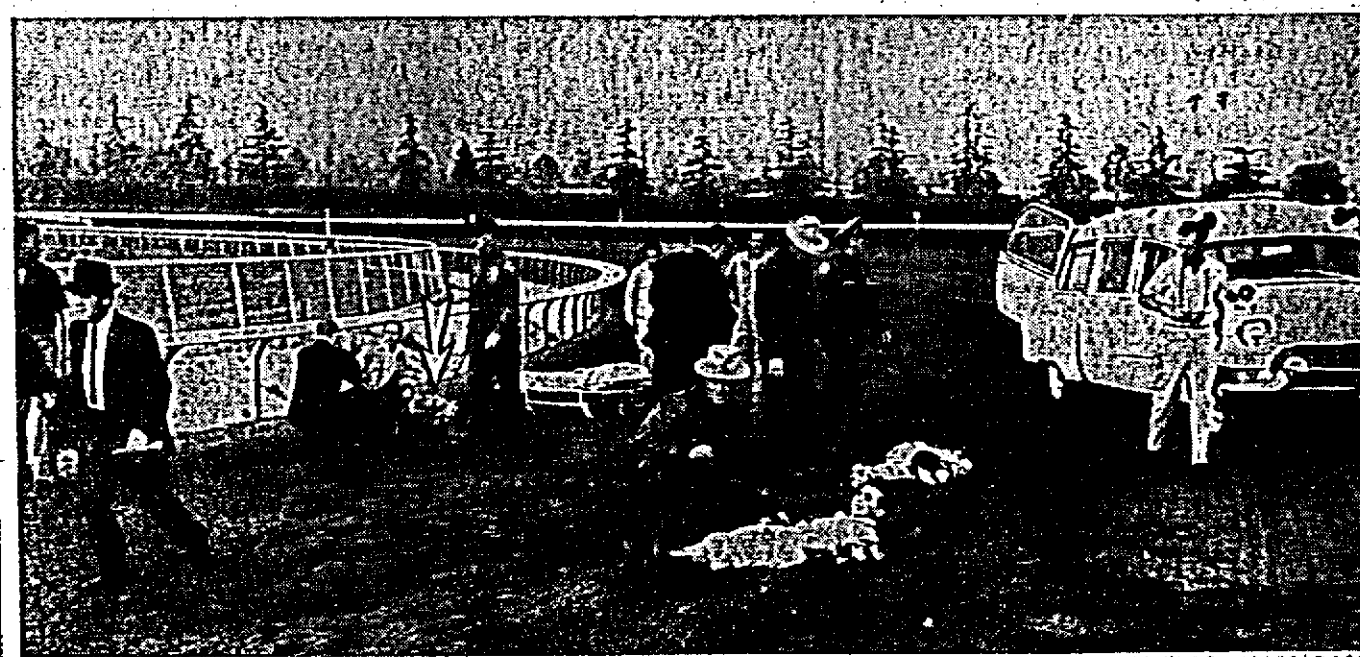
Jesus and Watching

Watch and pray.

—Matt. 26:41.

"Could ye not watch with me one hour?" ... Christ chides them as they doze and cower ... That Thursday night that was to be ... His last, there in Gethsemane ... Can you not hear The Master say ... "Why weren't you in your pew today? ... Could you not spare one hour's time ... When you heard church bells ring and chime?" ... Consider why you could not spare ... One hour for worship, song and prayer.

JULIEN C. HYER



INJURED JOCKEYS AWAIT AID AFTER SPILLS
Three injured jockeys lie on ground after a four-horse spill on the clubhouse turn in the Santa Anita Derby. In the foreground is Rudy Campas, near him is Eddie Burns, and arrow points to Pete Moreno. Story and more pictures in the Sports Section.

Peru War Minister Resigns, Military Junta in Crisis

LIMA, Peru (AP) — Gen. Nicolas Lindley, minister of war and one of four joint presidents of Peru's ruling junta, quit Saturday night as the nation's military bosses wrestled with what was officially described as a crisis.

Lindley gave no reason for his resignation, and junta leader Gen. Ricardo Perez Godoy refused to disclose the nature of the crisis that brought the junta members into an extraordinary session at the national palace.

There is a crisis and the reasons will be revealed later," Perez Godoy told newsmen in the national palace before returning to the meeting.

Avalanche Hits Town, Kills 300

LIMA, Peru (UPI)—Three hundred persons were killed by an avalanche that swept over a small town in the Peruvian Andes, according to reports reaching here Saturday night.

The reports identified the town as Pampayaca. Police in Abancay reported to Lima that the avalanche buried "hundreds of persons" and left "at least 300 dead."

Lost Newsman Enigma Probed

LONDON, Sunday (AP) — British newsman Harold Philby, a figure in the case of fugitive diplomats Guy Burgess and Donald Maclean, was reported today to be missing from his Middle East assignment for the London Observer.

The Sunday newspaper said Philby left his home in Beirut, Lebanon, five weeks ago and had not returned. It said the British Foreign Office had been informed of Philby's disappearance and asked to make inquiries.

Philby, 51, once a Foreign Office official, served in the British Embassy in Washington as a temporary first secretary from 1945 to 1951.

WHEN BURGESS and Maclean defected to Moscow in 1951, there were widespread suggestions a "third man" had given them the tip to get out of Britain before security services caught up with them.

In 1955, Harold Macmillan, then foreign secretary, told Parliament there was no reason to conclude that Philby was the third man.

Philby resigned from the Foreign Office in 1951 and returned to journalism as Middle East correspondent for The Observer and The London Weekly Economist.

The Observer said he was last seen in Beirut Jan. 23 when he left his apartment to attend a dinner party at a diplomat's house.

Lakewood Woman Dies in Crash

A Lakewood woman riding with her husband and two small daughters was killed Saturday night when a car believed fleeing a hit-run accident smashed into their station wagon at Lakewood Boulevard and Willow Street.

Dead on arrival at Community Hospital was Mrs. Margaret Murrello, 38, of 5702 N. Snowden Ave.

John Paul Pfeiffer, 23, of Whittier, driver of the other car, will be held for investigation of manslaughter, Officer Virgil Woods said. Pfeiffer was taken to the hospital with major head injuries, as was Mrs. Murrello's husband, George, 36.

REPORTER FINDS HAPPY CHANGES IN DECADE

Russians Enjoy More Freedom Now

EDITOR'S NOTE—Soviet life today hardly resembles that of ten years ago, at Stalin's death. Few persons are in a better position to note the changes than Associated Press correspondent Eddy Gilmore, who spent many years in the Soviet Union and married a Soviet woman. He and his wife have just returned from an extended visit with many friends and others there. Here is a report on what the Gilmores found.

By EDDY GILMORE

MOSCOW (AP) — The biggest change in the Soviet Union since the death of Joseph Stalin ten years ago next Tuesday is the disappearance of police terror from the lives of millions of people.

"Nowadays when someone knocks on my door at 2 o'clock in the morning," said architect Alexander A. Podhutov, "I no longer automatically reach under my bed for my Siberian traveling clothes."

Podhutov knew the unspeakable terror intimately.

ARRESTED in 1943, he spent 18 months in the most dreaded place in Moscow, the Lubianka Prison, before being moved to a labor camp in the Arctic.

"I must apologize for my face," he explained. "But a human face will take only so much beating."

The right side of his face was lopsided and too

full, but the left side sagged badly, like a collapsed football. And his eyes were the opposite of being crossed. They looked out from his tortured face in opposite directions.

This was an old friend, a Muscovite I'd last seen 14 or 15 years ago. I talked to dozens more like him in their homes or in my hotel.

These persons — and thousands upon thousands of others falsely accused

and sentenced under Stalin — were liberated in waves after the dictator's death.

They told me the same story. Of being returned to their home towns, given priority in getting a new room or apartment and a job.

Not a single meeting I had with these or any other Soviet citizens was arranged by Soviet authorities.

The Intourist (Soviet travel agency for foreigners and for Soviets visiting foreign countries) official said with considerable exaggeration: "You know Moscow as well as we do, so you won't need a guide. And, as you speak Russian, you won't need an interpreter."

So my wife and I have been on our own since arriving here Jan. 24.

Every citizen I talked to — and there were scores of them — agreed that the stark terror of Stalin and his police henchman, the late but unlamented L. P. Beria, has gone.

A NUMBER of Soviet citizens agreed that they did not feel entirely free in meeting and talking with foreigners.

But nearly every one of them agreed that the terror had gone and that the 220 million inhabitants of the Soviet Union live more freely.

One of the most astonishing things that happened to me took place during a trip to Stalin-

(Cont'd Pg. A-10, Col. 1)

WHERE TO FIND IT

DOCTOR'S fees running to as much as \$98,000 for treatment of indigent patientsirk Supervisor Kenneth Hahn who is urging a ceiling on how much one doctor can collect from the county. Story B-5.

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GIANT PROJECT ORDERED IN WORLD WAR II

Pier J Passed Test Long Ago

By LOU FORST

Port of Long Beach's \$20-million Pier J was built and proved nearly 15 years before it began rising from the waters of the harbor.

Work on the 311-acre pier, biggest man-made wharf in the world and future site of the California World's Fair, was started last year and will be completed in 1965.

The pier was termed a "questionable" project by A. Alan Post, legislative analyst for the state, in a sweeping attack recently on Long Beach use of tidelands oil money.

Post, in a 1,000-page report on the proposed California budget and spending, claims the size of Pier J recently has been doubled to create a world's fair site.

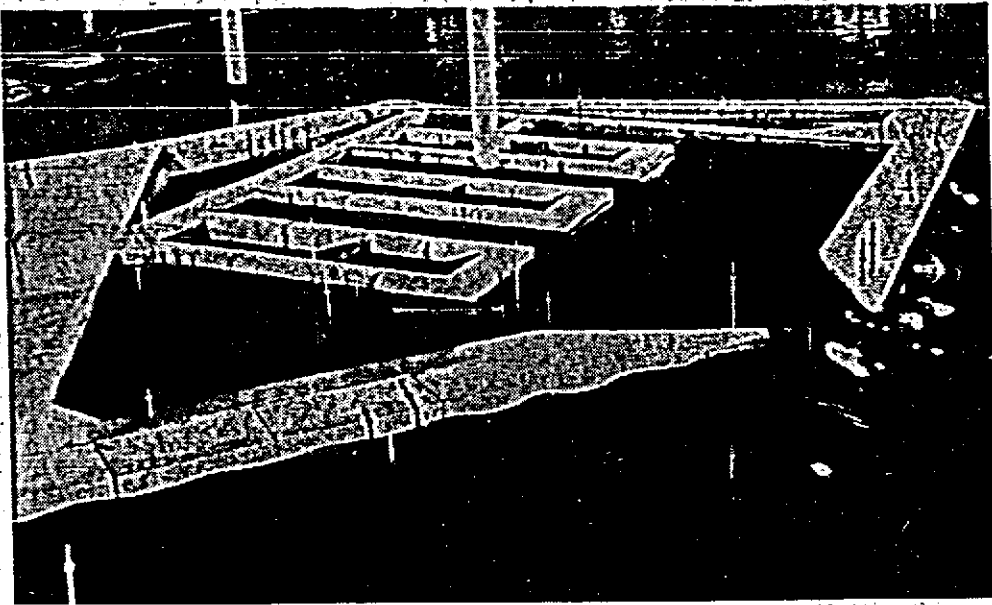
HIS CRITICISM brought to light a monumental engineering project that was ordered in World War II and carried out four years later in a huge warehouse in Vicksburg, Miss.

A working scale model, 230 x 100 feet, of Long Beach Harbor and the adjoining Naval Shipyard was constructed by the U.S. Army Waterways Experiment Station in Vicksburg.

The model was flooded and extensive tests were conducted on it between March, 1947 and May, 1948.

BY USING ingenious devices simulating tides, waves and surge, and other instruments which measure and record these phenomena, Army engineers, aided by Long Beach port officials, conducted a series of tests on models of the various piers of the southeast basin, now being built in Long Beach Harbor.

The model included Piers



WORKING MODEL of Long Beach harbor constructed by the U.S. Army Corps of Engineers at its Waterways Experiment Station, Vicksburg, Miss., includes Piers A, F, G, H, I, and J (clockwise, from pier, bottom left). Port officials studied wave and surge action 15 years before starting huge fill.

A and G, now in use, and F, H and J, projected.

Out of the model investigation, observed by Charles L. Vickers, now general manager of the port, and the late Robert R. Shoemaker, chief harbor engineer at the time, 14 basic designs of the southeast basin (including Pier J) were devised.

"OF THE various designs developed, there was one almost exactly like the one we are using. Most of the others were much larger," explained Vickers.

"The bigger piers were rejected as not being practical for our needs," he said.

Every conceivable situation and condition was simulated during the tests and in September, 1949, the Corps of

Engineers, issued a report approving construction of the southeast basin and its several piers.

THE REPORT, in part, read:

"The results of the model tests indicated that a Southeast Basin Harbor can be constructed which will be relatively free of troublesome wave and surge action; that construction of the proposed improvement works in the existing Long Beach Harbor would not affect the overall efficiency of the Long Beach Harbor or the Navy Harbor at Terminal Island."

Vickers, who made two visits to the test site during the investigations, recalls that platforms were built out over the waters of the miniature harbor "and you could wade

out into the bay like a Gulliver in Lilliput."

IN THE TESTS, scale models of various types of ships were tied alongside the model piers to determine how they reacted under different conditions.

"They tested the different plans with different wave lengths, speeds, heights and tide conditions under every conceivable combination of conditions," explained Vickers. "And after this work was completed, another 10 to 12 years of study went into the project before the contract was awarded and the first rock dumped."

To build the pier, he said, more than three million tons of rock and 33 million cubic yards of sand will be used.

Evening Mass of Requiem Allowed Pueblo Catholics

PUEBLO, Colo. (AP) — The Catholic Church in southern Colorado is experimenting with funeral Mass in the evening as a convenience to friends of the family.

Usually the Requiem Mass is sung only at morning services.

Bishop Charles A. Buswell of the Pueblo diocese early in January gave Msgr. Howard L. Delaney, pastor of St. Mary's parish at Walsenburg, south of Pueblo, permission to hold evening requiem services at the family's request.

THE BISHOP said this was to be on a three-month trial basis and if found satisfactory, would be extended elsewhere in the diocese. Since then, however, he has granted permission for night services to other pastors requesting it, including some in Pueblo.

Adlai Back

NEW YORK (AP)—Adlai E. Stevenson, U. S. chief delegate to the United Nations, arrived back in New York Saturday from a week's vacation on the island of Antigua in the British West Indies Federation.



which always is held at night prior to the funeral.

Bishop Buswell said from a religious viewpoint, the shift in emphasis from the funeral Mass to the evening Rosary service is regrettable.

"The Rosary service is non-liturgical," he said. "It is not recognized in the burial ritual of the church."

IN THE CASE of the evening Mass, the absolution rite follows the service and burial is held the next morning. The Rosary service, if desired, can be held at a time prior to the

Mass, the bishop said. Before granting the Walsenburg parish permission for the night mass, Bishop Buswell conferred with Archbishop Paul A. Hallinan of Atlanta, a member of the Ecumenical Council's chief international commission of the liturgy.

Archbishop Hallinan said the bishop had the power to grant permission for the evening Mass.

BETTER TENANTS look for your "For Rent" ads in Classified. Dial HE 2-5959.

Secret Tape Record of Killing Hoped for by Chicago Police

CHICAGO (UPI) — Police ran out of suspects Saturday night in the "Chinese execution" of Alderman Benjamin F. Lewis and launched a search for a secret tape recorder which may contain the sounds of the slaying and events which preceded it.

Tommy Anderson, 51, reputed operator of the crime syndicate's West Side 4-11 and Comet-Neptune-Atlas policy wheels, and Jimmy Wilson, 38, hulking ex-prizefighter who works for Anderson, were cleared of complicity in the slaying following lie-detector tests.

Anderson walked into a police station Saturday with his attorney and agreed to the polygraph test.

WILSON, 340-pound former Joe Louis sparring partner and once the nation's third-ranked heavyweight under the name "Kid Riviera," had been grilled for two days about the slaying. Police had received reports that Anderson henchmen three times had threatened Lewis' life.

Police had not yet located Anderson's attractive wife, Florence, 35, whom Lewis reportedly had been warned to stay away from. It was rumored that she was in Mexico.

The search for the tape

recorder was launched when police learned from Lewis' political associates that the Negro leader had installed it in a drawer of his desk and used its hidden microphone and switch to record most conversations in his office.

An electrical-appliance dealer reported he reinstalled the recorder in Lewis' new 24th Ward Democratic organization office Feb. 15.

The recorder last was seen two days before Lewis was shot to death in the office Wednesday night. Police theorized the recorder was removed by the slayer, who

handcuffed Lewis and pumped three bullets from a .32-caliber automatic into the base of his skull.

POLICE SAID the killing appeared to be the work of a professional. The city offered a \$10,000 reward for the slayer but the only remaining solid clue was a palmprint on a television set.

Every facet in the life of the rising power in Negro politics was under investigation—his political rivalries, financial affairs, friendships with women and reported clashes with crime-syndicate hoodlums.

Lewis was said to have carried a .32-caliber gun for the past year and police were trying to find it.

Police received reports that Lewis was in financial trouble and was known as "Deep Pockets" because he was slow in paying his debts.

Singer Ill

POMPAHO BEACH, Fla. (UPI)—Vocalist Bonnie Baker, the "Wee Bonnie" whose distinctive rendition of "Oh Johnnie" boosted her to fame in the '40s, was reported recovering satisfactorily Saturday night from a heart attack.

Chopping Exhibition Fatal to Boy Scout

RUSSELL, Mass. (UPI)—An 11-year-old Boy Scout, died Saturday after he was struck on the head by a falling branch during a firewood-chopping demonstration.

Officials said the David A. Maynard of Springfield, was standing with other scouts watching a tree being chopped down. As the tree fell it hit another tree, knocking off a branch that struck Maynard on the head. He died a few hours later of multiple skull fractures.

Two Quakes a Day Jolt Libya Town

TRIPOLI, Libya (AP)—Three more earthquakes shook the stricken Libyan town of Al Marj Saturday but there were no reports of casualties.

A government spokesman said at least two earthquakes a day have jolted the town since the first violent one shattered Al Marj Feb. 21, killing more than 250 persons.

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Philadelphia Winter Coldest Since 1918

PHILADELPHIA (AP)—Glenn Stallard, in charge of the Philadelphia Weather Bureau, gave out some cold facts Saturday. He said this has been the coldest winter ever recorded in Philadelphia in 45 years and no other winter has been colder.

Stallard said the average daily temperature in December, January and February was 28.4 degrees. No colder average for these three months ever has been recorded here. Only two other winters — those of 1903-04 and 1917-18 — had the same low average.

More French Strikes

PARIS (UPI)—French gas and electricity workers Saturday called a one-hour strike for Tuesday to back striking coal miners who are defying a government threat to throw them in jail if they don't work.

EASTERN HARD-ROCK MAPLE

RETURNED FROM MANUFACTURER'S SHOWROOM. FOUR ROOMS OF QUALITY SOLID MAPLE FURNITURE GROUP. INCLUDES: 7-PIECE EARLY AMERICAN LIVING ROOM ENSEMBLE INCLUDING TABLES AND LAMPS. TWO BEDROOM SUITES WITH MASSIVE TRIPLE DRESSER — FRAMED MIRROR — HEADBOARD BED AND TWO NITE STANDS. TWIN BEDS WITH MATCHING CHEST. LARGE FAMILY SIZE MAPLE DINING ROOM SET WITH MATCHING BUFFET AND HUTCH. ORIGINAL PRICE \$1389. YOURS FOR ONLY \$589 — "EASIEST TERMS". WILL SEPARATE FOR QUICK SALE.

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left—The lure of jungle moonlight. Schiffl embroidered in white and beige on white, blue and white on blue... in 10/20.

right—Lush tropical blooms... a front zipper that works magic. Lemon and lime, hibiscus and blue, wild orchid and azure... in 8/18.

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WORLD NEWS BRIEFS



Survey of Mars Believed Success



MAP SHOWS route of balloon which bore giant telescope for a nightlong look at the planet Mars. Original destination was Columbus, Ga.

PALESTINE, Tex. (UPI)—Instruments raised by a giant balloon from Texas to the fringe of space and brought to earth in Tennessee Saturday gave man his first unrestricted look at Mars and possibly an answer to the question of life on the planet.

Elated scientists, successful after 15 attempts to launch the unmanned tandem balloon and its 6,300-pound payload, said they may have a preliminary report within two days on whether the Martian atmosphere can support life.

The balloon was launched Friday from Palestine and came to earth Saturday morning near Pulaski, Tenn., with its instrument package and 36-inch telescope. Scientists in Pulaski said they were "tickled pink" by the 12-hour flight.

New England Gets Foot More Snow

A driving snowstorm dumped up to a foot of snow on New England Saturday before moving out to sea. Indiana, suffering its worst winter on record, had record low temperatures in addition to a new 10-inch snowfall. The late-season storm gave Boston, Mass., its heaviest snow of the season and left 10 inches of snow or more from Indiana to Maine. Pennsylvania and northwestern New Jersey and New York state dug out from an average of a half foot of new snow.

Copter, Airliner Crashes Kill 32

MANILA, Sunday (AP)—A helicopter crash killed five U.S. Marines and left one missing on Luzon Island Saturday. Six hundred miles away, a Philippines airliner with 27 persons aboard crashed into a mountain slope on rugged Mindanao.

The wreckage of the airliner was sighted from the air about 2,500 feet up the slope and 15 miles south of Malabag, in southern Mindanao, the airline reported. It said there was no indication of any survivors.

Desi Arnaz Wed on Birthday

LAS VEGAS, Nev. (AP)—Desi Arnaz married Mrs. Edith Hirsch Saturday—his 46th birthday—in a ceremony cheered by flowers from ex-wife Lucille Ball.

It was the second marriage for each. Actors Van Johnson and Jimmy Durante watched as the Cuban entertainer married Mrs. Hirsch, 45.

Red China Signs Pakistan Pact

KARACHI, Pakistan (UPI)—Communist China Saturday signed a border agreement with Pakistan that split the difference in their territorial claims, but showed continued hostility to India in its other border dispute.

The Pakistani Foreign Office announced that the agreement was signed in Peking, settling claims to 3,400 square miles of disputed territory along a 300-mile line of mountainous frontier.

Billy Graham Cancels Asia Tour

HONOLULU (UPI)—Evangelist Billy Graham withdrew from his planned Asian crusade Saturday under doctor's orders to rest completely for at least two months.

"Certainly God must have a purpose in this," Graham said in St. Francis Hospital here. "This is the first time in my ministry that I have ever had to postpone a crusade." The 44-year-old minister from North Carolina said his associates in the Far East will carry on without him. He entered the hospital here three days ago in an effort to pin down the cause of an acute gastro-intestinal infection.

BANDIT DISCOMMODED

Thug Puts Foot in It More Than One Way

STUDIO CITY (CNS)—The attempted holdup of a narcotics suspect had an ignominious ending Saturday for the would-be robber. Police reported John Hines, 29, of Glendale, parlayed poor timing and faulty footwork to gain a bullet through the arm and a place in jail. Investigators said Hines' first mistake was bursting into the Studio City motel room of Sam Goldstein, 54, while Goldstein was being taken into custody on suspicion of possession of heroin by police and sheriff's deputies. HINES' second mistake was his method of entry. Police said the Glendale man, carrying a rifle with a

sawed-off stock, leaped through a bathroom window, caught his foot in the commode and went sprawling into the room where Sheriff's Detective Bob Hill was questioning Goldstein. Hines assertedly ignored Hill's orders not to move, grabbed up the .22-caliber rifle and aimed it at the deputy, who promptly fired one shot through Hines' right arm. HINES, after being treated for the bullet wound, was booked at the North Hollywood station on suspicion of burglary. Goldstein was booked on suspicion of narcotics possession. Detectives said they found 35 grams of heroin, worth \$1,000, in his room.

DIXIE 'CONTROLS U.S. SENATE,' HE ASSERTS

Sen. Engle Deplores South's Reactionary Rule

By BILL BROOM
A P. T. Washington Service

WASHINGTON—The words from the past warn "the South shall rise again."

You have the word of Sen. Claire Engle, D-Calif., student and appreciator of politics Dixie style, that the South already has risen.

"The Southerners control the United States Senate," Engle said in an interview. "Make no mistake about it. They do it with the help of senators from the small states."

The victims of this control are senators from Northern and Western big states, most of whom represent liberal constituencies. The ultimate victims, of course, are the residents of the big states of political life, must vote

who are under-represented, because their senators are penalized by banishment to lesser committees in the Senate.

The key to power in the Senate is through assignment to the proper committee which is made by the Democratic Steering Committee. Seven of its 15 members are Southerners. They, with two conservatives from other sections, hold a 9-6 working majority.

There is an easy way to get along with these dispensers of power and patronage, and that's a "right" vote on civil rights. Since senators from the big states, through with Southern legislators through mutual understanding, must vote

against the Southern position, they become the objects of retaliation when committees are organized.

Sen. Engle, for example, was a candidate this year for a post on the Senate's most powerful committee, Appropriations. His credentials were flawless. Before coming to the Senate in 1953, he had spent 15 years in the House of Representatives, rising to chairmanship of a major committee.

The Californian had a well-earned reputation as a legislative craftsman and a slick parliamentary infighter. He had always got along well with Southern legislators through mutual understanding.

"I didn't bait them," said Engle. "I made one speech and cast my vote against them and they knew why." In addition to his senatorial skills, Engle also represented the nation's No. 1 state, which has a vital interest in the appropriations process. So what happened when the steering committee made its assignments? Sen. Engle, who voted against the Southerners after the long antifilibuster debate at the opening of Congress, was passed over. Sen. E. L. Bartlett, with less seniority and a representative of 226,000 Alaskans (not including seals), got the job. Statistics marshaled by Sen.

Joseph Clark of Pennsylvania told the story.

Of eight nonfreshman senators who voted with the South against changing the filibuster rule, six were assigned to the committee of their first choice.

Of the 14 nonfreshman senators who voted to liberalize the filibuster rule, only one got the committee of his choice.

Angered by that treatment, Clark took the fight to the Senate floor. The goals were relatively simple. Clark asked for addition of enough Democrats on each Senate committee to reflect the Democrats' 68-32 majority in the Senate. This would have involved addition of two Democrats to

the Senate Finance Committee.

"The conservatives and the Southerners didn't want that," said Engle. "They wanted the Finance Committee kept under the control of conservatives and special interests who want to keep their favored tax treatment."

"The Senate Armed Services Committee has a 2-1 ratio. Why shouldn't the Finance Committee?"

Clark's motion was defeated 68-17. Three liberal Republicans voted with Engle and the other liberal Democrats in the losing cause.

To Sen. Engle, the defeat was expected but still deplorable.

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reg. to 3.98 ea.

street floor

WOMEN'S SWEATERS

Fur blend or orlon novelty sweaters in cardigan or slipover styles. Select from a wide range of colors.

2.00

values to 6.98

street floor

WRISLEY'S SOAP

Hey! You can pocket real savings on this deal, Wrisley's hard milled soap at an unbelievable low price.

10 bars 1.00

reg. 25¢ ea.

street floor

WOMEN'S SLIPPERS

A brilliant buy, these jewel trimmed golden slippers with leather soles and heel lifts, wear either indoors or outdoors.

2 for 3.00

reg. 4.00

street floor

PURSE ACCESSORIES

Attractively styled in pink or gold soft plastic leatherette, set off by a pretty jeweled clasp. Key case, cigarette case, or wallet.

3 for 1.00

reg. 1.00

street floor

WOMEN'S JAMAICAS

An exciting collection of jamaicas in new Spring fabrics and colors, choose from plaids, stripes, prints and solid colors in sizes 8 to 18.

1.00

reg. 3.00

street floor

WOMEN'S BLOUSES

Shirt-tail tuck-in style with roll sleeves, they'll wash in a jiffy and need no ironing. Choose from 5 different collar styles, comes in solid colors, white or prints, sizes 32 to 38.

88¢

reg. 3.05

second floor

COTTON DUSTERS

Choose one that flatters you best, now at a price that does wonders for your budget, made of pretty printed drip-dry cotton, Sizes S.M.L.

99¢

reg. 1.00

second floor

NYLON SLIPS

Practical, but oh, so pretty, nylon half-slips with fancy hemline, such wonderful savings you'll thank your lucky stars you came, but be here early, they won't last long at this price. S.M.L.

99¢

reg. 1.00

second floor

Walker's
the friendly store of Long Beach

ASSISTANT MANAGERS'

SALE

BOXED NOTES

A variety of boxed notes containing 18 to 27 notes per box, all first quality, too. Stock up now and save.

5 boxes 99¢

reg. 59¢ ea.

street floor

MEN'S PAJAMAS

Fine quality cotton broadcloth pajamas. An inspiration of fit, comfort, and quality, choose from many patterns and styles, shorties included. Sizes A-B-C-D. Be here early and scoop a smashing value!

2.00

reg. 3.98

street floor

MEN'S SOCKS

A perfect blend of style, comfort and savings. You may choose from a wide array of patterns and colors, but be here early for best selections. Sizes 9 to 13.

2 for 1.00

street floor

MEN'S PANTS

Men's polished cotton pants, sizes 28 to 36, red only, use for golfing, fishing, gardening, etc. Excellent bargain, shop early for yours.

99¢

street floor

STARTS MONDAY AT 9:30 A.M.

DRIP-DRY COTTON

Usable lengths of solid colors and printed drip-dry cotton fabrics. Will be ideal for fun 'n sun togs, and just think of the low cost your summer's outfit will cost.

4 yds. 1.00

reg. to 89¢

third floor

SCOTT TISSUE

Scott toilet tissue, famous for its soft weave, comes in pastel pink and white. No deliveries.

12 rolls 1.00

lower floor

BOYS' KNIT SHIRTS

Smart looking knit shirts. 2 & 3-button front with collar, choose from solid colors, stripes, or checks, 6 to 18.

2 for 3.00

reg. to 2.99

lower floor

NYLON HOSIERY

You'll make a dramatic entrance with the most exciting limbs in town when you wear these lovely seamless hose in the newest Spring colors, sizes 8½ to 11.

2 for 1.00

reg. 1.35

street floor

UNBLEACHED MUSLIN

At this low price you can use yards and yards. Truly the fabric of 101 uses. 39" wide and first quality. Come in early. Buy now.

6 yds. 1.00

reg. 29¢

third floor

TV TRAYS

Quaker 4-pc. king size TV tray set, and we at Walker's are selling them to you at a special low price. They have non-mar plastic leg tips and self storage hostess cart, styled with bronze finished frames.

3.99 set

reg. 9.95

lower floor

TRAINING PANTS

So soft for the baby and absorbent, too! Well stitched and nicely made, so you can be sure to get long wearing qualities.

3 for 99¢

reg. 19¢

lower floor

WOMEN'S SHOES

We have shoes galore, whether your choice be flats, sports, dress or for evening wear. You ladies that have trouble finding small and narrow sizes will be happy to know that we mostly have those sizes.

99¢

orig. to 14.99

lower floor

PILLOWCASES

First quality American made pillowcases. This is really a packed-in value. Size 42x36 fine muslin cases. Limited quantity, so be here early.

4 for 1.00

reg. 59¢ ea.

third floor

SEWING THREAD

Famous Belding Corticelli sewing thread, and what a selection of colors we have for you in mercerized or heavy duty thread. Why not fill your sewing basket now while you can buy at this special low price.

3¢

reg. 15¢

third floor

DACRON PANELS

Made of 100% Dupont Dacron Polyester Fiber. Has 5 outstanding features, it washes easily, is sun resistant, insect-mildew proof, has minimum shrinkage and requires little or no ironing.

88¢

reg. 1.99

fourth floor

MEN'S WORK PANTS

Made to give the most in economy, reinforced at all points of strain, heavily stitched, and sanforized. Grey or khaki, sizes 29 to 42 waist.

2 for 5.00

reg. 4.98

street floor

SPORT ANKLETS

Bonnie Doone Orlon anklets with elastic top or straight-up style, sweater colors that are lovely to match or blend, sizes 9 to 11.

2 for 1.00

reg. 1.00

street floor

NYLON APRONS

Why not be fashionable in the kitchen, too, with these lovely, dainty waist aprons. Your choice of print nylon or plain. We also have equally as attractive cotton bib aprons. Be here early for best selection.

44¢

reg. 1.98

third floor

SLIP COVER FABRIC

Just think, over 1,000 yards of slip cover fabric at a tremendous low price. Now you can re-cover your sofa and chair for a very low price. We urge you to take advantage of this opportunity to buy and save.

99¢

reg. 1.99

fourth floor

GIRLS PANTS

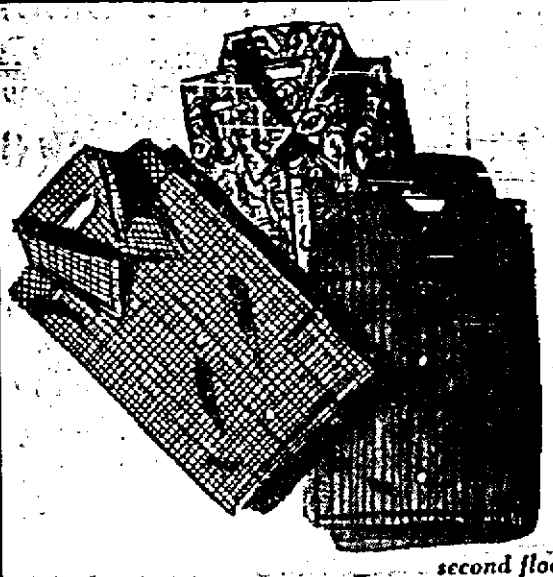
Sturdy cotton shorts and pedal pushers for girls' sizes 3 to 14. You may choose from solid colors or an assortment of prints, some in Sailcloth and Pique fabric.

99¢

reg. to 2.19

lower floor

SHOP MONDAY AND FRIDAY 9:30-9:00—OTHER DAYS 9:30-5:30—PARK FREE—PHONE HE 2-7451



Men's Sport Shirts
regular 4.95 **2^{FOR} 5**
Famous make, but the price is so low we dare not mention the name. Your choice of Ivy or conventional styles in stripes, prints or solid colors, complete size range.

second floor

Costume Jewelry

regular to 4.00 **99^c**

Come in and see our new Spring collection of costume jewelry. Choose from imported stones, pearls, gold, silver, or colorful Spring colors. We have necklaces, earrings, bracelets and pins.



street floor



Mid Heel Dress Shoes
regular to 15.99 **8⁸⁸**
Famous nationally advertised brand, Spring and summer dress shoes in midway and walking heels. Your choice of pumps, straps or ties in bone, white or combinations. Pre-season savings, buy several pairs now, most all sizes from 5 to 10.

street floor

Famous Make Lingerie Sale

regular to 8.95 **3⁹⁹**

A group of famous make lingerie, now at a special low price. Group consists of slips, shift gowns, pajamas, sleepcoat and cotton pinafores to wear over white waltz length gowns. Be here early; they won't last long at this low price!



second floor



Designer Hats
regular 15.98 **9⁸⁸**
Special purchase of important large brims tailored and flower laden, bold Bretons. Hat shown priced at \$8.88

Advanced Spring Hats
regular 7.98 **3⁸⁸**
Much fashion at a wee price, choose from solid flowers, dressy and tailored straw, all newest shapes. black, white, bone, navy, and pretty Spring colors, head sizes 22 to 23.

Millinery 2nd floor

Walker's
the friendly store of Long Beach
DOWNTOWN at 4TH and PINE

SALE

FASHIONS (second floor)

reg. to 29.98 Famed woolen Spring suits in newest Spring colors & styles, sizes 10-18 **19.99**
17.98 A special purchase of wool Spring toppers, comes in sizes 8 to 16 **12.99**
reg. to 6.98 Gay and colorful cotton patio dresses in misses' and half sizes **3.99**
8.98 Jersey dresses, specially priced, your choice of prints or stripes, 12-20, 14 1/2-24 **5.99**
reg. to 25.98 Fashion dresses, one and two-piece styles in misses' and half sizes **17.99**

SPORTSWEAR (second floor)

7.95 Proportioned sheath skirts with seat lining. Short 8-16, avg. 8-18, tall 12-18 **5.99**
8.99 Proportioned capris, fully lined, sizes short, 8-16, avg. 8-18, tall 12-20 **6.99**
4.99 Dacron/cotton blouses, your choice of inner or outer styles in prints or pastels **2.99**
9.95 Wool & orlon sweaters, cardigan style with mandarin neck & collars, sizes 36-40 **5.99**
6.95 Better blouses, many styles and fabrics to choose from in solids or prints, 32 to 44 **3.99**
Gored or Walker style skirts by Summit of Boston, 5 colors to choose from, sizes 10-20 **6.99**
5.95 Special Acee blouses in brown, beige, or blue tones, sizes 10 to 16 **3.99**

SPORTSWEAR (street floor)

Cotton coordinated blouses and capris in newest Spring colors. Capris 8-18, blouses 30-38 **1.99**
reg. to 10.98 Bulky orlon novelty weave sweaters with 3/4 sleeves & Johnny collars **5.99**
reg. to 4.98 Nationally advertised blouses, tailored or dressy styles, sizes 30-38 **1.99**

LINGERIE AND ROBES (second floor)

4.95 Famous make nylon slips with scalloped bodice and hemline, sizes 32 to 40 **2.99**
4.00 Nylon half-slips, elastic waistband and embroidered trim hemline **1.99**
4.00 Cotton or rayon gowns, now at a special low price, be sure to buy now and save **1.99**
2.00 Nylon briefs and trunk panties with fancy trimming at an unbelievable low price **.99c**
4.00 Cotton print Binkies **2.99**
8.98 Glazed cotton dusters, newest Spring colors and styles, at budget prices **5.99**
12.98 Beautiful nylon quilted robes, buy now and really save, **8.99**

5.00 Cotton shifts or dusters **3.99**

MATERNITY & FOUNDATIONS (2nd floor)

reg. to 2.00 Famous make cotton bras, your choice of many styles **.99c**
2.00 Elastic pucker panties with garters, so light and comfortable, sizes S-M-L **.99c**
5.98 Pantie girdles in firm, lightweight Lycra with stitched reinforced front panel **3.99**
5.98 Cotton side hook girdles, famous for comfort and long wearing qualities **3.99**
4.00 Cleverly styled maternity tops, made of lovely cotton print fabric, S-M-L **1.99**

FOUNDATIONS (street floor)

7.98 Bestform girdle, spiral boning, side zipper, short, long, medium lengths, sizes 28-36 **5.99**

Sil-O-Ette Sale

reg. 3.98 to 7.95 **3.29 to 5.99**

A style to mold and control for every figure and occasion. We have dress or sport tights in reg. or long lengths, girdles and sport tights, all reduced to a special low price.

1.00 2-way stretch panty girdle medium leg **.79c**
2.00 Bestform embroidered cotton broadcloth bras, firm but comfortable fit, 32A to 42C **1.39**

COSMETICS (street floor)

1.50 Helena Rubinstein after-bath freshener, Heaven Scent, Apple Blossom fragrances **.75c**
3.00 Soft Magic dry skin oil, bathes away dry skin like magic **1.50**
2.00 Bubbling Bath Oil, Rose Geranium, Apple Blossom, Lily of the Valley fragrances **1.00**
3.50 De Vilbiss Crackle atomizers in gold, silver, pink or blue **1.99**
10.00 Imported Italian soap dish, beautiful Venetian shell-shape glass in pink or blue **4.99**
5.00 Filigree tissue boxes, gold or gold and white metal finish **2.99**
8.95 Mirror trays, oval, round or rectangular shapes in gold, silver and gold or white finish **1.99**
4.50 Hand mirrors, your choice of double faced or fabric backs **2.99**
1.00 Harriet Hubbard Ayer deodorant, cream, roll-on, or stick. Not only half price **.50c**
1.00 Tussy dusting powder in Contraband, Safari, or Flamingo fragrances **2/100**



As is our custom at this time of year, we are continuing our Clearance of fine furs to make way for the new spring fashions, which we are expecting soon... Due to our policy of carrying an exceptionally large stock during the fall and winter months, there are still many coats and furs to be had during this special event... You will have to come early for the best selection. Most of the listed furs are priced close to wholesale cost, and some even BELOW COST!

COME EARLY, BUT COME!... SEE THESE FINE FURS... SOME PRICED

BELOW COST!

- Black cashmere sweater... natural mink collar **\$29⁰⁰**
- Four-skin natural pastel mink scarf **\$18⁰⁰**
- Beige dyed muskrat flanks collar stole **\$38⁰⁰**
- Honey dyed squirrel backs collar envelope stole **\$78⁰⁰**
- Natural dark ranch mink capelet **\$113⁰⁰**
- Natural Norwegian blue fox stole **\$149⁰⁰**
- Dyed Japanese mink portrait collar suit stole **\$174⁰⁰**
- (A) Natural royal pastel mink collar suit stole **\$188⁰⁰**
- Natural silver-blue mink collar suit stole **\$209⁰⁰**
- Natural spotted cat jacket... natural beaver collar **\$221⁰⁰**
- Natural desert gold mink clutch cape **\$231⁰⁰**
- Natural cerulean mink collar stole **\$239⁰⁰**
- Natural demi-buff mink collar suit stole **\$319⁰⁰**
- (B) Natural EMBA** Diadem mink collar stole **\$319⁰⁰**
- Natural silver-blue mink coat suit stole **\$389⁰⁰**
- Natural EMBA** Autumn Haze mink portrait stole **\$389⁰⁰**
- Natural EMBA** Cerulean mink portrait suit stole **\$537⁰⁰**
- Natural EMBA** Tourmaline mink suit stole **\$830⁰⁰**
- Natural EMBA** Lutetia mink bolster collar stole **\$119⁰⁰**

FURS 2nd FLOOR - TAKE IT TO 12 MO. TO PAY
The above listed furs are non-refundable and subject to prior sale.
You pay for products sold in this manner at 10% of marked price.
*N.Y. EMBA, with Broadway Association

ACCESSORIES (street floor)

reg. to 3.98 A group of Spring and summer handbags, newest styles and colors **2.99**
1.00 Orlon stretch anklets with elastic tops for casual footwear, L-M sizes **.59c**
Walker's own fabulous 60's nylon hosiery, light suntan and neutral tones **6 pr. 5.00**
reg. to 5.00 Lovely cotton and nylon gloves, tailored or beaded styles **1.99**
1.00 Silk blend head scarfs, your choice of prints or solid colors **2/1.00**
79c Dainty cotton handkerchiefs with lace and embroidery trim and initials **3/1.00**
1.00 Lovely linen print handkerchiefs, will make very nice gifts for someone **2/1.00**
reg. to 2.00 Matinee length beads, ropes, pearls, bracelets, pins and earrings, new Spring colors **2/1.00**

ART & NEEDLEWORK (third floor)

69c Bear Brand nylon 'n wool sock and fingering yarn, 1-oz. skeins **.59c**
49c Super spun nylon sock and sweater yarn, 1-oz. skeins **.39c**
1.69 Supra Mohair imported from Italy, 40-gram balls **1.19**
1.19 4-Ply Orlon Sayelle, 2-oz. skeins **.89c**
reg. to 2.98 Pillow tubing and cases, stamped to embroider, and hemstitched hems **pr. 1.59**
5.98 Bear Brand raglan cardigan sweater kits, contains enough fleece wool yarn for sizes to 18 **3.99**
1.99 Decorative sofa pillows, "Siam" chromspun covered, self-corded edges, 4 styles **1/5.00**
reg. to 3.00 Imported scissors and shears, a complete assortment of styles **1.29 pr., 2 pr. 2.50**
79c Imported French Angora, 10-gram balls **.59c**
1.19 Penguin Tweed, imported French yarn, 50-gram balls **.89c**
1.69 4-Ply knitting worsted, large 4-oz. skeins **1.29**
39c 100% nylon net, fine hole quality, 72" wide, 20 colors to choose from **1 yds 1.00**

STATIONERY (street floor)

1.00 All-occasion cards, 12 to 21 cards per box, be sure to take advantage of this price **2/1.00**
1.00 Plastic coated playing cards, choose from many designs and colors **2/1.00**
1.00 Boxed stationery, choose from white, solid colors and some are decorated, too **2/1.00**
1.98 Scrap books, leatherette covering in green, black or brown, 11 1/2 x 13 1/2 size **.89c**
89c Ectons Parchment Deckle stationery, 100 sheets per box, white, gray or blue **.69c**
45c Ectons Parchment Deckle envelopes **.35c**

GIRLS' DEPT. (lower floor)

2.98 Slim capri pants made of heavy basket weave cotton pique, solids, prints, pastels **1.39**
3.49 Easy-care cotton jamaica shorts, made of beautiful Marvel Poplin, sizes 7 to 14 **1.79**
1.98 Fine cotton broadcloth blouses, choose tailored or fancy styles, sizes 3 to 6x **1.39**
49c Acetate panties, dainty pastel nylon trim, 4-14 **1/99c**

BOYS' DEPT. (lower floor)

39c Cashion foot socks, white with stripe tops, 3 in pkg., sizes 7 to 10 1/2 **3/79c**
10.98 Fleece lined jacket with knit collar and cuff, water repellent, sizes 6 to 12 **6.99**
2.69 Sweatshirts with short sleeves, zipper all the way down, and two pockets, 10 to 16 **1.99**
2.99 Broadcloth pajamas, button front, elastic waist, completely sanforized, sizes 8 to 18 **1.99**
2.99 Sport shirts made of wash & wear Dan River cloth, Ivy League collar, and sanforized, 6-20 **1.99**

Men's Shoes

values to 14.99 **7.90**
Expertly crafted shoes in black or brown leathers. Your choice of slip-ons or ties.
street floor

MEN'S DEPT. (street floor)

1.00 Our own Craig Noble T-shirts, made of 100% cotton, the best buy in town **3/2.00**
1.00 Briefs, your choice of boxer or gripper styles, hurry, they won't last long **3/2.00**
15c Men's handkerchiefs, made of fine cotton fabric, tremendous savings for you **10/1.00**
3.95 All-cotton wash and wear pajamas, long wearing qualities, **2.99**
2.50 Men's silk ties, styled by a famous maker of ties, be here early for best selection **3/5.00**

Men's Suit Sale
suit values up to 85.00 **59.99**

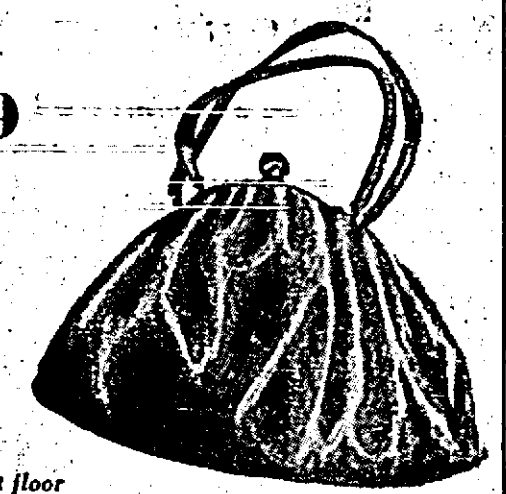
Two top brand suits from famous manufacturer. Your choice of wool or wool blends. Some suits even have two pair pants and we have a complete size range for you to select from.

Spring Handbags

regular to 11.98 **5⁹⁹**

Set off your new Spring outfit with a smart looking handbag. We have large array of colors and styles to select from, and because of a special purchase, we are able to sell them to you at this low price.

street floor



Kangaroo Arch Shoes
regular 7.99 **5⁴⁴**
Long wearing, soft fitting, genuine Kangaroo leathers, at an amazing low price. Choose from versatile black pumps and walkers with arch cushion support. Sizes 5 to 10. Buy now and save!

lower floor

Orlon & Wool Sweaters

regular 5.99 **3⁹⁹**

Sheer flattery are these lovely sweaters. Jackie jacket cardigan style with button front and crew neck. Choose from new Spring colors of yellow, blue, green or beige, sizes 36 to 40.

second floor



Judy Bond Blouses
regular to 4.98 **2⁹⁹**
An outstanding collection of easy care blouses styled by Judy Bond in tailored or fancy styles. Your choice of white or pretty prints, sizes 32 to 38. Hurry in for best selection.

street floor

100% Wool Coats

regular 39.95 **\$23**

A coat that is as ageless as the woman who wears it. Its smart styling makes it a delight to the eye as well as a pleasure to wear. Petite and regular sizes 8 to 16. We urge you to take advantage of this big saving.

second floor



City Boosters Sing Long Beach Praises

By GEORGE ERES

The biggest voice in Long Beach is hardly a peep in the city.

But, outside of the city's limits, it's a juiced-up home town booster with 20th Century amplifiers for getting heard around the world.

Long Beach Promotion, Inc., does its horn-toting outside of Long Beach.

"THAT'S the way it should be," says Vern Baker, manager of LBP. "We get the word out on Long Beach to the region, the west coast area, nationally and the world."

The city has been tooting its horn for about 10 months now through contract with Long Beach Promotion, an independent agency made up of 24 Long Beach organizations.

Considering the shaking hands and shaking-down period, Baker figures the results are pretty good.

"We're not trying to sell land in Long Beach through our program," Baker said. "We're trying to sell a way of life that will appeal to tourists and industrial concerns—to show through our news bureau and our industrial and tourist advertisements that Long Beach is the best possible place to locate plants and to come on vacations."

LONG BEACH Promotion, operating through an executive board composed of Bob Mytinger, president; Don Ohl, vice president; Vito Romano, secretary; Henry Powell, treasurer; Bob Graham and Paul Rieth, has a four-pronged program:

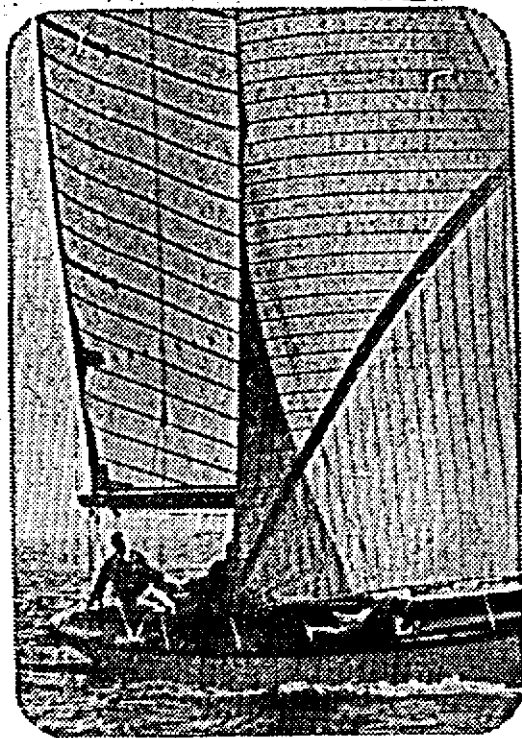
1. A news bureau operation through which LBP tells the world about what's going on here by preparing materials for newspapers, magazines, wire services. Two photographers and a news-writer assist Baker in this program.

2. Industrial development by "creating an attitude toward Long Beach" through a series of advertisements aimed at industry. This program got under way in November when advertisements were placed in the midwest and eastern editions of the Wall Street Journal; 11 newspapers in the four western provinces of Canada and the northwest edition of Sunset Magazine.

INQUIRIES AS a result of these advertisements have been encouraging, said Baker. LBP works with the Chamber of Commerce in this program, with the inquiries being turned over to the Chamber for follow-up. The program now is keyed to industry case histories. A full program of such advertisements is scheduled for next year when more money becomes available.

3. The tourist program. Newspaper and magazine advertisements were placed aimed at bringing the tourist dollar to Long Beach.

4. Promotional program. LBP is available for promotion of Long Beach events with outside attraction potency and this year will handle publicity for the International Beauty Congress, the



22 MINUTES AGO THIS MAN WAS IN HIS OFFICE

It's not unusual in Long Beach to see the daily grind for the world of sailing—a man who leaves his office at 9 a.m., goes to the beach, does his job, and returns at 5 p.m. The average 70° summer, 55° winter, sunshine 25% of the year. Business and industry share the healthy climate, low cost values, knowledge of the area, available land, ready facilities, large skilled labor pool, excellent transportation, efficient city government, access to the nation's No. 2 market—over 1 million consumers. Out of this has emerged an all-city, world's most modern port, rising decision partner in Southern California. This potent mix of business and pleasure warrants your investigation now for locating, living, prospering here. For the complete prospecting specifics, write, write or call collect.

long beach
INDUSTRIAL COMMUNITIES
1201 E. 10th, SUITE 200
LONG BEACH 2, CALIF. 90801-1012

International Trade Fair, the no one assigned full time to a basic function in our society. Tourney and possibly other events.

THE PROGRAM'S financing will come principally from a 4 per cent motel and hotel room tax plus \$25,000 each for the Harbor and Water Departments, and grants from private industry. This far, \$8,300 has been received from the room tax, but when the program is in full swing the amount will be \$100,000 giving LBP an annual operating budget of \$150,000.

Lack of the full amount expected from the room tax limited the original advertising program in publications, but a full program will be initiated when the room tax money starts coming in, said Baker.

The creation of an independent promotion organization for the city has, for the first time, given Long Beach a professional agency with the sole objective of getting the word about Long Beach out to where it will do the most good and at the same time establishing a center where news disseminating agencies can go for information about the city.

Other agencies in the city have done this in a haphazard manner in the past, but with



A VACATION WONDER WITHOUT VACATION WANDER

Long Beach is rich in order for folks who want to not the grand of Southern California vacation activity—without leaving home. Long Beach is a town of 200,000 people, yet you only need to go to Long Beach to find it. Long Beach is a town of 200,000 people, yet you only need to go to Long Beach to find it. Long Beach is a town of 200,000 people, yet you only need to go to Long Beach to find it.

long beach
CONVENTION & VISITORS BUREAU 1201 PINE AVE., LONG BEACH 2, CALIFORNIA

NEWSPAPER and magazine advertisements such as these have appeared in the northwest, mid-west and east and western Canada to lure tourists and industry to city.

LBP's multi-color brochure, prepared that it can be supplied to "Long Beach—California's International City." Baker from industry, the school dis-said 100,000 of these will be trict, water and harbor de-distributed throughout the partment so that a total pic-ture of the city can be shown.

Three Tree Films at Public Library

In addition to a regular collection of 493 (16mm) films the Long Beach Public Library has a special group available to patrons until March 28, according to Nina Boyle, film librarian. There is no service charge for the following three: "British Columbia," "Outboard Fishermen USA," and "Skyline Trail-Alberta." Among the films requiring a service charge is one of special interest to local boat-ing enthusiasts. It is "Small Craft Safety," which shows elementary rescue techniques for small boats.

Joint Church College in Hawaii Planned

HONOLULU (UPI)—Four Protestant denominations in Hawaii have unveiled plans to create a single coeducational church-related college.

LONG BEACH'S PRINTING INDUSTRY COMES OF AGE

See Mirror of Business & Industry, Page B-3.

Common Fly Doing Yeoman Job on Behalf of Science

PASADENA (UPI)—A fly no longer is only a despicable insect to shoo away and swat.

At the California Institute of Technology, the humble house fly is showing almost as much fortitude as some other hard-working fellow insects.

Engineers and biologists are conducting an intensive study on sight intelligence of the fly. This also includes his navigation system—which is one of the best, according to scientists.

Eventually the study may result in development of an automatic electric eye capable of reading numerals or letters. Scientists also hope to learn more about how light—received by the eye and converted into electrical nerve impulses—is translated into consciousness and action.

Each fly is identified from the others by a small tape rigidly attached to his head and thorax.

Flies can stay airborne for 100 miles non-stop. But at Caltech scientists encour-

age them to rest by giving them small pieces of fuzz or stuff with which to play.

If we can find out how biological eyes achieve pattern recognition, then we can hope to make mechanical or electronic eyes that can accomplish the same tasks, experimenters said.

YOU'LL BE delighted at how easy it is to make quick cash by selling worthwhile things you don't need through inexpensive Classified ads. Dial HE 2-5959 today.

Bonne Bell
TEN-O-SIX LOTION
BONUS OFFER!

\$3.00 PLUS TAX



regular 8 oz. size with 2 oz. travel bottle

Your face never had it so clean

Skin cleansed by Ten-O-Six Lotion is immediately clean, antiseptically clean, cleaner than it's ever been. Medications in Ten-O-Six work to correct and normalize your skin, heal blemishes, reduce oiliness, and relieve dryness.

Cleanse your skin with Ten-O-Six twice daily.

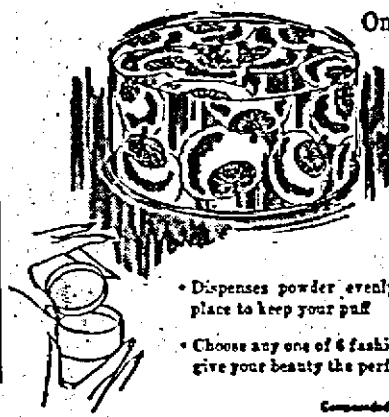
street floor

Walker's
The friendly store of Long Beach

NOW! Famous 'Air Spun' Face Powder

by COTY

in convenient new sifter box!



Only \$1.50 (plus tax)

Dispenses powder evenly... has a place to keep your puff
Choose any one of 6 fashion shades to give your beauty the perfect finish.

Recommended by Coty to the U.S.A.



look/
new
sheer
elastic

new lightness...new coolness...
playtex living* bra
with stretch-ever* sheer elastic
made without rubber...
machine washable

Now Playtex brings you two new living bras with exciting stretch-ever sheer elastic. Like other Playtex living bras, they're machine washable with detergent... even bleach... won't yellow or crack. Hold their shape month after month with no stretch out. Take your choice of beautiful nylon lace cups or cool cotton-dacron® polyester cups. White. 32A to 42C \$3.95.

second floor

Fourth and Pine — Shop Mon. and Fri. 'til 9:00 — Park Free — Ph. HE 2-7451

Everything's Not So Rosy Back Home

INDIANAPOLIS (AP)—State Sen. James W. Spurgeon, D-Brownstown, serving in the Indiana General Assembly, received this letter from his wife, Pauly: "Since I last saw you—just one week ago—the sewer backed up in the basement, the mixer burned out, the oven door is sprung (it will open about three inches but won't close), my watch has stopped, the muffler has gone out on the station wagon and I had to be pushed twice to start, the one-day-old bike has a flat and John's has chain trouble, Jaly's radio quit, the sewing machine doesn't work, the gasket broke on the lid of the dishwasher. On the other hand, we are all well."

Yes, I forgot about the storage room burning. "You think you have troubles?"

FABRIC SALE

Fashion Pleated
SKIRT LENGTHS

Complete with all trimmings to make it yourself and some will fit all sizes 8 to 18. Waist band, zipper and instructions enclosed. 100% Ansel Tricelate. White only.
NEWBERRY'S SPECIAL LOW, LOW PRICE

36" Cotton
DUCK CLOTH

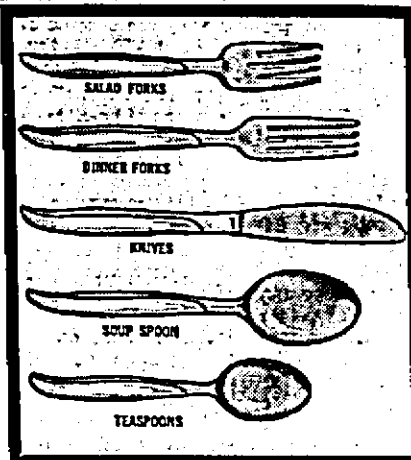
Large array of assorted solids and prints. Doubled & folded. Slightly imperfect but difficult to detect. Ideal for Capris, Jackets, Shorts & Skirts.
NEWBERRY'S SPECIAL LOW, LOW PRICE

J.J. Newberry Co. 433 PINE • DOWNTOWN

Assistant Managers

Walker's

the friendly store of Long Beach
DOWNTOWN at 4TH and PINE



**5-pc. SETTING
STAINLESS
STEEL
FLATWARE**
LIFE-TIME GUARANTEE

reg. 1.95 **99c** set.

Tableware that's always gleaming bright, never tarnishes, never needs polishing. Now at an unheard-of low price!

CATHEDRAL SHAPED DOOR MIRROR

size 14x54 **4.99**

size 16x60 **6.99**

A beautiful brass plated frame with ornamental ring it is so attractive on the wall. The mirror is select quality window glass electro copper plated, and complete with brass clips and screws.



**SYMCO
CHINA
BY
NORITAKE**

reg. 39.95

29.99

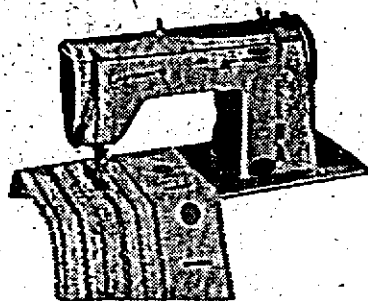
A complete service for 6 in daintily decorated pure white china, the china that is famous for quality and beauty. 57 pieces in all.

lower floor

FURNITURE AND DRAPERIES

- 1.39 Rayon Marquisette panels, size 36x81, 5 color — 66c
- reg. to 2.99 yd. Custom draperies, labor included — 1.99 yd.
- 8.98 Fiberglass draperies, 48x81, 3 colors — 3.99 pr.
- 7.98 Fiberglass draperies, 48x51, 3 colors — 2.99
- 21.98 Pole lamps or decorator chain lamps — 11.99
- 19.98 Table lamps, 50 styles & colors — 9.99
- 39.98 Dinette table with 2 chairs — 29.99
- 59.95 Platform rocker, beige or turquoise — 39.99
- 79.98 Quilt or extra firm mattress or box spring — 39.99 ea.
- 59.98 Sealy Health Flex mattress or box spring — 39.88 ea.
- 89.98 set Twin size mattress, box springs, hd-brd. & frame
- Come early, won't last long at this price — 59.99 set
- 159.98 King size mattress & box springs — 99.99
- 149.98 Mr. & Mrs. dresser, mirror, bookcase headboard — 99.99
- 169.98 Make-a-bed including mattress, 3 colors — 129.99
- 219.98 Sofa & chair with nylon frieze — 199.99
- 7.95 yd. Continuous filament nylon carpet, candy stripe
- Be sure to take advantage of this price — 3.99 yd.

fourth floor



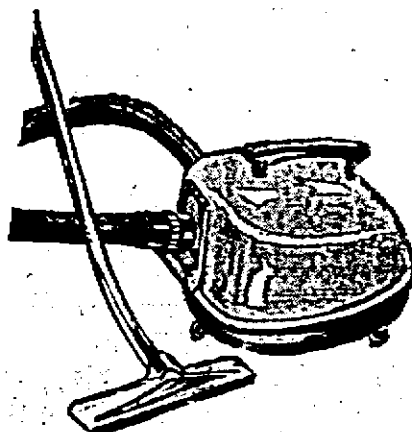
SEWING MACHINES

special price

179.00

A Necchi or Elna fully automatic, guaranteed against mechanical defects without time limit. Save 70.00. Special prices on all models of Necchi and Elna machines, also special trade-in allowances on your old machine.

Lightweight Elna portable — 89.00
Free lessons with all models, and we specialize on repairs.



EUREKA VACUUM CLEANERS

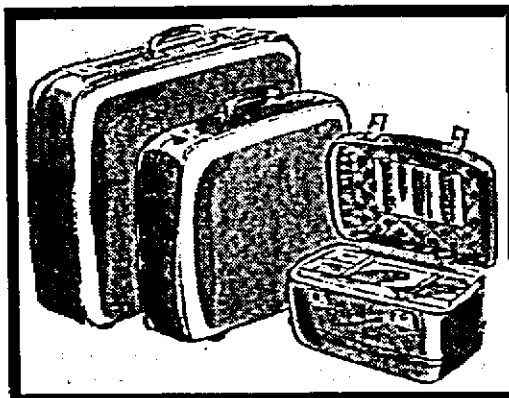
new 1963 models

39.95

Eureka all purpose vacuum cleaner with new features. Also Eureka Deluxe two-speed upright, with your old cleaner, only 69.95.

We specialize on repairing all makes

third floor



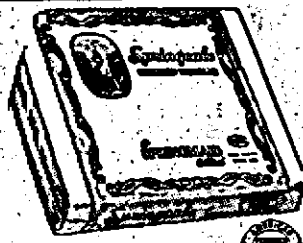
First time at this low price! Deluxe quality molded Aeroplane luggage, reg. 19.95 to 39.95, now 12.95 to 29.95.

Save 7.00 to 10.00 on each piece

- Deluxe Fiberglass construction
- Stainless steel close-ups
- Lightweight new fashion, colors white, blue, charcoal

	reg.	now
22" Weekend Cases	19.95	12.95
Train Cases	19.95	
Hat Box	19.95	
Companion Cases	22.95	13.95
Pullman Cases	32.95	23.95
Family Cases	35.95	27.95
Man's 2 Suiters	39.95	29.95

luggage lower floor



CANNON SPRINGS MUSLIN SHEETS

Fine quality luxury muslin by Cannon-Springs Mills

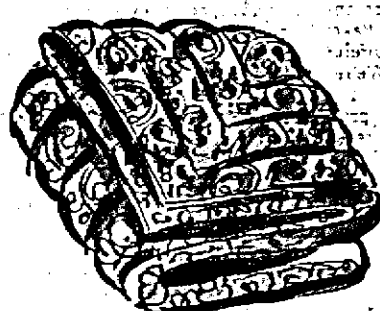
reg. 2.49 Twin fitted, 72x108 **1.89**

reg. 2.69 Double fitted, 81x108 **1.99**

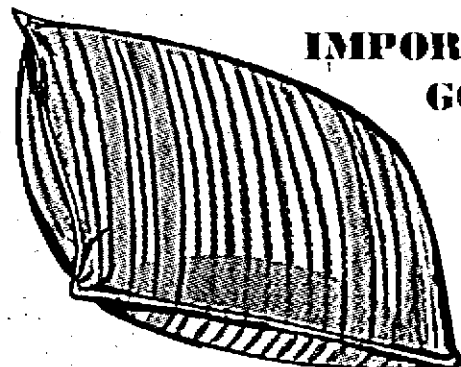


FRENCH CREPE COMFORTER

reg. 6.98 **4.79**



Covered with beautiful printed French crepe, filled with fluffy rayon and nylon, a large 72x84 size. C.S. printed floral top with solid color backing.



IMPORTED WHITE GOOSE DOWN PILLOWS

reg. 11.98 ea.

2 FOR 16.99

For the rest of your life. Choice 100% imported white goose down pillows, pink-blue stripe ticking, 21x27 cut size, and corded edge.

PURE SILK SHANTUNG 11 SPRING COLORS

special purchase **3.49** yd.

Your choice of 11 new Spring colors including black and white in beautiful pure silk shantung. There is nothing like silk to complement your new Spring wardrobe.

BLENDED FABRICS

reg. to 1.98 yd.

Usable lengths of better miracle blend fabrics, 45" wide. Select from prints, **69c** yd. plains or solid colors.



DOMESTICS AND CLOSET SHOP

- 9.98 Heirloom type bedspreads, twin or full size — 7.99
- 5.98 Blend blankets, 72x90, good selection — 3.99
- reg. to 8.98 Dacron pillows, jumbo, standard, or bolster — 4.99 ea.
- Set of 8 plastic dress or blouse hangers — 59c
- Set of 4 plastic suit hangers — 59c
- Set of 8 plastic kiddie hangers — 59c
- Set of 6 chrome plated multiple blouse rack — 69c
- Set of 6 chrome plated trouser hangers — 69c
- Chrome plated belt ring — 39c
- Chrome plated belt, tie holder — 69c
- Chrome plated over door hanger — 59c
- 6 tier hanger, holds up to 12 skirts — 79c
- Set of 4 hook-on skirt hangers — 79c
- 5.98 Deep pile oval rug, size 22x32 — 2.99
- 9.98 Deep pile oval rug, size 27x48 — 5.98
- 15.98 Deep pile oval rug, size 36x54 — 8.98
- 31.98 Deep pile oval rug, size 54x72 — 16.98
- Suit & coat hangers, 18" width, shaped shoulder & inserted trouser bar — 3/1.28
- 3.98 12 pocket shoe bag — 1.88

third floor

SHOP MONDAY AND FRIDAY 9:30-9:00—OTHER DAYS 9:30-5:30—PARK FREE—PHONE HE 2-7451

Reporter Finds Russians Living More Freely Now

(Continued from Page A-1)

grad, now called Volgograd.

AS A TOURIST I simply asked for a pullman compartment for myself and my Soviet-born wife, now a U.S. citizen.

We wanted to go to Stalin-grad for the 20th anniversary of the great Red army victory there, the victory that perhaps more than any other turned the tide of World War II.

To my amazement I found myself on a train taking about 400 officers of the Soviet army to the anniversary celebration.

TO MY DOUBLE surprise I discovered I was put on the same pullman as three marshals — including chief of artillery Marshal Nikolai N. Voronov — five generals and a flock of colonels.

In the last years of Joseph Stalin's regime I couldn't have gotten within a mile of the train much less inside a pullman with high command officers.

In Volgograd, one of the marshals invited me inside his room and talked with amazing frankness — but certainly no disloyalty — about a number of facets of Soviet life in 1963.

"BUT AREN'T you afraid to talk to me, a foreigner, like this?"

"Of course I'm not," he said. "I'm doing nothing wrong. God knows I'm telling you no secrets. We're talking that's all."

He grumbled about one or two things, but he went out of his way to emphasize that he in no way was criticizing policy, the party or the government.

"YOU HAVEN'T been here for how many years?" he asked. "Ten years," I told him. "Well, a lot's changed since then," he said. "A man can speak his mind about a lot of things and we do. And Comrade Khrushchev is right — we don't have political prisoners anymore."

I shook my head. "I can't get over this," I said. "It's like I'm living in some sort of dream world."

AS KHRUSHCHEV said at the 22nd congress of the Communist party in October, 1961: "Our carriage is now more erect, our breathing freer, and our vision clearer."

Another factor, and an important one, has entered relations between the erring party member and party leadership.

This is — forgiveness. When the Marxists wrote their textbook on behavior they included no chapters on innocence or forgiveness.

SO FAR AS I know, they still have none on innocence. If you approach them in innocence — on almost any subject — you're likely to receive rough and disillusioning treatment.

But they do seem to be starting a chapter on forgiveness.

Like many people in other parts of the world, the Russians are interested in living.



EDDY GILMORE
No Police Terror

well and quietly and without the threat of war.

Time and again in meeting with simple kindly people, I would be asked: "Is there going to be a war?"

INvariably, the question was raised, and when I replied, "Do you think the American people want war?" I would be answered: "No. No one wants war."

Two nights ago I attended a party in a Russian home. I was the only foreigner, unless my wife be considered one. Other than the two of us there were 18 Russians, 8 men and 10 girls and women.

It was a superb evening. Two things never change in Russia — the Russian winter and the kindness and hospitality of the people.

WE DANCED and sang and talked until 4:30 in the morning.

Finally, on the way home, about 10 of us piled down the stairs of the apartment house, laughing, joking and — I'm afraid — making an awful lot of noise.

As we reached the key street, I instinctively looked up and down the thoroughfare for the Secret Police car that followed me wherever I went 10 years ago.

READING my thoughts, an old friend, Pavel P. Orlov, a foreman in a cigarette factory, slapped me on the back and said: "Eddy Eddyovich, nobody follows you anymore."

"No," I replied, "I've been here over a month and I haven't spotted anyone and I'm an authority on cops, from Soviet secret policemen to house dicks in Dallas."

"I'm not sure I follow you," he said, "but things have changed a lot since you lived here. We Russians are getting really efficient. Today, if you were being followed — which I seriously doubt — you wouldn't know it."

"This is 1963, ten years after that s-o-b— Stalin died."

Plant Dedicated

SAN BERNARDINO (UPI) — Aerospace Corp.'s new \$6 million San Bernardino operations facilities were dedicated Saturday.

Older People Resist Senior Housing Plans

LOS ANGELES (UPI) — A national survey taken on a group of persons, 45 years old and older indicated future developments for senior citizen housing communities will encounter an uphill road to success or failure, it was announced Saturday.

Among factors for this gloomy prediction are the lack of medical facilities and part-time job opportunities in such planned senior citizen housing projects, the survey indicated.

The findings were based on interviews with 1,000 persons in the above-45 category in Los Angeles, Fort Worth, Phoenix, Ariz., said Sanford R. Goodkin, research associate of L. C. Major & Associates, community coordinators and housing designers, said.

THE SURVEY also noted that formidable resistance would be encountered by the elderly who were reluctant to leave children, friends and familiar institutions to move to communities restricted to certain age groups.

Goodkin, noting that new large-scale senior citizen communities on the West Coast will triple this year, said the survey indicated most of the ventures would be unsuccessful because of the developer's lack of insight into the needs of elderly persons.

"With rare exceptions, pre-existing senior citizen communities — and those planned for this year — do not provide medical facilities, part-time employment opportunities or prices which the majority of the elderly can afford," he said.

L.B. Area Abounds in Inventors

By BOB SCHMIDT
America's inventors, of today, may not be revolutionizing industry as did their counterparts 50 years ago, three Long Beach patent attorneys have acknowledged, but the opportunities for the home-workshop tinkerer are just as great and the rewards can be even greater.

Francis A. Utech, a member of the West Coast's largest patent-law firm, Fulwider, Patton, Rieber, Lee and Utech; Harold A. Dreckman, who's been practicing in Long Beach since 1924, and William C. Babcock, like Utech and Dreckman, possessor of a degree in engineering in addition to his law credentials, agree on one further point.

The Rubie Goldberg-type inventions and the wacky, absent-minded-professor-type of inventor just don't exist any more, in fact, they ever did.

"OH, WE GET somebody with a perpetual motion machine every now and then," Babcock says, "but we explain that the government requires a working model before it will issue a patent on such a device, and no one has yet gotten over that little hurdle."

"We get more and more inventions every year," Utech says. "Most of the ones devised by the workshop tinkerer have to do with improving ways to do things around the house. Women, for instance, invent new and better designs, or come up with gadgets like a wire Christmas-card rack in the shape of a tree."

"MEN frequently invent things which make their

4 Perish in Private Airplane

GREENVILLE, S.C. (UPI) — Bodies of four prominent Washington-area residents were found in the wreckage of a twin-engine private plane in a mountainous area near here Saturday.

Officials said the craft, a Cessna 310, apparently crashed in stormy weather Friday night. They theorized the plane crashed while making a steep descent with both engines stopped.

Vegetation around the crash site near the tiny community of Tigerville was not damaged and only one blade on each of the craft's two propellers was bent.

Killed in the crash were Dr. Gilbert R. Christianson of Takoma Park, Md., assistant chief of anesthesiology at the National Institutes of Health; his wife, Dorothy; Maxine Christianson; Dr. Sidney W. Lowery of District Heights, Md., the pilot and a member of the flying Physicians and William Richard Ford of Takoma Park, Md., a businessman.

THE FOUR reportedly left Clinton, Md., early Friday, bound for Sacramento, Calif. An official of the Federal Aviation Agency (FAA) said no flight plan was filed.

No report of a missing plane had been turned in and residents in the area said they had heard nothing indicating the crash.

A severe storm swept the area Friday. Rain in the cockpit led officials to believe the crash occurred Friday.

The wreckage was found by Vernon Plumblee, a farmer, who spotted the wreckage from a nearby road. He said he saw the tail section of the plane and investigated.

Gets Seattle Post

SEATTLE (AP) — Willard H. Shumard, executive director of program for the Oakland, Calif., Recreation Department, was appointed director of recreation by the Seattle Park Board.

Shumard, whose salary is \$12,660 in Oakland, will receive \$12,000 a year in Seattle. He was recommended by the Civil Service Board from among three top contenders.

IT'S FUN to check Classified for things you want to buy.



QUICK SCRUB for Bossy is provided by Long Beach-area inventor Teunis Albers' "Cowash," which, he says, doubles the number of cows one man can milk in a day.

work easier. Probably the best recent example of this is Mario Puretic, a Yugoslav immigrant who worked on tuna boats out of San Pedro. Like every crewman of every fishing boat in the world, his back ached just thinking about the incredible amount of work required to haul in nets manually.

"And like commercial fishermen everywhere, he wished there were some other way to reel in the net. There wasn't, so he invented a 'power block,' a rubber-covered pulley suspended on a boom. It is powered by a hydraulic motor so that a net can be pulled in with it."

"PURETIC invented his power block early in the 1950s, and now more than 3,000 seiners throughout the

world use it. He's become a wealthy man."

Dreckman has a story about an inventor who wasn't so wise. The man had invented a fuel vaporizer and received a patent on it. A steel firm investigated, decided they wanted it, and offered him \$400,000 for the rights.

"The inventor and I went to San Francisco to close the deal. I can still see the steel company's attorneys sign the contract and slide it across the table for my client to sign."

"All of a sudden, taking me completely by surprise, he said, 'I want \$500,000.'"

"THE OTHER attorneys put the contract back in their briefcases and left. My client wound up without a nickel."

The three men agree that although big industries

maintain huge research laboratories of their own, they are constantly seeking new products and ideas. Many firms wishing to diversify and strengthen their product lines keep constant touch with patent attorneys, asking that they be given the opportunity to acquire rights to promising ideas.

They agree, too, that the Long Beach area abounds in inventors. Utech told of another man who is making a goodly sum of money for coming up with a time-saving device.

IT SEEMS that cows must be washed thoroughly before being milked. Up until recently, they'd been hand-washed, usually, a process which took a great deal of time. Now, thanks to Teunis Albers, of 21205 Norwalk Blvd., they can be washed automatically in less than a minute.

His "Cowash" looks like a car-wash, with jet sprays, whirling brushes, and rinse sprays. Albers claims his invention enables one man to milk an average of 160 cows per day, nearly a hundred per cent increase over pre-Cowash days.

One of Babcock's clients invented a multidose syringe for use in treating cattle, and he's making a good income from it. Another came up with a device attached to an ordinary shower head to aid the drip-dry process.

OTHERS have designed fish lures, a power-operated baby rocker, a type of material which could be attached to a wall which cats could use for scratching, and other gadgets which come, he says, from simply applying common sense to every-day problems.

Dreckman says there is unlimited room for adaptation, that as automation increases, brand-new problems will keep arising. They'll need solutions, and

chances are it'll be the tinkerers who'll find them.

Obtaining a patent involves several steps. First, the inventor should contact a patent attorney, who usually recommends that a search be made of the Patent Office in Washington, D.C., to see if the idea is sufficiently different from other, similar patents.

IF THE searcher in Washington gives the go-ahead, the attorney prepares patent applications which include drawings, descriptions, and claims, detailing what is new about the invention and what it can accomplish.

A Patent Office examiner then researches the application on his own, and decides if the coverage asked for is excessive.

The patent attorney and the examiner work together on what the final patent coverage should be, and the patent is issued.

Even though the Patent Office issues an average of 1000 patents a week, it still takes two and sometimes

three years to receive a patent, Babcock says.

A GOOD patent protects the inventor from infringement on his idea. The inventor has the right to exclude others from capitalizing on his idea without first obtaining his approval for 17 years after the patent is issued.

In return, he discloses the full details of the invention so that the public ultimately can benefit.

All three attorneys warn against mail-order patent services. Kiplinger's "Changing Times" magazine recently printed a report exposing the pitfalls awaiting the inventor who falls for the "promise anything" magazine ads.

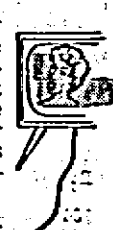
Utech says the work of the patent attorney must, of necessity, be meticulous, but an element of fun is included in his own practice because one of his clients is Disneyland. All the new rides must be patented. And, of course, tested. By members of the Utech clan.

HARD of HEARING?

Want to Hear TV BETTER? FREE!



A FREE but limited supply of TV attachments will be given away by the Silver-tone hearing aid offices at Sears, Roebuck to those persons with a 30% or more loss of hearing as determined by Sears Audiometric test.



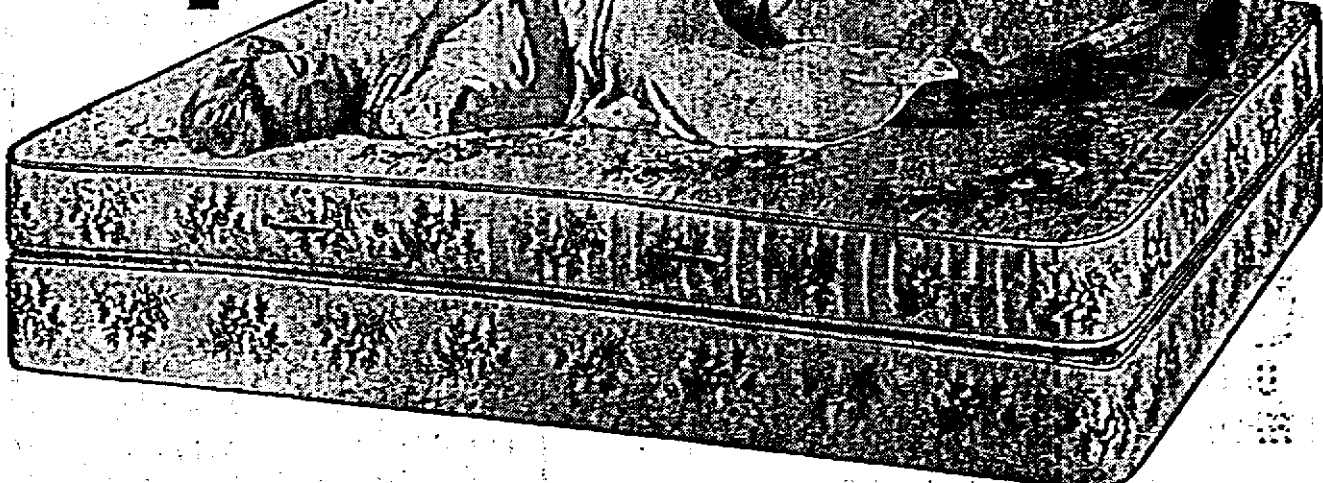
Name _____
Address _____
City _____ Zone _____ Phone _____
Phone for an appointment or fill out coupon and send to your nearest Sears Store.

BUTLERS SAVE \$20 on famous BEAUTYREST LONG BOY SETS

REMEMBER WE GIVE AND REDEEM S&H GREEN STAMPS

5 INCHES LONGER THAN A STANDARD BEAUTYREST

BEAUTYREST made only by SIMMONS



FIRST BEAUTYREST SALE in SIMMONS HISTORY

What an exciting sale this is! Now you can own a Beautyrest Long Boy mattress and boxspring at the cost of a standard Beautyrest set... you get 5 extra inches of stretch-out comfort free! Plus that, you have your choice of twin or full size, quilted or tufted, normal or extra-firm Long Boy sets. So come in today so you can sleep tonight on a Beautyrest Long Boy set, regularly price-fixed at \$179, now on sale at \$159... you save \$20!

OPEN A CONVENIENT BUTLERS CHARGE TODAY... NO MONEY DOWN, MONTHS TO PAY

OPEN SUNDAY NOON TO 5 P.M.

LAKEWOOD CENTER — 5252 LAKEWOOD

OPEN MON. THRU FRI. 9:30 TO 9:30 SAT. 9:30 TO 5:30



SHEETS Famous brand sheets in extra large sizes to fit your new Long Boy set are available everywhere in our store.



BLANKETS No need to have cold feet when you can supply your bed with large blankets to accommodate extra-long bedding.



BED EXTENDERS Easily fastened to your present bed frame to provide extra support needed for longer mattresses. Walnut finish available in 6 inch and 8-inch lengths.

BUTLERS

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REDEEM S&H GREEN
STAMPS



SPRING SALE



**GIRLS'
CAPRI SETS**
2.77

Many fun-loving styles in sturdy cottons. Elastic waist. Save and buy two! Completely washable, easy care. Sizes 3 to 6x, 7 to 14.

THEY'RE BRAND NEW
**DENIM STRETCH
CAPRIS**

For Mother and Daughter

Sizes 3 to 6x **2.79** Sizes 7 to 14 **2.99**
Women's sizes 8 to 18 **3.99**

Now we have stretch capris for little girls just like mom's. The perfect thing for play. 2 way stretch fabric, contour waist, zip back. McCampbell's 100% cotton.



GIRLS' PLAYWEAR
1.00 to 1.38

Summer's coming and we have a fine group of shorts, jamaicas, pedal pushers and slim jims sure to please. Colorful plaids, solids and prints in easy-care cottons.



GIRLS' BOBBY SOCKS

Reg. 49c **1.17** 4 pr. pkg.
For school or play. Machine washable. 100% fine spun cotton. Long wearing 1% nylon toe and heel. Pastel colors. Sizes 9 to 11.

JR. BOYS' SOX

Reg. 39c **3.1.00**
Socks by a famous maker. 100% premium cotton. Elastic top with stripe in solid colors. Navy, brown, beige, white and red. Sizes 6 1/2 to 77.

GIRLS' PANTIES

3 for 1.00

100% cotton, elastic waistband. Extra soft, long wearing. Double crotch. Now is the time to stock up on underwear to last through the next year.

SUMMER SLEEPER

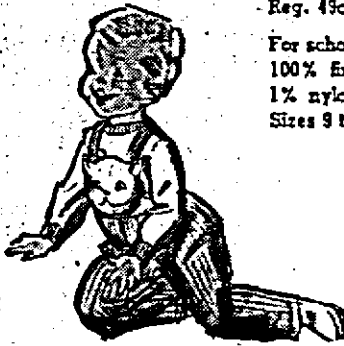
Reg. 1.59 **99c**

First quality, 2-piece cotton knit, treated for minimum shrinkage. Full cut for comfort. Tested washable colors. Many colors to choose from. Sizes 1 to 6.

INFANTS' CRAWLERS

Reg. 1.49 **99c**

New spring shades of pink, blue, maize, aqua. 100% cotton for long wearing. Sizes 8 to 24 months. Not as illustrated.



JR. BOYS' BOXER JEANS

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100% sanforized cotton denim. Boxer waistband. Choice of navy, light blue, wheat or charcoal. Sizes 2 to 6.



POLO SHIRTS

Reg. 69c **2.1.00**
Fresh new colors, in all combed cottons. Full cut sizes. Long wearing. First quality. Sizes 1 to 6.

OPEN A
CONVENIENT
BUTLER'S
CHARGE
TODAY!



INFANTS' BLANKET SLEEPER

Reg. 2.99 **2.67**

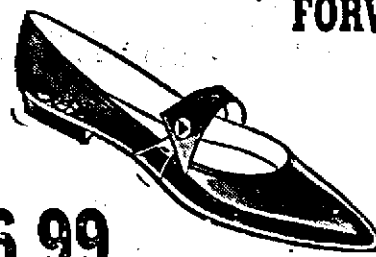
Knitted neck and wrists for comfort, non-skid soles, warm cotton and acetate fleece. Full length Taton zipper for easy changing. Assorted colors. Sizes S, M, L, XL.

CHILDRENS SHOES

FORWARD INTO SPRING

Sparkling Patents
by Weatherbird

Truly dress shoes in step with fashion tempo, yet designed for fit and wear. Shown "Mimic" with tap heel and needle toe. Sizes 8 1/2 to 11. Women's sizes 4 to 7 **8.99**



6.99

INFANTS' SHOES

Reg. 4.99 **3.47**
Large group of discontinued patterns. Sizes 3 to 8.

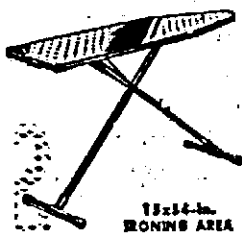
MISSSES' PATENTS

Values to 7.99 **4.47**
Patent & white straps. Discontinued patterns. Misses 8 1/2 to 11.

BOYS' SHOES

Values to 6.99 **4.47**
Large group of brown and black styles. Sizes 8 1/2 to 11.

OPEN SUNDAY - NOON TO 5 P.M.

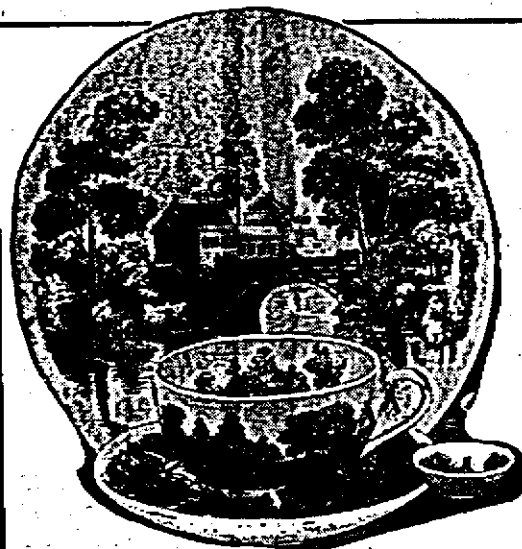


ALL STEEL IRONING TABLE
Reg. \$1.95 **\$3.88**
Fully Adjustable
Major parts riveted, folds flat for storage.

ITALIAN GLASSWARE

Reg. to 4.95 **2.99**

Many elegant assorted vases, brandy snifter, decorative pieces. Select blue, green, or amethyst colors. These look lovely on the stereo, TV, mantle or table. Come in early for the best selection.



SET YOUR TABLE WITH SCENIC CHARM

63-Piece DINNERWARE

Service for 8

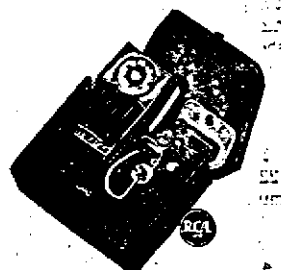
Reg. 19.95 **14.88**

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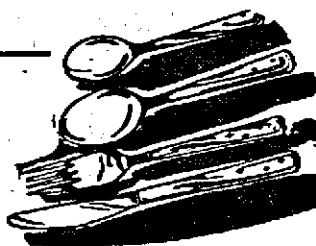
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Reg. 49c pr. **3 pr. 1.00**
Cushion foot. 100% soft cotton. White. Sizes 10 1/2 to 13.

LADIES' JAMAICAS

Reg. 1.99 **99c**
100% cotton wash 'n wear. White and pastels. Sizes 10 to 18.

COTTON DUSTERS

Reg. 1.99 **2.3.00**
Gay new prints in sizes S, M, L. Completely washable.

WOMEN'S HALF SLIPS

Reg. 1.49 **88c**
100% nylon in white, yellow, pink, orchid, S, M, L.

CHINA TEAPOTS

Reg. 1.29 **59c**
8 cup size. Glaze finish. Two styles to choose from.

MEN'S SPORT SHIRTS

Reg. 2.49 **1.48**
Short sleeves, wash 'n wear. Prints and checks. Sizes S, M, L.

GIRLS' DRESSES

Reg. 3.99 **2.77**
New spring styles and colors. Little or no ironing.

BOYS' SPORT SHIRTS

Reg. 1.98 **1.38**
Ivy and regular styles. 100% cotton. Sizes 8 to 16.

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VOICE OF EXPERIENCE

Boy Maimed by Missile He Made Advises Others

By BILL JONES
The "Missile Age" has spawned awe-inspiring satellites, planet probes — and kids without fingers, without hands.
Thirsting for a drink of the new frontiers of space, local children have molded their small package of knowledge of "propellants," "solid fuel," "liquid mix," into weapons of lethal power that have maimed them and even destroyed them.
Within the past six months, one youth was killed and seven others suffered severe injuries in such accidents.
Take Mark Hopkins of 20 Sorrel Lane, Rolling Hills Estates, for instance.

AS HE told the Independent Press-Telegram: "I was building a solid-fuel rocket in the living room of my house when it blew up. I'm lucky, though. I lost only a finger."
The 13-year-old boy spent six weeks in the hospital after the explosion. He not only lost the finger, but also suffered a hole in the hip, a puncture in the side. Doctors performed a skin graft on his leg.

Only now is Mark trying to walk again.
But he is lucky.
His 14-year-old buddy, Mark Regan, died in the thundering explosion.

NEWSPAPER accounts of the past tell another part of this story:

"A 14-year-old Lakewood boy was burned and gashed when his 'pipe' missile blew up at his home."

"A homemade bomb exploded and blew off three fingers of a Lakewood boy."

"Community Hospital surgeons were trying Friday night to save a thumb and two fingers of a 14-year-old Long Beach youth."

"Two Torrance teen-age boys and a 3-year-old girl were seriously hurt when a metal bomb loaded with matchheads exploded in the backyard of their home."

Realizing that parents are nearby — and spankings very near — the young missile scientists have taken their meager knowledge and meager space equipment out of the house and into the community.

ONE Fullerton youth exploded a homemade missile in a residential area, frightening passers-by and sending

Plan Report on Mach-3 Plane Plans

WASHINGTON (UPI) — Federal Aviation Administrator Najeeb Halaby Saturday promised President Kennedy a report in the next three months on the costly question whether this country should get into the supersonic air transport race with France and Britain.

Halaby said after a conference with the President that a cabinet-level committee, headed by Vice President Lyndon B. Johnson, was trying to make a "hard-headed, accurate" report to submit to Kennedy in May. Halaby is in charge of preparing the study.

The United States, for some time, has been considering whether to undertake the tremendous cost of designing, testing and building a passenger plane that could fly two or three times the speed of sound.

THE EXHAUSTIVE considerations were placed in a time squeeze last November when France and Britain signed an agreement to develop jointly a Mach-2 transport — a plane that would fly two times the speed of sound, or about 1,400 miles an hour.

U.S. experts had been considering a more advanced Mach 3 — one that would fly three times the speed of sound or more than 2,100 m.p.h.

Halaby said Saturday that the Federal Aviation Agency believes the British-French project has "serious limitations."

One of the major questions facing U.S. planners is whether development of a supersonic airliner would be worth the cost.



MARK HOPKINS' experiments with a solid-fuel rocket propellant in the living room of Rolling Hills home led to loss of finger. He now has safer hobby—coin-collecting.

ing fragments 75 feet.

He told police he had crammed powder from rifle shells into a piece of pipe. Luckily, no one was hurt.
Mark Hopkins—who lost a finger and is barely able

to walk now—because of a homemade rocket—has one piece of advice:
"Don't try homemade missiles unless you have expert guidance. I know I won't."

Senate to Battle on Roosevelt Job

By WALTER T. RIDDER

Chief, L. P. Washington Bureau
(Related Story, Page B-2)

WASHINGTON — There's half of Kennedy, reminding apt to be an interesting political showdown here one week from Tuesday when Senate hearing will open on the nomination of Franklin D. Roosevelt to be undersecretary of commerce.

Involved in the hearings will be such long and short range political objectives as New York State's 1964 senatorial race and the 1966 Empire State gubernatorial contest. In addition, some senators are expected to question the qualifications of the former President's son for the post to which he has been nominated. It is tacitly assumed here that Roosevelt will achieve confirmation, but the hearings may well turn into a political donnybrook. The name Roosevelt is among certain groups of politicians always able to provoke controversy and Franklin, Jr., is no exception.

One of the first objections to be recorded will be the contention that President Kennedy is appointing Roosevelt to the No. 2 commerce post is merely paying off a political obligation. That Kennedy is politically obligated to Roosevelt is incontestable. At the time of the West Virginia primary in 1960, Roosevelt roamed the state on be-

to a race for that state's attorney generalship to Jacob Javita.

There is little doubt that Roosevelt would like to take another stab at running in nation's highest school age population, 5 to are for July 1, 1962.

Highest School Age Population in Cal.

WASHINGTON (AP) — The 17 years, 4,153,812, Nevada was 49th with 750,000. California has the 085, New York was second with 3,663,949. The figures are for July 1, 1962.

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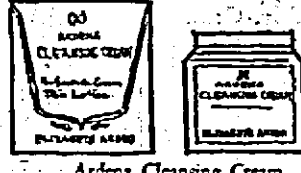
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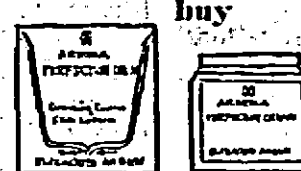
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Even the Junk Business Advances to Space Age

By WILLIAM JONES

One of the world's most unusual junkyards may well be that at 12508 Clark St. in Downey. There you can buy anything from space missile parts to a bucket of connecting washers (50 cents a pound). Annual sales average half-a-million dollars.

The industry that has made the junk business a big business is the missile manufacturers, forever finding their satellites becoming obsolete as engineers uncover better means to launch men into space. Stock with outdated equipment, the missile industry is stuck with disposal. It costs money to haul the material away.

As a result, missile plants such as that in Downey—North American Aviation's Space and Information Systems Division—have come up with the idea of selling their surplus goods to the public.

Because of electronic interest in the industry, the surplus centers—the "junkyards"—at missile plants have become the buying paradise for the ham radio operator.

AT DOWNEY, QUICK-WITTED, balding Nels Broberg runs the operation between puffs from his ever-present pipe.

Broberg, 48, explains that surplus material at Downey is sold to the public only after North American and the government are given "first dibs at it."

"As scientists discover new ways for smaller packages in bigger space payloads," he says, "present items become obsolete and come back to us in the surplus center."

Hours at the center are from 11:05 a.m. to 1 p.m. Tuesday and Thursday and from 8 a.m. to noon on Saturdays.

For Broberg, his talents and the surplus center go together like a horse and carriage, or better a horse and cart. "I was born next to a junkyard," he recalls. "I was always a nut about junk."

BUT HIS PAST—AS HE EXPLAINS IT, and his friends always note the lump in the cheek where his tongue is—is deceiving.

Broberg, actually, has a striking appearance for a junk dealer. The constant pipe in mouth, the conservative cut of his suit, his sociability hardly resemble today's conception of the oldtime junkman.



NELS BROBERG... "Nut About Junk"

He joined North American in 1941 in Los Angeles as an assembler, getting 60 cents an hour. His present position proves out his ambition.

Broberg, despite his past and his thoughts, insists "there is no junk in the surplus center—just surplus goods."

In the same tone, he adds that the surplus center even sells "floor sweepings, and, well — everything else."

Independent-Press-Telegram

EDITORIAL PAGE B-2

SUNDAY, MARCH 3, 1963



NO JUNK IN THIS SURPLUS CENTER... Sweepings, Maybe

\$19,557,912 JOBS OK'D

Building Activity Up 88 Percent

Long Beach building activity continued at an above-normal rate in February with a valuation of \$7,309,155 for 2,001 projects.

Last month's activity brought the total for 1963 to \$19,557,912, an increase of 88 per cent over the \$10,392,165 figure for the first two months of 1962.

The February volume was down 40 per cent from the near-record January peak of \$12,243,757.

But it was 52 per cent higher than the \$4,806,175

valuation in February, 1962.

Residential construction last month amounted to \$2,768,935 for 408 family units.

This was a 66 per cent decrease from the \$8,247,535 figure for 882 units in January. But it was a 249 per cent gain over the volume in February of last year, \$791,560 for 110 units.

The figures were reported by Edward M. O'Connor, city superintendent of building.



Lt. Miller Assigned to Active Duty Here

Assignment of 2nd Lt. Sharon Miller as active duty information officer for the 2478 AF Sector headquarters at Municipal Airport was announced Saturday.



LT. SHARON MILLER Assigned Here

Lt. Miller, a graduate of Duquesne University, Pa., and the WAF officers' school at Lackland AF Base, Texas, from which she was graduated with top honors, is in charge of disseminating information to all reserve units in the sector which includes Southern California, Arizona and part of Nevada.

The assignment is Lt. Miller's first since graduation from officer school.

Approximately 6,000 men are in the sector command.

That Shrill Shriek May Be Steam Test

Shrill, high-pitched sounds may be heard intermittently this week from the Hayes steam generating plant which the Los Angeles Department of Water and Power is building north of Pacific Coast Highway near San Gabriel River.

The noise will be caused by steam tests on a new boiler to be placed in service this year, according to W. C. Poe, plant superintendent.

Because the sounds probably will be audible in East Long Beach, Seal Beach and Garden Grove, Poe said, the department wanted to advise residents and prevent a deluge of inquiring calls to police or Civil Defense authorities.

The tests will be made only between 11:30 a.m. and noon and from 4 to 9 p.m., Poe said. They will run from Monday through Saturday.

Poe said he hoped the public would "bear with us during these necessary tests." After they are completed, he said, an open house at the \$57-million plant will be held next



CARNIVAL GUEST

Scott Lane, who plays Cadet McKeever in the NBC-TV comedy series "McKeever and the Colonel," will be guest at the Purim Carnival of Temple Sinai, Seventh Street and Molino Avenue, next Sunday afternoon.

Newsman Jewish Men's Club Speaker

Herb Brin, publisher and editor of a group of Jewish newspapers, will be the speaker at the Rossmore Jewish Men's Club dinner meeting Tuesday in the Hawaiian Restaurant.



—Staff Photo

'FOR OUTSTANDING SERVICE'

Michael Davis, 18, is presented with the Long Beach Junior Concert Band's top service award by Vice Mayor Bert Bond at group's 11th anniversary banquet Saturday night in Lakewood Country Club. More than 500 young bandsmen watched as Davis, the band's student council president, and others received awards. Band organizer-director Marvin Marker was honored by musicians and parents.

Assessor Mailing Tax Form to Landlords

L. P-T Los Angeles Bureau

Report forms designed to aid assessment of household furnishings in an estimated one million rental units in Los Angeles County will be mailed this week to some 374,000 landlords.

County Assessor Philip E. Watson said the forms must be completed and returned to his office by April 1.

The forms require the landlord to list each tenant or vacancy as of March 4 and the ownership of household furnishings in each rental unit.

IF ANY statement is not postmarked before midnight, April 1, or if ownership of furnishings is not specified by the landlord concerned, all household furnishings in those rental units will be assessed as part of the landlord's personal property, Watson warned.

Carpets, drapes and "free-standing" appliances, frequently supplied by landlords even in unfurnished rentals, are assessed as personal property and should be considered in filling out the form, Watson said.

Build-in appliances are assessed as residential improvements.

Any owner of rental property who does not receive a landlord-report form by March 11 should get in touch with the assessor's office in the Hall of Administration,

500 W. Temple St., Los Angeles.

The landlord-report form being used this year for the first time, replaces the former practice of house-to-house calls by about 700 temporary deputy assessors to collect information on household furnishings.

Value of household furnishings, under the new system, will be computed electronically on a ratio scaled to the value of the dwelling, Watson explained.

Delegates to Annual Y Meeting Named

Representatives of the West Orange County YMCA will attend the 29th annual meeting of the Pacific Southwest Council beginning Friday for four days.

Members of the local delegation are Joseph Sahagen of Garden Grove, Jack Thompson of Westminster and William P. Coston, general secretary of the West Orange County YMCA.

\$382,653 Sewer Project on Way

Construction will start this month on a \$382,653 pipe-installation project, first unit in a projected \$2.6 million improvement to increase the disposal capacity of the sewer system serving Long Beach and neighboring areas.

County sanitation districts have awarded the contract to G. E. Kerns Construction Co., Long Beach, to relieve a potential health hazard noted during heavy rains in 1962.

Plans call for installation of 4,100 feet of 60-inch concrete pipe in 16th Street and in Caspian Avenue, in west Long Beach. This will be the first link of an additional outfall sewer from the county pumping plant at 16th Street and Long Beach Freeway to a disposal plant in Harbor City.

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Financing of the complete trunk system, plus the expansion of the pumping plant's capacity, will require several years, sanitation district officials said.

In the meantime the emergency bypass outfall will increase protection against potential flooding of houses and streets with sewage-polluted rainwater during extreme storms, Deputy City Engineer John E. McGinnis pointed out.

No such flooding occurred during the storm last month. A few instances were reported during the more intense rainfall of February 1962.

Most of them occurred in the east section of Long Beach, along El Cedral and Oleta Streets and in the vicinity of Clark Avenue and Atherton Street.

The pumping equipment in the local plant has a normal capacity of 50 million gallons per day. Ordinary peak flow does not exceed 45 million gallons, district engineers said. But during the 1962 storm, rainwater entering the sewers is estimated to have increased the flow to 70 million gallons.

City Manager John R. Mansell, who directed attention to the potential hazard a year ago, praised the sanitation districts for the action to provide both temporary and permanent expansion of the system.

Small-craft warnings again will be displayed, and winds up to 35 knots are expected to blow mostly from the northwest.

Long Beach police and fire departments reported no serious damage from Saturday's short-lived gusty winds.

March's lion-like growls Saturday faded to a windy whisper by nightfall, but the weatherman said to hang on to your hats and masts today.

Psychologist to Lead Delinquency Parley

Orange County Schools Office Psychologist Ralph C. Hickman will participate in the Governor's Conference on Juvenile Delinquency in Sacramento March 13 and 14.

Hickman has been named a discussion leader on the responsibility of organizations, agencies and community groups involved in various aspects of delinquency prevention.

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EDITORIAL

U.S. Bolsters Loyal Cubans Who Would Fight Fidel

THE MOST ENCOURAGING American statement on Cuba since the President's pre-election speech last October came this week from Secretary of Defense Robert S. McNamara.

Asked what the reaction of the United States government would be if Soviet forces were used in Cuba, he replied:

"We will not accept combat operations in this hemisphere by Soviet personnel."

He explicitly included the uses of Soviet troops to combat any popular uprising in Cuba.

THE PRESENCE OF 17,000 Russian troops obviously has been a discouragement to anti-Castro forces. Secretary McNamara's remark holds out to loyal Cubans an assurance they have not had until now: If the Russians interfere with any effort to wrest the government from the hands of Communist dictator Fidel Castro, they will have to reckon with the United States. This means that Cuba need not resign itself, as have most of the Eastern European vassal states, to an indefinite period of Communist domination.

Amid the specious quibbling about the difference between "offensive" and "defensive" weapons and between "technicians" and "soldiers" the world has tended to forget the plight of the Cuban people, who are interested not so much in definitions as in regaining freedom and democratic government, which they have not known since the shadow of Batista fell across their island preparing the way for Castro. Now they have a new hope.

SECRETARY McNAMARA's statement took care of a most important point. Testimony by Intelligence Chief John A. McCone this week, however, suggests how the Soviets may plan to extend their influence in this hemisphere without taking direct military action.

Mr. McCone reported that 1,000 to 1,500 Latin Americans went to Cuba in 1962 for training in sabotage and guerrilla warfare, and more have gone there this year for such training. In this may lie the significance of those Soviet troops and technicians: They are the instructors in a gigantic school for revolution!

No policy publicly announced by the United States government suggests how this country intends to deal with that encroachment upon this hemisphere by a foreign power.

CAPITAL CAPER

White House Has Its Author Quota

By Our Washington Bureau

WASHINGTON—A close friend of President Kennedy's heard via the grapevine that Emmet Hughes was slated for a White House advisory post. Hughes, a newspaper author and pundit, has at times been an aide to President Eisenhower and Gov. Nelson Rockefeller. His resignations from those jobs were followed by distressingly candid memoirs published about his former employers. When he heard the rumor, the Kennedy friend wrote the President a note, asking in effect, "Say it ain't so, Jack." The President replied that indeed the rumor was untrue because two political biographers on the White House premises were quite enough. The other two being Arthur Schlesinger Jr. and the President, himself.

FADS, FASHIONS and foibles run full circle. Several years ago, the National Park Service pleaded with Americans to help solve the buffalo problem by any means possible—eating them, making pets of them—just anything to cut down on the size of the herd. Well, the American fashion show here the other day displayed new fur coats made of buffalo hides. We suppose that in no time at all the G-men will be hunting down poachers who are decimating the buffalo herds in behalf of fashion, just as the great buffalo hunters of the 19th century did.

ALTHOUGH GOV. NELSON Rockefeller is not an impoverished politician, many of his advisors are seriously concerned about the mounting cost of political campaigns. As they assess his last race for re-election, the sums spent on television, particularly, seem enormous. One possible antidote to prevent politics from becoming an exclusive rich man's preserve is being considered by Rocky's men. They would have the opponents in national races get together in advance of a campaign and agree to an upper limit on total campaign expenditures and an upper limit on the amount of television time bought.

THE VERDICT IS not yet in on the alleged wrestling match which went on between Sen. Ted Kennedy and a photographer who sought to catch the Kennedys at play on the ski slopes, but it adds to the growing body of literature here on Kennedy (any Kennedy) and the press. The President is said to have bawled out six newsmen (society type) was bawled out by Ethel for overdoing stories about swimming pool dunkings. Bobby has read out four reporters and ordered midnight quizzes of others (during the late steel price crisis). Administration aides also have been in the act. Arthur Schlesinger, Jr., called columnist Henry Taylor an idiot. Pierre Salinger has sought at least 12 scalps. And then we had the famous cancellation of the New York Herald Tribune at the White House.

'My Last Assignment? Did You Ever Hear of Hungary?'



DREW PEARSON

Steps Taken to Control High Illegitimacy Rate in Chicago

SPRINGFIELD, ILL.—The state of Illinois, which reminds tourists on auto license plates that it's the "Land of Lincoln," is struggling with a problem reminiscent of Lincoln's day. It's the migration of Southern Negroes to the "ghettos" of Chicago and the high rate of illegitimate children that follows.

Mixed with this problem is that of religion.

It was precipitated when the forthright new head of the Illinois Public Aid Commission, Arnold H. Maremont, began issuing contraceptives to Negro women and giving them information on birth control—all paid for by the state.

This is a problem which has confronted almost every major city of the eastern and midwestern United States where relief roles for dependent and frequently illegitimate children have skyrocketed among the Negro population but where the Catholic church has vigorously opposed information on birth control.

In Puerto Rico, for instance, church opposition to birth control information was so strong that in the 1960 election the bishop publicly denounced Gov. Munoz Maria and urged Puerto Ricans to vote against him.

ARNOLD Maremont, who has precipitated a similar storm in Illinois, is a wealthy industrialist who manufactures auto mufflers, and is an art connoisseur of some note. The Catholic clergy and many Catholic political leaders are backing him. But he has not budged an inch. Two showdowns, however, are imminent.

No. 1 is his confirmation which will soon come up before the Illinois state Senate where Republicans are in control. They have mixed feelings about Maremont. The migration of southern Negroes to Chicago, they contend, is what insures an overwhelming Democratic vote against them in Cook County, and Maremont, a Democrat, is the first man who has taken a courageous step to curtail this future Democratic vote.

Democratic senators also have mixed feelings. Maremont was appointed by a Democratic governor, Otto Kerner. However, many Democratic leaders are Catholic.

Regardless of these mixed emotions, the chances are Maremont will be confirmed. As one Republican senator remarked: "He's intelligent and has courage. You may disagree, but he's able. He's a buzz saw. Be careful how you handle him."

Showdown No. 2 will come over two bills introduced in the Illinois legislature to ban Maremont's policy of giving free contraceptives to women on relief and making available information on birth control. If these pass, Maremont might as well resign.

The battle line is tightly drawn. The Catholic clergy have lined up almost unanimously for these two bills. The Protestant clergy are almost unanimously against. Catholic political leaders

are also pushing the anti-birth control bills. But they are Democrats and in a minority. The Republicans control the legislature, and they have mixed emotions. They would like to embarrass the Democrats, but they would also like to curtail both the skyrocketing cost of relief and the swelling Negro Democratic vote in Chicago.

Chairman Maremont spelled out the facts very simply when he was called to testify on his budget of \$12,000,000 a month to aid dependent children with a total welfare aid of \$700,000,000 a year.

"Look, gentlemen," he said, "this birth control plan will cost \$600,000 a year. But it will prevent 6,473 illegitimate children from coming into the world. It costs \$7,000 to support a child for 17 years or a total cost to the state of \$47,000,000 in that time."

Chairman Maremont was also eloquent on other relief problems.

"You want to cut the cost of public aid," he told the state Budgetary Commission, headed by Everett R. Peter, an arch Republican. "If you're really sincere about it, if you want to save money, do something about unemployment. Do something about the Negro who is paying 25 to 30 per cent more rent than whites. But I warn you, don't slash the aid program too much or you won't

get your federal money from Washington.

Mayor Richard Daley of Chicago, a Catholic, has supported Maremont. Actually, ever since 1957, he had gone along with an unpublishable policy of referring women interested in birth control to the clergy or a doctor and having Cook County pay the doctors' bills. This system has now been expanded and is being developed for the entire state.

GOVERNOR Kerner, who also started out backing Maremont to the hilt, of late has been hedging. Recently, he appointed Dr. Herbert Nebel of East St. Louis, a prominent Catholic physician, to the Illinois Public Aid Commission to serve under Maremont. Nebel has testified for the two bills banning birth control information and contraceptives. Kerner made the appointment at the insistence of the Democratic state chairman, James A. Roman, a Catholic who also serves as Illinois' Finance Director and is ex-officio member of the Aid Commission. Dr. Nebel replaces William Rutherford of Peoria, a Protestant.

So goes the birth control battle in Illinois. Meanwhile the illegitimacy rate among Chicago women on welfare is 40 per cent; there is an increasing number of multiple fathers, conditions in the Negro ghetto become worse, and the crime rate is on the increase.

JIM M'CAULEY

Bill-Writing Volume Setting New Records of Absurdity

L. P. T. Sacramento Bureau

SACRAMENTO—The brisk bill-writing pace is reaching new levels of absurdity, and has set the stage for government by ignorance someday.

Some 2,500 new laws were proposed in the first eight weeks of the legislature, and the number of new bills is expected to top 5,000 before the session ends.

The 1963 bill blitz actually is a little lighter than in recent years, but it still is maintaining a pace of one thousand a month.

Fortunately, the legislature is blessed with an excellent committee structure and intelligent leadership in two parties. Most of the bad bills will be uncovered in committee and condemned to death—or exposed so that their defeat will be assured on the floor of either the Senate or Assembly.

But if all 2,500 were enacted—legislators must have nightmares about the havoc that could bring.

Big danger to sensible government would be that the bill deluge even would simply overwhelm the normal legislative checks-and-balances that guard against passage of bad bills.

The first line of defense against bad bills already has begun to crumble, according to some veteran legislative observers.

The danger trend: some legislators are throwing ghost-written lobbyist bills in the hopper so fast they are unable to explain fully what the bills do.

A few legislators have been tripped up by newsmen recently on introducing a bill they didn't understand. Under questioning, they admitted candidly they didn't bother to study a specific bill carefully, but merely trusted a lobbyist or state agency official to draft it and investigate it.

In other words, you have some complex laws being proposed by a few legislators who don't understand their own bills. Result: government by ignorance and government by ghost-lobbyists.

FORTUNATELY, Long Beach area is represented by lawmakers who are astute and capable. They meticulously study any issue before introducing it as a bill.

Other California areas are not always so fortunate.

The legislative leadership is fully aware of the problem. Assembly Speaker Jesse M. Unruh, D., Inglewood, has indicated he favors a go-slow policy on 1963 legislative proposals.

The probability as indicated by Unruh: many of the controversial bills of the 1963 session will be sidetracked for further investigation in between-sessions hearings.

BOB HOUSER

Curfews In, Seconds Out as CDC Plans Crucial Conclave

AUTOMATIC adjournment and the automatic "choke" are new devices built into the California Democratic Council (CDC) convention machinery this year to eliminate costly candidate pings.

In an apparent effort to convert its 60,000-member torque to useful political horsepower, CDC leadership has set curfew, against marathon wileys who sometimes in the past have manipulated resolutions and policy statements with vast-pocket quorums. Their rife endurance, say regulars, saddled Democratic candidates with untenable positions on sensitive issues.

Come March 29-31 at Balboa Field, it's a new scene. Saturday night's (March 30) session automatically adjourns at 1 a.m. Sunday morning's session will adopt issues and policy statements and there is a 1 p.m. deadline on hearing any talk on resolutions, issues, policy statements, credentials, by-laws or elections.

ANOTHER welcome innovation of the Democrats' procedure is its handling of the state election. Candidates will be nominated the first night, Friday, and there will be no seconding, speeches. Conventions then have all day Saturday for electioneering before the election comes, as one of the last orders of business Sunday forenoon.

Biggest news likely out of the three-day session may be the CDC's try for a repaired image, one which can turn aside the persistent cries of "left wing" from its enemies over the past two years. This image will be revealed in the positions it takes on major issues through resolutions and policy statements.

A considerable ripside impends with Assembly Speaker Jesse M. Unruh and CDC President Tom Carvey transiently in the same pool. Unruh is the successful author



HOUSER

of paid precinct workers in the 1962 November election. CDC and friends, including past national committeeman Paul Ziffren, have criticized the practice. Thus the liberal CDC finds itself singing the same song against Unruh and paid workers as sing the Republicans, a most exotic duet.

Carvey also has tasked Unruh over a civil rights matter at Berkeley, charging Unruh has been anti-civil rights in his request for a "second look" at laws banning private housing discrimination in that city.

GOVERNOR Brown will do the speaking honors at 10 p.m. opening night. This may also be the night for the CDC's annual egg-walking demonstration—the center-stage presentation of all or almost all of the state's Democratic legislators.

While Republican lawmakers appeared only in "ones and twos" at two recent GOP affairs, the Young Republican and California Republican Assembly election conventions, Democrats traditionally defy an often electric hostility to appear for harmony's sake before the CDC.

In may cases their appearance is out of genuine gratitude because CDC endorsements have had a high success rating. In other cases, elected Democrats opposed to some CDC positions, nevertheless want to thank at least the grass-roots segment of CDC members. They undoubtedly will pay this tribute until it has been proved whether CDC is truly a strong political force or whether its endorsements have been coincident with other successful factors for Democrats.

CLUBS ACROSS the state will have been studying issues for weeks when the convention comes to order. Their agenda is likely to include these items: Alliance for Progress, labor dislocation from automation, the nation's peace posture, de facto segregation, metropolitan planning, election reforms, conservative-rightist politics and fallout shelters.

Public Forum

Brown Remarks Termed 'Ridiculous'

EDITOR:

So Gov. Brown blames the John Birch Society for trying to dump Chairman Thomas Braden as a State Board of Education member. Brown said he will probably ask Atty. Gen. Mosk to find out who is writing a barrage of letters asking senators to refuse to confirm the reappointment of Braden to the Board.

THESE ARE about the most ridiculous statements yet to be attributed to our governor. In the type of government under which we are supposed to be operating our senators and congressmen are to reflect the desires of the people. How can they be expected to do so if the public does not express to them their views? And does an affiliation with any organization exclude them from such expression? I am not a member of the John Birch Society and know no one who is, but I agree with those "more than 1,000" people, whoever they are, that have sent anti-Braden letters to their senators.

Undoubtedly, many of these letters came from citizens who are not affili-

ated with any organization but are merely concerned with our educational system.

Dr. Max Rafferty was elected to the position of Superintendent of Public Instruction by a large majority. Mr. Braden was not elected, but appointed by the governor. He has just been reappointed after making the statement that the Board would cooperate with Dr. Rafferty. "But if he comes up with all this stuff about indoctrinating school children in patriotism and the dangers of communism, he's going to incur opposition from us."

I FEEL SURE that the majority of people who gave Dr. Rafferty their vote did so because they realized the absolute necessity of our children being indoctrinated with all this stuff about patriotism and the dangers of communism. Such education is of the utmost importance to the welfare of our nation. "Progressive Education" of which Dr. Rafferty is a foe and Mr. Braden is a supporter, has turned out millions of high school graduates who can neither read, write nor spell sufficiently to equip them for their place as future leaders of our society, many being unable to even fill out property, an entrance examination for college.

If Mr. Braden refuses to support the corrective program which the majority of California voters endorsed, then I agree—write your senator and ask him to refuse to confirm the reappointment of Braden to the board.

MRS. WALTER WEBER
 5456 Oleata St.

Who Knows What Is in the Bag?

EDITOR:

Since the theoretical return of all offensive weapons in Cuba to Russia, the administration seems to feel quite satisfied and believes that Khrushchev has been shown that we mean business. However, business has not been so good since that event. As a matter of fact, Mr. K and his pal, Castro, seem to be doing all the business, and an extremely good business, spreading their seditious ideology throughout South America, using Cuba as a base for their fiendish operations.

Is the United States playing possum and the Monroe Doctrine forgotten? Who are these professors of fine arts who instruct saboteurs in the bombing of storage depots, oil wells and all sorts of devastation? There has no doubt been a lot of Castro and Khrushchev dirt picked up in Cuba and South America by a political vacuum machine, but only a chosen few know exactly what's in the bag. It might be quite interesting, if not alarming, to the general public.

It can only be hoped that the bag will eventually be dumped on Russian soil. The United States should rid the western hemisphere of these red rodents such as Castro and his cohorts. Without such action, and soon, no man or men will be able to cope with the ever growing onslaught of the international Communist conspiracy.

WILLIAM A. CARTER
 2725 E. First St.

Language in the News

By Charles E. Smith
 and Robert Thompson

Questions from readers: "What are the origins of the names of the months?"

—The Fourth Grade class of Turnbull School, San Mateo, Calif.

January, from Janus, a Roman god who had two faces. February, from the Latin verb "februare," to clean; referring to the customary month of cleansing and sacrifice. March, from Mars, the God of War. April, from Aprilis, the Latin name of the month. May, from Jupiter Maius, the God of Growth. June from Juno, the wife of Jupiter, ruler of the gods. July, in honor of Julius Caesar, who rearranged the calendar. August, in honor of the first Emperor Augustus. September, from septem, Latin for "seven." October, from octo, Latin for "eight." November, from novem, Latin for "nine." December, from decem, Latin for "ten." (September was counted the seventh month of the old calendar, which started in March.)

"Is 'gantry' a word plucked out of the air, or is there some significance behind it?" Kay Leach, Brookline, Mass.

The word "gantry" presently so well known to describe the support for space vehicles, comes through Old French ganter from the Latin cantherius, meaning "trellis" or "rafter." This, in turn, comes from the ancient Greek kanthellos, meaning rather appropriately in consideration of the gantry's function, "pack mule."

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(Advertisement)

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Business Boom Boosts Printer

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Chances are, too, that the form was printed by a remarkable Long Beach firm which was begun just 10 years ago. The Kelly Printing and Stationery Co., 2789 Long Beach Blvd., did close to a million dollars worth of business in 1962. Not bad, for an operation begun in a garage late in 1952 by a man who didn't know the first thing about printing!

EDWARD H. KELLY was 24 years old in 1952. He had been a footloose wanderer, occupying himself at various times with such diverse vocations as operating drive-in restaurants, a body and fender shop, selling electrical goods, working in a shipyard and designing clothes.

His wanderings had brought him to Long Beach; he liked it, and decided he wanted to stay. His assets included one automobile, a knack for business, and an idea that the increasing complexity of modern business required an understanding supply of business forms, brochures, reports and other types of paperwork, all of which had one thing in common. They had to be printed.

HE BORROWED money on his car, bought a second-hand

rented garage space at 1460 American Ave. (now Long Beach Blvd.), and set to work. John C. "Jack" Ritchie was an interior decorator with a mechanical bent when he met Kelly in 1952, a few months before Kelly launched his enterprise. The two became fast friends.

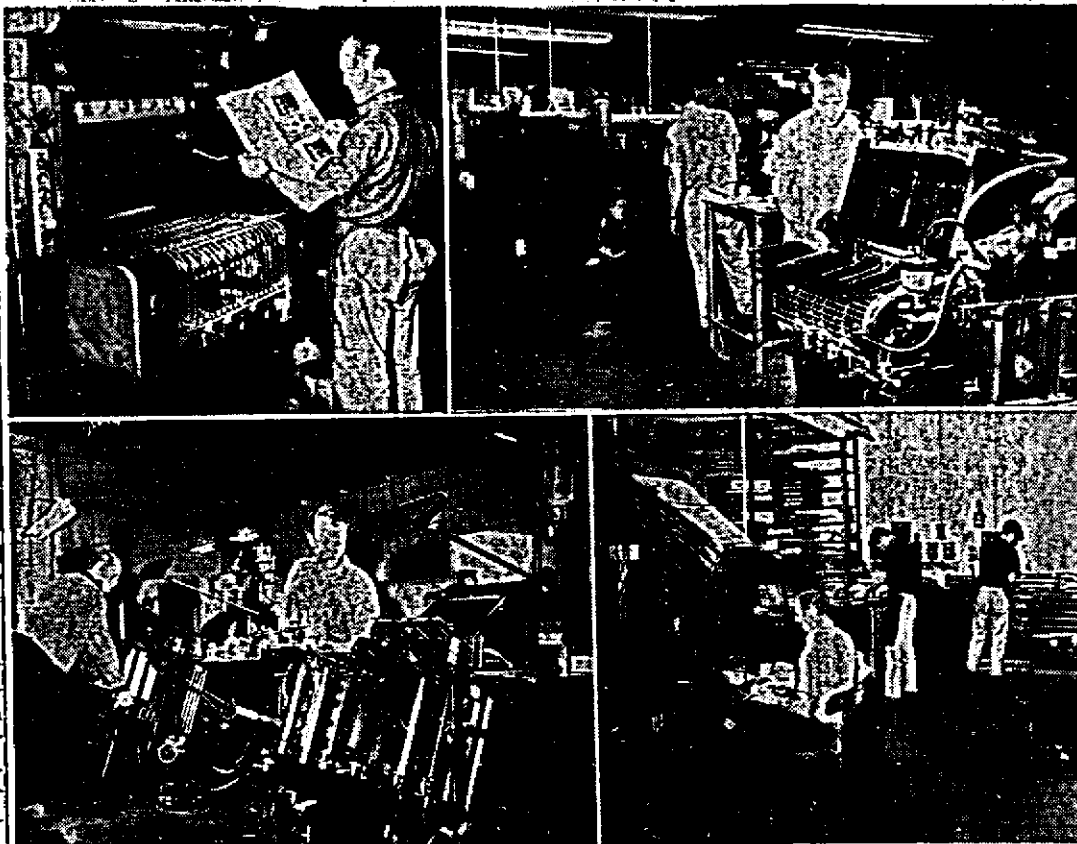
Kelly asked Ritchie to be his partner, handling the production end of the business while he concentrated on sales work. Ritchie agreed, and the awkward, one-man operation became an efficient, two-man company.

The new partners had different backgrounds and different personalities, which may account for why they meshed so well together. Kelly was flamboyant, extroverted, eager to take risks. Ritchie was conservative, quiet, cautious. They each had the good sense to listen to the other.

"For the first year," Ritchie says, "the firm grossed about \$10,000, and doubled that each year for the next four or five."

THE BOOMING business quickly outgrew the little garage, and in 1953 Kelly and Ritchie moved to bigger quarters at 1428 E. Pacific Coast Highway. A few years later, the partners had to slow down the firm's rate of business increase when it became obvious that the plant they had was nearing its production capacity.

They began shopping around for a new location, seeking a plant that not only would be big enough to handle the amount of production they an-



KELLY PRINTING CO. features latest equipment design to handle all types of printing. Clockwise from upper left, chief litho press specializing in process color for small publications and business forms; small litho presses and Heidelberg cylinder press specializing in small printing jobs. Complete composition room including Linotype machines and proof presses for printing business cards, tickets, invitations, advertising circulars, and numerous other requirements for business firm everywhere.

icipated, but which could be enlarged if their estimate proved conservative.

They found what they were looking for at their present location, and moved in last December.

"Our immediate goal is to do \$2 million worth of business a year," Kelly says, "but we don't intend to stop there."

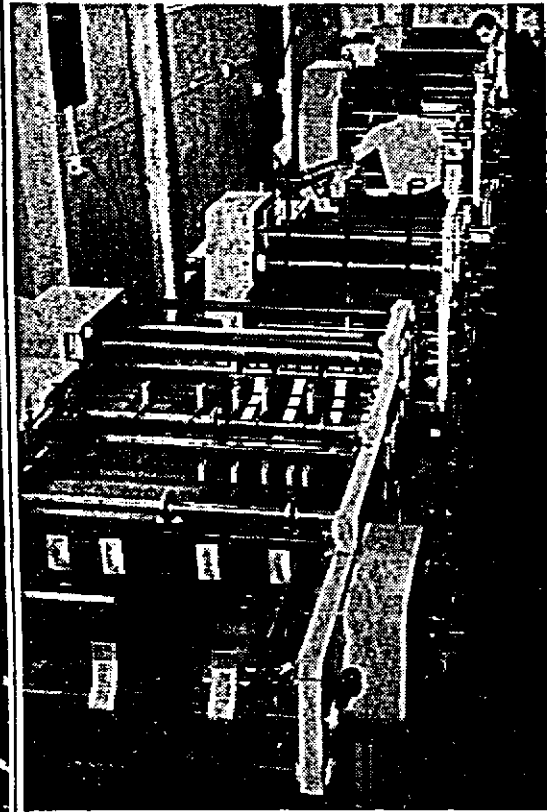
"WITH INDUSTRIES flocking to Southern California the way they are," the need for quick, competent printing increases all the time. When people want printing, they usually want it in a hurry. The one service we strive for, in addition, of course, to quality, is promptness. We've built a good reputation for promptness, and we intend to maintain it."

Looking back on the success they've made of their business in the relatively few years of its existence, Kelly and Ritchie see nothing "miraculous" about it.

The basic ingredient in any success formula is hard work, they agree. Plus, they add thankfully, the capitalistic climate that provides, first, the incentive, and second, the opportunity to combine hard work, imagination, and business acumen and come up with a success.



CAPABLE SALESMEN from Kelly Printing Co. help boost firm's business near \$1 million yearly. From left, Forrest Reush, Edward Kennedy.



CAPABLE OF PRODUCING 100,000 two-color letterheads an hour is this giant rotary press. Press is used primarily for carbon snap-apart business forms which are specialty of modern Kelly Printing Company.



WAITING TO GREET the public at Kelly's Printing are (from left) Carole Mays, Thelma Zeaser and Marty Kautz, who receive and process orders and answer calls in plant at 2789 Long Beach Blvd.



CONSTANTLY SEEKING ways of improving product are partners Jack Ritchie (seated) and Edward Kelly. Kelly founded firm in 1952, has helped push business to near \$1 million yearly.



ART ROOM features modern camera for offset work (inset left) and skilled artists and retouchers.

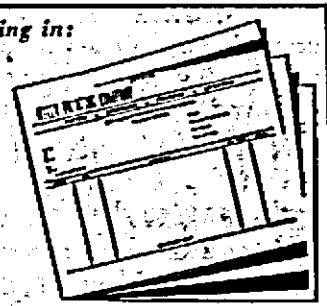


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THE WEEK IN REVIEW

McNamara Warning Highlighted Tense Week

By HARRY SHARPE
United Press International

Defense Secretary Robert S. McNamara warned Moscow last week the United States would react with force if Russian troops in Cuba tried to put down a peoples revolt against Communist Premier Fidel Castro.

McNamara also disclosed that long-range Soviet reconnaissance bombers have been keeping tabs on the U.S. Atlantic and Pacific fleets. But he stressed that this was legal since it takes place "without hostile intent" over international waters.



ROBERT S. McNAMARA
React With Force

THE OBVIOUS purpose of the secretary was to disarm any Russian propaganda bomb before it could be dropped. Moscow, for example, might claim boastfully that the flights went undetected. His statement also neutralized Soviet protests that U.S. war planes have buzzed Soviet ships on the high seas.

McNamara replied with a sharp "no" when newsmen asked whether Russian reconnaissance had occurred over North America.

His statements highlighted a week of tension-lightening developments between the United States and Moscow.

Soviet Premier Nikita Khrushchev again warned that Russia would come to the aid of Cuba, Red China or any other Soviet-bloc nation in any "imperialist" attack.

PRESIDENT Kennedy, McNamara and other high U.S. officials, aware of Khrushchev's humiliating back-down in the Cuban missile crisis, ignored this as the same old propaganda line. But McNamara added a stern warning.

He said the United States would not tolerate in any way whatsoever combat operations by Khrushchev's troops in Cuba or elsewhere in this hemisphere. McNamara obviously had in mind Khrushchev's bloody suppression of the Hungarian anti-Communist revolt.

KHRUSHCHEV himself said nothing more about the troops in a bellicose speech in which he noted he had agreed to pull his missiles and bombers out of Cuba. "But that doesn't mean," he said, "that we left Cuba to be eaten by the sharks of imperialism. If the imperialists try to impose their own orders, it will lead to thermonuclear war."

McNamara said the Soviets were now venturing farther afield with their long-range aircraft. Previously they had scouted U.S. ships with short-range bombers from bases near the U.S.S.R. border. He said that each time the long-range bombers were detected U.S. aircraft carrier war planes rose to keep an eye on them.

McNamara indicated neither alarm nor anger. He said radar traced the bomb-

ers long before they flew over.

A newspaper editor in a party aboard one of the carriers said one bomber flew as low as 1,200 feet and the pilot waved a handkerchief at an American pilot who flew close range to him.

Khrushchev just about wrote off nuclear test-ban negotiations at Geneva with an adamant stand against more than three on-site inspections against cheating. U.S. delegate William C. Foster flatly said Moscow does not want to negotiate. But Kennedy rejected defeat.

HE DIRECTED the drafting of a new treaty that would place "primary reliance" on monitoring outside the Soviet union.

This coincided with a statement by the U.S. Disarmament Agency that chances of Russia gaining a military advantage through secret tests were "vanishingly small."

Khrushchev continued

Birch Society Is Termed a 'Dracula'

READING, Pa. (UPI)—A California congressman who defeated a John Birch Society member's bid for reelection to Congress Saturday night branded the society a "Dracula" which saps the nation's strength.

Rep. Ronald Brooks Cameron, D-Calif., made the statement in a speech at the 85th anniversary banquet of the American Club, the nation's oldest political organization of its kind.

"The Birch Society is an organizational Dracula that sucks its life-blood from doctors and lawyers, laborers and farmers, small businessmen and corporation executives," Cameron said.

BY PREYING on the people's fears, he said, the Birchers were making communism the scapegoat for all the nation's problems. He compared the society's actions with those of Hitler in making Jews the scapegoats for Germany's problems in the 1930's.

Cameron, a first-term Democrat, defeated a bid for reelection by Rep. John Rousset, R-Calif., one of two avowed Birch Society members in the last Congress.

prating peaceful co-existence—the issue that caused Red China to defect from the Soviet bloc—and denounced the President's plan to arm the West's NATO alliance with a joint nuclear force. But he took a softer line toward Berlin.

The United States again rejected Khrushchev's claim that he had won a Kennedy pledge against a U.S. invasion of Cuba. The pledge, as such, was conditioned on a promise which Khrushchev failed to carry out. This was to persuade Castro to agree to on-site inspection after the October missile pullout.

Secretary of State Dean Rusk brought up the Russian troop issue in a Houston, Texas, speech. He said "the Soviet military presence cannot be accepted." He also restated the U.S. Cuban goal which is to return Cuba to the Cuban people, under free leadership. Castro, he warned, "will not be permitted to use Russian arms outside Cuba."

ON EUROPEAN defense, Rusk said of French President Charles de Gaulle's defection from NATO that the possible choices now are for the United States to try and retain NATO nuclear power in its own hands, for European countries to obtain their own nuclear arsenals, as De Gaulle is doing, or to organize a joint nuclear force "on the basis of equality."

He said the U.S. attitude would depend upon the attitude of our Allies. "We are prepared," he said, "to discuss with them important changes in present arrangements. But we are not pressing an American plan upon them."

Across the world, Red China, in one of its sharpest attacks, accused Russia of imposing economic and political pressure in an effort to force the Peking regime to acknowledge Soviet leadership in the Communist world. This was a direct slap at Khrushchev who has been trying to woo Peking back into the Moscow fold.

PRESIDENT Kennedy asked Congress for far-ranging racial rights laws. In doing so he robbed the Republicans of a pet election campaign issue but set Southern members of his own party at his throat.

GOP leaders had been charging him—after two years in office—with deliberating dragging his heels on civil rights bills so as not to offend Southern Democrats and imperil his legislative program.

They had cited their own racial equality campaign and challenged him to match it. Some of Kennedy's Democratic liberal adherents in Congress also had criticized him for inaction on a campaign pledge made in 1960.

In his special message—the first on the subject—the President took note of the political overtones. He remarked that no state or area's record is self-righteously clean on improving the Negroes lot and warned against imperiling his proposals with bi-partisanship.

He insisted that, acting on its own in the non-legislative field, his admin-

istration in the past two years, had "made more progress in securing the civil rights of all Americans than in any comparable period in our history."

HE SAID THAT some progress had been made through executive action, litigation, private persuasion and private initiative in protecting equality of opportunity in education, voting, housing, transportation, government and public accommodations. But, he said, there still was urgent need for new laws to give all Americans "first class citizenship."

Senate liberals of both parties lauded the message. But leaders of the Southern bloc said it had the earmarks of a political

stump speech and "should not be seriously considered."

And that probably will be its fate. Southern senators have demonstrated in the past that they can and will filibuster such measures to death. In that event, Kennedy's only satisfaction is that he had gone on record.

CONGRESSIONAL committees continued investigating Kennedy's handling of the Cuban crisis, with Republicans maintaining a drumfire attack. House Democratic Leader John W. McCormack, Mass., reminded them the President "inherited Cuba" from the Eisenhower administration. The President is expected to spell out his campaign against Castro at a Central American Presidents' meeting in Costa Rica March 18-20.

Vice President Lyndon B. Johnson flew to the Dominican Republic last week to represent Kennedy at the inauguration of President Juan Bosch—the first constitutional president there



SNOW AND COLD WEATHER continued to plague much of the nation last week, but these three San Diego State College coeds took advantage of a Southland warm spell and continued their quest for higher education on a lawn outside their dormitory. And the paper bags—complexion protection, naturally.

In 34 years. A Communist demonstration marred the inaugural parade.

The President addressed an American Bankers Association symposium on economic growth and defended his \$10.3 billion net tax cut program against widespread attacks. He called for an end to "squabbles over who will benefit most," saying the nation's economic welfare was at stake.

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Bronchitis Blamed on Tobacco, Smog
 GLASGOW, Scotland (UPI)—The Scottish Health Services Council claimed in a report that cigarette smoking and air pollution are the two major causes of bronchitis. A report by the standing medical advisory committee said bronchitis killed about 2,500 persons in Scotland each year. In 1950 the mortality rate from the disease was 33 per 100,000 cases.



MISS OUTER SPACE
 Susan Peters, Miss Canada in last year's International Beauty Congress, is Miss Outer Space—queen of the Chamber of Commerce March Grand Finale membership drive. Campaign workers dubbed "astronauts" and "spacemen" are headed by Postmaster David Selcer.

Medical Aid Pay Limit Advocated

County Medical Society president, Dr. Richard L. Taw, said the county pays \$4 per office call plus laboratory fees and other incidentals. For a doctor to draw \$52,000 from the county at such rates, he asserted, it would be necessary to handle so many patients that adequate service could be given to none.

Dr. Taw said his organization is "anxious to cooperate in correcting any abuses," but questioned Hahn's facts.

DR. TAW said the supervisor did not have the names of physicians assertedly receiving such payments, nor did he know whether such payments went to an individual doctor or a clinic, in which a number of doctors would be treating patients.

Hahn suggested that the state set a maximum payment amount equal to current salaries of doctors in full-time county employment. These salaries range from \$11,000 to \$14,532 per year, Hahn said.

DR. TAW SAID that proposal overlooks the fact that county physicians work in a government institution—Los Angeles County General Hospital—and therefore do not meet the costs of maintaining an office and staff.

The County Medical Association participates with the county's Bureau of Public Assistance in maintaining a committee to investigate any reports of abuses by private physicians giving medical care to indigent patients, Dr. Taw pointed out.

If association members have been involved in abuses, the physician said, the association will use its "disciplinary authority" under the joint operation with the Bureau of Public Assistance.

Peace Corps Grads to Get College Aid

WASHINGTON (UPI)—The Peace Corps announced Saturday it had received a birthday gift from American colleges—scholarships for more than 100 of its first graduates.

The corps celebrated its second anniversary Friday. The first group of volunteers sent overseas are scheduled to complete their tours in June.

More than 100 scholarships, fellowships and assistantships already have been set aside for the returning volunteers by 16 universities and colleges. The Peace Corps said other institutions of higher education were also considering special assistance for the corpsmen.

Wife's Divorce Sleuth Cannot Make Man Pay

TOPEKA, Kan.—Can a husband be held liable for services of a private investigator hired by his wife to obtain evidence in support of a divorce action against him? The Kansas Supreme Court said Saturday the answer is "No."

Virgil Chipp, Wichita, the investigator, filed suit against Howard T. Murray who was divorced by Mrs. Feryl A. Murray. Chipp alleged Mrs. Murray paid him \$380 and that the unpaid balance for his services was \$4,118.

But the Supreme Court said: "The services of a detective engaged at the in-

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 Long Beach 12, Calif., Sunday, March 3, 1963

stance of a wife to unearth band are not a necessity for the reputation, character, as which the husband is responsible and activities of her husband.

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39th Anniversary

OUR ANNIVERSARY PRESENT TO YOU

18-inch Imported travertine top on ornate brass base 14-inches high.

IMPORTED ITALIAN CIGARETTE TABLE

\$37.50 Value **\$19.95**

IT'S OUR PARTY and you're invited

Our 39th anniversary features hundreds of brand new items. Many designs in Oriental, Italian, Spanish and modern made just for this event, all of savings designed to make this event the biggest sale in our history. Just three of dozens of specials are shown in this ad. The others are just as exciting.

The Squared Corner

A NEW DESIGN FOR PROBLEM CORNERS

A PERFECT DIVIDER FOR PROBLEM ROOMS

Occupies less space than a circular sectional. Fills corner 100"x78". Made both left and right way.

THIS COMPLETELY HAND TAILORED

sectional by Quality has hand-tied spring base. All-hardwood frame. Fully guaranteed, in choice of 8 fine fabrics.

\$487.50

A 624.50 VALUE

THE MOST LUXURY AT THE GREATEST VALUE EVER OFFERED

Quilted Sofa

A DEEP-SEATING 96-INCH

Featuring gorgeously-quilted reversible loose pillows, cushions filled with downy-soft Kodel*, the filling that keeps its springiness, resists shifting and matting.

WE SAVED 30% ON THIS LUSH SOFA

By purchasing just for our anniversary, a lovely fabric in your choice of champagne, toast, gold, aqua, or jade.

\$414.50 value **\$289.50** ON SALE

\$454.50 NINE-FOOT QUILTED MODEL on sale at \$319.50

1252 Long Beach Blvd. Phone HE 7-3593 Park Free in Rear Shop Mon. & Fri. 9-9 Weekdays 9-5:30 Sun. 11-5

Archibute Fatty, UCLA professor of interior design, will be the speaker Friday at 8 p.m. for the Southern California Designer-Craftsmen meeting in the student lounge at Otis Art Institute, Los Angeles.

Ex-Newsman Has 101st Birthday

George Alvin Monteith, 101, to attend lodge meetings in his wheelchair, and he spent Friday night at the Scottish Rite Temple.

Born Feb. 25, 1862, in Seymour, Ind., Monteith started his newspaper career as a printer's devil in Toulon, Ill., when he was 10 years old. Andrew Johnson was President.

Monteith was to become editor and publisher of the Finley, N.D., Golden Slope and changed the name to Finley Beacon.

He sold his newspaper in 1920, and came to Long Beach where he worked as a proof-reader on the old Long Beach Telegram until he retired at age 65 in 1927.

He went to work for the Board of Education as a custodian, retiring again at 84 in 1946.

Monteith used to play 500 rummy with cronies in Lincoln Park before the park was closed to build an underground parking lot.

He is now a resident of Crestwood Convalescent Hospital.

Monteith has eight grandchildren and 16 great-grandchildren.



G. A. MONTEITH
101 Years Young

Freeze Cuts Florida Orange Sugar, Juice

ORLANDO, Fla. (AP)—Survey by the U.S. Department of Agriculture shows the mid-December freeze reduced the amount of juice and sugar in oranges still on the trees in Florida.

Tests made in 318 groves throughout the state showed that a 90-pound box of Valencia oranges, yielding about 52 pounds of juice under normal conditions, lost from 10 to 15 pounds of juice.

Sugar content—pounds of solids—also has dropped from a normal six pounds to 4.43 pounds, according to the report.

EVER-READY HELPERS: Classified ads. Use 'em often to solve your budget problems.

SURE CURE FOR BALDNESS!

- BEWARE OF FALLING HAIR
- ELIMINATE DANDRUFF
- PROMOTE HAIR GROWTH
- DISORDERED AT DISORDER — STOP FREAKING — STOP EXHAUSTION
- HOME TREATMENTS FOR OUT OF TOWN CLIENTS

We Will Be Closed Wednesdays Until Further Notice

RUSH SCALP CLINIC

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ROOMS 222 and 223
HEMLOCK 2-9990
One Day — 11 a.m. to 9 p.m.
Saturday — 10 a.m. to 2 p.m.

Hair Care Needs and Aids

AT Sav-on

Beauty Salon SHAMPOO with EGG
Leaves all types of hair bright, shiny and easy to manage. Adds body.
Reg. 69c ea. Pkts. **2:1.00**

ELECTRIC Hair Curling Iron
"Curl-A-Wave" — Hair curler with 3 interchangeable rollers to curl size and styles you want. Safe, instant, even heat.
2.69

Brush & Comb Set
Beaute Dots "Jewels" by P30 — alternating rows of natural bristle and round and nylon, nylon comb. Packed in attractive gift box. Reg. 3.54 **3.49**

Round the Neck Mirror
4 1/2" diameter. One side plain, other magnified. Adjustable for distance from face. Ideal for putting on make-up or other beauty aids. **89c**

Head Scarfs
Large size, all-weather. Scarfs in assorted colorful prints or solid colors. Hand rolled hem. Reg. 59c **2:88c**

Brush Curlers w/Pins
Pak of 10 curlers and 20 quickie pins. Sweeps up short ends. Reg. 69c **69c**

2-Sided Mirror
4 1/2" in diameter — One side plain, other magnified. Reg. 69c **69c**

Stretch Hair Bands
"Show-Off" — Made of 100% pure nylon. Choice of assorted pastel colors. **29c**

Magnetic Rollers w/Clips
Pak of 12 rollers with 12 hair clips. Gives professional results. Reg. 69c **69c**

Magic Turban
La Wave — Keeps your hair-do... as you sleep, bathe, drive, work or play. No fasteners. Reg. 69c **69c**

Fancy Head Scarf
"Breezelette" — Goes well with casual dress or evening dress. Ass't colors. **89c**

"Just Wonderful" Spray Hair Set
For exquisite hair care & control. No lacquer, not sticky. 14 oz. can **1.33**

Dresser Mirror
4 1/2" diameter, decorated back, assorted colors. **49c**

Milk of Magnesia PHILLIPS' — Gentle laxative. Choice of reg. or mint. 12 oz. **53c**

Formula 44
Cough Mixture with extra strength. 3 1/2 oz. Reg. 98c **69c**

Denalan
Denture Cleanser. Cleans false teeth without brushing. 3 oz. **39c**

Amber Mouth Wash
SAY-ON — For daily mouth care. 4 oz. **49c**

Senokot GRANULES
Exceptionally palatable. Can be taken plain or mixed. 3 oz. **2.98**

Fever Thermometer
Hospital accuracy. Special safety bulb. Case included. **59c**

Saccharin
SAY-ON — 1/2 grain non-nutritive artificial sweetener. 1,000 Tabs **23c**

Scissors & Notions for Sewing

Imported Scissors
Finest quality scissors available at these money saving SAY-ON prices. Made of drop forged steel with nickel plating.

- Barber Shears... **1.49**
- 7" Trimmer... **1.49**
- Thinning Shears... **1.49**
- 6" Sewing Scissors... **1.49**
- Dressmaker... **1.49**
- Bandage Scissors... **1.19**

Sewing Thread (white or black)
J. & P. Coats — Choice of #40-#50 or #60... 125 yard spools. Reg. 15c **6:69c**

Eyelet Plier Kit
Complete with pliers and 300 aluminum eyelets in assorted colors & sizes. **1.59**

"Fix-So" Fabric Mender
Mends all fabrics, leaves no stitch marks. Use on leather, paper, canvas, etc. 1 1/2 oz. Reg. 59c **49c**

Deluxe Needles
CLINTON — Assorted needles with large extra smooth eyes, polished points. Pak of 50 **23c**

Shoulder Strap Holders
Deluxe — Card of two pair. Reg. 25c **19c**

Feminine Hygiene Needs

Confidets by SCOTT
Sanitary Napkins
True Anatomical Shape — for the greatest comfort. Reg. 45c **3:1.00**

Vaginal Foam EMKO
With Applicator **1.49**

Kleinert's Sanitary Brief
W/elastic napkin fasteners. **1.29**

ORTHO-GYNOL
Vaginal Jelly Large Size **2.25**

ORTHO-CREME
Vaginal Cream Large Size **2.25**

Tampax
No Belts — Pads — Paks. Box of 40 **1.29**

Biotin
A refreshing bolus. Box of 12 **85c**

COETS
EXTRA SOFT FACIAL PADS. Reg. 98c Box 144 **89c**

Norforms
Antiseptic Vaginal Suppositories. Box of 12 **1.23**

HEXOL
Spermicide for bathroom, feminine hygiene. Reg. 89c 12 oz. **69c**

K-Y Sterile Lubricant
A mild lubricating water-soluble jelly. Large 4 oz. size. Reg. 65c **2:1.00**

IVORY SOAP PRODUCTS

- Ivory Soap Large Size... **2:31c**
- Ivory Soap Medium Size... **4:33c**
- Ivory Soap Personal Size... **4:27c**
- IVORY FLAKES Giant... **79c**
- IVORY SNOW Giant... **79c**
- IVORY LIQUID Giant... **65c**

Beauty Gloves
"While-a-Sleep" — Cotton gloves protect liners after applying cream or lotion to your hands. Aids absorption. Reg. 39c **29c**

Jonny Mop
Disposable Toilet Mop — Kit contains plastic handle, plastic dispenser filled with 10 flush-away pads. Hands don't touch water. **98c**

Pixall LINT REMOVER
Your Personal Valet — Rolls away all lint from clothes, suede, furniture with complete ease. **69c**

X-Tra-Key
Magnetic Key Holder — 59c Value Permanent magnet holds securely on any steel surface. Don't be locked out. **49c**

Auto Certificate Holder
Choice of styles. Each one complies with the state laws. Assorted colors to match car interior. Reg. 35c **29c**

Medical Support Nylon Hosiery
"Charmeen" — Contains no rubber, aids circulation. All sizes available. Seams or Seamless. Reg. 3.95 **2.95**

White Envelopes
Household Helper. Gummed, white, legal size. Box of 50 **29c**

Royal Woolyn COLD WATER SOAP
12 oz. Granules or 8 oz. Liquid. **2:1.00**

LOOSE LEAF NOTE BOOK Filler Paper
3-Hole, side punched. 300 Sheet Paks **2:1.00**

Cocktail Peanuts PLANTER'S
Lightly Salted 7 1/2 oz. **3:88c**

Flash Bulbs
BOND — Guaranteed to flash or we will replace 2 for 1. #5 **12 Bulbs 98c**

Home Permanent NUTRI-TONIC
Choice of Regular, Gentle or Super. Reg. 2.89 **1.39**

Transistor Batteries
9 Volt Size. Hours of performance in each battery. **4 FOR 1.00**

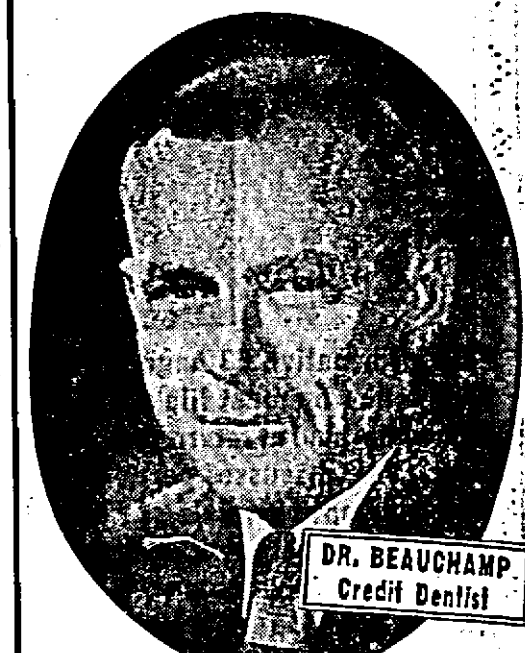
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AND WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire costload."

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FREE PARKING PACIFIC AUTO PARK
NO APPOINTMENT NEEDED

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GROUND FLOOR — NO STAIRS TO CLIMB

600 U.S. Baptists to Crusade in Japan

AUSTIN, Tex. (UPI)—About 600 American Baptists will begin a major evangelistic crusade this month in a land where Buddhism and Shintoism have been practiced for more than 1,000 years.

They will go to Japan, and much of free Asia, in an effort to reach millions of non-Christians through personal contact and blanket radio, television and newspaper coverage.

The crusade, known as the Japan New Life Movement, is being sponsored by Texas Baptists who are putting up \$1.5 million for expenses alone. Another \$1 million or more is being raised or contributed by individuals to pay personal expenses of the participants. Many are paying their own way.

The program was first outlined three years ago on a small scale, for Japan. But since then it has grown into a movement that will touch some 160 major population centers of the country, and spread over into Korea, Hong Kong, Taiwan and the Philippines.

The campaign opens March 24 and runs through May 6. Evangelist Billy Graham, probably the world's best known evangelist, will make 21 appearances in five Japanese cities during the closing phase.

Leaders of the movement say the original seed was planted by Gen. Douglas MacArthur who pleaded for "1,000 missionaries" to come to Japan at the close of World War II.

But more directly, the movement itself was started by Baptist missionary Douglas Jackson in Japan three years ago.

The campaign "sort of spread on its own," according to Dr. Ralph Smith, pastor of Austin's Hyde Park Baptist Church and one of the 160 or more Baptist preachers who will participate in the movement.

"It's really fantastic how this thing worked out," Dr. Smith said. "We certainly can see the hand of God in this, and all those connected with the crusade are expecting big things to happen."

Library Sets Pre-School Child Program

Registration is open for an eight-week series of programs for pre-school children and mothers at Bay Shore Branch Library, 195 Bay Shore Ave. The first meeting is scheduled for 10:30 a.m. Tuesday (March 5). Enrollment is limited to 50.

Special events planned for the youngsters by Miss Jane Bradley, children's librarian, include story-telling, songs, and rhymes.

Mrs. Avalon Warren, branch librarian, and Mrs. Eleanor Humphries will alternate at planning and presenting programs for the mothers.

USERS 'PANIC'

Cooks Spoil Garlic-Scented Gas Tryout

FRANKFURT, Germany (AP)—As a safety measure, the municipal gas works introduced the scent of garlic into its main recently.

Emergency calls flooded the company from people fearing they were about to be gassed. Inspection squads worked around the clock, found most of the complaints baseless.

Announcing no more garlic in the mains, a company official said: "Quite a few times our crews found no leak at all. They just found the housewife next door was cooking with garlic."

L.B. Doctor on Nurse Meet Panel

Dr. William Harris, of the Long Beach Medical Society, will be a guest speaker at the 55th convention of the California Nurses' Association, March 7 to 12 at the Statler-Hilton Hotel, Los Angeles.

Participating as a panelist in a discussion of national defense, Dr. Harris will speak on "A City Acts With Medical Sponsorship."

Aid African Students

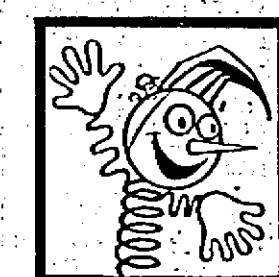
PROVIDENCE, R. I. (AP)—Brown University students are conducting a "freedom fund" drive to assist African students willing to leave schools in Communist Bulgaria.



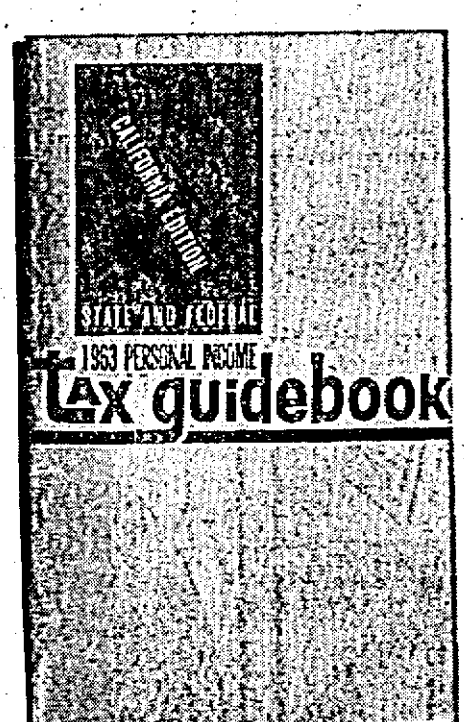
Shrimp Boat

59¢

4 large shrimp
tangy cocktail sauce
mound of french fries



Long Beach: Anaheim St. & St. Louis St. • 7th & Atlantic
Signal Hill: Pacific Coast Highway & Redondo
Lakewood: Woodruff Ave. & Del Amo Boulevard
Fullerton • Anaheim • Orange • Santa Ana • Buena Park • Garden Grove • Westminster
Paramount • Norwalk • Santa Fe Springs • Downey • South Gate • Burbank • Sunland • La Canada



This informative 63 page **SAVE** money; state and local taxes, book tells who must file a **SAVE** medical and dental expenses, return, the kind of return you should file; discusses personal exemptions, sale of property—capital gains, deductions for nonbusiness expenses, contributions to charities; **WITH YOUR** 1040, Form 1040, Schedule B; also California State Income Tax and many other items. **FREE 1963 TAX GUIDEBOOK** AVAILABLE AT NO COST WHILE THEY LAST

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Ex-Child Actress in Films Imprisoned as Auto Thief

ALEX ADWAN
HOUSTON (UPI) — Once upon a time she was billed in Hollywood as "the greatest since Shirley Temple." But then she grew up, and today she was on her way to prison.

The federal court record in Houston says simply that Lora Lee Scott, 22, and her husband, Frank, a 25-year-old U.S. Army deserter, were sentenced Friday for driving a stolen car from Jonesboro, Ark., to Houston last June.

Mrs. Scott, a bleached blonde, was sentenced to 13 months in the Federal Women's Institution in Alderson, W. Va. Her husband was sentenced to 27 months in prison.



LORA LEE SCOTT
'Second Shirley'

AS LORA LEE Michel, Mrs. Scott made \$100 a day as a child actress in Hollywood. She said she was in 19 movies, including such hits as "The Snake Pit" and "Tokyo Joe."

In "Liddy at Midnight" she was billed as a sensational new child star... with the greatest appeal since Shirley Temple at that age.

There were troubles. In 1950, Lora Lee, a native of Schulenberg, Tex., became the center of a custody case. She

accused her adopted parents, Mr. and Mrs. O. H. Michel of whipping her because she got too fat to appear in films.

A judge finally let her in the Michels' custody on condition they return to Texas so Lora Lee could lead a normal life. She went to St. Agnes Academy in Houston and appeared in several local theatrical productions.

But the taste of fame was gone.

Lora Lee married a drug addict. The marriage ended and she married Scott.

THE COUPLE was accused of taking a 1957-model car from a dealer in Jonesboro on the pretext of a demonstration ride and driving the car to Houston.

In Houston, authorities said, Mrs. Scott visited her former husband. She and Scott took the ex-husband's 1962 convertible and traveled over the eastern and southern United States for six months, running up \$3,700 in bills on three credit cards found in the car's glove compartment.

The end of the road came at El Paso, Tex., last Dec. 23 when Texas highway patrolmen picked them up.

Mrs. Scott was asked what had happened to the career that had seemed so promising. "I grew up," she said.

Navy Ships in Port

Ship	From	To
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego
Albatross	San Francisco	San Diego

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH MONEY? After mouth examination, sample dentures are shown with prices included therein. You see denture and price. You choose.
2. GETTING CREDIT: Work is started immediately before credit check-up. My own easy credit. No finance company. No credit cards.
3. PAYING AFTERWARDS: Dentures gladly fitted, adjusted, and delivered to you with NO DOWN PAYMENT. First payment due 45 days afterwards. As long as two years to pay.

Pensioners welcomed

THE PHONE THAT TELLS your savings in advance

HE 6-4072 for exact prices—NOT ESTIMATES!

DR. CAMPBELL NO EXTRA CHARGE FOR DIFFICULT CASES

Dr. F. E. Campbell, Dentist

IN LONG BEACH—446 PINE AVE. Free Parking—6th and Locust

All Dr. Campbell Offices Closed All Day Saturdays

POPULAR IDEA OF AUTO WORKERS UPSET

Women Lead 600-Member Local

By GEORGE ERES
Somehow, it doesn't quite jibe with the generally accepted picture of the United Auto Workers of America—but Local 805—the Grayson Division of Robertshaw-Fulton local—according to some ways, is well on its way to becoming a matriarchy.

Four of the 11 officers of the 600 member local are women—and the top officer, Mrs. Betty Elder, 50, of 2927 Dashwood St., Lakewood, says she's the only woman UAW local president in the union.

SHE'S NOT new to the union office-holding bit, though. She was a steward for 10 years and a trustee for three of those years. Then, two years ago, she was elected vice president, and when the president retired from office, she took over.

Mrs. Elder is not only a union booster, she's a company booster.

"We make the best controls in the business," she contends. "The plant is a nice plant and the people who run it are nice people."

Plant management said it thinks Mrs. Elder is a nice lady, too.

The union just finished negotiations for a new contract, and Mrs. Elder pointed out that 75 contract changes were made.



MRS. BETTY ELDER, only woman president of a United Auto Workers union, operates die-cast machine at local plant.

"We didn't get everything we wanted but we made some progress. For instance, we didn't get the pension plan we wanted, but we are going to get it eventually."

Mrs. Elder, a widow, went to work in the plant in 1947 and joined the union in 1948.

"My department has been 100 per cent union since I took on the stew-

The plant employs about 600.

The three other women officers of the local are Mrs. Celia Kelly, Huntington Park, treasurer; Mrs. Jeanne Nelson, Bell recording secretary, and Mrs. Bea Cree, 1450 E. 65th St., executive board member.

The union membership, 60 per cent men, doesn't seem to mind a woman president.

"Of course, they argue and fight for what they think is right in the union meetings, but they don't complain about the women officers—after all they elected us."

TO A LADY there are certain inconveniences one has to put up with on the job, say like some genteel cussing, maybe, when the arguments get warm.

"But after all," says Mrs. Elder, "you can't be a dainty little thing and do a job in the plant of the union. Sometimes you have to take the kid gloves off. Women hold their own in the plant and the union."

Mrs. Elder's term has about five more months to go.

She was a bit undecided about what she'd do when her term is up, but she made up her mind quickly—"I will run for president."

GOP Chief Sees Gains for Party

WASHINGTON (UPI)—Republican National Chairman William E. Miller said Saturday the 1964 GOP election outlook has improved because Kennedy administration policies are in shambles.

"The tide is moving our way," he told Republican state chairmen at the final session of a two-day workshop meeting.

Miller and Ohio GOP Chairman Ray C. Bliss, who presided, addressed a closed session, but the GOP National Committee released prepared remarks for both.

IN RECENT travels, Miller said, he found evidence of "deep concern and downright anger."

"Discontent over the bungling of the Cuban situation remains uppermost in the public mind," he said. "But there is also the keen awareness that the system of alliances carefully built up through the Eisenhower administration is falling to pieces."

"The people may not know all the precise details of why we are suddenly at odds with most of our traditional friends on the international scene, but they do know the condition exists and they're disturbed."

MILLER also said the administration's tax and nuclear-strategy program were falling apart.

The two-day meeting dealt mostly with methods of strengthening state party organizations for the 1964 presidential election year rather than prospective campaign issues.

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT			
Ship	From	To	Agent
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross
Albatross	San Francisco	San Diego	Albatross

Dynamite Ship Found on Isle Reef

NASSAU, Bahamas (AP)—The shipwreck of a dynamite-laden Newfoundland vessel on a remote Bahamas reef was disclosed Saturday.

Police set up a round-the-clock guard near the bulk of the 130-ton "Okay Service Four," owned by Himmelman Supply Co., St. Johns, Newfoundland, on Mayaguana Island reef which apparently tore the vessel's bottom out Feb. 22.

The vessel's cargo was described as 100 tons of dynamite, plus 110 cases of dynamite caps still on its deck.

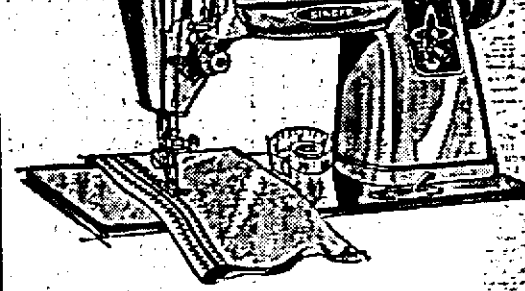
Authorities said salvage appeared impossible because of the cargo's dangerous nature.

The Okay Service Four's crew of eight abandoned ship when it struck the reef Feb. 22 and arrived in two lifeboats at Abraham's Bay, Mayaguana, Monday. Friday they were flown to Grand Turk Island to await arrival of another vessel.

The Okay Service Four was bound from Le Havre, Nova Scotia, to Gonaves Bay, Haiti, when it came to grief trying to go through Caicos Pass.

Old Wall Collapses

SIENA, Italy (UPI)—A segment of the Renaissance walls of Siena, weakened by rain, caved in Saturday, hampering traffic.



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Jackson Picture on New 1-Cent Stamp

WASHINGTON (AP)—A depleted new one-cent stamp bearing the profile view of Jackson replaces a picture of George Washington on the one-cent stamp. Washington's portrait is now on a new five-cent stamp.

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12" to 14"	12.99	14.99	16.99	18.99	20.99	22.99	24.99	26.99	28.99	30.99	32.99	34.99	36.99	38.99	40.99	42.99	44.99	46.99	48.99	50.99	52.99	54.99	56.99	58.99	60.99	62.99	64.99	66.99	68.99	70.99	72.99	74.99	76.99	78.99	80.99	82.99	84.99	86.99	88.99	90.99	92.99	94.99	96.99	98.99	100.99

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FEAR COVERED U.S. 30 YEARS AGO

FDR's First Day as President Recalled



PRESIDENT-ELECT Franklin Delano Roosevelt greeted President Herbert Hoover with a warm smile at the start of the one and one-quarter mile drive to the inaugural ceremony March 4, 1933. An estimated 500,000 persons lined the route—with many of the onlookers coming to the capital on credit to see the man they hoped would lead them out of the Great Depression.

Editor's Note: Thirty years ago Franklin D. Roosevelt began his unprecedented year as President of the United States. Men were later to disagree bitterly over FDR—some to denounce him as an unscrupulous dictator, some to idolize him as a savior. But no one looking back can fail to recognize March 4, 1933, as one of America's significant days, whatever feelings held in the years since. Here is that day recalled.

By JOSEPH E. MOHRBAT

WASHINGTON (AP)—The fourth day of March 1933 dawned gray and cold. It was Saturday. A fog of fear and despair obscured the land.

In Washington an occasional beam of sunlight slanted through the dull gray clouds. A chill wind blew from the northwest. It brought a few drops of rain.

At the Mayflower Hotel, Franklin Delano Roosevelt, 51, awoke to assume the presidency of the United States.

He locked himself into the steel braces that lent support to his lifeless legs. It would be a long day.

THE MAN from New York State arose with avowed determination to try and quell the mounting fear that choked the nation. The words were there, in his typed inaugural address:

"The only thing we have to fear is fear itself—nameless, unreasoning, unjustified terror which paralyzes needed efforts to convert retreat into advance."

FDR—the monogram already was a fixture—was pale and quiet when, surrounded by his family and the Cabinet he had chosen, he entered old St. John's Episcopal Church across Lafayette Square from the White House.

His headmaster from Groton School days, Dr. Endicott Peabody, prayed for Roosevelt and the promised New Deal.

ROOSEVELT left the church for the White House, to join a weary President Herbert Hoover.

Across the nation, commerce was paralyzed. Food in abundance rotted on the farms for want of a market. Factories lay still and cold. Millions were unemployed. Millions were hungry, angry, despairing, frightened, shattered. A few were defiant of all authority in their desperation. A very few had hopes.

The 157-year-old United States of America had given new depth and sinister meaning to the word "depression."

At the White House the President-elect—by mandate of 42 states, a plurality of 7 million voters and an electoral margin of 452-56—waited in the back seat of an open-topped, gleaming black limousine.

PRESIDENT Hoover emerged. He stepped into the car and the men tipped their hats in greeting. They

shook hands. Roosevelt remained seated because of his paralysis. Hoover sat in the seat next to him. The 1 1/4-mile ride to the Capitol began.

It was estimated that 500,000 persons lined the streets that day. They stood 10 deep, craned from atop crates, perched in the wet trees.

Roosevelt lifted his silk hat to the waving, friendly crowds.

At the Capitol on the hill, 100,000 spectators waited, seated, standing and in the trees and on nearby roofs. They were good-natured, if not exactly in holiday spirits.

THE FLAGS on the hill whipped in the northwest-erly gusts that flicked across the plaza. They were at half-staff in tribute to Roosevelt's original attorney general-designate, Sen. Thomas J. Walsh of Montana, dead two days.

President Hoover left his successor. He went to the ornate President's Room just off the Senate floor to perform his final official acts of office. The huge table was piled with last-minute bills passed by Congress. He signed some, rejected others.

In the Senate Military Affairs Committee Room, Roosevelt waited. He penciled new thoughts in his address. He sat quietly, reflectively.

Outside, excitement was growing in the crowd. The minutes before noon dragged by. Roosevelt entered the Senate chamber

to watch his vice president, John Nance Garner, sworn in by Vice President Charles Curtis.

THEN THE President-elect rode in a wheelchair to the great bronze doors. A herald sounded a fanfare from the colonnaded platform outside. The doors swung open.

Up the maroon-carpeted ramp Roosevelt walked, leaning on the arm of James, his eldest son.

A band sounded "Hail To The Chief."

The wind rustled the white beard of Chief Justice Charles Evans Hughes. The 300-year-old Roosevelt family Bible, covered with old cloth, lay open to First Corinthians—"and now abideth faith, hope and charity, these three; but the greatest of these is charity."

HUGHES intoned the oath. Roosevelt, arm raised, hand on the Bible, rejected the traditional "I do" and repeated the oath.

The 31st American to hold the presidency turned quickly toward the rostrum.

The thrust forward his chin with a characteristic gesture and set the tone of his address: "... a candor and decision which the present situation of our nation impels. This is pre-eminently the time to speak the truth, the whole truth, frankly and boldly."

Roosevelt's words rippled across the plaza. Radio carried them to the nation and far places as he declared:

"This great nation will endure as it has endured,

will revive and will prosper."

THE PRESIDENT said of the nation's woes:

"They concern, thank God, only material things." He turned his wrath on "rulers of the exchange of mankind's goods" who, he said, "have failed, through their own stubbornness and their own incompetence, have admitted their failure, and have abdicated."

"Practices of the unscrupulous money changers stand indicted in the court of public opinion, rejected by the hearts and minds of men."

The prescription? "This nation asks for action, and action now..."

A murmur of approval from the throng below swelled into a full-throated roar.

THE NATION faced the arduous days to come, Roosevelt said, "in the warm courage of national unity... in this dedication of a nation we humbly ask the blessing of God. May He protect each and every one of us."

"May He guide me in the days to come."

That night—after hours of watching the inaugural

ceremony, swearing in his Cabinet, dining with friends and family—the new President eased himself out of his steel braces and settled down for an evening of relaxation and conversation with a trusted friend, Louis M. Howe.

At 10:30 he went to bed.

Russ Claim 16,276 Women Over 100

MOSCOW (UPI)—The Soviet Union has 16,276 women over 100 years old, according to a new book called "Women and Children in the USSR." A review of the book by the official Tass news agency said that of the number, all but 3,524 live in rural areas. The average life expectancy of women in the Soviet Union was said to be 72 years.

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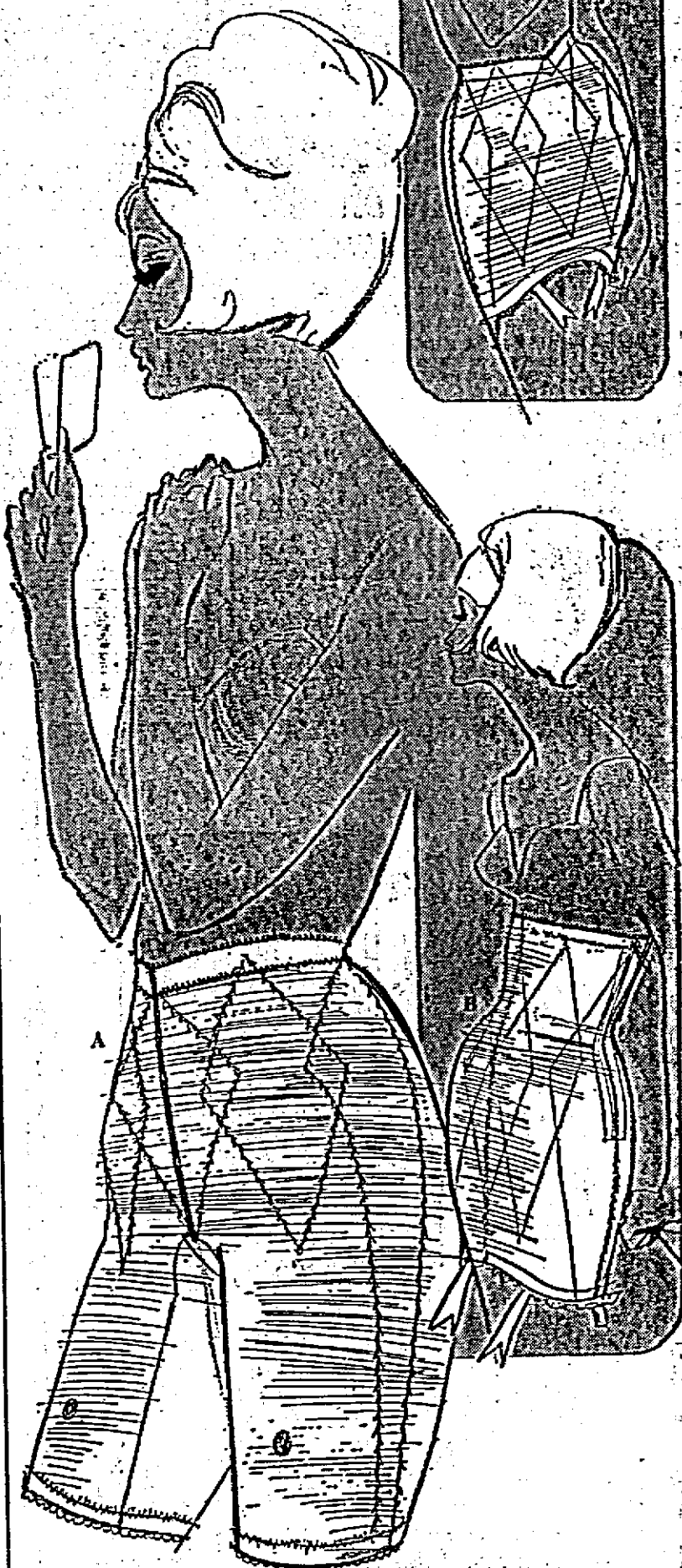
Here's a card that any lady can hold to her own great advantage. Lily of France introduces the "Queen of Diamonds" girdle and panty girdle to give directional control for beautiful minimizing.

A. Long leg panty girdle of nylon, acetate, and lycra spandex. In sizes S-M-L-XL, 13.95

B. High-waist zipper-style of nylon, acetate, and lycra spandex. Sizes 26-32, 16.95

C. Waistline girdle of nylon, acetate, and lycra spandex. S-M-L, 12.50

may co. corset salon—44



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Faltering Lakers Fall to S.F., 122-113

Indians Stave Off SC, 60-58 4th Loss in Row as Wilt Scores 49

C-2—INDEPENDENT PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, March 3, 1963

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Lacrosse Sports Editor

The Clients Compose

Readers turn authors:

"In a recent issue of your paper an article appeared in the news section stating that a 'record' had been set for the 50-mile walk by several young boys from Long Beach. I want to know if the facts were ever checked for their authenticity. It appears highly unlikely that without a lengthy training period these boys could possibly WALK the distance that they said they did in the time they said they did. The reasons for my saying this are shown by the times for the walkers who represented the U.S. in the last Olympic Games in Rome and also for the first and 28th places in the two walks that were held. I feel that it should be obvious to the writer (Andy Park) that a person doesn't walk farther than the Olympic athletes and have a better minutes-per-mile average without some training. If the boys ran AND walked, then I think that it should be stated that they did. To the gullible public the boys' record should be exposed or maybe an asterisk used by it similar to Roger Maris' homerun record." (signed) Bob Soth, c/o Mayfair High School, 6000 N. Woodruff Ave., Lakewood.



HANK HOLLINGWORTH

(Mr. Soth, a member of the 1960 U.S. Olympic team, should know his subject. Let's say the boys had a little too much back kick in their "walk"—and then ring up an asterisk. And since when is it bad being in Maris' company?)

"If you visit our training camp this spring in Orlando, I would like to meet you. Had I known of the enclosed article ('Minnesota, the Worst Team in Baseball'), I'd have paid you a visit when in Long Beach with the Green Bay Packers. I've always felt that it took even greater skill to be 100 per cent wrong than to be 100 per cent right." (signed) Ray Scott, c/o Minnesota Twins, Orlando, Fla.

(After viewing my past record, I must be dripping with SKILL.)

"WHAT CAN WE DO to get rid of Duke Snider, the 'has been' of all time? And for Vin Scully to allow Snider to appear on his newscast and say he didn't have a chance to play enough so his timing was off, insinuating it was Alston's fault? All we heard when the Dodgers came out here was 'The Duke's knee,' and it will be a couple of months before we'll know, etc. Then if he accidentally got on base, someone would run for him. If no one wants him and they can't trade him, they should give him away." (signed) Marcella Arthur, 433 E. Ocean Blvd. (Apt. 211).

(And lose one of their SKILLED players?)

"I was wondering how many of your clients would like to get RICH? Well, I found a sure-fire recipe. All you need is a telephone and a fellow who can lie like a bound dog on the radio. He advertises a GUARANTEED race horse for \$10 and if by any way this horse should lose he gives you another horse the following day. My friends phones for the guaranteed horse, which loses, so he phones in for the second horse, he loses also. So he phones in again. The man who answers tells him 'we have kept our word. We agreed to give you another horse and we did.' My friend is mad as Hades. He's out \$64 and the radio guy is in \$10. I was wondering how many thousands of people have experienced this sad jolt?" (signed) Thomas R. Browne, 2631-A Santa Fe Ave. (Counting me, Thomas, about 185,001.)

"IF THAT FELLOW (Mr. Weeks) who wrote you about a guaranteed system to win at the races, played his own system, why isn't he a retired millionaire?" (signed) Kenny Wagner, Bellflower. (Because he played his own system.)

"I wish to make a prediction on our Dodgers: Chuck Dressen the next manager... Walter Alston upstairs, or elsewhere... Leo the Lip with the Mets or Cardinals... Dodgers third place." (signed) Ward McIntosh, 2701 E. Third St.

(I've always felt it took even greater skill to be 100 per cent wrong than to be 100 per cent right, Ward.)

"Open remark directed at Mr. Bart Ferrel of Paramount, who wrote to you recently: Mr. Ferrel, whose daughter is one of the finest speed skaters and racing stars for her age (16) in the state and maybe the whole nation, belongs to the De Motta Club at Paramount, which is the best rated speed skating club in America, a question—What if your daughter belonged to a figure skating club and was a champion figure skater or a 'dancer on ice' as you call them? What then would your comment be of the subject you wrote about in the Sports Merry-Go-Round? Would it differ from your present opinion?" (signed) Unit 27 Operators, Union Oil Co. (Is there a bovine in Beaumont?)

Duke, W. Va. in Playoffs

RALEIGH, N.C. (UPI)—Duke overcame a first-half deficit and a stubborn Wake Forest team Saturday night to win the Atlantic Coast Conference tournament 68-57 Saturday night to nip foul and a berth in the NCAA playoffs.

The Blue Devils, ranked second in the nation, found themselves behind 31-33 at the half, but used their stamina to put on the pressure in the final portion of the game. Duke, the heavy favorite in this tournament, was led by All-American Art Heyman.

RICHMOND, Va. (UPI)—West Virginia's nerveless Mountaineers shook off an injury to all-American Rod Thorn Saturday night to nip foul and a berth in the NCAA playoffs.

The victory puts West Virginia into the National Collegiate Athletic Association (NCAA) playoffs March 11 at Philadelphia. The Mountaineers sank 31 of 35 attempted free throws.

Dose Slips in Winning Field Goal

By JEROME HALL

The USC basketball team came within two seconds of producing another startling comeback upset Saturday night—just two little seconds.

But the Stanford big man, 6-8 Tom Dose, with one twist of the wrist erased it and probably eradicated the uncertainty that has surrounded the AAWU race. Stanford won, 60-58.

Playing before a crowd of about 3,700 at Los Angeles State College, the Trojans fell 14 points behind in the second half and didn't catch up until the final 25 seconds.

But Stanford, trying for its first basketball championship of any kind since it won the NCAA crown 21 years ago, played its trump card at the right moment. Dose, a Glendale boy, who totaled 13 points for the night, was fed the ball as the clock clicked toward overtime.

HE GOT the ball under the Trojan basket, pushed it up and in with two clicks remaining, and the Indians advanced their conference record to 7-3.

Only UCLA, which eliminated Washington from contention Saturday night, 80-52, has a chance to catch the Tribe and force a playoff. The scramble which was open to all five teams in the conference before Saturday's games ends next weekend.

It might be interpreted as poetic justice, what happened to the Trojans Saturday night. Where they won the game against UCLA Friday on free throws in the closing seconds, they lost it on free throws this time.

TROY FIZZLED badly on four tries from the free line in the final 69 seconds.

Wells Sloniger, the under-sized team quarterback from Garden Grove who had missed a pair of foul shots only seconds before, almost turned out the night's hero when he put through the last-minute field goal that made it 58 all.

It was a shot that would have haunted Sloniger for years to come if he had missed it. He got the ball under the Stanford basket—all alone. He had the simplest shot the game knows. He paused for a long agonizing moment taking aim.

THROUGH IT went. Whoosh. Phew. 25 seconds to go.

Unfortunately for Troy, Stanford's big center soon got a shot almost as easy and he had the same success.

The night's leading scorer was Gordy Martin, whose 24 points moved him a notch to the No. 5 position on the USC all-time scoring list. Guard Don Clementson was Stanford's leader with 14.

Next weekend Stanford and Cal come south for a trade-off series against the Bruins and Trojans. If Stanford loses both, and UCLA wins both, a playoff will be needed to determine the conference's representative for the NCAA Western Regional playoff at Provo, Utah.

The USC freshmen team won the preliminary, 70-54, over Long Beach State JV's. Doug Bolcom led the Trojans with 32 points.

Stanford's leading scorers were: Martin 24, Sloniger 14, Wells 12, Dose 13, and Clementson 14. USC's leading scorers were: Martin 24, Sloniger 14, Wells 12, Dose 13, and Clementson 14.

NYU Streak Ended

NEW YORK (UPI)—Fordham knocked off New York University's ninth-ranked Violets, 71-68, and ended their 12-game win streak despite a 35-point effort by NYU all-American Barry Kramer.



HEADS UP AND NEARLY OVER

Ron Morris, who finished second in the 1960 Olympics, is shown here on his way to clearing 14-10 1/2 in Saturday's Long Beach Relays at Veterans Stadium. That was the limit, however, as no one went any higher. Morris wound up third on basis of misses.

Bruins Crush Huskies Hazzard, Hirsch Pace 80-52 Victory

Walt Hazzard and Jack Hirsch each scored 20 points Saturday night to power UCLA over Washington 80-52 and keep alive the Bruins' slim hope of repeating as Big Six champion.

The game was staged before a packed house in the Santa Monica City College gym.

The win evened UCLA's conference record at 5-5 and left the Bruins two games behind Big Six leader Stanford, which edged Southern California Saturday night and now has a 7-3 record.

BOTH THE Indians and the Bruins have two games left to play, one against each other.

The loss closed Washington's season and left the Huskies with an even 6-6 mark—mathematically eliminating them from any chance at the championship.

With Hazzard scoring 17 in the opening half—and contributing enough of his amazing passes to keep the Bruins on the move—UCLA held a 42-31 margin at intermission.

WASHINGTON closed the gap to six points when they scored early in the second half but the Bruins roared back and coasted to their lone victory in three games this season against Washington.

Dale Easley, with 14 points, and Steve Wilson, with 11, led the Husky attack.

UCLA's leading scorers were: Hazzard 20, Hirsch 20, Wells 12, Dose 13, and Clementson 14.

Washington's leading scorers were: Easley 14, Wilson 11, and Smith 10.

NAME HEYMAN TOP CAGER IN NATION

NEW YORK (UPI)—Art Heyman, Duke's one-time badboy who reformed this season, Saturday was voted the college basketball player-of-the-year for 1962-63 by United Press International.

DID YOU REALLY SEE LAST MILLIKAN SHOT?

By DOUG IVES

Millikan missed the last shot... and so did I.

If you left the Rams' CIF basketball playoff game with Montebello Friday night in the LBCC gym after the final buzzer, you missed it too.

As reported, Ram Bill Johnston failed on a jumper with two seconds left in overtime, teammate Bob North rebounded, was tied up and the buzzer sounded. The Rams had lost, 79-69.

Or had they? Pandemonium broke out, players and fans converged on the court and this reporter was off and running to report his story. Hundreds of others had left to beat the traffic.

In this melee, referee Dick Larson frantically ruled that a jump ball situation was in order (so I was told later) and two seconds should be left on the clock. For several minutes, no one knew this.

The ref prevailed at last and there was a jump. North got the tip to Mike Kinrade, who cast off a 25-footer. Unfortunately for MILLIKAN, he missed.

College Scores

PACIFIC COAST
UCLA 81, Washington 52
Stanford 60, USC 58
Oregon 74, Oregon St. 61
Oregon St. 74, Washington St. 61
Oregon 74, Pacific 61
USF 76, St. Mary's 57
Graceland 81, St. Mary's (Calif.) 71
Chapman 81, Fresno St. 67
Sacramento St. 81, Cal Aggies 64
Loyola (Calif.) 60, UC Santa Barbara 67
Idaho St. 60, Montana 51
Utah 67, Wyoming 51
Colorado St. U. of U. 61, Utah 64
Idaho 72, Colorado 61
Colorado St. C. 100, Colorado C. 79

WASH. STATE
UCLA 81, Washington 52
Stanford 60, USC 58
Oregon 74, Oregon St. 61
Oregon St. 74, Washington St. 61
Oregon 74, Pacific 61
USF 76, St. Mary's 57
Graceland 81, St. Mary's (Calif.) 71
Chapman 81, Fresno St. 67
Sacramento St. 81, Cal Aggies 64
Loyola (Calif.) 60, UC Santa Barbara 67
Idaho St. 60, Montana 51
Utah 67, Wyoming 51
Colorado St. U. of U. 61, Utah 64
Idaho 72, Colorado 61
Colorado St. C. 100, Colorado C. 79

ST. LOUIS (UPI)—All-American Ron Bonham hit 32 points Saturday night to lead top-ranked Cincinnati to a 68-52 victory over St. Louis University in a Missouri Valley Conference game.

The Bearcats of Ohio won the game with free throws, scoring 26 against 12 for St. Louis. Both teams scored 20 field goals.

Cincinnati's other all-American, Tom Thacker, added 13 points. Cincinnati led all the way and was never threatened, although the Billikens cut an 30-11 deficit to 37-25 at the half.

MISS. ST. ACCEPTS NCAA INVITATION

STARKVILLE, Miss. (UPI)—Mississippi State's 1962-63 Southeastern Conference champion basketball team Saturday night was granted permission to play in the National Collegiate Athletic Association tournament at East Lansing, Mich.

By DON HARDIN
The revitalized San Francisco Warriors, battling hard for a berth in the Western Division playoffs of the NBA, handed the injury-prone Lakers a 122-113 defeat at the L.A. Sports Arena Saturday night.

Despite the fact that several collegiate games were being played in the arena simultaneously, the Lakers drew a fine crowd of 9,724.

Celts Clinch 7th Division Title in Row

BOSTON (UPI)—The Boston Celtics, led by rookie John Havlicek, captured their seventh consecutive Eastern Division title Saturday night with a 122-117 National Basketball Association victory over the New York Knickerbockers.

The former Ohio State All-American scored 32 points, his season's high, and sparked on the defense with a half-dozen clever ball-thefts when the Celtics really needed them.

Havlicek's play was a tonic to the Celtics who had to contend with the New York team hitting on almost 50 per cent of its shots from the floor during the first three periods.

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By JERRY WYNN

Ernie Ladd is on a diet. He is down four pounds to 320. A star defensive end for the San Diego Chargers, Ladd was faced with two choices at the end of the past football season. He could find a job wrestling a shovel or he could wrestle wrestlers.

Ernie is happy today he chose the latter although other wrestlers are not. For last Tuesday at the Municipal Auditorium, he scored his 18th successive triumph which is considerably better than the Chargers were able to do.

In fact, wrestling promoters say Ladd could be one of the big men in their business—a sizable understatement in regards to one who is 6-foot-9—and are tempting him with big money to become a full-time grunt and groaner and former football player.

Are you serious, Ernie, about giving up football for wrestling?

"I got \$13,000 for a whole season with the Chargers, and if things keep going for me in wrestling like they have the past few weeks, I could make that much in one night. Which would you do?"

What does Charger coach Sid Gillman think of this?

"I haven't discussed it with him yet. I figure I'll wait for him to simmer down and forget last season. He's a real tough man."

Now that you are a veteran of more than two months in wrestling, what is your impression of it?

"I think it's great. Wrestling and swimming are the two greatest body conditioners there are. I'm in better shape now than I've ever been before."

How would you compare the type of athlete in pro football with that in wrestling?

"There's no difference. Both learned their sport in college. That's something that surprised me. These wrestlers are high class guys. The Masked Destroyer used to be a football coach at Syracuse."

In the ring, are you a good guy or a bad guy?

"I don't like to be booed so I guess that makes me a good guy. I don't see how anybody could like it."

What hold hurts you the most?

"I couldn't say any of them really hurt, but I've been punched around a lot and that's no fun."

What is your favorite hold?

"I like the body slam. I like to pick guys up and slam them down. It's pretty easy for me to pick up people. I'm not a great wrestler yet, but I'm pretty strong."

Is it true that you are on a diet?

"Yes, although some of those stories about my appetite are exaggerated. Down in San Diego, they used to write about how I was the world champion eater, but I entered a pancake eating contest not long ago and lost. Of course, it was for two-man teams and I entered as a team."

How much did you consume?

"One hundred twenty-four pancakes, a pound of bacon and two quarts of orange juice."

How many pounds do you want to lose in your diet?

"I've lost four already and I want to lose about 30 more. I figure it will take about three or four weeks. Maybe five if I get hungry for some more pancakes."

Meanwhile, Ernie fattens his wallet by devouring human pancakes. Is that you see, good guys don't always finish last.

Clover Leads Masters



ALL SMILES... ON FIRST TEE

Set to tee off in first round of Long Beach Masters Tournament at Lakewood Saturday are (from left) Ed McBratney of Skylinks, Richard Dick of Lakewood, Dick Clover of Recreation Park, Hank Gowdy of Meadowlark and John Walter of Virginia CC.

Cards 74; Gowdy One Back

By JERRY WYNN

The key to success in golf is to be able to shoot poorly and score well at the same time.

Dick Clover used this formula Saturday as he opened his bid for a second successive Long Beach Masters title by carding a 74 at Lakewood for a one-stroke lead.

The blond bomber from Recreation Park hit only seven greens in regulation figures, but came through with several fine recovery shots and nine one-putt greens to score well on a lengthened, wind-whipped layout.

Hank Gowdy of Meadowlark, the silver-haired veteran of 57, shot a sturdy 75 to take second place, and is in excellent position to bid for the lead when the tournament of club champions shifts to his home course today at 10 a.m.

Gowdy, who plays Meadowlark three times a week, boldly agreed: "I should be leading by three shots after tomorrow."

Masters Cards

PAR OUT	AT LAKEWOOD
Dick Clover	74
Hank Gowdy	75
Ed McBratney	76
John Walter	77
Richard Dick	78



Dissension Among Dodgers? 'No Closer Club'--Drysdale

By GEORGE LEDERER

VERO BEACH, Fla. — Rumblings of Dodger dissension were muffled quickly Saturday by general manager Buzzie Bavasi before such erroneous reports could backfire.

"There is no dissension on this club," Bavasi stated emphatically, "either from circumstances of last year

or otherwise. In fact, I would say that morale is even better than at times after we won pennants."

Reports of Dodger strife were circulated soon after the ill-fated playoff with the Giants and were rekindled recently in a national sports magazine.

"To be honest," said Bavasi, "I thought that we might have a little group apart from the rest of the club. I mean such players as Tommy Davis, Don Drysdale and Marmy Wills. Each has a right to say 'it wasn't my fault that we didn't win the pennant.'"

"But that hasn't happened. They're all dedicated to win. All the players realize that they had better produce. The borderline cases, the boys on the verge of making the majors, know they'll have to make it this time or they may have to wait a few years before getting another chance."

"The same applies to the older fellows, who may not have another opportunity. I'll admit that we may have had some individual misunderstandings. But such things are common on all clubs."

"Wills and Charlie Neal didn't get along, but we

still won a pennant (1959)." Drysdale, now a respected spokesman for the players, repeated Bavasi's sentiment.

"You won't find a closer knit club," said Drysdale. "We have no cliques as other teams do. Everyone gets along well and that's a good reflection on the manager and the front office."

Drysdale, at the same time, spiked published reports that he had changed to his street clothes after the seventh inning of the final playoff game and was unavailable to pitch even if called.

"That's ridiculous," said Drysdale. "During those last two innings I was pacing between the dugout and the clubhouse."

"One writer asked me if I could have pitched in that ninth inning and I said, 'yes, I thought (Ed) Roebuck

had done enough.' That's exactly what I said, but when it appeared in the national magazine, the writer's leading question was omitted and it sounded as if I had second-guessed the manager."

"The best thing that could happen to the players morale," concluded Bavasi, "would be for that (national magazine) writer to show up in camp. Then, you'd really see some fun."

HOT-HITTING BAILEY HURT --NOT SERIOUS

FORT MYERS, Fla. (AP)—Bonus baby Bob Bailey collected two hits in an intra-squad game Saturday, then hurt his shoulder while swinging. The injury was not serious.

Bailey, a \$175,000 rookie from Long Beach, Calif., belted a triple and single in three at-bats, but he didn't swing the biggest bat in the Bucs' first squad till.

Pancho Herrera, still listed on the Columbus roster, hit two homers as the Dick Schofield defeated the Johnny Logans, 10-8.

TURLEY SHELLED

Bo Takes New Grip on Baseball

BY ROSS NEWHAN

PALM SPRINGS—Bo Belinsky has changed. Changed, that is, his grip on the baseball.

Baseball's bright lights idol made his spring debut in a family feud won by the Del Rices 6-1 Saturday and pitched effectively considering he had adopted an entirely new grip.

It became obvious it was

time for a change in Belinsky's grip a few days ago when manager Bill Rigney detected Bo tipping his curve during batting practice.

"We've got Bo gripping the ball on the seams now," said pitching coach Marv Grissom, after watching his favorite pupil yield two hits, walk three and fan one in two innings.

"I thought he pitched well," said Grissom. "You wouldn't expect much more considering he's trying something new."

WHILE Belinsky was debating, ex-Yankee Bob Turley was making his second appearance in one of the most important trials of the spring. The Bullet yielded five hits and four runs in two frames and appeared very tense.

"I think Bob is trying to be too fine," said Rigney. "He's pitching as if it's the Fourth of July."

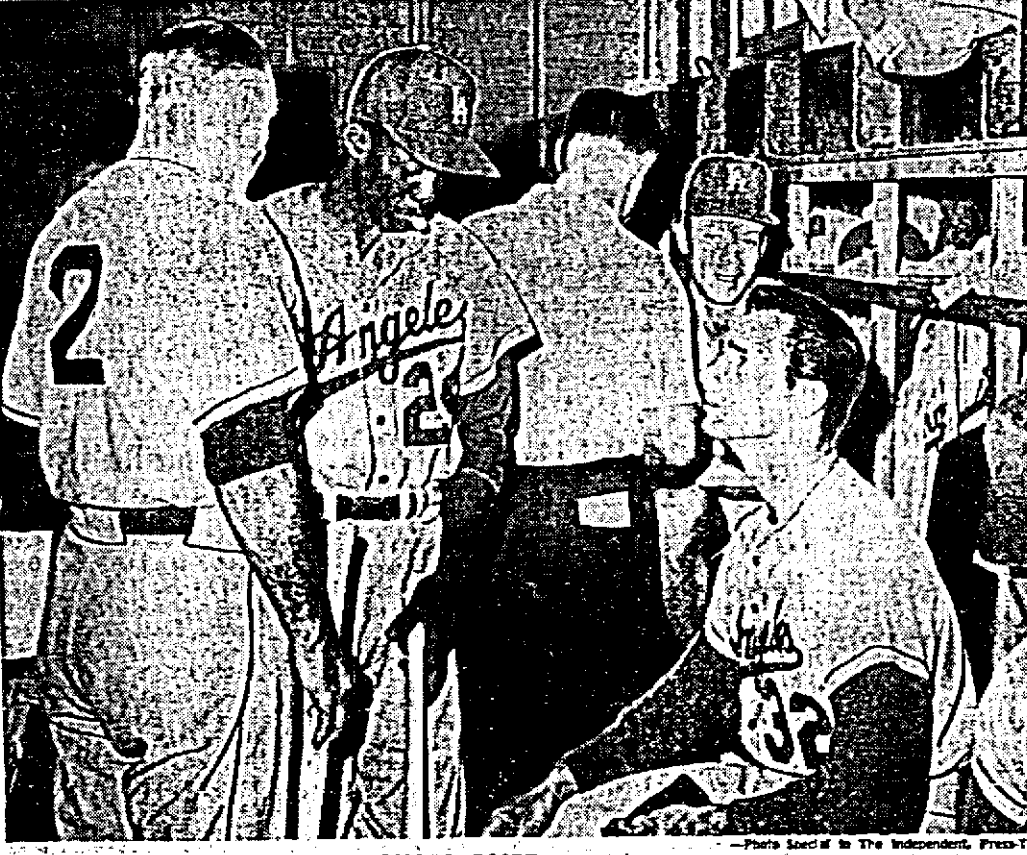
DODGER DOTS

Sandy Koufax and Ed Roebuck turned in slightly encouraging pitching performances Saturday in the Los Angeles Dodgers' 4-1 victory over the San Diego Padres in the second six-inning game of the spring training doubleheader at the stadium.

Koufax, who is expected to start the season in the rotation, pitched six innings, allowing two runs, two hits and one walk. He struck out four.

Roebuck, who is expected to start the season in the bullpen, pitched four innings, allowing one run, two hits and one walk. He struck out three.

The Dodgers' spring training schedule is set for a total of 15 games, with the season opener against the San Francisco Giants on March 10 at Candlestick Park.



DODGER CLUBHOUSE 'BUBBLING' OVER

Rookie second base sensation PeeWee Oliver is caught blowing gum bubbles as he chats with coach Leo Durocher (left) and Sandy Koufax (seated) in "inside look" at Dodger clubhouse at Vero Beach. Maury Wills is also shown.

Masters Box Score

PLAYER	SCORE	PAR	DIFF
Dick Clover	74	72	+2
Hank Gowdy	75	72	+3
Ed McBratney	76	72	+4
John Walter	77	72	+5
Richard Dick	78	72	+6

boogey the 10th and parred the final eight holes. On the 18th, he was partially buried in a sand trap but hit a superb explosion to within two feet of the pin.

Gowdy played the steadiest of the five. He was hurt by a double bogey on the fifth and made one birdie with a 20-footer on the ninth. Hank cracked two outstanding 3-iron shots for pars on the second and 14th.

Dick complained of a case of hooked tee shots, but rallied for birdies on the 16th and 17th holes on putts of 15 and 10 feet.

Walter made one birdie with a six-footer on the tough third hole and also delivered a few excellent long approach putts.

McBratney took a fat eight on the par-four second hole, and never recovered from misfortune.



Albie Shifts From Sand Trap to Fly Trap

By ROSS NEWHAN

PALM SPRINGS — Each year, shortly after the Palm Springs Classic, Albie Pearson trades golf shoes for spikes, niblick for Louisville Slugger, and such fairway partners as Arnold Palmer, Gary Player and Bob Hope for roommate Bo Belinsky.

This migration from sand trap to a major league garden has been taking place now for six years with ever increasing success.

Last year, for example, the littlest Angel won the pro-amateur division of the Bing Crosby clambake and then donned baseball spikes to score 115 runs (most in the American League), bang out 160 hits, walk 95 times (most on the Angels), strikeout 36 times (least on the Angels), steal 15 bases (most on the Angels), and drive in 42 runs from his leadoff position.

His 5-5 frame covered centerfield so well that manager Bill Rigney opined the other day that "even if Ken Hunt's shoulder is sound I'd have to say Albie has an edge as far as centerfield is concerned."

For non-drinking, non-swearing, highly-principled Pearson, these statistics, however, are only a reminder that this was a job well done. This, you see, is a new year and being the spring it is time once again for the annual blossoming of that famous question: "You don't mean that little guy is going to play centerfield again?"

"For me," says Pearson, "being humble is a way of life. It is the way I was raised. I try to say the nice things at all times. But it's pretty difficult each spring when I hear someone say 'You can't win with Pearson in center.'"

"Here I've been in the majors for six years and I'm not accepted yet. Believe me it hurts deeply. I'm a good talker, but I'm certainly not a politician—to stay here this long I must be able to play a little."

"Two years ago I couldn't do the job in center," he admits. "But last year I did and I'm well aware that as soon as I slip there'll be someone to take over. There's always someone who can do the job and I'm the first to admit that."

Albie is also the first to admit that his maturity as an outfielder and hitter was largely fathered by Rigney.

"If this man asked me to run a mile backwards I'd do so and ask questions later. He taught me to get the best out of what I've got. He gave me the opportunity to play and then turned me loose. He's never said anything when I've made a mistake through aggressiveness."

Last season Pearson played 160 games, batted .261 and by October was ready for a long winter's nap.

Pearson is quick to add that winning a batting title isn't his objective.

"My job at the plate is to get on base. If I went up there solely to hit I'm sure I could come up with a pretty good average. But if I started swinging on the first pitch what would happen to my on-base percentage. It might help me wrangle a few more dollars out of Haney (he got \$20,000 this year) but I wouldn't be of much value to the club."

If Pearson raises above his natural frame—when someone questions his ability, he does so with confidence but not conceit.

Standing only a chip shot tall, the job Albie Pearson turns in is equivalent to a George Bayer drive—mighty big.

Once Over Lightly

By Dave Lewis
Sports Editor

Baseball May Start 'Oscar' Show

HITTING THE SPOTS: An interesting plan has been submitted to commissioner Ford Frick for the two major leagues to stage an annual television spectacular similar to the movie's "Oscar" show and TV's "Emmy" affair.

The idea came from two Cleveland sportscasters and baseball officials are reacting very favorably to the chance to dramatize the game's major achievements in a manner like that of motion pictures and TV.



DAVE LEWIS

It is said that any number of companies would jump at the chance of sponsoring the show during which such awards as player of the year, outstanding pitcher, top rookie, etc., would be handed out. All nominees in each category would be present and film clips of them in action would be shown before the winners were announced.

Latest word from NFL sources indicate that Red Hickey of the 49ers will be on the "hot seat" next season. If he doesn't come up with a winner, it is rumored that Paul Brown will be offered the post.

If Sonny Liston belts out Floyd Patterson again, best bet as his next opponent is Cleveland Williams, whom he considers "easy pickings."

Sonny has been guaranteed \$400,000 to fight Williams in Houston late in June. He'll probably take it since he already has knocked out Williams twice. Cleveland has a reputation as a terrific puncher, but he also has a fragile chin.

After 24 years of serving the University of Georgia, most of the time as football coach and finally as athletic director, Wally Butts announced his "resignation" last week.

However, it is heard that it was a "forced" resignation. Reports say that the athletic board had charged Butts with trying to undermine present football coach, Johnny Griffith.

BILL VEECK recently revealed that labor leader Jimmy Hoffa came very close to becoming interested in major league baseball.

When Veeck was maneuvering to buy the Detroit Tigers a few years ago, he tried to get Hoffa to purchase Briggs Stadium with union money and then lease it to him if he was able to get the Tigers. However, the deal fell through when Veeck's offer for the club was turned down.

Colt general manager Paul Richards, one of baseball's keenest students, says that while the big hitters get most of the spotlight "baseball is still a defensive game. In fact, 99 per cent of the games aren't won—they're lost. Somebody makes a mistake and the other team scores and wins."

After the Chicago Cubs hired former Air Force Colonel Robert Whitlow as athletic director, the front office received a letter that read: "Now that you have hired a colonel, maybe you would want a bugler, too. I want to apply. I play both 'charge' and 'taps' real well."

Jim Fiersall has the most unique pitch for a raise in salary in baseball history. His argument: "I have eight children and because it's a big family I can't take them to spring training. I miss them so I figure that's worth something extra."

HEADQUARTERS OF ONE of the big gambling rings was located in an old ramshackle house as a cover-up. However, it didn't fool lawmen. In fact, after they broke up the ring, one cracked: "The house probably would have fallen apart if it hadn't been held together by the wiring for our phone taps."

Cincinnati's Tom Thacker, one of the few top prospects in this season's crop of seniors, answers comparisons between him and former Cincinnati great, Oscar Robertson, thusly: "I've picked up a lot of Oscar's moves, but I think I'm still about 200 behind him."

A move to ban fiberglass poles in pole vaulting is gaining strength and may be accomplished at the next international rules meeting.

A top pitcher commenting on the new strike zone: "They helped the throwers, not the pitchers. If they wanted to help the pitchers, they should have made the zone wider instead of higher." That makes sense, all right!

KEN MCKENZIE, New York Met pitcher, says "They offered me a slight raise, but I still got it figured out that I'm the lowest-paid member of the Yale class of 1956."

Speaking of Yale, it is heard the Elis may tab Susquehanna's Jim Garrett as their next football coach. You probably don't know it, but Garrett was the longest collegiate undefeated streak in the country. Tiny Susquehanna has won 22 straight under him.

Few people realize what a grueling conditioning program bullfighters go through. They run 8 to 10 miles daily, preferably up and down hills, in addition to spending over 20 hours a week working on their passes and footwork. Then they fight the bulls on weekends.

One of our most charming women athletes recognizes she is no beauty and readily kids about it. In fact, she likes to mention that "two men once fought a duel over me with pistols to see who'd get me."

When she is asked "what happened," she explains: "One got me in the leg and the other nicked my arm!"

Czechs Capture Ice Skate Title; Littlefield 17th

CORTINA D'AMPEZZO, Italy (UPI)—The Czech brother-sister team of Eva Romanova and Pavel Roman came from behind with a spectacular ice display to defeat Britain's Linda Shearman and Michael Phillips for the world ice-dancing championship.

Paulette Doan and Kenneth Ormsby of Canada were third, Yvonne Littlefield and Peter Betts of L.A. finished fourth, Linda Romanova and Pavel Roman came from behind with a spectacular ice display to defeat Britain's Linda Shearman and Michael Phillips for the world ice-dancing championship.

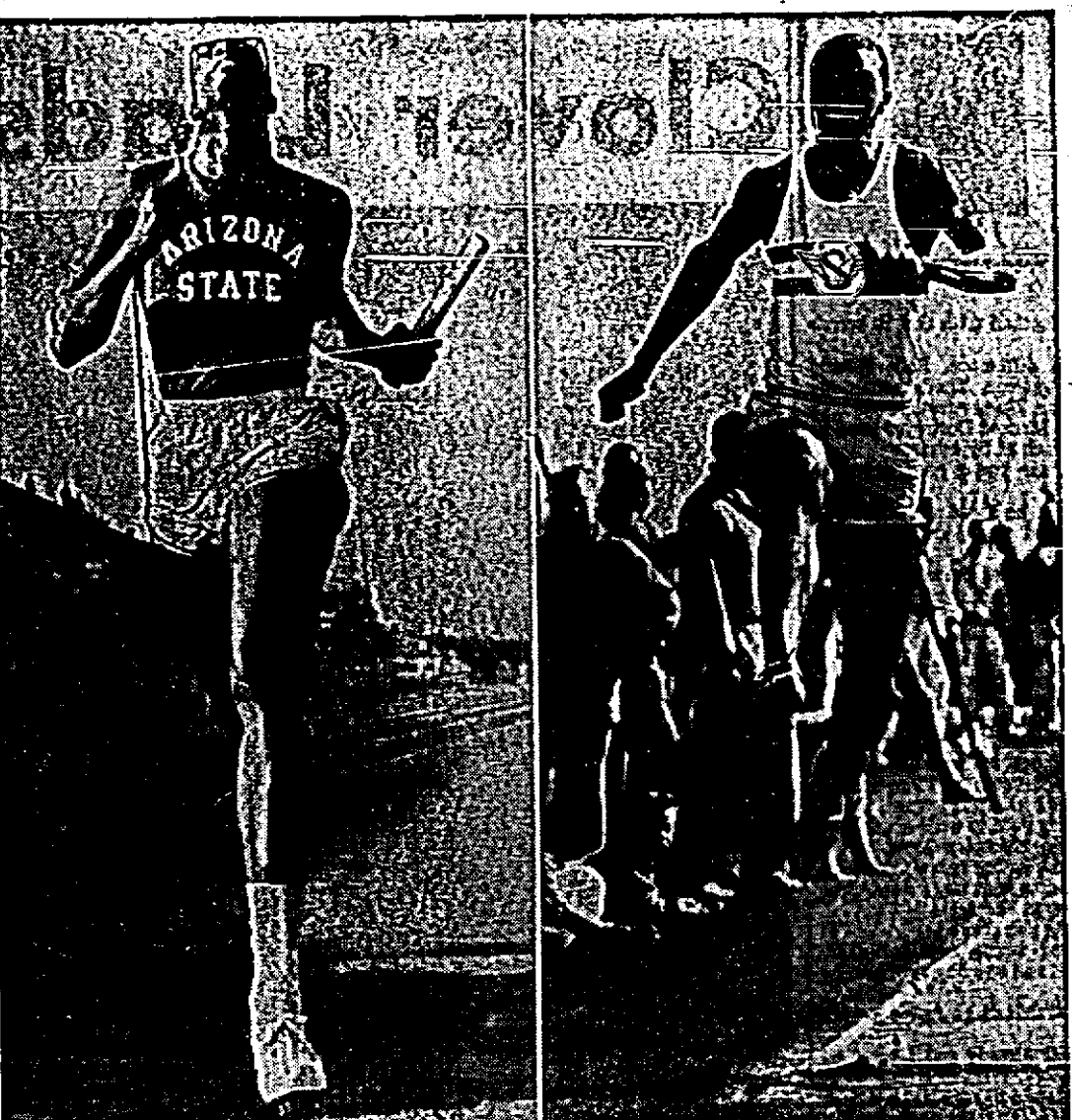
Lane Struggles by Unranked Foe

NEW YORK (UPI)—Southpaw Kenny Lane, top challenger for the world lightweight championship, scored a hard-earned 10-round unanimous decision over unranked Vicente Derado of Argentina Saturday night, doing little to improve his title chances.

The 30-year-old Lane, with nothing to gain and his top ranking to lose Saturday night, found a tough opponent in the two-listed aggressive South American, making his Madison Square Garden debut in the nationally televised 10-round bout.

NL Hockey Results

St. Louis 2, Montreal 1
Toronto 2, New York 1
(Only games scheduled.)



HERE COMES THE CREAM OF THE TRACK WORLD
Uli Williams (left) bursts across finish line to anchor Arizona State's mile relay team to the fastest time in the country, 3:09.2 Saturday at Veterans Stadium. Ralph Boston is ready to fly to his meet and stadium broad jump record of 26-1/4. These were only two of the days' outstanding events at L.B. Relays.

L.B. State Falls Twice to Arizona

TUCSON—University of Arizona bombed Long Beach State with 10 runs in the third inning en route to a 17-7 first-game victory, then came back in the nightcap to edge the 49ers 7-6 to complete the sweep of a three-game series here Saturday.

Arizona racked Tom Griepentrog and Jerry Otterson for 16 hits in the opener. Despite outpitching Arizona 10-5 in the second contest, Long Beach's defense collapsed again and ruined any victory hopes. The 49ers committed six errors in the opener.

ROGER Rhoades was Long Beach's batting star. The centerfielder hammered out a home run in each game. Bob Cooper, Ed Quatre and Don Anderson collected two hits in the second game while Rhoades and Bob Riley slugged out a pair in the first tilt.

Al Verdun, who started the nightcap, was tagged with the loss.

FIRST GAME
Long Beach 17, Arizona 7
Long Beach 10, Arizona 5
Long Beach 7, Arizona 6

SECOND GAME
Long Beach 10, Arizona 5
Long Beach 7, Arizona 6
Long Beach 7, Arizona 6

Iowa Wins Track Title

MADISON, Wis. (AP)—Urged by thoughts of making the U.S. Olympic team next year, Big Ten athletes cracked five records and matched two more in reaching their indoor season peak Saturday in the conference's 83rd annual track and field championships.

And while new marks were being hoisted, one of the hottest battles for team honors in the meet's history developed with Iowa the winner for the first time since 1929.

The Hawkeyes wrapped it up with a record winning performance in the mile relay—last competition of the 16-event program. The eight points for victory boosted them to a total of 43. Michigan was second with 41 and defending champion Wisconsin third with 40.

The 30-year-old Lane, with nothing to gain and his top ranking to lose Saturday night, found a tough opponent in the two-listed aggressive South American, making his Madison Square Garden debut in the nationally televised 10-round bout.

FRESNO STATE CAGERS OWE THANKS TO LBSC

By AL LARSON

Attention Fresno! When you're passing out basketball awards, don't forget Long Beach State.

Thanks to the 49ers' 78-63 triumph over San Diego State, Fresno was able to retain its CCAA title.

The Bulldogs were upset by Cal Poly (SLO), but Long Beach came to their defense by squelching San Diego's hopes of gaining a tie for the championship.

Fresno now will represent the CCAA in the NCAA District 8 college division playoffs which begin this weekend in Fresno.

LONG BEACH OPENED the season by losing its first five games, but came on strong at the finish by reeling off three victories in a row. This pulled the 49ers' final record to 10-15 and 6-6 in league play.

Next year? Who knows. Long Beach will have Johnny Johnson, Bob Roeland, Al Windfeldt, Lyn Hodge, Tom Dorch, Jim Payne, Lonnie Moore and Phil Herman back from the varsity. Only four players graduate.

But by scheduling Wichita as an opener, coach Dick Perry is bound to have some nightmares between now and Dec. 6.

SPORTS BEAT

An athlete who transfers to a Big Eight Conference school from any four-year college will lose one year's eligibility under a rule adopted Saturday.

The old rule provided that an athlete lost a year's eligibility when he transferred from one Big Eight school to another in that conference.

Other leagues have considered the change, but the Big Eight was the first to adopt it.

CINCINNATI Bearcats' coach Ed Jucker has been named Ohio college basketball coach of the year by the state's coaches in a poll conducted by the Columbus Dispatch.

"This is one honor I deeply appreciate," said Jucker. "It means a great deal to be selected by your fellow coaches and especially in a basketball state like Ohio."

NEGRO star Charlie Sifford, battling to become the first member of his race to win a 72-hole PGA-sanctioned golf tourney, holds a one-shot lead going into today's final round of the Puerto Rico Open.

Sifford shot a 73 Saturday for a three-round total of 209, one shot ahead of George Knudson and Manuel de la Torre.

IN TENNIS, Leslie Turner upset top-seeded Maria Bueno, 6-1, 6-4, in the semi of the Good Neighbor meet in Miami Beach, and Carol Hanks topped Mary Ann Eisel, 6-2, 6-2, to win the women's indoor championships in Brookline, Mass.

FORMER RAMS' defensive tackle Tom Dahms, 35, has been appointed defensive line coach for the Oakland Raiders. He has held

L.B. Relays Summary

UNIVERSITY—OPEN

100 YD.—1. Pierce (USC) 14.4, Boston (Harvard) 14.4, Polk (Stanford) 14.4, Patterson (Cal) 14.4, Wang (USC) 14.4.
200 YD.—1. Butler (Pasadena TC) 29.1, Gorman (UCLA) 29.1, Greenwood (Valley St.) 29.1, Chazy (Stanford) 29.1, Schell (UCLA) 29.1.
400 YD.—1. Jones (Cal Poly SLO) 1:00.4, Evans (Pasadena TC) 1:00.4, Clune (Claremont-Mudd) 1:00.4, Bernardini (Valley St.) 1:00.4, Lewis (Pasadena TC) 1:00.4, Walker (UCLA) 1:00.4, Green (Orange Coast) 1:00.4, Morris (UCLA) 1:00.4, W. No. 1 (UCLA) 1:00.4, Dodson (UCLA) 1:00.4, Taylor (UCLA) 1:00.4, (Pasadena) 1:00.4, H. No. 1 (Pasadena) 1:00.4.
800 YD.—1. Vaughn (Stanford) 2:00.4, Long (Long Beach St.) 2:00.4, Brown (Pasadena TC) 2:00.4, Howard (Stanford) 2:00.4, Rodda (UCLA) 2:00.4, Track Club (UCLA) 2:00.4, Flier (UCLA) 2:00.4, L. No. 1 (UCLA) 2:00.4, L. No. 2 (UCLA) 2:00.4, L. No. 3 (UCLA) 2:00.4, L. No. 4 (UCLA) 2:00.4, L. No. 5 (UCLA) 2:00.4, L. No. 6 (UCLA) 2:00.4, L. No. 7 (UCLA) 2:00.4, L. No. 8 (UCLA) 2:00.4, L. No. 9 (UCLA) 2:00.4, L. No. 10 (UCLA) 2:00.4, L. No. 11 (UCLA) 2:00.4, L. No. 12 (UCLA) 2:00.4, L. No. 13 (UCLA) 2:00.4, L. No. 14 (UCLA) 2:00.4, L. No. 15 (UCLA) 2:00.4, L. No. 16 (UCLA) 2:00.4, L. No. 17 (UCLA) 2:00.4, L. No. 18 (UCLA) 2:00.4, L. No. 19 (UCLA) 2:00.4, L. No. 20 (UCLA) 2:00.4, L. No. 21 (UCLA) 2:00.4, L. No. 22 (UCLA) 2:00.4, L. No. 23 (UCLA) 2:00.4, L. No. 24 (UCLA) 2:00.4, L. No. 25 (UCLA) 2:00.4, L. No. 26 (UCLA) 2:00.4, L. No. 27 (UCLA) 2:00.4, L. No. 28 (UCLA) 2:00.4, L. No. 29 (UCLA) 2:00.4, L. No. 30 (UCLA) 2:00.4, L. No. 31 (UCLA) 2:00.4, L. No. 32 (UCLA) 2:00.4, L. 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LOCAL NEWS BRIEFS



Boy, 17, Injured in Wild Chase

Eight police cars, a motorcycle policeman and a fence finally stopped a 17-year-old Hermosa Beach youth in Torrance early Saturday after his allegedly stolen convertible had taken him at speeds up to 100 miles an hour through 20 stop signs, 14 traffic light signals, six boulevard stop signs, four busy intersections and over a concrete traffic directional sign.

Bertrand Alfred Barras, of 609 Eighth Place, was in Torrance's Little Company of Mary Hospital Saturday with head injuries after the top of his car was torn off near Newton Street and Hawthorne Boulevard when he drove through a fence. Police found him unconscious on the ground.

Officers have 28 traffic citations waiting for the youth.

L.B. Youth Shot in Argument

A 17-year-old Long Beach youth, Tony J. Detoro Jr., of 1830 Kenzie St., was reported in satisfactory condition Saturday at St. Mary's Hospital after being struck in the abdomen by a pistol bullet.

Police said Detoro and two companions were driving along the Anaheim Street bridge over the Flood Control Channel when they had an argument with four men in another car. In the argument, Detoro was shot.

Arrested for investigation of attempted murder were: Freeman H. Ray, 22, 1417 Lemon Ave.; John W. Kennedy, 39; Fairbanks Taylor, 22, and Eugene Goudy, 28, all of Los Angeles.

San Pedro Renewal Questionnaire

Harbor District Councilman John S. Gibson Jr., was circulating a questionnaire Saturday among members of a San Pedro citizens committee on the proposed urban renewal of a 12-block area in the Beacon Street district.

Gibson's query asks for opinions from civic leaders on the proposed formal application by the city council for funds to develop the area some experts have called "seriously blighted."

Boy, 15 Months, Killed by Truck

A 15-month-old Torrance boy was killed Saturday when he was crushed beneath the wheels of a telephone company truck.

Curtis Pfaff, who was staying with his grandparents at 22618 Evelyn Ave. while his parents were out of town, apparently crawled under the truck after it was parked in front of the grandparents' house by telephone installer John Edward Rochlitz, 26, of Manhattan Beach.

Rochlitz returned to the truck a few moments later, unaware that the child was under the truck, and started to drive away. The boy was dead on arrival at Little Company of Mary Hospital.

L.B. Woman, 22, Sentenced for Checks

A 22-year-old Long Beach woman and two men Saturday received prison sentences in Kansas City (Mo.) U.S. District Court on charges of transporting fraudulent checks in interstate commerce.

Judy Lynn Harden, no address listed, got an indeterminate sentence of up to six years. Michael Wilson Walker, 23, Independence, Mo., and Newton D. Trifico, no address given, were ordered to federal prison for five years each.

The checks listed in the charges totaled \$1,366. Asst. U.S. Atty. William A. Kitchen told the court the trio made at least two trips to Denver and one to Cincinnati to pass the checks. He said the group was believed to have cashed about \$10,000 worth of bad checks.

El Toro Captain Escapes Jet Crash

An El Toro Marine captain escaped injury Saturday when his F6S single-seat jet fighter crashed at Kirtland Air Force Base near Albuquerque, N.M.

Capt. Robert Weiss, 33, was taking off when the plane suddenly lost power and hit the runway.

The two wing-tip fuel tanks ignited—leaving a 1,000-foot black mark on the runway. The plane did not explode. Weiss hit the ground running before the aircraft had completely stopped. Air Force officials said an investigation of the power failure would be conducted.

Lakewood Doctor Joins NAA Staff

Dr. Robert G. Wilbur, 4402 Fairway Drive, Lakewood, has joined the medical staff of North American Aviation's Space and Information Systems Division in Downey.

Before joining North American Dr. Wilbur was a surgeon at the Grants Pass Clinic, Grants Pass, Ore., for 13 years.

Cancer Campaign Leaders Named

Two Long Beach businessmen have been appointed team leaders for the forthcoming fund-raising campaign of the American Cancer Society.

They are Rich Mathers, business chairman, and Bill Carr, commerce and industry chairman.

The announcement was made by John Wells, chairman for the Long Beach Cancer Crusade.

FAA to Convert Catalina Radio

The Federal Aviation Agency in Washington Saturday announced plans to convert its facilities on Santa Catalina Island from "omnidirectional radio ranges (VOR)" to the "standard en-route short-range air navigation aid" as part of a \$113.1-million program to install facilities and equipment in numerous communities throughout the U.S.

Negro Group to Hear Compton Mayor

Compton Mayor Del Clawson will be the principal speaker at the Negro General Welfare Fund first annual banquet at 6:30 p.m. March 16 in Wilson Community Park, 123 N. Rose St.

Home-O-Rama Giving Orchids to 200 Today

Today is "Homemaker's five-day event closes for the Day" at the Home-O-Rama year show in the Long Beach Arena, according to Jack Horner, up to our expectations," Horner, manager of the Long Beach Beach Builders Exchange, sponsors of the spectacular.

The first 200 ladies through the door will be presented with orchid corsages, compliments of the builders' group. Free entertainment by Red mally Saturday night at a Izgie's Revue will be present ceremony at Leipzig's opera ed four times during the day. About 9,000 exhibitors. The entertainment and from 60 countries are display-product displays will continue ing industrial and consumer until 10 p.m. when the annual goods from east and west.

Trade Mart Opens

BERLIN (AP)—The Leipzig Spring Fair, biggest east-west trade mart, was opened for Free entertainment by Red mally Saturday night at a Izgie's Revue will be present ceremony at Leipzig's opera ed four times during the day. About 9,000 exhibitors. The entertainment and from 60 countries are display-product displays will continue ing industrial and consumer until 10 p.m. when the annual goods from east and west.

Death Notices

FULLER (Wilmington)—Glenn D., 57, of 105 E. "T" St., died Thursday. Surviving are: brothers, Warren S. Henry, Service Monday, 1 p.m., Forest Lawn Mortuary.

SHAW (Lakewood)—Alton A., 87, of 4112 Carfax Ave., died Friday. Surviving are daughter, Mrs. Ruth Reynolds; son, Rolland; two granddaughters. Graveside service Tuesday, 2 p.m., Santa Barbara Cemetery. Lakewood Mortuary in charge locally.

YOWELL—Mrs. Mildred F., 65, of 2154 San Anselmo Ave., died Friday. Surviving are daughters, Mrs. Peggy Craft, Mrs. Rhea Coffman; brothers, John A., Frank, Paul McGinnis; four grandchildren. Service Tuesday, 11 a.m., Christensen-Pino Mortuary, 244 Redondo Ave.

EICHENBAUM—Jacob, 83, of 4477 Orange Ave., died Friday. Surviving are son, Sol; daughters, Mrs. Rose Fischman, Mrs. Sylvia Spiro; a grandson. Service today, 3 p.m., Eden Memorial Park, San Fernando Valley. Groman Mortuary, Los Angeles.

WALKER—William, 72, of 432 44th Circle, died Friday. Surviving are wife, Annie M.; brother, Jimmie; sister, Mrs. Ruth Lockhart. Service Tuesday, 2 p.m., Mottell's & Peek Mortuary.

JUDD—Orbal, 62, of 987 Paradise Lane, died Saturday. Surviving are wife, Mildred; daughters, Mrs. Mary Ellen Collins, Mrs. Jewell La Moore; brothers, Lester, Hoyle; three grandchildren. Service Tuesday, 11 a.m., Mottell's & Peek Mortuary.

CASKEY—Ben, 78, of 2666 Dominguez St., died Saturday. Surviving are wife, Eulah; sons, Ben W. Jr., James, Jack, Sam, Bill; daughters, Mrs. H. G. Johnson, Mrs. Jackie Weaver; 15 grandchildren. Service Tuesday, 1 p.m., Mottell's & Peek Mortuary.

BROOKS—David, 38, of 3041 Snowden Ave., died Friday. Surviving are wife, Florence; son, John; daughter, Susan; father, Charles; brother, C. L. Service Wednesday, 11 a.m., Dilday Family Funeral Directors.

BONDS—M. H., 39, of 2671 Hayes Ave., died Friday. Surviving are wife, Marian; sons, Carl, Joe; daughter, Gale; parents, Mr. and Mrs. Carl Bonds; brothers, Carl, Joe, James; sisters, Mrs. Catherine Davis, Mrs. Louise Upshaw. Service Monday, 9:30 a.m., Dilday Family Funeral Directors. Family requests contributions to Johnny Bonds Memorial Fund of Silverado Methodist Church.

GRICE—Rosebud, 68, of 3246 Lees Ave., died Friday. Surviving are son, Thomas; daughter, Mrs. Robert E. Brace. Service at Pendleton, Ore. Dilday Family Funeral Directors in charge locally.

ZIMMERMAN (Torrance)—Walter, 51, of 21613 Ellinwood Dr., died Saturday. Surviving are wife, Mildred; brother, Robert. Service at Council Bluffs, Iowa. Dilday Family Funeral Directors in charge locally.

CURRY (Bellflower)—Jennie, 83, of 9833 1/2 E. Maple St., died Friday. Surviving are daughter, Mrs. Catherine Brestlin; sons, William, Walter; seven grandchildren. Rosary Monday, 7:30 p.m., Bellflower Mortuary Chapel. Requiem Mass Tuesday, 9 a.m., St. Bernard's Church, Bellflower.

SANCHEZ—Juan, 73, of 1073 Euclid Ave., died Saturday. Surviving are wife, Juana; daughter, Mrs. Emma Aguilar; sister, Mrs. Luvina Nieto. Rosary Monday, 7:30 p.m., Sheelar's Mortuary. Requiem Mass Tuesday, 9:30 a.m., St. Matthew's Church.

BUTLER—John, 61, of 2029 Magnolia Ave., died Friday. Surviving are wife, Louise; brothers, James, Richard, Frederick; sister, Mrs. Margaret McDonald. Rosary Monday, 8 p.m., Sheelar's

Russ Expel Canadian MOSCOW (UPI)—The weekly Nedelya said Saturday Russian authorities have expelled a Canadian identified as John Norton Westwood from the Soviet Union for illegally taking photographs of trains.

Weather Fixers Invite Disaster

By JOSEPH L. MYLER

WASHINGTON (UPI)

Man some day may find out how to make big changes in the weather.

But before he attempts to do so, scientists warn, he had better:

—Make certain that the changes will be beneficial. Ill-advised, meddling with the weather could generate appalling disasters.

—Plan nothing except by international agreement. Any large-scale alteration of the weather patterns will affect many—perhaps all—of the world's nations.

This advice was given by two U. S. authorities in a paper prepared for a recent United Nations scientific conference in Geneva. The authors were the late Dr. Harry Wexler, director of meteorological research of the Weather Bureau, and Dr. Thomas K. Sherwood of the Massachusetts Institute of Technology.

They said "notable progress" has been made in the past five years in developing mathematical models of large-scale atmospheric conditions which "bear amazing similarities to the real atmosphere."

WITH THE USE of com-

puters it has been possible to vary components of the mathematical model and observe what the effect would be on atmospheric circulation. For example, the machines reported that a certain change in the pattern of solar radiation falling on the northern hemisphere would wipe out a whole family of storms covering 10 million square miles of the earth's surface.

Feeding a hypothetical radiation change into computers is easy. But making the same change in the "real world" would amount to altering the season, and "no one has suggested practical means" of doing that, the authors said. It takes a colossal amount of energy to manufacture weather. It has been estimated that the energy in the winds of the entire world at any one instant is equal to about seven million atomic bombs of the kind used in World War II.

THE ENERGY OF the winds streaming across the middle latitudes of the United States during one year is equivalent to 40 million H-bombs, or to all the power America's electrical plants could turn out in 3,000 years.

So man is not yet ready to change his weather by brute force; his energy resources are far too puny. Will he ever find a means of triggering vast changes with the expenditure of relatively little energy? After all, it takes only the gentle pressure of a foot to send a 200-horsepower automobile hurtling down a highway.

Hurricanes are "prodigious producers of fresh water," Wexler and Sherwood noted. It has been estimated that the warm Gulf Stream, created by the warm Gulf Stream, caused more than 40 billion tons of rain to fall on the Mississippi Valley in a single day.

This was enough to have supplied the fresh water needs of the United States for more than two months. If hurricanes could be steered and forced to dump their water into reservoirs, the nation's growing thirst could be more than satisfied.

BUT HURRICANE seeding experiments have produced no evidence that this is feasible. An alternative to triggering techniques in the attempt to modify the weather, might be vast engineering works.

But scientists have repeatedly pointed out that for all anybody knows, a climate change that made arctic lands green might well turn Mediterranean Europe or Southern United States into a lifeless desert.

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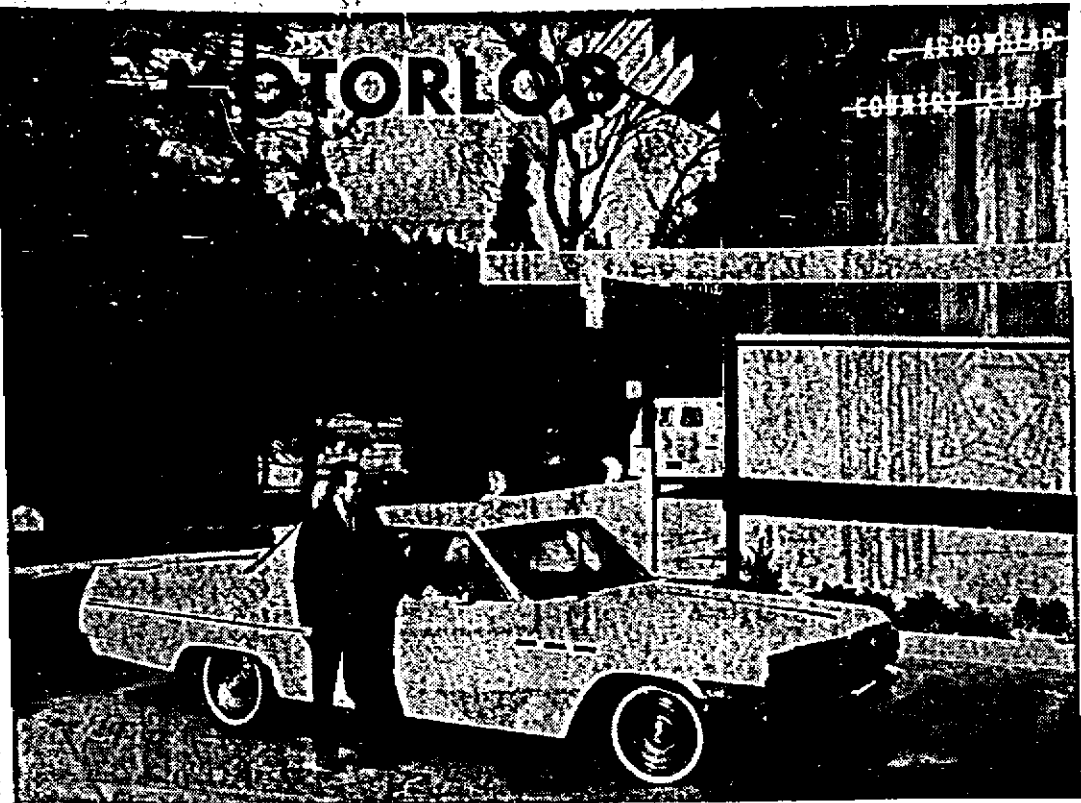
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COUNTRY CLUB IS 5,000 FEET UP
Lodge manager George Kraus takes Buick LeSabre Motorlog party on tour of new golf course near Lake Arrowhead Lodge. The 18-hole course will be completed this year.

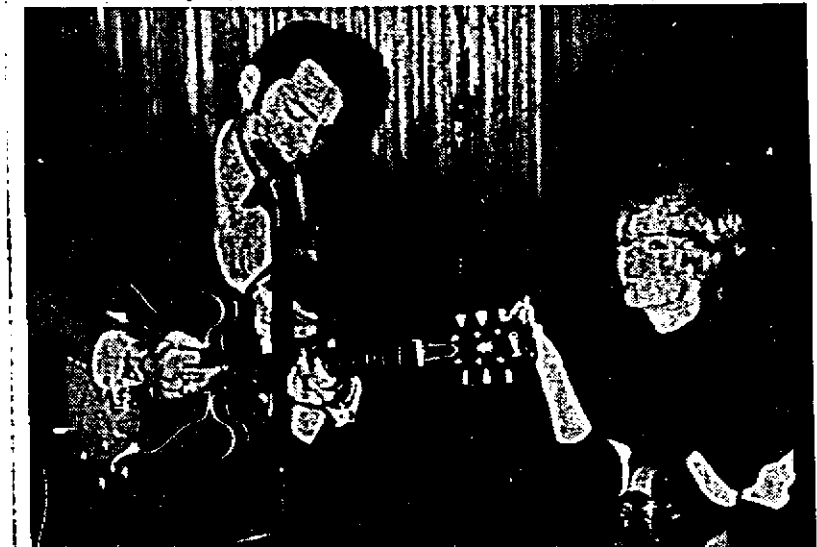
LeSabre Tours Lake Arrowhead

By BILL EMERY
Nowhere in these United States is there so much diversified scenery and climate available as there is right here in the Southland. From Long Beach, the mountains, desert and tropical islands are but minutes away.

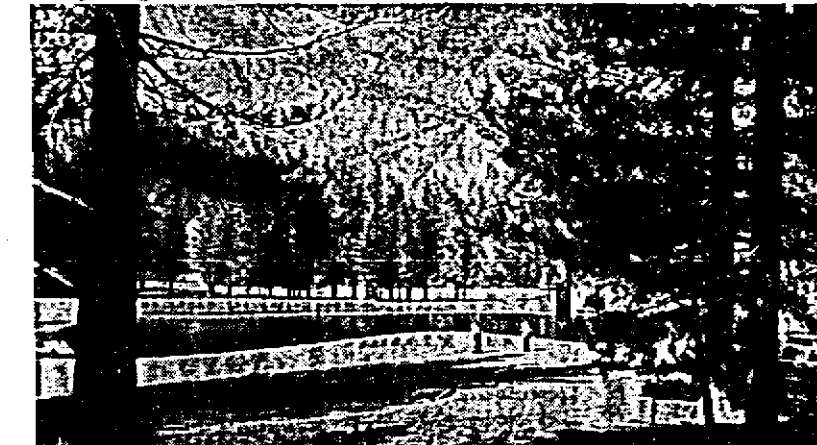
This motorlog took us to "the new" Lake Arrowhead, a full-sized Buick LeSabre four door sedan furnished by Jim Willingham and Charlie Campbell, co-

owners of Boulevard Buick at 1881 Long Beach Blvd. We refer to the Lodge in quotes as "the new" Lodge because of the extensive \$400,000 revamping and re-decorating that was just completed this winter. Manager George Kraus is justly proud of the progress of this mountain resort in setting a pace in keeping with the growth of the area by developing a first-rate country club complete with a controlled quality real estate development surrounding the fabulous 18-hole golf course. Membership will be limited to a 500 family group.

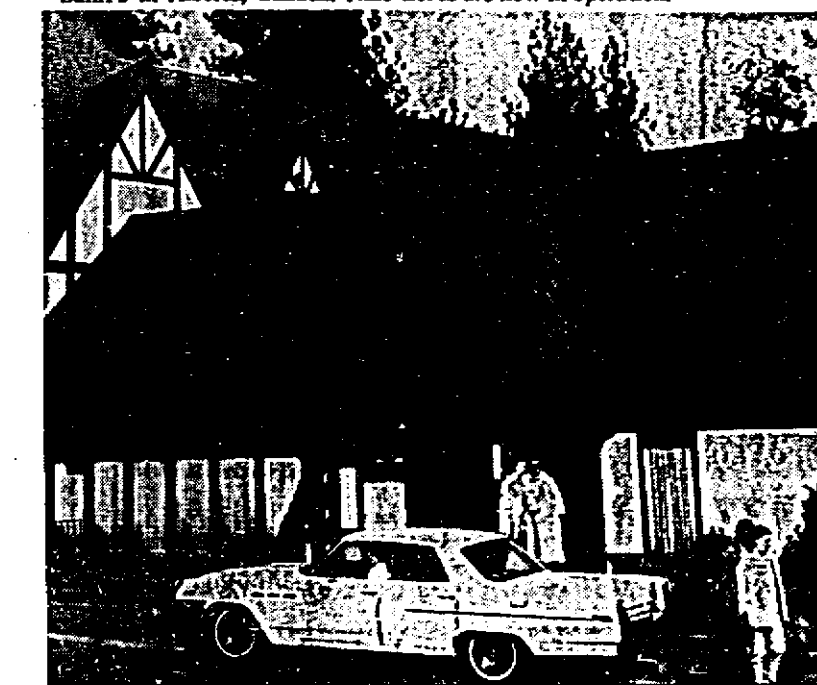
There's a couple of ways to get to Lake Arrowhead from Long Beach after you have turned off the Riverside Freeway on Highland Ave. in San Bernardino. Follow Highway 18 up the winding road (which is now being slowly converted into a 4-lane freeway... a 5-year project) or go straight ahead on High-



RECOGNIZE THESE STARS?
Jody Daniels, recording artist, accompanies himself on the electric guitar in the Fireside Lounge while Ruta Lee, movie and TV star, relaxes after a day of sight-seeing.



MEANWHILE, SHOOT NINE HOLES
The new golf course with three holes on the water has been compared to Banff's in Alberta, Canada. Nine holes are now in operation.



LeSABRE AT LODGE
Less than two hours from Long Beach is the "all new" Lodge at beautiful Lake Arrowhead. A \$400,000 remodeling project was just completed.

land on up to Running Springs and turn back to Lake Arrowhead. The latter is said to be faster and shorter.

Saturday, we drove up to Snow Valley which is half way between Arrowhead and Big Bear on the Rim Drive. There were many cars parked alongside the road near this ski resort. Kids were sliding down small patches of snow on tire tubes or plastic discs.

At the ski resort at Snow Valley, the resort manager (who was operating the ski lift) said that although they had had several inches of snow recently, the rains had packed the snow to ice, and the winds were evaporating the snow rapidly. There was skiing high on the mountain, but only for the most advanced skiers as the snow was icy. The lift will operate through the season, he explained, for sight seeing.

Week-end traveling brings you in contact with a wide variety of people and every now and then, paths begin to cross. Relaxing in the Fireside Lounge, we got acquainted with Mark Tenser and his charming wife of Crown International movie film distributors. They were there gathering data on the reactions to their new protege Jody Daniels playing electric guitar in the Lounge. The fact that Tenser knew a mutual acquaintance...

... Long Beach movie producer Sal Mungo... triggered a chain reaction of events that evening.

Daniels is being featured in an Allied Artist color Western called "The Gun Hawk" soon to be released starring Rory Calhoun, Rod Cameron and Ruta Lee. We finished our conversation and walked over to the Arrowhead Chalet for a cup of coffee.

In walked Ruta Lee, with her escort. We informed her of the events at the Lodge, and later she surprised us by joining us for a stimulating evening of conversation in the lounge.

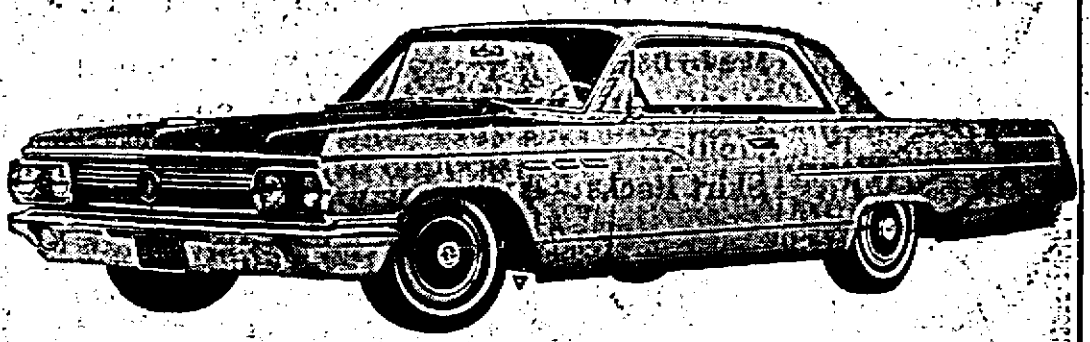
The luxury ride of the full size Buick LeSabre is just as advertised... the finest in the industry. Our motorlog car was equipped with air conditioning, power steering and brakes, twin outside mirrors that can be adjusted from the inside, seven-position steering wheel, transistor radio and many other niceties.

The base price of the LeSabre is just over \$3,000 and, of course, the extras will boost this price according to your selections.

We drove this car a week in traffic and on the highway. It was a revelation to me that air conditioning could be used daily in this area. If it's warm enough to roll a window down (day or night) the new units do a better job of humidity control and can make your driving pleasure a comfort from the first two minutes. Our gas mileage averaged a remarkable 14.7 M.P.G.

Another Buick feature this year is the positioning of the muffler far to the rear and set cross-wise. The resulting effect is an almost imperceptible sound from engine noise even at high speeds. It's a great car to get to know... and to own... the 1963 LeSabre, Buick's smartest!

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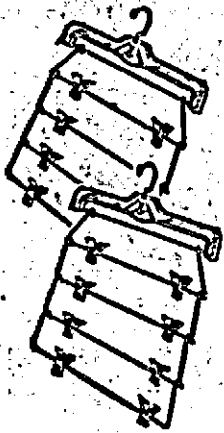
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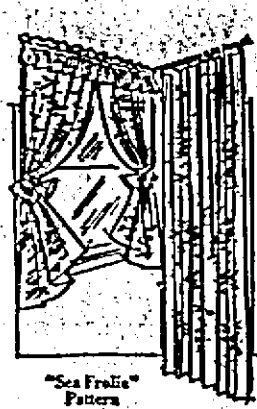
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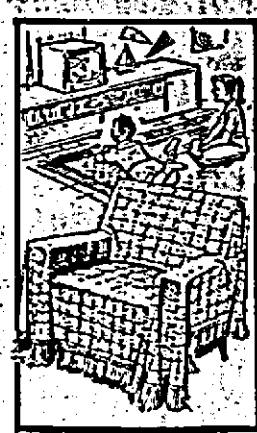
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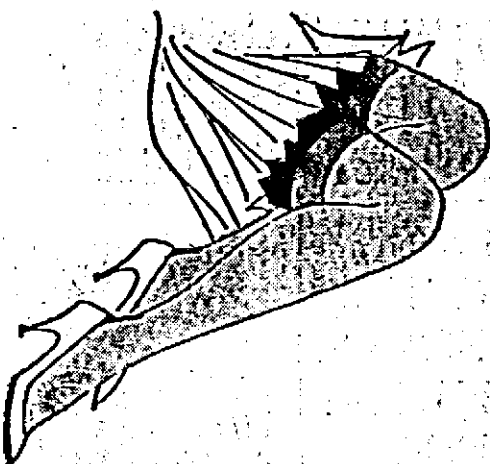
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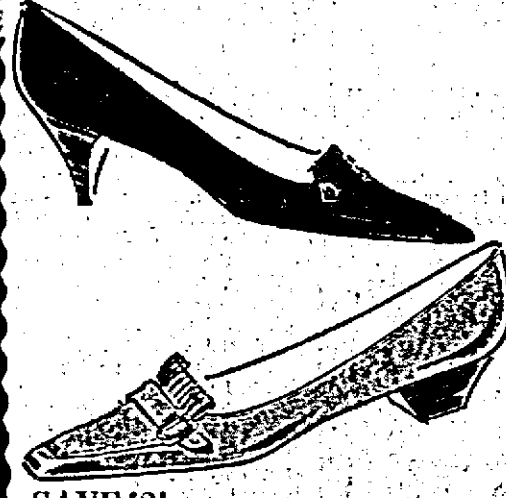
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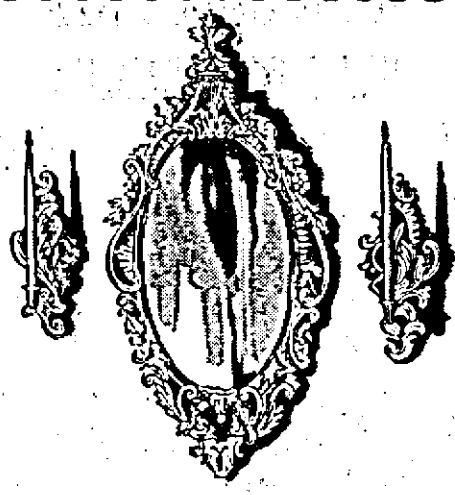


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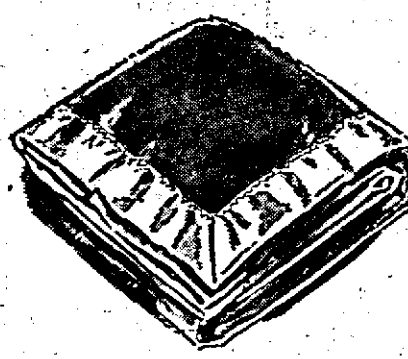
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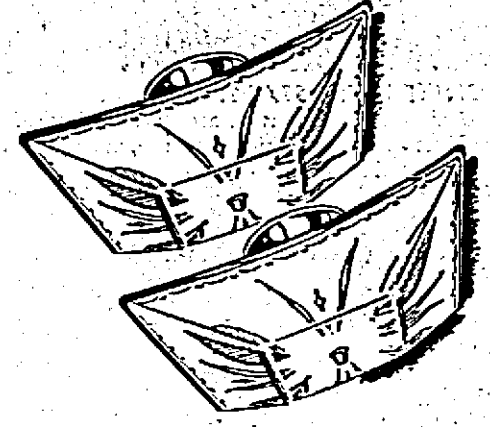


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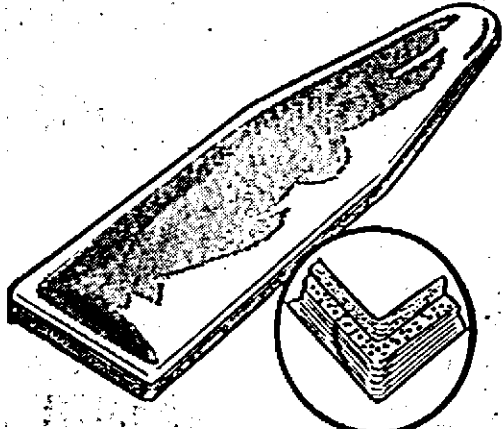
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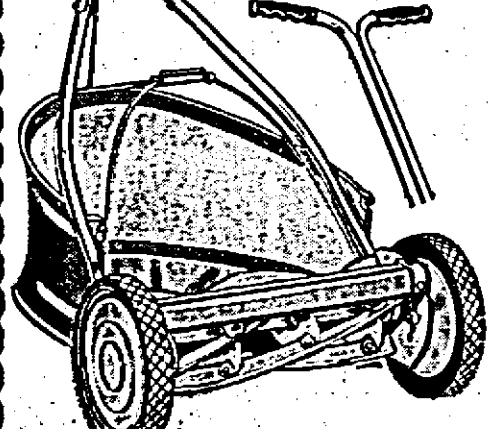


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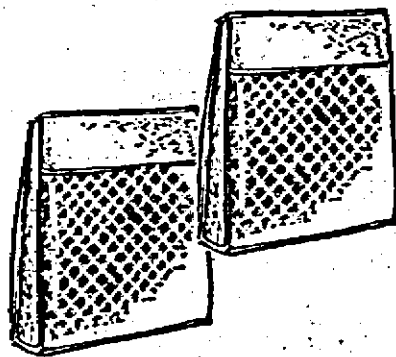


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G. I. NO DOWN — 3 bedrooms — 2 baths; near State College and grade schools. Very nice in and out. Be first to inspect this new offering. Secure your future with only \$500 closing cost. Call GE 4-7426 — Key at 5201 E. Pac Coast Hwy.

—LAKEWOOD—

NEW OFFERING — Sharpest yet, in Lakewood Park, huge added family room, fireplace, new kitchen, secluded area, carpets thruout, added closet, submit on price. Oh yes, three good-sized bedrooms, 2 baths. \$3000 down. Call GE 4-7426 — Key at 5201 E. Pac. Coast Hwy.

A RESIDENCE OF DIGNITY — Crisp, clean 3 bdrms. and separate 18x20 family rm. with its own huge stone fireplace. Large family kitchen too. Yes, two baths, newly listed — Key at 3010 Woodruff Ave. Call HA 9-5924.

"POOL TIME IS HERE" — You don't have to be a millionaire to own one either. Let us prove it to you by showing you this newly listed immaculate 3 bedroom home with 18x36 heated and filtered pool. As low as \$2500 down! For details call HA 5-1214. Key at 4100 Bellflower Blvd.

—ROSSMOOR—

COME — SEE — AND BE ENTRANCED — If you're weary from being dragged through the dreary ones with that "lived-in look," then this ultra keen 3 BR. and family room will really be a welcome relief. Call HA 9-5924 — Key at 3010 Woodruff Ave.

"COME FOR A VISIT" — Stay for a lifetime! You'll agree when you see this charming home, 3 bedrooms, 2 baths, family room, screened-in patio, fenced yard with room for pool. Excellent buy at \$26,750. As low as \$2500 down. Call HA 5-1214 — Key at 4100 Bellflower Blvd.


NOTE . . . WE REMIND YOU:

. . . that, if one of the above homes does not fit your needs, one of the other 450 most surely will. Call the Walker & Lee office nearest you as shown in the listings above.


The One to See Is From **WALKER & LEE**

6 OFFICES TO SERVE YOU . . . 450 LISTINGS TO SHOW


As shown above in the selected listings




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<p>NORTH LONG BEACH NORTH LONG BEACH</p> <p>REAL ESTATE SELLS FASTER WHEN IT'S LISTED WITH THE</p> <p>REX L. HODGES REALTY CO.</p> <p>BECAUSE . . .</p> <ul style="list-style-type: none"> ✓ 34-year reputation and experience ✓ \$2,000,000 in home sales monthly ✓ 47% of business with repeat customers ✓ 100 full-time company-trained Salespeople ✓ \$100,000 annual advertising budget ✓ Cash loaned to buyers to buy your home ✓ Weekly Company bus property tour ✓ 5 Realty multiple listing services ✓ 14 neighborhood specialist branch offices ✓ Referrals from 72,000 previous customers <p>WHY SETTLE FOR LESS?</p> <p>CALL FOR A FREE PROPERTY EVALUATION DIAL GA 2-1257 FOR THE SPECIALIST NEAR YOU</p>	<p>REA L. HODGES CO.</p> <p>DREAM YOURS IN MAHAWH when you're swimming. No boring POOL surrounded by gorgeous Mahawhale Grapes. Relax in this modern 3-bed room, lovely rm. Plus W.W. carpets & drapes. Shown. Call for more info. MOORE, CE 2-2442; GE 4-2363</p> <p>Xtra Lovely Farmhouse 33-1/2 ac. acreage, water, dish-washer, lower through car. garage. Sell or trade for nice 2 or 3 white Ford ME 5140</p> <p>SEAL BEACH</p> <p>13-3 BDRM. RESALES W.W., 2 baths, tile, gar. \$22,500 Call REX L. HODGES REALTY CO. 245 MAIN - REALTOR - 475-4577</p> <p>HIGH ON A HILL CONCEALED PROVINCIAL 4 BR. 2 1/2 baths, large brick fireplace carpeted throughout. All built-in kitchen. Perfect in every way. MOORE, CE 2-2442; ME 5140</p> <p>EXCLUSIVE SUNSHINE 3-BDRM. - See R - Priced for quick sale. Call for more info. Rex L. Hodges Realty Co. Main St. GE 2-2442, ME 5140</p> <p>BEST BUY 3 bed, 2 ba. 2nd floor. Low down payment. CE 2-2442, ME 5140</p> <p>SER. & 1/2 ac. lot. 4 1/2 br. or more FHA. Beautifully finished. Homeowner's choice. Call for more info. SERVING SEVERAL COUNTIES. ME 5140</p> <p>BELOW CLOUDS OUT. New 1982. Four rms., 2 baths. \$22,750. Vm on lot. Non-Vm. 505 sq. ft. 600 Country Dr. GE 1-0091</p>	<p>COLLEGE PARK ESTATES More Rm. 3 bdrms. chrm. 3 BR., 2 1/2 bath. Modern home. Call for more info. Move right in. John Reed Rty. MA 5-4116</p> <p>6800 E. 11TH 3 BR. & Den & Port. Close to shopping & schools. Smart down. SNIDER REALTY CE 4-2329 CA 3-2728</p> <p>4-BDRM. BY OWNER Crim. spr. 32' x 34'. Hardwood floors. Large kitchen. Call for more info. LEPTON, ME 5140</p> <p>3 BDRM. 1 1/2 BATH Built-in refrigerator. New Price. Only \$20,000. Ready TO GO NOW! MOORE, CE 2-2442; ME 5140</p> <p>BY OWNER - Great home daily. 3 BR., 2 1/2 bath. Improvements. \$22,500. Call for more info. ME 5140</p> <p>WEST SIDE 3400-LARGE 3-BDRM. home with separate dining rm. 1 1/2 bath. Call for more info. MA 5-4116; CA 3-2728</p> <p>13 BR. TOP LOCATION Close to City Trm. Rty. ME 5140</p> <p>1 Set Us for Homes, Income W. M. Stearns Rty. CA 3-2728</p> <p>2 BR. 1 1/2 BA. SHARP! So. of Wilcox. Rty. ME 5140</p> <p>2 BR. - DOOLI REDEC. W. M. Stearns Rty. ME 5140</p> <p>OPEN 2214 DELTA 2 BR. 2 1/2 Bath. Trm. Rty. ME 5140</p>	<h1>STONERIDGE</h1> <p>FURNISHED MODELS OPEN</p> <p>Stoneridge is located on the southeast corner of Cannery Street and Sugar Avenue.</p>
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 Sport & Sport Cars 174
ENAUITS
 BRAND NEW 103
 BONUS SHIPMENT
 Only \$34.89 Mo.
 BANK TERMS ON
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 PLUS TAX & LICENSE
 1800-MILE GUARANTEE
IMPORT AUTO
 Long Beach Blvd. NE 2-9716
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59 OFEL \$699
A heater, chrome trim, N.I.
Interior, keys
PAC MAIL
E. PRINCE ST. - GEE \$700

59 TR-3 - \$999
LAMP WHITE ROADSTER
Condition—Priced to sell.
PAC MAIL
E. PRINCE ST. - GEE \$920

DOLVO
Turquoise interior, 17
for sale. Payment O.A.C. to
be made.
CHEVROLET AUTO SALES
CHERRY CAY \$4500

KARAVELLE convertible, 4-
door, black, 1968, 100,000
miles new like New Price \$2,000
cash payment O.A.C. to be made
by buyer.
CHEVROLET AUTO SALES
CHERRY CAY \$4500

50 RENAULT \$595
Association Spec. All Vinyl int.
IMPORT AUTO
L.R. Ward HIE #300

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ALFA \$2395
 Master Gray 3515 Atlantic
 OFFICE '59 Volkswagon, R.H.M.
 cond. '59 or best offer.
 NE #5283

H.W. 3-dr. TAKE OVER Est. of
 '59-50135 2-dr. & 5494 2-dr.
 C. Dir. GE #5277

HILLMAN Max convert. with
 2-door cover. Excellent shape.
 S. 375 GE #2-1428

VW VEE. GOOD CONDITION.
 CALL GE 2-6518

1957. Low miles. clean, private
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AGENTS
Authorized Volkswagen Dealer,
WAL 100% GUARANTEE
Take downs for 30 Days
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'58 Volkswagen
door Sedan. This is safe,
economical, merriment. Looks
a new, with standard metal-
sea mild green finish.
FULL PRICE

\$1195


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Now the California sunshine
in this fully equipped beau-
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Volkswagen.

FULL PRICE

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★ ★ ★ ★ ★
'62 Dodge 4-dr. Hardtop
480 cu. in. engine, V-8, auto.
trans., power steering, radio,
heater, air conditioning, etc.
\$2600 + TAX & LIC.
'62 Dodge 2-dr. Hardtop
New 300 cu. in. engine, V-8, auto.
trans., power steering, radio,
heater, air conditioning, etc.
\$2450 + TAX & LIC.
'62 Dodge LANCER
480 cu. in. engine, V-8, auto.
trans., power steering, radio,
heater, air conditioning, etc.
\$2050 + TAX & LIC.
'62 Dodge 2-dr. Hardtop
480 cu. in. engine, V-8, auto.
trans., power steering, radio,
heater, air conditioning, etc.
\$2800 + TAX & LIC.
'62 Dodge 2-dr. Hardtop
480 cu. in. engine, V-8, auto.
trans., power steering, radio,
heater, air conditioning, etc.
\$2500 + TAX & LIC.
SNAYLEY & LANGFORD
"DODGE"
401 N. E. BLVD., COMPTON
NE 1-1414 & NE 1-1415
★ ★ ★ ★ ★

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1957 DODGE
TUCOR LANCER
Automatic transmission, radio,
heater, power steering, V-8 engine,
300 cu. in. engine, 480 cu. in. engine,
etc.
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'59 DODGE HARDTOP
CORONET 2-DOOR Automatic
power steering, radio, heater.
\$1195
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1200 Lakewood Blvd. TO 4-1531
'59 Dodge Custom Royal
2-dr. Hardtop \$1440
A "cream", radio, heater, push-
button, power steering, etc.
Best model built in 1959
VERNE HOLMES—Dodge
308 & Atlantic—Dodge
401 N. E. BLVD., COMPTON
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'59 EDSEL 4-DOOR
Automatic power steering, radio,
heater, air conditioning, etc.
\$1095
WIDGER-GOODWIN
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'59 EDSEL HTP. CPE
Full price, \$1200. Take over \$1000.
LOMAC MOTORS
1510 PARKWAY BLVD.
PARALAK, GA 30134
'59 EDSEL 4-dr. HTP. CPE
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'61 FALCON 4-DOOR
Standard transmission, radio, heater,
power steering, etc.
\$1399
KOTT & SMOLAR FORD
301 W. ANAHEIM
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'61 FALCON "RANCHERO"
Economy & cylinder, with auto.
trans., radio, heater, etc.
\$1498
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'63 FALCON
2-DOOR
FULL PRICE \$1799
1530 E. Pacific Coast
Hy. GE 4-0179 dv.
'64 FALCON 3-DOOR
Automatic transmission, radio, heater,
power steering, etc.
\$1100 DELIVERS
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Automatic transmission, radio, heater,
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'64 FALCON 4-DOOR
Automatic transmission, radio, heater,
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Open Even. and Sunday TO 4-1081

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LOW \$4730
AS PER MSRP
with normal down payment

Get Your Best Deal... Then See Us Where Overhead is Lower!

WIDGER-GOODWIN DODGE
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Open Even. and Sunday TO 4-1081

Quality Salesman Returns Home

Dan McGowan returns home after two years of overseas duty with the U.S. Army. His duties took him to England, France, Germany, Belgium and many other countries. We at Harbor Chevrolet are proud to have this outstanding man return to our sales force.

Dan was born and raised in Long Beach and would like to let all his friends and old customers know that he has returned to take care of their transportation and service needs. He is looking forward to seeing each and every one, as he has been gone for two years and would like to renew old acquaintances.

It is easy to find Dan. Just come to Harbor Chevrolet or call him at GA 6-3341. This young man is working night and day, just to catch up.

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6200 BELLFLOWER BLVD.
S.E. 10th and Bellflower Blvd.
TO 7-1112

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FULL FACTORY EQUIPPED ON THIS MODEL
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CHOOSE YOUR OWN FINANCE
PAY CASH
YOUR CREDIT UNION
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18403 PIONEER BLVD.
UN 5-1266
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NEW PEARL OF THE IMPORTS—THE HIGH-STYLED BEAUTY
Adjustable, fully reclining bucket seats • full-light windows all around • 4 front hinged doors • roomy and inviting interior • high-lustre finish • windshield washers • luxury touches • safety dash • over 80 m.p.h. • whitewall-tires • defroster • unbody construction • 55 H.P. (complete) • all-inclusive price • warranty • easy terms.

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NEW 1963 CHEVROLETS
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'57 FORD Fairlane "500" Club Victoria Auto, radio, etc. \$699 power steering.

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'60 CHEVROLET Radio, heater, \$1099 Beautiful car!

'58 PONTIAC 4-Door CUSTOM STAR CHIEF. \$949

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18403 PIONEER BLVD. ARTESIA UN 5-1244

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'58 IMPALA Sport Coupe, V-8, Powersteering, (FAT 945) \$1999
'58 IMPALA Sport Sedan, V-8, Automatic, (FAT 945) \$1899
'58 IMPALA 4-Door Sport Sedan, V-8, Automatic, (FAT 945) \$1799
'58 IMPALA 4-Door, V-8, Automatic, (FAT 945) \$1699
'58 IMPALA 4-Door, V-8, Automatic, (FAT 945) \$1699
'58 IMPALA 4-Door, V-8, Automatic, (FAT 945) \$1699
'58 IMPALA 4-Door, V-8, Automatic, (FAT 945) \$1699
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CORVAIRS

'58 CORVAIR 4-Door, Deluxe, (FAT 945) \$1699
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'58 COMET 3-Door, Automatic, (FAT 945) \$1899
'58 COMET 3-Door, Automatic, (FAT 945) \$1899
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'58 COMET 3-Door, Automatic, (FAT 945) \$1899
'58 COMET 3-Door, Automatic, (FAT 945) \$1899
'58 COMET 3-Door, Automatic, (FAT 945) \$1899
'58 COMET 3-Door, Automatic, (FAT 945) \$1899
'58 COMET 3-Door, Automatic, (FAT 945) \$1899

TRUCKS

'58 CHEV. Van, 1200 cc. (FAT 945) \$1799
'58 CHEV. Van, 1200 cc. (FAT 945) \$1799
'58 CHEV. Van, 1200 cc. (FAT 945) \$1799
'58 CHEV. Van, 1200 cc. (FAT 945) \$1799
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'58 CHEV. Van, 1200 cc. (FAT 945) \$1799
'58 CHEV. Van, 1200 cc. (FAT 945) \$1799
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"DOWNEY DUCK" SPECIALS AT NEAR AUCTION PRICES

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Narcosis, white, automatic, radio, heater, power windows and side moldings. WAS \$3499 — NOW

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'59 Ford 2-Dr. \$999
Custom 32 Sedan, white, automatic, radio and heater. WAS \$1299 — NOW

'60 Ford Fairlane \$999
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'61 Ford Starliner \$1899
White, 2 interior, automatic, power steering, radio, heater, white sidewall tires. WAS \$2199 — NOW

'60 Falcon 2-Dr. \$1199
Sedan, automatic, radio and heater, white sidewall tires. WAS \$1499 — NOW

'61 Falcon 2-Dr. \$1299
Sedan, 2 interior, radio, heater and white sidewall tires. WAS \$1699 — NOW

Bargains by the Hundreds

'58 Ford F-500 \$999
Hardtop, black and white, automatic, radio, heater, power steering, whitewall tires. WAS \$1399 — NOW

'57 Ford 9-Pass. \$799
Wagon, 2 interior, automatic, power steering, radio, heater and whitewall tires. WAS \$1099 — NOW

'59 Galaxie 4-Dr. \$1299
Sedan, yellow and white, automatic, radio, heater, white sidewall tires. WAS \$1599 — NOW

'59 Ford 300 \$699
Sedan, white, radio and heater, white sidewall tires. WAS \$1199 — NOW

'60 Rambler \$1299
Station Wagon, automatic, radio, heater and white sidewall tires. WAS \$1799 — NOW

'56 Ford 2-Dr. \$499
Sedan, automatic, radio and heater, white sidewall tires. WAS \$999 — NOW

'58 Chevrolet Impala \$1099
2-door, hardtop, power steering, radio, heater, automatic. WAS \$1499 — NOW

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'63 FAIRLANE 2-DOOR **\$1995** FULL PRICE

'63 FORD NEW "300" SERIES **\$2095** LOW MILEAGE SHOW CAR

COME IN TODAY

This Gigantic Sale Will Absolutely End Today

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ALL OF OUR COURTEOUS SALESMEN WILL BE HERE TODAY TO SERVE YOU

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'62 Fleet \$4995
'62 Sedan \$4795
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'61 Cadillac Coupe de Ville \$3895
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'61 Cadillac Fleetwood \$3595
'61 Cadillac Fleetwood 400 \$3495
'61 Cadillac Sedan \$3495
'60 Cadillac Sedan \$2995
'59 Cadillac Coupe de Ville \$2795
'59 Cadillac Sedan \$2695
'59 Cadillac Sedan \$2695
'58 Cadillac Sedan \$1895
'58 Cadillac Sedan \$1795
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T-BIRDS

'62 T-Bird \$3595
'62 T-Bird \$3395
'61 T-Bird \$2995
'61 T-Bird \$2895
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'59 T-Bird \$1995
'58 T-Bird \$1895
'58 T-Bird \$1895

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'62 Buick Wildcat \$3495
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'61 Buick Wildcat \$1495
'61 Buick Wildcat \$995
'60 Lincoln \$2695
'60 Olds \$1595
'60 Olds \$1595
'59 Olds \$1695
'58 Olds \$695
'55 Packard \$295

STATION WAGONS

'61 Rambler \$1895
'60 Mercury \$1995
'59 Mercury \$1195
'59 Plymouth \$995

PICKUPS

'58 Ford \$1095
'58 Ford \$1095

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SAVE \$400

AT 1335 LONG BEACH BLVD.

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SAVE \$400

All our cars have been marked down \$300 to \$400. Even with this large saving you will also receive a 30-day warranty and a 5-day trial exchange.

'62 CHEVROLET IMPALA COUPE \$2495
Automatic, radio, heater, power steering, white with blue interior. WAS \$2795 NOW

'63 CHEVROLET IMPALA COUPE \$3195
Factory air conditioning, automatic, radio, heater, power steering, white with matching interior. WAS \$3595 NOW

'62 OLDSMOBILE 4-DOOR SUPER 88 \$2795
Automatic, radio, heater, power steering, white with matching interior, 12,000 miles. WAS \$3095 NOW

'63 THUNDERBIRD \$4395
Factory air conditioning, automatic, radio, heater, power steering, white with matching interior. WAS \$4795 NOW

'62 CHEVROLET CONVERTIBLE \$2395
Automatic, radio, heater, power steering and brakes, white with red interior. WAS \$2695 NOW

'62 BONNEVILLE 4-DOOR HARDTOP \$3295
Automatic, factory air conditioning, radio, heater, power steering and brakes. WAS \$3695 NOW

'62 CHEVY II 4-DOOR \$1795
Automatic, radio, heater, blue with blue interior. WAS \$2095 NOW

'62 OLDSMOBILE 4-DOOR HARDTOP \$3395
Automatic, radio, heater, power steering, white with matching interior. WAS \$3795 NOW

'62 COMET 5-22 COUPE \$2195
Factory air conditioning, automatic, radio, heater. WAS \$2495 NOW

'62 THUNDERBIRD \$3795
Factory air conditioning, automatic, radio, heater, power steering and brakes, white with matching interior. WAS \$4195 NOW

'61 RAMBLER AMBASSADOR WAGON \$2095
Automatic, radio, heater, power steering and brakes, factory air conditioning, white with matching interior. WAS \$2395 NOW

'62 CORVETTE \$3695
4 speed, radio, heater, white with matching interior. WAS \$4095 NOW

'61 CHEVROLET IMPALA COUPE \$1995
Automatic, radio, heater, power steering, silver with red interior. WAS \$2295 NOW

'61 CHRYSLER 4-DOOR HARDTOP \$2295
Factory air conditioning, automatic, radio, heater, power steering and brakes, white with matching interior. WAS \$2695 NOW

'59 THUNDERBIRD \$2195
Automatic, radio, heater, power steering and brakes, power windows and seats, white with white leather interior. WAS \$2495 NOW

'57 THUNDERBIRD \$1995
Automatic, radio, heater, power steering, black with matching interior. WAS \$2395 NOW

\$2500 DELIVERS ANY CAR!!

SAVE ON 70 ADDITIONAL CARS '56 THRU '63

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OPEN 7 DAYS A WEEK
TILL 10 P. M. HE 2-2969

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CHEVROLET
4-Door Sedan
\$793

1957
CHRYSLER
4-Door Hardtop
\$897

'61 **BUICK**
Compact Sedan
1493

1961
COMET
2-Door Sedan

1397

1959
BUICK
4-Door Hardtop

1384

'57 **BUICK**
SPECIAL
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1959 **OLDS**
WAGON

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'59 **FORD**
2-Door Hardtop

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'58 **OLDS '98"**
HARDTOP
Air Conditioning

\$899

1962
BUICK
Compact Wagon

2297

'61 **CHEV.**
IMPALA
4-Door Hardtop

1997

MANY MORE TO
CHOOSE FROM

Harry C. Clark
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COMPTON

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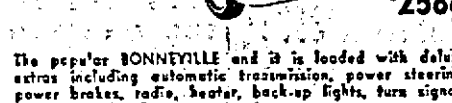
BRAND NEW
'63 LARK REGAL



See our large selection of Avaris,
Station Wagons, Sedans and
Coupes.

from **\$1688**

'62 **PONTIAC CONVERTIBLE**



The popular **BONNEVILLE** and it is loaded with deluxe
extras including automatic transmission, power steering,
power brakes, radio, heater, back-up lights, turn signals
and many other features.



1961 **CADILLAC**
CONVERTIBLE

This car has everything, including auto-
matic transmission, radio and heater,
whitewall tires, turn signals, power
brakes, power steering, power windows
and 4-way seat. Low mileage, local
one-owner car. Spot-
less and well cared for. **\$2995**
(Stock No. 2159)

1958 **T-BIRD**

HARDTOP—A nice one and equipped with
automatic trans., power steering, power brakes,
etc. Hurry for this one. **\$1395**

'63 **PONTIAC BONNEVILLE**
HARDTOP, COUPE



Completely equipped including automatic transmission,
power steering, power brakes, radio, heater, back-up
lights, whitewall tires, turn signals, etc. Too new to be
called used.

\$3588

Plus a fine
selection of
other late-model
PONTIACS

\$125
DOWN
CASH OR TRADE
Delivers Any Car

'61 **COMET**
2-DOOR SEDAN
Automatic, radio, heater.
Nice blue
finish. Only **\$1195**

'61 **CADILLAC**
4-DOOR SEDAN
Full power equipment, FAC-
TORY AIR
COND. All white. **\$3395**

'61 **PONTIAC**
CATALINA COUPE
Automatic transmission, re-
dia, heater, whitewalls, etc.
Today's
price
leader at **\$1495**

'60 **STUDEBAKER**
STATION WAGON
Equipped with gas-saving
overdrive and other features.
Special
today at **\$995**

'58 **IMPALA**
CONVERTIBLE
Automatic, power steering,
radio, heater, etc. All white
with
red
interior. **\$995**

'59 **CHEVROLET**
2-DOOR SEDAN
Has automatic transmission,
heater,
etc. Special. **\$795**

1959
RAMBLER
2-DOOR
Convertible, radio,
heater, etc. **\$695**

VILLAGE
MOTORS

2185 LONG BEACH BLVD

Mel Burns Ford



**FAST BACK
SPECIAL!**

**WINNER AT
RIVERSIDE
500 MILES
RACE**
RIVERSIDE, CALIF.

**WINNER AT
DAYTONA
500 MILES
RACE**
DAYTONA BEACH, FLA.

**FORD TAKES
1st, 2nd, 3rd, 4th, 5th
PLACE IN
THE DAYTONA 500
THIS WEEKEND!**

FAST BACK HARDTOP
\$2695

THE ONE, TWO
WINNER

of the
MONTE CARLO EUROPEAN ROAD RACE RALLY
The Fast Back Falcon 2-Door Hardtop and
American Economy Champion

\$2195

LARGEST STOCK
OF BRAND NEW
1963 FORDS
IN THE WEST

**WE'RE LOADED
AND
DEALING NOW!!**

YOUR HEART WILL BE
OVERJOYED WITH THE
SAVINGS YOU CAN MAKE
THIS WEEKEND

T-BIRD WEEK AT MEL BURNS!
We Will Not Be Undersold on a Bird
With Like Equipment or Model

BRAND NEW

1963

T-BIRD

Hardtop, not here, but fully equipped. Cruise-O-
matic transmission, radio, heater, power steering
and brakes, whitewalls, tinted glass, fender shields,
underside, remote control mirror.

\$3999

CASH OR TERMS, BANK FINANCING

**4 1/2% FINANCING
AVAILABLE**

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1963 FORD NOW!
See Us Now for the Best Lease Deal on
Falcon, Ford and T-Birds

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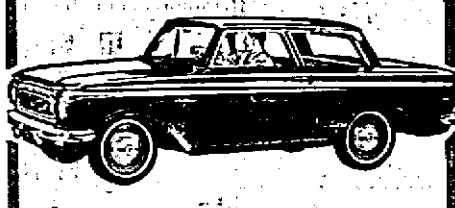
FORD

2000 Long Beach Blvd.
OPEN
Sundays **GA 6-3311** OPEN
Sundays

Rancho
RAMBLER

LONG BEACH
FACTORY DEALER
BREAKS THE PRICE FOR '63

**BRAND NEW
1963
RAMBLER**
220 2-DOOR SEDAN
STOCK NO. 5315



\$1672
Full Delivered Price

USED CAR SPECIALS!

'58 **CHEV.**
STATION WAGON
Automatic, radio, heater,
whitewall tires, whitewall
tires. Stock No. 11827. **\$795**

'59 **FORD**
STATION WAGON
COUNTRY SQUIRE
Automatic, radio, heater,
whitewall tires. Stock No. 11922. **\$595**

'60 **COMET**
4-DOOR STATION WAGON
Automatic, radio, heater,
Red sharp! Stock No. 11157. **\$1295**

'61 **CHRYSLER**
NEWPORT
HARDTOP COUPE
Automatic, radio, heater,
power steering, whitewall
tires. Stock No. 11922. **\$1995**

'57 **RAMBLER**
STATION WAGON
Automatic, Early Bird spe-
cial. Stock No. 11922. **\$495**

'61 **OLDS**
"88" 4-DR. HARDTOP
Radio, heater, automatic
power steering, whitewall
tires. Stock No. 11922. **\$1995**

'60 **CHEVROLET**
IMPALA SPORT CPE.
Radio, heater, whitewall
tires, power steering.
Stock No. 11922. **\$1595**

'60 **BUICK**
ELECTRA
4-DOOR HARDTOP
Automatic, power steering,
power brakes, whitewall
tires, factory air conditioning. **\$1895**

'56 **FORD**
STATION WAGON
Automatic, radio, heater,
power steering. Stock No. 11922. **\$395**

'59 **RAMBLER**
CLASSIC 4-DOOR CUSTOM SEDAN
Automatic transmission.
Stock No. 11922. **\$995**

OPEN NIGHTLY TIL 10 P.M.
INCLUDING SUNDAYS!

Rancho
RAMBLER

2160 LONG BEACH BLVD.
GARFIELD 6-2111 LONG BEACH

MIKE SALTA
TEMPEST
PRICES
TUMBLE!



\$1995
1963 TEMPEST COUPE!

MIKE SALTA'S Special Factory-Direct Tempest ship-
ment means new low prices for you! All models ready
for immediate delivery! Choose from Tempest Safari
Wagons, 2- and 4-door Sedans, Convertibles or glass-
enclosed Le Mans! Most are loaded with extras! All are
priced at tremendous UNDER THE MARKET SAVINGS!
Hurry—while they last!

**HUGE
USED CAR
SELLOUT!**

'61 **FALCON** **\$1499**

FUTURA
Automatic, radio, heater,
whitewall tires. Stock No. 11922.

'59 **PONTIAC** **\$1399**

Bonneville Hardtop
Automatic, radio, heater,
power brakes, 2-door hardtop,
tinted glass, whitewall tires.
Stock No. 11922.

'59 **CHEV.** **\$1199**

STATION WAGON
V-8, 2-door, radio, heater,
power steering, whitewall
tires. Stock No. 11922.

'62 **CHEV.** **\$1899**

MONZA COUPE
Automatic, radio, heater,
whitewall tires. Stock No. 11922.

'60 **FALCON** **\$999**

2-DOOR
Automatic, radio, heater, power
steering, whitewall tires. Stock No. 11922.

'58 **DODGE** **\$799**

SIERRA STATION WAGON
Automatic transmission, power
steering, power brakes, radio,
heater. Stock No. 11922.

'59 **PONTIAC** **\$1199**

Catalina Station Wagon
Automatic transmission, air
conditioning, power steering,
power brakes, whitewall
tires, tinted glass. Stock
No. 11922.

'59 **CHEV.** **\$799**

4-DOOR SEDAN
Automatic transmission, radio,
heater. Stock No. 11922.

'59 **MERCURY** **\$999**

MONTCLAIR HARDTOP
Automatic, radio, heater,
power steering, whitewall
tires. Stock No. 11922.

'59 **PONTIAC** **\$1599**

STATION WAGON
Automatic transmission, power
steering, power brakes,
radio, heater, whitewall
tires. Stock No. 11922.

'61 **Rambler** **\$1599**

Custom Convertible
Automatic, radio, heater, in-
dividual reclining seats, power
steering, whitewall tires,
back-up lights. Stock No. 11922.

'59 **PONTIAC** **\$1199**

Catalina Hardtop
Automatic, radio, heater,
whitewall tires. Stock No. 11922.

BANK RATE FINANCING—
We Carry Our Own Contracts
DOWN PAYMENT PROBLEMS?
We've Got the Answer
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S.p.r.i.n.g



Casts its Spell

• Mary Ellis
fashion editor

Independent Press-Telegram
Women

Spring fashion issue 1963

Long Beach 12, California Sunday, March 3, 1963 Section F

The Long Look That Spells S-P-R-I-N-G '63

THE SWISH
of a sheik's scarf

THE SWAGGER
of a slim suit

THE STREAK
of a long overblouse

THE SLINK
of an evening dress

By MARY ELLIS
I, P-T Fashion Editor

That special chic that spells S-P-R-I-N-G '63 can be translated in many ways—the long shirt look, the chic sheik look, the little boy influence (from "Oliver"), the long suit jacket gone feminine.

It can be defined in the swirl of a long scarf, often four or five feet in length, knotted front or back or over the shoulder—the excess streamed... a new look inspired by "Lawrence of Arabia."

It may mean pockets in the most unexpected places. Sample: at the midpoint between waist and knee.

OR IT MAY mean new ways of doing belts. Other translations: the play of polka dots, the burst of plaid, the bang of black and white, the slip of a shoe—with medium heels, even for evening.

Most definitely, spring means overblouses—in silks, satins and manmade fabrics of every type. The look: relaxed but unslouched.

Also, the sailor suit, old-fashioned girls and even crown jewels figure inspirationally in spring fashions.

OTHER TRENDS for spring can be spelled out this way:

S—is for shifts with shape. It's also for new softness in detail—such as ruffled tops, cowl necklines and back ties put on like leis. S also is for seaming, simplicity and sleevelessness. But it means sleeves, too—slim and tapered, often with shirt cuffs.

P—is for prints... huge geometric prints, stripes that melt into each other, zoo prints. P is also for prettiness; with soft femininity creeping in—gather in a skirt, puffed sleeves. It's for purity of line and cut, also pastels.

R—is for right for our times—in fabrics that won't crease or crush. Feathery, spongy woollens and spring weight mixtures of silks and wools, synthetics combined with naturals and silks in tailored patterns resembling men's wear fabrics.

I—is for individuality, showing up in exclusive fabrics and other touches—stoles, hoods and scarves, also the sleeveless suit.

N—is for news in the skinny coat, shaped often at the waist to follow the body line—some single-breasted, some double. There's news in vests as part of the three-piece suit... also in waistlines, still wandering.

G—is for glamor in clinging black silk dresses... in dinner suits that look like they were tailored on Bond Street... in full-length coats worn over matching evening dresses of lace or chiffon... and in long, columnar evening dresses of slinky silk crepe.

Of course, the most important way to spell chic this spring—or any season—is to select those silhouettes that are most flattering for Y-O-U.



NEW SWEATER SUIT spells S-P-R-I-N-G '63... especially when draped with scarf of a hat. Other 1963-isms: shirt-cuffed sleeves, polo shirt neck closing. Also new, the fabric: mohair fishnet mesh in canary yellow. By Mooredale; at Buffums', Pine Avenue and Broadway.



SHIFT with matching stole (top) by Donald Brooks... reed coat tops sleeveless dress, by Maurice Rentner... shirt suit by Larry Aldrich... slim evening shaft by Herbert Sondheim.



Vinson's
baby knolls

Long Beach
largest
and oldest
specialty
shop

Spring
1963



COATS
long from \$39.95
short from \$29.95

WOOL SUITS
\$49.95 to \$119.95

MILLINERY

DRESSES
daytime... casual
knit
dinner... cocktail
budget priced
DRESSES
from \$15.95

ATLANTIC AT 45th
BIXBY, KNOLLS

COSTUMES
(dress with
matching jacket)
\$29.95 to \$99.95

The Shirt Right Off His Back

Besides the man-tailored suit, there are a lot of steals from the men's wear division this spring—particularly in the theft of the shirt right off his back.

The shirt blouse, with French cuffs, shows in numerous collections. Its severity softened by a bow at the neckline.

It frequently is combined with vests, another steal from the men.

THE MEN'S smoking jacket has been copied in at-home glamor togs, but with the jacket stretched on down to sweep the floor. The same goes with the shift itself, stretched to a slim floor-length evening dress in some collections.

The shirt has been modified by some designers into wool tunic tops for slim daytime skirts.

In This Section

Your spring fashion section, featuring styles available in local stores, was edited by I, P-T fashion editor Mary Ellis. Art work, including the cover, is by local artist Jackie Wood.

Local fashion shots, by photographer Perry Griffith, were posed by Wilma Hastings models Ruth Willardson (top of this page, right) and Joy Wegley, pictured on the opposite page.

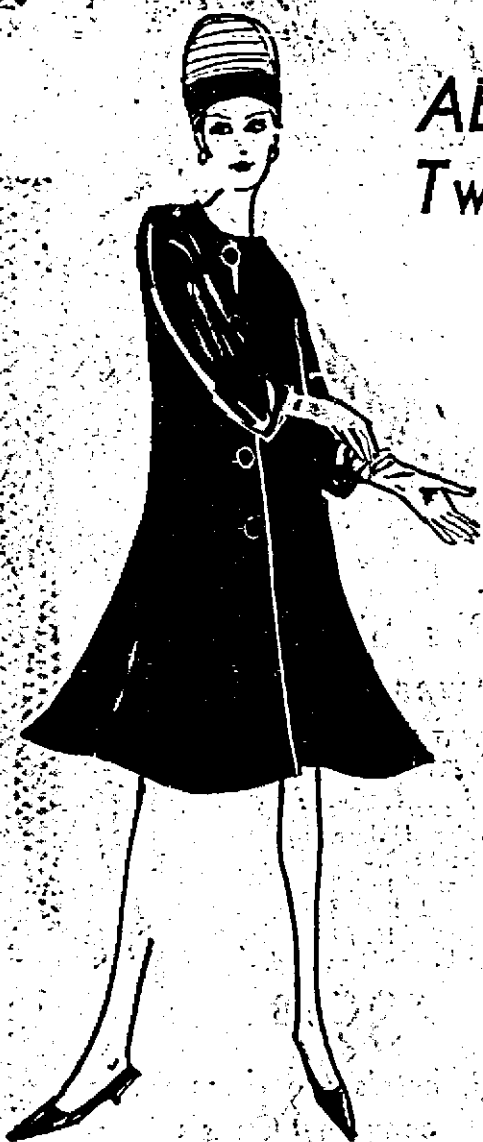


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HOW TO LOOK SMART, BE SMART . . .

ABC's of Fashion: Twos 'n Threes



Coats and dresses, dresses and jackets, suits and coats—like sugar and cream—go together this spring. Fact is, they're made for each other.

These companion features not only afford added warmth, they give a definite look of chic and finished perfection to the spring fashion picture.

IN MANY ensembles the fabric and color are the same in both dress and coat or dress and jacket. In knits, for example, sleeveless, collarless shifts are seen under coats with standaway collars that reveal dresses' round necklines.

Other dress-coat teams are done in matching shades, but the fashion keynote is the contrasting textures of fabrics. Pastel silk dresses

are shown with coats in the same shade, styled in fluffy mohair. Bold black and white checks in lightweight wool top slim white shifts.

SHORT DINNER suits frequently have jackets or coats that could start the glamor ball rolling while the sun still beams, then come off to show a bare strapless bosom, a beautifully cut bodice or shoe-string straps.

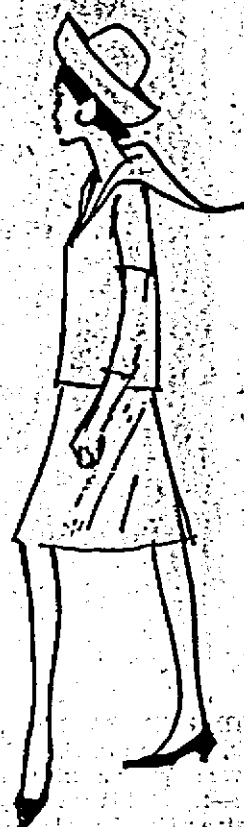
For the really stunning effects, there are full-length coats also impeccably tailored, worn over matching dresses of lace or chiffon . . . chiffons made to float yards in each direction as you move, worked on the bias and flaring into a winged look.

The tops often have little waist-length overblouses or jackets twinkling with beads.



LITTLE BOY look with English accent . . . "Norfolk" styling in sleeveless sheath by Casual Time of California. Also borrowed from the boys: yoke, low-slung belt, hand-picked stitching. In white Irish linen, also seaweed or red. At Gigi's, 5231 E. Second St. At right, the new middy suit look.

Borrowed From the Boys



FRESH WAY to measure costume success, the tulip suit. The coat: very slim, very trenchantly curved, flared tulip-style at hem. Beneath it, the news of an easy sheath with tank top, self-tie belt. Black only; by Lili Diamond. At Genes Smart Shop, 450 Pine Ave.



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Attention, Mr. Kennedy So 'Suited' to Fitness

Fashion designers have brought back the walking suit. Walking dresses, too. This is a good thing! With the stress on achieving a long, lean look in order to be chic this spring, the average woman needs more mobility.

Most design houses have tackled the problem of getting around on one's own shoe leather by making nearly everything wearable, walkable.

Little shifts or sheaths have their own short unem-cumbering coats... classic English plaid country costumes have box pleated skirts—all dandy for walking for the sport of it.

TO SNAP a woman into more of a march than a brisk walk, designer Ben Reig has concentrated on the military mood with epaulets on the shoulders of slim navy blue coats and orderly rows of brass buttons.

Usually those dressy cocktail hour tunics, which are one long skinny, column over another (like pipe connections) leave little stride room. But Reig fixed this, too, by pleating along the hemline of his tunics.

AND SOME of Reig's floor-length white shafts of brilliant beading created for spectacular entrances at charity balls are designed to have additional ambulatory equipment.

One instance: a startling side seam open almost to the thigh and bow-tied there.



SETTING NEW PACE for spring... the walking suit, here in rugged, nubby silk burlap. Under-cover surprise: a striping of bright-colored chiffon—repeated in overblouse, coat lining. To top that: a wide-brimmed deep cloche. At Parisienne, 539 E. Ocean Blvd.



MAKING GIANT strides in fashion world this spring, the costume—here designed for the tall figure by Martin Beren. Slither of a coat in tweedy beige and green covers slip of dress in pale green, linen-like rayon. At Taller Girl, 350 Long Beach Blvd.



Suits Go Schizo...

You just can't tell about suits anymore—they've gone schizophrenic.

Some look like dresses, costumes, shirts or sweaters. Others are split personality types with three and four pieces to be worn several ways.

And man-tailored suits are back—but they've gone feminine.

THE SHIRT SUIT, new on the scene this year, is dressy but has a slouch silhouette. Many feature tops that don't button at all—they slip over the head. Some are belted, some are not.

Other suits have jackets that look like sweaters.

Longer jacketed suits reach to the hips. Most have wrist length sleeves, many cuffed like men's shirts.

Most out-of-touch with reality: a man-tailored, over-bloused suit cut of that most feminine of all fabrics—chiffon!

WHEN THE TUNIC'S a "two-nik"... then the walking suit goes a long way in fashion. By Mam'selle, of imported douppioni silk: sleeveless little blouse, tapering tunic of beige, understated by slim, black skirt. At Vinson's, Atlantic Avenue and 45th Street.

Cover Story

Coat fabrics create surface interest for spring, with soft mohairs, fluffy wools, lacy tweeds, ottomans, whip-cords, dressy ribbed silks and silk-worsted blends. The checks and plaids of every size abound.

SLIM PICKIN'S It's Good Year for Dry Toast

It'll take a slim figure to wear many of the spring creations invented by the nation's leading fashion designers.

All in all, it looks a good year for dry toast and black coffee.

Pastels and giant prints, some smacking of the Congo influence, will do nothing to hide any excess poundage. Shifts skim the figure—but don't shift the weight. New coats are skinny as a string bean.

OTHER FITTING observations:

—The bust line is stationary, but the waistline wanders from hip to half mast.

—Sleeves and necklines are draped, drooping and dramatic. The hemline still hugs the kneecaps.

—For casual wear, the hip-skimmer is getting big play with abbreviated capri pants.

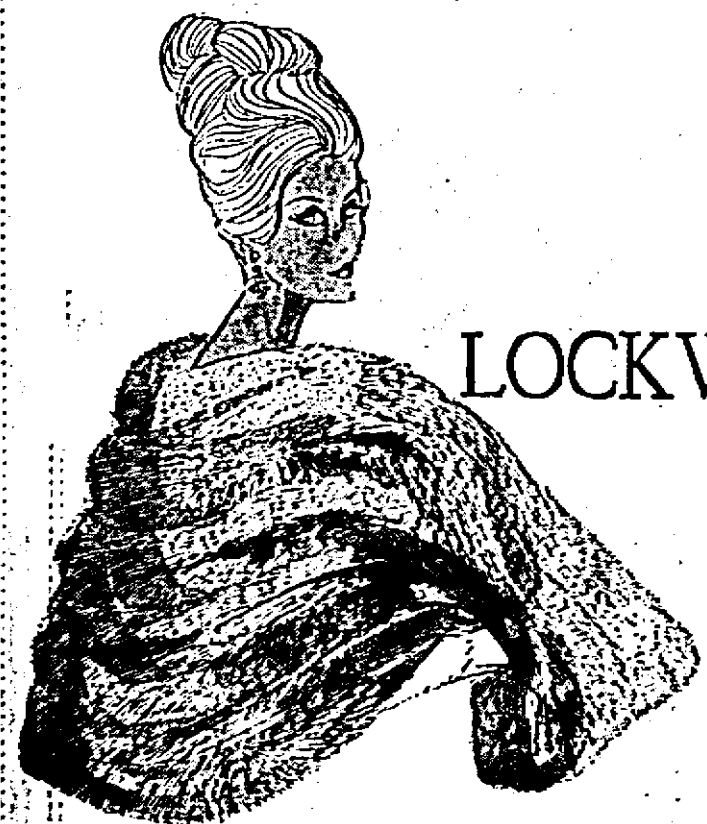
—Repeat: spare tires will be painfully evident.

—Dramatic, almost movie-starrish, is the word on evening wear.

—Coat and dancing dress ensembles are big again with beading and draping prominent.

—Pastels are used in after-five wear in the most feminine chiffon and silk creations.

Result: Everything is ultra-feminine, to make the woman look more womanly. And the men look more often.



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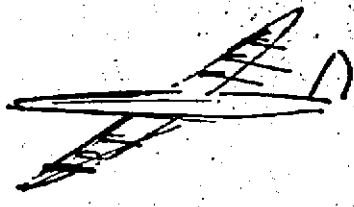
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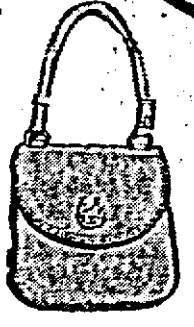
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Spell it shift, shaft, skimmer or skimese—it's the newest way to shift into high fashion for spring. If you don't like that dress form, coat yourself in a coat dress. Both shapes are front-line silhouettes in the smorgasbord of dresses served up for spring by the nation's top designers.



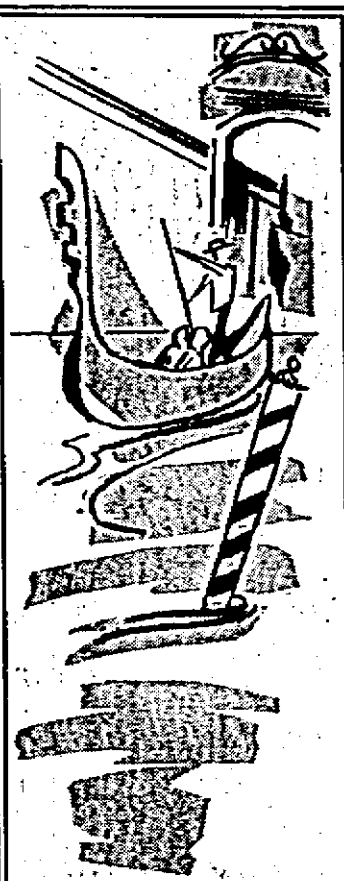
MATCHING STOLE, print-lined, tossed lightly as a desert rider's hood (a la "Lawrence of Arabia")... exotic touch on overblouse suit by Arthur Jablow. The color, agate brown; the fabric, new imported Matchacoulis, a rayon weave with linen looks. From Buffums', Pine and Broadway.

... White's Right

The fashion rule for color in spring '63 is "After white, something light!" White, from dazzling pure whites through a wide array of creamy whites and off-whites, is far and away the leading color on the spring scene. White sparkles in suits, captivates in coats, dramatizes dresses, succeeds in separates. There's white in stripes, in checks and plaids, and white looking especially striking in combination with deep tones. **AFTER WHITE**, the "something light" is provided by a spring-fresh array of ice cream pastels, light beiges and grays. Citrus tones favor lemon and lime, occasionally deepen to orange. Baby and sky blues, pale pinks and rich blossom pinks, leafy greens carry out the light, lovely look of fashion. New-looking marbles join the pastel parade. Sunny apricot and peach tones get their inspiration from the yellow family. **WHATEVER THE HUE**, the paler and prettier nature of the new pastels assures spring flattery for feminine complexions. Often united with white are the bright and deep tones—lively navy, purple royal, vivid reds, burgundies, garnets, emerald greens. Rich browns make news. As for black, it's especially important this spring in contrast with white, including many checks and other black and white prints.

Evening Chic: Long 'n Slinky

Fashion has put the bouffant evening dress into mothballs—at least for the duration of Mrs. John F. Kennedy's preference for the slim-cut formal gown. When the First Lady abandoned the voluminous skirted formal, and set millions of other women off in the same austere direction, the fabric people must have headed for the aspirin bottle. All that yard goods NOT needed anymore. Albeit, the slim formal will at least save acres of space in the nation's clothes closets and make women's navigation in and out of cars and through revolving doors a simpler maneuver. **WHAT ABOUT FABRICS?** Chiffon drifts through most spring collections. Fluid crepes are for evening, too. So is lace. And silk and worsted mixtures are used for those dinner suits that many American women find essential to their way of life. Also important: prints that come in pairs, a sheer one matched identically to a soft silk, designed so the patterns overlap, giving a misty back-light effect. Most often laces and prints have a dusting of beads—to give them the dewy twinkle of an early spring morning after a star-studded night on the town.



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Fabrics, Too, Cast a Spell

The fabrics industry has cooked up a whole soufflé of lightweights for spring. The manufacturers of dresses, coats and suits talk about the new fabrics in ecstatic terms—cloudlike, feather light, an airy nothing-to-wear, foamy, bubbly... and the list goes on. There are soufflé tweeds, mohair wools and black on white blocked-checked wools sheer enough to wear into summer. **SURFACE** of the fabrics also provide interest, ranging from rough to smooth, with loops, kernels, boucles, nubs, puffs and matte finishes. Chiffons far out-run any other fabric as a favorite for evening. The runner-up for dress occasions: four-ply silk crepe.

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OFFICER'S TUNIC gets salute from Dame Fashion, here in long-line, at-ease silhouette by couture designer Ben Reig. Dress of canella beige coloring has separate seven-eighths tunic with brass-buttoned closing, flap pockets. At Schick's, 701 Pine Ave.

look this spring. To further this feeling, many designers add triangular chiffon scarves to plain necklines, or they tuck scarves into V-ed versions. White is THE color for spring, but pastels are important, too, whether soft or vivid. Prints are more wonderful, splashier, gayer than ever. In the spring breeze are huge geometric prints, stripes that melt into each other, imaginative zoo prints—even the world of birds and bees. **THE BANG** of black and white is heard throughout the fashion world. Examples: the zing of a zebra dress... silky, sinuous, undulating on an unfitted tunic... the lure of

lattice-work checks done with feminine curves... the dash of dalmation spots on a silk coat dress buttoned in back. To wit: there's something for everyone. That succinct fashion cliché sums up 1963 spring clothes, pure and simple. **Down with Heels** Rounder, lower heels are seen this season. Short heels, from one to two inches, appear in every guise. For daytime wear, the heel is set back with straight inside, curved outside lines. For dress it flares discreetly.

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EVERY LOOK FROM A TO Z . . . This Season Just Suit Yourself



BOUND TO BE BEAUTIFUL . . . double-buttoned jacket slips coolly over figure, is top interest for slim skirt of matching sharkskin . . . all good news for spring, for Easter, for travel. In blue, beige, gray or black; at Butler's Department Store, Lakewood Center.

- there are sweater suits, shirt suits
- middy suits and walking suits
- also tunic and fencer suits

The man-tailored suit is making a comeback for spring. But the most recent flash-back in fashion has new femininity—an overall softening of the harsh lines of old when wide shoulders, three-button jackets and straight skirts marked the classic costume. Today's man-tailored look, one of many suit shapes for spring, features the hip length jacket of the 30's and early 40's. But the shoulders are rounded or arched rather than padded, and the jackets have none of the severe fit their predecessors did.

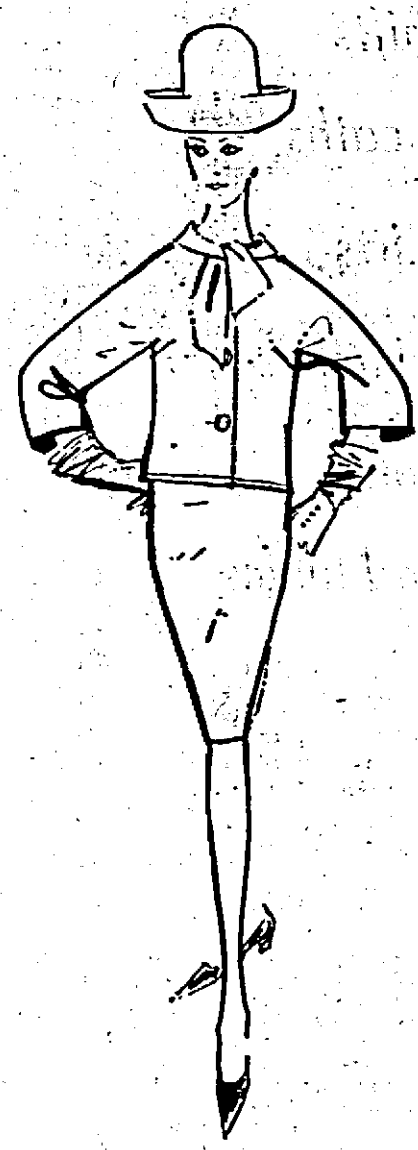
FABRICS are the traditional men's wear fabrics—such as chalk stripes, pin stripes, herringbones, even serges.

But they look completely feminine with the addition of floating ascot scarves over one shoulder, crocheted edges or wide silk cummerbunds at the top of the skirts.

Most skirts hang slim, although many of the man-tailoreds have flat-lying pleats or gores.

Although the man-tailored influence is strong, there are several other sensational ways to suit yourself this spring. Some examples:

- The sweater suit—long pullover top, slipping unimpeded to the top of the thigh, worn over an equally lean skirt.
- The middy suit—jacket zipped up the front, set over a straight skirt, often concealing a silk print blouse.
- The schoolgirl look—a small straight jacket in crisp fabric, often worn over sleeveless overblouse and jaunty, out-swinging skirt.
- The shirt suit—most often a handsome wool jacket with turn-back collar and shirt-cuffed sleeves worn over slim skirt and trim overblouse.
- The tunic suit—the top swooping low enough to be a tunic, back-zipped over



THREE'S COMPANY any season . . . double wool knit by Kimberly goes everywhere, any time. Slim skirt is topped by sleeveless in-or-out shell, collarless buttoned jacket. In buff beige/white; blue/white or rouge red/pink. Desmond's, 146 E. Broadway.

- a camisole-suspended skirt.
- The walking suit—longer jackets with free-wheeling skirts (ambulatory enough for that 50-mile hike).
- The fencer suit—sometimes with vests of newswy satin crocodile. Other vests show their pointed fronts and sleeveless lines over soft contrasting blouses.
- The dinner suit—deftly

tailored, often looking as though they had been turned out by Bond Street masters.

Bare Facts

The sandal with a toe ring is a fashion borrowed this season from antiquity. According to the National Shoe Institute, the women of Asia Minor wore thick or thin soled leather sandals held on by jeweled toe rings and straps or thongs laced over the instep.

Plenty of Pin Money

You'll need plenty of pin money to suit yourself this spring.

There'll be pins, pins and more pins. The emerging Empire or princess silhouette has sparked some big, bold, beautiful pins—many with drops or pendants to accent the important raising waistlines of these new clothes.

But the majority of pins are medium to small in size and fanciful, charming and whimsical in design. Birds, bees and flowers, even plants and animals lend their sprightly grace to suits this season.

Many of the smaller conversation pins—especially in the bird and bee category—are designed to be worn in pairs.

Shirts Have Gone to the Seashore

Shirts are going to great lengths to get out of the closet and onto the beach this summer.

Tee-shirts, be-shirts, she shirts and night shirts, white ones and ultra bright ones, all of which were once quite satisfied to share fashion and slim fits, now are bidding to shine in the sun all by themselves.

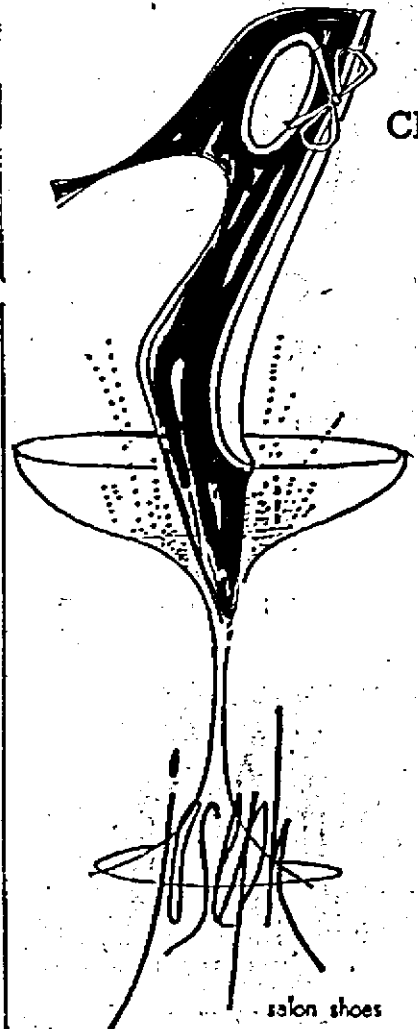
THEY HAVE grown too long to be blouses, too short to be dresses. They are happily in between.

If it were not for the fact that shoulders and bodices fit more than adequately, the shirts would look like big brothers, five or six sizes too large for the wearer.

The shirt styles, for the most part, are unabashedly adapted from the masculine wardrobe, but the feminine figure adapts to them nicely.

THE SHIRT tail of a front button sport shirt model halts just short of the knees. A favorite of seafarers, the horizontal striped jersey tee-shirt stretches over the fair sex at the seashore to about a mid-thigh hem length. A cool, sleeveless variety of a night shirt also comes to an end just as it is getting a good start.

The shirts cover up bathing suits to preserve modesty, and to protect the wearer from sunburn and nippy breezes. But they still have as much sex appeal as Brigitte Bardot in a bath towel.



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Skin Tight? Not Right

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O-O-O Is for Overblouse!

...long on fashion

Call it overblouse. Call it pullover. Call it a long, long sweater or elongated vest. By whatever name, it's the Number One fashion for spring.

The overblouse or pullover look is seen everywhere, in all forms: short ones ride the midriff and show a high-rise waistband; waist-length versions graze the top of hipbones; long, long, long are others, sometimes tunic length.

THEY SHOW up in knits, tweeds and jerseys, crepes and chiffons—designed for all occasions.

Sometimes the pullover is belted either with leather or fabric; sometimes it hangs freely, skimming over the bodice.

Part of the overblouse look shows in adaptations of the sailor's middie or the fisherman's shirt—in woolens, silk, satin and synthetic fabrics of every type.

They followed the body line just barely. Many are sleeveless with bow treatments at the neck, all part of the soft look which is taking over for spring.



NATURALLY BEAUTIFUL, naturally California—both easy pullover silhouettes in supple rayon-acetate crepe. Left, slim skirt and middie pullover in black/white or navy/white. Right, V-neck pullover with French cuffs atop pleated skirt... in pink, blue or black. By Carlette Juniors; at Broadway, Los Altos Shopping Center, Bellflower at Stearns.



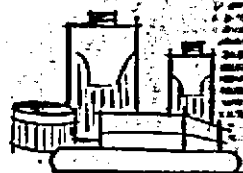
THE LONG, LEAN overblouse becomes a tunic, adds fashion importance to California casual look. Fashioned of paisley border tunic, belted, it or not. Pants are dacron/cotton gabardine. In turquoise or flamingo. By Tabak of California; at Town & Country Fashions, 4129 Long Beach Blvd.



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THE STORY OF SPRING

The Tale of the Long Shirt

Shirts, shirts and more shirts! That's the latest word—repeated again and again—in blouse fashions.

The shirts you'll wear this season have one thing in common: a brand-new "tapered" look.

That means they're neater, narrower. Sleeves are slimmer, usually long. Shirt tails are extra-long—many are rounded and tapered, like those on a boy's shirt. Tucked into skirts and pants, they give a smoother, slimmer line to the hip.

SMALLER COLLARS. Narrowed shirt plackets and trimmer detailing also play an important part in the new slim shirt look.

You'll find lean and lanky

shirts—as casual as can be—with tiny gentry collars, yokes, fringe, removable neckerchiefs or embroidered motifs.

Another smart version of the slim-line shirt is the neckbander... neat and narrow, with a little stand-up collarband to wear buttoned or unbuttoned.

Button down shirts! To be sure. But now they're slimmed down, trimmed down. Collars and placket fronts are trimmer, tails are more tapered. Their fashion importance is greater than ever!

THEN THERE'S the "dandy" look. These are very special shirts indeed... with long sleeves, slender lines and a bitful of

ruffles. You'll see them in calico prints and in fresh colors with contrast edging on the ruffles.

There are also many tailored classics—in wonderful new colors. Simple in design and versatile, they lend a note of good taste to all your separates.

Seamingly Chic

When you shop for a dress, be sure to examine the hem depth and seams, and be sure that the dress is lined if the skirt is straight.

The hem should be at least 1½ inches deep, and seams should be pinked to prevent fraying.

The Tunic's a 'Two-Nik'

Think you don't have enough places to wear a floor-length dress? Make it double-duty.

Like couture designer Arnold Scaasi's most recent innovation. He has skinny dinner gowns with tunics so long that, when the underneath long skirt is removed, there's still adequate coverage for cocktails.

Wash Day Blues

A reader offers a safer way to launder a shirt or long-sleeved blouse in an automatic washer: "Button shirt front, then turn shirt inside out—thus holding sleeves on the inside and keeping them from getting tangled."

College Set Goes Hobo

The current "go" fashion for college girls is the hobo shirt, reports the National Cotton Council.

Seen most often in cotton gingham checks and bandanna prints, the blouses are distinguished by bright-colored patches at the elbow. In solid-colored shirts, the elbow patches are prominently displayed in gay checks, plaids or prints.

Besides hobo shirts, patches also are turning up on shirtwaist dresses and shifts. One blue madras plaid shirtwaist is adorned with blue chambray elbow patches, while a pin-checked gingham shift boasts bright tablecloth checks at the elbow.

Now, Milady Can Wait in Style

Lifting waistlines, easy tunic tops, sweater-like pull-over jackets and relaxed shift lines are spring newsmakers that can, and do, adapt themselves to maternity fashion thinking.

With increasing emphasis on the suit and the costume look, maternity suits are favored not only for their virtues of comfort and concealment but for fashion importance, too.

Suit skirts expand in a number of ingenious ways, and many jackets have the added advantage of shape-retaining foam linings.

Modern Woman

435 PINE AVE.
LONG BEACH

8243 HAZELBROOK AVE.
LAKEWOOD CENTER

The ONLY Stores featuring the Smartest and Youngest HALF and LARGER SIZES, 12½ to 32½—38 to 52

HALF SIZE

versatile costume

\$35.00

Designed for a successful life with or without it's smart cardigan jacket... this costume dress will see you through a busy schedule. Created of uncreakable easy care Travelon, it slips in and out of suitcase without messing. New Spring shades of Navy, Azura Blue, Rose and Beige.

Sizes 12½ to 24½.

Modern Woman gives you a personalized approach to fashion

The Modern Woman customer is met by highly trained saleswomen who have contributed to our reputation for courtesy and specialized knowledge of apparel.

We take a very personal interest in each customer's special fashion need, and every effort is made to insure perfect fit and a flattering choice of style.

If you do not have a charge account with us already, you might like us to open one for you, so you will have the added convenience of saying, "Charge It," when you return to shop with us or use your BankAmericard.

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● COATS ● LINGERIE

CHARGE IT—Ask about our 6-month plan or use BankAmericard

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● HUNTINGTON PARK ● RIVERSIDE PLAZA ● SOUTH BAY CENTER
ALSO TOWN SHOP, BUENA PARK



long and lean...

THE PULLOVER IN PURE SILK

25.98

BY WALDMAN OF CALIFORNIA

A collared V neckline closed by a single button, sleeves cuffed at the elbow, a long, lean streak of color... the pullover in pure silk with a textured linen weave... fashioned for spring, beautiful for you. Turquoise, rose, beige or gold, sizes 10-18.

Windsor Miller's Dresses—Street Floor

the Broadway LONG BEACH
IN THE LOS ALTOS SHOPPING CENTER
Bellflower at Stearns, GE 9-6811
SHOP EVERY NIGHT MONDAY THROUGH FRIDAY, 10:00 A.M. TO 9:30 P.M.
SATURDAY, 10:00 A.M. TO 6:00 P.M.

New Fur Look Is Spelled J-A-C-K-E-T

...stoles still in, but jackets steal the fashion spotlight



NEW SHAPE in spring furs... the bubble jacket, caped and collared. Of natural autumn haze mink; specially priced at Harris Furs, 4260 Atlantic Ave.

What will well-furred ladies wear for balmy days and nights this spring?

There'll be stoles, of course, lots of them. All shapes and sizes.

But even newer on the scene are gentle little jackets. They come in a myriad of styles, some with half-raglan sleeves and easy fit, others built like shirt jackets, some with hidden closings.

Stoles for spring take on all shapes, but for the most part are brief in appearance. Some are cape-like, others have cross-over styling.

AND HERE'S some valuable advice on how to select your furs: Most important, buy your fur from a reputable store or furrier. Also, realize that there will be a wide variation in price, depending on the quality and number of skins used.

A fine quality mink, for instance, can be recognized by the height of top or

"guard" hairs, which should be high enough to cover the "underground" hair, yet not so long that it is brittle. The fur should be silky yet have sufficient underground to have body. On the other hand, mink should not have a heavy, weighty look.

ALSO, skins should be well matched. There should be as little color variation as possible in either a coat, jacket or stole.

The style and color of a mink jacket depends on a lady's size and build, skin tone and hair color.

There are 28 mink mutations or colors, ranging from blackest black (which is very rare), to whitest white, which is equally rare. There are deep brown ranch minks and lighter brown ranch minks. There are emma or mutation minks in gray, blonde, violet and varying shades of each.

It's a season when there's a fur-for-all.

It's Cotton-Pickin' Time; Yellows Take the Field

This year's bumper crop of cottons are coming up in the warmest, brightest, sunniest color of the year: sunny yellow.

New fashions are appearing in lemon yellows, butter yellows, yellow-yellows.

Also important: neutrals like tan, beige, brown and creamy white. On the cool side, there's a return of lavender, violet and blues mixed with purple.

TEXTURE is the keynote in spring cottons, ranging from homespun with a rustic, tweedy quality to loosely woven "fishnet" cottons with lacy aires. Also important are ribbed cottons, including ottomans, heavier ribbed piques and corded cottons with novelty ribs. Especially high in texture interest — and admirably suited for 1963's "natural silhouette" — are cotton tiques and matelasse.



FASHIONABLE SPRING wrap-up... dyed-brown Persian lamb jacket, 24-inch length, with two-skin Tourmaline mink collar, double-breasted styling. The inside story: a lining of silk flower print. From Furs by David, 203 E. Third Street.

It's the 'U' in Furs That Counts

If you're about to invest in a bit of furry elegance, remember that the choice range is great these days. In fact, it's a season when there's a fur for all. To help you shop, here are some guidelines to color choice and style:

• A blonde should not buy a mink with gray tones. Her skin will look drab. She can wear the deep browns, the beiges.

• A gray-haired woman should not wear light brown or beige. She should choose only the darkest ranch minks.

• Brunettes are best in paler toned furs.

• Redheads are lucky. They can wear any mink color becomingly.

• If you are short, don't wear any jacket whose skins run horizontally; it makes you look dumpty.

• If you are over 5 feet 5, you can wear a jacket with a large collar. If not, buy one with a small collar, or no collar at all.

• A small woman should wear a short, not to full jacket.

• A tall girl can wear a longer jacket with fuller sleeves than would be becoming to her shorter sister.

headlines for spring

Select a fashion-right, charming new coiffure to match your most wanted desire! ... Seldom will our hair styles be surpassed in splendor and beauty. Enjoy a touch of spring fashion with a new permanent from Hammond's. Priced from \$10.95

Hammond's
HAIR STYLISTS
4140 Paramount at Carson
HA 1-8206 Open Daily Mon. thru Fri. 'til 10 P.M.
Saturday 'til 3:30
MANICURIST NOW AVAILABLE



by Stanley Nelson of California

This short-jacket, demi-fit suit for Spring '63 employs Jerseyknit wool ottoman, a fabric milled exclusively for Stanley Nelson. Two diagonal welt pockets on each side of the three-button closure, notched collar and slimming skirt give this two-piece suit great versatility wardrobe-wise. In pimento red.

Available at ...

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Store Hours: 10 a.m. to 5:30 p.m.

Oval Elegance

Diamonds from

E. Lewis



\$350

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Prices include Fed. Tax

The essence of femininity — oval diamonds look larger than their actual weight... brilliant, beautiful gems.

ILLUSTRATIONS SLIGHTLY ENLARGED

BUDGET TERMS UP TO 24 MONTHS

E. Lewis

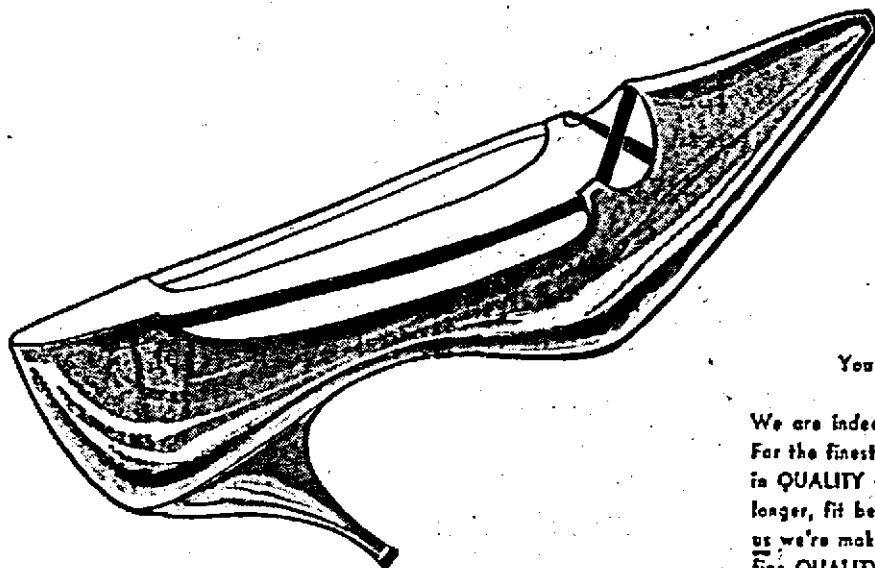
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We are indeed proud to be able to deal exclusively in QUALITY shoes. For the finest materials, the superior workmanship, the attention to detail in QUALITY shoes assure you of shoes that hold their shape better, last longer, fit better, make every walking step more comfortable... assure us we're making a permanent customer every time we sell such a pair of fine QUALITY shoes. But we're happy to state that only our QUALITY is high, our prices are in the middle range. Why don't you step up now to Innes QUALITY!

The mid-heel "Circuses" by Valentine in exciting jubilee patent leather... candy apple red or summer nude with black trim.

12.99

Matching handbags available.

Innes Charge—Over 6 mo. to pay
Also BankAmericard

The
Skins
You
Love
to
Touch



SOFT, FEMININE...
the touch of mink, above,
fashioned in Tourmaline
mink jacket, newest look
for spring '63.
Available in all
shades, customfit
to your size at
Frank A. Hill & Son,
3316 E. Broadway.

YOUR SPRING JACKET... black-
dyed processed broadtail lamb, collared
with natural chinchilla... glove-length
sleeve with flattering turn-back cuff. At
Lockwood Furs, 711 Pine Ave.



the
rush
to
spring

in chalk beige...
a new skimmer
with the slight fit
and slight flare
by Jane Andre

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also available in
willow green sizes 6 to 16

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5251 east second in belmont shore
go 4-7755 open friday 'til 9:00

Going Straight Pays Off

...in stylish coiffures

Long Beach hairdressers
are advising their clients to
go straight—but curvy—this
season. This has nothing to
do with crime or one's phys-
ical dimensions.

Rather, it means taking a
slow curved route in the
way of curl.

Happily, it's a departure
from the tortured, dull
teased coils of past seasons
and spells a downfall for the
Eiffel Tower look in hair
styling.

MOST POPULAR this
season is the "convertible"
cut that goes up for evening
or down daytime.

The exact length is de-
pendent on individual needs
and requires professional
hair shaping, as well as
permanent waving, to give
hair its natural flow and
convertibility from the
"down" line into the "up"
line.

Hair coloring and hair
conditioning play a particu-
larly important role in coif-
fures for spring, too, since
hair must be bright and
fresh with shimmering
beauty.

It's a season when girls
will look like girls—from
head to toe.



SHORT CUT to high style, the "convertible" cut
—smoother, shorter, closer to the head... the
newest way to look chic this spring. For eve-
ning, tresses can be swept high into sophisti-
cated coil with help of a hairpiece. This and other
new style coiffures are currently being turned
out by Crownning Glory Beauty Salons, 251 E.
Fifth St. and 2620 E. Carson St.

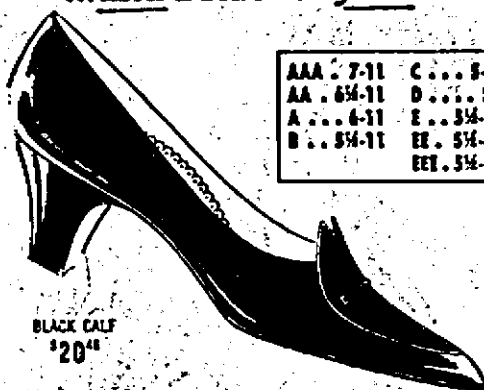
INDEPENDENT PRESS-TELEGRAM F-9

Long Beach 12, Calif., Sunday March 3, 1963

Short Story

Bermuda shorts show up in smooth leather and promise
spanking white or basic black to carry through to summer.

Most Wonderful Comfort
...and a size for your foot!



AAA 7-11	C... 8-11
AA 6-11	D... 8-9
A... 6-11	E... 8-9
B... 5-11	EE... 8-9
	EEE... 8-9

Fashion-Ease Shoes

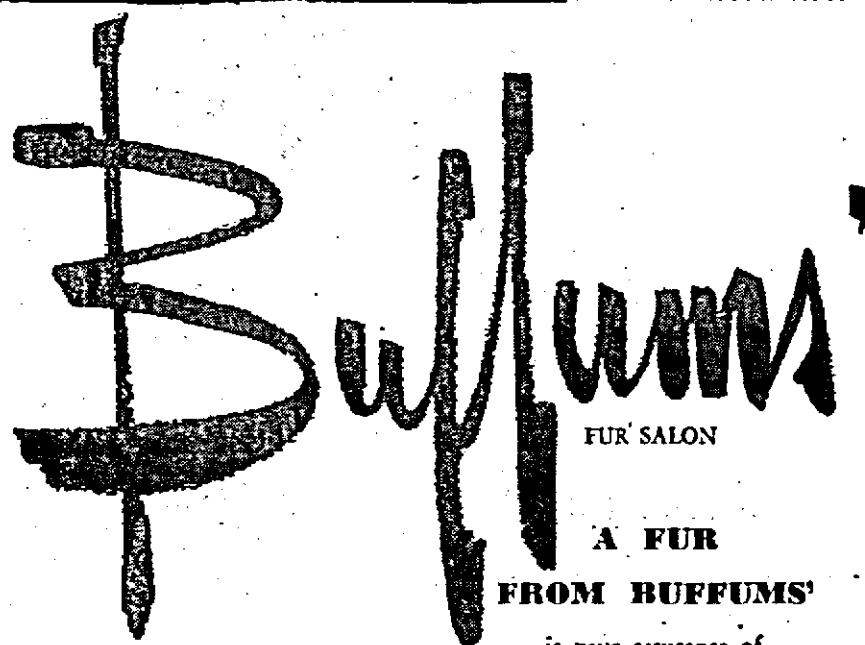
with E-Z WALK FOUNDATION
PAT. NO. 2,993,334

You'd never believe a shoe that pleases the eye
so much could be so comfortable! Dr. Scholl's
patented E-Z Walk Foundation cushions your
every step... holds heel in place... gives arches
a gentle "lift". The perfect shoe to flatter and
dress up your feet! Styles, colors galore.

Dr. Scholl's FOOT COMFORT SHOP

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Our direct contact with leading fur markets gives us
the finest skins at competitive prices, resulting in the most
advantageous buying for you, our customer.

Our credit terms are liberal. You can take up to
24 months to pay, or use our special fur purchase
plan with no service charge.

Buffums' greatest desire is that you are completely
satisfied with the fur you buy.

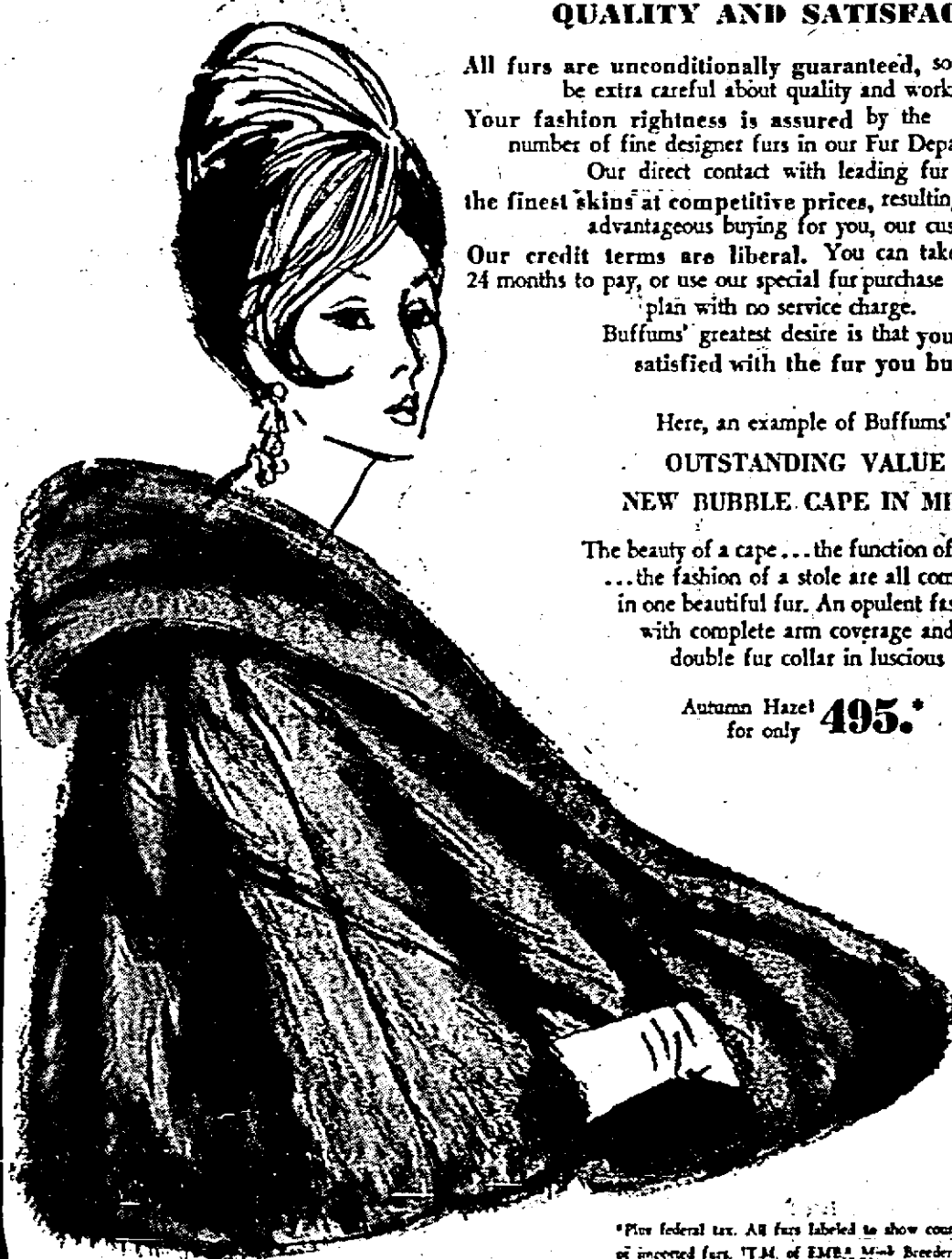
Here, an example of Buffums'

OUTSTANDING VALUE

NEW BUBBLE CAPE IN MINK

The beauty of a cape... the function of a jacket
... the fashion of a stole are all combined
in one beautiful fur. An opulent fashion
with complete arm coverage and a
double fur collar in luscious

Autumn Hazel
for only **495.***



*Plus federal tax. All furs labeled to show country of origin
or imported furs. T.M. of EMMA Mink Breeders Association.

STORE HOURS: 9:30 TO 5:30 P.M.—MONDAY AND FRIDAY 9:30 TO 9:00 P.M. PHONE HE 6-9841

Footnote: Less Shoe . . . More Chic!



SPRING'S NEW FLING . . . the sling . . . walking right back into fashion favor this season. Expressly made by Mademoiselle for Jacobs Fashion Shoes, 5016 E. Second St., shoe is black patent. The patent bag — reversible! By Lennox.

FOOTLOOSE FASHIONS . . . interpreted below by Herbert Levine. At top, "Peeping Tom" gives more foot exposure, in black patent; below, "In Tune" is popular fashion note in bone/bronze, red/white/blue, also black patent. At Joseph Salon Shoes, 547 E. Ocean Blvd.



STRIP TEASE . . . one of the leggiest shoes in town, styled by Valentine. The 1963-isms: shelled-out vamps, lowered sides. Of Jubilee patent in nude/black, candy-apple, red/black—also overall black patent. At Innes Shoes, Lakewood Center.

THE SLIP OF A SHOE . . . below, free and easy new fashion groundwork for spring '63. By Fredelle, gives more exposure of foot and leg than in many a moon. Available in black patent, red patent or bone kid; patent bag. At Guildhouse, 507 E. Ocean Blvd.



Lower Goes the Heel, Snip Goes the Toe

Needles Back in Sewing Baskets

Wiggle your toes, break out the foot beautifiers and do whatever else needed to make the tootsies more appealing.

For this spring, more of the foot will be showing—almost as much as when a gal goes barefoot.

The air-conditioned trend,

say fashion experts at National Shoe Institute, is a "plain case of less meaning more," nothing that the Less Shoe Look will rocket to prominence.

"LESS" MEANS wide open upper—a trend extending even to the classic opera

pump, this season shown with cut-out sides.

"Less" also means shorter heels—spelling a downfall for the tall, skinny underpins that have propped up fashionable feet for so many seasons.

The new mid-height heel of two to two-and-one-half inches is a favorite for both day and evening.

And destined to bring hurrahs from fashion-conscious

femmes and over-worked foot doctors: the needle-toe has given way to a rounder or squared-off silhouette.

THE "MORE" promised is more fashion elegance, more detailing, more ease, more exposure for the feet.

Perforations and cut-outs emphasize the vamps and collars. Straps and ties—from narrow tubular strip-pings to wide bands that

decorate insteps, shanks and backs—star in the new opened-up shoe look.

Where these are absent, draping, overlay tips and handstitching dress up the pared-down vamp or shank. Details are cast in color as well as neutrals, black and white.

And they appear in shoes that will be worn for everything from walking to waltzing, in every heel height.

You Can Alter Your Lip Line

If you are under 21, you're in luck . . . because the youthful look is "in" this spring.

Enhancing the young feeling of many new fashion designs is the trend to softer, lighter colors in cosmetics. Pink, for example, will be tops on the list. And, for you under voting age, it is ideal.

THE NEW LIPSTICK shades are tailored for the peaches and cream set, but they can enhance mother

and, quite possibly, grand-mother, too.

One lipstick, with complementary foundation and powder in pressed form, is designed with a creamy base to protect young lips. Just as important is the fact that it stays "true" under any lighting.

YOU WILL come to appreciate this as you experiment with various shades to find those that work to advantage with your skin coloring as well as the many

colors in your wardrobe.

You probably have discovered by now that your lip line isn't perfect. Don't fret! You can slim too-full lips, make droopy ones smile and fill out narrow ones with some patient application.

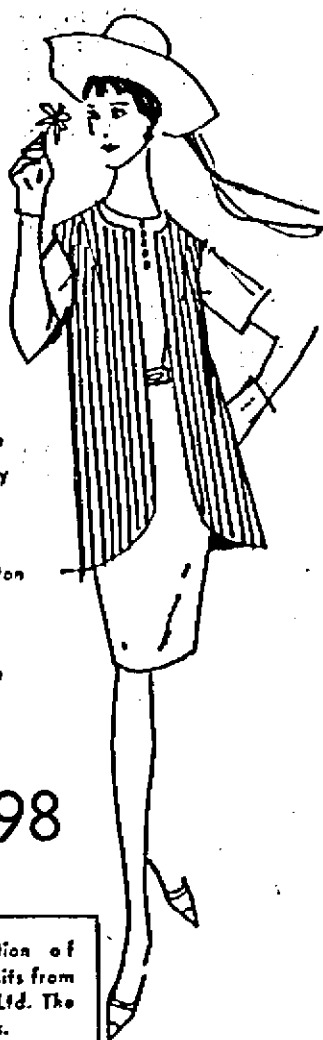
The important first step is to start with your lips powder-dry. If you use foundation, extend it slightly over your lip line as a base and to eliminate any color gap.

Georgia Williams Shoppe

2013 Pacific Ave.

2023 Pacific Ave.

2 piece dress



For the girl who's going places, a fingertip reversible seersucker cutaway coat over a 65% dacron and 35% combed cotton sheath. A smart contrast that will take you anywhere from noon through night.

\$25.98

Beautiful selection of Israeli double knits from Aled Originals Ltd. The ultimate in knits.

\$110.00

Visit our separate Sports Bar. See the latest spring fashions. Sweaters — Blouses — Capris — Shorts — and featuring the new spring and summer creations of Lady Manhattan Blouses.

Fashion Afoot

Stockings are as essential to foot care as are the proper shoes. The right size and frequent (once or twice a day) changes of hose are imperative.

A special tip to those who like everything they don't not only to look fresh but also to have a clean aroma: use a few drops of cologne in the rinse water when washing stockings out at night.

It's Not All Glitter

Color, so important in jewelry, is low keyed for spring.

Pink—from deep, rich, beautiful rose quartz to a soft cosmetic pink—gets top billing. Not only flattering to most skin tones, it blends beautifully with soft spring prints.

Soft yellow, creamy beige, white and combinations of white with jet stand high in the fashion parade. As a touch of spice, the shock colors of turquoise, coral and jade provide a strong and beautiful accent touch to the neutral spring clothes.

Elegant Furs

by DAVID

... a fur for every taste and prices at their lowest level ever! . . . and you can be assured of the finest quality, styling and finishing because David is a designer-cutter with long experience in the fur industry.

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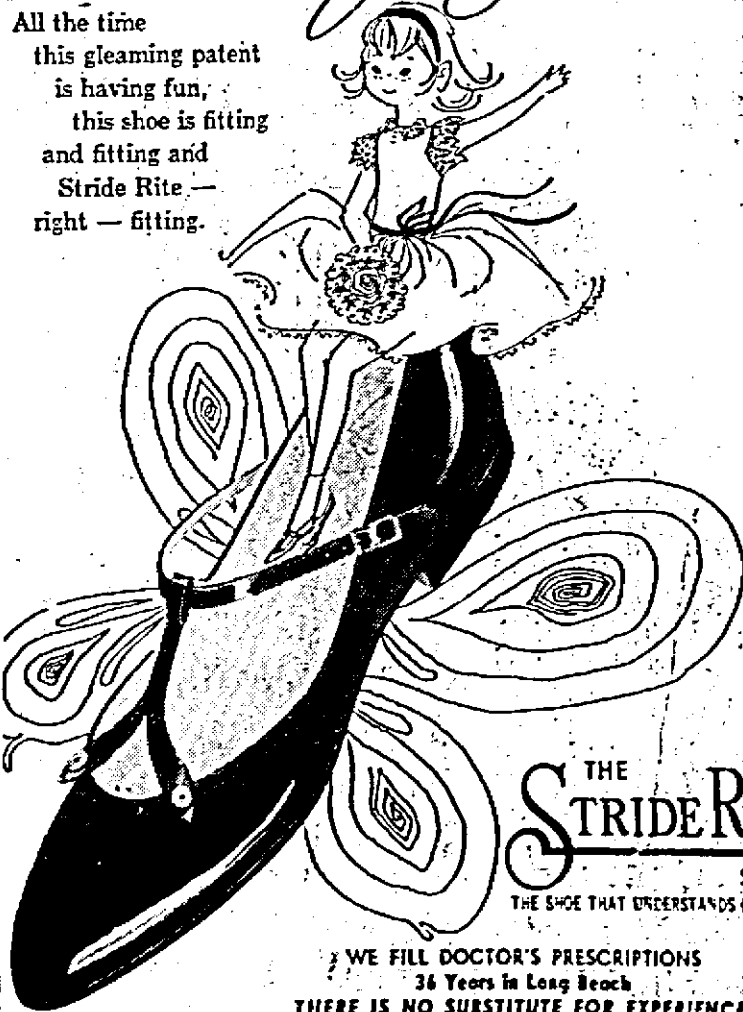
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Butterfly

All the time this gleaming patent is having fun, this shoe is fitting and fitting and Stride Rite — right — fitting.



THE STRIDE RITE SHOE

THE SHOE THAT UNDERSTANDS CHILDREN

WE FILL DOCTOR'S PRESCRIPTIONS

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THERE IS NO SUBSTITUTE FOR EXPERIENCE

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Latest Fashion Yarn

Knits Weave a New Story



FASTEN YOUR BELT loosely for that shift into high fashion this spring. Straight line coat gives added go-power. Of flat knit wool in pink/American Beauty rose or yellow-on-yellow. By Westwood Knitting Mills; at Mullen & Bluett, Lakewood Shopping Center.

It's a New Hatitude

This spring there's no doubt been a peace treaty signed between milliners and hair stylists.

Coiffures are pared down from bouffant heights and Cleopatra extremes to soft, manageable styles. And millinery, in turn, is geared to complement every hairdo, neither to dominate nor bow down to it.

Now's the Hour Footnote: White

This is a good time of year to give your summer wardrobe a thorough going-over. Try on clothes you've kept from last year, and ruthlessly discard whatever you know you won't be able to wear this summer.

Shorten hems that need lifting. Make any needed minor repairs, and be ready for the first warm day.

Former shoe designer for Christian Dior, Roger Vivier, brought about the present boot kick. Now he is making a big thing of white. For the woman with everything, he has fashioned white alligator pumps. For the girl about to get a man are white tulle bridal shoes covered with white lace.



KNIT WITH LADYLIKE airs. Seven-eighths coat plus skirt plus overblouse adds up to walking suit with go-anywhere personality. The coloring: burnt honey piped in white. An Amalfi Italian import; at Harris-Aire, 4260 Atlantic Ave.



FASHION CURRENCY, three-for-the-money style... imported Israel double knit circulates from luncheon to dinner. Of Merino wool, cover-up jacket, tops flower-strewn shell, slim skirt. By Aled Originals at Georgia Williams Shoppe, 2013-2023 Pacific Ave.

FASHION'S NO. 1 accessory—in 14-carat yellow gold, a three-dimension link bracelet in unusual design. The added glamour: at left, cultured pearls, gem stones... center, tree of life with cultured pearls... and, right, flower garden in multi-color gem stones. From C. C. Lewis Jewelry Co., 333 Pine Ave., where large charm collection is varied and ever-changing, always interesting.



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FINISHING SCHOOL & FASHION MODELING
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Season's Biggest Hit: Knits

Whatever happened to the "sweater girl"?

Thanks to modern-day knits, that sex symbol of yesteryear has been dropped from the front pages and her modern counterpart (scarcely recognizable) has moved onto the fashion pages of newspapers and slick magazines.

Knits are a revolution. They have made such an impact on what we wear where that all other clothes tend to follow this fashion leader.

So, we see many woven fabrics that stretch or emulate the look and feel of knits: the once "tailored suit" is now cut as casually as a pullover, and formal evening gowns in opulent silk crepes and brocades are

frankly inspired by the T-shirt.

THE NEWEST LOOK in knits: the costume, precisely cut, finished with fine dress-making details. The new breed achieves the fashion ultimate by successfully combining the look of well-tailored clothes with the comfort and casualness of sweaters.

Especially popular are three-piece costumes in wool flat knit—designed to suit Easter parades from New York to California.

Example: a trim pin-striped jacket topping solid shell top and skirt—especially smart this year in pewter accented with chalkings of white.

KNIT DRESSES for spring

are masterpieces of chic understatement. Shapes are easy, figure-skimming. There are shifts, cardigan coat dresses, shirt-top dresses and overblouse two-pieces.

This year fashion creators have slithered into the boudoir with knits in full-length mohair robes destined to give the fashionable lady more-than-sweater-girl chic.

Generally speaking, new creations in knits carry the well-dressed woman from dawn to dawn—whether she's a stay-at-home or globe trotter.

What's in a Shoe?

It takes 240 pieces of material to make a simple pair of shoes, reports the National Shoe Institute.

DESMOND'S

MEN'S, WOMEN'S AND BOYS' QUALITY FASHIONS

our two-piece treasure



THE FRENCH INSPIRED "FISHERMAN LOOK"

in all wool double knit
\$59.95

KIMBERLY'S interpretation of the smashing new Paris trend... significant at every exposure... Long cuffed and collared overblouse, complemented by a shaft of skirt. Incomparably rich all wool double knit in **FLARE RED** or **SKIPPER NAVY**. Sizes 8-14.

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Broadway at Locust—Downtown Long Beach
Phone HE 7-2251. Shop Mon. and Fri. 'til 9 P.M.



costume drama

Exclusively ours—dramatic costume that says Spring with a flourish. Nubby, lightweight coat of acetate and silk lavishly lined in a floral print that matches its own short sleeved, slim sheath. Colors: pale celery green coat with harmonizing print. Sizes: 10-16.....\$39.95



Mullen & Bluett

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Crowning Glory

...the famous wave that'll behave!

In the Spring You'll Have That Queen Feeling!

You go to a specialist for your eyes, your teeth... **WHY NOT YOUR HAIR?**

**OPEN 8 A.M. to 12 MIDNIGHT
NO APPOINTMENT
EVER NEEDED!**

there is no substitute for experience

Reg. \$18 DURA-CURL
Includes Shampoo and
Style... Complete \$7.95

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CURL... Complete \$10.95

OTHER WAVES TO \$18.00

MEET SPRING WITH
A NEW YOU. Complete \$6.50
re-styling including shampoo

ECONOMY WAVES

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Carson of Paramount
MA 1-1638

TORRANCE
2002 W. Carson
PA 8-7755

GARDENA
2518 Rosecrans Blvd.
327-7350

In Print This Spring Black, White—Plaid All Over



THE DASH OF PLAID, the chic of a laminated innerlining in an all-cotton walking suit that sets new pace in spring fashion. The styling: double-breasted. The inside secret: a red lining. From Foreman & Clark, Lakewood Center and 144 Pine Ave.



HALF-SIZE checks in for spring... here in jacket dress that shuns wrinkles, looks as dashing on a morning errand as it does on an evening out. Chanel jacket is edged in grosgrain. At Modern Woman, 436 Pine Ave.



STACCATO CONTRAST in black and white plaid, the excitement of a sleeveless coat... all in tune with the times in this three-piece costume with slim skirt, shirt-sleeved blouse, tunic coat. At Sears Fashion Shop, 450 Long Beach Blvd.

Geometry Gives a New Purse-onality to Spring

Fashion dips into geometry texts for spring handbag styles. New collections include squares, rectangles, circles, arcs and trapezoids in many leather textures and more leather colors.

Rounding out the picture are shoulder bags, newly returned to the fashion scene, in pouch and barrel shapes for day, evening and sports, according to Leather Industries of America.

Both boxy bags and rounded totes take graceful shape in smooth and grained, antiqued and patent, suede and brushed leather.

ENVELOPES, scheduled for spring and popularity, are gently rounded and feminine in line. They're set off with rigid bar handles, gold bracelets and filigreed detail. Brilliant patents are seen as frequently as smooth, antiqued and suede leathers in the envelope handbag category.

Most of the new shoulder bags have adjustable leather straps to give added versatility. Outside, flap closings, gold buckles and bright colors add color to costumes.

Stretch Wardrobe and Fashion Dollars

Fashion has "stretch appeal" this season.

Slim, trim, stretch capris are more popular than ever, and the new, new stretch tops in a kaleidoscope of colors are teaming with capris, skirts and shorts this year.

And nowhere is the stretch story being told better than at Zody's Quality Discount Department Stores, where every shopper's fashion dollar stretches further.

THE POPULAR modern store, located at the intersection of Woodruff and Los Coyotes, offers merchandise tuned to Southern California living. Zody's fashion departments run the gamut in color, style and assortment for women, girls and little girls—as well as the men in the family.

Delightful new items in the sportswear department—such as an action skirt, the colorful print blouses, and the long-torso look practically everywhere—made it fun to browse in this area.

Multi-type dresses are the feature in Zody's dress department. Included are two-piece dress shirts, three-piece dress suits and duster dress ensembles. This type of fashion merchandise is particularly well-suited to California's warm afternoons and cool evenings.

IN THE LINGERIE department: Zody's "undercover" buyer is "knee-deep" in petti-pants, and the attractive assortment of this new fashion extends from women's through children's fashions. Interesting fashion items in the lounge-wear department stress the comfortable living needs for indoors and outdoors—including shifts, with and without belts, some with slit sides, the Hawaiian influence, even the new "A" line look.

ZODY'S FASHION department also places emphasis on fashions for little girls. We found everything from the "A" line look to two-piece ensembles, sheer dresses in nylon and dacron, cotton knit suits. Everything Mama wears her little girl can wear this Spring: sportswear, coordinated play sets and skirt sets.

The best news of all for thrifty shoppers in the Long

Beach area: these popular fashions are available at Zody's at prices much lower than you would expect to pay for current fashion merchandise.

The Thong's the Thing

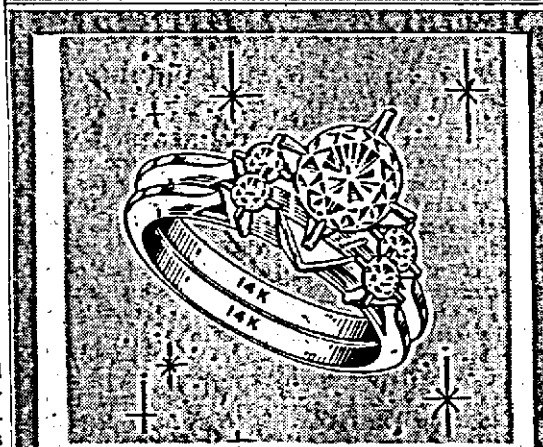
The desert thong is still another vestige of the Lawrence of Arabia fashion fad.

The summer sandal sports a twinkling jewel at the toe and a few more on the threads that tie around the ankle.

Worn with thongs to keep sand out of toenails are thong stockings in desert shades, of course.

Be Glovely

Don't let your white leath-cleaners. Spots that have been gloves become too soiled come ingrained are difficult before you send them to the to remove.



New, exquisite 5 DIAMOND STAR SET BRIDAL PAIR. Available in white or yellow gold. An exciting value, compare at \$3.50. Now \$229. No money down, \$4 a week. KAY JEWELERS, 319 Pine Ave., DOWNTOWN LONG BEACH. Open Monday and Friday evenings, or 5208 Lakewood Blvd., Lakewood Center, Open Monday-Thursday-Friday Eves.

CHANDLER'S



YOUNG AS SPRINGTIME PUMP beeled less than high but every bit as shapely. Uppers soft as the excess of a new born breeze in black patent, black, red, bone, white kid handana print lined. Cross my heart, it's just \$7.99

5040 PEPPERWOOD
(OPPOSITE MAY CO.)

Ladies Go Two-Pieces—Also Three and Four

The old match game isn't just a gambler's delight. Women play it, too, but differently. We call it "co-ordination" or "mix-and-match". And what a great little gimmick it is for stretching a wardrobe!

Separates aren't news. But the wide variety of available co-ordinated items certainly is. You can mix and match a series that will take you not just around the clock, but from the office on a Friday straight through a weekend in the country.

START WITH a simple pair of Jamaica shorts, and you can coordinate everything you'll need for the two days, short of a ball gown.

Weekender groups focus attention on interchangeable parts consisting of slim or pleated skirts, slim pants, surfers, shorts, print blouses and tomboy jackets (fashion's gift from the musical "Oliver"). And there are culottes and wrap-and-tie skirts as well.

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The perfect mate for your suspender skirt. Nothing look blouse in drip dry cotton. Skinny sleeves, zipper back. White and pastels in sizes 32 to 38.

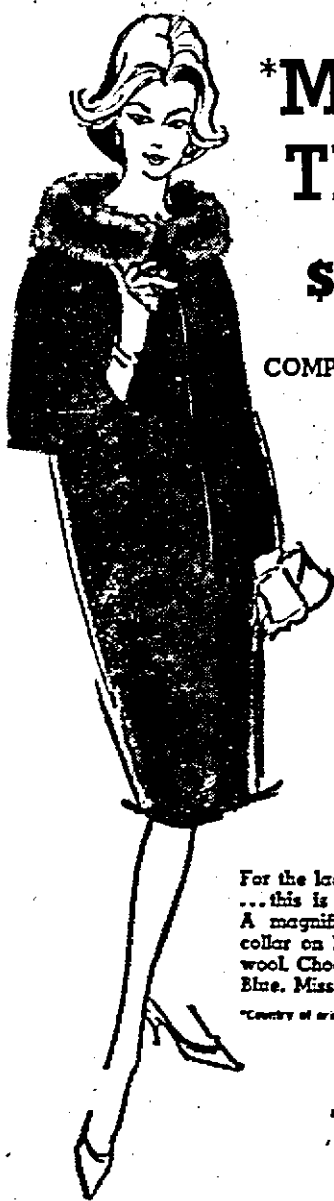
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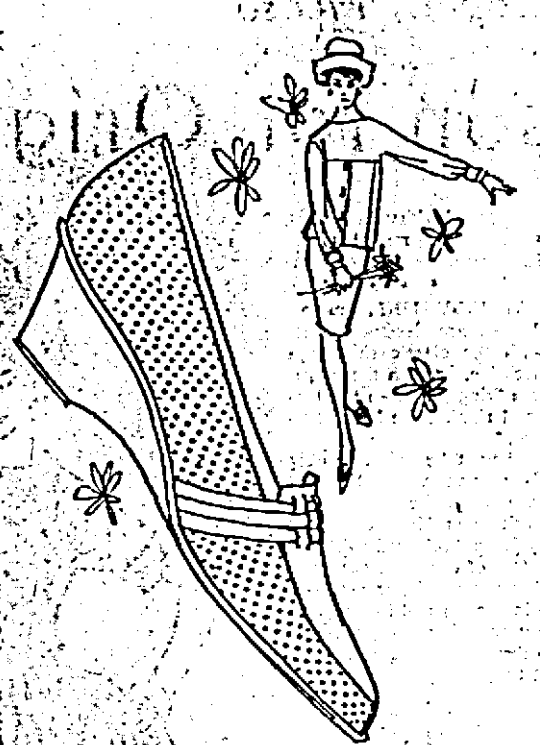
Casuals Win in a Walk

There's more and more fashion aloft in casual shoes.

The silhouette, generally, mocks more formal wear in pumps, opened-up sandals, strapped styles—but on the decline are oxford, gores and high-riding designs.

Toes come out best when tapered moderately or crescent cut. The rounded toe may well prove the dark horse in the running for favor. Stacked heels hit the top of the list.

Detailing, again as in tailored shoes, runs the gamut of handstitching, perforations and outright cut-outs.



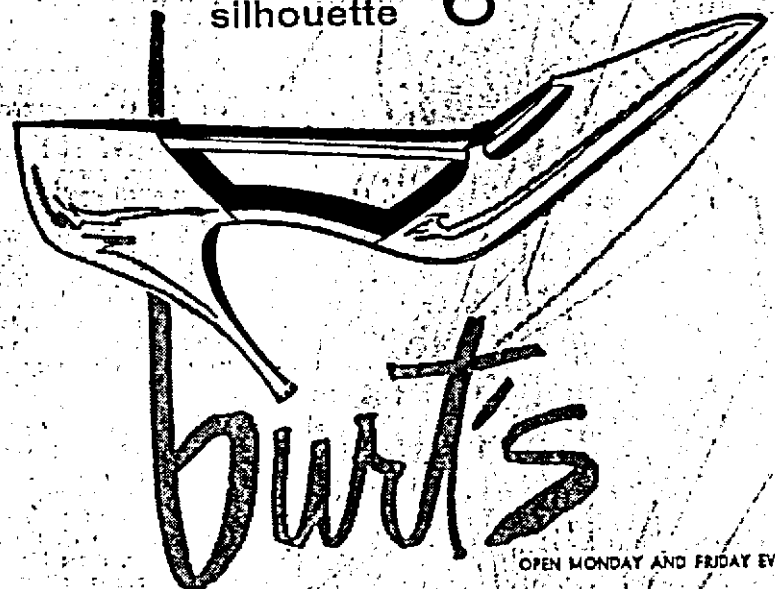
THE TEXTURED leathers and reptiles are fresh in casuals while patents, glove kid and woven leather continue to hold their own. The neutrals—bone is best with straw-beige and whites also in the running—were never so strong.

The wedge heel moves smartly into position as part of the Less Shoe Look in casuals. Often straws, fabrics and cork cover the wedge. Casuals also capture attention at the sole where a new, to-be-watched padded and wrapped construction holds great promise.

WALK ON A CLOUD in soft-as-a-petal, light-as-a-breeze Revelation shoes by Desco. The inner secret: deep Urethane heel-to-toe insole padding. Bone and white in pinpoint perforation. At Tri-Point Foot Relief, 235 E. Fourth St.

Shining for you! Bewitching pump by Stylepride welcomes Spring with sides cutout, collar delicately striped. So elegant with genuine patent uppers of bone, red, black; other parts man-made.

Spring's open \$6.99 silhouette



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IN SOUFFLE mohair, its bulk a mirage... Stan Nelson's versatile coat in ribbon-like driftings of Mediterranean sand tones. New-look shaped front contrasts with full-swing back. At Chrysteens, 4518 Atlantic Ave.

A CHANGE IN THE LEATHER. Forecast: Suedes in Rosy Brocades!

No doubt the rugged cowboy will be champing at the bit when he discovers that leather, his favorite fashion material, has gone completely sissy.

The fashion world started the trend last year with the gradual introduction of hitherto unheard of hues in suedes and leathers in ladies' casual wardrobes.

This season the ultimate has been reached: pink suede leather brocade!

THE DISDAIN of wild Bill Hickock or his modern day counterparts notwithstanding, men love to see the weaker sex in slithery or buffed leather.

At least, so commented high-fashion designer Samuel Roberts during recent spring-summer showings in New York.

Even Daniel Boone would have responded to the lanky Roberts mannequin who slunk onto the runway in buckskin gold pants topped with a white knit sweater with its matching buckskin

border.

Roberts also teams once-virile suede with one of the most fragile of all fabrics, Thailand silk.

ANOTHER DESIGNER responsible for leather's change in personality is Johna Weitz for Leather-modes. His inky black cabretta kidskin skirt with a gold suede sleeveless pull-over or his chamois suede dresses are proof of his philosophy that "anything but underwear can be made of leather."

Single jungle prints are knitted into wool sweaters and dyed into fake fur coats, why not in leather?

Weitz' answer to that is a zebra print leather jacket suit, sharp black on white, and combined with a black leather slim skirt.

Perhaps ladies might have gone for leather a long time ago if it had been as practical then as now. Thanks to modern chemistry, the surfaces are treated to retard soil and resist cracking and fading.

UNDERSHIRT FABRIC Not for Men Only

Men's underwear has never been a fashion inspiration to the ladies. Neither have babies' rompers.

The garments per se are still not, but the fabrics from which some of these are made will be cropping up everywhere in the summer wardrobes of women who are smart, chic and lazy.

The material is composed of a durable fiber, a two-ply double-knit cotton which is lustrous and slinky without being saggy.

FOR YEARS men's T-type undershirts of such material have been stuffed into duffel bags or tossed into laundry tubs without being worse for the wear. And mothers, lacking time to pamper infants' play clothes, have been equally careless without ill effects.

Why not, decided designer James Kenrob, share the blessed easy care with womankind?

ized the yarn for Chanel type suits and dresses, or classic sweater and skirt combinations. Every now and then Kenrob let the knitting machines run away with the sweaters until they grew to the hemlines into waistless shifts.

Sports clothes—shorts for the beach and long pants for everywhere—were also shaped out of the same type of material.

BECAUSE THE YARN gives with body movement, knits are a natural for sportswear. In fact, this gives or takes quality which makes knit dresses and sweater costumes so comfortable and perfectly fitted is what brought about knit popularity within the past decade.

From an upkeep and climatic point of view, cotton knits would seem to be more practical than anything. Yet, until very recently certain kinds of these have been as tricky to wash as cotton candy. A size 15 one fine laundry day could easily be a size 3 the next.

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Sateen tops 'n proportioned tapers 2.98 each!



pants petite 8-15, average 8-18,
tall 10-18, blouses 32-38

Our team-mates spring into action in a pair of sheen-cottons! Sateen abstracts print the newest shirt-tailers picked especially to match our gabardine "Springateen", a wonderfully durable fabric with a lustrous touch. Where but Penney's could you find such a tapered price on pants that really fit? Proportioned-cut with high-rise waist and back zipper accents new slim, trim look. Vented legs give added comfort. Join the fun and pick your colors! Team black, beige or blue pants with beige, blue, green or rose prints.

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A Season for Originality

This spring women have a choice of how they want to look—sassy or tomboy.

This is a season when there's no stereotype of the American female. Instead, a whole series of fresh new concepts offer an unprecedented variety.

In active and leisure sportswear, pants run the gamut of all lengths.

Most eye-popping: the low-slung hipsters. When worn with brief tops, a whole expanse of midriff is bared to the hipbone. For the more conservative, long-tailed shirts are worn tucked in—and they stay tucked in.

SURPRISINGLY fresh is the effect of long sleeves on everything from shirts to bright cotton dresses.

Long sleeves for summer? Why not, with all the air conditioning, some kind of coverup seems almost a necessity. Besides, that's how unpredictable Dame Fashion can be. Haven't we been exposed in sleeveless creations all winter? But homes, restaurants, what-have-you are toasty warm, she reasons.

BUT BACK to spring. Tops that coordinate with pants or skirts are sometimes so abbreviated that they just cover the bosom—or else they're so long that they become tunics.

The loose, easy overblouse is a favorite for spring and again appears in endless variety.

Skirts for casual wear are slim, flared or full—but no bouffant petticoats, please.

Even full skirts fall softly, giving a more slender silhouette.

TOMBOY-LIKE, many dresses are designed either with the classic shirt type neckline, or with the collarless "ring" neck—a flat bias band ringing the high neckline.

They take on a purely sassy look when trimmed with exquisite Swiss cut-work embroidery or frothy eyelet embroidered ruffles.

One of the newest looking silhouettes: the beltless princess, shaped to the body contours, but not plastered, widening to a gentle flare at the hem.



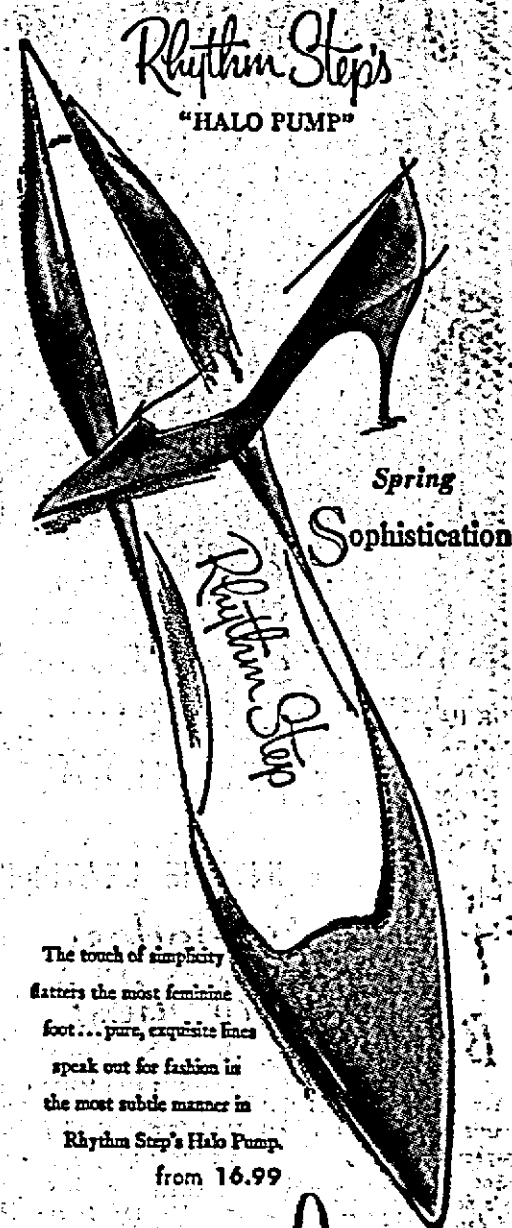
PERENNIAL FASHION, flowered for spring—demure shirtwaist blooms every season. Collarless style with button front, roll sleeves, is full-skirted, practical. Of dacron polyester and cotton, it's drip-dry. In blue or beige at all J. C. Penney Co. stores.

Some Fancy Footwork for at-Home Parties

Probably never before in history have cookbooks vied with novels on the best seller list. Today's interest in food—especially gourmet cuisine—is a significant gauge of the importance Americans place on home entertaining.

The toe ring and the ankle sling return to glory. The bare back sandal is as provocative as the tapered pants or the floor-length hostess gown slit from knee to ankle.

Heels for at-home shoes tend to be low and shapely. Some, curved delightfully, mock the hourglass. Others flare discreetly, set low and under the pared-down pump.



The touch of simplicity flatters the most feminine foot... pure, exquisite lines speak out for fashion in the most subtle manner in Rhythm Step's Halo Pump from 16.99

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ON HAND FOR SPRING

The Gauntlet Is Back!

Sleeves are staging a comeback and gloves will be playing into their hands this spring!

There are short, bloused shirt sleeves... long, tapered sleeves... wide, flaring sleeves... and no sleeves at all.

Result: a variety of glove lengths and, even more important, a variety of styles are on the fashion scene. Often the character of the glove, rather than the length, determines what glove should be worn.

NEWEST is the gallant

gauntlet, most often done in doe-soft cotton, always with a flair for chic.

Example: almost elbow-length versions that rise to the forearm before showing off their dramatic flare.

Complementary coverage for the long skinny sleeve (or to give the illusion of a sleeve where one barely exists), these are the gloves that will give any costume a 1963 accent—right down to the fingertips.

GENERALLY, six and four-button lengths appear with cuffed and tapered

sleeves, eight and ten-button types with short and no-sleeve styles.

But newer and even more fashionable are such ideas as the wrist-length shortie with the sleeveless or short-sleeved fashion.

Understated colors, including a number of neutrals, glove the hand for spring.

Knee Notes

Stay away from the short and beach dresses shown in resort fashions if your knees are not perfect. They are meant to draw attention to the legs.

IN WORLD OF BRIDES

It's the Rise of an Empire

In the world of orange blossoms and white tulle, the rise of an Empire is edicted by Dame Fashion.

The flowing grace of Empire styling, which by-passes the natural waist or cinches it with a cummerbund for a raised effect, makes it especially flattering for any bride.

IN ADDITION to the Empire style, fashion romances the spring bride with slim princess silhouettes, bell-shapes, A-lines and classically simple styles.

Delicate and feminine, any one of the new gowns will make the most important member of the wedding feel and look younger than springtime.

With elevated waistlines drawing attention upward, bridal fashions focus on a flattering array of portrait, "V," and bateau necklines.

MANY OF spring's most fashionable wedding gowns create back interest with cathedral and chapel trains, bustles, panels, garlands and sashes. The Watteau back, with train cascading from almost shoulder level, is often used with Empire styling.

More and more brides are choosing formal weddings, perhaps because today's floor-length formal gowns often have detachable trains "skimmer" shift. About 27 and take-off jackets permitting them to be worn again after the wedding.

SPRING'S BRIDAL fashions are as romantic in fabric as they are in line.

Among the loveliest are silk organzas, pasc de soies, organzas over taffeta and laces tucked and tiered.

The traditional bride will want a white or ivory gown, but others may prefer spring's pretty pale pink, blue or champagne shades.



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Wear it as costume, dress, suit; the skirt with sweaters, the jacket atop Capris, etc. Such a magic Weekender, with the smart look of raw silk... actually "RUPEE" rayon, wrinkle-resistant, washable! The suit, with gay metal buttons, is fully lined, 8 to 20.

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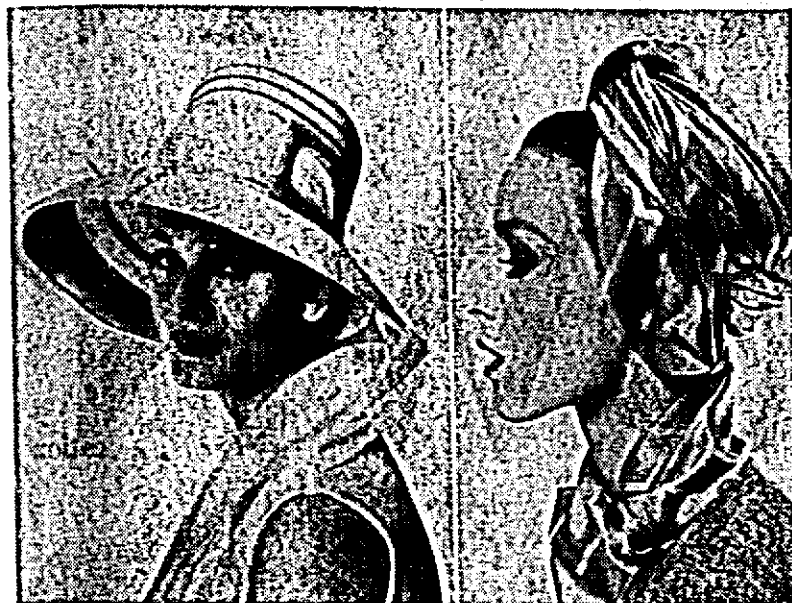
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FASHION'S AFOOT FOR SMALLFRY Tots in Step With Mom

Little sister, a fashion-hip miss these days, will mimic mother this spring in foot-wear—with strapped shoes and tapered toes.

And for the very young, from Caroline Kennedy down to the crib set, the one-strap Mary Jane is the most important style afoot.

Shoes shine—literally—in patents and leathers as never before and colors include, in the order of the popularity, white, black and red.

CASUAL WEAR is a light story, both in silhouette and toning. Oxfords take either pale or brightly colored trims and some are edged

with never-dulling patent. A mushroom tone grows wild as a top neutral shade. The low-riding, robot-strapped shoe can be seen at every step. Moccasins, hand-stitched and tied with waxed leather, is a shoe style girls will borrow from daddy.

Fabric sneakers and oxfords will capture as much interest as always.

WED TO fashion themes throughout the children's market will be campaign for better fit.

For the variety of lasts necessary to fit every child are available—for parents and youngsters alike. Frequent size checkups

are advised. Children six to ten can go two or three months between shoe size change. Ten to 12-year-olds need their feet measured every three or four months.

Important rule: Make sure shoes extend three-quarters of an inch beyond the longest toe. A shoe should also be one-quarter of an inch wider than the foot across the ball.

Lasses in Glasses

Women today are buying eyeglasses the way they choose hats.

They try them on for looks, get different glasses for different kinds of occasions and end up not with the pair of glasses you might expect, but with a wardrobe of them.

Lasses in glasses now have a surprising average of three and one-half pairs apiece.

Ladies, Dress Your Age

Here's a word to the wives, also college girls, teenagers and career women: A recent survey found that the most frequent fashion mistakes are made by young girls and older women—each trying to look like the other.

Do your permanents last as long as they should?

Why not try a Staber's machine or machineless next time... Our soft, natural-looking permanents by specialists, are custom-styled for your beauty "type"... and their lovely waves last and last!



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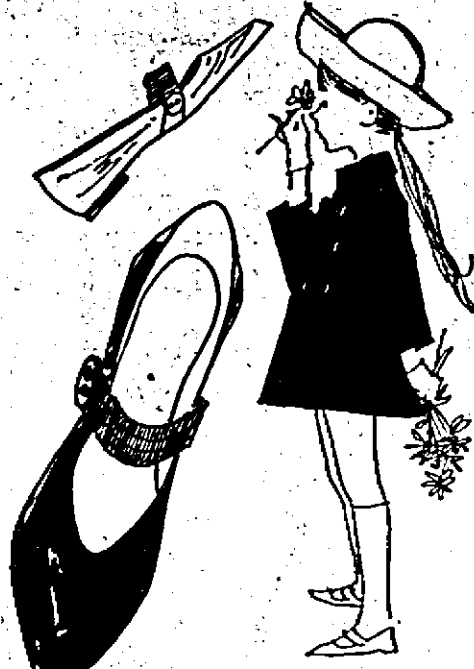


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PRETTY POLISH for the "Little Princess"... petite dress flat with ruffled elastic strap. Fashioned of Pattina by Dupont, they're happiest thing that ever happened to little feet—need no polishing and withstand all types of weather—summer, winter, wet days or dry. At Children's Bootery, 4346 Atlantic Ave. in Bixby Knolls; also Los Altos Shopping Center.

John Frederick, copied moorish turbans in bold striped fabrics and trimmed them with bits of beading. Matching necklaces came with them.

NOT ALL the hats, however, are turbans copied from a sheik or a Martini-dancer.

Adolfo does a feminine version, in straw, of the confederate officer's hat, with brim and military crown. Adolfo also produced the white hunter hat, a variation of the pith helmet, in natural straw with leopard band.

CLASSIC SHAPES still are around for the woman not interested in military cap, courting cap or pith helmet.

These include wide-brimmed sailboats with deep crowns, cloches, dip-brimmed fedoras, large rollers and "profilers"—those hats with a side-slanted brim hiding most of one side of the face.

FLOWERED HATS also are shown for spring, but calmed down from some of those outside petal jobs of previous seasons.

Fred, for instance, shows a whole group of tiny hats setting on the back of the head and called his "rock garden" series—using Spanish moss, tea roses and maiden hair fern to cover the hat body.

Colors for spring are traditional—the neutrals, clear pastels combined with white, or all white.

On the Spot

If you have a slight scorched spot on a shirt or blouse, try rubbing it with a cut onion and soaking in cold water. Ink spots from ballpoint pens can be removed from cottons by a quick rinse with clear water and then washing in soap-suds.

Keep in Tone

Amid spring's pale pastels and dazzling whites, deep colors have a special impact. Classic navy, lighter and brighter, becomes fashion news.

Dark, autumnal browns, make a spring appearance. Deep-hued dresses flash under pale coats, and dark blouses accompany the light suits.

THE STRAW VOTE Turbans Are on Top-- Brims Are in Favor, Too

You can do some ladylike courting in your new spring chapeau, ladies.

For the millinery industry's newest hats are courtly caps which tell the romantic status of the wearer.

They're the creation of famed millinery designer Sally Victor, who picked up the idea when "vacationing" in the Caribbean where she was entertained with the dancers of French Martinique.

MISS VICTOR said, "One 'ear' of fabric pulled upward from the draping proclaimed the dancer is fancy free and looking for romance."

Two ears—already spoken for, too late boys! Three ears—married and hands off! Four, married, but still the siren.

All Miss Victor's courting caps are turban shapes in splashy stripes or polka dots.

THE TURBAN, in fact, is the No. 1 look for spring. At recent spring-summer showings of the Millinery Institute of America, the most oft seen influence was from the new movie, "Lawrence of Arabia."

From "Lawrence" came copies of exotic headgear, such as red felt fezzes, chignon turbans with draped scarves, organza burnouses wreathed with flowers, even desert helmets with attached scarves.

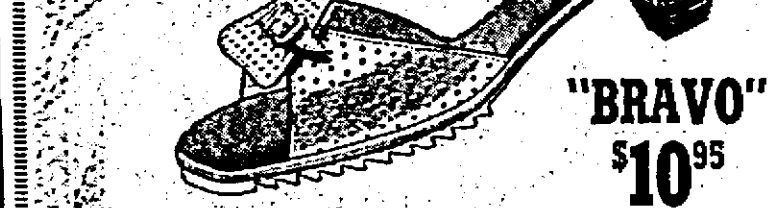
Chanda of New York produced the "Chignonhat"—a turban with a hair knot.

Emme, New York manufacturer-designer, produced a combination of turban and beret. Fred, boss of

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Revelations BY DESCO



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247 E. Fifth St.
DEPARTMENT STORES
BUFFUMS
Pine and Broadway
COLUMBIA
112 Pacific Ave.
J. C. PENNEY CO.
Fifth and Pine
SEARS, ROEBUCK CO.
450 Long Beach Blvd.
WALKER'S
Fourth and Pine
MEN'S WEAR
HOWARD AMOS
120 East Broadway
LITTLE BARNEY'S
422 Pine Ave.
BUNDY'S
40 Pacific Ave.
CRICKET'S
135 E. Broadway
FLORESHEIM SHOES FOR MEN
Broadway at Pine
HONEYWELL & CARPENTER
539 Pine Ave.
WALT JORDAN
Broadway at Pacific
LEVIN'S MEN'S WEAR
316 Pine Ave.
PARKER & KOHL'S
MEN'S WEAR
203 Pine Ave.
MODELING AGENCY
WILMA HASTINGS
410 E. Ocean Blvd.
MUSIC STORES
HUMPHREY'S MUSIC CO.
135 E. Third St.
McCREY'S
334 Pine Ave.
OPTOMETRISTS
DR. NORMAN FRANK
343 Pine Ave.
(Levy's Bldg.)
DR. CHAS. A. HUFF
420 Pine Ave.
ORTHOPEDIC APPLIANCES
JOHN A. METZGER CO., INC.
849 Pine Ave.
PAINT & WALLPAPER
W. P. FULLER CO.
845 Pacific Ave.
STANDARD BRANDS
PAINT CO.
2401 Long Beach Blvd.
PHOTOGRAPHY & EQUIP.
PERRY GRIFFITH
PHOTOGRAPHERS
227 E. Sixth St.
HOLLYWOOD LABORATORIES
109 E. Ocean Blvd.
WINSTEAD BROS.
330 Pine Ave.
DRUG STORES
FINER PHARMACY
255 Long Beach Blvd.
LONG BEACH RETAIL DRUGS
Corner Ocean and Pine Ave.
THRIFTY DRUG STORE
401 Pine Ave.
EMPLOYMENT COLLECTION
FRANKIE BARNHILL'S—
ALCOA AGENCY
2219 Long Beach Blvd.
FUNERAL DIRECTORS
DILDAY FAMILY FUNERAL
1250 Pacific Ave.
MOTTELL'S & PEER
Third and Alameda
FURNITURE DEALERS
AUSTIN'S FURNITURE
445 Locust Ave.
BARKER BROS.
141 E. Broadway
DAVIS FURNITURE CO.
1975 Long Beach Blvd.
McMAHAN'S FURNITURE
STORE
317 Long Beach Blvd.
LEO SHULTZ FURNITURE CO.
710 Long Beach Blvd.
FURS
FURS BY DAVID
203 E. Third St.
LOCKWOOD FURS
711 Pine Ave.
GIFT SHOPS
THOMAS GIFT SHOP
729 Pine Ave.
TREASURE LANE
211 Pine Ave.
HARDWARE—RETAIL
IMPERIAL HARDWARE CO.
437 Long Beach Blvd.
HEALTH FOODS
SCHULMAN'S NUTRITION
CENTERS
142 and 825 Pine Ave.
HEARING AID SALES
ASSOCIATED HEARING AID
CENTER
622 Pine Ave.
HOSIERY
ALBERT'S HOSIERY SHOP
305 Pine Ave.
- INSURANCE**
J. E. HANSTEIN INSURANCE
416 Pine Ave.
INVESTMENTS
LESTER RYON CO.
280 Atlantic Ave.
JANITOR SERVICE
PACIFIC WINDOW CLEANERS
18 Pine Place
JEWELRY
AMERICAN JEWELERS
35 Pine Ave.
TED W. BROWN
418 Long Beach Blvd.
HERBERT'S JEWELERS
122 Pine Ave.
KAYS
319 Pine Ave.
LAWSON, JEWELRY
259 Pine Ave.
LEROY'S JEWELERS
343 Pine Ave.
C. C. LEWIS JEWELRY CO.
333 Pine Ave.
ROTHBART'S JEWELRY
511 Pine Ave.
J.R. DEPARTMENT STORES
S. H. KRESS & CO.
810 and Pine Ave.
NATIONAL DOLLAR STORES
325 Pine Ave.
J. J. NEWBERRY CO.
413 Pine Ave.
SUPER MART
630 Pine Ave.
F. W. WOOLWORTH CO.
345 Pine Ave.
LUGGAGE—RETAIL
BOGLE'S LUGGAGE—GIFTS
445 Pine Ave.
LONG BEACH LUGGAGE
445 Pine Ave.
MEN'S & WOMEN'S WEAR
DESMOND'S
114 E. Broadway
PRINTERS & STATIONERS
GREEN'S PRINTERS &
STATIONERS
417 Long Beach Blvd.
RESTAURANTS
APPLE VALLEY STEAK HOUSE
733 East Broadway
CHICKEN PIE SHOP
737 Pine Ave.
JONES CAFETERIA &
DINING ROOM
112-124 East Fifth St.
MANNING'S COFFEE CAFE
327 Pine Ave.
SAVINGS & LOAN ASSOC.
COAST FEDERAL SAVINGS &
LOAN ASSOCIATION
200 E. Third St.
EQUITABLE SAVINGS &
LOAN ASSOCIATION
549 Long Beach Blvd.
FIRST FEDERAL SAVINGS &
LOAN ASSOCIATION
First & Pine Ave.
LONG BEACH FEDERAL
SAVINGS & LOAN ASSN.
321 Long Beach Blvd.
SEWING MACHINES
PEAF SEWING CENTER
727 Pine Ave.
SINGER SEWING MACH. CO.
846 Pine Ave.
SHOE REPAIR
MUNWAY SHOE REPAIRING
849 Pine Ave.
SHOES
C. H. BAKER SHOES
325 Pine Ave.
BURT'S SHOE STORE
335 Pine Ave.
LEED'S SHOE STORE
257 Pine Ave.
SPORTING GOODS
PROCTOR'S SPORTING GOODS
118 W. Broadway
STEEL FABRICATORS
D & R STEEL FABRICATORS
1257 W. First St.
TAILORS
FUZZ HARRIS
122 Third St.
TELEVISION
BURE'S
354 Long Beach Blvd.
THEATRES
FOR WEST COAST
333 East Ocean Blvd.
TOYS
L. & L. HENRY TOYTOWN
456 Locust Ave.
WALKER'S TOY SHOP
419 Locust Ave.
TRAVEL SERVICE
ASE M.E. FOSTER (Buffum's)
Pine and Broadway
VARIETY
COMMUNITY THRIFT SHOP
850 Pine Ave.
VITAMIN STORES
KALASH VITAMIN STORES
123 Pine Ave.
WOMEN'S WEAR
CAREER GIRL
Corner Fourth and Locust
ECONOMY DRESS SHOP
128 W. Third St.
GINE'S SMART SHOP
450 Pine Ave.
HARTFIELD'S
421 Pine Ave.
HOUSE OF NINE
430 Pine Ave.
IDILLES
301 E. Third St.
JERE'S
231 Pine Ave.
JO-KAYE
401 Long Beach Blvd.
LERNER SHOPS
501 Pine Ave.
MODE O'DAY
517 Pine Ave.
MODERN WOMAN
436 Pine Ave.
PARISIENNE
639 E. Ocean Blvd.
SCHICK'S
Pine and Seventh
TALLER GIRL
350 Long Beach Blvd.
THE WONDER SHOPS
221 Pine Ave.
ZUCOR'S
225 Pine Ave.

FREE
Park & Shop
CUSTOMER PARKING

51,600 PARKING SPACES DAILY DOWNTOWN

Crusade to Aid Small Property Owners

By VERN ANTHONY
Southland Progress Editor

A 'Bill of Rights' proposed by the Long Beach district board, Wednesday by the Garden Grove board, and small property owner — is Thursday by the Bellflower receiving endorsements from Southland area real estate boards.

The proposal, sent to board presidents by L. H. Wilson of Fresno, president of the California Real Estate Association, was endorsed Monday by the Long Beach district board, Wednesday by the Garden Grove board, and Thursday by the Bellflower board. Approval of other area boards was expected.

"It is time to launch a new crusade — a crusade for freedom to rescue the rights of the new 'forgotten man' — the cold war over discrimination has passed him by," Wilson said recently.

"Militant minorities have organized and vocalized for equal rights," he said, "until equal rights have almost become 'special privileges,' and this forgotten man lies neglected."

"He is the great, patient, passive majority, the working majority that pays for expensive government. He is the American small property owner."

A CRUSADE for freedom in his behalf is overdue. The pendulum has swung too far. His defenders have been silent too long! Erosion of property owners' rights through pressure legislation and government edict is growing.

Wilson, in letters to Metropolitan Boards, meeting at New Orleans. He urged backing of area boards in the state.

Text of the proposal follows:

PROPERTY OWNERS' BILL OF RIGHTS

In 1789, the people of America were fearful that government might restrict their freedom. The first Congress of the United States, in that year, proposed a Bill of Rights.

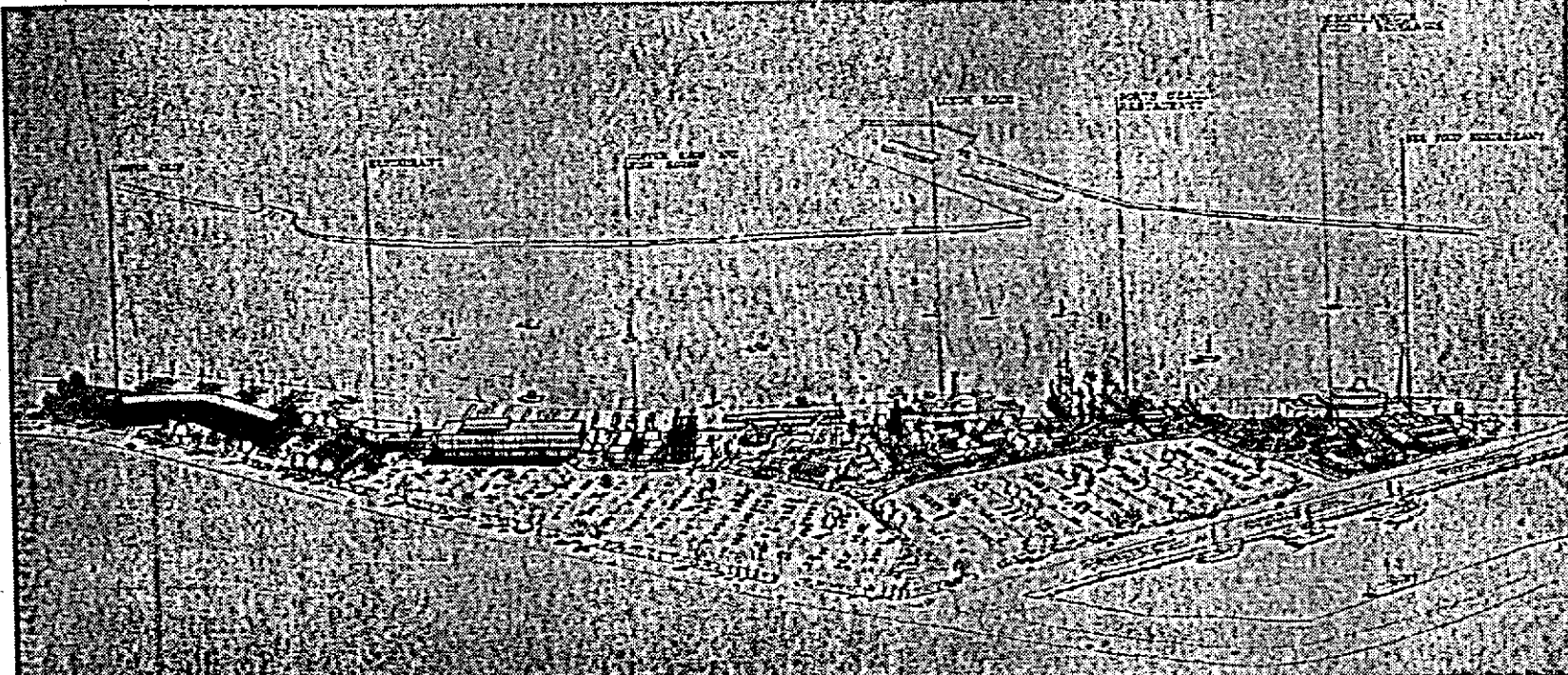
The Bill of Rights, essentially, tells the government what it cannot do. The statements comprise the first 10 amendments to the United States Constitution.

The Bill of Rights has had a profound impact upon the

(Continued Page R-5, Cal. 2)

SOUTHLAND PROGRESS

THE NEWS, INDEPENDENT, FREE-TELEGRAM, MARCH 2, 1963



SAN PEDRO TO HAVE BIG OCEAN FRONT SHOPPING AND AMUSEMENT CENTER

Perspective shows big Ports O'Call Village shopping and recreation center planned at San Pedro along ocean front south of present ferry terminal to Standard Oil property. Work is under way on unit just north of Ports O' Call Restaurant. Opening of this \$426,000 project is set for Memorial Day. Overall complex, valued at \$2,662,000, is due for completion in 1956. David C. Tallichet is head of development; Vernon G. Leckman is chief of design. A motel will be built at north end of Village. Boat pictured in center will be old San Francisco ferry, Sierra Nevada. Former San Francisco fair railroad built at one-third scale will be operated on grounds.

Raze 2 Sea Front Houses for High-Rise

Demolition of two large oceanside homes was begun the past week to make way for erection of a 20-story, four-tower own-your-own apartment structure to be known as the Galaxy.

The ultra-modern Galaxy will be of steel construction and completion is slated this year, according to David Termohlen, of Santa Ana, designer-developer.

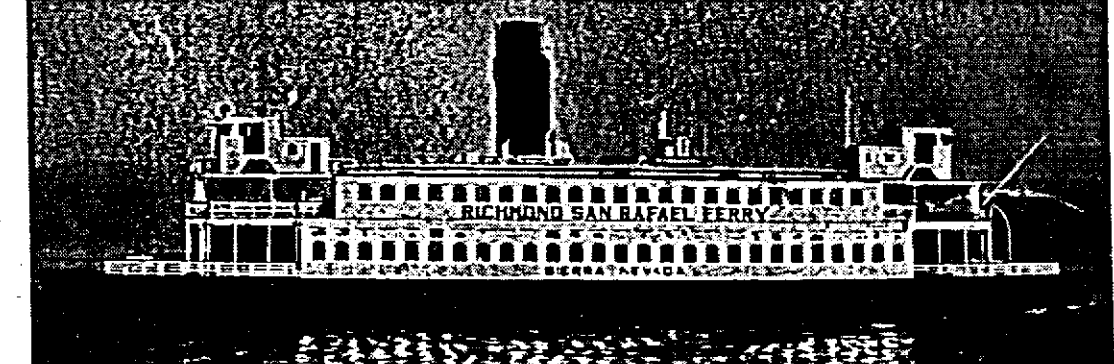
Original plans called for a 17-story structure; but it was decided to add three more floors, Termohlen said.

ONE OF THE houses being razed for the new high-rise is the mansion at 2935 E. Ocean which was built in 1932 by oil millionaire A. T. Jenkins. Mrs. Anona M. Buse had owned it since 1943. The second house being razed was at 2915 E. Ocean.

The Galaxy will have underground parking facilities; and there will be two-story three-bedroom penthouses on the 19th and 20th floor of each tower. There will be one apartment residence per floor per tower, with views from three sides of each tower.

THE BUILDING will be of steel and concrete, with two elevators. Easy maintenance will be featured, with all windows washed on the outside by workers lowered from the top by cranes. Steel will be encased in concrete for added fire-proofing.

Prices will range from \$35,500 to \$46,500 for two-bedroom apartments; and penthouses are set at \$185,000 for each of the two facing the ocean, and \$165,000 for the other pair.



FERRY BOAT TO BE PERMANENT FIXTURE

Ferry boat Sierra Nevada, which used to ply between San Francisco and Sausalito, will become permanent attraction at Ports O' Call Village in San Pedro. Developers purchased unused craft and are having it refurbished at Sun Lumber Co. dock in Wilmington. Boat, 230 feet long and 62 feet wide, was launched in 1913. It will become a store, with ice cream parlor and waffle shop on upper deck.

L.B. Chamber Chief Named to State Posts

Harry Krusz, manager of the Long Beach Chamber of Commerce, is the 1963-64 chairman of the Finance Committee of the California Association of Chamber of Commerce Managers.

Krusz was appointed to the job by CACOM President J. Sam Porter at the closing session of the group's recent 50th annual conference in Fresno, Feb. 20 through 22.

Krusz received an additional job during the Fresno convention by being elected treasurer of the group.

The meeting is a workshop session for chamber managers and representatives from throughout the 58 counties of California.

Open Industrial Building on Stanford (Ave.), Garden Grove

By LEONARD SARGEANT

Newly-opened in the important Garden Grove industrial district on Stanford Avenue is Country Club Industrial Park.

Already half of the eight units in the modernistic building, located from 10694 to 10707 Stanford Avenue, have been leased, according to the owners, Mr. and Mrs. Ed Carroll.

Units in the 14,000-square-foot structure range from 1,420 square feet to 2,270 square feet in size. Parking is available for 39 cars. Zoning in the park is M-1 (light manufacturing).

PRESENT tenants are the Stanford Auto Parts and Machine Shop, Aerospace School where electronic assembly instruction is given; Vinson and Thomas Construction Co. and Advance Optimum Sales, Inc., the latter a dealer in organs, musical instruments and hardware for homes.

The building is painted in four different color panels—blue, beige, yellow and pink, providing a contrast between the different businesses. There also are attractive separate canopies before the front entrances, and each unit has a drinking fountain, two restrooms and a floor drain.

Owner Ed Carroll, a member of the Chamber of Commerce's Highway and Transportation Committee, also is the owner and manager of the adjacent Country Club Motors towing service, 10692 Stanford Avenue, and the newly established Country Club Towing in Las Vegas, Nev.

L.B. Gains in 8 of 10 Indicators

BUSINESS

The Long Beach trade area recorded gains in eight of 10 economic indicators polled by the Long Beach Chamber of Commerce the past week.

Although bank clearings declined 11% last month compared to the comparable period last year, debits increased 16%.

Number of building permits declined 24% from 1,036 to 788, but valuation increased a whopping 173%. The latter was caused by a change in procedure in permits issued.

Department store sales jumped 6%, based on a 1957-59 index, and electric power used by industry was up 16%.

Help wanted ads in Long Beach daily newspapers declined 5% in Ensign and increased 5% in ad count.

Number of ship arrivals at the Port of Long Beach was up 11, although net tonnage declined 1%.

Due to a change in postal rates, postal receipts rose 46% in the month of January.

Registered unemployed at the California Employment Bureau in Long Beach was down 3%.

OK Big Projects at H.B.

New construction in Huntington Beach came close to the \$1 million mark during the past week.

Accounting for more than half the total was the Huntington Driftwood development in the 21000 block of Ocean Avenue just west of Beach Boulevard.

Permits were taken out for a 48-unit motel, \$197,025; a 166-space trailer park, \$298,800; an office, lounge and snack bar, \$94,500; and a utility building, \$7,000.

HUNTINGTON Harbour Corp. took out permits for a 10,609-square-foot beach club at 4121 Warner Ave., \$70,258.50; and a \$22,155 residence at 3282 Falkland Cir.

B. A. Berks, P. O. Box 837, Huntington Beach, was issued a permit for a 10-unit, 12,094-square-foot apartment house in the 17000 block of Cammeron Street. The building was valued at \$120,940.

Other permits totaling more than \$100,000 were issued for block walls, fences, home additions and other improvements to existing structures.

Hotel-Motel Association to Hear Assessor

County Assessor Philip E. Watson will discuss taxes in a talk to the Long Beach Hotel-Motel Association Monday.

The meeting will be at 2:30 p.m. in the Crystal Room of the International Breakers Hotel.

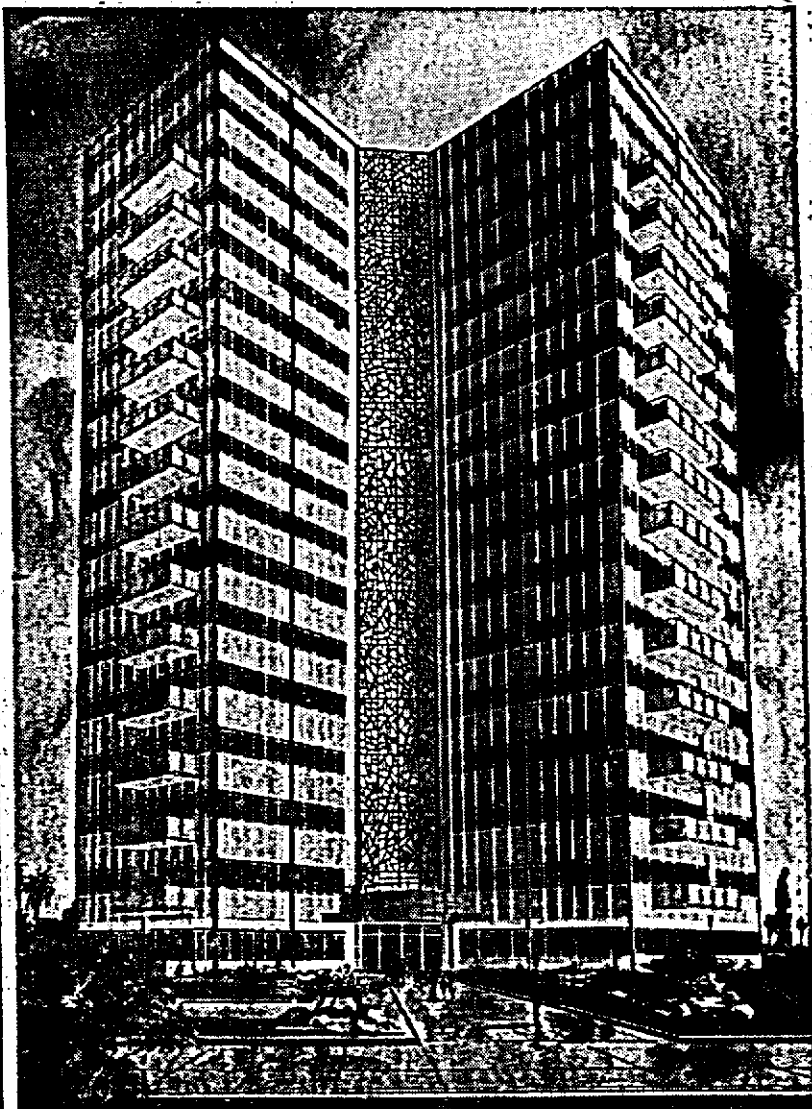
Steve Miller, first vice president, will preside in the absence of President John P. Loupy. Miller urged a full attendance to hear latest information of vital tax assessment problems.

Kwikset Addition Started at Anaheim

ANAHEIM—Roy C. Bolt, vice president and general manager of Kwikset Division, The American Hardware Corporation, recently announced the ground breaking for a new addition to the Kwikset factory here.

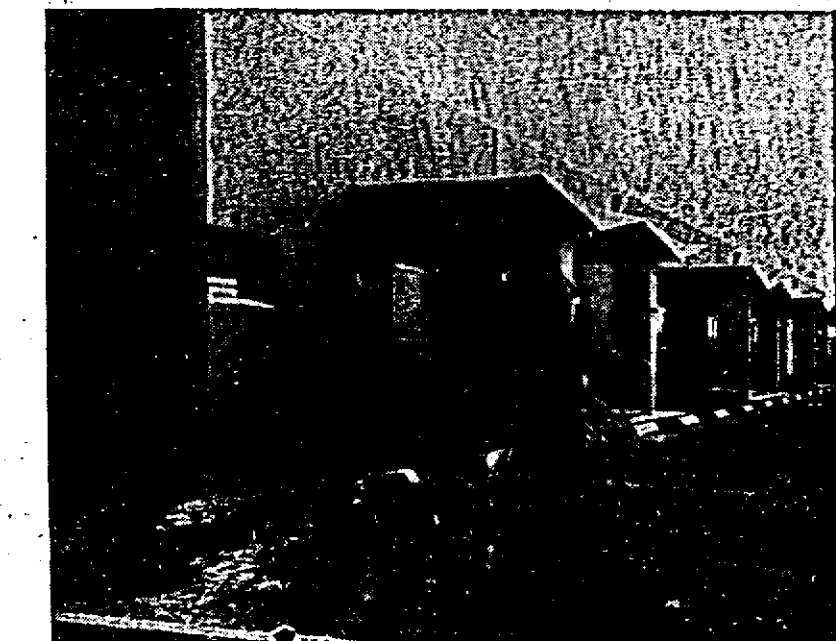
Kwikset manufactures residential locksets.

This newest plant facility will contain more than 25,000 square feet of space, and will house the latest in automated manufacturing equipment.



HIGH-RISE FOR OCEAN BOULEVARD

Above is how new Galaxy apartment structure will look at Orizaba Avenue and Ocean Boulevard when completed later this year; but there will be three more stories than picture shows. There will be two more towers back (north) of those visible in picture, so designed that owners will have spectacular views from three sides of their apartments.



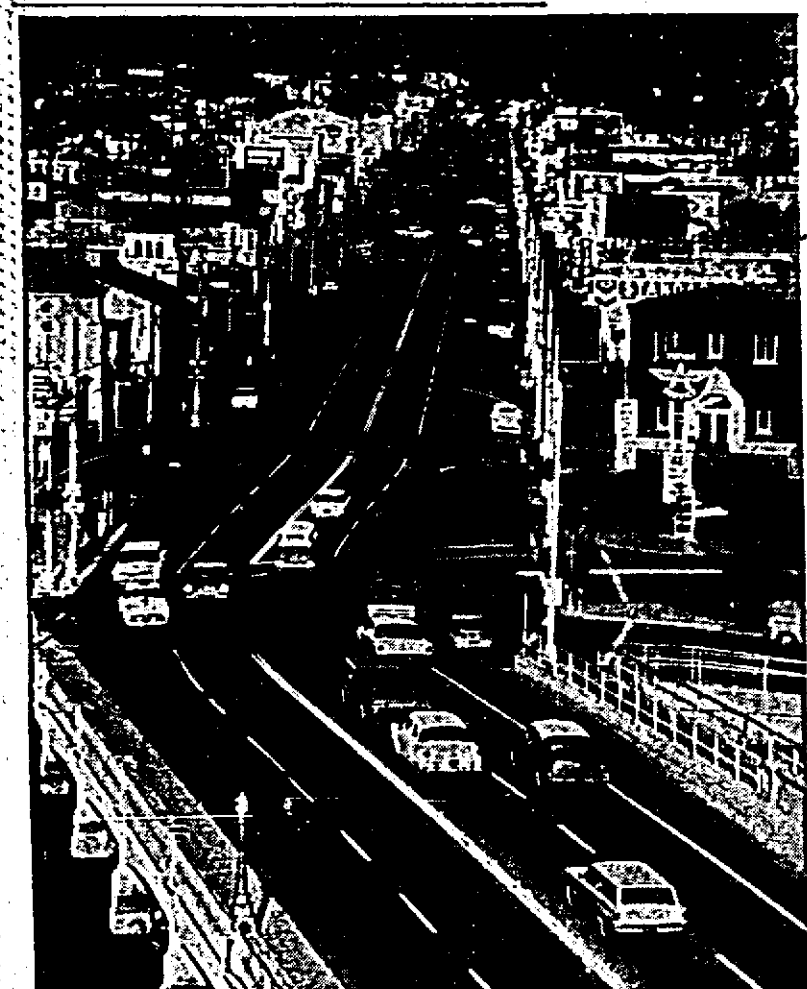
MODERNISTIC INDUSTRIAL PLANT OPENS AT GARDEN GROVE



JUST BEFORE WRECKING CREW CAME

Photo shows corner of Ocean Boulevard and Orizaba Avenue just before wreckers moved in to raze two houses back of sign. Work is due to start shortly on construction of 20-story Galaxy apartment building. Corner house, visible at right of sign, is former A. T. Jenkins mansion.

—Staff Photo by Dick Tether



NEW LOOK AT BELMONT SHORE

Staff Photographer Dick Tolbert climbed to top of Toledo Towers building under construction at east end of Second Street bridge in Belmont Shore to get this graphic view occupants of the building will have of downtown district. Seen from the far end of this street, the Towers building makes an imposing background for the Shore's main business thoroughfare.

Hawthorne Firm to Hold Previews

HAWTHORNE — Mattel, Inc., of 5150 Rosecrans Ave., will preview its Spring 1963 line for retail toy dealers at a series of retailer dinner meetings to be held in cities throughout the United States and Canada, beginning in mid-April.

The meetings will be directed by Mattel's top marketing personnel, including Clifford W. Jacobs, vice president-marketing; Herb Holland, national sales manager; and Bernard Loomis, assistant national sales manager.



CARL BURLING
West Coast Chief

Downey Plant to Be Headquarters

DOWNEY—Carl F. Burling, vice president of Lindberg Engineering Co., Chicago, has been named general manager of West Coast operations and will headquarter at the firm's Downey plant.

Burling, a native of Postville, Iowa, moves west from the company's main office in Chicago.

Lindberg, manufacturer of industrial heating equipment, recently became a division of Basic Products Corp., Milwaukee.

WORKER HAS INTERESTING VIEW

Although it looks like he's about to walk the plank, this electrician is just going about his business at Toledo Towers. Building faces Alamitos Bay waters, and view is toward Bayside Avenue with ocean in background. This picture also taken by Photographer Tolbert.

Pair Recognized as Sales Leaders

James E. Miller of 4030 Virginia Road and Clarence Southfield of 5352 DeLong Street, Cypress, have received national recognition as leaders in the Penn Mutual Life Insurance Company.

During 1962 they placed more than \$1 million each of new life insurance protection in force and became members of the Penn Mutual Million Club.

Miller and Southfield have qualified to attend a five-day national educational conference to be held at the San Marcos Hotel in Chandler, Ariz., in early April.

New Executive Has L. B. Headquarters

Lawrence J. Horan Jr. has been appointed acting western regional sales manager of the Floor Tile Division of The Ruberoid Co. He joined the company in 1951 as a West Coast sales representative and in 1959 was made assistant sales manager of the Western division. He makes his headquarters at the company's floor tile plant in Long Beach.

Realty Firm Expands; March 12 Open House Set

Two major expansion displays of colored slides from 8 to 11 p.m. daily to show moves have been announced by Metric Realty, which pictures of listings.

The firm is affiliated with many local organizations and recently was appointed as approved brokers by the Veterans Administration.

A new office has been opened in Orange County, at 3720 W. Valencia, Fullerton. A plush addition has been made at the main office, 3740 E. 7th St., Long Beach.

Robert A. Robinson, of Metric announced that an open house, with refreshments, will be held at the main office from 7 to 9 p.m. March 12 for public viewing of the enlarged facilities.

ON HAND for the open house will be Robinson, his wife Cora Mae, and staffers Glen Sockey, Vic Israel, Jack Reese, Art Moore, Gene Engstrom, Mark Johnson, Jim Eberle, Liz Taylor, Joe Adkinson, Fred Brandmeier, Raab Paul DeLude, Al Newburg and Rae Cole.

Metric features window WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

CITY COLLEGE COURSE

Student's Scholarship Given by Realty Firm

The firm of Ellis-Schrader, in Orange County. An additional office or two will be started this year.

Regarding the scholarship, Ellis said: "We of Ellis-Schrader are anxious to improve our professional standing in the real estate field."

We feel that the scholarship idea may be a step in that direction.

"WE FEEL CERTAIN" will and are prepared to extend our activities in that direction. We hope that other real estate concerns will take advantage of the City College program.

"The greatest real estate development of modern times is taking place in Southern California. All of us are zeroing in on methods designed to help the industry meet the challenge."

The Real Estate Department of the Business and Technology Division offers 29 real estate subjects. These are designed to prepare a student to meet the requirements established by the state, and include real estate practices, law, finance, appraisal, residential design and construction, to mention a few.

Salesmanship Seminar Held by Walker & Lee

Walker & Lee, Inc., Real Estate, has just concluded a five-day session seminar on salesmanship, featuring the nationally known sales trainer, Al Tomsik.

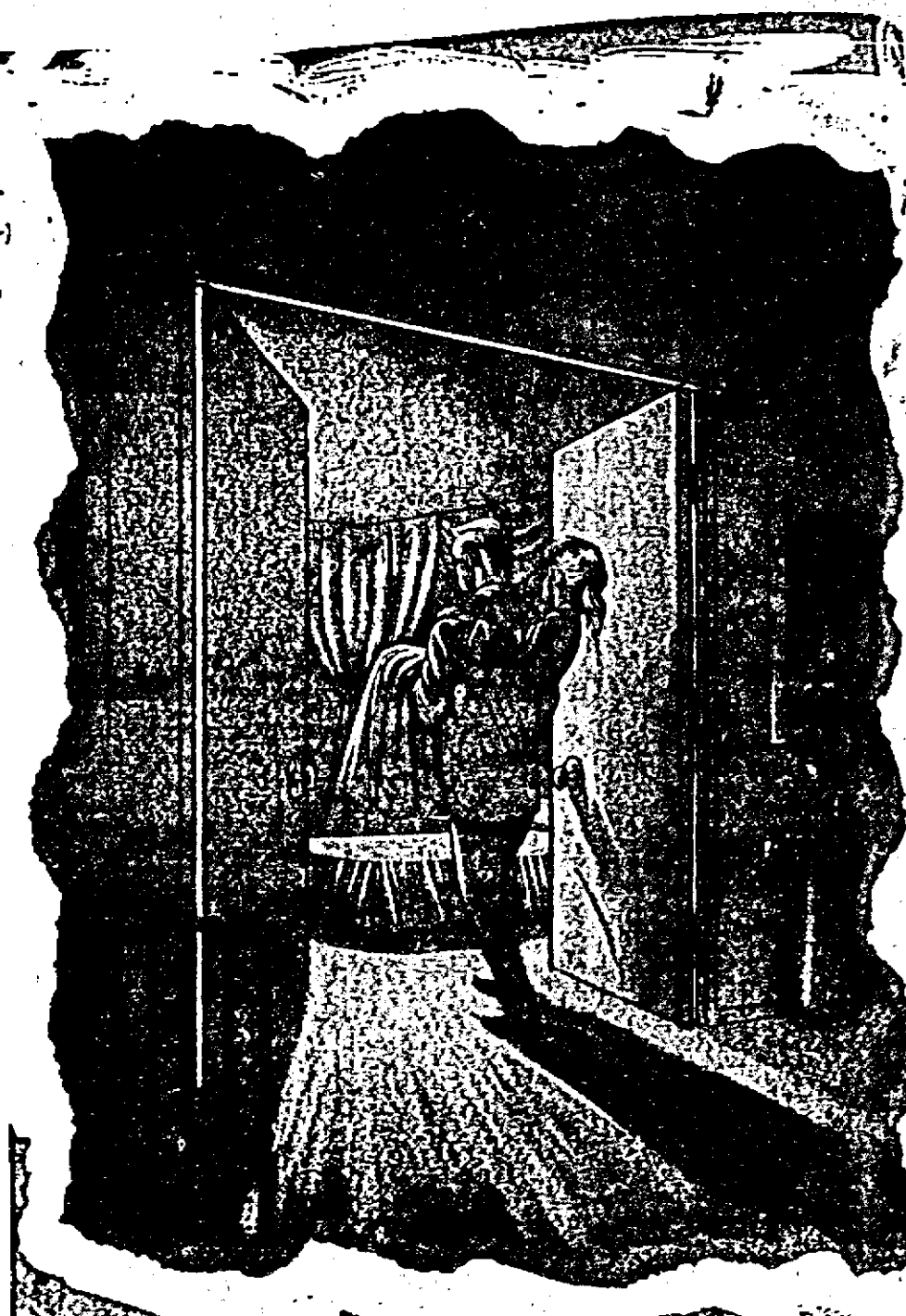
At the opening session, held at the Greenbrier Inn, Garden Grove, Frank Hart, Walker & Lee executive vice president, told 38 guests of the company.

"The history of our firm is replete with successful selling careers and reflects a basic belief in people and in management as a team." Tomsik's lectures were pointed especially at real estate salesmanship.



LAUNCHING A CAREER

"Jerry" Reynolds accepts scholarship from J. Tyson Ellis, president of Ellis-Schrader, Inc., Realtors, which will aid him in a course of study in the Real Estate Department of the Business and Technology Division of Long Beach City College. Dick Jones, head of the department who helped in selecting Jerry for the scholarship, is at right.



the things dreams are made of,

When they married... he promised —

Enduring love and the home she deserves

The Meredith Company offers the culmination of a million wonderful dreams

Her home in Meredith Village, peerless quality, timeless charm.

As in their marriage, there's a feeling of "foreverness"

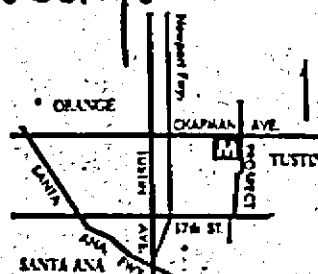
Spacious, gracious, all the finer things in life.

outstanding features

- 3-4-5-6 Bedrooms
- 12 x 18 Dining Rooms and Informal Dining Rooms
- Black Walnut Paneled Family Room, up to 500 sq. ft.
- Dramatic Double Door Entry to all Master Bedroom Suites
- 3 Large Baths — 2-3 Car Garages
- Spacious Living Rooms — Massive Foyer
- Premium Quality Wall-to-Wall Carpeting Throughout
- Genuine Lath and Plaster Construction

Meredith Village

Split level and Two Story Design
Up to 3,200 sq. ft.
Priced from \$34,000
90% financing — 5% low interest
30 year loans



DIRECTIONS:
From Los Angeles, take the Santa Ana Freeway to 17th St. and 17th St. to Chapman Ave. Turn left (south) on Chapman Ave. and MEREDITH VILLAGE.

Directors of Robertshaw Fulton Controls Company, at a recent meeting in Richmond, Va., declared a dividend of 25 cents per share on the common stock. Thomas T. Arden, president, has announced. It is payable March 20, 1963, to shareholders of record at the close of business March 6, 1963.

Merit Homes Draw Throngs at Opening

Several hundred families visited Merit Homes Placencia during the grand opening last weekend, according to Richard McNish, sales manager. The comment most often heard from the visitors was that these homes are of exceptional quality," he said.

Three, four and five-bedroom two-bath floor plans are available in a variety of exteriors. Prices start at \$27,950 with excellent terms available.

McNISH NOTED that Placencia is located in the heart of Orange County. Downtown Long Beach and Los Angeles is an easy drive. Newport and Laguna Beaches are nearby and desert and mountain resorts are less than 1 1/2 hours away. There are excellent school facilities, including the newly completed Orange State College. Major employment and shopping are but minutes from the development.

Escrow Unit to Hear About Condominiums

"What's New in Condominiums" will be discussed at the March 13 meeting of the Long Beach Escrow Association by James Healey, vice president and chief counsel for Title Insurance and Trust Company, it has been announced by Robert Edmond, association president.

The dinner meeting will be held at the Tenderloin Club.



JAMES HEALEY

ing, walnut cabinets, rear dressing vanities, large pantries in kitchens, luxurious 100 per cent nylon wall-to-wall carpeting. Gaffers & Sattler range, and oven, rotisserie and automatic controls, telephone outlets in kitchens and all bedrooms, extra large Palos Verdes stone and brick exterior planters, shake shingle roofs, gas log lighter, parkway trees and street lighting.

From Long Beach area drive east on Carson Street, which becomes Lincoln Avenue, to Brookhurst Avenue, turn left (north) on Brookhurst to Riverside Freeway, go right (east) to State College Ave. turnoff, then north to Orangewood Ave., right to Placentia, and left (north) to Merit Homes furnished models.

Cogburn to Move into New Office

BELLFLOWER — M. W. Cogburn, realtor and civic leader, has announced plans to open around April 1 a new ultra-modern office headquarters at 10001 Artesia Blvd. under the firm name of Cogburn Realty Co.

Cogburn, previously, was associated for nearly 15 years with the late A. C. Rylee.

Commenting on plans for the future, Cogburn said: "It is my sincere intention to continue to serve the many clients we have built up over the years to the best of my ability."

Cogburn's new offices will be deluxe, he says, with wall-to-wall carpeting, hi-fi, air conditioning and the latest equipment.

Until the new building is ready, his staff is working in temporary quarters adjacent to the new structure, which is at the corner of Artesia and Bixby, about two blocks east of Bellflower Boulevard.

Bellflower Realtors to Hear Sales Talk

BELLFLOWER — E. Jack Lane, president of Time Mortgage Company, Los Angeles, will be guest speaker at the breakfast meeting of the Bellflower District Board of Realtors Thursday, Ray Smith, program chairman, has announced.

The meeting will be held at the Student Center, Cerritos College, at 7:30 a.m. with President Bob Prigmore presiding. Lane will speak on "The Art of Selling."



M. W. COGBURN Own Realty Firm

Cal Western Names L.B. Office Head

Richard D. Langley, has been named Long Beach branch manager for California Western States Life Insurance Co., 4132 Atlantic Ave.

He also will serve the Sacramento insurance firm as manager-brokerage operations for the entire Southern California district. Langley, who is the youngest appointee as agency manager in the company's history, joined Cal Western in its Los Angeles office in 1961 as manager-brokerage operations in this area after having been in the insurance business since 1955.

He is a native son and lives with his wife and two children in Monterey Park, with firm intentions of eventually living in Long Beach.

Cal Western has agencies in 11 western states, with nearly \$4 billion insurance in force through December 1962. It has quintupled in size in the past 12 years.

Named as Western District Manager

John F. Lafferty, who attended junior college at Long Beach and Compton, has been named Western District manager of the General Tire and Rubber Co. Pennsylvania Athletic Products Division. He and his family will move from Akron, Ohio, to Fullerton.



RICHARD LANGLEY New Manager

Andrist Heads State Group

Lee H. Andrist, 2233 Pine Ave., owner of Andrist Termite Control, was elected president of the Pest Control Operators of California at the group's annual convention held the past week in Bakersfield.

The organization is the statewide agency of professional firms engaged in commercial and residential control of rodents, insects, termites and other pests.

Andrist has slated Long Beach as the site for the group's 1964 convention which will attract an estimated 200 persons in late February or early March of next year, according to Bob Lichtenhan, general manager, Long Beach Convention Bureau.

GRAND OPENING

the whole town's talking about the

FRESH New Look

of '63

GARDEN PARK Estates NEW UNIT



Greatest Value in Orange County - 1 and 2 STORY Homes of Quality Full Prices from \$18,250 to \$25,600

VETERANS NOTHING DOWN

Veterans Monthly Payments from \$101

(except costs and imposts) (includes principal and interest)

NON-VETERANS Lowest FHA Down

30 and 35 year FHA Financing Available Excellent Conventional and Cal Vet Terms, too

3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths



GENUINE LATH AND PLASTER

walls and ceilings

Concrete driveways—new for Orange County • Natural oak cabinets with topographic (ceramic) tile top and splash • Pioneer gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs

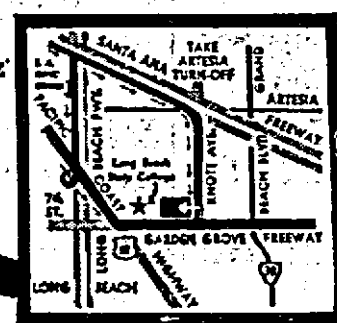
Decorative stone or wood brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aero hood, light and fan • and many, many other outstanding fine luxury features!

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street-Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.



JOHNS-MANVILLE Quality Materials



Why Go Further?

IN GROWING GARDEN GROVE

WESTMONT'S New 2nd-Story BONUS ROOM

Buy the House... Get the BIG BONUS ROOM!



NEW UNIT! NEW MODELS!

Another new unit of the exciting Bonus Room homes everyone is talking about. Imagine! A big 3 or 4 bedroom home PLUS the giant 440 sq. ft. Bonus Room. Great for play room, rumpus room, hobby area... even an extra 3 bedrooms!

3-4 BEDROOMS

from

\$19,950

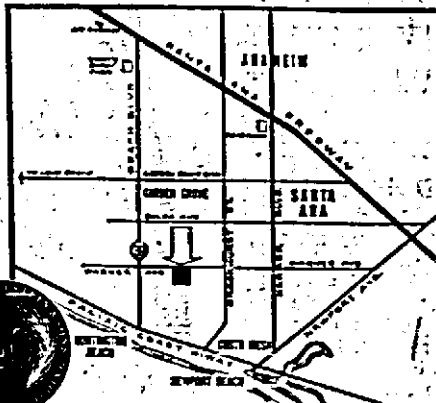
Including Bonus Room LOW VA AND FHA TERMS



NEW WESTMONT

In Fountain Valley... The Huntington Beach Area's Complete Planned Community

Minutes From Long Beach... Just take Garden Grove Blvd. (7th St.) East to Highway 39 and turn right (south) about 3 miles to Warner Ave. Then turn left (East) on Warner and drive about 1 mile to the tree-lined Westmont entry and the 4 models. Open until 8:00



A Development of GEORGE H. BULLITT & SONS Building quality for over 40 years

Balanced Power Homes



Thriftmart to Remodel Los Altos Center Store

Fullerton Firm Gets Hall as Plant Engineer

FULLERTON — Douglas facility planning, layout, construction, S. Hall of Orange has joined construction and services of the American Electronics, Inc. company, which manufactures electronic systems and will be responsible for all components for the aerospace industry.

For the past six years Hall was plant engineer for Hall's construction and installation of Explorer Satellite tracking denberg Air Force Base.

Sunday, March 3, 1963 — P. 3



HOW LOS ALTOS STORE WILL LOOK WHEN REMODELED

Roger M. Lavery, president of Thriftmart, Inc., has revealed plans to completely remodel its Los Altos Shopping Center store. The remodeling includes a completely new exterior, play shelves, and plans, the store will contain about 30,000 square feet of enameled steel and plastic. In disclosing his company's plans, Lavery indicated that Thriftmart had been working closely with Westgate-California Corporation on plans for several changes in the Los Altos Shopping Center. A spokesman for Westgate indicated an announcement would be forthcoming from them within two or three weeks.

Woman Charm Authority Will Address Realtors



MARTY HUNTER
Talks Tuesday

"See Yourself as Others See You" will be spotlighted from a woman's point of view to Long Beach realtors at the district board breakfast Tuesday.

Miss Marty Hunter, of the General Telephone Co., will address the 7:15 a.m. meeting at Crown Cafeteria, according to H. Herschel Hart, program chairman for March.

Before joining General Telephone, Miss Hunter was a free lance model, lecturer and charm consultant in the Chicago and New York areas. She is well known as a model for Marshall Field and Co., a supervisor in the Patricia Stevens School of Charm and Modeling, and as a judge in the official preliminary contest of the Miss America Pageant.

She is recognized as the originator of Chicago's first personality development course for men.

Active in community affairs, Miss Hunter is a member of the International Toastmistress Club, the Professional and Business Women's Club, Beta Sigma Phi, an international professional woman's sorority, and the Woman's Division of the Los Angeles Chamber of Commerce.

Mortgage Co. Pair Will Address Club

The North Long Beach Real Estate Club will hear two speakers at its Thursday morning meeting.

Both men are connected with the City & Suburban Mortgage Co. and will give the latest information on financing.

Roger Anderson will speak on "90% Loans" and Gail Thomas on "G. I. Loans and FHA Loans."

The club meets at 8 a.m. at Mayo's Restaurant, 5925 Cherry Ave.

Realtors Act to Aid Small Property Owner

(Continued from Page 1)

history of the world.

FORTY MILLION immigrants gave up everything to come to this new land—seeking something promised here—and only here. Many countries have abundant natural resources, vast vacant lands and climate as good as America.

They came here for the promise of security—the promise of freedom—for the precious right to live as free men with equal opportunity for all.

In July of 1868, a new guarantee of freedom was ratified. Freedom for the slave race was its purpose. But its guarantees were for the equal protection of all.

THIS NEW GUARANTEE of freedom is the 14th Amendment. It reads, in part, as follows:

"No state shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any state deprive any person of life, liberty or property, without due process of law; nor deny to any person within its jurisdiction the equal protection of the laws."

The vital importance of these federal laws was re-emphasized in a recent statement of the chief justice, United States Supreme Court, in which he urged the retention of "Government of laws in preference to a Government of men."

TODAY, the rights and freedoms of the individual American property owner are being eroded. A renewed Bill of Rights to protect the American property owner is needed.

It is self-evident that the erosion of these special freedoms may destroy the free enterprising individual American.

It is our solemn belief that the individual American property owner must be allowed, under law, to retain:

1. The right of privacy.
2. The right to choose his own friends.
3. The right to own and operate property according to his own dictates.
4. The right to occupy, administer and dispose of property without legal interference in accordance with the dictates of his conscience.
5. The right to equal rights in the enjoyment of property without interference by any laws giving special privilege to any group or groups.
6. The right to maintain congenial surroundings for tenants.

7. The right to contract with a real estate broker or other legal representative of his choice and to authorize him to act for him according to his instructions.

8. The right to determine the acceptability and desirability of any prospective buyer of his property.

9. The right of the senior citizens and other Americans to choose congenial tenants in any properties they own—to maintain the stability and security of their income. These property owners should not be obligated to require their tenants to accept each other indiscriminately, giving rise to inter-group relations by coercion of law.

10. The right to enjoy the freedom to embrace, reject, deal or not deal with others.

Loss of these rights diminishes personal liberty and creates a springboard for further erosion of liberty.

Daughter Will Continue Rylee Realty Firm



MRS. CHARLES PRICE
Continues Business

BELFLOWER — Braunell Rylee (Mrs. Charles) Price has opened an office at 9939 Artesia Blvd. to continue operation under the name of Rylee Realty the real estate firm founded by her father, the late Alvin C. Rylee.

Her father, who died in August, had been in partnership with M. W. Cogburn.

Mrs. Price has been in the realty business more than 20 years and is a member of the Belflower District Board of Realtors. She is active in community affairs.

Associated with her in the new firm will be E. C. Hill and James Elder.

BEST HOME BUYS IN HUNTINGTON BEACH

Springdale

SOUTH

3 & 4 BEDROOMS • 2 BATHS • 2 CAR GARAGES

NO DOWN TO ALL

\$100 COSTS

MOVES YOU IN

another
WASTE KING
UNIVERSAL
home

FEATURING
• Gas Range and
Oven in Color
• Disposal

Features

- Matching Range Hood and Fan
- Forced Air Heating with Thermostat Control
- Genuine "Formica" Counters
- Natural Ash Cabinets
- All Brass Hardware
- Aluminum and Glass Shower Doors
- All Aluminum Sash, Weatherproof Windows
- Sliding Door Wardrobe Closets
- Shades and Aluminum Screens
- Traverse Rod over Picture Window

- Weather Stripped Exterior Door
- Generous Use of Luxury Materials for Exteriors, Shutters, etc.
- Distinctive Trim Shutters, Handsome Entrance Doors
- Wide Paved Streets
- All Lots over 6,000 Square Feet
- Fireplaces (Sunkist Plaza only)

ADDED
SPECIAL
Rear Yards
Fully Fenced

FROM \$16,250 FULL PRICE



Sunkist Plaza ...UNIT 3

3 & 4 BEDROOMS

FAMILY ROOMS • 2 BATHS

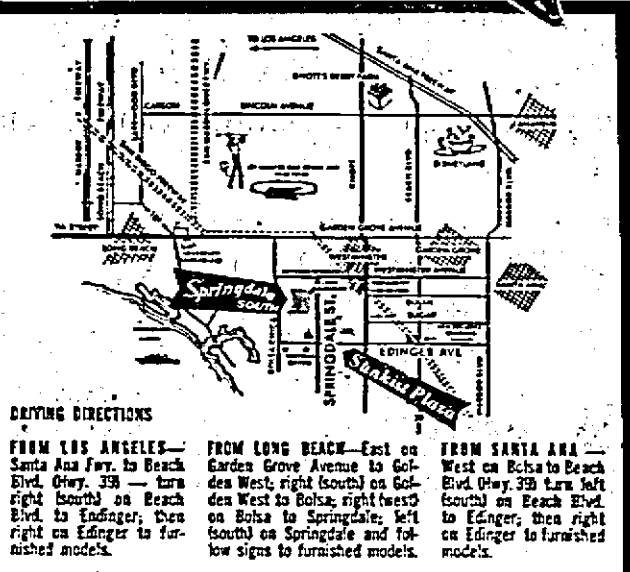
NO DOWN TO ALL

\$100 COSTS

MOVES YOU IN

FROM

\$17,750 FULL PRICE



DRIVING DIRECTIONS

FROM LOS ANGELES—Santa Ana Freeway to Beach Blvd. (Hwy. 39) — turn right (south) on Beach Blvd. to Edinger, then right on Edinger to furnished models.

FROM LONG BEACH—East on Garden Grove Avenue to Golden West, right (south) on Golden West to Bolsa, right (west) on Bolsa to Springdale, left (south) on Springdale and follow signs to furnished models.

FROM SANTA ANA—West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger, then right on Edinger to furnished models.

EARLY AMERICAN
RANCH
CAPE COD
MODERN
HAWAIIAN

Fashion Homes

WESTMINSTER

3 & 4 Bedrooms - 2 Baths - Family Room

PRICED FROM

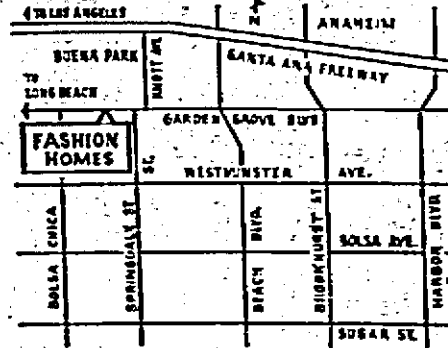
\$21,950 - No Down to Vets - Low FHA Terms



(EXCEPT COSTS AND IMPOUNDS)



- 4 Different Floor Plans
- 14 Different Exteriors
- Paved Foundations with Hardwood Floors
- All Electric Kitchen
- Built-in Range and Oven
- Under counter Dishwashers
- Ceramic Sinks
- Recessed Wood & Enamel Fats
- Formica Breakfast Bars
- Ash Wooded Cabinets with Recessed Panels
- Ceramic Tile and "Marble" Countertops
- 2 Full Bath with Tub Mats
- Shower Over Tub
- Quartzite Bath Showers—Safety Glass Enclosures
- Service Porches
- Wood-burning Fireplaces with Low Ladders
- Overhead Two-car Garage
- Shale and Shown Karts
- Sliding Glass Patio Doors
- Accented Type Columns
- Forced Air Heating with Thermostat Control
- Lower Street Lights and Sidewalks in and out of lot
- AN EXCLUSIVE WALLED-IN COMMUNITY



Honor Hunsaker for 25 Years of Southland Home Building

S. V. Hunsaker and Sons, a firm that has built 10,000 Balanced Power homes, has been honored on its 25th anniversary by the two gas utilities that serve the Southland.

During the quarter-century that began in 1938 with a small subdivision in North Long Beach, the Hunsaker building operation has spread to nearly all parts of southern California. Today, the firm is building homes in 11 cities, and apartments in six more.

ON ITS 25TH anniversary, Southern Counties and Southern California Gas Companies presented the construction and development company with an Award of Achievement for leadership in the building industry.

S. V. Hunsaker Sr., founder and currently chairman, accepted the award from Burt Larson and Leo Rollins.

Larson paid tribute to the Hunsaker organization for its outstanding building record, and its part in the tremendous growth of Southern California.

At the same time, employees of the Hunsaker organization honored the firm's founder with a special plaque of appreciation. The senior Hunsaker received another honor when his two sons, Richard and S. V. Jr., and their families, gave him an oil portrait to hang in the board room of the company's Irwindale headquarters.

THE HUNSAKER organization, builders of Sunshine Homes, now has residential projects underway in Artesia, Camarillo, Charter Oak, Huntington Beach, Lakewood, La Puente, Newhall, Norwalk,



OUTSTANDING AWARD

S. V. Hunsaker (left), founder of S. V. Hunsaker & Sons, receives an Award of Achievement from Leo Rollins (center) of Southern California and Burt Larson of Southern Counties Gas Companies for building 10,000 Balanced Power homes in the Southland.

Orange, Ventura, and Westminister. In addition, the company is building apartments in Anaheim, Baldwin Park, El Monte, La Habra, Orange and Reseda.

During 1963, S. V. Hunsaker and Sons plans to build about 1,000 Balanced Power homes, and more than 600 apartment units. For the past five years, they have averaged 800 new homes annually, plus apartments.



OFFERED IN WESTMINSTER

Shown above is one of several model homes now on display in Westminster at Parliament Homes Unit 4 by builders, William Krueger, William Rousey.

Big Program for Builder Announced

A total of \$6,400,000 in building projects during 1963 has been announced by Ted E. Gildred, president of Costa Pacifica, Corona del Mar-based development firm.

Major projects include a 140-home cluster planned community in Fullerton, development of 27 acres in the Pomona-Clearmont area, completion of two custom homes on the last ocean-front lots at Cameo Shores, and development of 5.5 acres of commercial-residential property in Tustin, on which 34 garden apartments are presently being planned.

IN 1962, the fast-rising firm's second year, gross sales amounted to \$2,040,000. Projects included subdivision and individual custom homes. New personnel appointments were announced by Gildred. Names as executive vice president in charge of administration for Costa Pacifica and its subsidiaries Bank's headquarters at Los Angeles.

Distaff Smokers

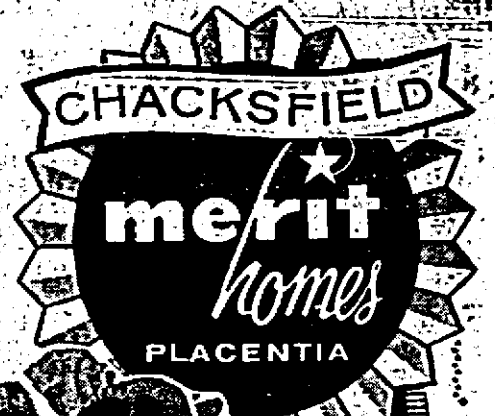
NEW YORK (UPI)—A survey by the Philippine Tobacco Board shows one out of every 150 cigars is purchased by a woman.

cifica and its subsidiaries Bank's headquarters at Los Angeles. Named as project manager development in Fullerton is superintendent for the Sturge-Don Travis, formerly general manager of the College Green development in Fullerton.

Sunday, March 3, 1963—27

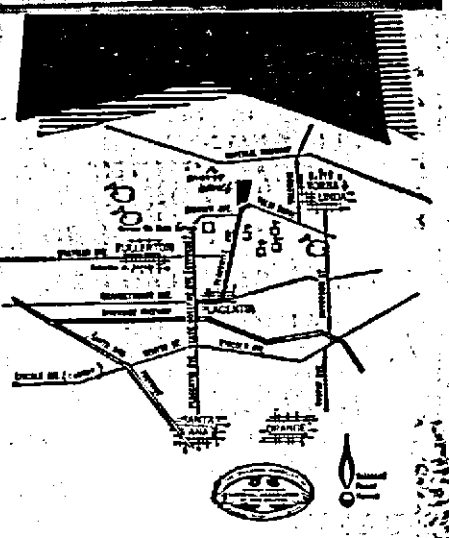
GRAND OPENING

Quality beyond compare



3, 4 AND 5 BEDROOMS • 2 BATHS
from \$27,950 (Terms Arranged)

- FEATURES • FULLY BATT INSULATED • HEAVY INSULATED DUCTS FOR FUTURE AIR CONDITIONING
- GENUINE WALNUT CABINETS • REAR YARDS COMPLETELY ENCLOSED BY CONCRETE BLOCK WALLS
- EYE SAVING LUMINOUS CEILINGS IN KITCHEN AND BATHS AND OVER DRESSING VANITIES • LARGE PANTRY IN KITCHENS • Luxurious 100% Nylon wall-to-wall carpeting • Gaffers & Sattler range and oven, rotisserie and automatic controls • Telephone outlets in kitchens and all bedrooms • Extra large Palos Verdes stone and brick exterior planters • Shake shingle roofs • Gas log lighter • Parkway trees • Street lighting



Parliament Homes Terms, Price Low

William Krueger and William Rousey, builders of Parliament Homes, announced that a few choice four-bedroom elevations are still available in the new 4th Unit, located on Edinger and Cannery Roads in Westminster.

These custom-styled homes are rapidly accessible to industrial areas, and close to

schools, shopping centers, and near beaches. Priced from \$16,650, these attractive homes have three bedrooms with den, family room, and dining room or four bedrooms with family room and dining room. All homes have two full baths. The rear yard is completely fenced and the front yard landscaped.

VETS MAY purchase one of these quality homes with only \$90 down including costs. Lowest FHA down payment and conventional financing is also available.

Popular features in Parliament Homes include large entry hall, used brick or slumped stone fireplace, glass sliding patio door, oversize linen closet, generous closet space, and ceramic tile in kitchens and baths. The Hotpoint all-electric kitchen has built-in push button range, wide oven, automatic dishwasher, and garbage disposer.

Furnished model homes are open daily for inspection and may be seen on Edinger and Cannery Roads in Westminster.

Win Honors for Sales Leadership

Lloyd Green, zone manager in Long Beach for Investors Diversified Services, Inc. and its subsidiary, Investors Syndicate Life Insurance and Annuity Co., has received national recognition for placing among the firm's 100 top sales leaders.

Others winning sales honors included Eldred Cooper, Ernst Schmidt, Mrs. Sophie Hoffdal and Wayne E. Warner.

Zone offices are at 408 E. Broadway and 3632 Atlantic Ave.

L.B. Man Named Bank Manager

Appointment of Long Beach resident Charles Allen to the management of Bank of America's 45th and Western branch in Los Angeles has been announced by Jesse W. Tapp.

Allen, who lives at 3754 Kallin Ave., has spent most of his 16-year career in this area. Most recently he served as an operations officer at the cracking unit at the Wilming-Boulevard branch.

Beginning his career at Par-trend by making 120 barrels amount in 1946, Allen was advanced to officer status five years later and subsequently process, was developed by Union's research laboratories.

Union Oil Grows at Fast Pace

Union Oil Co. of California expects to maintain its accelerated growth of the past four years which has taken it from 18th to 14th place in profits among the 30 leading domestic oil companies, reports president A. C. Rubel.

"We believe Union's profits in 1963 should show an increase over the all-time record high of 1962 provided gasoline prices remain reasonably stable and that tax laws are not changed too drastically.

"Union's earnings per share have risen in each of the past four years and in 1962 were 80 per cent higher than in 1958," Rubel said. "During the past 15 years assets have increased from \$270 million to \$800 million, sales from \$200 million to \$570 million, and profits from \$19 million to \$46 million.

UNION HAS an upward momentum and we fully expect to keep it on the move. We have management and an organization with the experience and talent to keep our company advancing. This is our most valuable asset."

He pointed to other "growth factors" in areas of exploration and production, refining, marketing, research, and petrochemicals.

Crude oil and natural gas reserves have increased substantially.

Union has reserves of 550 million barrels of oil and natural gas liquids, despite having produced 540 million barrels in the past 15 years.

He said work was under way on a \$20 million unit at the cracking unit at the Wilming-Boulevard refinery which will accelerate the company's profits.

FROM \$85 MO. IN SANTA ANA ANOTHER WONDERFUL SOL-VISTA COMMUNITY . . . BRAND NEW!

A Full Measure of Value



**FHA 35 YEAR TERMS
VETS—NOTHING DOWN!**
Except Closing Costs and Impounds • Payments incl. Prin. & Int.

\$16,950—\$18,100 • 3 & 4 BEDROOMS • 2 BATHS • FAMILY ROOM



New "Sportsman's Special" series—detached garage

Boat owners, camper owners, here is the perfect home for you with easy rear yard access and loads of room to safely store your equipment when not in use. A limited number of these wonderful plans are available within this development. Ask to see them by name—"Sportsman's Special" series.



These luxury features included in every home:

- Frigidaire Oven and Range
- Color Coordinated Range Hood, Light and Exhaust Fan Unit
- Whirlaway Disposer
- Family Room
- Brick Fireplaces with Log Lighter
- Stall Shower in Master Bedroom-Bath Suite with Safety Glass Door
- Grape Stake Fencing

IN SANTA ANA
Phone 714 KE 1-7352

GARDEN GROVE BLVD. SANTA ANA
WESTMINSTER BLVD. SOL VISTA
BROOKHURST SUGAR AVE. COSTA MESA
101 HWY. 101

PACIFIC OCEAN
ALCO-PACIFIC
Quality Development

Offer Luxury Living at Moderate Pricing

In addition to our offer of THE FOUR-bedroom, two-bath homes have large sliding glass doors to outdoor areas. Oversize two-car garages provide abundant storage space. Gas forced-air heating has overhead "no draft" diffusers. "One feature with great appeal for women is the self-dom seen service porch off the built-in kitchen," Grant notes. Roomy kitchens have built-in Gaffers & Sattler gas range and oven, heavy duty disposals, breakfast bars which provide a pass-through to the large separate dining area, vinyl floor covering, and mahogany cabinets and doors.

ANOTHER feature with homemaker appeal is "Jack and Jill" bedrooms. Sliding wood panel dividers permit enlarged daytime play areas, more convenience for cleaning, and make "separated" sleeping rooms. To reach Stardust Homes from Long Beach, drive east on Seventh St. (which becomes Garden Grove Blvd.) to Bolsa Chico; south on Bolsa Chico two miles to Bolsa Ave., left to the models.

Priced from \$17,950 the \$1 move-in terms are available to veterans, with 5 1/2 per cent financing available to non-veterans.

Control of Noises Next Big Problem

By GERALD S. SYNDER

NEW YORK (UPI) — construction noise, poor building acoustics and airport jets wrack the sound waves. Chicago is a close second, he said, with elevated trains in particular contributing to the problem. Then, in order, come Boston, Pittsburgh and St. Louis because of traffic noises.

Noise can never be completely eliminated, Beranek believes. "But it can and should be better controlled."

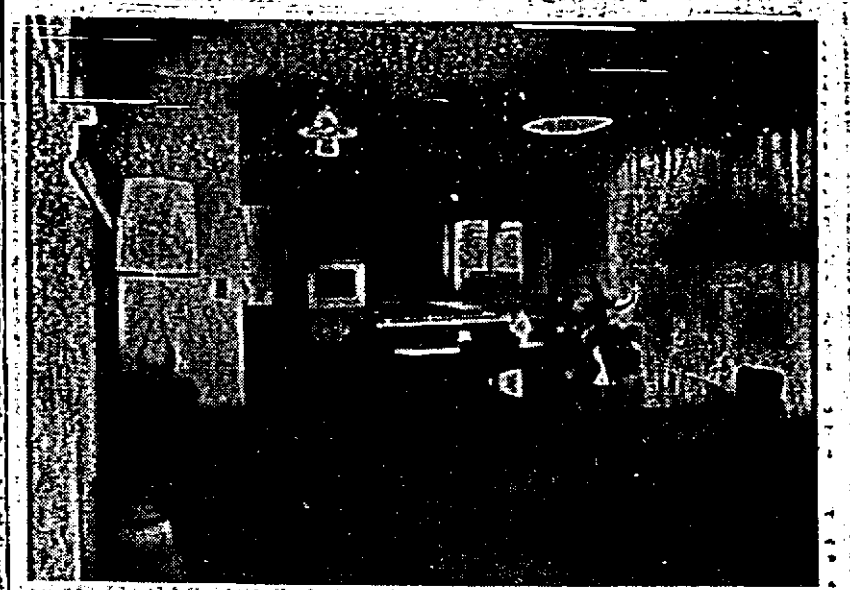
HE SAID manufacturers sound-test such things as refrigerators, air conditioners, fans, toilet fixtures, dishwashers, washing machines, power equipment, automobiles and lawn mowers. But this does not mean they are made sufficiently quiet.

"Manufacturers in most cases understand the noise problem," he said, "but they do not necessarily know how to reduce the noise at low cost. Where the cost is sufficiently high, the manufacturer often believes that consumers will not pay the extra cost for quieting and hence the product remains noisy."

Lack of knowledge about sound and its behavior is the major reason why 80 per cent of all new multi-use buildings now being constructed (apartments, hotels, motels, schools, churches, etc.) have sub-par acoustics, Beranek said.

He contends pressures such as those which resulted in seat belt and smog control legislation have yet to be brought to bear on acoustic problems.

Sunkist Plaza and Springdale South Homes Offer Combination of Lures



DESIGNED TO SAVE STEPS
Family room and kitchen in Sunkist Plaza and Springdale South homes are designed for step-saving convenience for family and entertaining of guests.

INCOME

YOU MAY HAVE VALUABLE PROPERTY IN YOUR OWN BACK YARD

100% FINANCING ON YOUR LOT

PAID FOR OR NOT!

USING OUR PLANS OR YOURS

WE FINANCE WHERE OTHERS FAIL

- APARTMENTS • SINGLE DWELLINGS
- DUPLEXES • COMMERCIAL BUILDINGS

BUILD UNDER THE BANKERS GOLD QUALITY HOMES EMBLEM

BANKERS CONSTRUCTION CO.

Over 28 Years' Building Experience in the Long Beach Area
General Contractors and Developers

CONSTRUCTION CO.

560 E. WILLOW
PHONE
GA 6-6077

THE FHA has been receiving a great number of such calls from people in FHA-mortgaged buildings for multi-family use.

They are getting tired, it seems, from sounds of footfalls, kids dropping toys, Mom dropping a pan on the floor, or somebody banging on the wall next door.

The FHA wants to tighten up this "impact" area of noise control and make it one that has to be met before its mortgages will be approved.

Beranek claims the noisiest city in the United States is New York, where traffic and

Combination of three or four bedrooms, plus family rooms and two baths are accounting for the high volume of sales at Sunkist Plaza and Springdale South in Huntington Beach, according to Sy Bram, executive director for Sunkist Plaza Builders.

"Homebuyers know quality and what they need in a home. Our plans are so flexible a buyer finds just what he wants," Bram said.

Another attraction is the subdivisions' convenient location to schools, shopping, employment and recreation plus no down payment for those who prefer this advantage in buying a value home.

"MOST BUYERS have based their choice of a home at Springdale South or Sunkist Plaza Unit No. 3 on these factors, plus the value built-in to every home," Bram said.

Buyers may move in either development for only \$100 closing costs, he added.

Bram reports that the "Planned Community" concepts insure the prospective buyer that every possible convenience and service is furnished practically at his doorstep. New shopping centers and schools, expanding local employment and excellent recreational facilities are particularly suited to meet the needs of the growing family. Buyers have pointed out that these community services and accoutrements played a major roll in the desire to buy.

Out of total sales of \$392.3 million in 1962, the report indicated that some \$40 million was directly attributable to the creation of new product lines introduced since 1959.

Johns-Manville Report Tells Expansion at L.B.

Addition of equipment at its Long Beach facilities was included among \$18 million worth of outlays by Johns-Manville Corporation the past year, according to the annual report by H.W. Mattice, western regional manager, building products division.

Locally, added capacity was created for production of epoxy-lined transite asbestos cement pipe.

The company continued to stress research as a vital element in Johns-Manville growth, stability and industrial position.

ON LOTS of 6,000 square feet and over, these homes come with fully fenced rear yards. Sunkist Plaza homes include fireplaces, the spokesman said.

Springdale South homes are priced from \$16,250, while Sunkist Plaza Unit No. 3 homes are priced from \$17,750.

From Long Beach drive east on Garden Grove Boulevard to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

Luxury furnished models are open daily.

See **6** NEW MODEL HOMES

IN HUNTINGTON BEACH

GRAND OPENING

Why Climb Stairs...

BIG 1 STORY * 5 BEDROOM

Separate dining room and dining kitchen / semi-atrium with front and rear patio / direct access to bath from rear yard / large master bedroom with lighted walk-in closet plus wardrobe / oversize master shower

Beautiful All-Electric Kitchen...
Cleaner, Cooler, A Pleasure To Use!

Bolsa Park

3, 4 and 5 bedrooms • 2 full baths with extra shower

Convenient to shopping center, schools and the new Douglas Space Research Center. Quiet mid-dec streets for your children's safety. 6,700-foot oversized lots.

FULL PRICES FROM **\$20,300** TO **\$23,490**

Vets No Money Down

(except costs and imposts)

FHA from \$1200 down and 30 and 35 year terms ALSO CONVENTIONAL AND CAL-VET TERMS

Homes built to rigid Meda-Kon specifications and include these features:

- Genuine lath and plaster walls and ceilings
- Fall shake roof (front and rear)
- Concrete concrete patio
- Concrete driveways
- Built-in electric Gaffers & Sattler range with full 20-inch double ovens with double windows
- Wasteking automatic dishwasher
- Ceramic tile showers, counter tops, and bath panes
- Ash kitchen cabinets
- Floor-to-ceiling Paks Verdes stone and used brick fireplaces with log lighters
- Pure vinyl entries
- Natural ash interior doors
- Sliding glass doors
- Central hall plans
- Shatterproof glass shower doors
- Forced air heat with summer cooling switch
- Copper plumbing
- Wash tub
- Glass food water heater
- Built-in TV outlet and jack
- 220 volt electric and gas service to dryer
- Yale locks throughout
- Double hung windows for lower heating bills

TW. 7-5341 ED. 1-7501

Map showing location of Bolsa Park in Huntington Beach, near Garden Grove Blvd and Bolsa Ave.

Month Rent Free in Gardendale Lanai

One month's free rent is being offered to renters during the grand opening weeks of Gardendale Lanai, Huntington Beach's newest fine garden apartments just off Beach Boulevard at Sugar Avenue.

The maintained lawns and plantings are immaculate and enclose an extensive recreation area with two swimming pools, sun deck, shuffleboard and badminton areas and recreation.

THE DE LUXE two-bedroom apartments, all on ground level, have a 10x30 private, fenced rear patio, built-in range and oven, carpeting, drapes, forced-air heat, pullman bath, separate service porch, breakfast bar and ample cabinet and wardrobe areas.

Gardendale Lanai is located on the southeast corner of Beach Boulevard (Hwy. 39) and Sugar Avenue, 15 minutes from the recreation areas of the Orange County coast. The apartments are open from 9 to 9.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

PIPE

What work does a PIPE. Mechanical Contractor do?

The work of the mechanical contractor is found all around us. A day never goes by that we are not dependent upon his skill and training.

It is his knowledge that makes it possible to transport crude oil through pipe from the field in Texas to the refinery in California. The refinery itself is a giant piping installation. Even the service station, where the refined gasoline and oils are delivered, is highly dependent upon piping.

The skill and knowledge of the mechanical contractor are vital to freezing and processing foods. You find his work all the way from the refrigerated packing plant to the frozen food display case in the supermarket.

He plays an important role in our national defense with his specialized piping installation so essential to the proper functioning of launching pads, rockets and missiles.

Hospitals are extremely dependent upon the skills of the mechanical contractor. Oxygen is sent through pipes and liquids and gases are supplied where and when they precisely are needed through piping systems.

Without the skill and training of the mechanical contractor and his workmen, American industry as we know it today would come to a screeching halt.

Try to think of one industry or profession that is not dependent upon piping or plumbing in one way or another. Or imagine living just one day without the comforts afforded us by the work of the mechanical contractor.

Wherever air, oil, gas, water or any liquid under pressure is piped, there you will find the skills of the PIPE. mechanical contractor and his journeyman pipefitters and plumbers.

PIPE

PLUMBING INDUSTRY PROGRESS & EDUCATION FUND

603 South Hill Street, Los Angeles 14, California, MAdison 2-9632

Lake Park Homes Now Offer Only \$1 Down for Vet to Buy

Three and four bedroom homes in a price range from \$17,400 to \$19,400, are now being offered qualified veterans at Lake Park. The \$1 total move-in cost, reports Don Hermanson, sales manager for the new \$40 million, 2,000-home community near Lakewood.

"The builder pays all other costs and impound fees for veterans," he said.

Hermanson added that both VA and FHA financing terms are available at the community.

"Low monthly payments under either loan plan often make ownership less than rent," he said.

NOTING THAT Lake Park homes have sold well into the second unit in the few months since opening, Hermanson said that major factors in attracting buyers to the community have been the unique financing terms and location.

"We're less than 20 minutes from Long Beach, Compton and Gardena," he added, illustrating the community's close proximity to major industrial centers of southwestern Los Angeles County.

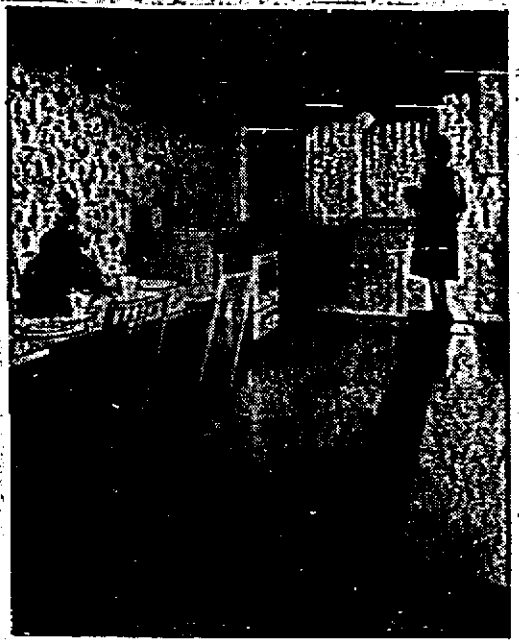
Established shopping centers, schools and recreation areas are only minutes away, he said.

The community is the newest development of Larwin Co., affiliate of Larwin Group companies, largest builders and developers of homes and shopping centers on the West Coast.

The development is on Lincoln Blvd. (Carson) near Moody, just east of Lakewood.

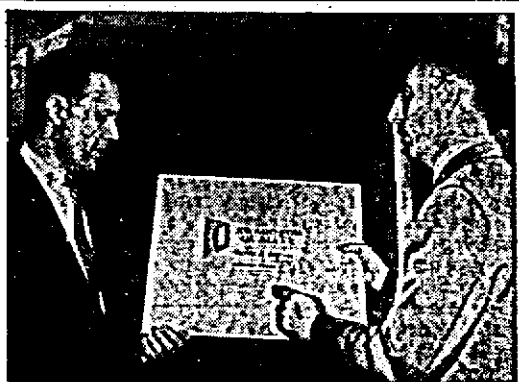
IN ADDITION to the three and four-bedrooms, Lake Park homes have family room, two baths and feature a separate entry hall.

To reach Lake Park from Long Beach, drive east on Carson (which becomes Lincoln Boulevard) to the model homes just east of Moody.



KITCHEN APPEALS

Spacious kitchens are an attraction for home buyers at Lake Park where vets can move in at community near Lakewood for just \$1.



AWARD FOR QUALITY

Mervin B. Johnson (left) receives "Q" Award symbolizing quality features of 347 homes he is building in Fashion Homes communities in Garden Grove, Huntington Beach and Westminster. The award was presented by the Title Council of America through its Western representative, Robert H. Richelson.

New Shopping Center Opened to Serve Bolsa Park Families

Opening of the Springdale Shopping Center, at Springdale and Edinger, Huntington Beach, now, provides Bolsa Park community residents with complete modern shopping and service facilities.

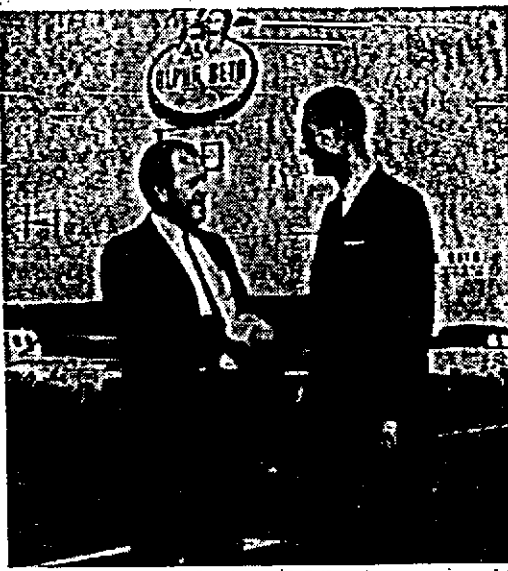
Clifford Lindenberg, a new Bolsa Park homeowner, is president of the Springdale Shopping Center Association, and manager of the Center's Alpha Beta supermarket. He received a warm welcome to Bolsa Park community from Ernie Merrill, sales manager, on behalf of the community developers as well as Bolsa Park residents.

"IT IS FITTING that an Alpha Beta Market, representing high service, quality and integrity in modern supermarkets, should become part of Bolsa Park, which represents high quality and integrity in modern home building," Merrill said.

Lindenberg formerly managed the La Habra Alpha Beta Market, and has been associated with the supermarket chain 13 years.

The center's facilities include Bank of America, service station, a drug store, liquor store, beauty salon, laundry and drycleaning service, women's sportswear shop, men's store, a gift shop, barber shop, and a 24-hour medical center.

BOLSA PARK homes offer a variety of contemporary exterior designs, with six



STORE MANAGER GREETED

Bolsa Park sales manager, Ernie Merrill (right) welcomes Alpha Beta Market manager, Clifford Lindenberg, to the Bolsa Park community.

floor plans, three, four or five bedrooms, two baths, family-dining rooms, fireplaces of stone or brick, large sliding glass doors opening onto terraces and atrium patios, separate loggia entries, and roomy laundry and storage areas in oversize garages.

Priced from \$20,300 to \$23,490, Bolsa Park homes may be purchased with veterans no-down-payment terms, FHA 30 and 35 year 5 1/4% interest

New Space-Heater Control Developed

A new, compact and highly versatile space-heater control, known as the "Unitrol 1200" and designed around the basic idea of gas pressure control, has been developed by Robertshaw-Fulton Controls Division at Long Beach.

It was shown recently at the International Heating and Air-conditioning Exposition in New York City.

Grayson Controls, which over a period of years has produced an extensive line of "Unitrol" water-heater and space-heater controls, is one of eight manufacturing divisions of Robertshaw-Fulton in the United States.

The company has its headquarters at Richmond, Va. Subsidiaries are located in seven other countries.

L.B. Man Acts to Keep Electrical Code Modern

Revisions to keep electrical industry codes modern will be one of the main goals of James O. Ashcraft, of Long Beach, as chairman of the Harbor Section of the National Electrical Contractors Association.

Ashcraft, an electrical contractor, of 729 E. 3rd St., has appointed a committee to work with local governmental agencies for this purpose.

Other area men played key roles in the recent installation of officers of the Los Angeles Chapter, NECA, held at the Beverly Hilton Hotel, Beverly Hills.



JAMES ASHCRAFT Harbor Area Chairman

JACK D. COX, Wilmington, was elected to a two-year term on the board of directors.

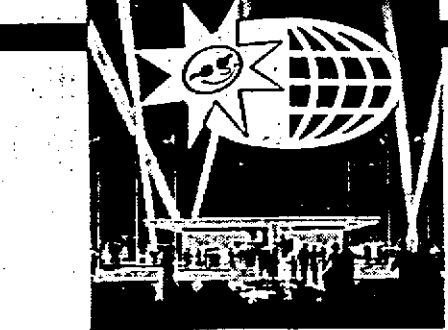
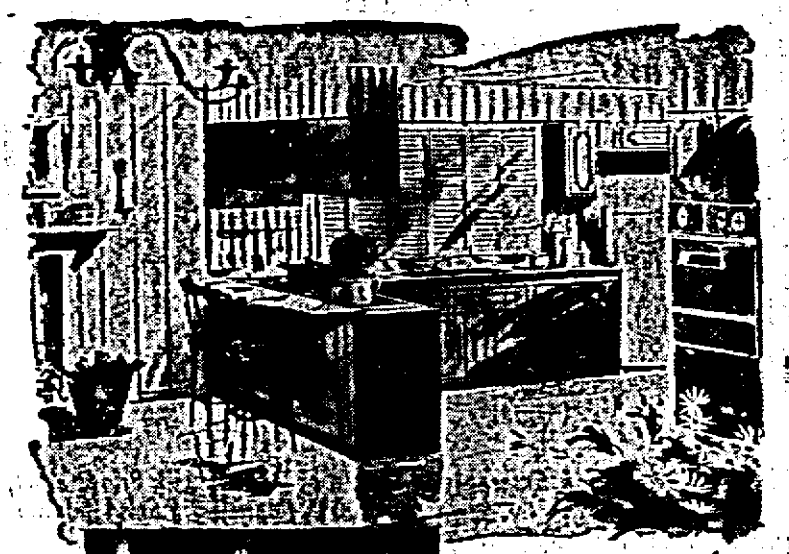
Emil Weber, president of the San Francisco chapter, installed the following officers:

Vice president, Allen F. Knickrehm; treasurer, Richard E. Arbogast; and member of the board of governors, A. L. Berg.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

Weber then turned the meeting over to the retiring president, F. S. Kellstrom, who installed the president-elect, Harry M. Dalby.

Entertainment for the ladies night event featured Gog Grant, the Rhythm Masters and Guy Marks. Dancing was to the music of Manny Harmon and his band.



The Americas
...Brave new world of wealth, progress and dynamic change
...bold proportions!

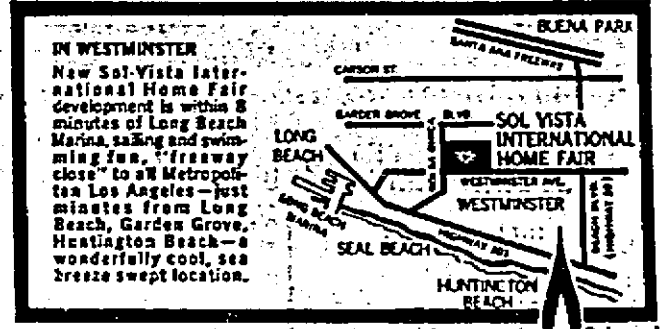
SOL-VISTA INTERNATIONAL HOME ★ FAIR

From Hong Kong to Rio, from Copenhagen to Paris, then home again to the warm traditional hearthside of Colonial Vermont... Moods, colors, ideas from all over the world to inspire the decor of the exciting new Sol-Vista Luxury Homes that are color planned and styled in an authentic theme of one of the following: The Americas, The Orient, The South Seas, The Scandinavian Countries, The Western European Continent—Color coordinated by internationally famous New York color consultant, Beatrice West. Now see The International Home Fair!



International Home Fair Pavilion and furnished models Now on display daily to 8:00 p.m.

\$22,895 to \$27,750 Full Price
FHA-Cal Vet and Conventional Terms



Another ALCO-PACIFIC Quality Development Caloric Balanced Power Homes

When you buy a Parliament Home, your investment is

GUARDED

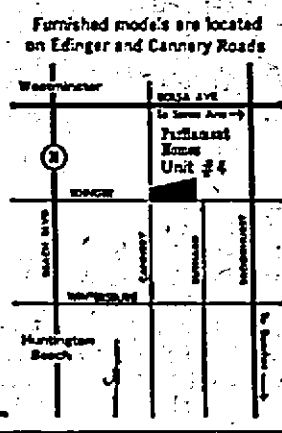
by CUSTOM QUALITY FOR LESS,
A-1 CONSTRUCTION & QUALITY FEATURES!

MAJOR FEATURES INCLUDE:

- 3 bedrooms and den with family/dining room
- 4 bedrooms and family/dining room
- 2 full baths
- REAR YARD COMPLETELY FENCED
- FRONT YARD LANDSCAPED
- WALL-TO-WALL CARPETING OPTIONAL
- HOT POINT all electric "Medallion" kitchen featuring built-in push-button range, wide oven, automatic dishwasher and plumber's design garbage disposal
- Floor to ceiling fireplace & others
- 7 floor plans, 13 elevations
- Exterior Palisades Stone, Used Brick, Colonial Brick
- PLUS Large entry hall Privacy lock on master bedroom Ceramic tile in kitchen and baths
- Sliding safety glass shower enclosures
- Marble oval basins
- Pullman lavatory in baths
- Glass sliding patio door
- Custom light fixtures
- Oversize linen closet - Card table storage
- Generous closet space
- Laundry facilities in garage
- 5 year guaranteed glass lined water heater
- Door from kitchen to garage

LOWEST FHA DOWN - VA
ALSO CAL-VET & CONVENTIONAL TERMS

\$90 VA TOTAL COSTS FROM \$16,650

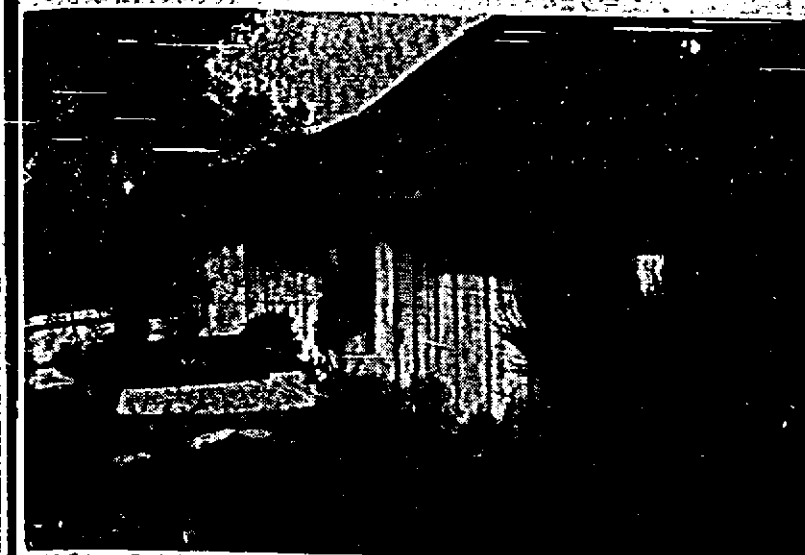


Parliament Homes

FURNISHED MODELS ARE LOCATED ON EDINGER AND CANNERY ROADS

IN THE HEART OF ORANGE COUNTY

Luxury Homes With Up to Six Bedrooms in Meredith Village



DESIGNED FOR LUXURY LIVING

Homes like this are offered in Meredith Village in Orange. They range up to six bedrooms with walnut paneled living rooms with up to 500 square feet of living space, formal dining rooms and other attractions, designed for luxury living.

Sunny weather brought throngs of homebuyers to Meredith Village of Orange this past weekend. Meredith Village is a split-level and two-story 155-home development by the Meredith Co. The \$6-million dollar community is located on Prospect a few blocks south of Chapman in the suburbs of the city of Orange.

"We feel we have attained a perfect blending of quality, styling, space and grace that leaves nothing to the imagination," Meredith said, "and we invite everyone to visit The Village."

The development is said to bring a "first" to Orange County with its six-bedroom home with two or three-car garage and a formal dining room.

"IN ADDITION to the striking six-bedroom plan," Meredith said, "we offer three, four, and five-bedroom dwellings in both split-level and two-story design." Residences are selling from \$34,000 with 90 per cent financing.

Tract visitors walk through an entrance down a landscaped parkway to view furnished display models.

Homes include black walnut paneled family rooms with up to 500 square feet for living enjoyment with fireplaces in Palos Verdes stone, painted brick or tile.

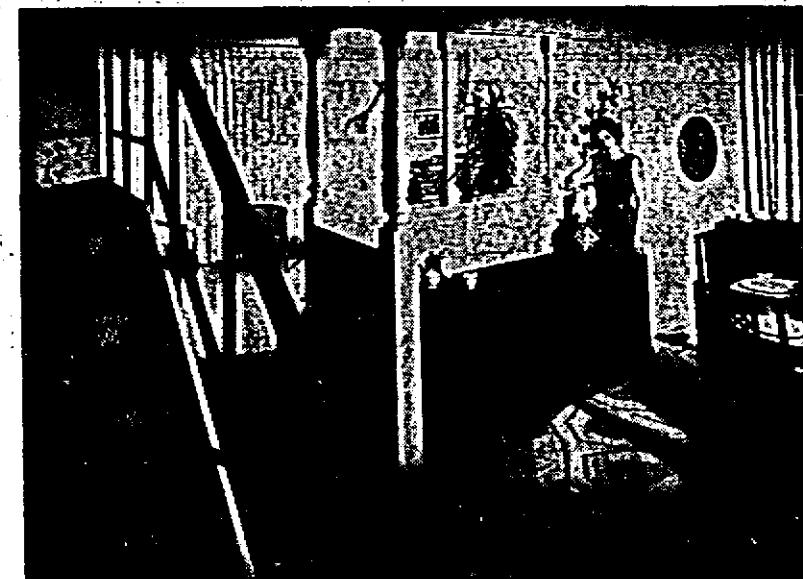
A formal dining room for those who like to entertain is a feature. "We expressly designed a strictly formal dining room," Meredith said,

"because we had found from dealing with hundreds of homebuyers that this was an item that they are seeking." Additionally, all dwellings have an informal dining room.

MASTER BEDROOM suites have a double door entry plus marble pullman; handrubbed walnut cabinet and oval basins in the bath.

Wall-to-wall carpeting is found throughout. Brick and stone veneers set off the exterior. Buyers will have 32 exterior doors from which to choose.

Construction includes lath and plaster walls, silent switches, planned electrical outlets for every room and magnetic catches on all the black walnut cabinet doors.



GLENPARK CYPRESS HOME

This model home interior depicts Glenpark in Cypress which offers one and two-story homes from \$20,250 with three and four-bedroom floor plans. Two-story five-bedroom homes are only \$24,450. Convenient financing with down payments as low as \$395. Glenpark is located just 20 minutes from downtown Los Angeles.

STYLE LINE

HOMES WITH A FUTURE IN ANAHEIM
ONLY A FEW LEFT — Immediate Occupancy

SEE THIS FURNISHED MODEL



the "Claremont"

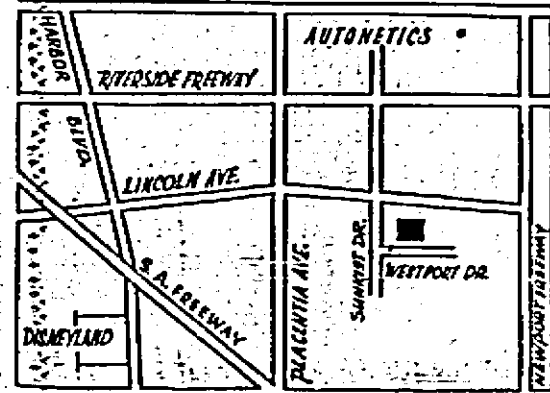
3-4-5
BEDROOMS

all hardwood floors

SEE FURNISHED
MODELS TODAY!

Veterans, FHA (30 to 35 yrs.)
and Conventional Loans

\$19,650 to \$22,750



1-4 & 3 Bedrooms Plus Spacious Family Room
Hardwood Floors—No Stairs
Driveways in Living Room
Ceramic Tile in Kitchens and Baths
48 & 36 GAL. Glass-Lined Water Heaters—5 Yr. Guarantee
Payne "Pacemaker" Forced-Air Heating
Ceramic Pullmans and Dressing Rooms
Street Lights, Sidewalks & Screens—In And Paid For
Patio Slab Included in Price
2 & 2 1/2 Baths—Star & Tub Showers
Rust-Proof Aluminum Screens and Windows
Plus Many More Convenient Features...
Ed Boyd... Sales Agent

Del Webb Enlarging Sun City Kings Inn

SUN CITY—Construction has been started on a 36-unit addition to Del Webb's Kings Inn motor hotel, located at the Webb Corp.'s Sun City retirement community, it was announced this week by Hollis Hammond, manager of the hostelry.

In addition to the 36 luxury motel units being added to the present 20, Manager Hammond reported that the present construction phase also included an irregularly proximately 30 by 50 feet in size for the use of motel guests.

The new addition will bring to 56 the number of motel units at the Webb facility, which also has 20 rental apartments that are for the use of Sun City retirement home buyers who are waiting for the completion of their new homes.

SINCE THE opening early

in June, the Webb hotel of 56 units, the apartment units have never been vacant and reservations have been necessary to obtain rooms at the Inn.

Webb builders also have under construction the second nine holes of a championship-length golf course—the first nine holes having been open for play since last October—and more than 1,200 individual homes and cooperative apartments purchased by persons over 50 who are retired, semi-retired, or planning retirement and who wish to continue to be active among others of their own age group and with similar intellectual backgrounds.

At present there are more than 1,000 permanent residents of Sun City and sales achievements indicate that the population will be at least 5,000 by the end of 1963.

Alco-Pacific Given Award for Homes



ALCO-PACIFIC HONORED

Frank Seitz, second from left, vice president in charge of sales for Southern Counties Gas Co., presents plaque to Al Solomon, president of Alco-Pacific Construction Co. Special award was for an outstanding contribution to the concept of balanced power home building through planning and construction of Alco-Pacific's International Home Fair development in Westminster.

"Presented to Alco-Pacific of Bolsa Chica and Westminster Boulevard, Westminster.

CONSTRUCTION crews have also installed 7,500 out of the required 30,000 feet of two-inch mains to provide fuel, supplies for all residences in this exclusive new project. Another 6,000 out of the required 37,000 feet of three-quarter-inch service lines have been installed and will be utilized to connect each house meter with the main.

Everything accomplished to date by Southern Counties has taken place in the first unit of 119 homes at the International Home Fair.

Natural gas will be used for cooking, water heating, central heating and clothes drying in each home. Five model homes were built in the International Home Fair pavilion area, each reflecting a theme.

Newest Apartment Concept Is Planned

The official "green light" munity Plaza is a planned which launches Community Plaza between Termino and Grand at Ransom Street, adjacent to the Community Hospital, climaxes well over a year of intensive planning, and marks the start of a de-luxe residential community that will bring a fresh, new concept in living to the City of Long Beach. W. R. Effinger, well-known Long Beach resident and real estate expert, announced.

The first of its kind in Long Beach and one of the very few in California, Com-

Accountants Will Visit Nike Center

L. C. Richards, president of the Long Beach chapter of the National Association of Accountants, has announced that the chapter will visit Fort MacArthur at 9:30 a.m. Saturday to view Operation Nike, which is a simulated firing of a Nike Ajax.

All local accountants are welcome to make the trip, and may do so by calling Florence R. Mattingly for information.



Beach Sunshine Homes Appeal

One of the fastest selling developments in the Southland continues to be Huntington Beach Sunshine Homes Units 2 and 3, located near both Orange County and Long Beach industrial centers and close to the finest beaches, according to Stan Rossi, executive sales manager for S. V. Hunsaker & Sons, builders.

Moderately priced, requiring no down payment in unit 2 and only \$95 down in unit 3, plus nominal impounds, Huntington Beach Sunshine Homes have three and four bedrooms, two full baths, family room, two-car garage and large kitchen. Immediate occupancy is available and

these attractive homes may be purchased with no monthly payment until May 1st.

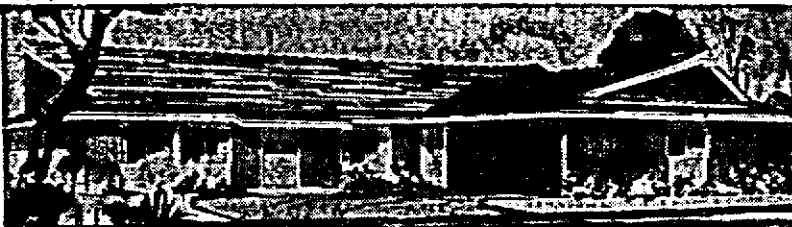
THE ULTRA-MODERN kitchens have built-in range and oven with hood and exhaust fan, disposer, Fabrikon counter tops, vinyl tile, and natural finish cabinets. Features that make for lasting value include wall-to-wall carpet, floor-to-ceiling folding wardrobe doors, metal sliding windows with screens, and many large clothes closets.

Furnished model homes are open daily for inspection. Unit 2 homes are located on Golden West and Smeltzer,

Ave. Unit 3 homes, located adjacent to a park site, may be seen on Golden West and Edward Sts.

Lakewood Man Named to Post

Roy E. Place of 6012 Greenmeadow Road, Lakewood, has been appointed merchandising specialist in Tidewater Oil Company's Western Division marketing department in Los Angeles. Place joined Tidewater in Los Angeles in 1958, serving in sales and sales promotion positions.



FIRST PAYMENT IN MAY

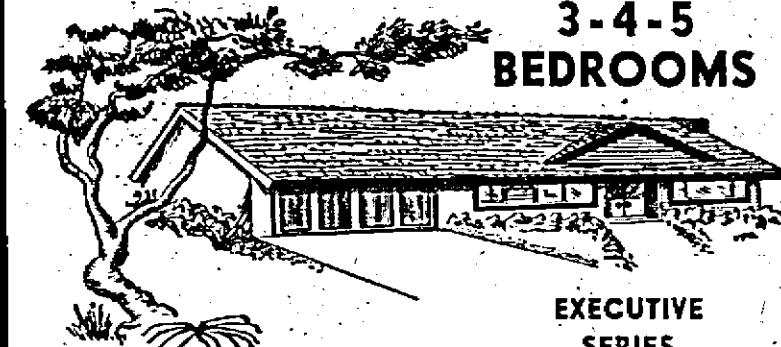
Huntington Beach Sunshine Homes, a residential development by S. V. Hunsaker & Sons, builders, may be purchased with no monthly payment until May 1.

PREVIEW IN COSTA MESA

Customized HOMES

CORNER 23rd & Santa Ana St.

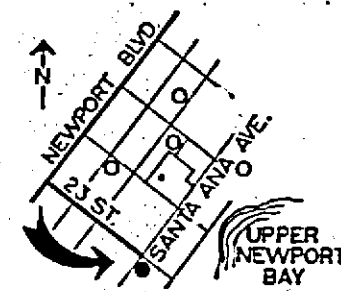
3-4-5
BEDROOMS



EXECUTIVE
SERIES

2 and 2 1/2 baths — marble pullmans — 1,500 to 1,718 square feet of living space — electric kitchen with range and oven, dishwasher — carpeting — ceramic tile baths and kitchens — fireplace — forced air heating — cul de sac street — near upper Newport Bay area of fine homes.

Low Down Payment — Priced From \$21,850



ALSO 4 OTHER
LOCATIONS WITH
26 HOMES—15 FLOOR
PLANS—20 ELEVATIONS

DIRECTIONS TO SALES OFFICE
From Newport Boulevard in Costa Mesa, drive East on 23rd Street about 4 blocks to corner of Santa Ana Street and 23rd to models.

Ask for "TRUDY" Gerstmer
Sales Agent

23rd & SANTA ANA ST.—COSTA MESA—MI 6-7841

OPEN HOUSE

TODAY!
10 to 5

OPEN TODAY 10 to 5 P.M.

Newly Completed DELUXE APARTMENTS

2212 SPAULDING ST.

NEAR CHERRY AND ANAHEIM — LONG BEACH



NOW 18% FINANCING ON YOUR VACANT LOT

LOVELY HOMES, INC.

BUILDERS OF HOMES — RENTAL UNITS — COMMERCIAL

5301 ATLANTIC AVE., LONG BEACH

Garfield 2-0484

Sales in Cardinal Park Launched at Fast Pace



BIG CARDINAL PARK HOME

Here is one of the two-story homes offered in Cardinal Park where prices start at \$23,900 with down payments as low as \$395.

Pre-opening sales at Cardinal Park have been extraordinary. More than 20 sales have been recorded and the sales office has been open one week. The new community of 120 one and two-story homes offers dwelling of three and four bedrooms, family rooms and two baths. Prices start at \$23,900 and can be purchased with as little as \$395 down plus costs and impounds.

Bonser stated that in his opinion there were two outstanding reasons for this remarkable performance. One is location. The homes are on Golden West St. just south of Garden Grove Blvd. close to Long Beach, recreational areas and the major shopping areas of Orange County.

THE SECOND big reason for the popularity of Cardinal Park is the completeness of its features which are included in the original sales price. Here such features as wall-to-wall carpeting, underground sprinklers in front and back, lawns and shrubs, block wall in rear and side and

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

Los Angeles visitors are directed to take the Santa Ana Freeway to the Hwy. 39 turn-off south to Garden Grove Blvd. then west to Golden West then south again to furnished models. From Long Beach drive out 7th St. to Golden West Street just south of Golden West then right to of Garden Grove Blvd. From furnished models.



IN MOUNTAIN SETTING

Large sites for homes overlooking Lake Arrowhead or the new golf course are now available. One-third acre sites are priced from \$4,900.

Home Sites Selling in Lake Arrowhead

Home construction around Lake Arrowhead and the new championship golf course has continued in the mountain resort area throughout the winter, according to officials of Lake Arrowhead Development Company.

Recent building ranges from homes with 1,200 square feet to those boasting as much as 3,500 square feet. FHA building loans have been approved in the Lake Arrowhead area for the past 2 1/2 years and 100 per cent conventional financing is available on new home construction, said Cliff Helms, sales director.

HELMs REPORTED that a limited number of one-third acre estate sites are available at prices from \$4,900 complete with utilities including sewers, water, natural gas and electricity. Paved roads serve every site.

There also are a very few fairway properties right at the edge of the golf course with vistas which include the

fairways and surrounding several of the greens. These one-of-a-kind sites begin at \$13,990, Helms said.

Only property owners in Lake Arrowhead Village to exclusive private boats on the big lake. There also is trout fishing.

VISITORS and Country Club Estates site owners have been thronging picturesque novel, "Ben Hur."

give it one of the busiest winter resorts in the West. Lake Arrowhead have the excitement in years, local businessmen report. All shops, restaurants, and village lodges are open. All-weather roads permit access throughout the year.

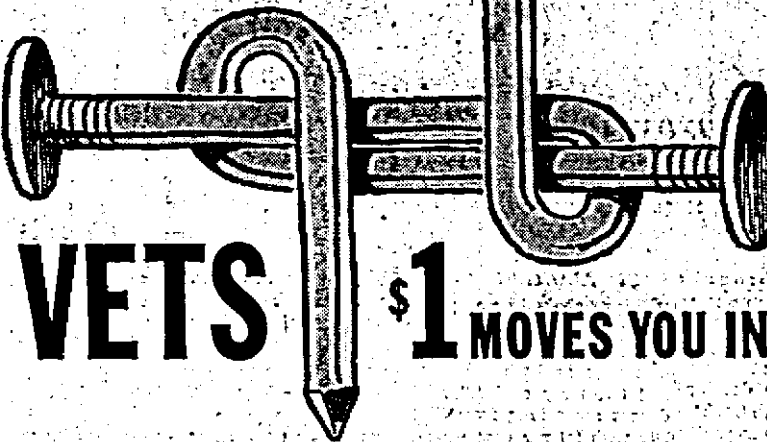
To visit Lake Arrowhead take highway 18 (the Rim of the World highway) into the mountains from San Bernardino to Lake Arrowhead Village. It is just 70 miles from Los Angeles Civic Center via freeway. Office of the company is at the village gate.

Started "Ben Hur" FRANKFORT, Ky. (AP) Gen. Lew Wallace commanded a Union garrison at Paducah during the Civil War.

Costa Mesa Firm Fills New Position COSTA MESA, Moody Besancon, president of Babcock Electronics Corp., Costa Mesa, has announced appointment of C. L. Downey to the newly created position of manager of engineering.

Formerly advanced development department manager, Downey brings to his new position 23 years of experience in military electronics.

Solve your housing problems



4 BEDROOM HOMES ★ MOVE IN IMMEDIATELY NO HOUSE PAYMENTS UNTIL MAY!

From Long Beach Drive east on 7th Street (which becomes Garden Grove Boulevard) Turn right on Bolsa Chica. Go south on Bolsa Chica two miles to Bolsa Avenue, then left to models.

Another Robert H. Grant Development
Stardust HOMES

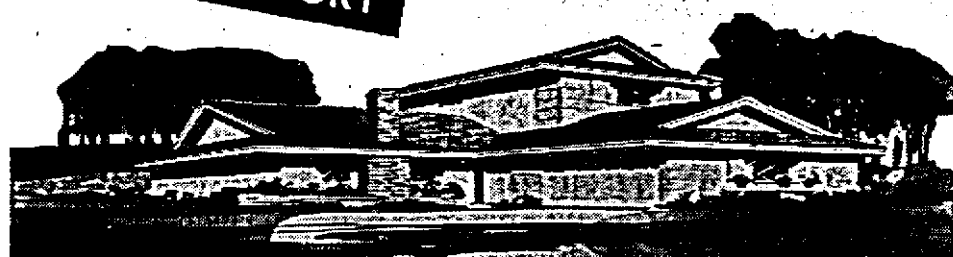
Pre-View!

CARDINAL PARK

in a LOCATION that offers EVERYTHING!

1 STORY

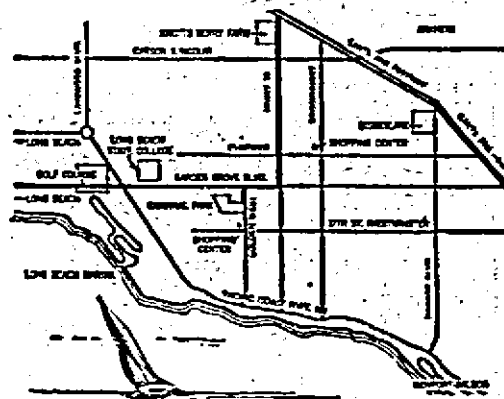
2 STORY



6 EXTRAS
INCLUDED AT NO EXTRA COST:

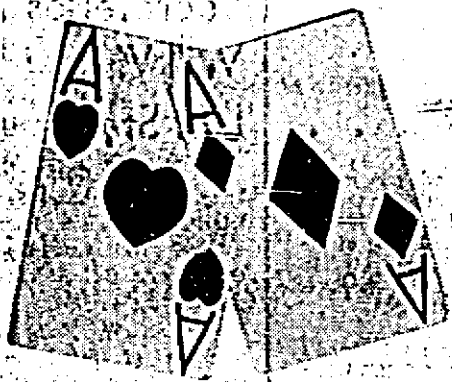
3 & 4
BEDROOMS
FAMILY RM.
2 BATHS

- BLOCK WALL ENCLOSES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT AND BACK YARDS
- UNDERGROUND SPRINKLERS IN FRONT AND REAR YARDS
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE, OVEN AND DISHWASHER



Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Los Angeles take the Santa Ana Freeway to the Hwy. 39 turn-off, turn south to Garden Grove Blvd. then west to Golden West, turn south again to Garden Grove Blvd. From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West then right to furnished models.

YOU BUY OURS—
WE'LL BUY YOURS—
Walker & Lee, Inc., Sales Agents
Phone 897-1501



Cards Go to Work

... as ace in the hole for nursing scholarships

Independent Press Syndicate
Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 1, 1953, SECTION W



WINNING HANDS and willing hearts combine Friday, when District 3, Woman's Auxiliary to the Los Angeles County Medical Association stages card parties in the homes of 22 members. Dealing themselves in to benefit nursing scholarships are (from left) Mmes. Richard E. Daniels, Phil Hansen, Philip B. Hartley and Robert O. Griffiths. Auxiliary counts encouraging nursing students primary work.

Proving that their hearts are in the right places (diamonds, spades and clubs, too!) 22 members of District 3, Woman's Auxiliary to Long Angeles County Medical Association, simultaneously will open their homes Friday for benefit dessert socials.

Proceeds from the parties, in which 400 members and their guests are expected to participate, will be used exclusively for nursing scholarships.

WHY?

Because, in simple language, the need for nurses is fast becoming a community concern.

Schools today are graduating only about 60 per cent of the nurses needed. World War II and its population explosion brought increased health care needs, yet there are only 269 nurses available for each 100,000 of population against an ideal figure of 350.

Adding to the problem is the high drop-out rate, with up to one-third of any nursing school graduating class lost to the profession within six years.

Therefore, the auxiliary ranks first in importance in its multi-faceted program of community service, Para-Medical Clubs (Future Nurses) sponsored by the auxiliary in nine area high schools in cooperation with the schools and school nurses.

Club objective is to interest and inform students about the more than 150 health careers open to them. It also exposes them to actual medical and nursing situations to help them decide if the field is one they might enjoy and for which they show aptitude.

Success of the Para-Medical program is seen in the fact that almost half of all "future nurses" actually go on to become R. N.s, with an additional 14 per cent entering other health fields.

ANOTHER phase of auxiliary endeavor is its sewing group which makes layettes and stuffed animals, and mends used clothing for distribution to children who spend time in protective custody at Juvenile Bureau.

The group's welfare committee collects drug samples from doctor's offices for sorting and delivery on request to (continued on Page W-3, Col. 1)



LOADING CAR with drug samples, Mmes. Kenneth V. Johnson and J. L. Messersmith prepare to deliver them to clinics for needy at local hospitals. This phase of auxiliary endeavor makes good use of medicine which might go unused.



GATHERING one day a month, auxiliary members sup on sack lunches and sew layette items for distribution by the Juvenile Bureau. With needle at the ready are (from left) Mmes. A. F. Forster, John P. Crivaro, James D. Miller and Chester Laubscher. Fifty such layettes were donated to the bureau last year.

Staff
Photos
by
Joe
Risner



ADVANTAGES of careers in one of the many phases of medicine are explored in activities of Para-Medical Clubs, sponsored in nine area high schools by the auxiliary in cooperation with the schools. Here (from left) Mmes. Robert F. Gosin and Cletus H. Bodensteiner visit with Future Nurses from St. Anthony's High, Linete Kuras and Nadine Knutson. High rate of employment is one advantage.

Pack Up Your Troubles

...and Smile, Smile, Smile

By IOLA MASTERSON
L. P. T. Women's Editor

It's National Smile Week which, you got to admit, is better than National Hot Dog Mustard Week or Replace Torn Off Buttons Week.

And it's as official as any because Gibson Greeting Card Co., instigators of the idea, has a declaration of same registered with the U. S. Department of Commerce.

Now, most of these national promotion weeks leave me as cold as a cucumber, even during National Eat More Cakes Week, but this caught on because of the heady effect of the week's symbol of mirth, the cherubic mascot pictured at left, who comes to us with the sage slogan "Don't Frown—Smile!"

So we've devised a couple of contests in the interest of a happier populace. First of all, try the smile approach to those you meet this week and see if it doesn't pay off. Nine times out of ten the other guy will smile right back and you'll both feel the better for it.

Contest number two is to test your memory on the smile-o-meter. Pictured right are smiles of seven famous people—past, present, local, national and international.

If you get a tickling sensation in the middle of your chuckle control center when you look to the left and are able to identify six out of seven of the smiles on the right you are outgoing, cheerful, observant and enjoy the benefits of a whale of a memory.

A score of five out of seven, you're all of the above but just a little less so.

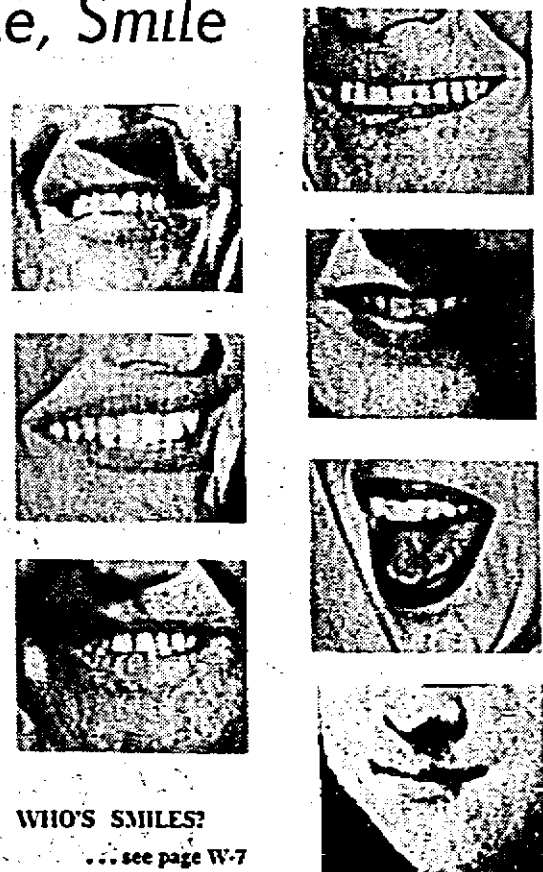
Only four out of seven and the cherub is of just passing interest? Life is getting to you—watch it.

Three or less on the right and a definite opinion that Little Master Smile is a great waste of space? Then you are definitely, but definitely in the "Bah—Humbug!" category.

Oh. Seven out of seven? You're an outgoing, cheerful, observant toothpaste manufacturer.



"Don't Frown . . . Smile!"



WHO'S SMILES?

... see page W-7

WILD WAVES SAY . . .

By Iola Masterson • P.T. Women's Editor

BOUQUETS (verbal) and blue ribbons (actual) were distributed in large number Wednesday at Petroleum Club during Alpha Phi's annual Table Topics Tea.

This year 25 women's organizations entered table settings in various categories. In competition for the blue ribbons, most popular, this one decided by the guests themselves, was Paramount Lady Elks' contribution—a delightful Danish table, all set with handsome authentic pieces.

Winners in the children table settings were Long Beach Chiropractic Auxiliary "most functional" for a "Wash Day" theme; Sand-larks "most beautiful" for a Christmas theme; and Women's Architectural League "most original" for a Mexican table setting.

In the adult division, Sema Club was awarded "most original" for a black and gold "Twelfth Night" party setting; Ebell Seniors took "most beautiful" for their "Touch of the Old South" table (everything used—linen, china, silver—was over 100 years old); and Rick Rackers won "most functional" with a "Buenas Dias" table setting done in bright burlap cloth, napkins and accessories.

Big joke for the Architectural League's win: Seems the girls in charge tied some gas inflated balloons to a bean pot to hold them down, then rared out to the car to get the main center piece—a pinata. By the time they got back in the judges had been around and awarded them a blue ribbon, without benefit of the piece de resistance!

IN ALL their travels around the world during Navy service, no journey has been more exciting or satisfying, I'll betcha, for Rosemary and "Doc" Wilson than the one they made to Fullerton Friday.

That's the day they moved into the first home they've ever owned during all of their married life, such are the drawbacks of the no-madic service life.

Their new address is 411 Jose Way—the house is located in the lovely Sunny Hills area on a half acre of land. What's more, says Rosemary, it has been beautifully landscaped by its former owners and all she'll have to do is cut roses. The property boasts about 60 healthy, blooming bushes.

AS PART of last week-end's big mid-winter boating regatta (hosted by Alamitos Bay Yacht Club and LAYC and primarily an event for sail boats) Long Beach Yacht Club's participation was conducting a predicted log race for power boats.

To assist mariners, not too familiar with the tricks and the plotting of such a race, "Spud" Martin, an accomplished old "sea dog" and long time racer, gave a series of two lectures. He shared all his knowledge of the how to and what not to do.

When the race results were tabulated and announced at the Saturday night dinner for racers it was learned "Spud" came in—dead last.

MOST grandmothers, I think, enjoy baby sitting with their grandchildren occasionally. In Mickey McKinney's case, she probably enjoys it more than most, thanks to the little extra bonus of pleasure involved. She goes to Europe to do so.

She left the other day for Germany to visit daughter and son-in-law, Cheryl and Danny Bianca, Army stationed there. Part of the purpose of the journey is to stay with the two grandchildren and give Cheryl and Danny an opportunity to do some continental touring during a forthcoming leave. Grandpa John is holding down the fort here.

IN THE dawn's early light, Marie Todd woke husband, Dr. Bill, and explained some unmistakable symptoms which indicated a trip to the hospital was advisable.

They decided not to wake the children (her mother was there to tend them) and thereby lie, a tale.

For some reason, live-wire son, Bill, 10, woke up way early, just minutes after Marie and Bill had departed, in fact, and decided he knew, right off the bat, why his folks weren't there.

Being a doctor's son he had no doubt about procedure. He called the hospital, asked for O.B. and then inquired if Mrs. Todd had had her baby yet. Yes, they told him, a baby boy. "Fine," said Bill, "I have a new baby brother," and promptly hung up.

Quickly he roused sisters, Pat, 14, and Barbie, 13, and told them to get on the telephone to relay the good news to friends beyond bike range; he, in the meantime, hopped on his trusty two wheels and blanketed the neighborhood with "the word."

Every time Dad, Dr. Bill, tried to phone home the line was busy, so it was about two hours before he could get through to let them know that they had a new baby sister, Christina Marie.

There was a Baby Boy Todd born that morning, all right, but of no relationship whatsoever to Paul Revere Bill. You can imagine the re-calling and explaining by Baby Girl Todd's parents that ensued.

SEE OUR smart, special Spring Fashion Edition today? Working on it over a period of weeks, with the tempo quickening to the slave point this past one,

has been ye fashion editor, Mary Ellis, chore. Up to her elbows (at least) in pictures, sketches, copy and layouts, led her to sputter in frustration this week, "I'm so SICK of fashions. I'm . . . I'm going to give up clothes for Lent!" The next morning we were relieved to find her at her desk, as well dressed as usual.

ONE PART of their trip was for pleasure but the balance was sheer fun and relaxation for Helen and Dr. Tom Amberry. They returned Sunday from travels that took them first to New Orleans (Tom was one of the lecturers during a professional convalesce). Here they had time to revel awhile in the Mardi Gras festivities.

Then they went to Miami to visit relatives and friends and wound up the trip with a flight to Jamaica for a grand, glorious and sunny week of total rest.

REASON FOR Harriet and Jack Cairns' dinner party in their Seal Beach home Saturday night was thoughtfully functional. They reasoned that this is such a doggone dull time, socially speaking, they'd have a "brighten the season" affair.

And if their plans were realized, they brightened it alright. They requested that all guests arrive in kids' clothes. Also that everyone bring a baby picture of himself or herself to be used for a Guess Who That Kid On A Bear Skin Rug is contest.

DUE HERE in the near future (about 10 days) are Helen (nee Harrison) and Bill Higgins, usually of England but more recently of Spain and Portugal, where they spent the winter.

Their arrival, first trip back to Helen's old home town in about five years, should signal lots of get-togethers of long time friends. Cousin, Hattie Lewis, has arranged for them to stay at 3820 Linden during their two or three week stopover here.

IT WAS a light and easy night Thursday, with just enough nostalgia thrown in to make it effective, when the International Beauty Pageant gang gathered to farewell Oscar Meinhardt, now retired as pageant chief. Party took place, and initiated, the just reopened, redecorated California Room of the Breakers' International.

Howard Jones emceed the show — and just about bowled Oscar over with presentation of a color television from the gang.

Byron Palmer was there, so was Bill Welsh of TV. Localities present to express, in person, their appreciation for Meinhardt's work through the years, included Georgia and Jack Berbowyer, Mary Lou and Glenn Clark, Vi and Bill Dovey, Mary and Mayor Ed Wade, Carrie and Al Vignolo, Birdie and Frank Finch, Jan and Bob Lichtenhan and Betty and Bill Paisley.

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after March 31st, \$7.50
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701 Pine Avenue
Five glowing Complexion Tones!

ABIGAIL VAN BUREN
Judge Not, That Ye . . .
DEAR ABBY: What do you think of a man whose wife died two months ago and he is ready to marry another woman? The man is 45 and the woman he wants to marry is 30. His wife left five young children. Everyone knows they need a mother, but what is the hurry? The whole town is against this marriage. Even his own minister refused to perform the ceremony, saying it was disrespectful to the deceased wife for him to marry so soon. So the couple is going out of town to get married. What do you think of it? — SMALL TOWN.
DEAR SMALL TOWN: Convention dictates a longer wait between mates than two months. But there is an old Indian adage: "Never judge a man until you have walked a month in his moccasins."
DEAR ABBY: The person who wanted to know if the use of wedding bells had been discontinued prompted me to write. My husband is a preacher and lately he has added a touch at the close of the wedding service that has delighted all who have witnessed it. It's not original, but here it is: After the wedding ceremony, the bride party and all the guests march to the bell rope. My husband then asks the newly-wed couple to place their hands on the bell rope, while he makes a few brief remarks, calling their attention to the necessity of pulling together now and all the rest of their lives. He also mentions that the tolling of the bells will announce to the world that they are man and wife, whereupon the couple rings the bell themselves. Sincerely—MRS. D. H. LIGONIER, INDIANA.
DEAR ABBY: I found a letter in my husband's pocket. It was from someone signed "TONI." When I asked my husband about it, he said TONI was a fellow he worked with. Now would a MAN write to another man telling him how much he liked his hair cut and saying he was looking forward to the next time they could have a beer together? And isn't TONI a woman's name, and TONY a man's name? I am confused and need help on this before I get really mad.—JEALOUS.
DEAR JEALOUS: TONI can be a man's name or a woman's, but don't assume the worst. Some men play the game only after they've been given the name.
CONFIDENTIAL TO ALABAMA: Because many sin more than they suffer, some must suffer more than they sin.
What's on your mind? For a personal reply, send a self-addressed, stamped envelope to Abby, Box 3365, Beverly Hills, Calif.

OES State Officers to Visit Monday



Mrs. Earl Jensen

Worthy grand matron, Mrs. Earl Jensen, worthy grand patron, Edwin F. Collins, and their corps of officers will make an official visit to District 81 of Grand Chapter of Order of Eastern Star at 7:30 p.m. Monday at Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy.

The district is under the supervision of Deputy Grand Matron Anna Holladay, past matron of Service Chapter 414. The district includes Belmont Shore 589, Catalina Island 570, Long Beach 173, Palos Verdes 310, Paramount 628, Searchlight 435 and Service Chapter 414.

The worthy grand matron and patron will traverse the state several times on official visits to each of the 94 districts during the year.

This year will conclude in Long Beach during the third week of October, when more than 10,000 members of the Order of Eastern Star will meet for their 90th annual session in the new Arena.

MRS. JENSEN is a native daughter of California, wife of Earl Jensen, a Vallejo automobile dealer, and mother of three sons. She joined the order in 1931 and served as worthy matron of Vallejo Chapter 278 in 1937.

She was selected to serve as deputy grand matron of the state in 1955 and started her service to the grand

Fraternal Calendar Notes Parties, Official Visits

MONDAY
Wide Awake Rebekah Lodge 71, public card party, 8 p.m., Machinists Hall, 728 Elm Ave. Flora Stuber and Larina Newmaster, chairmen. Fern Wood will conduct ante room meeting at 7:30 p.m.

TUESDAY
Del Mar Rebekah Lodge 275 combines 60th birthday celebration with official visit of George Smith, district 84 deputy president, 8 p.m., Machinists Hall. Irene Holton and Ethel Hillegas in charge of program. Velta Hunt, refreshment chairman.

WEDNESDAY
Mar Vista Chapter 511, OES, official visit of Mildred E. Pettenger, deputy grand matron, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Marie Duncan and Lee Robinson preside. Margaret Gebb, chairman; Mr. and Mrs. Joe Thorne, hosts.

THURSDAY
All States Chapter 502, OES, honors star points, 8 p.m., Monte Vista Temple. Viola Rasnor, Starpoint Association founder, chairman. Juanita Thach and Frank Pochuzna preside.

FRIDAY
Bettina Chapter, OES, ante room meeting precedes 8 p.m. card party, Monte Vista Temple. Elsie Runge, chairman.

SATURDAY
Hormoz Farhat of Long Beach State College will speak on "An Introduction to Persian Classical Music" at a joint meeting of Long Beach alumnae chapters of Mu Phi Epsilon and Sigma Alpha Iota, professional music sororities, Tuesday at 7:30 p.m.

Mu Phi Epsilon president, Harriet Payne, will entertain the group at her Rossmoor home. Hostesses will be Mimes, Robert McFadden, Robert Roza, Harold Hall and Harmon Weston Jr. President of Sigma Alpha Iota chapter is Wilma Snyder.

Members of either sorority may make reservations with the president of her chapter or with Mrs. K. L. Harkey.

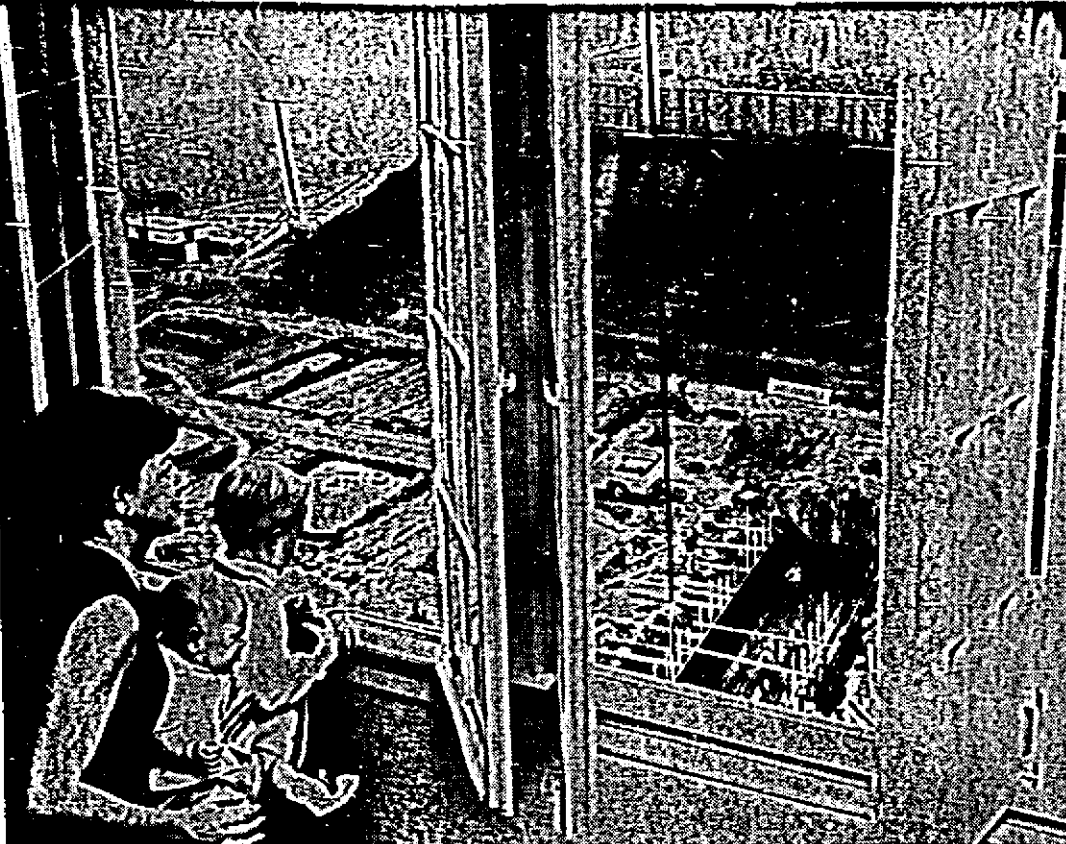
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Secretaries Will Visit L.B. State
Queen Beach Chapter of Long Beach National Secretaries' Association, International, will visit Long Beach State College Tuesday evening.
Dr. Carl W. McIntosh, president of State, will speak in Chart Room, College Cafeteria.
This is the group's third annual firm visitation event. Through such meetings, the group becomes better acquainted with local firms and professions.
Members of the secretarial staff at State have been invited to attend.

FASHION SHOW WED. EVE 7:30 P.M.
The next Fashion Show—Trends—Lunches—12:15
World Famous Sam's SEA FOOD AND HAWAIIAN VILLAGE FAMILY RESTAURANT
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—Staff photo by Joe Risinger

ROOM WITH A VIEW! Mrs. Larry Bonzer with her two youngest children, Chris and Johnny, checks progress of the apartment construction next door to their home from the children's bedroom window.

Shake, Rattle and Rollmakes nervous neighbors

By CURTYNE DRISCOLL

"The worst is really over," said Mrs. Larry Bonzer, 25 15th Place.

"We hope!"

Mr. and Mrs. Bonzer and their four children are the lucky ones who live next door to one of the biggest holes ever dug in Long Beach... the excavation for Pacific Holiday Towers, Ocean Boulevard at 14th Place.

Mrs. Bonzer came home from the hospital with a new baby, Chris, now 4 months old, the day that the bulldozers arrived to clear away the house next door.

This perfect timing led to the immediate transfer of the nursery to the formal dining room. Here, baby furniture contrasts interestingly with a crystal chandelier and silver on the mahogany sideboard. One advantage: it's on the opposite side of the house from the construction.

Pile driving has contributed the most enter-

tainment for the Bonzers. Work started about 6:30 a.m. and continued until 9 or 10 p.m. daily for weeks.

The vibration was tremendous. Half a dozen light bulbs a week lost their filament, plaster fell, cracks appeared and Mr. Bonzer, home with the flu, gave up and went to the office.

A SEISMOGRAPHIC ("The science of earthquakes and other phenomena"—Webster's) expert was called in and pronounced everything perfectly safe.

Just one member of the family stayed calm. You're right! Baby slept through it all, to the tune of the tinkling chandelier.

The worst may be over, but during the interview this reporter had a very uneasy sensation as the sofa jiggled slightly, a glass top table jarred against its frame and the fire screen rattled ominously.

And 21 stories still to be built!

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of March 4-8:

MONDAY: Spaghetti, southern style, buttered spinach, fruit cup supreme, raisin bread square and milk.

TUESDAY: Barbecued beef on bun, creamy coleslaw, spiced peaches, peanut butter cookie and milk.

WEDNESDAY: Pizza, garden peas, apple wedges, whole wheat bread and butter and milk.

THURSDAY: Taco, chili beans, buttered carrots, fruit gelatin, whole wheat bread and butter and milk.

FRIDAY: Tuna-noodle casserole, buttered green beans, strawberry sauce, hot buttered French bread and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH

MONDAY: Lasagne, whole kernel corn, strawberry sauce, hot buttered French bread and milk.

TUESDAY: Pizza, buttered peas, fruit cup supreme, carrot sticks and milk.

WEDNESDAY: Hamburger, pickle chips, creamy coleslaw, apple-berry crisp and milk.

THURSDAY: Turkey in gravy on mashed potatoes, cranberry sauce, buttered spinach, chocolate pudding, whole wheat bread and butter and milk.

FRIDAY: Macaroni and cheese or wieners with sauerkraut, buttered green beans, sliced peaches, peanut butter sandwich and milk.

Dance Groups Pick 'Royalty'

March is election month at Fine Arts Center, 3720 Long Beach Blvd.

Members of the invitational dance clubs headquartered there will cast ballots for the teenage couple they believe best qualified to rule as king and queen over approximately eight thousand Southland dancers in the fourth grade through high school age level.

Clubs affiliated with the parent-sponsored organization assemble regularly in Long Beach, Garden Grove, San Pedro and Westchester.

Voting in Long Beach began March 1 and will continue until March 23.

The pair capturing the most votes will reign at the eighth annual Grand Medal

Ball slated for April 27, in the Long Beach Arena.

COMPETING for the royal roles will be Robert Boies and Bernice Garcia, Michael Pearson and Andrea Ashcraft, Samuel "Butch" Alhadeff and Carol Clyde, Mike Howey and Lynn Van Winkle, Steve Mabry and Karen Garret.

To qualify for the candidacy the couples had to have not only outstanding ability in ballroom dancing and the social graces, but also demonstrated a continuous practice of the high code governing all students in the Fine Arts Center medalist program.

GRAND MEDAL Ball, previously held in the Municipal Auditorium where it "outgrew" that facility, annually presents a program of

exhibition and general dancing highlighted by the presentation of awards to dancers who have passed specific examinations before national qualified judges.

Presented by Derrall and Chloe Call, the event is open to the public. Chairman is Mrs. John Babrowski. Music will be supplied by Manny Harman and his orchestra.

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A Scholarship Deal

(continued from page W-1)

clinics for the needy at local hospitals as well as to the U. S. Navy and foreign charities.

All of which adds up to good medicine for the workers as well as the recipients!

THE PARTIES, arranged by the ways and means committee, Mrs. Philip Hartley, chairman, will take place in the homes of Mmes. Arthur Buell, William G. Durnin, Elliston Farrell, Robert T. Fox, Phil Hansen, J. Thomas Hardesty, Francis C. Hertzog Sr., Kenneth V. Johnson, Paul M. Kegan, Robert R. Montgomery, Bernard L. Pelton, all of Long Beach.

Also Mmes. William G. Rhorer, Donald Root, M. John Rowe Jr., Richard H. Sching, Leslie C. Watson, Donald G. Willardson, Leon L. Wiltse, Long Beach; Esli H. Daniels, Palos Verdes; Harry W. Orme, Seal Beach; Kirt G. Parks, Lakewood, and Paul W. Smith, Los Alamitos.

Oswald Jacoby

'Whitfield Six'--Toughest of 'Em All

Don't think you have been short-changed because today's diagram shows only 24 cards and no bidding at all.

You are looking at the "Whitfield Six" which is the most famous card classic of all time. Hearts are trump and you, South, are in the lead. You must make all six tricks against any defense.

The problem was composed by Prof. William H. Whitfield of Cambridge University and first published in 1884. Prizes were offered for its solution and apparently it was 1886 before anyone claimed the prizes.

If you want to work it out yourself don't read any further. If you want the solu-

tion here it is. South leads the king of clubs and plays the jack, not the five, from dummy. This is essential. If he hangs on to the jack he can't make the hand. Then he ruffs a spade and cashes dummy's second trump.

EAST'S BEST discard is his singleton diamond and South throws his diamond also. West can't throw a diamond and can't afford to jettison the queen of clubs so he lets the jack of spades go.

Now dummy's ace of diamonds is led and East is squeezed. He can't throw the queen of spades so he must discard a club whereupon South makes the last two tricks with the ace and nine of clubs.

If the jack of clubs were not played on the first trick, East would discard all but two clubs and West would retain two diamonds. Dummy would have only the jack of clubs and deuce of diamonds.

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May we set you straight about WIGS?

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1. They have the finest quality European human hair.
2. The hair is painstakingly knotted and double knotted to hold fast (will not pull out).
3. Colors are made of blended shades, not just vat dyed.
4. Foundations are of expensive silk. Light and airy but very durable.
5. They are suited to close fitted compact styles when desired, as well as High Fashion do's.
6. We custom fit, custom cut and style these pieces for you at no extra charge.
7. Wigs are here to stay! Why not get one that will last, feel comfortable, look natural?

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WEST
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▲ 78
▼ 87

EAST
▲ Q3
▼ Oct
▲ 2
▼ 1024

SOUTH
▲ 109
▼ Oct
▲ 10
▼ AK9

No one vulnerable
Hearts are trump. South is to lead and make all six tricks.

For St. Pat

Celebrate St. Patrick's Day or the first day of spring with a molded lime gelatin salad of cooked peas and cut green beans.

Superfluous Hair
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Consultation without charge

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We're celebrating our 54th year...sparkling new fashions bubbling with stimulating color and zesty styling, all at pre-Easter savings! Little heels, high heels, even-garden heels, slacks...everything you want in all the fashionable new materials. You'll be reeling with excitement when you see our c.h.baker collection...they're worth dollars more!

c.h.baker
64th ANNIVERSARY EVENT

SEAMLESS HOSE, REGULAR 1.19
SAVE 51¢ A PAIR! Only once-a-season opportunity to buy famed Jacques Heila seamless nylons with dem tie, at savings over 47%! Extra-early cheer, 4/4 needle, in new spring colors. 3 PAIR, 2.00
Sorry, no phone or mail orders

68¢

LONG BEACH, 525 Pine Ave. (Open Mon. and Fri. Nights) • LAKEWOOD CENTER, 5213 Hazelbrook • LOS ANGELES, 2112 Bellflower Blvd.
• ANAHEIM, 450 N. Euclid (All open Mon., Wed., Thurs., Fri. Nights) • SANTA ANA, 30 Fashion Square (Open Monday and Friday Nights)

Traditional Design Tops

Chicago Mart Shows Trend

"An increasing appreciation for traditional styling is emerging from the constantly changing and greatly diversified home furnishing designs exhibited during the past seasons," said W. D. Ollman, general manager of the Merchandise Mart in Chicago.

"This trend, coupled with the movement toward greater formality, is evident in new spring merchandising," Ollman continued.

"The term, 'good design,' is no longer confined to 20th century shapes. Period pieces exhibit many examples of lasting design elements and it is encouraging to see these basic 'good designs' re-evaluated and adapted to contemporary furnishings," Ollman said.

Many manufacturers are borrowing directly from museum pieces, reproducing as closely as possible the details and aged finish of the original. Other designers modify provincial and formal motifs to make them more practical for contemporary living.

The handsomely elegant and formal designs introduced this spring occasionally stray from authenticity. A growing interest in Queen Anne and French provincial as well as the architectural lines of Italian provincial and Chippendale is evident. Spanish-Moorish motifs have not been overlooked in the new designs.

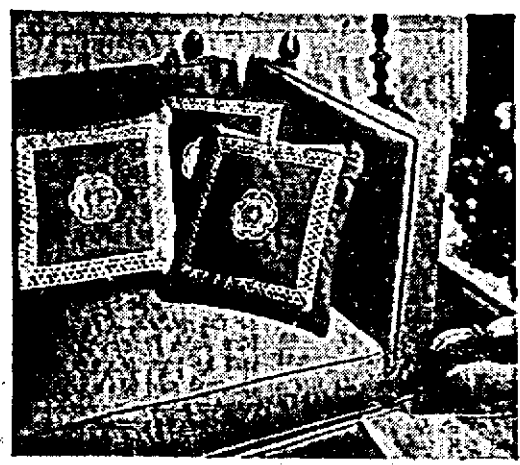
IN MANY instances "drawing room" styles have become more relaxed while the more casual look of Early American has taken on added formality. In modern, the variations of line, pattern and texture offer interest.

Today's consumer demonstrates a growing assurance and knowledge of good design. Manufacturers of all categories of home furnishings are creating the product to satisfy the demand for quality.

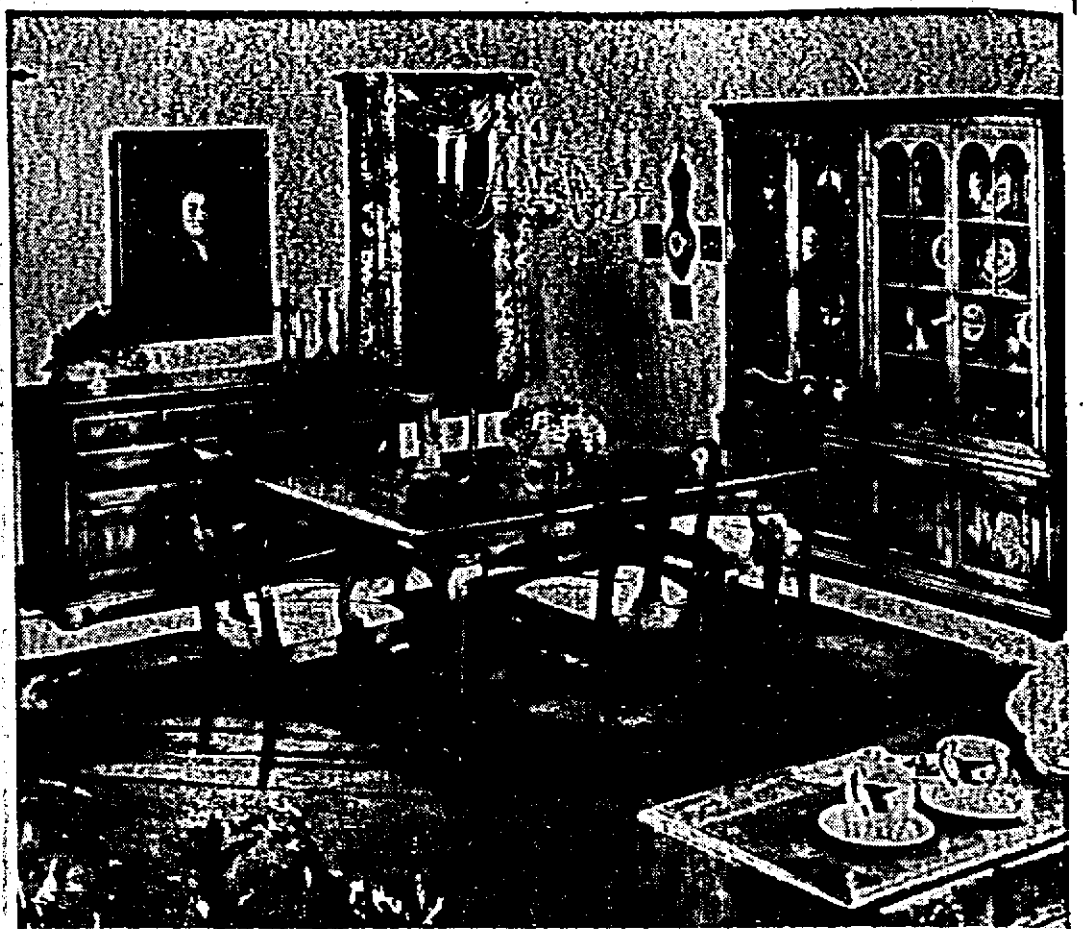
As in women's fashions, the lady wants a lady-like look for her home. The "good little basic" of her fashion wardrobe has been established in the home furnishings industry. Classics, introduced in previous years, have retained their popularity. Several major manufacturers have added accent pieces and boutique type items to provide fresh interest in staple collections.

MODERNISTS may reject the return to tradition and formality, but a study of modern collections indicates that they borrow, or are inspired by, the natural and mellow effects of old hardware, the patina of pewter and copper or the appearance of weathered wood.

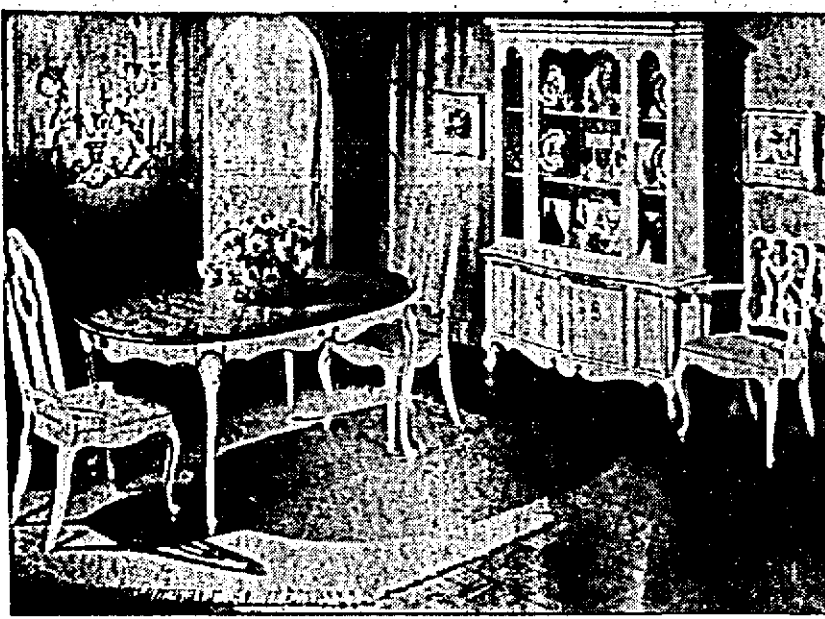
Throughout the new lines in furniture, fabrics, floor coverings, lamps and decorative accessories, there is a constant repeat of the basic theme: increasing formality, more pattern, more color, more elegance of line and detail. New effects are achieved with texture in both fabrics and wood.



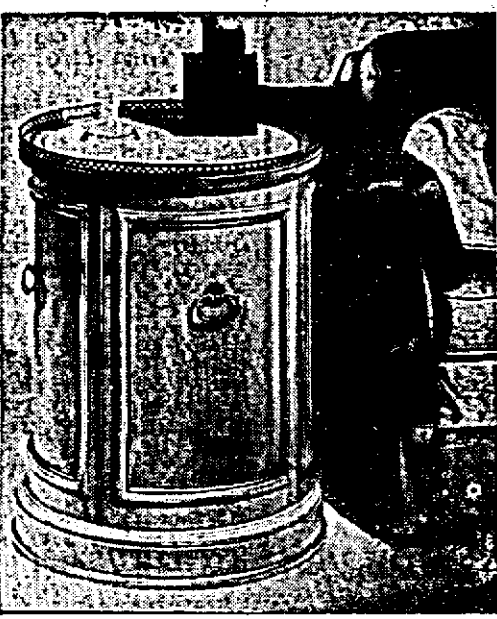
COLORFUL cotton lace-trimmed pillows from Mexico add dash to decoration.



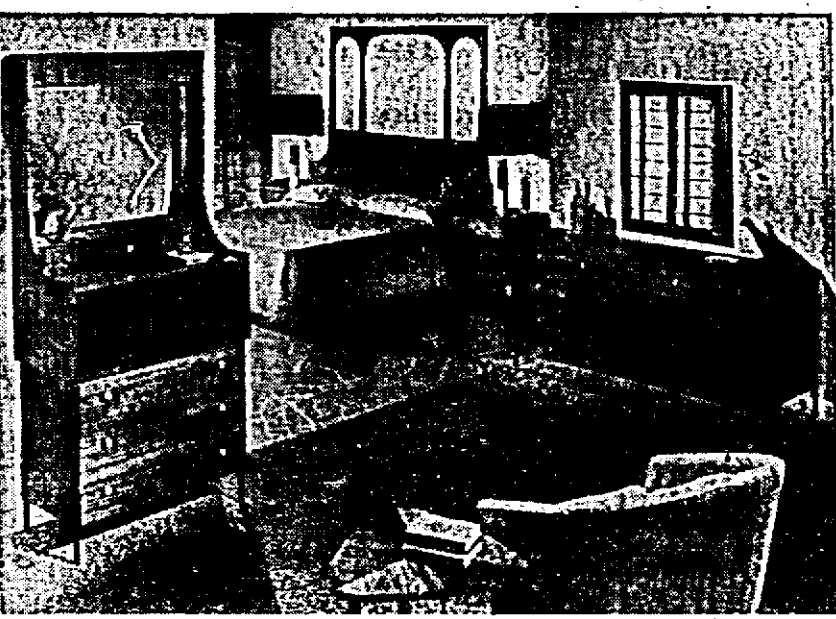
GREATER FORMALITY in home furnishings is reflected in this dining room furnished in a harmonious blend of Queen Anne and 18th Century English design adapted from museum piece originals for contemporary living.



ELEGANT French provincial in a dining room group in white trimmed with gold with a natural cherry table top. Area rug is high fashion in new home design trends.



BEIGE MARBLE inset top, highlighted by a filigree antiqued brass gallery in a lamp commode in cherry or painted Chantilly cherry finish.



NEW WALNUT group includes unique collection of dressers and chests designed to hold belts, lingerie, socks, jewelry and stacks of shirts in arrangement of compartments and drawers.

Substitute Affection for That Self-Pity

DEAR MRS. MAYFIELD: I've got a good-as-gold hubby. I've got material possessions beyond my dreams. I've got four darling children whom we worship and spoil. What's our problem? My husband hasn't a kind word for me. He never tells me I look nice and that he appreciates the little extras I do daily for him. In fact, he rarely touches me and we are still in our 20s. He goes

Dear Molly Mayfield

out of his way to criticize. He says I'm stupid, that his friends don't like me and says what a horrible figure I have.

Before we married I held a responsible job, so I know I'm not stupid. I am small and well proportioned and have been told I'm attractive. He noticed this before we had our last two children. Now he spends all his free time with them and insists they stay up until our bedtime even though they are small.

I shouldn't say this, but I'm beginning to be jealous of my own children.

—NO KIDDING

DEAR NO KIDDING: This all calls for a halt. I can guess—though you haven't—that about two children ago you began feeling sorry for yourself. (Mothers of four find this not difficult.) And in desperation, he turned to the kids. Lucky you that he did. So forget the missing words of kindness and give some. Forget the lack of appreciation and spread some. Forget the fact that he seldom touches you and tease him back. I say touch!

—M. M.

dren, she writes us a note stating that she is leaving her affairs with her Maker. And that if it is in the divine plan, all will be "whited" again, united in love and harmony.

All of this is beyond my comprehension. The grief we have suffered is beyond description. I fear for my husband's health and I have developed a heart problem. How can this be?

—NO LONGER HER MOTHER

DEAR NO LONGER HER MOTHER: How and why is not for me to say, but all the hurt rests on the "hurter." So leave that with your Maker—and make the best of what you have left, dear Mother. You have a lot of love to strengthen your husband, and your heart will not miss a beat, nor will it hurt so.

—M. M.

— WIGS —

If you plan to buy a wig, here are some interesting facts that can be very helpful to you in making your selection. There are so many kinds of wigs on the market and so many of them are advertised in such ambiguous language that many women who seriously want to buy simply find themselves too confused to make a confident decision, so in writing this presentation I have tried to be sufficiently precise in its wording that it will dispel your uncertainties and enable you to no longer deny yourself the pleasure and convenience of owning a fine, beautiful wig.

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(3) You may try on as many wigs as you like to assure a perfect fit and to make sure you get the color best suited to your complexion. Then there is no waiting. You purchase your selection on the spot and take it right with you at the time.

(4) I receive new shipments directly from Europe by air express twice a week and therefore have most sizes and colors on hand at all times. They come uncut and unstyled, ready to be fashioned exactly to your own good taste by your own hair stylist. You may now buy yours at special offering.

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Long Beach Challenged to Live Up to Its Musical Past

By RACHEL MORTON

In reading over an article written by Jane Stanley, prominent piano teacher in Long Beach, in the October 1952 issue of Music of the West magazine, I have blushed several times over the facts revealed. It would appear that we late-comers to Long Beach (I myself having moved here in 1947) are ill-informed concerning the musical culture of our city. Instead of deploring her lack of musical culture, we should be deploring her lapse FROM musical cul-

Major and Minor Notes

ture. Believe it or not, way should be deploring her back between the years of 1922-1933. Long Beach was hearing such artists as Galli-Curci, Kreisler, Schumann-Heink, Paderewski, Calve, Mary Garden, Teresa Carreno, Heifetz, Elman, Moisevitich and Margaret Matzenauer. The de Reske male quartet

was paid \$3,000 for a concert here. L. E. BEHYMER, the well-known concert manager, brought many of these outstanding artists to Long Beach. But there were indefatigable local musicians who worked hard to provide the best in music for the people of Long Beach. Among them must be mentioned Jane Stanley, Alice Durham, Mrs. Philip Thompson, Abby de Aviret, William Conrad Mills and Ethel Willard Putnam. Miss Stanley related that these musical events were given in the large Municipal Auditorium on the beach or in a huge tent at Third and Cedar, which also was used for Chautauqua events. The many visitors to this delightful, all-year-round vacation land, added to the musically inclined living here, provided large and enthusiastic audiences.

ONE OF THE ORIGINAL Long Beach musical attractions was the Municipal Band which has given daily concerts since 1904 and for which our city pays over \$200,000 yearly. In the early days, the luxurious and nationally known Hotel Virginia, built in 1906, was patronized by distinguished personalities from far and wide, including artists and musicians, and here were held socially attractive events of musical interest. There was a choral group of 75 business and professional men known as the Apollo Club founded in 1914 and directed by Hugo Kirkboffer, which gave regular concerts in the Virginia Hotel.

THE FOUNDER of the Musical Arts Club of Long Beach, Kathryn Coffield, for many years brought regular season artist courses. Reception and dinners often accompanied these concerts and one very lavish one was given for Mary Garden and another for Johanna Gadski. Chamber music performances were given by such string quartets as the Pro Arte, Budapest and Belgian String Quartet. There was even a Long Beach Chamber Music Society, founded and conducted by Carleton Wood.

THE LONG BEACH Woman's Music Club was awarded at that time the only gold and silver cup presented by the State Federation of Music Clubs. Think of it! All that tremendous accomplishment 40 years ago! And today we have only occasional artist recitals, usually by way of Community Concerts series, and except for the concerts given by the Los Angeles Philharmonic Orchestra, our entertainment is mostly amateur. (I hope the committee for the spring music festival takes note of this article).



CLARAMAE TURNER, contralto, will sing arias from Saint-Saens' "Samson and Dalilah" when she appears as soloist with Los Angeles Philharmonic Orchestra tonight at 8:30 o'clock in the Concert Hall, Municipal Auditorium. William Steinberg, director of the Pittsburgh and London Symphonies, also will conduct works by Haydn, Handel and Beethoven.

Mistress Mine' Opens at Community Friday

Formal opening of "O Mistress Mine", sophisticated comedy by Terence Rattigan, will be held Friday at Community Playhouse, 5021 E. Anaheim St. Florence Cole and Keith Houdysheill, featured in the roles made famous by Lynn Fontanne and Alfred Lunt, have long been popular leading actors at Community, with varied roles together in past performances. They opened the Playhouse when it was new in 1951 in "Mr. Barry's Etchings," Houdysheill as "Mr. Barry," and Mrs. Cole as a gangster. In "Janus" and "Life With Mother," they were husband and wife. In "Pleasure of His Company," he was her father. In the current play, Mrs. Cole is his mistress.

State College and Magnolia. Barbara Dahlquist, the first wife, won little theater awards in London, England, and in British Columbia, before coming to this country. GILBERTA CAUSEY, a Community regular, in the role of domestic manager of the irregular household, and Patta Hobbs, a secretary, were last seen in "The Women." Ruth Crail, chairman of properties, has her first stage role as a novelist. James Brittain is guest director; Larry Johns is producer and set designer; Robin Royce is stage manager. The comedy will run seven weeks on Thursdays, Fridays, and Saturdays.

THEIR HOUSEHOLD arrangement in the new play had been one of comfortable complacency for four years, accepted by the London social set. Houdysheill is a cabinet minister whose first wife has refused a divorce. The son of "Olivia Brown," the mistress, returns from four years in school in Canada, now 18, unaware of the irregular living pattern. His reactions provide the plot, creating a comedy with dramatic undertones. Gil DeRush, as the antagonistic son, is new to Community, but has played at

Folk Group Will 'Sing-Out'

Randy Sparks heads the New Christy Minstrels who will be presented in concert Saturday evening in Millikan High School Auditorium by Festival Attractions. The 10-piece folk group is seen each week on television. Tickets for the "Christy Minstrels Sing-Out" are on sale at Music City, Lakewood Center.

Women's Guild Benefit Luncheon

Women's Guild, Church of Religious Science, will entertain with a benefit luncheon and card social Thursday noon in Guild Hall, 505 E. 36th St.

'Desert Song' Choral Tryouts Set

Long Beach Civic Light Opera Association will hold tryouts for "Desert Song" today from 1 to 6 and 7:30 to 10 p.m. at 518 E. Fourth St. Auditions are open to all non-Equity performers. Rehearsals will begin March 10 for the production which opens April 25. Performers should bring their own music.

Sigmund Romberg's "Desert Song" will be the third production in Civic Light Opera's current season. It features such longtime favorites as "One Alone," "Desert Song," "Romance" and "Riff Song."

On Stage---

COMMUNITY PLAYHOUSE, 5021 E. Anaheim St., "O Mistress Mine," 8:30 p.m. Friday and Saturday. MAGNOLIA THEATRE, 5000 Magnolia Ave., "The Fantasticks," 8 p.m. Thursday, 8:30 p.m. Friday and Saturday. OFF-BROADWAY THEATRE, 5110 Vine Ave., "State of Mind," 8 p.m. Friday and Saturday; 8:30 p.m. Sunday; 2 p.m. Saturday, "Sleeping Beauty."

Choral Concert Tuesday

Occidental College Glee Clubs, directed by James McKelvy, will appear Tuesday at 8:15 p.m. in First Baptist Church, Tenth Street and Pine Avenue.

Long Beach Chapter of American Guild of Organists is sponsoring the concert, to which the public is invited.

Now in their 35th concert season, the glee clubs have been praised by critics for technical perfection and the musical depth of their presentations. In addition to their annual winter tours, they have sung choral works with Los Angeles and San Diego symphony orchestras. This season their recording with the late conductor, Bruno Walter, in an all-Brahms program will be released.

All-Color Film Lecture on Nigeria

Dr. J. Michael Hagopian, producer of many prize-winning documentary films, will present "Africa Awakens in Modern Nigeria" at five local high school auditoriums this week.

The all-color film lecture opens at 8 p.m. Monday in the Wilson auditorium and will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the box office each night.

This is the sixth program in the 1962-63 International Film Series, sponsored by the Long Beach City College General Adult Division. In addition to the people, customs and scenic beauties of Nigeria, Dr. Hagopian's film deals with the significant political and social developments in one of the major new African nations.

INDEPENDENT-PRESS-TELEGRAM—W-3
Long Beach 12, Calif., Sunday, March 5, 1962

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Schools Nurture Art Talent

By ELISE EMERY
Art Photo Editor

March has been proclaimed as Children's Art Month, but, according to Isabel Connor, superintendent of art education for Long Beach Unified School District, art in local schools is a continuing year-around program, high lighted by constant exhibits.

Although art is taught from the elementary through high school grades, the junior high school level is of special importance.

Says Miss Connor, "The seventh grade art student shows his enthusiasm for all varieties of expression. His eagerness, which has built up through the elementary grades in anticipation for art classes in a real art room with a special art teacher, is a joy to behold."

"The most precious things he brings with him are his confidence, willingness to experiment, curiosity and a desire to discover answers to his many questions—answers which may be right for him at this moment but which may lead him into more difficult problems in the eighth and ninth grades."

"During these classes we help the student discover new insights which can be developed into lifelong interests. It may be the only time he can learn quick sketching, how to build a clay bowl, throw a piece of pottery on a potter's wheel, make an abstract painting, design a poster, illustrate his own poems, create a textile in stitchery, or carve an animal in wood. The field is unlimited."

"We hope that our students will become well informed with enough knowledge of techniques, processes, appreciation and history of art to be meaningful through their whole adult lives."

A TOTAL of \$1,450 in prizes will be awarded today in the second annual Southern California Exhibition which opens with a reception from 2 to 4 p.m. at Long Beach Museum of Art, 2300 E. Ocean Blvd.

Some 596 entries were submitted by painters and sculptors from Santa Barbara to San Diego. From this number, 122 were chosen for the show by jurors Dr. Thomas W. Leavitt, director of Pasadena Museum of Art. The following prizes will be awarded at 3 p.m.:

Friends of the Long Beach Museum Purchase Prize, \$500, "Purification," oil, Shiro Ikegawa.
Museum Association, \$500, "One Man's Concept," oil, Joan Jacobs.
American Association of University Women Award for a Woman Artist, \$500, "Waiting," oil, Irene Koch.
Bryan Waller Grasshopper Shop, \$100, "Mojave."



CONSTANT EXHIBIT of art work is featured in a continuing program at Long Beach schools. Here, Susan Logan, 13, eighth-grader at Jefferson Junior High School, works on painting. She is surrounded by display of art by other students.

bronze, Charles Frazier.
Grumbacher Artists' Material Company, \$100, "Couple," oil, Frederick Hammer-sley.

Museum Association Past President Award honoring Mrs. James Kresl, \$50, "Thunderhead," brass, Russell W. Baldwin.

Col. and Mrs. E. W. Weeks, \$50, "Gadget," oil, Thomas Bang.

Dr. and Mrs. Robert Buf-fum, \$50, "Self Portrait With Hat," oil, Jack Stuck.

The exhibit will be on view through March 31. Hours are 10 a.m. to 5 p.m. Tuesdays through Fridays; 1 to 5 p.m. Saturdays and Sundays; 7:30 to 10 p.m. Thursdays on film and concert dates.

THE MARCH EXHIBIT at Long Beach Art Association Gallery, 800 E. Ocean Blvd., opens with a reception today from 2 to 5 p.m. John Jenkins, head of Millikan High School art department, selected the paintings, naming an oil, "The Park," by Julie Polousky as most outstanding. His next choice was "Tranquility" by Vesta Rose MacMeans. Don Snow received special mention for a collage.

Regular gallery hours are 1 to 5 p.m. daily.

ATELIER 7, 3316 E. Seventh St., also opens a new show today with a reception from 8 to 10 p.m. when geometric abstract paintings by Allan Allar go on view. A newcomer to Long

Beach, Allar, 27, studied at the American Art School in New York City. He first became interested in painting when he was exposed to European impressionists and abstractionists while stationed in Italy as a member of the U. S. Navy.

After his discharge, he gave up musical studies for art and hopes eventually to "visually explore the relationship of music to plastic form."

The exhibition will continue through April 2; hours are 11 a.m. through 2 a.m.

GEOFFREY HOLT is artist of the month at Magnolia Theater, 2300 Magnolia Ave. Holt received his art education in England. His works include still lifes, landscapes and seascapes.

THE PUBLIC is invited to Bellflower Art Association's meeting Monday at 7:30 p.m. in Kiwanis Hall, 9302 E. Laurel, Bellflower.

Noel Quinn, president of California Water Color So-

ciety, will show a demonstration film, "The Alphabet of Water Color," featuring him as painter and teacher.

DONALD TOTTON, member of Marymount College art department, will join Marilyn Prior of Palos Verdes and Mel Anderson of Redondo Beach in an exhibit which opens today at Palos Verdes Art Association Gallery.

The three artists will greet guests at a reception today beginning at 3 p.m.

GOLDENWEST Art Guild, 9756 Garden Grove Blvd., will have an open house demonstration of collages, mosaics and stitiches by Mrs. Alpha Salvesson Monday from 8:30 to 10:30 p.m. Paintings by local artists also will be shown.

Mrs. Salvesson and one other woman were chosen as the only two Americans to show at the International Professional and Business Women's Federation for 10 years, from 1952 to 1962.



Claire Alexander

Music of Bernstein at Philharmonic

Soloists Robert Rounseville and Claire Alexander of Broadway will head a company of 40 when the touring Leonard Bernstein Gala comes to Philharmonic Auditorium, Los Angeles, Saturday evening only.

Among the music will be hits from Bernstein's stage productions, "Trouble in Tahiti," "West Side Story," "On the Town," "Candide," "Wonderful Town" and "Peter Pan."

Added to the musical fare will be the American Ballet Theater's production of Jerome Robbins' "Fancy Free," with John Kriza and Mary Hensley dancing the principal roles.

Seats are now on sale at the box office and at all Mutual Ticket Agencies.

'Born Yesterday' Tryouts Monday

Tryouts will be held at 8 p.m. Monday in the Magnolia Theater, 2400 Magnolia Ave., for "Born Yesterday," to open April 4.

William Talman, prosecuting attorney on the Perry Mason TV show, will play the lead and assist at the tryouts. Cast requirements are leading lady, 20 to 30 years old; man and woman, 30 to 50; leading man, 25 to 40; maid, bellboy and male comedy role.

Pat Brown will direct.

Quality Variety Mark Show at Seal Beach

By VIRGINIA LADDEY

International Gifts at 142 Main St., Seal Beach, is transformed completely into an art gallery until March 23. The gifts are replaced by an 11-man show of drawings, graphics, ceramics and sculpture. The public is invited to the opening from 4 to 10 p.m. today.

Drawings are the nucleus of the show—elegant line and wash drawings, which explore the human form, plants, flowers and fruit. There is in the approach and subject matter of these artists a suspicion of cross-pollination.

HAROLD CHESTNUT guides a virtuoso pen in studies of people. Donald Dame makes the proliferation of the humble geranium plant and its relationships in space an exciting and important event. Zooming in in "angle shots," Ralph Palma intuitively delineates the essential curves of female form.

The show's two women, Betsy Zill and Billie Spille, acquit themselves with great credit and individuality. Zill's small abstract cubistic musings have expanded and include marvelous areas of eloquent space which strengthen her mastery of structure. Mrs. Spille uses exquisite fine line to cross-hatch the forms of fruit or vegetables or to suggest the most delicate flowers.

MARVIN SALTZMAN, no longer masquerading as a Treasury Man (he's teaching at Oregon U.), has found a

Greco Show Spans Moods

When Jose Greco and his new company of Spanish dancers and singers come to Long Beach Friday at 8:30 p.m. in Municipal Auditorium, they will present a variety of Spanish dances. In order to represent a wide scope in both design and mood, Greco has chosen a program made up of samples from the entire range of Spain's heritage. There are dances of sadness, humor, satire and pantomime. Tickets are on sale at Humphrey's Music Company, 135 E. Third St.

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2551	2552	2553	2554	2555	2556	2557	2558	2559	2560
2561	2562	2563	2564	2565	2566	2567	2568	2569	2570
2571	2572	2573	2574	2575	2576	2577	2578	2579	2580
2581	2582	2583	2584	2585	2586	2587	2588	2589	2590
2591	2592	2593	2594	2595	2596	2597	2598	2599	2600
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AMERICAN STOCK EXCHANGE STOCKS

1961	1962	1963	1964	1965	1966	1967	1968	1969	1970
1971	1972	1973	1974	1975	1976	1977	1978	1979	1980
1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
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2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
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2051	2052	2053	2054	2055	2056	2057	2058	2059	2060
2061	2062	2063	2064	2065	2066	2067	2068	2069	2070
2071	2072	2073	2074	2075	2076	2077	2078	2079	2080
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2141	2142	2143	2144	2145	2146	2147	2148	2149	2150
2151	2152	2153	2154	2155	2156	2157	2158	2159	2160
2161	2162	2163	2164	2165	2166	2167	2168	2169	2170
2171	2172	2173	2174	2175	2176	2177	2178	2179	2180
2181	2182	2183	2184	2185	2186	2187	2188	2189	2190
2191	2192	2193	2						

Twins Have International 'Girls' Club' Seek Stenos for Service Overseas

(Editor's Note: This is the fifth in a series of stories about foreign students attending Long Beach high schools on American Field Service international scholarships.)

By ELISE EMERY
When Valeria da Costa

Aguiar arrived at International Airport Sept. 2, she cried, "Hi, Mom! Hi, Dad!" and rushed to her waiting Long Beach family — Mr. and Mrs. Donald J. Tucker, Gary, 20, and identical twins Linda and Leslie, 17.

Later, at the Tucker home, 374 Coronado Ave., the pretty, dark-haired girl from Vitoria, Brazil, recalled her arrival as an American Field Service foreign student.

"I stepped from the plane and saw that sea of faces. Then I spotted a big sign, 'Valeria — Brazil — Tucker

Long Beach.' I started toward it but suddenly it disappeared and there were all those people milling around. Finally I saw two girls who looked just alike and I knew they must be my new sisters, Linda and Leslie."

League during the fall semester, is a flag girl and president of the school's AFS Chapter.

Linda was AFS secretary last year. This semester she is president of the pom-pom drill team, Bruinettes, and is secretary of the student body.



PHONE OF THEIR OWN is dream come true for (from left) Linda Tucker, Valeria da Costa Aguiar and Leslie Tucker. Girls pooled Christmas gift checks to get the phone, now wash the family car for money to make the monthly payments. Valeria is AFS student from Vitoria, Brazil. The three are wearing blouses made for them by Valeria's mother.

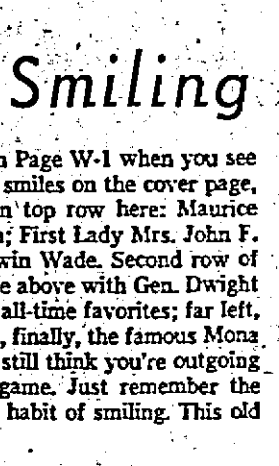
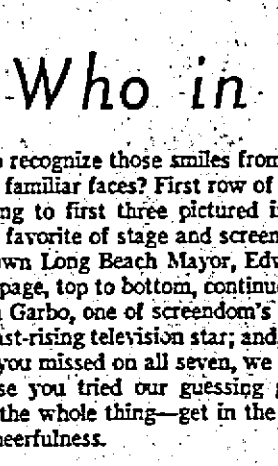
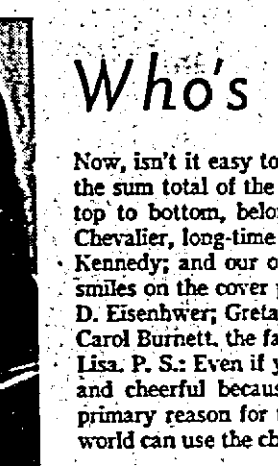
THE GIRLS explained what had happened. Linda had been holding the well-known sign aloft, but when she saw Valeria she was so excited she dropped it.

LESIE HAS had some Spanish and wants to major in languages next year at Redlands University.

There is her father, Dr. Jacy Ribeiro de Souza Aguiar, a cancer specialist; her mother, Dalva da Costa Aguiar; sisters Vania, 17, and Viviane, 4; and her maternal grandmother, Mrs. Maria Barros da Costa.

The U.S. Foreign Aid Program needs secretaries for overseas posts.

That's the word from Mrs. Beulah W. Bean, recruiter for the Agency for International Development.



Who's Who in Smiling

Now, isn't it easy to recognize those smiles from Page W-1 when you see the sum total of the familiar faces? First row of smiles on the cover page, top to bottom, belong to first three pictured in top row here: Maurice Chevalier, long-time favorite of stage and screen; First Lady Mrs. John F. Kennedy; and our own Long Beach Mayor, Edwin Wade. Second row of smiles on the cover page, top to bottom, continue above with Gen. Dwight D. Eisenhower; Greta Garbo, one of screen's all-time favorites; far left, Carol Burnett, the fast-rising television star; and, finally, the famous Mona Lisa. P. S.: Even if you missed on all seven, we still think you're outgoing and cheerful because you tried our guessing game. Just remember the primary reason for the whole thing—get in the habit of smiling. This old world can use the cheerfulness.

This Week--Everyday's a Club Day Here

TODAY
Real-ette Toastmistress to attend area speech contest, 7 p.m., Huntington Beach Country Club. Local winner Kay Smith competing. Luella Adams to present award.

Monday
National League of Senior Citizens, dessert luncheon, noon, Machinists Hall, 728 Elm Ave. Chester Wood to talk.

Tuesday
Downtown Opt-Mrs. election of nominating committee and bridge play, noon, home of Mrs. Otto Mayfield, 840 E. 37th St. Mrs. Robert Waldron, chairman.

Wednesday
Los Altos Garden Club, dessert luncheon, 12:30 p.m. in St. John's Presbyterian Church, 2345 Ximeno Ave. Talk to be given on "Care of Camellias and Azaleas." Hostesses to be Mmes. H. C. Whitesell, Helene Wuest and E. J. Ellwood.

Thursday
Women's Fellowship, First Congregational Church, talk by Rev. Charles I. Copenhagen of Oneonta Congregational Church, on his impressions of the International Brotherhood of Officers and card play to follow.

Friday
"Port of Long Beach," a technicolor film with Frank Black as commentator, will be shown at Woman's City Club, 1309 E. 3rd St. at 1:30 p.m. Noon luncheon will be served by Group 23; Reservations should be made by Wednesday with Mmes. A. A. Waldner or Myrna Smith.

Saturday
Bishop J. Waskom Pickett, of the Methodist Church in India and the U.S. speaks at Los Altos Methodist Church WSCS. Program begins with devotion at 1:30 p.m.; dessert luncheon at 12:30.

Sunday
Long Beach Ahumae, Gamma Phi Beta, luncheon 12:30 p.m., home of Mrs. John March, 4023 Elm Ave. followed by election and discussion of conference plans. Mmes. Norman Barker and R. M. Spensley, co-hostesses.

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Calendar of Clubs

Wedge, according to Mrs. Sumi Swanson, local chapter.

Matrons' Department of Ebell, noon luncheon in club house, honors new members. Bonnie Hyndman to entertain with Irish harp. Nomination of officers and card play to follow.

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SUCCESS STORY...

See the story of one of the Southland's largest printing plants on Page B-3, this week's Mirror of Business and Industry.

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No Strain as Engineer Stresses Barbecue

By MILDRED K. FLANARY
L. P. T. Food Editor

We dedicate this feature to all engineers who have been in Long Beach attending the National Engineers Convention.

We also introduce Hugh C. Carter, president of the Hugh Carter Engineering Co., a consulting mechanical engineering firm in Long Beach—a city he deems particularly exciting because of the talent and caliber of local architects and building programs.

Carter finds California winters a wonderful contrast to those of his birthplace, Omaha, Neb. He became a confirmed westerner after attending and being graduated from Caltech in 1949.

Prior to opening his office in Long Beach, he was with the Bechtel Corp., the State Department of Public Works and the architect-engineering firm of Periera and Luckman in Los Angeles.

Carter takes time for writing and teaching, too. The author of several text books in his field, he writes articles regularly, for professional magazines, and owns his own publishing firm, California Technical Publications.

He has taught mechanical estimating at USC, and heating and air conditioning at both Long Beach State and City colleges.

Carter is a sagacious man when it comes to raising money, too. As South Bay Area chairman for Caltech Alumni Board of Directors, he raised more than \$55,000 locally for the building program. He has served on the Alumni Board of Directors, and recently was elected to the YMCA Board.

He's also secretary-treasurer of Long Beach Rotary Club, the newly-elected vice president of Consulting Engineers Association of California and a member of National Arbitration Association, a group of men who assist in arbitrating labor-management disputes.

Patriotic Calendar

MONDAY
Chapter 8, Blue Star Mothers of America, 7:30 p.m., American Legion Hall, 59th Street near Orange Avenue. Erma Sweeney presides. Hospital day, 9 a.m. Thursday, VA Hospital.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building, Sylvia Harm presides.

TUESDAY
Arthur L. Peterson Unit, American Legion Auxiliary, Civil Defense program, 8 p.m., Veterans Memorial Building. A film, "Sonic Boom—Cause and Reason," will be shown. Mrs. Theodore Bowen, chairman.

Widows Club, USWV, election of officers follows noon sandwich luncheon, Linden Hall. Pauline Klump presides.

WEDNESDAY
Auxiliary 71, USWV, 1 p.m. business session, Veterans Memorial Building.

FRIDAY
Aguinaldo Swamp 1, USWV, noon pot luck, 1 p.m. business, Veterans Memorial Building. Mae Nimocks presides.

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Hugh C. Carter

al Arbitration Association, a group of men who assist in arbitrating labor-management disputes.
Hugh and Helen have four children, John, 8, Danny, 6, Jimmy, 3, and Betty, 1½. Even with the competing sounds of TV and youngsters he is an avid listener

to music—preferring works of Beethoven, Bach, Stravinsky and jazz bands of the 40's.

THE WALLS of both his home and office display contemporary paintings—abstract designs being among his favorites.

He likes to fish and has just started a program (available through our local high schools) which he recommends heartily to those whose activities center around a drafting board. It's the "Carter 50-mile Swim Physical Fitness Program."

On the days he records a half mile swim in Wilson High pool, he functions more happily on the intake—rather than preparation of food. He can, however, be persuaded to start cooking, especially if its before a barbecue.

Today he's chosen Salmon Steaks. But don't stop short of his recipe for Onion Pie.

BARBECUED SALMON STEAKS
Barbecue firm-fleshed salmon steaks (swordfish is excellent for barbecuing, too), 10 minutes on each side. Be careful not to overcook.

Add a generous pat of butter and one-half teaspoon parsley to each steak before serving. Lemon slices and easy tartar sauce adds extra tastiness. Mix equal parts of mayonnaise and sour cream with chopped pickle relish.

A good meal is completed with a baked potato, french cut green beans with almonds, and sliced tomatoes sprinkled with onion salt

CARTER'S ONION PIE
Put 3 tablespoons butter into a flame proof casserole, and simmer 10 medium sized sliced onions until yellow and tender. Remove from fire and add a beaten egg-salt and pepper to taste, and ½ cup sour cream.
Mix well and cover with strips of pie crust. Bake about 20 minutes or until crust is browned. This makes a wonderful companion for baked ham.

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For the woman who could weep because her skin beauty is drying out...

With the 'Moon Drops' Moisture Treatment, years without tears can be a reality. Now there need never be another dry spell for your skin.

If you've tried creams and moisturizers with only fleeting results (and a bit of despair) you'll want to know why. You see, after 25, skin that needs moisture *must* can hold it *least*. Some formulas merely sit on your skin; keep it smooth and moist for a *while*. But moisture, alas, evaporates. And back come the lines and dryness (and the despair!) But 'Moon Drops' helps store up and hold natural moisture *inside*, to keep skin moist. And, like plumping up a pillow, this inner moisture fills out little lines. Years without tears? Indeed!

'Moon Drops' Moisture Treatment: Moisturizing Cleanser deep-cleanses, conditions. Facial Freshener tones, firms, refines. Moisture Foundation keeps skin dewy under make-up. Moisture Balm lubricates, moisturizes.

'MOON DROPS' by REVLON
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1. Lowest Discount Prices
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LARGE DECORATOR TABLE LAMPS
• Over 40" Tall
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Superb blend of fine material & craftsmanship
Ceramic bases of braided gold on white, fabric covered shades.
\$5.99

Steam 'n Spray G.E. Iron
Easy push-button springing action. Light weight. 77L **\$12.88**
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Copperstone finish. Heavy duty motor. Adjustable grill & spit. **\$10.88**
4 Transistor Tape Recorder
Includes speaker, reels, amplifier, & earphone. Get 178 Blue Chip Stamps **\$17.88**
\$249 Westclox Keno Alarm Clock
Ivory colored, plastic case. 40-hour spring wind. **\$171**

19-Oz. Decanter Bottle
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Regular 18c 4-Oz. Cough Syrup
Super Anahist 66¢
J & J Box of 70 Assorted Plastic Strips
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Girl's Blouse & Shorts Sets
Cool comfy, printed and plain cottons. Sizes 3 to 6x. **98¢**
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Complete with 3 rollers in 3 sizes for the styles you want. **\$2.99**
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Acetate filled... soft, quilted... machine washable. 72x84" for full and twin beds. **\$5.79**
1st Quality-Full Bed Size Electric Blankets
2 year guarantee. Nylon binding. Convertible corners. Use flat or fitted. Choice of colors. Regular \$11.48 **\$9.88**
\$3.00 Values Spalding Golf Balls
All liquid centers. Powerized high compression. Don Fairfield model. **3 for \$1.88**

TeleViews

**TV Record
'Doomsday'**
(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

TV Dietician Afflicted With Inaccurate Scales

By BERT RESNIK
TV and Radio Editor

It was two o'clock in the morning and Elizabeth Fraser tip-toed to the kitchen cabinet.

Looking around quickly to make sure none of her three daughters had detected her, she opened the cabinet door.

Guiltily she reached inside, pushed aside a few cans and pulled from the back of the shelf a box of instant cocoa.

Almost trembling, she opened the box, plunged a spoon into it, pulled it out laden with the cocoa, and shoved it into her mouth.

Then another spoonful and another and another.

"I can't help it," confessed Lis. "Food is my weakness—especially chocolate—and at absolutely the wrong time."

With such a weakness, it was natural, of course that Lis was selected for the role of dietician on NBC-TV's "McKeever and the Colonel" Sunday night series. (She also appears as Sgt. Bilko's WAC girlfriend on "The Phil Silvers" channel 11 repeats.)

The TV dietician selection brought acclamation from the actress' 17-year-old daughter, Patricia. Said Patricia:

"Oh, mother, you're kidding!"

★ ★ ★

LIS COULDN'T BLAME her daughter for the remark, nor, for that matter, would she have been surprised if either of her other daughters, Meg, 14, or Liza, 13, had voiced similar sentiments.

"Ever since they've been born all they've heard me say is, 'I've got to go on a diet,'" said Lis.

She paused a moment and speared an egg roll from the fancy plate served up by the Cantonese restaurant where we were having a mid-afternoon snack.

"Actually," said Lis, "I do go on a diet about every three weeks—it doesn't last very long."

"But I get very snappish and I have to go back to eating for the good of the group."

Lis, who has been afflicted with inaccurate scales, isn't telling what she weighs. Whatever her poundage, on her it looks pleasingly plump good.

"I would never describe myself as fat no matter how much I weighed," she said.

"Rounded, maybe. Charming, lovely, hungry, sneaky."

★ ★ ★

THE "SNEAKY" aspect of Lis' life was discovered by her family one day recently when they found four months' supply of tinfoil in her bureau drawer.

"Oh why oh why must they wrap chocolate kisses?" she lamented. "It's such a problem getting rid of the paper."

With true dedication, Lis refused to let her family immediately get rid of the tinfoil.

"Don't throw it away," she pleaded. "One may still be there."

If there is some psychological problem compelling Lis to reach for a candy bar, she's

(Continued on Page 3)



ELISABETH FRASER SHARPENS SWEET TOOTH



DOOLEY'S

Delicious **CARNATION**
ICE CREAM

Your choice of several
delicious flavors.

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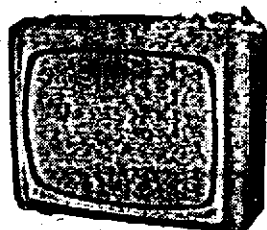


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FREE Service and Guarantee

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Quality portable with
front controls, handle
and built-in antenna.

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New 1963 Westinghouse
23-in. FULL CONSOLE TV
Comes in Walnut or
Mahogany cabinets.

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New 1963 Zenith
19-in. PORTABLE TV
"SPACE COMMAND" REMOTE CONTROL

This is the New Zenith
Slim Line Model.

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Packard Bell
23-in. CONSOLE TV

A quality, full console.

DOOLEY'S LOW PRICE!

FREE Delivery, Service and Guarantee

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1963 RCA VICTOR

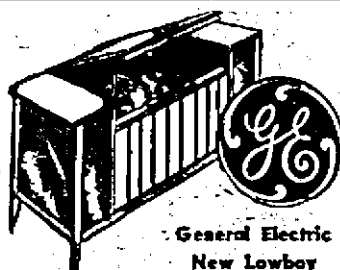
Mark 8 Chassis

CONSOLE COLOR TV

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New Lowboy

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2-"Twister Cones"

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New 1963 DeKnoalco
STEREO CONSOLE COMBINATION
WITH RADIO

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10-cu.-ft. REFRIGERATOR

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Has 22 sq. ft. of shelf
storage with lots of ex-
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door shelves.

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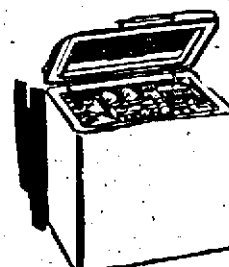
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CONCRETE CEMENT . . . **99¢**

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SUNDAY

March 3, 1963

* PAID ADVERTISEMENT

- 7:30
- 4 Breakthru (children relig.)
- 11 Movie: "Jackass Mail" Wallace Beery (42) 8:00 A.M.
- 2 Lamp Unto My Feet: "40 Days of Spring." Poetry of Donne, Herrick and Herbert
- 4 (Color) Crusader Rabbit
- 5 In God We Trust (relig.)
- 9 Bib Babysitter (cartoons) 8:30
- 2 Look Up & Live: "Tree of Knowledge." Fred J. Scollay, Roy Poole. First in 3-part drama dealing with medieval "mystery" plays of remote village.
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (Congreg.) 9:00 A.M.
- 2 Camera Three: "Privacy: The Right to Be Let Alone," book's co-authors
- 4 (Color) Davey & Goliath
- 5 The Adventist Hour
- 7 Movie: "Cowboy and the Blonde," G. Montgomery
- 11 Movie: "7th Cross," Spencer Tracy (41)
- 13 Variedades, R. Inglesias 9:15
- 4 (Color) Let's Talk About 9:30
- 2 Light of Faith: N.L.B. Christian Church, 1115 E. Market, Rev. Wm. Diehm
- 4 The Christophers
- 9 Movie: "Hong Kong Affair," Jack Kelly (58) 10:00 A.M.
- 2 Learning '63: "Career Guidance Center"
- 4 This Is the Life (Luth): "Destination Hell"
- 5 For Kids Only, Bozo
- 13 Panorama Latino 10:30
- 2 L.A. Report, G. Holcomb
- 4 Frontiers of Faith: "Generation After Generation" (Genesis, pt. 5)
- 7 Movie: "3 Faces West," John Wayne (40)
- 13 (Color) Faith for Today 11:00 A.M.
- 2 Movie: "Dark Horse," Phillip Terry (46-1st run)
- 4 Movie: "Man in the Iron Mask," Louis Hayward
- 9 Concourse, Dorothy McKenzie, Literature
- 11 Great Churches: Wiltshire Christian Church
- 13 Church in the Home
- 5 HOME BUYERS' GUIDE...
- * Celebrity Home Showcases Mayer Samuel W. Tarty
- 9 Way of Faith (relig.) 12:00 NOON
- 2 Tell It Again, Mark Taylor

- with "Baba Yaga"
- 7 Challenge Golf (Iron's box)
- 9 (Color) Movie: "Blood Alley," John Wayne (55)
- 11 Ray Corrigan Western
- 13 Rev. Oral Roberts 12:30
- 2 CBS Washington Report, David Schoenbrun. Atty. Gen. Robert F. Kennedy, and ass't. Atty. Gen. for civil rights Burke Marshall examine a proposal to create a post of Public Defender, and recommendations on civil rights.
- 4 DR. BAXTER'S HARVEST
- * Two Important Sites of Rome & London destroyed by bombs in WW II.
- on "The Bomb as Archaeologist," in color.
- 5 It Is Written: "Coronation" of Elizabeth II.
- 13 Business Opportunities 1:00 P.M.
- 2 Sum & Substance, Dr. Herman Harvey with cellist Gregor Piatigorsky
- 4 (Color) Ethics: "Ethics & Journalism," Gladwin Hill, metropolitan and Negro editors
- 5 Movie: "Adventures of Casanova," Arturo de Cordova (48)
- 7 Adlai Stevenson Reports Ass't. Sec. of State Harlan Cleveland reveals new approach to one of world's trouble spots
- 11 Dan Smoot Reports on "Urban Upheaval" (pt. 2)
- 13 Voice of Calvary 1:15
- 11 Capitol Report, D. Jackson 1:30
- 2 Insight: "The Phoney," Efrim Zimbalist Jr., Joan Leslie, Ann Helm. Status seeker re-examines his life.
- 4 (Color) Covenant: "Beliefs of Jehovah's Witnesses"
- 7 Meet the Professor: Dr. Robert A. Good, pediatrician at Minnesota, treats youngster with blood disease.
- 11 Movie: "Hitler's Madman," John Carradine (43)
- 13 Cal's Corral (3 hours)
- 34 San Juan Bosco (serial)
- 7 Directions '63: "Ethics in 5 Acts," Author Lillian Smith and "freedom riding" clergymen appear 2:00 P.M.
- 2 Communism: Myth vs. Reality. Dr. Swearingen looks at discipline among Red Chinese agriculture workers.
- 4 (Color) NBC Opera: "Labyrinth" (see box) in first of 5-part look at moral behavior in society.
- 9 (Color) Movie: "Blood

- Alley," John Wayne (55) 2:30
- 2 Sunday Sports Spectacular (see sports box)
- 5 Ice Hockey (see sports box)
- 7 Movie: "Sudden Death," Jimmy Ellison 2:50
- 4 News Report 3:00 P.M.
- 4 BILL BROWN NEWS
- * COMPLETE, IN COLOR. 3:15
- 4 Young Man in Washington, Art Barriault
- 11 Movie: "Sgt. Madden," Wallace Beery (39) 3:30
- 4 (Color) Wild Kingdom, Marlin Perkins: "The Amazon River," and giant insects, snakes & jaguar of rain forest.
- 7 Championship Bridge, Charles Goren
- 34 La Gloria Quedo Atras 4:00 P.M.
- 2 The Great Challenge: "The Individual in the American Democracy" (see box)
- 4 (Color) Shell's Wonderful World of Golf (sports box)
- 7 Press Conference
- 9 Joe Dolan's World of People. Controversial discussions. 4:30
- 7 Alumni Fun, John K. M. McCaffery, A Redbook editor, chief medical examiner and human rights chairman represent CCNY in challenging the Misses Stutz, McCambridge and Gilman of Mundelein.
- 9 Mr. D. A. David Brian
- 13 Social Security in Action 5:00 P.M.
- 2 Amateur Hour, Ted Mack
- 4 Update, Robt. Abernathy (news for teens). Reports on mental health, Europe, an actress' day
- 5 Popeye, Tom Hatten
- 7 Major Adams: Trailmaster, Robert Horton, Judith Anderson. Woman offers Flint 300,000 acres of ranch land to marry her granddaughter.
- 9 Trails West, Ray Milland
- 11 Territory Underwater
- 13 Dr. Field and Friend 5:30
- 2 College Bowl, Robt. Earle, Kansas City Univ. meets Wake Forest College
- 4 (Color) Bullwinkle Show
- 9 Championship Bowling
- 11 Movie: "Philadelphia Story," Katharine Hepburn
- 13 The New You, Don Rose
- 34 La Hora Catolica (Cath.) 6:00 P.M.
- 2 The 20th Century, Walter Cronkite: "Franco Spain" (see box)
- 4 (Color) Meet the Press: David Rockefeller, banker and philanthropist
- 5 The Invisible Man
- 7 Stagecoach West, R. Bray
- 13 Newsroom, Don Rose
- 34 Teatro Fantastico (child'n) 6:30
- 2 Password, Allen Ludden. Steve Lawrence, Florence Henderson are guests.
- 4 McKeever & the Colonel, Scott Lane, Allyn Joslyn. Rash of pranks breaks out when star (Soupy Sales) of children's TV show comes to Westfield.
- 5 Polka Parade, D. Sinclair
- 9 Maverick, James Garner, Peggy King. Bret falls for "widow" of supposedly dead man.
- 13 Adv. in Sports, T. Malone 7:00 P.M.
- 2 (Color) Lassie, Jon Provost (3rd of 5 parts). Lassie is hurt by a wild boar while searching for trail back to civilization.
- 4 Ensign O'Toole, Dean Jones. The Appleby is turned into a floating art gallery to aid beauty's (Sharon Hugueny) career.
- 7 Lockup, MacDonald Carey

- 7:30
- 2 Dennis the Menace, Wayne North, Gale Gordon. Wilson decides he's allergic to Dennis.
- 4 (Color) Disney's Wonderful World of Color: "Square Peg in a Round Hole." Prof. Von Drake cartoon-lectures on the problems of human behavior.
- 5 The Jack Barry Show
- 7 (Color) The Jetsons (cartoon). Jane decides to get away from it all at a "dude planet."
- 9 "12 ANGRY MEN" PREMIERE
- * A BIG ONE—HENRY FONDA with Lee J. Cobb, Ed Begley (57-1st run). Movie version of Reginald Rose TV play.
- 11 Congressional Investigator
- 13 All America Wants to Know, Theodore Granik: "Can the U.N. Survive?" Adlai Stevenson, Nikolai Fedorenko. 8:00 P.M.
- 2 The Ed Sullivan Show with Bob Newhart, Kate Smith, Nancy Walker, Charles Nelson Reilly, Anita Bryant, Mike Clifford
- 7 Movie: "Tiger Bay," John Mills, Hayley Mills, Horst Buchholz (58-1st run). Orphan girl witnesses a murder, and is drawn to the lonely slayer.
- 11 26 Men, Tris Coffin
- 13 Sidney Linden Interviews
- 34 BULLFIGHTS!... FROM
- * MEXICO CITY—2 HRS. 8:30
- 4 Car 54, Where Are You? Fred Gwynne, Joe E. Ross. Comedian Joey Faye guests as Car 54 pair devise scheme to get a full house for a Bar Mitzvah.
- 5 Mediz, Richard Boone. Doctor, at Ford's Theatre, tries to save Lincoln's life.
- 11 You & Your Big Ideas—by
- * VITA-PART Orange Juice 9:00 P.M.
- 2 The Real McCoy's, Walter Brennan. Grampa tries to break up Luke's romance.
- 4 (Color) Bonanza, Dan Blocker, Signe Hasso, Robert Emhart. Suffering from amnesia, Hoss is almost "kidnaped" by Dutch couple mourning loss of their own son.
- 5 Crime & Punishment.
- 11 Staccato, John Cassavetes.
- 13 Cavalcade of Books 9:30
- 2 E.E. TRUE—JACK WEBB
- * American falls in love in Warsaw... and risks stars Charles Aidman, Erika Peters, Karl Swenson his nation's security.
- 5 Movie: "Mine Own Executioner," Burgess Meredith (47). Excellent psychiatric melodrama.
- 9 Adventures in Paradise, Gardner McKay, Peggy Ann Garner. Adam hires ex-pug as seaman.
- 11 Sheriff of Cochise
- 13 Paris Precinct, L. Jourdan 10:00 P.M.
- 2 Candid Camera, Durward Kirby, singer Fredricka



GENERALISSIMO Francisco Franco, Spain's 71-year-old dictator, discusses his country during a two-part report starting on "20th Century" at 6 p.m. Sunday, channel 2.

- Weber. Gas tank with opening hidden
- 4 (Color) A Country Called Europe (see box)
- 7 Voice of Firestone, with Met artists Robert Merrill, Richard Tucker, Anneliese Rothenberger
- 11 The Best of Coates
- 13 Spy, Raymond Massey
- 34 Comentarios (sports) 10:30
- 2 What's My Line, J. Daly. Guest: Allen Ludden
- 7 Howard K. Smith—News & Comment. Congress' delay in settling down to work is explored by James MacGregor Burns plus Sens. Mansfield, Saltonstall, Mundt and Clark.
- 9 (Color) Movie: "White Tower," Glenn Ford, Vali (50). Climbing Swiss Alps.
- 11 Open End: David Susskind: "Democracy Today," Wm. O. Douglas, Robert Hutchings, Harry Ashmore, James MacGregor Burns.
- 13 Operation Success, Quentin Reynolds
- 34 The Sergio Corona Show 11:00 P.M.
- 2 News, Harry Reasoner
- 4 (Color) Bob Wright, News
- 7 Southland, Carl George
- 13 Movie: "Man Who Came to Dinner," Monty Woolley 11:15
- 2 The Late Show Tonight
- * Gregory Peck, Richard Widmark "YELLOW SKY" with Anne Baxter (48)
- 4 Changing Times Magazine
- 5 Bill Stout, News
- 7 Honeymooners, J. Gleason 11:30
- 4 Movie: "Little World of Don Camillo," Fernandel (Fr-Ital-53)
- 5 Roller Skating (repeat)
- 34 Noticiero 34 (News) 1:00 A.M.
- 2 Movie: "Night Work,"

SPECIAL

NBC OPERA—World premiere of Gian Carlo Menotti's symbolic, surrealist opera is at 2 p.m., ch. 4. Commissioned by NBC two years ago, "Labyrinth" can be presented only on tape or film because of trick photography necessary. John Rarodon and Judith Raskin star as the newlyweds who search for their key to a hotel suite—and to life—with a "way out" libretto, a conservative score. (Final opera for the season will be a 2-part, 4-hour colorcast of Bach's "St. Matthew's Passion.")

THE GREAT CHALLENGE—Last of the five symposia looks at the individual, his freedoms and the government, at 4 p.m., ch. 2. Charles Collingwood hosts author-critic Dr. Paul Goodman, Washington Post cartoonist Herb Block, publisher (National Review) Wm. A. Rusher and Sen. C. P. Case (R-N.J.)

20TH CENTURY—Generalissimo Francisco Franco, Spain's 71-year-old dictator, comments on critics of his political system, discussing personal rule and orderly succession, in the first of a 2-part interview with Walter Cronkite at El Prado near Madrid at 6 p.m., ch. 2. Winston Burdette, Edmund Gress and Cronkite talk with Franco supporters and oppositionists.

A COUNTRY CALLED EUROPE—John Chancellor is reporter for a news special examining the emergence of the Common Market as a world power and the changes it has brought to the lives of its 168 million people. Reuven Frank produced color films were made at 40 locations in the six Common Market countries, explained by narration rather than in interviews at 10 p.m., ch. 4.



CHALLENGE GOLF, 12 noon, ch. 7, repeat of Saturday's match between Snead Sanders and Palmer-Player.

SUN. SPORTS SPECTACULAR, 2:30 p.m., ch. 2, has tapes of the stunt driving of "The Auto Thrill Show" from West Palm Beach, and the Washington National Horse Show. Latter includes Arthur Godfrey and his mount Goldie, plus Atty-Gen. Kennedy's daughter Kathleen and her pony.

ICE HOCKEY, 2:30 p.m., ch. 5, with Dick Lane at Burbank as the Stars host the Long Beach Gulls.

WONDERFUL WORLD OF GOLF, 4 p.m., color, ch. 4, has Byron Nelson and Netherlands pro Gerry De Wit at the Hague Golf Club at Wassenaar, Holland.

'Doomsday' Here for 47 TV Shows

By VERNON SCOTT

HOLLYWOOD (UPI)—Doomsday is here for more than 40 prime-time television shows in the greatest upheaval of network programming in video's brief history.

Weekly shows are falling in clusters, making a death row of the co-axial cable. Dozens of actors and hundreds of crews will be unemployed as a result.

ABC-TV has 22 series shutting down—a few still may be revived but it is doubtful.

CBS-TV is kissing off 11 series while NBC-TV bids adieu to 14.

Curiously, the greatest number of victims is among the new shows which made their debuts last fall.

AMONG LAST YEAR'S NEWCOMERS biting the dust are: "The New Loretta Young Show," Jack Webb's "True," "The Lloyd Bridges Show," "Fair Exchange," all from CBS. At NBC—"McKeever and the Colonel," "Empire," "Wide Country," "Andy Williams," "Sam Benedict." At ABC—"The Jetsons," "Stoney Burke," "Going My Way," "Our Man Higgins," "The Gallant Men," "Mr. Smith Goes to Washington" and perhaps

"Tim Dickens, He's Fenster."

Some of the new shows were so bad they were dropped in mid-season: "It's a Man's World," "Saints and Sinners," "Don't Call Me Charlie," "The Roy Rogers Show."

One of television real oldtimers, "The U. S. Steel Hour," will disappear after 10 years on the air.

YOU CAN KISS GOODBYE "The Voice of Firestone," "The Untouchables," "Armstrong Circle Theater," "Have Gun, Will Travel," "The Rifleman," "Hawaiian Eye" and "77 Sunset Strip." All had long, successful runs.

"Naked City," one of the most honored and revered drama shows on television is likely to be a victim of the ax, too.

Perry Como's weekly songfest will go by the boards, with the easy-going singer appearing in a few specials. Joey Bishop is talking about a variety show, but the network doesn't have him penciled in.

"Dobie Gillis," after four years with CBS is out, but may pop up on another network.

AUDIENCE-PARTICIPATION fans will find "The Price Is Right" absent because the price is wrong. The death of Dick Powell early this year will spell the end to "The Dick Powell Theater" anthology.

Among the cute kiddie series to be closed are "Leave It to Beaver" and that forever troublesome brat "Dennis the Menace." "My Three Sons" may return, but without Fred MacMurray.

"Howard K. Smith News," which was blasted for allowing Alger Hiss to judge former Vice President Richard Nixon, is through. And even the cops aren't safe with "Car 54, Where Are You?" getting it in the neck.

For many video stars it's a bad scene. But next season promises some new shows.



CONNIE STEVENS, star of "Hawaiian Eye," is one of the veteran performers whose series has been axed for next season.

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Exciting cuisine, delicious cocktails and
the finest in entertainment, are yours to
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EVERY FRIDAY
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MONDAY

March 4, 1963

PAID ADVERTISEMENT

- 6:00 A.M.
2 College of Air: "Economy"
4 Cont. "Classics": "Physics"
8:30
2 USC: "Oriental Religions"
4 (Color) Cont. "Classics":
American Government
7:00 A.M.
2 Capt. Kangaroo: dogs
4 Today, Hugh Downs, with
Labor Sec. Willard Wirtz
7:30
7 Zorrama (San Diego)
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
Guest: Everett Sloane
7 Chucko the Clown
8:15
11 Business News; Sports AM
8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.
2 Calendar, Harry Reasoner,
Teamster chief Jimmy
Hoffa is interviewed
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch

- Movie: "Right to the
Heart," Brenda Joyce (42)
11 The Jack Lallane Show
13 Guidepost to Art (5, 6)
10:00 A.M.
2 The McCoy's, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Annie Oakley,"
11 The Pamela Mason Show
13 Guidepost: Amer. Heritage
10:25
13 Guidepost to Math (4)
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
11:00 A.M.
2 Love of Life
4 (Color) First Impression
Inger Stevens, Mike Jack-
son are week's guests
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
Week's guests: Suzy
Parker, Lissa Charell
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, R. Parks
9 LASC: Art & the Child
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show
with Peter Lorre, Bobby
Breen, Jack Benny,

SPECIAL

SURVEY '63—Bob Wright
is host for special taped ex-
planation for handling both
federal and state income tax
returns, at 10:30 p.m., in
color (red ink?), ch. 4. Frank
Schmidt represents the IRS,
with Harry Freeze from the
State Franchise Board. An
animated film describes how
taxes originated—and why!

- Dr. Joyce Brothers
5 Divorce Hearing, Popenoe
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report; Life Line
12:30
2 As the World Turns
5 News; Movie (12:35):
"Gun Moll," Franchot
Tone (49)
7 Father Knows Best, Young
9 Movie: "Action in
Arabia," Geo. Sanders
11 Movie: "Barricade," Alice
Faye (39)
13 Racket Squad, R. Hadley
1:00 P.M.
2 Passwork, Allen Ludden.
Week's guests: Tammy
Grimes, Artie Shaw
4 Loretta Young Theater
7 December Bride, Byington
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "For Them That
Trespass," Richard Todd
2:00 P.M.
2 To Tell the Truth, Jack
Clark with Orson Bean,
Skitch Henderson
4 Match Game, G. Rayburn.
Week's guests: Peggy
Cass, Bennett Cerf
7 Day in Court: Bilking
9 Movie: "Cornered,"
11 Movie: "Andy Hardy's
Double Life," M. Rooney
2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 NEW! FUN! CARTOONS!
★ Walker Edmiston Show
7 Queen for Day, Jack Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "Meet Me on
Broadway,"
7 Who Do You Trust?
4:00 P.M.
2 Amos 'n' Andy
5 NEW TIME ON TV 5
★ BOZO'S "LIVE" CIRCUS
7 American Bandstand
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom of China Seas
7 Discovery '63: "Alaska"
11 Rescue 8, Jim Davis
34 Reloj Musical (variety)
5:00 P.M.
2 Movie: "Birth of the
Blues," Bing Crosby,
Mary Martin (41)
5 NEW TIME ON TV 5
★ Popeye's Pals 5 Club
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
34 El Seguro Social (soc.sec.)
5:45
4 (Color) Curt Massey Show
6:00 P.M.
4 (Color) News and Sports
5 Premier Excitement &
★ Danger—WHIRLYBIRDS
stars Kenneth Tobey
After years trying to
strike it rich, man finds
uranium (repeats)
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club
13 The Ann Southern Show

- 34 San Juan Bosco (serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 NEW TIME! Prizes &
★ FAN—BEAT THE GODS
Dennis James hosts
5 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45
4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam Dateline
7:00 P.M.
4 (Color) Golden Voyage,
Jack Douglas "Crecho-
slovakia," Churches,
castles, fiery dancers
★ NEW TIME! ROBERTS—
★ STOUT—HARMON NEWS
7 Danger Man, P. McGoonan
9 People Are Funny
11 Quick Draw McGraw
13 Magic of Mardi Gras
★ on BURRUD'S HOLIDAY
Land of Bayous, in color
34 Niebla (drama serial)
7:15
2 Walter Cronkite, News
7:30
2 To Tell the Truth, Robert
Q. Lewis subs as host,
with Martin Gabel, Peggy
Cass as guest panelists
4 (Color) Movie: "Hell &
High Water," Richard
Widmark, David Wayne,
Bella Darvi (54-1st run).
Viennese scientists com-
mission retired naval of-
ficer to investigate World
War III plot
5 By Numbers, Jack Barry
7 The Dakotas, Larry Ward,
Chad Everett, Bert Freed,
Maggie Pierce, Dennis
Patrick. Angry cavalry-
men demand Del sur-
render his sweetheart's
father
9 Adventures in Paradise,
Gardner McKay, Dan
O'Herlihy, Vladimir
Sokoloff. Australian
overlord threatens busi-
ness of pearl fisher
11 Checkmate, Sebastian
Cabot, Walter Pidgeon.
Attorney arranges own
murder.
13 (Color) Wild Cargo:
"Africa" (repeat).
34 Estudio "A" (variety).
8:00 P.M.
2 I've Got a Secret, Garry
Moore. Steve Allen is
celebrity guest as Jayne
Meadows and George
Gobel join panelists
Palmer and Morgan as
show makes first of two
Hollywood originations
5 Law & Mr. Jones, James
Whitmore, Otto Kruger.
Jones' target is serving as
his own lawyer
★ 13 (Color) Adventure Th'r
34 La Gloria Quedo Atras
8:30
2 The Lucy Show, Lucille
Ball, Vivian Vance, Paul
Hartman. Lucy and Viv
pinch-hit for Chris and
her friend Cynthia (Miss
Ball's 12-year-old daugh-
ter Lucie Arnaz) as soda
jerks so the girls can be
majorette in big parade
5 Dick Powell's Zane Grey
Th'r: "Deserter," Powell,
Maggie Hayes. Sergeant is
assigned to track down
Army deserter in Arizona
7 Rifleman, Chuck Connors.
Johnny Crawford. Mark
is paralyzed after a fall
9 LAKERS vs. ROTALS
★ CINCINNATI—LIVE!
(see sports box)
11 M-Squad, Lee Marvin
13 JOE LOUIS PRESENTS
★ MONDAY NIGHT FIGHTS
(see sports box)
34 Ellos se Quieren Asi
9:00 P.M.
2 The Danny Thomas Show,
Jaye P. Morgan plays a
cousin of Bunny Halper
who comes to New York
hoping Charley will
launch her singing career
★ 1st Ann Excitement; 2nd
Broke," Joan Davis (44)

- PRO BASKETBALL**, 8:30
p.m., ch. 9, live from the
Sports Arena as the Lakers
host the Cincinnati Royals.
★ **BOXING**, from Moulin
Rouge, 8:30 p.m., ch. 13, has
Tony Herrera and North
American bantamweight
champion Manny Elias.
★ **"S.O.S. RHINO"**,
African bush country
round-up of the 3-ton
beasts, to take them to
sports from poachers.
7 Stoney Burke, Jack Lord,
Antoinette Bower, Cesare
Danova. Stoney becomes
beauty's alibi in assassi-
nation plot
11 Highway Patrol, Crawford
34 Penumbra (serial)
9:30
2 The Andy Griffith Show.
Andy's historical knowl-
edge is tested when Obie
rebels against the home-
work of his pretty new
history teacher
4 The Art Linkletter Show.
Yvonne De Carlo will
judge whether a beauti-
fican can talk a woman
into a fried egg shampoo
11 The Best of Groucho
34 Comicos y Canciones
10:00 P.M.
2 New Loretta Young Show.
Manuscript by her late
husband stirs memories
for Christine
4 (Color) David Brinkley's
Journal. Examination of
the caste system in India,
and comparison to deseg-
regation problems in the
American South
5 Peter Gunn, Craig Stevens
7 Ben Casey, Vincent Ed-
wards, Virginia Christine,
Beatrice Straight, Diana
Hyland. Woman refuses to
undergo surgery until her
concert pianist niece is
freed from the domina-
tion of her mother
11 George Putnam, News
13 BILL JOHNS NEWS
★ Top News Personality
Followed by Harold Fish-
man, Alan Sloane
34 Box de Mexico (boxing)
10:30
2 Stump the Stars, Mike
Stokey, Gene Barry and
Jayne Mansfield are spe-
cial guests, with Ruta Lee
subbing for Diana Dors
4 (Color) Survey '63, Bob
Wright (see box)
5 Dragnet, Jack Webb
11 The Paul Coates Show
13 It's Country Music Time
10:45
9 Movie: "The Maze," Rich-
ard Carlson (53-1st run)
11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
11 The Tom Duggan Show
13 Movie: "Terror Ship,"
Wm. Lundigan (52)
11:15
4 (Color) Tonight, Johnny
Carson with Joe Williams,
Jane Morgan, Ronnie
Graham, David Doyle
5 Cliff Norton, Weather,
Steve Allen Show (11:20),
with Slim Gaillard, Mel
Torme, Joanie Sommers,
Sammy Cahn, Drivetrone
11:30
2 Movie: "Criminal
Lawyer," Pat O'Brien
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "Dynamite,"
12:30
11 Movie: "Unguarded
Hour," Loretta Young
12:45
9 Movie: "Annie Oakley,"
1:15
2 Movie: "Beautiful But
Broke," Joan Davis (44)

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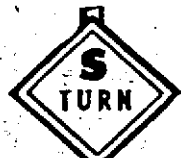
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Rating System Rates 'Non-Cooperation'

(Editor's Note: This is the concluding article of a two-part series on television's rating systems.)

By BERT RESNIK
TV and Radio Editor

Non-cooperation was one of the principal elements the Federal Trade Commission last winter charged television's rating systems with neglecting to consider.

All of the survey firms involved have signed consent orders to comply with the FTC admonitions.

It is of interest that the largest rating service, Nielsen, before the FTC publicized its charges, had already taken steps to determine the effect of non-cooperation upon its sampling techniques.

Which seems a little ambiguous.

If someone won't cooperate, how do you determine the effect on a survey?

The complete explanation would take a report almost as voluminous as the governmental one submitted by a statisticians' committee that evaluated the rating systems and found them "reasonably good."

Permit me to simplify by explaining that a person who refuses to cooperate by keeping a daily diary and having a meter installed on his television set, will possibly cooperate another simpler way.

That way: He'll answer the phone and let you know if he's watching television and the station to which he's tuned.

In those few instances where the householder was non-cooperative to the extent of saying, "Don't bother me, Buster!", Nielsen statistically eliminated comparable cooperative households.

NIELSEN USED 5,000 non-cooperative homes, 5,000 cooperative homes in the same

area and an already existing panel of 5,000 homes.

The results:

1. Those termed "non-cooperative" watch television 1 to 2 per cent less than the others.

2. They watch in exactly the same manner and depth the same programs as the cooperative householders.

In other words, while there may be fewer "non-cooperative" persons watching, what they're looking at when their sets are on is the same thing as their "cooperative" neighbors.

SO WHY all the abuse directed at television rating services?

The answer is that you and I don't like it when one of our favorite programs is taken off the air because its ratings aren't high enough.

Now it isn't the rating service decision to take off the program. It's merely presenting numbers to its network and sponsor subscribers.

The numbers are used by a soap manufacturer to estimate how many bars his program is selling.

He figures, for hypothetical example, that if 10 people are watching, the chances are good that 3 of them will buy his soap.

The more viewers, the more soap sales. Not enough viewers, no soap. Not enough soap sales, no sponsorship of program.

It is the rating services' function to report numbers.

How the numbers are interpreted are no more their

responsibility than it is the housewife's to raise the chicken she cooks for Sunday dinner.

ALCOHOLISM

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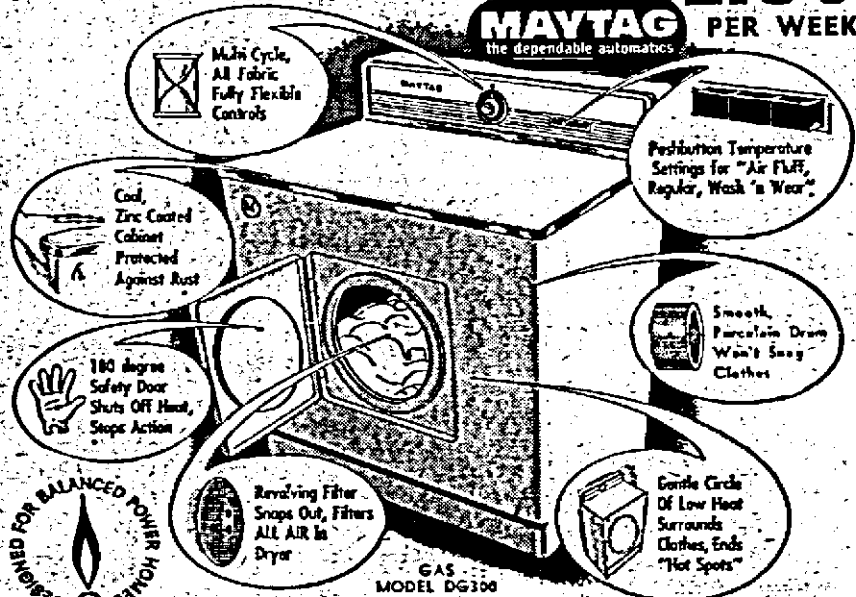
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March 3, 1963

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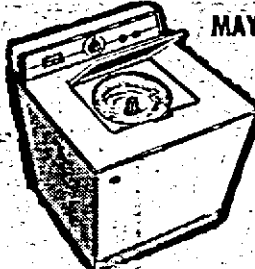
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TODAY

TUESDAY

- March 5, 1963
★ PAID ADVERTISEMENT
6:00 A.M.
2 College of Air: "Economy"
4 Cont. Class'm. "Physics"
6:30
2 USC: "Changing World"
4 (Color) Contn. Classroom:
"American Government."
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7:30
7 Zorrama (San Diego)
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Chuko the Clown
8:15
11 Business News; Sports AM
8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.
2 Calendar, Harry Reasoner
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, B. Williams
13 Yoga for Health
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch
7 Movie: "2 Mugs from
Brooklyn," Wm. Bendix
11 The Jack Lalanne Show
13 Guidepost: Soc. Studies
10:00 A.M.
2 The McCoy's, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Badlands,"
11 The Pamela Mason Show
13 Public Service Film
10:15
13 G'depost: Living in West
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
13 Guidepost to Sienne (8)
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
13 Guidepost to Spanish II
11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 Heritage: Robert Frost
(last in series of readings)
11 Sheriff John, John Rovic
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light

(Advertisement)

Woman Tortured by Agonizing ITCH

"I was itched to death
30 years. Then I found a
new wonder cream. Now
I'm happy," writes Mrs.
P. Kautsky of L.A. Calif.
She's blessed relief from
torments of vaginal itch,
itch of neck, chest, rash
and eczema with an amazing new scientific
formula called LANACANE. This fast-acting
medicated cream kills harmful bacteria, soothes
the itchy skin, soothes and soothes.
Don't suffer! Get LANACANE at drugstore.



- 12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show
5 Night Court, Jay Jostyn
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report; Life Line
12:30
2 As the World Turns
5 News; Movie (12:35):
"Noose for a Lady,"
7 Father Knows Best, Young
9 Movie: "Adventure in Bal-
timore," Robt. Young
11 Movie: "Four Men and a
Prayer," Loretta Young
13 Racket Squad, R. Hadley
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
7 December Bride, Byington
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Man in the
Dinghy," Michael Wilding
2:00 P.M.
2 To Tell the Truth, Clark
4 Match Game, R. Rayburn
7 Day in Court; Runaway
9 Movie: "Crack-Up,"
2:15
11 Movie: "Sinner Take All,"
2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for Day, Jack Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "Storm in
Jamaica,"
7 Who Do You Trust?
9 Jack Crowther, Annual
message to his 50,000 em-
ployees by Sup't of L.A.
City School system
4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
Guest: Bobby Comstock
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom, China Seas
7 Discovery '63: "Strangest
Fish of All"—In N.Y.
Aquarium
11 Rescue 8, Jim Davis
34 Reloj Musical (variety)
5:00 P.M.
2 Movie: "Indian Uprising,"
Geo. Montgomery (52)
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
34 Motivo de Alarma (fire)
5:45
4 (Color) Curt Massey Show
34 Education y Trabajo
6:00 P.M.
4 (Color) News and Sports
5 Whirlybirds, Ken Tobey
7 News Hour, Baxter Ward
9 Supercar, Mike Mercury
11 The Mickey Mouse Club
13 The Ann Sothern Show



MAUREEN O'HARA will
be one of the celebrities
presenting trophies dur-
ing "Golden Globe
Awards" at 10:30 p.m.
Tuesday, channel 11.
The two-hour program
features selections by
members of the Holly-
wood Foreign Press
Ass'n. of outstanding
television programs and
movies.



ROLLER SKATING cham-
pionships, 9 p.m., ch. 5, with
Dick Lane at the Olympic.

- 34 San Juan Bosco (serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat Odds, Dennis James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45
4 (Color) Jack Latham news
7 Ron Cochran w/the News
11 George Putnam Dateline:
7:00 P.M.
4 (Color) Across the 7 Seas,
Jack Douglas: "A Mid-
night in Amsterdam"
5 Clete Roberts Reports
7 Ripcord, Larry Pennell
9 People Are Funny
11 Huckleberry Hound
13 (Color) Wonders of the
World: "Monsoon in Pak-
istan," Down the Ganges
34 Niebla (dramatic serial)
7:15
2 Walter Cronkite, News
5 The Big Three News
7:30
2 Marshal Dillon
4 (Color) Laramie, Robert
Fuller, John Anderson. A
father learns that legacy
of a gunfighter's ways
should not be passed to
his sons.
7 Combat! Vic Morrow,

- Skip Homeier, American
officer, separated from his
unit, claims same identity
as that on dogtag of dead
GI
9 Maverick, Jack Kelly, Pat
Crowley. Robbery victim
seems too familiar with
outlaws
11 Thriller, Boris Karloff:
"Letter to a Lover," Ann
Todd, Murray Matheson.
Man and wife suspect
each other in slaying.
13 DENMARK, LAND OF
★ DREAMS! BILL BURRUD
on "Wanderlust," in color
34 Premier Orfeon (musical)
8:00 P.M.
2 The Lloyd Bridges Show:
"The Courtship," Diane
Baker, Lonny Chapman.
Blind girl, bride of a 19th
century farmer
5 Roaring 20's, Donald May.
13 BLENDABLE FEDERAL
★ SAVINGS PRESENTS
"PROBE"—DR. BURKE
34 La Gloria Quedo Atras
8:30
2 The Red Skelton Show.
Guest Sebastian Cabot is
a TV director who dis-
covers Clem for star of
"The Beverly Hay Kick-
ers."
4 (Color) Empire, Ryan
O'Neal, Anne Seymour.
Her role axed from the
series, Lucia Garret obli-
gely contracts a fatal
disease and dies.
7 Hawaiian Eye, Connie
Stevens, Troy Donahue.
Cricket and Barton help a
trumpet player whose
comeback attempt is hin-
dered by wealthy woman
9 Movie: "The Maze," Rich-
ard Carlson (53)
11 Aquanauts, Ron Ely,
Jeremy Slate. Hoodlums
plan to rob the boys' store
13 (Color) Vagabond, Bill
Burruad: "Alamos-Mexico"
34 Lluvia de Estrellas
9:00 P.M.
5 Roller Skating (spts. box)
13 This Man Dawson, Andes
34 Penumbra (drama serial)
9:30
2 The Jack Benny Program.
Benny gets himself invited
into studio, where guest
Frankie Avalon is record-
ing.
4 Dick Powell Theater:
"Thunder in a Forgotten
Town" (see box)
7 The Untouchables, Robert
Stack, J. D. Cannon. Re-
leased bootlegger cooper-
ates with, then double-
crosses, Ness
11 The Best of Groubo
13 Call Mr. D, David Janssen
34 Yate del Prado (music)
10:00 P.M.
2 The Garry Moore Show.
First of two consecutive
hours from Hollywood
features Rosemary
Clooney, Dorothy Loudon
and that transatlantic
commuter Roy Castle
11 George Putnam, News
13 News, Johns and Fishman
34 WORLD CHAMPIONSHIP
★ SOCCER MATCHES!
Guadalajara vs Oro
10:30
4 Chet Huntley Reporting,
on the National Science
Foundation research pro-

- SPECIAL**
★ DICK POWELL THEATER
— Jackie Cooper, Susan
Oliver and Dewey Martin star
in a drama of a GI, presumed
dead, who returns after 10
years in a Red Chinese POW
camp only to encounter sus-
picion as to his loyalty, and
tragedy when his only friend
is murdered. Produced by
Cooper, it's at 9:30 p.m., ch.
4, with cameo roles played by
Milton Berle (again playing
his Emmy-nominated Eddie
Doyle, blackjack dealer), Joey
Bishop, Edie Adams, David
Janssen, Pat'Brien, Jackie
Coogan and Gary Crosby.
Host is Steve McQueen.
★ GOLDEN GLOBE
AWARDS—Taped earlier this
evening, the annual Holly-
wood Foreign Press Associa-
tion presentations will air for
two hours at 10:30 p.m., ch.
11. Art Linkletter is on-stage
host, Bill Welsh at the mikes,
Edie Adams handling the TV
awards, and Bobby Darin em-
ceeding the music ones. Donna
(Elly May) Douglas is Miss
Golden Globe for TV, with
Eva Six from movies. Pre-
senter include Barbara Stan-
wyck, Bette Davis, Raymond
Burr, Charlton Heston, Rock
Hudson and Eleanor Powell.

- gram aboard the USNS
Eltanin
5 Dragnet, Jack Webb
7 Mackenzie's Raiders
9 Trails West: "Pay Dirt"
11 SPECIAL EVENT on 11
★ Golden Globe Awards
Art Linkletter, Edie
Adams & Bobby Darin Emcee
(see box)
13 It's Country Music Time
11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
13 Movie: "Captains of the
Clouds," James Cagney
11:15
4 (Color) Tonight, Johnny
Carson with Gordon and
Sheila MacRae, Dukes of
Dixieland, Jerry Shane
5 Cliff Norton, Weather;
Steve Allen Show (11:20),
with Joanie Sommers,
comic-musician Pete Bar-
butti, balloon ball game,
Glenn Ford naming win-
ner of Finnish cannon (a
sophomore pre-med stu-
dent at Brooklyn College)
9 Movie: "All This and
Heaven, Too," Charles
Boyer, Bette Davis (40).
11:30
2 Movie: "Slaves of Baby-
lon," Richard Conte (53-
1st run). Nebuchadnezzar's
defeat by Israeli
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "Minisweeper,"
12:30
11 Movie: "Man from Da-
kota," Wallace Beery (40)
12:45
9 Movie: "Badlands,"
1:15
2 Movie: "Sophie Lang Goes
West," Gertrude Michael
2:30
11 All-Night Movies



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HORACE McMAHON
Warm Greetings

BETWEEN TAKES

'Naked City' Cast Shivers

By DOC QUIGG

NEW YORK (UPI)—Here in this naked city there's nothing quite so naked as Horace McMahon's face as he walks down the street. He'd have to wear a mask if he wanted to keep storekeepers, cab drivers, and passers-by from hollering hellos at him.

Back in the early 1940s a remarkable photographer named Weegee put together a book of his shots of the raw side of New York and titled it "The Naked City." As a bellwether of ABC-TV's weekly hour-long "Naked City" (Wednesdays, 10 p.m., channel 1), McMahon knows that nature in the raw—and nature's weather—is seldom mild.

"I'VE SPENT most of my life here, so it's not hard for me," said the actor who plays Det. Lt. Mike Parker. "I've spent most of my life here, so it's not hard for me," he said. "In New York you work against the street traffic with the 50 per cent outside work that our show uses. In bad weather, we will shoot scenes as long as the cameraman will photograph. Rain, snow, sleet, hail, clouds. Sleet cakes up a camera lens.

"You're allowed to shiver between takes, but then if the take doesn't call for it you've got to straighten up and don't shake. We in the cast are great customers for thermal underwear."

In effect, each show is a feature movie. McMahon has had plenty of experience in movies—he's played 60 to 70 different roles of "heavy" in Hollywood. A heavy is any character who's bad, or against the law—mean, or just colorful, sometimes funny.

"IF THIS SERIES finally finishes (it's in its third year as an hour show), I'd like to do a comedy series," said McMahon. "The crew here calls me a nickname, 'The Coach,' because I'm interested in sports, and my idea is for a series called 'The Lady and the Coach,' the dean being a woman."

McMahon left Fordham Law School for Broadway in the late 1920s and he's never regretted for a moment being an actor instead of a lawyer.

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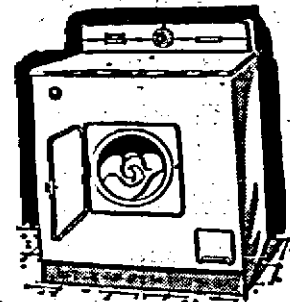
This new Maytag actually measures the moisture in your clothes, 72 electronic "fingers" on the baffles in the drum continually feel the clothes just as you would. When they're dried as you want them, off goes the dryer.

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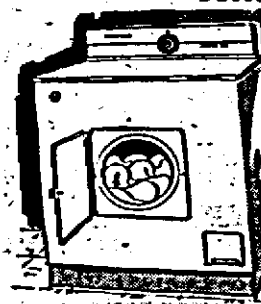
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March 7, 1963

WEDNESDAY

March 6, 1963

* PAID ADVERTISEMENT

- 6:00 A.M.
2 College of Air: "Economy"
4 Cont. Classroom: "Physics"
6:30
2 USC: "Oriental Religions"
4 (Color) Contn. Classroom:
"American Government"

- 7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs

- 7:30
7 Zoorama (San Diego)
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)

- 8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Chuckoo the Clown
11 Food Tips, Bob Church
8:15

- 11 Business News, Sports AM
8:30

- 11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
9:00 A.M.

- 2 Calendar, Harry Reasoner
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
9:30

- 2 I Love Lucy, Lucille Ball
4 (Color) Play Your Hunch
7 Movie: "Story of Shirley
Yorke," Dinah Sheridan
11 The Jack LaLanne Show
13 Guidepost to Science (3,4)
10:00 A.M.

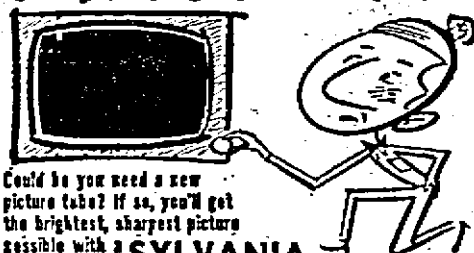
- 2 The McCays, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Experiment Peril-
ous," Hedy Lamarr (44)

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TV DEN

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- 11 The Pamela Mason Show
13 Guidepost to Math (5)
10:20
13 Guidepost: Amer. Heritage
10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
10:45
13 Essence of Judaism
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
11:15
13 Guidepost: Spanish I
11:30

- 2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 LASC: Art & the Child
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
11:45
2 The Guiding Light
12:00 NOON

- 2 Burns and Allen Show
4 (Color) Merv Griffin Show
5 Divorce Hearing, Popenoe
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report: Life Line
12:30
2 As the World Turns
5 News; Movie (12:35):
"Inner Sanctum," Mary
Beth Hughes (48)
7 Father Knows Best, Young
9 Movie: "Allegheny Upris-
ing," John Wayne (39)
11 Movie: "Unguarded
Hour," Loretta Young
13 Racket Squad, R. Hadley
1:00 P.M.

- 2 Password, Allen Ludden
4 Loretta Young Theater
7 December Bride, Byington
13 Felix the Cat (cartoons)
1:30
2 Art Linkletter House Party
4 Young Dr. Malone
7 Girl Talk, Virginia Graham
13 Movie: "Laughter in Para-
dise," Alastair Sim
2:00 P.M.

- 2 To Tell the Truth, Clark
4 Match Game, G. Rayburn
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
9 Here's Uncle Johnny
4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom, China Seas
7 Discovery '63: Comedy
world of the silent films
11 Rescue 8, Jim Davis
13 Reloj Musical (variety)
5:00 P.M.
2 Movie: "Monsieur
Beaucaire," Bob Hope.
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
5:30
11 Casper the Friendly Ghost
13 Aprende Ingles (English)
5:45
4 (Color) Curt Massey Show
34 Hispano America
13 Bill Johns, News (5:50)
6:00 P.M.

- 4 (Color) News and Sports
5 Whirlbirds, Ken Tobey
7 News Hour, Baxter Ward
9 The Lone Ranger
11 The Mickey Mouse Club
13 The Ann Southern Show
34 San Juan Bosco (serial)
6:15
4 (Color) Brown-Peterson
6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat the Odds, D. James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
6:45

- 4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam, Dateline
7:00 P.M.
4 Death Valley Days: "A
Gun Is Not a Gentleman,"
Brad Dexter, Carroll
O'Connor, History's only
duel to the death between
U.S. Senator and Supreme
Court Justice
5 Clete Roberts Reports



ANY RESEMBLANCE of Dick Van Dyke (left) and Henry Calvin to the comedy team of Laurel and Hardy is purely intentional during "The Dick Van Dyke Show" at 9:30 p.m. Wednesday, channel 2.

- 7 Day in Court: Assault
9 Movie: "Deadline at
Dawn," Susan Hayward
2:15
11 Movie: "Nick Carter,
Master Detective,"
2:30

- 2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble with Father
7 Seven Keys, Jack Narz
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for Day, J. Bailey
13 Felix the Cat (cartoons)
3:30
2 The Edge of Night
4 Movie: "Her Primitive
Man," Louise Albritton
(44)
7 Who Do You Trust?
3:45
9 Feature Page, John Willis
4:00 P.M.

- 2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
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- 2 The Beverly Hillbillies,
Buddy Ebsen, Drysdale
makes Jed a vice presi-
dent to make use of his
shooting ability in the
inter-bank skeet tourna-
ment.
4 (Color) Perry Como Show,
with singer Joanie Som-
mers, comedians Gene
Sheldon and Charlie
Manna, and the Four Step

- 7 Tombstone Territory
9 People Are Funny
11 Heckle & Jeckle (cartoon)
13 ... SURFSIDE 6 ...
★ "HEELS OVER HEAD"
34 Niebla (dramatic serial)
7:15
2 Walter Cronkite, News
5 The Big Three (News)
7:30
2 Where We Stand: Ten
Years After Stalin (box)

- 2 The Secret Storm
4 Bachelor Father, Forsythe
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SPECIAL

WHERE WE STAND — Ir-
regular series is given quar-
terly prime hour, starting at
7:30 p.m., ch. 2, with a re-
port of Communism's rela-
tions with the West since
Stalin's death. Eric Sevareid,
moderating in New York

- 4 (Color) The Virginian,
Lee J. Cobb, Steve For-
rest, Bethel Leslie. Con-
man's scheme to rob a
bank is foiled
5 By the Numbers, J. Barry
7 Wagon Train, Scott Mil-
ler, Duke is trapped in a
terrorized town
9 First Night: "Sun in My
Eyes," Al Waxman. Perse-
cution of Jews in Poland
11 The Phil Silvers Show.
Bilko starts an all-GI quiz
show.
34 Microlcos Musical
8:00 P.M.

- 5 Championship Wrestling
(see sports box)
11 Wanted—Dead or Alive.
13 Flying Doctor, R. Denning
34 La Gloria Quedo Atras
8:30
2 Dobie Gillis, Dwayne
Hickman, Stephen Frank-
en. The Osborne fortune
is lost overnight
7 Going My Way, Gene
Kelly, Lee Tracy, Nancy
Carroll. Loafer with lucky
Irish Sweepstakes ticket
starts making rash
promises
9 Movie: "The Maze," Rich-
ard Carlson (53)
11 Divorce Court
13 THE STORY OF...
★ A TEST PILOT
Herman (Fish) Salmon,
Lockheed's chief test
pilot
34 Casino Musical (variety)
9:00 P.M.

- 2 The Beverly Hillbillies,
Buddy Ebsen, Drysdale
makes Jed a vice presi-
dent to make use of his
shooting ability in the
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34 Noticiero 34 (News)
6:45

- Brothers.
13 (Color) Passport to
Travel, Hal Sawyer. "Car-
ibbean Ports of Call"
34 Penumbra (serial)
9:30
2 The Dick Van Dyke Show
Impromptu variety show
gives cast members a
chance to display their
talents, with Van Dyke
(Petrice) and Henry Calvin
(Pomerantz) teaming for
a Laurel-and-Hardy bit
5 Cain's Hundred
7 Our Man Higgins, Stanley
Holloway. Higgins solves
the problem of his "day
off" miseries
11 The Best of Groucho
13 (Color) Northwest Pass-
age, Keith Larsen, Peter
Votrian. Teenager wants
to join up
34 Chucherias (comedy)
10:00 P.M.

- 2 U.S. Steel Hour: "Moment
of Rage," Charles Aid-
man, Glenda Farrell, Marc
Connelly. Latin professor,
adopted as a baby, learns
on the eve of his marriage
that his father was elec-
trocuted for murder
4 The 11th Hour, Wendell
Corey, Jack Ging, Sylvia
Sidney, Patricia Barry,
Patricia Crowley, Norman
Fell. Experimental group
therapy with five stran-
gers triggers a chain re-
action of mental upheaval
7 Naked City, Paul Burke,
Robert Sterling. Homic-
ide is the result of an
argument over a parking
space

- 11 George Putnam, News
13 BILL JOHN'S NEWS
★ Top News Personality
Followed by Harold Fish-
man, Alan Sloane
14 ... BOXING! ...
★ FROM MEXICO CITY!
10:30
5 Dragnet, Jack Webb
9 Trails West
11 The Paul Coates Show
13 It's Country Music Time
11:00 P.M.

- 2 News, Dunphy and Hart
4 (Color) Jack Latham news
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11:15
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Streisand, Artie Shaw,
"Cannonball" Adderley,
Jackie and Roy
5 Cliff Norton, Weather;
Steve Allen Show (11:20),
with Joanie Sommers,
giants Hugh and Hiram
Hart, Henry Mancini,
singer Dean Reed, the
Finkston Trio
9 Movie: "Female Jungle,"
Lawrence Tierney (56)
11:30

- 2 The Late Show Tonight
★ "TOBACCO ROAD"—It will
both shock and haunt you!
Gene Tierney, Charlie
Grapewin, Marjorie Ram-
beau, Ward Bond (41)
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "7 Were Saved,"
Richard Denning (47)
12:30
11 Movie: "Dante's Inferno,"
Spencer Tracy (35)
12:45
9 Movie: "Experiment Peril-
ous," Hedy Lamarr (44)
1:15
2 Movie: "I'll Take Ro-
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2:30
11 All-Night Movies

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11 All-Night Movies

- 2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "City for Con-
quest," James Cagney
11:15
4 (Color) Tonight, Johnny
Carson with Barbra
Streisand, Artie Shaw,
"Cannonball" Adderley,
Jackie and Roy
5 Cliff Norton, Weather;
Steve Allen Show (11:20),
with Joanie Sommers,
giants Hugh and Hiram
Hart, Henry Mancini,
singer Dean Reed, the
Finkston Trio
9 Movie: "Female Jungle,"
Lawrence Tierney (56)
11:30

- 2 The Late Show Tonight
★ "TOBACCO ROAD"—It will
both shock and haunt you!
Gene Tierney, Charlie
Grapewin, Marjorie Ram-
beau, Ward Bond (41)
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
12:00 MIDNIGHT
7 Movie: "7 Were Saved,"
Richard Denning (47)
12:30
11 Movie: "Dante's Inferno,"
Spencer Tracy (35)
12:45
9 Movie: "Experiment Peril-
ous," Hedy Lamarr (44)
1:15
2 Movie: "I'll Take Ro-
mance," Grace Moore
2:30
11 All-Night Movies

- 2 News, Dunphy and Hart
4 (Color) Jack Latham news
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7 ABC News; Baxter Ward
9 News, Willis & Brundige
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9 Movie: "Experiment Peril-
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1:15
2 Movie: "I'll Take Ro-
mance," Grace Moore
2:30
11 All-Night Movies

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CLUB EL CIRCULO, Brea
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HANLEY'S, Garden Grove
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Family of A La Carte

THE HIGHLANDER, Brea
Family of A La Carte

HOTEL LAGUNA, Long Beach
Family of A La Carte

HO-TEL ROOM, Orange
Family of A La Carte

THE HOLLY ROGER, Santa Ana
Family of A La Carte

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LANCERS OF SANTA ANA, Santa Ana
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Family of A La Carte

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A dinner and night's lodging free at New Frontier Hotel in Las Vegas, Lake Arrowhead Inn and the Sea Clemente Inn in Sea Clemente. Also admission to MovieLand Wax Museum in Buena Park.

PLUS Theatre Tickets to such theatres as the Lido, The Brookhurst, The Grove, The Orange and Port Theatres.

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JORDAN OLIVAR, head football coach, Yale University: "The best way I know to save money and eat like a king doing it. A spectacular plan."

BOB GETTAM, Editor, Orange County Sec., L.A. TIMES: "... a tremendous value ... a real opportunity for families to enjoy dining out in some of Orange County's and Long Beach's finest restaurants."

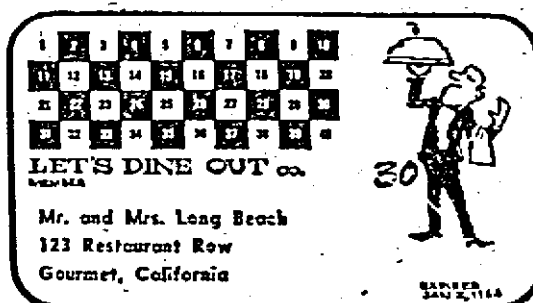
ANN TERRILL, Editor, Leisuretime Magazine, THE REGISTER: "What a tremendous value for \$5.00 and a splendid way to get acquainted with some of the finer restaurants in the Orange County-Long Beach area."

WILL KERNS, L.A. TIMES, Orange County Sec., Fast Free, Orange County Press Club: "A good opportunity to learn at low cost that eating out in Orange County is fun ... get the wife out of the kitchen and enjoy yourselves!"

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- 2—You present your card only when you pay your bill—the restaurant does the rest
- 3—21 of these dinner guest checks are valid every night, including Saturday night
- 4—You will be courteously treated as honored guests in Let's Dine Out restaurants

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NAME (Print) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SEND ME _____ ADDITIONAL MEMBERSHIP BLANKS _____

THURSDAY

- March 7, 1963
★ PAID ADVERTISEMENT
- 6:00 A.M.
2 College of Air: "Economy"
4 Cont. Classroom: "Physics"
- 6:30
2 USC: "Changing World"
4 (Color) Contin. Class: "American Government"
- 7:00 A.M.
2 Capt. Kangaroo: balloons
4 Today, Hugh Downs
- 7:30
7 Zorrama (San Diego)
- 7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
- 8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Chucko the Clown
- 8:15
11 Business News, Sports AM
- 8:30
11 Topper, Leo G. Carroll
13 Felix the Cat (cartoons)
- 9:00 A.M.
2 Calendar, Harry Reasoner
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 Kit Carson, Bill Williams
13 Yoga for Health
- 9:30
2 I Love Lucy, Lucy Ball
4 (Color) Play Your Hunch
7 Movie: "Fabulous Suzanne," Barbara Britton
- 11 The Jack LaLanne Show
13 Guidepost: Soc. Studies
- 10:00 A.M.
2 The McCoy's, W. Brennan
4 (Color) The Price Is Right
5 The Jack Barry Show
9 Movie: "Fallen Sparrow,"
11 The Pamela Mason Show
- 10:15
13 Guidepost: Living in West
- 10:30
2 Pete and Gladys
4 Concentrat'n, Hugh Downs
13 Guidepost to Science (S)
- 11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Medic, Richard Boone
7 Jane Wyman Presents
11 Leave It to the Girls
13 Guidepost: Spanish II
- 11:30
2 Search for Tomorrow
4 Truth or Consequences
5 Mickey Hargitay Show
7 Yours for a Song, B. Parks
9 Heritage: Frank L. Wright
11 Sheriff John, John Rovick
13 Play Bingo, Johnny Jacobs
- 11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Merv Griffin Show

- with Joan Crawford,
Night Court, Jay Johnson
7 Tennessee Ernie Ford
9 Looney Tunes Cartoons
13 Midday Report; Life Line
- 12:30
2 As the World Turns
5 News; Movie (12:35):
"Trapped by Boston
Blackie," Chester Morris
7 Father Knows Best, Young
9 Movie: "Anne of Windy
Poplars," Anne Shirley
11 Movie: "His Brother's
Wife," Robert Taylor (36)
13 Racket Squad, R. Hadley
- 1:00 P.M.
2 Passport, Allen Ludden
4 Purex Special for Women:
"The Change of Life" (see
box). Preempts "Loretta
Young" and "Dr. Malone"
7 December Bride, Byington
13 Felix the Cat (cartoons)
- 1:30
2 Art Linkletter H'se Party
7 Girl Talk, Virginia Graham
13 Movie: "No Place for Jen-
nifer," Leo Genn (Br-50)
- 2:00 P.M.
2 To Tell the Truth, Clark
4 Match Game, G. Rayburn
5 Tricks-Treats, Corris Guy
7 Day in Court: Custody
9 Movie: "Desperate,"
11 Movie: "Molly and Me,"
- 2:30
2 The Millionaire, M. Miller
4 Make Room for Daddy
5 Trouble With Father
7 Seven Keys, Jack Narz

SPECIAL

CHANGE OF LIFE — A repeating "Special for Women" stars Sylvia Sidney in a dramatized report on a woman's critical middle years, her fears and changing attitudes, at 1 p.m., ch. 4.

PACIFIC—THEN & NOW — Bill Burrud and his color cameramen revisit the Solomons and other Pacific battle grounds of 1942 in a color special at 8:30 p.m., ch. 13 (repeated Friday at 7:30 p.m.). Wartime films of Guadalcanal, Midway and Tannu are included.

CLOSE-UP! — The toll of civilization on the once-teeming wildlife population of East Africa is shown at 10 p.m., ch. 7. Filmed during 4 months in Kenya, Tanganyika and Uganda, the hour examines the urgent problem of animal preservation and control.

- 3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
5 Walker Edmiston Show
7 Queen for a Day, J. Bailey
13 Felix the Cat (cartoons)
- 3:30
2 The Edge of Night
4 Movie: "Ride the Pink Horse,"
7 Who Do You Trust?
- 4:00 P.M.
2 Amos 'n' Andy
5 Bozo's Circus, V. Colvig
7 American Bandstand
9 Here's Uncle Johnny
- 4:30
2 Life of Riley, Wm. Bendix
5 Trader Tom of China Seas
7 Discovery '63: "Desert Animals No. 1" (Sonora Desert near Tucson)
11 Rescue 8, Jim Davis
13 Reloj Musical (variety)
- 5:00 P.M.
2 Movie: "Sudan," Maria Montez, Jon Hall
5 Popeye, Tom Hatten
7 Sundown, Tom Kennedy
9 The Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Un Canto de Mexico
- 5:30
11 Casper the Friendly Ghost
34 Lucha contra el Cancer
- 5:45
4 (Color) Curt Massey Show
- 6:00 P.M.
4 (Color) News and Sports
5 Whirlybirds, Ken Tobey
7 News Hour, Baxter Ward
9 Supercar, Mike Mercury
11 The Mickey Mouse Club
13 The Ann Sothern Show
34 San Juan Bosco (serial)
- 6:15
4 (Color) Brown-Peterson
- 6:30
2 Big News, Jerry Dunphy
4 Huntley-Brinkley Report
5 Beat Odds, Dennis James
9 Our Miss Brooks, E. Arden
13 (Color) Touche Turtle
34 Noticiero 34 (News)
- 6:45
4 (Color) Jack Latham News
7 Ron Cochran w/the News
11 George Putnam, Dateline
- 7:00 P.M.
4 "SCIENCE IN ACTION"
★ "NUCLEAR ACCELERATORS"
Greatest research tool
5 Clete Roberts Reports
7 Guestward Ho!
9 People Are Funny
11 Yogi Bear Show (cartoon)
13 Adventure Tomorrow, Dr. Martin Klein: "A Day at the Glass Works"
34 Niebla (dramatic serial)
- 7:15
2 Walter Cronkite, News
5 The Big Three (News)



INDY STEWART guests in scholarship scene with Don Grady during "My Three Sons," 9 p. m. Thursday, channel 7.



- 7:30
2 Mr. Ed, Alan Young, Ed's psychiatrist decides it's Wilbur who has problem
4 Wide Country, Earl Holliman, David Macklin, Peter Whitney, Amish farm boy rebels against the strict dictates of his community
5 By the Numbers, J. Barry
7 Ozzie & Harriet, Rick and Wally have chance for free dinner
9 Sugarfoot, Will Hutchins, Wade Preston, Tom impersonates badman
11 One Step Beyond: "The Return," Dick Davalos. Wounded soldier crawls back to his lines through message from distant buddies
- 8:00 P.M.
2 Perry Mason, Raymond Burr, Arthur Hunicutt, Natalie Trundy, Burr returns to his starring role with Hardack, a dog, for his client. The dog is acquitted, but then bitten
5 Special of Week: "S.O.S. Rhino" (repeat of Mon.)
7 The Donna Reed Show, Donna and Alex borrow a boat to "hover" near beach where Mary and her classmates are spending weekend
11 Trackdown, Robert Culp.
13 JACQUE HARPER IN
★ BROADWAY GOES LATIN Latin beat to music from "No No Nanette"
34 La Gloria Quedo Atras
- 8:30
4 Dr. Kildare, Richard Chamberlain, Raymond Massey, Robert Culp, Mary Astor, Marietta Hartley, Blair lab technician fears he has inherited his father's insanity
7 Leave It to Beaver, Tony Dow, Lumpy's scholarship falls through during Wally's party in its honor
9 Movie: "The Maze," Richard Carlson (53)
11 Great Music, Violinist Isaac Stern is soloist
13 BILL BURRUD SPECIAL
★ "PACIFIC—THEN & NOW" (see box). In color. Preempts "Silents Please"
34 Guitarras (guitarists)
- 9:00 P.M.
2 Twilight Zone, Rod Serling: "No Time Like the Past," Dana Andrews, Patricia Breslin, Robert F. Simon, L.B.'s Robert Cornthwaite. Disenchanted man retreats in time machine to earlier and happier era.
5 Focus on the World: "Project: Man in Space." Mike Wallace narrates story of Astronauts and Cosmonauts
7 My Three Sons, Fred MacMurray, Brian (see 1) James Stewart, USAF (Res.) plays himself as

- Robbie Douglas fights the egghead label for his science scholarship
34 Penumbra (serial)
- 9:30
4 (Color) Hazel, Shirley Booth, Vaughn Taylor and Lurene Tuttle are guests, as Hazel commits a bit of larceny to reunite principals of long-shattered romance
7 McHale's Navy, Ernest Borgnine, Joe Flynn, Binghamton tries to fatten up McHale so that overweight will ship him out of his command
11 The Best of Groucho
13 (Color) Exciting World
34 Las Estrellas y Usted
- 10:00 P.M.
2 The Nurses, Shirl Conway, Philip Carey, Ted van Geithuysen. Romance comes to Liz during brief vacation, but she suspects her amputee suitor wants more to be nursed than to be loved
4 (Color) Andy Williams Show, with Jonathan Winters and Martha Raye joining the regulars
5 Peter Gunn, Craig Stevens
7 Bell & Howell Close-Up: "The Irreplaceables" (see box). Preempts "Premiere"
11 George Putnam, News
13 News, Johns and Fishman
34 La Hora de Paco Malgesto
- 10:30
5 Dragnet, Jack Webb
9 Trails West: "I Am Joaquin" (Murieta)
11 The Paul Coates Show
13 It's Country Music Time
34 Un Poco de lo Nuestro
- 11:00 P.M.
2 News, Dunphy and Hart
4 (Color) Jack Latham news
5 News, Roberts and Stout
7 ABC News; Baxter Ward
9 News, Willis & Brundige
11 The Tom Duggan Show
13 Movie: "Affair in Reno," John Lund (57)
- 11:15
4 (Color) Tonight, Johnny Carson with June Valli, Rosalind Elias, artist Jan De Ruth, Karen Morrow and Ross Bagdasarian
5 Cliff Norton, Weather, Steve Allen Show (11:20), with Shelley Berman, Jayne Meadows, Joanie Sommers, Finks Armored Car Robbery
9 Movie: "Guilty By-stander," Zachary Scott
- 11:30
2 The Late Show Tonight! ★ Robert Young, Randolph Scott—"WESTERN UNION" with Dean Jagger (41)
7 Bat Masterson, G. Barry
34 Noticiero 34 (News)
- 12:00 MIDNIGHT
7 Movie: "Within These Walls," Thomas Mitchell
11 Movie: "Lancer Spy,"
12:15
9 Movie: "Fallen Sparrow,"
1:15
2 Movie: "Unseen Enemy,"
2:30
11 All-Night Movies,

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WEEK'S TOP SHOWS

Sunday— "20th Century" at 6 p.m. on channel 2 begins a two-part report on Spain with Generalissimo Francisco Franco reporting on political topics in the opener.

Monday— "Survey '63" at 10:30 p.m. on channel 4 in COLOR presents state and federal experts discussing "Income Tax."

Tuesday— "Golden Globe Awards" at 10:30 p.m. on channel 11 is a two-hour telecast. It covers the selection of the best movies and television programs and personalities as judged by members of the Hollywood Foreign

Press Assn. Hosts include Art Linkletter, Edie Adams and Bobby Darin.

Wednesday— "Where We Stand: 10 Years After Stalin" at 7:30 p.m. on channel 2 is an hour assessment by CBS newsmen of the balance of power between the communist and non-communist worlds.

Thursday— "Close-Up" at 10 p.m. on channel 7 presents a 60-minute documentary on the decreasing wildlife of Africa.

Friday— "The Jack Paar Program" at 10 p.m. on chan-

nel 4 in COLOR features former Vice President Richard M. Nixon making his first network television appearance since his post-election video outing last November.

Saturday— The Los Angeles Angels meet the Houston Colts at Palm Springs as the first pre-season game is telecast at 1:25 p.m. on channel 9.

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March 3, 1963



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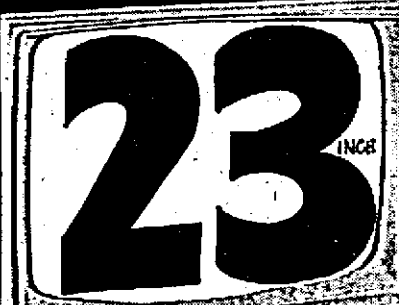
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DAILY &
SUNDAY

Thirteen

FRIDAY

March 8, 1963

★ PAID ADVERTISEMENT

- 6:00 A.M.**
 2 College of Air: "Economy"
 4 Cont. Class'm: "Physics"
6:30
 2 USC: "Oriental Religions"
 4 (Color) Contin. Class'm: "American Government"
7:00 A.M.
 2 Capt. Kangaroo: Hats
 4 Today, Hugh Downs with Cassius Clay, Jed Harris
7:30
 7 Zorrama (San Diego)
7:45
 5 For Kids Only (cartoons)
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, R. Rowe with Karate showing
 7 Chucko the Clown
8:15
 11 Business News: Sports AM
8:30
 11 Topper, Leo G. Carroll
 13 Felix the Cat (cartoons)
9:00 A.M.
 2 Calendar, Harry Reasoner
 4 Say When, Art James
 5 Romper Room
 7 I Married Joan, J. Davis
 11 Kit Carson, Bill Williams
 13 Yoga for Health
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Play Your Hunch
 7 Movie: "Sins of Jezebel," Paulette Goddard (53)
 11 The Jack LaLanne Show
 13 Guidepost to Science (5)
10:00 A.M.
 2 The McCoy's, W. Brennan
 4 (Color) The Price Is Right
 5 The Jack Barry Show
 9 Movie: "5 Came Back," Chester Morris (39)
 11 The Pamela Mason Show
 13 Assignment Education
10:30
 2 Pete and Gladys
 4 Concentra'n, Hugh Downs
 13 Intelligent Parent
11:00 A.M.
 2 Love of Life
 4 (Color) First Impression
 5 Medic, Richard Boone
 7 Jane Wyman Presents
 11 Leave It to the Girls
11:15
 13 Guidepost to Spanish I

- 11:30 A.M.**
 2 Search for Tomorrow
 3000th broadcast today
 4 Truth or Consequences
 5 Mickey Hargitay Show
 7 Yours for a Song, B. Parks
 9 LASC: "Art & the Child"
 11 Sheriff John, John Rovick
 13 Play Bingo, Johnny Jacobs
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Merv Griffin Show with Johnny Nash, Walter

SPECIAL

YOUNG PEOPLE'S CONCERTS — Leonard Bernstein looks at the "Latin American Spirit" at 7:30 p.m., ch. 2, as he examines the rhythm, color and syncopation of South and Central American symphonic music and its influence on North American composers. Israeli soprano Netania Davrath is guest performer with the New York Philharmonic. First half features Latin composers of the recent past, with second half looking at Aaron Copland and Bernstein's own "West Side Story" symphonic dances.

JACK PAAR—A Parade of political figures kicks off with former Vice President Richard Nixon in his first TV appearance since his "farewell speech" last November (Sen. Barry Goldwater will visit Paar later this month). Also guesting, at 10 p.m., in color, ch. 4, are singer Helen O'Connell and scientist Dr. John C. Lilly. Lilly tells about communication between animals, and highlights the dolphin.

- Slezak, Francis Biddle, former U.S. atty.-genl. and Aileen Saarinen
 5 Night Court, Jay Jostyn
 7 Tennessee Ernie Ford
 9 Looney Tunes Cartoons
 13 Midday Report; Life Line
12:30
 2 As the World Turns
 5 News; Movie (12:35): "Crack-Up," Peter Lorre
 7 Father Knows Best, Young
 9 Movie: "Bachelor & Bobbysoxer," Cary Grant
 11 Movie: "Steamboat Round the Bend," Will Rogers (35)
 13 Racket Squad, R. Hadley
1:00 P.M.
 2 Password, Allen Ludden
 4 Loretta Young Theater
 7 December Bride, Byington

- 13 Felix the Cat (cartoons)
1:30
 2 Art Linkletter House Party
 Guest: Elaine Shepard
 4 Young Dr. Malone
 7 Girl Talk, Virginia Graham
 13 Movie: "Trouble in the Glen," Orson Welles (54)
2:00 P.M.
 2 To Tell the Truth, Clark
 4 Match Game, G. Rayburn
 7 Day in Court: small claims
 9 Movie: "Fighting Father Dunne," Pat O'Brien (48)
2:15
 11 Movie: "She Went to the Races," James Craig (45)
2:30
 2 The Millionaire, M. Miller
 4 Make Room for Daddy
 Guest: Jack Benny
 5 Trouble with Father
 7 Seven Keys, Jack Narz
3:00 P.M.
 2 The Secret Storm
 4 Bachelor Father, Forsythe
 5 Walker Edmiston Show
 7 Queen for a Day, J. Bailey
 13 Felix the Cat (cartoons)
3:30
 2 The Edge of Night
 4 Movie: "Gay Senorita," Jinx Falkenburg (46)
 7 Who Do You Trust?
4:00 P.M.
 2 Amos 'n' Andy
 5 Amos's Circus, V. Colvig
 7 American Bandstand
 9 Here's Uncle Johnny
4:30
 2 Life of Riley, Wm. Bendix
 5 Trader Tom of China Seas
 7 Discovery '63: "Desert Animals" (pt. 2)
 11 Rescue 8, Jim Davis
 13 Reloj Musical (variety)
5:00 P.M.
 2 Movie: "Keep 'em Flying," Abbott and Costello, Martha Raye (41)
 5 Popeye, Tom Hatten
 7 Sundown, Tom Kennedy
 9 The Engineer Bill Show
 11 Superman, George Reeves
 13 The Lloyd Thaxton Show
 14 Un Canto de Mexico
5:30
 11 Casper the Friendly Ghost
 13 Custer y su Salud
5:45
 4 (Color) Curt Massey Show
6:00 P.M.
 4 (Color) News and Sports
 5 Whirlybirds, Ken Tobey
 7 News Hour, Baxter Ward
 9 The Lone Ranger
 11 The Mickey Mouse Club
 13 The Ann Sothern Show
 14 Fantasia Musical
6:15
 4 (Color) Brown-Peterson
6:30
 2 Big News, Jerry Dunphy
 4 Huntley-Brinkley Report
 5 Beat the Odds, D. James
 9 Our Miss Brooks, E. Arden
 13 (Color) Touche Turtle



SONGSTRESS HELEN O'Connell guests with former Vice President Richard M. Nixon on "The Jack Paar Program" at 10 p.m. Friday, channel 4, in COLOR.

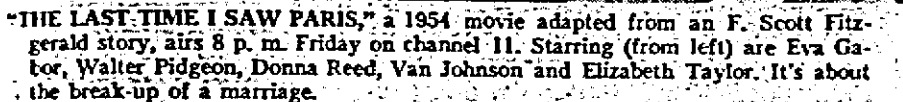
- 34 Noticiero 34 (News)
6:45
 4 (Color) Jack Latham news
 7 Ron Cochran w/the News
 11 George Putnam Dateline
7:00 P.M.
 4 Hennessey, Jackie Cooper. Rumors fly when Chick writes an article.
 5 Cleve Roberts Reports
 7 Lock-up, Macdonald Carey
 9 People Are Funny
 11 Deputy Dawg (cartoons)
 13 THE REBEL—YUMA'S
 ★ LIFE IN JEOPARDY stars Nick Adams
 34 Niebla (dramatic serial)
7:15
 2 Walter Cronkite, News
 5 The Big Three (News)
7:30
 2 N. Y. Philharmonic Young People's Concert (box) Preempts "Rawhide"
 4 International Showtime, Don Ameche: "Caesar's Circus," Italian circus, taped at Ferrara
 5 By the Numbers, J. Barry
 7 Winston Churchill—The Valiant Years: "Final Christmas," Battle of the Bulge
 9 Bowery Boys Movie: "Fighting Fools" (49)
 11 Rescue 8, Jim Davis
 13 BULL BURRUD SPECIAL (see Thursday box). Preempts "Outlaws"
 34 Musical Instantaneous
8:00 P.M.
 5 You Don't Say, Kennedy
 7 Father Knows Best, Robt. Young. Betty is victim of practical joke
 11 ★ COLGATE THEATRE ★
 ★ ELIZABETH TAYLOR ★
 Van Johnson in reckless Parisian love affair— "Last Time I Saw Paris" with Donna Reed, Walter Pidgeon, Eva Gabor (54-1st run)
 34 La Gloria Quedo Atras
8:30
 2 Route 66, Martin Muller, Ruth Roman, Ed Begley. Woman returns 27 years later to scene of tragedy and mistakes Ted for her missing son. (Filmed near Corpus Christi)
 4 (Color) Sing Along with Mitch. "Holidays" inspire songs of many lands, with Sandy Stewart and Lark

- Uggams as soloists
 5 Movie: "Singing Guns," Vaughn Monroe (50)
 7 (Color) The Flintstones (cartoon). Ventriloquist Barney fools Fred into believing his new baby talks
 9 Movie: "The Maze," Richard Carlson (53)
 13 Deadline, Paul Stewart
 34 Mexico Canta (folklore)
9:00 P.M.
 7 I'm Dickens! He's Fenster, John Astin, Marty Ingels. Carpenters discover possible old murder while dismantling spooky mansion
 13 BRONCO OUTLUFFS
 ★ A RUTHLESS OUTLAW Ty Hardin stars
 34 Penumbra (drama serial)
9:30
 2 Alfred Hitchcock Hour: "The Lonely Hours," Nancy Kelly, Gena Rowlands. Housewife learns to fear woman to whom she has rented a spare room when she displays almost fanatic attachment for other's baby
 4 (Color) Price Is Right
 7 77 Sunset Strip, Elmer Zimbalist Jr., Richard Long, Diane McBain. Chance remark about compromise solves a dozen people's problems
 34 La Hora de Raul Astor
10:00 P.M.
 4 (Color) Jack Paar Program (see box)
 5 Peter Gunn, Craig Stevens
 11 George Putnam, News
 13 BILL JOHNS NEWS
 ★ Top News Personality
 34 Detective No. 1 (comedy)
10:30
 2 Eyewitness, Charles Collingwood. Major story
 5 Dragnet, Jack Webb
 7 Third Man, M. Rennie
 9 Trails West: "Half a Loaf"
 11 The Paul Coates Show
 13 It's Country Music Time
 34 Musica, Risas y Estrellas
11:00 P.M.
 2 News, Dunphy and Hart
 4 (Color) Jack Latham news
 5 News, Roberts and Stout
 7 ABC News: Baxter Ward
 9 News, Willis & Brundige
 11 The Tom Duggan Show
 13 Movie: "Pittsburgh Kid," Billy Conn, Jean Parker (42)
 34 Telehistorias (comedy)
11:15
 4 (Color) Tonight, Johnny Carson with Cassius Clay, Mickie Marlo
 5 Cliff Norton, Weather, Steve Allen Show (11:20), with Bud and Travis, Swedish gymnast, Sally Rand, Miss Chive, Joanie Sommers
 1 "THE BIG WHEEL"
 ★ M. Rooney, Thomas Mitchell
11:30
 2 The Late Show Tonight
 ★ "SLATTERY'S HURRICANE" Stars Richard Widmark with Linda Darnell (49)
 7 Bat Masterson, G. Barry
 34 Noticiero 34 (News)
12:00 MIDNIGHT
 ★ ROD CAMERON stars
 ★ In... "THE JUNGLE" with Cesar Romero (52)
12:30
 11 Movie: "Long Knife," Sheldon Lawrence (Br. '58)
 13 Fright! (movie): "Ghost & the Guest," James Dunn (43)
12:45
 9 Movie: "5 Came Back," Chester Morris (39)
 5 Movie (12:50): "Vanishing American," Scott Brady (53)
1:15
 2 Movie: "Melody in Spring," Lanny Ross, Ann Sothern (34-1st run)
1:30
 2 Movie: "Melody in Spring," Lanny Ross, Ann Sothern (34-1st run)

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WEDNESDAY
LAUGHTER IN PARADISE

IN LOVE & WAR—9 p.m.
in color, ch. 4. Robert Wagner, Jeffrey Hunter, Dana Wynter, Hope Lange, Bradford Dillman, Sheree North

THE GUNFIGHTER—11:15 p.m. ch. 2. Gregory Peck, Skip Homeier, Helen Westcott, Karl Malden, Jean Parker (1950). Would-be retired gunslinger Johnny Ringo is forced into one more shoot-out.

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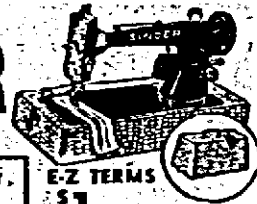
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TALL FIFTY? HEADQUARTERS FOR ENTERTAINERS

Tele-Vue **PAID ADVERTISEMENT** **7:00 A.M.** 4 Movie: "Girls on the Road," Ann Dvorak (40) 7:15 2 Movie: "For Beauty's Sake," Ned Sparks (41) 8:00 A.M. 4 Mr. Wizard, Don Herbert "Everyday Symbols" 9 (Color) From Ground Up 11 Western: "One Man Law" 8:15 2 Learn to Draw, Jon Gnagy 8:30 2 Sky King, Kirby Grant 4 (Color) Ruff and Reddy 5 Let's Draw, Frank Webb (postponed return). Puppets, music, drawing. 7 Zoorama (San Diego) 9 Cine Mexicano (Span.) 9:00 A.M. 2 Captain Kangaroo 4 (Color) Shari Lewis Show 5 Rocky and His Friends 7 Adventures of Wm. Tell 11 Topper, Leo G. Carroll 13 Panorama Latino 9:30 4 (Color) King Leonardo 5 Movie: "Man Who Dared." 7 Movie: "Canal Zone." 11 San Juan Capistrano Day (see sports box) 10:00 A.M. 2 Alvin Show (cartoons) 4 Fury, Bobby Diamond 9 Movie: "Suez." 11 Movie: "Main Street After Dark," Edward Arnold 10:30 2 Mighty Mouse Playhouse 4 Magic Midway. 11:00 A.M. 2 Rin-Tin-Tin, Lee Aaker 4 Make Room for Daddy 5 Movie: "Accused of Murder," David Brian (56) 7 Top Cat (cartoon) 11 Time Out for Beauty 13 Variedades R. Iglesias 11:30 2 The Roy Rogers Show 4 (Color) Exploring, Dr. Albert Hibbs, "Train" theme 7 Beany & Cecil (cartoon) 9 Movie: "The 3 Musketeers," Lana Turner (43) 12:00 NOON 2 Sky King, Kirby Grant 7 Bugs Bunny (cartoons)

- 13 Hobbymaster**
- 13 Movie: "Tobor the Great,"**
- 5:00 P.M.**
- 2 Winners Circle, Bill Keene
- 4 (Color) All-Star Golf: Ragan vs. Campbell (sports box)
- 11 Ronnie Morgan Time (postponed premiere). News and games for children, plus interviews.
- 5:15
- 2 Time Out for Sports
- 5:30
- 2 Movie: "Tarzan's Magic Fountain," Lex Barker
- 5 Movie: "Son of Frankenstein," Boris Karloff (39)
- 11 You're Never Too Old
- 34 Que Loco es mi Trabajo
- 6:00 P.M.
- 4 (Color) News and Sports
- 7 Lawrence Welk Show
- The maestro gets an on-camera birthday surprise.
- 11 Dan Smoot Reports
- 13 The Ann Sothern Show
- 34 Estrellas Infantiles
- 6:15
- 4 (Color) News Con. Face
- 11 Sat. News, Les L. Johnson
- 6:30
- 9 Mr. D. A. David Brian
- 11 RCMP, Gilles Pelletier
- 13 GRILL WILLS STARS
- 4 IN FRONTIER CIRCUS
- 34 Noticiero 34
- 6:45
- 2 Jerry Dunphy Report
- 4 (Color) Bob Wright News



AUDREY TOTTER serves as a panelist on "Teen-Age Trials" at 1:30 p. m. Saturday, channel 2.

- 13 I Spy, Raymond Massey
- 34 Niebla (dramatic serial)
- 12:30
- 2 Reading Room, N. Hoopes
- 4 Teacher '63: Arnold Pike
- 5 Movie: "Johnny Guitar,"
- 7 Magic Land of Alla-Kazam
- 13 Bowling with Art Parra
- 1:00 P.M.
- 2 Robert Trout, News
- 4 (Color) Existence (agric.): "California Citrus"
- 7 My Friend Flicka
- 9 Angel Talk, Bud Furillo
- 1:15
- 9 Baseball Warm-Up
- 1:25
- 9 Angels Baseball (spts box)
- 1:30
- 2 Teen-Age Trials, Jerry Dunphy, Audrey Totter. Mother can't control her teenage sons.
- 4 Movie: "Desperados Are In Town," Rex Reason
- 7 Exclusively Outdoors
- 13 Movie: "I'll Sell My Life."
- 2:00 P.M.
- 2 Viewpoint, John Hart
- Guest: Upton Sinclair
- 7 Challenge Golf (spts box)
- 11 Sports Special on 11
- ★ BIG SIX SWIM MEET . . . (see sports box)
- 34 Futbol (soccer matches)
- 2:30
- 2 City & Modern Man: "The Performing Arts"
- 5 Wrestling (repeat tapes)
- 3:00 P.M.
- 2 Repertoire Workshop: "Thing of Beauty" (box)
- 4 (Color) Agriculture USA "Rabbits"
- 7 Professional Bowlers Tour (see sports box)
- 13 Movie: "Yellow Neck"
- 3:30
- 2 Movie: "New Adventures of Tarzan," Bruce Bennett
- 4 (Color) Sports International (see sports box)
- 5 Changing Times
- 34 Novilladas (bullfights)
- 4:00 P.M.
- 5 Women's All-Star Bowling
- 11 People's Choice, J. Cooper
- 4:30
- 2 Santa Anita Feature Race (see sports box)
- 5 TV Bowling Tournament
- 7 ABC's Wide World of Sports (see sports box)
- 9 Movie: "The Maze."

- 8:00 P.M.**
- 5 Restless Gun, John Payne
- 7 The Gallant Men, Robert McQueeney, Robert Gothe, Roland LaStarza.
- Pvt. Hanson disrupts an enemy stronghold with his private war of nerves.
- 13 It's Country Music Time
- 34 Noches Tapatias (music)
- 8:30
- 2 The Defenders, E.G. Marshall, Betsy Von Furstenberg. Escape artist, making a comeback, drowns while doing his most famous trick, and his wife is charged with sabotaging his equipment.
- 4 (Color) Joey Bishop Show
- Baby-sitting for neighbor's infant, Joey mixes an unforgettable formula.
- 5 Movie: "Thunder Over Arizona," George Macready
- 11 Chiller (movie): "Daughter of Dr. Jekyll."
- 34 Cita con Adolfo Monti
- 9:00 P.M.
- 4 (Color) Movie: "In Love and War," Robert Wagner, Jeff Hunter, Dana Wynter ('58—1st run). Impact of war on the lives of three Marines.
- 7 Mr. Smith Goes to Washington, Fess Parker, Jim Nabors. Hillbilly opera singer is cast as Hamlet
- 9 Movie: "Phantom Horse," (Japanese—'56—1st run). Boy's love for race horse.
- 13 Jukebox Saturday Night
- 34 Estudio de Pedro Vargas
- 9:30
- 2 Have Gun, Will Travel, Richard Boone, Crahan Denton, Richard Shannon. Paladin takes part in an early experiment in mental therapy when he escorts convicted homicidal maniac through country of victim's kin.
- 7 New Breed, Leslie Nielsen, Lynn Bari. Tragedy of illegal abortions.
- 34 Variedades (musical)
- 10:00 P.M.
- 2 Gunsmoke, James Arness, Warren Stevens. Meek man offers to kill Matt for \$200 when outlaws fail.
- 5 Ray Anthony Show
- 11 Movie: "Hangover Square," Laird Cregar
- 13 JEEPERS' CREEPERS
- ★ "SPOOKS RUN WILD" Bela Lugosi, Eastside Kids
- 34 Lucho Libre (wrestling)
- 10:30
- 5 "HELL'S HALF ACRE"
- ★ W. Corey, Evelyn Keyes & "HANNAH LEE"—L. Drs
- 7 Manhunt, Victor Jory
- 9 Japan Today (film)
- 11:00 P.M.
- 2 Jerry Dunphy Report
- 4 (Color) Bob Wright, News
- 7 Michael Willard—WW II
- ★ ACTION in "CONVOY"
- 9 Movie: "Paths of Glory," Kirk Douglas ('57). A great war film.
- 34 Noticiero 34 (News)
- 11:15
- 2 Premiere! Fabulous 52!
- ★ GREGORY PECK as "THE GUNFIGHTER" . . . with Karl Malden, Skip Homeier ('50-1st run). Johnny Ringo story.
- 4 Desilu Playhouse: "Hanging Judge," James Whitmore. Fanatical judge uses his office to launch terrifying personal vendetta against evil.

SPECIAL

REPERTOIRE WORKSHOP—Seven students from UCLA's Theatre Arts department star in Howard Rodman's one-act play about three college boys who conduct a contest to find the girl of their dreams. KNXT's third contribution to the series, play is at 3 p.m., ch. 2.

- 7:00 P.M.**
- 2 Sea Hunt, Lloyd Bridges. Electronic equipment is stolen.
- 4 Biography, Mike Wallace: "Winston Churchill" (1)
- 5 Jeff's Collie (Lassie)
- 7 Fight of Week: Williams vs. Daniels (sports box)
- 9 The Deputy, Henry Fonda, Wanda Hendrix. Teacher threatened by convict husband.
- 11 Movie: "Dr. Kildare Goes Home," Lew Ayres (40)
- 34 Teatro Familiar (drama)
- 7:30
- 2 The Jackie Gleason Show "Vas You Dere, Sharlie?" is scheduled to be re-created as Jack Pearl (Baron Munchausen) and Cliff Hall are expected.
- 4 Sam Benedict, Edmond O'Brien, Eddie Albert, Brock Peters. Attorney clashes with Benedict when each represents a man charged with the same murder.
- 5 Yancy Derringer
- 9 Science Fiction Movie "The Man-Beast"
- 13 (Color) It Is Written
- 7:45
- 7 Make That Spare, Johnny Johnston (sports box)

- 10:00 P.M.**
- 2 Gunsmoke, James Arness, Warren Stevens. Meek man offers to kill Matt for \$200 when outlaws fail.
- 5 Ray Anthony Show
- 11 Movie: "Hangover Square," Laird Cregar
- 13 JEEPERS' CREEPERS
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- 34 Lucho Libre (wrestling)
- 10:30
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- ★ W. Corey, Evelyn Keyes & "HANNAH LEE"—L. Drs
- 7 Manhunt, Victor Jory
- 9 Japan Today (film)
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- 2 Jerry Dunphy Report
- 4 (Color) Bob Wright, News
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- 4 Desilu Playhouse: "Hanging Judge," James Whitmore. Fanatical judge uses his office to launch terrifying personal vendetta against evil.

- 11:30**
- 11 The Ben Hunter Show, with all 4 candidates for L. A. Board of Education office No. 7.
- 13 Dan Riss, News
- 11:45
- 13 Movie: "This Thing Called Love," Melvyn Douglas
- 12:00 MIDNIGHT
- 5 Movie: "Hannah Lee," Joanne Dru ('53)
- 12:15
- 4 Movie: "Brute Force," Burt Lancaster (47).
- 12:30
- 7 EXCELLENT WESTERN
- ★ WATCH "CATTLE QUEEN" stars Marie Hart
- 12:45
- 9 Movie: "Guadalcanal Diary," Wm. Bendix, Lloyd Nolan (43)
- 1:00 A.M.
- 11 Movie: "Wrong Number"
- 1:15
- 2 Movie: "Glass Mountain," Valentina Cortese, Michael Denison (Br. '50). Musical legend; fine cast.
- 1:45
- 13 Teledrama: "Great American Hoax," Ed Wynn
- 2:30
- 11 All-Night Movie: "Dancing Co-Ed" and "Topper"



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JOANIE SOMMERS . . . Big TV Week

(Editor's Note: Songstress Joanie Sommers guests nightly on "The Steve Allen Show" at 11:20 p.m., channel 5, starting Monday, and is featured on "The Perry Como Show" at 9 p.m. Wednesday, channel 4.)

HOLLYWOOD (UPI)—Singer Joanie Sommers, 21, became a bride last October, marrying the man of her dreams and flying off on a two-week honeymoon.

There was only one flaw.

The bridegroom skipped the honeymoon.

By way of explanation, Joanie was committed to a singing engagement in scenic, romantic Kansas City which she was unable to postpone. And husband Jerry Steiner, 26, had pressing business in Hollywood.

All was not lost however. Jerry, an agent, telephoned his pretty young bride every night and managed to stop by over the weekend.

The separation was enough to agitate Joanie's ulcer.

"I'm not kidding about that ulcer," the dark-haired songbird said. "I spent three weeks in the hospital last year trying to heal my ulcer. It still flares up."

But Kansas City cannot be blamed for Joanie's misery. She had signed contracts to sing long before planning her wedding.

★ ★ ★

THUS, SHE ADMITTED, that of the first 48 days of her marriage she spent all but 10 of them working.

"At one point I didn't see Jerry for 18 days," she sniffed.

It would appear that either her career or her husband must go. But Joanie, who rose to fame with the soft drink jingle "For Those Who Think Young," believes otherwise.

"I have to fulfill my obligations," she explained. "But things will settle down and I can manage both a career and marriage."

Joanie, a particular favorite of the younger set, has a husky, smokey voice unusual for modern pop singers. It would fit in agreeably with, say, a trio including Andy Devine and Ethel Merman.

"Jerry and I both think I ought to continue singing," she went on. "I don't want to become a housewife just yet. There's plenty of time for that in the future. However, I do want to be a wife first and a career-girl second."

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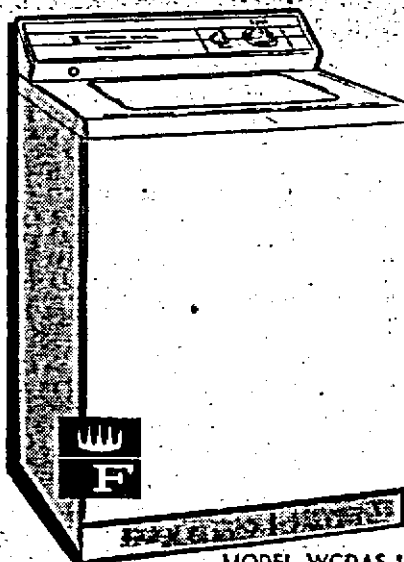
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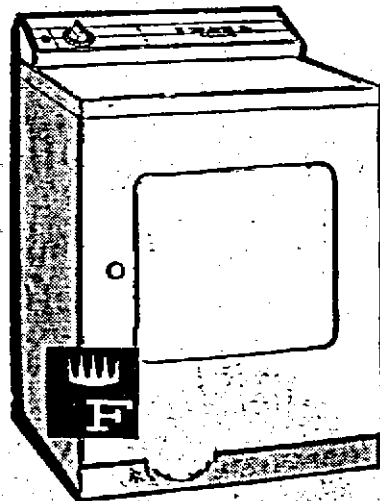
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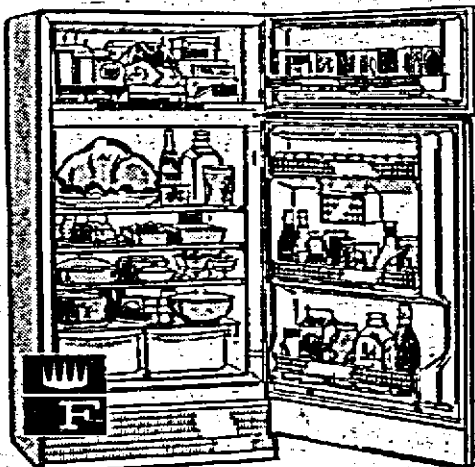
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Pan and Fan Mail

You'd never guess that one of the most liked daytime shows would come off, but it has its time set for March 30.

I'm referring to Merv Griffin's show and if you haven't watched it lately, tune it in because the countdown is beginning.

He can probably get another job, streetcleaning or something, but will any game show or soap opera take its place?

Shellie Pearl, Seal Beach

"It will be 'something' instead of 'streetcleaning.' Shellie. He has offers for other television shows as well as roles in several movies. His office, incidentally, has received more than 9,000 letters protesting the cancellation of the show. That doesn't include letters to the network or individual stations.

I'm writing to you because I would like to complain about something. I am nine years old and my bedtime is 8:30.

Why don't stations put shows like the Beverly Hills, Hazel, The Andy Griffith Show and My Three Sons on when me and my brothers can see them?

Last Christmas vacation my mother let me stay up because I didn't have to go to school in the morning and I liked watching them then. Cartoons and puppet shows

are fine but during the week that's all for us to watch.

Can you do something to help get shows like these on earlier so I can watch them? Donna Deniston, Long Beach

Sorry, Donna I can't help you. The shows you mention have sponsors who are trying to sell automobiles and cigarettes. The sponsors, who like the later time periods, just don't think 9-year-old girls are old enough to buy their products.

I'm going to Phoenix with my trailer for a few weeks and I wonder, if I take with my portable television set, whether I will be able to get any programs.

Hank Matson, Long Beach
Yes. They have television in Arizona, too.

What ever happened to "Whiplash" in which Peter Graves starred?

Did he start new series or will there be repeats this summer?

People keep telling me that he passed away a few months ago. Is this true?

Dan Esparza, Long Beach

Not, true. Pete is still with us and recently completed a pilot film for a series about an ocean liner. He plays the first mate. I don't know whether "Whiplash" will be repeated during the summer, but if it is not, it will be one of the few old series that doesn't make the re-run grade.



ERIKA PETERS is involved in blackmail during "GE True" at 9:30 p. m. Sunday (today), channel 2.

'Stump Stars'
Both Eric Fleming of "Rawhide" and Beverly Garland of "Stump the Stars" appeared with Miriam Hopkins in her road company of "Happy Birthday."

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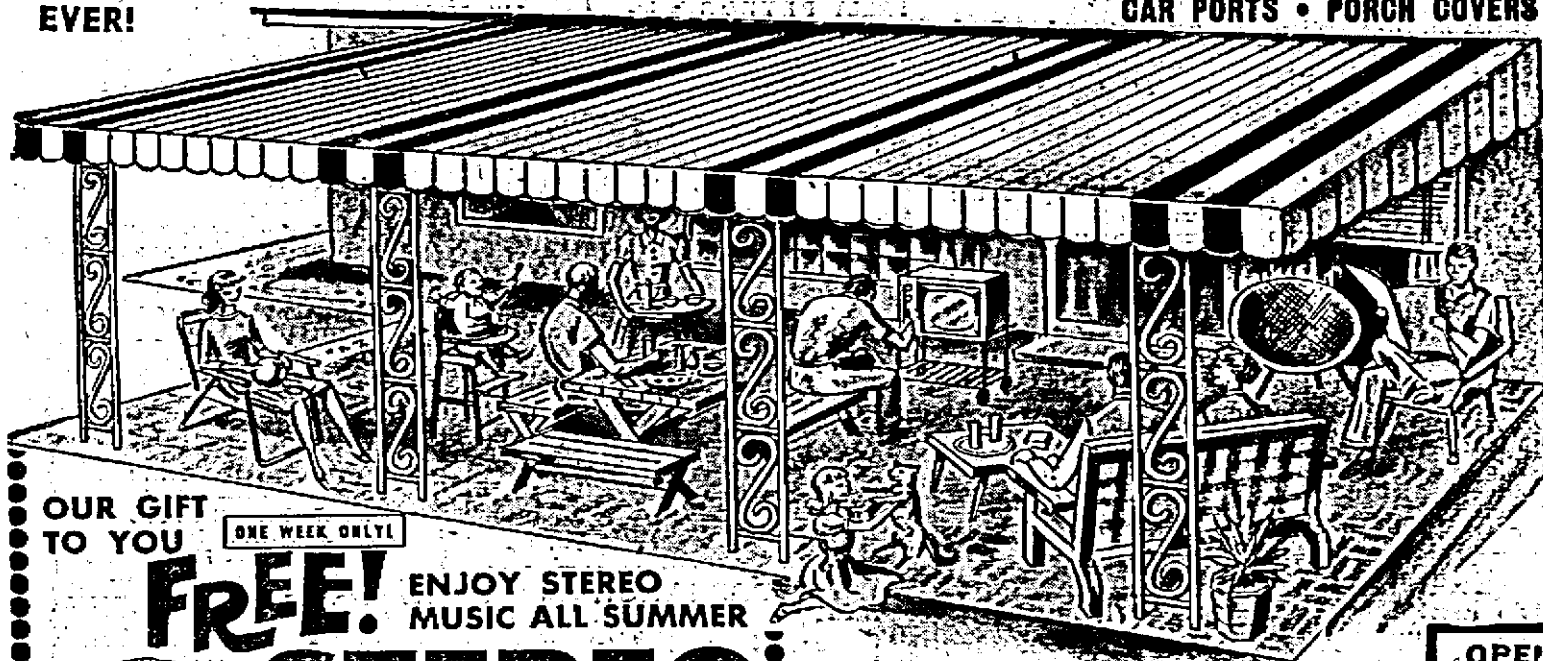
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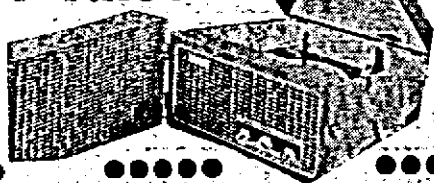
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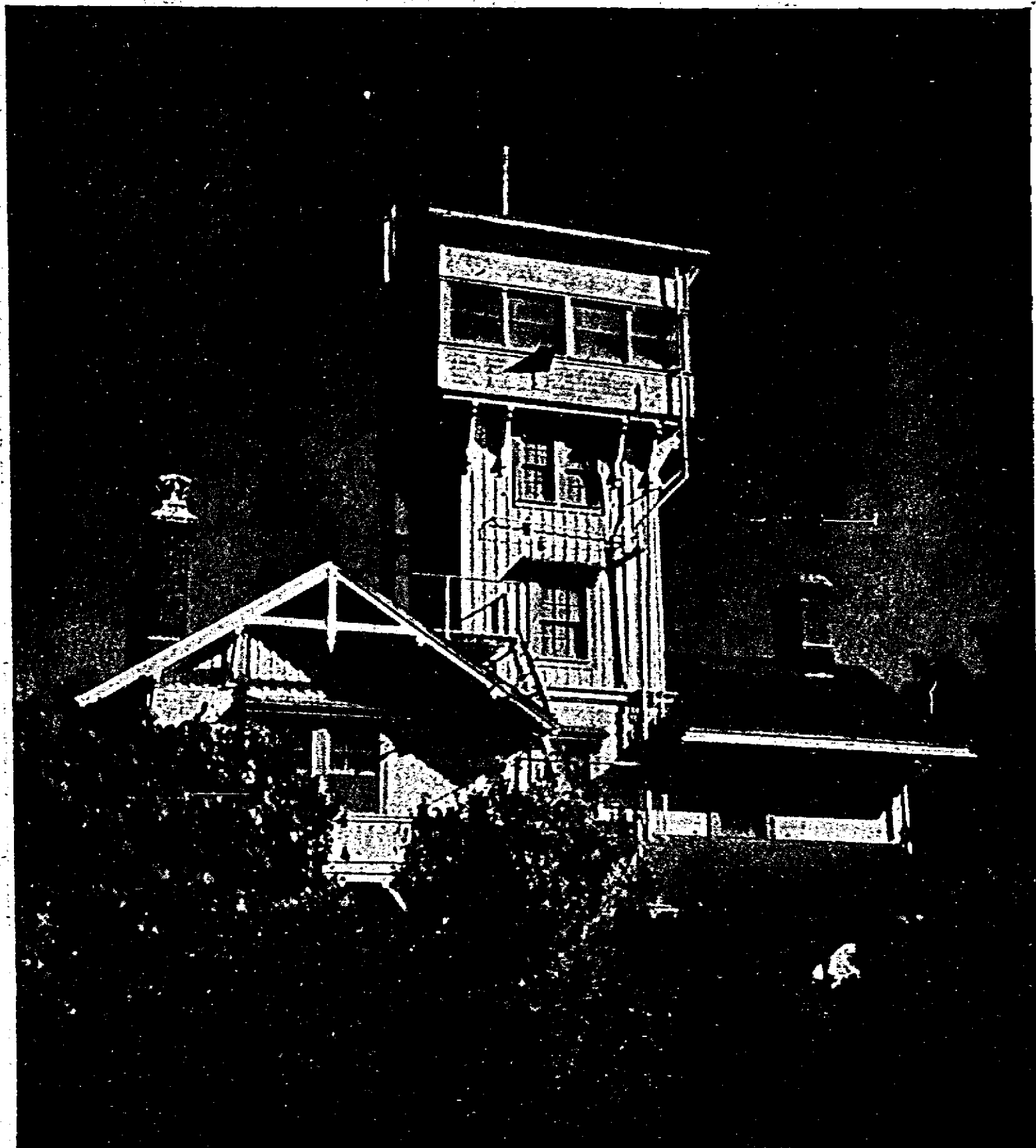
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IN THE RACE FOR SPACE

WOMANPOWER:
Our Secret Weapon

Page 9

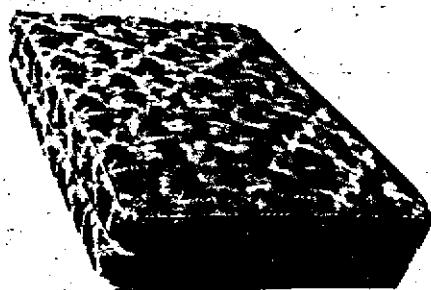
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The Grand Old House With the Winking Eye . . . Page 7

Color photography by Roger Cow

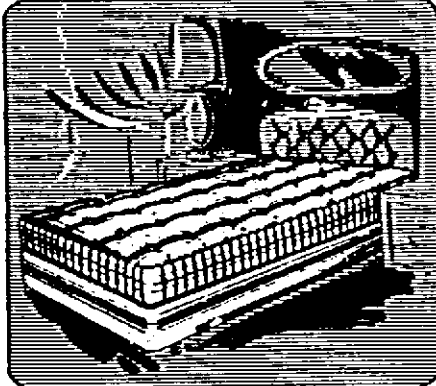
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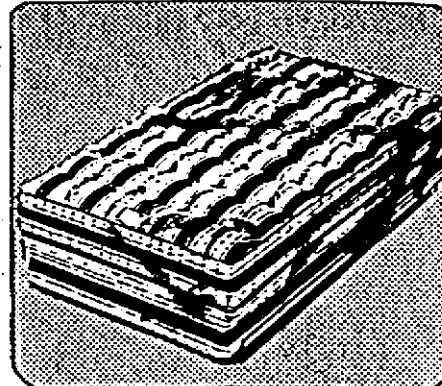
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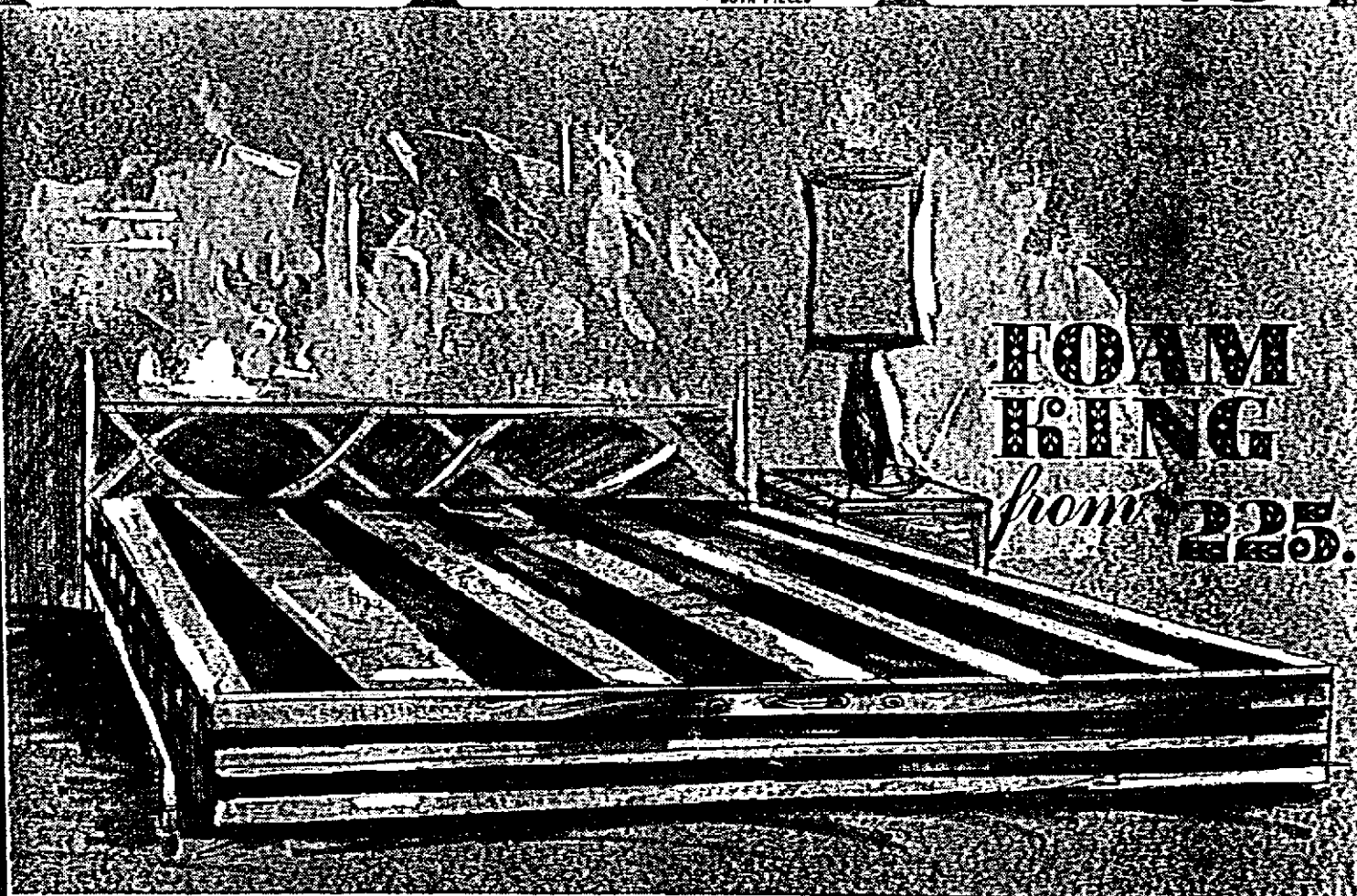
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Southland

OUR COVER



Beacon of commerce and guiding light for mariners from 1874 to the period of World War II, Point Fermin lighthouse now stands blind on the bluff, no longer needed or suited to the modern pace. It was a palatial structure, by standards of the 1870s, replete with gimerackery, surmounted by a cupola and fitted with a 2,100-candlepower light. Its beam later

was increased to 6,600 candlepower and a switch was made from oil to electricity. Two sets of sisters kept house in the building and kept the light in its long history. There were other keepers, of course, and the place had an interesting career. For more about the San Pedro light, see Page 7.

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NEXT WEEK

A world champion at 17! That's the accomplishment of Billie Jean Moffitt, Long Beach tennis whiz, whose dream now is to win the Wimbledon singles. Next week, Southland tells the success story of this colorful young star in a story titled "Little Miss Moffitt... Tiger at Tennis."

Fred Taylor Kraft, Editor

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Lakes in the Desert

By Kay Dunn

IF THE Paiute Indians who lived in Newberry Valley, Calif., centuries ago could return and see the beautiful new lakes that are beginning to dot the countryside—like blue jewels in a blanket of gold—they might think that the Great Spirit had smiled upon the Mojave Desert and turned it into a happy hunting (and fishing) ground.

These new lakes sparkle in an area of parched desert land where but a few short years ago the tumbleweed raced silently and unobserved with the drifting sands. Now it has suddenly come alive and the ever-growing population of water-sports enthusiasts are energetically enjoying swimming, boating, fishing and water-skiing.

Man's faith, imagination and ingenuity plus the advent of the bulldozer has brought the transformation about and is quickly changing the face of the map in a way that sportsmen go for in a big way.

One of the first to glimpse the possibilities of a lake in the desert was Gus Raigosa, young Gardena man of vision and faith. In 1959 he, with his wife, Loreen, bought a 40-acre parcel of raw desert land and dared to dream of a cool blue lake in the midst of a tropical playground. Although no one had yet created a lake in the valley, Gus thought it to be possible because underneath the apparent wasteland was a natural reservoir of water and

on this curious quirk of nature he staked his worldly wealth.

Nested in the shadows of the Calico, Newberry and Cady Mountains, Newberry Valley lies between Hwys. 66 and 91 a few miles east of Barstow. The serene beauty of the Valley hides the natural phenomenon created by the subterranean flow of the Mojave River as it winds its secret way, from north to south. Surfacing briefly, then flowing underground again, it strikes a barrier at the Cady Ridge. This mammoth rock formation acts as a natural dike creating a vast backlog of water which fans out under the floor of the valley into a huge underground reservoir.

When the idea of building a lake first struck Raigosa he talked it over with several people in the area, and all were doubtful. Even the operator of the local bulldozer shook his head skeptically. Nevertheless Gus went ahead with his plans. He engaged the services of an architect who sketched an over-all plan for the project. Then work began on the lake by scooping out the sand from an eight-acre area to the depth of about eight feet, carefully leaving a mound in the center for an island.

The bulldozing took only a few weeks then, since a well had been drilled nearby, Gus hooked up an outlet to a small electric pump and said a prayer as he turned on the

(Continued on Page 24)

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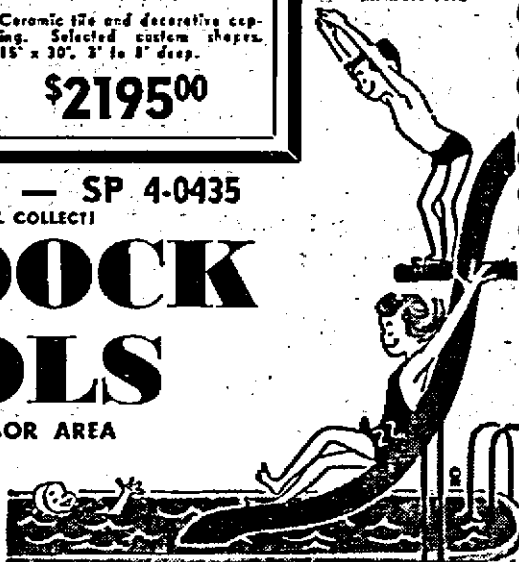
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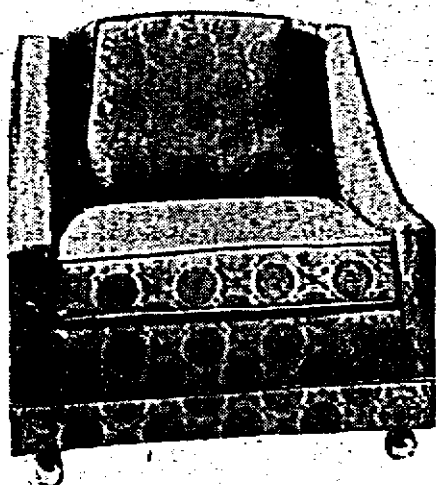
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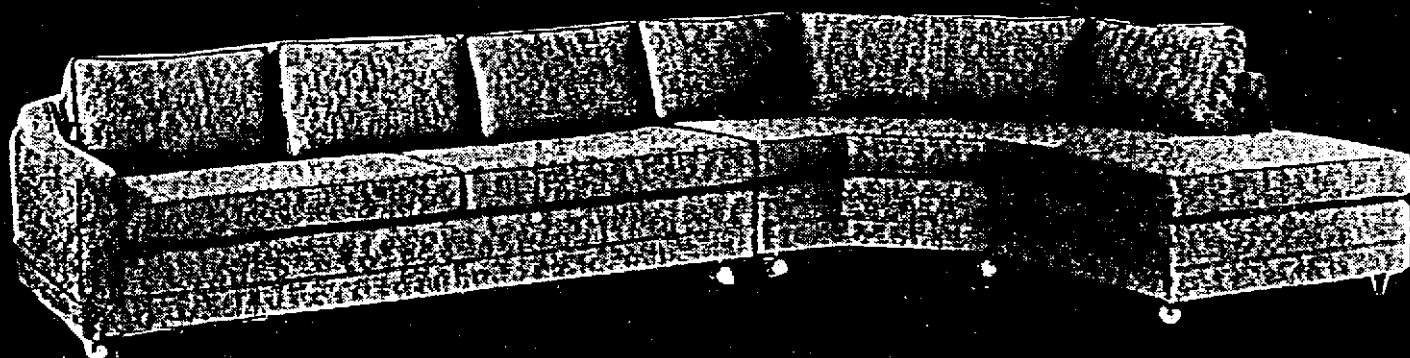
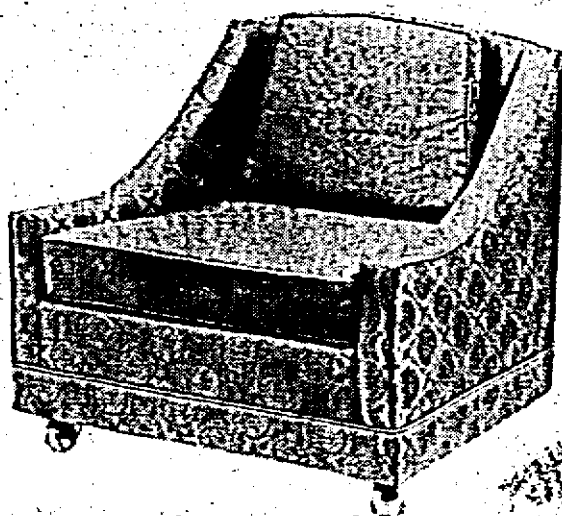
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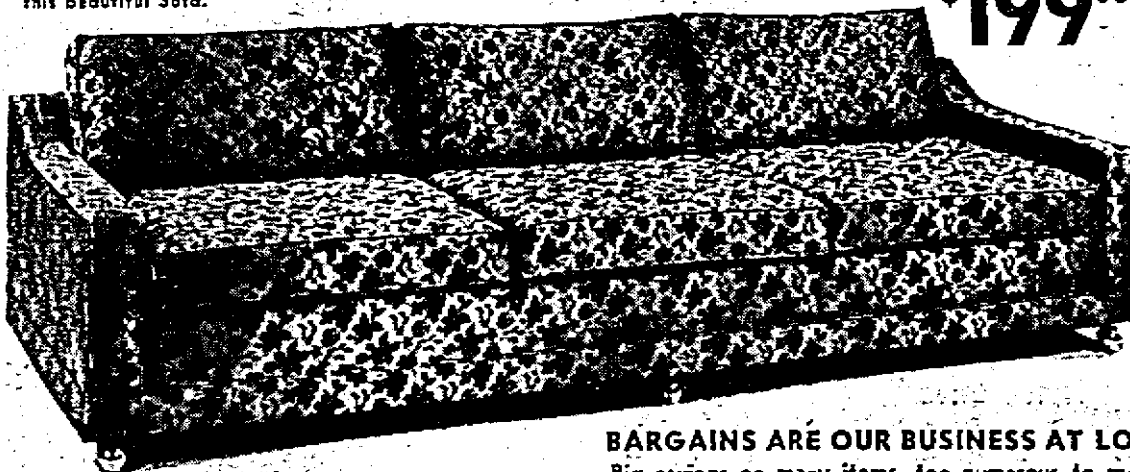
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LAURENIA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give data on McCOWAN.
—E. E. Cypress.
E. E. McCOWAN is from the Scotch and Irish surname MacComhdhain, translated as

"son of the twin." Modernization of the early Gaelic name produced MacCowan and many other variations. The MacCowan shield is silver, centered with a red, X-shaped St. Andrew's cross. Irish forebears were native of County Meath. In Scotland the McCowans are a division of Clans MacDougall and Conquhoun.

DEAR MISS RULE: May

we have information on BLANCHARD? — Mrs. J. R. Long Beach.

J. R. BLANCHARD originated in France, but many descendants migrated to England in the 12th and 13th centuries. In both countries this name began as "Blanc-hard," an ancient soldier name meaning "blond, bold one." Blanchards were recorded in Lancashire, England as early as

1332. Their coat-of-arms has a gold chevron between two gold coins and a gold griffin head on a red shield.

DEAR MISS RULE: Please give genealogy on BELTRAN. —Mrs. A. G. Norwalk.

A. G. BELTRAN translates as "celebrated raven," and is the Spanish spelling of the French warrior title Bertrand. The raven was used as a symbol of great wisdom by ancients. The Beltran family of Spanish Galicia were granted an elaborate coat-of-arms. Their shield is green, and is divided into four sections. The upper left section has a black eagle on it; the upper right part has five 8-pointed stars; the lower left section has two black wild boars as insignia; the lower right section has two silver lances lying vertically.

DEAR MISS RULE: Please give brief genealogy on SHACKLEFORD. —Mrs. D.M. Bellflower; G. S. R. G., Long Beach.

D. M. G. S., R. G.: SHACKLEFORD is an uncommon old English name. The family ancestor derived this cognomen from a town by that name in Surrey, England. The source phrase "Scacel-forde," depicted "shackle river-crossing." This was a shallow place in a stream where persons could cross by wading and holding onto a rope held in position by shackles.

DEAR MISS RULE: May we have the background on NIETO? —Mrs. C. N., Harbor City.

C. N.: NIETO, meaning "grandson," was applied eight centuries ago in Spain, to a child fondly nicknamed "nieto" by grandparents. Descendants proudly retained this name. The Nieto coat-of-arms, granted by rulers of medieval Castile, has a gold lion on a shield colored red on the upper half, blue on the lower. In the four corners of the shield are four silver fleurs-de-lis and four fig leaves. The Nietos were famous in early southern California history. In 1784 Manuel Nieto was granted Rancho Las Bolsas, covering seven square leagues (about 31,000 acres), which now comprise the cities of Huntington Beach, Westminster and Garden Grove. At the same time he obtained Rancho Los Alamitos and Rancho los Coyotes, now the city of Buena Park.

DEAR MISS RULE: Please explain KIRKENDALL. —R. K., Long Beach.

R. K.: KIRKENDALL is an Americanized spelling of the location description Scandinavian and German surname Kirkendal or Kirkendahl. These names decipher simply as, "from the church-valley," where the ancestors resided.

DEAR MISS RULE: Please give the origin of RODRIGUEZ. —L. R., Long Beach.

L. R.: RODRIGUEZ, a Spanish surname, meant "son of Roderick." Originally, Roderick was a Gothic baptismal name meaning "prosperous and wealthy ruler." Roderick or Rodrigo was used in honor of a great Spanish king who died in A.D. 711. The Rodriguez coat-of-arms has a silver castle tower on a blue shield.

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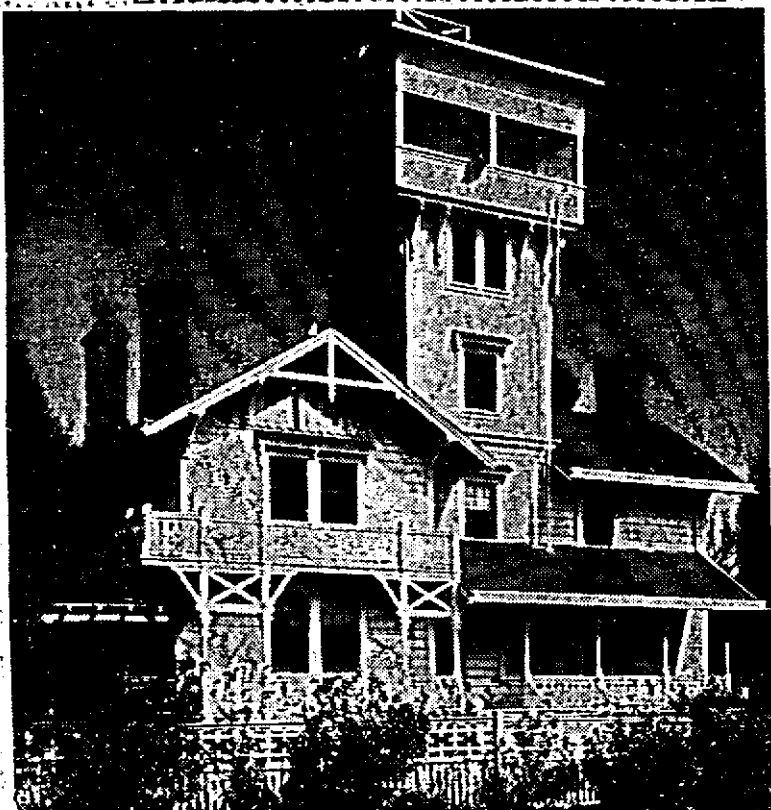


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TERMS
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For three score and 11 years,
ships set their courses by . . .

The Grand Old House

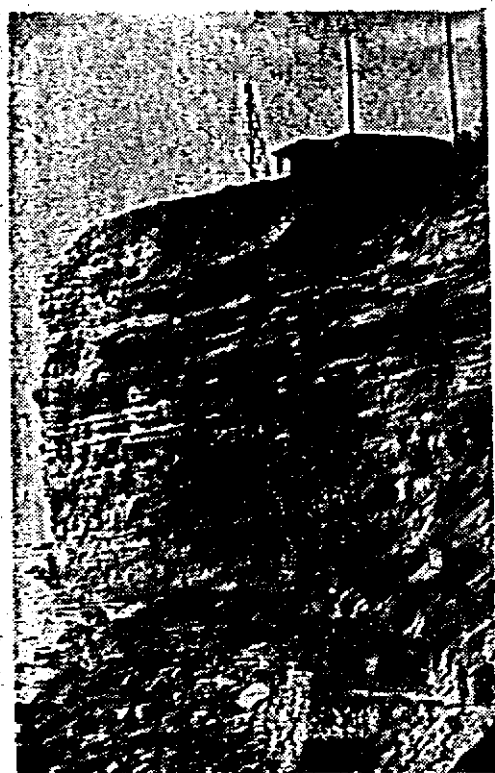


Once a trusted guardian of seafaring men, Point Fermin's old lighthouse has fallen upon evil times, its light removed and tower standing futilely.

With the Winking Eye

By Robert Hazelleaf

IT MUST have been quite a sight for the Smith sisters, lately of a Southern state, when they saw their new home. There it stood on Point Fermin, the last word in modern architecture, with a striking view of the sea and coastline, and Southern California climate thrown in for good measure. All



Modern equipment replaced the light that once warned of this rocky shore.

this was to be rent-free and with a salary while they lived there.

A few strings, of course, there had to be. Like every large house in the year 1874, the building had its share of gimcrackery in hard-to-clean nooks and crannies. It was one of the marks of status affected by the affluent meat packer, oil tycoon and railroad builder. There had to be fancy gables, balconies or towers—all the accoutrements of steamboat gothic at its highest point.

The house on the point was no exception. It had a cupola to match any of the palatial homes in Altadena, Santa Barbara or Pasadena. Not only that, it sported a 2,100-candlepower light.

WHEN THE United States government opened Point Fermin lighthouse, it came almost as an answer to prayer for the Smith sisters. One of them had been ill; the other saw a notice that a lighthouse tender was needed.

So it was that the sisters Smith, with a Negro retainer from the old home place, capped their long journey west with a half-day's trip from Wilmington to their new home. Their hope was that a change of climate would help the ailing sister. Apparently it did. There is no blemish on their record of attending the light.

San Pedro-Wilmington waters made no great shakes as a harbor nearly a century ago.

But consider the master of a four-masted schooner, weary after beating his way nearly 13,000 miles from East Coast ports. For long weeks, the ship wallowed in heavy seas, took green water over how bows, had sails ripped to shreds, took a buffeting in the churning brine where Atlantic and Pacific meet off Cape Horn.

The waters off our shore were a welcome respite, although bringing in ships, even of shallow draft, offered hard-learned lessons in seamanship.

THE LIGHT off Point Fermin provided a needed aid that transcended its prosaic listing in the manuals published by the Lighthouse Service generations ago.

Of the scores of light stations that dot our coasts, Point Fermin is in a class by itself.

Even in the early days, the land near the point became a mecca for picnickers who wanted a full day's outing from town. The point had the only lighthouse in the country accessible to the casual visitor—sharp contrast to those served two or three times a year by supply boat.

IN FACT, in the 1890s, during the tenure of one Capt. Henshaw, gay parties were given for his friends. Since the light was a stationary flasher, there was no complicated rotating mechanism to care for. Plenty of time could be devoted to fun and quiet hours of drinking in the magnificent view from 156 feet above the surging Pacific.

By the 1920s, keeping the light functioning had become sinecure enough so that Thelma Austen could hold a full-time job in Wilmington and still handle the duties at the point.

She was part of another sister team that made the lighthouse their home. Miss Austen was born in the lighthouse at Point Conception, where her father, W. L. Austen, had been keeper.

When their father died, after tours at both Points Conception and Fermin, Thelma took over the job, sharing the old house with sister Juanita.

It was during their tenure that the light gained another distinction. The Los Angeles Park Department took over the point, except for a small government-owned plot for the lighthouse itself.

Today, the installation is the only one in the United States surrounded by a public park and maintained by a city.

NATURALLY, as slow-moving sailing vessels were replaced by steamers and motorships, the lighthouse kept pace. Its power was increased until its oil vapor lamp was shooting a 6,600-candlepower beam visible for about 16 miles.

When the Austen sisters were serving it, in 1925, electricity replaced the oil lamp with an even more powerful light that gave the house an 18-mile reach.

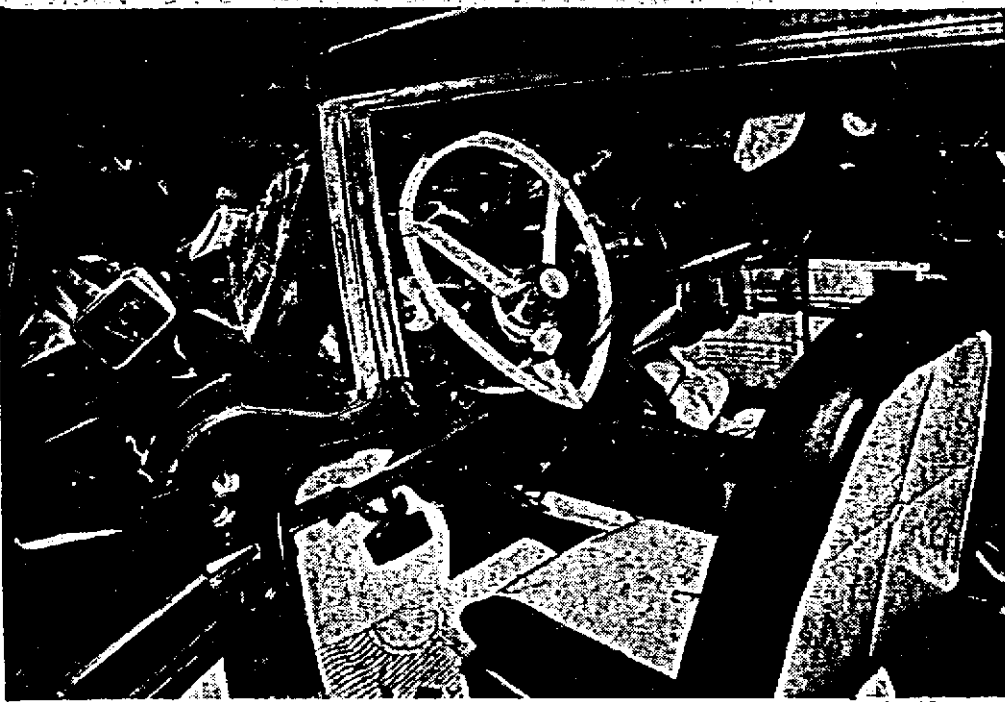
During the term of Oscar Johnson, who was also park foreman at Point Fermin, the Coast Guard took over the Lighthouse Service, forcing him to move. Johnson anticipated a return, but it wasn't to be.

World War II erupted. No longer was the big light permitted to shine. Instead, the gleaming white building was painted a dirty wartime green to blend with foliage in the background. The light was turned off to make way for radar and direction finders.

It marked the last time the beam would shine for harbor-seeking mariners. Lights on the breakwater diminished its importance as a tended station.

A tower, only 30 feet high, replaced the big light in the cupola in 1945. It stands a bit farther

(Continued on Page 16)



Bent steering wheel and shattered dash give mute evidence of the terrific impact of two persons hitting the forward section of this car in crash. Seat belts might have saved the lives of two killed in smashup.

The Case FOR Seat Belts

By Ev Hosking

IT'S MURDER by choice—
Or it's just plain carelessness.

And that's the way a growing number of traffic-conscious safety experts look on drivers who make their way around the city streets or freeways without safety belts for themselves or their passengers.

Some insurance companies state flatly that your chance of death or serious injury is reduced one-third the minute you install seat belts in your car—and use them.

Gov. Edmund G. (Pat) Brown has demanded a state law requiring the installation of safety belts. If the bill passes, no car could be registered in California after Jan. 1, 1964, unless it has two seat belts or harnesses in the front seat.

AIRCRAFT PILOTS have known and appreciated the value of safety belts, for some time, but their use by the motoring public has been accepted slowly.

Seat belts and shoulder harnesses probably are the most effective devices known today for prevention of death or serious injury in an automobile accident, say many traffic experts, yet 99 per cent of the nation's car owners fail to use them.

This is baffling to those safety experts who point out that the motorist's chance for survival is improved radically by their use.

In California last year 4,106 persons were killed in traffic accidents—about 10 per cent of the 40,000 killed nationally.

Brown pointed out that if the proposed seat belt measure had been introduced one year ago, 800 of those 4,106 fatalities would be alive today.

"This is a minimum," he declared. "There are some who believe we could save half the traffic victims if everyone in the state had seat belts."

MANY BUSINESS organizations have seat belts in their fleet cars. Beginning this year, all new cars purchased by the federal government have anchorages for two sets of seat belts in the front seat, three in the rear.

All major automobile manufacturers have installed anchorages for two front seat belt sets in their 1962 cars. Studebaker-Packard has gone a step further and put in anchorages for two seat belts in the back seat.

Wisconsin now requires that new cars sold or traded in that state must have two sets of belts properly installed in the front seat.

But for some reason mass installation of the belts is proceeding at too slow a pace, experts say. Realizing this, the Long Beach Junior Chamber of Commerce will conduct a seat belt clinic April 20-21 to promote greater use of seat belts.

A common fear regarding belts is that they might trap their wearers in a burning car or one submerged in water.

The Cornell University automotive crash injury research project reports that only 0.2 per cent of 10,000 accidents it studied involved fire and only 0.3 per cent involved submersion.

AND THERE is another critical factor to be considered. Wearing a seat belt enhances an individual's chance of remaining conscious and escaping from the car if it should catch on fire or go under water following an accident.

An approved seat belt will withstand a force of 4,000 pounds or more and even if it should break with a greater impact, it would have absorbed the major part of the force of the crash and make for less injuries.

Contrary to public belief, seat belts offer great protection at moderate speeds. More than half of the accidents involving serious injury or death occur at speeds of less than 40 miles an hour.

Although the steering wheel and post are among the most death-dealing parts of the car in a crash, the right front passenger's seat can with justice be called the death seat.

Cornell's research department ascertained in accident studies that, from 1956 to 1959, 82.2 per cent of the passengers in that seat were injured to some degree. Seven per cent suffered dangerous-to-fatal injuries and 3.1 per cent were killed.

DESPITE improved latches, doors still fly open. The same Cornell acci-

dent survey shows that 13.4 per cent of the drivers were ejected from their seats, a proportion exceeded only by that same right hand seat with 13.6 per cent. Fatal injuries among ejectees exceeded those among the non-ejected by a ratio of 5.5:1.

Statistics cannot show accident victims who do not achieve fatality lists but who are the living dead in mental hospitals, their brains ruined by crashing into a windshield, a dashboard or the road.

Also not listed are the untold thousands whose youth ended abruptly with the snapping of a spinal column, the loss of a limb or the disfigurement of a once-lovely face.

Based on past figures, 7 out of 10 motorists will be in an accident within the next five years.

Any reasonable means that can be used to cut down the human casual-

ties in these accidents is a "must."

AND THAT'S only part of the case for seat belts.

The National Safety Council cites the case of Los Angeles Dodger star Roy Campanella, who was paralyzed as a result of injuries received when involved in a car accident while traveling 30 miles an hour.

"One year later," states the Council, "Campanella was involved in another accident while traveling at more than 40 miles an hour—but this time he was using a seat belt. He was not injured. Three passengers in Campanella's car were hospitalized. They were not wearing seat belts."

Howard Pyle, president of the National Safety Council, has this to say: "When a universal use of seat belts has been achieved, we believe more than 5,000 lives will be saved annually."



Seat belts are easy to slip on and off, but they won't give when sudden stress is applied. Here shapely model Kathy Dempsey buckles on her belt.

WOMANPOWER!

Our Secret Weapon in the Space Race

By Mary Neth

WHO'LL WIN the race to put man in space?

Ask the American woman.

Though she's unaware of it, the more than likely has the answer, for what she does in the future could mean the success or failure of our space program.

If we are to surpass Russia when it comes to astronauts and missiles and rockets and robots, we must solve our manpower shortage in space age technology.

It's a shortage that not only endangers our chance for making it first to the moon but could edge us into second place in the world.

The logical solution? Womanpower, say the experts.

Take engineering for example. It's a field where women could excel and it's a field where the shortage of qualified personnel is acute.

ACCORDING to George Toll, Long Beach office, California Department of Employment, there just aren't enough graduate engineers to go around.

Right now he has openings in the state for 450 and could place twice that many were they available.

When it comes to chemical and aero-dynamic engineering, the doors are wide open for both men and women.

The salaries? They range from \$500 to \$1,000 a month, about double that offered a clerical worker or even accountant.

But, few women qualify.

So far, the American woman has made no mass moves toward the scientific professions.

IT ISN'T THAT the gals aren't working. They are.

One out of every three persons gainfully employed today wears lipstick and carries a purse.

By 1970 the ratio will be one out of five.

However, it seems that for the most part today's working women are content to stick to the well-trodden fields of feminine endeavor: taking dictation, typing letters, filing forms.

Nearly six out of ten employed young married women without children were in clerical occupations last year.

All very fine, but no help when it comes to solving the shortage of technological personnel.

IN RUSSIA the picture is different.

There women comprise 55 per cent of the nation's total labor force and 53 per cent of all professional workers.

According to a report made by Robert Bocher, American Society of Engineering Education, Russia turned out more than 13,000 women engineers in 1958. Our total for that year? A mere 100.

Now, four years later, the situation has not drastically changed.

Why do so few American women enter the field?

Jane Little, hydra-mechanical engineer at Douglas and member of the engineering profession for the past 15 years, believes it's all a matter of job appeal.

"BEING A WOMAN engineer just isn't stylish," she says. "Women don't lack in aptitude—



"My job's not in style," says attractive Jane Little of work as a Douglas hydra-mechanical engineer.



Sandra Bowers and Dr. R. C. Vivian of Long Beach State College: She is electrical engineering student.

just interest. They want work they believe will give them added glamour and charm."

As she sees it, industry would be happy to welcome more femmes to the fold.

Dr. Robert C. Vivian, professor of engineering and head of the engineering division at Long Beach State College, agrees but with reservations.

"There are more opportunities for women in the profession today," he says. "But, it takes time for the word to filter down to the undergraduate coed."

Last year, out of 675 students enrolled in the engineering department at State College, only six were girls.

And, according to Prof. Vivian, the ratio of male and female students in his department isn't likely to change dramatically in the next few years.

"THERE ARE a number of factors involved," he says.

Though he thoroughly discredits the idea that the feminine brain isn't up to adding up columns of figures, he does believe that "many girls are afraid of mathematics," a prerequisite for the field.

A number of educators say that girls are discouraged from intellectual excellence by our society.

This discouragement, they say, operates most strongly in the areas of science and mathematics.

But, still many professors as well as businessmen retain a certain skepticism when it comes to

(Continued on Page 34)



State job inventory shows need for 450 engineers, says George Toll of California employment department branch in Long Beach. Women could be trained in greater numbers to step into these well-paying jobs.

Oil Painting by Projection

By Edna Ward Hicks

MY HOBBY of oil painting by projection started after hearing friends express a desire for an oil painting of their favorite color 35 mm view transparencies.

I just borrowed their 35 mm transparency, focused it on my canvas to the desired size and traced the lines and sha-

dows with a faint color, and within 15 minutes I had an exact pattern duplicate. In making an oil painting by projection, no time was lost composing and sketching. I could also leave out unwanted confusing objects such as telephone poles.

When finished, my friends

would say, "It's exactly like my photograph."

NO TALENT for drawing or free hand sketching is necessary. For finishing the details, I just turned on my projector and focused the transparency along side of my painting, on a blank paper

and soon the oil painting was finished giving the effect of a professional's "picture in oils." And too, it's a very speedy method of making a "real oil painting by an amateur."

It's easy to paint a portrait of a lively poodle. He will sit still for the artist by project-



Projection method of painting kept this poodle still for the artist, placed features in their related positions.



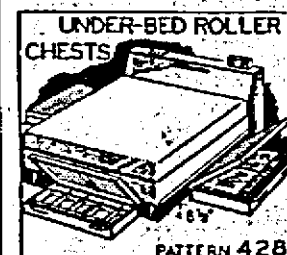
Photo by the Author
Photo shows oil painting of trees on the Guadalupe River made by projection process of 35-mm. color transparency.

ing the transparency, and his eyes will be placed naturally in the painting, no matter whether the painting is a 9x12 or a mural.

Trim Geraniums

Geraniums should be cut back now to make them compact and healthy looking during the coming summer. If you cut them back last fall, as some people do, then you don't need to do it again, obviously. Most nurserymen tell you to cut the plants about halfway back for best results.

You Make It



Storage problems may be solved with this set of chests. All three fit under a double bed or two under a single bed. Pattern 428, which lists materials and shows construction, costs 35c. The bed-head unit shown is made with Pattern 383 which also is 35c. Both patterns and two others are in the Storage Unit Packet No. 46—all for \$1. Address: Pattern Dept., Southland Magazine, Bedford Hills, N.Y.

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DRAPERIES & CARPETING
1879 FREEMAN AVE., SIGNAL HILL, GE 4-0901

Needle Skill of 1810



Hand embroidered silk, done by a teen-aged girl more than a century ago, forms this picture in oval frame.

By Helen L. Gillum

EMBROIDERED by a 14-year-old girl in England more than a century and a half ago, a colorful silk needlework picture is a treasured possession of Mrs. Fred Ashby of 3714 Gardenia Ave. Beautiful as the handwork might be, and as interesting as a family heirloom, it also draws attention because of its typical Greek-revival styling, that trend which influenced everything from furniture designs and clothing to works of art and buildings in the early 1800s.

"The embroidery work was made in England about 1810, several years before the young lady became the bride of Ashby's grandfather," Mrs. Ashby relates. "Soon after her marriage, Mary Ann Ashby died. But her husband later remarried, and members of his subsequent family cared for and cherished the needlework through the years as though it were their own." Now the picture hangs in the home of Mrs. Ashby's daughter, Mrs. H. D. Shane, where she presently resides.

The 14½x17½-inch creation, with colors still bright and clear, portrays a young woman in a garden setting. Her long, clinging gown with high bodice, and other details in the picture, express the popular theme widely adopted from the Parisian styles and motifs of Napoleon's day. A domed pavilion looms in the background, and a lyre and a trumpet form a classic design on the pedestal in the foreground beside which the young woman stands. A huge basket of flowers and fruit rests atop the pedestal, and

thousands of tiny silk embroidery stitches in every color form a panoply of trees and flowers. A pool in the background reflects the illusion of classic beauty and peace portrayed in the picture.

THE MATERIAL supporting the needlework appears to be silk. It was purchased already stamped with the design, just as fancywork patterns are bought in needlework shops today. The blue sky and flesh tones of the young woman's features were woven or imprinted on the backing before purchase. But the myriads of perfect stitches were done by hand by the teen-age girl of long ago.

Protected behind glass in its original frame, the picture shows no perceptible sign of wear. The sturdy black, wooden, oval frame, 20x24 inches in size, has had no restoration except for a narrow band of gold paint around the inside rim, which was applied to cover a slight cracking and peeling of the old varnish.

Bare-Root Tip

Bare-root planting season comes to an end in California around mid-March, so figure on getting all shade and fruit trees, plus roses and other deciduous shrubs in the ground before then. The California Association of Nurserymen reminds that most of these things are cheaper if you don't wait until nurserymen have to put them in containers, as they do when they start to sprout.

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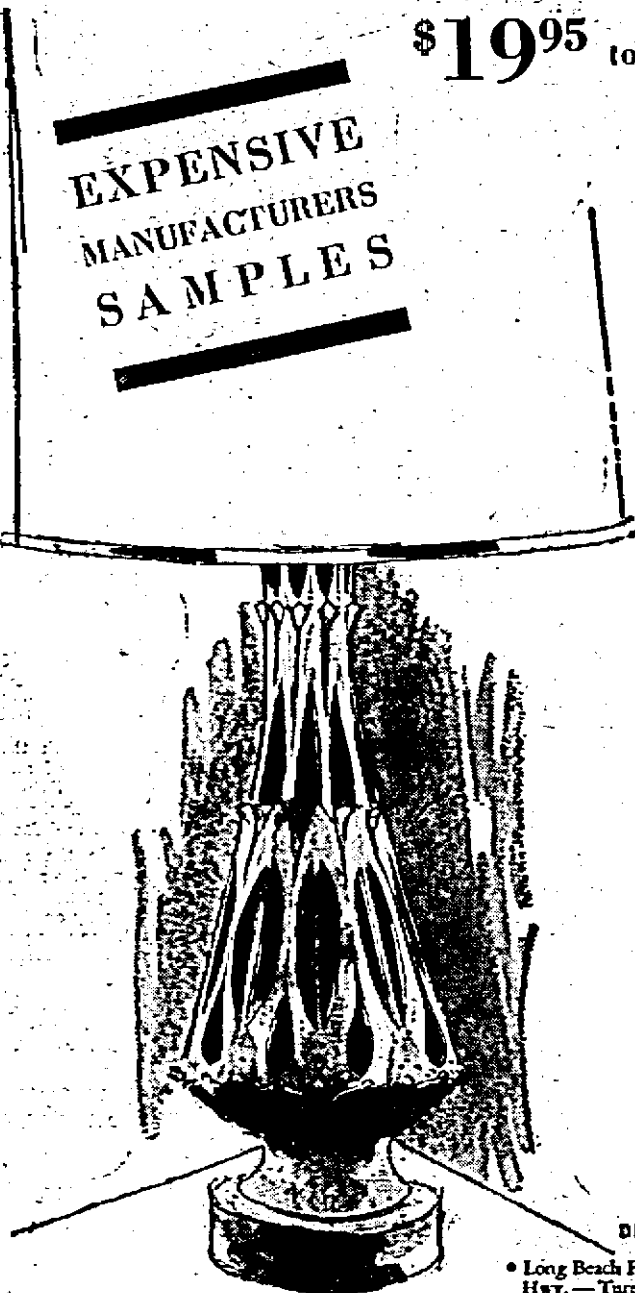
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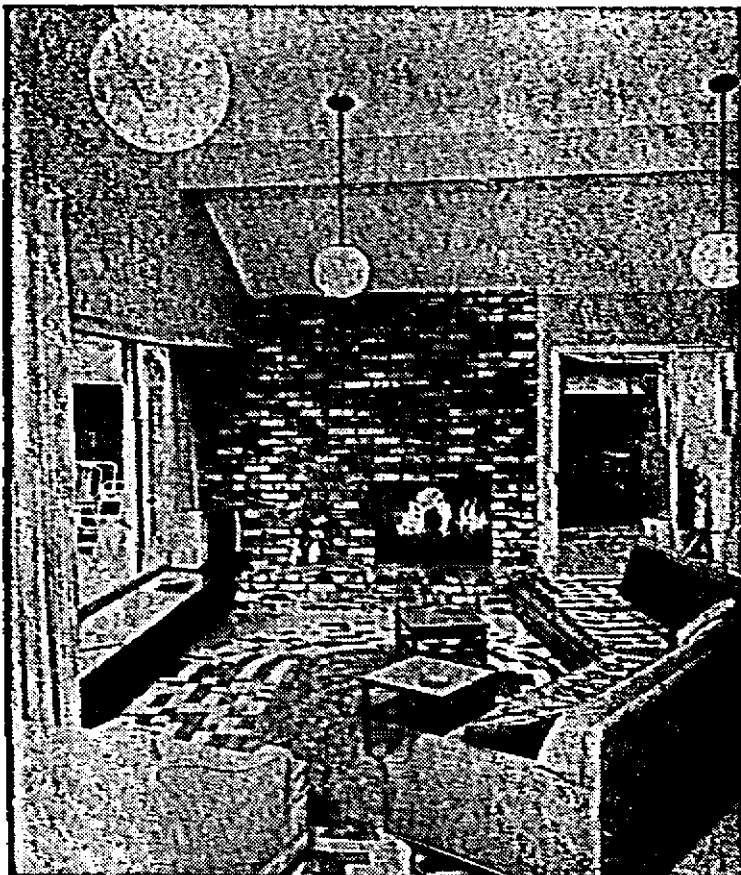
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When the Arthur Millers chose their home, an adaptable floor plan that would permit changes was an influencing factor. This is new family room.



Photos by Joe Kanner

Fashionable and comfortable, the Millers' living room gains interest by addition of a piano upon which Mrs. Miller learned to play in childhood.

THEIR HOME

There Were Changes Made

By Stella George

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ONE FEATURE as much as any other that "sold" their present home to Mr. and Mrs. Arthur Miller, 11951 Wellingford St., Los Alamitos, was the floor plan. Other factors entered into the summation of what the Millers wanted in a house, but basic was a floor plan that would lend itself to future alterations and additions. Long-range planning has now brought all of their wishes into realization.

Beginning with the front entrance, an impression of an inner entry was created in the living room by placing a couch in such a manner that it backs the entrance and faces the room.

Interest in the room focuses on a grand piano with a family history. Back east, as a youngster, Mrs. Miller had learned to play on this piano, and when her new home was purchased the piano

was shipped 3,000 miles to its new setting. Now her own youngsters use it for practice. A sense of space in the room is brought about in several ways: beamed ceilings add height; uncluttered furniture arrangements allow plenty of walk-around space; and the minimum use of knickknacks emphasizes more important pieces—such as the piano.

TWO IMPORTANT additions (besides a pool) and one major alteration have been made. A large family room was added and, with access to this room, there is a new study with private bath. The dining room was completely remodeled.

The former dining room was tiny and could be separated from the passageway to the kitchen by a sliding door. Mrs. Miller sought improvement here and planned alterations accord-

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1879 FREEMAN
DRAPERIES, CARPETING, SIGNAL HILL



One of the principal additions to the Millers' home is this study that looks out upon a small courtyard.

ingly. A door leading to a closet in the dining room was removed and the entire wall was converted into a built-in breakfast, handsomely antiqued by an expert in the field. A built-in buffet along another wall, with shutters above, acts as a divider between the dining and family rooms. The buffet has space for storing such difficult items as a large coffee urn. Table, chairs and chandelier are the only movable furniture pieces in the room. The decor is Italian and the table is made of fruitwood with a pecanwood finish.

A GLASS WALL in the family room faces the pool. Beneath the glass is a long window seat with storage space below. A long couch of tangerine color comes to a point rather than a curve in the center and faces the window. A used brick fireplace with a wide hearth is at the far end of the room. At the other end the wall is paneled from floor to ceiling, providing more storage room for hi-fi equipment and records. A round game table and chairs are nearby. Four lights hang from the ceiling in the room, and these can be dimmed or made bright as needed.

The small study with gold

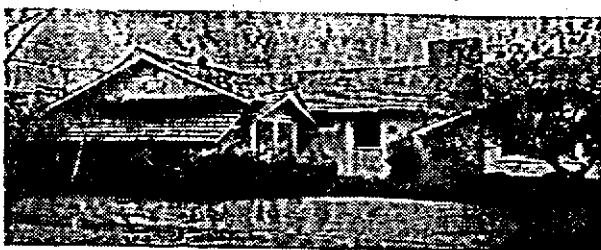
carpeting has a glass wall that overlooks a tiny courtyard. The room is large enough to be comfortable as a study or guest room. There is a white couch (that doubles as a bed when needed) built-in bookshelves and built-in desk and accessories. A private bath adjoins.

The master bedroom with its handsome Provincial furnishings has the warm, sentimental touch that is felt throughout the home: bedspread and curtains were made by the mothers of both Mr. and Mrs. Miller as a joint project.

BUILT-INS in the youngsters' rooms save clutter and add to the feeling of space. In one room, done in gay pink and red, wallpaper covers the lower half of the wall that surrounds the two beds, thus saving finger prints on the painted area.

Because of its proximity to the family room, and the fact that it can be viewed so easily through the glass wall, the pool is a popular resort for the youngsters and their friends.

Architect Stanley Goldin assisted the Millers with the planning of their home, and Mrs. Miller did her own interior decorating.



Attractive from the outside, this home has gained much from alterations, additions made to fit family wishes.

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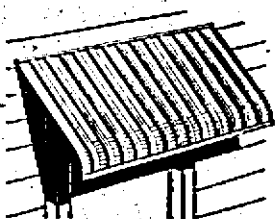
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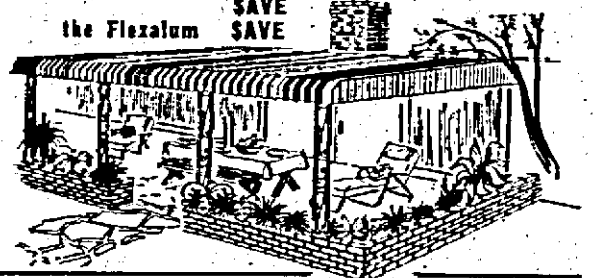


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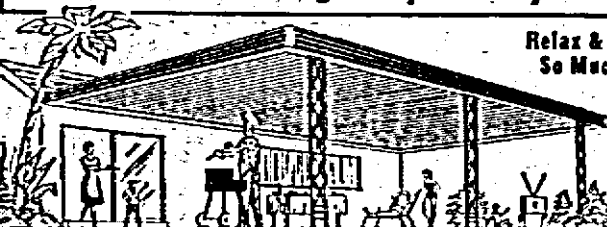


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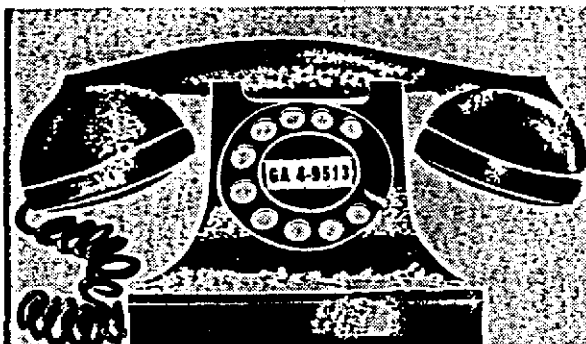
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By David L. Bowen

"FARMHOUSE ranch" is the name Architect Samuel Paul applies to the style of this graceful, inviting home designed to simplify housekeeping for the housewife and to create a haven for the pursuit of rest, recreation and family togetherness.

It doesn't have any gimmicks; its straight forward design revolves around the requirements of the average American family looking for a three-bedroom home. An attempt has been made to get an especially harmonious relationship between houses and land, an essential char-

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Since it expressed American living in its broadest form, B-39 in the House of the Week series can be adapted to local environment in any section of the country.

WHILE the American her-

itage played a big part in design of the exterior, on the inside Paul's prime concern was a good functioning layout which would provide adequate space for all activities—and a good circulation pattern linking them—plus privacy in the bedroom wing and separation of the service

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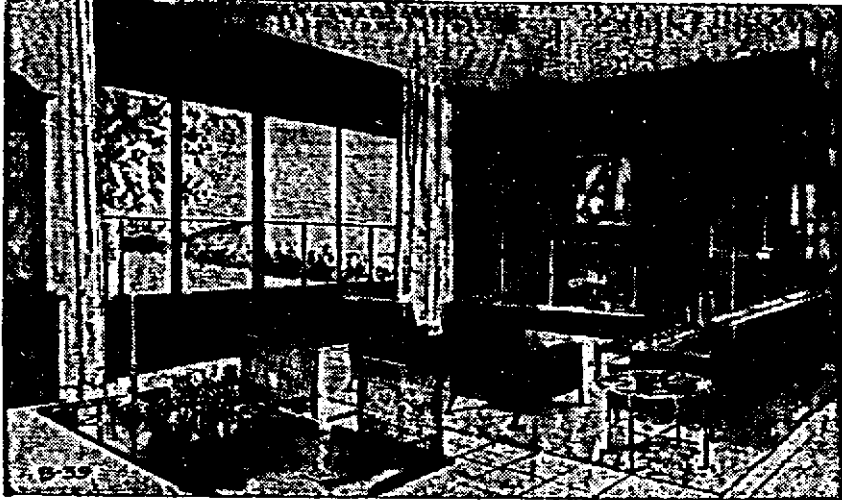
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Long window wall opens both dining and living rooms to the view, adding to the feeling of extra space. Perspective is across dining room and toward the fireplace.

and informal area of the house from the more formal living area.

These goals were met in a floor plan covering 1,220 square feet of habitable area. With a double garage, the width of the L-shaped home is 55 feet 2 inches. With only a single garage, this drops to 45 feet 2 inches — small enough to fit on a 60-foot lot under most zoning ordinances. All told, there are seven rooms with two full baths. Cellar space is called for only under the kitchen and family rooms.

THE FRONT entrance is strategically located where the two wings of the house meet to form protecting arms. The roof extending all the way across the front of the garage adds physical protection. A spacious foyer is just inside the door and equipped with a six-foot coat closet. Although the ends of dining and living rooms merge into a space 21½ feet across, they can be separated by a folding partition. The living room fireplace provides a feature for both rooms.

Another feature, strategically placed toward the rear

for privacy, is the handsome window wall with a door going to a partially covered terrace. From either the dining or living room, the view toward the window wall passes into the pleasant area beyond. The flowing together of the inside and out gives an illusion of greater space within the house.

The kitchen and family room are almost one, yet separated. Anyone approaching the front door can be observed through the front window. Children at play in the backyard can be watched through the rear window. The family room portion of the combined space is 10 by 12 and has easy access to the rear terrace. A closet is handy for children's coats and other family items.

SEPARATING the family room from the garage is a stairway to the partial cellar. As you can see in the plan, this stairway is convenient to the outside as well as to the garage. Kitchen plans call for dishwasher, counter-top range, wall oven, large refrigerator, 16 linear feet of wall cabinets and an abundance of floor cabinets and counter

space. The through ventilation will provide quicker air changes, preventing odors from going through the house and making it more comfortable to work.

On the other side of the house, away from the noisy activity, is the bedroom wing. Three bedrooms and two baths are arranged around a bedroom hall. The master bedroom has two exposures. It has a private bath with shower and two large closets. The other two bedrooms can hold twin beds for the larger family. Off the bedroom hall is a linen closet four feet wide.

The cellar portion of the house is located under the kitchen-family room area only. The remainder of the house can be either crawl space or slab.

To order, send name and address with 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., and request House of the Week Study Plan, Design B-39.

To Improve Soil

Your soil may be that dream soil "a rich, friable loam," but it isn't likely for usually such a soil exists only in the minds of the people who write about gardening.

You're far more likely to have what the builder left you after he finished your house and the bulldozer finished back-filling.

Don't despair, it's easy to improve soil. Add any kind of organic matter you can lay your hands on: leaves in the fall, vegetable leftovers like pea pods and outer cabbage leaves, grass clippings during the summer months, and so on.

Start in one corner of your yard and dig a hole about 18 inches deep. Fill it with organic matter; cover it with some of the soil you removed. Dig another hole next to it and repeat the process. As the organic matter decomposes and settles, add more soil.

In six months time you can spade or rototill the areas treated as described above and, with a little added fertilizer, grow almost anything in that improved soil.

Best spray the material before burying it, however, to kill fungus and pests.

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Grand Old House With Winking Eye.

(Continued from Page 7)
to sea on the point and re-
quires no attendant.

Glenn Sullivan, foreman at
Peck Park in the San Pedro
area, lives there now, and the
cupola has gone blind. The
lamp has long since been re-
moved.

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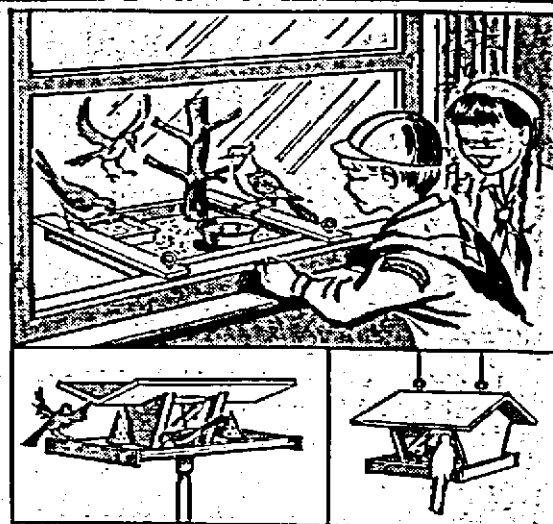
AFTER watching the tran-
sition from sail to steam to
oil, it seems unfortunate the
old Point Fermin light
couldn't round out its career
by greeting the nuclear-pow-
ered Savannah as it stood in
to Long Beach Harbor.

That honor was reserved
for the junior light on the
point.

And at night, when the
newer beam casts its pierc-
ing rays 18 miles seaward,
there are dimmer rays off the
back that bathe the windows
of the old cupola, lighting its
peeling paint. "Group flash,
white, 10 seconds; one-second
flash, two-second eclipse; one-
second flash, six-second
eclipse." So it is listed in the
Coast Guard books. But that
doesn't begin to tell the story.

ARCHITECT'S

Sketchbook



Help children build one or more of these bird feeding
stations and stir interest in a worthwhile activity.

By Bill Meyerriecks

EVERY youngster, particu-
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aged to take an interest in
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Southland Magazine, 604 Pine
Ave., Long Beach 12, Calif.

Lamps Are Fun to Make

HOME furnishings, like ap-
parel, need accessories
to set them off, and lamps
are more often than not the
key to harmony.

The whole personality of a
room can be changed merely
by altering the lighting plan.

The lamp pictured herewith
was designed to harmonize
with practically all interiors.
It may be used for reading or
for atmosphere and what is
more, it's very inexpensive
when you build it yourself
from a full size pattern. A
small piece of wood is all that

you need for the frame. The
shade may be made from
parchment, fibre glass or any
one of dozens of materials
available at your local variety
store. For example, you
might wish to make the shade
from your favorite map, if
you do, the pattern tells you
how.

To obtain the full size lamp
pattern Number 304 send 50
cents in coin, check or money
order with name and address
to Steve Ellingson, South-
land Magazine Pattern Dept.,
Box 2383, Van Nuys, Calif.



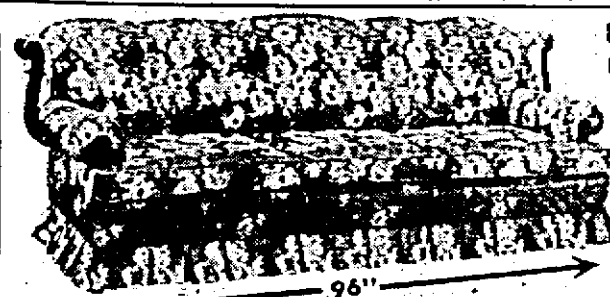
Kathryn Harrow of NBC-TV with a lamp that's easily made.

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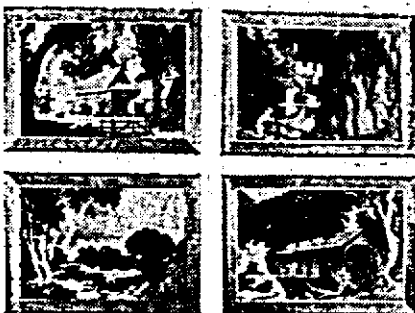
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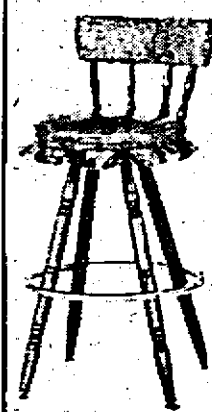
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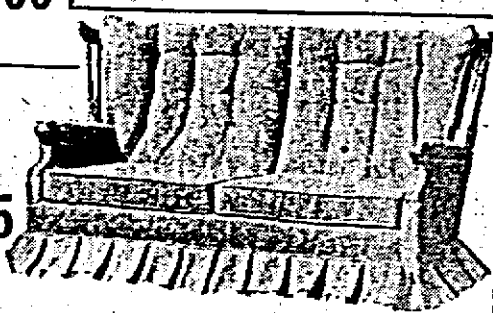
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New Drugs Search Stressed

By Ben Zinser

Southland Magazine Medical Science Writer

ONLY POSSIBLE hope for curing or controlling widespread malignancy lies in the discovery of new drugs, says Dr. Justin J. Stein, UCLA radiologist. Considerable additional progress also can be made in cancer control, he says, if drugs can be found which will potentiate the effects of radiation treatment.

Says Dr. Stein: "Known curative methods such as surgery and/or radiation therapy which have been highly effective in a number of types of localized cancer are ineffective in the control of disseminated disease."

"Although approximately one-third of cancer patients are cured by present methods, the majority of patients," he says, "cannot be helped until new methods or new drugs have been discovered."

Dr. Stein's conclusions appear in the American Journal of Roentgenology, Radiation Therapy and Nuclear Medicine.

TWO WEEKS in an underground fallout shelter increased irritability and depression among a family of two adults and two grown boys (18 and 20 years old).

On the other hand, say Houston researchers, the experiment resulted in a feeling of greater family unity.

Psychiatric interviews and psychological tests were conducted after the family emerged from the shelter. The family had volunteered to stay in a shelter under conditions of a simulated nuclear attack.

The study is reported in Archives of General Psychiatry.

STILL ANOTHER study shows that intramuscular injections of procaine cannot reverse the aging process.

But the latest study, reported in Canadian Medical Association Journal, points out hazards from procaine use.

Of four patients given procaine injections over a year's time, three eventually developed severe nosebleeds and one experienced bleeding in the digestive tract.

AN ENZYME preparation called papain (Caroid) can sometimes digest bites of meat which have become lodged in the esophagus (food tube).

Researchers, reporting in the Journal of the American Medical Association, say three or four small doses of papain solution should be given at frequent intervals as early as possible after impaction occurs.

FARM WORKERS should be advised of the danger of working in silos, says a report in Pennsylvania Medical Journal. Lung damage can sometimes result from exposure to nitrogen dioxide formed in silos. It's possible to minimize the danger, though, and safety rules may be obtained from Dr. R. S. Adams, University Park, Pa., or Dr. Leonard M. Schuman, School of Public Health, University of Minnesota.

INCIDENCE of the lung disease emphysema is only half as high in Negroes as in Caucasians, a VA study has found.

The ailment is marked by overdistended air sacs in the lungs.

Researchers at the Washington VA Hospital believe that some emphysema cases may result from a defect in secretion from the bronchial glands—an inherited defect found more often in white than in Negro children.

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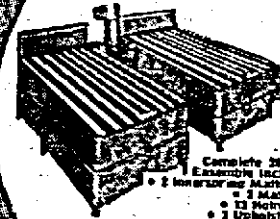
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Autographed portraits of Thomas Edison and Emma Farnes are shown by Charles N. Outcault. On the table: some original work of his uncle, creator of Buster Brown.

He Knew Buster Brown When...

By Vera Williams

LET'S GET the record straight—

Charles N. Outcault wasn't Buster Brown, but he knew him when...

"I've been accused of being Buster all my life," he says, "but I'm innocent."

You don't remember Buster Brown, his little sweetheart Mary Jane and his dog Tige?

Then you don't have much silver in your hair.

Buster Brown, a fabulously successful early comic strip drawn by Outcault's uncle, Richard Felton Outcault, ran in nobody-knows-how-many newspapers from 1902 until 1918, when the artist got tired of drawing it.

A mischievous blue-eyed blond, his hair cut in a long Buster Brown bob, his costume topped with an Eton

collar and a flowing Buster Brown tie, the youngster perpetually got into jams, and usually met a hair brush at the end.

Mary Jane, a big ribbon bow atop her curls, was his foil. Tige, a talking dog of mixed heritage, aided the plot.

THE STRIP usually ended with Buster and Tige, hand and paw raised, solemnly resolving to mend their conduct.

"I remember the summer of 1902 when Buster Brown hit," recalls Outcault, 1737½ Freeman Ave., "My parents and I spent our vacation at my uncle's home on Fire Island, near Bayshore, Long Island. All of the talk was of Buster Brown.

"Buster Brown wasn't I, and he wasn't my uncle's son, Dickie, a few years older than I. Mary Jane, however, undoubtedly was patterned on

my uncle's little daughter, Mary Jane.

"Tige?... He was a conglomerate of many dogs.

"Mary Jane—the real one I mean—married Frank Pershing, a Columbia U. athlete at the time, a nephew of Gen. John J. Pershing."

Richard Felton Outcault, who in the mid-1880s did mechanical drawing for Thomas A. Edison in Edison's laboratory in Orange, N. J., is credited with drawing the first comic strip.

IT WAS "The Yellow Kid" and it ran in 1896 in the New York World. The character was a big-eared child in a yellow dress—both boys and girls wore dresses in those days.

In 1900, Outcault came out with "Pore Lil' Mose," a colored boy who had run away from home, and who wrote letters home to his mother in rhyme.

Two years later Outcault hit the jackpot with Buster Brown.

The Long Beach man has a number of his uncle's original works, including a ragtime song of Yellow Kid vintage.

He also has original sketches of Happy Hooligan by F. Oker; Foxy Grandpa, by Bunny Schultz; Mama's Angel Child, by Penny Ross; Brownies, by Palmer Cox, and Kewpies, by Rose O'Neill.

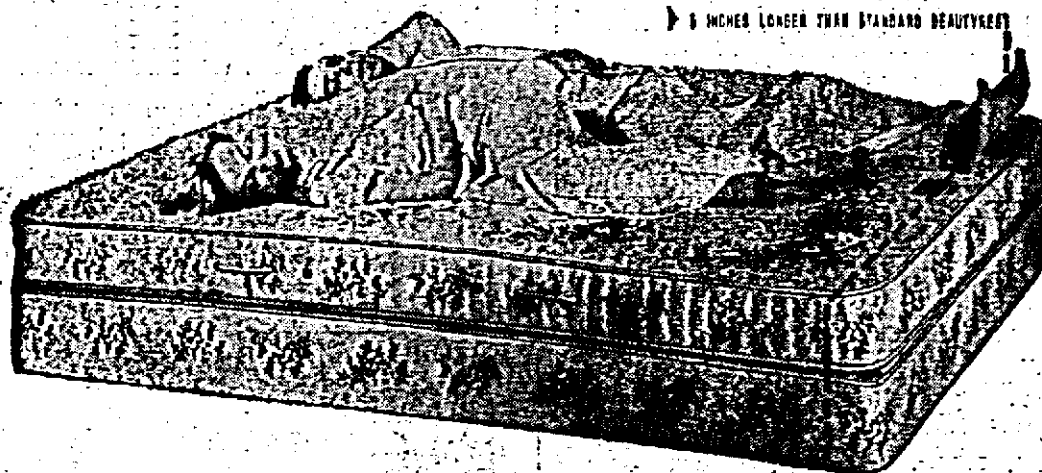
He has autographed portraits of Thomas A. Edison and Emma Farnes, prima donna with whom he corresponded for years, and has the autographs of Harrison Fisher, Howard Chandler Christy, Charles Dana Gibson, John Singer Sargent, artists: Adeline Patti, Johanna Gadsby, Nellie Melba, Ernestine Schumann-Heink, Geraldine Farrar, Alma Gluck, Enrico Caruso, John McCormack, singers: Lillian Russell, DeWolf Hopper, John Drew, David Warfield, Minnie Madern Fiske, Ellen Terry, Julia Marlowe, E. H. Southern, Annie Russell, Maude Adams, Alla Nazimova, Al Jolson, Marie Dressler, stage stars; William Dean Howells, Rudyard Kipling, Gene Stratton-Porter, Henry Van Dyke, Frances Hodgson Burnett (author of "Little Lord Fauntleroy"), Elbert Hubbard, Ellie Parker Butler, writers.

The autograph of Lady Randolph Churchill, mother of Winston Churchill, and one of the great beauties of the late Victorian and early Edwardian period, is in his collection.

Other autographs include Elihu Root, Booker T. Washington, Dr. Frederick A. Cook, "Marse" Henry Watterson and George Washington Goethals, builder of the Panama Canal, Gen. Nelson A. Miles, Leonard Wood and John J. Pershing and Adm. George Dewey, hero of Manila Bay.

William Howard Taft and (Continued on Page 24)

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pictured above could be bland and uninteresting in white or off-white wall treatment but becomes dramatic in yellow-gold.

Color Happy

"Everyone can get pleasure from color providing it's the right color. Just as a poor food diet can upset you, so can a poor diet of color cause grief," claims Faber Birren, international color authority and consultant to the makers of Dutch Boy paints. (Continued on Page 22)

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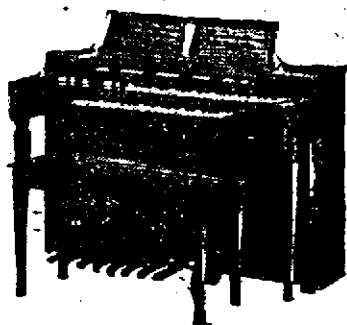
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—(10)—

A Career Girl Entertains

By Mildred K. Flanary
Southland Magazine Home
Economics Editor

AS ANY working gal knows entertaining can be a drag after the rough stint of the eight to five routine. But the career gal who goofs off and doesn't invite friends over will soon find herself off the action list as far as invitations from others go. So, the sharp female faces the facts realistically and throws chic and smart conversation type parties that are great fun but don't take hours to prepare.

Two excellent versions of successful career gal menus for merry parties are given below. You'll note that each of them features the new prepared pancake batter, a true boon to working girls. You buy this batter at the dairy section of your market. It comes completely ready to use. If kept refrigerated, it keeps its high quality.

Sunday Morning Pancake Brunch

This is a fun time to entertain friends and you'll get a reputation as a clever hostess if you serve the following menu.

- Fresh orange juice
- Pancakes of all kinds
- Lots and lots of coffee

Before your guests arrive prepare the orange juice and have the coffee ready to plug in. Have the following ingredients set out ready for use: pancake batter, pineapple wedges, grapefruit sections, blueberries, chocolate chips, cottage cheese, chopped green onions, cooked link sausages sliced, cooked bacon, toasted almonds, several varieties of jams and jellies, maple syrup and boysenberry syrup.

When your guests arrive serve them the orange juice. As they enjoy it, begin cooking the pancakes. Shake the carton of pancake batter and pour onto a preheated griddle. As the first side of the pancake is cooking sprinkle a few wedges of pineapple on the uncooked side. On the next pancake, sprinkle bacon bits, on the next one chocolate chips, etc. Make each pancake different and keep your guests intrigued with your variations.

Glamour Supper

A chic menu that you can prepare in minutes.

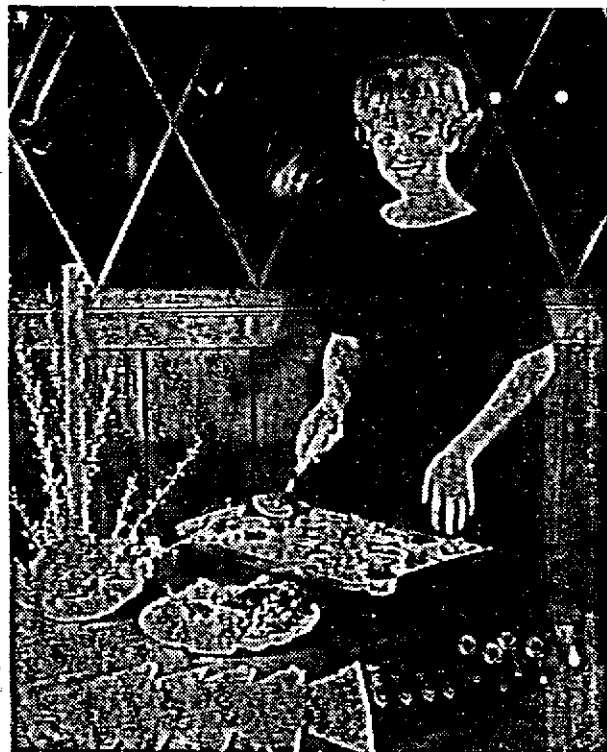
- Tossed Mandarin Salad
- Lobster Lemonge
- Sparkling sundae
- Cookies
- Coffee

Prepare a tossed salad with endive and romaine. Use your favorite French dressing and give the salad a party touch by sprinkling in drained mandarin orange sections.

To make the sparkling sundae, fill a brandy snifter with round scoops of ice cream, then pour ginger ale over the ice cream.

Lobster Lemonge

- 1 carton pancake batter



—Photo Courtesy The International House of Pancakes
Using prepared batter, career girl Dorothy Sullivan entertains friends happily and easily at breakfast.

- 1 carton pancake batter
- 1 cup chopped celery
- 2 cups soft bread crumbs
- 2 cups diced lobster meat
- 1 cup sour cream
- 1/4 cup parsley
- 2 tblsp. lemon juice
- 1/4 cup butter
- salt and pepper

Melt butter and saute celery until tender. Add bread

- crumbs, lobster, sour cream, parsley, lemon juice and seasonings.

Shake pancake batter. Pour onto pre-heated griddle. Prepare four pancakes, each eight inches in diameter. Stack the pancakes with the lobster filling between them. To serve cut into pie-shaped wedges. Serves six.

Recipe of the Week

DEPARTURE in flavors, but good, carrot cake is the prize-winning recipe for this week, submitted by Mrs. Jess Garner, 9359 1/2 Faywood Ave., Bellflower. The recipe:

Carrot Cake

- 2 cups flour
- 2 cups sugar
- 1 1/4 cups Wesson oil
- 4 eggs
- 3 cups grated carrots
- 1 tsp. salt
- 2 tsp. cinnamon
- 2 tsp. vanilla
- 2 tsp. soda
- 1 cup chopped pecans

Sift all dry ingredients together. Add Wesson oil and eggs and beat well. Add vanilla, nuts and grated carrots and stir well. Bake at 350 degrees for 35 to 40 minutes in two layers.

Filling:

- 1 pkg. confectioners sugar
- 1 cube softened margarine or butter
- 1 lemon (juice)
- 1 orange (juice)

Mix these ingredients and spread on cool cake.

Lemon Sauce Recipe:

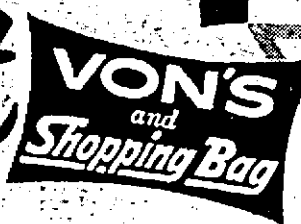
- 1 cup sugar
- 1 cup boiling water
- 1 tblsp. cornstarch
- 1 lemon (juice)
- 1 egg

Dissolve cornstarch in small amount of cold water. Add sugar to beaten egg. Add cornstarch and stir in boiling water. Add lemon juice. Cook in double boiler to correct thickness and stir often.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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Chunk Tuna 5 1/2 Oz. Can	31c	29c
Roast Beef 1 1/2 Lb. Roast	65c	59c
Scott Paper Towels 33c	33c	31c
Dinner Napkins 27c	27c	2/45c
Kleenex Tissues 23c	23c	21c
Broiler Foil 49c	49c	43c
Saran Wrap 35c	35c	31c
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Color Happy Home

(Continued from Page 19)

The best color for you and your room is the one you like best. Birren points out that every person has a favorite color and, as in listening to music, varied emotional responses can be aroused.

Generally speaking, if you are the vigorous type, gay and full of vitality, you will like a room full of warm colors with reds or bright shades of yellow predominating. In a room of quiet color—a room in which to relax—it is a blue, green or lilac color scheme for you.

"Don't be afraid of color; use it! The right color, whether it be bright, rich, lively, somber, soft or pale, should be the one you feel genuinely happy to have around you," states Birren. Surround yourself with colors that become your personality and not necessarily your eyes. A shy person will look self-conscious surrounded by gaudy colors and actually will feel better and look better against a background of gentle—but not colorless—shades.

Other suggestions related to the emotional aspects of color by Birren are:

In a room where you entertain most frequently, use a variety of strong colors; they will tend to stimulate your guests and make them talk.

For your library or study, select cool, subdued shades.

If you want to highlight details in an area, keep the background toned down.

To lighten a room that is shy on natural light, use tones of yellow, pumpkin, coral.

If you want children to behave, use bright, happy colors that will help them release their energy.

"Everything is being made easy these days for the do-it-yourself home decorator in the selection of just the right wall color and accessory tones to complement the temperaments of all of us."

Mr. Birren says, "A visit to the local paint dealer will let the housewife see the huge array of color ideas and harmonizing aids being offered by manufacturers." Dutch Boy, alone, offers as many as 2,200 individual colors from which to select.

Realizing that shades and color tones are difficult to carry in the mind's eye, Dutch Boy paints have developed, after careful research, a new color guide book designed to narrow the margin of error for the do-it-yourself home decorator.

Called the Color Harmonizer, it includes 156 of the most popular wall colors selected from the company's range of 2,200 different shades. It follows through with a variety of six suggested complementary color swatches for each individual wall color—shades which can be used for draperies, furniture, pillows or other accessories. The book also contains eight actual rug samples which are representative of nearly all the colors used in floor coverings. There is also a loose leaf section designed to guide the user in visualizing how two colors will appear in room-to-room harmony.

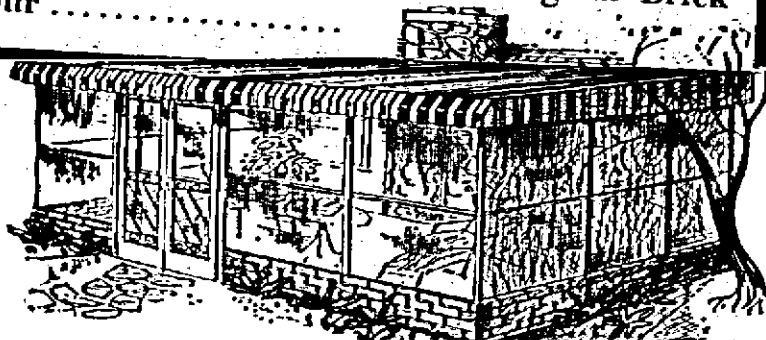
The basic purpose of the Dutch Boy Color Harmonizer is to stimulate ideas and to suggest new color schemes for the homemaker. The book is available at Dutch Boy paint dealers and may be borrowed free for family consultation.

Camera Guild

March competition in 35mm color slides and stereo will occupy Long Beach Camera Guild members at a meeting at 7:45 p.m. Wednesday at Los Altos Library. Visitors are welcome.

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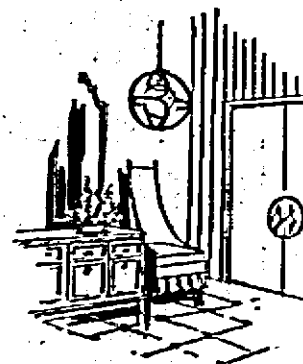
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How to Be a Successful Student

By Vera Williams

Southern California Book Editor

TWO YEARS ago Dr. Leslie J. Nason of Long Beach hit the literary education jackpot with "You CAN Get Better Grades" which to date has sold a half-million copies.

Last year he authored "Help YOUR Child Succeed in School."

He writes a three-times-a-week Associated Press feature, "Nason on Education" carried in 150 newspapers in the United States and Canada.

Now he is out with a new volume, "KEYS TO SUCCESS IN SCHOOL" (Public Affairs Press, \$3.25) crammed with advice to students, their parents and teachers on how to get kids—kindergarten to college—through school with flying colors.

For the record, Dr. Nason, professor of education at University of Southern California and a teacher for 40 years, has no tolerance for low grades. Every student, he feels, should strive to achieve his highest potential. By using his methods, he says, failing students have brought their grades to B, and fair students have risen to A.)

In "Keys to Success in School" the teacher-author covers over-all planning, preparation for school, specific courses, study methods, goals, family interest and co-operation, techniques for taking tests of various kinds. He discusses the spiral of success, how to get back on the spiral of success, and how to save a course if you are in danger of flunking.

The book is all meat—no padding.

In his foreword, State Superintendent of Public Instruction Max Rafferty says "... I strongly recommend this volume for those who wish to succeed in school, for those who wish their children to succeed, and for those who just want to read a good book on practical education."

LT. COL. Joseph B. Mitchell's "DECISIVE BATTLES of the AMERICAN REVOLU-



TION" (G. P. Putnam's Sons, \$4) should be a boon both to the serious student of Revolutionary history and to the tourist planning an auto tour along the East Coast.

As in his "Decisive Battles of the Civil War," Col. Smith has overlaid his maps of Revolutionary engagements and campaigns on modern road maps. In many cases, the old roads used by Rebels and Redcoats in their struggle for North America coincide rather closely with modern roads.

With this book in hand, therefore, it should be no trick at all for the tourist to lead his children in the footsteps of Washington, Lafayette, Greene, Howe and Cornwallis from the first shots at Concord Bridge to the last days of the siege at Yorktown.

Aside from the excellent maps, the book is a good, brief military history of the Revolution.

PASADENA and Balboa, with interludes at UCLA, are the setting for the troubled transition from youth to manhood from Decker Wells, who was born into wealth but finds it no passport to serene maturity.

Many dilemmas, many facets of social behavior confront Decker and he faces his supreme test with his first love, Jane Murdoch, a UCLA classmate, in "A FORTUNE IN DIMES" (Atlantic-Little, Brown, \$4.95), first novel by Mary Carter.

Decker's desire to get along with others, to be one of the boys, to win his Jane is probed caressingly with splendid dialogue, racy humor and a well chosen cast of supporting characters by the brilliant Miss Carter to the inevitable conclusion: adulthood requires emotional stability.

THERE NEED never have been a Castro regime or a Communist revolution in Cuba, Earl E. T. Smith says in "THE FOURTH FLOOR" (Random House, \$5). The former U.S. ambassador in Havana was in a position to know; he charges that officials on the fourth floor in the State Department ignored his and other efforts to solve the Cuban problem without either Batista or Castro.

Two years ago Smith predicted, the book points out, the new turn of events in Cuba. His is a valuable chronology of his stewardship over the U.S. embassy in Havana at a time when the shape of things to come was growing increasingly plain in Cuba.

IN "THE TENTH FLEET" (Ivan Obolensky, \$6.50) Ladislav Farago uses the little-documented American triumph over German submarines in World War II as a backdrop for a valuable lesson and a sharp warning. He points out that little attention is being paid to the antisubmarine warfare gap that exists now. "The fact remains . . . that the antisubmarine warfare effort of the United States Navy is woefully inadequate," he writes. "The Navy has no ships for convoy duty even in a limited war."

"When the Portuguese liner Santa Maria was seized by rebels a few years ago, our strategic detection apparatus was 'so deficient that it could not locate even a wayward ship at large in the Atlantic.'"

THE INCREDIBLE flight of Rudolf Hess on his "peace mission" to Scotland on May 10, 1941, created a wartime riddle unsurpassed for drama and mystery.

With intensive research, strong documentation and clear logic, James Leason of London, author and former newspaperman, provides plausible answers in "THE UNINVITED ENVOY" (McGraw-Hill, \$4.95).

HOLLIS ALPERT, film critic of the Saturday Review, properly praises the worthy and takes apart the banal in the movies, be they products of Hollywood or Europe, in "THE DREAMS AND THE DREAMERS" (Macmillan, \$4.95). The films of France and Sweden's Ingmar Bergman come off well. What makes Brando tick, what lies behind the strangeness of France's "New Wave" are among the best chapters.

THE PEN of such a skillful young writer as Menna Gallie can bring beauty out of the nether world of the Welsh coal miner. "THE SMALL MINE" (Harper and Row, \$1.95) is the saga of Joe Jenkins, the tall, handsome, blond youngster whose singing voice brought him worship of his parents and their determined desire to keep him out of the mines. Joe, as do most kids,



A WHITE PONY with a gift for disrobing ladies is only one of many original characters in Ludwig Bemelmans' "THE STREET WHERE THE HEART LIES," a rollicking novel set in today's Paris. There are 26 illustrations by Bemelmans. (World, \$3.95.)

wanted a sports car, and the mines, to him, paid splendidly. Joe, the universal youth, the girls in his life, Cynthia,

whom he had in mind for a wife, lonely Sall Evans, all make for a novel of wit and compassion.

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This is a view of a portion of Lake Loreen, resort brought about through the vision and perseverance of a Gardena couple. Lake is in Newberry Valley, Calif.

Desert Lakes

(Continued from Page 4)

flow. Several weeks of suspense followed — for the water kept pouring into the gaping hole and disappearing.

FINALLY, after the sub-surface had become thoroughly saturated, the lake began to fill. From then on hopes began to brighten.

Since Gus and Loreen both work in the city during the week and only visit the property on weekends, each visit was a new thrill. But the biggest thrill of all came on the weekend that the lake had filled completely.

"We could scarcely believe our eyes as we watched the flaming colors of that first

desert sunset reflecting in our very own lake," Loreen recalls.

Later that same evening the stars came out and added their sparkle to the scene and then followed a brilliant full moon which flooded the lake with silver.

"That," Gus says, "was the supreme moment—worth all the worry, struggle and fear."

On that memorable night Gus fondly named the lake "Loreen" and before they turned in plans for a bigger lake began to take form.

IN THE MONTHS that followed Gus built docks, cabannas, and barbecue pits. He experimented with many different kinds of fish and stocked the lake with bass,

channel catfish and bluegill. He built a separate trout pond and planted trees and shrubs. Now, with a scattering of Tiki Gods and other island accessories the place has been transformed into a tropical playground. In this setting he has recently built a second larger lake to be used for water skiing. It covers an area of 15 acres, has a one-half mile track and is one of the finest ski lakes anywhere.

With the opening of their new restaurant, the Blue Lagoon, Gus and Loreen feel as though they have come a long way since first glimpsing the vision of a lake in their 40 acres of raw desert land. In three short years they have created a new "seaside" com-

Buster Brown

(Continued from Page 15)
Woodrow Wilson both sent me their autographs when they were presidents," he recalls.

"I got the autograph of Teddy Roosevelt, after a delay. Do you remember that Roosevelt was shot in Milwaukee in the Bull Moose campaign in 1912?"

"I wrote asking for his autograph and received a sharp note from one of his relatives saying that Theodore Roosevelt was suffering from a gunshot wound and could not be bothered for an autograph. T. R. later sent me his autograph from the office of the magazine Outlook, of which he was associate editor."

"That letter saying Roosevelt could not be bothered was from a fellow named Roosevelt, but not one of Teddy's sons, so I threw it away."

"I wish now I had kept it. Maybe you have heard of the writer

Franklin Delano Roosevelt?"

munity in Newberry. While sportsmen are quickly turning it into one of the finest recreation areas in the region its real significance goes deeper. This modern miracle of man-made lakes in the desert is a proud tribute to man's imagination, faith and ingenuity and to his constant search for better things.

Arnold E. Hagen

INFORMATION FREE

("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

HAWAIIAN PARTIES ARE FUN! Bring exotic Hawaii to your home or club! It's easy. Read this colorful booklet and find out about Hawaiian decorations, costumes, refreshments and entertainment. Orchids of Hawaii, Inc., Dept. IF, 305 Seventh Ave., New York 1, N.Y.

SUPERIOR CATALOG: In this catalog you will find the world's finest and most complete line of pool tables designed and priced for the home. Also information concerning table tennis tables, table tennis equipment, shuffleboard sets, etc.

Superior Industries Corp., Dept. IF, 529 Coster St., New York 59, N.Y.

SANBORN'S MEXICO TRAVEL-AID PACKET: If you are considering a motor trip to Old Mexico this packet is a must! It's full of good practical information on where to go, how to get there, entry requirements, Mexican insurance rates, etc. Inquiries for the free Travel-Aid Packet should be addressed to:

Sanborn's, Dept. IF, 2000 S. 10th St., McAllen, Tex.

YOUR TWO FACES: This booklet delves into the basic underlying reasons why facial appearances change as we age, and how the inner face affects outer facial appearance. It also explains what to do about it.

Zeigler, Dept. IF, 17810 S. Western Ave., Gardena, Calif.

REINFORCE WITH WELDED WIRE FABRIC: A 14-page booklet prepared to tell anyone who takes pride in finer homes, some of the things he ought to know about reinforced concrete construction in and around the house. Many photographs and illustrations. Wire Reinforcement Institute, Dept. IF, National Press Building, Washington 4, D.C.

RAEMCO STOVE: Here is a motorized stove, developed by sportsmen for sportsmen, for use in camping, summer places, patio, etc. Send for descriptive literature.

Raemco, Inc., Dept. IF, Box 452, Somerville, N.J.

HOW SALT SERVES TO FLAVOR: Chart shows proper amounts of salt to be used in the preparation of foods, text explains the "whys" and "whens" of salting. A brief easy to read and medically approved booklet "Salt in Your Diet," tells nutritional needs for salt. Also, handy listing of household hints with salt available.

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Genius Isn't Idle

By Harry Karns

Education Research Association

QUESTION: Can students with creative genius get by on their brilliance without doing any real work?
ANSWER: They probably could get by with relatively little effort, but few would be satisfied to do so.

Dr. Frank Barron, research psychologist, recently studied a group of 56 professional writers and 10 student writers. His report, published in the 1963 yearbook of the Association for Supervision and Curriculum Development, National Education Association, notes these traits of the creative genius:



1. He has the organizational ability to bring order out of a chaos of facts.
2. He exercises independent judgment, even when strongly pressed by those around him to conform.
3. He may be abnormally prone to psychological troubles—but has greater resources within himself for dealing with his problems.
4. He may be self-assertive, aggressive, tactless, "eccentric," impatient, and unstable.
5. **AND:** He is prone to work hard and show intense commitment to the "validity and worth" of whatever he chooses to do.

So the creative youngster is not likely to be one who drifts along and plays it "cool." In fact, his drive, his determination to do things, and to do them his way, can provide quite a problem for parents and teachers who may see only an unruly and smart-alecky child.

He takes some understanding. He also takes some discipline—but of the kind that guides him in sustained efforts that are worthwhile.

His genius is like fuel. The big task is to help him use it effectively in projects that are worth the expenditure.

QUESTION: Is one reading of a lesson enough?
ANSWER: Usually not.

According to Dr. Gerhard Kohn of Reading Development Center, Long Beach. "The average student does not learn more than half of the facts, ideas, and opinions encountered on the printed page from a single reading."

The good student reads more than once, takes notes, and recites until he has learned the main substance of the lesson.

Corn Husk Katie Calls

By Lorena Fleissig

AS A SURPRISE guest for children at the dinner table, this corn husk doll fills the role. She may be quickly assembled while the sweet corn is coming to a boil.



Larry Redner Studio Photo
When Corn Husk Katie calls, she'll please the kids when invited to stay for dinner.

The inner, more tightly curled husks are rolled into three tubes. Each tube is made of three husks. Two tubes are legs, the other tube is the set of arms.

The large husks are coiled firmly to make the body. The rounding end of the husks forms the head.

To put together, twist a piece of wire tightly round the arm and fasten around the neck. Ribbon, string or tape from vegetables may be used.

THE SLIM tube legs are inserted in the body husks and bound securely with the wire.

Paper clips hold the feet firm but are not necessary.

A smear of white liquid glue holds the corn silk hair that is wound with a scrap of ribbon, company-style. Features inked on with a felt marking pen completes this quickie surprise visitor.



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PET PARADE

That Blind May See

By Eleanor Avery Price

NOT LONG AGO it was my privilege to present a sizable check from the Wilmington Lions Club to the Eye Dog Foundation in Beaumont. You've heard of the Lions, of course, and the project dearest to their hearts—serving the blind. But did you know we have a state-licensed training school for dogs and their prospective blind owners practically in our own back yard? It's a nice clean school, not lavish, but beautifully situated in smog-free Cherry Valley area of Beaumont. Its director is Bud Maynard, a Beaumont Lion.

Also, did you know Walt Disney is a Lion? Put Disney, the Lions, and Eye Dog Foundation together, and you come up with—a film, naturally! This one Disney gave to the Burbank Explorer Scouts, Post 25, or "Movie-teens," sons of the Studio staff, as one of their projects, and the boys have been busy on it the last few weeks. It is a story of Tika, a German shepherd dog, and owner Harold Plummer, a man-dog "team" from Eye Dog Foundation. Writers are the same who did "Lady and the Tramp." The film has Disney Studio background music and runs for over 30 minutes.

Service-minded clubs, and this includes most dog clubs, may contact Maynard who will be pleased to project the film at club meetings and answer any questions regarding Eye Dog Foundation. His mailing address is P.O. Box 815, Beaumont, Calif., and telephone is Victor 5-1303.

AT PRESENT, Eye Dog handles six blind students at one time and has four yearly classes. With more public donations, another licensed instructor can be obtained. Also, more fine German shepherd females are needed from donations. Not every dog can "learn the ropes."



"Seeing eyes, listening ears, loving heart" . . . such is one description of German shepherd dogs that aid the blind.

The blind do not have to pay for dogs, and the training is also free. The school reserves the right to screen blind people, for not every blind person can use a dog effectively.

At one time there were 19 guide dog schools operating in California. Many of them were incompetent. One in Long Beach had an operator whose only qualification was that he was a snake charmer on the Pike! Through efforts headed by Mrs. Dorothy Scott of Pasadena, blind woman who had unhappy experiences in obtaining a dog, a state board was set up by the California Legislature to protect the blind with strict standards for regulating and licensing training schools and trainers. Its laws read that five of the members are appointed by the governor and two of them must be blind persons who use dogs to guide them. This board met for the first time in January 1948, and the number of schools very rapidly dwindled from 19 to 3. One of the three is Eye Dog Foundation. Its needs and appeals are legitimate.

Lakewood Dog Obedience Club has its practice match next Sunday at the American Legion grounds, Hollydale.

Start Lawn Care

Lawns reawaken for sure this month and the wise gardener will get them off and running with a good lawn feeding in March. Worn spots in the lawn may be reseeded now, but first rake them over well with a stiff rake, or even dig them up and rework the soil if it's badly compacted.

March is a good month to start new lawns, also, says the California Association of Nurserymen. Work up a good seedbed now with plenty of manure and some peat moss in it, then seed it toward the end of the month or during the early part of April.

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TRAVELING LIGHT

by the Sloanes



Going Places

by SHIRLEY and BOB SLOANE

TO BEGIN with, you have to take two planes, a bus, a boat and a train from Sydney to reach Hayman Island, flying north "down under" across the Tropic of Capricorn into the warm climate.

The Royal Hayman, a cottage-colony hotel, offers the only semblance of first class accommodations along the 1,200 miles length of Australia's Great Barrier Reef, as yet little developed for tourists. There might be some question about the hotel in terms of Florida or Hawaii standards, but, no matter, it is the reef you've come to see.

The Great Barrier Reef is a phenomenon of nature that might have been dreamed up by Walt Disney. It is a living, growing creation of the sea, covering 80,000 square miles off the northeast coast of Australia. There are 500 islands and cays scattered through its length, only a handful of which have been settled.

The reef is continually formed by countless trillions of primitive limestone-depositing sea organisms known as coral polyps. These imprison themselves in self-secreted castles built on their ancestors' skeletons.

MULTITUDINOUS forms of life cluster in pools of varying depth. At low tide they may be completely exposed on the vast, desolate-looking expanse of the reef. The water is translucent as a swimming pool, and it is hard to believe that the profusion of shapes and colors were not planted and painted for the visitor's benefit.

Beneath a glass bottom boat or a skin diver's mask, coral drifts by in forms of cauliflowers, cabbage leaves, vast bunches of grapes and spindly deer horns. A perfect starfish lies still on the bottom. Embedded in and molded to the shape of a rock is a giant tridacnid clam, its teeth carved in a jack-o-lantern grin.

Before we can look into these, we hear the sounds of the huge maws clapping

shut. The tridacnids have no eyes, but light-sensitive organisms that detect moving shadows. Alarmed, the clams snap their valves closed, sometimes with great spurts of water shooting above the surface.

IN THE STRUGGLE for survival, nature has given each her own. The sea anemone waves its forests of tentacles and captures plankton for its rudimentary mouth. The deadly stonefish with its poison spurs deceives its victims by being indistinguishable from a coral rock. Even the cone shell, a type of mollusk, lives by using a venomous spike.

Thus the underwater pageant continues eternally, a dramatic contrast to the prosaic life above.

Books on Travel

Tourist or sportsman, you'll want a new Sunset book "Alaska" if you're planning a visit to the 49th state.

Not only does the book tell what to see and do in this new state, but it also describes the various ways of getting there. And, written

with the assistance of Alaskan travel experts, it gives a wealth of information about roads, services and accommodations. There are many maps and photographs. (Lane Book Co., Menlo Park, Calif., \$1.75).

Three other Sunset books have just been published.

"Mexico" has been revised and brought up-to-date. Included are border regulations and a number of side trips,

including Baja California and Yucatan (\$1.75). "Pacific Northwest and British Columbia" is a complete travel guide to Washington, Oregon, Idaho, Montana, Wyoming, British Columbia and Alberta (\$1.95). "Sunset Western Campside Directory, 1963" (\$1.75), includes maps, photos, and up-to-the-minute information on campsites throughout western United States and Canada.

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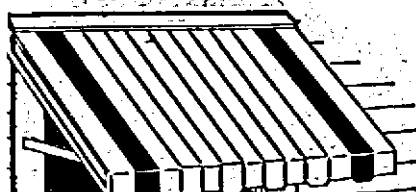


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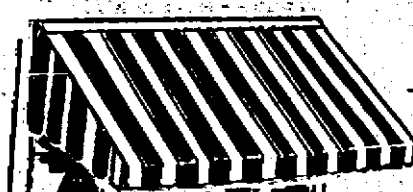
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Siamese Art

Europe's first major exhibit of Siamese art will be shown at Cologne's Wallraf-Richartz Museum through March. The display will include 350 items, reports the German Tourist Office.



What can you tell me about the River Shannon in Ireland? Lengthwise, it's the champ of the British Isles, wandering around for about 175 miles, all of them wet. Here and there it broadens into lakes, and on these lakes you'll find floats, aquatic versions of motels. The river's mouth is at Limerick, and it's really not a long way from there to Tipperary.

Is tipping in Japan about the same as in the U.S.A.?

No. The Japanese frown upon tipping, although those being tipped usually smile. One only tips when the service is special.

When is the Nobel Peace Prize actually presented?

December 10th, in Stockholm. That should put to rest all those rumors about unlucky numbers.

Will he in England for several weeks, and would like to see most of the country. What is the most economical way to travel?

Second class rail ticket for \$22 provides for nine consecutive days of unlimited travel in England, Scotland and Wales. For unlimited bus and subway travel in and around London (good for seven consecutive days), try a \$4.25 ticket.

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Las Vegas Reaches for the Sky

By Fred Taylor Kraft
Travel Editor

HAVE YOU heard the latest about Las Vegas? It's exploding with tall towers—shooting straight up—to make more room for tourism which, it is estimated, will ante up \$600 million in Nevada this year.

These casinos in the clouds—a dozen of them in this mecca for dice and fancy entertainment—result from skyrocketing land values and visitors' preferences for shorter walks to club theaters, restaurants, dice tables and slot machines.

Even now, 10 resort hotels are in the midst of lowering additions.

The cost? Well, it looks like gambling is in Nevada to stay.

IF YOU LIKE figures, and the chances are that figures are a major reason for your visit to this world-famous entertainment spot, you should know that on your trip you'll see the most costly single building ever constructed in Nevada: the new "Diamond of the Dunes"—a 22-story, multi-million dollar, 510-room addition to the Dunes Hotel. (This beauty will have a "Top of the Strip" cocktail lounge; solarium and health clubs. Included also in Dunes improvements are an 18-hole championship golf course and country club as it expands to 960 rooms.)

Then there's the Landmark, a 29-story tower with the shape of an atomic mushroom-cum-sewing basket. On a clear day, the roulette player may see Lake Mead, 20-some miles away. Or Barstow, which is down the highway about 157 miles.

ALTOGETHER the new additions will total 163 stories. The Desert Inn is adding a 10-story building. Stardust Hotel will be going up 10 or 13 stories. Hotel Sahara has a 24-story structure, with the new tower to have its "grand opening" soon.

The Sands commences an eight-story addition over the present casino in May. July 4 is the scheduled premiere date for the Flamingo's 200 new rooms. Thunderbird is in the middle of its new four-story addition which opens in June; a 16-story addition is also announced for 1964 at the "T-Bird."

Another luxury spot in the works is the three-story, 450-room Tally Ho, complete with a nine-hole golf course and 32 villas, each with private pool. They say \$12 million will be spent for this outlay which, oddly, has no casino.

THE FAMOUS STRIP is getting competition from downtown Las Vegas, too. The Fremont Hotel has just added 14 stories; the Las Vegas Club plans a 12-story resort and The Mint has broken ground for a 23-story resort hotel, El Cortez Hotel.



KENNETH A. FRASER, former National Airlines district sales manager, San Francisco, has been named sales manager of the entire western division for NAL with headquarters in Los Angeles. His wife, Suzanne, formerly lived in Long Beach.

is expanding from its 107 rooms to a 15-story fully-equipped hotel, with construction starting in the summer.

It looks like Las Vegas is tagging along with California, now the nation's most heavily populated state. And for good reason: They do say that about two-thirds of Las Vegas visitors come from the west coast.

ANTICIPATING that the day is not far off when the lucrative eastern market will be serviced with nonstop-to-Vegas daily jet flights, Las Vegas has built a \$5½ million terminal at its McCarran airport.

This new beauty is expected to handle 1½ million passengers this year, funneled into town by seven airlines that provide big-jet service.

MEXICANA Department of Interior has adopted a new provision permitting American and Canadians to remain in Mexico for periods of up to two years without returning to their country of nationality.

According to Mexicana Airlines (CMA), Mexican consulates throughout the U. S. and Canada will be permitted to issue "visitor" visas valid for six months and renewable three times in Mexico. Applicants, for such documents must show proof of an income of \$160 monthly, plus

\$80 each for spouse and all dependents over 15 years of age.

JAPAN National Tourist Association has just opened an elaborately appointed tourist information center in downtown Tokyo, and urges overseas visitors to make use of its facilities.

The location is the Kotani Building at 4, 1-chome, Yurakcho, Chiyoda-ku. Available also is free literature on travel within Japan. Japanese girls, fluent in English, French, Spanish and German, are on hand to assist visitors with their touring problems.

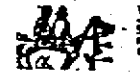
WEEKLY GADABOUTS: Put it down on your calendar. The Ramona Pageant will be held April 21-22, April 27-28, and May 4-5 at Hemet.

March 8-10: While 2,200 acres of almond trees are scheduled to bloom nearby, Quartz Hill, near Lancaster, holds the annual Antelope Valley Almond Blossom Festival.

Bach Festival

Music fans are alerted to a Bach Festival in Ansbach, July 24-31. The German Tourist Office reports that the festival will be held in a royal palace as well as local churches. Participants include the Munich Bach Choir and the Boccherini Quartet.

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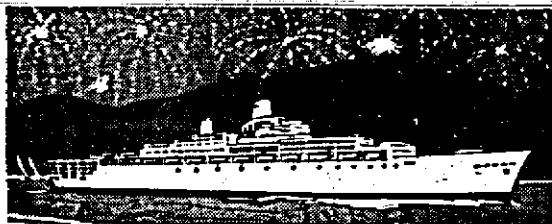
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AROUND THE WORLD WITH

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"If I buy a tape recorder and use it, do I still pay duty for it in the U.S.? Where are best buys on such recorders?"

YOU PAY DUTY on everything you buy whether you use it or not. That includes clothing which you are supposed to declare down to the shoe lace. (I know, very few people do. But that's the letter of the law.)

I think you could ask U. S. Customs to make an assessed valuation of such a machine however. The duty is 13% per cent. Surely, a used recorder doesn't have the same value as a new one. (Cars bought and used overseas are graded this way—about 5 per cent down per 1,000 miles.)

I think the German and Japanese recorders are best. I bought a portable German

Telefunken at Shannon Free Airport for about \$175 that turned out very well.

I've only used the pocket-size Japanese recorders. Performance is fine but fidelity isn't there on that size machine. Sony makes some big jobs that you might like to try. (I think these are available at the big no-duty merchandise mart at Shannon, too. They have an assembly plant at the airport.)

Any transatlantic airline must let you stop off in Ireland—either or both ways—no matter how your ticket or destination reads. And for \$15 at Shannon, they give you overnight hotel, some wonderful sightseeing from Limerick to Ennis and a 16th Century dinner with flickering candles in famous, old Bunratty Castle. This is really something to get on your trip.

"What is the first thing for us to do — two college girls going for the first time to Europe on as little money as possible?"

YOU WRITE to American Youth Hostel, 14 W. 8th St., New York City and the Council on Student Travel, 179 Broadway, same city. Keep your clothing down to 25 pounds—you can do it. I met a couple of girls in Rome who had it down to 20 with cameras.

"Isn't there any cheap way to go to Tahiti?"

Cheapest is to get 25 people to go with you. A week with hotel and all, round trip from the West Coast: \$600. South Pacific Air Lines, 311 California St., San Francisco, sends you a free folder.

"Do you recommend the shopping in the Virgin Islands?"

You bet. There are more than 100 shops in Charlotte Amalie. Duty-free, no tax. And, though you can only bring in \$100 without paying U. S. duty from the rest of the world, you can bring in \$200 from the islands.

"What is the cost of china bought in Japan?"

You can get a very good 8-place setting with your own monogram or design for about \$35. (Less, too, but about \$35 is excellent.) It then will cost you another \$35 to ship it home. And, if it doesn't come under your \$100 duty-free exemption, you pay a big 45 per cent duty.

FOR FURTHER INFORMATION

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PHONE GA 7-9967

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"Authorized Agent" PIERRE MANON TRAVEL AGENCY

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"AUTHORIZED AGENT" Universe Travel

4350 ATLANTIC AVE.
GA 4-8584
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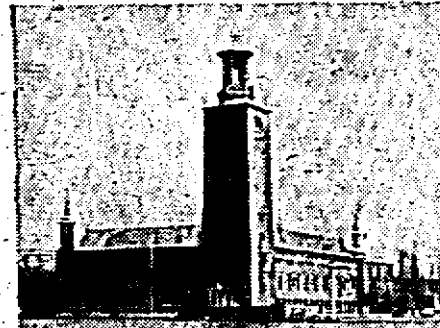
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YOUR GARDEN

Make a Flower Pot Epergne



Clay pots and saucers and ceramic figures form attractive epergne.

By Edna Wherritt

EPERGNES, whether made in formal designs in silver, brass, or blown Venetian glass, are charming centerpieces. But for the modern home, with its indoor-outdoor living, and the patio as part of the living area, an epergne made of flower pots and saucers, with a gay little ceramic figurine mounted on top and small ceramic birds edging the saucers, fits into any room filled with garden flowers at any season. It is very versatile and suited to any occasion, with trailing ivy, Christmas berries, luscious grapes and roses, and anyone can make them. It can even be built higher with another pot for special decorations.

To make a flower pot epergne, select a 10-inch saucer, an 8-inch saucer, a 5-inch flower pot, and a 3½-inch flower pot at a nursery. Se-

lect the best ones available, and the deeper saucers are preferable. The cupid figurine and the birds can be purchased at a ceramic studio; they should be unglazed but should have been fired once. The figurine should be about 5 inches high and the birds either 2 or 3 inches and there should be 3 birds.

A **SMALL CAN** of flat white paint will cover two epergnes. Mix this with oil paint of any desired color. Permanent Green Light makes a pretty shade of green; Panama green is another. Other color ideas are optional.

Two coats of paint are required, with each coat allowed to dry overnight.

A verdigris finish can be applied on the third day, if desired, by mixing a small quantity of the green or flat white with flat black until desired darker shade is ob-

tained. With a 4-inch square of old toweling, dip and apply the mixed paint, rubbing lightly here and there so as not to lose the original color. Then rub carefully around edges and both outside and inside the saucers and pots. Do the same to the figurine and birds. Let dry overnight.

THE NEXT DAY glue the pots together, using a good waterproof airplane glue or rubber cement. Glue the 5-inch flower pot upside down onto the 10-inch saucer; then glue the 8-inch saucer onto the top of the flower pot beneath, then on top of that, glue the 3½-inch pot upside down onto the 8-inch saucer. Use floral clay to fasten the figurine and the birds. One bird is perched on the top saucer and two birds on the bottom one. The figurine is fastened to the top pot, also with floral clay.

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Bare-Root Time Is Running Out!



Howard of Hemet Photo
Champagne, developed in Southern California, is one of the newer roses and offers a blending of colors.

By Joe Littlefield

BARE-ROOT planting season will soon be over. Plant bare root trees and roses now, and you'll save money. Later, they'll cost more when grown in containers.

One of many newer roses is Champagne, hybridized in

To Hear Speaker

Belmont Heights Garden Club will hear a talk by Joe Littlefield, garden consultant and writer, at a meeting at 1 p.m. Tuesday in Wesley Hall, Third Street and Mira Mar Avenue. Hostesses will be Miss Alma Lang, chairman, and Meses Edith Dace, Anna Woods, Ruth La Flash, Edna Thomas, Theresa Jones and Helen Trimble.

Orchid Talk

Members of the Long Beach Amateur Orchid Society will hear a talk, "How I Grow Cymbidiums," by Emile Crumby of Whittier at 8 p.m. Monday in Silverado Park Clubhouse, 31st Street and Santa Fe Avenue. A "Plant Opportunity Table" will be provided by the Fred A. Stewart Co. Visitors are welcome.

Hemet, by Robert V. Lindquist who produced other famed roses such as Tiffany, Angel Wings, Texan and Tom Tom.

Champagne's sparkling colors are delightful. The blending of amber, yellow, apricot, and pink, varies with the season like colors of some fine vintage. The unique cutting stems are almost completely thornless. Although blossoms are fully double, buds are long and open gracefully to large high centered flowers.

The attractive plant is upright, grows vigorously, with a distinct shade of green foliage quite different from most roses.

In flower arranging, this rose is good as a transition color, good with pink and yellow to orange.

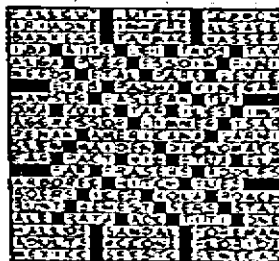
IF SOME of your bare-root roses planted earlier aren't doing well, there's something you can do to tease them to sprout. Tamp the soil firmly around the roses and settle it to hold moisture longer. Wrap some form of cloth cover around the branches clear to the ground to make a tent. Keep soil and cover moist till roses sprout. They'll sprout if there's any life in the roots at all.

New roses that have

sprouted well, should be mulched with steer manure. Moisten the soil and spread an inch layer of manure around the roses, water in slowly. Keep moist for a couple of days, then water as needed. Fertilize lightly with rose food when new growth develops to an inch long after the manure mulch has been put on.

OLDER ROSES pruned and mulched earlier, should be fertilized now. The soil must be moist. Lightly chop in the plant food with small hand cultivator, soak in slowly. Water again a day or two later, then water normally. Guard against sap sucking insects, such as aphids, on roses, camellias, stocks, ranunculus, and many other plants. Spray or dust with insecticide to eliminate them.

SOLUTION TO TODAY'S PUZZLE
(See Page 34)



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• NECTARINE PANAMINT	Large	Red	Yellow	JULY
• PEACH EARLIGOLD	Large	Red	Yellow	MID-MAY
SPRINGTIME	Large	Yellow	Yellow	MAY
DOUBLE DELIGHT	Med.	White	White	JULY

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REDWOOD Ea. 69c	Jumbo Pansies Doz. 20c
ROSES Tree—Grafted 2 for 1.00 or 1 Ea. 1.59	BUSH ROSES Choice Colors 5 for 99c Ea. 29c
RUBBER PLANTS 2 1/2 ft. 75¢ Gal. 77c	Liquid Fertilizer For Deciduous Gal. 89c
DICHONDRA SEED 1 Full Pound 1.19	Bird of Paradise 2 1/2 ft. Gal. 50c
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Arcadia (above) has been a greenhouse favorite but is now toughened up for early spring and winter seasons.

How to Have Pansies All Season

By Walter Finch

PANSIES are real "toughies" and will bloom for months if given just a little care. Here are tips which will enable you to get a full season of bloom from your plants.

Though greenhouses and growers sell pansy plants when they are in full bloom and gardeners who have raised plants from seeds often transplant them at that stage, this is not the best time to move pansies.

THEY WILL perform much

better if transplanted before buds begin to form on the plants. Thus they need not bear the shock of transplanting at the same time as they are producing flowers.

Keeping flowers picked is synonymous with keeping plants blooming. When flowers go unplucked, plants use nourishment to form seeds instead of buds.

Fertilizing lightly once a month will give pansy plants the necessary "lift" to insure continuing production of large-size flowers instead of ever dwindling ones.

NIPPING back any long shoots at the same time as fertilizer is given prevents that "leggy" look, while at the same time it encourages the plant to make new growth.

There's one more little trick that anyone can use to help pansies flower longer. As each plant is set out, leave a little cup in the soil around its base. All season long, this

depression will catch and hold a little extra water, which is just what pansies like.

Plant Salads Now

Salads can be a unique and welcome summer treat this year when you garnish them with a wide variety of bite-size tomatoes fresh from your own plants. A delicious assortment of Red Cherry, Red Plum and Yellow Pear tomatoes, each a miniature variety, are now available in a plant starter called Punch 'n Gro Cocktail Tomato Kit.

Kits should be started four to six weeks ahead of the outdoor planting season. When thinned, each kit should provide at least 15 seedlings for transplanting.

More than 20 selections of vegetables and flowers are offered this year in the Punch 'n Gro kits, ready fertilized in special soil and packaged for sale in most supermarkets and variety stores.



DOROTHY DIGS
in the garden

By Dorothy Jonson

One thing the cold weather doesn't destroy is red spider. This menace continues to exist through all kinds of weather and seems to become more prevalent every year.

However, a clean-up spray with a lime-sulphur-oil emulsion in the early spring will strike a deadly blow against the red spider population. It breaks down the fertility of over-wintering eggs, and also leaves a residue remaining on the plants long enough to kill, by means of suffocation, the young as it hatches.

Red spider has always been very prolific but now, in view of the fact that some of the more potent spray materials have destroyed the beneficial insects, it is getting almost beyond control and that early spring clean-up spray with lime-sulphur-oil is the one great opportunity a good gardener has to prevent red spider from "coming alive."

Tips on Gardening

Garden tips for the week—Prune fuchsias now, cutting them back at least one third to be sure of plenty of new growth to carry blooms.

Make another planting of gladiolus if it's been about three weeks since you last set any out. This insures a succession of bloom.

Other summer blooming

bulbs such as begonias, tigridias, tuberose, cannas and callas may also be planted now.

Start working up a seedbed for that new lawn if you want to plant it this spring. Use plenty of manure, and peat moss, and also some commercial soil conditioner to keep it in good shape.

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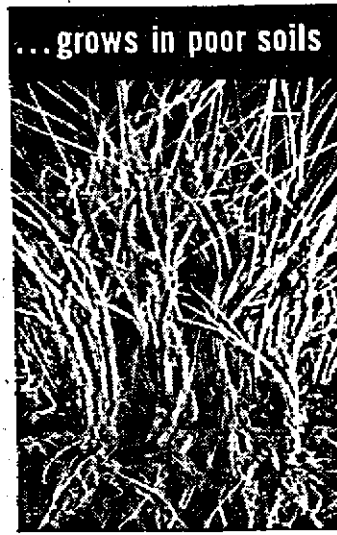
fastest starting of all bluegrasses, sprouts almost as quickly as temporary ryegrasses. A sensational performer since its introduction, now there is more Park Kentucky Bluegrass than ever before in the Golf Brand blend. It's 22% Park!



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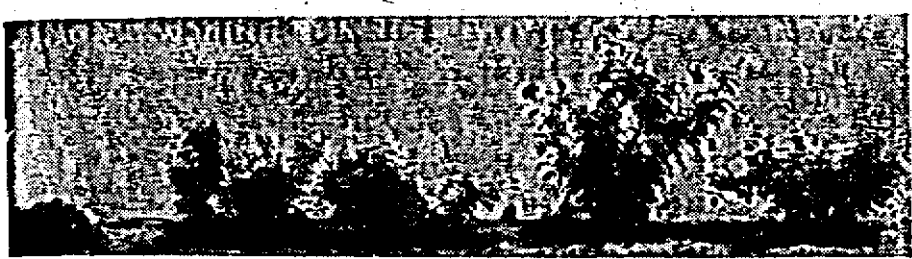
Don't fall into the "bargain seed" trap—Before buying any lawn seed, check the Golf Brand formula. We show it prominently because we're proud of it; cheap mixtures often try to bury their formula. The reason is simple; a few seconds spent comparing the formulas will reveal exactly how much of a "bargain" you're getting with inferior mixtures.

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A Primer for Would-Be Rosarians

Roses are available in many variations, with forms suitable for many kinds of plantings. Above (l-r) miniature, polyantha, low and tall floribunda and low hybrid tea.

By John Ronson

NOVICE gardeners, wanting to plant some roses, are apt to visit the nursery, buy a few bushes and set them here or there in the garden. The result is several bushes of bloom and some wonderful bouquets for the house. But is this all one should expect? A recent survey indicates that it is not.

The California Association of Nurserymen reminds that the rose is not only a wondrous vehicle for bloom, but a versatile shrub for landscape use as well. It comes not only in a hundred and one varieties, but in several sizes and shapes to fit various needs in the garden design.

Specifically, we have miniature roses, floribunda roses, hybrid tea roses, grandiflora, pillar and climber roses—six different rose types, all with their place in the landscape. We also have some hybrid

teas trained to standard or tree form, making seven types in all, and the would-be rosarian should not be content until he has tried them one and all.

ROSE HOBBYISTS, of course, must have their sunny beds which are devoted exclusively to roses. In these will be found hybrid tea, floribunda and grandiflora roses, the three types which comprise the bulk of roses on the market and, because of their bush form, the types which are suited to growing in featured beds. They will also have pillar roses growing against fences or up a post, climbers trained along the fence or against the wall of his house, miniatures in pots and, perhaps, in the rocky or foundation. And the true rose garden should have its share of tree roses to line a walk or driveway.

In addition to the above named use for floribunda and grandiflora roses, the gardener should also try them in groups of a single variety. Several grandifloras stand out in beautiful contrast to the background of a grapestake

fence—or any fence. A row of floribunda roses, closely planted, makes an informal and highly colorful hedge.

It is the hybrid tea rose, however, on which experienced gardeners rely most heavily. Despite the fact that they are more limited in their landscape use, these produce the best individual flowers for

show and cutting. The two new All-American Rose Selections for 1963 are both hybrid teas — Tropicana and Royal Highness. These are countless winners in this group, dating back to the first All-American Rose Selection winners in the 1940s, and most all of them are still available in C.A.N. nurseries.



For many purposes, a tall hybrid tea rose (left) is desirable. Other forms (l-r) are grandiflora, pillar and climber. Uses of the various forms are described in article.

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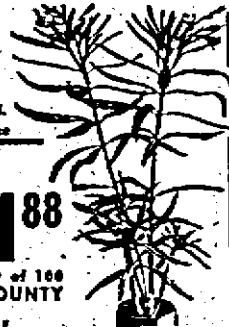


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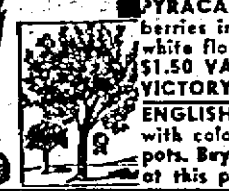
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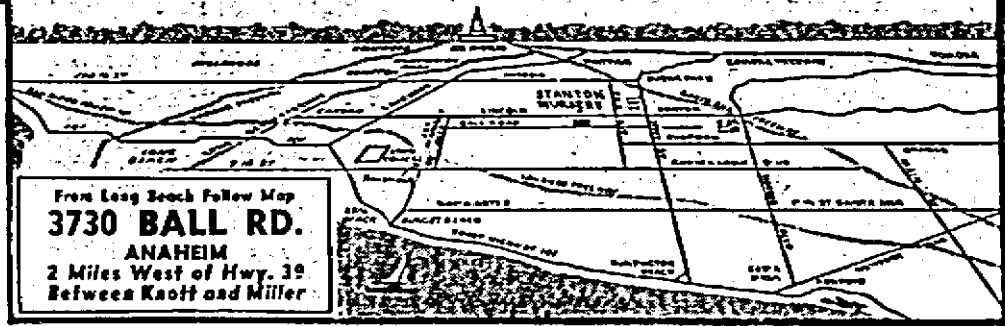
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You Ask We Answer

By Hank

Q. Was scalping a person while alive always fatal?

A. Although scalping was painful, it was not fatal. The scalper usually made a circular cut in the skin around the roots of the victim's scalplock (a small ornamental braid at the back of the head) and then pulled the braid and skin from the head. The popular idea that scalping always meant death probably arose from Indian acceptance of an enemy's scalp (rather than his whole head) as a symbolic token of his death. Earlier, the entire severed head was taken home as a trophy. It was not unusual for Indians to scalp a victim while alive, or to scalp a captive and then release him to return in humiliation to his own people.



Q. Where did the Tuscarora Indians live before they settled in New York State?

A. Originally, they lived along several rivers in the territory south of present Raleigh, N. C. After white settlers began to encroach on their lands, and to kidnap their young people and sell them into West Indian and New England slavery, the Tuscaroras came to hate the settlers. Defeated in continued fighting with the settlers, the remnant of the tribe migrated north and in 1722 was adopted into the League of the Iroquois in upper New York State. In the American Revolution, the Tuscaroras sided with the Colonists.

Q. Is the Troy in Homer's "Iliad" a legendary city?

A. No. The site of Troy was discovered in the early 1870s by the German archaeologist, Heinrich Schliemann. Troy is one of nine cities built one on top of the other. It was found in the Hisarlik mound in Asia Minor not far from the Hellespont. Troy is believed to be the seventh city from the bottom, a city whose ruins show that it was destroyed about 1200 B.C. This is approximately the year when Homer's Troy was demolished.

Q. What is Sigma Xi E.R.

A. Sigma Xi is an honorary scientific society which was founded in 1856 at Cornell University. Membership is limited to college graduates who have distinguished themselves in the field of science and to a few exceptional undergraduates. The society supplies a medium for discussion and encouragement of scientific research, and for promotion of fellowship among scientists.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 615 F. St., N. W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.)

Womanpower!

(Continued From Page 9)
education of women.
The main complaint? Women don't make contributions worthy of the time invested. They throw away academic training in favor of marriage.

"MANY COMPANIES are concerned over the hazards they believe involved in hiring a professional woman," agrees Toll. "Industry as yet hasn't expressed an overt eagerness for them."

"They fear the girls that spend time training will drop their careers to be married and have babies."

It's a vicious circle. Girls are discouraged from preparing themselves for the scientific professions because they fear they are not suited for the work and wouldn't be hired in any case.

Industry doesn't go out of its way to woo them because so few seem interested.

Yet, the facts remain. While the country is badly in need of technological personnel, it's vast pool of womanpower is yet untapped.

THE AVERAGE girl graduated from high school today will be employed for 25 years during her life despite the fact she is almost certain to marry and have an average of three children.

It seems only reasonable that some of these working years could be devoted to the professions—where there isn't enough manpower to go around.

What's the answer? Perhaps a whole new approach to the education of women not based on Russian standards but on a better understanding of our own society, and it's women.

SUCH A PROGRAM could be designed to meet realistically the needs of the American woman taking into account her different stages of life and levels of ability. That's the thinking of the experts. They say that industry also could take part with women-keyed work plans.

For example, since engineering is no longer solo work, companies might use women as junior or part-time team members until they were free of family responsibilities and available for full team membership.

Most of all women must be made aware of the fact that there is an increased market for their services in technology.

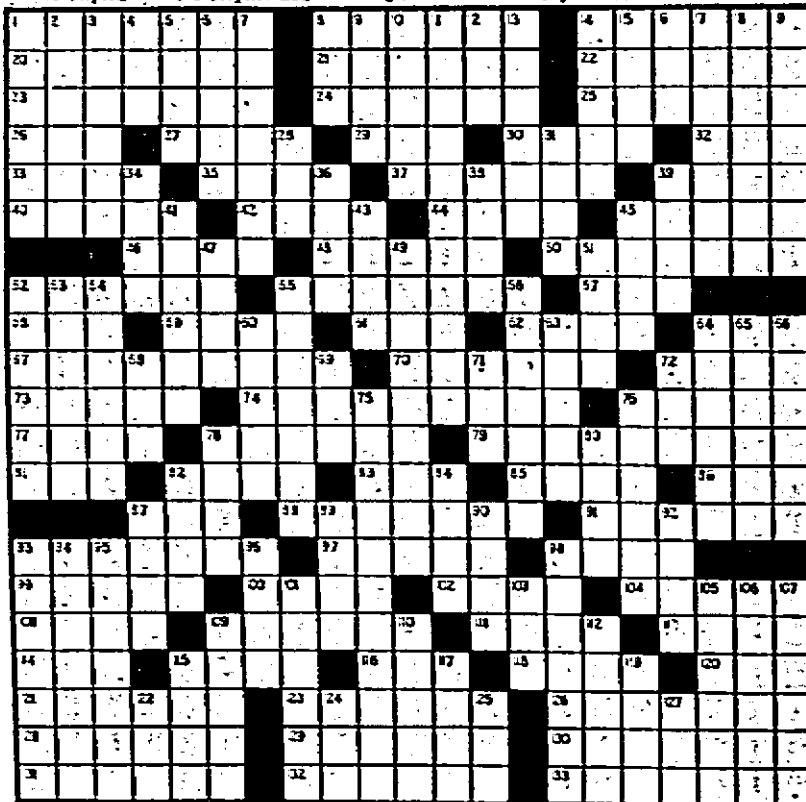
Industry does not invest time and energy unless it sees a market, why should it expect women to do differently?

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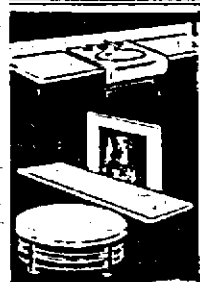
Solution to Puzzle on Page 31

- By Leonard Goldberg
ACROSS
1 After effect of an atomic explosion.
8 Mr. Hodges, Commerce Secretary.
11 Market.
20 Daughter of Minerva, king of Crete.
21 Being, humorously.
22 Area of E. France.
23 Those holding money on deposit.
24 Tar or asphalt binder, for paving roads.
25 VIP, in the U.S.A.
26 Philippine tree.
27 Small islands.
29 Floral wreath.
30 Finisher of some prize fights.
32 Hebrew letter.
33 Seaweed.
35 Feet.
37 Excuse for not appearing in court.
39 Finished, Fr.
40 Necropolis.
42 And others; Lat.
44 Cut off.
45 Spirit of Mohammedan mythology.
46 French commune.
48 Turkish title of respect.
50 It's used in a salad.
52 Small cable, used for towing a vessel.
53 Oriental.
57 Exclamation of impatience.
58 Indian of Tierra del Fuego.
59 Noddy.
61 Coal.
62 French island.
64 Grandma.
67 Nation beginning with "L".
70 Artist painter.
72 Nicholas I was one.
73 French historical critic; 1823-92.
74 Things of the U.S.A.
76 Garish; Fr.
77 Murdered.
78 Girl.
79 Ambassadors, for instance.
81 Attention.
82 International treaty.
83 Pen point.
85 Tropical African tree.
87 Distasteful.
88 Rubber.
91 Muddle.
93 Embowered.
97 "your wages..."
98 A day of the week; Abbr.
99 Certain South African.
100 Refrigerator.
102 Tropical ant.
104 Hal — pioneer Hollywood director.
106 Small person.
109 Mandate; command.
111 India weight.
113 Tarry.
114 Beverage.
115 Pro — collectively.
116 Army Ordnance Corps; Abbr.
118 S. American monkey.
120 United.
121 Calls out; Var. *leucis*.
122 Foot covering.
125 Man in charge of a group of workers.
128 Crown persona.
129 VIP in Washington.
130 Where Pennsylvania is.
131 Where Chihuahua is.
132 Attends to; 2 words.
133 Indians of New York.
DOWN
1 Popular young singer.
2 Tillable.
3 Alignment.
4 "Mighty —" a Rose.
5 Ancient Greek theater.
6 Cut open.
7 Those taking examinations.
8 Afire.
9 Single.
10 "Cheer."
11 Of N and S America.
12 Age.
13 Geyser in charge of a park.
14 Geyser on cathedral staff.
15 Palm leaves; Var.
16 Manuscript.
17 The spout of a vessel.
18 Lands of the Central Pacific.
19 Bolder; Collog.
20 Prepared.
21 City on the Dunap river.
22 Beverages.
23 Member of the family.
24 W. European industrial area.
25 Parts of miles.
26 Man's name.
27 Whiskard.
28 African antelope.
29 God of love.
30 Follower of a late dictator.
31 Roman highway.
32 Hasty-voiced.
33 Girl's name.
34 VIP in New York City.
35 Desecrated of Esau, or Edom.
36 Simpleton.
37 Sir — Newton.
38 Jumped.
39 Where Jafa is.
40 Yankee slogan.
41 Geometric solid.
42 Inexpensive.
43 Color.
44 Waddy.
45 Impractical.
46 Cap.
47 Europe's classical revival.
48 One who investigates or lectures.
49 Female horse.
50 Hawaiian feast.
51 Golf terms.
52 — and call.
53 — Dix.
54 Former Korean leader.
55 Greek letters.
56 Military decorations.
57 Biblical patriarch.
58 Musical embellishment.
59 European customs union.
60 Regiment.
61 Lists of duties on imports.
62 Gorge.
63 Permit.
64 Type of power.
65 Where Prince Edward Island is.
66 Nocturnal carnivore.
67 Male singer.
68 Sire.
69 Perjured.
70 School military unit; Abbr.
71 Hypocrisy.
72 Metal.
73 Lord Lieutenant of Ireland; Abbr.
74 Particle.
75 Name of several Popes.
76 Before.

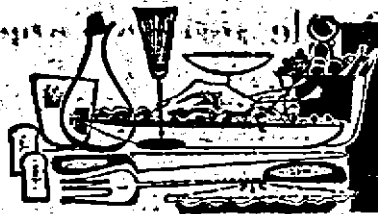


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SMALL IDEAS are sometimes the best ideas. When Don May, owner of the Leilani restaurant at 5236 E. Second St., Belmont Shore, decided to add a few Chinese noodles to his green salads, he didn't attach much importance to the idea. But it caught on very fast. The crisp noodle tidbits were like croutons, adding sharp new interest to the salads. The idea has since been copied eagerly by other Cantonese restaurants, showing how far a small thought can expand.

The Leilani, with tropical booths and island decor throughout, serves that salad with its American dinners, which also include soup of the day, baked Idaho potato with chopped onions, ice cream or sherbet and beverage. Among the entrees, priced from \$1.95, are excellent grilled northern halibut, barbecued spare ribs (so delicious a Hawaiian banker asked for the recipe), pan-fried chicken, and Louisiana shrimp. A delectable special entree is the Teriyaki Steak (\$3.50), which is a New York cut marinated Hawaiian-style and served with tender Chinese green peas. Persons with an appetite for Cantonese food are always highly impressed with the Leilani's Chinese family dinners. Most spectacular of all is the Celestial Dinner (\$7.50 for two persons), a fantastic spread of Chinese delicacies. The Leilani serves dinners Sundays from 2 p.m. on.

Restaurateur May is also the proprietor of the Gay 90's, 2508 Palm Dr., Signal Hill, and the Matinee, 4922 E. Second St. The Gay 90's features a tender choice top sirloin dinner for \$2.45, a large spaghetti-meatball dinner for \$1.85 and a variety of freshly baked pizzas, priced from \$1.50, including a green-pepper-and-sausage model which is quite extraordinary.

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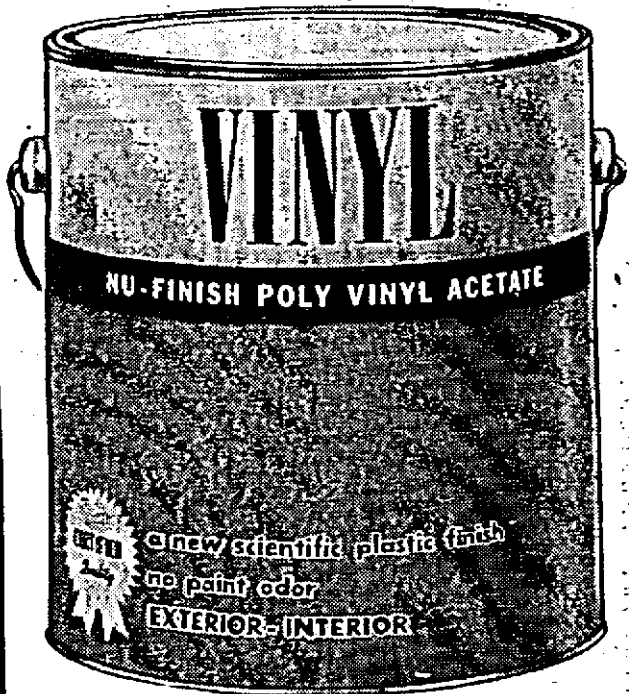
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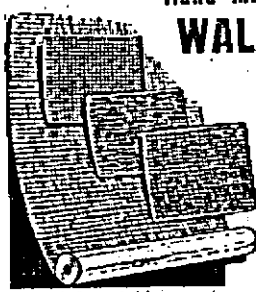
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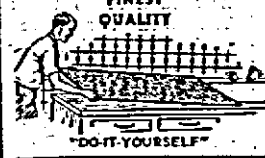
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THE NEWS & Independent Press-Telegram

MARCH 3, 1963



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Q. Please tell me how many times Howard Hughes has been married. To whom is he married now, and who has the proof?—W. R. Fitzpatrick, La Mesa, Calif.

A. Hughes has been married twice: once to Ella Rice, once to former actress Jean Peters, his current wife.

Q. Tina Louise returned from Italy with a great crack about Italian men. Can you find out what she said? We missed it because of the newspaper strike.—George Kluchek, Cleveland, Ohio.

A. Among other things, Tina said of Italian men: "They seemed so romantic after American men. But then I realized they didn't mean it. All they ever wanted to do was physicalize. I prefer men who verbalize."

Q. Attorney General Robert Kennedy—is he working without a salary?—Charles F. Minor, Sr., Rietiera Beach, Fla.

A. Like his brother Jack, the Attorney General is donating his government salary to charity.

Q. Somerset Maugham is entering his 90th year. I read in your column that he takes youth shots, injections of glandular cells from unborn lambs. I read elsewhere that he doesn't. What is the truth?—C. W., Palm Beach, Fla.

A. Until recently Maugham regularly took so-called "youth shots" from Dr. Paul Niehans, the rejuvenation expert in Switzerland. His current physician, Dr. Georges Rosanoff of Nice, now gives him conventional vitamin shots.

Q. What is the relationship between Barbara Hutton and a French engineer named Raymond Vinh?—J. Hillis, Greenwich, Conn.

A. Vinh, a native of Saigon, is Miss Hutton's current favorite friend. They've been conferring in Mexico, where Miss Hutton has a home or two.



Q. Is it true that the Vatican has denounced Sophia Loren as a public sinner who is unfit to stand as god-mother for her sister's child?—Fortunato Vitelli, New Canaan, Conn.

A. Reportedly true.



Q. Can you tell me if it's true that Princess Beatrix of the Netherlands will shortly renounce her right to the throne to marry Bob Steensma, a Dutch commoner?—Els Van Huizen, Burbank, Calif.

A. Steensma, 28, an Eindhoven lawyer who attended

Leyden University with the Princess and occasionally carried her books, says, "The truth is that there is no question of marriage. We are simply good friends."

Q. Whatever happened to Red Skelton's first wife, Edna, who struggled with Red on the way up?—Lou Cershenson, Las Vegas, Nev.

A. She was recently widowed by the death of the late Frank Borzage, film director.

Q. I understand that Mr. Hugh Gaitskell, leader of the British Labor Party who died in January, was the most brilliant politician on the English scene. Is this true? Did Gaitskell have any children? How many doctors attended him, and why wasn't he accorded better medical treatment if he was such a distinguished figure?—N. Venable, Oakland, Calif.

A. Gaitskell, 56, in the words of President Kennedy, was a man whose "strength of character, force of intelligence and generosity of purpose made him one of the foremost figures in the Western community..." Gaitskell left a wife, Dora, and two daughters, Julia, 24, and Cressida, 20. He was attended by 9 doctors, 30 nurses and technicians. He was accorded the best medical treatment available, but the combination of heart failure and uremic poisoning was unconquerable.



Q. To whom is singer Julie London married, and how many children has she?—Letitia Pinckney, Columbia, S. C.

A. Julie is married to musician Bobby Troup. They have a daughter, born last May, expect twins in June. By a previous marriage, to Jack Webb, songstress London has two daughters, 12 and 8.



Q. I have a bet with my wife. She claims that Solly Zuckerman is the most famous scientist in Europe. I claim he's a bookie. Who is right?—Dave Davidson, Miami Beach, Fla.

A. Sir Solly Zuckerman is the scientific adviser to the British Ministry of Defense. He is also a professor of anatomy at Birmingham University Medical School and the well-known author of *The Social Life of Monkeys and Apes*.

Q. Is it true or just publicity that James Mason's 13-year-old daughter has become a recording star?—Jan Henshaw, Chicago, Ill.

A. Portland has cut a few vocal sides but is not yet a recording star.

Q. Why do Tony Curtis and David Susskind hate each other?—F. L., Hollywood, Calif.

A. One possibility is that they are too similar in many respects, have some of the same strengths and weaknesses.

Q. Is there any chance that eventually Katharine Hepburn and her long-time friend Spencer Tracy will get married?—Billy Rouzer, Dallas, Texas.

A. Mr. Tracy has been married to the former Louise Treadwell since 1923, is still married.



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CAN SUICIDE BE

The medical profession is mounting a full-scale attack on this growing problem

HOLLYWOOD.

LAST YEAR in the early hours of August 5, screen star Marilyn Monroe died.

She was a victim of a mental illness which prevented her from coping with life. Anguish and despair drove her compulsively to prefer death to further suffering.

According to Dr. Theodore J. Culphey, chief medical examiner and coroner of Los Angeles County, her death "was caused by a self-administered overdose of sedative drugs . . . positively identified as Nembutal by the toxicologist . . . the mode of death is probable suicide."

Marilyn's premature passing at 36 served to focus a hot spotlight on the incidence of suicide, which has become a major mental health problem in America.

That problem can best be pointed up by these facts:

- ▲ Every 2½ minutes someone in this country attempts or commits suicide.
- ▲ Suicide is the fifth leading cause of death among people aged 15 to 50.
- ▲ Each year 25,000 people in the U.S. kill themselves.
- ▲ Practically all of them are white, the overwhelming majority Protestant.
- ▲ Three times as many men as women do away with themselves, generally by shooting or hanging.
- ▲ Women who commit suicide almost always use passive means of self-destruction: sleeping pills, poisons or gas. Such women like neither to shed their blood nor disfigure their bodies. Men don't care.
- ▲ Children to age 15 practically never take their lives. From 15 on, there is a consistent rise in suicides, more than 50 per cent occurring among persons 45 or over.

West Coast Weakness

▲ Pacific Coast cities like Seattle, Portland, Oakland, Los Angeles and San Francisco have exceedingly high suicide rates.

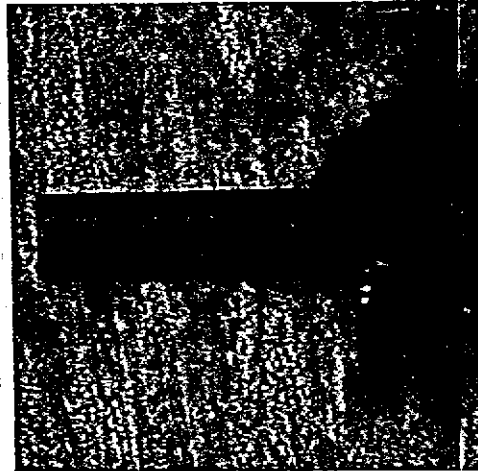
The highest is San Francisco, with a rate 2½ times that of the nation as a whole.

Two Florida cities, Miami and St. Petersburg, with a large number of elderly and invalided people, also have high suicide rates, about twice the national average, estimated at 13.5 per 100,000.

▲ Many southern cities such as Chattanooga and Knoxville, Tenn., Corpus Christi, Tex., and Greensboro, N.C., boast low suicide rates, mainly because they are peopled by a goodly proportion of Negroes, who rarely take their own lives.

▲ There are several northern cities—Elizabeth, N.J., Yonkers, N.Y., Madison, Wis., to name three—which have low suicide rates, half the national average or less.

▲ Information drawn from records of life insurance



Tomb of Marilyn Monroe has simple plaque inscribed with name, dates. Some observers predicted her suicide.



companies shows that the suicide death rate of better-paid professional groups is higher than that of industrial workers.

The facts here pertain to completed suicides. They are truly important in any study of the subject, but even more vital is the other half of the suicide problem—the attempted or uncompleted suicides. These are thefortunates who have been saved or who have saved themselves. These are the people who can reveal the trend of personal despair, the sequence of events, the pattern of behavior which set them on the path to self-annihilation. These are the people who can help prevent suicide by teaching us to recognize the danger signals of impending self-destruction.

Do you have any idea how many Americans actually attempt suicide annually?

Dr. Norman Farberow and Edwin Shneidman of Los Angeles estimate there are 7 or 8 attempted suicides for each completed one, or approximately 175,000 genuine suicide attempts each year. Most of these are made by younger persons, mostly females, who want their attempts to be discovered, who are using them as cries for help.

Many Try Again

Dr. Joost Meerloo, author of *Suicide and Mass Suicide*, declares, "Eighty per cent of people admit to having 'played' with suicidal ideas."

The great medical statistician, Dr. Louis I. Dublin, recently told an audience of physicians in Los Angeles: "It would not be rash to estimate that perhaps as many as 2,000,000 individuals are now living in our country who have a history of at least one unsuccessful attempt at self-destruction." A great many of these will try again, he suggested, and on the basis of a recent study, 10 per cent will ultimately succeed.

"I emphasize this fact," Dublin stressed, "in order to impress the huge size of the problem with which we are involved and to focus attention on the need for a more concerted effort on the part of your profession and other socially oriented groups to attack this problem seriously."

Can doctors prevent suicide? The *Medical Tribune* of August 27, 1962, says: "Studies in San Francisco, Philadelphia and other cities indicate that more than 70 per cent of the persons who commit or attempt suicide are or recently have been under a physician's care. Moreover, careful investigation has revealed that in a large percentage of cases, these suicidal tendencies were expressed verbally or in behavior by the patient before the act."

Can doctors recognize the symptoms of a likely suicide? Are they alert to the danger signals? Could they have prevented, for example, the suicide of Marilyn Monroe?

Here was a girl under the care of two physicians at the time of her death, one a psychiatrist, the other an internist, both doctors of probity, sagacity and unblemished reputation. And yet one authorized the refilling of Marilyn's prescription, which called for 24 Nembutal capsules, not fully realizing that Marilyn had been withdrawn from the drug and because of this withdrawal had lost her immunity to its mounting sedation. Doctors know that barbiturate over-

PREVENTED?

by LLOYD SHEARER

dosage accounts for 6 per cent of all suicides and is easily the most common form of self-destruction by American females. But what they apparently do not know, at least with any fair degree of accuracy, is whether the drugs of sedation will be used helpfully or tragically, whether the antidepressants will "lift" the patient beyond the point of suicide.

In the case of Marilyn Monroe, drugs intended to relieve the anxiety and insomnia of a depressed and disturbed screen star were misused by the patient to cause her own death.

Reams of copy have been filed on the life and death of Marilyn Monroe, most of it by writers who knew precious little of her background. The truth is that she was a potential suicide through heredity and environment. But her life might have been channeled into long and productive use had her symptoms been recognized early in the game. Many of them were as obvious as the top line of an optometrist's chart. I remember one psychiatrist who in the last year of her life declined Marilyn's patronage, but he confided in private, "This girl is going to knock herself off one of these days, and I don't want to be the doctor treating her when she does."

The responsibility a doctor assumes when he takes on a patient like Marilyn Monroe with a record of previous suicide attempts is the supreme responsibility of life or death. Only the very brave and dedicated will do it, and such a psychiatrist is Dr. Ralph Greenson, who accepted Marilyn as a patient in her final months when others had turned her down.

With a little luck, Greenson might have been able to get her back on her feet, because in the weeks before she died, Marilyn had shown marked improvement.

Took Heavy Sedation

She had been completely disorganized for years and long under the psychiatric care of Dr. Marianne Kris in New York. She experienced frequent depressions and mood changes which made her a victim of insomnia. Thus, she took sedatives in large amounts.

When she returned to Hollywood last year to make *Something's Got to Give*, one of her primary objectives in submitting to further psychiatric treatment was the reduction of her drug intake. She was doing fine until she fell mentally and physically ill. The studio then fired her, filing suit for damages and breach of contract.

This sent her into a depression, and she again became dependent upon sedatives for a modicum of sleep and mental peace.

There is every reason to believe that previous to her suicide, she engaged in a violent quarrel with one of her associates. The psychiatric nurse, supposedly her housekeeper, who was looking after her, was so severely scolded by Marilyn that the poor woman was fearful of disturbing the actress when she found the bedroom door locked, which it should not have been.

The Los Angeles Suicide Prevention Center, following Marilyn's death, assigned its ace psychiatric investigative team headed by Robert Litman, M.D., Norman Farberow, Ph.D., and Norman Tabachnick, M.D., to study the life situation of the actress. The team reported:



Gambling losses motivated suicide attempt by actress Bella Dorvi (above). She said that she would try it again.

"Miss Monroe had suffered from psychiatric disturbance for a long time. . . . In our investigation we have learned that Miss Monroe had often expressed wishes to give up, to withdraw and even to die. On more than one occasion in the past, when disappointed and depressed, she had made a suicide attempt using sedative drugs. On these occasions she had called for help and had been rescued.

"From the information collected about the events of the evening of August 4, it is our opinion that the same pattern was repeated except for the rescue. It has been our practice with similar information collected in other cases to recommend a certification for such deaths as probable suicide.

"Additional clues for suicide provided by the physical evidence are: (1) the high level of barbiturates and chloral hydrate in the blood which, with other evidence from the autopsy, indicates the probable ingestion of a large amount of the drugs within a short time; (2) the completely empty bottle of Nembutal, the prescription for which was filled the day before the ingestion of the drugs; and (3) the locked door, which was unusual."

People say that if top doctors and the best medical care could not prevent the suicide of Marilyn Monroe, a girl with all the obvious symptoms and background of the potential suicide—no legitimate father, one uncle who committed suicide, both maternal grandparents plus a mother confined to asylums—what chance has society of spotting the less disturbed individual?

One answer is that ever since Marilyn's death, doctors have convened throughout the country to study the problem of suicide with new intensity and urgency.

At a recent American Medical Association meeting, Dr. Frank J. Ayd, chief of psychiatry at Franklin Square Hospital in Baltimore, told his colleagues that the general practitioner can help reduce the suicide rate in this country by learning "to recognize the early manifestations of depression or melancholia and institute treatment early. . . ." He pointed out that the medical profession now has access to many new drugs which curtail and help eliminate suicidal tendencies, providing the attending physician knows the virtues and liabilities of the particular drugs and carefully selects his patients.

Help Prevent Suicide

Dr. Hamilton Ford, chairman of the AMA council on mental health, speaking in Kansas City, explained that the family doctor and the families of despairing people can help prevent suicide. "Be alert," he advised. "Heed the warnings. The despairing are frequently those with shy and immature personalities who break down when jobs are lost, marriages broken, opportunities bungled. Counsel with the victim. Work together against the despair. The critical cases should be hospitalized for possible help with drugs that ease depression and combat insomnia. But drugs are not the answer all along the line. For many cases, electric shock remains a better bridge to the way back than drugs. . . ."

Also springing up throughout the country are Suicide Prevention Centers such as the one begun in Los Angeles in 1958, with others following in Tulsa and Indianapolis. These centers are designed to save lives, to collect and analyze data, to educate and train in the principles of suicide prevention.

Is there any recognizable suicide prototype? Generally, it's a person who has no strong and loving father, who is melancholy, depressed, hostile, anxious and so disturbed that he verbally expresses suicidal intentions. Such a man should be talked to, sympathized and stayed with, and placed under the care of a knowledgeable physician. If the general practitioner cannot help, then the patient should be turned over to a psychiatrist. If the psychiatrist makes no progress or gets exhausted in the process, then the patient should be hospitalized.

In the field of suicide, medicine over the years has left much unfinished business. Now, society is determined to make up for lost time and lost lives. It may well be that in death Marilyn Monroe accomplished much more than she ever did in a life which pitifully turned out to be a mosaic of misery, despair, tainted genes and potential unfulfilled.



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plus poly-unsaturates



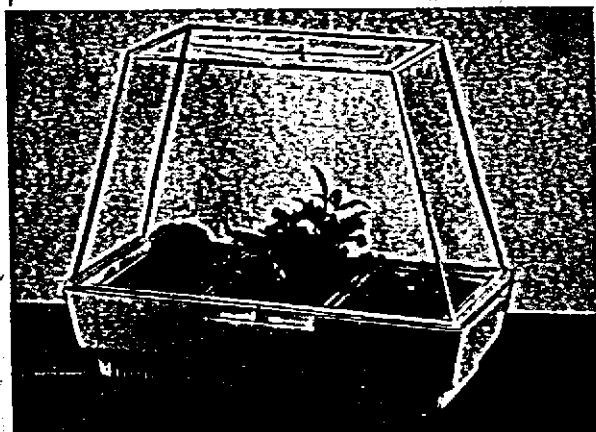
BOMBERS' FAREWELL. Since the end of World War II this country has backed its policy of nuclear deterrence with a combination of manned bombers and missiles. The manned bombers are now on the way out. By 1968 the strategic bomber may be completely replaced by land- and sea-based missiles such as the Minuteman and the Polaris and perhaps others. What happens to our pilot force? What happens to thousands of Air Force men and their families no longer needed? The nuclear stalemate policy of the Kennedy administration holds that bombers are already outmoded; and at this time the U.S. has no bomber plane in production.

NEW ENTRY. The Monte Carlo Rally, a grueling 2,500-mile auto race, is one of the most rigorous and dangerous in existence. This year for the first time an American car manufacturer decided to brave it. Ford entered three U.S. factory cars, all Falcon Sprints, in the classic. And two finished, winning in their class. Only one-third of the 300 cars which started the race—the roads were covered with ice and snow—managed to cover the 2,500 miles.

MOVIE WASH. Do you think the idea would work in this country? Washing machines in theater lobbies. In West Germany one coin-machine company plans to install washing machines in theater lobbies so customers can watch a movie while getting their clothes laundered.

KNEE PROTECTION. Want to make a fortune? Design a knee support which allows athletes normal motion and yet prevents them from injury. Doctors point out that in athletics the knee is particularly vulnerable to injury because it's unprotected. At the University of California (Los Angeles) a study of football injuries was recently made. More than one-tenth affected the knee.

SMELLING SQUADS. Special police units called "Smelling Squads" now roam Red China sniffing for meat aromas. Since meat is almost unobtainable, meat odors are easily traced. Chinese discovered with illegal meat in their possession are hustled off to jails.



Portable greenhouse

PARADE OF PROGRESS

Here are new ideas for your home and family by PETER DRYDEN

Portable greenhouse: Here's a help (above) for year-round gardening—an electrically heated, moisture-venting greenhouse. You can use it to start seeds, root cuttings, grow plants. Its controlled environment also is suitable for raising orchids, other exotic flowers, or your own herb garden. 14" x 7" x 12". With reusable planting trays, special planting medium: \$11.95. M & M, Dept. PP, P.O. Box 16, Port Washington, L.I., N.Y.

Clean sweep: No need for trash containers in the kitchen with a waste trap that fits flush in the floor and has an attractive aluminum door that opens at a toe touch. Sweep in dust, bottles, cans, etc., and they vanish down a canvas chute into your basement waste can, saving time and steps. Simple to install; takes 10" x 10" floor space. \$19.95. Ketch-All, Dept. PP, 449 W. Market, Akron 3, Ohio.

Cold protection: Inhaling cold air bothers many people with asthma, bronchitis, other medical problems. Now comes a knitted mask that fits over nose and mouth—and preheats air. Designed by a physician, it has a heating element energized by a small, rechargeable battery. Details: Carmen Commodities, Dept. PP, 2900 W. Peterson, Chicago 45, Ill.

Quick grip: Just open, then close a new kind of pliers and the jaws automatically adjust to grip anything from thin sheet metal to pipe—no fumbling with set screw. And they stay locked like a vise until you release them. \$3.95. Crestline, Dept. PP, 218 N. Fifth St., Minneapolis, Minn.

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TO THE DEALER: As our agent, accept this coupon for 10¢ on consumer's purchase of any size VISTA Kitchen Floor Cleaner. You will be reimbursed 10¢ plus 2¢ handling allowance, provided you and consumer have complied with coupon offer terms. Mail to the Simoniz Company, P.O. Box 474, Hinsdale, Ill.

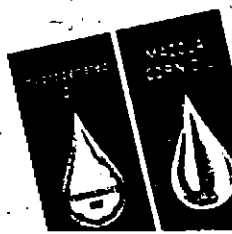


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 than the hydrogenated oil most other margarines use



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Easy to Enter. Here's all you do! Look at the opposite page to learn the difference between Mazola Margarine and most other margarines. Then, fill in the difference in the blank spaces on the entry blank (or any plain piece of paper or postcard) and you are eligible to win up to \$20,000 in the big cash prize drawing. Print your name and address and mail to MAZOLA MARGARINE SWEEPSTAKES, BOX 246, NEW YORK 46, NEW YORK. All entries must be postmarked by May 1, 1963 and received by May 15, 1963. Enter as often as you wish but mail each entry separately. Drawing will be held on May 31, 1963. Winners will be notified within 30 days.

Anyone in the U.S.A. can enter except employees and members of their immediate families of Corn Products Company, its subsidiaries and advertising agencies. Sweepstakes void in Nebraska, Wisconsin and where prohibited or restricted by law. Prizes to be awarded on basis of random drawings from among those entries which have correctly stated the difference between Mazola Margarine and most other margarines. The drawing will be conducted by the D. L. Blair Corporation, an independent judging organization, whose selections are final. Only one prize to a family. Tax liability on prizes will be the sole responsibility of the prize winners. Winners will be notified by mail. For a list of winners, send separate stamped self-addressed envelope to "Know the Difference" Winners List, P. O. Box 68, New York 46, New York.

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or where prohibited, taxed or otherwise restricted. Your customers must pay any sales tax. Refunds showing your purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Cash redemption value: 1/20 of 1¢. Good only in U.S.A. Redeem by mailing to: The Best Foods Division of Corn Products Sales Company, Box 522, Clinton, Iowa. 267-3-43



PHOTO BY MICHIGI

TUNA LASAGNE

BY BETH MERRIMAN Parade food editor

As Lent begins, be creative in the kitchen. Try new dishes like Tuna Lasagne served with a green salad.

TUNA LASAGNE

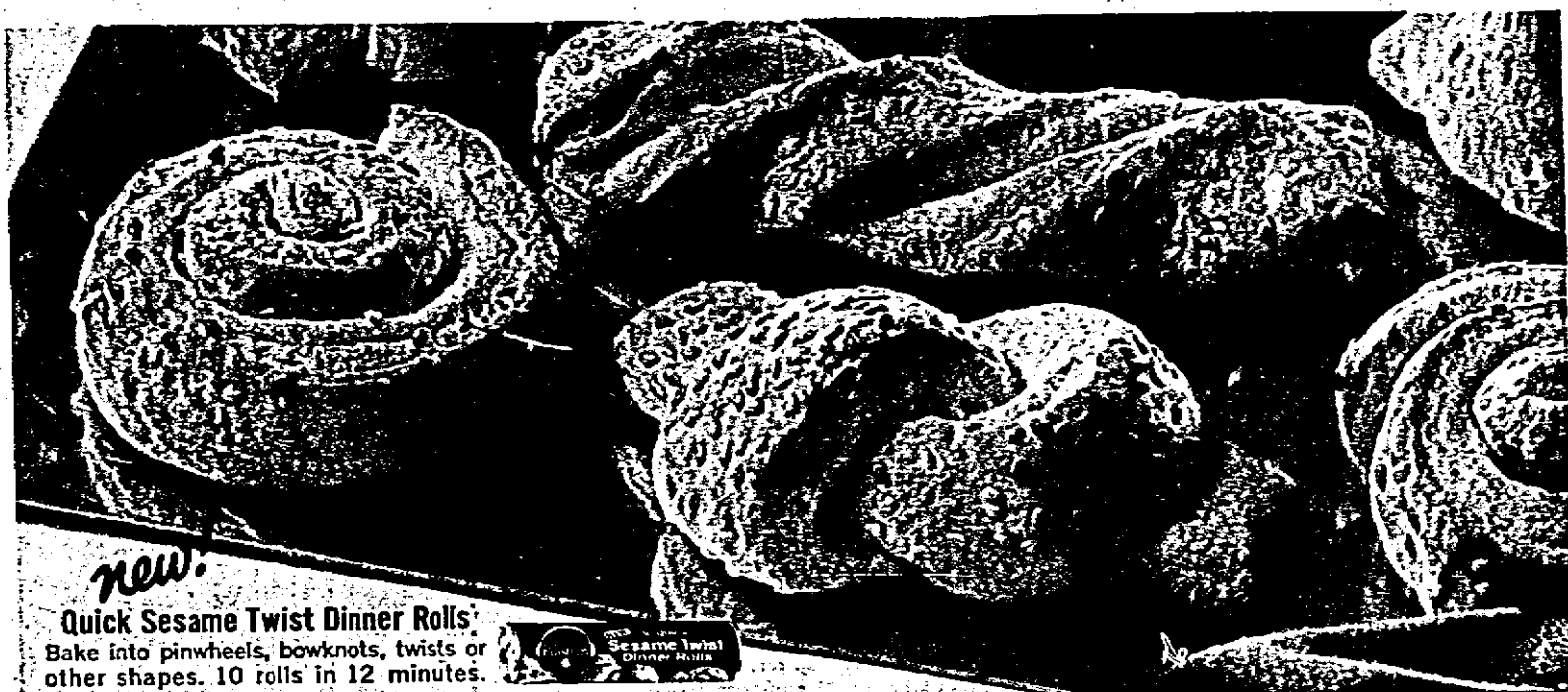
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| 1 can (15½ oz.) spaghetti sauce with mushrooms | 2 cans (6½ or 7 oz. each) tuna |
| 1 can (8 oz.) tomato sauce | 8 oz. lasagne noodles |
| 1 teaspoon oregano | ½ lb. ricotta or creamed cottage cheese |
| 1 tablespoon instant minced onion | ½ lb. mozzarella cheese, thinly sliced |
| 1 garlic clove, finely minced (optional) | 3 oz. grated Parmesan cheese |

FROM PARADE'S TEST KITCHEN

Combine spaghetti sauce and tomato sauce; add oregano, minced onion, garlic and tuna. Bring to boil; cover; simmer 15 minutes. While sauce is simmering, cook lasagne according to package directions. Spoon about ½ of tuna sauce into shallow 2-quart baking dish. Top with half the lasagne, then layer with half the ricotta cheese and mozzarella cheese slices. Layer with half the remaining tuna sauce and remaining lasagne, ricotta and mozzarella slices. Top with tuna sauce; sprinkle with Parmesan cheese. Bake at 350° for 40 minutes. Makes 8 servings.

Yours any time...Fresh, hot dinner rolls

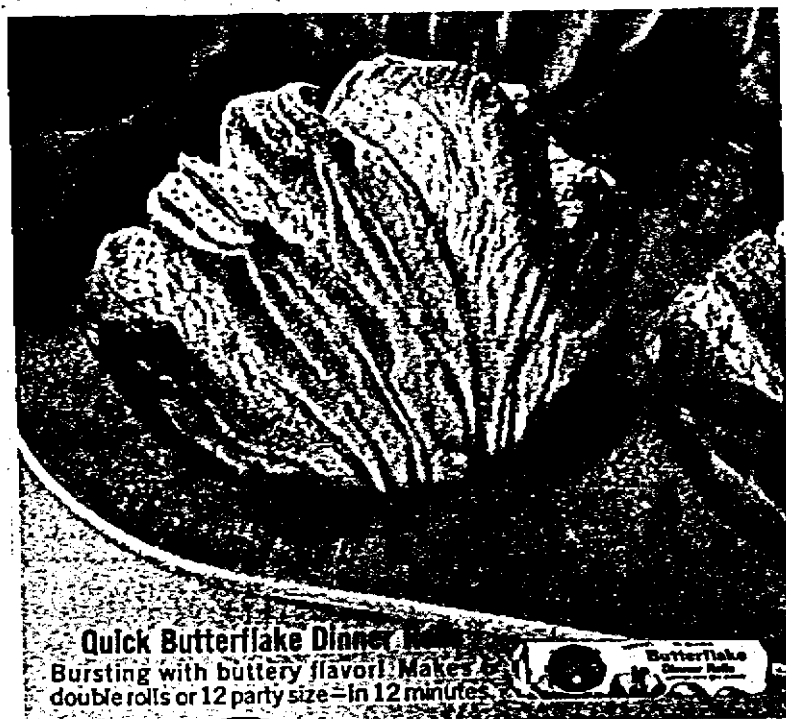
Refrigerated by Pillsbury...home-baked by you!



new!

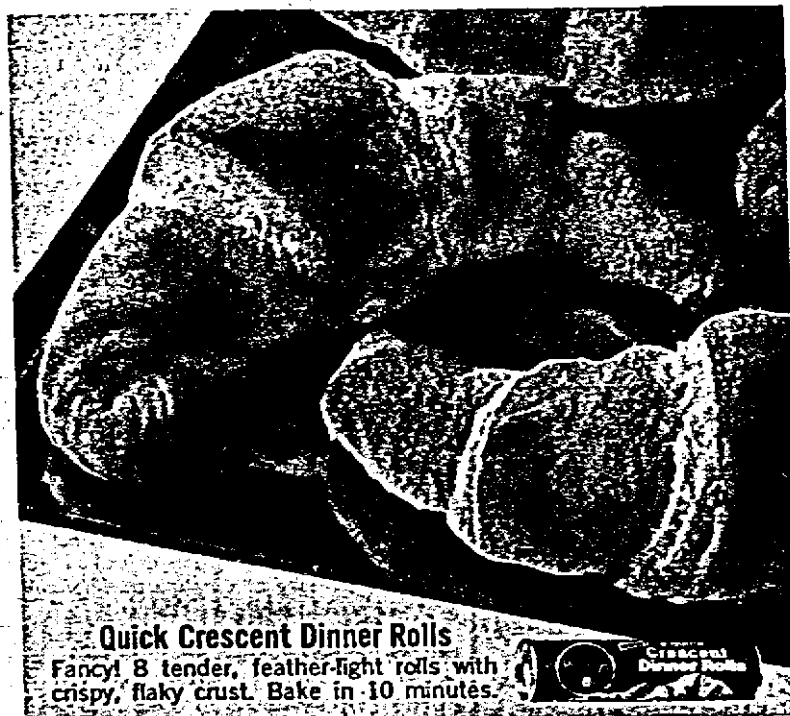
Quick Sesame Twist Dinner Rolls

Bake into pinwheels, bowknots, twists or other shapes. 10 rolls in 12 minutes.



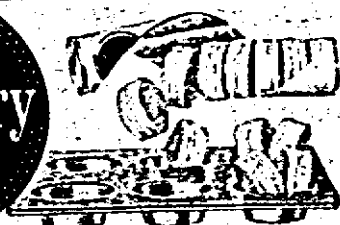
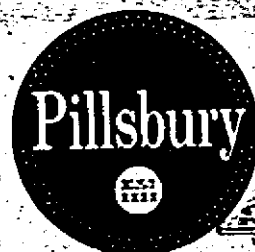
Quick Butterflake Dinner Rolls

Bursting with buttery flavor! Makes double rolls or 12 party size—in 12 minutes.



Quick Crescent Dinner Rolls

Fancy! 8 tender, feather-light rolls with crispy, flaky crust. Bake in 10 minutes.



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Lots of people think the tangy mint flavor in Phillips' Milk of Magnesia is the best thing that's happened to laxatives in a long time. It makes the world's best laxative the best tasting, too.

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Every month functional menstrual distress had Mary feeling dull. Now she just takes Midol and goes her way in comfort because Midol tablets contain: • An exclusive anti-spasmodic that stops cramping • Medically approved ingredients that relieve headache and bloating • Calm jittery nerves • A special mood brightening medicine that causes "Blues"



EDITOR'S NOTE: Charlie Manna was born and reared in the Bronx, where originally he planned to be an opera star. He studied voice for five years before he realized that he would rather poke fun at singers than be one. Having gained experience in the Army as a comic, he played the Borscht Circuit, then got himself booked into the Versailles in New York. That was in 1955. Since then Charlie has played all the major night spots in the nation, has appeared countless times on television.

MY FAVORITE JOKES

by CHARLIE MANNA

I'm sure you all know of at least one person who reads the obituary columns daily. This is a story about one such man, Fred Abernathy. All of Fred's friends knew of his habit, so one day they decided to play a trick on him by placing his name and picture in the obituaries.

The following day Fred gets his newspaper, turns to the obituary page, and there he sees his name, his biography, his photo. The poor guy is startled and amazed.

He goes to the phone and rings up his pal, George. "Listen," he says. "Do you have the morning paper? You do? Please turn to the obituary page. You have? What do you see in the second column?"

There's a pause and George says, "Holy smoke! It's you, Fred! It's you all right! ... Listen, where are you calling from?"

A smoker walks into a cigar store and says to the owner: "Sir, I just bought this cigar here, and it's positively awful." Says the owner: "Maybe so, but you've just got one cigar. I've got 100 dozen of the damn things!"

A patrolman walking his beat spots a man climbing a near-by bridge. The man stands on the edge of the rail looking out at the river beneath. The patrolman sheds his coat, dashes to the bridge, climbs up and pleads with the man to come down. Finally the man does, and the patrolman says to him, "Why did you do that, buddy?" And the man answers calmly, "It's my job, officer. I'm inspector of public works."

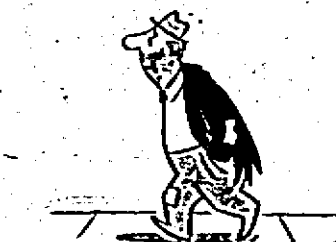
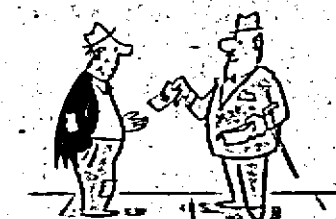
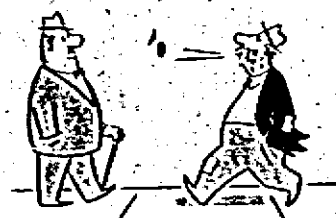
They're telling this one all over Russia. It concerns Khrushchev and his popularity. Mr. K. wants to find out what people really think of him. Naturally they're not going to tell him if they recognize him, so he gets dressed in an elaborate disguise, puts on glasses, a false moustache, the whole works. Then he flies to a small town in the Urals.

Here, he runs into a farmer and says, "Tell me, what do you think of Khrushchev?" The farmer says, "Sh-h-h ... you crazy or something?" He looks around furtively, takes the premier inside his farmhouse. He closes all the windows, bolts the doors, pulls down all the shades, then whispers, "I like him."

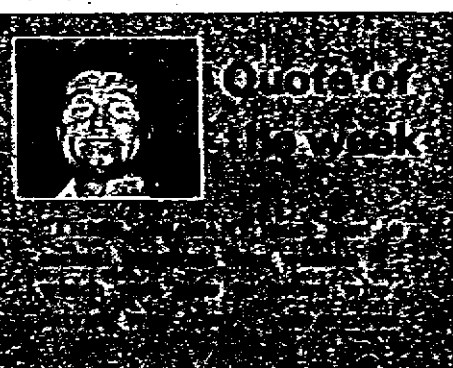
My agent phoned me last night and said he had had a terrible nightmare. He explained he had sold me to MGM for \$500,000 a year. "What's so terrible about that?" I asked. And he answered, "I woke up just before I collected my 10 per cent commission."

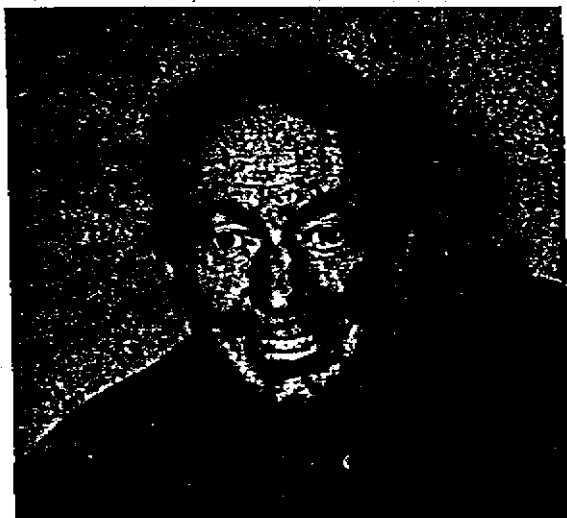
A policeman in Dallas asked an injured pedestrian if by chance he'd noticed the license plate number of the driver who'd hit him. "No," he answered. "But I'd remember his laugh anywhere."

Whistle stop



V. SMIRNYANIN





Walter Brennan currently stars in *The Real McCoy*, CBS-TV series.

A lesson I've learned from life

by WALTER BRENNAN

THE GREATEST LESSON I've learned from almost 70 years of life is the power of prayer.

During World War I, I saw a lot of combat. I felt fear, and because of that fear I found myself cursing with one breath and praying with the next. Somewhere up there in the front lines, I suddenly realized that I was being both a fool and a hypocrite. I decided to cast my lot with prayer. When the going got really tough and the bombardments heavier and heavier, I turned more and more to prayer.

When it was all over, I was genuinely grateful and gave thanks. That was the lesson I learned—the power of prayer. Not the prayer that asks for something, but the prayer that gives thanks for blessings received.

I guess that most of us pray for good health. I don't pray for it. I give thanks that I have it. Although health, a happy home life and financial security are what most of us do pray for, I wonder what would happen if we silently prayed that other people be granted these blessings.

I think prayer is the greatest force of mankind. I've been on this earth for a good long time, and every night I get down on my knees like a child and offer thanks for the truly wonderful life that has been given to me.

I once prayed for something I wanted very badly. It took 10 years, but I finally got it. I believe my prayers were answered that time. I also believe that when you think you're having a run of bad luck and that your prayers aren't being answered, a far greater force than yourself has decided that it isn't best for you. When you later look back on it, you realize that it actually turned out for the best.

A man once said to me, "I'll never be a success, and I'm 42 years old." When I

asked him if he had any children, he said, "Sure." Then, I asked him if all his children were healthy. Again, he said, "Yes." I told him I knew a man who had a million dollars and a Maltese cat and would be happy to trade places with him. *I think people should always remember the very wise saying: "I wept because I had no shoes, then I met a man who had no feet." There's comfort aplenty in that statement.*

What I'm really trying to say is simply that each of us has a reason for thanks. Maybe in different ways, be it health, wealth, happiness, family or any other reason. Whatever it is, we have all been truly blessed—each in some unique, individual way.

Prayer is something for everybody. I'm a Catholic, but I know of times when I have been prayed for by ministers and rabbis alike. It is the great, irrevocable, universal privilege that each of us has, no matter where we live—no matter who or what we are.

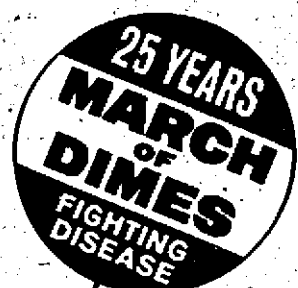
A Complete Man

Talking about this reminds me of when Gary Cooper was dying. Despite the suffering and knowledge of what was happening to him, Coop was able to say that it was the will of God. He was the complete man who could still find plenty of reasons for saying thanks. I can't help but think that Coop must have had a wonderful spiritual outlook. His strength and will made his final hours less difficult.

Sure I'm growing old, and that isn't much fun. I'm nearly 70 now, but nothing's really changed. Maybe I do get on a horse a lot more slowly than I used to, but you know something? I can get off a darn sight quicker.

I believe that your prayers are heard. I hope this one of mine will be answered: That all of the peoples of this world will some day unite in a universal prayer for peace. That would be the best thing of all.

Give
for the
life of
a child



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THE SPANKING JUDGE



Judge William J. Obermiller.

He takes the glory out of being a tough guy

by ROBERT CAMPBELL

WHITING, IND.

THE "SPANKING JUDGE" of this Chicago suburb isn't doing any spanking these days.

Ever since the memorable night last summer when Judge William J. Obermiller got fed up and ordered three teenage culprits paddled in open court, there's been a noticeable falling off in Whiting's juvenile delinquency. A large share of the credit is going to the judge's unorthodox methods, of which spanking is only the most celebrated.

"Embarrassment is the key," 39-year-old Judge Obermiller told PARADE recently, recalling the incident which brought him national recognition. "I was trying to take the glamour out of jail or court ap-

pearances. With these kids, going to jail is a badge of honor—but you can't be a hero if you've just been spanked."

Haircuts, work details—reading projects, too—all play a part in Obermiller's unique system of teenage justice.

The Obermiller approach got started quite unexpectedly one hot night when a group of youths aged 17-19 came before the City Court bench, charged with drinking and fighting on a near-by beach. Cocky and arrogant, the teenagers strutted before the judge, some of them snapping their fingers, talking "bop," insolently running combs through their long, carefully tended hair. Their parents looked on meekly, made no effort to interfere. One boy openly sassed his mother in the courtroom.



As youthful offenders clean up the beach Saturday mornings, Obermiller supervises, talks out their problems.

Obermiller knew fines and jail sentences meant nothing to kids like these. Most had previous records; all were from "good homes," with plenty of money. Jail would only impress their friends in the gang, who had come to court as a sort of cheering section.

"One hundred dollars and costs, 60 days in jail," Obermiller ruled automatically. Then suddenly he had an idea. What if he made the kids look silly in their friends' eyes—wouldn't that be much more effective?

"Sentence suspended," the judge intoned, then spelled out to the amazed offenders the alternative to going to jail: to go on probation. They must get their hair cut not more than half an inch long and turn out every Saturday on a work gang to clean up the beach they had littered.

Three of the boys, Obermiller felt, needed an even more humiliating lesson. He turned to their parents.

"Have these boys had a good spanking lately?" the judge asked.

"No," came the answer.

"Will you do it?"

The parents demurred—but they agreed to let the police spank their kids. So, in full view of 200 spectators, each boy walked shamefacedly to the front of the courtroom, bent meekly over a table and received 15 resounding whacks, administered by the arresting officers and the bailiff.

When the youths left the court—on their way to the barbershop—they were a chastened, crestfallen lot. The gang cheering section, eyes downcast, shuffled out by another door.

CAUSE CÉLÈBRE

After that, Obermiller found himself page-one news all over the country. Editorials roared, parents and school groups disputed, letters poured in. Although there was considerable opposition, in the end a count showed an overwhelming majority of Americans solidly behind the judge. Many even complained that he hadn't gone far enough—an Illinois man wrote recommending a razor strap, and a Californian proposed that the parents be spanked, too.

Today Obermiller's ideas are in evidence all over Whiting. Teenagers who might otherwise have gone swaggering proudly off to jail are instead painting fences, cleaning up public property, doing church work, studying and writing—anything Obermiller thinks is useful and conspicuously unglamorous. Most Saturdays, he's with the youths himself, supervising, talking, trying to straighten them out.

"I've only done what the parents should be doing at home," Judge Obermiller insists. "Sure, I guess it's a get-tough policy. But we've tried the spare-the-rod approach, and all too often it hasn't worked. It's time we went back to strict discipline. Kids have to learn there's a law more important than their own desires."

To his critics, he points out that he's employed his special methods only with repeated violators who've shown they're indifferent to normal punishment—not on first offenders, who might be psychologically damaged by being exposed to ridicule. And he always leaves a loophole: the delinquent can go to jail if he wants to. "But if they do," Obermiller adds, "it's their own choice—they can't blame a 'lousy judge' or 'lousy prosecutor.'"

How do the kids themselves feel? The fact is, most seem to thrive under the novel experience of being disciplined. They perform their assigned tasks well, improve in personal appearance and conduct. Few of Obermiller's boys so far have been in trouble again. The old gangs, police report, seem to be breaking up.

Best of all, the parents, fortified by the court's example, seem to have begun to take matters into their own hands. Obermiller feels they're far less timid about straightening out their youngsters.

As a result, the Spanking Judge says, he isn't spanking any one these days. He doesn't have to.



Neighboring kids romp with Dixie on part of Bergstrom's 6-acre lawn near Miami.

An elephant around the house

MIAMI, FLA.—WILLIAM BERGSTROM likes animals. So neighbors here were only slightly surprised the first time they saw a two-ton elephant lumbering happily across Bergstrom's lawn with a gang of cheering kids on its back.

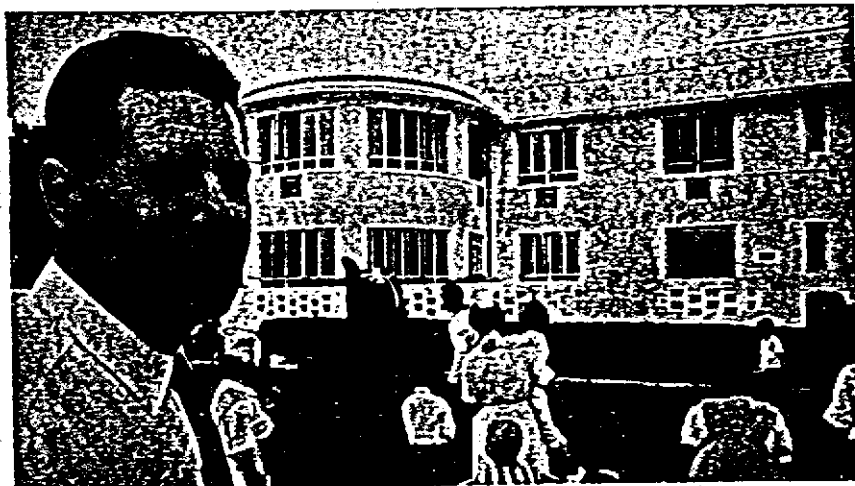
The elephant's name is Dixie, and Bergstrom bought her at age 7 for \$3,500 from a carnival—just for a pet. When she's not performing for the neighborhood youngsters, Dixie is making the rounds of Miami hospitals as the star of a one-act show for bedridden children.

Bergstrom's next pet? "I'd really like a pink porpoise," he says wistfully.

—PAT MURPHY



Dixie frolics at poolside with pretty girl.



Dixie puts on one-mammoth show for Miami hospitalized kids. Owner Bergstrom is at left.

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*Without iron.



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SUNDAY

IN SOUTHLAND MAGAZINE

THE CASE FOR AUTO SAFETY BELTS

LONG BEACH, CALIFORNIA—SUNDAY, MARCH 3, 1963



WHO LOSES AND WHO WINS, WHO'S IN AND WHO'S OUT, SHAKESPEARE! WELL, ONE THING IS SURE, AT THIS MOMENT, THE MAYOR IS WAY OUT ON A LIME!

MAYOR ALFONSO ASCO WANTS IN HIS OFFICE FOR THE EXPLOSION THAT MAY BLOW HIM INTO A NATIONAL HERO AND BRING HIM FIFTEEN MILLION DOLLARS!

MY WIRE FOR DISASTER AID, MY TV AND RADIO SPEECH, RELEASE TO THE PRESS! TEN MINUTES TO GO, AND AM I READY!

AND BELOW "SHACKTOWN" AND THE HACIENDA, HIS BROTHER-IN-LAW, LON LADILLA, ALSO IS READY!

TEN MINUTES TO GO! SURE! I WOULDN'T WANT 'ER TO GO OFF SOONER!

DIDN'T TAKE NO CHANCE O' ACCIDENT! LETT TH' ELECTRIC GADGET OUTSIDE IN TH' TRUCK!

WHILE OUT IN THE TRUCK, TWO YOUNG BEACH PROWLER CHARACTERS...

IT'LL OPEN JUST A CERTAIN DOOR, WON'T IT? HOW'S IT WORK?

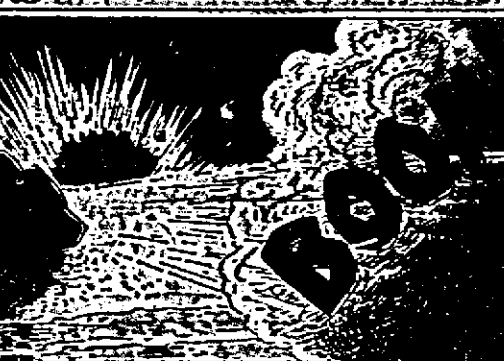
AW, IT'LL OPEN LOTS O' DOORS! SEE THIS BUTTON? YOU JUST...

AND A GROUP IN THE HACIENDA ALSO COUNTS DOWN...

THEY'RE STARTING OUT OF THE TUNNEL NOW!

TEN MINUTES, THEN WE'LL KNOW A LOT MORE, EH?

SUDDENLY FROM THE TUNNEL'S MOUTH...



ABOVE, IN THE HACIENDA...

WELL, THAT WAS IT!

THAT? JUST THAT LITTLE JOLT?

HMM—WAY AHEAD OF TIME!

I TOLD YOU HARMLESS BUNGLERS!

BLUMP!

FROM THE BLACK MOUTH OF THE TUNNEL, ACD FLEW A WIND OF SMOKE AS FROM A GUN BARREL—AND SILENCE!



WE AIN'T DONE N-H-OTHIN'!

THEN WHATCHA RUNNIN' FOR AND WHAT WAS THAT BLAST ON THE BEACH?

WHAT'S THAT IN YOUR HAND?

BUT LET'S RETURN TO THE OFFICE OF HIS HONOR, MAYOR ASCO...

WHAT? THAT FLASH OUT ACROSS THE WATER! THAT LITTLE "THUD"! WHY DIDN'T THE WHOLE SKY LIGHT UP?

AND THE TIME! HAS MY WATCH STOPPED? NO, IT WENT OFF TOO SOON! THEY MUST HAVE BEEN CAUGHT IN THERE! THIS COULD BE TERRIBLE!

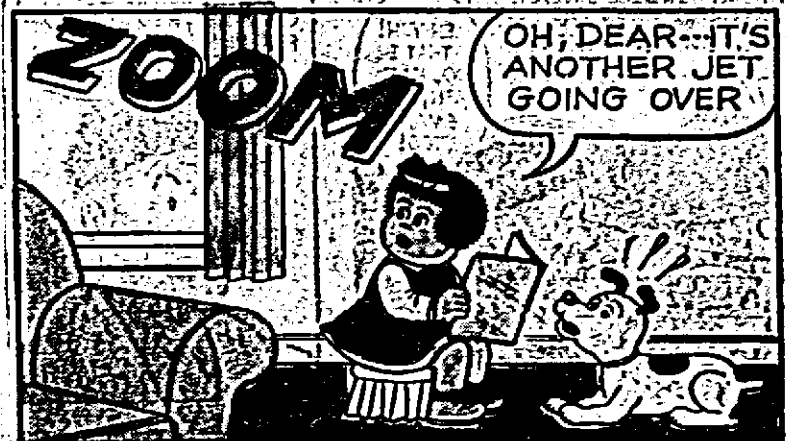
WELL, NOTHING TO SEE OUT THERE! GOTTA KEEP CALM! CAN'T PIN A THING ON ME! EH? MY "DISASTER" WIRE! MY SPEECHES, STATEMENTS TO THE PRESS! GONE! AH-WAH!

AH-WAH!

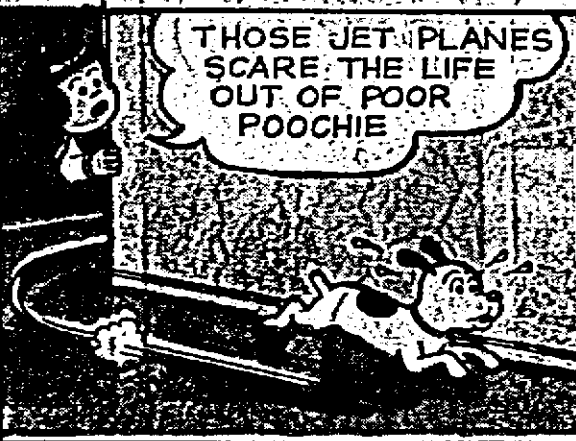
HAROLD GRAY
3-3-63

NANCY

By Ernie Bushmiller



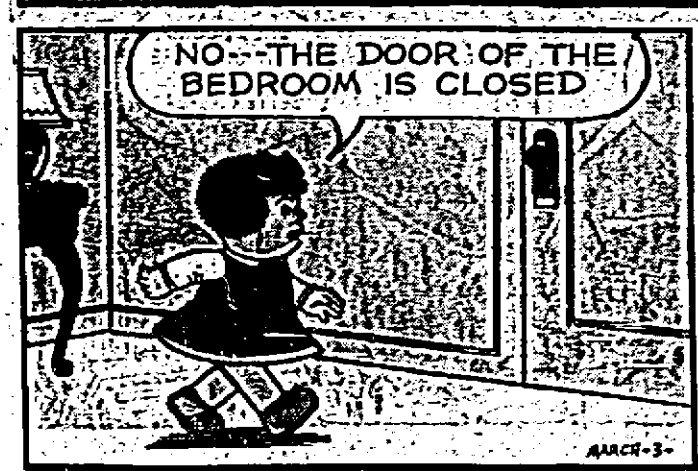
OH, DEAR—IT'S ANOTHER JET GOING OVER



THOSE JET PLANES SCARE THE LIFE OUT OF POOR POOCHIE



SHE PROBABLY RAN INTO THE BEDROOM



NO—THE DOOR OF THE BEDROOM IS CLOSED



I WONDER WHERE SHE WENT



MARK TRAIL

A LOST FOREST SERIES
by ED BOD



ONE OF THE MOST BEAUTIFUL FISHES IN THE SEA IS THE BIZARRE ZEBRA FISH



THIS STRIKING DENIZEN OF THE CORAL REEFS OPENLY SPORTS HIS GAUDY COLORS



IGNORING THE DANGERS LURKING IN THE SHADOWS



WHEN OTHER FISH TURN TAIL AND FLEE, HE SPREADS HIS STRIPED FINS WIDE AND CRUISES MAJESTICALLY ALONG...



AND THOUGH HE IS ONLY A FOOT OR SO IN LENGTH, THE MARAUDERS OF THE DEEP GIVE HIM A WIDE BERTH...



FOR 18 OF THE SPINES IN HIS FINS ARE LOADED WITH A VIRULENT POISON



EVEN A SMALL AMOUNT OF THIS VENOM CAN CAUSE EXCRUCIATING PAIN, AND A LARGE DOSE IS LETHAL TO MAN

JOE PALOOKA

By Ham Fisher



GOSH, DAD... WHERE ARE YOU TAKING ME COASTING?

YOU'LL SEE!



OH BOY... LOOK AT THAT HILL!... THIS IS THE HUBBARD HEIGHTS GOLF COURSE!

I THOUGHT YOU'D RECOGNIZE IT!



SURE! YOU PLAY GOLF HERE IN THE SUMMER!



WE'RE OFF!



YAHOOO!



SUMMER OR WINTER, DAD... YOU CAN'T STAY OUT OF THOSE SAND TRAPS!

CAPTAIN EASY

By Leslie Turner



THAT'S SANTUCKET, MR. MCKEE. WE'LL LAND ON THE LAKE AND TAXI UP TO THE EDGE OF TOWN!

LET'S HOPE THE MAN WE'RE LOOKING FOR IS RIGHT HERE, EASY!



THE MAYOR PROMISED THAT SOMEONE WOULD BE ON HAND TO MEET US! HERE'S A NATIVE, NOW...



MY GOOD MAN, WE'RE LOOKING FOR A FORMER MCKEE INDUSTRIES EMPLOYEE! DO YOU KNOW A SIDNEY ROBERTS?

EH-YUH! THAT I DO... FINE MAN, SID! SMART, TOO!



GOT A ROUGH DEAL FROM OLD MCKEE, HE DID! FIRED FER BEIN' A SPY, AFORE IT EVER WAS PROVED!



THE FBI PROVED OLD MCKEE - ER, PROVED I WAS WRONG! BY THE WAY, I AM J.P. MCKEE AND I'VE COME TO OFFER ROBERTS HIS JOB BACK!

YOU MIGHT BE A BIT LATE, SIR!



SID COME BACK T' SANTUCKET FEELIN' MIGHTY BITTER IN TH' HEAD... BEEN BROODIN' A LOT, I HEAR TELL!

JUST TAKE US TO HIM - HURRY!



MIGHTN'T BE A EASY CHORE, T'FIND HIM! WE'LL TRY HIS SISTER, HEZZY - SHE'S HEAD LIB'ARIAN!

SHE'S BOUND TO KNOW WHERE HE IS - I FEEL BETTER ALREADY, EASY!

STEVE ROPER

By Saunders and Overgard

I MET ROLF AFTER SUNDOWN OUTSIDE THE LIFT-HOUSE, SHERIFF-- TO DISCUSS A PERSONAL MATTER!

I RETURNED WITH MR. ROPER, BUT ROLF FOLLOWED US-- AND HUNG AROUND ALL EVENING!

LATER--IN MY ROOM WE CONTINUED THE CONVERSATION--UNTIL YOU CAME FOR HIM! THAT'S VERY HELPFUL, MISS CREST--FOR LUDOVIC!

BUT NOT FOR ME! I'M STILL STUCK WITH A FROZEN STRANGER--AND THE QUESTION OF WHETHER HE HAD ASSISTANCE GETTING INTO THAT LIFT-CHAIR!

I GUESS HE DIDN'T, SHERIFF!

ELMER JUST GOT BACK FROM THE TOP OF THE SLOPE--

THERE WAS A LIGHT SNOW AROUND DUSK--AND HE FOUND ONE SET OF TRACKS FROM A TREE TO THE LIFT!

WITH ALL THAT EVIDENCE--AND MISS CREST'S STATEMENT--YOU'RE IN THE CLEAR, LUDOVIC--FOR THE PRESENT!

GOOD! I HAVE MUCH TO DO NOW--TO GET THE CARNIVAL OPENED!

AS IT TURNED OUT, GERRY--YOU WOULDN'T HAVE HAD TO GET MIXED UP IN THAT MESS!

A WOMAN DOESN'T STOP TO WORRY ABOUT CONSEQUENCES, STEVE--WHEN THE MAN SHE LOVES IS IN DANGER!

THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

GOOD GOSH! I'M SUPPOSED TO BE SICK IN BED!

DADDY, LOOK! ISN'T THAT YOUR BOSS COMING UP TO OUR HOUSE?

I TOLD YOU NOT TO TRY TO BREAK THE DAY OFF! NOW KEEP YOURSELF COVERED!

GOOD MORNING! I RUSHED RIGHT DOWN WHEN I HEARD THAT CAROLINE WAS ILL!

UH--THAT'S NICE--I--UH--THINK?

I'VE COME TO TELL YOU TO HURRY AND GET WELL AND I'LL GIVE YOU THAT PROMOTION!

DO YOU MEAN THAT, BOSS?

HI, MR. BULGEBOTTOM! I DIDN'T KNOW THAT YOU AND DADDY WERE IN THE MEAT BUSINESS!

WE'RE NOT, BRATINELLA! WHY DO YOU SAY THAT?

CAUSE I HEARD DADDY SAY YOU ARE THE BIGGEST BALONEY PEDDLER IN THE WHOLE WIDE WORLD, BUT HE'S SELLING YOU A PRETTY BIG LINE OF--

BRATINELLA!

BALONEY ABOUT BEING SICK TODAY!

SO!

GEE, MOMMY, WASN'T THAT NICE OF MR. BULGEBOTTOM? HE SAID DADDY COULD GO SKIING EVERY DAY IN THE WEEK FROM NOW ON!

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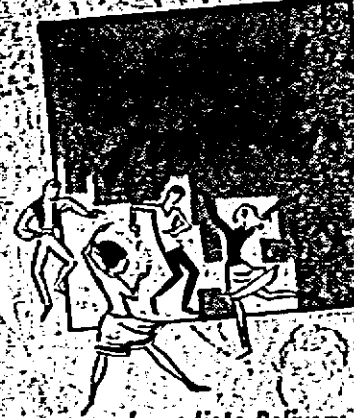
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- ★ WONDERLAND BY NIGHT
- ★ PRETTY BLUE EYES
- ★ RUNNING SCARED
- ★ LET'S GET TOGETHER
- ★ THE BIG HURT
- ★ TRAVELIN' MAN
- ★ HOME FROM A SUMMER PLACE
- ★ LOVE HOW YOU LOVE ME
- ★ WHOLE LOT OF SHAKIN' GOIN' ON



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- ★ FASCINATION
- ★ CHANCES ARE
- ★ FOOL #1
- ★ PETER GUNN

- ★ YOU SEND ME
- ★ BEYOND THE SEA
- ★ TALL OAK TREE
- ★ PUPPY LOVE
- ★ WALK, DON'T RUN
- ★ PEPPERMINT TWIST
- ★ UNCHAIN MY HEART
- ★ MY SPECIAL ANGEL
- ★ NIGHT TRAIN
- ★ MADISON TIME

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	\$5.50 for 5 sets	<input type="checkbox"/>

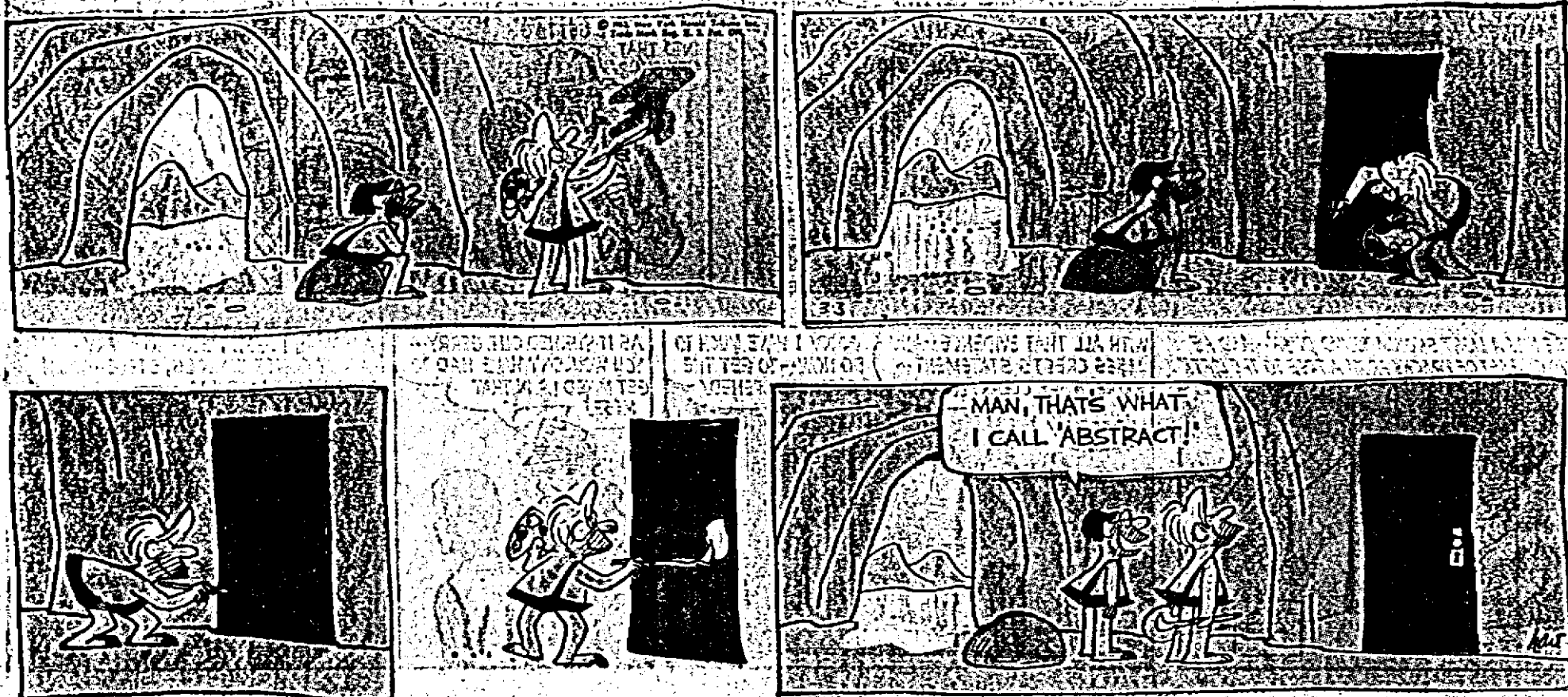
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By Johnny Hart

B.C.



AIRCHIE

by BOB MONTANA

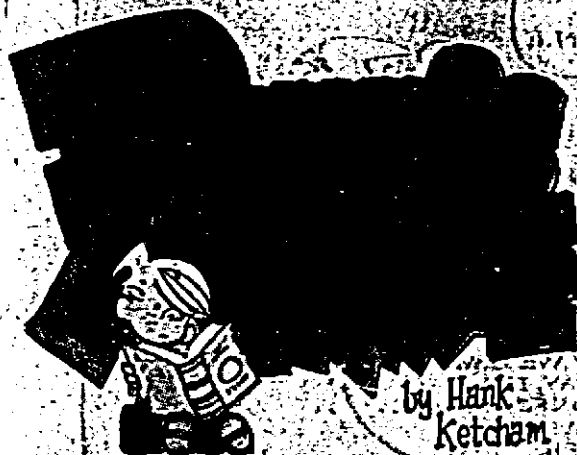


THE JACKSON TWINS

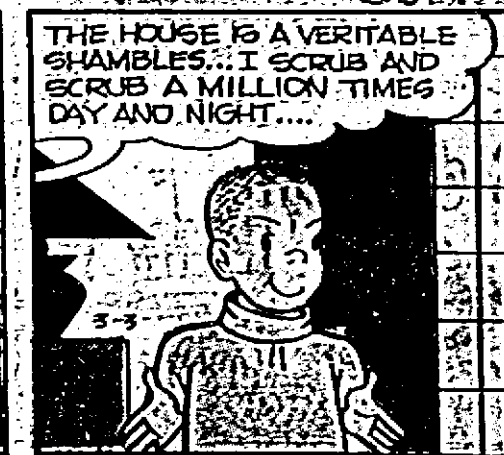
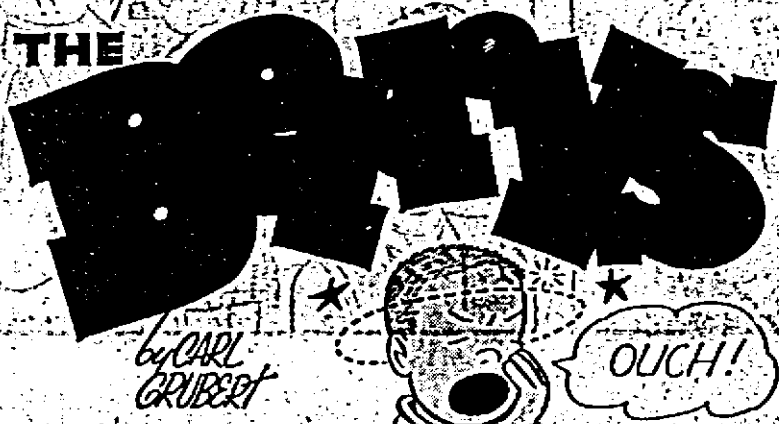
By Dick Brooks



SUNDAY, MARCH 3, 1963

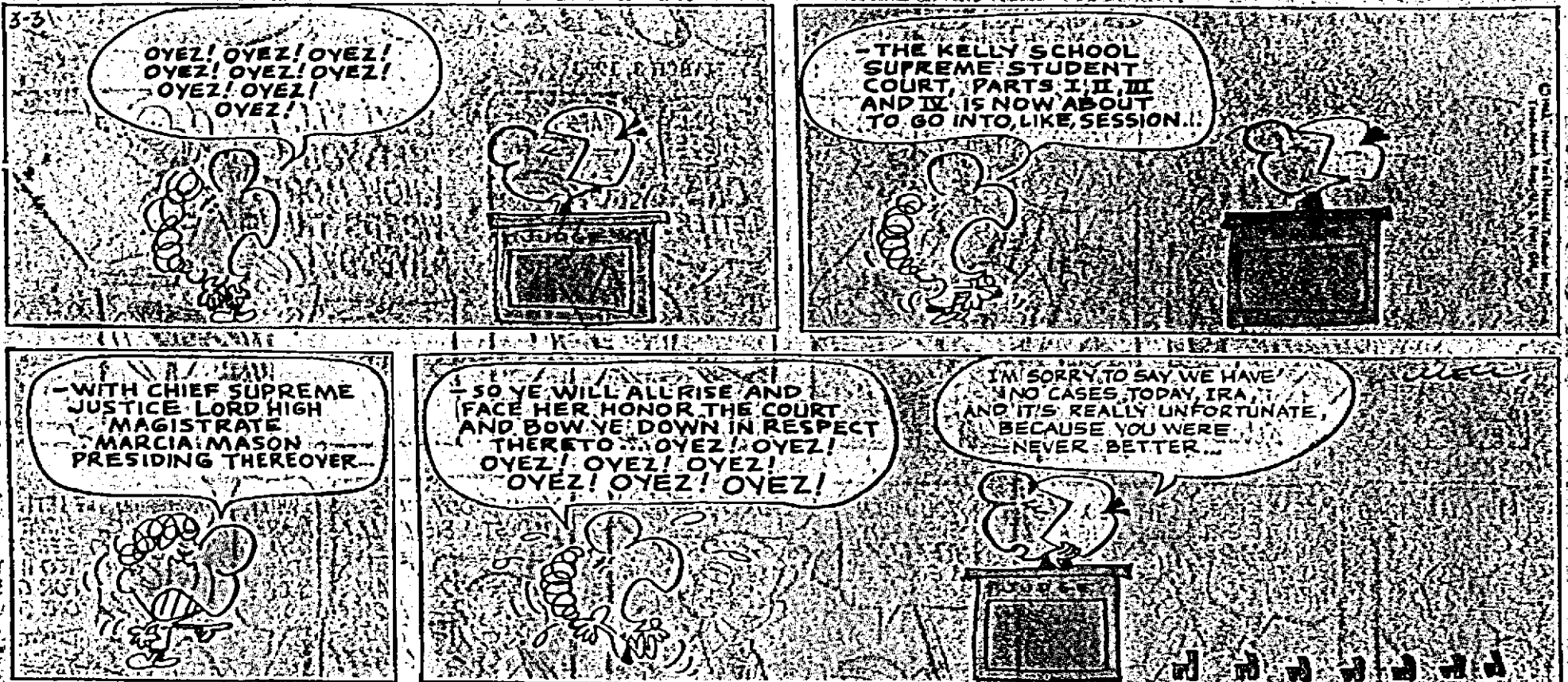


by Hank Ketcham



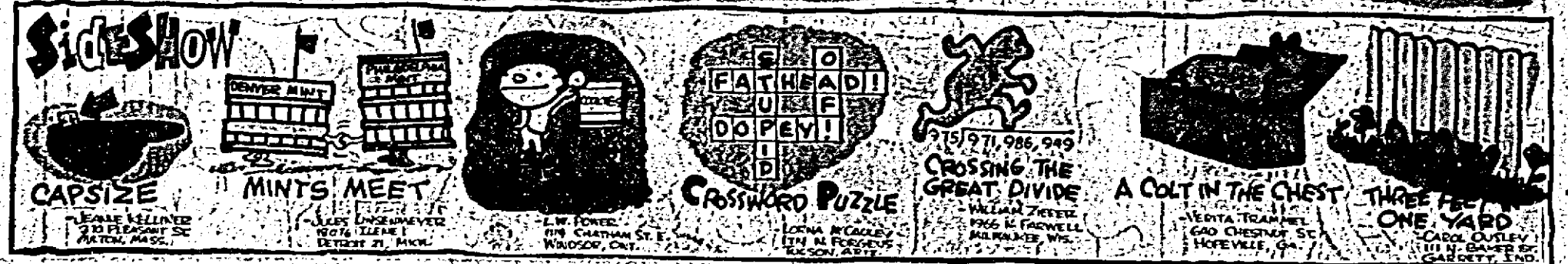
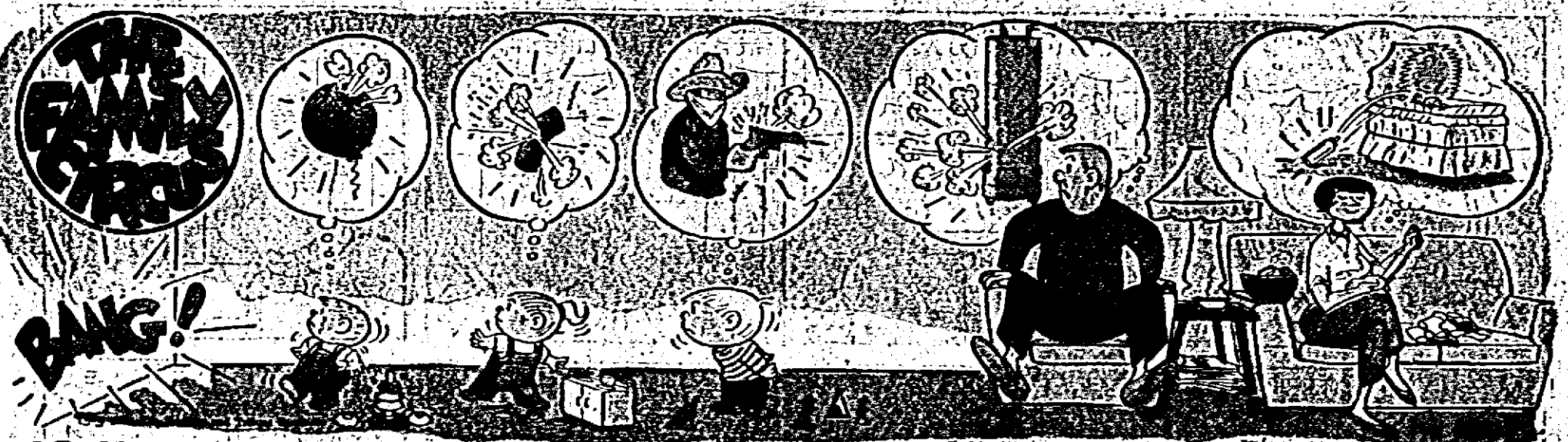
MISS PEACH

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PRISCILLA'S POP

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